

JANUARY 4, 1940

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are men and two women
on each team and while
scores may not be any-
to shout about, there
be a lot of fun

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ROCHESTER, N. Y.

**ROCHESTER'S
WEEKLY
SHOPPING
GUIDE**

Vol. III, No. 11

The Rochester Sun

ROCHESTER, N. Y., THURSDAY, JANUARY 11, 1940

**DELIVERED
TO 75,200
ROCHESTER
HOMES**

If You Do Not Receive PHONE STONE 6001
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**Jimmie Fidler
In Hollywood**

HOLLYWOOD — In pre-talkie days, it was an axiom that the average professional life of a screen star was only five years. Talkies, by placing greater emphasis on ability and personality than on mere beauty, have stretched that span of life more and more. Unable to find enough capable players to handle the constantly increasing number of good roles each year, producers

have had to depend upon old-timers who, under the old system of use-and-throw-away, would have been relentlessly shuffled into the discard. Time after time, the veterans have made good. I'm beginning to wonder if there is a limit today, this side of the grave, for a really capable star.

Just a year ago Joan Crawford (Continued on Page 8)

**Bankers Group
Plans Another
Skating Party**

Social activities for 1940 will roll in on skates for Members of the Rochester Chapter, American Institute of Banking. The bankers' first roller skating party last October proved so much fun that the group has again rented the Arena for next Tuesday night for a Roller Skating Party. Hundreds of bankers, from young runners in the 'teen age to modern-minded officers, will roll along the smooth floors to the accompaniment of lively skating music.

The party is being planned by women's committee of the chapter, of which Miss Rose M. Tschieder is chairman. Miss Tschieder is being assisted in plans by Miss Mary A. Wilson, vice-chairman of the women's group, and Miss Elizabeth M. Erickson, chairman of tickets. Appointed to assist Miss Erickson are Mrs. Mabel Church, and the Misses Edna A. Casey, Rosemary Schairer, and Mary Peters. Miss Madelyn H. Sullivan is in charge of publicity.

**Women Of Moose
Turn Thespian;
To Present Show**

Members of the Rochester Chapter, Women of the Moose, will present the play, "Look Who's Here" in the Baptist Temple tomorrow night. The cast is composed of local talent and, judging by the advance sale of tickets, it will be greeted by a capacity audience, according to Senior Regent Ardelia L. Evans. The play is being produced under the supervision of Misses Agnes Barrett and Marie Weiland.

Reports from other places where the play has been produced state that it is filled with laughable situations and has a very concrete plot the climax of which is not reached until the final curtain. Proceeds of the affair will be used to reimburse the relief fund of the Chapter. Committees in charge include Senior Regent Evans, general chairman, assisted by Recorder Anna Burkhardt, Graduate Regent Marion Schaefer, Junior Regent Mary Hale, Treasurer Emma Josh and Hazel Bassett.

**Shrine Circus Set For Armory
Despite Government Ruling**

Good news for circus fans is the announcement of Illustrious Potentate Fred W. Evans that the Shrine Circus will positively be held this year—and right in its old home—the Main Street E. Armory.

When the Army handed down a ruling last fall that no armory could be used for any public event for more than 24 hours, there was much conjecture as to where Rochester's most famous indoor circus would be housed. Now, according to Evans, assurances have been received through Lieut. Col. Arthur T. Smith of the 108th Infantry that permission has been granted by Maj. Gen. William N. Haskell commander of the N. Y. National Guard for the use of the Armory by the Shrine Circus for one week starting March 4.

General Haskell in granting permission, made it plain that such action was taken because the season for drills by local companies would be ended on March 1, and unless further intensive training of National Guardsmen was ordered, it would be all right to allow the Shrine Circus the use of the Armory.

Potentate Evans, who is also show chairman, has appointed the following members of Damascus Temple as an executive committee to have charge of the circus: Clyde Sutton, William G. Price, Alvah G. Strong, A. Elmer Paithe, Martin W. Utz, Charles Hall and Lieut. Col. Arthur T. Smith. Several members of this committee left for Cleveland and Chicago this week to look over Shrine shows in those cities and to book acts for the Rochester circus.

During the next few days downtown headquarters of the committee will be opened in Sagamore Hotel building, the first distribution of tickets to members will be made from the recorder's office in Masonic Temple.

**Rudolphs Plan
Enlarged Quarters
For Main St. Store**

Concrete evidence of the upturn in local retail business is seen in the store expansion plans announced yesterday by B. G. Rudolph, president of Rudolph Bros., Inc., Main street jewelers and opticians.

This firm will add 1000 square feet of floor space to their present store area through the acquisition of the store space directly in back of the present location. This area was formerly a part of the old Odenbach Hausbrau and is next to the Bond store entrance on South Avenue.

When alterations are completed the rear wall of the present store will be torn down to make one large area. A complete line of sporting goods will be carried in a new department to be housed in the additional space. Other plans call for an enlarged camera and kodak department and additional space for the radio division of the firm. The optical department will be moved to the basement and will occupy an area nearly double that of the present space.

"This expansion not only indicates our faith in the future of Rochester," said Rudolph, "it is proof positive that business is definitely on the up-grade. Our figures for last year show a healthy increase over previous records and we know that with the fine industries located in Rochester, noted for paying high wages, business will continue to show increases."

General contract for the construction has been awarded to Stewart & Bennett who have already started alterations. To make room for carpenters and contractors, Rudolph's are staging an "expansion sale" starting Saturday. It is expected that the reduced prices offered during this event will clear the floors of a large percentage of the present stock.



Hey kids... start saving your pennies now for the Shrine Circus coming to the Main St. E. Armory March 4 to 9. There'll be plenty of clowns, animals, aerialists and acrobats to entertain.

**Franklin King Heads
VFW Smoker Committee**

Members of the Crouch-Dowd Post No. 600, V. F. W. will hold their annual smoker and gala party on Friday evening, January 20th at Carpenter's Hall. A complete program of entertainment is being formulated by a large committee, headed by Franklin King.

Honored

Robert H. Weiner, 70 Woodlawn St. is the recipient of the President's Award made annually at the University of Buffalo by Kappa Nu national college fraternity. This award is made on the basis of scholarship and campus fraternity leadership. Every Thursday is Sun Day.

**MEISEL'S
CLEARANCE SALE**
NATIONALLY ADVERTISED
**SKIPPY
SLEDS**



Which Have Sold As High As \$7.45
WERE \$7.45
\$2.95
HURRY KIDS
GET A REAL
SKIPPY RACER

PHILCO RADIOS NOW \$12.95
Regular \$19.95 Price—Special Purchase—5 Tubes—5 Electric Push Buttons—20-Foot Attached Aerial—Bakelite Case. WERE \$19.95

MEISEL TIRE Co.
Your Credit Is Good Here—Slight Extra Charge for Credit
Main 3844 270 EAST AVE. Open Evenings
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**Tinsman Chapter Tea
And Musicale Heads
Month's Social Calendar**

Social Rochester is eagerly anticipating the musicale and tea which the Tinsman chapter of the Y. W. C. A. sponsors each January. This fourth annual affair will be held Monday, Jan. 22, at 2:30 o'clock, in the home of Mrs. Charles B. F. Gibbs on Highland Avenue.

Mrs. Merle Dundon is in charge of tickets and reservations. It is advised that tickets be obtained early as each member of the chapter is allowed only four guests.

Mrs. Glenn Faroo is in charge of the tea which will follow the music. Assisting her will be Mrs. Frederick Hewitt, Mrs. Daniel I. Mayne, Mrs. Robert Forrester, Mrs. Lawrence Littlefield and Mrs. Rumlill.

LOOK At These LOWER PRICES

WOODBURY'S CREAMS 29c
All Types—85c Value (LIMIT 2)
BOTH FOR 29c

WOODBURY'S FACIAL SOAP 4c
Regular Size (LIMIT 2)

DR. LYON'S TOOTH POWDER 23c
REG. 50. SIZE (LIMIT 1)

STAZE FOR DENTAL PLATES 24c
30c Size Cut To

FREEZON FOR CORNS 16c
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Joseph Baerman Strauss, the designer and chief engineer of the Golden Gate Bridge, has built 350 bridges of different types all over the world.

Ninety-nine percent of the homes in Switzerland are electrically equipped and 85 percent of her railroads run by electricity.

We're Making Hundreds Happy With Our

LOW COST Personal LOANS

WOMEN, as well as men, tell us it's a real pleasure to borrow money from us. They do not have to go through a lot of red tape and they are money ahead because of our low rates.



USE OUR REGISTER CHECKS FOR PAYING BILLS, ONLY 10c EA.

Member of F. D. I. C.

GENESEE VALLEY TRUST COMPANY

Exchange and Broad

THE BANK OF PERSONAL SERVICE



ALL BOND \$ 1.55 SHIRTS
while they last
\$1.19

Quick! Grab an armful. It'll pay you, the way prices are going up. Silky broadcloth, woven stripes, British checks—and a flock of plain whites. Wrinkleproof collar on every shirt—plus our usual one-year guarantee. Fill up your bureau drawer, today or tomorrow!



"Charge it", if you prefer. This service, with its extended payments, costs nothing extra.

BOND CLOTHES
133 EAST MAIN
14 SOUTH AVE.

Business Upturn Seen At Local Furniture Store

Furniture buyers throughout the nation converged on Chicago this week for the opening of the winter show of the Chicago furniture market, one of the leading furniture exhibitions of the world.

Among the Rochester representatives at the show is Harry D. Smith, proprietor of the Majestic Furniture Co., 204 Court St. Smith left for Chicago on Saturday.

Last year the Majestic Furniture Co. showed a 40 percent increase in volume over the previous year according to Smith's figures.

"With present business so good and the future outlook so optimistic, I plan to double my orders of last year at this season's show," said Smith before his departure. "I know that in our case business was never better," he continued. "We have shown increases every year since our founding, but never before has such a surge of business been experienced as last year."

This store has used the Sun exclusively to carry its advertising message to Rochesterians, and that it has successfully done so is best attested by the increased business registered at Majestic.

Home Bureau Expert To Attend Training School At Cornell

By MARGARET WILLSEA

Had Old Mother Hubbard lived in the year 1940, and tied herself to the household management training school at Cornell University, she wouldn't have had half so much cupboard trouble. Knowing full well that modern homemakers are faced with the same problems, Mrs. J. Franklin Morris, staff instructor on foods and nutrition at the Rochester Home Bureau, will attend this conference in Ithaca, Jan. 15-20.

The program will include discussions of the care of printed floor coverings, household management in relation to soap, water, water softeners and kitchen utensils. Groups will work together on cupboard-improvement and housecleaning projects, as well as acquiring material on overcoming fatigue, for use in study clubs.

Speaking of bare cupboards, did you know that Home Bureau women have descended, like Pharaoh's plagues, upon most of Rochester's retail grocers, as well as a few wholesalers thrown in, sweeping their premises clean of empty buttertubs? A few turns with a saw, a couple of taps with a hammer, and behold, the creation of a slipper-chair for milady's boudoir! Some 500 such, have been constructed by the various neighborhood clubs in the past two months. The project is not as frothy as it sounds, for along with the lesson on construction comes sound consumer information on wise buying of fabrics from the viewpoint of sun and colorfastness, dust proofing, wearing qualities, and the prevention of shrinkage caused by laundering and dry cleaning.

Planned throughout this month and February will be talks by a staff member on the selection of inexpensive materials appropriate for chair slipcovers, curtains and draperies.

Zonta Card Party Set For Jan. 22

Monday, January 22 is the date set for the annual card party sponsored by the Rochester Zonta Club for the benefit of the group's service work. The party will be held in the Seneca Hotel ballroom, beginning at 8 o'clock.

General chairman of the affair is Miss Mercedes Brayer, assisted by Mrs. Margaret Leach and a large committee of Zontians.

Women's Group Plans Lecture Meet

The Business and Professional Women's Club announces the fourth in its series of current events lectures by Mrs. Milton E. Gibbs at the Sagamore Hotel at 8 o'clock next Tuesday evening. Preceding the lecture, Miss Marjorie Maddicks, cellist, will be heard.

The Book Club of the group will have a supper meeting at 90 Clinton Avenue South on Tuesday evening, Jan. 30, at 6 p. m. Miss Jennette Dick will review a book, the title to be announced later.

Star of Opera and Radio To Appear In Local Concert



JAN PEECE

Jan Peerce, noted American radio and opera tenor, has been selected to appear as soloist of the Big Brothers and Sisters Club concert program scheduled for February 17 in the Auditorium Theatre. His 1937 concert, sponsored by members of this club affiliated with the Jewish Children's Home, drew an audience of over 2,000 Rochesterians. In recent years the young singer has been guest soloist with the Philharmonic orchestra, and other local organizations.

Preparations to accommodate nearly 3,000 persons at the concert are being made. Jan Peerce's appearance will mark the twenty-third annual benefit performance for boys and girls of the Jewish Children's Home. Proceeds will go toward scholarship aid, recreational facilities, summer camp fund, purchase of books, athletic equipment, and other funds.

Ruben A. Dankoff has been named chairman for the affair. Others serving on the arrangements committee are Lillian F. Kaufman, Dorothy Cohen, Lamont Kaplan and Samuel Altman.

I TRADED MY LOVE FOR FRITZ KUHN'S BOND SECRETS!

Do not miss this amazing revelation by the beautiful spy who helped send Fritz Kuhn to jail. Also read "When You're Married to a Man Who Can't Take It"—the thrilling story of a wife who solved a problem thousands of wives are called upon to face.

Get True Story February Issue

Come and Get 'Em! FINAL MARK-DOWN SALE

Over 700 pairs, including Styleez and Arch Preservers, from our regular stock of these high grade (only broken lots) Selby shoes for women. (Regularly priced \$6.50 to \$10.50.)

\$2.00 and \$2.95

You'd better hurry . . . and buy several pairs while we have your size. Past experience assures that they won't be here after two days. Best of all, you're sure of extra wear in every pair. Store hours 9 to 5:30.



All Sales Final—No Refunds—No Exchanges

PIDGEON'S
25 CLINTON AVENUE SOUTH

LAUER'S • 50 STATE ST

Basement Sale of Used Furniture

It is Lauer's policy to take used furniture in trade as part payment on the purchase of new merchandise. This used furniture is completely renovated by our cabinet makers and upholsterers and is sold in Lauer's Bargain Basement. During our Annual Stock Reorganization Sale we have taken in trade thousands of dollars worth of used furniture. Now . . . in order to clear our warehouse and our basement floor . . . Lauer's will sell this completely renovated used furniture at the lowest possible prices. We can furnish 4 rooms completely for as little as \$150 during Lauer's quick clearance sale of used furniture. Every item listed is one only. — There are no duplicates. — These prices will not be repeated! Come to Lauer's Bargain Basement NOW for greater savings!

LIVING ROOM SUITES

- \$59 3 PC. VELOUR SUITE \$29
- \$119 BLUE SOFA AND CHAIR 69
(This velour suite was in use for only 1 month. Perfect condition.)
- \$69 TUXEDO SOFA AND CHAIR 49
(Excellent figured velvet upholstery.)
- \$54 KID MOHAIR SUITE 39

DINING ROOM SUITES

- \$69 9 PC. WALNUT SUITE \$34
(Includes table, large buffet, and china cabinet, arm chair and 8 side chairs with leather seats.)
- \$24 9 PC. SOLID OAK SET 14
- \$89 SOLID MAPLE DINETTE 59
(One only. Floor sample end leaf extension table, 4 chairs, and Dutch cupboard with shelves and drawers.)
- \$59 8 PC. WALNUT SUITE 25
(6 splendid leather seated chairs, table with 2 leaves, attractive buffet.)

STOVES

- \$79 BEAUTYRANGE GAS STOVE \$45
(Practically new white porcelain, 4 burner table top, fully insulated oven and broiler. Wilcoxon heat control.)
- \$19 SUNSHINE GAS RANGE 9
(Large oven and broiler, 4 burners.)

STUDIO COUCHES

- \$24 SIMMONS STUDIO COUCH \$13
- \$54 KROEHLER SOFA BED 27
(Back and arms just like a davenport. Bedding storage space. Opens in a jiffy to a double bed.)
- \$40 SIMMONS STUDIO COUCH 24
(Slightly marred. Back, arms and 3 pillows . . . Green tapestry.)

BREAKFAST SET

- \$30 5 PC. PORCELAIN SET \$17
(Extension table and 4 chairs. White with red trim.)

BEDROOM SUITES

- \$64 PERIOD BEDROOM SUITE \$39
(2 twin beds, vanity, chest, night-stand, and bench. A splendid suite in excellent condition.)
- \$90 WAL. BED AND CHEST 45
(Floor samples left over from suite. Modern waterfall motif. 7 drawer chest.)
- \$90 SOLID MAPLE SUITE 69
(Like new . . . Beautifully carved . . . Bed, chest, vanity and bench.)

ODD BEDROOM PIECES

- \$28 SOLID MAH. 4'6" BED \$ 3
- \$24 MODERN WAL. VANITY 12
- \$13 4 DRAWER DRESSER 7
- \$8 SIMMONS METAL BEDS 3
- \$45 WALNUT WARDROBE 10

CHAIRS

- \$8 OCCASIONAL CHAIR \$ 3
- \$39 BED LOUNGE CHAIR 10
- \$39 CLUB LOUNGE CHAIR 14
(Solid mahogany frame. Fine Burgundy Antique velour cover.)
- \$10 LEATHERETTE ROCKER 3
- \$11 DEEP LOUNGE CHAIR 5

RUGS

- \$22 9x12 AXMINSTER RUG \$13
- \$38 9x15 AMERICAN ORIENTAL 27

Hundreds of Other Items Too Numerous To List On Sale in Lauer's Bargain Basement

FREE DELIVERY ANYWHERE ★ STORE OPEN FRIDAY NIGHT ★ USE LAUER'S BUDGET TERMS

LAUER'S • 50 STATE ST



FRANK M. BEAUCAIRE

Local Distributor Attends Florida Sales Convention

Frank M. Beaucaire, local Philco distributor, has left for Palm Beach, Fla., to participate in the national mid-winter sales convention of the Philco Radio & Television Corp. where announcement will be made of Philco's 1940 line of electric refrigerator and air conditioning equipment.

Although it has been customary to hold sectional meetings each year for Philco's distributors, the most comprehensive organization of its kind, Beaucaire explained that because of the startling scientific advances made during the past year in the refrigeration and air conditioning field, Philco is calling most of its distributors together at one time.

"The year 1940 should be the best business year in the last decade," says Beaucaire. "Philco is basing all of its 1940 plans on this prediction and has developed new products which are expected to be the sensation of the industries."

RCA and Apex Sign Export Agreement

An agreement between the Apex Electrical Manufacturing Company, of Cleveland, and the RCA Manufacturing Company, of Camden N. J., for the sale of Apex products in the world-wide export market, has been announced simultaneously by the two companies.

Under the agreement, RCA Victor will act as exclusive Apex distributor in all foreign markets except Canada, it was revealed by C. G. Frantz, President of Apex, and J. M. Regottaz, RCA Victor Export sales director. The agreement becomes effective January 1, 1940, and was completed after RCA Victor made an intensive study of Apex products and sales possibilities. Negotiations had been in progress for months.

Local distribution of Apex products in Rochester will be unaffected by this agreement. They will continue to be represented by the Apex Rotarex Corp., of which Frank Stubbs is district manager.

Men's and Ladies' Plain Garments 59c
Beautifully Cleaned and Pressed

with this ad
EMPIRE CLEANING & DYEING WORKS
GLENWOOD 1102
622 HOLLENBECK ST.
FREE CALL AND DELIVERY

START THE NEW YEAR WITH A CLEAN SLATE

Old bills ruin credit. Don't let such a thing happen to you. Our Personal Loan Dept. is at your disposal... ask about the convenient arrangements that can be easily made.

Complete checking account service. \$5 will open an account.

FIRST INDUSTRIAL BANK
The Bank for the Individual
30 CLINTON AVENUE NORTH
Member Federal Deposit Insurance Corp.

MRS. ANNA M. HOLLAND, 103 HICKORY ST.

- Save in these EDWARDS JANUARY SALES NOW In Progress
- Linens
 - Domestic
 - Lingerie
 - Corsets
 - Coats
 - Housewares
 - Infants' Wear
 - Men's Shirts

Edwards
Half-Gallon Old English No Rubbing Wax
New Low Price

\$1.39
WITH APPLIER... \$1.49
Gallon No Rubbing Wax \$2.59

Keep your floors and linoleum bright and attractive this easy way! Just apply Old English No Rubbing Wax and it DRIES to a lustrous finish. No rubbing—not even polishing. Dirt won't cling to it.

EDWARDS Sixth Floor

EDWARDS BASEMENT STORE
FLASH...

Men's and Young Men's TROUSERS
Sale Union Made **2.10**

Another exciting group of men's trousers specially purchased months ago to give you these extra savings! Worsted face and French back fabrics. All first quality. Well tailored in dark stripes, mixtures and blue serge. Size 30 to 50 waist in the group. Actually worth \$2.98 a pair... don't miss getting several pairs for work or dress.

Edwards Basement

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards
Famous A B
ARISTOCRAT GAS RANGE

69.50
With Your Old Stove

JANUARY SALE SPECIAL!



- Read These Outstanding Features:
- Four AB Improved Burners
 - Porcelain Enameled Cast Iron
 - High, Medium & Low Burners
 - Porcelain Enameled Burner Bowls
 - Acid Resisting Cooking Top
 - Oven Insulated with Fiberglas
 - Heat Control
 - Heavy Chrome Non-Tip Racks
 - Enameled Broiler Tray
- NO DOWN PAYMENT — Balance \$1 Weekly
EDWARDS—Sixth Floor

Light-Timer and Condiment Set Slightly Extra

Look!

THE IMPROVED "ORTHO-FLEX" CORRECT-POSTURE HEALTH COIL

Slumberon
by Burton

AN AMAZING NEW DISCOVERY IN MATTRESS CONSTRUCTION!

With Exclusive Comfort Features That Fit Any Individual

\$29.75

NO DOWN PAYMENT BALANCE WEEKLY
EDWARDS, Seventh Floor

Box Spring To Match **29.75**

EDWARDS LIFE-TIME Porcelain WASHER

39.50

Comparable With Washers at 49.95

Note these famous features: General Electric Motor! Lovell Safety Wringer! Gentle Washing Action! And rest assured of fine workmanship because these are made by one of America's oldest companies.

NO DOWN PAYMENT Balance \$3 Weekly
EDWARDS—Sixth Floor

OPEN an EDWARDS NEW 90 DAY Charge Account

No Down Payment
No Interest to Pay
Mail or Phone Your Application

PAY 1/3 FEB. 10TH
PAY 1/3 MAR. 10TH
PAY 1/3 APR. 10TH

NOW January SALE Priced!
Our 6.48 Cu. Ft. EDWA ELECTRIC REFRIGERATOR

Comparable to \$139.50 Value **109.50**

With 5-Year Guarantee Protection Plan

NO DOWN PAYMENT
Balance 1.00 Weekly

- ★ Hermetically Sealed Unit
- ★ No Belts—No Fans No Pulleys
- ★ No Oiling—No Valve to Open or Shut
- ★ 112 Ice Cubes
- ★ Interior Electric Light
- ★ Automatic Temperature Control
- ★ Freon Refrigerant
- ★ Welded Steel Cabinet
- ★ Acid Resisting Porcelain Interior

EDWARDS, Sixth Floor

H.L. HUNTER FUR CO.
BY POPULAR DEMAND!
ANOTHER OUTSTANDING
JANUARY Clearance SALE OF FUR COATS



These Outstanding Values at

\$88

Regular Values Up to \$198.00

SUCH FURS AS . . .

- PITCH BLACK NORTHERN BUCK SEALS, (Dyed Coney), sizes 10 to 50, many Junior sizes.
- MINKED DYED MUSKRATS
- PERSIAN CARACULS
- LASKIN MOUTONS
- NATURAL GREY PERSIAN PAWS
- BLACK KID CARACULS
- PREMIER and MENDOZA BEAVERS, (Dyed Coney).
- NATURAL BACK MUSKRATS
- PERSIAN CURL LAMBS
- BROWN TROPICAL MOIRE SEALS
- BLACK DYED SKUNKS
- NATURAL SCOTCH MOLES
- BLACK INDIAN KIDSKINS

Two Ways To PAY
Weekly or Monthly
BUDGET PLAN
No Interest or Carrying Charge
5 Months to Pay or
LAYAWAY PLAN
\$8.80 DOWN
As Low as \$10 Monthly to Pay, No Interest—No Carrying Charge.

H.L. HUNTER FUR CO.
Closing Out 137
FUR Jackets
25% TO 35% OFF
1 CLINTON AVENUE SOUTH

Every Coat Backed by Hunter's Written Guarantee of Satisfaction

***My Family Are Now SUN SHOPPERS**



* Overheard In A Main Street Store

Last year our family acquired the habit of reading the SUN and to our surprise we discovered that in many cases we were able to save many dollars on the merchandise we wanted. — You, too, can make your dollars do double duty by shopping the SUN.

Every Thursday is Sun-day in 75,200 Rochester Homes

Window Shopping In New York

BY JANE ROVER

NEW YORK—Did you know that mousetraps should be black, that bedrooms should be flesh-colored, that kitchen utensils should have different colored handles and that ten-dollar bills should be blue?

Well, that's what I've just learned from Frederic Rahr, Julian Garnsey and Faber Birren, who between them probably know more about color than any other three people in the world. Rahr is an expert on consumer color preferences and the inventor of the new yellow baseball. Garnsey, former president of the Art Students' League here, is chief of exterior color for the New York World's Fair. Birren is the country's best-known color psychologist.

All three experts were called into consultation for the designing of the "House of Outside Color" exhibit now showing at Rockefeller Center, and it was there that I listened to them the other day, at an open discussion with a number of architects, interior decorators, builders, paint people and asphalt shingle men. I gathered some startling notes, which, I think, would be more interesting to you now, what with Christmas shopping just over, than items about what's left in the Fifth Avenue windows.

Psychologically, the ideal colors for the different rooms of a home are:

Living room—Buff, ivory, brown, any other warm color that suggests conviviality.

Kitchen—Green, yellow, with spots of bright, contrasting red or blue, so as to give a light, airy effect, and to reflect cheerfulness.

Bedroom—Here a note of intimacy should be struck, so use flesh colors, such as salmon, etc.

Dining room—Here use edible colors—such as tans, brown, lettuce green, orange.

Rumpus room—Red for hilarity.

Why should kitchen utensils have different colored handles? Because usually they're placed on a shelf with only the handles visible, and the housewife has to pull out several before she gets the one she wants. If a color range from dark to light

were used—darker colors for the large pots and lighter ones for the small colors—housewives would save a lot of time.

Houses, the experts agreed, should be more brightly colored. There should be no blacks, or greys, or any dull colors, for they have a depressive effect. The happy home—so far as the interior color is concerned—is one painted with yellow and blue, green and white, red and buff, or any other contrasting colors which throw out a cheerful aura that's likely to make your husband's footsteps beat faster as he rounds the corner coming home.

Particularly should we give attention to colored roofs. Dull and colorless housetops, think the experts, have blanketed our homes and our dispositions much too long. Color, more color, is what the roofs of the country need. A perfect one, I was told, would be a colorful asphalt shingle blend which combines

and harmonizes with all the other colors used on the outside of the house.

Our currency should be colored differently, too—to make it easier to distinguish. The experts recommend green for \$1 bills, black for \$2 bills (which all gamblers consider unlucky), red for \$5 bills, blue for \$10, brown for \$20, orange for \$50, jade for \$100, purple for \$500 and gold for \$1,000.

Or, at least, so say the color experts.

An Englishman, W. Greener, invented the first modern cart-ridge, in 1835. It was turned down however, by the British as an impractical means of killing.

United States, according to a report submitted to the American Chemical Society here by Professor E. J. Crane of Ohio State University, now possess leadership in chemistry. The report is based on an analysis of 65,000 abstracts of chemical discoveries reported last year.

TOWERING MANSIONS
Designed and Dedicated to Heighten the Joy of Living

LINCOLN HOTEL

1400 ROOMS
Each With Bath Shower And Cabinet Rode

HOME OF THE FAMOUS BLUE ROOM
Outstanding Music And Entertainment

Ownership Management **MARIA KRAMER** President
John L. Morgan, Gen. Mgr.
HOTEL EDISON
Same Management

Live like a king when you visit New York. Stay at Manhattan's Mighty Hotel Lincoln, superb in every detail of location, luxury and hospitality.

NEW YORK CITY
44th to 45th Sts. at Eighth Ave.

SENT TO YOU ON

10 DAYS FREE TRIAL

THE AMAZING! SENSATIONAL!

BENDIX
AUTOMATIC HOME LAUNDRY

Successor to the Washing Machine

SOAKS! WASHES!
RINSES THREE TIMES!
DAMP-DRIES CLOTHES!

—and all you do is flip a switch . . . THAT'S ALL! Your hands never touch water when you do your washing in an automatic BENDIX. Seeing is believing.

NEW STANDARD MODEL

GREAT OFFER GOOD FOR LIMITED TIME ONLY

Your HANDS! Your YOUTH! Your HEALTH! Your CLOTHES! All are now saved to you by the amazing automatic Bendix. Gone are the tortures of wash-days—no more bending, lifting, straining with water-rough red hands. No more laundry bills. Request 10-day free trial.

Are you troubled with rheumatism? Arthritis? Sinus or skin infection? Aches? Pains? All of which are aggravated by ordinary washing methods. Then decide right now to help yourself—accept our special 10-day free trial offer.

De Luxe Model Bendix with gleaming white cabinet, ideal for first floor use.

SMALL DOWN PAYMENT, THEN LOW AS \$125 Per Week
SMALL CARRYING CHARGE
Liberal Allowance for Your Old Washer

PHONE AT ONCE POSITIVELY NO OBLIGATION

Please send me full particulars on the automatic Bendix.

FITCH APPLIANCE CO.
"SEE MY BEFORE YOU BUY"
477 JOSEPH AVE. Stone 5972

PHONE OR MAIL COUPON TODAY

Name _____
Address _____
City _____

The blue of the sky is made possible by the dust particles in the air. If they were lacking the sky would be black.

Steamer hulls of concrete were introduced in the first World War when it was necessary to conserve steel.

J. E. Thompson
FINAL JANUARY
CLEARANCE
Drastic Reductions on All Winter Stocks

DRESSES
5.00 **8.00**
Were to 12.95 Were to 16.95

All Better \$29.95 Winter
DRESSES Reduced to **16.00**

Untrimmed—Interlined—Winter
COATS 17.00
Values to 25.00

FUR COATS
69.00 • Beaver Dyed Coney
• Seal Dyed Coney
• Leopard Cat
Values to 129.95

JANUARY SALE
Treadeasy
SHOES
4.95 and **5.95**
6.85 to 9.00 Values

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78 CLINTON AVE. SOUTH
MRS. MARGARET KEMMET, 41 CAMPBELL PARK

IMPORTANT—
Our Phone Number Has Been Changed
MONROE 8611
—for—
CORRECT TIME
TEMPERATURE—WEATHER FORECASTS
FREE SERVICE
6 A. M. TO MIDNIGHT
THE TIME BUREAU, INC.

OUR RECORDS SHOW THAT
FOLKS IN ALL WALKS OF LIFE ARE HEATING THEIR HOMES WITH GAS

You, too, may enjoy the acknowledged superiority of gas heat.

You will find that it is economical to install and that the operating cost is reasonable and within the budget of people of modest means.

Don't "Guess you can't" when an accurate survey which costs you nothing will show you CAN afford GAS HEAT

Let us make a survey of your home and give you the facts.

Rochester Gas & Electric Corp.

INSTALL GAS NOW!

A gas burner may be placed in your present furnace as low as \$15.00 plus a small monthly charge on our rental purchase plan.

Sibley, Lindsay & Curr Co.

PHONE STONE 6500

The Biggest Sale of Its Kind in Western New York—
Tremendous Quantities of Our Quality Merchandise—
Values Even Greater Than They Were In 1939!

SHEETS & CASES

At Savings of 15% to 27%!

Tower Sheets and Pillow Cases

Reg. \$1.45—72x108 and 81x99 \$1.14
Rochester homemakers have learned from long experience the value of Tower sheets. They're softer, wear better and retain their snow white bleach. Construction meets strict government specifications. 66x78 weave, 144 threads to the square inch.

Reg.	Size Before Hemming	Sale
\$1.23	63x99 Inches	\$1.00
\$1.34	63x108 Inches	\$1.09
\$1.45	72x99 Inches	\$1.14
\$1.45	72x108 Inches	\$1.14
\$1.45	81x99 Inches	\$1.14
\$1.59	81x108 Inches	\$1.29
\$1.74	90x108 Inches	\$1.39

Pillow Cases

31c	42x36 Inches	25c
34c	45x36 Inches	27c
37c	45x38 1/2 Inches	30c

Hemstitched Pillow Cases

47c	42x38 1/2 Inches	38c
49c	45x38 1/2 Inches	40c

Cannon Fine Muslin Sheets and Cases

These sheets are famous for their extra fine quality and long wear! They're firm, closely woven... free from all weighting or filling. Construction is 17-thread-to-square-inch. Pre-laundered and cellophane-wrapped... all ready to use!

Reg.	Size Before Hemming	Sale
\$1.00	63x99 Inches	78c
\$1.10	72x99 Inches	85c
\$1.12	72x108 Inches	88c
\$1.15	81x99 Inches	88c
\$1.25	81x108	97c
\$1.39	90x108	\$1.09

Pillow Cases

28c	42x36 Inches	22c
29c	45x36 Inches	23c

Cannon Cavalier Percale Sheets and Cases

You can enjoy the luxury of percale sheets for very little more than you'd ordinarily have to pay for muslin during this sale! This brand is fine, firm, and closely woven to retain the soft, silky finish in spite of many launderings!

Reg.	Size Before Hemming	Sale
\$1.50	63x108 Inches	\$1.24
\$1.68	72x108 Inches	\$1.27
\$1.68	81x90 Inches	\$1.27
\$1.78	81x108 Inches	\$1.44
\$1.98	90x108 Inches	\$1.54

Pillow Cases

40c	42x38 1/2 Inches	32c
41c	45x38 1/2 Inches	32c

Hemstitched Sheets and Cases Proportionately Priced!

Wamsutta Supercalc Sheets and Cases

Wamsutta sheets have stood the test of service for generations... their superb quality has been maintained through the years, for only expert weavers are employed in the making. Save \$5.00 and more on the dozen!

Reg.	Size Before Hemming	Sale
\$3.15	63x108 Inches	\$2.65
\$3.50	72x108 Inches	\$2.95
\$3.95	81x108 Inches	\$3.35
\$4.35	90x108 Inches	\$3.65

Pillow Cases

85c	42x38 1/2 Inches	70c
90c	45x38 1/2 Inches	75c

Hemstitched Sheets and Cases Proportionately Priced!

KITCHEN HELPS

Dish Cloths

Reg.	Type	Sale
10c	Handy Ann cloths with red, blue, green or gold colored edges	each 8c or 6 for 45c

Dust and Polish Cloths

Reg.	Type	Sale
20c	Flannel for dusting and polishing	15c
25c	Ritz silver polishing cloth, treated to remove tarnish	20c
30c	Ritz window cloth for polishing glass	30c

Reg.	Type	Sale
10c	Metal sponge and bronze ball	each 8c or 6 for 45c
5c	Junior Scourite metal sponge and ball	each 4c

Ironing Board Pads and Covers

Reg.	Type	Sale
15c	Stretch-on covers, no pins or tapes	each 10c or 2 for 35c
25c	Special—Brown hair felt ironing board pads	25c

It's Easy to Buy—

On mail orders we prepay express and freight charges to points within 200 miles of Rochester, and parcel post charges to New York or adjoining states on purchases of \$2 or more.

It's Easy to Pay—

On your purchases amounting to \$25 or more, you may pay on our Convenient Budget Plan... there is no down payment; small monthly installments with carrying charge.

TOWELS & TOWELING

Cannon Dish Towels

Your choice of three famous types... Rapidry, Kitchen Queen and Check glass towels. Famous for their quick drying quality. Heavy and serviceable. Multicolor stripes in blue, green, red and yellow. Cellophane-wrapped six to package. Regularly \$1.00... 6 for 85c

Dish and Hand Towels

Fine quality, pure linen towels... noted for their exceptional absorbency. Colors are blue, green or gold. Extra large size, 18x32 inches. 35c Value... each 27c or 4 for \$1.00

Novelty Linen Towels

A grand selection of attractive towels for drying hands or dishes. All-linen... bleached and unbleached. Gay novelty designs. Choice of red, blue, green or yellow. Size 17x24 inches. 30c Value... each 29c

Stevens Glass Towels

Pure linen towels... extra soft and extra absorbent. Choice of red, blue, green or gold. Size 16x33 inches. Specially Priced... each 27c or 4 for \$1.00

Novelty Toweling

Attractive multicolor stripes... heavy quality, unusually absorbent. Made of fine cotton and pure linen yarns. 16-inch width. Specially Priced... yard 18c or 6 for 95c

Stevens Linen Toweling

Pure linen for hands or dishes... full bleached, with colored borders of blue or green. Heavy weight and extra soft. Regularly 25c... yard 21c or 5 for \$1.00

Imported Linen Toweling

Full-bleached pure linen with colored borders of blue, green, red or gold. Exceptionally absorbent; fine finish. 18-inch width. 35c Value... yard 25c or 4 for 95c

Glass Toweling

For your very finest crystal... an excellent quality of pure linen in attractive check patterns. Choice of blue, green or red. 16-inch width. 26c Value... yard 24c or 4 for 92c

Irish Linen Crash

Novelty multicolor stripe effects in a fine, firm, woven Irish linen... ideal for drying fine china and glass. Complete color selection. 17-inch width. Regularly 37c... yard 27c or 4 for \$1.00

Novelty Linen Toweling

Full-bleached linen or natural-colored linen in delightful stripes, and plaids. Your choice of red, blue, green or yellow. 17-inch width. Regularly 30c... yard 29c

FANCY LINENS

At Savings of 20% to 50%!

Agents' Samples in Fancy Linens at Half Price!

Mostly one-of-a-kind pieces from a grand selection of scarves, dollies, tea sets, dinner sets and many other items... In Madeira, Tuscany lace, Spanish and Italian hand embroidery. Prices range from 15c each to \$15.00 a set.

Hand-Made Tuscany Lace Cloths

Beautifully woven of hard-twist thread... with plain filled net center and choice of leaf or conventional design sides. Deep, scalloped edge. Approximate size 70x90 in. Regularly \$5.50... \$2.69

Hand-Made All-Linen Crash Napkins

Heavy 18-inch napkins in ecru color... with hand-hemstitched Gigitulio edge. Nice with lace cloths. Regularly \$4.50... dozen \$3.39

Hand-Embroidered Spanish Dinner Sets

Very fine, rich cream-colored linen with the intricate, elaborate Spanish hand-work and solid embroidery. Lovely hand-scalloped edge. Gorgeous array of patterns.

Reg.	Type	Sale
\$25.00	Cloth size 66x86 inches; 8 17-inch napkins	\$17.95
\$32.50	Cloth size 70x106 inches; 12 17-inch napkins	\$23.95

Tuscany Lace Cloth

An outstanding value... in genuine, hard-twist lace... heavy weight and well-filled. Point Spirito or Daisy design. Approximate size 72x90 inches. Regularly \$5.98... \$3.98

Webb's "Dew Bleached" Irish Linen Towels

Preferred for generations! Extra soft, pleasant to use... unusually absorbent! Neatly hemmed... with colored borders of blue, green, gold, red or white. Size 18x32 inches. 49c Value... each 39c

Irish Linen Towels

Direct importation from Ireland... arrived in time for our January Sale. Beautifully hemstitched... attractive damask borders

Reg.	Size	Sale
65c	60c—18x32 Inches	49c
75c	18x32 Inches	59c
90c	\$1.00—20x36 Inches	69c
\$1.25	18x32 Inches	98c

Quality Turkish Towels

Heavy weight towels in dainty plaid patterns, size 17x27 inches; Dobby border towels, size 15x28 inches; colored border towels, size 18x36 inches. Specially Priced... each 17c or 6 for \$1.00

Heavy Turkish Towels

Famous Cannon and Dundee towels in three popular sizes! Size 23x44 inches with colored borders. Size 20x40 inches in novelty stripes and plaids. Plaids of maize, blue, green, peach, or rose. Borders of blue, green, rose or yellow. Stripes of blue, green, peach or rose. 25c to 37c Values... each 21c or 5 for \$1.00

Cannon Turkish Towels

Heavy, double-loop towels, woven extra absorbent. Size 23x44-inch plaids in jade, maize, blue, red or black. Size 23x44-inch colored borders in peach, blue, green or yellow. Size 23x44-inch novelty stripes in blue, maize or jade. Stripes of blue, green, peach or rose. 35c Values... each 27c or 4 for \$1.00

Turkish Towel Ensemble

A large group of fine quality towels designed for ensembling. Plain, solid colors... contrasting borders or smart rope borders.

Value	Type	Sale
50c	Bath towels, 23x44 inches	each 39c
35c	Face towels, 16x28 inches	each 25c
15c	Face cloths, 12x12 inches	each 12c

Moor Turkish Towels Monogrammed Without Charge

Fine quality, solid color texture towels... exceptionally soft. Monogrammed to your order entirely without additional charge. Choice of blue, green, peach, maize or rosebud.

Value	Type	Sale
\$1.00	23x44 Inches, bath towel	each 69c
60c	16x29 Inches, face towel	each 49c

Turkish Face Cloths

Value	Type	Sale
10c	Plaids and solid colors	each 8c or 6 for 45c
5 for 40c	Non-stretch Turkish cloths in soft pastels, wrapped six to cellophane package	6 for 39c

Madeira Napkins

Real, hand-embroidered Madeira... fine Irish linen... with eyelet hand embroidery in a variety of particularly lovely patterns. Size 17x17 inches. Neatly packed six to a box. Regularly \$1.50... \$1.19

Scranton Lace Cloths

Reg.	Type	Sale
\$2.00	Flat lace woven with beautiful rose center, size 72x90 inches	\$1.59
\$4.98	Ecru shade in conventional leaf design, loop scallop edge, size 70x108 inches	\$4.98

Bedroom Scarfs and Vanity Sets

Reg.	Type	Sale
\$1.25	Size 15x26 heavy cream Venice scarf	89c
\$1.50	Size 15x45 heavy cream Venice scarf	\$1.09
\$1.00	3-piece vanity set	69c

Quaker Lace Dinner Cloths

The name Quaker compares with the karat mark on gold for really superb quality. Unsurpassed for beauty and style. Size 72x90 inches. Specially Priced... \$4.49

Spanish Hand-Embroidered Lunch Sets

Seventeen piece dining set with fine cutwork and embroidery... exceptionally fine quality of linen... rich ecru in color. Fine hand-scalloped edge. Regularly \$12.50... \$8.95

Annual Sale of LINENS & BEDDING

BEDDING, THIRD FLOOR CENTER
LINENS, MAIN FLOOR WEST

BEDDING NEEDS

At Savings of 10% to 50%!

Heavy All-Wool Cannon Blankets

Fine quality blankets in plain colors... bound with 4-inch rayon edging. Soft shades of rose, light blue, light green, dunnell, dark blue or ecru. Extra large size... 72x84 inches. \$6.98 Value... each \$4.98

Selected Pure Wool Mariposa Blankets

These beautiful, thick wool blankets are exceptionally soft and warm... woven with a delightfully thick, deep nap. Wide bound edges. Your choice of rose, peach, blue, rust, green, royal blue, gold or wine. Size 72x84 inches. After sale, \$9.98... each \$6.98

North Star 100% Wool Blankets

Millions of women prefer this brand for its exceptionally fine quality, soft finish and extra warmth. Moth-proof as long as the blanket lasts! Shrink resistant, too! Your choice of shades of roses, blue, yellow, green, peach, ecru, dusty rose, or royal blue. Size 72x84 inches. After sale, \$10.98... each \$8.98

Nashua Blankets

The well-known Nashua white sheet blankets... warm and soft for winter use. Cozy to sleep between on cold winter nights. Value Size Sale \$1.19—72x99 Inches, for double beds... 98c \$1.39—81x99 Inches, extra large size... \$1.15

Bates Bedspreads

Fine quality, novelty spreads for twin and double beds. Attractive embroidered patterns on plain ivory backgrounds. Light in weight... easy to launder. Patterns in blue-and-rose, rose-and-brown, cedar, yellow-and-brown, wine-and-gray, green, and rose-and-brown. \$5.98 Value... \$2.98

Chenille Tufted Bedspreads

Give your bed a bright, fresh appearance with these lovely spreads. Closely tufted on plain-colored grounds with contrasting or self-color designs. Heavy, best quality material. Your choice of blue, peach, green, orchid, gold, rust or dusty rose. Single and double bed sizes. \$4.08 Value... \$2.98

Beautiful Chenille Bedspreads

Luxurious spreads that will add to the decoration of your room! Beautifully tufted in all-over designs... your choice of old rose, green, gulf peach, wine, tan or blue. Heavy quality material. Single and double bed sizes. \$5.00 Value... \$3.98

TABLE LINENS

At Savings of 11% to 33 1/3%!

Imported Irish Damask Lunch and Dinner Sets

Made of pure linen double damask, finely hemstitched... snow white in bleach. Direct importation from Ireland.

Value	Set	Sale
\$5.50	Size 61x54-inch cloth with 8 14-inch napkins	\$3.98
\$4.50	Size 66x66-inch cloth with 8 20-inch napkins	\$5.98
\$11.50	Size 66x84-inch cloth with 8 26-inch napkins	\$7.98

Floral Print Linen Cloths

Delightful combinations of colors in harmonious with every decorative scheme. Size 52x52 inches. \$2.15 Value... \$1.49

Breakfast Cloths

Imported cotton-and-rayon cloths in novelty plaids of blue, green, or red. Or colored border designs. Reg. Size Sale \$2.25—50x50 Inches... 49c \$1.19—58x78 Inches... 89c

Irish Linen Damask Napkins

These fine quality, heavy weight, pure-linen napkins will give long service! They're bleached snowy white and have a soft, lustrous finish. All hemmed... ready to use!

Value	Type	Sale
\$3.50	18x18 Inches	2.79
\$4.50	20x20 Inches	2.98
\$5.98	22x22 Inches	4.98
\$7.98	24x24 Inches	5.98
\$9.98	26x26 Inches	6.98

Reversible Jacquard Bates Bedspreads

All the appearance of a fine, Colonial spread... in handsome woven patterns. Your choice of rose, blue, green or gold. Double bed size. \$1.08 Value... \$1.69

Beautifully Tufted Chenille Bedspreads

Solid color tufting on solid color backgrounds... so closely tufted you can hardly see the backing! Made in the popular waffle pattern... your choice of dusty rose, blue, green, rust, peach and all-white. Single and double bed sizes. \$7.50 Value... \$5.98

Bed Peppercell Mattress Protectors

Heavy quilted quality... strong and long lasting. Closely stitched. Value Size Sale \$1.19—36x76 Inches... 95c \$1.29—42x76 Inches... \$1.09 \$1.49—54x76 Inches... \$1.24 \$1.98—60x76 Inches... \$1.33

Fine Goose Feather Bed Pillows

Plumply filled with finest, selected goose feather stock. Attractive art ticking covers in pink, blue or green. Size 21x27 inches. Regularly \$3.75... each \$2.98

Sure-Fit Comfort Covers

Superb quality in attractively printed patterns... all fast colors. Choice of rose, blue,

PIONEER THE FUEL OF THE THRIFTY

HARD COAL \$8.25
PEA RICE \$6.25
Bckwt. \$7.25
Nut or Egg \$9.95

STOVE COAL \$9.95
COKE \$9.20

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OFFICE & YARD 350 EXCHANGE ST.

Food News and Views

By Irene Muntz

To many housewives left-overs are an ever-present bugbear. The careful planning necessary to turn a little of this or that into a dish the family will greet with enthusiasm is a real test of preparation of a new dish.

There is no hard or fast rule which can be used for making up left-over dishes. A little imagination and ingenuity is all that is needed to use up any odds and ends that accumulate in the pantry or refrigerator.

Left-over meat presents a problem because there is usually too much or too little of it. If enough is left over for one meal, the problem is simpler because as a rule there is enough gravy left to make a sauce. Of course, vegetables like carrots, onions and potatoes can be used in the gravy to extend the meat and to make a delicious meat pie. A biscuit crust or pastry crust makes a nice topping and stretches out the meat. Delicious hash can be made from a very small amount of meat, but instead of using potato or bread for that hash, use rice and moisten it with tomato juice.

BAKED HASH WITH RICE
Temperature: 375 F. Time: 25 to 35 minutes.

CAKE BETTY
Temperature 375 F. Time: 25 to 30 minutes.

2 c chopped meat 1 1/2 tomatoes
2 c cooked rice salt and pepper
1 onion, chopped to season
Mix ingredients and place in a buttered shallow baking dish. Bake in a preheated oven.

Often there will be a few slices of cake left that can be turned into an unusual pudding. Always cut off any frosting that may be on the cake and cut into small cubes. Use an equal quantity of fruit peaches go well with white cake, apples with spice and pears with chocolate and either a custard or a fruit juice mixture to moisten.

Put cake crumbs in buttered casserole dish, reserving a few crumbs for fruit and sprinkle with remaining crumbs. Mix fruit juice, sugar and lemon, pour over fruit, cover and bake in a preheated oven.

Sometimes there will be a little fruit left over, and this can be turned into Jiffy Tarts in less time than it takes time to tell.

JIFFY TARTS
Cut bread into round with a large cutter. With a small cutter remove centers from half of the slices. Brush slices with honey and toast a delicate brown. Place cut-out slice on top of a whole slice, fill center with sliced canned peaches and top with sweetened whipped cream.

Night Schools To Study America's Foreign Policy

"Problems in International Relations" and "History of American Foreign Policy" are two of the new subjects listed for study at the Monroe Evening School Registration for the winter term is being undertaken this week, according to William E. Hawley, principal.

These topics should be of particular interest now, due to conditions abroad and the general interest in European affairs.

Other new subjects added to the curriculum offered at the school are "Debate Technique and Practice" and "Keeping Up With Science."

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SALE of FURS

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Save on Quality Furs

ROCHESTER FUR DRESSING

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Bureau Members To Conduct Series of Afternoon Teas

Among the pleasant social activities carried on by Rochester Home Bureau, 150 Plymouth Ave., N., is the annual series of four teas given by its council of chairmen in honor of the members of the neighborhood units. These affairs are planned according to regional groupings throughout the city.

Clubs from the northeast section were entertained by the council at headquarters last Monday afternoon. The following neighborhood clubs were honored: Audubon Unit, Culver Unit, Goodman Unit, Lincoln Unit, Hawthorne Unit, Irondequoit Unit, and Durand Eastman Unit.

SPECIAL AT WILSONS-205 E. MAIN

FRIDAY ONLY—A GREAT VALUE! COME EARLY!

Beautiful 26-Pc. "Rainbow"

LUNCHEON SET \$1.59

25c WEEKLY

Four smart colors—tangerine, green, blue and yellow—in each set. You'll be thrilled when you see how colorful and how charming your table will be with this new service. Amazing LOW PRICE.

EACH SET INCLUDES:

- *4 Cups
- *4 Saucers
- *4—9 1/4" Dinner Plates
- *4 Sherbet Plates
- *4 Footed Tumblers
- *4 Sherbets
- *1 Sugar Creamer

WILSONS LEADING JEWELERS

205 EAST MAIN ST. Between Clinton S. and Stone Streets

AT WILSON'S SPECIAL

8-in. SCISSORS

21c

ONE TO A CUSTOMER

All solid steel nicked. Fine quality.

Get Your Share of These **SHOE BARGAINS**

WOMEN'S SHOES \$3.95

Regularly to \$6.50

Dress, Street & Sports Styles

Come Early For Best Choice!

Although the Sizes Are Broken, YOUR Size Is Here in Many Styles! All Sales Final!

Formerly BURKE SHOE STORE

15 Clinton Ave. North

Directly Opposite Sibley's

Clear Glass Refrigerator 9c

DISH \$1.59

25c WEEKLY

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If You Do Not Receive Your Copy of The Sun Every Thursday

PATTY'S BARGAIN ARCADE

HEADQUARTERS FOR BARGAINS IN NEW FURNITURE, RADIOS, REFRIGERATORS, WASHERS, STOVES, PIANOS

RUGS

AMERICAN—Made, newest samples, \$9.92.

AMERICAN—Patterns, prices that mean "buy".

AMERICAN—Genius, new, cost no more; prices low as \$8.95; \$12.12 don't buy until you see latest. Patty "noted values", eve. to 10.

AMERICAN—"New, so cheap," \$12.12, \$19.95 up.

AMERICAN—A-1, new samples, cash talks!

AMERICAN—AXMINSTERS—Sample! Shop!

AMERICAN—RUOS—Variety, new samples, great savings.

AMERICAN—SAMPLES—300 national makes.

AXMINSTER—Wilson's Samples \$3.

PATTY'S—Latest new rugs at low prices, display.

PATTY'S—advertised brands Eve. to 10.

BEDDING

BEDDING—Upholstery, mattress renovators.

BEDDING—Patty's national brands are A-1!!! Budget plan.

BEDDING—"So cheap" Terms Known brands. See Patty's.

BEDDING—Innerspring, \$6.25. Special make! Patty's.

BEDDING—Innerspring, \$6.25. "out of high rent district. Patty's."

BEDDING—Beds, \$3. Mattresses, coil springs, \$2.50. Patty's.

BEDDING—\$2.32, \$3.95, \$4.95, \$5.95. Priced to you. Patty's.

BEDDING—\$2.32, or made to your order.

BEDDING—\$ 8 saved. Come in, see us. "Cash talks" All make. Terms.

BEDDING—Fine make, cheap. "Sold as advertised" See Patty's.

BEDDING—Our prices, quality, are value! Yes, at Patty's.

BEDS

BEDS—\$3, \$3.25, \$3.95, \$4. Window, paneled, posters! Jenny Lind, Colonial type. See at Patty's. Eve. to 10.

BEDS—\$2.25, also brand of James-town. Sample innerspring mattresses, \$2.25. Terms. Patty's.

BEDS—\$2.42, 4-post, \$4.50; pineapple tops, \$5. Patty's sample.

BEDS—\$3.25. New! 11 See our 60 beds on display. Patty's.

BEDS—Studio couches, \$12.25. New samples, \$5. Patty's.

BEDS—\$3. New! 11 4-posted, \$4.50. Patty's.

BEDS—\$2.25. New, so cheap. See Jenny Lind, 4-posted, \$4.50. Patty's.

BEDS—\$2.25 coil springs, \$3.50. New! Terms! "So cheap" Patty's.

BEDS—Twins, \$6 pr. new! "Cash talks." Patty's.

BEDS—New! \$3, \$3.50, \$3.95, \$4.95. panel, posters, Jenny Lind, modern colonial. Patty's.

BEDS—\$2.25. See us first, all new! Terms! Patty's.

BEDS—Spring or mattress, \$2.25. New! Terms! Open eve.

BEDS—\$2.25. "So cheap." New only! See Patty's.

BREAKFAST SETS

BREAKFAST—Kitchen chair, \$6. "New coats to little" at Patty's.

BREAKFAST SETS—They are better than average. They are not cheap, but they are very low priced for fine quality. See the six floor sample chrome breakfast sets on sale in Patty's. Terms, free delivery.

BREAKFAST SETS—\$16, new only! Porcelain top, 4 chairs. See us. Patty's noted for values. E-Z terms. Eve. to 10.

BREAKFAST SETS—\$1.95. See Patty's before you buy!

BREAKFAST SETS—\$3.95, latest new! 6-piece, porcelain, \$10.11 See Patty's.

BREAKFAST SETS—\$16 Genuine chrome, "City's value!" Patty's.

BREAKFAST SETS—\$8. See us first. Patty's. E-Z terms.

BREAKFAST SETS—\$3.95, \$10, \$12. If you desire a low price, see these "good" sets priced low to sell. New only. Patty's Open eve.

BREAKFAST SETS—New 50 on display, porcelain top table \$12. four heavy chairs, \$11.95; must see Patty's. Open eve.

PATTY'S kitchen sets, \$2.95. See our large display 1500 styles.

STUDIO COUCHES

STUDIO COUCHES—Used and \$1000 sample couches. Real value at \$17.95. See them at Patty's. Terms, free delivery.

STUDIO COUCH—\$12.25. "Power of cash" or budget plan. Patty's.

STUDIO COUCHES—\$12.25, accessories. Fred to sell. Terms, Patty's.

STUDIO COUCHES—\$12.25. Also made to order at Patty's shop.

STUDIO COUCHES—\$12.25. Nice all new samples. Save at Patty's.

STUDIO COUCHES—\$12.25. See our 3 large stacks, save \$4.00! "Cash talks" or Terms.

STUDIO COUCHES—\$12.25. Known everywhere for values! See Patty's. Save \$4. Eve. to 10!

STUDIO COUCHES—\$12.25. "Cash is king" or E-Z terms. Patty's.

STUDIO COUCHES—\$12.25. Select over 50 samples. Patty's.

STUDIO COUCHES—\$12.25. Genuine! Patty's. "Noted for Bargains!"

STUDIO COUCH—100, your choice. See \$12.25. Eve. to 10.

STUDIO COUCH—\$12.25. Ask for it! Sold as advertised! Patty's.

STUDIO COUCHES—"New so cheap" \$12.25 at Patty's! 11 11

STUDIO COUCH—\$12.25. "Best buys little" at Patty's.

STUDIO COUCH—10 floor samples. Will sell cheap! Patty's Display.

STUDIO COUCHES—\$12.25. Closeouts, floor samples, job lots, factory prices, showrooms, all new! See Patty's. Eve. to 10. Terms!

STUDIO COUCHES—\$12.25. Quality at low prices! Priced to sell 100 quick! E-Z Terms.

STUDIO DIVAN—\$10 new. Patty's for cash value! Eve.

STUDIO COUCHES—\$12.25. Fabric, colors. See us sure! Patty's.

DINING ROOM

DINING ROOM—Dulcette suites, used but like new, several to select from in walnut, mahogany or maple. Also big bargains in living and bedroom suites, stoves, and a fine selection of rugs. Open till 9.

DINING ROOM—And other household furniture. Patty's.

DINING ROOM SET—Oak table, chairs; very cheap. Patty's.

DINING ROOM SUITE—Repossession, 8-piece, oak, like new, \$10. Patty's.

DINING ROOM SUITE—Oak; other furniture. Rugs. Patty's.

DINING ROOM SUITE—9-piece built walnut, \$29.50. Terms. Patty's. Open eve.

DINING ROOM SUITE—9-piece, mahogany oak. Patty's.

DINING ROOM SUITE—9-piece, walnut, up-to-date. Patty's.

DINING ROOM SUITE—9 pieces.

DINING TABLE—Sideboard oak, reasonable. Patty's.

LIVING ROOM

LIVING ROOM SUITES—\$30 up. We fabric and make to your order. Made by Patty's.

LIVING ROOM SUITES—\$30, "low priced values." See us if you desire a good set cheap. Use our E-Z Budget Plan. Patty's.

LIVING ROOM SUITES—\$30-\$39. "New coats so little" at Patty's.

LIVING ROOM SUITES—Two and three-piece suites. In very good condition. Bargains! Patty's.

LIVING ROOM SUITES—Very special! One three-piece figured yellow blue and plum, modern trend suite. Just like new. A beauty for only \$69. Original price \$179. Patty's. Terms, free delivery.

LIVING ROOM SUITES—\$30, \$33, \$35, \$37. "If you desire a good price—modern style, new fabrics, let's Patty's build one for you. "Prices so cheap" Eve. to 10.

LIVING ROOM SUITES—\$33, \$35, \$37. "Noted for Value." Over 200 fabric selections. Patty's. Open eve. to 10.

LIVING ROOM SUITES—\$30 up. 4 our selection of 50 styles, 200 fabric choices. Low prices. "Cash talks or budget plan." Free delivery. Patty's. Eve. to 10.

LIVING ROOM SUITES—Made to your order cheap. Patty's.

LIVING ROOM SUITES—Your selection of 50 styles, \$29, \$33, \$35, \$37. Patty's.

LIVING ROOM SUITES—60 on display, \$30, \$33, \$45. Your old suite in trade. Liberal allowance. Patty's.

LIVING ROOM SUITES—\$30, low as; see over 200 new 1940 fabric samples, velours, fringes, mohairs, velvets, loom point, etc. Made by Patty's. Eve. to 10.

LIVING ROOM SUITES—\$30, select your material. Patty's.

LIVING ROOM SUITES—\$32, \$33, \$34. Large pieces, new 11! At Patty's.

LIVING ROOM SUITES—\$32, new! "So cheap." See! Yes, at Patty's.

LIVING ROOM SUITES—\$33, 3-piece. Made at Patty's.

LIVING ROOM SUITES—Notice 11! Patty's! New only! E-Z terms.

LIVING ROOM SUITES—\$30 up. Low priced values! 50 samples, Patty's new large selection. Eve. to 10.

LIVING ROOM SUITES—Little living room. \$15, \$20, \$25; chests, dressers, rugs.

LIVING ROOM GROUP—Sixteen pieces complete, including two-piece suit, odd chair and ottoman, coffee table, gateleg table, four lamps and Hoover cleaner; all this merchandise sold for \$75.

LIVING ROOM—Patty's made to order in our shop.

LIVING ROOM—\$30 up. "We aim to sell at low prices." 50 styles. Look! 50 fabric selections. Patty's. Eve. till 10. E-Z terms.

LIVING ROOM SET—Reupholster yours cheap. Patty's.

LIVING ROOM SETS—\$33. Made to your order in our shop. Patty's Saving Shop, eve. to 10.

LIVING ROOM SETS—\$30, made to order, \$38. Patty's.

LIVING ROOM SETS—\$33. "Cash is king" or budget plan.

LIVING ROOM SETS—\$33. Custom made, 60 fabrics. Budget plan. Patty's. Eve.

LIVING ROOM SETS—See Patty's! Sure! 1 Eve. to 10.

LIVING ROOM SETS—Made to your choice of material.

LIVING ROOM SETS—\$30 up, 200 sample fabrics. See Patty's.

LIVING ROOM SETS—Put Patty's Sample Display on your "must see list." If you welcome any day to 10 eve.

LIVING ROOM SUITES—\$33 or \$34. Select over 200 fabric. Patty's.

LIVING ROOM SUITES—Here is your opportunity to buy a suite in excellent condition from \$5 to \$20. Also odd living room chairs, \$2. Open till 9.

LIVING ROOM SUITES—\$31. Rochester's fine value. Patty's. See!

LIVING ROOM SUITES—\$30-\$35. New! Budget plan. E-Z terms. Patty's. Eve. to 10.

STOVES

BUNGALOW COMBINATION—Green, cream enamel, gas range; reasonable. Patty's.

BUNGALOW RANGES—(New) with insulated oven and heat control. Special sale price \$59.50 while they last. Patty's.

COAL BLOWER—And Thermostat. Special grade; bargain. Patty's.

COAL RANGE—Taken in trade, great bargain, \$10.

COMBINATION—All white floor sample, \$19. Patty's.

COMBINATION—Gas, coal range; good baker, cheap. Patty's.

COMBINATION—Coal and gas stove; cream and green; reasonable priced. Patty's.

COMBINATION—Kitchen range, with oil burner, like new; cheap. Patty's.

COMBINATION RANGE—Black. Sterilizing, good condition, \$15.00. Patty's.

COMBINATION RANGE—Gray enamel, waterfront; bargain today. Patty's.

COMBINATION RANGE—Gray enamel; fine condition; reasonable. Patty's.

COMBINATION RANGE—Gray enamel, very good condition. Patty's.

COMBINATION RANGE—In good condition; black, \$10; enamel, \$20 up. Patty's.

CAS RANGE—White enamel oven, 4 burner, 4 burners \$8, small ice box, \$5. Patty's.

CAS RANGE—Table top, white enamel; Robertshaw regulator, insulated; reasonable. Patty's.

CAS RANGES—Taken in trade, some in excellent condition, full porcelain, fully insulated, \$2, \$8, \$10 up to \$15. Patty's.

CAS RANGE—White enamel, good condition. Patty's.

CAS RANGE—3-burner, \$5.95. Power. Patty's.

CAS RANGES—\$22.50, new table top. Patty's.

CAS RANGES—Reconditioned and guaranteed. Terms. Patty's.

CAS RANGES—Used trade-in, \$3. Renovated, \$14.75, \$19, \$24. These have all been completely reconditioned by our service men and are in excellent shape. Patty's. Terms, Free delivery.

CAS RANGE—Magic Chef; excellent condition. Patty's.

HEATER—Small, with four radiators, all attachments, \$33. Patty's.

ALSO

Refrigerators

WASHERS

RADIOS

JEWELRY

LINCOLN'S JANUARY SALES

NOW FOR THE FIRST TIME
NATIONALLY ADVERTISED \$1

FIRST QUALITY
DISCONTINUED
STYLES
DRESSES
Regularly \$1.00
Everywhere **69¢**



- Button downs
- Tie backs
- Slide fastener fronts
- Florals, monotoes
- Dots, checks
- Sizes 12 to 44

Over 80 styles in Famous Make Nationally Advertisd \$1 poplins and 80 square percales... a manufacturer's entire assortment of discontinued styles but every one FIRST QUALITY.

Style #6911 A
SIZE 14-20

Style #5855
SIZE 16-24

Style #511
SIZE 14-20

Style #1547
SIZE 14-22

Style #5862 A
SIZE 38-46

WE'RE FAMOUS FOR OUR \$2 DRESS
VALUES — NOW DURING THIS SALE

SAVE 41c on brand new

Crown Tested Spun Rayon
DRESSES

All Sizes **\$1.59**
14 to 20
38 to 44
46 to 52

with all these SUPERIOR FEATURES

- CROWN TESTED RAYON PRINTS
- FAILE RASHAS in HIGH SHADES
- SPUN RAYONS in HIGH SHADES
- VELVERAYS - PRINT Combination

You'll see similar dresses elsewhere for much more than this sensationally low price! Why? Because our Dress Buyer made a special trip to the market — and brought from many manufacturers scores of current fashions—scores to select from.



Style #1064
SIZE 12-18

Style #1065
SIZE 12-18



BOYS' REGULAR 59c fancy
DELMAR SHIRTS
IN A SALE

39¢

Mannishly tailored with stand up collars and cut in good full sizes. Fast color patterns in boys' sizes 8 to 12 and youths' sizes 12 1/2 to 14 1/2.

STOCK UP IN THIS SALE

Men's 15c to 20c fancy
SOCKS

12¢ pr.

Sizes 10 to 12 in rayons, cottons and lises.

Checks, plaids, stripes, heathers and dark colors.



NO MORE AT THESE PRICES --- 'AUDREY' FIRST QUALITY

Silk Hose

FAMOUS FOR ITS SUPERIOR WEAR AND FLATTERY

54¢ 4 thread CHIFFONS
64¢ 3 thread RINGLESS CHIFFON
74¢ 3 thread CREPES

7 thread SERVICE

FIRST QUALITY

Grand stockings for business, school and everyday wear. Highly twisted 4-thread chiffon and 7-thread service that LOOK sheer and give twice the wear.

FIRST QUALITY

FIRST QUALITY

Dainty, 3-thread chiffons exquisitely sheer in clear colors of Holiday, Roselite, Sunlit, Sunsan and Facile. Sizes 8 1/2 to 10 1/2.

FIRST QUALITY

FIRST QUALITY

The same stockings we sell day in and day out for 89¢! Genuine crepes that mould and flatter in exquisite new shades.



EVERY PAIR FULL FASHIONED

EVERYONE KNOWS HOW GOOD LINCOLN'S INSURED SHIRT IS FOR A DOLLAR

and everyone knows the famous "KING PHILLIP" white Broadcloth Shirt



HERE'S YOUR CHANCE TO BUY

(Slight Seconds) of "KING PHILLIP" white broadcloth and LINCOLN'S INSURED

SHIRTS for 59¢

(and none of the seconds are noticeable)

One of the biggest shirt values in months! Imagine genuine woven patterns, Lincoln's own insured patterned shirts and King Phillip white broadcloths at the ridiculous price of 59¢! Tailored by experts with such features as pleated sleeves, non-wilt collars and full cut sizes.

Reg. 69c — All sizes 1 to 6X — in a sale

Children's Printed wash
DRESSES

- Printed asprays
- Poplins
- Polka dots
- Sizes 1 to 6x

Washable, colorfast frocks dainty with riorac and lace trims. Wide flaring skirts, short puffed sleeves and smocked bodices. Solid poplins and printed asprays.



Children's 1 to 8
Corduroy
OVERALLS
Usually 79c **59¢**

Sizes 1 to 4 in pastels of royal, baby blue, aqua, shrimp... sizes 4 to 8 in navy, copen, brown, wine and green.



HALF-PRICE SALE
Children's 5/8th
HOSIERY

12 1/2¢ pr.

Heavy weight mercerized, plain color 5/8th hosiery with straight-up rubber cuffs. Navy, light blue, tan, in sizes 6 to 10 1/2.



59c is the regular price of these
Women's SLIPPERS

39¢ pr.

Slub broadcloth slippers with colorful print trims. Sizes 4 to 8 with Cuban heels.



FRIDAY and SATURDAY



SAVE 31c

YOUR UNRESTRICTED CHOICE OF ANY OF OUR NEW SPRING REGULAR \$1 DELMAR JUNIOR Children's SHOES

Sizes 8 1/2 to 2

Constructed of pliable leathers especially comfortable for tot's growing foot. Dressy patents, oxfords and rugged shoes in tan, brown and black.

69¢

DON'T FAW DOWN ing party at the Arena in Stone Members of the Phi Delta St. tomorrow night. Miss Betty Sigma Sorority will hold a skat-Pellis is in charge of ticket sales.

Open Evenings and Sunday

Don't miss these
WEEK-END SPECIALS

EXTRA SPECIAL!
LAMB CHOPS
Loin
27c lb.

Leg O' Lamb lb. 21c
Standing Rib Roast Beef Short Cut lb. 23c
7 Rib Cut Pork Loins lb. 13c
Catsup 14 oz. bottle 9c
Carrots No. 2 Can 5c
Prunes No. 2 1/2 Can 10c
Florida Oranges 1/2 doz. size 17c

WITH THIS AD
SPECIAL
FRIDAY AND SATURDAY ONLY
MAXWELL HOUSE COFFEE 22c Lb.

4 Deliveries Daily!
PAVONE MARKET & GROCERY
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"Is There a Vitamin?"

TRY IT TODAY
CALL
Culver 1821
or ask one of our drivers to begin delivery

Yes, Virginia, there are many vitamins, they are the things that keep you healthy, make you grow big and strong... you need them every day. A delicious way to get them is to drink lots of Community Dairy Milk.

This rich creamy milk is packed with vitamins... and yet you pay no more. Try this superior dairy product... It's sold at standard prices.

Community Dairy Co.
695 ATLANTIC AVE.

Sadie Hawkins Inspires Turners Dance Plans

Sadie Hawkins, the comic strip character created by Al Capp, will be the theme of a dance given by Rochester Turners at their hall in Clinton Ave. N. Saturday night.

Freddie Wolston and his Swing Symphony will furnish music for dancing. An extensive floor show has been planned.

Heading the arrangements committee is Roy H. Klingler, assisted by Anthony Weidenbach, Otto Kern, Rene Powell, June Steubenrod, Robert Klingler, Joseph Muckstadt, Lewis Seles, Ralph Werner, George Lambert and Charles Lambert.

Children's Play Cast Features Indian Actors

Who could more capably play the part of an Indian on the stage than a real-life Indian himself? This was the thought of Clare Tree Major when she signed two full-blooded Indians as members of the cast of "Pocahontas," which comes to the Eastman Theater Saturday afternoon, Jan. 20.

Sponsored by the educational committee of the Rochester Civic Music Association, "Pocahontas" is produced by Mrs. Major personally and brings to Rochester its original Broadway cast.

All children are undoubtedly familiar with the story of the Indian princess Pocahontas, who saved the life of John Smith, one of the earliest white settlers of Virginia. However, not many

Jimmie Fidler in Hollywood

(Continued from Page 1)

and Greta Garbo, both of whom had been top-flight stars for nearly 15 years, were considered "through" by Hollywood wise-ones that gave them a chance to be something more than personalities, they're back on top, with every prospect of new, extended reigns. Now that Garbo has displayed her flair for comedy and Crawford has proven unsuspected dramatic ability, there is no reason why they shouldn't be flourishing at the end of another 15 years.

I'm glad to see that "five-years-then-out" nonsense changed. Whenever young players quit thinking of screen success as a brief blaze of glory and consider it in terms of a life-long career, an element of sanity long needed will be injected into both movie-making and Hollywood's social life.

MUTTERINGS: Looks like Jane Bryan, who eloped after refusing that role in "Married, Pretty and Poor" is now married, pretty and through. Nervous itch: to tap Joan Davis on the knee and chart the reflex. The battered nose that fronts for Horace MacMahon's soft heart makes him a complete optical illusion. Ode to Mayhem: "Tell me something about your marriage, Miss West. My blood boiled when I read Mary Carroll's statement: 'There have been some men I wanted who didn't want me' — the SAPS! Frantic urge: to warn Mickey Rooney that little people who try to stand too erect merely call attention to their lack of stature.

Dancers Raye and Naldi postcard the week's funniest gag. The great producer had called his staff for a conference. "I've a grand new idea," he shouted.

COUPON

This Coupon is Worth
10c

Towards Price of Admission to
"POCAHONTAS"

Clare Tree Major's Children's Theatre Company
EASTMAN THEATRE

Saturday, Jan. 20, 1940
3 O'Clock

Seats: 25c, 35c, 50c, 75c

Present this coupon at theater box office when purchasing ticket. Good for 10c reduction on any priced seat in the theater this day only.

MANUFACTURE'S CLOSE-OUT SALE 1000 YARDS
Sun and Tub-Fast, 50" Wide
LINENIZED CRASH
39c Yard

SLIP-COVER SPECIAL
DAVENPORT \$11.43
CHAIR \$6.84

Custom-made slip-cover complete with labor and materials. Cut by experts.

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71 Clinton Ave. So. Opposite J.E. Thompson Co.

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Spring LEG 'O LAMB 23c	Rib-End LOIN OF PORK 13c	Buy the cuts of chicken you prefer All Cut From Young Chickens Legs lb. 35c Necks lb. 12 1/2c Wings lb. 23c Breasts lb. 45c Giblets lb. 35c Livers lb. 45c
Tender Young Roasting Chickens lb. 21c	Milk-Fatted Fowl lb. 19c	Meats-Groceries 600 Jefferson Cor. Bartlett

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Stove, Egg or Nut | Stove, Egg or Nut |
Pea 9.95 Pea 9.60

Blk'w't \$7.95
Rice \$6.95

RG&E Dustless Coke 10.05 cash | HIGHEST QUALITY FUEL OIL
GEN. 20

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NEW 1940 **UNIVERSAL UNDERWOOD** Portable
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FREE DESK WITH THE PURCHASE OF THIS TYPEWRITER BY PRESENTING THIS AD
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JANUARY FURNITURE SALE

Buy Today-Pay The Union Way!

\$15 ALLOWANCE
For Your Old Radio

1940 RCA VICTOR
Push-Button, Superheterodyne
MODEL K-80
IT'S YOURS FOR **\$44.95**
and your old radio

Check THESE MODERN FEATURES!

- Built-in Antenna does away with aerial and ground nuisance. Set plugs in as easy as an electric iron.
- When Television sets here you can plug a television attachment in and use this set for reproducing the television sound.
- Right now you can listen in RCA VICTOR RECORD PLAYER and use the instrument to play records.
- In addition, this great instrument has such features as Improved Push-Button Tuning for 8 stations... 3-band Super-sight Streamlined Dial... RCA Victor Tubes... Plug-in for Television or for Record Player... 11" Electro-Dynamic Speaker.
- A dozen other new or improved features insure your complete satisfaction with this amazingly priced instrument.

Hear its Glorious Tone!
The big 12-inch Electro-Dynamic Speaker and the correct RCA Victor construction of the whole set create tones that will be a delight if you've been using an old, out-moded set.

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FAIRPORT STORE
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\$40 ALLOWANCE

ABC WASHER
With All the Quality ABC Features, Streamlined Wringer, New Clothes Feeder, Wringer Safety Release, French Agitator

USE YOUR CREDIT \$1 DOWN \$1 WEEK

Former Sought Campaign

An intense roll former allowed the delinquent 1 year or more by Rochester and will c days. Govern things has four teams t and the cap each chosen with them.

The capla nold J. Th Alfred J. Eys nett. It is e groups will mer member 45 years who more than e an effort to them in the charge of o current qual former mem ing.

This plan a special General G Anderson an low former to rejoin the privileges wi forded with new addition Avenue with hibitive exp their back d

Movie Sel Named Al
The first r for the Lexir P.T.A. will the school au George W. of the schoo on "Who Movies?" foll period. Musical sel Marshall Hig and band wi freshme in the Mrs. I. BRAIM ents of the fourth grad

British Le To Meet
Members branch of the meet in the 290 Gregory night for session. Informati bership in t tained from hall before lngs are he month in th the first ar each month section.

19TH W
Mrs. Ella Helen Hub pointed co-nual banqu Women's I scheduled Palm Room Others w ing prepa Elizabeth Campbell, fer and M

WA
40 LEATHER and Library seats. Latest sold for less retail for \$17.50 and \$17.50 Edmerton Pa 10 P. M. Fr

OCCASIONAL BEAUTIFUL
mattress, two Sold for 15.00 Furnal Show. From 3 P. M. NEW coasw mshair cov and a few as low as MAHOGAN' can Frye r also moder than half Edmerton Jan. 12th USE RUDO er on your and furni quires do leaving th ing out th Ro ch e at Price 50c O. M. Hu Rochester. LADIES m dion. App Fan" Ger L "SAVE MO ingl Master mon Plant "UNCLE T to 1175 n pare now sandv app able Cor tudent. F and equip day. Frai Rochester.

Former Members Sought By Moose Campaign Teams

An intensive drive to re-enroll former members who have allowed themselves to become delinquent for a period of one year or more, has been started by Rochester Lodge of Moose and will continue for thirty days. Governor W. Searle Hutchings has named captains for four teams to conduct the drive and the captains in turn have each chosen fifteen men to work with them.

The captains named are Arnold J. Thomson, Harry New, Alfred T. Evans and Selby Guennett. It is expected that these groups will contact every former member under the age of 45 years who are in arrears for more than one year and make an effort to once more enroll them in the order. A nominal charge of one dollar, plus the current quarter's dues, will put former members in good standing.

This plan is made possible by a special dispensation from General Governor William A. Anderson and is intended to allow former members a chance to rejoin the herd and enjoy the privileges which are to be afforded with the opening of the new addition to the club in East Avenue without the almost prohibitive expense of paying up their back dues.

Movie Selectors To Be Named At PTA Meet

The first meeting of the year for the Lexington School No. 34 P.T.A. will be held tonight in the school auditorium at 8 o'clock.

George W. Cooper, principal of the school, will speak briefly on "Who Selects America's Movies?" followed by a question period.

Musical selections by the John Marshall High School orchestra and band will also be heard.

Refreshments will be served by the hospitality chairman, Mrs. I. Bralman, assisted by parents of the children in the fourth grade.

Sorority Elects

Miss Josephine Lipper has been announced as president of the Delta Sigma Kappa Sorority, elected at a meeting of the group Wednesday at the home of Miss Stella Rizzo in Ridge Rd. E. Others who were selected as officers include Miss Anne Cerame, Miss Stella Rizzo, Mrs. Inez DiGaetano, Miss Betty DeMore and Miss Pam DiGaetano.

British Legion To Meet Monday

Members of the Rochester branch of the British Legion will meet in the Union League Hall, 290 Gregory St. next Monday night for a regular business session.

Information concerning membership in this group may be obtained from the secretary at the hall before meeting time. Meetings are held four Saturdays a month in the men's division and the first and third Saturday of each month for the women's section.

19TH WARDERS BANQUET

Mrs. Ella Campbell and Mrs. Helen Hubbard have been appointed co-chairmen for the annual banquet of the 19th Ward Women's Democratic Club, scheduled for Jan. 22 in the Palm Room, Hotel Seneca.

Others who are active in making preparations include Mrs. Elizabeth Henery, Mrs. Nela Campbell, Mrs. Katherine Kerfer and Mrs. Eleanor Zuck.

WANT ADS

60 LEATHER SEAT AND BACK OFFICE and Library Chairs, writing and saddle seats. Latest style. All colors. Will be sold for less than half of cost. Retail price \$115.00 and \$22.50. Sale price \$72.50 and \$9.50 at Horticultural Show, Edgerton Park Bldg., No. 3 from 5 to 10 P. M., Friday, January 12th.

OCCASIONAL CHAIRS from \$1.50 to \$2. Beautiful living room chairs, rich mohair, broadest and deepest. These also modern occasional tables at less than half price. At Horticultural Show, Edgerton Park Bldg., No. 3 from 5 P. M. to 10 P. M., Friday, Jan. 12th from 5 to 10 P. M.

NEW carpet chairs in beautiful rich mohair covers. New living room suite and a few used suits will be sold for as low as \$10.00.

MAHOGANY, walnut and maple, Dunbar style and giraffe, drop-top. These also modern occasional tables at less than half price. At Horticultural Show, Edgerton Park Bldg., No. 3 from 5 P. M. to 10 P. M., Friday, Jan. 12th from 5 to 10 P. M.

USE RUDOLPH'S DUSTER and polish on your floors, linoleum, woodwork and furniture. Contains no wax, requires no polishing, dries instantly leaving a hard brilliant surface bringing out the finish to its best. Made in Rochester, N. Y. Satisfaction guaranteed. Price 50c. Phone or write: We Deliver. O. M. Humphrey, 547 Front Avenue, Rochester, N. Y.

LADIES mail executives at home. No canvassing. Commission. No obligation. Write: Frederica Service, Coldwater, N. Y.

"SAVE MONEY!" Furniture, Rugs, Radio, Appliance. 10% Commission. "Getting" Afternoons. Stone 2375 L.

"SAVE MONEY!" Upholstering! Rebuilding! Mattress renovated! 10% Commission. "Free" Afternoons. Stone 2375 L.

"UNCLE SAM" 1940 JOBS. Start \$105 to \$175 month. Men - Women. Preference now for next examination. Thousands appointments each year. Dependable. Common education usually sufficient. Full particulars, list positions and sample coaching FREE. Write today. Franklin Institute, Dept. B-15, Rochester, N. Y.

New Officials Installed By Charity Group

New officers have been installed for 1940 by the Oak Leaf Charity Club. Heading the slate is Mrs. Arthur G. Zimmer, pres. Others who will serve with Mrs. Zimmer include Mrs. Peter Manning, Mrs. Richard Volk, Mrs. Louise Gilder, Mrs. William Kraft, Mrs. Frank Monroe, Mrs. Arthur Nottaker, Mrs. Frank Morrison.

Miss Mary Harrington, Mrs. Thomas Dodd, Mrs. Joseph Kraft, Mrs. William Holthoff, Mrs. William Tennessee, Mrs. Elwood Halpin, Mrs. George Ballard, Mrs. Norman Seebach, Mrs. Arthur Siebert, Mrs. Ambrose Armstrong, Mrs. Albert J. Bartlett, Mrs. Fred Schneider, Mrs. Thomas P. Cook and Mrs. Walter Manning.

Heading the publicity committee is Mrs. Dennis J. Tanti. Other committee chairmen include Mrs. Joseph Schenk, Mrs. George Little, Mrs. Hunter Knight, Mrs. John Campbell, Mrs. Thomas Shannon and Miss Grace Weber.

INSURANCE!
ANNUAL RENEWAL TERM POLICY \$5000 FULL LIFE COVERAGE AT AGE 35 ON YEARLY RENEWAL TERM BASIS. 1st YEAR PREMIUM \$125. OTHER AGES PROPORTIONATELY. DIVIDEND-PAYING COMPANY IN ITS 90TH YEAR.
MANHATTAN LIFE INSURANCE CO.
We Sell All Forms of Life Insurance. Expert Advice Without Obligation.
Call Main 5741 or at 415 BURGESS BLDG.
Y. A. Botash, Gen'l Agent

ACCORDION CLASS FORMED
Classes in accordion playing will be undertaken at the Y.W.C.A. starting Saturday at 1 p. m., according to an announcement of the Adult Division of the Board of Education, sponsors of the project. Classes are free, and a competent instructor has been provided. Registration, which is free, will continue until the class is filled.

YOU WANT THE BEST
For less money, try Clark's this week-end. Our roast beef special was a sellout last week—but we will have plenty for you this week-end.

BONELESS ROLLED POT ROAST BEEF 19c
Fresh Cut-Up Chickens and Turkeys
Ch. Breast, lb. 41c
Ch. Legs, lb. 35c
Ch. Livers, lb. 25c
Ch. Wings, lb. 21c
Ch. Necks, lb. 15c
Ch. Giblets, lb. 15c
Tk. Legs, lb. 25c
Tk. Breast, lb. 45c

ROAST BEEF 16c
Chuck and shoulder—Best cuts—none priced higher. Cut from high grade U. S. inspected young steers.

PORK LOIN ROASTS 12c
Tender Sugar Cured Boneless BRISKET CORNED BEEF lb. 21c

With This COUPON
1 lb. Chicken Wings Reg. 31c **36c Value**
1 lb. Chicken Necks Reg. 15c **21c Value**
On Sale at 906 N. Goodman Store Only

CLARK'S MARKETS
906 NO. GOODMAN Near Bay, Culver 4870 | 824 PORTLAND Near Luz St., Stone 471
MRS. DOROTHY MAY, 34 6th STREET

JANUARY Clearance
Once again Majestic offers the big room outfit sensations that have proven so popular with "value-wise" people. Buy a bedroom or living room suite—and get all the rest of the furniture at no extra cost.

12-Piece Bedroom BEDROOM \$79
INCLUDED: BED • DRESSER or Vanity • 2 PILLOWS • CHEST • COIL SPRINGS • LAMPS and SHADES • Rug • MATTRESS

11-Piece Complete LIVING ROOM \$79
An outstanding living room outfit, with all the following pieces included at this record-low price! See it at MAJESTIC—a positive indication of the way in which our low-rent location save you money! A small deposit holds for future delivery!

- Luxurious Davenport
- Two End Tables
- Two Coffee Tables
- Two Floor Lamps
- Two Table Lamps
- Comfortable Lounge Chair
- Coffee Service

MAJESTIC FURNITURE COMPANY
204 COURT ST. OPEN EVERY EVENING TO 9 P. M.

Franklin League
One of the best scores ever rolled on Franklin Hall alleys was registered by Norm Minch in the Thursday night Franklin League last week. Minch shot a big 746, made up of games of 252-218 and an immense final effort of 278. Other better-than-average totals were those of Kay Murdock 627, Ward Little 624, Stan Lampert 622, Carl Sillato 617, Fred Rizzo 616, Jack Zick 616, George Ambeau 614, Bob Streib 613, Judge Harmon 610 and Leo Maniski 603.

In team matches, Chaplin Dairy won two games from the faltering Royal Crown Colas, Simonds Press won three from Ontario Bleuet Company, Ad-craft Printers won three from Hone's Restaurant and Hetsler Ice won two from Chateau Lunch. Hadlocks won three from Ryans Carting, Perry's Florists won three from Globe Amusement.

Publication of bowling scores to the general public with the exception of the fact that the league is also a direct contributor to the game. Every one of us doing and whether or not meeting of the executive association last Sunday and, ment of the game, gained stalls of this proposal and ture. What develops is en- willing to do its part in promotion of bowling and at the service of the bowl-

IF YOU DRINK for TASTE
You'll Enjoy the Wealth of Flavor In **Simon Pure BEER ALE**
BERGER-KLEIFGEN CO., Inc., Distributor
18 Public Market Phone Culver 2300 Rochester, N. Y.

day Ladies' League
Alice Mandel topped her rates in the Friday Ladies' League with 564. Hogan had high single of 225, Mary Finzer had nna Hogan 539, Evy Mielus id Rose Hilyard 530.

s M. Forwarding won three from Perry's Florists, Pure won three from Royal Cola, Eggleston won three Reed's Beauty Shop, Roast Tavern won two from Tavern and Eisenbergs three from Lowell Restaurant Pleasant Hotel won from Buonomo Five, Pub- ricket won two from Rivers ure, Kelleys won three Reed's Matrix, Gotham portation won two from au Lunch and Peacock won two from Houck Bros.

PENNSYLVANIA HARD COAL
EGG STOVE \$9.95
COKE \$9.20
EGG STOVE \$10.45
NUT PHONE
PHONE
LAKE COAL GLEN 538
255 LYELL AVE.
MRS. SUSAN SYM, 195 SALISBURY ST.

MARTIN'S SCOTCH WHISKY
DID HE SAY SCOTCH?
NO, HE SAID MARTIN'S SCOTCH

MARTIN'S SCOTCH WHISKY
Don't short change yourself on QUALITY
ASK FOR MARTIN'S SCOTCH WHISKY
Mellower • Smoother Tastes Better

Tam o' Shanter STOCK ALE
Loudly Acclaimed As THE FINEST ALE IN ROCHESTER
More Hops • More Malt • More Age
DRAUGHT • BOTTLES EVERYWHERE
AMERICAN BREWING CO. - Rochester, N. Y.

ROCHESTER'S LARGEST LIQUOR STORE
BERGHASH AGAIN BRINGS Dog-gone GOOD VALUES

Bottled By **CALVERT** Distilling Co.
100 PROOF
Straight Kentucky Bourbon WHISKEY

Compare! **\$1.98** QUART
Value! \$2.59

'AMBER GOLD'
100 Proof — A choice straight Kentucky Bourbon. Bottled by Calvert Distilling Co.
Compare! \$2.59 Value

Every drop three years old! And one of our Best-Selling. Full flavored bourbon. 100 proof.

Bottled by Calvert Distilling Co.
Amber Gold
Straight Kentucky Bourbon Whiskey
Full Quart

LONDON INN GIN
90 Proof
Compare **\$1.09**
Value! \$1.45
4-5 Qt.
Case 12 Bottles \$12.25
Distilled in English Pot Style Still. Smooth — Palatable — Satisfying. "A Perfect Mizer"

46 Months Old CREAM-O-GRAIN WHISKEY
Compare! **\$1.59** Quart
To Higher Priced Whiskey
RICH SMOOTH MELLOW
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Berghash Offers RENAULT WINES
Quality Fit For A King
79c Value . . . 59c 4/5 Qt.
3 Bottles For \$1.50

Choice Madeira, Sherry Tokay, Port, Muscatel and Angelica.
Ass'ted Case of 12 \$5.75

Rum, Philippine Import, 95 Proof . . . 4/5 Qt. \$1.95
Queen Victoria 100% Scotch Whiskies, 4/5 Qt. \$2.25
100 Proof Bottled in Bond Rye . . . Full Quart \$2.10
Imported Haut Sauterne, Vintage 1929, 4/5 Qt. 98c
B. & G. Red Burgundy, Extra Value . . . 4/5 Qt. 99c
20 Yr. Old Imported Cognac,
A Rare Bargain . . . 4/5 Qt. \$2.59
100% Pure Calif. Port, Sherry, Tokay, Muscatel, Claret, Sauterne . . . gallon \$1.39
Our Choice "Diplomat" Sweet Wines, 1/2 gallons . . . \$1.89; gallon \$1.69
Lord Bardsley Distilled London Dry Gin, 90 Proof Grain . . . Qt. \$1.45

BERGHASH
MAIN 786 Next Door to Loew's Theatre MAIN 786
124 CLINTON AVE. SOUTH
FREE PARKING Opposite Our Store

Primary Head To Speak At No. 49 PTA Meeting

Members of School 49 Parent-Teachers Assoc. will meet next Wednesday afternoon in the school auditorium to hear Miss Helen Hadley speak on the subject "Social Studies in the Elementary Schools." Miss Hadley is supervisor of the primary grades of the Rochester Public Schools. A discussion of parent education will also be made.

HOLY NAME RALLY

Members of the Holy Name Society of Holy Rosary and Holy Apostles churches will stage a joint rally at the Holy Apostles' Church next Sunday starting at 3 p. m.

Msgr. Charles F. Shay will preach a sermon based on the intention of the Holy Father in pleading for world peace.

RHEUMATIC PAINS CAUSED BY

Rheumatic pains may be caused by sluggish kidneys. If excess acids and other wastes are not regularly eliminated it can also lead to backache, leg pains, headache, dizziness, getting up nights, burning, scabby or frequent flow. Keep kidneys active same as bowels. Get BURETS from any drug-gist. Your 25c back in 4 days if not pleased. Locally at J. K. Post Drug Co.

WOMEN IN "40'S"

Read This Important Message! Do you dread those "tripping years" (35 to 45)? Are you getting moody, cranky and NERVOUS? Do you fear hot flashes, weakening dizzy spells? Are you seeking attentions other women get? THEN LISTEN—
These symptoms often result from female functional disorders. So start today and take famous Lydia E. Pinkham's Vegetable Compound. For over 60 yrs. Pinkham's Compound has helped hundreds of thousands of grateful women to go "smiling thru" difficult days. Pinkham's has helped calm unstrung nerves and lessen annoying female functional "irregularities."
The best known and one of the most effective "woman's" tonics. In liquid or handy to carry tablet form (similar formula). Try it!

CLEARANCE SALE
of Manufacturers Samples of **FUR COATS & JACKETS**
At Tremendous Savings
All Full Skins and Guaranteed
Must Be Seen To Be Appreciated
JULIA ENGEL—Mon. 8992

BUY YOUR GLASSES
Here On Easy Payment Plan
C. A. KOHLER
Prescription Optical Stone 4318
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WATCHES
CLEANED
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The Watch Doctor
3 North Street
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REDUCE!
16 TO 20 LBS. MONTHLY
Use Miller's Nationally
Famous Reducing
Prescription Tablets
HARMLESS INGREDIENTS
This Coupon Worth 50c
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MILLER DRUG CO.
WE DELIVER
1160 CLINTON AVE. N.

Be Thrifty
And Nifty
POLYSHINE
Your Shoes!
All Colors
A Rochester Made Product

GENERAL COUNTY TAXES
Payable in 1940
Monroe County Treasury

Rochester, N. Y., January 2, 1940
The assessment rolls for the general county tax levied in 1939 and payable in 1940 have been placed in my hands for collection. All persons named thereon are required to pay the tax assessed to them before the 15th day of April next subject to the following conditions as provided in Section 13 of Chapter 441 of the laws of 1938.

FEES WILL BE ADDED AS FOLLOWS:
All of January without fees.
February 1st to 29th, inclusive, 1 per cent.
March 1st to 31st, inclusive, 2 per cent.
April 1st to 14th, inclusive, 3 per cent.
After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.
In case of default a warrant will be issued for the collection thereof according to law.

On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 20th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.
Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.
Tax bills will be mailed on request.

TOWN TAXES
Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.
CLARENCE A. SMITH,
Director of Finance.

ROCHESTER JOBBING HOUSE
MUST RAISE CASH
\$50,000 STOCK
SACRIFICED
SAVE 25 TO 50% AND MORE

TRUE FACTS ABOUT THIS SALE!
For the past 19 years ROCHESTER JOBBING HOUSE has served the public of Rochester and vicinity. We THANK YOU FOR YOUR PAST PATRONAGE — BUT NOW WE NEED CASH! Due to the unseasonable weather OUR THREE BIG FLOORS ARE OVER STOCKED!
We are caught with a stupendous stock of high grade, up-to-the-minute WINTER MERCHANDISE. We have only one alternative—BUT TO SACRIFICE OUR ENTIRE STOCK FOR CASH!
President Rochester Jobbing House Mr. S. B. LEVIN

NOW COMES THE MOST IMPOSING EXHIBITION OF MATCHLESS VALUES AND MONEY SAVING OPPORTUNITIES EVER PRESENTED TO AN INTELLIGENT BUYING PUBLIC.
READ—PONDER—ACT AND SAVE AS NEVER BEFORE!
Hundreds of articles not advertised will be on sale at the same GREAT REDUCTIONS. Everything will be marked with red pencil on white or yellow tickets. Look for these price tickets and you will stand face to face with Greatest savings ever heard of or seen.
MAKE PREPARATIONS NOW — BE SURE TO ATTEND.

SALE STARTS FRIDAY A.M. 9:30 SHARP

MONEY TALKS FOLKS! WE WANT CASH!



DEAR FRIENDS:
Without Boasting — I want to say to you that this Sale is of supreme importance to every man, woman, and child in the City of Rochester and vicinity. I was brought here by ROCHESTER JOBBING HOUSE, to conduct this Sale and convert, if possible, their entire stock into CASH, BECAUSE THEY NEED MONEY. The cost of the merchandise has been entirely forgotten and I am going to sell their stock to the Public of Rochester for the BEST PRICES it will bring. CASH IS KING and IT IS CASH, that I must get for ROCHESTER JOBBING HOUSE.
The management has given me its WORD OF HONOR, that it will let me sell their merchandise as I see fit.
SO TAKE MY WORD FOR IT FRIENDS! Here is a Sale where you can buy QUALITY WINTER SPORTS WEAR, at about 25c to 50c on the DOLLAR. So let nothing keep you away.
"SALE STARTS FRIDAY MORNING, 9:30 SHARP."
"I'm Here To Help You Save Money."
"Thanks For Listening, My Name Is ROBERT SINGER."

Store Closed ALL DAY THURSDAY, JAN. 11th
To mark down all prices and rearrange stock for quick selling. Make preparation to be here when doors open Friday morning 9:30 Sharp.

Children's SKI PANTS
Sizes 3 to 8 full lined, double knee, zipper ankles, suspender and bib style. **99c**
FORMERLY \$1.98 — NOW

LADIES' FLANNEL JACKETS
Wool plaids. Flannel lined. Sizes 12 to 18. (Values To \$3.98) Now **\$1.99**

LADIES' WOOL SKIRTS
Plaid or solid colors. Swing or pleated models. (Values To \$2.98) Now **\$1.22**

GIRLS' RAIN COATS
Leatherette — Jersey and Trench style. (Values To \$1.98) Now **88c**

ALL WOOL PARKA HOODS
For ladies, misses and children. Some have gloves to match. (Values To \$1.00) Now **66c**

BOYS' BATH ROBES
Flannel or blanket — your choice of styles. (Values To \$3.98) Now **\$1.94**

BOYS' OVERCOAT SET
All-wool coat, zipper leggings and hat. Sizes (Values To \$5.98) Now **\$5.99**

LADIES' NOVELTY SWEATERS
Wool — Part Wool — Sloppy Joe — Slipover. A large variety of styles and colors. — Broken lines to close out. Reg. Values to \$1.19 NOW **66c**

BOYS' WOOL JACKETS
Sport back, zipper front, plaids and two-tones. (Values To \$3.98) Now **\$2.37**

Boys' Corduroy & Wool Jackets
Full zipper. Flannel lined. (Values To \$2.98) Now **\$1.54**

BOYS' HORSE HIDE COATS
Black only — Blanket lined. Small lot — so hurry! (Values To \$7.98) Now **\$4.98**

BOYS' LONG PANTS
Assorted lot. Wools, solid colors and patterns. (Values To \$1.98) Now **99c**

BOYS' HIGH TOP SHOES
Leather uppers. Compo soles. Cuban heels. . . (Values To \$1.98) Now **\$1.29**

BOYS' GOLF SOCKS
Novelty patterns. ¾ length. (Values To 25c) Now **12½c**

BOYS' SLEEVELESS SWEATERS
All-Wool. (Values To \$1.00) Now **66c**

Men's Sheep Lined Coats
Khaki Mole Skin with Wombat Collars and Leatherettes with Beaverette Collars. FORMERLY \$5.98 — NOW **\$2.99**

Men's SWEATERS
VALUES TO \$2.98

- BUTTON FRONTS
- HALF ZIPPERS
- SLIPOVERS
- SOME FANCY BACKS
- A Large Group at Great Saving

99c
NOW

Men's Combination Jackets
REGULAR \$5.98 VALUE

- ALL WOOL MATERIALS
- LEATHER SLEEVES
- FLANNEL LINED
- WOOL KNITTED BOTTOM, CUFF AND COLLAR
- Several Color Combinations
- ZIPPER BREST POCKET

\$3.88
NOW

CHILD'S SNOW SUITS
REGULAR \$5.98 VALUE

- THREE PIECE SET
- FULL LINED LEGGINGS With Zipper at Bottom
- SEVERAL DARK SHADES to save you money.

\$2.57
NOW

BOYS' WOOL SUITS
2 KNICKERS
REGULAR \$6.98 VALUE

Mothers — Buy your boy that suit he wants (NOW) and save more than half. All wool coat and 2 pairs of full lined knickers some have vests, only 25 to sell and they will go fast.

\$2.94
NOW

LADIES' CAMPUS COATS
REGULAR \$5.98 VALUE

All Wool Plaid Sport Jackets, flannel lined, 4 pockets, full belt, snappy styles. Sizes for misses and ladies. Buy one and save the difference.

\$3.99
NOW

Boys' WOOL KNICKERS
Full lined, wool or corduroy, well made, full cut sizes. Stock up NOW—
OUT THEY GO—VALUES TO \$1.98—NOW 88c

BOYS' DRESS SHIRTS
Novelty patterns. Solid colors and white. All sizes. (60c Value) Now **39c**

MEN'S SPORT SHIRTS
Long sleeves—Full lined. Dark patterns. (Values To \$1.98) Now **88c**

MEN'S WOOL JACKETS
Huckskin and two-tone plaids. (Values To \$4.98) Now **\$2.99**

MEN'S SHEEPLINED COATS
Heavy corduroy with large collar. At half price (Values To \$7.98) Now **\$3.99**

MEN'S RAIN COATS
Several styles. Here's your chance to save half. (Values To \$3.98) Now **\$1.97**

MEN'S UNION MADE OVERALLS
Double wear brand. Blue denim. (Values To \$1.98) Now **88c**

MEN'S DRESS SHIRTS
A tremendous value event that brings qualities seldom found at a price so exceptionally low — Buy a supply while they last.
REG. \$1.00 VALUE — NOW **69c**

MEN'S WINTER UNION SUITS
100% wool or white back. Fleece lined. Sizes (Values To \$1.98) Now **79c**

CORDUROY SKI CAPS
With adjustable lambs wool ear muffs. Con- (Values To \$1.00) Now **69c**

MEN'S FLEECE JACKETS
And bush coats. Deep-tone colors. (Values To \$2.98) Now **\$1.99**

MEN'S SLEEVELESS SWEATERS
All wool — a large group to close-out. (Values To \$1.98) Now **66c**

BIG YANK FLANNEL SHIRTS
Lumberjacks plaid checks. Close-out lot. (Values To \$1.98) Now **79c**

MEN'S ALL WOOL SPORT COATS
1 button Hollywood model. 2 Button sport (Values To \$3.98) Now **\$6.99**

Boys' All Wool Campus Coats
Heavy Warm Mackinaws for boys. Full wool lined several dark plaids. Full belt. FORMERLY \$5.98 — NOW **\$3.99**

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
Open til 9 Every Evening Unrestricted Parking

MEN'S MACKINAWS
REGULAR \$7.98 VALUE
Double breasted all-wool plaid Campus coats. 4 pockets, all around belt. Just what you want for this cold weather. These will go fast — so hurry!
\$4.88
Now

MEN'S BATH ROBES
All-wool flannels — and some rayon lounging robes — an outstanding value lot — that will go out fast.
Reg. \$4.98 Value Reg. \$6.98 Value
NOW **\$2.99** NOW **\$3.99**

JANUARY 11, 1940

are Closed
ALL DAY
THURSDAY,
Jan. 11th
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I want to
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HOUSE, to
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Coats
3.99

BES
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ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING

DELIVERED
TO 75,200
ROCHESTER
HOMES

Vol. III, No. 12

ROCHESTER, N. Y., THURSDAY, JANUARY 18, 1940

10

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

Jimmie Fidler In Hollywood

HOLLYWOOD. — "Ninotchka" and "We Are Not Alone" — that was the bill of fare in our neighborhood theater last Saturday afternoon. A super-sophisticated satire on a political "ism," plus the most morbid, depressing tragedy screened in years — what a tasty dish to serve on "kids' day!" Is it any wonder that the movie business is on the skids?

There's only one word for such lack of judgement and that word is "stupidity." The motion picture industry — producers and exhibitors alike — blindly overlooks its most important audience, the Kids. True, they only go to the theater once a week now, and their half-fare admission fees count for little when the week's "take" is added up. But these kids of today are the adults of tomorrow. Drive them away from the theaters now and what will happen to Hollywood's lush profits ten years hence?

Hollywood is making no effort to sell kids the movie-going habit. With every library in the land filled to overflowing with grand children's stories, our major studios, in 1939, produced only two or three pictures aimed, primarily, at juvenile audiences. The fact that about a score of other films had kid appeal was entirely accidental.

With such bills as last Saturday's offering in our neighborhood house the rule rather than the exception, the movie czar can blame only themselves if, in 1950, their theaters stand empty, while the football stadium, the skating rinks and radio reap a golden harvest.

MUTTERINGS
Please Mr. Wanger, won't you do something about the little woman's Hedy Lamarr make-up. Imaginable hilarious evening; Refereeing a yodelling match between cellar-voiced Lionel Stander and Eugene Pallette. Wandering muse: would a week spent clerking in the five-and-ten change the income tax squawks of hi-salaried stars to thanks? Paramount considers Patricia Morison three-quarters

Continued on Page 4

West Side Church To Conduct "Every Member Canvass"

The annual "every member canvass" of Westminster Presbyterian Church on Arnett Blvd., will get under way this week, according to M. W. Elmendorf, publicity chairman. Committees have been named and will begin their drive Sunday. Workers in the campaign include James L. Magee, W. Ray Bradfield, Walter H. Couchman, Harry W. Sage, John Woodfill, C. A. LaBounty, William D. Viven, Mrs. W. K. McCord, Edward G. King, Francis C. Wilbur, William G. McMillan, Homer Lewis and Leon Schumann.

Appointed to contact the younger members of the church is Arthur McKowen, Phyllis Gouling, E. K. Huntington and R. W. Bosworth. The publicity committee, besides Elmendorf, includes Mr. and Mrs. W. D. Kennell, V. R. Humphreys, W. J. Lewis, Jr., Donald Stewart, A. L. Wilder and Ralph Fredenburgh.

Mrs. John Schrieber and Mrs. Richard H. Tullis are in charge of the women's group.

Say you saw it in The Sun

Al Fields Signed As Night School Boxing Instructor

Back to the ring wars will go Al Fields, popular Rochester Negro boxer of five years ago when he joins the Recreation department of the Board of Education as boxing instructor. Fields, who was National A. A. U. heavyweight champ back in 1934 will give his pupils the benefit of his ring knowledge learned in more than 360 bouts (most of which he won).

He will teach boxing in all weight classes at the Monroe Evening School health education class which meets Mondays in the gym. Registration, which is open to all, will be conducted next Monday evening at the school, with instruction beginning the week after.

Health Group Active In Promotion Program

Health information was given to 9,694 Rochester residents and health counsel and advice to 1,868 persons during the past two months by the Rochester Committee of the Tuberculosis and Health Association, according to Joseph P. MacSweeney, committee chairman.

Workers made 115 home, institutional and school visits, assisted public health and school officials, and co-operated with the Medical Society of Monroe County and the Rochester Academy of Medicine in health preservation activities.

Features of the association service during the past month were the maintenance of a tuberculosis exhibit in the medical museum of the Rochester Academy of Medicine and the supplying of teachers with health teaching guides.

The Rochester Community Chest makes possible the services of the Association in the City.

Card Party, Garden Talk, Home Exhibit Planned By Bureau

By MARGARET WILLSEA

Card playing will be the focus of attention this afternoon and evening at the Rochester Home Bureau Headquarters, 150 Plymouth Ave. N., when the Council of Chairmen sponsor two parties, at 2 p. m. and 8 p. m., respectively.

Mrs. Clarence Schlegel will be general chairman, and Mrs. Edward Writz in charge of tickets. Mrs. Howard Sullivan, refreshments chairman, will be assisted by the following hostesses: Mrs. C. W. Foster, Mrs. H. E. Beachner, Mrs. P. V. VanLare, Mrs. Howard Carver, Mrs. A. S. Webb, Mrs. J. E. Strohmayr, Miss Nellie Hynes, Mrs. Lewis Fien, Mrs. Frederick Wilson, Mrs. Irwin Schmidt, Mrs. Thomas Wiley and Mrs. Harold King.

Of interest to home owners will be the topic which the Garden Study Club has chosen for its meeting tomorrow afternoon. Mrs. Hawley Nell will discuss various vines and ground covers

Doerr Installed As Union League Prexy

Members of the Union League Republican Club, reported to be one of the oldest political organizations in the city, will meet next Tuesday evening at the club hall under the direction of the new officers elected recently. Heading the slate is Charles O. Doerr, who is now president. Other officers include William Pundt, Peter D. Manning, Irving G. Drew, Harry J. Bareham, Jr., Everett Meyers and Charles Schenkel.

Every Thursday Is Sun Day.

suitable for planting about the small home, in headquarters at 1:30 p. m.

Three important dates on the Home Bureau calendar will be Jan. 24, 25 and 26, at which time the organization will present an exhibit at the Central Presbyterian Church, in co-operation with the Council of Church Women.

In view of the fact that the home is the smallest democracy in the world, exhibits are being planned by churches, schools, Boy and Girl Scouts and banking firms, and other organizations which offer educational opportunities to any family.

The Rochester Home Bureau plans a living-room arrangement, showing craftwork in copper, handmade plategloves, and hooked rugs, as well as pieces of furniture which have been reconditioned or refinished in accordance with the Home Bureau program.

Church Aid Society Sponsors Steak Dinner

Members of the Ladies' Aid Society of Winton Congregational Church will conduct a swiss steak dinner tomorrow at 5:30 p. m. in the church dining room.

Mrs. Burnett Eddy has been selected as chairman for the affair. Her assistants include Mrs. Harry McMurdy, Mrs. Fred Putzig, Mrs. Oliver Laing, Mrs. Louis Frenz, Mrs. Elmer Adkins, Mrs. John Michelson and Mrs. Harvey Cooper.

Mrs. Harry Nelson and Mrs. Harold Lowe will serve as hostesses.

Scholarship Fund Created By Credit Women's Group

Announcement of the creation of a scholarship fund to underwrite the education of some worthy girl in credits and collection work has been made by the Women's Group of the Rochester Credit Men's Association.

To obtain funds for this scholarship and also to carry on the group's work of Christmas food basket distribution, the organization is sponsoring a charity bridge party at the Hotel Seneca on Monday, January 29.

Miss Mary Polizzi, general chairman urges all members and friends of the group to be present for this party.

Others who will assist Miss Polizzi in arrangements for the affair include the Misses Verna D. Knope, Ruth M. Owen, Helma Girozki, Betty Nohe, and Mrs. Helen D. Lynch, Mrs. Colletta Wahl and Mrs. Mary B. Joy.

Elks Plan Stag Card Party For February

Between 800 and 1,000 members and friends of the Rochester Lodge of Elks will gather in the clubhouse on Thursday, Feb. 15, for a stag card party, according to Acting Exalted Ruler Albert W. Yogg, chairman of the affair.

Proceeds will be used for the benefit of the lodge's charity fund. An extensive prize list is being offered to players.

Psychology Class At Madison To Hear Dentist

There's more to a tooth than a toothache, and members of the applied psychology class at Madison evening school will get further acquainted with the modern industry tonight when they hear Dr. and Mrs. J. P. Silha in their illustrated lecture on the

February Opening Set For New Moose Lodge Clubrooms

Business Hygiene Newest Wrinkle In Health Program

Like vitamins, modern science and educators are discovering new kinds of hygiene almost every day now. The newest addition to the already lengthy list is business hygiene. This doesn't mean they teach you how to "wash your hands of the whole affair" or how to whitewash a business deal. Purpose of the class, which is conducted by Mrs. Ruth MacDonald at the Monroe Evening High School each Monday and Wednesday is to study the relation of personal health to business efficiency.

Instruction includes every phase of a modern health program such as personality, appearance, dental hygiene, nutrition, respiratory diseases, mental and social hygiene, voice culture and vocational direction.

Mrs. MacDonald brings to the class a wide experience as a health instructor. She is associated with the American Red Cross and at one time served as first aid and hygiene teacher in the Monroe Evening High School.

subject "What It Means To Be A Dentist."

Dr. Silha, who has gained a wide local reputation through his social service work at the Baden St. dental dispensary will show two films concerning teeth.

Another forward step in the fraternal life of Rochester will be made Sunday, February 4, when the doors are formally opened on the newly enlarged and remodelled clubhouse of the Rochester Lodge of Moose. City officials, members and friends of the lodge and visiting Moose from other cities will join in an inspection of the premises on that date.

Governor W. Searle Hutchings has been working the board of officers overtime preparing a program for the occasion. All officers of the lodge, past and present will act as a reception committee.

Adopting the role of members for the day will be members of the building committee who will conduct visitors through the premises. Included in this group besides Governor Hutchings will be Roy Rumpff, lodge secretary, Earl Smith, Adam G. Scheuerlein, Fred Kress, Dr. A. L. Sarnow, Albert Tucker and Joseph Padiano.

Arthur "Whitley" Miller has been named as manager of the new bowling alleys which will also be open for inspection on that date. Miller is already forming a Moose League and asks that all interested get in touch with him immediately.

He may be reached at the Moose Club or by calling Monroe 3330-J. Already two big parties are being arranged for the new dining room. The first of these will be a dinner-dance in honor of Past Governor Charles B. Tutty, Sr., on the occasion of his 66th birthday and his quarter-century connection with the Rochester Lodge. It will be held on Saturday evening, Feb. 10.

The second party will be held the following Saturday and will be sponsored by the bowling team.

Projansky January FUR Sale

Rises to New Heights In Value Giving

... and Descends to New Low Prices!

Incomparably Low Prices On Superlatively Fine Furs

These Savings Are Representative of Scores More Equally as Great!

	Original Price	Sale Price	Original Price	Sale Price
25 ODD FUR Coats	\$75 to \$100	\$38	3 HUDSON SEAL Dyed Muskrat	\$250 \$168
6 MUSKRAT Coats	\$100 to \$125	\$48	4 MINK MUSKRAT Coats	\$275 \$179
1 RACCOON Coat	\$135	\$58	5 HUDSON SEAL Dyed Muskrat	\$295 \$188
3 RACCOON Coats	\$150	\$78	2 BLACK SKUNK Coats	\$295 \$195
2 CARACUL Coats	\$150	\$78	2 RUSSIAN CARACUL Coats	\$295 \$198
1 MOUTON LAMB Coat	\$135	\$88	1 JAP MINK Coat	\$350 \$248
1 GREY KIDSKIN	\$135	\$100	2 GREY PERSIAN Coats	\$395 \$288
3 CARACUL Coats	\$250	\$128	2 BLACK PERSIAN Coats	\$450 \$288
1 LEOPARD CAT Coat	\$195	\$128		
1 SCOTCH MOLE COAT	\$200	\$135		
2 HUDSON SEAL Dyed Muskrat	\$195	\$138	3 ALASKA SEAL Coats	\$550 \$288
2 MINK MUSKRAT Coats	\$200	\$145	4 RUSSIAN CARACUL Coats	\$450 \$295
2 BLACK PERSIAN Coats	\$225	\$148	2 BLACK PERSIAN Coats	\$450 \$298
1 GREY PERSIAN Coat	\$250	\$168	2 SHEARED BEAVER Coats	\$450 \$325
			2 JAP MINK Coats	\$395 \$325

6 FUR JACKETS were \$ 59 now \$ 39
5 FUR JACKETS were \$ 75 now \$ 50
4 FUR JACKETS were \$100 now \$ 69
7 FUR JACKETS were \$150 now \$100

Very Special Values
Russian Kolinsky Scarfs
\$7 Per Yarn \$9 Per Skin \$12 Per Skin

CUSTOM
FURS
ORIGINAL
creations by
Projansky or ad-
aptations... made
to your measure...
in the style of
your choice...
from your own
selection of skins...
at the same
high percentage
of savings as in
Fur Coats ready-
to-wear.


★ Charge
Accounts
and
Budget

★ New charge accounts are cordially invited

Custom Furrier and
Tailor to Gentlewomen **39 East Ave.**



KIENER'S

18th  18th

**Anniversary
SALE
of
COATS**



Here is an unusual opportunity to get "Kiener's Quality" at unprecedented savings. It has been our policy never to carry over stock from one year to another. Take advantage of this more outstanding sale and buy a coat that is so new in style now that it will still be at the peak of fashion next season. You get "Kiener's Quality" at tremendous savings.

Begins
Tomorrow

**9
A. M.**

Gloriously Furred

COATS

Regular \$29.50	\$12¹⁸
Regular \$39.50	\$18¹⁸
Regular \$49.50	\$28¹⁸
REG. \$89.50	\$48¹⁸

Silver Fox Trims
Predominate
Sizes 12-46

FUR COATS

Just A Limited Selection Also Priced Way Below Cost

5 Black Persians	Reg. \$425.00 NOW \$255
1 Gray Persian	Reg. \$345.00 NOW \$210
3 Hudson Seals	Reg. \$195.00 NOW \$135
3 Muskrats	Mink-Dyed Reg. \$255.00 NOW \$175
8 Northern Seals	Reg. \$135.00 NOW \$85

Self-Trim Coats
REG. \$16.50 **\$8¹⁸**
Smart Tweeds and
High Colors

KIENER'S
599 HUDSON AVE.

OPEN FROM 9 A. M. TILL 10 P. M.

**CURT
Comments**

Next to the possible "Hitler Assassinated", 1940's biggest headline will be "Matty The Mite, Married." Yes, we learn from unimpeachable sources that Cushing's confrere M. Jonathan Jackson, will tremble up to the altar before the next violet lifts its dainty cringing head.

The "why" of the situation is difficult to determine. Some say that the vision of the Grim Reaper which recently confronted and interned the Mighty Midget among the billowy whiteness of a local hospital, shocked him into a reflective mood. Gasping hours of meditation convinced him of the futility of life for the unspoused male. On his feet again the ageing Lothario redoubled his efforts to make the lady say "yes", and the lady who had shown such remarkably good judgement in saying "no" before, apparently was swayed by the fervid supplication of this re-born new man. A word of encouragement it is alleged, may have been dropped, and the frantic Jackson haunted by the spectre of a lonely wheel chair at trail's end, twisted a "maybe" into a definite "yes."

Women just have a way of letting sympathy scuttle their better judgment when the plaintiff is squeaking blandishments from a sick bed.

The above report is obviously hearsay or second hand but there are many other indications of the Sports scrivener's about face. In a thirty minute button-holing bee around the four corners we encountered many mutual friends. Out of twenty interviews nineteen stated the nuptial rites were definitely scheduled. All nineteen had bets at odds from 200 to one upwards from the Mighty Mite that he would never forsake single blessedness. Mr. Jackson's memory has also failed since his hospitalization, "he just don't remember nothin' about no bets."

Another report is current that behind the radiator in the sports department, safely hidden from prying eyes, are a shoe box full of cigar coupons, and two envelopes bursting with soap wrappers and box tops, all marked "For Jackson's Wedding Present."

Every effort has been made to hush the argument that occurred among the Sports Editor's immediate assistants regarding just who stet to be best man. Finally lots were drawn, as a result, Messers Weber and Brown will be flower girls — and they are in a positive dither as to what to wear.

Save your old shoes son, Jackson is on the way!

**Food
News and Views**
— By Irene Muntz —

**A HOT LUNCH
FOR SCHOOL CHILDREN**

Children need a hot lunch at lunch at noon during these cold stormy months, something that will send them back to the classroom full of energy for a strenuous afternoon. Something simple, colorful and appetizing will sell itself to the children and no urging will be necessary.

Eggs baked in toast cups with a strip of bacon for the older children is simple, easy and attractive. Spinach is still a desirable and necessary food for all children. Individual spinach ramekins will appear to youngsters even where just plain spinach is refused. A cream soup, tomato, carrot, asparagus or pea is always good with a sandwich and perhaps a baked apple.

Eggs Baked in Toast Cups
Temperature: 400 degrees F.
Time: 12-15 minutes

Butter slices of bread and tuck down in muffin tin. Break an egg into each cup, sprinkle with salt and pepper and cover with a strip of bacon. Bake until bread is toasted and egg is set.

Individual Spinach Ramekins
Temperature: 375 degrees F.
Time: 12 to 20 minutes

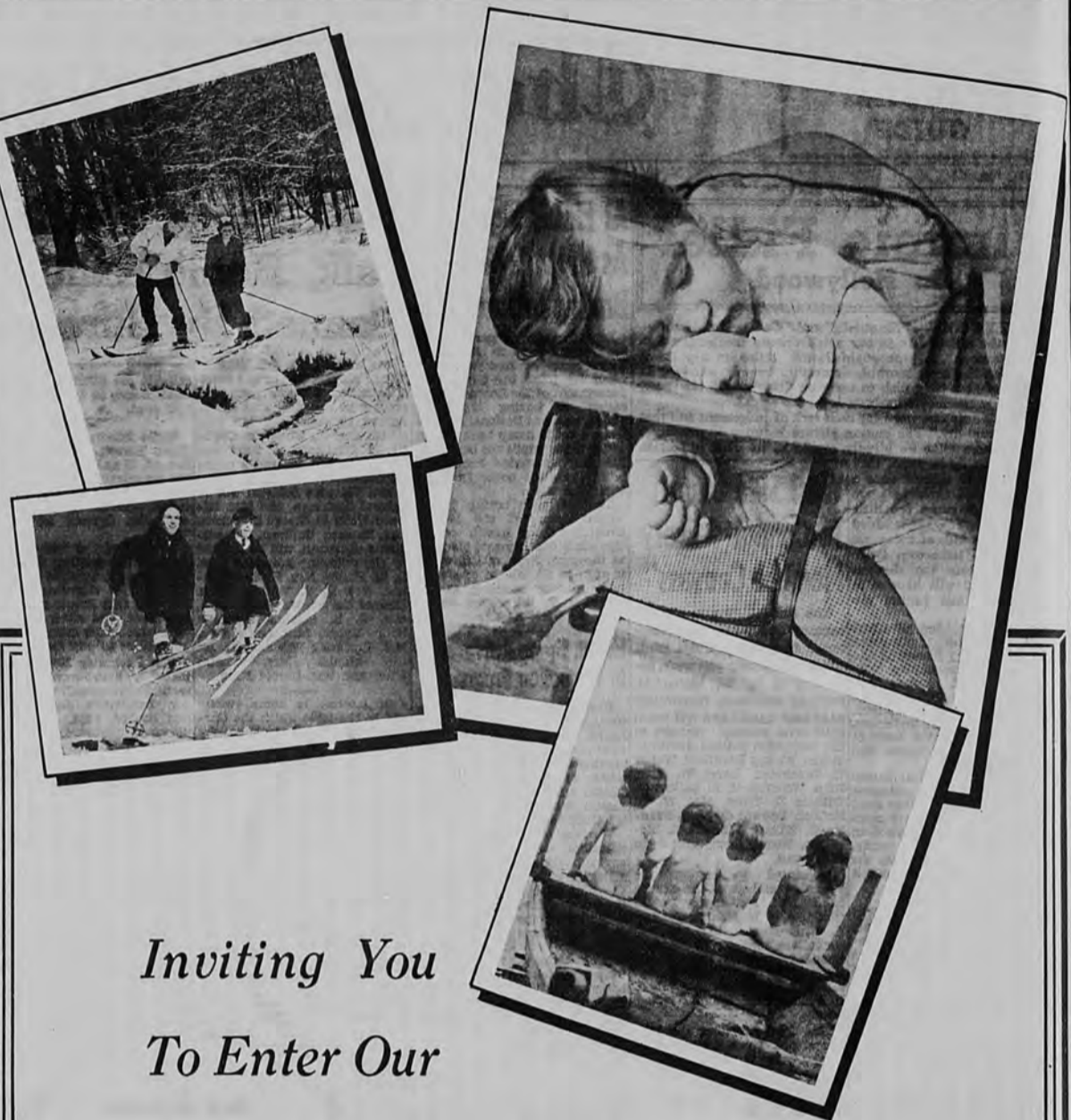
Arrange chopped cooked spinach in buttered ramekins, cover with sliced, hard cooked eggs and then 2 or 3 tablespoons of medium white sauce. Sprinkle with buttered bread crumbs and bake in a preheated oven.

A favorite chocolate pudding that may be used either for lunch or dinner is made with corn flakes. You will find that this dessert is good served hot or cold.

Chocolate Flake Pudding
Temperature: 350 degrees F.
Time: 40 to 45 minutes

3 c milk
1 T butter
2 T cocoa
Scald milk, add rest of ingredients. Pour into a buttered casserole dish. Bake in a preheated oven.

Is your name listed between the ads in today's Sun? There's a dollar for you at the Sun office if it is. Look now.



Inviting You
To Enter Our

1940 SNAPSHOT CONTEST

15 Cash Prizes will be awarded each week—a total of \$425—in the 1940 Lincoln-Alliance Snapshot Contest which is sponsored by the bank in conjunction with a Salon Exhibit of prize-winning snapshots and an Exhibit of Eastman Kodak Co. products in our Main Office Lobby. Also there will be an exhibit of colored pictures. The Contest and Exhibit open Feb. 5th and close Feb. 24th. Send in your pictures now!

RULES OF THE CONTEST

- To enter the contest, mail a print or prints of as many pictures as you desire to "Amateur Snapshot Contest" Manager, Lincoln-Alliance Bank and Trust Co., 183 Main St. E., Rochester, N. Y. On the back of each picture print your name and address clearly and the class in which you wish the picture entered.
- Do not submit negatives with your prints. Keep them until requested by the Amateur Snapshot Contest Manager. (Only original negatives accepted.) The Lincoln-Alliance Bank and Trust Company assumes no responsibility for negatives.
- Entrants may submit as many pictures as desired each week during the period of the contest. At the close of the week prizes will be awarded for that week's entries. Only those pictures which are accompanied by a self-addressed stamped envelope will be returned.
- Pictures must have been made during the past 12 months and negatives must be available.
- Your snapshot may be made on any type of film, but must not be made on glass plate negatives. Any make of camera, film, chemicals or paper may be used. Developing and printing may be done by a photo finisher or the entrant. No print or enlargement more than ten inches in the longest dimension will be accepted. No art work or retouching is permitted on prints or the negatives from which they are made. No composite pictures such as multiple printing will be permitted. Pictures should not be mounted or framed.
- All pictures will be judged on general interest and appeal by a committee of impartial judges. Photographic excellence or technique, while important, will not be the deciding factor in determining winners. Decision of the judges will be accepted as final.
- The Lincoln-Alliance Amateur Snapshot Contest is strictly for amateurs. Any resident of Monroe County is eligible except employees of the Lincoln-Alliance Bank and Trust Company and members of their families.
- Each week the Lincoln-Alliance will award \$15 each to the winners in each of five classifications. In each classification there will also be two honorable mentions who will each be awarded \$5. At the close of the contest \$25 will be awarded by the Lincoln-Alliance to the entrant of the picture considered by the judges to be the best of all pictures entered during the contest period. In addition, there will be a second and third prize of \$15 and \$10.

Following are the classifications in which prizes will be awarded weekly:

CLASS A—Children and Babies: Any picture in which the principal interest is a child or children.

CLASS B—Action pictures, Sports, Hobbies, Skating, Tobogganing, Baseball, Football, Golf, Sailing, Swimming, Fishing, Hunting, Gardening, etc.

CLASS C—Will cover pictures in which Animals, Birds or Pets are the principal interest.

CLASS D—Landscapes, Marine Views, City Streets, Travel or Country Scenes, Architectural or Industrial Subjects in or out-of-doors.

CLASS E—Informal Portraits of Adults: Pictures of one or more persons (close up or full figure) in natural and apparently unposed attitude, character studies, and pictures in which charm and personality of the subject are outstanding, "off guard" shots.

Also special prizes totaling \$30.00 will be given by Marks & Fuller for the best color prints submitted during the 3-weeks' contest.

**LINCOLN-ALLIANCE
BANK AND TRUST COMPANY**

Member Federal Reserve System

Member Federal Deposit Insurance Corporation

E. Kelsey Scott
FASHION FURRIER

Removal Sale

**FINAL
Close-Outs**

Fine Fur Coats

that were \$100 to \$165

NOW \$49.50

Two-tone Grey Krimmer Lamb, Black Krimmer Lamb, Russian Ponies, Brown Caraculs, Civet Cats and Mendoza Beaver (coney). This one group for cash only.

The Value of Every Coat Guaranteed

Boleros, Jackets, Wraps, 1/3 Off

New Customer Accounts Invited

✓ Charge Accounts

✓ Budget Accounts

44 East Ave.

"Where the Exclusive Is Not Expensive"

Mrs. Lucille Erbland, 225 Trafalgar Street

TOWERING MANSIONS
Designed and Dedicated to Heighten the Joy of Living

LINCOLN HOTEL

1400 ROOMS
Each With Bath Shower and Cabinet Radio

HOME OF THE FAMOUS BLUE ROOM
Outstanding Music and Entertainment

Ownership Management
MARIA KRAMER
President
John L. Morgan, Gen. Mgr.
HOTEL EDISON
Same Management

● Live like a king when you visit New York. Stay at Manhattan's mighty Hotel Lincoln, superb in every detail of location, luxury and hospitality.

NEW YORK CITY
44th to 45th Sts. at Eighth Ave.

Come In and See This Heater or

Call Main 7070

\$1 A MONTH RENTS AN AUTOMATIC GAS WATER HEATER

6,249 more Rochester Families are proving **THE PENNIES-A-DAY COST**

● Copper, rust-proof, automatic Gas water heater installed FREE. Pay only \$1 a month Rent plus small amount for gas used. Keep it as long as you like. Removed FREE if not satisfied. No obligation to buy.

ROCHESTER GAS & ELECTRIC Corporation

For trouble and service calls Telephone Main 3960 Sales Dept. and personal calls Telephone Main 7070

Sibley, Lindsay & Curr Co.

Economy Week In Our Grocery!

Two More Days! Phone Orders To Stone 6500

Chicken of the Sea RED LABEL
TUNA FISH
7-oz. tin, 15c 12 for \$1.59
6 for 83c

Pure Cane Granulated
SUGAR
2 5-lb. bags for 49c

Fresh Roasted
LENOX COFFEE
3 lbs. 57c

Tower Brand Orange Pekoe
TEA BAGS
Package of 100 bags 77c



Extra-Fancy Corn-Fattened Western

DUCKLINGS

18c lb.

CHUCK ROAST OF PRIME STEER

Center-Cut 17c lb. Well Trimmed



ORANGES

Large Navels 2 Doz. 69c
Floridas, Lge., Juicy 3 Doz. 55c

APPLES, New York State

20-Ounce or Greenings 6 Lbs. 19c

McIntosh, 6 Lbs. 29c

Spys 6 Lbs. 33c



Whole or Shank Half

FLAV-O-RICH HAM

25c lb.

Kaufman's Deluxe
LEG O' LAMB

7 Lb. Each 25c lb.

Solid Chocolate Cake

A big, two-layer chocolate cake, rich with butter cream filling and icing, a marvelous value at only

29c

Creamery Tub Butter

High-score, fancy tub butter which proves, even at our low price, that it pays to buy better butter.

33c



BLUEBERRY MUFFINS

24c Doz.

We're famous for our blueberry muffins, for their freshness, their lightness. Have them for breakfast, for lunch, to add a grand touch to dinner.

COTTAGE BREAD

9c Loaf

SOFT SESAME OR POPPYSEED ROLLS

14c Doz.

Hunt's Supreme Label

BARTLETT PEARS, No. 2 tin 19c
6 for \$1.09, \$2.10 doz.
Yellow Cling PEACHES
No. 2 1/2 tin 18c
BLACKBERRIES, No. 2 tin 15c
6 for 85c, \$1.65 doz.
Sliced Elberta Freestone PEACHES, No. 2 1/2 tin 24c
6 for \$1.37, \$2.65 doz.
FRUIT COCKTAIL, No. 1 tin 17c
6 for 95c, \$1.79 doz.
Royal Anne CHERRIES
No. 2 1/2 tin 27c
6 for \$1.55, \$2.90 doz.

FRUIT JUICES

Heart's Delight APRICOT or PEAR NECTARS, 12 oz. tin 9c

6 for 45c, 85c doz.

Welch's GRAPE JUICE, qt. 43c
6 for \$2.49, \$4.89 doz.

Lily of the Valley APPLE JUICE, 20-oz. tin 9c

6 for 45c, 85c doz.

Dole's PINEAPPLE JUICE, No. 2 tin 15c

3 for 39c, 6 for 75c

Florida Gold Sweetened GRAPEFRUIT JUICE, No. 404 tin 23c, 3 for 65c

Florida Gold Blended JUICE, sweetened, No. 2 tin 8c

6 for 43c, 83c doz.

Lily of the Valley TOMATO JUICE, 16-oz. bot. 10c, 6 for 49c

Dr. Phillip's GRAPEFRUIT JUICE, No. 2 tin 8c

6 for 43c, 79c doz.

Welch's TOMATO JUICE, No. 5 tin 25c, 6 for \$1.39

Genesee Tomato Juice COCKTAIL, 25-oz. bot. 17c, 4 for 63c

Florida Gold ORANGE JUICE, unsweetened, No. 2 tin 10c

6 for 53c, 95c doz.

DRIED FRUITS

Large Evaporated PRUNES, (18/24's) lb. 21c
2 lbs. 39c

Sun Kist RAISINS, Seeded or Seedless, 15-oz. pkg. 10c, 3 for 25c

Tower Fancy Blenheim APRICOTS, lb. 27c, 2 lbs. 49c

Large Evaporated PRUNES, 5-lb. box (20/30's) 85c

Puffed Sun-Kist Seeded RAISINS, 16-oz. pkg. 12c, 2 for 21c

Ma Brown

DILL PICKLES, 10-oz. jar 11c
3 for 29c, 6 for 55c

Sweet Mixed PICKLES, 12-oz. jar 21c
3 for 57c, 6 for \$1.09

Sweet GHERKINS, 10-oz. jar 17c
3 for 49c, 6 for 89c

Raspberry PRESERVES, lb. jar 24c
3 for 67c, 6 for \$1.29

Seedless Blackberry PRESERVES, lb. jar 27c, 3 for 73c, 6 for 1.35

Heinz 57 Varieties

TOMATO JUICE, med. tins 79c doz.

Fresh Cucumber PICKLE, jumbo jar 19c, 2 for 37c

Spicy Sweet PICKLES, bot. 17c

Oven-Baked BEANS with pork and tomato sauce, 18-oz. tin 10c, 3 for 29c

Vegetarian BEANS in tomato sauce, 25-oz. tin 15c, 3 for 43c

Boston Style Baked BEANS, 18-oz. tin 12c, 3 for 33c

TOMATO KETCHUP, By Bot. 16c, 3 for 47c

TOWER MAYONNAISE

The one-and-only Tower brand, rich creamy mayonnaise at a record-breaking low price...

2 Quarts 87c

CAMPBELL'S SOUPS



TOMATO SOUP, can 8c
6 for 43c, 12 for 83c

PORK & BEANS in Tomato Sauce, 16-oz. tin 7c, 6 for 40c, 79c doz.

VEGETABLE, Beef or Clam Chowder Soup, tin 9c
6 for 50c, 12 for 97c

NATIONAL BISCUIT COMPANY RITZ CRACKERS

22c

N. B. Co. DELUXE ASSORTMENT

32c

N. B. Co. GRAHAM CRACKERS

18c

H. G. Prince's Finest Fruit

BARTLETT Pears, No. 2 1/2 tin 27c
3 for 75c, 6 for \$1.43

Sliced PINEAPPLE, No. 2 tin 19c
3 for 50c, 6 for 95c

FRUIT COCKTAIL, No. 1 tall tin 15c
6 for 83c, \$1.59 doz.

Crushed PINEAPPLE, No. 2 tin 21c
3 for 55c, 6 for 97c

Early Garden PEAS, No. 2 tin 15c
3 for 39c, 6 for 69c

Whole Peeled APRICOTS, No. 2 1/2 tin 27c
3 for 75c, 6 for \$1.35

CANNED FISH

Alaskan Red SALMON, 25c, 3 for 69c

Gelaha CRAB MEAT, small tin 25c, 3 for 69c

Large tin 45c, 2 for 85c

Prince SALMON Steak, 1/2-lb. tin 25c, 3 for 67c

Martel Boneless SARDINES, 3 1/2-oz. tin 15c, 3 for 43c

King Oscar Kipperd SNACKS, 3 1/2-oz. tin 5c
6 for 27c

Prince's SARDINES, California, in natural, tomato or Angostura Sauce, 10c, 3 for 25c

Prince's TUNA FISH, halves, tin 17c, 3 for 45c

BEECH-NUT FEATURES

COFFEE, roasted and packaged in Rochester, lb. 25c, 2 lbs. 49c

SOUPS, including 2 new ones: Chicken Noodle and Chicken Broth with Rice 6 can 83c, doz. \$1.57

Oven-Baked BEANS, lb. tin 12c, 6 for 65c, \$1.25 doz.

CHILI SAUCE, lge. bot. 23c, 2 for 43c, 6 for \$1.23

TOMATO JUICE, No. 10 tin 45c

TOMATO JUICE, 12 1/2-oz. tin 3 for 25c, 95c doz.

Prepared SPAGHETTI, 3 tins 25c, 95c doz.

LILY OF THE VALLEY

Selected TOMATOES, No. 2 1/2 tin 15c, 6 for 85c, \$1.65 doz.

Golden Bantam SUCCOTASH, No. 2 tin 15c, 6 for 79c, \$1.49 doz.

Garden SPINACH, No. 2 1/2 tin 13c, 6 for 69c, \$1.35 doz.

Small Rosebud BEETS, No. 2 tin 15c, 6 for 83c, \$1.55 doz.

Refugee BEANS, No. 2 tin 15c, 6 for 83c, \$1.59 doz.

SAUERKRAUT, No. 2 1/2 tin 10c, 6 for 55c, \$1.05 doz.

Small Green LIMA BEANS, No. 2 tin 15c, 6 for 83c, \$1.59 doz.

CORN on the COB, No. 3 tin, 15c, 6 for 83c, \$1.55 doz.

Golden PUMPKIN, No. 2 1/2 tin 12c, 6 for 65c, \$1.19 doz.

APPLE SAUCE, No. 2 tin 9c, 6 for 49c, 89c doz.

Cut GREEN BEANS, No. 2 tin 13c, 6 for 69c, \$1.29 doz.

PEAS and CARROTS, No. 2 tin 14c, 6 for 75c, \$1.39 doz.

Pitted Red CHERRIES, water-pack, No. 300 13c, 6 for 69c, \$1.29 doz.

Extra Big Tender Sweet PEAS, No. 303 tin 15c, 6 for 83c, \$1.55 doz.

Tender Sweet PEAS, No. 2 tin 13c, 6 for 69c, \$1.29 doz.

Soap and Cleaners

IVORY Soap, lge. bar 9c, 3 for 25c
IVORY Soap, med. bar 6c, 5 for 27c
OCTAGON Laundry Soap, giant yellow bar 5c, 4 for 15c
SUPER SUDS, red box 9c, 4 for 33c
QUICK ARROW Soap Flakes, lge. pkg. 21c
SWETHEART Soap Flakes, lge. pkg. 31c
OLD DUTCH Cleanser, 6 tins 45c
FELS NAPHTHA Soap Chips, pkg. 21c, 2 for 39c

In ancient ruined villages of houses which extend two stories
Peru it is customary to find under ground.

Mrs. Mary R. Engel, 16 Bradford St.

No Reason to Risk
Your Vanity
for Vision



BAUSCH prescription-ground lenses for clear vision. Bausch fashion-right frames contribute smartly to appearance. Periodic eye examinations are a "must" with those who appreciate the asset of clear vision.

Convenient Charge Accounts

E. E. Bausch & Son Co.
6 MAIN ST. E. CARL R. BAUSCH
Optometrist 61 EAST AVE.

Jimmie Fidler

Continued from Page 1

perfect for stardom — and wants her to shed the other one-quarter by diet. Nervous itch: To about the traditional battle-cry of circus roughnecks. "He's Rube!" as Wally Beery saunters elegantly into the Brown Derby. Sally Rand is luckier than most bankrupts — the more her "property" is trimmed, the better her chance for a comeback. Secret ambition: To watch Mae West run.

Our most dejected citizen, these days, is Eddie Collins. All his life, Eddie has considered a private billiard table the ultimate in luxury and enjoyment, and dreamed of the day he could afford one. With the signing of his new 20th Century contract, he ordered a super-

super model. It arrived the other day, but Eddie is condescending to six months of futile longing. Just recovered from an appendectomy, he's been forbidden to play billiards for fear the inevitable "stretch shots" might injure half-kent muscles.

ODD-INFORMATION:

Chris Pin Martin is the only actor whose contract stipulates that his wife can visit him on the set and accompany him on location trips whenever she chooses. . . Of the twenty principal members of cast and crew, working on "I Was An Adventurer" only one was born in America. . . Did you know that Hattie McDaniels, who cleans up acting laurels in GWTW, once cleaned up the ladies' room in a Chicago night club? . . . Connie Bennett, whose poise is a Hollywood adage, was so overcome by "milk-fritters" that she made her first radio appearance with her back turned to the studio audience.

CUFF NOTES:

Ernie and Mrs. Orsatti (she's Inev Gorman, singing star) have dated Doc Stork for early spring. . . Lupe Velez and Clayton Moore, who tiffed, are a two-some again. . . When John Garfield does that NY play, he will insist on being billed as Jules

ADVISES YOUNG GIRLS ENTERING WOMANHOOD

Thousands of young girls entering womanhood are troubled by the embarrassing irritating spots due to female functional irregularities. Famous for over 60 years in helping "women's" functional complaints. Try it!

NOTICE TO PUBLIC

TO: ELAM SAND & GRAVEL CO. and all other persons interested: YOU WILL PLEASE TAKE NOTICE that the undersigned, attorneys for Bay City Shovels, Inc., Conditional Seller of certain chafes consisting of one Bay City Model -25-1Yd. cast-iron bucket PA-50 I.H.C. Motor Electric Starter & Electric trip 15' boom-13' sticks, one-Trench Hose Attachment described in a certain conditional Sales Contract made by Elam Sand & Gravel Corp. to Bay City Shovels, Inc. and bearing the date of January 31st, 1938, have by reason of default of the buyer in performance of the conditions of said contract taken said goods and pursuant to the provisions of the Uniform Conditional Sales Act of the State of New York, will sell the same at public auction in the town of Irondequoit, County of Monroe, State of New York at 096 Orland Road, 096 Orland Road is between 96 Orland Road and 126 Orland Road and is now being occupied by Elam Sand and Gravel Corp. Sale is to be held at 2:00 o'clock in the afternoon of January 24-th, 1940.

Dated: This 12th day of January, 1940.
Nussbaum, DeLeeuw & Martin
Attorneys for Conditional Seller

GENERAL COUNTY TAXES

Payable in 1940
Monroe County Treasury

Rochester, N. Y. January 2, 1940
The assessment rolls for the general county tax levied in 1939 and payable in 1940 have been placed in my hands for collection. All persons named therein are required to pay the tax assessed to them before the 15th day of April, next, subject to the following conditions as provided in Section 13 of Chapter 441 of the laws of 1939.

FEES WILL BE ADDED AS FOLLOWS:

All of January without fees.
February 1st to 29th, inclusive, 1 per cent.
After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.
March 1st to 31st, inclusive, 2 per cent.
April 1st to 14th, inclusive, 3 per cent.

In case of default a warrant will be issued for the collection thereof according to law.
On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 20th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.
Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.

Tax bills will be mailed on request.
TOWN TAXES
Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.

CLARENCE A. SMITH,
Director of Finance.

LIQUOR LICENSE

NOTICE IS HEREBY GIVEN that license No. 08-1939 has been issued to the undersigned to sell liquor as retail at restaurants under the Alcoholic Beverage Control Law at 101 Curt St., Rochester, Monroe County, New York, for consumption on premises. Roger S. Wald, 101 Curt St., Rochester, N. Y.

in Hollywood

Garfield, the name he was known by on the stage. . . Both Sam Goldwyn and Jimmy Roosevelt are mum about the "difference and opinion" that caused them to sever relationship — but I hear their row was a main event attraction. . . The Bob

Hopes are planning a prolonged Hawaiian loll. . . George Montgomery, not Cesar Romero, starred in "The Cisco Kid and the Lady," as far as Great Falls, Montana, is concerned—George's 15 brothers and sisters and 22 nieces and nephews all live there

. . . Real reason why Darryl Zanuck cancelled plans for Shirley Temple to appear at the NY and San Francisco openings of "The Blue Bird" was a protest filed by her teacher, who charged it's unfair to take her from school.

If Mrs. Eleanor Curtin, 42 Eastland Ave.; Mr. Donald Conley, 448 Cedarwood Terr.; Miss Mary J. Farley, 24 Wellington Ave.; Mrs. Inez Hynes, 210 Culver Rd. and Mrs. Eleanor Jackson, 68 Home St. will call at the Sun office, 429 Burke Bldg., they will each receive a ticket to Loew's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

If Mrs. Charlotte Brockway, 209 Colver Road; Mrs. Bettina Hanley, 24 Aidan St.; Mrs. John D. Roche, 71 Arnold Pl.; Miss Thelma Butler, 211 Brooks Ave. and Miss Louise Hall, 211 Linden St. will call at the Sun office, 429 Burke Bldg., they will each receive a ticket to Loew's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

LINCOLN'S JANUARY SALES BRING THESE MARVELOUS UNDERWEAR VALUES!

NOW -- The Newest Creation
Beautiful Rustling Rayon Taffeta
"DIXIE DEB"
Pastel — Petal Embroidered
SLIPS

LOOK—at the dainty embroidery
—at the beautiful ruffles

V-TAILORED RAYON CREPE SLIPS
49c
Instead of 69c

Smartly tailored slips truly bias cut and seams reinforced. All sizes in tan rose.

WOMEN'S SLIPPERS
39c Pr.

Slub broadcloth slippers with colorful print trims. Sizes 4 to 8 with Cuban heels.

NEW LOW PRICES ON FAMOUS DELMAR 50 WASH RAYONS
18c

Fine count, tailored rayons in tea rose. Sizes 8, 6, 7 and vests 36 to 42.
LADY LINCOLN
Reg. 39c
Charbonized
RAYONS
28c

80 Square Percale Valencia Printed APRONS
18c

Dainty with white lace insets, ruffles and panel trims.

CANNON R. O. M. TOWELS
7c - 12 1/2c
15c
Values to 39c

Audrey First Quality SILK HOSE
48c

Highly twisted 4-thread chiffon and 7-thread service that look sheer and give twice the wear.
4 Thread Chiffon
7 Thread Service
Reg. 69c

Children's Printed Wash DRESSES
48c

Colorfast frocks with wide flaring skirts, short puffed sleeves and smocked bodices. Solid poplins and printed asprays.

SPECIAL PURCHASE!
Regular 3.98 brand new, slipper
SATIN ROBES
Beautiful flowing robes, every one a \$3.98 value.
\$1.88
SAVE \$1.10
FULL LENGTH ZIPPER OR WRAPAROUND

Surplus stock from a famous maker. . . all brand new. . . at this big savings because we bought the entire lot. . . never before offered for less than \$3.98. . . No more when these are gone. . . limit 1 to a customer.
All colors — all size 12 to 20 and 38 to 44
MAIN ST. E. corner ST. PAUL

RUDOLPH'S

To Add 1000 Sq. Ft. of
SELLING SPACE

Expansion Sale

Our Usual Liberal Credit Terms Apply on all Purchases

WATCHES
FINE WATCHES
Were \$14.95 to \$29.75

- Benrus • Olympic
- Hallmark • Pierce
- Gotham

Men's and women's styles. 7-jewel, 15-jewel, 17- and 21-jewel. Yellow gold or white gold filled. Leather strap and metal bracelets. Also pocket watches. Guaranteed dependability. Not all makes in all styles.

11.33
50c DOWN
50c WEEKLY

DIAMONDS
Every "Certified Perfect" Diamond In Our Stock **1/3 OFF**

Regular	Sale Price
\$49.50 Certified Perfect Diamonds	\$33.33
62.50 Certified Perfect Diamonds	41.66
100.00 Certified Perfect Diamonds	66.66
125.00 Certified Perfect Diamonds	83.33
165.00 Certified Perfect Diamonds	110.00
200.00 Certified Perfect Diamonds	133.33
225.00 Certified Perfect Diamonds	150.00
300.00 Certified Perfect Diamonds	200.00
400.00 Certified Perfect Diamonds	266.66
500.00 Certified Perfect Diamonds	333.33

Relish or Nut Dish
3c

INGRAHAM Electric ALARM CLOCK
Fully Guaranteed
1.39
25c Down
25c Weekly

MAJESTIC RADIO
WITH ALL WAVE RECEPTION
Regular Price \$2.50
14.77
50c DOWN
50c WEEKLY

Two wave-bands—gets all standard U. S., foreign, ships and amateur broadcast. Exceptionally fine tone. Small in size and price — it's a giant in power!

RUDOLPH'S
EAST MAIN AT SOUTH AVE. OPEN SATURDAY EVENINGS

COUPON
This Coupon Is Worth

10c

Towards Price of Admission to

"POCAHONTAS"

Clare Tree Major's Children's Theatre Company

EASTMAN THEATRE
Saturday, Jan. 20, 1940
3 O'Clock

Seats: 25c, 35c, 50c, 75c

Present this coupon at theater box office when purchasing ticket. Good for 10c reduction on any priced seat in the theater this day only.

If Mrs. Paul Lindgren, 1211 Park Ave.; Harry Smith, 438 Hollenbeck St.; Mrs. Francis Herman, 3 St. Jacob St.; Mrs. Karl Kautz, 747 Grand Ave. and Miss Betty Grace, 63 Thomas St. will call at the Sun office, 420 Burke Bldg., they will each receive a ticket to Loew's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

BUY YOUR GLASSES

Here On Easy Payment Plan



C. A. KOHLER
Prescription Optician STONE 6178
404 TEMPLE BLDG. — 4th FLOOR

REPEAT SPECIAL

It pleases Clark's to offer Roast Beef again at this low price — try one this week-end and see how little a good Sunday dinner will cost you.

CHUCK and SHOULDER ROAST BEEF
Best cut, bone priced higher — from High-Grade, U. S. Inspected young steer. **16c** lb.

Fresh, Rib End, Roast **PORK LOIN** . . . lb. 12c

Wilson Certified Skinned **SMOKED HAM**, lb. 21c

Whole or String End, Fat, Skin, Hamoked, Milk Pastured, Heavy Young **R'ST CHICKENS**, lb. 23c

3 to 7 lbs. Milk Pastured, Small **FOWL** lb. 17c

For Fricassee or Salads

CLARK'S MARKETS

906 NO. GOODMAN Near Bay, Culver 4870 824 PORTLAND Near Luz St., Stone 471

LOEW'S
50 GUEST TICKETS GIVEN FREE

Look for your name in today's Sun. If your name appears call at the Sun office, 420 Burke Bldg., before Saturday noon for your free guest ticket.

Hal Roach presents
A Mighty Novel... A Sensational Stage Success
NOW, THE YEAR'S MOST IMPORTANT PICTURE

OF MICE AND MEN

by JOHN STEINBECK
with BURGESS MEREDITH - BETTY FIELD
LON CHANEY Jr.

STARTS Tomorrow at LOEW'S
Look for your name in the Sun now!

The Indians Are Coming But Only As Actors In Eastman Play Offering



The story of "Pocahontas," the Indian Princess who saved John Smith, one of the earliest white settlers of Virginia, from death at the hands of the braves of her father's tribe, is one of the most popular records of early American history.

And when the story is unfolded on the stage of the Eastman Theatre Saturday afternoon beginning at three o'clock, it is expected that a record turnout of Rochester's younger set will be in attendance. Through a special arrangement made with the educational committee of the Rochester Civic Music Association, the Sun is offering every Rochester youngster (olders, too) an opportunity to see this Clare Tree Major production at a reduced admission price. By presenting the coupon printed on this page at the box office when purchasing ticket a reduction of ten cents will be made. Seat prices range from 25 cents to 75 cents, but with the special Sun coupon it is possible to see this epic of American history for as little as 15 cents.

One of the outstanding features of the production is the use of real American Indians as actors of Indian parts. Every kid in town has read about Indians and played Indians and cowboys, but it isn't often that one has the opportunity of seeing a real, live Indian in action.

Native Indian dances, the saving of John Smith by Pocahontas and several amusing incidents concerning her father's suspicions of the white man all go to make up one of the finest children's plays yet brought to Rochester.

Every parent is advised to clip the coupon and send the children to this play. The whole idea of the Clare Tree Major Children's Theatre is to educate younger minds to the appreciation of proper stage drama. Clean, wholesome and educational entertainment, such as portrayed by this professional Broadway company, occupies a high niche in the life of America today.

If Mrs. Frank Phillips, 284 Seward St.; Mrs. Eline Siebert, 137 Mulberry St.; Mrs. Esther B. Goodwin, 200 Elmwood Ave.; Mrs. Janet S. Allen, 461 Hawley St. and Miss Beise Altman, 337 Harvard St. will call at Sun office, 420 Burke Bldg., they will each receive a ticket to Loew's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

If Mrs. Julia Barlow, 136 Baden St.; Miss Barbara Barnes, 17 Menlo Pl.; Miss Dorothy Dages, 18 Danforth St.; Miss Lauretta Dalley, 250 Greely St. and Miss Mary Elizabeth Leinen, 439 Yarmouth Rd. will call at Sun office, 420 Burke Bldg., they will each receive a ticket to Loew's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

ROCHESTER'S LARGEST POPULAR PRICED STORE
Edward's

Repeating a **SELL-OUT** for Friday and Saturday!

- ★ Unusual Workmanship
- ★ Unusual Fur Trimming
- ★ Unusual Quality
- ★ Unusual Value

Sale of **Coats**
\$28

Originally Priced Up to 39.75



ALL SIZES For Women and Misses

Save in these **EDWARDS JANUARY SALES** NOW IN PROGRESS

- Linens
- Domestics
- Lingerie
- Corsets
- Coats
- Housewares
- Infants' Wear
- Men's Shirts

OPEN an EDWARDS NEW 90 DAY Charge Account

No Down Payment
No Interest to Pay
Mail or Phone Your Application

PAY 1/3 FEB. 10

PAY 1/3 MAR. 10

PAY 1/3 APR. 10



Large Living Room **PILLOWS**
REG. \$1.19 **89c**

Large, plump pillows in every new color for Spring! Priced so low because we scooped them in a manufacturer's close-out. Squares only. KAPOK FILLED!

Reg. 1.29 Du Pont **HASSOCKS** \$1

Long wearing and washable. Won't crack. Won't sag! Square and round shapes with banding of contrasting Blue, green, brown, rust.

5-Pc. Linen **LUNCHEON SETS** \$1

Rematched sets that include a 36-inch cloth and 4 napkins with a simple design to embroider.

Fringed Linen **LUNCHEON SETS** 89c

36-inch cloth with 4 matching napkins that have a design to embroider. Blue, yellow and rose.



Reg. 98c Stamped **Pillow Cases** 59c Pr.

Made of extra-fine cotton with a simple (though distinctive) design to embroider. Savings of 35c on each one—that's enough to bring you here in a hurry!

EDWARDS—Second Floor

Important January **WHITE SALE SAVINGS**

25% Wool **BEACON BLANKETS** 1.69

A REGULAR \$3 VALUE—in limited quantities, of course. A soft, warm quality in plain shades. Full bed size . . . richly bound!

Reg. 15c Turkish **HAND TOWELS** 8 for \$1

Good sturdy towels like these find a lot of uses in any home. And here is real opportunity to stow away a large supply at real savings. White with colored borders. Size 18x36.

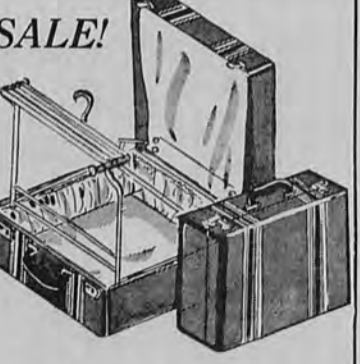
Reg. \$5.50 Goose Down **BED PILLOWS** 3.98

Lusciously filled with 50% goose down and 50% goose feathers. No wonder they give such luxurious comfort! Richly bound with figured asteen in peach, blue, green.

Reg. 39c Cannon **FACE TOWELS** 5 for \$1

Imagine such huge savings in the face of a rising market! Solid and reversible colors. Some are Jacquard designs. Others have expensive woven-in borders.

EDWARDS—Second Floor



Twin Travel Sets
Values to 14.98 **10.94**

Wardrobe case with matching over-night cases—18"-21"22". Other stand-out values at \$10.94. Women's furnishings, reg. \$19.95 . . . Men's 2-suiters, reg. to \$12.95.

EDWARDS—Seventh Floor



All Shoes X-Ray Fitted

Final Clearance

Entire Stock of Reg. \$5 and \$6 **FASHION SHOES**

Suede—Patent—Gabardine and Kid Leathers

January Sale Priced **2.97** Black Brown Blue

Our entire Fall and Winter stocks at one low, breathtaking price—rare luck for you! Not every style in every size, of course, but plenty of styles in your size. Come early for best selections. AAA to C—4 1/2 - 9.

Gore Pumps — Instep Ties — Oxfords — Elasticized Pumps

EDWARDS—Third Floor

Infants' Furniture at Sale Prices



Reg. 3.50 Baby **BASSINETTE** \$3

Exactly as pictured. Folds up. Ivory trimmed with pink or blue. Sturdily constructed, too!

Reg. 4.98 Baby **BATHINETTE** 4.29

Complete with dressing table. Cretone pockets and large rubber tub. Ivory with white or pink tub. Hammock, extra at 75c.

BABY SCALES With Wicker Basket, 3.50 Reg. 3.98

Generously sized! Solid colors of pink, blue or ivory. Weighs up to 30 pounds.

EDWARDS—Third Floor

January Clearance...

ALL WINTER COATS and DRESSES
COATS \$10 to \$59.50
DRESSES \$5-8.95-10-25
SPORT DRESS \$10 to \$59.50
Plain and Fur Trimmed.
Formerly \$12.95 to \$49.95
A few Dinner and Evening Dresses 1/2 Price and Less

MALONEY & MORRISON 148 EAST AVE.
Opp. Chris Church

SEMET SOLVAY COKE

CALL GEN. 586 \$10.05
For That Better Coke Always Kept Under Cover

PAYNE & DUNHAM

Mrs. Dorothy E. Moody, 185 Hazelwood Terrace

OPEN EVENINGS



STRONGER...
BETTER LOOKING...
LONGER WEARING!
... And the Only
Overalls Made in
GRADUATED SIZES
For Perfect Fit!

OSHKOSH B'GOSH OVERALLS



COME AND GET 'EM
at This Wonderful Price

MEN... we're pleased and PROUD to let you know that NOW you can come into our store and get yourself fitted, and fitted right, in a pair of tougher, stronger, better-looking, longer-wearing overalls... the world's best overalls... famous old Oshkosh B'Gosh!

This is the ONLY Overall that has GRADUATED body sizes to give you absolutely perfect fit, perfect freedom, perfect comfort. You'll find that everything about OSHKOSH B'GOSH is right... more than twenty convenience features that make for complete overall satisfaction. We've got your size. Come on in, and really get YOUR MONEY'S WORTH of Overall!

Only \$1.49

NOTE: We also carry a complete line of OSHKOSH B'GOSH Bib Overalls, in Hickory Stripes and White—and Allover Overalls in Khaki, Blue, White and Hickory Stripe—all Sanitized—all guaranteed not to shrink.

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Car. Nassau St.
Open til 9 Every Evening Unrestricted Parking

Legionnaires Plan Valentine Ball

Members of the Flower City Post No. 180, American Legion will hold their 15th annual Valentine Ball at the Post Clubhouse in Dewey Ave. on Valentine's evening, February 14, according to an announcement of Victor A. Botash, post commander.

It is announced that a well-known orchestra will be engaged and committee members will decorate the hall for the occasion. Botash has appointed Dr. Charles I. Magglo as general chairman. Others who are active on committees include James Pastorelli, Joseph LaMark, Thomas Izzo, Angelo Brindisi, Joseph DiPasquale and Dominic Roncone.

Arestis Metidi, Francis Buttacchio, Frank C. Magglo, Steven Campagna, Anthony V. Cotroneo and Anna Uehle.

Adult Sewing Classes Prove Popularity in Growing Attendance

One of the most popular adult home making classes conducted in the city schools is the afternoon sewing and dressmaking class directed by Miss Florence Aldrich who has been teaching Rochesterians to "save by sewing" for more than three years. Classes are conducted by Miss Aldrich at No. 37 School on Monday, at No. 30 School on Tuesday and Thursday and at No. 9 School on Wednesday. All classes are from 1:30 until 4 o'clock.

Dressmaking, alterations and general home sewing are taught. Classes are open to every person in the community. There are no fees charged for membership and it is reported that those interested may join the class at any time.

Pioneer Tire Dealer Sees Many Changes in Twenty-Three Years

"Owners report nearly 10,000 miles of service from these fine automobile tires and they're a bargain at \$30 each." When Abe Roselee, now president of the Flower City Tire Stores, saw that announcement back in 1917 he decided to cast his lot with the tire business. Ever since that date he has been specializing in selling used tires to Rochester motorists. At first, he simply acted as buyer and seller. Soon he added vulcanizing equipment to repair and renew damaged tires before offering them for sale. Recently the art of retreading worn tires has been popularized and Roselee, pioneer in the business added retreading equipment.

Today the Flower City Tire Co. occupies three Rochester locations and several outlets in communities surrounding the city. The Rochester units are located on Main St. W., Monroe Ave and South Ave. at Mt. Hope Ave.

If Miss Jane T. Franklin, 12 Lyndhurst St.; Miss Mary A. Masters, 131 Bronson Ave.; Mrs. Pauline Stewart, 44 Mulberry St.; Mrs. C. J. Coz, Phillips, 488 Park Ave. and Mrs. Fred Baker, 993 Myrtle St. will call at the Sun office, 426 Burke Bldg., they will each receive a ticket in Loew's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

RHEUMATIC PAINS CAUSED BY...

Rheumatic pains may be caused by sluggish kidneys. If excess acids and other wastes are not regularly eliminated it can also lead to backache, leg pains, headaches, dizziness, getting up nights, burning scanty or frequent urination. Keep kidneys active same as bowels. Get BURETS from any drug store. Your 25c back in 4 days if not pleased. Locally at J. K. Post Drug Co.

WANT ADS

"UNCLE SAM" 1940 JOBS. Start \$105 to \$175 month. Men-Women. Prepare now for next examination. Thousands of appointments each year. Dependable. Common education usually sufficient. Full particulars, list positions and sample coaching FREE. Write today. Franklin Institute, Dept. B15, Rochester, N. Y.

"SAVE MONEY" Upholstering. New! Rebuilding! Mattress renovated "10% commission plan." Afternoons Stone 2375-L.

"SAVE MONEY" Furniture, rugs, radios, appliances. "10% commission plan." Getting, afternoons. Stone 2375-L.

WILL MOVE 3 rooms furniture \$300. 4 rooms, \$150. 4 rooms, \$120. Let us estimate your long distance moving. Packed vans. Phone Mr. Carter Main 5024.

COAL RANGES. Coal heaters. Black combination stoves for city and country. Also cast iron beds, springs and baby cribs. Can also use few gray enamel combination stoves for old age security. Phone Mr. Carter Main 5024.

FURNITURE used at Horticultural Show now on sale. Living room chairs as low as \$1.50. Living room suites as low as \$10.00. Faber's Warehouse, 134 No. Plymouth Ave.

LIVING ROOM chairs. Library and office chairs. Original price \$2.50 used 4 days at Horticultural Show. Now \$1.50 while they last. Faber's Warehouse, 134 No. Plymouth Ave.

BEAUTIFUL French Walnut dining room suite used 3 month \$50.00. Blond maple bedroom suite used 90 days \$45.00. Walnut dinette suite, 4 chairs, china, buffet and extension table \$35.00. H. P. Faber, 134 No. Plymouth Ave.

BEDS - Springs and mattresses, \$1.50 each; odd mattresses \$2 up; baby cradles \$1.50. Easy chairs, \$1.50. Extruder \$12.50. Maytag Washer \$25; Thor Washer \$15; odd dressers \$1.50 up. Birdseye maple dressers. H. P. Faber, 134 No. Plymouth Ave.

3rd ANNIVERSARY SALE

TOMORROW AT 9 A. M. 4 DAYS ONLY OF THE MILL-END SHOPS

Linenized Crash 50" Wide 34c yd.
DUSTITES Past Colors For Slip Covers And Drapes 49c yd.
CUSTOM MADE SLIP COVERS SPECIAL
MOHAIR PRINTS Past Color 50" Wide 84c yd.
STRIPES Woven & Printed All Past Color 50" Wide 49c yd.
RE-UPHOLSTERING OFFER
All Tapestries 10%
All Silk Stripes to
Heavy Antique velours 30%
Silk Brocades

ALL SALES FINAL

DUSTITE REMNANTS Washable and Past Color, Reg. 69c... yd. 29c
LINEN REMNANTS 2 to 6 yd. Lengths Value to \$1.89... yd. 39c

CHINTZES EVERY BOLT IN STOCK ON SALE Including Hand Blocked 15c to 29c yd.

TAPESTRY SQUARES High Grade Large Selection 35c yd.
CURTAIN YD. GOODS Cushion Dots Boston Nets Beverly Nets 17c yd.

MILL END SHOP 71 Clinton Ave. So. Opposite J.E. Thompson Co.

Loudly Acclaimed As THE FINEST ALE IN ROCHESTER
More Hops • More Malt • More Age
DRAUGHT • BOTTLES EVERYWHERE
AMERICAN BREWING CO. • Rochester, N. Y.

EASTMAN THEATRE of the University of Rochester
FRIDAY EVENING, JANUARY 26
KIRSTEN FLAGSTAD
SEATS \$2.50, \$3, Gen. Admission \$1
SUNDAY EVENING, JANUARY 28
LANNY ROSS
with CIVIC ORCHESTRA, Guy Fraser Harrison, Cond.
ALL SEATS RESERVED—35c, 50c, 75c

Brand New, 1940, Regular \$42.50
ROYAL PORTABLE \$31.50
Slightly More On TERMS
FREE STEEL TYPEWRITER STAND With Each Portable
ALSO CARRYING CASE
SAVE \$11
LOW AS \$1 DOWN WEEK
City Typewriter Scores Again with a value that is hard to beat. Imagine being able to buy this famous ROYAL, nationally advertised at \$42.50, at such a large saving. Choose your's now! While they last!
FEATURES
• Warning Bell and 2 margins • Standard Keyboard • Comfort Keys • Backspace • Ratchet Release • 2 Cylinder Knobs • Single and double spacer • 2 Shift Keys and Lock • Full-Size Ribbon • Glareproof finish. • Guaranteed by the factory and us
Guaranteed Service On All Office Machines
CITY TYPEWRITER 160 SO. CLINTON, Next to R. B. I. STONE 3424

RED WING ROSTER

Each week from now until the opening of the 1940 baseball season, the Sun will print a picture and a brief background sketch of a player signed for the new season.



Today We Present George Fallon

If pep and enthusiasm have anything to do with the making of a good ballplayer, George Fallon will go a long way in the sport. He keeps up a running line of chatter every minute he's on the field and hustles even in practice. George is 23 years of age now and has spent the last five in professional ball. He was scouted and recommended by none other than old Casey Stengel, himself. George spent 1935 with the Allentown club in the NYP league and later tolled for Elmira, Akron, and Nashville. The Brooklyn Dodgers once held his contract. The second base rookie trained with the Wings last season and was then optioned to Elmira for more experience.

George, whose home port is Brooklyn where he attended Erasmus High School before his baseball career began, has the distinction of being rated one of the fastest double-play artists in the business. He's five feet nine inches high and tips the beam at 155 pounds.

George throws and bats right handed, but his one weakness is that he doesn't bat often enough. That is — his hitting is weak but Manager Billy Southworth is hopeful that George's batting will improve to make him a good '40 prospect.

Scouts of Troop 82 Write Constitution

Boy Scouts of Troop 82, with headquarters at Our Lady of Perpetual Help Church, are creating a troop constitution, under the direction of the group's senior council, according to George F. Mehlis, scoutmaster. It is planned to have the document include laws governing troop and patrol meetings, advancement and other group activities.

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America's Greatest Sunday Newspaper Feature (Read By Over 14,000,000)
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Tell Your Dealer To Reserve Your Copy

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Buy the cuts of chicken you prefer All Out From Young Chickens
Legs lb. 25c
Necks lb. 13 1/2c
Wings lb. 21c
Breasts lb. 45c
Giblets lb. 19c
Livers lb. 65c
It's All Quality
Fasted Yearling FOWL... lb. 19c
LEG 'O LAMB 23c
And It's Low-Priced
Small Rib-End PORK LOIN lb. 13c
Meats-Groceries 600 Jefferson Cor. Bartlett
We Deliver GEN. 1417

DOLAN'S

ABC BROOKDALE ANTHRACITE Egg Stove Nut \$11.20
PEA—\$9.45 Per Ton—Short Off R. G. & E.
COKE \$10.05 Per Ton
ABC FUELS Inc. 407 CHILI AVE. Genesee 7500

M-O-N-A-R-C-H

Pennsylvania Hard Coal EGG, STOVE OR NUT \$10.45
PEA—\$8.95 per ton
READING or BLUE COAL EGG STOVE \$11.95 Bkwt. 8.60
NUT Cash—Shov. Off. Rice... \$9.95 Bkwt. 7.85

Easy to Save Here FOODS

Home Made Ice Cream 15c Qt. OPEN EVES. AND SUN. 4 DELIVERIES DAILY

Special PORK LOINS 11c lb.
Boneless Rolled Rump Roast Prime Steer... lb. 28c
Whole or String Half Tender Cured Hams... lb. 21c
No. 2 Can Sliced Pineapple... 2 for 25c
Dill Pickles... qt. 14c
Beers and Ales... qt. 15c
14 Oz. Btls. 4 for 25c
WITH THIS AD
PEAS-12c No. 2 Can PETIT POIS TINY

PAVONE MARKET & GROCERY

521-525 EAST MAIN STREET Stone 1161

NEXT TIME TRY GOLDEN WEDDING

AT THESE NEW REDUCED PRICES No Matter what you Drink... Rye, Bourbon, or Scotch... Here's a Real Whiskey Value... a Superb "Wedding" of 5 Straight Whiskies... Every Drop 4 Years Old or Older

A SURPRISE—NOW you can enjoy this famous whiskey at this low price! Absolutely the same fine quality—all whiskey—five choice whiskeys all skillfully "wedded" into one. Try a drink—and then take home a bottle at the new low price.
NO PROOF—AS YOU PREFER, IN BOURBON OR RYE
Was 2 for a Pint NOW \$1.39 ONLY 1 A PINT
1/2 Pint 75c 2oz
Quart 2.69 2oz
Have Had No Proof for Fifty Years!
Golden Wedding
A Blend of Straight Whiskies • The Straight Whiskies in this Product are 4 Years or More Old.
Copyright 1940, Jos. S. Finch & Co., Inc., Schenley, Pa.

Here's A Real Sun "Shoppportunity"



When the Rochester Jobbing House, 158 Joseph Ave. announced their "Gigantic Sale" in the columns of the Sun last Thursday they expected Rochesterians to take advantage of the values offered. But they didn't expect to be overwhelmed. However thrifty shoppers "put one over on them" when they came to the store in droves and kept the store staff on their toes every minute. Pictured here is a part of the crowd of Sunshoppers in one section of the store.

In Jasper Park, Canadian Rockies, two bear cubs learned to turn on the sprinklers on the golf course and take a bath under them. The trick was taught to them by the mother bear.

★ AT WILSON'S SPECIAL



Large PYREX BAKING DISH

Including cover. Beautiful Chromium stand with Bakelite handles. Guaranteed genuine Pyrex oven-proof dish.

Extra Special

68c ★

One To A Customer



4-Glass

Ash Trays

Beautifully designed. Fine for living room! Very decorative! A real value.

★ 9c

WILSON'S LEADING JEWELERS

205 EAST MAIN Between S. Clinton and Stone

★ SPECIAL AT WILSONS --- 205 E. MAIN

Beautiful 26-Piece Set of Fine Quality SILVER PLATE

Here's an excellent opportunity to stock up on silverware! Smart, new pattern similar to one illustrated! Don't miss this exceptional value!

\$2.95



WILSON'S LEADING JEWELERS

205 EAST MAIN ST. Between Clinton S. and Stone Streets

Gerard And 40 Bucks Will Take You There!

Sex Keglers Begin Tourney

Without fuss or ballyhoo, the Women's Bowling Association will begin its annual tournament at East Side Saturday with a record of entries in all departments. Credited in the tourney are 159 women teams, 83 doubles and 145 participants in singles event. This record speaks well for the confidence of the women bowlers of the city in their Association and in the manner in which they know the tourney will be conducted.

"40-40-40" has been adopted as the official slogan for this year's American Bowling Congress Tournament in Detroit, beginning March 7th. It will be the 40th international tournament, the year being 1940 and 40 alleys being installed at the huge Detroit Coliseum explains the choice of "40-40-40." All indications point to a record enrollment for the annual event when the deadline is reached on February 1st. Improved business conditions, a larger number of sanctioned leagues and greater interest in bowling generally all tend to point to a bigger and better tournament.

If Mrs. Marguerite Mulrany, 67 Cottage St.; Mrs. Al D'Almeida, 16 Asbury St.; Mrs. Margaret Welch, 223 Plymouth Ave. S.; Miss Rose Crowley, 105 Tremont St. and Miss Mary Winter, 212 Tremont St. will call at the Sun office, 420 Burke Bldg., they will each receive a ticket to Loew's Rochester Theatre to see "Olm Mica and Men" which starts tomorrow.

January SALE of FURS

Up To **50% OFF**

Save on Quality Furs

ROCHESTER FUR DRESSING

70 BROAD ST. MAIN 5117



Try It For Heat Satisfaction!

EGG STOVE NUT \$10.45

Stove or Nut Cash Price Per Ton Shovelful Off

COKE \$9.20

B'CKWEAT RICE PEA \$7.60 \$6.50 \$8.75

ROCHESTER FUEL

AND FEED COMPANY

OFFICE & YARD - 1525 CLINTON AVENUE NORTH

FOOD MASTER HOME OWNED SUPER MARKETS

1340 N. CLINTON • 985 BAY ST. Cor. Borchard St. Cor. Greeley St.

Chase & Sanborns	21c	Firm Ripe BANANAS	5c
COFFEE	21c	Blue Label KERO SYRUP	12c
Grade A Medium EGGS	21c	BANTON COFFEE	39c
BANNER BRAND SALAD DRESSING	22c	1 Lb. 14c	

WITH COUPON 1 LB. PKG. DOMINO CONFECTIONERS SUGAR **4c**

WITH COUPON 1 1/2 Lb. Square Box SALT **2c**

SCOT TOILET PAPER, 3 rolls **20c**

FANCY GOLDEN BANTAM CORN, 3 cans **25c**

CIGARETTES PLUS TAX **11 1/2c**

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Small Rib-End PORK LOIN **lb. 13c**

Meats-Groceries

100 Jefferson Cor. Bartlett

We Deliver GEN. 1417

J-N-A-R-C-H Pennsylvania Hard Coal STOVE OR NUT **10.45**

Cash Shov. Off

— \$8.95 per ton

NG or BLUE COAL

\$1.195 Pea \$9.95 Bkwt. 8.60 Rice 7.85 Cash-Shov. Off

ELS Inc. esee 7500

Ice Cream 15c Qt.

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DELIVERIES DAILY

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ng Half Tender lb. 21c

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2 for 25c

qt. 14c

qt. 15c

for 25c

THIS AD

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MARKET & GROCERY

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STREET

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DING

Carbon, or Scotch

erb "Wedding" of

years Old or Older

Qua Pint

\$1.39

A PINT

Quart 2.69

2.00

Inc., Schenley, Pa.

NTO ONE

or More Old.

PATTY'S BARGAIN ARCADE

Cleaning Out All 1939 Stock - Making Room For 1940 Stock

<p>LIVING ROOM</p> <p>LIVING ROOM SUITES—\$50 up. We design and make to your order. Made by Patty's.</p> <p>LIVING ROOM SUITES—Low priced values. See us if you desire a good set cheap. Use our E-Z Budget Plan. Patty's.</p> <p>LIVING ROOM SUITES—\$30-\$39. "New costs so little" at Patty's.</p> <p>LIVING ROOM SUITES—Two and three-piece suites. In very good condition. Bargain! Patty's.</p> <p>LIVING ROOM SUITES—Very special. One three-piece figured velvet blue and plum, modern trend suite. Just like new. A beauty for only \$80. Original price \$179. Patty's. Terms, free delivery.</p> <p>LIVING ROOM SUITES—\$35, \$33, \$25, \$28. "If you desire a good priced, modern style, new fabric, let Patty's build one for you. "Prize so cheap!" Eyes to 10.</p> <p>LIVING ROOM SUITES—\$23. Rochester's "Noted for Value." Over 200 fabric selections. Patty's. Open eyes to 10.</p> <p>LIVING ROOM SUITES—\$50 up. In our selection of 50 styles, 200 fabric choices. Low prices. "Cash talks or budget plan." Free delivery. Patty's. Eyes to 10.</p> <p>LIVING ROOM SUITES—Made to your order cheap. Patty's.</p> <p>LIVING ROOM SUITES—Yours re-covered cheap. Patty's.</p> <p>LIVING ROOM SUITES—\$29, \$35, \$25, \$30 models. Patty's.</p> <p>LIVING ROOM SUITES—50 on display, \$30, \$29, \$45. Your old suite in trade, liberal allowance. Patty's.</p>	<p>BREAKFAST SETS</p> <p>BREAKFAST SETS—They are better than average. They are not cheap, but they are very low priced for fine quality. See the six floor sample. These breakfast sets on sale in Patty's. Terms, free delivery.</p> <p>BREAKFAST SET—\$10, new only! 9 porcelain top, 4 chairs. See us. Patty's noted for values. E-Z terms. Eyes to 10.</p> <p>BREAKFAST SETS—\$25. See 3 Patty's before you buy!</p>	<p>RUGS</p> <p>AMERICAN—Made, newest samples, \$9, \$12.</p> <p>AMERICAN—Patterns, prices that mean "buy".</p> <p>AMERICAN—Genuine, new, coat no more, prices low as \$8.95. \$12 don't buy until you see latest. Patty "noted values," \$7.50 to 10.</p> <p>AMERICAN—Made, "New, so cheap," \$12, \$8.95 up.</p> <p>AMERICAN—A-I, new samples, cash talk!</p>	<p>RADIOS</p> <p>R. C. A.—Zenith and Philco radios, up to \$50 allowance for old sets. 50 cents weekly.</p> <p>PHILCO—All-wave console. Modern style. With remote control.</p> <p>RADIOS—R. C. A., Zenith, Philco all new 1940 models. 50 radios on floor to choose from. \$6.95 and up. The best trade in allowance in town. Come early.</p>
<p>STOVES</p> <p>BUNGALOW COMBINATION—Green, cream enamel, gas range; reasonable. Patty's.</p> <p>BUNGALOW RANGE—(New) with insulated oven and heat control. Special sale price \$89.50 while they last. Patty's.</p> <p>COAL BLOWERS—And Thermostats. Special grade; bargain. Patty's.</p> <p>COAL RANGE—Taken in trade, \$100 real bargain. \$10.</p> <p>COMBINATION—All white floor sample. \$49. Patty's.</p> <p>CAS RANGE—Table top, white enamel; Robertshaw regulator, insulated; reasonable. Patty's.</p> <p>CAS RANGE—Taken in trade; some in excellent condition, full porcelain, fully insulated. \$2, \$8, \$10 up to \$15. Patty's.</p> <p>CAS RANGE—White enamel, good condition. Patty's.</p> <p>CAS RANGE—3-burner, \$4.95. Power. Patty's.</p> <p>CAS RANGE—\$22.50, new table top. Patty's.</p> <p>CAS RANGE—Reconditioned and guaranteed; terms. Patty's.</p> <p>CAS RANGES—Used trade-in. Reconditioned. \$14.75, \$19, \$24. These have all been completely reconditioned by our service men and are in excellent shape. Patty's. Terms, free delivery.</p> <p>STERLING combination range, brand new, de luxe floor model, great values. Patty's.</p> <p>OL BURNER—Like new, low price. Patty's.</p> <p>OL BURNERS—For every purpose, \$6.00 and up. Patty's.</p> <p>OL HEATER—Never used, pot type, cheap. Patty's.</p> <p>OL HEATER—New, \$14. Patty's.</p> <p>OL HEATER—For 5-room house, \$22.50. Patty's.</p> <p>OL HEATER—New, \$14. Patty's. Eyes till 9.</p> <p>PIPELESS OIL HEATER—\$12.50. Patty's.</p> <p>RANGE—Wood burning, good condition, reasonable; also Anderson coal heater. Patty's.</p> <p>RANGE OIL BURNERS—\$9.95 complete. Patty's.</p>	<p>BEDROOM SETS</p> <p>BEDROOM FURNITURE—Visit Patty's Bargain Arcade where you will find many odd pieces in unusually fine condition. Used dressers, \$5, \$10, \$15; chests, \$2.50; beds, \$5. Free delivery, terms.</p> <p>BEDROOM SETS—\$21, \$23, \$22. "We aim to sell cheap." Put us on your must see list. "We fit your purse." Look! Terms!</p> <p>BEDROOM SETS—Patty's Agency. \$22, \$27, \$29, \$20. See 11</p> <p>BEDROOM SETS—\$29, \$33, \$44. \$45, all grades to suit your purse. Low prices.</p> <p>BEDROOM SETS—\$21 up. See our samples! Save! Patty's, eye to 10.</p> <p>BEDROOM SETS—All floor samples selling at discount.</p> <p>BEDROOM SETS—\$23, \$26, \$28; 40 new modern styles.</p> <p>BEDROOM SETS—\$25, \$27, \$26, \$29, new, modern samples.</p>	<p>PIANOS</p> <p>SALE BRAND NEW SPINETS—Beautiful instruments, styled by the modern taste. Reduced as low as \$159.50. Convenient terms.</p> <p>SPINET PIANO, nationally known make, reduced \$95 this week only, terms. Patty's.</p> <p>USED UPRIGHTS, \$10 new terms \$1 per week. Patty's.</p> <p>SMALL GRAND, like new, bargain, \$2 per week. Open evenings. Patty's.</p> <p>PIANOS: Special advantages sale of new and used pianos, Spinets or Grands. Prices greatly reduced for this sale. Terms easy. Patty's.</p> <p>REDUCTION on new Spinets \$175 A. U. Grand, reconditioned, \$125 up. Uprights, 10 up. Terms. Patty's.</p>	
<p>DINING ROOM</p> <p>DINING ROOM—Dinette suites, used but like new, several to select from. In walnut mahogany or maple. Also big bargains in living and bedroom suites, stoves, and a fine selection of rugs. Open till 9.</p> <p>DINING ROOM—And other household furniture. Patty's.</p> <p>DINING ROOM SET—Oak, table, chairs; very cheap. Patty's.</p> <p>DINING ROOM SUITE—Repossession, 5-piece, oak, like new, \$10. Patty's.</p> <p>DINING ROOM SUITE—Oak; other furniture. Rugs. Patty's.</p> <p>DINING ROOM SUITE—9-pc. but walnut, \$39.50; terms. Patty's. Open eyes.</p> <p>DINING ROOM SUITE—5-piece, mission oak. Patty's.</p> <p>DINING ROOM SUITE—9-piece walnut, up-to-date. Patty's.</p>	<p>STUDIO COUCHES</p> <p>STUDIO COUCHES—Used and floor sample couches. Real values at \$19.75. See them at Patty's. Terms, free delivery.</p> <p>STUDIO COUCH \$13.25. "Power of cash" or budget plan. Patty's.</p> <p>STUDIO COUCHES—\$13.25, assortment. Priced to sell. Terms. Patty's.</p> <p>STUDIO COUCHES—\$13.25. Also made to order at Patty's shop.</p> <p>STUDIO COUCHES—\$13.25. Nice all new samples. Save at Patty's.</p> <p>STUDIO COUCHES—\$13.25. See our large stocks, save \$8 Don't miss Patty's "Cash Talks" or Terms.</p> <p>STUDIO COUCHES—\$13.25. Known everywhere for values! See Patty's, save \$9. Eye to 10.</p> <p>STUDIO COUCHES—\$13.25. "Cash is King" or E-Z terms. Patty's.</p>	<p>Today's SPECIAL</p> <p>AT PATTY'S ONLY RADIO CABINET \$7.95</p> <p>Radio—Gibson model. 50% in choice. Reg. \$11.95. See us. Today only. No delivery charge. \$7.95. No Delivery. One to a Customer. No orders.</p> <p>AT PATTY'S ONLY A. B. C. WASHER \$59.95</p> <p>5, 1939, brand new washers in crates. Regular \$99.50. models \$19.95 today only. Two or get table, Terms.</p> <p>AT PATTY'S ONLY 10 REFRIGERATORS \$79.95</p> <p>Floor models—E. & T. base. Your choice. All new. Special advertisement. Delivered and installed. Terms.</p> <p>AT PATTY'S ONLY 5 PIANOS \$13</p> <p>UPRIGHT in excellent condition. Will deliver. Your choice TODAY ONLY.</p>	

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Every Pair Formerly Sold at \$2.00 & \$3.00

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● Browns ● Blacks ● Blues ● Greys

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WOMEN'S WARM LINED 3-SNAP GAITORS

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ALL SIZES 4 TO 8

BOY'S and GIRLS' School Oxfords

EXTENDED SOLES

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ALL FIRST QUALITY

Sizes 8 1/2 to 3

MEN! HERE'S YOUR CHANCE TO SAVE 42c A PAIR

ON FIRST QUALITY RUBBERS **77c**

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January Clearance...

ALL WINTER COATS and DRESSES
COATS \$10 to \$59.50
SPORT DRESS \$5-8.95-10-25
Plain and Fur Trimmed.
DRESSES \$5-8.95-10-25
Wool and Afternoon
Formerly \$12.95 to \$49.95
A few Dinner and Evening Dresses 1/2 Price and Less

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SEMET SOLVAY COKE

CALL GEN. 586 \$10.05
For That Better Coke
Always Kept Under Cover
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STRONGER...
BETTER LOOKING...
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GRADUATED SIZES
For Perfect Fit!

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The World-Famous UNION MADE

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★ MEN... we're pleased and PROUD to let you know that NOW you can come into our store and get yourself fitted, and fitted right, in a pair of tougher, stronger, better-looking, longer-wearing overalls... the world's best overalls... famous old Oshkosh B'Gosh!

This is the ONLY Overall that has GRADUATED body sizes to give you absolutely perfect fit, perfect freedom, perfect comfort. You'll find that everything about OSHKOSH B'GOSH is right... more than twenty convenience features that make for complete overall satisfaction. We've got your size. Come on in, and really get YOUR MONEY'S WORTH of overalls!

Only \$1.49

NOTE: We also carry a complete line of OSHKOSH B'GOSH Bib Overalls, in Hickory Stripes and White—and All-over Overalls in Khaki, Blue, White and Hickory Stripe—all Sanforized—all guaranteed not to shrink.

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor Nassau St
Open til 9 Every Evening Unrestricted Parking

Legionnaires Plan Valentine Ball

Members of the Flower City Post No. 180, American Legion will hold their 15th annual Valentine Ball at the Post Clubhouse in Dewey Ave. on Valentine's evening, February 14, according to an announcement of Victor A. Botash, post commander.

It is announced that a well-known orchestra will be engaged and committee members will decorate the hall for the occasion.

Botash has appointed Dr. Charles I. Magglo as general chairman. Others who are active on committees include James Pastorelli, Joseph Lamark, Thomas Izzo, Angelo Brindisi, Joseph DiPasquale and Dominic Roncone.

Arestis Metidi, Francis Buttaccio, Frank C. Magglo, Steven Campagna, Anthony V. Cotroneo and Anna Uchic.

Adult Sewing Classes Prove Popularity In Growing Attendance

One of the most popular adult home making classes conducted in the city schools is the afternoon sewing and dressmaking class directed by Miss Florence Aldrich who has been teaching Rochesterians to "save by sewing" for more than three years.

Classes are conducted by Miss Aldrich at No. 37 School on Monday, at No. 30 School on Tuesday and Thursday and at No. 9 School on Wednesday. All classes are from 1:30 until 4 o'clock.

Dressmaking, alterations and general home sewing are taught. Classes are open to every person in the community. There are no fees charged for membership and it is reported that those interested may join the class at any time.

Pioneer Tire Dealer Sees Many Changes In Twenty-Three Years

"Owners report nearly 10,000 miles of service from these fine automobile tires and they're a bargain at \$30 each." When Abe Roselee, now president of the Flower City Tire Stores, saw that announcement back in 1917 he decided to cast his lot with the tire business. Ever since that date he has been specializing in selling used tires to Rochester motorists. At first he simply acted as buyer and seller. Soon he added vulcanizing equipment to repair and renew damaged tires before offering them for sale. Recently the art of re-treading worn tires has been popularized and Roselee, pioneer in the business added re-treading equipment.

Today the Flower City Tire Co. occupies three Rochester locations and several outlets in communities surrounding the city. The Rochester units are located on Main St. W., Monroe Ave and South Ave. at Mt. Hope Ave.

If Miss Jane T. Franklin, 12 Lyndhurst St.; Miss Mary A. Masters, 155 Bronson Ave.; Mrs. Pauline Stewart, 44 Mulberry St.; Mrs. Cora Phillips, 638 Park Ave. and Mrs. Fred Baker, 695 Grenese St. will call at the Sun office, 49 Burke Bldg., they will each receive a ticket to Low's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

RHEUMATIC PAINS CAUSED BY...

Rheumatic pains may be caused by sluggish kidneys. If excess acids and other wastes are not regularly eliminated it can also lead to backache, leg pain, headaches, dizziness, getting up nights, burning, scanty or frequent flow. Keep kidneys active same as you do. Get BUCKETS from any drug store. Your 25c back in 4 days if not pleased. Locally at J. K. Post Drug Co.

WANT ADS

"UNCLE SAM" 1940 JOBS. Start \$105 to \$175 month. Men—women. Prepare now for next examinations. Thousands appointments each year. Dependable. Common education usually sufficient. Full particulars, list positions and sample coaching FREE. Write today. Franklin Institute, Dept. B15, Rochester, N. Y.

"SAVE MONEY" Upholstering. New! Rebuilding! Mattresses renovated! "10% commission plan." Afternoons 273-L.

"SAVE MONEY!" Furniture, rugs, radios, appliances. "10% commission plan." Getting, afternoons. Stone 273-L.

WILL MOVE 3 rooms furniture \$200; 4 rooms, \$700; 6 rooms, \$1200. Let us estimate your long distance moving. Padded vans. Phone Mr. Carter Main 8926.

COAL RANGES: Coal heaters. Black combination stoves for city and country relief. Also ovens, iron beds, springs and baby cribs. Can also use few gray annual combination stove for old car security. Phone Mr. Carter Main 8926.

FURNITURE used at Horticultural Show now on sale. Living room chairs as low as \$15.00. Living room suites as low as \$10.00. Fahrner's Warehouse, 134 No. Plymouth Ave.

LIVING ROOM chairs: Library and office chairs. Original price \$12.50 used 4 days at Horticultural Show, Now \$6.25 while they last. Fahrner Warehouse, 134 No. Plymouth Ave.

BEAUTIFUL French Walnut dining room suite used 3 months \$20.00. Blinn maple bedroom suite used 60 days \$45. Walnut dinette suite, 4 chairs, china, buffet and extension table \$35.00. H. P. Fahrner, 134 No. Plymouth Ave.

BEDS—Springs and mattresses, \$1.50 each, odd mattresses \$2 up; by case ranges \$1.50. Easy Washer (Extractor) \$12.50. Maytag Washer \$25. Thor Washer \$15; odd dressers \$1.50 up. Birdseye maple dressers. H. P. Fahrner, 134 No. Plymouth Ave.

3rd ANNIVERSARY TOMORROW AT 9 A. M.

Linenized Crash 50" Wide 34c

MOHAIR PRINTS 84c

RE-UPHOLSTERY OFFER

- All Tapestries
- All Silk Stripes
- Heavy Antique velour
- Silk Brocades

DUSTITE REMN/ Washable and Fast Color. Reg. 66c... 30

EVERY BODY INCLUDING HAND B

TAPESTRY SQUARE High Grade Large Selection 3

MILSHAM

Loudly Acclaimed As THE FINEST ALE IN ROCHESTER

AMERICAN BREW

EASTMAN FRIDAY KIRSTEN SEATS \$2.5

SUNDAY LANNY with CIVIC ORCHE ALL SEATS

ROY \$31.50 Slightly More On TERMS

FREE STEEL TYPEWRITER STAND ALSO CARRYING CASE

CITY 160 SO. CLINTON, T

BOWLING WITH ED RANDALL

It is regrettable that Rochester's Executive Committee abused the privilege extended him by the A. B. C. Bulletin to consume a large portion of his article with an indictment of the Rochester Bowling association and various league officials. The majority of reports from other communities contained in the same issue were devoted mainly to glowing reports of improved conditions generally. But once again our fair city got well behind the eight-ball.

This column does not pretend to be an authority on what is right and what is wrong with bowling in Rochester. So far as we know everything is going along as smoothly as possible. We do not agree personally with many points brought out in this illuminating article. For instance, we do not feel that there is any great amount of "dissatisfaction" of scores of bowlers with the tactics of several R. B. A. officers. We get around a bit and we have not heard the amount of "beefing" that was prevalent for so many years. We further do not believe "it is unfortunate that those in power decided to hold it (the city tournament) in the spring instead of mid-winter, a figurative slip in the face of the average bowler." It has been our belief all along, amply substantiated by many others, that the impending city tournament, with its handicap rating and new ruling of allowing bowlers to compete with more than one team, is made to order for the average bowler. The time of the year it is being held is secondary, in our opinion. We do not agree with the statement that: "This coming spring, when the bowlers who have finally become disenchanted with the dictatorial tactics of their officers really interest themselves in the election... that we will have a city association to be proud of." Isn't the present city association the one organization that has finally found peace and harmony with the Rochester Alley Owner's Association? Isn't this condition more inclined to benefit bowling than otherwise?

Frankly, we do not feel that any good-will was gained through circulating the fact that an executive committee harbors so much dissatisfaction with his own city association and with conditions in general in his own community. Certainly, Rochester has gathered no laurels to itself as a result of this article and readers of the Bulletin in all corners of the land are bound to gather an entirely erroneous impression of bowling conditions in this city.

We suggest that the proper place to iron out any internal difficulties is around the meeting table and not in a publication of national circulation. Until next Spring, bowling is compelled to go its merry way under the same conditions and any wishful thinking by an individual might better be reserved for the proper time and place.

Franklin League

Elmer Veltz was the individual star of last Thursday's Franklin League with 667. Ray Lill had high single game of 248 and Adcraft Printers shot a 3077 for team honors. Kay Murdock had 661, Freddie Rizzo 660, Ken Seeley 645, Orville Benjamin 644, Charlie Meyers 641, Ray Lill 634, Skel 623, Sam Sillato 621, Murray Maybee 618, George Ambeau 617, Marv Fox 614 and George Fichtner 603.

Claridge Hotel won all three games from Globe Amusement (how's that, Meyers?), Ryan Carling won two from Dawn Creameries, Honey's Restaurant won two from Royal Crown Cola, Ontario Biscuit won two from Chateau Lunch and Adcraft Printers won three from Hettler Ice. Simonds Press won two from Chaplin Dairy, Hadlocks won three from Alyce Chase Chocolates and Franklin Grill won three from Perry Florists.

If Miss Ruth J. Bief, 78 Montclair Pkwy.; Miss Sylvia Lyons, 759 Arnett Blvd.; Miss Myrtle Palmer, 275 Park Ave.; Mrs. Mary Campbell, 45 Champlain St. and Mrs. Elizabeth Lee, 129 Fillmore will call at the Sun office, 49 Burke Bldg., they will each receive a ticket to Low's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

Every Thursday Is Sun Day.

FELD'S WOOLENS 59c (54" Wide) 310 JOSEPH AVE. STAD

Be Thrifty And Nifty POLYSHINE Your Shoes! All Colors A Rochester Made Product

IMPORTANT Our Phone Number Has Been Changed

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FREE SERVICE 6 A. M. To Midnight THE TIME BUREAU, INC. 662 MONROE AVE.

Eckert Rolls 300 To Join Charmed Bowlers' Circle

The hard-hitting Buonomo League went on another high-scoring spree last Monday night and turned in a perfect 300 score by Elmer Eckert, five 700 totals and a flock of 600's.

Eckert banged out his 300 in the first game. He stretched his string of strikes to thirteen, by cleaning the alley in his first frame of the second game, but failed to keep up the pace and ended with 162. He came back in the final contest, however, shooting 232 for an even 700. Bob Barrows led the pack with 731, starting off like a house afire with 279, then connecting for games of 233 and 222 for his good total. Joe Hoefner had 711, with games of 252, 235 and 224. Dr. Milton Rapp shot 185, 225 and 267 for 707 and Jack Court also hit 700 on the nose with 231, 268 and 201.

Jack Colletta had 682, Frank Ohlau 672, Joe Smarsh 671, Johnny Allen 660, Fred Cullen 656, Fink 650, Kresson 649, Charlie Stevens 645, Johnny Frank 640, Luke 639, Johnny Zurich 634, Harry Reed 630, Dan Holts 627, Charlie Buonomo 624, Cap Carroll 616, Bill Hoefner 613, Bill Irwin 612, Marcell 611, Johnny Sullivan 609, Oscar Grove 602, Jimmy Britt 601 and Bob Streib 601.

It is possible to erect a house of concrete slabs in four hours by the use of a new method recently perfected.

Mr. Marie MURPHY, 97 Garfield St.; Miss Gladys O'Keefe, Strong Memorial Hosp.; Mrs. Friedella Hutcheson, 105 Gregory Hill Rd.; Miss Esther Hurley, 126 Wilsona Rd. and Mrs. Margaret Hyde, 23 Burkhardt Pl. will call at the Sun office, 49 Burke Bldg., they will each receive a ticket to Low's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

To Introduce Our New Manager Who Has Courteously Served Rochesterians For Many Years WITH THIS AD!

FREE Large 25c BAKING POWDER
Arpeko Bacon lb. 19c
Grade A Medium Fresh Eggs, doz. 25c
In 1 Lb. Cartons Pure Lard 3 lbs. 25c
Chuck and Shoulder Roast Beef, lb. 17c
Franklin Food Market
1283 HUDSON AVE., opp. FRANKLIN HIGH
Free Delivery On Purchases \$1.00 or Over—STONE 3132

Mrs. William Lepphard of Yonkers, N. Y., left Saturday for her home after spending a week with her mother, Mrs. James T. Dickinson of Perley St.

PRICES NOW DOWN!
YOU CAN BUY THIS "FOURMOST" BONDED RYE WHISKEY TODAY AT THESE NEW LOW PRICES—

\$2.23 FIFTH (25.5oz.) WAS \$2.59
\$1.40 PINT (16 oz.) WAS \$1.63

IMPORTANT: The same magnificent quality you've always known
Old Overholt 100 proof bonded rye now sells at prices down to the lowest even of many lower proofblended whiskies. Ask for it by name wherever fine liquors are sold.

OLD OVERHOLT U. S. BOTTLED IN BOND STRAIGHT RYE WHISKEY
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MUST GET OUT BY SATURDAY NIGHT!

Selling Out BANKRUPT SALE
PURCHASED FROM U. S. GOV'T BANKRUPT COURT ENTIRE STOCK OF ELEANOR'S SMARTWEAR SHOP

DRESSES \$2.90 Formerly Priced To \$15
653 MONROE AVE. AT BOARDMAN ST.
SPECIAL Group \$3.90 FORMERLY TO \$20.00

NEWS for WISE BUYERS

Happy news indeed—it's the Superior way of creating new customers—new buyers. Better decide right now and save many dollars.

When Finished It's Better Than NEW Because we do a thorough job. We make new cushions complete... use new spring units, new filling, new webbing and all work is done in our factory by experts.

We'll RESTYLE and REUPHOLSTER Your 3-PIECE SUITE 1 Year To Pay—No Carrying Charge 5-Yr. Guarantee NO DOWN PAYMENT Limited Time Offer FREE PICKUP and DELIVERY WITHIN 150 MILES Superior BEDDING CORP. CUSTOM-BUILT UPHOLSTERING 662 MONROE AVE. WRITE OR PHONE MONROE 8971 Interior decorator will call day or evening with sample covering including Tapestries, Velours and Friezes. Also Buffalo, Syracuse, Utica

PRICES DOWN!
CAN BUY THIS MOST BONDED WHISKEY TODAY AT THESE NEW LOW PRICES—

23 FIFTH WAS \$59
PINT (16 oz.)
OLD OVERBOLD WHISKEY

ANT: The same licent quality always known
verholt too prof
d rye now sells at
down to the level
of many lower
of blended whiskies.
for it by name wher-
fine liquors are sold.

OLD RHOLT
BOTTLED IN BOND
EIGHT RYE
WHISKEY

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PIECES \$9.75

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call day or
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DON'T LET HIGH PRICES GET YOUR GOAT

FREE Delivery MAIN 786

Instead, Come To Berghash
JANUARY INVENTORY SALE

OUR SELECT GRADE
Pure California Wine
COMPARE \$2.00 VALUE
One of Berghash's Great Bargains

CHOICE: **Port - Tokay**
Sherry - Muscatel
CASE 4 GALS. \$4.75

\$1.25 FULL GALLON

Lowest Price Ever!
Paul Nevins Blended
90 Proof Whiskey

Imported Puerto Rican RUM \$1.45 4.5 Quart

OVER 4 YEARS OLD Regular \$2.55 Value! **\$1.99** FULL QUART

Where Can You Beat It! Compare

46 MONTHS OLD Cream-O-Grain STRAIGHT Bourbon Whiskey **\$1.59** FULL QUART

Rich - Mild - Mellow - Flavor
Case 12 Quarts \$18.00
Berghash Money Back
Guaranteed. Lowest Price
In Rochester. 46 Months Old.

More For Your Money At Berghash

Seldom Ever A Bargain Like This
GORDON'S DRY MARTINI
COCK TAILS 70 PROOF

Regular \$2.15 Values **\$1.49** 4/5 QUART

LONDON INN 90 Proof **\$1.09** 4/5 QUART

This Is A Typical Berghash Buy!
Fine Renault Wines
79c Value **59c, 3 for \$1.50**
Large 4/5 Quarts
Choice Sherry, Tokay-Angelica, Port

IMPORTED **Barton and Guestier**
RED BURGUNDY **99c** 4/5 Quart

Imported Queen Victoria Scotch \$2.79 Special \$2.29
Imported John Beggs Scotch \$3.54 Special \$2.99
Le Jour Kummel \$1.69
9 Year Old Canadian Whiskey \$3.55 Special \$3.19
20 Year Old French Brandy \$3.99 Special \$2.69
California Brandy—Straight \$2.00 Special \$1.59

BERGHASH
MAIN 786 Next Door to Loew's Theatre MAIN 786
124 CLINTON AVE. SOUTH
FREE PARKING Opposite Our Store

Arpeako League
Adam Kaminski reeled off a big 894 last Friday night to lead the Arpeako League at Elm Hall. Adam also had high single game of 246. Lou Grandall had 644 and Bill Long 614.

If Mrs. Bernice Peglow, 410 Winton Rd. M.; Miss Mary Sullivan, 22 Summer Pl.; Mrs. Jane T. Vogel, 335 N. Goodman St.; Mrs. Marion Kastner, 211 Geneva Pl.; Blvd. and Mrs. Frances H. Subr, 192 Sawyer St. will call at the Sun office, 429 Burke Bldg., they will each receive a ticket to Loew's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

A. A. U. AMATEUR BOXING
ELKS CLUB, 112 No. Clinton
Every Monday Night, 8:30
Reserved Seats 75c and \$1.10
General Admission 40c

29 CHESTNUT ST.
Next to Regent Theatre

Smooth as Silk

KESSLER'S
Blended Whiskey

Dealer's Private Blend—A Blended Whiskey, 25% straight whiskey—75% neutral spirits distilled from grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Indiana.

PENNSYLVANIA HARD **COAL**
PREMIUM ANTHRACITE

EGG STOVE NUT \$9.95 TON Show Off
COKE \$9.20
EGG STOVE NUT \$10.45 TON Show Off

LAKE COAL CO. GLEN 538
255 LYELL AVE.

Empire Textile Weaving Co.
IRENE HENEBURY
Weavers & Menders
Tears, Moid Holes
Burns removed and made invisible in garments, sweaters and linens.
409 Burke Bldg. 5 St. Paul St. Est. 1909 STONE 3182

PARTIES AT WEST AVE. MANOR
165 West Ave.
Mon. and Wed. — 8:15 P. M.
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ABC Rug Cleaners Parties
Every Tues. and Sat. Night
2011 E. MAIN ST.
ADMISSION 25c
E. Main St. Car to Door

Where To Go FOR DINING, DANCING, ENTERTAINMENT

APEX GRILL
TURKEY, CHICKEN or DUCK DINNER 50c
All Home-Cooked Foods
Choice Beverages
2001 E. Main Culv. 3075

TIM KELLY'S OYSTER BAR
Special! Full Course Turkey Sunday Dinner 75c
814 S. Clinton Ave. Mon. 9136

Popular Eddie Gerard To Show At Elks Club Against Gene Pinter

Elk's fight club matchmaker Johnnie Barba has sometimes been accused of forcing too many rematches down the throats of the fans, but not a dissenting voice is expected to greet the rematch slated to headline next week's card. For next Monday night Eddie Gerard, popular Chicago Golden Gloves champ, returns to town to give Gene Pinter, rugged Philadelphia battler, another busy evening. When these two boys faced each other earlier in the season, Gerard took the judges' nod. Pinter, however, claimed he was not at his peak—in fact he took the match on a moment's notice. This time the Philly lad promises he is going out to win and predicts that Gerard will be "number one on your get hit parade."

Of course, promises are easy to make and nice to read, but if Pinter is to make good on his, he'll have to solve the fancy boxing skill and style of the dark lad from the West. And this is something that he couldn't do the last time. Gerard is just about as neat a boxer as has been unfolded in the Clinton Ave. sock auditorium in a long time. The match will boil down to a contest between a combination boxer-sluggier and a good slugger. But most addicts will have their money riding on Eddie Gerard... and one can't really blame them.

The balance of the card will show a team from Ottawa, Canada, headed by Harvey LaSalle, a former Olympic champ.

And 40 Bucks Will Take You There!

"40-40-40" has been adopted as the official slogan for this year's American Bowling Congress Tournament in Detroit, beginning March 7th. It will be the 40th international tournament, the year being 1940 and 40 alleys being installed at the huge Detroit Coliseum explains the choice of "40-40-40." All indications point to a record enrollment for the annual event when the deadline is reached on February 1st. Improved business conditions, a larger number of sanctioned leagues and greater interest in bowling generally all tend to point to a bigger and better tournament.

Entered in the tourney are 159 five-women teams, 83 doubles teams and 145 participants in the singles event. This record entry speaks well for the confidence the women bowlers of Rochester have in their Association and in the manner in which they know the tournament will be conducted.

If Mrs. Margaret Mulachy, 47 Cottage St.; Mrs. Al D'Olivio, 16 Ashbury St.; Mrs. Margaret Welch, 329 Plymouth Ave. S.; Miss Rose Crowley, 101 Tremont St. and Miss Mary Winter, 212 Tremont St. will call at the Sun office, 429 Burke Bldg., they will each receive a ticket to Loew's Rochester Theatre to see "Of Mice and Men" which starts tomorrow.

Fair Sex Keglers To Begin Tourney

Without fuss or ballyhoo, the Rochester's Women's Bowling Association will begin its annual city tournament at East Side Hall Saturday with a record number of entries in all departments.

January SALE of FURS
Up To 50% OFF
Save on Quality Furs
ROCHESTER FUR DRESSING
290 BROAD ST. MAIN 5117

MAIN NEAR CLINTON **Go first to Neisner's** 5c to \$1.00 Stores

The SALE OF SALES! REDUCTIONS UP TO 50%

A GREAT BUY OF WOMEN'S SMART NOVELTY SHOES AND SPORT OXFORDS

Every Pair Formerly Sold at \$2.00 & \$3.00

\$1.00

SIZES 4 TO 8 WIDTHS AA TO C
KID, CALF & SUEDES—WELT SOLED CREPE OR LEATHER SPORT - OXFORDS
PLENTY OF SIZES AND STYLES

● Browns
● Blacks
● Blues
● Greys

WOMEN'S WARM LINED 3-SNAP GAITORS 59c
ALL SIZES 4 TO 8

BOY'S and GIRLS' School Oxfords 66c
EXTENDED SOLES
ALL FIRST QUALITY
Sizes 8 1/2 to 3

MEN! HERE'S YOUR CHANCE TO SAVE 42c A PAIR ON FIRST QUALITY RUBBERS 77c
REG. \$1.19 VALUES ALL FIRST QUALITY

SUNDAY and MONDAY NIGHT PARTIES
—at—
UNION LEAGUE HALL
Admission 25c
Gregory at South Ave. — 8 P. M.

Free BINGO STRAND THEATRE
62 ST. PAUL STREET
\$600 GIVEN AWAY (NO EXTRAS)
TUES. AND FRI. NIGHTS—8:30
Wines & Entertainment
ADMISSION 1
ALL SEATS RESERVED GET THEM EARLY! 99c

NUSBAUM'S INVENTORY SALE! 1/3-1/2 OFF

**FINAL CLOSE OUTS!
SMASHING REDUCTIONS!**

LADIES' DEPARTMENT

- LADIES' COATS, Just 20.....\$5.00
Values to \$14.95
- LADIES' COATS.....\$9.95
Values to \$18.95
- LADIES' COATS.....\$21.50
Regular \$20.50 to \$29.50
- LADIES' DRESSES.....\$2.95
1-of-a-Kind, Reg. to \$7.95. Final Clean-up.
- LADIES' DRESSES.....\$1.95
Newest Prints, Acetate, Rayon, Crepes
- LADIES' BATH ROBES.....\$1.00
Regularly \$oly up To \$4.95. Final Close-Out.

MEN'S DEPARTMENT

- MEN'S TROUSERS (All Sizes).....\$2.00
Broken Patterns. Reg. to \$3.95
- MEN'S ALL WOOL MACKINAW.....\$3.95
Just 16. Plaid Patterns. Sizes 38 to 40. Regular \$6.95
- MEN'S FLANNEL SPORT SHIRTS.....\$1.00
Newest patterns. Regular \$1.49
- MEN'S NECKWEAR.....4 for \$1.00
Smart, new patterns. Reg. 50c. Now 25c

VALUES FOR THE HOME

- FAMOUS BEACON BLANKETS**
- 5% WOOL 70x80, REG. \$1.49.....Now \$1.00
- 25% WOOL 70x80, REG. \$2.49.....Now \$1.95
- 50% WOOL 72x90 REG \$5.95.....Now \$3.95
- TURKISH TOWELS.....25c
Reg. 35c
- TURKISH TOWELS.....39c
Reg. 50c

COUPON	COUPON
Pequot Sheets	"FRUIT OF LOOM" SHIRTS
72x90, Reg. \$1.45.....\$1.09	Newest patterns, figures, checks, Reg. 79c. Sizes 8 to 13 1/2.
\$1.99, Reg. \$1.59.....\$1.19	Limit 3 to a Customer
PILLOW CASES	59c
45x36, Reg. 39c.....29c	Limit 3 to a Customer
None to Dealers	

GIRLS' DEPARTMENT

- GIRLS' WASH DRESSES.....83c
Famous brand. Value to \$1.49
- GIRLS' SILK DRESSES.....\$1.39
Wool, Velvet and smart cotton. Reg. \$1.95
- ALL WOOL NOVELTY SWEATERS.....79c
Regular to \$1.29 Value
- ALL WOOL SNOW SUITS.....\$1.95
Just 16. Reg. to \$3.95. Odd sizes.
- ALL WOOL SNOW SUITS.....\$3.95
Sizes 9-10. Reg. \$5.95

BOYS' DEPARTMENT

- BOYS' ALL WOOL MACKINAW.....\$3.95
Fully lined, regular \$6.95
- BOYS' ALL WOOL MACKINAW.....\$2.49
Extra special Just 16. Broken sizes. Regular \$5.00.
- BOYS' ETON & RUGBY SUITS.....\$1.49
Broken sizes. To \$3.95 value.
- BOYS' WOOL 2-PANTS SUITS.....\$3.95
Reg. \$5.95. \$6.95
- BOYS' LINED KNICKERS.....50c
Regular \$1.49 broken sizes.
- BOYS' WOOL LONG PANTS.....\$1.49
Regular \$2 and \$2.49
- BOYS' 2-PANT SUITS.....\$5.95
Regular \$7.50 and \$8.95
- BOYS' SHIRTS.....25c
Reg. 59c. Cleanup
- BOYS' SWEATERS.....49c
Up to \$1.95. Final Close-out.
- MEN'S ALL WOOL JACKETS.....\$3.95
Reg. \$5.95. Leather, Ribbed and Cuff. \$2 on Blue Melton.

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The Complete Apparel Store!
221-229 JOSEPH AVE. at Kelly St.
Open every day, 9 A. M. to 9:30 P. M., except Friday (9 to 5 P. M.) and Saturday (5 P. M. to 10 P. M.)
PLENTY OF FREE PARKING

WEGMANS MAKE IT SO EASY

- LARGE SELECTION
- QUALITY FOODS
- AND LOW PRICES



ROCHESTER'S
LARGEST
MEAT
RETAILERS

The Roast-of-the-Week!

LEGS O'YOUNG TENDER, FRESH, SPRING LAMB 21c

Or Fine Quality Lamb
BONELESS ROLLED ROAST, lb. 21c
Fancy, Long Island
YOUNG DUCKLING lb. 19c

FANCY, STRINGLESS, TENDER, WAX OR
GREEN BEANS lb. 10c

JUICY, VERY SWEET, LARGE
Fla. ORANGES 2 dz. 25c

TRY AN EXTRA GOOD, WESSELEY
FUDGE CAKE ea. 29c

FRESH, LEMON, PLAIN OR COCONUT
CUSTARD PIES 15c

THAT FINE, SMOOTH, PHILADELPHIA
CR. CHEESE 2 pkgs. 15c

GRADE A, MEDIUM WHITE
FRESH EGGS dz. 27c

FOR A SCHOOL GIRL COMPLEXION
PALMOLIVE 2 bars 11c

THE NEW, NICE-ODOR CLEANSER, ROYAL
LEMON CLEANSER can 8c

SILVER SKILLET, TASTY CORNED
BEEF HASH 2 cans 25c

Our Grocery Prices Are Guaranteed To Be As Low—Or Lower
Than Any In The City

America's Finest Butter
FROM THE LAND O' LAKES



Land O'Lakes
Sweet (NOT SOUR) Cream
BUTTER
FROM THE TUB 34c lb.
BY THE ROLL 35c

Wegmans
HOME OWNED FOOD MARKETS
FREE PARKING FOR CUSTOMERS

Buy Your Wines And Liquors at LIVADAS

The Lowest Prevailing Prices on Standard Brands! World Famous Imports... Many Exclusive With Livadas

Only 60 Bottles
SCOTT'S PERFECTION WHISKEY \$2.75
EXTRA QUALITY—86 PROOF
Blended and Bottled in Scotland!
25% Scotch Malt Whiskey and 75% Irish Grain Whiskey. A Wonderful Value
Compare \$4.00 Value!

Many More Specials Not Advertised

One of Scotland's Finest
King George IV Blended
SCOTCH WHISKEY
100 per cent Scotch Whiskies Distilled, Blended and Bottled in Scotland.
86.8 Proof
\$2.49
Compare! \$3.20 Value!

Here's a Big Value!
OLD STERLING WHISKEY
Private Stock Straight Bourbon
2 Years Old 80 Proof
A real taste treat! Try this fine-flavored bourbon—it's a great value in quality liquor.
2 \$1.29
Pints
Compare! \$1.75 Value!

Our Very Best Seller!
SANDY HOLLOW WHISKEY
Straight Rye
3 Years Old 90 Proof
\$1.59
Full Qt.
Compare \$1.95 Value!

Special! Amontillado \$1.95 Value
SHERRY Illustrious Juan J. P. Lomino Imported, Dry Sherry, Alcohol 20% Case \$15.83.
\$1.39 Lgs. 23-Oz. Bot.

Imported West Indies, Puerto Rican
CORAZON RUM 86 Proof!
Our Very Best Seller
LIVBRO GIN 90 Proof
Distilled From Grain
\$1.45 Full Qt.
Compare \$1.98 Value

Our Famous Fine Whiskey
LIVBRO RYE 90 Proof, 51% 4 Yrs. Old
\$2.10 Full Qt.
Compare \$2.65 Value

Imported French or Italian
VERMOUTH 89c
The straight whiskey in this product is 4-years old 51% str. whiskey, 49% neutral spirits, distilled from grain. Distilled, blended and bottled by the largest distillers in the world. A very spectacular purchase makes possible this low price.

Large 30-Oz. Bottle — Compare! With \$1.35 Value!

Special Imported Pinho & Cabral
PORT Very Fine Product of Portugal
\$1.39 Lgs. 25 Oz. Bot.

From The Sunniest State Comes The Finest Wine
BALBOA WINES
SWEET DRY
Muscatel, Sherry Tokay, Port
3 Full Quarts \$1.00
Full Gallon \$1.25
Burgundy Zinfandel Claret Barbera Chianti Reising Sauterne
99c GALLON

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ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING

DELIVERED
TO 75,200
ROCHESTER
HOMES

Vol. 111, No. 13

ROCHESTER, N. Y., THURSDAY, JANUARY 25, 1940

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

Jimmie Fidler In Hollywood

HOLLYWOOD—A publicity dispatch in this ayem's mail solemnly advise that Nan Grey (bride of Jockey Jackie Westrope) plans to continue her screen career another two or three years and then retire "to devote all of her attention to being a good wife." There is also, of course, mention of her burning yen to have babies—but not until she has told the screen goodbye.

I should have been very surprised had that particular announcement (I call it Formula "A") been delayed much longer. It follows the marriage of a Hollywood pretty as inevitably as a German denial follows a British victory boast—and is just about as dependable.

In twenty years on the Hollywood sidelines, I've known exactly two in-demand girls who actually retired as a concession to marriage. They were May McAvoy and Phyllis Haver, and I understand that Miss McAvoy, in recent years, has wistfully considered the possibility of a professional comeback.

It seems to me that the wording almost invariably used—"will retire to devote all attention to being a good wife"—is in itself a fairly complete explanation of Hollywood's spectacular divorce rate. Obviously, these girls realize that both acting and housewifery are full-time jobs. Obviously, since the retirement is always postponed to some future date, they deliberately risk a marriage failure in order to hang on to fame and income a little longer. Check the divorce records and you'll find that by the time they're ready to "be a good wife," it's too late.

MUTTERINGS

Kindly tip to Nelson Eddy: Sweet notes don't go with sour faces. Ode to mayhem: To greet Lupe Velez, out promandering in Mexican hairnets with a scornful, "Heavens, do you call that thing a dog?" One look at Vivien Leigh's technique in the clinches (Continued On Page 6)

Evening Schools Set New Highs For Fall Period

With an average monthly attendance in excess of 6000, Rochester's evening schools set a new record of participation for the three months ending January 15. Figures released by Don J. Mattaro, public relations director for the recreational division of the project show an increase in every division over last year. In addition to evening schools, the Board of Education offers a complete recreational program through co-operation with the WPA. Attendance figures were also up for the juvenile afterschool clubs division, the swimming instruction program, the school dancing projects and the use of the school athletic fields.

Altogether an impressive attendance total of 70,362 was recorded during the fall period.

Britishers To Attend Farewell Service

The Rochester branch of the British Legion will join with the Women's Section to attend the farewell sermon of the Rev. John Scheffel, Ward Schlotzer, Lawrence Tenny Gilbert Kohlmeier, Robert Hicks, Frank Balling, Frank Cooper, Harvey Hunt, Frank Welis, William Leyer, James Morton and Harry Beebe.

Craftwork To Be Exhibited By Home Bureau Group

By MARGARET J. WILLSEA
Results of interior decoration projects will be viewed at Rochester Home Bureau's annual mid-winter Institute today and tomorrow afternoon and evening, at headquarters, 150 Plymouth Ave. N.

As a summary of the fall work and stimulation to participation in the organization's program, there will be exhibits of craftwork such as copper articles, hand-hooked rugs, and peasant stitchery, as well as clothing made by members who have taken the courses in remodeling and dressmaking. The public is welcome between the hours of 10 a. m. and 9:30 p. m.

Featuring tomorrow's program will be a talk illustrated by films and sound recordings on Birds and Their Music, by Dr. Paul Kellogg of Cornell University's Department of Ornithology. These talks, open to boys and girls as well as adults, will be given at 1:30 p. m. and 7:30 p. m. Sponsored by the Garden Study Club, they will be preceded by an introduction by Mrs. John Merrill of that group.

Plans Completed For V. F. W. Smoker

Plans have been completed by members of the Crouch-Dowd Post, No. 660, V. F. W., for their annual smoker and gala party set for tomorrow night at Carpenter's Hal. The entertainment program has been arranged under the direction of Franklin King, chairman. Members of the post who are active on committees for this affair include John Scheffel, Ward Schlotzer, Lawrence Tenny Gilbert Kohlmeier, Robert Hicks, Frank Balling, Frank Cooper, Harvey Hunt, Frank Welis, William Leyer, James Morton and Harry Beebe.

President Of Eastman Kodak Co. Included In Nations '400' Club

Frank W. Lovejoy, president of Eastman Kodak Co., has the distinction of being the only Rochesterian who can claim membership in one of America's most exclusive clubs. Lovejoy's name was one of those whose earnings or other compensation for personal services for the year 1939 topped \$75,000, according to figures released by the U. S. treasury department this week.

The movie colony was well represented on the list which totaled 400 names. Among those in Hollywood who will find it unnecessary to apply for relief this year is John Barrymore with a reported income of \$105,833 (poor old Jack, how can he get by on such a pittance); Joan Bennett, \$94,333; Robert Burns, \$155,952; Claudette Colbert, \$301,944 (no wonder the lads "go" for her); Darryl Zanuck, who had to skip along on \$265,000; Warner Baxter, \$279,807; Sonja Henie who skated to the tune of \$113,000. Tyrone Power punched the time-clock for \$140,750 and Shirley Temple knocked down \$114,848 (oh, for a kid like that.) Radioland paid Jack Benny a quarter of a million dollars for his 1939 services and the publishing business contributed several members to the "400." Among the prominent figures in this field stands Robert L. Ripley, whose cartoon "Believe It or Not!" appears locally in the Times-Union. Ripley got \$145,048 for his work. George McManus, creator of "Jiggs" drew \$98,800 and Popeye's master, E. C. Segar, hit the jackpot for \$77,178.

Dinner Planned To Honor Birth Of Robert Burns

Something new in the line of hillbillys will be presented by the Clan and Lady MacNaughton Lodges at a dinner dance scheduled for the Powers Hotel Saturday evening. The dinner will be held to celebrate the 181st birthday of the poet, Robert Burns and is expected to attract more than 500 Scotsmen.

Featured on the program will be the Scottish hillbillys, under the direction of David Wilson. They will offer a program of songs and stories. Other highlights of the evening's entertainment include the Skirling of the bagpipes by pipers John Archibald and James Hood. Charles Bain will pipe in the Scottish Haggis. Toastmaster Charles Bertie will introduce the Rev. James Scotland of Dansville who will address the group on the life of the poet. Pipers from the Lalla Rookh Grotto bagpipe band will play with Drum Major John Robertson in the lead. Miss Margaret Adkins will render a group of Scottish songs. The Night Hawks will furnish music for dancing which will follow the program.

Chairman!



MISS MARY POLIZZI
Plans for a charity bridge party have been completed by members of the women's group of the Rochester Credit Men's Association, according to Miss Mary Polizzi, chairman of the affair. Proceeds from the party, which will be held next Monday night in the Seneca Hotel, will be used to found a scholarship fund for the education of a girl in credit and collections work.

In Japan yellow denotes mourning, and the only cars painted that color are hearses.

Sheriff Reports 29 Traffic Deaths As Year's County Toll

New Refrigerator And Radio Models Shown By Kemp

Radio and refrigerator dealers of the Rochester area are having a busy week, keeping up with all the free entertainment being offered them by the Kemp Equipment, local appliance distributors.

On Tuesday evening John W. Kemp, president of the firm, played host to more than 100 appliance dealers when he unveiled the new 1940 line of Gibson electric refrigerators at the Seneca Hotel Ballroom. Fun, food and an elaborate floor show helped to put the dealers in a receptive frame of mind.

Tonight the Kemp Equipment Company will introduce the new Motorola line of home and auto radios to merchants in this area. This premiere showing will also take place in the Seneca Hotel Ballroom.

Pythian Group Sets Meeting

Rochester Temple Pythian Sisters will meet tomorrow night at 7:30. A health lecture and demonstration will follow the business session.

At the last meeting of the group an installation of officers was conducted by Miss Mary Hannemann. Heading the new slate is Marion Phillips past chief; Anna Steinfield, most excellent chief and Julia Littlefield, excellent senior. Other officers installed on the same program included Ida Hower, Lydia Ruckdeschel, Hannah Schneider, Cella Pets and Carrie Christinas.

Twenty-nine persons were killed and 873 were injured in Monroe County outside of Rochester during 1939.

These figures were revealed this week in a consolidated report of county traffic accidents compiled under direction of Sheriff Albert W. Skinner from records of the Sheriff's Office, State Police and the nine town and village police departments in the county. The report makes available for the first time a complete and thorough analysis of the county traffic toll.

Heretofore, Sheriff Skinner explained, the Sheriff's office and each department kept its own statistics but no complete picture of the county traffic toll was available.

The report shows that a total of 1010 accidents, occurred in the county during the year, 25 of them resulting in deaths, 520 in personal injuries and 465 involving property damage only. Most dangerous hour of the day, according to the report, was from 5 to 6 p. m. when 104 persons were injured and 1 was killed and 94 accidents were recorded.

Of those killed in accidents, 4 were pedestrians; 7 were occupants of cars involved in collision with other cars; 6 were occupants of cars hit by trains; 3 were bicycle riders hit by cars; 2 were occupants of a coaster cart hit by a car; 3 were occupants of cars that went out of control and ran off the road.

Scout Troop Auxiliary To Conduct Card Party

Mother's Auxiliary of Boy Scout Troop No. 54, St. Stephens Church will conduct the second of their winter series of card parties next Tuesday evening in the church hall. Proceeds from these affairs is to be used to purchase additional camping equipment for the troop.

Horses Caught!

When a fast moving train and a slow moving team of horses met, bet on the railroad train every time. Something is bound to happen to the team. And happen it did last Friday about 4 A. M. to oe and Jean, two

Train Comes!

horses owned by the Flower City Carting Co. Pulling a sidewalk snow plow over the Hague St. crossing of the New York Central railroad Joe's iron shoe became caught between the track and the pave-

Goodbye Dobbin!

ment planking. Before the driver of the plow could unhitch the team or release the frightened animal a westbound train struck and killed both horses. The driver jumped from the plow unhurt, but he did have to walk back to the barns.

★ at SMALLS Radio Dept.

25c Down BUYS THIS RADIO



PAY 25c A WEEK
6 TUBE 1940 WAVEMAGNET ZENITH
Powerful, rich tone. Needs no aerial—no ground. Streamlined plastic cabinet

\$12.95

Model 8-S-463

8 TUBES
\$69.95
Model 8-S-463—One of the finest consoles ever offered... 8 tubes, including heater cathode rectifier tube and tuning beacon tube... three bands... built-in short wave aerial... the biggest buy of the season.

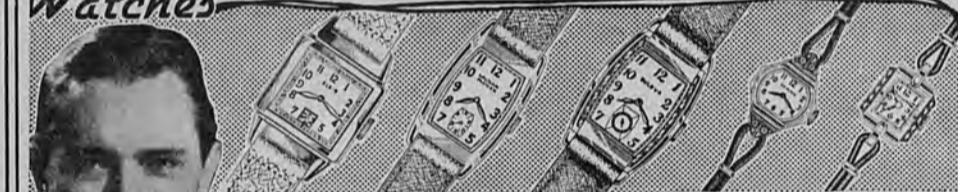
\$1 DOWN
\$1.50 WEEK

★ LIBERAL ALLOWANCE FOR YOUR OLD RADIO

Smalls

28 MAIN STREET EAST
OPEN SATURDAY EVENING

★ at SMALLS - - - Clearance Sale



Handsome Elgin \$24.75 Fine accurate jeweled movement highly reliable. 50c DOWN	3 Jewel Waltham \$19.75 American made a streamlined modern model! 50c DOWN	Exclusive Bulova \$29.75 17 jewels—cased in the color of natural gold! 50c DOWN	Ladies Fairfax \$9.95 A very low price for an unusual fine watch. 50c DOWN	17 Jewel Miss America \$33.75 One of Bulova's newest models. Choice of 3 styles. 50c DOWN
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3 Diamond Engagement \$19.95 Lovely center diamond—14 K gold—50c DOWN	7 Diamond Engagement \$49.50 Latest square top 14 K natural gold mounting. \$1.00 DOWN	3 Diamond Wedding Ring \$7.95 An exceptional value! 14 K gold—3 Triple Tested diamonds. 50c DOWN	8 Diamond Bridal Pair \$29.95 Matched 14 K natural gold mounting. Very new. 50c DOWN
--	--	--	--



Diamond Locket \$3.95 Richly engraved With 14 K rose chain and case. 25c DOWN	Diamond Cross \$3.95 10 K gold filled, engraved by a.m.d. With 18" chain. 25c DOWN	Rosson "Mastercase" \$7.95 The famous Rosson Lighter—a smart enamel case. 25c DOWN	Engraved Bracelet \$5.95 The lovely Carmen style bracelet. Many designs. 25c DOWN	Electric Schick Razor \$12.50 The "Captain"—sturdy, efficient, powerful. 25c DOWN
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A YEAR TO PAY No Extra Charge

Smalls

28 MAIN STREET EAST
USE OUR CREDIT Save Your Cash

★ at SMALLS Optical Dept.



DON'T RUIN Your Eyes

Do you strain and squint when you read? Stop! You may be doing serious damage to your vision. Have your eyes examined and the proper glasses prescribed at once! Use your credit—you don't need cash!

EYES EXAMINED
GLASSES ON CREDIT

5 REASONS why you should come to Smalls...
★ Rausch & Lomb Lenses
★ No Extra Charge for Credit
★ Thousands of Satisfied Customers
★ Modern Equipped Optical Dept.
★ Dan G. Albert, Registered Optometrist, in Charge

Smalls

28 MAIN STREET EAST
OPEN SATURDAY EVENING

Switzerland has no standing militia. The current number is 500,000 available for military service. The current number is 500,000 available for military service.

3RD ANNIVERSARY SALE

UNTIL FEB. 1st

Linenized Crash Sun and Tub Fast 50" Wide 34c yd.	DUSTITES Fast Colors For Slip Covers and Drapes 49c yd.	CUSTOM MADE SLIP COVERS SPECIAL
MOHAIR PRINTS Fast Color 50" Wide 84c yd.	STRIPES Woven & Printed All Fast Color 50" Wide 49c yd.	SUN & TUB FAST 1000 YARDS of Linenized Crash To Choose From Chair \$6.32 Davenport .. \$10.59 Labor Included
RE-UPHOLSTERING OFFER 10% to 30%		

ALL SALES FINAL

DUSTITE REMNANTS Washable and Fast Color. Reg. 89c yd.	LINEN REMNANTS 2 to 6 yd. Lengths Value to \$1.69 yd.
29c	39c

CHINTZES
EVERY BOLT IN STOCK ON SALE
Including Hand Blocked **15c to 29c** yd.

TAPESTRY SQUARES High Grade Large Selection 35c ea.	CURTAIN YD. GOODS Cushion Dots Boston Nets Beverly Nets 17c yd.
--	--

MILL END SHOP

71 Clinton Ave. So. Opposite J.E. Thompson Co.

Club To Celebrate 11th Anniversary With Banquet

Members of the 11th Ward Women's Democratic Club will celebrate the 11th anniversary of the organization's founding with a banquet in the Powers Hotel ballroom on Saturday, Feb. 3. Mrs. Minnie K. Rossbach has been named chairman for the affair with Rocco Glodano, ward leader, as honorary chairman. A complete committee has been appointed to make arrangements for the dinner.

Nurses Group Advises Terms of Practice Act

Nurses in the Rochester area have been advised that the Nurses Practice Act becomes fully operative on July 1, 1940, according to Miss Rose A. Tram, president of N. Y. State Nurses Ass'n., District No. 2.

Under the terms of this act all nurses are required to obtain a license to practice in N. Y. State. Even practical nurses are included in the act. Application for a license may be made to the State Board of Examiners in Albany.

Much of the income of a tattoo artist is derived from the profitable work of obliterating tattoo marks. It is a very expensive procedure.

Toasted Cheese Created By Accident

Toasted cheese has a past. The fire and then decided he wanted it back; so he grabbed it from the dying embers and presto—the toasted cheese sandwich was in style.

SEMET SOLVAY COKE

CALL **GEN. 586**
For That Better Coke Always Kept Under Cover

\$10.05

Cash Shoveled Off

PAYNE & DUNHAM

Brand New **ROYAL** Portable
Regular \$42.50

\$31.50 Slightly More on Terms

TERMS As Low As 75c A Week
Actually Every Wanted Feature

FREE STEEL TYPEWRITER STAND
With Each Portable ALSO CARRYING CASE Can Be Used as Overnight Bag

CITY TYPEWRITER

160 SO. CLINTON, Next to R. B. I. STONE 3424

KIENER'S 18th Anniversary FINAL!

Take advantage of this outstanding sale and buy a coat that is so new in style now that it will still be at the peak of fashion next season. You get "Kiener's Quality" at tremendous savings.

Reg. \$29.50	\$12¹⁸	Reg. \$39.50	\$18¹⁸
Reg. \$49.50	\$28¹⁸	Reg. \$59.50	\$38¹⁸

KIENER'S

599 HUDSON AVE.
OPEN FROM 9 A.M. TILL 10 P. M.

FINAL DAYS!!

Of Our Greatest January Sale of

FUR COATS

Budget Plan Lay-A-Way Plan **\$88**

No Interest No Carrying

Genuine Reduction of **25% to 40%** From Our Regular Prices

- Mink Muskrats • Dyed Skunks • Chekiang Caracul • Persian Caracul
- Scotch Mole • Northern Buck Seals Dyed Coney • Natural Gray Persian Paws • Tropical Seals • Mendoza and Northern Beavers Dyed Coney.

125 Fur Jackets \$38 to \$95 Genuine Reductions 25% to 40%

- Silver Fox • Skunk • Red Fox • American Dyed Grey, Silver and Marten Opossum • Russian Dyed Silver Fox • American Silver Fox • Caracul • Lynx Cat

H.L. HUNTER FUR CO.
1 CLINTON AVENUE SOUTH

HICKSON'S IS ROCHESTER'S RADIO HEADQUARTERS

SEE **HICKSON'S** FOR

The Amazing **NEW 1940**

10 TUBE-3 BAND-RADIOORGAN

ZENITH

LONG DISTANCE **RADIO**

\$79.95

Terms as Low as **\$1 A WEEK**

The Newest Radio Sensation **Radiorgan--**
You Won't Want to Miss!

Radiorgan-- Only ZENITH has it! Only on Zenith will you find Radiorgan, the revolutionary new tone color blender that gives you your choice of 64 beautiful and distinct tone combinations. . . . You choose the tone you like best! Only on Zenith will you experience the exhilaration and satisfaction of blending tones to suit yourself. . . . Only on Zenith can you be master of 64 choices of tonality. . . . By all means hear this newest Radio tone sensation today.

TRADE IN YOUR OLD OUT-OF-DATE RADIO Trade in your old radio on this brand new 1940 Zenith. Just look at what you can get for so little money. A big, powerful 10 tube superheterodyne chassis—64 position Radiorgan tone color blender—outer circle R. F. circuit—Rotor Wavemagnet—Built in Shortwave aerial—glorious deeptone 10 inch speaker—full automatic tuning—American and foreign broadcasts, police calls, amateur, aviation, ships. . . . Television sound connection—Big black easy to read dial—Cabinet of breathtaking beauty—Goliath hammered gold finish chassis. Never before has there been a Zenith with all these features offered at this unbelievably low price—See it! Hear it! Today.

Outer Circle R. F. Circuit. Thrilling new sensitivity or "Pickup" . . . you get greater reception "reach".
Guaranteed Foreign Reception. With Zenith Shortwave receivers Europe, South America or the Orient guaranteed every day or your money back.
Television Sound Connections. A Zenith is safe to buy for the future.
Rotor Wavemagnet. You can actually turn the new Zenith Rotor Wavemagnet aerial—on the inside of the cabinet—to the best aerial direction for any station.

PHONE STONE 93

COME IN - TODAY!

MAIL THIS COUPON For Free Home Trial

write or phone today for complete information on this record smashing 10 tube radio. Ask about our liberal trade-in policy—our new low down payment plan. Find out how easy it is to own this brand new beautiful 10 tube Zenith.

HICKSON'S
MAIN cor. Franklin
Rochester, N. Y.
Please send me without payment or obligation on my part, Model 10S164 Zenith long distance radio at \$79.95 so that I may test it in my own home.

HICKSON'S
MAIN Cor. FRANKLIN, OPP. EAST AVE.

Terms As Low As **\$1 A Week** — Liberal Allowance For Your Old Radio

Wanted Feature
As 75c A Week
WRITER STAND
Portable
TRYING CASE
Overnight Bag
WRITER
STONE 3424

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Genuine
Reduction of
25% to 40 %
from Our Regular
Prices

Persian Caracul
Natural Grey Per-
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radio

Pre-Lenten Dance On Men's Club Program
Members of the Good Counsel Church Men's Club will sponsor a Pre-Lenten dance tomorrow evening in the school auditorium on Ernestine St. Both old and new dances will be included on the program, according to Maurice Gramke, chairman. Door prizes will be awarded.

Cub Graduated To Boy Scout Troop
Cub Lawrence Veck of Pack 213 which meets at Carthage School was graduated into Scout Troop 82 at the monthly Pack meeting which was held last Friday evening.
Scoutmaster George F. Michels invested Veck into the ranks of his troop, and presented him with a Tenderfoot Pin.

Take Inventory of Your Debts NOW!
Save Money! Save Worry!
Clean The Slate At Once
With A Low Cost



USE OUR REGISTER CHECKS FOR PAYING BILLS. ONLY 18c EACH.

PERSONAL LOAN
Think how nice it would be to wipe out all your debts—and to owe only this bank! You'll find our loan rates unusually low and our requirements very simple. We welcome the application of all who are steady, employed. Members of F. D. I. C.

GENESEE VALLEY TRUST COMPANY
Exchange and Broad
THE BANK OF PERSONAL SERVICE

Miss Ruth M. Page, 29 Magel Ave.

RUDOLPH'S EXPANSION SALE! SAVE \$10
A real value scoop...
EMERSON



LIST PRICE \$19.95
\$9.95
50% DOWN 50% WEEKLY

EMERSON Model 330
Built-in Loop Antenna—
No outside aerial needed
• AC-DC Superhet.
with "Miracle Tone Chamber"
• Automatic Volume Control
New 1940 Features.

RUDOLPH'S
E. Main, at South Ave. Open Saturday Evenings

For Your OLD IRON
on a General Electric
AUTOMATIC IRON
Regular Price \$5.95
Trade-in Allowance 1.00
Special at \$4.95 Model Number 179F103



Only Limited Number - Come Early

Maintains even heat automatically. Button nooks on each side, thumb rest, non-skid heel rest.

ROCHESTER GAS & ELECTRIC Corporation

For trouble and service calls Telephone Main 3960 Sales Dept. and personal calls Telephone Main 7070

Sibley, Lindsay & Curr Co.
SHOWS REAL MEANING IN THE OLD WORD -
June Bentley ZIPPER COATS \$1.69



Special! Gay cotton prints that were made to sell for considerably more! All with long lock zippers to make them fit more sleekly, to make them easy to slip into. Misses' and women's sizes. We sketch our woman's "zipper coat" with flattering roll collar. 38 to 44.
DAYTIME DRESS SHOP, Third Floor

Special Purchase! Misses' and Women's Fur-Trimmed COATS \$33



Definitely coats of a quality and workmanship that ordinarily demands much higher price. Fine botany coatings. Stunning fashions. Fashion-important furs. Specially purchased for our great January Sale... here are values that are impossible to duplicate under ordinary circumstances.
COAT SHOP, Second Floor

Adorably Feminine! DRESSMAKER CARDIGAN \$2.00



Wonderful to feel, flattering to wear. Detailed as daintily as a blouse at the neckline. Pearly buttons down the rayon-gro-grain bound front. Heaven pink, barley, beige, aqua. Sizes 34 to 40.
Escalator Counter, Main Floor

Sale! 2 More Days! HAND-MADE RINGS 1/2 Price



Every hand-made ring in our entire stock at HALF PRICE! One-of-a-kind rings, set with real stones, such as beautiful jade, chrysoptase, onyx. Regularly \$2.95 to \$19.50. During this Sale, \$1.49 to \$9.75.
JEWELRY, Aisle N

Marvelous Value! PIGTEX HANDBAGS \$1.00



The kind of bags that you'll take on a cruise and Southern holiday. That you'll carry North to give your winter wardrobe a sparkle of newness. Fashioned of soft simulated leather in pigskin grain. Wonderful colours: scarlet, coral, turquoise, navy.
HANDBAGS, Aisle M

VALUES
Reversible Sofa Pillows
Need new pillows for the livingroom? These are generously filled with Kapok, covered with rayon damask, and trimmed with fringe. Rust, green, blue or eggshell.
69c Value
59c Ea.
ART GOODS, Third Floor



Libbey Safe-Edge Tumblers
Crystal-clear, sham bottom glasses in 4 useful sizes: 4 1/2, 6, 8, and 10-ounce. Famous Libbey quality, attractively designed with cut-flute bottom edges.
Reg. 19c
15c Ea.
CHINA & GLASS, Fourth Floor



Complete 9-pc. Doll Set
Like a real baby, this lovable rubber doll bathes, drinks, wets! Comes with her own layette and chifforobe you can set up on legs. All for the very special price of only \$1.98!
Reg. \$3.47
\$1.98



Old English Dry Mop
Fine quality, washable dry mops, reversible so you can use them on both sides. Specially treated to absorb dust and dirt expertly. Now almost half price!
Reg. 87c
49c
HOUSEWARES, Fourth Floor



Chewy Hazelnut Toffee
Delicious, chewy hazelnut toffees, individually wrapped in cellophane, are excellent for bridge or your snack cupboard. Generously covered with nuts and coated with thick chocolate.
Reg. \$1.00
49c Lb.
CANDY DEPT., Main Floor



Rayon Crepe Scarfs
Add color to your winter outfit... and comfort... with these lovely printed rayon crepe scarfs. Wide selection of colors and white for matching or contrasting your sweaters and dresses.
Reg. \$1.00
59c
NECKWEAR, Aisle J, Main Floor



Good Looking and Washable CORDUROY SUITS \$3.95



Comfortable swing skirt with matching "in or outer" shirt in rose, blue or aqua makes this very wearable, smart suit of corduroy. Separate corduroy skirts \$1.95. Separate matching corduroy coats \$2.95. Sizes 12 to 16.
TEEN SHOP, Third Floor

Washable Perfectly! Moleskin OVERALLS & SWEATERS \$1.00 59c



Comfortable Scotty trimmed moleskin outfits are perfect winter garb for your boys and girls who wear sizes 2, 3, 4. The overalls will slip on over any dressing. Choose them in open, maroon, or aqua.
CHILDREN'S DEPT., Third Floor

Regular \$1.50 Sturdy Weave, Boys' Covert Cloth PLAY SUITS 69c



Very specially priced, boys' sturdy covert cloth play suits for indoor sports or for Southern wear. Four pockets, self-belt and fine quality buttons. Sizes 5 to 12.
BOYS' DEPT., Third Floor

Buonomo League

Buonomo Leaguers again accounted for a hefty bunch of big totals on Monday night. Elmer Eckert rang the bell with hi 711, accounting for games of 229-235 and 247. Frank Ohlau occupied the runner-up seat with 236-239 and 265 for 710. Jack Colletta had a big 266 for high single game honors and the Rochester Turners turned in a good 3099 with 1070-1062 and 967.

Ford had 679, Fink 676, Jack Court 672, Bob Streib 658, Connie Liese 654, Bill Hoefner 651, Ray Starkey 649, Yoker 645, Charlie Buonomo 641, Brasser 637, Colletta 635, Jack Carrill 634, Murdock 634, Zurick 633, Lou Maira 633, Barney Evers 631, Fordham 630, Luke 630, Leon Kenning 629, Wittman 629, Cliff Burleigh 625, Frank Haegel 625, Joe Melvin 623, Judge Harmon 621, Burke 619, Brown 619, Harry Reed 618, Al Falst 617, Cap Carroll 616, Frank Ganzer 616, Treat 613, DeVonis 611, Maeder 610, Bruce 609, Ed Doyle 608, Underwood 606, Larry Shelp 605, Collins 604, Oscar Muenster 603 and Brower 601.

Triangle League

Charlie Struble topped Monday night's Triangle League at Franklin Hall with 673 and high single of 762. Jimmy Jamieson had 659, Elmer Lohmaier 642, Jack Zick 636, Ed Florack 632, Bob Hofschneider 624, Norm Minch 604, Elmer Tuschong 602 and Duke Paulfer 600.

In team matches Red Wilkinson won three games from Dawn Creameries, Tony's Restaurant won three from Flower City Carting, Kasner Clothes won two from Otto's Restaurant and R. T. French won three from Meyer Tool & Die. Nelsner Bros. won two games from Quality Diner, Adcraft Printers won two from G & R Grill, Pepsi-Cola won three from Richter's Grocery and Port-Siders won three from Epstein Cleaners.

Elm League

Elm League keglers were paced by Stimus with 642 and high single of 246 and Ivan Ames with 632 in last Wednesday's matches. Butch Martins won two games from Holsting Engineers, Monroe Diner won two from McFarlin's, Edwards No. 2 won two from Edwards No. 2 and Corner House Hotel won two from Bird Floor.

Nucelli To Tackle Smokey Robinson In Elks Headliner

Give Rochester's Nello Nucelli credit for being a glutton for punishment. Win, lose or draw, he seems to relish climbing in the ring with the best of 'em. And he's going to do just that next Monday night. Nello has signed to fight Frank (Smokey) Robinson in the headliner of next week's Elks card.

It must be that Nucelli has recovered considerably from the beautiful beating he took from Joe Wagner a week ago Monday. Wagner, an unorthodox a battler as has been seen in these parts in many a moon, took Nello into camp with an astounding barrage of leather, keeping both his right and left hands going like windmills.

The city title aspirant will run into a much different type of campaigner next week when he meets Robinson. The smokey one mixes a good deal of science with an educated left hand and he's beaten some very good boys in the local ring this season. Nello is out in pretty deep water facing Robinson and the dark boy will have the edge in betting.

Koby Paul, Al Costa and Jerry Spalma, all of Rochester, will try to repeat their last effort when each won his bout.

Franklin League

Harold Leavens turned in a big 690 to lead last Thursday night's Franklin Hall bowlers at Franklin Hall. Clay Flint had 275 for single game honors and Claridge Hall batted out 3016 for best team performance. Freddie Rizzo had 676, Carl Sillato 656, Clay Flint 639, Ed Florack 632, Stan Lampert 630, Elmer Veltz 629, Vic Lang 623, Norm Minch 622, Jack Zick 617, Bill Streb 615 and Ski 614.

Chaplin Dairy won two games from Chateau Lunch, Adcraft Printers won all three from Ontario Biscuit Company, Royal Crown Cola won three from Hertzler Ice and Honey's Restaurant won two from Simonds Press, Dawn Creameries won two from Alcy Chase Chocolates, Hadlocks won three from Globe Amusement, Claridge Hotel won three from Franklin Grill and Perry Florists won three from Ryan Carting Company.

Friday Ladies' League

Pure Quill team went to town in the Friday Buonomo League with a big 2942. Every member of the team was consistent in turning better than average totals. Dot Hartleben had 589, highlighted by a big 236 middle game. Marion Sellmayer had 539, Ann DeVonis 525, Dot Martin 504 and Rose Hilbert 525. Individual team games were 938, 912 and 892.

Other good totals were Anna Green's 589, Mary Finzer had 573, Hagnauer 565, Frey 565, Florence Mandel 550, Carmen Schwenzer 547, Edna Ruf 530, Pauline Oleksyn 528, Vanderwort 527, Cora Dreas 525, Schick 524, Helen Meehan 523, Brooks 521 and Wrights 520.

'Mother' Bloor To Speak At Labor Meet

Ella Reeve Bloor, more familiarly known as "Mother" Bloor in labor circles is coming to Rochester to speak at the Labor Lyceum tomorrow night. Despite her 78 years she is very active in the labor movement. After the Rochester meeting she will journey to Philadelphia where she will be honor guest at a celebration of her 80th anniversary working for the betterment

NOTICE IS HEREBY GIVEN that license No. GB-16918 has been issued to the undersigned to sell liquor at retail at restaurant under the Alcoholic Beverage Control Law at 101 Curtis St., Rochester, Monroe County, New York, to be consumed on the premises. Roger S. Wall, 101 Curtis St., Rochester, N. Y.

COMFORT with

Black Diamond COAL

Lehigh Pennsylvania Anthracite Hard COAL

With weeks of cold weather ahead—don't risk discomfort and ill health—refill your coal bin NOW!

Phone Genesee 7800

Cash Prices per Ton Shoveled Off

Black Diamond Coal Co.

Office and Yard — 190 York Street

Mrs. Lena Wolf, 628 Conkey Ave.

THIS WAY TO CLARK'S BARGAINS

Roast Beef 16c Lb.

CUT-UP CHICKENS and TURKEYS

Chicken Breasts, lb. 43c
Chicken Legs lb. 33c
Chicken Livers lb. 39c
Chicken Wings, lb. 21c
Chicken Necks, lb. 15c
Chicken Giblets lb. 19c
Turkey Legs lb. 53c

Best Cuts Chuck and Shoulder. From High Grade Inspected Steers. None Higher.

Northwestern Wheat-Fatted Young TURKEYS . . . lb. 25c
8 to 11-lb. Hen and Tom

For Fricassee or Salad SMALL FOWL . lb. 17c
1 to 7-Pound, Young RST. CHICKENS lb. 23c

CLARK'S MARKETS

906 NO. GOODMAN Near Bay, Culter 4370 | 824 PORTLAND Near Luz St., Stone 471

WANT ADS

WILL MOWE 3 rooms furniture \$200; 4 rooms, \$700; 8 rooms, \$1200. Let us estimate your long distance moving. Padded vans. Phone Mr. Carter Main 8925.

COAL RANGES. Coal heaters. Black combination stoves for city and country relief. Also coils, iron beds, springs and baby cribs. Can also use few gray enamel combination stoves for old age security. Phone Mr. Carter Main 8925.

NEW ELECTRIC Refrigerators direct from factory sold in Rochester's leading stores for \$129.50 3 and 6 ft. capacity nationally known and advertised. Just 19 of these at \$4.00 each. The chance of a life time for the smart, thrifty buyer. Fahrers' Warehouse, 134 No. Plymouth Ave.

\$19.50 Beauty inner springs mattresses for \$15.00 while they last. Fahrers', 134 No. Plymouth Ave.

JUST out of storage 4 pc. Bedroom suit \$39.50. Inner spring mattress, double deck coil spring, 2 piece breakfast set for \$125.00, value \$225.00. Fahrers', 134 No. Plymouth Ave.

COAL STOVES ready for oil burners as low as \$2.00. Sterling combination \$18.00. Bungalow Red Cross combinations in white or gray enamel \$30.00. A \$23.00 Syphon Summit full combination like new for \$20.00. Two electric refrigerators perfect condition, \$25 and \$35.00. Gas ranges from \$4.00. Fahrers', 134 No. Plymouth Ave.

2 TWIN BEDS (Poster), coil springs and mattress. \$29.00. Fahrers', 134 No. Plymouth Ave.

\$1 COLVIN ST.—6-room upper, tile bath. Newly decorated. Garage. \$35. See it or telephone Culver 1347-R.

OCCASIONAL Chairs \$2.50 up, overuffed chairs \$4.00 up, Davenport \$6.00 up, Living room suites \$10.00 up. Leather, library and office chairs used at Horticultural Show \$6.50. Fahrers', 134 No. Plymouth Ave.

MESSAGE SERVICE Monday evenings, 21 Wainwright St. James McNeil, Stone 7233-R.

"UNCLE SAM" 1940 JOBS. Start \$105 to \$175 month. Men, women. Prepare now for next examinations. Thousands appointments each year. Dependable. Common education usually sufficient. Full particulars, list positions and sample coaching FREE. Write today. Franklin Institute, Dept. B-15, Rochester, N. Y.



WHEN GRANDMOTHER WAS A GIRL...
The Miraculous Meter-Miser Was Unheard-of

What a difference a few years can make! Not so long ago in refrigeration's "Horse and Buggy Days" food storage was such a touchy proposition... Remember, when you couldn't put butter and meat on the same shelf... when you had to be so careful to cover all the vegetables so they wouldn't dry out... when you never knew what vitamins were "Gone With the Wind" every time you opened your refrigerator door? Now, for many of us, those days have gone beyond recall. Now Lauer's bring you their new 1940 Frigidaire with the Miraculous Meter-Miser. Lauer's new 1940 Frigidaire is more than just a cold storage box. You save those precious vitamins... preserve food's freshness and color... and, to borrow a phrase, "the flavor lasts" in Lauer's new 1940 Frigidaire. Visit Lauer's today to see this newest and finest refrigerator and ice freezer. You are invited to see Frigidaire's exclusive one piece steel cabinet... the new stainless chromium shelves... the double easy Quickcube trays... and above all, the one and only money saving Meter-Miser. The 6 cubic foot Frigidaire "Cold-Wall" pictured above is \$209.50 at Lauer's. Other models as low as \$119.50.

YES, Rivers' Reputation Certainly Assures You

Wonderful February VALUES in GOOD FURNITURE

RIVERS Lets You Make Your OWN TERMS

Serving Rochester for the past 28 years, the reputation of Rivers has proven itself over and over again... so if you want quality furniture, if you want genuine reductions, stop in at this store... It's a little off the beaten path, but the rent is a lot less... and you will save a great deal more!

RIVERS Lets You Make Your OWN TERMS

FEBRUARY SALE PRICES NOW IN EFFECT!

JAMESTOWN 3-PC. BEDROOM SUITE NOW \$69.50

Waterfall design. Choice walnut veneer. Biggest buy to be found anywhere. You must see it to appreciate its value.

Choice of Vanity, Dresser \$27.50

★ \$39.50 MATTRESS \$27.50 | ★ \$29.50 MATTRESS \$18.50

Also a Large Selection of Living Room, Dining Room, Occasional Furniture, Etc. Proportionately Reduced For Our February Sale

Frank A. RIVERS Co., Inc.
226 SOUTH AVE. OPEN EVES. 7 TO 9:30

Edwards

Shoe Repair SPECIALS!

Sewn HALF SOLES 75c
Any Size

Suede Shoes REDRESSED 35c
new process will not rub off

Zippers or Slide Fasteners Repaired. Talon Replacements Used.

SMOOTH AS SILK

KESSLER'S Private Blend

Blended Whiskey

Priced Right

45% Straight Whiskey—45% Neutral Spirit distilled from Grain, 90 Proof, Julius Kessler Distilling Company, Incorporated, Lawrence, Ind., Indiana.

STORE OPEN FRIDAY NIGHT

Lauer's

50 STATE STREET

Black Diamond COAL
Pennsylvania
Paracite Hard
With weeks of cold weather ahead—don't risk discomfort and ill health—refill your coal bin NOW!
Phone Genesee 7800
100 tons per Ton Shoveled Off
Black Diamond Coal Co.
190 York Street
Rochester, N. Y.

East High Night School Offers Complete Course

An opportunity to obtain a high school education through evening study is now being offered by the East High Evening School, which is reported to be the only complete evening High School in the city. Registrations for the new term will begin Monday at the Alexander St. Institution. Full credits are given for completion of courses in this institution which awards high school diplomas and college entrance certificates according to Leo M. Halliner, faculty representative. Among the subjects offered for study are mathematics, science, history, law, book-keeping, shorthand, typing and secretarial training.

Educational Loan Fund To Benefit From Club Party

Plans have been completed by the Business and Professional Women's Club for its annual card party, held each year for the benefit of the educational loan fund, one of the club's philanthropies. This event will take place on Friday evening, February 2nd, at the Sagamore Hotel's Starlight Roof. Mrs. Jerry R. Leonardo is general chairman in charge. Her assistants include Mrs. Beale Z. Crum, Miss Florence Kreckel, Miss Lucy A. Murphy, Miss Alice King, Miss Evelyn A. Urie, Miss Mildred C. Genthner, Miss Ella T. Leavy, Miss Emily A. Byrnes and Mrs. Edna T. Burrill.

Magazine Distributor Eyes Miami In Contest

Morris Manson, director of the Manson News Agency is dreaming of "Moon Over Miami" these days. Manson is one of a nationwide group of MacFadden magazine distributors competing in a contest intended to increase sales of the February issue of True Story Magazine. First prize in the contest is an expense-paid trip to Miami, Fla., for the winning competitor.

Switzerland, the 850-year-old country, is the oldest democracy in the world.

ROCHESTER'S LARGEST POPULAR PRICED STORE
Edward's

Consult Edward's Interior Decorator for expert advice on your decorating problems. No charge for this service. Fourth Floor.

Enjoy More Comfort and SAVE in
FEBRUARY SALES
for the HOME

BUY ON EDWARDS CONVENIENT BUDGET PAYMENT PLAN

NO DOWN PAYMENT
Balance in Convenient Weekly or Monthly Payments

18th Century DINING ROOM SUITE

NO DOWN PAYMENT 2.25 weekly **\$118**

You can buy this suite now, secure in the knowledge that its low, steady price would be hard to beat! Full length china cabinet with plenty of storage space. Deep, roomy chairs handsomely upholstered in tapestry. Buffet with plenty of drawer space. Full size table. Entire set in glowing mahogany or walnut veneers on gumwood.



EDWARDS, Fifth Floor

FREE Delivery Within 200 Miles of Rochester

EDWARDS JANUARY SALES NOW In Progress

- Linens
- Domestics
- Lingerie
- Corsets
- Housewares
- Coats
- Infants' Wear
- Men's Shirts



COVERED CASSEROLE
With 7-Inch Plate

Reg. \$1.39 **59c**

Double purpose casserole that can be used for baking or serving. The brightly colored design looks smart and new indefinitely.

EDWARDS—Second Floor

SALE of Extra Large 24" FRAMED MIRRORS



1.98

Frames are either perfectly round or ornamented at the top. Choice of ivory or gold-framed mirrors. Hurry though, if you can't come in, mail or phone your order.

EDWARDS—Fourth Floor



ROLLABOUT GUEST BED
With Innerspring Mattress

Easy to fold and roll into a closet! The mattress is comfortable and thick. Sturdy frame and easy-rolling, rubber tired casters.

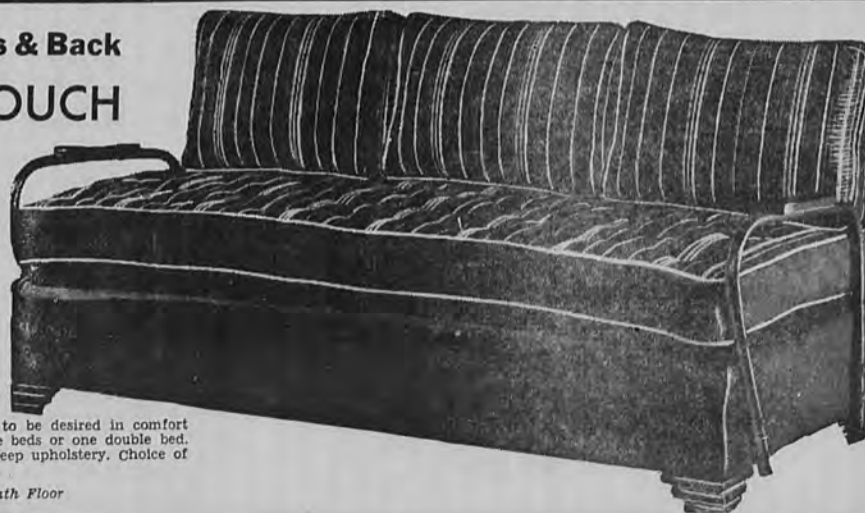
EDWARDS—Seventh Floor

11.98

Browncroft Arms & Back STUDIO COUCH

\$28

NO DOWN PAYMENT 1.25 weekly



Construction that leaves nothing to be desired in comfort and service. Open into two single beds or one double bed. Sturdy hardwood inner frames. Deep upholstery. Choice of 10 new, smart color combinations.

EDWARDS—Seventh Floor

Edward's
SECOND FLOOR
Our Greatest Annual **JANUARY SEWING MACHINES** Clearance
ENDS SATURDAY
White and Other Famous Makes
Floor Models—Demonstrators and New Machines
1/4 to 1/2 Off
Many Others **27.50** as low as
Convenient Terms

Compare at \$110
WHITE Rotary CONSOLE 72.50
Save \$37.50. Full round bobbin rotary. Modern electrical equipment. Speed lever control and automatic and swing stitch.

NO REPAIR WORK DONE!
That We Can't GUARANTEE

We won't accept any watch repair work unless we can guarantee it. That's the badge of all Edward's watch repairing. And you'll find our prices are as low, as our policy is fair. Bring in that watch that is telling you lies about the time.

OPTICAL REPAIRS CAREFULLY DONE

Watches Cleaned And Oiled **\$1.00**

- Main Spring Fitted, \$1
- Stem and Crown, ea., 75c
- Other Repairs at Correspondingly Low Prices
- ALL WORK GUARANTEED FOR ONE YEAR

Edward's
Street Floor

EDWARDS BASEMENT STORE



SPECIAL PURCHASE and SALE! 385 High Style DRESSES

in two low priced groups

1.59 and 2.99

At 1.59 . . . "Princess Jr." Dresses that sell regularly for 3.50, fine French crepes, printed and plain spun rayons in pleated skirt styles, gored, coat and shirtwaist. Florals, stripes, plaids and plain colors. Misses and women's sizes.

At 2.99 . . . Florals with light and dark backgrounds. Full skirts, long and short sleeves, white trims. Fine French crepes in pleated, gored and classic shirt-waist styles . . . shirred belts and sleeves. Sizes 14 to 20, 38 to 52.

As Always — A Great Rochester Food Event!

WEGMANS MID-WINTER FOOD SALE

Tender, Juicy
Prime Quality Cuts

SHOULDER ROAST BEEF

17^c lb.

Try one of these
delicious roasts of
beef they're always
fine at Wegman's.

FRESH, YOUNG, HEN AND TOM
TURKEYS lb. 23^c

Now the Lowest Price of All Poultry!

Rochester's
Largest
Meat
Retailers

Friday Only!
Wegmans Old-Fashioned
SMOKED
HAMS lb. 19^c
Whole or Shank Half

Wegman's Grocery Prices Are Guaranteed to Be As Low—or Lower Than Any In the City—Always!

WESSELEY CHOCOLATE, FUDGE PECAN
LAYER CAKES 29^c

LEMON, PLAIN OR COCOANUT
GUSTARD PIES 15^c

LARGE BUNCH, FRESH CALIF.
BROCCOLI 10^c Ave. 1 1/2 lb.

LARGE BUNCHES, NEW CALIF.
CARROTS 9^c 2 behs.

THE FAMOUS PHILADELPHIA
CRM. CHEESE 15^c 2 pkgs.

NO. 2 CAN, PHILLIPS, DIOED
CARROTS 5^c can

NO. 2, ROYAL RIO, GRAPE
FRUIT JUICE 6^c can

RINSO or OXYDOL 2 pkgs. 35^c

2 1/2 lbs., Dairy
PASTRY FLOUR 65^c

White, Fine
GRAN. SUGAR 47^c 10 lb.

**FINEST BUTTER
MONEY CAN BUY!**

CERTIFICATE OF QUALITY
Issued by authority of the
United States Department of Agriculture

EVERY PACKAGE OF
LAND O' LAKES
BUTTER CONTAINS
U.S. GOVT. CERTIFI-
CATE OF QUALITY!

LAND O' LAKES 34^c lb.
By the Roll lb. 35^c

Wegmans
HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

JIMMIE FIDLER IN HOLLYWOOD

(Continued From Page 1)
and Hollywood femmes nominat-
ed her Public Enemy No. 1.
Secret ambition: To be sergeant-
at-arms when Mickey Rooney is
initiated into a college fraternity.
Terse description of Hollywood
nightclubs: Smokehouses for un-
cured hams. Frantic urge: To
send Sam Goldwyn a copy of the
parable about the man who
wasted his talent — with the
pencil query: "What happened
to Sigrid Gurie?"

Cesar Romero interrupted a
confab about petty crookery to-
day to claim an encounter with
the "meanest thief in the world"
— the guy who stole his gasoline
the other night. "A couple of
dollars worth of gas, at most,"
snorted Director Norman Foster,
"hardly a sensational crime."
"Let me finish," retorted Cesar.
"It was three a. m. I was 20 miles
in the country — and he left a
quart in the tank!"

FIVE YEARS AGO THIS WIN-
TER: Jeanette MacDonald vow-
ed to interviewers that she would

never consider marriage while
working in pictures. Lew Tel-
legen, once the screen's No. 1 mat-
inee idol, took his life. Filmville
gossips were predicting a spring
marriage for Douglas Fairbanks
Jr. and Gertrude Lawrence, Eng-
lish stage star. Joan Blondell
(then Mrs. George Barnes) be-
came the mother of a bouncing
baby boy. We were toasting the
"perfect" marriage — of Lew
Ayres and Ginger Rogers.

Max Factor, after viewing a 25
year old propaganda film made
during the World War, comes
forward with an amusing mem-
ory. In that picture he played
a nine-year-old Belgian boy — a
victim of German atrocity. He
recalls vividly that he was not
in the picture because of his ability
as an actor but because of his
father's business caution. Pro-
ducers, in those days, worked on
so slender a shoestring that they
couldn't afford to put up a cash
deposit for rented wigs. The
late Max Factor Sr., always
stipulated, therefore, that one of

his sons must work in the pic-
ture to keep an eye on the prop
hair.

SICK, NERVOUS CRANKY "EVERY MONTH"?

Read why Lydia E. Pinkham's
Vegetable Compound is
Real "Woman's Friend"

Some women suffer severe
monthly pain (cramps, back-
ache) due to female func-
tional disorders while others
become upset and they get
cross, restless, jittery and
moody.

Why not take Lydia E. Pinkham's
Vegetable Compound made
especially to help tired, run-
down, nervous women to go
through "difficult days." Pinkham's
Compound contains no opiates
or habit-forming ingredients.
It is made from nature's own
beneficial roots and herbs—each
with its own special purpose to
HELP WOMEN. Famous for over
half a century. Try it!

**FOLD'S
WEOL'S 59^c**
(54" Wide)
310 JOSEPH AVE. STONE 2849

High Quality Reflected in Taste and Flavor

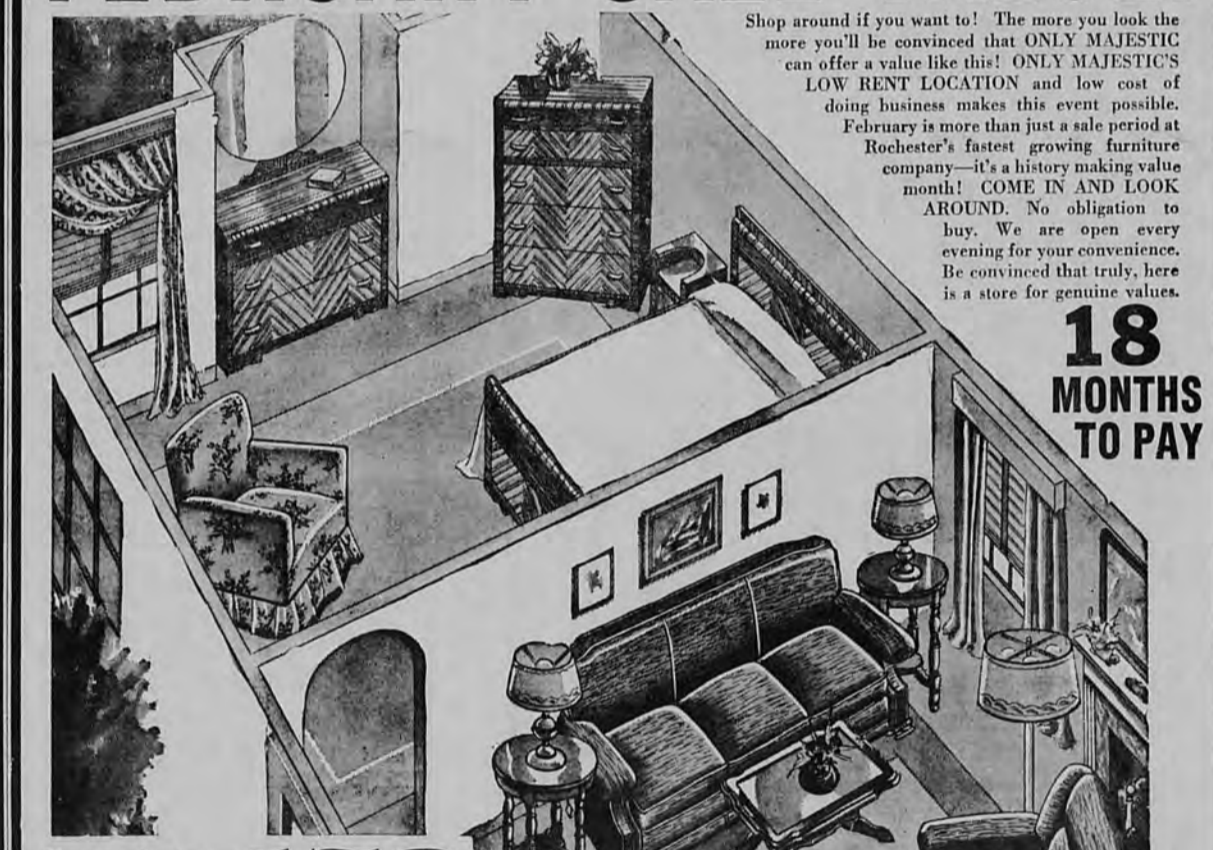
*All that the
Name Implies*



**Simon Pure
BEER ALE**

BERGER-KLEIFGEN CO., Inc., Distributor
10 Public Market Phone Culver 3300 Rochester, N. Y.

ONLY MAJESTIC CAN OFFER YOU SUCH AN AMAZING FEBRUARY SALE VALUE!



Complete **\$178**
OUTFIT
2 - ROOM Regular 269.00

ONLY \$5.00 DOWN!
DELIVERS BOTH SUITES

15 Pc. Living Room Outfit \$89
Created by our decorators, to give your living
room that charming, comfortable "lived in"
look, with major pieces that are luxuriously
comfortable, in deep toned rich colors. The
accessories are skillfully chosen. Here is what
you get:

- Big Sofa
- Wing Chair
- Lounge Chair
- Coffee Table
- Two Lamp Tables
- Magazine Rack End Table
- Two Table Lamps
- Bridge & Floor Lamp

9 Pc. Bedroom Outfit \$89
Smartly modern, with "waterfall" fronts, and
smart contrast, secured by the skillful use of
expensive veneers. A suite that you'll be proud
to have in your home, with everything listed
below included:

- Bed
- Chest
- Dresser
- Simmons Spring
- Simmons Mattress
- 2 Pillows
- Night Table
- Chintz Boudoir Chair

Out of the High
Rent District

Shop around if you want to! The more you look the
more you'll be convinced that ONLY MAJESTIC
can offer a value like this! ONLY MAJESTIC'S
LOW RENT LOCATION and low cost of
doing business makes this event possible.
February is more than just a sale period at
Rochester's fastest growing furniture
company—it's a history making value
month! COME IN AND LOOK
AROUND. No obligation to
buy. We are open every
evening for your convenience.
Be convinced that truly, here
is a store for genuine values.

**18
MONTHS
TO PAY**

**MAJESTIC
FURNITURE COMPANY**
204 COURT ST.

SPECIAL!
February Only!
FREE!
A Nationally Famous
Radio with Each
Bedroom Group
FREE!
Room Size Rug with
Each Living Room
Group

Any Purchase
Will Be Held
for Future
Delivery

Reflected
Flavor

What the
Appliances

100% Pure
Pilsener ALE

Distributor

Rochester, N. Y.

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MAJESTIC'S
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18
MONTHS
TO PAY



PECIAL!
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ANY

SPECIAL
3 NECKTIES
OR
1 Pair of GLOVES
OR
SCARF
6c

WHEN SENT IN WITH
PLAIN GARMENT at 90c

BEAUTIFULLY DRY CLEANED
GLENWOOD 1102
622 HOLLAND ST.
FREE CALL AND DELIVERY
with this ad

EMPIRE
CLEANING & DYEING
WORKS

**Card Party Planned
By Church Group**

Ladies Aid Society of the Win-
ton Congregational Church will
sponsor a dessert card party in
the church parlors tomorrow at
1 P. M. Mrs. Burnette Eddy is
chairman and will be assisted by
Mrs. Harry McMurphy Mrs. Fred
Putzig, Mrs. Oliver Lang, Mrs.
Louise Frenz, Mrs. John Nichal-
son, Mrs. Elmer Adkins and Mrs.
Harry Cooper.

**Winter Carnival Set
For German Society**

Members of the Deutschen R.
F. Club will gather in the Powers
Hotel Saturday, February 10, for
their annual winter carnival. It
is announced that cash prizes
will be awarded for the best cos-
tumes. Several novelty surprises
have been planned for the eve-
ning's entertainment. Music,
which will be broadcast through
Station WSAY will be furnished
by two orchestras.

CHURCH SOCIETY SUPPER
Members of the Sacred Heart
Society of St. Boniface Church
will sponsor a sauerkraut supper
next Wednesday evening in the
church hall on Whalin St. En-
tertainment will be offered after
the supper at five o'clock.

CHORAL SOCIETY CONCERT
Members of the Knights of
Columbus Choral Society are
busy with rehearsals for the
organization's 20th annual con-
cert, to be given early in May.
John Paul Bonn will again di-
rect the group and John Bogaski
has been chosen as accompanist.

When buying a chicken, press
the breast bone. If the bone is
flexible, the chicken is probably
not more than five months old.

Rochester Jobbing House

\$1.49
is our price
for the best
OVERALL made
**OSHKOSH
B'GOSH**
ROCHESTER
JOBGING HOUSE
159-161 Joseph Ave.

**TOWERING
MANSIONS**
Designed and Dedicated
to Heighten the Joy of
Living

**LINCOLN
HOTEL**

Live like a king when
you visit New York. Stay
at Manhattan's Mighty
Hotel Lincoln, superb in
every detail of location,
lavary and hospitality.

NEW YORK CITY
44th TO 45th STS. AT EIGHTH AVE.

1400
ROOMS
Each With Bath
Shower And
Cabinet Bed

HOME OF
THE FAMOUS
BLUE ROOM
Outstanding
Music And
Entertainment

Ownership Management
MARIA KRAMER
President
John L. Morgan, Gen. Mgr.
HOTEL EDISON
Sene Management

**TONIGHT SERVE
GOLDEN WEDDING**

**PRICES NOW
REDUCED**

Hosts—If you're looking for a Real Whiskey Treat,
Try Golden Wedding—A "Wedding" of Five Straight Whiskies
Every Drop 4 Years Old or Older—An Amazing Value

Was ~~1.50~~ a Pint
NOW \$1.39
ONLY **1 A PINT**

1/2 Pint 75c
Quart 2.69

Have Had No Peers
for Fifty Years!

WHAT A THRILL to serve Golden
Wedding. And you'll please all
your guests—for it's not just one
straight whiskey, but five—each
chosen for a special quality—all
expertly "wedded" into one.

It's all whiskey—every drop.
Same fine quality as always. Try it
—and take home a bottle of Gold-
en Wedding at its new low price.

Copyright 1940, Joe. S. Finch & Co., Inc., Schenley, Pa.

5 GREAT WHISKIES SKILLFULLY "WEDDED" INTO ONE

A Blend of Straight Whiskies - The Straight Whiskies in this Product are 4 Years or More Old.

Sibley, Lindsay & Curr Co.

**How To Do Your Washing
Without Doing It . . .**

THE AMAZING! SENSATIONAL!
BENDIX
AUTOMATIC
HOME LAUNDRY

Successor to the Washing Machine

**SOAKS! WASHES!
RINSES THREE TIMES!
DAMP-DRIES CLOTHES!**

—and all you do is flip a
switch . . . THAT'S ALL! Your
hands never touch water when
you do your washing in an
automatic BENDIX. Seeing is
believing.

Your hands, your youth, your clothes . . . all saved to
you by the amazing new automatic Bendix. Gone are
the tortures of washday — no more bending, lifting,
straining with water-rough red hands. Why put up
longer with drudgery that is as unnecessary and as
old-fashioned as oil lamps.

No Down Payment — Small Monthly Payment
including carrying charge

Extra-Liberal Allowance for Your Old Machine

SIBLEY, LINDSAY & CURR CO.
Rochester, N. Y.

Please send me details of the Bendix washer.

NAME

STREET

CITY

YOU SAVE at DOLAN'S

Cut From U.S. Inspected
Young Steers

Beef ROAST 17c
lb.

RIB-End
Pork LOIN 13c
lb.

Buy the Cuts of Chicken
You Prefer

All Cut From Young
Chickens

Milk-Fatted
FOWL 19c
3 to 4-lb. 19c
Avg. lb. 19c

Legs lb. 25c
Necks, 15c
Wings lb. 25c

Breasts lb. 45c
Giblets lb. 15c
Livers lb. 45c

Tender Young
Roasting
CHICKENS
3 to 4-lb. 21c
Avg. lb. 21c

Meats-Groceries
DOLAN'S
600 Jefferson
Cor. Bartlet

We
Deliver
GEN.
1417

Miss Aeda E. Krawe, 79 Burrows St.

Lauer's
50 STATE ST.

Save \$54! Lauer's Final Clearance Value
100% Mohair Sofa and Chair

To buy the suite pictured above, now, is to
get double satisfaction. First—satisfaction in
the soft fabric that it is covered in . . . so lux-
urious to the touch of the hand . . . so rich in
appearance . . . so comfortable. You do not sit
on this suite . . . Because of its ample size you
sink softly into its cushioned depths. The sec-
ond satisfaction you get comes of buying this
suite at a remarkable saving—its original
price was \$139.

\$85
REG. PRICE \$139

Trade In Your Old Furniture at Lauer's

You get a fair price when you trade in your furniture at Lauer's, be-
cause Lauer's completely renovate your furniture and sell it in their
own Bargain Basement.

Sale! 114 AXMINSTER RUGS
9x12 Size . . . Wide Selection of Colors and Patterns

REG. PRICE \$38.50
NOW
\$29.75

They are carefully woven of tough, wear-
resisting wool by one of the nation's most
reliable manufacturers. The colors are true,
clear and perfectly blended. . . The patterns
are distinctive. Oriental and modern types.
Buy these long wearing, attractive rugs for
every room in your home. Lauer's price is
far less than you would ordinarily pay.
You save \$8 on each 9x12 rug at Lauer's.

STORE OPEN FRIDAY NIGHT

Lauer's
50 STATE STREET

See the original oriental
rug from which this Kara-
stan Imperial is designed,
now on display in Lauer's
beautiful rug gallery.

STOCK UP!
JANUARY SALE
Finer Type

WINES & LIQUORS

Robbie Scotch \$2.49
We made a special purchase of this 100% Scotch. Compare, \$3.19 value.

Lincoln Inn Whiskey \$1.00
A blend of straight whiskeys — all 3 1/2 years or more old. 90 proof. Made by Carstairs. Reg. \$2.25.

90 Proof — 100% Grain Old General—London Dry GIN \$1.39
This gin is distilled according to an old English recipe, most excellent, used straight, or for cocktails.

HIGH SPIRITS — LOW PRICES
ST. PAUL LIQUOR STORE
1286 ST. PAUL ST. Out Where The Best Begins
COR. AVE. C

ARPEAKO LEAGUE
Lou Grandall was head man in last Friday's Arpeako League with a good 820. George Volkmar had 600 and high single game, 248.

Butter won three games from DeLuxe Beef, Bacon won two from Picnic, Nufranka won two from Tenderized Ham and Nufgets won two from Steamers.

Buy Food Here!
YOU SAVE -

BEST CUTS!
CHUCK ROAST BEEF 17c lb.

Home Made Ice Cream ea. 15c
1 Lb. Pkg. Orange Pekoe Tea 1c 29c
Can Grape Fruit Juice Giant Size 15c
Smoked Cali Hams 1b. 13c
Pork Loin 1b. 12c
Bacon (Lean) 1b. 12c

WITH THIS AD
No. 2 CAN SLICED PINEAPPLE 10c

PAVONE MARKET & GROCERY
Stone 1161
4 DAILY DELIVERIES

Buonomo Schedules February Features at Bowling Hall

The Buonomo boys of Charlotte Street are presenting a varied list of entertainment for bowling enthusiasts during February.

The first attraction will be the appearance of Joe Falcaro at Buonomo Hall Sunday night. Joe, who has 49 perfect 300 games to his credit and boasts of a 255 average for 30 games, will bowl eight games with Charlie Buonomo and afterward will present his usual exhibition. He is also expected to lend his advice to local bowlers who feel they need a guiding hand in the correction of some real or fancied fault.

On Sunday, February 4th, Joe Hoefner and Frank Koley will tangle in the first half of a home and home match for a purse of \$1,000.00. The two keglers will roll ten games at Buonomo Hall and then repair to Koley's home alleys in Brockport at later date for the final block.

Then on Sunday, February 11th, Charlie Buonomo will team up with Butch Hoefner to roll against Ray Schultz and Ollie Brandt in a seven game match at 8 P. M. The remaining seven games will be rolled in Buffalo on a date to be announced.

Elks Club Bowling Tourney To Offer Prizes

A singles bowling tournament open to the public is announced for Sunday at the Elks Club, by Charles Hafner, manager of the lodge alleys. Participants will use the same handicap which they have in the Times-Union classic. Guaranteed prizes are announced as \$75 for first, \$50 second and \$25 third. Merchandise prizes will also be awarded, according to Hafner.

There are still a few openings for registrations and it is advised that those interested in rolling in this tournament contact Hafner at Stone 492.

NEWS for WISE BUYERS

Happy news indeed—it's the Superior way of creating new customers — new boosters. Better decide right now and save many dollars.

When Finished It's Better Than NEW
Because we do a thorough job. We make new cushions complete... use new spring units, new filling, new webbing and all work is done in our factory by experts.

We'll RESTYLE and REUPHOLSTER Your 3-PIECE SUITE

1 Year To Pay — No Carrying Charge
5-Yr. Guarantee
NO DOWN PAYMENT
Limited Time Offer

FREE PICKUP and DELIVERY WITHIN 150 MILES

Superior BEDDING CORP.
MONROE 8971
662 MONROE AVE., Rochester

WRITE OR PHONE MONROE 8971
Interior decorator will call day or evening with sample covering including Tapestries, Velour and Fringes.

Also Buffalo, Syracuse, Utica

FEB. FURNITURE SALE

DOWN GO PRICES--OUT GOES MERCHANDISE
QUALITY NATIONAL PRODUCTS! LOWEST PRICES! EASIEST TERMS IN TOWN!



2-Piece LIVING ROOM SUITE

We believe this to be the finest Living Room Suite value ever offered to Rochester "Home Makers." Sturdy, massive construction. Beautiful coverings. See this Suite tomorrow or Saturday.

\$49.95



Modernistic Walnut

7-PIECE DINING ROOM SUITE

\$69.50



3-PIECE BEDROOM SUITE

You can't match this value anywhere in town! Beautiful walnut veneers, fine large mirrors, quality construction throughout. You get the Bed, Chest and your choice of Dresser or Vanity.

\$49.95

Goodyear, Goodrich, U. S. Royals
Firestone, Fisk, Etc.

TIRES

50c DOWN WEEK

HERE'S A SUPER "UNION" VALUE

INNER SPRING MATTRESS \$7.95

Special for our opening—This full size mattress built with resilient inner springs and attractive coverings. Sale limited to 50 at this price! You better hurry!

50c DOWN AND 50c WEEKLY!

BREAKFAST SET \$19.95

5 Pieces
Extension Leaf
Choice of Colors

FREE 20-PIECE SET OF DISHES

YOUR CHOICE! Combination

50 STOVES

\$1 DOWN -- \$1 WEEK

UNION

EASIEST TERMS IN TOWN

286 EAST AVENUE

OPEN EVENINGS UNTIL 10 P.M.
OPEN SUNDAYS UNTIL NOON

Also On Our Easy

BUDGET PLAN

TIRES — HEATERS.
CHAINS — BATTERIES
MIXMASTERS

50c DOWN 50c WEEK

20 NORTH MAIN STREET FAIRPORT, N. Y. **3 BIG STORES** **114 WEST COMMERCIAL ST. EAST ROCHESTER**

No Red Tape or Embarrassing Questions—Takes But One Minute to Open A "Union" Account—Easiest Terms in Town—Note! Illustrations in This Ad Similar as Possible to Actual Merchandise!

All-Amerks Invade Armory For Indian Lacrosse Battle

Making their first appearance against the Iroquois Friday night at the Armory, the Syracuse All-America lacrosse squad will show Phil Winslow, former Iroquois ace, in their line-up. Also coming with the Salt City warriors will be Ollie Hague, Syracuse U. goalie in '38 and Lester (Monk) Balmer, ace defenseman, who scales six feet, three inches and weighs 202 pounds.

Five of the Syracuse players earned All-America rating during the past two years and were included on the team which travelled to England to play before the King and Queen in 1937.

Back hunters hunt for bucks in the Sun and find them too. Look for your name between the ads. The Sun will give you a dollar if it's there.

RED WING ROSTER

Each week from now until the opening of the 1940 baseball season, the Sun will print a picture and a brief background sketch of a player signed for the new season.



Today We Present— Tom Koval

When the baseball scorekeepers came to the name Thomas John Kovalauskas last spring, they decided in a hurry that something would have to be done. And done it was, too. Thomas John Kovalauskas has become Tom Koval and that's the way he is listed on his new Red Wing Contract recently returned to Oliver French, Wing proxy.

Tom trained with the Wings last spring, his first season in professional ball, and was then farmed out to Cambridge, Md. While there, John hit for a .281 average. He batted out 22 circuit blows and 19 double batters. During the season he drew 52 free tickets to first base and was whanged by pitchers on eight different occasions.

This budding outfielder looked so good in camp last year, that with the added seasoning he obtained at Cambridge Wing experts think he may be able to break into the Rochester's line-up.

He was born in Packerburg, Pa. one cold day in March back in 1917. The lure of the big city was too much for Tom, however, and he now makes his home in Philadelphia. He has grown considerably since that day in 1917 and now weighs six feet, one inch. He weighs 190 pounds and bats and throws right handed.

Every Thursday is Sun Day.

Commercial League

Ray Bolton reeled off a big 694 to pace Commercial League keglers last Tuesday night at Buonomo Hall. Jack Sachell had 650, Joe Chudanski 646, Sam Mirano 626 and Lauricella 603. Frank Gable had 240 for high single game.

Houck Bros. won all three games from Brewster-Gordon, Lasken Electric won three from Masseth Dairy, Durbins won three from Laur Furniture and Sibley, Lindsay & Curr won three from Alvin Place Dairy.

GRAND OPENING

FRIDAY NIGHT

Also Saturday & Tuesday

BINGO

IS FREE

BIG CASH AWARDS

A Caller You Will Love To Hear

Music — Dancing

Begins at 7 O'Clock

ADMISSION 25c

CAPITOL BINGO HALL

85 W. Main St.

Over Capitol Theatre

Bring A Friend

Wildy Issues Call For ABC Entry Fees

Last call for entry fees in the A. B. C. Tournament in Detroit is being made by Lieut. Ed Wildy, Rochester Bowling Association president. Wildy announces that balance of the entry fee for teams travelling to bowling's big show must be in his hands before next Thursday.

Say You Saw It In The "SUN"

SUNDAY NIGHT PARTIES

Formerly at UNION LEAGUE HALL

Now at Wegman Hall

375 E. Main St. — 8:15 P. M.

TIM KELLY'S OYSTER BAR

Special Full Course 75c

Turkey Sunday Dinner

214 E. Clinton Ave. Mon. 5:15

BILL LAWSON'S GRILL

See the Largest Baseball Gallery in the World. Send in Local Groups.

DANCING EVERY NIGHT

ALL LEGAL BEVERAGES

74 South Ave. Main 8098

PARTIES AT WEST AVE. MANOR

165 West Ave.

Mon. and Wed. — 8:15 P. M.

Tues. and Fri. Matinee—1:30 P. M.

FREE BINGO

SHOW 7 P. M. GAMES 8 P. M.

90 DOOR PRIZES

Meet your friends every Thur., Fri. and Sat.

Mystery games and many novel ways to win.

HOLLYWOOD BINGO HALL

35 PULLMAN AVE.

Admission 25c

Free BINGO STRAND THEATRE

62 ST. PAUL STREET

\$600 GIVEN AWAY (NO EXTRAS)

TUESDAY NITE 8:30 P. M.

Plus Large JACK POT 99c

Hours & Entertainment

ADMISSION 25c

Fish and Chit Dinner 35c 5:30 to 7 P. M. Sat., Jan. 27th

WE HAVE MOVED

FROM END OF JOSEPH AVE. TO ST. PAUL & TITUS

BINGO IS FREE

7th Game Jack-Pot

Dance & Entertainment 40c

Auspices of North East Post 221, Veterans of Foreign Wars.

FREE "NEWCOMER" GAME

Something brand new, thrilling and exciting. Gives you and your friends both a chance to win. Promises to be the most talked of stunt in Bingo. Don't miss this premiere!

EVERY FRIDAY, 8:30

Jam Shanter STOCK ALE

Loudly Acclaimed As THE FINEST ALE IN ROCHESTER

More Hops • More Malt • More Ale

DRAUGHT • BOTTLES EDYWHERE

AMERICAN BREWING CO. • Rochester, N. Y.

Prices are Down!

YOU CAN BUY THIS "FOURMOST" BONDED RYE WHISKEY TODAY AT THESE NEW LOW PRICES—

NOW \$2.23 (15.4 oz.) FIFTH WAS \$2.59 (16 oz.) FIFTH \$1.63 (16 oz.)

IMPORTANT: The same magnificent quality you've always known

Old Overholt 100 proof bonded rye now sells at prices down to the level even of many lower proof blends—his- kies. Ask for it by name when- ever fine liquors are sold.

100 PROOF

OLD OVERHOLT BOTTLED IN BOND STRAIGHT RYE WHISKEY

U. S. BOTTLED IN BOND STRAIGHT RYE WHISKEY

Copyright 1939, National Distillers Products Corp., N. Y.

APEX GRILL

TURKEY, CHICKEN or DUCK DINNER 50c

All Home-Cooked Foods

Choice Beverages

2001 E. Main Cult. 5973

ABC Rug Cleaners Parties

Every Tues. and Sat. Night

2011 E. MAIN ST.

ADMISSION 25c

E. Main St. Car to Door

Plymouth Church Hall

Plymouth Ave. at Troup

BINGO FREE

Dance To Jimmy Van and His Orchestra

8:30 P. M. — 23 Games — 25 Door Prizes

ADM. 25c

Fish and Chit Dinner 35c 5:30 to 7 P. M. Sat., Jan. 27th

VAN DYK COFFEE SALE

FRIDAY and SATURDAY ONLY

the Coffee Supreme 1 lb. 27c

Duchess 2 lbs. 51c

Duchess Tops Them All!

VICTORY ORANGE PEKOE TEA.. 1 Lb. 49c

TRY OUR BAKERY SPECIALS

Fruit & Nut Kuchen Reg. 25c Special At 21c

Jelly Filled Donuts Reg. 25c Doz. Special At 19c

Milk Chocolate Cake 25c & 35c

Orange Nut Bread, Loaf 15c

TURNER'S DOWNY FLAKE DOUGH NUTS VAN DYK'S TEAS AND COFFEES

385 MAIN ST. EAST

FOOD MASTER SPECIALS

Del Monte, tall lb. can Red Salmon 21c

8-lb. Bag Pastry Daisy Flour 16c

Laundry Soap Octagon, 3 hrs 10c

Vitamin D Pet Milk, 4 cans 25c

Fresh Club Crackers, lb. 16c

Qt. Kingstaste Mayonnaise 33c

Grade A, Medium Fresh Eggs 21c

Pure Cane Sugar, 10 lbs. 47c

BRING COUPON

JELLO pkg. 2c

Hundreds of Bargains Every Day

FOODMASTER HOME OWNED SUPER MARKETS

1340 N. CLINTON 985 BAY ST.

Cor. Borchard St. Cor. Greeley St.

Mrs. Mary O. Dahl, 622 Jefferson Ave.



SCHENLEY "SWALLOWS" SING:

"An Ounce of Foresight is Worth a Pound of Hindsight"

Don't let that extra highball catch you "stealing home" tonight! Be bright! Go light! Head right for Schenley BLACK LABEL or RED LABEL light-bodied Whiskies. They're "melded" by a secret Schenley method that permits body reduction without flavor destruction.

SCHENLEY BLACK LABEL... Quart \$3.07, Pint \$1.58

SCHENLEY RED LABEL... Quart \$2.53, Pint \$1.30

At your favorite bar and package store.

HEAD RIGHT for SCHENLEY Light-Bodied WHISKIES

SCHENLEY'S BLACK LABEL 45% GRAIN NEUTRAL SPIRITS. SCHENLEY'S RED LABEL 72 1/2% GRAIN NEUTRAL SPIRITS. BOTH BLENDED WHISKY AND 90 PROOF. COPYRIGHT 1940, SCHENLEY DISTILLERS CORP., NEW YORK CITY



ROCHESTER LARGEST LIQUOR STORE

HERE'S SOMETHING TO TALK ABOUT

the low prices during the final days of

BERGHASH JANUARY SALE!

TWO GOOD VALUES!

PAUL NEVIN'S WHISKEY BLENDED 90 Proof

All 4 Year Old Whiskey RICH — SMOOTH — MELLOW

Compare! \$3.00 Value!

\$2.05 Quart

2 QUARTS FOR \$3.95

KENTUCKY PLANTER

Straight Bourbon Whiskey 3 YEARS OLD 90 Proof

Distilled in good old Kentucky. Made with the utmost care and skill to assure the finest in flavour.

\$1.75 Quart

LORD BARDSLEY LONDON DRY GIN

Compare! \$1.95 Value!

\$1.39 Quart

GOLD CROSS SLOE GIN

Extra Fine! Regular \$1.85 Value!

\$1.39 4-8 Quart

PHONE YOUR ORDER—WE DELIVER FREE

— MAIN 786 —

FREE PARKING OPPOSITE OUR STORE

EXTRA! LOWEST PRICE EVER

Imported CHARLEY'S JAMAICA RUM

97 Proof Royal Reserve \$3.25 Value \$2.29 5th

PUERTO RICAN CLUB RUM

Compare! \$2.00 Value! Extra Quality At a Very Low Price \$1.39 4/5 Quart

7 EXTRA! GOOD VALUES! 7

Imported Scotch Queen Victoria \$2.79 Special 5th \$2.29

Renault Wine 79c Value 59c 2 Bottles \$1.50

Imported Spanish Brandy 40 Yrs. Old 5th \$3.95

Gordon's Dry Martini Cocktail 8th \$1.59

Cream-O-Grain Whiskey 46 mos. Old qt. \$1.59

California "Grape" Brandy 8th \$1.49

CRESTWOOD RYE WHISKEY

3 YEARS OLD Pleasing Mellow Bouquet Taste \$1.89 Full Quart

DISTILLED in MARYLAND

BUY AT BERGHASH AND SAVE!

BERGHASH

MAIN 786 Next Door to Loew's Theatre MAIN 786

124 CLINTON AVE. SOUTH

FREE PARKING Opposite Our Store



RUPPERT Old Knickerbocker BEER

Taste the wonderful old-time flavor of beer made in the matchless old-time way. It's full-flavored, satisfying, yet never overfilling. Try Old Knickerbocker today!

JACOB RUPPERT
New York, N. Y.

DISTRIBUTED BY
Rochester Better Beverages, Inc.
New Location 22 Wright Street New Phone Number Genesee 6550

GENERAL COUNTY TAXES

Payable in 1940
Monroe County Treasury

Rochester, N. Y. — January 2, 1940
The assessment rolls for the general county tax levied in 1939 and payable in 1940 have been placed in my hands for collection. All persons named thereon are required to pay the tax assessed to them before the 15th day of April next subject to the following conditions as provided in Section 13 of Chapter 441 of the laws of 1936.

FEES WILL BE ADDED AS FOLLOWS:

All of January without fees. February 1st to 29th, inclusive, 1 per cent.

After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.

March 1st to 31st, inclusive, 2 per cent.

April 1st to 14th, inclusive, 3 per cent.

In case of default a warrant will be issued for the collection thereof according to law.

On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 20th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.

Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.

Tax bills will be mailed on request.

TOWN TAXES

Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.

CLARENCE A. SMITH,
Director of Finance.

Every Thursday Is Sun Day.

RHEUMATIC PAINS CAUSED BY

Rheumatic pains may be caused by sluggish kidneys. If excess acids and other wastes are not regularly eliminated it can also lead to backache, leg pains, headaches, dizziness, getting up nights, burning, scanty or frequent flow. Keep kidneys active same as bowels. Get BURETS from any drug-gest. Your sic back in 4 days if not pleased. Locality at J. K. Post Drug Co.

BUY YOUR GLASSES Here On Easy Payment Plan

C. A. KOHLER
Prescription Optician STONE 4170
604 TEMPLE BLDG — 6th FLOOR

Be Thrifty And Nifty POLYSHINE Your Shoes! All Colors

A Rochester Made Product

PENNSYLVANIA HARD COAL PREMIUM ANTHRACITE

EGG STOVE NUT	1045	COKE \$9.20	EGG STOVE NUT	1095
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LAKE COAL CO. GLEN 538
255 LYELL AVE.

TWO GREAT MACFADDEN MAGAZINES

LIBERTY WEEKLY	TRUE STORY MAGAZINE
----------------	---------------------

Now on Sale at Your Newsstand

WEEK-END SPECIALS

SCHLEIF BAKE SHOP

17 CLINTON AVE. SO. NEXT TO OENBACH'S A STEP OFF MAIN
Rochester's Most Popular Downtown Bakery

FRIDAY ONLY
PECAN BUTTERSCOTCH BUNS
A Delicious Bun with Pecan Butter Scotch Filling. Regular 30c dozen. **24c**

LEMON CHIFFON PIE
A Delicious Dessert. **27c**

SATURDAY ONLY
PECAN RINGS
Rich Kuchen Dough Topped with Pecan Halves. Regular 30c. **24c**

ORANGE LAYER CAKE
Made with Fresh Oranges. Regular 30c. **29c**

FRIDAY and SATURDAY SPECIAL
CLOVER LEAF ROLL
A Popular Roll. Serve Them with Your Sunday Dinner. Reg. 18c doz. **15c**

Also Large Varieties of French Pastries

TODAY, FRIDAY and SATURDAY

DAWNS

CUT-RATE DRUG STORES

Opposite Temple Theatre	CORNER AQUEDUCT	1 DOOR FROM STRALSON	CORNER DEWEY	AT BULL'S HEAD MAIN	JUST OFF MAIN
56	31	353	452	880	473
CLINTON AVE. SO.	MAIN ST. EAST	MAIN ST. EAST	RIDGE RD. W.	MAIN ST. WEST	N. GOODMAN

PRICE CUTTING SALES EVENT

ATLANTIC SUPPLY

After Inventory SALE!

Just once a year a SALE like this one! Check every item—see how great the savings, estimate your needs ahead and STOCK UP!

Highest Quality CANNED GOODS

- | | | | |
|----------------|---------------------------------|-------|-----|
| TOMATOES | N. Y. State No. 2 Cans | 3 for | 23c |
| ASPARAGUS | Salad Tips Green (6 for \$1.25) | | 23c |
| YELLOW CORN | Whole Kernel Vac Pack, can | | 5c |
| BARTLETT PEARS | No. 2 Cans (6 for 70c) | 2 Can | 25c |
| LIBBY'S SALMON | Medium Red 1/2 Size Can | 2 for | 25c |
| PINEAPPLE | Broken Slices No. 2 1/2 Can | | 15c |

SEA FOODS

- | | | |
|---------------------------------|----------------|-----|
| SHRIMP | 2 CANS FOR | 23c |
| DOXSEE LITTLE NECK CLAMS | Reg. 25c 2 for | 37c |
| QUART BOTTLE CLAM BROTH | | 19c |
| 110 BONELESS FILLET OF SARDINES | 3 for | 25c |
| FINE QUALITY CRAB MEAT | can | 19c |
| 25c Large Can BONITA FISH | | 19c |

FRUIT JUICES

- | | |
|---|-----|
| 46 Oz. Can Gr. Fruit Juice | 15c |
| No. 2 Cans Gr. Fruit Juice 4 for | 23c |
| No. 2 Cans Tomato Juice 4 for | 23c |
| 13c Welch's Pineapple Juice | 10c |
| Reg. 15c Veg. Juice Cocktail | 11c |
| Tomato Juice 2 for | 25c |
| Dole's No. 2 Can Pineapple Juice | 10c |
| 46 Oz. Can Blended Orange-Gr. Fruit Jc. | 17c |

NUTS

- | | |
|------------------------------------|-----|
| EXCELLO COFFEE | 25c |
| JAVA ORANGE PEKOE TEA | 49c |
| Brazil Nuts In Shell, lb. | 10c |
| Walnut Meats Broken, reg. 40c, lb. | 43c |
| Walnuts in shell Reg. 25c, lb. | 19c |

Atlantic Supply
79 St. Paul st. — HOUSE — MAIN 4173

Free parking on 50c purchase. Free city delivery on \$2.00 purchases. A charge of 10c on smaller amounts. Phone in your order MAIN 4173

WITH THIS COUPON
FREE!
POCKET COMB

4 1/2 INCH SIZE CHOICE OF COLORS

MADE OF UNBREAKABLE ACETATE
NO PURCHASE NECESSARY

NONE GIVEN TO CHILDREN

PRESCRIPTIONS

They are Often Life-Saving Orders!

Consequently each and every physician's prescription is treated as such. Not only are they filled ACCURATELY but with none but PURE drugs that are absolutely FRESH. In no other way can you get "Exactly What the Doctor Ordered." Filling ever so many more prescriptions, our supplies of PURE drugs have that FRESHNESS which only constant renewal can insure.

WITH THIS COUPON
RUM & BUTTER
TOFFEE
FAMOUS ENGLISH STYLE
REG. 35c—POUND BAG

Also Packed In Assorted Flavors

19c

WITH THIS COUPON
BOOK MATCHES
BOX OF 50 PADS

4c

2,500 LIGHTS (Limit 2)

WITH THIS COUPON
WOODBURY'S SHAVING CREAM
Reg. 35c Size

9c

(Limit 2)

15c-1 lb. Size
EPSOM SALTS **3c**

50c Size
TEK TOOTH BRUSHES 2 For 43c

WITH THIS COUPON
CLEANSING TISSUES
BOX OF 500

9c

(Limit 2)

WITH THIS COUPON
PROBAK Jr. BLADES
PACK OF 20

16c

(Limit 2)

60c Size
KREMEL HAIR TONIC **28c**

25c - 4 ounce
GLYCERINE AND ROSE WATER **11c**

WITCH HAZEL **6c**
Pint Size

Chrome Plated Gem Micromatic RAZOR

Same as in \$5.00 Sets with Super Keen Blades — in Bakelite Case.

ALL FOR **23c**

50c Size 1 1/2 oz. Tube
BALM **16c**
Analgesic

50c Size
BARBASOL Shaving CREAM **21c**

50c Size
PEBECO TOOTH PASTE **39c**
2 For

1.00 - 15 ounce
MAVIS TALC **54c**

25c Size Bottle of 100
HINKLE PILLS **4c**

1.35 Size LYDIA
PINKHAM'S MEDICINE **72c**

25c Size, Tin of 30
MAGNESIA TABLETS **7c**

1.00 Size
MARROW OIL SHAMPOO **47c**

60c Size FOR PLATES
COREGA **29c**

RIGHT RESERVED TO LIMIT QUANTITIES.

Bankers To Offer Group Members Two New Courses

Two special courses of eight sessions each will be added to the curricula of Rochester chapter, American Institute of Banking, according to a bulletin just released by Meyer Goldstein of Union Trust Company, chairman of the educational committee of the local unit.

A class in business letter writing will be conducted by Madelyn H. Sullivan, of the East Side Savings Bank and a course in constructive customer relations will be conducted by James W. Gray, of the Rochester Savings Bank and chairman of the Public Relations Forum Committee of the Savings Banks Association of the State of New York.

Enrollment for both courses will begin this week in the banks under the direction of Howard R. Chamberlain of the Rochester Trust and Safe Deposit Company. Business Letter Writing class will begin next Monday and Constructive Customer Relations course on February 9.

The addition of these two special classes will enlarge the educational scope of the local chapter which already includes classes in banking I, II, and III, law, economics, investments, accounting, analyzing financial statements, home mortgage lending, and effective speaking.

'Gone With The Wind' Topic Of Gospel Speaker

"Gone With The Wind" is the topic selected by Guy M. Esmay for his talk Sunday evening at the LeTourneau Christian Chapel, 58 Scio St. However, he declares that his gospel message will not be concerned with the book or picture of the same name.

The LeTourneau Christian Chapel, was so named in honor of its chief sponsor, R. G. LeTourneau, millionaire Peoria, Ill.

Other activities of the group include a Sunday school service each week at 3 p. m.; a Thursday evening bible study under the direction of John S. Allen and a Saturday night gospel service which will be conducted by members of the Greece Methodist Church this week. Special music will be rendered by the young people's choir and quartet of that church. The Rev. Lyell Owen, pastor of the Methodist group will speak.

Vick's Offer Free Sample In Sun Advertisement

Readers of the Sun are offered an opportunity to obtain a generous free sample of Vick's Vapo-rinol through that product's advertisement appearing in these columns today.

Va-tro-nol boasts a wide reputation as a nasal preparation which has brought relief to millions. According to the advertising announcement it is necessary only to send your name and address to the Vick's company to obtain this free sample.

To my VALENTINE



Give Your PHOTO

A living Valentine reminder that will send its message of love every day, wherever you are. Let our skilled photographer take the picture of you that you have always wanted.

Special!
3-8x10

PHOTOS
and 1 MINIATURE
In Oil Colors—
Gold Finish Frame—
Convex Glass

\$2.95

Regular \$5.95 Value
4 Poses 4 Proofs
LIMITED TIME
No Appointment Needed

STUDIO — MAIN FLOOR

Neisner's
5¢ to 15¢ Stores
200 Main St. East

What Is Birthday Without a Cake?

BY IRENE MUNTZ

Whether young or old, birthdays just aren't right without a delicious cake, topped with mounds of fluffy icing and lighted candles.

The usual birthday cake is a white butter or angel food which is of course, perfectly all right. However, there is no rule against our having another type of cake, so why not try a prune cake frosted with fluffy icing and topped with shredded coconut. The men and children especially would love it and prunes are especially nutritious.

PRUNE VELVET CAKE

Temperature: 375 Degrees F
Time: 25 to 30 Minutes
1 1/2 c cooked prunes
1 c butter or other shortening
1/2 c sugar
1 c milk
3 c sifted all-purpose flour
1/2 c salt
4 t baking powder
1 t soda
2 t vanilla
1/2 c sugar for egg whites

Measure prunes whole, then remove pits and slice fine. Cream butter with sugar. Add egg yolks and beat until creamy. Add milk alternately with flour sifted with salt, baking powder and soda and beat well. Add prunes and flavoring and stir until well blended. Beat egg whites stiff, not dry; adding sugar gradually while beating. Fold into batter lightly and thoroughly. Pour into 3 eight inch layer pans and bake in a preheated oven.

The prunes can be cooked ahead of time, for instance — along with some for breakfast. For another delicious birthday cake there is nothing like a rich chocolate cake frosted with orange brown sugar icing. Nearly everyone greets chocolate cake with enthusiasm, especially such a recipe as this one.

UNUSUAL CHOCOLATE CAKE

Temperature: 350 Degrees F
Time: 30 to 35 Minutes
2 c cake flour
1/2 t salt
4 box unsweetened chocolate
1 c sweet milk
1/2 c sugar
1 t vanilla
1/2 c shortening
1 c sugar
2 eggs
1/2 c sweet milk
1 t soda
1 T boiling water

Sift then measure flour. Mix with salt. Combine chocolate, 1 cup sweet milk and 1/2 c sugar in top of double boiler. Cook this until thick. Add vanilla and cool. Cream the shortening, add 1 c sugar gradually. Then add well beaten eggs. Beat thoroughly. Combine baking soda and boiling water. Add dry ingredients and 1/2 c milk alternately. Use boiling water and soda as last addition of liquid. Blend thoroughly. Then add chocolate mixture. Blend.

Bake in two nine inch greased layer pans in a preheated oven. After all is said and done, there isn't anything nicer than an angel food or sponge for the birthday cake. A hot milk sponge requires fewer eggs than the true angel or sponge cake and the texture and flavor are equally as good. The hot milk gives the cake an unusual tenderness.

HOT MILK SPONGE

Temperature: 350 Degrees F
Time: 50 to 60 Minutes
2 eggs
1 c sugar
1 t grated orange rind
1 T orange juice
1 c cake flour
1 t baking powder
1/2 t salt
4 T hot milk
1 t butter

Beat eggs until light. Add sugar gradually while beating constantly. Add orange rind and juice. Mix and sift the flour, baking powder and salt. Fold flour mixture into egg mixture. Bring milk and butter to the boiling point and quickly fold into batter. Pour cake batter into a tube tin and bake cake in a preheated oven. Invert pan on cooling rack and let stand until cool. Cut cake from pan.

School Group To Present Comedy

Members of the dramatic classes of Each High School will present Clifford Goldsmith's riotous comedy "What A Life" in the school auditorium tomorrow and Saturday evening. Henry Aldrich, a member of the group will play the leading role.

Sibley, Lindsay & Curr Co.

FOOD VALUES

FLAV-O-RICH HAM Whole or shank half, lb. **27c**

LEG OF LAMB Kaufman's Deluxe, lb. **25c**

SOUP Campbell's Tomato, 8c or **6 for 45c**

SOAP Naptha, P & G **4 bars 15c**

IVORY SOAP Large bar, 9c or **3 bars 25c**

DOG FOOD "Pard" brand **6 for 53c**

TUNA FISH Blue Label Mission, in tin **3 for 35c**

COOKIES NBC Pride Assortment pound package **25c**

PEANUT BUTTER Home-made, fresh each day, lb. **17c**

TUB BUTTER High-score Creamery **37c**

CHEESE Chateau or Velveeta 1/2 lb. package **2 for 25c**

ORANGES Juicy Floridas **3 doz. 59c**

CUP CAKES Solid choc., honey cream vanilla, fancy iced, doz. **25c**

DATE AND NUT BREAD loaf **19c**

GROCERY, MAIN FLOOR

PHONE STONE 6500 AS EARLY AS 8 A. M.

Mrs. Helen C. McCoy, 31 Dorothy Ave.



SCHENLEY "SWALLOWS" SING:

"Reason is never out of Season"

Keep your eye off those extra high-balls tonight! Be bright! Go light! Head right for SCHENLEY Black Label or Red Label light-bodied Whiskies. They are "melded" by a secret SCHENLEY method that permits weight reduction without flavor destruction.

At your favorite bar and package store

HEAD RIGHT for

SCHENLEY Light-Bodied WHISKIES

Schenley's Black Label 45% Grain Neutral Spirits, Schenley's Red Label 72% Grain Neutral Spirits. Both 90 Proof and BLENDED WHISKEY. Copyright 1940, Schenley Distillers Corporation, New York City



Save \$35 In Lauer's February Sale!

SOLID MAPLE DINING ROOM SUITE

TABLE - 4 CHAIRS - BUFFET - CHINA CABINET

Here is a seven piece medium size dining room group that Lauer's believe to be perfectly suited for you who wish to furnish your dining room tastefully, yet inexpensively. Each piece retains the feeling of its Early American origin. Each piece is sanded and rubbed to bring out the amber glow of the maple. The table has two pull-out end leaves...when opened it will seat eight people easily. Notice the ample storage space in the buffet and china cabinet...you'll have no trouble putting away all of your dishes, linen and silver. Lauer's have given the chairs a rigorous test...they will not wobble or weaken at the joints. You lovers of fine maple, put Lauer's on your list when you shop for dining room furniture.

\$94

7 PIECES

★ STORE OPEN FRIDAY EVENING ★



We've Just Received 36 New Suites For February!

LAUER'S CAPE COD BEDROOM SUITE

An Extra Value In Solid Maple Furniture

You have always wanted to furnish that extra room, or outfit the children's room with a real bedroom suite. Now, Lauer's come through with a group priced so low that you cannot afford to pass up this opportunity. This is really a fine bedroom suite. It is fashioned of 3/4-inch thick, solid Northern maple. It has a neat, trim appearance. The finish is well rubbed to a soft, honey-toned glow. The drawers are dovetailed. You may have the full panel beds pictured above, or attractive poster beds in either 3'3" or 4'6" size. The vanity (not pictured) is displayed on Lauer's maple floor.

\$4475

BED, CHEST, DRESSER

- 2 Twin Beds, Chest and Dresser \$55
- Bed, Chest, Vanity and Dresser \$69

USE LAUER'S BUDGET TERMS

Accounts paid within 90 days of delivery are the same as cash. You pay only 1% monthly for long-term purchases.

Lauer's
50 STATE ST.

TRADE IN YOUR OLD FURNITURE

You get a fair price because Lauer's renovate your furniture and sell it in their Bargain Basement.

MARCH 1, 1940



Sibley, Lindsay & Currier Co.

HIGHLIGHTS

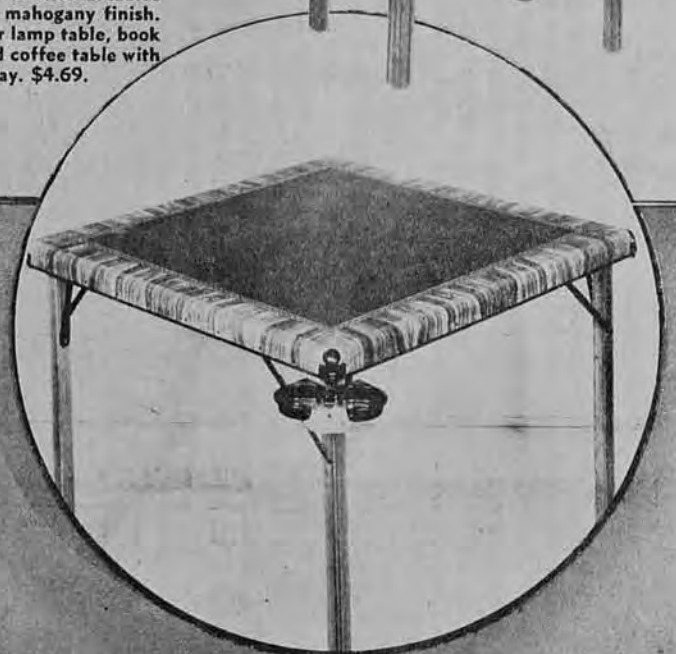
From Our February Furniture Sale

FURNITURE, FIFTH FLOOR

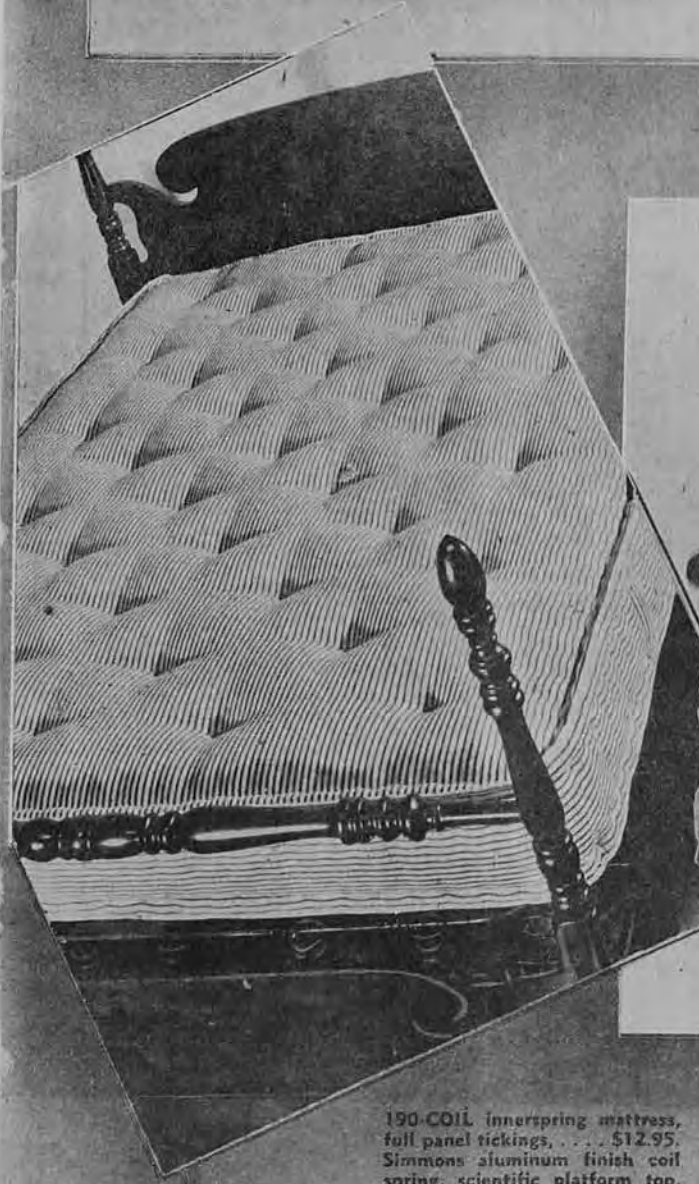
COLONIAL cricket chair, of peg maple. The loose cushion is reversible. Covered with rose, blue or green prints. \$4.95.



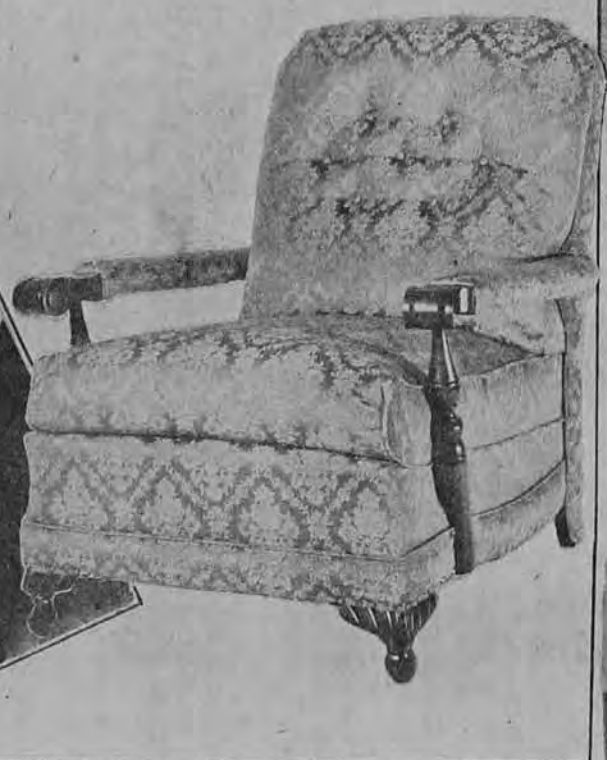
CHOICE of 5 Occasional tables in walnut or mahogany finish. Pictured: tier lamp table, book end table and coffee table with removable tray. \$4.69.



SAMPSON CARD TABLE, with two coaster glass holders and ash trays. 15 top patterns. Double-braced corners. \$2.98.



190-COIL innerspring mattress, full panel tickings, . . . \$12.95. Simmons aluminum finish coil spring, scientific platform top, \$9.95. Poster bed, full or twin size. \$7.95.



COGSWELL CHAIR, deep, comfortable. Hand-tide coil base on a sagless web bottom. Exceptionally durable covers. \$19.95.



LOUNGE CHAIR with buttoned spring back. Simulated leather coverings of red, green or brown. Upholstered in moss and cotton. \$16.95.

Opera Holds Social Spotlight

Met Stars Head Cast At Eastman

Expensive furs, glittering jewels, smartly liveried chauffeurs and sleek automobiles will be out in force tomorrow and Saturday evenings as the local '400' joins with opera-loving Rochester at the Eastman theatre for two performances of Verdi's popular opera "Il Trovatore."

The cast, headed by Dusolina Giannini, famed Metropolitan star will include several promising operatic newcomers including Arthur Carron, gifted English dramatic tenor; Robert Weede baritone, who at one time studied at the Eastman School and Joan Peebles, contralto. Miss Peebles won a scholarship at the Eastman school and later toured Europe as a concert artist.

Added to these stars will be a Rochester native, who has gone far since he began his musical career here — Eugene Lowenthal, basso.

The opera will be under the stage direction of Nicholas Konraty and musical command of Guy Fraser Harrison, with the Rochester Civic Orchestra.

Lodge Card Party To Benefit Welfare Fund

Fifth annual Elks' stag card party will attract nearly 1000 players to the lodge rooms on Thursday, February 15, according to estimates of club officials.

Proceeds from this affair will be used to bolster the group's social and community welfare fund. Among the Elk enterprises that will benefit from the party is the annual outing for crippled children, the annual dance for the blind and the Christmas basket distribution.

Grant's Feature New House Frock Design

It's no news that the W. T. Grant Co. is able to sell merchandise to the public at low prices. But when that organization can offer merchandise to its customers at a lower price than the famed R. H. Macy Co. in New York, that's news.

Recently the metropolitan department store offered a newly designed house frock at \$1.09. Now, according to L. A. Bridge,

manager, a similar dress is on sale at \$1.00 in the local Grant store. This "scoop" was made possible, said Bridge through efforts of the women's wear buyer for the chain, Clarence E. Goss who, it is said, has a national reputation for creating smart styles at popular prices.

Complete details of this frock will be found in the Grant Co. advertisement in today's Sun.

Seaweed has been found that is as tall as 500 feet, and in some parts of the Antarctic has been known to attain the length of a quarter of a mile.

Careful tests of the effects of color on the system show that red and yellow place the greatest strain on the nervous system and are hardest on the eyes.

3 NECKTIES, or PAIR GLOVES or SCARF
When Sent With Plain Garment at 69c **6c**

EMPIRE CLEANING & DYEING WORKS
GLENWOOD 1102
622 HOLLENBECK ST.
Free Call and Delivery

Call ANYTIME for CORRECT TIME
MON. 8611
TIME BUREAU, INC.

EASTMAN THEATRE—Fri. & Sat. Evng. Feb. 2 & 3
ROSE HAMPTON — Metropolitan Stars — ARTHUR CARRON
in Verdi's Celebrated Opera
"IL TROVATORE"
With Joan Peebles, Robert Weede and Eugene Lowenthal
SEATS (Both Nights) \$1, \$1.25, \$1.50, \$2, \$2.50

Brand New
Regular \$42.50
ROYAL
Portable
\$31.50
Slightly More on Terms
TERMS As Low As 75c
Actually Every Wanted Feature
FREE STEEL TYPEWRITER STAND
With Each Portable ALSO CARRYING CASE
Can Be Used as Overnight Bag
CITY TYPEWRITER
160 SO. CLINTON, Next to R. B. I. STONE 3424

YOU ACT LIKE ITS MY FAULT I'M ALWAYS BROKE!

It is—you should be selling GIBSON refrigerators — people are buying them like hot cakes

GIBSON Electric Refrigerators **\$89.95**
The 1940 Sensation — Full 6 ft.

Mrs. Elizabeth H. Phillips, 144 Ashbury St.
OPEN TONIGHT TIL 9 P. M.

Rochester's 2 Greatest Furniture Values!

Specially Featured For This Week End - - - During **Burke's FEBRUARY SALE**

BURKE'S Better Built Furniture never before sold for so little. It takes the factory behind this Sale . . . Selling direct to you with the narrowest margin of profit . . . to produce prices so low. Everything in this sale, for every room in the home, has been made up to Burke's Better Built standards. Every price has been marked down to compare favorably with the savings on Burke's own Better Built, direct-to-you-furniture.



Save \$30.00 On This Massive, Roomy 2 Piece Living Room Group
Regularly \$79.00
\$49 Easy Terms

Five Floors of Fashion and Quality Furniture For Every Room

Save \$30.00 On This Modern, Walnut 3 Piece Bed Room Suite
Regularly \$79.00
\$49 Easy Terms

See Our Factory

Inspect Burke's Better Built Furniture in the making, here in our factory on the premises. Know why it is more durable. It is easy to see that it is more beautiful and lower priced, satisfying and saving you most.

Specializing as we do in Better Built upholstered furniture is the sole reason why we can offer you so much fashion and quality at a price so incomparably low. The more you examine this full length sofa and comfortable arm chair, the more you will be impressed with the value and savings afforded.

Buy on Burke's Convenient **BUDGET TERMS**

Beautifully proportioned Bed, Chest and choice of Vanity or Dresser. Perfectly matched are the butt walnut fronts whose natural wood markings add so much to each modern designed piece. Altogether by far the greatest bed room suite value that we ever offered within many dollars of the extremely low price.

Burke's Furniture of Quality
34 SOUTH AVE.
100 Steps from Main Street --- Miles From High Prices

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards BIGGER AND BETTER THAN EVER!

OUR GREAT ANNUAL "SYMPHONY SWEET" CANDY SALE

4 DAY SALE!

ENDS SATURDAY, FEB. 3rd! . . .

ALWAYS DELICIOUSLY FRESH . . .
MADE FRESH DAILY IN OUR OWN KITCHENS!

"Symphony Sweet" CHOCOLATES

Our Low Everyday Price is 39c lb.

29c lb.
2 lbs. 55c
(LESS THAN POUND LOTS, 35c lb.)

- Chocolate Coated Vanilla Buttercreams
- Maple Walnut Cream's
- Soft Cream Caramels
- Honey Almond Nougats
- Rum Punch Nougats
- Buttercrunch
- Orange Creams
- Raspberry Creams
- Cashew Nut Buttercrunch
- Caramel Creams
- Crème de Mint
- Italian Creams
- Peppermint Patties
- Peanut Clusters
- Marshmallows
- Raisin Clusters
- Apricot Jellies
- Raspberry Jellies
- Chocolate Chips
- Wintergreen Patties

"Symphony Sweet" Homemade CANDIES

REG. 59c lb. **37c lb.**

(MADE IN OUR OWN KITCHENS) TASTE THE DIFFERENCE!

- Chocolate Thin Nut Bark
- "Better" Pure Cream Fudge
- Pecan Brazil & Walnut Roll

Make Your Own Selection! HOMEMADE CANDIES

REG. 39c lb. **29c lb.**

- Double Mints
- Whipped Cream Drops
- High Gloss Cream Sticks and Chicken Bones
- Chocolate Coated Peanut Clusters

CANDY SPECIALTIES

OUR LOW EVERYDAY PRICE, 29c lb. **19c lb.** IN LESS THAN POUND LOTS OF A KIND, 24c lb.

- Chocolate and Vanilla Caramells
- Chocolate Coated Jelly Rings
- Chocolate Filled Glossy Hard Candy Straws
- Salted Whole Blanched Jumbo Peanuts
- Champagne Nut Filled Hard Candy Wafers
- Assorted Bridge Mixture (20 Centers)
- Nut Better Crunch
- Chocolate Coated Peppermint Cream Patties
- Solid Chocolate Pure Milk Chocolate Wafers
- Chocolate Coated Italian Creams
- Pure Solid Chocolate Mint Wafers
- Assorted Hard Candies
- Paradise Tart Fruit Filled Hard Candies
- Chocolate Cream Dips
- Caramel Coconut Chips
- Chocolate Nougat Rolls
- Snow Tops

EXTRA SPECIAL VALUE!

Foil Wrapped Assorted **LIQUID FRUITS**

REG. 60c lb. **39c lb.**

(ASSORTED)
New! Different! Delicious!

- Pure Fruit Pineapple
- Pure Fruit Raspberry
- Pure Fruit Cherry
- Solid Pineapple Cores

(Less Than Pound Quantities, 45c lb.)
SORRY: Too perishable for delivery!

CHOCOLATE ALMOND BUTTER CRUNCH

(Made with Pure Butter) REG. 59c lb. **39c lb.**

CHOCOLATE COATED WHOLE CHERRIES

(In 100% Liquid) REG. 66c lb. **39c Pound Box**

WHOLE FRESHLY ROASTED SALTED MIXED NUTS — 37c lb.

(In Less Than Pound Lots, 40c lb.) REG. 48c lb.

EDWARDS CANDY SHOP—Street Floor—STONE 2300

Automobile LOANS!

TO ASSIST IN THE PURCHASE OF A NEW OR USED CAR
MONTHLY OR WEEKLY PAYMENT PLAN—AT BANK RATES

The Bank For The Individual

FIRST INDUSTRIAL BANK

30 CLINTON AVE. NORTH
Member Federal Deposit Insurance Corporation

Rudolph's Newly Enlarged Radio Dept. Makes You This Money Saving Offer!

Save \$10

On Your Choice of These New EMERSONS



LIST PRICE \$19.95

NOW \$9.95

EMERSON Model 330
Built-in Loop Antenna—
No outside aerial needed
• AC-DC Superhet.
With "Miracle Tone Chamber"



NOW \$19.95

List Price \$29.95

EMERSON Model 331
Foreign and American

Broadcasts and All Police Calls • AC-DC Superheterodyne with "Miracle Tone Chamber" and 8-inch Dynamic Speaker.



NOW \$29.95

List Price \$39.95

EMERSON Model 332
CIRCUITS DIRECT!
London • Paris • Berlin • Rome—American and Foreign Reception • AC-DC Superhet. with "Miracle Tone Chamber" and 8-inch Dynamic Speaker.

RUDOLPH'S

E. Main at South Ave. Open Saturday Evenings

TOWERING MANSIONS
Designed and Dedicated to Heighten the Joy of Living

LINCOLN HOTEL

1400 ROOMS
Each With Bath
Shower and
Cabinet Radio

HOME OF THE FAMOUS BLUE ROOM
Outstanding Music and Entertainment

Ownership Management
MARIA KRAMER
President
John L. Horgan, Gen. Mgr.
HOTEL EDISON
Same Management

Live like a king when you visit New York. Stay at Manhattan's Mighty Hotel Lincoln, superb in every detail of location, luxury and hospitality.

NEW YORK CITY
44th to 45th Sts. at Eighth Ave.

The Rochester Sun

Published every Thursday by the Rochester Sun Corp., 5 St. Paul St., Rochester, N. Y. G. C. Gerling, Pres.; F. B. Kelly, Vice-Pres.; Wm. A. Pfaff, Sec.; Wm. G. Bromley, Treas.
G. Curtis Gerling, Publisher Eugene Davis, Adv. Director
Orville H. Allen, Editor Edward Randall, National Adv. Mgr.
NATIONAL REPRESENTATIVES,
James A. Coveney Co.
New York Office 444 Madison Ave.
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Edwards

ROCHESTER'S LARGEST POPULAR PRICED STORE

February SALES for the HOME

Group All Your Purchases NO DOWN PAYMENT Balance Weekly

LAST 2 DAYS to Save in These Big SALES

- ★ Linens
- ★ Domestic
- ★ Lingerie
- ★ Corsets
- ★ Coats
- ★ Furs



- ★ Unusual Styles
- ★ Complete Selections
- ★ Lowest Prices

Sturdily Constructed 3-PC.

HAND - RUBBED - SOLID MAPLE COLONIAL DESIGN BEDROOM SUITE

BED — CHEST and choice of DRESSER or VANITY

It's February Sale time at Edwards . . . and that means unheard-of value because we saved you plenty even at regular prices. This suite at 69.50 is ample proof—peg-top construction, center drawer guides and dustproof throughout!

Purchased Separately: Bed . . . \$16 Dresser . . . 29.50
Chest . . . \$24 Vanity . . . 29.50

EDWARDS—Fifth Floor

NO DOWN PAYMENT 1.50 weekly

69.50

Edwards New Model Rooms

See our new Model Rooms on the fifth floor. Thrill to their beauty . . . and capture some very practical ideas for your own furnishing schemes! Plan to spend at least an hour here . . . It will be worth your while.

Edwards Interior Decorating Service

Come to our fourth floor and meet the decorating experts who "dreamed up" our fifth floor rooms! Feel free to consult them—their services won't cost you a penny.

Free Delivery Service

Buy a Pin-Up lamp at \$1 or a Chippendale Suite at \$200 — either will be delivered promptly (and free of charge) if you live within 200 miles of Rochester.

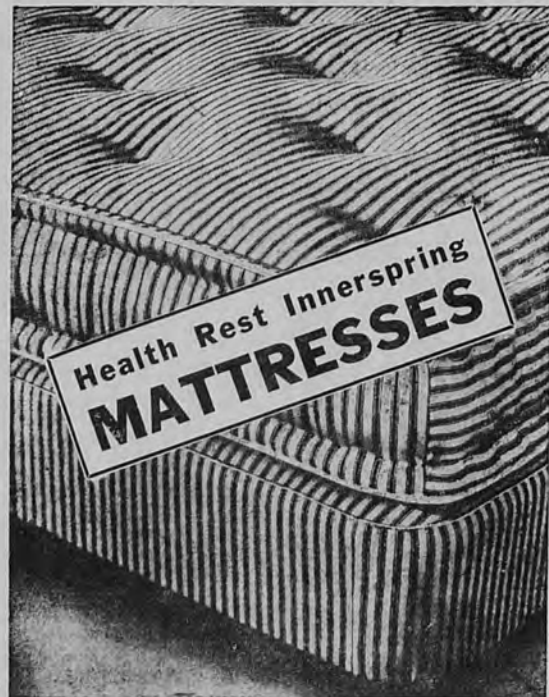


Your Choice of 4 Comfortable Occasional Chairs

How often have you thought of adding chairs like these to your furnishing scheme? Have them now at a very thrifty February Sale price! Everyone built for lasting comfort by skilled craftsmen. Coverings are luxurious and frames are made of selected hardwood. Hand-rubbed finish. Choice of covers.

EDWARDS—Fifth Floor

9.98 EACH



Health Rest Innerspring MATTRESSES

FEBRUARY SALE PRICED! Famous silent type coil spring unit padded with plump layers of cotton felt. Flat, smooth tufts. Taped edges. Completely covered in durable ACA ticking. Furnished in all standard sizes.

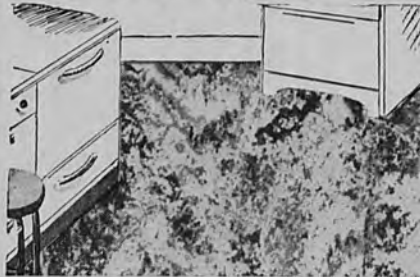
12.98

Box Spring to Match 14.98

EDWARDS—Seventh Floor

Armstrong's Inlaid Linoleum

Featuring the Popular Marbleized Patterns



February Sale Price 94¢ sq. yd.

New quality with patented back that permits cementing direct to your floor and removal without injury to the linoleum. Choose yours in any of several 1940 color combinations.

Cemented to Your Floor for Only 1.29 sq. yd.

EDWARDS—Fourth Floor

A New Idea in Storage Closets!

ODORA WARDROBE

The Twin Panels Move Sideways by Touch Control

1940's closet sensation! Full lacquered wood paneling. Equipped with a patented Odora retainer which emits a pleasant and penetrating fragrance. Holds twelve heavy garments. Reinforced throughout for durability. Decorated in the colorful new tapestry design.

EDWARDS—Sixth Floor



\$2.98

24 x 22 x 60"

For table luncheon-sets to be more appropriate than the used in a dinette, those of a fine ones used in more formal heavier weave and rougher type dining rooms.

CALL ANYTIME for CORRECT TIME
MON. 8611
TIME BUREAU, INC.

Bond Clothing League

Team results in the Bond Clothing League were: Newport (2073) 2, Duke (2028) 1; Clyde (2151) 2, Colby (2147) 1; Devon (2147) 3, Rutgers (1938) 0; Brent (2090) 3, Medwin 0.
Every Thursday Is Sun Day.

BOWLING



WITH
ED RANDALL



Still more new alleys! A communication from Charlie Tutty informs us that the Moose Club will make eight new alleys available to their members and guests when the new clubhouse of the Rochester Lodge opens to mem-

bers on Saturday afternoon, February 3rd. Arthur J. "Whitney" Miller has been selected as manager of the alleys and is now busily engaged in enrolling leagues among mem-

women. Several match games have been booked and in addition the alleys will be the scene of all Rochester-scheduled games in the Inter-Lodge League, which includes Medina, Perry, Batavia and Rochester.

NEWS for WISE BUYERS

Happy news indeed—it's the Superior way of creating new customers — new boosters. Better decide right now and save many dollars.

When Finished It's Better Than NEW Because we do a thorough job. We make new cushions complete . . . use new spring units, new filling, new webbing and all work is done in our factory by experts.

We'll RESTYLE and REUPHOLSTER Your 3-PIECE SUITE

1 Year To Pay — No Carrying Charge
5-Yr. Guarantee
NO DOWN PAYMENT
Limited Time Offer

FREE PICKUP and DELIVERY WITHIN 150 MILES



3 PIECES
\$34.50
Reupholstered Complete

Superior BEDDING CORP.
CUSTOM-BUILT UPHOLSTERING
662 MONROE AVE., Rochester

WRITE OR PHONE MONROE 8971

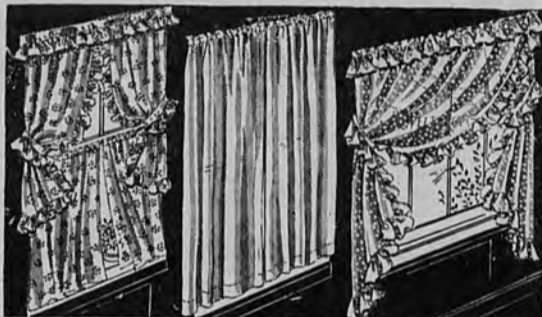
Interior decorator will call day or evening with sample covering including Tapestries, Velour and Friezes.

Also Buffalo, Syracuse, Utica

THE ORIGINAL CURTAIN SHOP

Store - Wide 1/2 Savings to CURTAINS
Bed Spreads and Draperies

in This Once a Year Sale



THIS is our Annual Store-Wide Clearance that grows bigger with each succeeding year . . . because of the thousands of women who have come to appreciate what it means to buy from our larger, finer and comparatively lower priced assortments . . . because of the larger than ever stocks that we carry regularly . . . and the fact that in this once-a-year sale practically every Curtain, Bed Spread, Drapery, Bath Mat Set, etc., is reduced. Savings are to 50% and more in many cases. Not a single piece of "sale" merchandise. We simply clean house of our own splendid stocks . . . and pay customers well for helping us make room for next season's merchandise.

Lace Net Curtains . . . 79c Pr.
Several outstanding patterns in new weaves. Adjustable tops, ready to hang. Usually sell at \$1.00. Be sure to see them!

Ruffled Curtains . . . 89c Pr.
Fine quality, cushion dot marquisette. 45-in. wide . . . wide enough to criss-cross if desired. Generally sold at \$1.29.

Tailored Curtains . . . \$1 Pr.
Beautiful, delustered, sheer Rayon Marquisette. 40 in. wide 1-in. hems each side. Hemmed and beaded, ready to hang. A best seller at \$1.39.

Cottage Sets . . . 69c Set
You will be amazed when you see the style and quality obtainable at a price so extraordinarily low. Well made through. Every desired color trim.

Rug and Seat Cover
Bath Sets 89c
Heavy tufted Chenille. Beautiful new patterns to match your decorative color scheme. Reg. \$1.29



\$5.98 Chenille Bed Spreads

Full and Twin Sizes

You will appreciate the advantages of selecting from our assortments when you see the fine qualities and beautiful styling.

\$3.98
All Spreads 20% or more off

Paul's CURTAIN SHOP
76 Clinton South
Between Forman's and Weiss and Fisher's
PAUL E. LINDGREN, Owner

SPECIAL COUPON

GOOD DURING FEB. ONLY!

This Coupon And

\$3.50

For A

PARIS OIL

PERMANENT

Regularly \$5.00

PARIS BEAUTY SALON

249 EAST MAIN ST.

Opp. Sibley's Over Scher's

STONE 5309

Also Buffalo, Syracuse, Utica

READING 'blue coal'
EGG, STOVE, \$1.95
AND NUT PEA \$9.95
Cash Per Ton—Shoveled Off
407 CHILI AVE. GENESEE 7500

ABC FUELS
THE SHIELD OF QUALITY
COAL - COKE
OIL

SEE IT TODAY DOORS OPEN At 9 A. M.

4000 UNRESERVED SEATS for continuous morning and afternoon shows are waiting for you! Come early!
You may come anytime from 9 a. m. to 2:45 p. m. and see a complete performance!

GONE WITH THE WIND

WEEKDAY MORNING AND AFTERNOON **75c** INC. TAX
CONTINUOUS NO SEATS RESERVED

BUY RESERVED SEATS NOW
FOR ALL RESERVED PERFORMANCES UP TO AND INCLUDING THURSDAY 8th

NIGHT SHOWS (8 P. M.) ALL SEATS RESERVED \$1.10 incl. tax (EXCEPT LOGE)
SUNDAY MAT. (2 P. M.) ALL SEATS RESERVED \$1.10 incl. tax (EXCEPT LOGE)

WEEKDAY MATS. CONTINUOUS—NOT RESERVED
75c incl. tax (EXCEPT LOGE)

Loew's

Presenting . . . THE NEWEST FEATURE OF OUR "INDIVIDUAL BANKING" PROGRAM

CENTRAL TRUST
Service Checks

A PERSONAL checking account is a mighty valuable thing to have. It saves time and trouble, provides protection against loss, theft and fraud. And now everybody can have one . . . by using Central Trust Service Checks. Here's how they "work" . . .

- To open a Central Trust Service Check account you buy a book of 12 blank checks for \$1.00 and make a deposit . . . any amount you like. When these checks are gone you simply buy another book. Individual or joint accounts may be opened.
- No minimum balance is required. Only rule is that you have sufficient collected funds on deposit to cover checks when they are drawn.
- There are no charges for deposits or withdrawals. You always know to the penny how much you have in your Service Check account.
- Service Checks are specially numbered . . . only the owner can use them. Of high-quality safety paper, they come in a neat folding book.

Once you've used Central Trust Service Checks, we know you'll never be without the protection, convenience and safety they afford. They are available at both our Main Office and Brighton Branch.

CENTRAL TRUST COMPANY
25 EAST MAIN STREET • 1806 EAST AVENUE
Member Federal Deposit Insurance Corporation

weis & fisher's
"rochester's showplace of furniture fashion"

Suggest You Take Advantage Of

FEBRUARY FURNITURE SALE SAVINGS

BY USING THEIR EXCLUSIVE

Honeymoon Home Payment Plan

FURNISH YOUR ENTIRE HOME OR ANY PART OF IT WITH A DEPOSIT OF

\$10.00

February sale time again proves that at Weis & Fisher's, Rochester's Showplace of furniture fashion, "value speaks for itself"—shop Weis & Fisher's first—more than 100,000 square feet of floor space—filled with exciting home furnishings ideas—furniture values—February Savings.

80 CLINTON AVENUE SOUTH

weis & fisher's
"rochester's showplace of furniture fashion"

JIMMIE FIDLER IN HOLLYWOOD

(Continued From Page 1)
lywood will have to find the proper formula to make it work smoothly. If you don't want it, it will go — and the quicker the better for all concerned. What's your verdict?

MUTTERINGS:
Frantic Urge: To shout after grouch-faced Ned Sparks, "Goodbye, Mr. Chips — on — the-

shoulder." Silly notion: to say to five-times-wed Kay Francis, "Habit forming, isn't it." Add things I'm growing tired of: James Cagney's screen mannerisms — he's too fine an actor to need them. Imaginable hilarious evening: Refereeing a cooking contest twixt Hollywood glamour girls. All that "oomph" title gets Ann Sheridan is the double-o from every predatory male. In need of a good picture to bolster

fading popularity: Robert Taylor. I'd like to fry in oil, human gadflies who persist in quizzing every columnist about Hollywood's salacious rumors.

When the final history of Hollywood is written, you'll find Luise Rainer's name in its most ironic paragraph. Three years ago, as winner of two consecutive Academy awards, she was toasted as the screen's greatest dra-

matic actress. Last week an independent producer who wanted her for the lead in his next picture, talked with her via long distance, agreed on terms, then submitted her name to his distributor. The distributor turned it down — flat. "Miss Rainer," he ruled, "is as dead at the box-office as a star of twenty years ago!"

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FREE RECIPE BOOK

Just mail 5 labels from any Libby's Product to Libby's, Dieckman, Mary Libby, Chicago, Ill. You don't need to send any money for this grand recipe book. It's FREE!

Let's All Celebrate With

LIBBY'S

1868—1940

72ND ANNIVERSARY SALE of CANNED FOODS

This Is the Week to Try This Quality Brand of Canned Foods — Over 100 Famous Food Products to Choose From. Once Tried, You'll Always Say—

"There's Nothing Like Libby's"

Libby's

Libby's Famous
CORNED BEEF CAN 20c

Libby's Famous
CORN. BEEF HASH No. 2 CAN 18c

Libby's Famous
CHILI CON CARNE No. 1 CAN 10c

Libby's Famous
MEAT GRAVY No. 1 CAN 10c

Libby's Famous
HOT TAMALES 2 No. 1 CAN 25c

Libby's Famous
SWEET PEAS No. 2 CAN 15c

Libby's Famous Garden
VEGETABLES 2 No. 2 CAN 25c

Featured at the Following Stores This Week

- | | |
|--|--|
| Walker's Super Market ... 318 Arnett Blvd. | Convention Food Shop 204 Monroe Ave. |
| Hanna's Market 483 Brooks Ave. | Levin's Super Market 1646 Lake Ave. |
| Diver's Super Market 534 Dewey Ave. | Modello & Son 1733 Norton St. |
| C & C Food Shop 581 Chili Ave. | H. L. Kircher 1388 Culver Rd. |
| Home Grocery 151 Park Ave. | Veliz Pure Food Store 1497 Dewey Ave. |

AND ALL OTHER FOOD STORES THROUGHOUT CITY

LINCOLN'S FRIDAY AND SATURDAY

Specials

Girls' 2 to 14
Reg. 25c
Built Up Shoulder NAINSOOK SLIPS
17c
White only
Fine count nainsook slips with built-up shoulders and dainty lace and embroidery trims.

Children's 4 to 16 Cross Stripe
CHARDONIZED RAYONS
17c
New tailored chardonize rayons in pants, bloomers and vests. Tea rose in sizes 4 to 16.

Closeout of Regular \$1.00
WASH SUITS
68c
1 to 6
Fast color slub and poplin wash suits in belted, suspender and zipper front styles. Sizes 1 to 3 and 3 to 6.

SPECIAL SALE RAYON SATIN or GREPE SLIPS and GOWNS
Tailored and lace trimmed
\$1 value **77c**
4-core tailored slips, surplice bodice rayon satins and embroidered French crepes in sizes 32 to 44. And, gleaming rayon satin gowns lavishly lace trimmed. Tea rose and blue in sizes 16 and 17.

Men's full length and SHIN SOCKS
Rayon and acetate full length hose and elastic top, shin socks. 19c value
12c

Men's first quality HALF HOSE
4 patterns to select from in first quality rayon and cotton hose. All sizes.
9c pr.

Boys' Reg. 39c Long Sleeve
POLO SHIRTS
20c
Basque stripe, long sleeve polo shirts in wine, navy, brown and green. Sizes 2 to 8.

Women's Lace Trimmed
RAYON PANTIES
12c
Rayon panties and hand leg briefs in small, medium and large sizes.

Fine Quality Embroidered Broadcloth Women's
SLIPPERS
39c
59c value
Fine broadcloth slippers with soft padded soles and Cuban heels. Sizes 4 to 8 in blue and burgundy.

CELANESE NINON and ADJUSTA NETS
Usually \$1.98 **\$1.59** Pair
You Save 39c
Sheer, lustrous ninon tailored with three inch hems at sides and bottom. Hemmed and headed, ready to hang. Hagabell and beige.

RUFFLED MARQUISSETTES RAYON TAILORED and ADJUSTA NETS
\$1 values **69c**
You Save 31c
Recapture your home, now, at a price. Hundreds of new, first brand new, first quality curtains to select from.

NEW COVERS - mean NEW FURNITURE
A FEW OF THE MANY STYLES

LINCOLN KNIT SLIP COVERS
Washes easily, needs no ironing. Self-adjusting to any size. Looks and wears like upholstery fabric.
For Chairs **\$1.79** For Sofas **\$2.79**
You may renew your 3 piece living room set and have it look as well as a \$25 custom job for only \$5.37. Self-adjusting knitted cotton fabric slip covers that fit almost any living room chair or sofa. Diamond designs on rust, green, brown or blue grounds.

REPEAT SALE First Quality Regular \$1 Discontinued Styles
FRUIT of the LOOM DRESSES
69c
Over 30 different patterns
Genuine fruit of the loom poplins and 50 square percales... an entire close-out of discontinued styles in floral, monogram, dots and checks. Sizes 12 to 44.

WEGMANS WAY
of pleasing Rochester housewives!



Rochester's
Largest
Meat
Retailers

Fresh Young Tender
WHOLE OR RIB HALF

PORK LOIN

13^c
lb.

The Perfect Dessert!
Try Wegmans
Pure, Wholesome

BONELESS, ROLLED SPRING
LAMB ROAST 21^c

CAKES 25^c ea.

Orange Coconut Marshmallow, Tutti-Fruitti, Malted Milk, Sifter Chocolate, or Shadow Layer Cakes. Quality Makes Them the Cake Buy of Rochester.

Large, 1 1/2 Lb. Avg. Bunch, Fresh, Cal.
BROCCOLI bch. 12^c

Large, Texas, Seedless
GR' FRUIT 4 for 19^c

New Country Style, Sharp Vermont
CHEESE lb. 25^c

IT'S DELICIOUS! T-A-S-T-MIX FRUIT
COCKTAIL tall can 10^c

14-Ounce Bottle, Fine, Certified
CATSUP bottle 8^c

Fine, Light Meat, Quality Brand
ALAMO TUNA can 12^c

Beautiful Ivory Finish
Scalloped Design

CUPS or SAUCERS

1^c each

With Each Pound
KILBOURN HALL COFFEE
at **19^c** lb.

FREE
FRUIT OR CEREAL
DISH—IN COLORS

with Each Pound
KRAFT PARKAY
A Super Oleomargarine
2 lbs. 37^c

Wegmans Grocery Prices are Guaranteed To Be As
Low — Or Lower Than Any In The City



Only TESTED Sweet Cream
Is Used In Churning
LAND O' LAKES BUTTER

The sweet cream used in churning Land O' Lakes Butter is tested for sweetness, freshness, richness, purity and flavor. It is our "quality" butter.

36^c lb.

From Tub BY THE ROLL 37c LB.

Wegmans
HOME OWNED FOOD MARKETS
FREE PARKING FOR CUSTOMERS

A MAJESTIC SENSATION

20 PC. BEDROOM OUTFIT

INCLUDING
INNERSPRING MATTRESS
SIMMONS COIL SPRING
ROOM SIZE RUG

PLUS: • 2 PILLOWS!
• "BEACON" BLANKET!
• 3-PIECE DRESSER SET!
• PAIR OF VANITY LAMPS!
• BEDLIGHT!
• 2 FULL SIZE SHEETS!
AND 2 CASES!



20 PIECES COMPLETE

\$ 89

Buy Out of the High Rent District And Save

\$3 Down DELIVERS

• 20 Pieces, as Shown! New! Modern "Waterfall" Design • Outfit includes the Dresser with Chest and full size Bed! • This Special Outfit on Sale for one week only • Easy terms! Think of it! Only \$3 Down delivers this complete outfit! Here's more proof that only Majestic can afford to offer such a sensational value!

18 Months To Pay

204 COURT ST.

Small Deposit Holds for Future Delivery
OPEN EVERY EVENING TO 9

MAJESTIC FURNITURE COMPANY

Rochester Committee To Choose Mankind Benefactors

LOW MONEY SAVING PRICES ON BELMONT Dependable Fuel

Pea \$8.25 Rice \$6.50
Buckwheat \$7.25

Stack of Nut COKE \$9.95
\$9.20 ton

Phone Glenwood 700
BELMONT COAL CO., 499 Broad St.

'Modern Pioneers' To Be Honored At Rochester Dinner

Inventors and research workers in central and western New York State whose work has created jobs and improved the standard of living will be honored with designation as "modern pioneers" at a dinner in Rochester next month. This was learned upon formation of a Modern Pioneers Committee of more than 150 Rochester business and industrial leaders, under the chairmanship of Frank W. Lovejoy, president of the Eastman Kodak Company.

The dinner in Rochester will be part of a nationwide commemoration of the 150th anniversary of the founding of the American patent system, with "modern pioneers" dinners in fifteen cities.

A committee of six eminent scientists, headed by Dr. Karl T. Compton, president of the Massachusetts Institute of Technology, is studying the records of inventors to select those whose contributions to economic progress qualify them as "modern pioneers." More than a thousand patent-holders in all sections of the country have been nominated for consideration.

From those designed "modern pioneers" at the fifteen regional celebrations, a small group whose work is judged to have had a particularly important economic influence will be selected to receive special honors at a national celebration in New York.

The National Association of Manufacturers is the sponsor of industry's observance of the patent-system sesquicentennial. Sponsorship of the Rochester dinner is being shared by the Industrial Management Council of Rochester and Associated Industries of New York State.

Church Group To See Jubilee Pictures

Rosarians of Holy Rosary Church will meet in the school hall next Monday evening to view pictures taken during the Golden Jubilee week of the parish. Pictures will be shown by Msgr. Shay, pastor of the church. Miss Mary Iverson will preside.

Benefit Card Party Slated By League

Members and friends of the Rochester League for the Hard of Hearing will gather in Masonic Temple's banquet hall "A" tonight for a benefit card party, proceeds of which will be devoted to the rehabilitation program of that group.

Miss Mabel F. Demchick and Henry Hoffman co-chairmen of the annual event announce that many attractive door and table prizes will be awarded.

New Detective Story Magazine Makes Bow

Announcement has been made by Morris Manson, local news distributor, that M. L. Annenberg has added a new detective magazine to his chain of publications. The March issue of this magazine, Intimate Detective Stories, features the exclusive story: "My Life with Winnie Ruth Judd" written by her husband, Doctor William C. Judd. It is now on sale at all local newsstands.

Norge Factory Men Address Local Dealer Groups

More than 200 Norge products dealers and their salesmen were entertained by Leo M. Levy, genl. mgr. of the Rochester Norge Corp. Tuesday night in the firm's showrooms at 58 Scio St.

The new 1940 Norge appliances were unveiled to the group. Washers, electric and gas ranges and the new 1940 Norge refrigerators were viewed with enthusiastic approval by the appliance merchants.

Glenn O'Hara, vice-pres. in charge of sales of the Norge Corp., welcomed the dealers and introduced Arthur Kilson, reg. mgr., and Chas. McMann, div. mgr. who outlined plans for the promotion of the firm's products this year in the Rochester area. It was announced that more than four million dollars would be expended by the company for advertising throughout the country.

British Legion To Meet Saturday

Change in the meeting place of the local unit of the British Legion has been announced by James V. Kenning. Hereafter this organization will meet at the LaRoche Hotel, 10 Hanford Rd. E. Saturday evenings beginning at 8 p. m. Kenning has requested that all members of the baseball and base ball clubs attend this week's meeting.

Women's section of the unit will meet at the Royal Apartments, 80 Thurston Rd. on Feb. 9. Lottie Phipps, president of the section has asked all members to join in the making of bandages and comforts. Those wishing to help carry on this work are requested to report at the American Red Cross Headquarters in Plymouth Ave. S. next Tuesday at 10 a. m.

More Members Sought For Dance Classes

Members of the Folk and Square Dancing classes conducted in Madison Evening High School on Tuesday evenings are seeking 20 additional members, according to Norman Uip, instructor. Registration will be open next Tuesday at 7:30 p. m. in the school office.

The course, which is for 12 weeks, covers all fundamental steps used in square sets and folk dancing. Instruction in quadrilles, contra dances, musical mixers and folk dances is also given.

BUT JOHN, I CAN'T GO—I HAVEN'T A THING TO WEAR.

That's because you spent too much for our electric refrigerator—shoulda bought a 6 Cu. Ft. GIBSON for only \$89.95

GRANTS KNOWN FOR VALUES

A VALUE SCOOP!

TEENY TUCKS



Smart, new, burton-down-the-front coats with twelve "teeny tucks" running from the yoke of bodice to bottom of skirt. The last word in Fashion Features for 1940.

Made in solid colors and checks in Dooxtex Fabrics, all fast colors, also in plain white poplin. All so smart, so flattering, so compelling, you'll want three at least.

Come in and try them on today.

TELEPHONE ORDERS ACCEPTED—CALL STONE 1210

W. T. GRANT CO. 293 E. MAIN ST., Rochester, N. Y.

Please send utility coats at \$1.00 each:

QUANTITY	STYLE NUMBER	COLOR	SIZE

(Print) NAME _____
(Print) ADDRESS _____
CITY _____ STATE _____

Amount Enclosed _____ C. O. D. []

Please add 10c on prepaid orders for delivery

W. T. GRANT CO.
293 MAIN ST. E. cor. East Ave.
KNOWN FOR VALUES

Red Tag SALE

- ★ GAS RANGES
- ★ REFRIGERATORS
- ★ I. E. S. LAMPS and Other GAS and ELECTRIC APPLIANCES
- ★ REDUCED FOR CLEARANCE!

A clean sweep of our stock of remaining 1939 models and floors samples to make room for new, 1940 appliances. Prices slashed up to 20% for quick clearance. Look for the Red Tags on these specials. They save you as much as 20c on the dollar. Only a limited number of models. All in good condition. Come in and look around, but come in early. Small down payments and our regular convenient terms.

ROCHESTER GAS & ELECTRIC CORPORATION
89 EAST AVE MAIN 7070

Mrs. Myrtle Fullerton, 233 McNaughton St.

RIVERS: OPEN EVENINGS 7 TO 9:30

LOVELY... FURNITURE AT LOWEST PRICES!

Investigate Rivers' FEBRUARY FURNITURE Clearance

Yes, LOVELY is the word for Rivers' furniture. Low price is an important part of our policy, of course, but just as important with us, for your sake, is our policy of handling only quality-made, well-designed merchandise. That has been the happy combination we have been offering for the past 28 years. So you see when you stop in at River's February Furniture Sale, (we're located out where rent is low) you get REAL value along with low price.



A Typical Example of Rivers Value!

2-Pc. Chesterfield LIVING ROOM SUITE
\$139.50

ALSO DINING ROOM, BEDROOM, KITCHEN, OCCASIONAL FURNITURE

GREATLY REDUCED DURING OUR FEB. SALE

Frank A. **RIVERS** Co., Inc.
226 SOUTH AVE. OPEN EYES. 7 TO 9:30

★ AT SMALLS OPTICAL DEPT.



with BETTER VISION

Have your eyes examined at Smalls today for better vision! Have more fun because you feel better—feel better because you see better! Use your credit at Smalls to get glasses if you need them! See our registered optometrist Dan C. Albert today!

We Use Only Bush & Lomb and Star-O-Lenses

PAY AS YOU SEE SEE AS YOU PAY ON CREDIT

Smalls
28 EAST MAIN ST.

★ at SMALLS Radio Dept.

25¢ Down BUYS THIS RADIO



PAY 25¢ A WEEK

6 TUBE 1940 WAVE MAGNET ZENITH
Powerful rich tone. Needs no aerial—no ground. Streamlined plastic cabinet

\$12.95



Model 8-S-463

8 TUBES
\$69.95

Model 8-S-463—One of the finest consoles ever offered... 8 tubes, including heater cathode rectifier tube and tuning beacon tube... three bands... built-in short wave aerial... the biggest buy of the season.

\$1 DOWN \$1.50 WEEK

★ LIBERAL ALLOWANCE FOR YOUR OLD RADIO

Smalls
28 MAIN STREET EAST
OPEN SATURDAY EVENING

GENERAL COUNTY TAXES

Payable in 1940
Monroe County Treasury

Rochester, N. Y. — January 2, 1940

The assessment rolls for the general county tax levied in 1939 and payable in 1940 have been placed in my hands for collection. All persons named thereon are required to pay the tax assessed to them before the 15th day of April next subject to the following conditions as provided in Section 13 of Chapter 441 of the laws of 1938.

FEEs WILL BE ADDED AS FOLLOWS:

All of January without fees.
February 1st to 29th, inclusive, 1 per cent.
After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.
March 1st to 31st, inclusive, 2 per cent.
April 1st to 14th, inclusive, 3 per cent.

In case of default a warrant will be issued for the collection thereof according to law.

On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 20th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.

Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.

Tax bills will be mailed on request.

TOWN TAXES

Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector whose address will be furnished by the County Treasurer on request.

CLARENCE A. SMITH,
Director of Finance.

WHY SUFFER Functional FEMALE COMPLAINTS

Lydia E. Pinkham's Vegetable Compound Has Helped Thousands!

Few women today do not have some sign of functional trouble. Maybe you've noticed YOURSELF getting restless, moody, nervous, depressed lately—your work too much for you—Then try Lydia E. Pinkham's Vegetable Compound to help quiet unstrung nerves, relieve monthly pain (cramps, headache, backache) and weak dizzy fainting spells due to functional disturbance.

For over 50 years Pinkham's Compound has helped hundreds of thousands of weak, rundown nervous women to go smiling thru "difficult times." Since it's helped so many women for so many years, don't you think it's good proof YOU too should take Pinkham's when you feel without fail!

Yes! Lydia E. Pinkham's Vegetable Compound comes in liquid or handy to carry tablet form. (Genuine formula.)

GOING WITH THE WIND

MUST MAKE ROOM FOR SPRING MERCHANDISE



POSITIVELY

THE SENSATION OF 1940

ZENITH

THIS GIANT NEW **RADIO**

"LONG DISTANCE" "THE ORIGINAL AUTOMATIC"



TEN TUBES

\$79⁹⁵

105464—Ten-tube superheterodyne with Rotor Wavemagnet Aerial, Radiorgan, Automatic Tuning, Big Black Dial, Outer Circle R.F. Circuit, Television Sound Connection, 10 inch Speaker, receives American, foreign broadcasts, police, amateurs, aviation, ships. 41 1/2 in. high. Luxurious walnut finish cabinet.

Pay Only **2** Nickels a Day

YOUR OLD RADIO IS THE FIRST DOWN PAYMENT
First Payment Not 'Til 1st of Spring—Mar. 21st

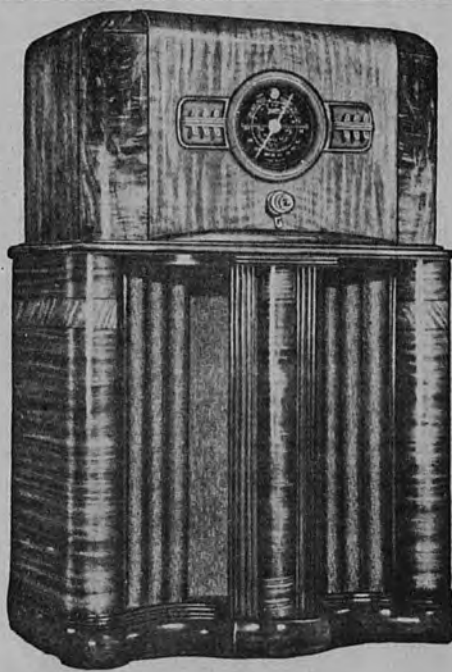
ELEVEN TUBES

\$99⁹⁵

115474—Eleven-tube superheterodyne with Rotor Wavemagnet Aerial; Radiorgan; Automatic Tuning; Big Black Dial; Outer Circle R.F. Circuit; Television Sound Connection; 12 inch Speaker, receives American, foreign broadcasts, police, amateurs, aviation, ships; Walnut finish cabinet, 43 1/2 inches high.

Pay Only **2** Nickels a Day

YOUR OLD RADIO IS THE FIRST DOWN PAYMENT
First Payment Not 'Til 1st of Spring—Mar. 21st



\$60 ALLOWANCE
For Your Old Stove

PAY ONLY

2

NICKELS A DAY

Extra-Fast Powerful Heat
Extra-Large Insulated Dual-Oven
Porcelain Enamelled Inside And Out
Cooks And Bakes With Oil Gas or Both At Once



Just a Few Minutes
WALK or DRIVE
From Main St. and You
SAVE \$60

FLORENCE DUAL OVEN COMBINATION RANGES

Appreciation GIFT!



FREE CUCKOO CLOCK
Repeat Offer On This Popular Practical GIFT

FREE!
WITH ANY JEWELRY PURCHASE
\$9⁹⁵
or over

DOUBLE TRADE-IN ALLOWANCE
BRING IN YOUR OLD WATCH TODAY FOR A DOUBLE TRADE-IN ALLOWANCE ON THE NEWEST 1940 STYLE

BENRUS Shockproof WATCH

\$19⁷⁵ **\$24⁷⁵**

YOUR OLD WATCH IS YOUR DOWN PAYMENT

LONG EASY CREDIT TERMS AT NO ADDED COST

BENRUS "MISS LIBERTY" 17 jewel, beautifully engraved. Color of natural yellow gold.

BENRUS "CHAMPION" 17 jewel, rugged and dependable. Color of yellow gold.

BENRUS "BLOSSOM" An exquisite watch, color of yellow gold. Set with two fine diamonds.

SENECA STORES
149 MONROE AVENUE

CREDIT JEWELERS
OPEN EVENINGS TILL 10 O'CLOCK



Savings Up To 35%

But Even More Important Than The Savings Is The Quality Of The Foods You Buy At These Low Prices. They're Grand.

Canned Food Sale

Stock Up the Pantry

You'll Be Happy At The Investment In Savings You Make. Take Our Advice And Buy A Good Big Supply.

<p>GOLDEN WEDDING TENDER AND SWEET EARLY VARIETY</p> <p>STATE GROWN BUY THEM BY THE DOZEN</p> <p>SWEET PEAS 3 NO. 2 CANS 25c</p>	<p>HAMBURG JULIENNE STYLE TENDER DELIGHTFUL</p> <p>HERE IS A REAL BARGAIN WORTH TWICE THIS PRICE</p> <p>FRENCH SLICED BEANS 2 NO. 2 CANS 15c</p>	<p>Pennant STATE PACK RED RIFE EXCELLENT SAVING</p> <p>HAVE A SUPPLY OF THESE IN YOUR PANTRY</p> <p>TOMATOES 2 NO. 2 CANS 15c</p>	<p>POPULAR CALIFORNIA LUSCIOUS HALVES IN RICH SYRUP</p> <p>A VERY EXCEPTIONAL QUALITY TO DELIGHT YOU</p> <p>PEACHES NO. 2 1-2 CAN 13c</p>	<p>HARVEST MOON DELICATE FLAVORED DELIGHTFUL DESSERT</p> <p>USUALLY SOLD AT 20c PER CAN</p> <p>RASPBERRIES 2 NO. 2 CANS 25c</p>
<p>Wegner N. Y. STATE APPLES EXPERTLY PREPARED</p> <p>SEVERAL VARIETIES OF APPLES BLENDED FOR BETTER FLAVOR</p> <p>APPLE SAUCE 2 NO. 2 CANS 15c</p>	<p>HOME GOLDEN LUSCIOUS PIES</p> <p>EVERYBODY LIKES PUMPKIN PIE</p> <p>PUMPKIN 2 NO. 2 1/2 CANS 15c</p>		<p>BLUE LABEL GOLDEN KERNELS OF DELIGHT</p> <p>BLUE LABEL PACK. AS FINE AS YOU CAN BUY</p> <p>WHOLE KERNEL CORN 10c NO. 2 CAN</p>	<p>BLUE LABEL GOLDEN BANTAM CORN AND FRESH LIMA BEANS</p> <p>BLUE LABEL MEANS BEST QUALITY</p> <p>SUCCOTASH 10c NO. 2 CAN</p>
<p>FORMAN'S SAUERKRAUT FORMAN'S LONG SHREDDED KRAUT</p> <p>YOU BUY THE BEST WHEN YOU BUY FORMAN'S</p> <p>SAUERKRAUT 2 NO. 2 1/2 CANS 17c</p>	<p>BURNS PLENTY OF HEALTHFUL VITAMINS IN CARROTS</p> <p>ABOUT AS NUTRITIOUS A VEGETABLE YOU CAN SERVE</p> <p>DICED CARROTS 2 NO. 2 CANS 13c</p>		<p>ARMOUR'S STAR FRESH MADE PORK LINKS lb. 21c WIDE BOLOGNA SAUSAGE lb. 14c FOR BREAKFAST SERVE GRAPE NUTS box 14c PURE VEGETABLE SHORTENING CRISCO 3 lb. can 49c CREAM FILLED COOKIES 2 lbs. 25c BIGGER CREAMY FRIED CAKES doz. 14c ORANGE PINEAPPLE AND CHOC LAYER CAKES ea. 21c PURE FRUIT PRESERVES 2 jar 30c ASSORTED PURE JELLIES 2 jar 21c HOSTESS MARSHMALLOWS bag 12c</p>	<p>BLUE LABEL PRESSED FROM N. Y. STATE RED, RIPE TOMATOES</p> <p>BUY THESE BY THE DOZEN AND SAVE</p> <p>TOMATO JUICE 5c 14 OZ. CAN</p>
<p>MASTERPIECE CALIFORNIA GROWS THE FINEST SPINACH</p> <p>HART'S BRING YOU THE BIGGEST VALUE</p> <p>SPINACH 12c NO. 2 1/2 CAN</p>	<p>BURNS A LOT OF FOOD FOR A VERY LITTLE MONEY</p> <p>FIERY RED TENDER BEETS MAKES AN APPETIZING DISH</p> <p>CUT BEETS 2 NO. 2 1/2 CANS 17c</p>	<p>Hurff MEATY BEANS FLAVORED WITH BACON PORK</p> <p>GENEROUS SERVING FOR A BIG FAMILY</p> <p>PORK AND BEANS 10c LARGE 31 OZ. CAN</p>	<p>Van Camp's ACCEPTED BY THE AMERICAN MEDICAL ASSOCIATION</p> <p>FOR EVERY PURPOSE YOU WOULD USE FRESH MILK</p> <p>VAN CAMP'S MILK 4 TALL CANS 25c</p>	

36 HART MEAT MARKETS

<p>HIGH SCORE CREAMERY BUTTER LB. 35c</p> <p>LARGE WHITE STRICTLY FRESH EGGS GRADE A DOZ. 29c</p> <p>ROCHESTER PRIDE BREAD 2 SLICED LOAVES 11c</p> <p>ASSORTED BIG ROUND FLAVORFUL COOKIES DOZ. 12c</p>	<p>GROUND BEEF 2 lbs. 29c</p> <p>FRESH MADE WIDE BOLOGNA LB. 14c</p> <p>ARMOUR'S STAR PORK LINKS LB. 21c</p>	<p>PRIME STEER BEEF POT ROAST BONELESS ROLLED lb. 21c</p> <p>HOME MADE PAN STYLE PORK SAUSAGE LB. 17c</p> <p>FANCY LIGHT MEAT FISH FILLETS 2 LBS. 25c</p>	<p>POT ROAST Prime Steer Meaty Beef 16c lb.</p> <p>RIB ROAST BONELESS ROLLED PRIME STEER BEEF LB. 25c</p>	<p>GOLD MEDAL BISQUICK LG. BOX 26c</p> <p>BREAKFAST OF CHAMPIONS WHEATIES BOX 10c</p> <p>TRIPLE CREAMED SPRY 3 LB. CAN 49c</p> <p>LARGE 48-OZ. BOX 3 MIN-UTE OATS BOX 16c</p>
<p>TENDER GREEN Broccoli 8c lb.</p> <p>U. S. NO. 1 McINTOSH APPLES 6 lbs. 19c</p> <p>GREENING APPLES 10 LBS. 23c</p>	<p>MILK FED PLUMP MEATY FANCY FOWL L.B. 19c</p>	<p>TENDER YOUNG PORK LOIN 7 RIB ROAST CORN FED 12c lb.</p>	<p>Sweet Potatoes 4c lb.</p>	<p>CRISP SOLID HEADS ICEBERG LETTUCE 7c EACH</p> <p>CANADIAN Rutabagas 2c lb.</p>

BEST COAL VALUE IN CITY

BLACK MAGIC \$10.45
QUALITY HARD COAL

Egg Stove Nut
Prices Subject To Change

PEA COAL \$8.75 TON
BUCKWHEAT \$8.75 TON
SEMI-SOLVAY COKE \$10.05 TON

PHONE GEN. 586

Established For Over 25 Years

PAYNE & DUNHAM

WEEK-END SPECIALS

SCHLEIF BAKE SHOP

17 CLINTON AVE. SO.
Rochester's Most Popular Downtown Bakery

FRIDAY ONLY

LEMON CREAM ROLL 24c
Rich butter sponge cake with fresh lemon filling.

PHILADELPHIA STICKY BUNS 24c
Cinnamon Buns coated with a delicious glaze. Regular price 30c.

SATURDAY ONLY

GOLDEN SNO' LAYER CAKE 29c
Gold cake layers with home boiled frosting and pecan nuts. Reg. price 35c.

SOUTHERN APPLE RING 24c
Rich Kuchen Dough with apple filling. Reg. price 28c.

FRIDAY AND SATURDAY SPECIAL

BUTTER ROLLS 18c
Our most popular roll. Reg. price 22c.

Also Large Varieties of French Pastries

For a real treat...
step up to **Mount Vernon**

This fine bonded rye, rich in tradition and delicate in flavor, now costs no more than even many lower proof blended whiskeys.



Mount Vernon
Straight Rye WHISKEY

U. S. Bottled in Bond
Copyright 1940, National Distillers Prod. Corp., N. Y.

Now \$2.39 (FIFTH 25.6 oz.)
\$1.50 (PINT 16 oz.)

Mount Vernon
Straight Rye WHISKEY

U. S. Bottled in Bond
Copyright 1940, National Distillers Prod. Corp., N. Y.

Rochester Jobbing House

NEW "TOPS" IN OVERALL VALUE!

MILLIONS HAIL OSHKOSH B'GOSH

Sta-BLU TUFFEST DENIM

AND AMAZING 4-WAY GUARANTEE

- Guaranteed TO WEAR LONGER Saves You Money
- Guaranteed TO FIT BETTER The ORIGINAL Tailored to fit Overall
- Guaranteed TO STAY BLUE LONGER Only Oshkosh B'GOSH has Sta-Blu Denim
- Guaranteed NOT TO SHRINK Tuffest Denim is Sanitized Shrink

IF YOU think you're wearing the "last word" in overalls, get ready to change your mind. Oshkosh B'GOSH has done it again! Taken another great step forward in overall manufacture, with Sta-Blu TUFFEST Denim! The toughest, longest wearing denim yet produced. It's a heavier, stronger construction than 8-ounce denim. It's harder than ever to snag—in short, it's the toughest denim made. That's why it's called Sta-Blu TUFFEST denim. Come in today and get a pair of these new Oshkosh B'GOSH overalls. You'll be stepping into the first pair of overalls in history to be guaranteed 4 Ways... To wear longer, to stay blue longer, to fit better and not to shrink. All at NO extra cost. Come in, we have your size.

OSHKOSH B'GOSH

"THE WORLD'S BEST OVERALL"
UNION MADE

ROCHESTER JOBBING HOUSE

159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260

Open til 9 Every Evening Unrestricted Parking

Pittsburgh Slugger Returns To Elks Club

Kaveney-Spotti Match Heads Elk Monday Card

Two hard-working journeyman fighters will headline next week's fight parade at the Elks Club battlepit in Clinton Ave. N. Director of Boutts Johnny Barba has matched Pete Spotti, rugged Pittsburgh battler with Charley Kaveney from Wilkes-Barre, Pa. Kaveney is the lad who had a long unbroken string of K. O. victories until he ran into Smokey Robinson in the local ring. Robinson defeated the miner twice.

In Spotti's last local appearance he defeated Joe Miller of Buffalo and looked good in doing so. However, Kaveney and Miller are two different people and it looks like good old Pete will be on the short end of the verdict next week. The boys will climb through the ropes at 142 pounds.

Completing the card will be Charlie Schnaupf 136 lbs., Eddie O'Leary, 126 lbs. and Eddie Long, 147 lbs. All boys have shown here before this season. Opponents are now being lined up for them.

Mrs. William E. Hardy of Park Avenue returned this week from New York where she spent several days attending the National Poetry Society dinner.

St. Kitts Next On Iroquois Schedule

One of the three teams that has beaten the Iroquois lacrosse this year returns to the big arena tomorrow night for another shot at the local Indian warriors. St. Catharines, Ont. will square off against the Iroquois at the Army with first game scheduled for 8 o'clock.

Bringing with them a group of "dead end kids," the St. Kitts line-up will show Gus Madsen, winner of the Jimmy Murphy Memorial Cup, and Bill Whittaker, holder of the 1939 net trophy. Wittzker, who is 26, is the oldest member of the squad.

Despite their previous loss to this outfit, the Indians are predicting victory tomorrow night. Of course, predictions are easy to make but the redskins are all in shape and maybe they'll be able to back up their promise with performance.

Honors were divided in Wednesday night's Elm League between Copenhagen and Turnbull, each with 615. Lou Latoy had 7, Edwards No. 2 (2550) 1; Monroe No. 1 (2641) 2; Blind Floor Covington 1; 1; McParlin (2627) 3; Edwards No. 1 (2533) 0; Hoisting Engineers 1939; Corner House Hotel (2583) 1.



Furniture Costs Less at Goodrich's

February's a short month with LONG savings on quality furniture at Goodrich's. We're making special efforts to add new friends to our list of satisfied customers... we show below only a few of the values you'll find here now! Lovely furniture, styled with enduring good taste, carefully made, and priced so LOW... because our overhead is low, our rent is low... in fact, the only thing high about us, is the quality of our merchandise. Terms to suit you, too!

- REDUCTIONS TO 35%**
- ★ \$149 Mahogany Frame Mohair 2-Pc. Suites. \$ 98.00
 - ★ \$110 Tuxedo, Sofa Bed! Antique Velvet... 59.00
 - ★ \$149 Channel-back 2-Pc. Suite Damask... 100.00
 - ★ \$69 3-pc. Maple Bedroom Suite... 49.00
 - ★ \$95 3-pc. Walnut Bedroom Suite... 59.00
 - ★ \$195 6-pc. Solid Cherry Bedroom Suite... 139.00
 - ★ \$24 Simmon's Inner Spring Mattress... 16.50

Goodrich FURNITURE CO.
1683 DEWEY AVE.
RADIOS — RUGS — LAMPS
OPEN EVENINGS

It's Perfect!

RUPPERT
Old Knickerbocker BEER

Taste the wonderful old-time flavor of beer made in the matchless old-time way. It's full-flavored, satisfying, yet never overfilling. Try Old Knickerbocker today!

JACOB RUPPERT
New York, N. Y.

Mrs. Regina C. Schwab, 45 Gold St.

CLARK'S ANNUAL BEEF SALE

Boneless Rolled

Boneless Round Steak 25c
Roast Beef 25c
Rib Roast of Beef 25c

Tender Juicy Round Steak 25c
BEEF ROAST 16c
Fresh Cut HAMBURG 15c

Fresh CUT-UP CHICKENS and TURKEYS

Chicken Breasts, lb. 45c
Chicken Legs, lb. 35c
Chicken Livers, lb. 30c
Chicken Wings, lb. 21c
Chicken Necks, lb. 15c
Chicken Giblets, lb. 19c
Turkey Legs, lb. 35c
Turkey Breast, lb. 45c

Fresh Corn Fatted Rib-End

Pork Loin Roast, lb. 11c
Milk-Fatted Small, for Fricassee, Salads

FOWL 17c
Milk-Fatted, Heavy, Young

R'sting Chix 23c
8 to 7 lbs. Average.

CLARK'S MARKETS

906 NO. GOODMAN | 824 PORTLAND
Near Bay, Culver 4870 | Near Luz St., Stone 471

★ Rochester's Only
★ Metropolitan
★ Nite Club

IT'S THE CATS

THE CHATEAU
Monroe Ave. at the Twelve Corners

- ★ STAR-STUDED FLOOR SHOW
- ★ MIKE FISHER'S ORCHESTRA
- ★ DELECTABLE FOODS
- ★ EXHILARATING DRINKS
- ★ GAY ATMOSPHERE
- ★ MODERATE PRICES

Amazing 1940-8 TUBE RADIO

ZENITH Radiorgan

The Newest Radio Sensation

Thrill to the tone of the new improved Radiorgan tone color blend... found only on Zenith. Experience the satisfaction of blending tones to suit yourself... with the 6 keys of the Zenith Radiorgan, 64 beautiful tonal combinations are at your command... you choose the tone you like best.

TRADE IN YOUR OLD RADIO
Get rid of that old out-moded radio today. Trade it in on a brand new Zenith! Just see what you can get for this amazing low price! A big, powerful, 8-tube radio that brings in American foreign broadcasts, police, amateur, aviation and ship. Big, deep, golden tone 10-inch speaker... Beautiful individualized cabinet in choice selected walnut veneer... Most Rotor Wavemagnet... you need no aerial, no ground. Radiorgan tone color blender and a host of other features you wouldn't believe possible in a set selling under \$100.

Only \$69.95 ON EASY TERMS

Outer Circle R. F. Circuit. Thrilling new sensitivity or "Pick-up"... Guaranteed Foreign Reception. With Zenith Shortwave receivers Europe, South America or the Orient guaranteed every day or your money back.

Television Sound Connections. If and when television comes to your area, you will be ready for it.

Rotor Wavemagnet. You can actually turn the new Zenith Rotor Wavemagnet aerial—on the inside of the cabinet—to the best aerial direction for any station.

AMERICAN AUTO SUPPLY
292 EAST AVE. Open Every Nite to 10 P. M.

PHONE STONE 6947

Ask for Genuine Zenith Radio Tubes in the Temper Proof Carton.

Chopped such as can broccoli, w...
BUY C. A. KO...
Here On Paym...
Plan...
Prescription...
TEMPLE...
Sp...
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NOODLES...
Lge. Blue...
Label...
KETCHU...
Gelsha...
CRAB...
MEAT, ca...
FORM...
LUX...
Toilet S...
13...
Tan...
AMER...
BONEL...
NO WA...
BONEL...
Dialist...
PURE I...
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32

Chopped cooked vegetables, such as carrots, string beans and broccoli, will give color and variety to omelets.

BUY YOUR GLASSES
C. A. KOHLER
Here On Easy Payment Plan
Prescription Optician STONE 6178
801 TEMPLE BLDG - 8th FLOOR

Colonial TAVERN
Special SUNDAY DINNER
Fricassee Chicken
Complete Full Course 75c
Dinner Music in P. M.
Music-Dancing Entertainment
P. M. 'til Closing
DAILY LUNCHEONS 35c
PENNY HOUR 4 to 8 P. M.
Private Rooms for PARTIES and BANQUETS
Call Stone 3997

29 CHESTNUT ST.
Next to Regent Theatre
Here Are The LUCKY NUMBERS
40 2301 1160
PUNK ROWE'S One & Only Original CHICKEN ON THE ROUGH
40 cts. is the cost
2301 (Gen. is the phone)
1160 (Jay St. is the spot)
PUNK ROWE'S "Eleven Sixty" JAY

MY LIFE WITH WINNIE RUTH JUDD
—BY HER HUSBAND
In this FIRST issue of the NEW MAGAZINE sensation...

FOOD MASTER SPECIALS
MAXWELL HOUSE COFFEE lb. can 23c
1-Lb. Cello Pkg. NOODLES 12c
Lge. Blue Label KETCHUP 11c
Gelshs New Pack CRAB MEAT, can 22c
FORMAN'S KRAUT 3 lge cans 25c
LUX 2 bars 11c | IVORY med. bar 5c
Toilet Soap Large Size ... 3 for 25c
HOME OWNED SUPER MARKETS
1340 N. CLINTON 985 BAY ST.
Cor. Borchard St. Cor. Greeley St.

JamoShanter STOCK ALE
ROCHESTER'S FINEST and Largest Selling STOCK ALE
DRAUGHT • BOTTLES • EVERYWHERE
More Hops • More Malt • More Age
AMERICAN BREWING CO. • Rochester, N. Y.

LOOK AT THESE LOW PRICES
With THIS AD
1/2 lb. pkg. CHATEAU CHEESE 10c
BONELESS ROLLED ROAST BEEF (No Waste) lb. 25c
BONELESS SMOKED HAMETTES (Dishes) 1 lb. average 21c
PURE PORK SAUSAGE MEAT lb. 10c
PLATE BEEF 11c lb.
Canada Dry Spur Large Size Bottle 5c
Orange Marmalade 2-Lb. Jar (Pure) 25c
Boneless Rock Lobster 4-oz. Can 15c
Pure Egg Noodles lb. 10c
Grapefruit Juice Giant Size Can 15c
4 DELIVERIES DAILY
GROCERY & MARKET STONE 1161
321-525 EAST MAIN STREET

Greek Society Installs Officers
Officers for 1940 were installed by members of the Flower City Chapter of the Order of Ahepa, National Greek organization at a colorful ceremony last Sunday night in the Greek Community Hall on Fitzhugh St. S.

Newly elected officials appeared in native costumes as did their principle in the rites. Heading the slate is Nicholas Rores as president, with Michael Ramfos, John Palmos and George Peters also elected to fill offices.
Boshe A. Speedy a former president of the group officiated with Samuel S. Peters in carrying out the program, which attracted guests from many surrounding communities.

In Germany native seaweed is being adopted by upholstery and mattress manufacturers.

RHEUMATIC PAIN A DANGER SIGNAL
It may be nature saying "Something wrong." Act quickly. Make this 4-day test. Keep kidneys active same as bowel. Excess acid and other wastes must be regularly eliminated or it can lead to rheumatic pain, burning, frequent or scanty flow. Use BURET's kidney evacuant. Your 25c back from any druggist if not pleased. Locally at J. K. Post Drug. Co.

Game Party Site Moved To Lodge Hall
Announcement is made of a change in the location of the bingo parties formerly held in the hall at the end of Joseph Ave., under sponsorship of the North East Post, 221 V. F. W. Beginning this week Friday these games will be held in the Masonic Auditorium on St. Paul Blvd., at Titus Ave.
Several features are included in the evening's entertainment chief among which is the free "newcomer" game. Two jackpots are included. Bill and Henry will be at the mike with Pete and Clarence officiating at the door. A complete bus schedule is included in the announcement in other columns of today's Sun. Dancing and entertainment complete the evening's program.

SENT TO YOU ON 10 DAYS FREE TRIAL
THE AMAZING! SENSATIONAL! **BENDIX** AUTOMATIC HOME LAUNDRY
Successor to the Washing Machine
SOAKS! WASHES! RINSES THREE TIMES! DAMP-DRIES CLOTHES!
—and all you do is flip a switch ... THAT'S ALL! Your hands never touch water when you do your washing in an automatic BENDIX. Seeing is believing.

FREE BINGO SHOW 7 P. M. GAMES 8 P. M. 90 DOOR PRIZES
Meet your friends every Thurs., Fri. and Sat. Mystery games and many novel ways to win.
HOLLYWOOD BINGO HALL
35 PULLMAN AVE. Admission 25c
If you want a seat, come early—Plenty of Free Parking Space

PEERLESS RADIO
\$125 Per Week
SMALL DOWN PAYMENT, THEN LOW AS \$2.50 PER WEEK
Liberal Allowance for Your Old Washer
PHONE AT ONCE POSITIVELY NO OBLIGATION
Please send me full particulars on the automatic Bendix.
Name _____ Address _____ City _____

Tim Kelly's Oyster Bar
Special Full Course Turkey Sunday Dinner 75c
814 S. Clinton Ave. Mon. 9:36

Apex Grill
TURKEY, CHICKEN or DUCK DINNER 50c
All Home-Cooked Foods
Choice Beverages
2001 E. Main Culv. 3973

Bill Lawson's Grill
See the largest Baseball Gallery in the World. Send in Local Groups.
DANCING EVERY NIGHT
ALL LEGAL BEVERAGES
74 South Ave. Main 8098

Sunday Night Parties
Formerly at UNION LEAGUE HALL
Call MONROE 8342
Friday or Sunday A. M.

Red Wing Roster

Each week from now until the opening of the 1940 baseball season the Sun will print a picture and a brief background sketch of a player signed for the new season.

Today: Frank Crespi
By O. H. ALLEN

From Shelby in the North Carolina State League to the St. Louis Cardinals is a long jump for any ballplayer. But Frank Crespi almost made it in one jump. He made a short stop-off at Springfield in the western league on his way up to the big time in 1938. But he had shown too much at Shelby to remain in the wild west very long. He broke into professional ball at Shelby in 1937 and wound up his first year leading the league in doubles and was picked on that year's State League all-star team.
Frank, who's full handle is Frank Angelo Joseph Crespi was born in St. Louis in 1918, of Italian-American parentage. Since that time he has dropped all the spare names, increased his weight, 165 pounds, and his height to five feet, nine inches.



Besides the Cards Crespi has seen action with the Columbus Red Birds and while he is not too strong with the stick, manager Billy Southworth is depending on him as a stellar defense man and keyman in double play combination. He will spend all his time at shortstop, but he has played in the outfield, too. In fact, down in Callinah, Frank even caught 12 games.

MEEHAN'S TAP ROOM
BOB O'DELL, Prop.
We Have Your Favorites
Beer - Wine - Liquors
253 East Ave. Main 8979

BINGO IS FREE
FRIDAY & SUNDAY NIGHTS
ADMISSION 25c
Entertainment
CAPITOL BINGO HALL
85 W. MAIN ST.

PARTIES AT WEST AVE. MANOR
165 West Ave.
Mon. and Wed. - 8:15 P. M.
Tues., Thurs. and Fri. Matinee 1:30 P. M.

ABC Rug Cleaners Parties
Every Tues. and Sat. Night
2011 E. MAIN ST.
ADMISSION 25c
E. Main St. Car to Door

FRITZ KREISLER, noted violinist, has insured his hands for \$1,000,000 with Lloyd's of London.

SEAGRAMS TO FACE NEWARK ELKS IN SERIES OPENER
The first game of a two-out-of-three series for the western New York championship will be staged Saturday night when the Rochester Seagrams meet the Newark Elks at the Columbus Club.
The Newark basketeers disposed of the Santans in two straight over the past week-end and expect to give the Seagrams plenty of tough competition. They will have their old standbys, Bello Snyder, Tommy Rich, Skids Sanford and Ed Sonderman, as well as some new faces including Frank Frantel, former Ithaca College star, Tommy Niland, classy Tonawanda hoopster and Johnny Sebring.

NOTICE IS HEREBY GIVEN that license No. 02818 has been issued to the undersigned to sell to and retail under the Alcoholic Beverage Control Law at 101 Curtis St., Rochester, New York, to be consumed off the premises, Roger S. Wall, 101 Curtis St., Rochester, N. Y.

WE HAVE MOVED FROM END OF JOSEPH AVE. TO ST. PAUL & TITUS
Bill & Henry at the "mike" Pete & Clarence at the door
BINGO is Free
2 JACKPOTS
Dance & Entertainment 40c
Auspices of North East Post 221, Veterans of Foreign Wars.
FREE "NEWCOMER" GAME
Something brand new, thrilling and exciting. Gives you and your friends both a chance to win. Promises to be the most talked of stunt in Bingo.
EVERY FRIDAY 8:30

Simon Pure BEER ALE
BERGER-KLEIFGEN CO., Inc., Distributor
10 Public Market, Phone Culver 3300 Rochester, N. Y.

ROCHESTER'S LARGEST LIQUOR STORE
BERGHASH Wines & Liquors
DELIVER FREE Phone MAIN 786

This is PLAIN HORSE SENSE
MOUNTING COSTS on imported wines and liquors are already in evidence. Labor has been diverted abroad to wartime activities... insurance rates have gone up... shipping facilities have become scarce... wooden cases, bottles, corks, command premium prices... the result is that inevitably imported liquors will go up in price to the consumer.
In some cases, indeed, it may likely be impossible to replace certain brands and vintages after our supply in our store and cellar is exhausted.

BERGHASH Prices are still low... but as wholesale costs increase and stocks run low, retail prices must advance. We strongly urge our customers to stock up now.

PRODUCT OF WEST INDIES PUERTO RICAN RUM
Distilled and Bottled by West Indies Distillery
86 Proof 2 Bottles \$2.75

Our Best Seller! LONDON INN GIN - 90 Proof
Distilled in English Pot Type Still - Smooth - Palatable - Satisfying - "A Perfect Mixer"
CASE OF 12 BOTTLES \$12.25

A BERGHASH BARGAIN LIMITED QUANTITY THIS WHISKEY IS 3 YEARS OLD MOUNTAIN FARM STRAIGHT BOURBON WHISKEY
90 Proof
\$1.69 Compare A truly good whiskey of exceptional fine flavor and bouquet
Full Quart Value \$2.25
CASE 12 QUARTS \$19.00

Blended and Bottled in Scotland
Extra Quality 25% Scotch Malt Whisky 75% Irish Grain Whisky
Special: Thursday, Friday, Saturday Only!
Treat Yourself To A Better Bargain At Berghash
WHISKEY \$2.65 4.5 Quart
LIMIT, 1 BOTTLE

199 Proof "OLD" "BROMLEY" Distilled LONDON DRY GIN \$1.60
Compare \$2.25 Full Quart Value

FRENCH IMPORT "FRERES" Red Burgundy WINE 99c
A Tasty Table Wine 4-5 Quart

RENAULT Sweet Wines
Reg. 7th 5th Special 5th \$9c
3 6th \$1.50
Case 12 Fifth \$5.50

DIPLOMAT - 100% Pure CALIFORNIA WINE
A Quality Wine Made of Choice Grapes—Worth \$2.25
TOKAY SHERRY PORT MUSCATEL SPECIAL! \$1.69 Full Gallon
Money Refunded If Unsatisfactory

BERGHASH
MAIN 786 Next Door to Loew's Theatre MAIN 786
124 CLINTON AVE. SOUTH
FREE PARKING Opposite Our Store

BE SURE OF YOUR BRAKES ON WET SLIPPERY STREETS

Retine with Firestone BRAKE LINING

Be Sure Your Steering Mechanism Is SAFE!

FREE FRONT END and WHEEL CHECK

This offer good one week only

All BRAKE RELINING or Front End Work

AS LOW AS **66¢ PER WEEK**

Analyst Plans your Credit is Good

Firestone
Auto Supply & Service Store
EAST AVE. at UNION STONE 2321
C. G. Wright, Mgr.

PRICES NOW DOWN!

YOU CAN BUY THIS "FOURMOST" BONDED RYE WHISKEY TODAY AT THESE NEW LOW PRICES—

\$2.23 FIFTH WAS \$2.59 FIFTH
\$1.40 PINT WAS \$1.63 PINT

OLD OVERHOLT STRAIGHT RYE WHISKEY

IMPORTANT: The same magnificent quality you've always known

Old Overholt 100 proof bonded rye now sells at prices down to the level even of many lower proof blended whiskies. Ask for it by name wherever fine liquors are sold.

OLD OVERHOLT
U. S. BOTTLED IN BOND STRAIGHT RYE WHISKEY

Copyright 1939, National Distillers Products Corp., N. Y. C.

Be Thrifty And Nifty POLYSHINE Your Shoes! All Colors

A Rochester Made Product

Triangle League

Norm Minch pounded out a big 673 to lead Monday night's Triangle League at Franklin Hall. Elmer Tuschong had 668, Herb Biddle 659, Elmer Lohmaier 642, Ed Flynn 619, Leary 607, McMullen 603, Mary Fox 603 and Jack Zick 602. Tony's Restaurant set a new high single game record for the league with a big 1136.

Team results: Tony's Restaurant (2012) 2; Meyer Tool & Die (2612) 1; Deane Bros. (2712) 2; Knickerbocker (2776) 1; R. T. French (2719) 2; Quality Diner (2520) 1; Adcraft Printers (2721) 2; Dawn Creameries (2572) 1; Richter's Grocery (2841) 2; Port-Siders (2645) 0; G. & H. Grill (2607) 2; Popo-Cola (2502) 0; Red Wilkinson Auto (2507) 2; Epstein Cleaners (2252) 0; Pioneer City Carling (2523) 3; Otto's Restaurant (2582) 0.

A baby that is underweight should be fed according to what he should weigh rather than what he actually does weigh.

DEAF HEAR CLEARLY!

MIDGET ELECTRO-EAR

This midget ear and is smaller than a package of cigarettes—weighs no more than 2 oz.—operates on 24 night batteries, obtainable everywhere. Come in today for free demonstration, without obligation, and hear for yourself what science has now produced to aid your hearing—no call or write for demonstration in your own home.

HENRY J. BRAUN
584 Burke Bldg., Phone Main 1619

IF NOSE DRIES OUT AT NIGHT

Don't let dried-out irritated or clogged feeling in your nose keep you tossing and turning tonight trying to get to sleep. Just a few drops of Vicks Va-trol up each nostril will help clear transient congestion and bring marvelous relief. This relief will make you realize why Va-trol is America's most widely used nasal medication. For generous free sample of Va-trol send your name and address to Vicks, Dept. S-3, Box V, Greensboro, N. C.

SAVE ON FOODS

Kindless Sliced BACON . . . lb. 21c
Milk Fat. FOWL, 3 to 4 lb. ave. lb. 19c
Tender Young Roast. Chickens, lb. 21c
Shankless Smoked PICNICS . . lb. 14c
Bean Salt PORK lb. 10c

BUY THE CUTS OF CHICKEN YOU PREFER
ALL CUT FROM YOUNG CHICKENS
Legs lb. 35c | Wings lb. 25c | Giblets lb. 15c
Necks . . 12 1/2c | Breasts lb. 45c | Livers lb. 45c

DOLAN'S Meats-Groceries
600 Jefferson Cor. Bartlett

Mrs. Margaret Manwan, 171 Hampden Rd.

TURKEYS

HENS or TOMS lb. 23c

PORK LOIN 12 1/2c
Rib-End Whole Baby Loin 15c lb.

Cooked **HAMS 23c**
Whole or String Half lb.

COAL Ask About Our BUDGET PLAN 3 TONS OR MORE

ABSO-PURE A-1 BRAND

EGG STOVE NUT \$9.95 TON
PEA, \$8.75

EGG STOVE NUT \$10.95 TON
PEA, \$9.25 BUCK, \$7.55

COKE \$9.20 TON
Famous Reading Egg-Stove-Nut \$11.95 TON
PEA, \$9.85

HETZLER BROS. GLEN. 448
801 Driving Park Ave. Est. 65 Yrs.

BUY FOR LESS!

WITH THIS COUPON

SWEETHEART SOAP

4 bars **14c**

Limit 4

100 PACK Good Quality

STATIONERY

50 Sheets 50 Envelopes All For **11c**

Why Pay More . . . when it's a known fact **KEY DRUG PRICES** are the lowest in all Rochester. Key sets a new high in value-giving. Check the things you need **RIGHT NOW** — then visit your nearest **KEY DRUG STORE**, and take advantage of the savings offered.

KEY Rochester's Modern CUT RATE DRUG STORES

470 Goodman near Main
546 Monroe near Goodman
92 E Main near Water
457 Ridge Rd W near Dewey

WITH THIS COUPON

Phillip's Milk of Magnesia

Tooth Paste **9c**

Regular 25c Limit 1

ELECTRIC HEAT PADS

\$1.39 Reg. \$2.50

- Simple 3 heat control
- Double safety thermostat on each heat
- Costs only 1/2c per hour to operate
- Safe uniform heat for relief of pain or chill

WITH THIS COUPON

RUBBING ALCOHOL

Pint Bottle **4c** Limit 1

HAIR DRYER

Regular \$2.00 **\$1.49**

Sturdy Construction

OUR PRESCRIPTION DEPARTMENT

We are justly proud of our prescription department and cordially invite you to inspect it. Only registered pharmacists compound prescriptions, and only the finest chemicals, pharmaceuticals, and biologicals are used. Visit us and become better acquainted with our service. We use March Prescription Chemicals

POCKET WATCH

Unbreakable Crystal GUARANTEED

83c

WITH THIS COUPON

POND'S CREAM

16c

Regular 35c Limit 1

WITH THIS COUPON

CORDIAL CHERRIES

Reg. 40c Lb. Box **19c** Limit 2

ELECTRIC VIBRATORS

98c

\$1.50 Value

POSTMASTER CIGARS

14 for 25c

A Mild Cigar! Try Some!

WITH THIS COUPON

BOOK MATCHES

BOX OF 50 **2 for 9c**

Limit 2

Box of 500 FACIAL TISSUES Regular 25c 11c Limit 2	PINE BROS. COUGH DROPS Regular 10c 2 for 11	1/2 Yd. x 7" MOLESKIN PLASTER 19c	Regular 40c SQUIBB TOOTH PASTE 2 for 59c	Single or double edge Pkg. of 5 RAZOR BLADES 3c Limit 3	Full Pound HOREHOUND DROPS 13c	Double Distilled WITCH HAZEL 6c Pint	CITRATE of MAGNESIA Regular 25c 6c
LUDEN'S COUGH DROPS 2 for 5c	TEK TOOTH BRUSHES Regular 50c 23c	ASPIRIN TABLETS Bottle of 100 6c	HILL'S NOSE DROPS Regular 35c 14c	Electric IRONING CORDS Regular 25c 11c	Ovaline or Borden's MALTED MILK Plain 5 Lb. Can Regular \$2.00 \$1.19	Mason 49 COUGH MIXTURE Regular 49c 26c	HAARLEM OIL CAPSULES Regular 35c 13c

HERE'S A BUY . . . ALL

3 for 49c

SCHICK INJECTOR RAZOR
LIFEBUOY SHAVING CREAM

LUCKIES CAMELS CHESTERS RALEIGHS OLD GOLD PHILLIP MORRIS

LUCKY STRIKE CIGARETTES \$1.31 Tax Paid CARTON

FREE! SAMPLE Package with pocket size package. Money refunded if not satisfactory.

TUCH-UP Covers GRAY HAIR ROOTS

Temporary retouch, covers new hair growths between permanent tints — also blends in occasional, yet noticeable gray hairs. Liquid coloring (not a permanent dye) washes out. Blending shades.

60c WITH APPLICATOR Economy Size — \$1.00

SEM TOILET TISSUE, 1000 SHEETS EXTRA SOFT 3 for 25c	ANALGESIC BALM REG. 30c 13c	PACQUIN'S HAND CREAM REG. 30c 39c
KURLASH RUBBER REFILLS REG. 9c 3 for 25c	FATHER JOHN MEDICINE REG. 60c 33c	SULPHUR CANDLES 4 for 25c REG. 10c 4 for 25c
SCHOENFELD LAXATIVE TEA, Reg. 25c 14c	PARKE DAVIS MEDICATED THROAT DISCS BOX OF 60 15c	NURSING BOTTLES 3 for 5c
IVORY SOAP, REG. SIZE 3 for 14c	BARBOL REG. 35c JAR 41c	PREP SHAVING CREAM REG. 35c 19c
CASTOR OIL 4-OZ. BOTTLE, REG. 25c 9c	BAY RUM 12-OZ. BOTTLE 21c	MARROW OIL SHAMPOO REG. 60c 29c
MERCROCHROME REG. 15c 3c	PISO COUGH MIXTURE REG. 25c 29c	
	BLAUD IRON PILLS, REG. 35c BOTTLE 13c	
	VICKS VA-TRO-NOL REG. 30c 24c	
	WHISK BROOMS REG. 25c 14c	
	SHOE LACES MERCERIZED BLACK OR BROWN 3 pair 5c	
	FREEZONE REG. 35c 16c	
	TOILET BOWL DEODORANT REG. 75c 3 for 14c	

TAMPAX

NEW SANITARY PROTECTION WORN INTERNALLY

NO PINS NO PADS NO BELTS NO ODOR

33c FOR A MONTH'S SUPPLY

DELSEY TOILET TISSUES

SOFT...like Kleenex

At last, a toilet paper as soft as Kleenex.

3 Rolls . . . 25c

DOUBLE PLY FOR EXTRA STRENGTH

HOLLY prais the Brothers in prod Magic Bul to the H ostrich at timid heat "Magic scientist's is a miles —not been tainment of the goo helping to scourge in cause it is produced of the pru looms larg The War given up a screen pioneer— off one of been cripp And wh Well, after picture, th now bann "syphilis" advertising ture has b squeamish what it's notwithstanding the United has campa mation al plague, an magazines nal, Reade have thro against fra Apparent gentlemen consistent, to "restrai doing such that before (Conti

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

DELIVERED
TO 75,200
ROCHESTER
HOMES

Vol. III, No. 15

ROCHESTER, N. Y., THURSDAY, FEBRUARY 8, 1940

PHONE STONE 6001

JIMMIE FIDLER in Hollywood

HOLLYWOOD—A carillon of praise this morning to Warner Brothers for courage displayed in producing "Dr. Ehrlich's Magic Bullet"—and a dull song to the Hays office for playing ostrich and trying to hide its timid head in the sand.

"Magic Bullet," the story of a scientist's fight against syphilis, is a milestone in movie-making—not because of its great entertainment value, and not because of the good it will accomplish in helping to bring the syphilis scourge into the open, but because it is the first picture ever produced in deliberate defiance of the prudish element that still looms large in every audience.

The Warner Brothers—I've given up trying to count the screen improvements they've pioneered—have again knocked off one of the shackles that has been crippling the industry.

And what of the Hays Office? Well, after dubiously okaying the picture, those gentlemen have now banned the use of the word "syphilis" in all publicity and advertising. Now that the picture has been made, they're too squeamish to let the public know what it's all about! And that notwithstanding the fact that the United States Government has campaigned to spread information about the syphilis plague, and that such genteel magazines as Ladies' Home Journal, Readers' Digest and others have thrown down the taboos against frank discussion.

Apparently the Hays Office gentlemen are determined to be consistent. Authorized years ago to "restrain" producers, they're doing such a thorough job of it that before long they may be (Continued on Page 8)

Radio Favorite Brings Band To Valentine Ball

Ben Bernie, the "old maestro" himself will land in Rochester some time next Wednesday, complete with his famous cigar and all the lads.

Bernie and his band will occupy the spotlight at the Armory Wednesday night where the nationally famous radio orchestra will play for dancers at the annual Police Benevolent association Valentine Ball. The other band engaged for the affair is Bob Boucher and his Collegiates, a local group with a wide reputation through playing at U or R. and club dances.

Radio Stars To Play At Lodge Dance

"Hank and Herb, Oldtimers," featured in a Saturday program at station WHAM, will entertain members of the Booster's Club of Lakeside Rebekah Lodge and the Stonewood Lodge, I.O.O.F., at their dance in the Assembly hall at Edgerton Park tomorrow night. They will be assisted by the Oldtimers' orchestra from the same station. Old and new dances are scheduled for the program, with prizes awarded for best in each class.

Doctor To Speak On PTA Program

Members of the P.T.A. of Carthage School No. 8 will meet in the school auditorium next Wednesday at 8:15 p. m. to hear Dr. William Ruben speak on "How Can We Protect Our Children Against Disease."

Mrs. Frank Steiner will be in charge of a founder's day reception and program immediately following Dr. Ruben's address.

Local Spanish Tutor Sees Lifelong Dream Of U. S. Residence Fulfilled

We've all heard the philosophers and psychologists tell us that if we want anything bad enough we'll eventually get it. And when Kathleen Duke, 225 Seio st., read that in her school-books, she believed it implicitly. Maybe that's why she is now a resident of Rochester.

Born in Old Basing, England, Mrs. Duke early had the yearning to live in America. But money was none too plentiful in her family, so her dream seemed hopeless. But if you want anything bad enough, you'll eventually get it. That's what the book said, and that's what Mrs. Duke believed.

School years came and went, and finally led her to a missionary training school. After her preparatory term, she was assigned to duty in Buenos Aires in the Argentine. Maybe, thought Mrs. Duke, she hadn't been specific enough in her dreams. Anyway, even though it wasn't the U. S. A. it was America, so off she went to the Argentine in 1914.

Not only did Mrs. Duke fall in love with our southern neighbor, the people, the climate and surroundings, a Spanish gentleman captured her heart as well, and it wasn't long before she became Mrs. Kathleen Saturnino Fernandez.

Now, she felt, she was further (Continued on Page 4)



Kathleen Duke, 225 Seio St., had to go all the way to the Argentine to get to the United States. But she got here and now there's a new Spanish teacher at Ben Franklin Evening School.

Women's Clubs To Hear College Dean At Zonta Meeting

Invitations have been issued to local clubs to join with Rochester Zontians at their dinner meeting next Tuesday evening in the Rochester Club to hear Dr. Frances M. Burlingame of Elmira speak on "The Status of Women in South America."

Dr. Burlingame, dean of Elmira College, spent a year recently traveling in that continent. During this time she taught in the summer school of the University of Chile and held several commissions in the Pan-American Union. Last fall she was called to Washington for a conference with Secretary of State Cordell Hull on Latin-American relations.

Among the organizations to be represented at this dinner will be the Women's Group of the Chamber of Commerce, League of Women Voters, Business and Professional Women's Club, Women's Ad Club, Council of Jewish Women, Catholic Women's club, American Association of University Women and the Women's Group of the Association of Credit Men.

Every Thursday is Sun Day.

30 Year Man



CHARLES B. TUTTLE, SR.

Lodge To Honor Moose Veteran At Club Party

Members of Rochester Lodge of Moose will fetter one of their oldest fraternal brothers Saturday evening when a dinner-dance will be staged in honor of Past Governor Charles B. Tuttle Sr. on the occasion of his 66th birthday.

The veteran police operator has been a member of the lodge for almost three decades, during most of which time he has served as state publicity director. In addition to being a past governor, he is a past president of the State Association.

City Unit To Hear Mrs. Roosevelt At Cornell Meeting

By MARGARET J. WILLSEA.

Among the thousands of women who will attend the coming Farm and Home Week activities at Cornell University will be members of the Rochester Home Bureau, which is chartering a special train next Thursday.

Most prominent of the speakers for that day will be Mrs. Franklin D. Roosevelt, who will address her audience at 2 p. m. on the topic, "Hospitality at the White House." At 3:15 she will serve on a panel for "Book Talks," with Herbert Davis acting as chairman. Topics to be discussed are: "Enduring Values Through Books," Mrs. Roosevelt; "Make Me a Child Again," Robert Lawson, illustrator and author, Rabbit Hill, Westport, Conn.; "More Story-Telling As an Approach to More Books," Ruth Sawyer Durand, author and lecturer, and winner of Newberry Medal, Ithaca, N. Y.; "Our Rural Poetry," Caroline B. Sherman, Bureau of Economics, Washington, D. C.

Inspiration for better homemaking will be provided through numerous other lectures, demonstrations, motion pictures and exhibits, in the state colleges of Home Economics and Agriculture.

Transportation chairman for the Rochester unit, Mrs. William Foley and Mrs. Edward Writz, announce that reservations will be closed tomorrow. The special train will leave the Lehigh station at 6:30 a. m. and return at 9:10 p. m.

Believe It Or Not—Ripley's Coming To Town

Robert L. Ripley, internationally famous as the "Believe-it-or-not Man," will be in Rochester Saturday evening to give a benefit performance for the Finnish Relief Fund.

Carl S. Potter, chairman of the Rochester committee, has made arrangements for the presentation of the Ripley show at the Masonic Auditorium. Ripley will show a motion picture of 90 minutes duration and will deliver a lecture, in which he will tell how he has pried into the world's strangest facts and events.

All proceeds will go directly to former President Hoover's fund for Finnish refugees. Tickets for the show, priced at 75 cents, \$1 and \$1.50.

PTA To Honor Past Presidents At Meet

All former presidents of the George H. Thomas School No. 49 P. T. A. will be honored at the Founders Day meeting of that unit next Wednesday in the school hall beginning at 8 p. m.

Judge Arthur L. Wilder will speak on "Turning the Spotlight of Society's Responsibility for the Security of Youth."

Refreshments will be served following the session.

Sun Silver Shower To Rain Dollars On City

It may snow next week or again it may rain or still again it may be fair and warmer. But whatever the weather, next week brings the first Sun Silver Shower.

Thursday between 6 and 7 p. m. and Friday between 9 and 10 a. m. until further notice. The Rochester Sun will give away to its readers \$50 in one dollar bills.

Any reader can qualify for a part in the Sun Silver Shower for the rules are as simple as ABC.

For complete details see the announcement on another page of today's Sun.

Be sure you have your copy of The Rochester Sun at hand Thursday and Friday for it may mean a dollar bill to you as a present from The Sun.

SKATING PARTY

Members of the B.A.D. fraternity will conduct a roller skating party at the Arena Roller Rink next Tuesday evening, starting at 7:30 p. m.

Lauer's
50 STATE ST.



You Too Can Have A "Picture Book" Home
This Room Complete Is Only \$154 At The New Lauer's

You have wanted the perfect living room in your home . . . You've seen it pictured so often . . . in magazines . . . in decorators' booklets . . . in Model Home settings . . . Yet somehow or other you've never acquired the "champaigne purse" to fit your appetite for finer furniture. Now the new Lauer's price is well within your reach. You can buy every piece of furniture in this room for only \$254 . . . This is furniture of distinction. The sofa and chair are beautifully styled in the Chesterfield

manner. You have dozens of long wearing fabrics in rich vibrant color tones to choose from—wine, blue, powder blue, turquoise, aqua, coral, dusty rose and many others. You can mix or match your colors as you please. The charming Hepplewhite occasional chair is distinctly a better piece. It comes in several different covers. Notice the unusual tables . . . everyone an authentic 18th Century mahogany reproduction . . . and the graceful table lamps cast a soft glow over all. Here indeed is proof that at the new Lauer's good taste need not be expensive.

FEBRUARY SALE PRICES ON PIECES SHOWN ABOVE

- Reg. \$154 Chesterfield Sofa and Chair \$129.00
- Reg. \$18 Striped Hepplewhite Occasional Chair 14.95
- Reg. \$17 18th Century Mahogany End Tables 13.95
- Reg. \$23 Carved Mahogany Coffee Table 19.75
- Reg. \$10 Duncan Phyfe Cigarette Table 7.95
- Reg. \$44 Chippendale Two-Tier Table 39.00
- Reg. \$10 Alabaster Table Lamp 7.95

VISIT "LIVING-ROOM LANE" AT THE NEW LAUER'S

TRADE IN YOUR OLD FURNITURE

You get a fair price because Lauer's renovate your furniture and sell it in their own Bargain Basement.

Lauer's
50 STATE ST.

STORE OPEN FRIDAY NIGHT

For those who are unable to shop during the day Lauer's store will remain open every Friday evening until 9 P. M.

SEMET SOLVAY COKE
CALL GEN. 586 **\$10.05**
For That Better Coke Always Kept Under Cover
Est. over 25 years Cash Shoveled Off

Authorized Semet-Solvay Dealer
PAYNE & DUNHAM
Mrs. Marion Fowler, 743 Merchants Rd.

3 GREAT SPECIALS!

1 TURKEYS 8 to 18 lbs. Hens and Toms 23c lb.	2 Fresh PORK ROAST Picnic Style Sauer Kraut 5c lb. 10c lb.	3 FOWL Milk Fatted 19c lb.
---	---	--

Certified Sliced Bacon lb. 21c | Tender Young Rt. Chix lb 21c | Skinless, Smoked Hams lb. 21c

CHICKEN CUTS ALL FROM YOUNG CHICKENS
Legs lb. 35c | Wings lb. 23c | Giblets lb. 19c
Necks 12 1/2c | Breasts lb. 45c | Livers lb. 45c

DOLAN'S Meats-Groceries
600 Jefferson Cor. Bartlett We Deliver GEN. 1417

Watch This Space NEXT WEEK!
FOR THE GREATEST SAVINGS EVENT OF ALL TIMES!!

LOBEL'S
Famous Semi-Annual
\$ DOLLAR DAYS \$

Double the Usual Allowance for Your Old Watch in This

TRADE-IN WATCH Sale
Yes... Rudolph's Gives You **TWICE** as Much!

For a Limited Time Only
Just bring in your old one and walk out with a new one. Don't miss this liberal offer. Act at once.

WALTHAM 19.95 1.00 Weekly
BULOVA 24.75 1.00 Weekly
ELGIN 37.50 1.00 Weekly
GRUEN 49.75 1.50 Weekly

Your Old Watch Is Your Down Payment

RUDOLPH'S
MAIN ST. E. cor. South Ave.



SHE'LL NEVER GET IN A JAM
With Frigidaire's New Quickube Ice Trays

● Young as she is she'll never have trouble raiding the refrigerator. For even a child can remove one or a tray-full of sparkling ice cubes with the new 1940 Frigidaire Quickube trays . . . Just a slight finger pressure and out pops every cube individually. And Lauer's new Frigidaire is just as great a treat for Mother and Dad as it is for the children. Frigidaire's Coldwall principle keeps food fresh and dewy . . . protects color, flavor and vitamins days longer . . . You don't have to cover your food or worry about shelf to use for this and that. The new Frigidaire has stainless, gleaming chromium shelves . . . an automatic interior light . . . rugged automobile type door hinges that swing wide open and disappear when the door is shut. And further Lauer's new 1940 Frigidaire features the exclusive one piece steel cabinet which assures you of a permanently sealed cold storage cabinet. Best of all you can stop wondering "What will it cost me?" Lauer's new 1940 Frigidaire is now on sale at prices that are lower than ever before. The Coldwall DeLux six foot model pictured above is \$214.50. Other models priced from \$114.75 to \$279 at Lauer's.

Only Frigidaire Has The New Meter Miser

The simplest refrigerating mechanism ever built—Frigidaire's miraculous Meter Miser . . . Silent and efficient—It uses less current and assures you of better refrigeration than ever before.



★ STORE OPEN FRIDAY NIGHT ★

Use Lauer's Budget Terms
Use Lauer's budget terms. The only charge is 1 1/2% monthly. Accounts paid within ninety days are the same as cash.

50 STATE ST.

Trade in Your Old Furniture
You get a fair price because Lauer's renovate your furniture and sell it in their own Bargain Basement.

Lauer's



SCHENLEY "SWALLOWS" SING:
"Light Feet Make All Roads Pleasant"

Moderate men are the market we seek for SCHENLEY light-bodied Black Label and Red Label. They have the good sense to drink lightly and the good taste to appreciate whiskies "melded" by a secret SCHENLEY method that permits weight reduction without flavor destruction.



HEAD RIGHT FOR
SCHENLEY Light Bodied WHISKIES

Schenley's Black Label 45% Grain Neutral Spirits. Schenley's Red Label 72 1/2% Grain Neutral Spirits. Both Blended Whiskey and 90 Proof. Copyright 1940, Schenley Distillers Corp., New York City.

FRI. & SAT. ONLY!
WOMEN'S AND GIRLS' SATIN FINISH
RUBBERS
Over 2,000 Pairs In All Sizes And Heels
55c
2 PAIRS FOR \$1
Bring in Shoe If Possible!
MYERS 19 Front St.

HEELS:
FLAT — COLLEGE — LOW CUBAN
HIGH CUBAN — AND SPIKE

Sickness and Accident Policy
Pays \$25.00 Weekly Benefit
Hospitalization Feature Included at No Extra Charge
—Full Year's Protection Only \$10.00

Newark, N. J.—The North American Accident Insurance Co. has recently announced that their famous \$10. a year Premier Policy can now be secured with a downpayment of only \$2.50, balance in monthly payments. This unique policy covers both sickness and accidents.

The cost of the policy is only \$10 a year. Men and women between the ages of 16 and 69 are eligible. The older folks from 69 to 74 can secure this protection at a small additional cost. No medical examination is required. The sum of \$10,000.00 is paid for stated accidental death, \$10,000.00 for loss of hands, feet or eyesight, and \$25.00 weekly benefit for stated accidents and sickness. Doctors' bills, Hospitalization, Emergency benefit, Hospitalization feature and other liberal features help in time of need. They are all clearly shown in the policy.

This is a simple and understandable policy, without complicated or misleading clauses. You know exactly what every word means—and every word means exactly what it says. Thousands of men and women have already taken advantage of this inexpensive insurance protection—thousands more will

now be able to protect themselves with this special part payment plan cost \$10.50 for full year.

No one should neglect protection for themselves and their families. The newspapers are filled with hundreds of accounts of sudden tragedies and misfortunes, taking a startling toll of human life and limb. Automobile accidents, particularly, are growing more frequent every day. It is unwise to gamble with fate, when the next moment may bring disaster.

The protection afforded you by this straight-forward policy is backed by the huge resources of the North American Accident Insurance Company of Chicago, the largest and oldest exclusive Health and Accident Insurance Company in America. The company has paid out over \$28,000,000.00 in claims—it is under the supervision of 47 State Insurance Departments.

Men and women who are interested in this form of protection are urged to write a letter or postcard for an unusual illustrated Booklet entitled "Cash or Sympathy," sent absolutely free. Write to North American Accident Insurance Co., 807 Title Building, Newark, New Jersey.

BOX SOCIAL
Members of the Harris Memorial Club will hold a box social next Tuesday evening at the home of Mrs. Arthur Brown, 228 Frost ave. Rev. Frances Adam, pastor of the Church of Divine Inspiration, will be in charge.

Call ANYTIME for CORRECT TIME
MON. 8611
TIME BUREAU, INC.

SCHLEIF BAKE SHOP
ONE YEAR OLD!
Just a year ago we opened our new, modern bake shop—and have enjoyed constantly increasing business ever since—because we have adhered strictly to our policy of baking only the finest kind of cakes, pastries, rolls etc. and selling them at most reasonable prices.

Here Are Some Of Our Birthday Specials

For Friday Fruit Filled HOT CROSS BUNS 24c doz.	For Saturday SUNDAY'S DESERT MILK CHOCOLATE LAYER CAKE Regular Price 39c 29c
Wellesley Fudge LOAF CAKE 21c	WALNUT BUTTER TWIST A Delicious Coffee Cake Regular Price 30c 24c

Those Delicious **BUTTER ROLLS** FOR WHICH WE HAVE BECOME JUSTLY FAMOUS. **18c** doz. Regular Price 22c

SCHLEIF BAKE SHOP
A Step off Main 17 CLINTON AVE. SO. Next to Odenbach's

World Awaited Fashion Scoop!
Exclusive at Grants!

GONE WITH THE WIND
PRINTS
Produced by Leo W. Lee. A Selznick International Picture. Produced by David Selznick

Original Designs Used for the Costumes in the Motion Picture Hit!

See them on the screen! See the identical patterns at Grants in our famous Crown-Tested Rose Petal rayon crepe! The producer of "Gone with the Wind" spent a small fortune on the original designs... all authentic copies of those worn by Southern belles of the Civil War period. Yet Grants is the only store in the city where you can get these beautiful prints for your own sewing! No increase in price!

49c yd

"Gone with the Wind" SCARFS . . . 25c
A scene from the movie printed on a 20" rayon crepe square! Also exclusive at Grants!

W. T. GRANT CO.
MAIN ST. EAST AT EAST AVE.
KNOWN FOR VALUES

Democratic Leader To Speak At Unit Meet
Mrs. Harriet Thompson, vice-chairman of the Monroe County Democratic organization, has been engaged to speak before members of the 19th Ward Women's Democratic Club at their meeting next Monday in the club rooms, 900 Main St., W.

National Basement Saving Shop
The Greatest Bargain - Month Of The Winter
Come In And Take Advantage Of February's Markdowns At The National, NOW

Clearance!
BASEMENT
Men's Wearables
Broken Groups and Few-of-a-Kind From Our This-Season Stocks

White and Patterned
Men's Shirts 69c
Values Up To \$1.15

Every shirt in the sale is from our regular, this-season stocks. Every one is clean, fresh and perfect quality. Fine count broad-cloths and woven madrasses. Get a supply now, at a saving.

Sale! Neckwear 21c
Broken sets of regular 29c and 39c neckwear. All new this-season's patterns. Many hand-made ties. Splendid bargains.

Sale! Pajamas 89c
Fine quality, pre-shrunk broad-cloths. Mildly and coat styles. Regularly priced upto \$1.15

- HOSIERY Value to 33c 15c
- SHORTS . . . Value to 35c 23c
- UNDERSHIRTS Val. to 35c 23c
- 1-Pc Underwear Val. 1.19 89c
- MUFLERS Value to 79c 44c
- SWEATERS Val. to 2.95 \$1.79

• This Is The Season's Last
• Reductions In These Suits

2 Great Sales of Men's Overcoats AND Suits

A Sensational Purchase!
BRAND NEW
Overcoats
(Regularly Would Be \$18.95 & \$15.95)
\$12.55

THE entire stock of one of our larger manufacturers sold at a sacrifice prior to his annual stock-taking. Included are handsome, long-wearing, hard-faced worsteds, durable fleeces and tweeds. All splendidly tailored in the wanted raglan and bal styles. Grand values.

Final Clearance!
OUR FINEST, BASEMENT
Suits
(The Majority Were \$21.95)
\$14.85

EVERY suit in this sale is a fine, substantial, long-wearing, WORSTED suit . . . please note that. Quality you rarely find at a price this low. Many medium colors suitable for year-around wear. The season's last markdown on these. See them, without delay.

NOTE...
The First Payment On Charge Purchases Made Now Is Not Due Until MARCH 10th.

Charge It!
Pay 1/3 MAR. 10th
Pay 1/3 APR. 10th
Pay 1/3 MAY 10th

The **NATIONAL** East Main at Stone

For old-time hospitality...
serve Mount Vernon

Rich in tradition is Mount Vernon and delicate in flavor—the "bond of friendship" for many generations. And due to recent price reductions, you can now enjoy this superb bonded whiskey at the price even of many lower proof blends.

Mount Vernon
BRAND
Straight Rye
WHISKEY
U. S. Bottled in Bond
Copyright 1940, National Distillers Products Corporation, N. Y.

Mount Vernon
Brand
Straight Rye
Whiskey
Bottled in Bond
Under Supervision of U. S. Govt.
Bottled by
The Mount Vernon Distilling Company
Cincinnati, O.

NOW \$2.39
FIFTH (25.6oz.)
\$1.50
PINT (16 oz.)

SPECIAL! Limited Time Only
2-Pc. Knitted Suit
Cleaned & Blocked **85c**
Free Call & Delivery
Special Prices on Remodeling,
Dyeing, Altering Knitted Wear
The KNITWEAR SHOP
232 Main E. opp. McCurdy's
STONE 1918



Just for the pleasure of it

TRY
I.W. HARPER
The Gold Medal Whiskey
Bottled in Bond
2.55 1.59 85c
4/5 Quart Pint 1/2 Pint
25.6 oz. 16 oz. 8 oz.

POLYSHINE
Be Thrifty
And Nifty
POLYSHINE
Your Shoes!
All Colors
A Rochester Made Product

★ **AT SMALLS OPTICAL DEPARTMENT**

LOOK SMART

BE SMART

Select Glasses That Fit Your Appearance



If you are visually handicapped eliminate this defect immediately, with correct glasses. Let Dan G. Albert, registered optometrist, examine your eyes, prescribe the correct lenses, and assist you in the selection of your frames.

PAY AS YOU SEE
SEE AS YOU PAY
We Use Only Bausch & Lomb and Shurtz-Lenses

Smalls
28 E. MAIN ST.

★ **at SMALLS Radio Dept.**

25c Down
BUYS THIS **ZENITH**
LONG DISTANCE **RADIO**



6 TUBES
No wires needed. No aerial or ground. AC-DC. Plays anywhere. **PAY ON SMALL EASY TERMS ONLY** **\$12.95**

25c DOWN
★ LIBERAL ALLOWANCE FOR YOUR OLD RADIO
Smalls
28 MAIN STREET EAST
OPEN SATURDAY EVENING

Spanish Tutor

(Continued from Page 1)

away from her childhood ambition than ever. She spoke Spanish, had a Spanish name and had almost forgotten her native England altogether — let alone the United States. But after several years in the republic's capitol, the great day which had been so long a dream of Mrs. Fernandez actually arrived. "Aransfered to the United States", said the message from Mr. Fernandez' firm. After arrival in New York the Fernandez decided upon United States citizenship. Then the Spanish name began to cause difficulties. So back to the Duke name they went.

Shortage Of Liquor Imports Seen By Dealer

The war in Europe and the resultant embargo are beginning to have their effect on imported liquor prices, according to Lawrence A. Berghash, local liquor dealer, who boarded a New York-bound plane Monday morning on a buying trip. "The shortage of Scotch and brandies of more than eight years old may soon become acute," says Berghash. "I am going to scout around New York and buy up all the quality stocks I can to save off higher prices at Berghash Liquor Store as long as possible."

Sibley, Lindsay & Curr Co.
Highlight of Our Furniture Sale!



Handsome Kidney KNEEHOLE DESK
A BIG Desk, and a BIG Value! Strong, durable construction, beautiful hand-rubbed mahogany finish, antique-type hardware, large filing compartment, and 8 roomy drawers!
\$29.95
Furniture, Fifth Floor
Mrs. Genevieve Weeks, 215 Wilsonia Rd.

Sibley, Lindsay & Curr Co. PHONE STONE 6500
FOOD VALUES

- BACON** 17c
Old fashion hickory—smoked; sliced for you. 1/2 lb.
- BUTTER** 35c
Our high-score fancy creamery tub butter, lb.
- CHEESE** 25c
Famous PABST-ETT, grand for snacks. 2 PACKS
- OLIVES** 17c
Wyandotte brand, large, ripe, in tin
- COOKIES** 27c
Beech-Nut London assortment. Package
- COFFEE** 27c
Beech-Nut, roasted and packed in Rochester. Lb. tin
- CHUCK ROAST** 19c
lb. 19c
of Sibley's prime heavy steer
- ORANGES** 69c
2 doz. 69c
Large California Navels

MATCHES, domestic safety . . . 3 packs 23c
CLEANSER Refills, Cameo . . . 3 cans 25c
SOUPS, Beech-Nut, all varieties, 3 for 41c, 6 for 79c
TOMATO JUICE, Beech-Nut, 14 oz. 6 for 47c
HONEY MACAROONS doz 19c

Boston Brown Bread
11c
Plain or fruited Generous size loaf

GROCERY, MAIN FLOOR — PHONE STONE 6500 AT 8 A. M.

3 NECKTIES, or PAIR GLOVES or SCARF
When Sent With Plain Garment at 69c **6c**
EMPIRE CLEANING & DYEING WORKS
312 N. WOOD ST. STONEWOOD 1102
Free Call and Delivery

ABC FUELS THE SHIELD OF QUALITY COAL-COKE OIL
READING or 'blue coal'
EGG, STOVE \$11.95 PEA \$9.95 AND NUT
Cash Per Ton—Shoveled Off
407 CHILI AVE. GENESEE 7500

Sibley, Lindsay & Curr Co.
BASEMENT



SALE!
Fabric and Fashion Value Smash! Biggest Selection, Biggest Range of Colors, Style and Sizes in All Rochester
COTTON DRESSES
ONLY **\$1.00**

- Color Fast Poplins and Percales!
- Zipper or Button Front Closing!
- Piping! Smocking! Shirring!
- Lingerie Trims!
- Pleated or Flared Skirts!
- Plenty of Pockets.
- Sizes 14 to 44.

You'll whistle while you work in these captivating cottons! Every style is fashioned like much higher priced dresses. Every dress is full cut, neatly sewn and finished with costly details. Stock up for wearing now and for all summer.

Mail Your Order or
Phone STONE 6500
AISLE 13

Money Reigns In The
ROCHESTER SUN'S
"Silver Shower"

\$50 FREE
For Readers of The Sun
EACH WEEK, Beginning Next
THUR. & FRI. FEB. 15th & 16th

HERE'S ALL YOU DO TO WIN YOUR SHARE!

- (1)—Be at home Thursday 6 to 7 P. M. and Friday 9 to 10 A. M. when Sunny Silver may call you on the telephone. If you have no telephone, you may have a call at the door for Sunny is sending out a corps of helpers to make house-to-house calls.
- (2)—Have Your copy of The Rochester Sun handy.
- (3)—Answer correctly the question Sunny Silver will ask you about an advertiser in this week's issue of The Rochester Sun.

DO THESE 3 THINGS-AND WE'LL MAIL YOU A CHECK!

Nothing to Buy, Nothing to Write, Just Answer a Question!
Of course, you may not be called this week but you may be next week or the week after. IT WILL PAY YOU to read The Rochester Sun for the Host of Bargains which it contains each week. IT WILL PAY YOU to keep the Sun handy so you may BE PREPARED if Sunny Silver calls you.

The "Silver Shower" Starts When The Sun Comes Out Next Week!

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Whiskey.

Schools To Teach Softball

Softball players will show a new brand of play next if the rules of the Recreation department of the Board of Education are realized.

GENERAL COUNTY TAXES

Payable in 1940
Monroe County Treasury

Rochester, N. Y. — January 2, 1940
The assessment rolls for the general county tax levied in 1939 and payable in 1940 have been placed in hands for collection. All persons assessed thereon are required to pay the tax assessed to them before the 15th day of April next subject to the following conditions as provided in Section 13 of Chapter 441 of the laws of 1938.

FEES WILL BE ADDED AS FOLLOWS:

January 1st to 29th, inclusive, 1 per cent.
After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.
March 1st to 31st, inclusive, 2 per cent.
April 1st to 14th, inclusive, 3 per cent.
In case of default a warrant will be issued for the collection thereof according to law.
On August 1st an additional fee of \$1.00 for advertising will be charged on the 15th day of August a list of all unpaid taxes will be published on the 20th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.
Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.
Tax bills will be mailed on request.

TOWN TAXES

Town taxes cannot be paid to County Treasurer until the 1st. Tax should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.

CLARENCE A. SMITH,
Director of Finance.

9 OUT OF 10 PREFER IT!



GREEN RIVER
The Perfect Blend that's AMERICA'S SMOOTHEST WHISKEY
85 proof—75% grain neutral spirits
OLDTOWN DISTILLERS, INC., N. Y. C.

will get underway at Monroe High Schools, starting at 7 p. m. Highlighting the course which will continue through the spring are lectures and demonstrations of the fundamentals of the game. "This course will also go into the latest methods of pitching, to conform with the 1940 A. A. U. Soft ball regulations. Due to the fact this course is expected to be very popular, the registration will be limited. The policy of first come, first served, will be adopted.

Mrs. Henry P. Hamlin of East Ave. entertained the Hollow Twig for luncheon on Friday in her home.

PIONEER
EGG \$9.95 TON
STOVE NUT
RICE \$6.25 PEA \$8.25
BUCKWHEAT \$7.25
COKE STOVE \$9.20 OR NUT
PIONEER COAL CO. OFFICE & YARD
350 EXCHANGE ST. Phone Main 5290

One Trial has proved enough to make thousands of homemakers regular users of Pioneer fuel! A phone call will put you in the satisfied customer class!

EDWARDS is HEADQUARTERS for THE AMAZING! SENSATIONAL!

BENDIX
AUTOMATIC HOME LAUNDRY

Successor to the Washing Machine
SOAKS! WASHES! RINSES THREE TIMES! DAMP-DRIES CLOTHES!
—and all you do is flip a switch... THAT'S ALL! Your hands never touch water when you do your washing in an automatic BENDIX. Seeing is believing.

Your HANDS! Your YOUTH! Your HEALTH! Your CLOTHES! All are now saved to you by the amazing automatic Bendix. Gone are the tortures of washdays—no more bending, lifting, straining with water-rough red hands. No more laundry bills.

NO DOWN PAYMENT!
BALANCE **1.25** Per Week
SMALL CARRYING CHARGE. Liberal allowance for your old washer.

ROCHESTER'S LARGEST POPULAR PRICED STORE
Edwards
SIXTH FLOOR

Please send me full particulars on the automatic Bendix.
Name _____
Address _____
City _____

ROCHESTER'S LARGEST POPULAR PRICED STORE
Edwards

Open An EDWARDS New 90 Days CHARGE ACCOUNT

PAY 1/3 MAR 10TH
PAY 1/3 APR 10TH
PAY 1/3 MAY 10TH

No Down Payment
No Interest
Mail or Phone Your Application

Sold Exclusively at Edwards!

Featuring 5 New Spring Colors In
"First Lady" Silk STOCKINGS

3-Thread CHIFFONS **69c** Three Thread Hi-Twist Chiffons & Service Weights **79c**
'FIRST LADY' 3-Thread CREPE CHIFFONS 89c

IT'S HARD TO IMAGINE anything that could top the enthusiasm you displayed when we introduced you to "First Lady" hosiery last Spring! But the same superb quality (plus 5 new Spring shades) add up to a leg-moulding combination that you never even dreamed of.

5 New Colors
SUN TANG SUN STRAW
SUN BRONZE ROSEDUST
PANTAN

EDWARDS—Street Floor

LAST 2 DAYS FRIDAY And SATURDAY
20% OFF SALES!
ENTIRE LINE of HELENA RUBINSTEIN'S FAMOUS COSMETICS

A once-a-year beauty opportunity... get every preparation your beauty craves... go to Helena Rubinstein's "Cosmetic Diet"... her way of living by the rules of beauty... a balanced treatment to fit your special case.

"Cosmetic Diet" for Normal Skin
"Pasteurized" Face Cream 2.00 & 1.00 1.60 .80
Skin Toning Lotion 1.25 1.00
Town & Country Make-up Film 1.50 & 1.00 1.20 .80

"Cosmetic Diet" for Dry Skin
"Pasteurized" Face Cream Special ... 2.50 & 1.00 2.00 .80
Youthifying Tissue Cream 1.75 & 1.00 1.40 .80

"Cosmetic Diet" for Oily Skin
Beauty Grafts for Washing 1.00 .80
Snow Lotion Foundation 1.00 .80
Special Pore Masque 2.00 1.60

For a Lovely Make-Up
Moisture-proof Face Powders 1.00 to 3.50 .80 to 2.80
Rouges (dry or cream) 1.50 .80
Lipsticks, creamy, shiny, soft 1.00 to 1.50 .80 to 1.20
Apple Blossom Cologne 1.00 .80
Apple Blossom Bath Powder 1.00 .80
Town & Country Perfume 1.00 .80

EDWARDS—Street Floor

For A Limited Time Only
Men's Fine NECKTIES

SPECIALY PRICED AT **29c** WORTH 55c AND 65c

Sorry... Quantities are limited. We don't know how long our supply will last, so early shoppers will have best selection, of course. Rayons, acetates, twills, satins, mohair with rayon and mixtures in every new 1940 design and color.

EDWARDS—Street Floor

EDWARDS BASEMENT

Sale! From The Famous ROPER Knitting Mills Of Canandaigua!
A Great Saving On **SWEATERS**
Two Special Groups For Men
1.74 and 2.44

At 1.74... Slipover sweaters in crew neck styles. Navy, maroon, green, royal, light gray and fancies. Size 34 to 46. Values to 2.98!

At 2.44... sport sweaters in button or zipper front style in plain shades or plaid front. Worsted coat sweater in button style. Full wool cloth in plain shades in button style. Values To 4.98! Sizes 36 to 48.

Men's Button Style Knit Vests **1.14**
Two-tone styles with plain front and knit back. Size 36 to 42. VALUE 2.98!

Women's 100% Wool Mohair Sweaters **1.94**
Button style in dark blue heather, light blue, maroon, maize. 3.98 VALUE!

On Sale In Edwards Basement

Men's Reg. 50c **SHORTS 35c**
3 for \$1.

Stock-up news for men who appreciate quality at a thrift price! Woven madras, broadcloth, end-to-end madras or clip figures. French back and elastic back shorts—full cut, fine fitting.

Sizes 30 to 44

STRIPES PLAIDS CHECKS FIGURES

ATHLETIC SHIRTS TO MATCH **35c**

Fine combed, wide ribbed athletic shirts. Cut full, true to size. Sizes 36 to 46, 3 for \$1.

EDWARDS—Street Floor

MEN'S SHIRTS

Values Up To **95c**
\$1.65

We planned this sale months ago... when we could scout the market unburiedly. That's why you can afford them by the dozen NOW! Broadcloths, madras and cords. Every shirt sanforized! Non-wilt collars. Sizes 14 to 17. Whites, fancies.

EDWARDS—Street Floor

I'M TIRED OF MY OWN COOKING!

Then keep our foods fresher in a 3-Zone GIBSON Refrigerator

HAVE YOU TRIED THIS *Tastier Rye?*

The Old Tavern Keeper

TOWN TAVERN
STRAIGHT RYE WHISKEY
NOW 3 YEARS OLD!

Tastier, because it's aged 3 years in DEEP-CHAR BARRELS! "I could use a thousand words to describe Town Tavern, but one word, 'tastier,' tells the story. Try Town Tavern today!"

90 PROOF • This Whiskey is 3 Years Old

EXTRA! 12 PAGE Magazine **COMIC!** SECTION ADDED!

Now! **100** COLOR COMICS AND FEATURES IN THE PHILADELPHIA **Sunday Inquirer** (Early Edition Only)

PLUS SPARKLING FEATURE SECTION Everybody's Weekly

PLUS SLENDID COLOROTO Picture Parade 2 BIG SECTIONS

PLUS BRILLIANT NEW HOME LIFE SECTION

AMERICA'S LARGEST FEATURE SUNDAY NEWSPAPER

Get a solid week's enjoyment! Buy your copy today. The PHILADELPHIA SUNDAY INQUIRER early edition containing all features... is a National New Section, is on sale every Thursday by all Rochester News Dealers, 10¢ copy.

TOWERING MANSIONS
Designed and Dedicated to Heighten the Joy of Living

LINCOLN HOTEL

1400 ROOMS Each With Bath Shower And Cabinet Radio

HOME OF THE FAMOUS BLUE ROOM
Outstanding Music And Entertainment

Ownership Management **MARIA KRAMER** President
John L. Morgan, Gen. Mgr.
HOTEL EDISON Same Management

Live like a king when you visit New York. Stay at Manhattan's Mighty Hotel Lincoln, superb in every detail of location, luxury and hospitality.

NEW YORK CITY
44th TO 45th STS. AT EIGHTH AVE.

WEGMANS
Show You How To *Eat for Less!* —and still get **QUALITY**

FOR INSTANCE!
Bring Beef Back to Your Table!
Prime, Juicy, Tender Shoulder BEEF 17¢ lb.

Rochester's Largest Retailers of Meat

A Big Selection Of Cuts

The Roast That Pleases!

Always Mild-Flavored, Rolled Young **Boneless Lamb Roast 21¢ lb.**

Wegman Grocery Prices Are Guaranteed To Be As Low — Or Lower — Than Any In The City.

NEW, TENDER, GREEN, FLORIDA **FRESH PEAS 2 lbs. 25¢**

CRISPY, FRESH, CALIFORNIA **NEW CARROTS 2 bchs. 9¢**

NO FROST IN THESE! TREE RIPENED **FLA. ORANGES 2 doz. 27¢**

MOHAWK BRAND, DELICIOUS **LIMBURGER 6 oz. Jar 17¢**

EXTRA RICH IN BUTTER FAT **VERMONT CH'SE lb. 25¢**

TALL CAN, DELICIOUS DOLE **PINEAPPLE JUICE ea. 7¢**

HAVE YOU EVER TRIED DURKEE'S **SHORTENING 3 lb. can 44¢**

ONE-POUND PACKAGE QUAKER **XXXX SUGAR 6¢**

Light, Airy, Tasty Raisin Filled **HOT CROSS BUNS 15¢ doz.**

Wegman's Make Them So Tasty!

Fresh Orange, Pineapple, Tutti-Frutti, Chocolate Silver Layer Cakes, and Marmalade Angel Food Cakes.

FRESH - Stays fresh LONGER!

Land O' Lakes Butter stays fresh longer because it is churned entirely from sweet cream, and washed to us under refrigeration. It is our quality butter.

LAND O' LAKES
Sweet (NOT SOUR) Cream **BUTTER 33¢**
IN THE ROLL Lb. 34¢

Wegmans
HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

When People Want Big Values In Wines & Liquors THEY SAY:
LET'S LOOK UP LIVADAS

WHAT A VALUE!
Bottled in Bond Under U. S. Gov't Supervision **WELFORD CLUB WHISKEY \$1.69**
Straight Bourbon 4 YEARS OLD 100 Proof COMPARE! \$2.49 VALUE! Not A Fifth—A Full Quart

Many More WEEK END Specials Not Advertised

GOLDEN BUCKET 3 Years Old Straight Bourbon 85 Proof WHISKEY \$1.39 Full Qt. Compare! \$1.90 Value 3 Qts. \$4.00	Here's a Big Value! OLD STERLING Private Stock Straight Bourbon WHISKEY 2 Years Old 80 Proof \$1.29 Pints Compare! \$1.75 Value!	Our Very Best Seller! SANDY HOLLOW Straight Rye WHISKEY 3 Years Old 90 Proof \$1.59 Full Qt. Compare! \$1.95 Value!
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J&B Rare Old SCOTCH WHISKEY

Our Very Best Seller **LIVRO GIN \$2.99**
Fifth Compare! \$3.25 Value!

Our Famous Fine Whiskey **LIVRO RYE \$2.10**
Full Qt. Compare \$2.65 Value!

10 Years Old

Bottled by Jasterin & Brooks—one of the oldest and best known distillers of Scotland. An extraordinary fine quality Scotch and an exceptional Livada's special.

Our Famous Fine Whiskey

Imported French or Italian

VERMOUTH 89¢

The straight whiskey in this product is 4-years old 51% str whiskey, 49% neutral spirits, distilled from grain. Distilled, blended and bottled by the largest distillers in the world. A very spectacular purchase makes possible this low price.

Large 30-Oz. Bottle — Compare! With \$1.35 Value!

Special Imported Pinho & Cabral Very fine product of Portugal. **PORT \$1.39** Lge. 25-oz. Bottle

Corvino—Imported West Indies Puerto Rican—86 Proof Compare \$2.25 Value **RUM \$1.49** 7 1/2th

From The Sun-Drenched Vineyards of Old California Come These **BALBOA WINES**

SWEET Muscatel, Sherry Tokay, Port **3 Full Quarts \$1.00**

DRY Burgundy Zinfandel Claret Barbera Chianti Reisinger Sauterne **Full Gallon \$1.25**

99¢ GALLON

LIVADAS
A Name You Can Trust
183 Monroe Ave.
N. Y. S. License L-4229

Open Every Nite Till Midnight Free Delivery Stone 5549

Mrs. Charles D. Brown of Stra-Beau DeSir Reading Club for tea. Mrs. Oakley W. Norton will be speaker for the afternoon.

VALENTINE PARTY
Members of the Maple Leaf Post and Auxiliary No. 8 Canadian Legion, will hold a joint valentine party at the Moose Club in East Ave. next Wednesday at 8:30 p. m. A floor show has been arranged by the committee in charge.

The greatest OVERALL value in America

DASHKOSH B'GOSH

\$1.49

ROCHESTER JOBBING HOUSE
159-161 Joseph Ave.

OPEN EVES. & SUN.

SPECIAL !!

FRICASSEE Fowl 16c

FRIDAY AND SATURDAY SPECIALS!

LEG O' LAMB, lb. 21c
PORK LOINS, lb. 11c
ROUND AND SIRLOIN STEAK lb. 29c
PIG'S HOX, lb. 8c

WILSON'S CORN BEEF 16c
SALAD DRESSING qt. 19c
RED BAG COFFEE lb. 17c
HOME MADE ICE CREAM qt. 15c

WITH THIS AD PURE ORANGE JUICE can 5c

4 DELIVERIES DAILY

PAVONE GROCERY & MARKET
521-525 EAST MAIN STREET STONE 1161

BEST OBTAINABLE! COKE \$10.05

R.G.G.E. Dry And Dustless

Kept Under Cover—EVERY TON GUARANTEED!

ARDEAN R. MILLER GEN. 20

HAVE YOU TRIED THREE FEATHERS LATELY? ... IT'S Clarified

THE ONLY WHISKEY IN THE WORLD SO Flavor Protected

THREE FEATHERS BLENDED WHISKEY

80 Proof—72% grain neutral spirits • Oldtime Distillers, Inc., N.Y.C.

"Gone With The Wind" Newest Dress Print

By Shopping Reporter

Everyone is talking about the charmingly feminine clothes shown in the most discussed picture of the decade... "GONE WITH THE WIND." Now every woman, for a very moderate price, can buy fabrics with these gorgeous designs which are faithful reproductions of those which were popular with the famous beauties of the war between the states period.

These same patterns have been reproduced in a fine quality rayon crepe to sell at less than half a dollar a yard. So you girls with the nimble fingers had better get busy on your spring wardrobe and whip out a few little numbers to wear under your furs and dark coats right now. For spring in the air, and the romance and charm of these designs will lift your spirits in tune with loveliest of all seasons.

Gone With The Wind prints are on sale in Rochester exclusively at the W. T. Grant Co.

"Our Neighborhood" To Be Discussed By PTA

A round table discussion of "Our Neighborhood" will occupy members of the Lexington School No. 34 P. T. A. at their meeting tonight in the school auditorium at 8 o'clock.

Among those participating in the discussion will be Miss Laura A. McGregor, of the Board of Education, and Elmer W. Snyder, principal of John Marshall High School.

MAMMOTH SALE OF DECORATIVE FABRICS

OVER 10,000 YDS. ORIGINALLY 49c TO \$8.50 YD.

NOW 15c to \$2.89

Including Chintz, Linens, Crashes, Cretonnes, Damask, Brocatelle, Velvets, Satins, Home Spuns, Stripes.

SALE
On Customed-Tailored
SLIP COVERS
Complete with material and labor—cut by experts in your own home. Labor guaranteed.
CHAIR \$6.84 - DAVEN. \$11.43

MILL END SHOP
71 Clinton Ave. So. Opposite J.E. Thompson Co.

Send This Suite Home

\$79.50

Lyons Factory

LIBERAL TRADE-IN FOR YOUR OLD FURNITURE!

February Scoop Supreme

3-PC. LIVING ROOM SUITE

That Would Sell In The Ordinary Way for \$119

YOU SAVE \$40.00

THE REASON? Briefly, Our Direct-Factory-To-You Policy Saves You The Middleman's Profit!

More Factory Savings In Lyons February Sale

DINING ROOM SUITES - BEDROOM SUITES
BREAKFAST SETS - STUDIO COUCHES - MATTRESS

Budget Terms — A Year To Pay

Better Furniture Costs Less At

LYONS FURNITURE FACTORY

175 North Water Street 2 Minutes From Main St.

Open Every Evening

BUY YOUR GLASSES

Here On Easy Payment Plan

C. A. KOHLER Prescription Optician STONE 4130 604 TEMPLE BLDG. — 6th FLOOR

SALE
On Customed-Tailored
SLIP COVERS
Complete with material and labor—cut by experts in your own home. Labor guaranteed.
CHAIR \$6.84 - DAVEN. \$11.43

MILL END SHOP
71 Clinton Ave. So. Opposite J.E. Thompson Co.

200 E. Main
Go first to Neisner's
5c to \$1.00 Stores

Positively "The Talk of The Town"

NEISNER'S SENSATIONAL...

Shoe Sale
for WOMEN

HURRY! OUR BUYER MADE A LUCKY PURCHASE! SOME VALUES TO \$3.00 Now -- Offered To You At Huge Savings!

Sale Price **77c** PAIR

A maker of smart shoes was caught with an overstock. He accepted our cash offer -- we scooped the market.

- PUMPS • SUEDES
- STRAPS • CALFSKIN
- OXFORDS • GABARDINE

HURRY! FOR BEST CHOICE

MARVELOUS VALUES!

FINAL CLEAN UP ON ALL WOMEN'S

RUBBER GAITORS

49c PAIR All Heel

WOMEN! YOU'R LUCKY IF YOU WEAR SIZE:—
8, 8½, 9, 9½ or 10

SALE OF SATIN FINISH RUBBERS

19c Regular \$1.00 Value

COOL-ART
Reg. \$7.50 Permanent For This Month **\$4.45**
Anne Pecora, Hair Stylist
We Specialize in Hair Tinting and Bleaching
MARIE BEAUTY SHOPPE
102 Present Bldg. Stone 3607
Opposite Sevens Hotel

ETKIN'S
DRY CLEANING
20% Discount
Special for February Only
Plant and Store
104 Monroe Ave. **STONE 90**
cor. Broadway

Does Your Nose Clog, Spoil Sleep
and make you snore?
Here's mighty good news... If your nose "closes up" at night and makes breathing difficult, put a few drops of Vicks Va-trol on each nostril. Results are so good because Va-trol is expressly designed for the nose and upper throat, where transient congestion often hinders breathing. You can actually feel it go to work bringing relief.
For generous free sample of Va-trol send your name and address to Vicks, Dept. S-23, Box V, Greensboro, N. C.

FELD'S WOOLENS 59c
(5 1/2" Wide)
310 JOSEPH AVE. STONE 283

Rochester Children To See 'Old King Cole'
"Old King Cole," which will be presented in the Eastman Theatre, Saturday, February 17 under the sponsorship of the Civic Music Association, is not, we are told by the chairman of the educational committee, Mrs. William F. Washburn a nursery play, as the title might suggest. The play deals with the search of King Cole for a fiddler to fill a vacancy in the famous "fiddlers three."
Our informant assures us that "Old King Cole," in spite of its Mother Goose title, is a very real play for upper grade children. Again the Sun offers every

COUPON
This Coupon Is Worth **10c**
Towards Price of Admission To See **'OLD KING COLE'**
EASTMAN THEATRE
Saturday, Feb. 17, 1940 3 O'Clock
Seats: 25c, 35c, 50c, 75c
Present this coupon at theater box office when purchasing ticket. Good for 10c reduction on priced seat in the theater this day only.

Name.....
Address.....
Age.....

FIDLER
(Continued from Page 1)
come a millstone around the industry's neck.
MUTTERINGS:
A will written by John Barrymore of late shouldn't be so hard to break. Regret: That I should be graying, just as Jane Withers emerges from the ugly duckling stage. Nervous itch: To slap Zasu Pitts on the back and shout: "Lady, you sure said a handful!" Growl: Dating these Hollywood glamour girls makes a roulette wheel look like a gilt-edged investment. One look at "Grapes of Wrath" and prospective immigrants will dodge the U.S.A. Wondering muse: Why do American girls prefer love advice from Mae West, who's never achieved a successful marriage, to ditto from Irene Dunne, happily wed for 10 years? Imaginable hilarious morning: To smuggle pinkinted elephants into Bill Fields' bedroom, and candid-snap his expression when he awakes.
There's a chuckle in the initial efforts of actor William Haade, who's converted his San Fernando ranch into a mink farm and installed six female and two male animals as prospective ancestors of his flock, or herd, or bevy, or whatever you call a lot of minks. In naming the females, he made a bow to beauty. They're called "Lamona," "Garbo," "Hedy," "Crawford," "Mae West" and "Constance B." In naming the males, he was more practical. They're called "Bing Crosby" and "Eddie Cantor."
ODD-FORMATION:
Stunt men are squawking because late model cars are too well-balanced to turn turtle — and it's extra dangerous to trip

them by mechanical means. Peter Lorre's house is usually so crowded with refugees, awaiting rehabilitation that he takes a hotel room to study a new script. Did you know that John Payne used to be a professional wrestler in N. Y.'s subway circuit? Studio makeup men agree that the eyebrows are the most important feature of the human phiz—and if you doubt it, note the change in Zorina's appearance resulting from raising her brows one-quarter of an inch for "I Was an Adventuress." Otto Kruger once hired Edward Arnold for a stock company job, not because of his acting ability, then unrecogized, but because his contagious laugh would bolster troupe morale.
Chico Marx tell its: When Robert E. Sherwood, then suing Sam Goldwyn, arrived in Hollywood, Mrs. Goldwyn telephoned

PORTABLE AND STANDARD TYPEWRITERS RENTED 3 MONTHS \$5.00
ADDING MACHINES RENTED FROM \$3.00.
CITY TYPEWRITER
160 SO. CLINTON — Next to R. B. I. — STONE 3424
Mrs. Mae Becker, 537 Clifton Ave.

"WE KNOW YOUR RADIO"
RADIO SALE
1940
RCA
REG. \$69.95
\$54.95 with 10% off
NO DOWN PAYMENT
\$1.00 Weekly
BEAUTIFUL 8-TUBE CONSOLE 12" SPEAKER—3 BANDS 8 PUSH-BUTTONS FOR AUTOMATIC TUNING
HEADQUARTERS FOR THE BEST IN RADIO
PHILCO—FADA—RCA—ZENITH
STROMBERG CARLSON
BETTER ALLOWANCE — BETTER SERVICE
DEPENDABLE SERVICE ON ANY MAKE RADIO — WASHER — REFRIGERATOR
MONROE RADIO ELECT CORP.
733 MONROE AVE. OPEN EVE. MONROE 5069

G-Man To Address Holy Name Society
John B. Hogan, special agent for the F.B.I., more familiarly known as the "G-men," will speak before members of the Holy Name Society of Blessed Sacrament Church at their meeting next Thursday evening in the school auditorium. The F.B.I. film, "You Can't Get Away With It," will also be shown. It is announced that all men of the parish are invited to attend this session as guests of the society.
CONCERT PLANNED
Plans for the fourth annual concert of the Rochester Community Choir were underway today, according to Cornelius M. Maquelin, director. Scheduled for the later part of May, proceeds from this affair will be used to provide new music and defray expenses of the group for the coming year.

BOWLING
WITH **ED RANDALL**
The tournament committee of the Rochester Bowling Association, ably headed by Dr. Baldwin Martin, is making strenuous efforts to land the New York State Bowling Tournament for Rochester in 1941. Since last November "Bud" Martin has been energetically selling Rochester to the delegates of the State Bowling Association and it is high time that we gave him some help. Every businessman and every bowler in the city should pitch in and do his part. The State Tournament would bring upwards of 10,000 out-of-towners to this community during the month it is in progress and merchants, in particular, should get solidly behind this movement.
How can you help? Here's one way. On April 14th, the City Tournament starts at Franklin Hall. Probably one of the best arguments for awarding Rochester the 1941 State meet would be a record number of entries in the local event. Businessmen, who would benefit from the flow of visiting bowlers and their wives, can do their part right now by indicating their willingness to sponsor bowling teams in the forthcoming City Tournament and set up such a large entry list that it would be impossible to overlook Rochester for the State session.
Every class of business would benefit from this event. Hotels, restaurants, night clubs, theaters, retail clothing stores. There is hardly a merchant, regardless of what he sells, who wouldn't share in the migration of so many bowlers and their ladies to this city.
We feel sure that the kegling fraternity will support the city tournament wholeheartedly. The new handicap ruling and the privilege of bowling with more than one team makes the 1940 event one in which every bowler can participate with pleasure and with the assurance that it is being conducted honestly and efficiently.
Rochester has complete facilities for taking care of the State Tournament. Any one of four halls could handle it. Buonomo, Genesee, Ridge or "Coot" Webber's new emporium could be used so let's get started on this right away. 10,000 visitors are a lot of people and we can get this tournament for Rochester if everyone will do their share.

CHILDREN TO SEE 'OLD KING COLE'
child an opportunity to see the Clare Tree Major production at a reduced price. Clip the coupon on this page and present at the box office. A reduction of 10c will be made in the price of any seat. Ticket prices range from 25 cents up but with the special Sun coupon it is possible to see this popular play for as little as 15 cents.
It will be noticed that there is space for name, address and age in the coupon. Be sure that this is filled out and the association will place each name on their mailing list. Special information is mailed to members of this list from time to time.

RIVERS: OPEN EVENINGS 7 TO 9:30
LET'S VISIT RIVERS' TONIGHT!
AN OLD FASHIONED Honest-to-Goodness FEBRUARY SALE!
So many couples come to our store during the evening... why don't you stop in! You'll enjoy looking over our huge stock of furniture, you'll get many an idea for furnishing your home from the tasteful merchandise on display... and you'll get an idea of the really exceptional values we are offering during our February Furniture Sale. Come to our fine, big store tonight! See what our 28 years in the business can do for you in the way of real values!
RIVERS
Lets You Make Your OWN TERMS



MODERN BEDROOM SUITE \$69.50
A REPEATER—This 3-piece Modern Jamestown made suite. We offered this two weeks ago and popular demand forces us to offer it again. A steal at **Formerly \$99.50**
ALSO DINING ROOM, BEDROOM, KITCHEN AND OCCASIONAL FURNITURE — GREATLY REDUCED FOR FEBRUARY SALE
Frank A. RIVERS Co., Inc.
226 SOUTH AVE. OPEN EVES. 7 TO 9:30

NEWS for WISE BUYERS
Happy news indeed—it's the Superior way of creating new customers — new boosters. Better decide right now and save many dollars.
When Finished It's Better Than NEW
Because we do a thorough job. We make new cushions complete... use new spring units, new filling, new webbing and all work is done in our factory by experts.
We'll RESTYLE and REUPHOLSTER Your 3-PIECE SUITE
1 Year To Pay — No Carrying Charge 5-Yr. Guarantee
NO DOWN PAYMENT Limited Time Offer
FREE PICKUP and DELIVERY WITHIN 150 MILES
Superior BEDDING CORP.
MONROE 8971
662 MONROE AVE., Rochester
WRITE OR PHONE MONROE 8971
Interior decorator will call day or evening with sample covering including Tapestries, Velour and Friezes.
Also Buffalo, Syracuse, Utica



3 PIECES \$34.50
Reupholstered Complete

LOBSTER DINNER
\$1.95
EVERY FRIDAY
SERVED FROM NOON TO 9
ODENBACH'S
CLINTON and MAIN

G. & E. League
Phil Grupp paced last Tuesday night's Gas & Electric League at Elm Hall with 631.
Team results: General Construction (2465) 2; Electric Meters (2523) 1; Storehouse (2486) 2; Order Departments (2535) 1; Office Maintenance (2619) 2; Collectors (2510) 1; Inventory (2708) 2; Electric Stations (2574) 0; Office (2485) 2; Meter Readers (2286) 1; Appliance Service (2543) 2; Steam Department (2410) 1; Electric Distribution (2671) 2; Gas Distribution (2426) 1.
Elm League
Team results in last Wednesday's Elm League were: Corner House Hotel (2848) 2; McFarlins (2792) 1; Butch Martins (2579) 3; Bird Floor Covering (2383) 0; E. W. Edwards No. 1 (2817) 3; Hoisting Engineers (2511) 0; E. W. Edwards No. 2 (2558) 2; Monroe Diner (2585) 1.
Individual scores included Gordon 650, Fox 634, Hessel 616 and Stewart 607.
RHEUMATIC PAIN A DANGER SIGNAL
It may be nature saying: "Something wrong". Act quickly. Make this 4-day test. Keep kidneys active same as bowels. Excess acid and other waste must be regularly eliminated or it can lead to rheumatic pain, burning, frequent or scanty flow. Use BUKKIT the kidney evacuant. Your back from any druggist if not pleased. Locally at J. K. Post Drug Co.
WHAT CAUSES EPILEPSY?
A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader interested in the subject. Please use the coupon below.
EDUCATIONAL DIVISION, DEPT. EP-127
335 FIFTH AVE., NEW YORK, N. Y.
Please send me free of charge booklet entitled "Can Epilepsy be Cured?"
NAME.....
ADDRESS.....

LOOK!
\$99.95
SIX CUBIC FOOT Electric GIBSON
Before rising prices struck, we made this happy buy. Now see — new 1940 quality-throughout Gibson electric at a price positively without equal. Look! Full 6-foot interior — 63-cube fast freeze compartment for ice (7 1/2 pounds), dessert, or frozen storage... gleaming all-steel welded cabinet... sealed-in-steel Scotch Yoke mechanism! Act now, our stock is going!
SEE NEW 3-ZONE PRINCIPLE IN FREEZ'R SHELF GIBSONS
And see this! Gibson fits kitchens of today! Full-width Freez'r Shelf provides huge cube, dessert and Frozen Storage Zone, vastly increases usable shelf area. Beneath it is the Normal Zone, for all usual food keeping. Below that is the Moist Zone. It preserves fruits and vegetables without weight-and-flavor loss. Finer food, real economy, with 3-Zone Freez'r Shelf Gibson! \$99.95 up.
SENeca STORES
149 MONROE AVE. OPEN EVERY EVENING
CREDIT JEWELERS



You'll say Q.E.D.
[Quality in Every Drop!]
at your first taste of
NATIONAL'S EAGLE
"The King of Blends"
If you want a perfect, mild, gentle whiskey, try National's EAGLE. And compare its price, its body, its aroma and its taste with any blend at any price.
National Distillers Products Corporation, New York - 90 Proof. 40% straight whiskey, 60% grain neutral spirits.



RHEUMATIC PAIN A DANGER SIGNAL
It may be nature saying: "Something wrong". Act quickly. Make this 4-day test. Keep kidneys active same as bowels. Excess acid and other waste must be regularly eliminated or it can lead to rheumatic pain, burning, frequent or scanty flow. Use BUKKIT the kidney evacuant. Your back from any druggist if not pleased. Locally at J. K. Post Drug Co.
WHAT CAUSES EPILEPSY?
A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader interested in the subject. Please use the coupon below.
EDUCATIONAL DIVISION, DEPT. EP-127
335 FIFTH AVE., NEW YORK, N. Y.
Please send me free of charge booklet entitled "Can Epilepsy be Cured?"
NAME.....
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★ ★ ★ FIRST SHOWING IN ROCHESTER ★ ★ ★
LOOK!
\$99.95
SIX CUBIC FOOT Electric GIBSON
Before rising prices struck, we made this happy buy. Now see — new 1940 quality-throughout Gibson electric at a price positively without equal. Look! Full 6-foot interior — 63-cube fast freeze compartment for ice (7 1/2 pounds), dessert, or frozen storage... gleaming all-steel welded cabinet... sealed-in-steel Scotch Yoke mechanism! Act now, our stock is going!
SEE NEW 3-ZONE PRINCIPLE IN FREEZ'R SHELF GIBSONS
And see this! Gibson fits kitchens of today! Full-width Freez'r Shelf provides huge cube, dessert and Frozen Storage Zone, vastly increases usable shelf area. Beneath it is the Normal Zone, for all usual food keeping. Below that is the Moist Zone. It preserves fruits and vegetables without weight-and-flavor loss. Finer food, real economy, with 3-Zone Freez'r Shelf Gibson! \$99.95 up.
SENeca STORES
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CREDIT JEWELERS



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E. P. Reed League
Lester Laemlein shot 629 in Friday's E. P. Reed League at Duomo Hall to lead the pack. Milt Moller had high single game, 224. Phil LaMartina had 627.
Team results: Foremen (2605) 2, White (2437) 1, Wood Heel (2751) 3, Builders (2513) 0, Officers (2688) 2, Finishing (2600) 1, Lastings (2556) 2, Sole Makers (2476) 1.

Elm Ladies' League
Millie Gabbey had 638 to lead the Elm Ladies' League last Thursday. Miss Walsh had 532, I. Vanderveide 529 and Ann O'Hara 520.
Team results: Turb. Verain (2330) 3, Cobbs Hill Grill (2177) 0, Brass Hall (2181) 2, Perry Flower Shop (2179) 1, Ryan Casting (2111) 2, Colonial Tavern (7282) 1, Pete (2283) 2, Henster (2231) 1.

Franklin League
Murray Maybee banged out three consistent games of 215, 238 and 221 for a big 674 to lead last Thursday night's Franklin League. Jimmie Jamieson had high single game, a good 296. Oscar Mors had 688, Bill Streib 662, Ed Florack 659, Cohen 656, Jim Jamieson 653, Sam Silatto 628, Kay Murdock 625, Stan Lampert 621, Bob Streib 620, Ray Lill 618, Norm Minch 605 and Al Mors 603.

De Carlo-Russel Match Awaited By Fight Fans
If Larry "Tiger" Russell is in good shape, and if the judges have their proper glasses on and if Tony DeCarlo takes the cuffing around he did in their last match, the Tigah will be dangling DeCarlo's scarp from his belt along about 10:30 next Monday night.
Director of Bouts Johnny Burba has at last succeeded in matching these two local boys who put on such an interesting show in December. The judges

CLARK'S BIG BUYS!

Cal From U. S. Insp. Steer	16c
BEEF ROAST	17c
Milk-Fatted, Small For Salad	17c
POWL	23c
Milk Fatted Heavy Young	23c
ROASTING CHICKENS	23c
Center Cut	21c
RIB PORK CHOPS	21c
Whole Certified Hindlark	19c
SLICED BACON	19c
In Pieces—Armour	17c
STAR BACON	17c
Whole Certified Hindlark	3 55c
MEAT LOAF	3 55c
Keiths Black Hawk, or Wilson Certified Tender	21c
SMOKED HAM	21c
Whole or String End, Fat, Hind Removed	21c

PORK LOIN 11c lb.

CUT-UP CHICKENS and TURKEYS
Chicken Breasts, lb. 43c
Chicken Livers, lb. 39c
Chicken Wings, lb. 21c
Chicken Necks, lb. 15c
Chicken Giblets, lb. 19c
Turkey Legs, lb. 35c
Turkey Breast, lb. 45c

COUPON CHICKEN LEGS 25c
With This Coupon Limit 3 Pounds

Clark's have a full line of Lenten items priced low for this sale. Fish, Fruits, Vegetables and complete lines of groceries.

TRIPLE VALUE

ask for

Crab Orchard
KENTUCKY STRAIGHT BOURBON WHISKEY

OLDER IN AGE. Kentucky straight bourbon now mellowed an extra year in the wood to make it extra fine.

HIGHER IN QUALITY. A quality whiskey since 1880—and made the quality way.

LOW IN PRICE.

ON SALE AT YOUR FAVORITE BAR OR PACKAGE STORE

COAL Ask About Our BUDGET PLAN 3 TONS OR MORE

ABSO-PURE	A-1 BRAND
EGG STOVE NUT \$9.95 TON	EGG STOVE NUT \$10.95 TON
FEA, \$2.75	FEA, \$2.25 BUCK, \$7.35
COKE \$9.20 TON	Famous Reading Egg-Stove-Nut \$11.95 TON
	FEA, \$2.95

HETZLER BROS. GLEN. 448
801 Driving Park Ave. Est. 65 Yrs.

Bi Gosh Berghash

sure has the

BARGAINS IN GOOD WINES

— AND —

FINE LIQUORS

At Lowest Price Ever!

TOP GRAIN 3-YEAR-OLD
Excellent in Highballs, Manhattans or Straight Compare! \$2.29 Value

90 PROOF FULL QUART \$1.82

\$2.29 value! Is a bargain at this low price \$1.82 qt. Like it or your money will be refunded.

PEACH LIQUEUR Large bottle \$1.59 Fifth Value \$2.25

CLARK'S MARKETS

906 NO. GOODMAN Near Bay, Culver 4870 | 824 PORTLAND Near Luz St., Stone 471

Mrs. Kate Carhart, 125 Laboratory Cres.

FOOD MASTER
HOME OWNED SUPER MARKETS

Finest Fresh Churned BUTTER 1 lb. print 33c

WITH COUPON ONE LGE PKG. FRESH SEEDLESS **SUN MAID RAISINS 5c**

New Crop Hand Picked PEA BEANS lb. 3 1/2c

Kellogg's CORNFLAKES pkg. 6 1/2c

MOLASSES New Orleans can 10c

Del Monte Canned CORN ON COB 2 cans 25c

1340 N. CLINTON Cor. Borchard St. | 985 BAY ST. Cor. Greeley St.

Mrs. Fern B. Hall, 174 Geneva Pl. Blvd.

Police No. 2 League

George Connell had 553 to lead the Police No. 2 League at Genesee Hall last Monday afternoon.

Team results: Bronson (2493) 2, Exchange (2303) 1, Franklin (2250) 2, University (2256) 1, Lott (2298) 2, Joseph (2211) 1.

Punk Rowe Campaigns for the New Leader THE ONE & ONLY ORIGINAL

Chicken ON THE ROUGH "Every Meal a Testimonial Dinner" Plenty of Delegates Are Making Reservations

CALL Campaign Headquarters **PUNK ROWE'S** Eleven Sixty Jay St. GEN. 2301

46 Month Old Cream o' Grain STRAIGHT BOURBON WHISKEY \$1.59 Full Quart

LONDON INN GIN 90 Proof \$1.09 Fifth Value \$1.39 6 For \$6.25

RUM \$1.99 Fifth
TONDENA 95 Proof

A product of the Philippines heavy-bodied, fine in punch, cocktails, straight or in a Tom and Jerry.

EXCELLENT STRAIGHT or in COCKTAIL 2 Bottles for \$1.60 Regular \$1.39

83c Full Pint (16 oz.)

RUPPERT Old Knickerbocker BEER

Taste the wonderful old-time flavor of beer made in the matches old-time way. It's full-flavored, satisfying, yet never overfilling. Try Old Knickerbocker today!

JACOB RUPPERT New York, N. Y.

BINGO IS FREE
SUNDAY NIGHTS ADMISSION 25c Entertainment

CAPITOL BINGO HALL 85 W. MAIN ST.

PARTIES AT WEST AVE. MANOR 165 West Ave. Mon. and Wed. — 8:15 P. M. Tues., Thurs. and Fri., Matinee 1:30 P. M.

BEN HELFER'S Surprise Special Sat. 12 Noon On Plate 30c Home Cooking Every Day Choice Beverages 90 HENRIETTA ST. MON. 9147

A. A. U. AMATEUR BOXING Every Monday Night, 8:30 Reserved Seats 75c and \$1.10 General Admission 40c

BILL LAWSON'S GRILL See the largest Baseball Gallery in the World. Send in Local Groups DANCING EVERY NIGHT ALL LEGAL BEVERAGES 74 South Ave. Main 8098

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TIM KELLY'S OYSTER BAR Special: Full Course Turkey Sunday Dinner 75c 814 S. Clinton Ave. Mon. 5136

SUNDAY NIGHT PARTIES Formerly at UNION LEAGUE HALL Now at CARPENTER HALL 113 N. Pittsburgh 8:15 P. M. Sharp

Plymouth Church Hall Plymouth Ave. at Troup

BINGO FREE JACK POT Dance To Jimmy Van and His Orchestra ADM. 25c 8:30 P. M. — 25c Games — 25c Door Prizes Come to dinner Sat. Feb. 10th, 5:30 to 7 P. M. — 35c

FREE BINGO SHOW 7 P. M. GAMES 8 P. M. 90 DOOR PRIZES Meet your friends every Thurs., Fri. and Sat. Mystery games and many novel ways to win.

HOLLYWOOD BINGO HALL 35 PULLMAN AVE. Admission 25c If you want a seat, come early. — Plenty of Free Parking Space

ABC Rug Cleaners Parties Every Tues. and Sat. Night 2011 E. MAIN ST. ADMISSION 25c E. Main St. Car to Door

For Your OLD IRON on a General Electric

AUTOMATIC IRON Regular Price \$5.95 Trade-in Allowance 1.00 Special at \$4.95 Model Number 179F103

Only Limited Number - Come Early

Maintains even heat automatically. Button nooks on each side, thumb rest, non-skid heel rest.

ROCHESTER GAS & ELECTRIC Corporation

For trouble and service calls Telephone Main 3960 Sales Dept. and personal calls Telephone Main 7078

Announcing **THIRD WEEK** SEE IT TODAY! (DON'T DELAY!) MATINEE CONTINUOUS, NOT RESERVED! Come anytime from 10 A. M. up to 2:45 P. M. and see complete show! Doors Open 9 A. M.

GONE WITH THE WIND

See it in its entirety, exactly the same as at Atlanta and Broadway premieres. This production will not be shown anywhere except at advanced prices—at least until 1941.

Remember! Weekday matinees are continuous, not reserved. Come anytime from 10 to 2:15. Night Shows and Sunday Matinees are Reserved.

BUY RESERVED SEATS NOW For All Reserved Performances 1 p. m. and including, Thursday, Feb. 15th

NIGHTS 8 P. M. (Reserved) \$1.10 incl. tax EXCEPT LOUDES
SUN. MAT. 2 P. M. (Reserved) \$1.10 incl. tax EXCEPT LOUDES

WEEKDAY MATS. (Not Reserved) 75c incl. tax EXCEPT LOUDES

LOEW'S

* STAMPED, SELF-ADDRESSED ENVELOPE MUST ACCOMPANY MAIL ORDERS FOR RESERVED SEATS WITH MONEY ORDER OR CHECK.

JamoShanter STOCK ALE ROCHESTER'S FINEST and Largest Selling STOCK ALE DRAUGHT • BOTTLES • EVERYWHERE

More Hops • More Malt • More Age AMERICAN BREWING CO. • Rochester, N. Y.

Gold Cross SLOE GIN 90 PROOF

EXCELLENT STRAIGHT or in COCKTAIL PUNCH 2 Bottles for \$1.60 Regular \$1.39

83c Full Pint (16 oz.)

Booth's Dry GIN AMERICA'S FINEST

Product of Park & Tilford

\$1.59 Value Large 25 oz. bottle \$1.39

2 for \$2.60 — Case, 12 bottles \$15

Spanish Brandy Regular 60 VALUE \$3.50 Large 25 oz. Bottle \$3.00 (Try It—Like It—Love It—Your Money Back)

OLD MONARCH WINE Pure California

PORT SHERRY TOKAY MUSCATTEL ANGELICA \$1.50 Full Gal.

BERGHASH MAIN 786 Next Door to Loew's Theatre MAIN 786

124 CLINTON AVE. SOUTH FREE PARKING Opposite Our Store

FINAL CLOSE-OUT!

KOMINZ TIRE CO.

"Automatic" RADIOS
Regularly Sold For \$9.95

YOUR CHOICE \$4.95
Just 10 at

- 4 Tube Models
- Polished Walnut Cabinets
- Attached Aerials
- Illuminated Dials
- Pay Only 50c Week

ENTIRE STOCK—CONSOLE RADIOS—DRASTICALLY REDUCED

Special!
New 1939 Model
CROSLY SHELVAOR
6 cu. ft. Model \$7.95
Easy Terms

BATTERIES
39 Plate \$2.00
8 mo. Guar.
Others Up to 51 Plate
3 Yrs. Guar. \$7.95 ex.

TIRES 2 For The Price of 1

FIRST QUALITY TIRES
GUARANTEED FOR 12 MONTHS
PAY ONLY 50c WEEKLY

Size	List	For Two
4.75x19	9.46	9.46
5.25x17	11.90	11.90
5.50x17	12.16	12.16
6.00x16	13.20	13.20
6.25x16	14.26	14.26
6.50x16	15.30	15.30

Special!
6.00x16
GOODYEAR
6-100
\$9.95 ex.

Goodrich Silvertones and U. S. Royals

KOMINZ TIRE CO.
182 Monroe Ave. 468 Ridge Rd. W. 417 Monroe Ave.
At Savannah St. At Devey Ave. At Averill Ave.

PROFIT by these LOW PRICES BUY

FEBRUARY SPECIALS

Out Of The High Rent District

Sorry, but it's true! High overhead means higher prices! Our low operating cost is the reason we can offer such amazing values. Come in! Look around! Compare!

50c DOWN
50c A WEEK

Simmons Innerspring **MATTRESS \$9.95** All Sizes

Designed to give perfect sleep. Yes, a genuine Simmons mattress!

Beautifully styled English Suite. Built for comfort. Choice of covers. Usually sells for \$112.

2-Pc. Chesterfield LIVING ROOM \$59

\$3 DOWN DELIVERS EITHER SUITE

Complete Outfit

Bed, chest and vanity or dresser, springs, mattress, 2 pillows, 2 pillow cases, 2 sheets and bedspread included.

13-Pc. BEDROOM \$79

MAJESTIC FURNITURE COMPANY
204 COURT ST.

Buy Now and Save! A Small Deposit Will Hold Any Item For Future Delivery

Call ANYTIME for CORRECT TIME

MON. 8611

TIME BUREAU, INC.

Pennsylvania Hard PREMIUM ANTHRACITE

COAL

EGG \$9.95
STOVE TON SHOW OFF

COKE \$9.20

EGG \$10.45
STOVE TON SHOW OFF

NOTICE
—A Beautiful Gift Will Be Sent To You FREE With Your Next Purchase of 1 Ton or More If You Mention This Ad

LAKE COAL GLEN 538
755 LYELL AVE.

Of course I drink

OLD OVERHOLT WHISKEY

AT TODAY'S LOW PRICES!

Now I can buy this famous bonded rye at the price of even many lower proof blended whiskeys.

\$2.23 FIFTH (25.6 oz.)
\$1.40 PINT (16 oz.)

Every day more and more men are asking for Old Overholt. For they know that Old Overholt is as fine a whiskey as money can buy—a bonded rye rich in flavor and backed by 130 years of character. And they know a real value, too, when they see it, although they can hardly believe their own eyes when they see the price tags Old Overholt wears today.

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WEBBER'S
"Fifty Years Of Finer Foods"

50th ANNIVERSARY
A GOLDEN JUBILEE OF FOOD BARGAINS

FOOD SALE

A special event planned for months to give you the finest in quality foods at extra low prices. Our way of saying thanks for your loyal patronage.

Extra Fancy Golden Yellow

DUCKS Avg. Wgt. 5 to 6 Lbs. **18c**

LEG O' LAMB Kaufman's Home Dressed **23c**

LAMB CHOPS Tender, Lean LOIN **35c**

SAUS. MEAT Webber's Pure Pork **2 lbs. 25c**

FRIDAY ONLY

Fresh Cut Lean **PORK HOCKS lb. 8c**

Long Shred **SAUERKRAUT lb. 5c**

FANCY FIRST RUN PURE **MAPLE SYRUP, gal. \$1.95**

GINGLE ALE **CANADA DRY 25c**

2 LARGE BOTTLES

CRAX CRACKERS pkg. 15c

PANGAKE FLOUR **PILLSBURY . . . 2 pkgs. 17c**

FREE DISH WITH EACH PKG.

SALADA TEA

1/4 lb. **21c** 1/2 lb. **39c**

COUPON
6 Delicious Flavors
JELLO
3 pkgs. **10c**
With This Coupon

LENTE SUGGESTIONS

A FRESH SHIPMENT OF OUR FAMOUS OPEN-EYED SWISS lb. **25c**

Center Cuts 29c lb.

While You Wait Freshly Made **FRIED CAKES 19c** doz. See Them Made

MUELLERS PRODUCTS
2 pkgs. **15c**

FRESH FISH
Wednesday, Thursday, Friday
All During Lent

Hot Cross **Buns 19c** doz. Large Home Style

WEBBER'S
894 West Main—Parking Space Rear of Store

WITH THIS COUPON

CHOCOLATE COVERED **CHERRIES 21c**

Delicious Whipt Cream Cordials Full Pound Box (Limit 2)

LOOKING for BARGAINS

WITH THIS COUPON Knitted **DISH CLOTHS 3 for 7c**

Full Size Pastel Embroidery (Limit 12)

LOOK TO DAW'S — TODAY FRIDAY & SATURDAY

WITH THIS COUPON **POT CLEANERS 2c**

MADE OF SPUN COPPER (Limit 2)

WITH THIS COUPON **OXYDOL 15c**

NEW HIGH TEST (Limit 1)

DAW'S CUT-RATE DRUG STORES

Opp. Temple Theatre 56 Clinton
Corner Aqueduct 31 Main St. E.
11 Door From Stillson 353 Main St. E.
Corner Dewey 452 Ridge Rd. W.
At Bull's Head 880 Main St. W.
Just Off Main 473 N. Goodman

Great Attention to Small Things

We're just as attentive to your children as to you!—whether your purchase be a small one, or a delicate prescription of life saving importance—you'll find all DAW'S clerks & pharmacists most competent and willing to serve you, best!

Tin of 11 ASPIRIN TABLETS 1c	60c RED PEPPER RUB OINTMENT 41c	HOUBIGANT TALC 59c	30c HUMPHREY PILLS 21c
35c Size PREP FOR SHAVING 13c	60c MERCUREX OINTMENT 53c	\$1.00 Size 59c	25c BAYER'S ASPIRIN (25c) 19c
25c Size FITCH'S TALC 7c	60c PAZO PILE OINTMENT 48c	POND'S CREAMS 16c	7c CARTER'S LIVER PILLS 57c
35c Size FREZZONE FOR CORNS 16c	30c MUSTARD OINTMENT 21c	All Type	50c PACKER'S SCALPTONE 27c
Pint Size Pure U. S. P. PEROXIDE 6c	30c KOLYN'S TOOTH PASTE 39c	GERBER'S CHOPPED FOODS 3 for 19c	1.00 KREML HAIR TONIC 59c
60c Size PETERSON'S OINTMENT 31c	25c DR. WEST'S TOOTH PASTE 29c	ZINC OXIDE OINTMENT 7c	1.25 FARR'S HAIR RESTORER 93c
25c Size APEX LIVER PILLS 8c	30c HOST TOOTH PASTE 32c	25c - 1 oz. Tube	1.00 KREML HAIR TONIC 59c
	30c MOUTH WASH 39c		1.25 COPPEL'S HAIR RESTORER 78c
	25c REVELATION TOOTH POWDER 16c		60c BROWNATONE HAIR DYE 39c
	35c ASTRINGENT ANTISEPTIC 29c		45c (8 oz.) TINCTURE OF GREEN SOAP 23c
	1.25 SIMILAC BABY FOOD (1 lb.) 78c		50c (4 oz.) TINCTURE OF ARNICA 28c
	15c STORK BABY CASTLE 7c		60c (1 lb.) ROCHELLE SALTS 33c
	65c ROBINSON'S DARLEY 43c		60c ZEMO ANTISEPTIC 49c
	25c MENWEN'S BABY TALC 19c		25c (2 oz.) ESSENCE OF PEPPERMINT 21c
	40 FLETCHER'S CACSTORIA 31c		60c TYREE'S ANTISEPTIC POWDER 41c

FEBRUARY 8, 1940

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

DELIVERED
TO 75,200
ROCHESTER
HOMES

Vol. III, No. 16

ROCHESTER, N. Y. THURSDAY, FEBRUARY 15, 1940

If You Do Not Receive Your Copy Regularly PHONE STONE 6001



Pictured here is Mrs. Vilas Swan program chairman for the annual Tinsman Chapter Style Show. Mrs. E. Scott Roscoe, at the right will have charge of the music. Leon Freres Photo

Spring Fashion Revue Planned By Club Group

Popular as the spring whose fashions it forecasts, is the annual style show and tea sponsored by the Tinsman Chapter of the Y. W. C. A.

The benefit will be held Wednesday, March 13 in the main auditorium of the Y. W. C. A. on Franklin St.

This is the eighth fashion show to be sponsored by this active group, and a capacity audience is expected. Mrs. Laurence T. Littlefield is in charge of reservations, but tickets may be obtained from any member of the chapter. Mrs. Bryan A. Rice, chairman of the chapter, is acting as general chairman for the event.

McCurdy & Co., for the fifth consecutive year, will furnish the costumes which are to be

(Continued on Page 2)

Canadian Legion Auxiliary To Do Red Cross Work

Members of the ladies' auxiliary of the Maple Leaf Post No. 8, Canadian Legion, have volunteered their services for work at local Red Cross headquarters every Wednesday afternoon.

A majority of the members of this organization have been anxious to do their part in the work, having had relatives in the last war. Some of the members, themselves, saw services as war nurses. One of the group now has four brothers serving with the New Zealand Army aligned with the British forces in Europe.

Governor Forgets Banks In Blast

When Governor Herbert Lehman urged a "substantial reduction" of maximum interest chargeable by licensed money lenders to protect a half million small borrowers who cannot "bargain for credit," in his first emergency message to the 1940 Legislature last week he must have forgotten the commercial banks of Rochester and other cities in this state.

For the past four or five years regular commercial banks have taken care of the small loan evil by making bank credit available to the individual borrower . . . at less than half the rates charged by the licensed small loan companies. Rochester is fortunately free of "small loan racketeers," in that, as far as can be learned every company in that business in this city is living up to every letter of the state banking laws governing their business.

But, as pointed out by the Governor, even living up to the law, small loan companies are still able to charge excessive rates of interest. For instance, on loans up to \$300 finance and small loan organizations have a right to charge a monthly interest of 3 per cent on any part not over \$150 and 2½ per cent on the balance. And most local

(Continued on Page 2)

Buffalo Medium To Conduct Services In Local Church

Special services will be conducted at the Plymouth Spiritualist Church tonight and tomorrow night by T. John Kelly, world-famous medium and pastor of the Church of Light in Buffalo. He has travelled throughout the United States, Canada and the British Isles as a missionary for the church.

Local Group Catholics Start Fund Drive Monday

By MARGARET J. WILLSEA
More than 400 local members of the Home Bureau left by chartered train this morning for Ithaca to attend the Farm and Home Week activities today at the New York State College of Home Economics of Cornell University.

Official representatives of the Rochester Home Bureau at the Cornell meet include Mrs. Frederick Odell, Miss Margaret Bacon and Miss Ellen Putnam of the board of directors; Mrs. C. M. Brooks of the advisory board; and Mrs. John Merrell and Mrs. Hawley Nell of the Garden Study Club.

Reservations for the trip were under the direction of Mrs. William Foley and Mrs. Edward Writz.

"Selection of Materials Appropriate for Shipovers and Davenport" will be discussed by Miss Helen Easter of the staff, Rochester Home Bureau, 130 Plymouth Ave. N., next Monday, at 1:30 p. m.

Ensembling, provision against fading and shrinking, drafting of a pattern, and construction methods will be considered at this first in a series of lessons, which will take place on consecutive Monday afternoons at headquarters.

The courses will be repeated in an evening series commencing Wednesday, Feb. 28, at 7 p. m.

Music Guild Announces Monthly Concert Series

A series of monthly orchestral concerts will be inaugurated by the Rochester Music Guild when it stages its first presentation on Wednesday, February 28, at Monroe High Evening School auditorium.

The orchestra which is the only organization of its kind in the city, was organized about three years ago, and comprises graduate students who were formerly members of the various regular high school orchestras throughout the city.

Each Wednesday night, since its organization, this group has gathered for rehearsals under

Catholics Start Fund Drive Monday

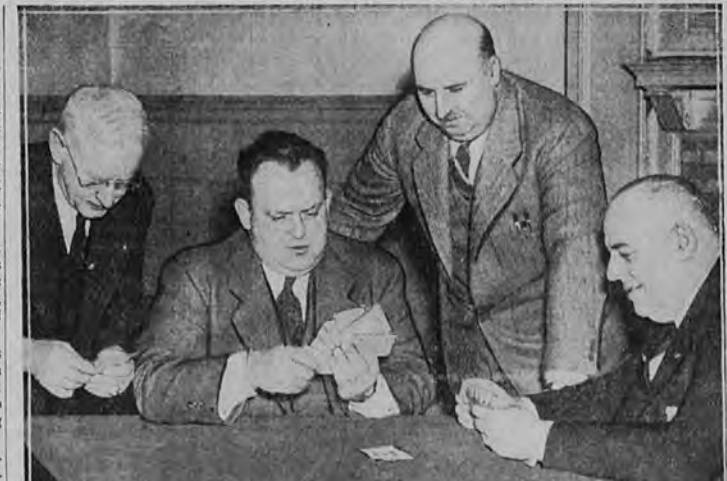
Catholics from 130 parishes throughout this section of the state will gather at Hotel Seneca Monday evening to launch a golden jubilee drive throughout the Rochester Diocese in behalf of the Catholic University of America.

Part of a national movement undertaken by the Catholics Hierarchy of the United States to lift the debt of the university, the campaign will extend through March 5.

Bishop James E. Kearney has invited the entire campaign army comprising chairmen, parish captains and workers to be his guests at the opening dinner.

Principal speaker at the dinner will be the Very Rev. Ignatius Smith, O. P., S. T. L., Ph. LL. D., dean of the school of Philosophy at Catholic University.

The Rev. John S. Randall, diocesan director of the Golden Jubilee campaign also is listed as a speaker at the opening banquet. Bishop Kearney will preside.



Brushing up on their card game are these members of the Elks Lodge who are serving on the committee staging the annual Elks stag charity card party at the lodge hall tonight.

Seated from left to right is T. Edward Freckleton, secretary; Acting Exalted Ruler Albert W. Yogg, chairman, George A. Conway, (standing) master of ceremonies, and William F. Asart.

Girl Scout Work To Be Described at PTA Meeting

Members of the PTA of Lewis H. Morgan School No. 37 will hear about the character building work being carried on through girl scout projects from Mrs. Marian McIntyre, girls scout executive, at a meeting of that organization tomorrow at 2 p. m. in the school hall.

Intermediate girl scout troop No. 157 will exhibit handicraft work and entertain with a dance.

Election of officers for the Association will also take place at tomorrow's meeting.

After the business session, mothers of first grade pupils will serve refreshments under the direction of Mrs. Henry Reinhart, chairman.

Sheriff Reports Low January Crime Figures

Monroe County's ten police forces, operating under the cooperative direction of Sheriff Albert W. Skinner, held crime to a new low ebb in the county during January.

This is revealed in a consolidated report of activities of the sheriff's criminal division and the police forces of County and Towns compiled by the sheriff's statistical bureau.

The report shows that the county forces cleared 33 of the 42 known felonies and misdemeanors through the arrest of 28 persons. This is in contrast to the report for January 1939 which shows that 36 of the 61 known felonies and mis-

deemeanors were cleared by the sheriff's statistical bureau.

(Continued on Page 2)

AT H. L. HUNTER CO.—BEGINNING TOMORROW AT 9:30 A. M.—1 CLINTON AVE., SO.

A 'SELL-OUT' SALE OF FINE FURS

AT FRACTIONS OF THEIR COST

WITH PRICES RISING — SAVINGS UNHEARD OF — SO COME EARLY!!

WHILE THEY LAST
✓✓
CHECK THE LIST
✓✓

HUNDREDS TO CHOOSE FROM—WE LIST A FEW!		SAVINGS TO	
2 Manchurian Muskrats	\$179	\$99	PER COAT
2 Black Russian Caraculs	179	99	
2 Silvertone Muskrats	179	99	
2 Natural Grey Persian Lambs	198	99	
3 Mink Dyed Muskrats	159	99	
2 Laskin Mouton (Beaver Shade)	129	99	
5 Natural Scotch Moles	179	99	
2-Black Persian Caraculs	159	99	
2 Natural Grey Squirrel Chevrons	179	99	
2 Black Cross Persian Lambs	198	99	
2 Leopard Cat	225	99	
2 Brown Tropical Seals	198	99	
2 Natural Grey Kidskins	159	99	
2 Kaffee Chekiang Caraculs	159	99	
3 Black Dyed Skunks	159	99	
1 Genuine African Leopard	250	99	
2 Platinum Chekiang Caraculs	159	99	
6 Fine No Buck Seals Dyed Coney (Sizes to 50)	159	99	

Hundreds of others to choose from at tremendous Savings

Compare and Save

\$ 99 AT

A Limited Number of
FUR COATS
and
JACKETS
\$25
Mostly One of a Kind

1 CLINTON AVE., SOUTH

H. L. HUNTER FUR CO.

ALL SALES FINAL

+ BUDGET TERMS + CHARGE ACCOUNTS +

ANY COAT PURCHASED MAY BE STORED FREE UNTIL YOU WEAR IT



Is He PREPARED For The FUTURE

—following the Scout motto . . . Bausch suggests that he "BE PREPARED" for a full lifetime of clear vision. In the preservation of clear vision, preventive measures are best—assured by periodic eye examination. A Bausch eye examination NOW may avoid serious consequences later.

Charge Accounts Invited

E. E. Bausch & Son Co.
6 MAIN ST. E. CARL R. BAUSCH
61 EAST AVE. Optometrist

Fashion Revue . . .

(Continued from Page 1) modelled by chapter members and their friends.

Mrs. Bradford Squire, a member of the group, will act as fashion commentator. She is also in charge of the stage setting.

A string trio, under the direction of Mrs. E. Scott Roscoe, will furnish the music for the revue.

Printed programs, which have proved to be so satisfactory the last three years, will again aid spectators in identifying the costumes. They will be prepared by Mrs. Vilas M. Swan, who is also in charge of publicity.

Charles W. Silcox of Oliver St. is passing some time in Pasadena, Calif.

Governor Forgets Bankers . . .

(Continued from Page 1)

concerns exercise that right. The stickler is that at the banks who make small loans, they charge 6 per cent interest . . . but for one year.

To bring it down to cases: One prominent local finance concern advertises that on a \$300 loan payments are only \$29.75 per month for one year. At the personal loan departments of the local banks that same loan would cost \$27 a month for one year . . . a total saving to the borrower of \$33.

Or maybe the man at the finance company will urge you to take 20 months to repay the loan. By doing that you pay \$60.80 MORE in interest than you would pay at the bank for a one year loan. Yes, it does

cost money to borrow from a finance or small loan society.

What Gov. Lehman should do is ask the Legislature to pass laws making it mandatory for the banks to advertise their rates just as the loan companies do. Then a prospective borrower could readily see that dealing with the banks is much lower in cost.

Sheriff's Report . . .

(Continued from Page 1)

demeanors were cleared through the arrest of 40 persons.

Most unusual feature of last month's report was the recovery by the county forces of property to the value of \$5,876.56

while the value of property reported lost or stolen was placed at \$4,550.20. The difference lies in the recovery last month of some property reported lost or stolen in previous months.

SPECIAL! NOW UNTIL —EASTER—

WITH THIS ADVERTISEMENT A REAL PERMANENT Helene Curtis \$250 Machineless

Never Before in Rochester At This Amazing Price!

BY SPECIAL ARRANGEMENT PRACTICALLY AT COST TO INTRODUCE TO YOU

THE NEW AMERICAN BEAUTY SALON

101-3 ELWOOD BLDG. E. MAIN & STATE. PHONE: Main 3709

WEEK-END SPECIALS

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO ODENBACH'S A STEP OFF MAIN

FRIDAY ONLY

Pecan Butterscotch Buns Regular Price 30c **24c**
A sweet bun with pecan butterscotch filling.

Chocolate Nut Loaf Cake Regular Price 25c **22c**
Chocolate cake—Nuts inside—Chocolate fudge icing.

SATURDAY ONLY

OLD FASHIONED Chocolate Layer Cake Regular Price 35c **29c**
Gold cake layers with chocolate fudge frosting.

Southern Apple Ring Regular Price 30c **24c**
A delicious coffee cake with apple filling.

Here Again! LOBEL'S Famous



DOLLAR Days

Why is this sale, year in, year out, One of the Biggest in Rochester's Store History?

BECAUSE:—it has THE VALUES. At this time of the year we aren't interested in profits . . . we're interested only in clearing the shelves of all merchandise belonging to the winter season . . . So we price it to make quick disposal certain.

BECAUSE:—it's so TIMELY. Children will wear the things featured in this sale for months to come. BECAUSE:—it's KNOWN by reputation to all Rochester parents: Hundreds will stock up for months to come . . . for next year . . . sure in the knowledge that the big savings made make it worthwhile to buy now.

Stocks on advertised items are naturally limited so we advise early shopping for the best choice.

BOYS' DEPARTMENT

- | Regular Values * | DOLLAR DAYS SALE PRICE |
|---|------------------------|
| \$1.00 WASH SUITS. Your choice entire remaining stock . . . all new best selling styles. Sizes 3 to 10. | 2 for \$1 |
| \$1.00 JERSEY SUITS. Cotton knits. Multicolored British stripe tops with solid color pants. Sizes 3 to 10. On sale until 12 noon only. | 2 for \$1 |
| \$1.00 POLO SHIRTS. Crew necks, zipper fronts. British stripes, long sleeves. Sizes 2 to 15. | 2 for \$1 |
| \$1.59 and \$1.98 SWEATERS. Zipper fronts; slip-over styles; button fronts; cloth fronts. Exceptional values—limited quantity. Sizes 3 to 14. | \$1 |
| \$1.49 to \$1.98 BOYS' SUITS. Final grouping of all better suits—one and two piece jerseys, wash tops and flannel pants, fine quality pique and broadcloth. Sizes 3 to 6 and some styles to 10 years. | \$1 |
| \$1.98 RAINCOAT & HAT. Police style with helmet. Black only. Sizes 4 to 14. | \$1 |
| 79c to \$1.00 BLOUSES & JR. SHIRTS. Solid colors and novelty printed broadcloths. Guaranteed tub-fast. Sizes to 15 years. | 2 for \$1 |
| \$7.98 to \$11.98 WOOL SUITS. All wool novelty tweeds. Broken assortments but excellent styles in all sizes 7 to 15. | \$4 |
| \$9.98 to \$11.98 COAT SETS. Fine all wool coat sets, now one half or less than half price. Sizes 5 to 10. | \$5 |

LAYETTE AND INFANT NEEDS



- | Regular Values * | DOLLAR DAYS SALE PRICE | Regular Values * | DOLLAR DAYS SALE PRICE |
|--|------------------------|---|------------------------|
| 65c CARTER'S SHIRTS. 10% wool JH-on style. Limit 3 to a customer. Sizes to 3 years. | 3 for \$1 | \$1.00 DRESSES OR BOBBY SUITS. Solid colors or dainty prints. Guaranteed fast colors. Sizes 1 to 3 years. | 2 for \$1 |
| 36c FLANNEL GOWNS. Kimonos or Gettrudes. Solid white with dainty pastel trims. | 4 for \$1 | \$1.98 to \$2.98 SILK AND BETTER COTTON DRESSES. Solid colors or novelty printed. Spun, Taffetas or Crepes. Some hand made toddlers of even greater value included. Sizes 1 to 3 years. | \$1 |
| 9c "BEACON" FLANNEL RECEIVING BLANKETS. | 5 for \$1 | \$1.59 ALL WOOL SWEATERS. Dainty pastel colors and dark shades. Most priced below wholesale cost today. Sizes 1 to 3. | \$1 |
| \$1.49 DIAPERS. "Bird's Eye" or Flannel. Limit 2 dozen to a customer. | 77c | \$1.59 "BEACON" BLANKETS. Sateen bound. Full size. Pink, Blue or White. | \$1 |
| \$1.98 to \$2.98 ALL WOOL PANTY SETS. Knitted sweater and matching suspender pants. Limited assortments in sizes 1 to 3. | \$1 | \$4.98 to \$5.98 SNOW SUITS OR LEGGING SETS. Two and three piece styles for the tiny tot to 3 years. Baby boy or girl. Just 44 sets available for sale. | \$2 |
| 79c CREEPERS or Madiera Dresses. Hand sewn; hand finished. Creepers daintily appliqued; dresses have satin ribbon streamers. White or pastel colors. | 2 for \$1 | | |

GIRLS' DEPARTMENT

- | Regular Values * | DOLLAR DAYS SALE PRICE |
|--|------------------------|
| \$1.00 COTTON DRESSES. Your unrestricted choice of many hundreds. All guaranteed washable. Sizes 3 to 16. | 2 for \$1 |
| \$1.98 to \$2.98 BETTER COTTON DRESSES. All famous makes to be sold with their tags removed. Sizes to 16. | \$1 |
| \$1.98 ALL WOOL SKIRTS. Suspender type. Solid colors or plaids. Navy, brown and teal. Sizes 3 to 12. Other styles to size 16 at the same price. | \$1 |
| \$1.59 to \$1.98 ALL WOOL SWEATERS. Pastel colors and dark shades. Some with short sleeves. Outstanding values. Sizes 3 to 14. | \$1 |
| \$2.39 HOUSE COATS. Rayon Satins, Corduroys and some better Cottons. Broken assortments but all sizes. Early shopping is advised. Sizes 3 to 16. | \$1 |
| \$1.98 PLAID RAINCAPES. Exactly 108 capes for the early shoppers to choose from. Guaranteed waterproof. With zipper hoods. | \$1 |
| 49c MUSLIN SLIPS. Built up styles. Embroidered ruffled bottoms. Sizes 4 to 14. | 3 for \$1 |
| 69c to \$1.00 CREPE SLIPS. Built up or strap types. Sizes 4 to 17 in Tearose only. | 2 for \$1 |
| \$3.98 to \$4.98 TRANSPARENT VELVET DRESSES. All seasonable colors. Exceptional bargains. Sizes 2 to 6. | \$2 |
| \$1.98 to \$2.98 SILK OR WOOL DRESSES. All are this year's best fashion hits. In broken size assortments. | \$1 |
| \$10.98 to \$14.98 GIRLS' COATS. Attractive styles remaining in all sizes 7 to 16. Now less than half price. | \$5 |

All Remaining Boys' and Girls' **SNOW SUITS** Now Less Than **1/2 Price**

150 Pairs **SHOES** Regular \$3.00 and \$4.00 Sellers **\$1.00 PAIR** Broken assortments for both boys and girls.

LOBEL'S
Youth Center 114 B. MAIN ST.

Women's Apparel Chain Opens Local Store Saturday

Newest of Rochester's women's apparel shops is Whitney's, which opens its doors Saturday at 287 Main St. E. in the building formerly occupied by Burnham's. Under the direction of Samuel Davis, local manager this shop will feature a popular-priced line of dresses, hosiery, lingerie and accessories.

Charles I. Davis Realty Co., specialists in chain store leasing are reported to have arranged a long term lease for Whitney's on the property.

Dewey Unit Opened By Dolan's Market

That there is still room in America for business enterprise is amply proven by Harry W. Dolan, proprietor of Dolan's Market on Jefferson Ave. at Bartlett St. He is now opening another unit on Driving Pk. Ave. opposite Dewey Ave. Dolan announces that a complete line of meats, groceries and vegetables is being stocked in the new store and prices will match those of his Jefferson Ave. Market.

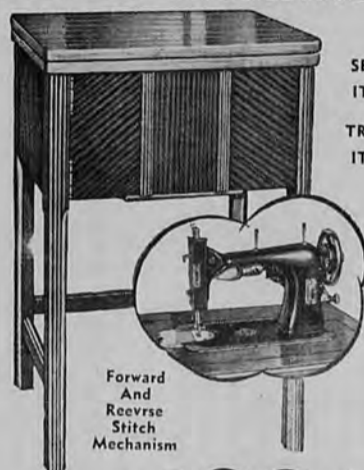
C. Nate, prominent in local market circles as manager for one of the large chains has been appointed manager of the new market.

Townsend Meeting

Public meeting of Townsend Club No. 2 will be held in their new headquarters, 38 State St., next Monday at 8 p. m. Every member is requested to be present and bring a friend. Plans for future activities will be discussed by the group's president, E. E. Wilcox.

Herbert McFadden and James Flannagan were named to the posts of patrol leaders of Troop 82, of Our Lady of Perpetual Help Church at the troop meeting last week. Richard Giebel was named to the post of asst. patrol leader.

New 1940 Model White ROTARY ELECTRIC SEWING MACHINES



SEE IT!
TRY IT!

JUST 3 MORE DAYS AT THIS LOW PRICE **\$69** And Your Old Machine

EXTRA SPECIAL NEW TABLE ELECTRICS **\$24.75**



Edwards

ROCHESTER'S LARGEST POPULAR PRICED STORE

OPEN an EDWARDS NEW 90 DAY Charge Account

No Down Payment No Interest to Pay

PAY 1/3 MAR 10TH
PAY 1/3 APR 10TH
PAY 1/3 MAY 10TH

Mail or Phone Your Application

Week End Candy SALE! Symphony Sweet Normandie CHOCOLATES

* Nut Butter Crunch
* Peppermint Patties
* Orange Creams
* Nougatines
* Honeycomb Chips

Our Lowest Sale Price 27c lb.

19c lb.

* Caramels
* Raspberry Creams
* Plantations
* Butterscotch
* Vanilla Creams
* Milk Nut Chews

EDWARDS—Street Floor

Women's Reg. 1.09 Suede ZIPPER BAGS



89c

Just the thing for your shopping jaunts! Waterproof bags in brown, black or tan. One-piece sides and bottom—very sturdily constructed and plenty roomy. Talon zipper.

EDWARDS—Seventh Floor

February SALE Prices On INFANTS' FURNITURE



Reg. 13.98 PADDED Folding Carriage **9.98**

Drop front and storm curtain. Full size models in gray or black. A real bargain at this February price!



Baby's Bathinette Reg. 4.98 **\$4**

Complete with dressing table, cradle, tub, rubber tub. Ivory with pink or ivory with white.

Hammock 75c Extra
The hammock is also offered at savings typical of this February Sale!

EDWARDS—Third Floor

FAMOUS SIMMONS PULL-EASY STUDIO COUCH



Never Before Offered at This Low Price **39.95**

Never before sold at this low price! Serves as a living room piece by day, and at night becomes a comfortable, full-size bed or twin bed. Arm rests, innerspring mattress, and pillow support, enhance its beauty and provide greater comfort. Your choice of rust, green, brown with reverse of pillows in contrasting colors.

No Down Payment Balance 1.25 Weekly

EDWARDS—Seventh Floor

IMPORTANT AND EXCLUSIVE FEATURES



A slight pull on the back rail and the rail and the couch is transformed into a double or twin bed.



Pillows don't sag way back against wall. Back rail supports them in a position that gives new comfort.

Sleep On A Famous SIMMONS "Beautyrest" MATTRESS

TRY ONE IN YOUR OWN HOME AT OUR RISK! SLEEP AS YOU HAVE NEVER SLEPT BEFORE!

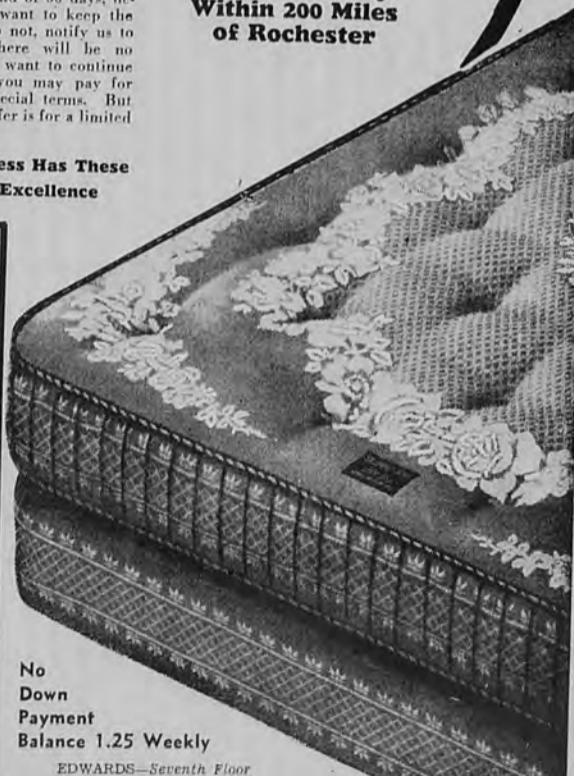
39.50

FREE Delivery Within 200 Miles of Rochester

No Other Mattress Has These 7 Points of Excellence

"Beautyrest" Features

1. 837 Resilient, Barrel-Shaped Coils.
2. Cloth Pocketed, Non-Interlocking Coils. Free to Move Independently Like Piano Keys.
3. The Pre-Built Border Is Boxed and Tailored.
4. Sag-Proof Edge. With Patented Method of Anchoring Side Coils Gives Perfect Ventilation. Gives You Mid-Mattress Comfort at the Very Edge of a Beautyrest.
5. French Edge. Smart and Dust-Resistant.
6. Guaranteed by Simmons, World's Largest Bedding Manufacturer. Approved by Good Housekeeping.
7. Three Million Satisfied Users—Including Famous Hotels, Ocean Liners and Hospitals.



No Down Payment Balance 1.25 Weekly

EDWARDS—Seventh Floor

Here's Great News For Thrifty Buyers!

DOLAN'S OPEN ANOTHER STORE

350 DRIVING PK. AVE. At Dewey — Phone Glen. 1618



NOW the Dewey and Driving Park Neighborhood can conveniently trade at Dolan's! Visit our new store, or visit our original store—big Opening Day Bargains at both!

OPENING SPECIALS AT BOTH STORES

Fancy Hen or Tom Turkeys, lb. 23c
24 oz. Holly Ripe Tom. Juice for 1.25
Lge. Quick Arrow Soap Flakes 15c
Ontario Club Crackers pkc. 17c
2 1/2 Solid Pack Tomatoes can 10c

1-Lb. Print Butter, lb. 33c
Daisy Pastry Flour, sack 15c
Smoked, Shankless Picnics, lb. 14c
Fresh Clams, Oysters, Fish
Full Line Fruits & Vegetables

Where You Buy The Cuts of Chicken You Prefer
ALL CUT FROM YOUNG CHICKEN
LEGS lb. 35c
LIVERS lb. 45c
NECKS lb. 12 1/2c
GIBBETS lb. 19c

MILK-FATTED FOWL Lb. 19c
BEST SHOULDER & CUT BEEF Lb. 17c
RIB-END, PORK LOIN Lb. 12c
WHOLE LOINS lb. 14c
SLICED RINDLESS BACON Lb. 19c

600 JEFFERSON COR. BARTLETT GEN. 1417

Dolan's

350 DRIVING PK. AVE. AT DEWEY GLEN. 1618

The blend that's OK [Outstandingly Kind!]

to your palate and purse—



NATIONAL'S EAGLE "The King of Blends"

If you want a perfect, mild, gentle whiskey, try National's EAGLE. And compare its price, its body, its aroma and its taste with any blend at any price.

National Distillers Products Corporation, New York—90 Proof. 40% straight whiskey, 60% grain neutral spirits.

New Night Courses Set For Tech High

By DON J. MATTARO

Newest of the evening school recreation centers is Tech High in Martin St., according to an announcement of the Board of Education made this week. Appeals have come to the board from both youths and adults living in the neighborhood of this school to open the center for formal instruction in health and recreation subjects and the announcement of the opening beginning next Monday should attract a banner registration.

Arrangements have been made by Elmer K. Smith, assistant director of Health Education in the Rochester Public Schools and James Wilmont of the W. P. A. Recreation, to supply experienced leaders, for a full program of physical subjects.

Registration will open tonight at No. 27 School for a table tennis tournament scheduled to begin March 6th in the School auditorium. The affair will be open to all comers including evening school students and also those not now registered for their courses. Practice sessions will be held starting next week. At the conclusion of the tourney a huge silver trophy will be awarded to the winner with prizes for runner-up and third place.

A knitting class for both men and women will be conducted at No. 29 School in Oakman St., beginning next week.

Rummage Sale

Members of the Friendship Circle of Emmanuel Lutheran Church are conducting a rummage sale at 206 Main St. W. today, tomorrow and Saturday.

Real champagne is made from blended wines and is bottled before the fermentation has ceased.

Mrs. Walter V. Whitmore of Barrington St. entertained her bridge club for luncheon on Friday at the Century Club.

AS RARE AS LEAP YEAR - VALUES LIKE THOSE IN OUR
February Sale

Smashing Prices
ON 283 PAIRS
WOMEN'S SHOES

Regularly Up To \$6.50
\$2.95

Although the Sizes Are Broken YOUR Size Is Here in Many Styles! All Sales Final!

Rochester SHOE Outlet

Formerly Burke Shoe Store
15 CLINTON AVENUE NORTH
Directly Opposite Sibley's



"A Fair Offer never offended anybody!"

That was one of Pa Wilken's wise sayings, and that's why we ask you to take up this offer. Before you buy a bottle of Wilken Family—try a drink. It only costs around 15¢ at your favorite place. Then—if you smack your lips over its rich taste—maybe you'll want to buy a bottle to keep on hand at home.
Pint \$1.14 Quart \$2.20 (18 oz.) (32 oz.)
1/2 Pint 60¢ (8 oz.)
At package stores and bars.
Blended whiskey, 86.8 proof, 75% grain neutral spirits, Copr. 1940, The Wilken Family, Inc., Aladdin, Schenley P.O., Pa.



WILKEN FAMILY

Wegmans
HOME OWNED FOOD MARKETS

20th

Anniversary

FOOD SALE

Featuring Savings In Every Department . . . Real Reductions On Your Favorite Foods . . . For Example—

PRIME QUALITY, GRAIN-FED
SHOULDER ROAST
BEEF 15¢ lb.

OLD-FASHIONED, SMOKED **DUCKS lb. 19¢** FRESH-DRESSED, YOUNG **HAMS lb. 18¢**

ROCHESTER'S LARGEST RETAILERS OF MEAT

REG. SIZE CAN, HONEY BRAND
PARTY LOAF can 19¢

FRAZAR, FANCY, IMPORTED
CRAB MEAT 1/4 size can 10¢

DELICIOUS RURAL GOLD BRAND
CLING PEACHES Buffet Size Can 5¢

14-OUNCE BOTTLE CERTIFIED
TOMATO CATSUP 8¢

EASY TO SERVE, MACARONI
KRAFT DINNERS Pkg. 8¢

24 1/2-LB. SACK OF DAISY
PASTRY FLOUR 65¢

FRESH, DARK-GREEN, FIRM, TENDER
CAL. BROCCOLI lge. bch. 12¢

CRISP, FIRM, WELL-TRIMMED HEADS
NEW CABBAGE lb. 4¢

PLAIN OR PIMENTO
CHATEAU 2 pkgs. 25¢

FRESH ORANGE! FRESH PINEAPPLE!
LAYER CAKES ea. 25¢

National Basement Saving Shop

Always A Quick Sale, The Price Is So Low

It's Getting Near The End of Sale-Time . . . Better Hurry, If You Are Coming In



Our Big Annual Winter

Sale!

White and Patterned

SHIRTS

69¢

(Values Up To \$1.15)

EVERY shirt in the sale is from our regular, this-season's stocks. Every one is clean, fresh and perfect quality (no seconds here, ever.) Fine count broad-cloths and woven madras cloths in plain whites and a big variety of patterns. Get a supply of these, now . . . while you can save. Bargain's like these are seldom available.

- HOSIERY Value to 23c 15c
- SHORTS . . . Value to 35c 23c
- UNDERSHIRTS Val. to 35c 23c
- 1-Pc Underwear Val. 1.19 89c
- MUFFLERS Value to 79c 44c
- SWEATERS Val. to 2.95 \$1.79

Final Clean-out

Your Last Opportunity To Get One Of These, Almost For A Song

BASEMENT Overcoats AND Suits

Suits That Were Originally Priced \$15.95!

Overcoats Were Priced \$18.95 & \$15.95!

ONLY once each Winter you have an opportunity like this . . . and now is the time. These are the final markdowns of this season on all remaining broken groups of our regular o'coats and suits which were priced up to \$18.95! The variety of overcoats is especially good . . . suit selections are limited, and comprise the ones and twos of a kind that have survived an active-season's selling. Drastic markdowns, but when clearance time comes, the National doesn't quibble about costs, so if you want a bargain, that's unmatched, in a good, dependable o'coat or suit, see these now.

NOTE . . .!

The First Payment On Charge Purchases Made Now Is Not Due Until MARCH 10th.



Charge It!

Pay 1/3 MAR. 10th
Pay 1/3 APR. 10th
Pay 1/3 MAY 10th

FINEST BUTTER MONEY CAN BUY!



EVERY PACKAGE OF LAND O' LAKES BUTTER CONTAINS U.S. GOVT. CERTIFICATE OF QUALITY!

LAND O' LAKES TUB **32¢** lb. In The Roll . . . lb. 33¢

FREE PARKING AT ALL THE WEGMANS STORES

Jimmie Fidler In Hollywood

HOLLYWOOD.—Your votes for, and against, double features have at last been tabulated (no small job) and the "No's" (no double bills) win the decision by a majority of more than THREE-TO-ONE! A total of 23,044 ballots were received, 5,392 votes were FOR dual billing; 17,652 were AGAINST it. Who could ask for a more decisive verdict?

Since an expression of opinion was obtained from every section of the country—and since it was voluntarily given, without prize offers, pro-and-con debate, or hi-pressure campaigning—I regard our poll as an adequate, nation-wide consensus. You theater-goers have made plain your desires and are entitled to demand of both producers and exhibitors: "Gentlemen, what are you going to do about it? Are you going to get together and put a stop to this objectionable system, which is interfering with our pleasure and your prosperity—or are you going to continue blaming one another and doing nothing to remedy the evil?"

Frankly, I'm delighted with the result of your balloting, for I am convinced that double features are the ball and chain slowing down the development of the movie industry. Once theaters quit selling quantity, and start selling quality, keener competition is bound to follow. And then, perhaps, Hollywood will maintain the high standards of which it is capable. With double features the rule, it's been entirely too easy to get by with mediocre product.

Thanks again for your notes. I'll do my best to see that they are not overlooked by the czars of Moviedom.

IDOL CHATTER:

Wonder if Penny Singleton chirps to pals: "See you in the

CENTRAL TRUST Service Checks

**BE SAFE!
SAVE TIME!
PAY WITH
SERVICE CHECKS**

No minimum balance!

No charge for deposits or withdrawals!

Book of 12 blank checks, \$1.00

Accounts opened at both Main Office and Brighton Branch

CENTRAL TRUST COMPANY
75 E. MAIN ST. • 1006 EAST AVE.
MEMBER F. O. C.

GENERAL COUNTY TAXES

Payable in 1940

Monroe County Treasury

Rochester, N. Y.—January 2, 1940
The assessment rolls for the general county tax levied in 1939 and payable in 1940 have been placed in my hands for collection. All persons named thereon are required to pay the tax assessed to them before the 15th day of April next subject to the following conditions as provided in Section 13 of Chapter 441 of the laws of 1938.

FEES WILL BE ADDED AS FOLLOWS:

All of January without fees.
February 1st to 29th, inclusive, 1 per cent.

After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.

March 1st to 31st, inclusive, 2 per cent.

April 1st to 14th, inclusive, 3 per cent.

In case of default a warrant will be issued for the collection thereof according to law.
On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 20th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.

Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.

Tax bills will be mailed on request.

TOWN TAXES

Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.

CLARENCE A. SMITH,
Director of Finance.



Sibley, Lindsay & Curr Co. Phone Stone 6500

FOOD VALUES



Flav-O-Rich Cooked

HAM

lb. **29c**

Rochester's favorite ham! Sweet, lean, tenderized. Cooked and ready to serve.



Florida

ORANGES

Best for Juice

3 doz. **59c**

DANISH CRULLERS, doz. 35c

ARMOUR'S "TREET" a new meat product, tin 25c

IVORY SOAP, large 3 for 25c

IVORY FLAKES, large pack 5 pkgs. for 95c

GROCERY, MAIN FLOOR—PHONE STONE 6500 AT 8 A. M.

BACON
Old-Fashioned hickory smoked, all sliced for you **17c**

BUTTER
Our high-score fancy creamery tub butter **2 LBS. 67c**

CHEESE
Kraft's American, Brick or Velveeta cheese, box of 2 lbs. **49c**

PABST-ETT CHEESE 2 packs 25c

CRACKERS
Famous Educator "Crax", lb. pkg. **15c**

COOKIES
Chocolate chips, crunchy and delicious! Doz. **21c**

COFFEE
Our own "Lenox" brand, fresh-roasted every day. **3 LBS. 57c**

TOWER MAYONNAISE
A best-seller the year around. Now very special at **2 qts. 87c**



SCHENLEY "SWALLOWS" SING: "The Hinge Protests the Heavy Door"

As a man of good judgment... "duck" too many "swallows" on your "lark" tonight. And... as a judge of good whiskey... head right for SCHENLEY light-bodied Black Label or Red Label. They're "melded" by a secret SCHENLEY method that permits weight reduction without flavor destruction.



HEAD RIGHT FOR SCHENLEY Light-Bodied WHISKIES

Schenley's Black Label 40% Grain Neutral Spirits, Schenley's Red Label 40% Grain Neutral Spirits, Both 90 Proof and Blended Whiskey. Copyright 1940, Schenley Distillers Corporation, New York City

Sibley, Lindsay & Curr Co. Phone STONE 6500

The Greatest "Stock-Up" Event
Of Its Kind In All Western New York!

ANNUAL SALE OF DRUGS and TOILETRIES

<p>Perfumes</p> <p>\$1 Size Renaud Perfume, Sweet Pea, Orchid, Gardenia, in Jewel box 29c</p> <p>65c Size Springtime in Paris Perfume 39c</p> <p>\$10 Size Springtime in Paris Perfume \$3.98</p> <p>\$1 Gabilla "Sinful Soul" or "Toulish Virgin" Perfume 39c</p> <p>\$1 Lucretia Vanderbilt Perfume 19c</p> <p>\$2.50 Houbigant's Floral Perfumes 98c</p> <p>\$4.50 Size Houbigant's Floral Perfumes \$1.79</p> <p>\$4 Size "Golliwogg" Perfume \$1.95</p> <p>\$1 Size Isaby Perfumes 19c</p> <p>\$2.50 Size Isaby Perfume, 1/2 oz. 59c</p> <p>\$3.75 Size DeLaymond's Sweet Pea Perfume 69c</p> <p>\$5 Floret Perfume with lalique medallion \$1</p> <p>\$3.50 Size Molinard's Jasmin Perfume, app. 1-3 oz. \$1.59</p> <p>\$4.50 Size Molinard's "1811" Perfume, app. 1-3 oz. \$1.95</p> <p>\$10 Size Molinard's "Jasmin" Perfume, app. 1 oz. \$4.59</p> <p>\$1.50 Molinard's "Iles d'Or" Perfume, 1/4 oz. 59c</p>	<p>Bath Powders and Talcum</p> <p>\$3.25 Molinard's Eau de Cologne, 8 oz. \$1.49</p> <p>\$1 St. Denis Dusting Powder, 59c</p> <p>\$1.25 Springtime in Paris Bath Powder 69c</p> <p>\$1 Un Air Embaum Bath Powder 59c</p> <p>50c Size Wemledon Lavender Bath Powder and 65c Lavender Cologne 98c</p> <p>\$1 St. Denis Dusting Powder, 59c</p> <p>\$1.25 Springtime in Paris Bath Powder 69c</p> <p>50c Size St. Denis Tale and Soap 49c</p> <p>50c Un Air Embaum Tale 49c</p> <p>50c Size Rigaud's Tales 25c</p> <p>\$1 Tre Jur Bath Powder 49c</p> <p>\$1.25 St. Denis Bath Powder 49c</p> <p>1 lb. 88c</p> <p>\$1 Size Quelques Fleurs Tale 59c</p> <p>\$1 Size Dierkiss Sachet 59c</p> <p>75c Size Wemledon Lavender Tale 49c</p> <p>\$1.50 Size St. Denis Tyrolean Pine Bath Powder \$1</p> <p>Williams Talcum 11c</p>	<p>51 Style Hair Brushes Eton Bristles, Black or Satin Backs 79c</p> <p>52 Style Hair Brushes Eton Bristles, Solid and Crystal Colors 97c</p> <p>51 Style Bath Brushes Regular 52 Badger Hair Shaving Brushes 90c</p> <p>Regular 50c Whisk Brooms 39c</p> <p>Regular 25c Nail Brushes 39c</p> <p>Majestic Tooth Brushes 39c</p> <p>Olympic Tooth Brushes 49c</p> <p>Assorted Tooth Brushes 3 for 45c</p> <p>Assorted Tooth Brushes 3 for 29c</p> <p>43c Style Prophylactic Tooth Brush 29c</p> <p>50c Style Tek Tooth Brushes 23c, 2 for 43c</p> <p>Dr. West Tooth Brush and 30c Calox Tooth Powder Both for 39c</p> <p>11 Cosmetic Bags and Billfold 89c</p> <p>11 Tourist Bags with fittings 69c</p> <p>11 Hair Fix Combs 89c</p> <p>11 Hand Mirror Flowered and Cloisonne non-tarnishable metal trim. Also some double mirrors 97c</p>	<p>Toilet Soaps</p> <p>1 dozen Cashmere Bouquet Soap and 4 10c bottles Cashmere lotion, \$1.27 Value 97c</p> <p>Cuticura Soap 3 for 50c</p> <p>Conti Castile Soap \$1.19 doz.</p> <p>Physicians' & Surgeons' Soap 95c doz.</p> <p>Sayman's Soap 95c doz.</p> <p>Stork Castile Soap 95c doz.</p> <p>Lavender Bath Soap 69c doz.</p> <p>Woodbury's Soap 69c doz.</p> <p>Sibley Cold Cream Soap \$1.39 doz.</p> <p>Sibley Magnesia Soap 29c box</p> <p>Jergen's Toilet Soap 69c box</p> <p>Sibley's Oatmeal Soap 69c box</p> <p>Big Bath Soap 21 for \$1</p> <p>Camay Soap 19 for \$1</p> <p>Guest Ivory Soap 45c doz.</p> <p>Ivory Soap Flakes 5 for 95c</p> <p>Kirk's Hardwater Soap 24 for \$1</p> <p>Lux Toilet Soap 19 for \$1</p> <p>Lifebuoy Soap 19 for \$1</p> <p>Palmolive Soap 20 for \$1</p> <p>Lux Soap Flakes 5 for 95c</p> <p>Colgate's Assorted Soap 21 for \$1</p> <p>Lorreen Toilet Soap 49c doz.</p> <p>America Toilet Soap 6 for 95c</p> <p>America Bath Soap 6 for \$1.85</p> <p>Florama Soap "Old Fashioned Bouquet" 5 cks toilet soap 84c 6 cks. guest soap 39c</p> <p>51 Box 18th Century Soaps 69c</p> <p>52 Box Lucien LeLong Soap \$1</p> <p>"4711" White Rose Glycerine Soap 5 for \$1</p> <p>35c "4711" Bath Soap. 6 for \$1.49</p> <p>75c box Kensington Bath Soap 69c box</p> <p>51 Apple Blossom Soap, doz. 80c</p> <p>William Toilet Soap 49c doz.</p> <p>25c Wrisley Superbe Soap 5 cks \$1</p> <p>Gardenia, Lavender, Mt. Horeb</p> <p>3 cakes Yardley Toilet Soap 75c Size Yardley Lavender Perfume Both for \$1</p> <p>Roger & Gallet Bath Soap 35c Size 6 Cakes \$1.39 Cologne, red, rose, carnation, verbena, lavender. After Sale price will be \$2 a box.</p> <p>4711 Bath Soap 35c Size 6 Cakes \$1.49 Cologne, jasmine, cold cream, balsam pine, geranium, sandalwood, lavender.</p> <p>Shaving Preparations</p> <p>Barbasol 29c</p> <p>Ingram's Shaving Cream 29c</p> <p>Lifebuoy Shaving Cream 21c</p> <p>Palmolive Shaving Cream 23c, 37c</p> <p>Molle Shaving Cream 39c</p> <p>William's Shaving Cream 39c</p> <p>Aqua Velva 39c, 79c</p>				
<p>Compacts</p> <p>\$1.50 to \$2.50 Style Singles, double and triple Compacts 89c</p> <p>\$2.50 Harriet Hubbard Ayer Single Compacts 79c</p> <p>\$2 Style Primrose House Single Case, with magnifying mirror 89c</p> <p>\$12 Style Elizabeth Arden Make-up Compact and cigarette case combination \$3.95</p> <p>\$2.50 Valpurgie Persian Compact in carrying case with whisk brush \$1.50</p> <p>\$2.75 Houbigant Double Compacts \$1.39</p>	<p>Creams</p> <p>\$1.28 Size Pond's Cold Cream. 84c</p> <p>50c Size Pond's Cold Cream and 10c Face Powder, Both for 35c</p> <p>\$1 Size Woodbury Cream and 50c Size Woodbury Lotion 69c</p> <p>30c Size Woodbury Cream and 10c Size Woodbury Soap 33c</p> <p>55c Size Escort Cleansing Pads with compact 29c</p> <p>60c Size Phillip's Creams 43c</p> <p>\$1 Mastin Eye Lifts 59c</p> <p>75c Size Noxzema Cream, 6 oz. 49c</p> <p>\$1 Daggett & Ramsdell Golden Cleansing Cream and 51 Tissue 89c</p> <p>\$1 Size Charmis Cold Cream, 1 lb. 59c</p> <p>\$1.75 Size Noxzema Cream, 1 lb. 59c</p> <p>\$1 Size Anami Almond Meal Cream 59c</p> <p>\$2 Dorothy Gray Special Mixture Cream \$1</p> <p>\$1.50 Primrose House Creams and 51 Kit \$1.50</p> <p>Blue Rose Creams, 10 oz. 25c</p> <p>\$2 Size Anami Glycerin Cleansing and Nourishing Cream 89c</p> <p>\$1.10 Hopper's Restorative Cream 79c</p>	<p>Dental Preparations</p> <p>40c Squibb's Tooth Paste 2 tubes for 59c</p> <p>25c Squibb's Tooth Paste 2 for 34c</p> <p>40c Squibb's Tooth Powder and 25c Squibb's Tooth Powder Both for 39c</p> <p>40c Pebecco Tooth Paste 2 for 40c</p> <p>50c Dental Floss 2 for 25c</p> <p>Calox Tooth Powder 18c, 33c</p> <p>Detoxal Tooth Paste 39c</p> <p>Forhan's Tooth Paste 39c</p> <p>Iodent Tooth Paste 33c</p> <p>Ipana Tooth Paste 39c</p> <p>Kolyon Tooth Paste 39c</p> <p>Lyon's Tooth Powder, 2 oz. 15c</p> <p>Lyon's Tooth Powder, 4 1/2 oz. 29c</p> <p>Lyon's Tooth Powder, 10 oz. 67c</p> <p>Lyon's Tooth Paste, 1 lb. 99c</p> <p>Listerine Tooth Paste 33c</p> <p>Cue Dental Liquid 10c, 23c, 39c</p> <p>Calox Tooth Powder and Dr. West Tooth Brush 39c</p> <p>Teel 23c, 39c</p> <p>54 and 55 Famous Make Single & Double Compacts \$1</p> <p>Octagon, Colored enamel and gold colored cases. \$1</p> <p>52 Lipstick—Famous Make \$1</p> <p>gold colored case with jeweled slide.</p>	<p>Lipsticks and Rouges</p> <p>30c Style Tangee Lipstick 34c</p> <p>\$1.10 Style Tangee Lipstick 79c</p> <p>\$1.10 Style Angelus Incarnat Lipstick 79c</p> <p>75c Style Daggett & Ramsdell Eye Shadow 19c</p> <p>55c Evening in Paris Rouge and 51c size lipstick 55c</p> <p>60c Angelus Rouge 43c</p> <p>\$1 Size Kurlash 89c</p> <p>\$2 Style Frances Denney Lipsticks, russet shade only 29c</p> <p>75c Style Woodbury Set, rouge, lipstick and perfume 39c</p> <p>Savage Lipsticks 19c</p>	<p>Face Powder</p> <p>\$1 Size Woodbury Face Powder and 25c Size Jergen's Lotion 69c</p> <p>\$1 Evening in Paris Face Powder and trial size rouge and lipstick. All for \$1</p> <p>\$1 Size Nestor Dimitry Face Powder 29c</p> <p>\$1 Renaud's Face Powder. 29c</p> <p>\$1 Size Floret Face Powder. 19c</p> <p>25c Size Woodbury Face Powder and 25c Size "Bath" Perfume 23c</p> <p>55c Pond's Face Powder 33c</p> <p>\$1 Size Seventeen Face Powder and 51 Size Foundation Cream Both for \$1</p> <p>\$1 Lucretia Vanderbilt Face Powder, new box. 19c</p> <p>\$1.25 Springtime in Paris Face Powder 49c</p> <p>\$2.25 Springtime in Paris Powder 79c</p> <p>\$1 Size Dubarry Face Powder and small size Foundation Cream Both for \$1</p> <p>\$1 Size Dorothy Gray Face Powder (disc). 59c</p>	<p>Lotions</p> <p>\$1 Size St. Denis Hand & Body Balm, 6 oz. 50c</p> <p>\$2.25 Size St. Denis Hand & Body Balm, 16 oz. \$1</p> <p>\$1 Size Jergen's Lotion and 50c Size Jergen's Cream Both for 79c</p> <p>Blue Rose Lotions, 1 pint 25c</p> <p>\$1.75 Size Jomar Hand Cream and 51 Night Gloves, Both for 49c</p> <p>75c Size Seventeen Lotion 39c</p> <p>60c Size Nepto Lotion 27c</p> <p>25c Violet Marshmallow 21c</p> <p>\$2 Size Dorothy Gray Blastery Weather Lotion \$1</p> <p>\$2.75 Size Maynard Hand Cream, 8 oz. \$1</p> <p>\$1 Peggy Sage Hand Cream or Lotion with Night Gloves \$1</p> <p>\$1.50 Size Jomar Hand Cream, 1 lb. and 51 Night Gloves Both for \$2</p> <p>\$1 Size Frostilla Lotion 79c</p> <p>50c Size Cashmere Bouquet Lotion & 50c Size Colgate Toilet Water, both for 33c</p>	<p>Shampoos</p> <p>\$1.25 Size Admiration Shampoo 79c</p> <p>\$1 Size Admiration Shampoo. 59c</p> <p>50c Size Woodbury Shampoo. 23c</p> <p>50c Size Mulsified Shampoo. 33c</p> <p>50c Size Conti Shampoo. 37c</p> <p>50c Size Palmolive Shampoo & 10c Size Cashmere Lotion Both for 23c</p>	<p>Miscellaneous</p> <p>50c Size Nettle Deodorant. 39c</p> <p>Pinard's Lintec Vegetal, Talcum and Soap, \$1.50 Value 97c</p> <p>50c Style Mirror Tissue Boxes for wall 49c</p> <p>\$1 Style Mirror Tissue Boxes. 79c</p> <p>\$1 Size Roger & Gallet Cologne and 50c Size Tale, both for \$1</p> <p>\$1.75 Mirror Tissue Boxes. \$1.29</p> <p>\$1 Pastel Metal Tissue Boxes 79c</p> <p>\$1 Size Taboo Deodorant 43c</p> <p>\$1 Size Daggett & Ramsdell Powder Brush 39c</p>

Judge Motors Face Moose Bowlers in Benefit Session

A match game between the Moose Five and Judge Motors, two contenders in the Buonomo League, will be an added attraction at the steak dinner to be held in Moose Temple Saturday evening, sponsored by the lodge keggers. Both teams are going strong and a grand battle is expected. Proceeds of the supper will help defray the expense of sending the Moose team to the A. B. C. tournament. In addition to a first class supper, to which all Moose, their friends and ladies are invited, there will be music, dancing

Mr. and Mrs. Frank S. Thomas of Westminister Rd. entertained the Friday night bridge club for supper on Friday in their home.

Mr. and Mrs. Hobart F. Whitmore of Westminister Rd. left by motor on Friday for Miami, Fla., where they will pass several weeks.

Madison Seniors To Present Play

Thespians of Madison High School's senior class will "tread the boards" tomorrow night in producing the comedy hit "Growing Pains." All parts in the play will be acted by senior class pupils of the school. Tickets may be purchased at the door.

IN THE MARCH TRUE STORY MAGAZINE
BEAUTIFUL SPY WHO HELPED JAIL FRITZ KUHN TELLS ALL—Virginia Cogswell's Romance with the Bund Leader
"THOSE NIGHTS OF HORROR"—Jean Bolton's own story of the crime that shocked the nation.
Other entertaining true-to-life fiction, features, homemaker section, etc.
15c — NOW ON SALE AT ALL NEWSSTANDS — 15c

YOUR OLD LIVING ROOM SUITE MADE NEW!
3 Pieces Complete With New Coverings Rebuilt & Reupholstered

JUST LIKE NEW **\$35** TERMS IF DESIRED

Look What You Get For Your Money!

1. Factory rebuilt like new.
2. Every suite stripped to frame.
3. All webbing reinforced and springs retied.
4. New springs in cushions.
5. New fillings used throughout.
6. All work done in city, inspection welcomed.
7. Skilled union upholsterers only do our work.
8. Satisfaction guaranteed.
9. We call and deliver free.
10. NO EXTRAS—Estimated cost is the price you pay.

[FREE ESTIMATE SERVICE]
Without obligation, in your home, day or evening, with complete line of samples.

LYONS TELEPHONE MAIN 6325
175 North WATER ST.

KIENER'S



FINAL SALE OF LATE WINTER COATS

Final selection! We have just made up three dozen of our own custom tailored coats to fill in sizes to give you a better selection to choose from. This is your last chance to get a "Kiener's quality" coat at such unheard of savings.

TRIMMED WITH SILVER FOXES PERSIANS SKUNK MINK DYED FITCH LONDON DYED SQUIRREL

\$15 \$25 \$45

ADVANCE SHOWING—SPRING STYLES

Come in and see the new style previews, the smartly patterned new Spring materials. Let Mr. Kiener combine the two for you—then your new suit or coat will be really exclusively smart!

KIENER'S
599 HUDSON AVE.
OPEN FROM 9 A. M. TILL 10 P. M.

BALANCE OF THIS WEEK

Webber's 50th Anniversary Sale
"Webber's Select" Fresh Dressed

FOWLS 19c lb.

Friday Only! Lean, Smoked Picnics lb. 11c	Extra Fancy 7-8 lb. Capons 29c	Swift's Skinless Frankfurters . . . lb. 19c
Webber's Select, Standing Rib Roast Beef, lb. 23c	Ex. Fancy Medium, 10-12 lb. Turkeys lb. 29c	Porterhouse Steaks lb. 33c
Most Kinds HEINZ SOUPS 1/2 doz. 2 for 25c	Tall Can Libby's 8 and W Brand CRAB MEAT 1/2 can 19c	RED SALMON 25c
Miss Lou Wet SHRIMP 2 for 25c	Corrie Brand TUNA FLAKES 1/2 10c	tall can CLAM BROTH 10c

Land O' Lakes Print Butter 33c lb.
Fancy Swiss Cat Swiss CHEESE 29c lb.
Sharp Old Store Cheese 29c lb.

COUPON
Webber's Pure Pork
PORK SAUSAGE 10c lb.
With this Coupon

White Fish 29c lb.
Haddock FILLETS 15c lb.
Halibut STEAK 23c lb.

Cleaver BABO 2 for 19c	Livingston Green LIMA BEANS, 2's 10c	Esses Whole Kernel BANTAM CORN, 2's 10c
Hershey's Baking CHOCOLATE . pkg. 10c	Silver Plow SAUERKRAUT 3 for 25c	Dulany French Style 2's Green Beans 2 for 25c
Hygrade PARTY LOAF, 2 for 39c	Large, Libby's Sliced PINEAPPLE 19c	24 Oz. Hollyripe Tomato Juice 2 for 15c
Large Tree Ripe Seedless GRAPEFRUIT 6 for 25c	1 Lb. Pkg. Ass't. DOMINO SUGAR . . . 3 for 20c	

NEW CARROTS bch 5c
POTATOES pk 29c
FLORIDA ORANGES doz. 19c
GRAPEFRUIT 6 for 25c

A "Baker's Dozen" FRESH DONUTS 13 for 19c
Plain, Sugar, Cinnamon. See the Donut Machine Work

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894 West Main—Parking Space Rear of Store

Sale of INNERSPRING MATTRESSES

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Worth Double Our Price



EXTRA-THICK FINE TICKING
SISAL INSULATION
162 COIL SPRINGS
TAPED ROLL EDGE
COTTON FILLED
STRAP HANDLES
VENTILATORS

Even we are amazed at such a value. A famous manufacturer closed out just fifty of these nationally known innerspring mattresses to us for a price that was ridiculously low. We pass that saving on to you with the greatest mattress sale you've ever seen.

Pay Only 50c Down—50c a Week

BRING YOUR DIAMOND RING UP TO DATE!

NOW! DOUBLE TRADE-IN ALLOWANCE for your old mounting

6 Diamond MOUNTING 17.95

\$1.00 DOWN \$1.00 WEEKLY

Trade in your old mounting now and save! Solid yellow gold mounting with 6 matched side diamonds. Smart, modern!

RUDOLPH'S
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"Let's Go To Rivers' Tonight!"

That's what scores are saying—it's the smart thing to do if you'd like to save on finer type furniture! Visit our store and find out what really sensational buys you can make during February Sales!

FEB. FURNITURE SALE

An Invitation

—So inspect our new line of "MANHATTAN MODERN" Furniture! First time shown in Rochester! You will find it a truly livable, comfortable style — yet modern, dramatic in every line . . . it introduces the "RHYTHM" of TOMORROW with the HOMES of TODAY! Beauty that beckons, delightfully different designing, superior workmanship . . . and yet, low in price! See this expressive American created furniture that also features the diverting finish "DAWN".

In Rochester! Exclusively at Rivers

ALSO DINING ROOM, BEDROOM, KITCHEN AND OCCASIONAL FURNITURE—GREATLY REDUCED FOR FEBRUARY SALE

Frank A. RIVERS Co., Inc.
226 SOUTH AVE. OPEN EVES. 7 TO 9:30

Here's Real Bedroom Value!

A Complete **BEDROOM \$84**

Includes Everything



All Included

- Bed
- Chest
- Vanity or Dresser
- Mattress
- Coil Springs
- Pillows
- Boudoir Lamps

February opportunity—Here is the kind of modern walnut bedroom you've wanted to own for a long time. Beautiful walnut veneers hand-rubbed to a high gloss. Sturdy construction to last a lifetime. Buy during February and you get all the rest of the furniture listed at no extra cost.

PAY ONLY \$300 DOWN
18 Months To Pay Balance

A Small Deposit Will Hold Any Item For Future Delivery

MAJESTIC FURNITURE COMPANY
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Buy Now and Save!

Welcome the honored guest . . . with Mount Vernon

This fine bonded rye, rich in tradition and delicate in flavor, now costs no more than even many lower proof blended whiskies.



Mount Vernon Straight Rye WHISKEY

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NOW \$2.39 FIFTH (25.6 FL. OZ.) \$1.50 FIRST (12.8 FL. OZ.) 100 PROOF

Slager Post Smoker Set For Tonight
Annual smoker sponsored by the Slager Band Post, of the American Legion will be held tomorrow night in Eagles Hall on N. Washington St.

Ray Woodward, general chairman, promises a show entirely new to Rochester and one that will make a "hit" with the patrons.

WHY NOT GET ACQUAINTED WITH THIS Friendlier Rye?
(FRIENDLIER to your taste and purse)



TOWN TAVERN
STRAIGHT RYE WHISKEY
NOW 3 YEARS OLD!

Friendlier, because it's aged 3 years in DEEP-CHAR BARRELS! Long pleasant evenings call for a smooth, mellow rye that's friendly to taste and pleasant to drink. That's Town Tavern!

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PAY AS YOU SEE
SMALL WEEKLY PAYMENTS
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FEATURING POPULAR PRICED

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BIG SIX CUBIC FOOT Electric GIBSON

Before rising prices struck, we made this happy buy. Now see — new 1940 quality-throughout Gibson electric at a price positively without equal. Look! Full 6-foot interior . . . 63-cube fast freeze compartment for ice (7½ pounds), dessert, or frozen storage . . . gleaming all-steel welded cabinet . . . sealed-in-steel Scotch Yoke mechanism! Act now, our stock is going!

SEE NEW 3-ZONE PRINCIPLE IN FREEZ'R SHELF GIBSONS
And see this! Gibson fits kitchens of today! Full-width Freez'r Shelf provides huge cube, dessert and Frozen Storage Zone, vastly increases usable shelf area. Beneath it is the Normal Zone, for all usual food keeping. Below that is the Moist Zone. It preserves fruits and vegetables without weight-and-flavor loss. Finer food, real economy, with 3-Zone Freez'r Shelf Gibson! \$149.50 up.

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149 MONROE AVE. OPEN EVERY EVENING



No — NEITHER ONE CAN COOK...
But They Make Your Food Taste So Much Better

● You can't always have a charming guest across the dinner table—but there's another way of putting that "extra something" into every meal. It's called "The New 1940 Frigidaire Way." Frigidaire's amazing Cold-wall principle keeps food fresh . . . protects color, flavor and vitamins . . . and helps to make every meal a tempting feast. No matter what you put in Lauer's Coldwall Frigidaire its true flavor is retained. There are no wandering air currents. You never have to worry about "this tasting of that" . . . tainted butter . . . or that day-old dullness in flavor. And Lauer's new 1940 Frigidaire has many outstanding features—stainless, gleaming chromium shelves . . . automatic interior light . . . rugged automobile type hinges that swing wide open and disappear when the door is shut . . . and, most important, the exclusive one piece steel cabinet which assures you of a permanently sealed refrigerator. This year Lauer's are selling Frigidaires at the lowest prices in history. Now is the time to buy America's finest refrigerator. We picture the Coldwall 8. Other Frigidaires on display at Lauer's are priced from \$114.75 to \$279.

Only Frigidaire Has The New Meter Miser

The simplest refrigerating mechanism ever built — Frigidaire's miraculous Meter Miser . . . Silent and efficient — It uses less current and assures you of better refrigeration than ever before.



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With beautiful metal base, and long lasting.
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Reg. \$1.25
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Crystal glass ware with metal handle.
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In all colors to match your kitchen. Regularly Priced at \$2.95.
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104 EAST MAIN STREET
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CLOVERLEAF BON BON DISH
CRYSTAL
4c



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At Atlantic Supply, you save on finer quality foods by buying in bulk from larger, fresher stocks! Additional savings on quantity purchases.

TOMATO JUICE 18 oz. can 4 for 25c

CHICKEN OF SEA Tuna Fish Grated 2 for 23c

PEANUT BUTTER (Oxheart) 2 lbs. 34c

GREEN TEA 1/2 lb. pkg. 17c

FILLET of SARDINES Special! 2 8 oz. Can 19c

Thompson RAISINS Special! 2 lbs. for 15c

WALNUTS IN SHELL lb. 19c

KRAFT CHEESE Velveeta, American, Pimento or Brick 1/2 Lb. Pkg. 2 for 29c While They Last!

Finest Quality PLAIN GELATINE Two teaspoons to a pint of water 4 oz. 25c Add your own flavor or fruits.

CHATKA CRAB MEAT, can 23c, 2 for 43c

Mixed **SALTED NUTS** 39c

15c Popular Priced **HEINZ SOUPS**, 3 for 37c

Fine Quality **SHIMP** 2 for 23c

2 Lbs. **MARSHMALLOWS** 25c

Orange **MARMALADE**, jar 15c

Chopped **OLIVES** jar 13c

1 Lbs. **RICE** 9c

Best Quality **MACARONI** lb. 9c Any Style

Atlantic Supply
79 St. Paul st. — HOUSE — MAIN 4173

Free parking on 50c purchase. Free city delivery on \$2.00 purchases. A charge of 10c on smaller amounts. Phone in your order MAIN 4173

'Old King Cole' Shows Here Saturday

Advance ticket sales indicate a record-turnout for the Claree Major Children's theatre presentation of "Old King Cole" at the Eastman Theatre next Saturday afternoon.

Here is Old King Cole himself, portrayed by Rupert Clark, as he listens to the playing of his 'fiddlers three,' one of whom is the young lad "Halim," whom he has rescued from duress under the wicked innkeeper, Abhiram. Old King Cole will be presented at the Eastman Theatre Saturday afternoon at 3 o'clock.



whom he has rescued from slavery at the hands of a wicked innkeeper in a far country. It is a play that will appeal to children of the grammar and high school grades and is con-

sidered one of the outstanding offerings of the children's theatre group.

Those planning attendance at this performance are urged to take advantage of the special coupon printed on this page. Presentation of this coupon at the Theatre box office will en-

title the holder to a ten cent reduction in admission price. With this coupon it is possible to see "Old King Cole" for as little as 15 cents.

— Skating Party
The Sigma Beta Epsilon Sorority will conduct a roller skating party tomorrow evening at the Arena.

COUPON

This Coupon Is Worth

10c

Towards Price of Admission To See

"OLD KING COLE"

EASTMAN THEATRE

Saturday, Feb. 17, 1940

3 O'Clock

Seats: 25c, 35c, 50c, 75c

Present this coupon at theater box office when purchasing ticket. Good for 10c reduction on any priced seat in the theater this day only.

Name

Address

Age

It is probably that there isn't a child in Rochester over five years of age who is not familiar with the jolly old soul and his three fiddlers. The play however is not a nursery rhyme. The story deals with the adventures of the king in rounding up his three fiddlers, one of

HAVE YOU TRIED THREE FEATHERS LATELY?...IT'S

Clarified

THE ONLY WHISKEY IN THE WORLD SO FLAVOR PROTECTED

THREE FEATHERS
BLENDED WHISKEY
50 Proof—72 1/2% grain neutral spirits
Oidetyne Distillers, Inc., N. Y. C.

THREE FEATHERS

88 Proof—72 1/2% grain neutral spirits
Oidetyne Distillers, Inc., N. Y. C.

BUY FACTORY TO YOU! DIRECT
SAVES YOU MONEY ON FINE FURNITURE!

You'd Pay \$129.00 In A Retail Store for This **BIG 3-Pc. LIVING ROOM SUITE**



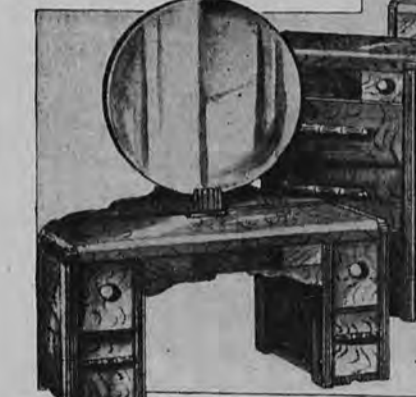
Here's a dramatic demonstration of the way in which buying DIRECT from LYONS factory saves you money! This suite is one that sells in retail stores for \$129.00... its construction is the best, with your choice of colors in the covering, 100% hand-tailored! LYONS factory-price is only \$89... for ALL THREE big, full-size pieces!

OUR PRICE \$89



Beautiful Waterfall **WALNUT BEDROOM SUITE \$59.00**

An \$89.00 value in retail stores, you save \$30.00 by coming direct to LYONS factory! 3-Piece popular Waterfall style, with all the fine-furniture features you'd expect in a suite at twice the price! Beveled-edge, round, plate-glass mirrors!



SPECIAL CLOSE-OUT! 100 High Grade Innerspring MATTRESSES



A nationally known mattress that regularly sells at \$19! Fine inner-spring construction, turning handles, ventilator. A real Buy! \$1 down puts it in your bed!

\$11.95

BETTER FURNITURE COSTS LESS AT LYONS FURNITURE FACTORY

Open Every Evening 175 NORTH WATER ST. Just a Step from Andrews

Songstress



SONDRA MARLOWE

Chateau Revue Stars Singer

Headed by the Chateau songbird Sondra Marlowe as mistress of ceremonies, the new floor-showing at the Chateau, popular Brighton night spot features singers, dancers and specialty actors.

Included in the revue besides Sondra are: The Four Rhythm Debs; Janet Wilone, acrobatic dancer, Paddy Palmer, Hawaiian Specialty and Arrie Brooks, who is billed as the miniature Bill Robinson.

Three shows are staged nightly, at 8:30 p. m., 11:30 p. m. and 1:30 a. m.

Buck Hunters — Watch For Sunny Silver

Buck hunters won't even have to hunt for bucks in the Sun now. Sunny Silver will bring them right to your door. There are no names listed between the ads as buck winners this week, but fifty Sun readers will get one dollar bills from Miss Sunny Silver to night and tomorrow. See complete details of this fascinating offer on another page of today's Sun.

A speed of more than seven miles a minute has been attained by an Italian plane whose propellers rotate in opposite directions.



Just for the pleasure of it

I.W. HARPER
The Gold Medal Whiskey

Bottled in Bond
2.55 1.59 85c
6 1/2 Quart Pint 1/2 Pint

REG. \$7.50—COOL-ART
PERMANENT
FOR THIS MONTH **\$3.50**

Anne Pecora, Hair Stylist
We Specialize In Hair Tinting and Bleaching
Marie Beauty Shoppe
102 Present Bldg. Stone 3607
Opposite Seneca Hotel

FELD'S WOOLENS 59c
(34" Wide)
310 JOSEPH AVE. STONE 2345

BUY YOUR GLASSES
Here On Easy Payment Plan
C. A. KOHLER
Prescription Optician STONE 6170
904 TEMPLE BLDG. — 6th FLOOR

ETKIN'S DRY CLEANING
20% Discount
Special for February Only
Plant and Store
104 Monroe Ave. cor. Broadway STONE 90
Every Thursday Is Sun Day.

It's Delicious!
CHOW MEIN
Made in Our Own Sanitary Kitchen
GENESEE CHOW MEIN KITCHEN
331 GENESEE Gen. 774
We Deliver

Thrifty NUT COAL **Glen. 80** Economy COAL
\$9.35 TON
9.60 STOVE

CASH COAL CO. \$9.95
123 Monroe Ave. Egg Stove or Nut

200 E. Main
Go first to **Neisner's**
5c to \$1.00 Stores

3,257-PAIR-OF-WOMEN'S \$2 - \$3 NOVELTY-FOOTWEAR-ON-SALE AT LESS THAN FACTORY COST
The Greatest Bargain You Ever Bought-On Sale
FRIDAY & SATURDAY AT THIS PRICE

5c FOR THE 2nd Pair

BUY THE FIRST PAIR AT SALE PRICE - 95c

5c or The 2nd PAIR

GET THE 2-nd PAIR FOR ONLY -- 5c

MARVELOUS VALUES!

STARTS TODAY

Money Reigns In The
Rochester Sun's "Silver Shower"

\$50 FREE!

For Readers of The Sun
EVERY THURSDAY and FRIDAY

HERE'S ALL YOU DO TO WIN YOUR SHARE!

(1)—Be at home tonight, 6 to 7 P. M. and tomorrow 9 to 10 A. M. when Sunny Silver may call you on the telephone. If you have no telephone, you may have a call at the door for Sunny is sending out a corps of helpers to make house-to-house calls.
(2)—Have Your Copy of The Rochester Sun handy.
(3)—Answer correctly the question Sunny Silver will ask you about an advertiser in this week's issue of The Rochester Sun.

Do These 3 Things—And We'll Mail You a Check!

Nothing to Buy, Nothing to Write, Just Answer a Question!

Of course, you may not be called this week but you may be next week or the week after. IT WILL PAY YOU to read the Rochester Sun for the Host of Bargains which it contains each week. IT WILL PAY YOU to keep the Sun handy so you may BE PREPARED if Sunny Silver calls you.

The "Silver Shower" Starts When The Sun Comes Out Each Week!

den Mitt Champ Show At Elks

Pinter, the lad who back to the ears of Tiger 11 in his last local appearance will be back in Rochester Monday night to headline the Philadelphia fight offer.

He will weigh 124 lbs. next Monday.

Sick-Man Rivers Beats Panepinto

Ken Rivers won a double victory last Sunday. He triumphed over old John Q. Intestinal Flu in the afternoon and in the evening finished up the final block of his 20-game match with Louis Panepinto, 325 pins to the good.

Rivers won the first half of the match at Panepinto's alleys by 96 pins and rolled 2064 at Perry's Hall on Sunday. No telling what he might have rolled if he had only had his health.

Triangle League

Frank Haberbush was the big noise in Monday night's Triangle League at Franklin Hall.

Frank threw in plenty of strikes for a big 682, highlighted by a single game of 267. Les Laemlein had 631, Elmer Lohmaler 631, Charlie Buckland 629, Jeff Knight 628, Ed Flo-rack 622, Murray Maybee 615, Jack Zick 612, Ed Randall 610, Duke Pauffer 605 and Frank Cherry 601.

Franklin League

Thursday night's Franking was highlighted by Vic's sparkling 725. Vic's hook ball working to ion as he reeled off of 235-269-221. Lang's rooting paced Claridge to a big 3078. Freddie had 651, Ray Lill 643, Vinch 643, Charlie Capa-337, Walt Baetjer 632, Lampert 624, Charlie 612, Carl Sillato 611, from 609 and Matt Sand-06.

d Clothes League

Jyden headed last Friday Bond Clothing League Hall with 563. Ken Mel-537.

rpeako League

Sedleckus reeled off 637 gle game of 246 to lead eako League at Elm Hal day night. Ed Recline ha-

ty Hall League

Hall Leaguers at Buoll last Wednesday were y Harry Reed with 689, 'asser had 612, George on 609 and Oscar Grove

WANT AD

1-1806 or 1827 Chevrolet Blaud-yr Coach. Private buyer. Stone

EUMATIC PAIN RANGER SIGNAL

—nature saying: "Something Act quickly. Make this 4-day rep. kidneys active, remove excess acid and other waste regularly eliminated or is cau- rheumatic pain, burning, fre- scantly slow. Use BUKER's ey evanescer. Your 25c sack- y drugstore if not pleased. J. J. Post Drug Co.

Confucius Say...
"MAN WHO EATS THE ONE—THE ONLY THE ORIGINAL"
Chicken ON Rough
LEARN'S GREAT SECRET
Punk Rowe's
Eleven-Sixty Jay St.
Served at All Hours For Reservations Phone GEN. 2301

WINS 9 out of 10 WHO TASTE IT

GREEN RIVER
The Perfect Blend of America's Smoothest Whiskeys
75 proof—75% grain neutral spirits
OLDEYME DISTILLERS, INC., N. Y. C.

\$1.10 pt. \$2.15 qt.

ANNUAL CHARITY SMOKER LAGER BAND POST
FRIDAY, FEBRUARY 16th
Eagle's Hall — 22 No. Washington St.
HOW LUNCH AND REFRESHMENTS All For \$1.00
All New Faces—More Fun Than Ever

Loudly claimed As **FINEST ALE** IN ROCHESTER
Tam & Shanter STOCK ALE
More Hops • More Malt • More Age
DRAUGHT • BOTTLES EVERYWHERE
AMERICAN BREWING CO. • Rochester, N. Y.

WHERE TO GO Dining, Dancing and Entertainment

- L. LAWSON'S GRILL**
Largest Baseball Gallery in rd. Best in Local Group
CING EVERY NIGHT
LEGAL BEVERAGES
h Ave. Main 8698
- TIM KELLY'S OYSTER BAR**
Special: Full Course 75c
Turkey Sunday Dinner
814 S. Clinton Ave. Mon. 9136
- APEX GRILL**
Noon Day Lunch 25c
SPECIAL SAT. & SUN. 35c
CHICKEN DINNERS
All Home-Cooked Foods
Choice Beverages
2901 E. Main Cuit. 3973
- R. A. DULL MOMENT AT HELPER'S**
ial Sat. Sauerbraten and Noodles 30c
me Cooking Every Day
Choice Beverages
IRIETTA ST. MON. 9147
- SPAGHETTI** Mischrooms... 30c
Meat Balls... 35c
Steaks and Chops
All Legal Beverages
RALPH'S CAFE
406 ST. PAUL

BERGHASH
ROCHESTER'S LARGEST LIQUOR STORE
Famous for Fine Wines and Liquors

ATTENTION! LARRY BERGHASH
Just Returned From New York City
Where He Made Several Sensational Purchases. Listed Below Are Some of the Items.

BUY NOW AND SAVE

ROCHESTER'S "BARGAIN PRICE" LIQUOR STORE

SCOOP SAVE!
JE JOUE CORDIALS
CREME de COCOA \$1.44
CHERRY BRANDY
CREME de MENTHE
4 1/2 QUART
REG. PRICE \$2.15

100 PROOF—\$2.40 VALUE
3 YEARS OLD
AMBER GOLD \$1.59
BOURBON Quart
WHISKEY MADE BY CALVERT DISTILLING CORP.

BOTTLED IN BOND FELTON'S OLD RUM
4 YEARS OLD
REG. \$1.60 VALUE!
MADE BY FELTON'S CO. \$1.19
CRYSTAL SPRING RUM

OLD FADRE—\$2.00 VALUE!
CALIFORNIA BRANDY \$1.35
90 Proof
4 1/2 Quart
PEAR BRANDY Half Pint Only 39c
90 Proof
3 BOTTLES FOR \$1.00

READY TO SERVE!
OLD ABSINTH HOUSE COCKTAIL—10 PROOF
REG. PRICE \$2.90
\$1.65
(Limit 2 Bils.)
LARGE 27 OZ. BOTTLE

WHISKEY HONEST BILL
Full Quart \$1.44

SAVE 50%
GORDON'S DRY MARTINI COCKTAILS
4 1/2 QUART
REG. PRICE \$2.15

DIPLOMAT CALIFORNIA WINE
100% PURE—20% Alcohol Volume
LOWEST PRICE EVER!
Sherry Port Tokay Muscatel Madeira Sauterne Claret Burgundy Zinfandel
Value! \$1.19 GALLON
BUY SEVERAL GALLON AT THIS LOW PRICE! MONEY BACK GUARANTEE ON LABEL

9 YEARS OLD SPECIAL SELECTED **CANADIAN WHISKEY** \$2.90
\$3.95 Value! Quart
EXTRA FANCY QUALITY

4 YEARS OLD OR MORE BLENDED WHISKEY **PAUL NEVINS**
REG. \$1.88
VALUE Quart

104 PROOF IMP. STRAIGHT SCOTCH
REG. \$5.54 VALUE!
It's The Only \$2.99
SCOTCH WITH SODA 5th

IMP. VERMOUTH \$1.29 VALUE
Large 75c
4 1/2 Quart

15 YR. OLD BLENDED SCOTCH **PERFECTION**
4 1/2 Quart \$2.65
86 Proof

20 YR. OLD JEROME NAPOLIAN FRENCH BRANDY
REG. \$2.45
\$4.25 VALUE 4 1/2 Quart

90 PROOF—\$2.00 VALUE!
GIN QUART \$1.33
LORD BARDSLEY
A Grain Gin of Excellent Quality

OUR LARGEST SELLING WHISKEY
46 MONTHS OLD \$1.59
Quart
CREAM-O-GRAIN

FAMOUS RENAULT WINE
REGULAR 79c
3 FOR \$1.50
SPECIAL **59c** 5th
Excellent For Table or Guest Wine

BERGHASH
MAIN 786 Next Door to Loon's Theatre MAIN 786
124 CLINTON AVE. SOUTH
FREE PARKING Opposite Our Store

NUSBAUM'S

Semi-Annual



Hurry! Take advantage of these wonderful close-out "buys" Every piece of merchandise new this season. Every piece of merchandise from our regular stocks. We sacrifice now rather than carry anything over from one season to the next.

Hurry! Take advantage of these wonderful close-out "buys". We sacrifice prices now rather than carry anything over from one season to the next. Every piece of merchandise in this sale from our regular stock and every item guaranteed new this season.

**BROKEN ASSORTMENTS!
FINAL CLEARANCE -- BARGAINS!**
Hundreds of Buys Not Listed Here!

WOMEN'S

- 100 Ladies Dresses, value to 6.95, \$1.00
- 100 Ladies Dresses \$1.59
- 24 Ladies Coats, values to 12.95, \$3.00
- 20 Ladies Dress Coats Values Up To \$21.95 \$10.95
- 50 Ladies Sweaters 4 for \$1.00
- 125 Ladies Wool Flannel Robes. . \$1.00

GIRLS'

- 25 Girls Sno-Suits Values to \$5.95 \$2.95
- 15 Girls Coats Values To \$10.95 \$5.00
- 240 Girls Dresses 2 for \$1.00
- 125 Girls Dresses \$1.95 Value \$1.00
- 120 Girls Sweaters \$1.00 . . 2 for \$1.00

BOYS'

- All Wool Campus Coats Boys' All Wool \$2.95
- Windbreakers Boys' All Wool \$1.00
- Boys' Wool Knickers 2 for \$1.00
- Boys' Wool Slip-on Swaters. 3 for \$1.00
- "Fruit of Loom Shirts" Boys' 79c Val. 2 for \$1.00

INFANTS'

- E-Z Vests, Bands, Panties 25c Values 17c
- 65c "Carters' Vests 10% Wool 33c
- \$1.00 Beacon Blankets 69c
- Coat, Leggings & Hat Sets Boys', Girls' \$2.95

MEN'S

- 50c Neckwear 4 for \$1.00
- 19c Men's Novelty Hose . . 8 for \$1.00
- \$1.00 Men's Shirts 69c
- 50c and 80c Covert Shirts Flannel & Covert Work Shirts 2 for \$1.00
- \$1.50 Men's Work Pants \$1.00

HARRIS NUSBAUM

The Complete Apparel Store!

221-229 JOSEPH AVE. at Kelly St.
Open every day, 9 A. M. to 9:30 P. M. except Friday (9 to 5 P. M.) and Saturday (5 P. M. to 10 P. M.)

PLENTY OF FREE PARKING

EASTMAN THEATRE
Friday Evening, Feb. 16th, 8:20 P. M.
KIRSTEN FLAGSTAD
SEATS: \$2.50, \$3.00 — General Admission \$1

EGG-NUT \$10.45
A Better Fuel—Gives More Heat With Less Ash
Pennsylvania HARD **COAL**
RICE \$6.50 PEA \$8.75 BUCKT \$7.60
COKE \$9.20
Cash Prices Per Ton Shoveled Off
GLENWOOD 59-38-37
ROCHESTER FUEL
AND FEED COMPANY
OFFICE & YARD - 1525 CLINTON AVENUE NORTH

Repeating Last Weeks Sensation
WOMEN'S and GIRLS'
SATIN FINISH
RUBBERS 55c
ONLY 1000 PAIRS AT THIS PRICE
• ALL SIZES — ALL HEELS •
MYERS - 19 FRONT STREET

COY'S
All Lines Included At Our Net Billing
CLEARANCE SALE
GOOD YEAR TIRES
COST
OVER 100 TIRES IN STOCK
Terms—Low as 50c Week
See Our New 75,000 Mile Tire
CREDIT
Coy's TIRE STORE
GLENWOOD 5423
424 RIDGE RD. W. cor. Dewey — Open Eves.

WITH THIS COUPON
WILLIAMS TALCUM POWDER
ROSE VIOLET LILAC
Reg. 25c
8c
Limit Two

KEY
Rochester's Modern CUT RATE DRUG STORES
470 N Goodman near Main
546 Monroe near Goodman
92 E Main near Water
457 Ridge Rd W near Dewey

WITH THIS COUPON
Reg. 60c Lb. Box
MINIATURE CHOCOLATES
"80 PIECES"
A Sensational Key Value In Delicious Chocolates
19c
Limit Two

WITH THIS COUPON
SWEETHEART SOAP
4 BARS . . .
Limit 4
14c

SPECIALS FOR 4 DAYS!
Take Advantage of These Bargains! Come To Key Now! Biggest Value Always!
THUR.—FRI.—SAT.—SUN.

WITH THIS COUPON
RINSO
LARGE SIZE
Limit One
15c

WITH THIS COUPON
TOILET TISSUE
1000 SHEET ROLL
3 rolls for
Limit Three
11c

FLASHLIGHT
Nickel Plated Case
Bulls Eye Type
60c Value
29c

Reg. \$2.50 Value
DETECTO
Bathroom Scales
Weigh 250 Lbs.
\$1.77

Reg. \$1.00
VACUUM BOTTLES
69c

WITH THIS COUPON
BOX OF 100
BLADES
Double Edged, Fine Swedish Steel
Limit One
44c

Kitchen Charm, 125-Ft. Roll
WAX PAPER
Reg. \$1.00 Woodbury
59c

100 PACK-GOOD QUALITY
STATIONERY
50 SHEETS ALL FOR
50 ENVELOPES FOR
11c

Reg. 25c Colgate
SHAVE CREAM 2 FOR
5 Yds. Reg. 50c Hospital
GAUZE 29c

Regular 75c
WASH CLOTHS 4 for **14c**

ELECTRIC SANDWICH GRILL
\$1.50 Value
89c

Boudoir Size, Reg. 75c
NOXZEMA 49c

Reg. 50c, 12-oz.
BAY RUM 19c

Paralichlorobenzine
Moth Crystals, lb. **29c**
Typewriting Paper (200 Sheets) **19c**
Bed Pan White Enamel, Regular **\$1.49**
Glycerine, 8 Oz. Bottle **21c**
Analgesic Balm Regular 50c **13c**
Glycerine Suppositories Regular 25c **9c**
Ovaltine Regular 75c **57c**
Tincture of Iodine, Reg. 10c **3c**
Vicks Nose Drops Regular 30c **24c**
Dreskin Coolies 20c Jar **9c**
Fuses, assorted 5 for sizes, Reg. 5c **13c**
Spirit of Camphor 2 oz. **17c**

Ludens Cough Drops **2 for 5c**
ABDG Capsules 100's **\$1.29**
Wheat Germ 2# Pound Best Grade **4 for \$1.00**
2# Lovalon Hair Rinse **16c**
Soda Mint Tablets, 100's **7c**
Benedict Solution, Pint **39c**
Saccharin Tablets, 1000's, 1/4 or 1/2 gr. **49c**
Metal Shoe Trees Pair **17c**
5# Lyons Tooth Powder **27c**
Dixon's Lead Pencils **4 for 5c**
Milk of Magnesia U. S. P. Pint **13c**
Cascara Sagrada 5 gr., 100's **11c**

Ready-Aid Adhesive BANDAGES 32 FOR **9c**
Woodbury, Reg. 50c
SHAMPOO 19c

Regular 35c
PLAYING CARDS 19c
3 for 55c

Heavy Russian or American
MINERAL OIL QT. **39c**

Reg. 50c, Tooth Paste
PEBECO 2 for **39c**

5-Lb. Can, Plain, Borden's
MALTED MILK Reg. 1.75 **\$1.19**

Right Reserved To Limit Quantities
LADY ESTER CREAM
Reg. 55c Size **39c**
Buy Now—save 46¢

One Pound
BORIC ACID 14c
NURSING BOTTLES, 8 Oz. 3 for **5c**
STOP STOCKING RUNS
Here is a run preventative that helps make stockings last 3 to 4 times as long! Take care of your stockings—Ask for Special Introductory Offer
LUCK 25c

BEST-SELLERS
(Originally Published at \$2 to \$3)
You Can Now Get Them for only **25c** EACH!
LOST HORIZON
Wuthering Heights
THE STORY OF MANKIND
THE GOOD EARTH
ABRAHAM LINCOLN
PINOCCHIO
TOPPER
ELIZABETH AND ESSEX
BEAU GESTE
GULLIVER'S TRAVELS
—and 28 others!
Pocket BOOKS
are pocket size, COMPLETE, UN-ABRIDGED, non-"digest," Large clear type, Sturdy soft-cover, Plastic Gloss covers. Come in today—pick out the ones you want!

LUCKY STRIKE CIGARETTES
\$1.31 Tax Paid CARTON
TUCH-UP Covers GRAY HAIR ROOTS
Temporary retouch, saves new hair growths between permanent dyes — also blends in occasional, yet noticeable gray hairs. Liquid coloring (not a permanent dye) shampoos out, & bleeding sheds out. Economy Size — \$1.00

LUCKIES CAMELS CHESTERS RALEIGHS OLD GOLD PHILIP MORRIS
\$1.31 Tax Paid CARTON
WILDROOT WITH OIL for the hair
\$1.00 SIZE
59c

NOW—END PAINS OF CORNS CALLOUSES BUNIONS
with Dr. Scholl's New Super-Soft ZINO-PADS
Put one on—the pain's gone! Made 6895, softer by KIROTEX combining New, soothing medication. Don't come off in the bath—don't stick to laundry.
SPECIAL 31c

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

DELIVERED
TO 75,200
ROCHESTER
HOMES

Vol. 111, No. 17

ROCHESTER, N. Y., THURSDAY, FEBRUARY 22, 1940

PHONE STONE 6001

Finn Relief Fund To Get Elk Monday Boxing Show Proceeds

Headed by Cyclone Williams, St. Louis heavyweight who is called "another Joe Louis in the making" an all-star card of amateur prize fights will be staged in Convention Hall next Monday night by the Elks Amateur Fight Club.

Proceeds from the affair, which looms as the best simon-pure show ever put on in this city, will be donated to the former President Hoover's Finnish Relief Fund.

This program will supplant the regular Monday night bouts at the Clinton Ave. lodge gym. Williams will face Fred Washington of Chicago in a rubber match. Each has won one of their previous bouts.

Sharing the spotlight with the bout is the Nello Nuccelli-Ed. Smith 135-lb. championship match. Both boys are certain of victory but Smith has a slight better's advantage.

Other five round battles listed on the card will show Tommy Blue, hard-hitting Cleveland Negro, facing Claude Hale of Buffalo; Pete Spotti of Pittsburgh battling Joe Miller of Buffalo in the 140-lb. class; Joe Mascato, Buffalo Golden Gloves champ, will face Johnny Walker of Rochester; and Art Foster, who scored his 23rd straight victory at the Elks last Monday night, will face Lou Cecece of (Continued on Page 9)

Sensational Negro Soprano To Make Local Bow Tomorrow



DOROTHY MAYNOR

Dorothy Maynor, sensational young Negro soprano whose rise to fame is part of this season's musical history, will sing in recital tomorrow evening, at Eastman Theatre—an event that has caused much excitement among Rochester music lovers.

She went to Berkshire Music Festival last summer to hear music and ended by making music for the awed artists in the Boston Symphony Orchestra.

Her first musical experience was with the choir in her father's church. Later she toured Europe with the Hampton Institute Choir and planned to teach domestic science until Conductor Serge Koussevitzky sponsored her "big-time" concert debut.

Field Army Hears Famed Researcher

Cancer Group Head Advises Unit To Fight Disease With Knowledge

To attack the allies of cancer with the sword of education was the task given members of the Women's Field Army of the American Society for the Control of Cancer, Monday by Dr. Clarence Cook Little, famed cancer researcher of Bar Harbor, Maine, in Rochester to address a special session of the group and also to deliver the Eastman Memorial Lecture at the University of Rochester Medical School.

"These allies," said Dr. Little, "are fear, delay, indolence and ignorance. It is only through education that the mortality from cancer can be reduced. Early cancer is curable, but neglected cancer is not."

Mrs. James M. Spinning, chairman of the speaker's committee for the Rochester unit announced that her committee would obtain speakers free of charge for any group in the city desiring knowledge of the organization's work. These speakers are provided by the cancer committee of the Monroe County Medical Society

Woods Presses For Fireworks Ban At Capitol Hearing

Citing holiday accident figures as proof that Rochester's ban on fireworks for private sale has not worked out in practice urged that the Warner-Milroe fireworks control bill be passed by the state legislature now in session.

Woods appealed to the lawmakers in a public hearing Tuesday at Albany to pass the bill for safety's sake and to insure the operation of the local ban.

According to Woods the reason for the failure of the Rochester measure is that stands in outlying towns surrounding the city permit the sale of fireworks and they brought into the city for use in the banned area.

Public safety officials in all parts of the state have applauded Woods' efforts on behalf of this bill. Fourteen police chiefs in the state and fifteen sheriffs pledged Woods their support in obtaining passage of the state legislation controlling the sale and discharge of fireworks.

You cannot legislate fireworks out of existence in one community only to have them for sale on roadside stands in the next, said Woods. Where (Continued on Page 9)

Safety Awards To Be Made At Dinner

31 Local Firms To Get Recognition For Records Made During Past Year

Awards for exceptional safety records established during 1939 will be made next Monday night at a dinner in the Chamber of Commerce sponsored by the Industrial Management Council and the Associated Industries of New York State.

According to A. E. Crockett, manager of the council, 31 organizations in the Rochester area will receive tokens for their safety records.

Group winners will receive bronze plaques as representative of the best safety record of any firm in the state with a similar hazard and man-hour exposure.

One Hundred percent certificates will be awarded plants with perfect safety scores but with man-hour exposures less than the group winner, and certificates of honorable mention represent outstanding but not perfect safety records will be included in the awards.

Every Thursday Is Sun Day.

Rochester Awaits New Dept. Store As Rumors Increase

Eventually Montgomery-Ward, national chain of department stores will have to locate a unit in Rochester. If for no other reason, at least to give the I-told-you-so boys something to look satisfied about.

For years the rumor that the Chicago concern would invade the local field has been carried from lip to lip and person to person. Some said they would locate in the former Duffy-Powers store building on Main St. W.

Others were just as certain that they would buy Sibley, Lindsay and Curr Co. But the "insiders" always said that Montgomery-Ward would surely come to Rochester and locate on the present site of St. Mary's Orphan Asylum.

That rumor gradually died down though, and Montgomery-Ward did not come to Rochester.

This week stories were again flying about town as to who was coming and where the concern was planning on locating.

It all started when A. C. King, Chicago consulting engineer, revealed that he had been retained to prepare plans for a new department store to be located in Rochester. And that's as far as King would go. He denied that Montgomery-Ward has retained him. He denied that the west-side site was the place. But he did admit that someone was going to open a store somewhere in town.

Commissioner of Commerce Harold S. W. MacFarlin, who (Continued on Page 3)

Democratic Club To Meet Monday

Members of the 19th Ward Women's Democratic Club will conduct a social meeting of the group at 904 Main St. W. next Monday beginning at 8 p. m.

Mrs. Henrietta Borgmann will be hostess, assisted by Mrs. Ella Dasch, Mrs. Rose D'Avon and Mrs. Elizabeth Fernbeck. Refreshments will be served.

Every Thursday Is Sun Day.

Sunny Silver Rains Dollars On City

The snow didn't come until Monday but silver dollars showered on 50 Rochester housewives last Thursday and Friday as the Sun Silver Shower began operation.

Sunny Silver, that personable young miss sat at her phone while three of her able assistants tramped the streets of the city passing out dollars to readers of the Rochester Sun who were able to answer her question. The answer in each case could be found in the columns of last week's Sun.

Miss Silver will be at it again tonight between seven and

eight o'clock and tomorrow morning between nine and ten o'clock and she may call your phone number or ring your doorbell. Have this copy of the Sun handy when she does and you may win a dollar.

As an added feature of the contest the Sun will print a list of dollar winners each week during the contest. At the end of that period those whose names are printed will be eligible for a grand prize of ten dollars. All the entrants have to do is write an essay of not more than 150 words on the subject: "Why I read the Ro-

chester Sun." Remember, you are not eligible for this essay contest unless your name is printed in the Sun during the next four weeks in the contest story, even though you are a dollar winner.

This week Sunny Silver prints the names of the first 25 dollar winners last week. Next week 20 names will be printed, then 15, then 10 and the last week the first five to win dollars will be added to the entry list. Seventy-five names in all, will be printed as eligible for the grand prize award. However, as in the first

week, \$50 will be given each week to the Sun readers.

Here are the first 25 dollar winners last week:

Mrs. M. Daniels, 110 Park Ave., Miss Lena Cook, 242 Harrison St., Mrs. R. Cooper, 24 Mulberry St., Mrs. I. DeLeon, 41 Field St., Mrs. Ruth Wilde, 40 Nunda Blvd., Mrs. E. Hayes, 2 Thayer St., Mrs. A. S. Harrington, 261 Holly-Jumbia Ave., Mrs. E. Shuit, 23 Rowland Ave., Mrs. William B. Hoyer, 141 Dakota Rd., Mrs. Anna Murray, 111 Merchants Rd., Mrs. Ida Arnold, 181 Salisbury St., Mrs. Dorothy Hampton, 61 Longview Ter., Mrs. Ada Whitcomb, 58 Woodland Pl., Mrs. A. Civin, 123 Norton St., Mrs. M. Stevenson, 96 Avon Dr., Mrs. F. Harrison, 62 Ridge-way Ave., Mrs. J. Swanson, 123 Pierpont St., Mrs. M. Sullivan, 19 Maplewood Dr., Mrs. F. Vogel, 91 Jewel St., Mrs. Elizabeth Rd., Mrs. Anna Murray, A. DeFrance, 129 Bradburn St., Mrs. A. Gillespie, 175 Roxborough Rd. and Mrs. H. Lamphier, 145 Bartlett St., Mrs. L. Martin, Ashbourne Rd.

Legion Post Sponsors Party

Welfare fund of the Memorial Post Drum and Bugle Corps will be enriched by the proceeds of a social party sponsored by that post Saturday evening beginning at 9 p. m.

Michael Kelly, general chairman has appointed John Cook, Howard Phaulder, Douglas Bruno, Sylvester Buelte, Arnold Hardy and Joseph Bacco as members of the arrangements committee.

The public is invited to attend.

Sibley, Lindsay & Curr Co. Attention!

Restaurant Owners, Bar Owners, Club Managers and You Home Owners With Recreation Rooms!

SALE! Genuine Bryce Bar Glass

Known the World Over... Real Lead-Blown Glass with the Inimitable Clear Ring
At Clearance Prices That Are Nothing Short of Phenomenal!

\$2.40	\$2.40	\$2.50	\$1.25	75c	\$2.50	\$2.50	\$1.00	\$2.50
DOZEN	DOZEN	DOZEN	DOZEN	DOZEN	DOZEN	DOZEN	DOZEN	DOZEN
8-ounce Pilsener beer glass. Just 36 dozen to sell.	12-ounce Tom Collins or iced-tea. 66 dozen.	Stemmed cocktail or creme-de-menthe. 12 doz.	10 1/2 ounce high-glass. Just 24 dozen to sell.	5-ounce fruit juice or tomato juice. 36 dozen.	Stemmed claret wine glass, 4-oz. 48 dozen.	6-ounce footed highball glass. 24 dozen to sell.	10-ounce plain water tumbler. Just 42 dozen.	Footed parfait or whiskey sour glass. 42 dozen.

End-of-a-season and beginning of a new one inevitably finds stockrooms with some few items that must be cleared to make room for incoming merchandise. Right now we are begrudging room to several hundred dozen bar glasses... and we're taking the proper steps to move them at prices which admit of no other comment except, that this is an opportunity to profit by—right away!

Quantities Are Limited - It Is Advisable To Shop in Person And Not By Phone or Mail

GLASSWARE
FOURTH FLOOR

Not Illustrated:

- 14-ounce Tom Collins, just dozen **\$2.00** doz.
- 8-ounce Highballs, just dozen **1.00** doz.
- 7 1/2-ounce Highballs, just dozen **75c** doz.
- Stemmed White-Wines, just dozen **2.50** doz.
- Stemmed Sherrys; just dozen **2.00** doz.

"Sorry, Margo

I can't make it to-night because—

Jim and I are going to RIVERS"

So many couples find a visit to River's is really exciting. Why don't you and your husband stop in this evening. See our finer type of furniture—read the price tags—learn how handsomely you can save. DURING OUR

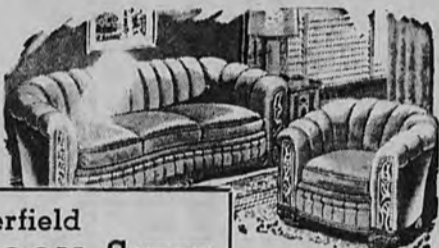


LAST 10 DAYS

FEB. FURNITURE SALE

SAVE!

EXACTLY \$60 on this Exclusive SUITE



2-Pc. Chesterfield LIVING ROOM SUITE

A beautifully tailored suite. Fine kid mohair in a variety of charming new colors from which to choose, and you'll always be thankful for the fine workmanship with which this suite was made. Our regular price was \$199.50—at the sale price of \$139.50—this really is a tremendous value.

\$139.50

RIVERS Lets You Make Your Own Terms

ALSO DINING ROOM, BEDROOM, KITCHEN AND OCCASIONAL FURNITURE—GREATLY REDUCED FOR FEBRUARY SALE

Frank A. **RIVERS** Co., Inc.
226 SOUTH AVE. OPEN EVES. 7 TO 9:30

Banking Group To Combine Dance and Debate Saturday

A party that begins with an official debate and ends in a whirl of dancing is scheduled by members of the Rochester Chapter of the American Institute of Banking for next Saturday evening at the Hotel Rochester.

The local members of the banking group will be hosts to a lively delegation from Buffalo Chapter of the A.I.B. on the occasion of the annual intercity debate.

Luke T. Smith, president of the local chapter, will serve as honorary chairman of the debate with Bruce Percy as chairman. Miss Rose M. Tschieder, chairman of the women's committee, will assist with arrangements for the reception of the visitors.

La Verne L. Fredricks, chairman of the local debate committee, and Howard R. Chamberlain, vice-president of the chapter, will defend the affirmative of the proposition, "Resolved: That a popular referendum should precede any declaration of war." Richard Sullivan and Daniel Sullivan will uphold the negative for the Buffalo group.

Alfred Lowden will serve as alternate for the local debaters. The debate is to begin at 8 p.m. Dancing will start about 10 o'clock.

New Beer Dispenser Shown By Distributor

Draft beer at home is now available through Stein's Dutchie, claimed to be the only modern home draft package developed since repeal.

Stein's Dutchies are distributed locally by the Ontario Beverage Co., 340 Sherman St. This device, which holds an amount equal to 42 bottles, is said to hold its flavor for several days. No mess or bother in tapping is said to be a feature of the new device.

Garden Study Club Has Anniversary At Home Bureau

BY MARGARET WILLKA

Celebrating its fifth anniversary, the Garden Study Club of the Rochester Home Bureau will entertain at an informal gathering in Bureau Headquarters, 150 Plymouth Ave. N., tomorrow at 1:30 P. M.

Guests which will include all who have previously been members of this group, will be invited to participate in a discussion of the services which the club has rendered to individuals who have taken part in its program. Mrs. Roy Draper will be general chairman, and Mrs. Floyd Stephens will be chairman of the tea which will follow.

A new class in making a master pattern started last evening, under supervision of Miss Helen Easter of the staff. In a series of lessons on consecutive Wednesdays at 7:30 P. M., a dress pattern adapted from commercial types will be drafted to fit the individual figure. From this dress may be designed and executed by anyone knowing the rudiments of sewing. Homemakers interested in household decoration and feeling that their chairs and stoves need a bit of refurbishing, will welcome two new courses in slip-cover making, scheduled at headquarters. Miss Easter opened the afternoon course, Monday, with a talk on the pattern and construction methods which will be considered at four all-day working lessons on consecutive Monday, at headquarters, where members, who have registered for the course may leave their chairs.

The course will be repeated at an evening series commencing next Wednesday, at 7:30 P. M., followed by four evening working lessons.

Forum To Have Tax Discussion

Both support and opposition to the proposed state sales tax, now pending in Albany, will be aired at a public forum on the subject, which will be held in the Rochester Public Library auditorium next Monday, beginning at 8 p. m.

Included among the speakers will be Kenneth E. Gell of the Washington High School faculty; Jonas Knopf, president of the Citizen's Tax League; George J. Lawrence, research director of the Chamber of Commerce; Julius J. Loos, secretary of the Rochester Typographical Union; Joseph J. Myler, retail store executive, and Mrs. Alice Wood Wynd of the League of Women Voters.

CENTRAL TRUST Service Checks

OPEN A SERVICE CHECK ACCOUNT

ALL you need do is buy a book of 12 Service Checks (\$1.00) and make a deposit... any amount. No minimum balance... no charge for deposits or withdrawals.

Once you've used Service Checks you'll never be without their convenience and safety. Available at both our Main Office and Brighton Branch.

CENTRAL TRUST COMPANY
75 E. MAIN ST. - 1885 EAST AVE.
MEMBER F.O.C.

Every Thursday is Sun-Day.

Your CAPITAL INVITES YOU

A wonderful, thrilling adventure awaits you in Washington, D. C. Inspiring and educational entertainment for you visit to the City of World Affairs!

You will enjoy the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate. AIR CONDITIONED GUEST ROOMS & PUBLIC SPACES

400 OUTSIDE ROOMS WITH BATH FROM \$2.00 SINGLE WITH PARKING

HOTEL ANNAPOLIS
IN WASHINGTON, D. C.
11th to 12th St. at M St.

TALK OF THE TOWN! GAMLER SPECIALS

Established in Rochester Since 1916

Glassbake-Heat Resisting Casserole Dish With beautiful metal base, and long lasting. **39c**

Reg. \$2.95 Ever-Brite **WRIST WATCH \$1.47**
Reg. \$1.25 Ever-Brite **Pocket WATCH 64c**
Reg. \$1.25 Micky Mouse **WRIST WATCH \$1.79**

Choice of metal or leather strap. Gold numerals. American made and guaranteed.
New this model, non-breakable crystal, nickel finish, American made and guaranteed.
Choice of Metal or Leather Strap.

EVER BRITE
Electric or 8 Day

CIGARETTE BOX
A beautiful crystal cigarette box. Ideal for table or stand. **9c**

KITCHEN CLOCK
In all colors to match your kitchen. Regularly Priced at \$2.95. **\$1.59**

CLOVERLEAF BON BON CRYSTAL DISH 4c ea.
Jewelers and Opticians
104 EAST MAIN STREET (Cover North Water)
OPEN SATURDAY EVENINGS

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards MAKES VALUE NEWS!
First Time At This Low Price!

special SALE of famous BENDIX WASHERS



This New 1939 Model Regularly Sells at \$179.50

\$129.50

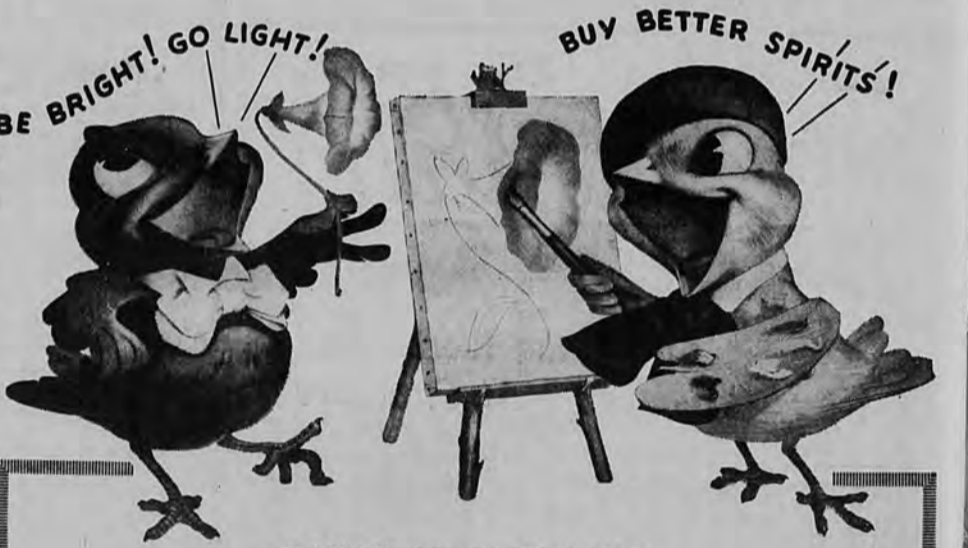
EDWARDS SAVES YOU \$50!

- ★ FULLY AUTOMATIC
- ★ WASHES—RINSES—DRIES

HURRY! Limited quantities at this history-making saving. Every one brand new! Every one fully guaranteed! Don't delay — There aren't enough for the people who'll want them. Early shoppers will reap this value!

No Down Payment - Pay as Little as \$1 Weekly

EDWARDS—Sixth Floor



SCHENLEY "SWALLOWS" SING:
"A Whiskey is Known By The Company It Keeps"

Because SCHENLEY is sure that the added quality justifies the added effort every drop of light-bodied Black Label and Red Label Whiskies is "melded." This secret SCHENLEY method creates better spirits... by permitting weight reduction without flavor destruction. Buy the best!



Better Taste
SCHENLEY Light-Bodied WHISKIES

Schenley's Black Label 65% Grain Neutral Spirits. Schenley's Red Label 72 1/2% Grain Neutral Spirits. Both BLENDED WHISKEY and 90 Proof. Copyright 1940. Schenley Distillers Corp., New York City.

★ At **SMALLS** Friday & Saturday

**SALE . . . First Quality
FRENCH SAXON
DINNERWARE**



New Hermosa Shape in Latest
Floral Spray Pattern!

53-pc. Service for 8 \$7.95
Worth Many Dollars More!
While Quantities Last Only!

Never before . . . and probably never again . . . will you have an opportunity to buy such fine dinnerware . . . guaranteed by the famous French Saxon China Company . . . at this sensational low price! Remember, this set is 53 pieces and is absolutely the last word in smart style and good taste!

25c DOWN . . . 25c WEEKLY

- Set Consists of:
- 8 dinner plates
 - 8 bread and butter plates
 - 8 soup plates
 - 8 cups
 - 8 saucers
 - 8 fruit or cereal dishes
 - 1 large platter
 - 1 vegetable dish
 - 1 cream pitcher
 - 1 sugar bowl and cover

Smalls
28 MAIN STREET EAST
OPEN SATURDAY EVENINGS

Rochester Awaits . . .

(Continued from Page 1)

controls the Duffy-Powers Bldg., said that the mid-westerners had not approached him regarding that building. And Sibley's is certainly not for sale.

Despite denials from King, the majority of downtown Rochester feels that the concern is Montgomery-Ward and that the outfit will build on the site of the children's home. The land, most of which is owned by the Catholic diocese, is now for sale and property owners in the balance of the block bounded by Main St. W., Genesee St., Clifton St., and Churchlea Pl. have jacked prices up from \$1,800 and \$2,000 to as high as \$6,000. They expect something to happen and don't want to be caught napping. Real estate men have tried to purchase property in this area and have practically been refused. Everybody wants the gray which will be ladled out if a commercial enterprise tries to buy the property.

To further strengthen the rumor that Montgomery-Ward or some similar organization is planning to locate on this site, it is stated that many of the children housed in the asylum have already been re-located in the town of Greece.

Contrary to popular opinion, small of glass may be eaten without apparent injury to the body.

THE AMERICAN WEEKLY

America's Greatest Sunday Newspaper Feature
(Read By Over 14,000,000)

**TWO PAGES OF ROCHESTER NEWS
BY A SPECIAL CORRESPONDENT**

**THE LARGEST COVERAGE OF DOMESTIC
AND FOREIGN NEWS**

THE WORLD'S GREATEST COMIC SECTION

EVERY SUNDAY
10c—SYRACUSE HERALD-AMERICAN—10c
Tell Your Dealer To Reserve Your Copy

Worth Waiting For . . .
**WOMEN'S
DAY**

At **Edwards**
Rochester's Greatest
ONE DAY SALE
Saturday
FEBRUARY 24th

Say you saw it in The Sun Every Thursday Is Sun Day.

SALE

CUSTOM TAILORED

HARMONIZING SLIPCOVERS

Sun and Tub Fast



Complete with material, labor. Cut by experts in your own home. Labor guaranteed. Skirts with pleats or inverted pleats.

CHAIR . . . \$ 6.84
Davenport \$11.43

SPECIAL THIS WEEK ONLY

DUSTITE MATERIALS



Sun and tub fast, pre-shrunk stripes and floral patterns. 50" wide, Reg. 79c yard.

49c

**MILL END
SHOP**

71 Clinton Ave. So.
Opposite
J.E. Thompson Co.

ATTENTION . . .
Thrift-Minded
Housewives

The National's 52nd Semi-Annual Sale of
ODD ITEMS

Our Big General Clean-Out Of All Broken
Lots And Varieties . . . For Men, For Boys, For
Girls: Bargains You Don't Find At Any Other Time

SAVINGS IN BOYS' CLOTHES—WOMEN'S AND GIRLS' APPAREL

- Odd Students Suits, values to \$15.95 . . . \$9.00
- Odd Student Suits, values to \$17.95 . . . \$11.00
- Odd Student Coats, were 17.95 to 28.50 1/2 Price
- Odd Knicker & Rugby Suits values to \$8.95 5.00
- Odd Knicker & Cadet Suit, val. to \$12.95 7.50
- Odd Knicker & Cadet Suits, val. to \$14.95 10.00
- Odd Campus Coats, values to \$8.95 . . . 3.95
- Odd Campus Coats, values to \$12.95 . . . 5.00
- Odd Jackets, Wool & Gabardine, val. to 4.95 2.79
- Odd Jackets, Corduroy or Leather, values \$3.95 to \$12.95 . . . 1/3 OFF
- Odd Juv. Coats & Sets, values to \$10.95 . . . 5.50
- Odd Snowsuits, values to \$7.95 . . . 3.95
- Odd Snowsuits, value to \$12.95 . . . 6.85
- Odd Wash Suits, values to \$1.1579
- Odd Novelty Suits, values to \$2.45 . . . 1.59
- Odd Novelty Suits, values to \$3.95 . . . 2.59
- Odd Juv. Shorts & Knickers, val. to \$1.95 1.00
- Odd Knickers, values to \$1.95 . . . 1.39
- Odd Knickers, values to \$2.45 . . . 1.69
- Odd Knickers & Slacks, values to \$3.95 . . . 2.69
- Odd Slacks, values to \$2.95 . . . 1.79

- Odd Juv. Sweaters, values to \$1.65 . . . 1.00
- Odd Boys & Juv. Sweaters, val. to \$2.45 . . . 1.69
- Odd Boys & Juv. Shaker Sweaters, values to \$4.95 . . . 2.89
- Odd Boys Sweaters, values to \$1.95 . . . 1.39
- Odd Boys & Juv. Shirts & Polos, values to \$1.0069 3 for \$2
- Odd Boys Shirts & Polos, val. to 89c.55 2 for \$1
- Odd Boys Shirts, values to \$1.6595
- Odd Boys Ski Shirts, val. 1.45 to 3.95 1/3 OFF
- Odd Juv. & Boys Pajamas, values to \$1.45 . . . 89
- Odd Juv. & Boys Hosiery, val. to 29c.17 3 f. 50c
- Odd Underwear, values to 35c25
- Odd Mitts, value to 69c39
- Odd Scarfs, values 69c to \$1.45, HALF PRICE
- Odd Winter Hats, values to \$1.0019
- Odd Belts, values to \$1.0039
- Odd Robes, values \$2.95 to \$5.95 . . . 1/3 OFF
- Odd Neckwear, values to 29c17
- Odd Play Suits, val. \$1.95 to \$4.95 HALF PRICE
- Odd Juv. Cord Overalls, values to \$1.65 . . . 1.00
- Odd Juv. Cord Jackets, values to \$2.95 . . . 1.89
- Odd Raincoats, values to \$2.95 . . . 1.69

GIRLS' DEPARTMENT

- Odd Skating Skirt & Jacket Set, values to \$10.95 . . . \$2.89
- Odd Skating Skirts, values to \$3.95 . . . 1.45
- Odd Washable Dress, value to \$3.95, 1.45-1.79
- Odd Girls Wool & Silk Dresses, to \$7.95, 3.45
- Odd Girls Wool & Silk Dresses, to \$10.95, 4.65
- Odd Girls Wool & Silk Dresses, to \$14.95, 6.65
- Odd Girls All-Wool Sweaters, to \$1.95 . . . 1.39
- Odd Girls Classic & Cardigan Sweaters . . . 1.89
- Odd Girls Snow suits, value to \$10.95 . . . 3.89

WOMEN'S ACCESSORIES

- Odd All-Wool Sweaters, val. to \$3.95 . . . \$1.39
- Odd Slip-on Sweaters, values to \$4.95 . . . 1.89
- Odd All-Wool Skirts, values to \$3.95 . . . 1.89
- Odd Imported & Domestic Tweed Jackets, values to \$16.95 . . . 4.89
- Odd Ski Jackets, values to \$7.95 . . . 4.39
- Odd Fine Suede & Doeskin Jackets, values to \$14.95 . . . 8.89
- Odd Pajamas, values to \$2.95 . . . 1.19

BASEMENT . . . LOWER PRICE MEN'S AND BOYS' APPAREL

- Odd Suits & Overcoats, originally \$15.95 & \$18.95 . . . \$11.00
- Odd Suits, originally \$18.95 & \$21.95 . . . 14.85
- Odd Shirts, Broken Sizes, to \$1.15, .55, 2 for \$1
- Odd White & Fancy Shirts69, 3 for \$2
- Odd Men's Neckwear, value to 39c17
- Odd Fancy Hosiery, values to 23c . . . 15, 7 for \$1
- Odd Fancy Hosiery, values to 29c21
- Odd Broadcloth & Flannel Pajamas, values to \$1.1989
- Odd Shirts & Shorts, value 27c, .21, 5 for \$1
- Odd Wool & Silk Mufflers, val. to 89c 1/2 PRICE
- Odd Wool Sweaters, values to \$1.9598
- Odd Fancy Sweaters, values to \$2.95 . . . 1.59

- Odd Bathrobes, values to \$1.95 . . . 1.00
- Odd Raincoats, values to \$1.95 . . . 1.00
- Odd Raincoats, values to \$5.00 . . . 1/2 PRICE
- Odd Plaid Shirts, value \$1.1555
- Odd Mackinaw Coats, value to \$9.85 . . . 5.00
- Odd Wool Jackets, values to \$5.95 . . . 3.55
- Odd Horsehide Jackets, value \$10.95 . . . 7.89
- Odd Work Shirts, values to \$1.0079
- Odd Overalls, value \$1.95 . . . 1.69
- Odd Unionalls, value \$2.95 . . . 2.59
- Odd Twill Work Trousers, value \$3.45 . . . 2.69
- Odd Dress Trousers, value \$2.95 . . . 1.55
- Odd Tweed Trousers, value \$3.95 . . . 2.55
- Odd Cashmere Slacks, value \$4.95 . . . 3.55

LOWER PRICE BOYS' APPAREL

- Odd Students Suits & Coats . . . \$8.95
- Odd Knicker Suits . . . 4.85
- Odd Cadet Suits . . . 6.85
- Odd Campus Coats . . . 3.65
- Odd Jackets, Corduroy . . . 2.39
- Odd Jackets, Wool . . . 2.69
- Odd Knickers, Cord or Wool . . . 1.39
- Odd Slacks, Wool . . . 1.79
- Odd Sweaters, Slip-on79
- Odd Sweaters, Shaker . . . 1.89
- Odd Shirts & Polos69
- Odd Pajamas69, 3 for \$2
- Odd Hose12

And This Isn't Half of The Items . . . You'll Find
Men's Clothes, Men's Furnishings, Men's Hats And
Shoes And Sports-Wear . . . This Is The
Biggest Annual House-Cleaning We Have



You Can Charge Your . . . And Pay The Easy National Way, Like This 1/3 MAR. 10 . . . 1/3 APR. 10 . . . 1/3 MAY. 10

Compliment your guests . . . serve them **Mount Vernon**

The name "Mount Vernon" is a symbol of hospitality and good living. And Mount Vernon rye is delicate in flavor, enriched by tradition. But it is not expensive, for this fine hooded whiskey now sells at the same low price as even many lower proof blends.

Mount Vernon
BRAND
Straight Rye
WHISKEY

U. S. Bottled in Bond
Copyright 1940, National Distillers Products Corporation, N. Y.

NOW \$2.39 FIFTH (25.6 oz.) \$1.50 PINT (16 oz.)

Have Your Last Year's Knitted Suit Cleaned, Blocked, Altered Or Remodeled
Special! 2-Pc. Knitted Suit Cleaned and Blocked . . . 85c

We Carry a Complete Line of Coat & Cardigan SWEATERS
We specialize in large sizes.
THE KNITWEAR SHOP
252 E. MAIN Opp. McCurdy's STONE 1918
2-PC. KNITTED SUIT, CLEANED AND BLOCKED, 85c
Say you saw it in The Sun Every Thursday Is Sun Day.

Jimmy Fidler . . . IN HOLLYWOOD

PITTSBURGH. — "Do movie stars answer their fan mail personally?" That seems to be the No. 1 query of fans — and it's always asked with a certain air of embarrassment, which implies that the questioner feels fan letters are just a bit silly. Well, I thought they were, too, until I looked up the facts and figures.

Fan mail is BIG BUSINESS. In 1939, screen players received a total of approximately 35,000,000 letters. Figure postage at three cents per letter (as a matter of fact, many come via airmail) and credit Uncle Sam with a stamp sale amounting to \$1,050,000! The paper and envelopes used represent a \$700,000 sale for American stationers and paper companies! According to studio records, at least one letter writer in every five requests — and receives — a star photo, at an estimated material and labor cost of fifteen cents each. And there you have another million!

The studios employ a total of 125 persons who do nothing but handle fan mail. At least a hundred others are employed for the same purpose by individual players, at an average salary of about \$30 a week.

It may be that a great many silly fans write silly letters — but you can't call the aggregate result of their efforts silly.

And now to answer the question, "Do movie stars answer their fan mail personally?" Be sensible. There are stars who receive five or six

thousand letters a week. Isn't that answer enough?

What price casting office judgement? Bob Taylor, currently working in "Pride and Prejudice," was displaying on the set an old picture of himself, showing him as a sixteen-year-old high school kid. Director Mervyn Le Roy, casting on a gag, sent it to casting office with this pencilled note: "How about this boy as a possibility for the juvenile role in the picture? He looks like a bet to me." Back came the photo from casting with this indical comment: "A nice looking kid, but the type that doesn't photograph well!"

Hollywood's most embarrassed lady is Ilona Massey. After suffering from a "crick in the back," she went, the other day, to a chiropractor. He gave her the usual thracks and wrenches and she left feeling better — so much better that when she entered a drugstore the following afternoon and saw — as she thought — her chiro sitting at the fountain, she took time out to express her gratitude. Tapping the man on the back, she enthused: "Whenever I need an adjust-

MEMORIES THAT BLESS AND BURN:

When Tom Mix won a bet by riding his horse through the portals of the old Vernon Country club . . . When Bebe Daniels, to exploit a picture, sent critics real nuggets from the famous Yellow Aster mine at Randsburg — and most of the recipients, sensing a gag, chucking them into waste baskets. . . When Elinor Glynn ordered Paramount to cover her office walls with leopard-skin wall paper because "it suited her mood."

(Copyright, 1940, McNaught Syndicate, Inc.)

WORTH WAITING FOR . . . WOMEN'S DAY

At **Edwards**
Rochester's Greatest
ONE DAY SALE
Saturday
FEBRUARY 24th



New at Lauer's!

2 Twin Beds Complete -- Reg. \$54.50

- Two Reg. \$9.95 Walnut Metal Beds
- Two Reg. \$6.95 Deep Coil Springs
- Two Reg. \$10.95 Innerspring Mattresses

Total Reg. Price 6-Pieces . . . \$55.70

\$39.50 All Six Piece Complete

Two strong simulated walnut beds . . . Two deep resilient coil springs . . . And two very comfortable full innerspring construction mattresses—All six pieces for only \$39.50 at Lauer's. We need not tell you that this is a very low price—But we must emphasize the fact that these beds are far better than average . . . a first class value! If you wake up tired in the morning . . . if you don't have that zestful, alive feeling, Lauer's say "Change your way of sleeping . . . Buy a pair of twin beds and sleep alone." You'll wake up in the morning a new person. Regular price on this six piece twin outfit is \$55.70. You save \$16 during Lauer's February Sale.

Slide-a-door

\$159.

Touch the Latch and the Door Slides Down by Itself
Regular 49c E-Z-DO Moth Humidor Included at no extra charge

- Heavy wood framed doorway for added strength
- Roomy closet—holds 20 garments
- Made of 3-ply "Gator-hide" Kraft-board
- Corners and edges dust-resistant
- Size 60 x 24—20 1/2 inches

E-Z-DO MOTH HUMIDOR

Contains pure PARADICHLOROBENZINE which kills MOTHS, MOTH EGGS and MOTH LARVAE. Sells everywhere for 49c. (Full instructions in every package.)

"You can't match all these features in any other closet at its price"

It Makes 2 Beds!

Studio Couch
Regular \$39.50

\$27.50

An attractive sofa by day, this Simmons studio couch opens quickly and easily into two twin beds or a large double bed. Simmons construction throughout . . . attractive, long wearing tapestry upholstery . . . complete with back and arms . . . regular \$39.50

Foldaway Cot
With Innerspring Mattress

\$10.75
Reg. \$13.75

No need to worry about how to sleep your extra guests . . . Just keep a comfortable, handy foldaway cot in reserve. It folds up compactly; and you can roll it right into your closet or out of sight. Complete with spring and innerspring mattress.

BUDGET TERMS

90-day accounts are the same as cash. You pay only 1/4% monthly on long term purchases.

Lauer's

TRADE-IN YOUR OLD FURNITURE

You get a fair price because Lauer's renovate your furniture and sell it in their own Bargain Basement.

50 STATE ST.

Portable or Standard

TYPEWRITERS RENTED

3 MONTHS \$5

NEW ADDING MACHINES RENTED
from \$3.00 a month

CITY TYPEWRITER

160 SO. CLINTON Next to the R.B.I.
PHONE STONE 3424

TOWERING MANSIONS

Designed and Dedicated to Highlight the Joy of Living

LINCOLN HOTEL

1400 ROOMS
Each With Bath Shower And Cabinet Radio

HOME OF THE FAMOUS **BLUE ROOM**
Outstanding Music And Entertainment

Ownership Management
MARIA KRAMER
President
John L. Horgan, Gen. Mgr.
HOTEL EDISON
Same Management

NEW YORK CITY
44th TO 45th STS. AT EIGHTH AVE.

"A Fair Offer never offended anybody!"

That was one of Pa Wilken's wise sayings, and that's why we ask you to take up this offer. Before you buy a bottle of Wilken Family — try a drink. It only costs around 15¢ at your favorite place. Then — if you smack your lips over its rich taste — maybe you'll want to buy a bottle to keep on hand at home. 1/2 Pint 60c (8 oz.)
\$14 • \$220

PL. (16-oz.) Qt. (32-oz.)
At package stores and bars.
Bleached whiskey, 86.8 proof, 75% grain neutral spirits, Copr. 1940, The Wilken Family, Inc., Aladdin, Schenley P.O., Pa.

THE WILKEN FAMILY

We'll Re-Style and Re-Upholster

YOUR 3-PIECE SUITE BETTER THAN NEW

3-Pieces
Reupholstered Complete With Covering
\$34.50

PRICE INCLUDES:

- New Coverings
- New Cushions
- New Spring Units
- New Fillings And Webbing Added
- Suite Sterilized

No Cash Down

1 Year To Pay
No Carrying Charge
Free Pick-Up
Free Delivery
5-Yr. Guarantee

All Work Done in Our Factory by Experts

PHONE MONROE 8971

Interior decorator will call day or evening with sample covering including Tapestries, Velour and Friezes.

Superior BEDDING CORP.
MONROE 8971
602 Monroe Ave., Rochester—Also Buffalo, Syracuse, Utica

NOW... at Hickson's

SAVE UP TO \$40

ON A BRAND NEW 1940
Stromberg Carlson RADIO

MODEL 430-M

9 Tubes

- American and Foreign Reception
- Bi-Focal Tuning Eye
- Bass and Treble Tone Controls
- Outstanding Music And Entertainment
- Acoustical Labyrinth Speaker
- Carpinchore Leather Connections
- Phonograph and Television Connections

NOW \$79.95

AND YOUR OLD RADIO

MODEL 440-M

10 Tubes

- All Wave Reception
- Motor Tuning • Bi-Focal Tuning Eye
- Provision For Remote Control • Acoustical Labyrinth • Carpinchore Leather Speaker
- Phonograph and Television Connections
- Impassant Phytic Permet Cabinet • Base and Treble Tone Controls

NOW \$109.50

AND YOUR OLD RADIO

5 Tubes

- The Only Small Radio With A Transformer
- You Get Full Stromberg Tone In This Set

NOW \$23.95 And Your Old Radio

\$32.95 And Your Old Radio

\$59.95 And Your Old Radio

TERMS: LOW AS \$1 A WEEK

HICKSON'S

MAIN, corner Franklin, opp. East Ave.

"There is nothing finer than a Stromberg-Carlson"

Men Abdicate! Women 'Take Over' At Edwards Saturday

Mrs. Florence Odium proved to New Yorkers that a woman could successfully run a department store when she took over management of Bonwit-Teller, New York women's apparel store. Just "another shop" when Mrs. Odium stepped in as director some four or five years ago, Bonwit-Teller today ranks as one of New York's leading stores.

Rochesterians have an opportunity of witnessing the same type of efficiency and "feminine store control" each year at E. W. Edwards' and Son's department store. Once each year the reins of the company are turned over completely to women members of the store's staff for a one-day operation.

Saturday is "Women's Day" at Edwards. James H. Slocum, vice-president and general manager of the company will lead the retreat of the masculine members when he officially turns over the keys of the store to Miss Mary Huddy Saturday morning. With Miss Huddy at the helm, women of the store will vigorously assert themselves to show the men that they can (without masculine aid) successfully manage and operate a large department store.

The event will be celebrated with a gigantic one-day sale. In addition to Miss Huddy who will act as general manager the executive staff of the

company Saturday will have Miss Helen Scheirer as merchandise manager; Miss Ella Keough as stock manager. Mrs. Pearl Chartrand will act as advertising manager and Mrs. Lulu Doe as store superintendent.

In the background, as interested, critical onlookers will be regular members of the store's executive staff. It is expected that they will take their places behind counters as salespeople for the day.

Venezuela's crude oil production has jumped to 600,000 barrels a day. This is even greater out-put than that of Russia, which has held second place in the world for years.

Church Group To Sponsor Lecture

Members of St. Luke's Church Women's Auxiliary will sponsor a lecture to be given by Mrs. Milton Gibbs next Wednesday afternoon at 3 p. m. in Edwards store auditorium on the sixth floor.

Tickets, which are 35 cents each, may be obtained from any member of the group.

Officers of the auxiliary include: Miss Alice O. Little, Mrs. Frederick Tunmore, Mrs. Charles W. Oster, Mrs. George E. Anderson, Mrs. Arthur D. Brooks, Miss Clara Morehouse, Mrs. Edgar A. Scheibe, Mrs. Grace Hayward, Mrs. Charles W. Oster, Mrs. Edwin C. Mason and Mrs. Thomas W. Shannon.

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

A High Grade Manufacturer of Fur Coats Commissioned Us to Sell

\$30,000 worth for \$20,000!

WONDERFUL Sample FUR COATS

On SALE for 2 Days More!
FRIDAY—SATURDAY
at Savings of 1/4—1/3 and 1/2



- Buy Your Coat Now
- No Down Payment
- Pay the Balance Weekly or Monthly

- Almost Every Kind of a Fur Represented in This Big Sale
- The New Spring Line of Assorted Fur Jackets and Scarfs Are Included
- Every Garment Beautifully Tailored and Fully Guaranteed by EDWARDS
- Now Is the Time to Buy as Prices Are Very Low at This Time of Year

SALE Prices Start at **\$48** And Range In Price Up to... **\$598**

Here is the story: This manufacturer has made it policy never to carry over a coat from the Fall season. Now he has commissioned us to dispose of his entire stock of Ready-made coats and has taken his final mark-down in order to clean them out of his stocks. What buying opportunity for you! The very coats you've admired in every fashion-wise magazine—offered now at amazingly low prices!

Here Is Your Opportunity to Purchase A Fine Quality Fur Coat at Tremendous Savings—Wear It the Balance of This Year and Have It for Many Seasons to Come.

EDWARDS—Third Floor

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

A ONCE-A-YEAR EVENT!

SALE 3000 JARS

Pantry Shoppe Pure Fruit PRESERVES

6 OZ. FRUIT JUICE GLASS WITH SAFETY EDGE

Reg. 19c Value **11c** 6 Jars for 60c

Deliveries Only on Six Jars or More Packed expressly for us under rigid supervisions! Made from finest ripe fruit juices and NO PRESERVATIVE used. Phone your order, STone 2300.

CHOOSE FROM THESE FLAVORS:

Crushed Cherry	Pineapple	Pear	Apricot
Blackberry	Peach	Orange	Cherry
Strawberry	Raspberry	Marmelade	Damson Plum
Grape			

EDWARDS—Street Floor

Direct From California to EDWARDS!
California Fresh Pulled Figs 19c lb.

Regular Price — 39c lb.
Sent directly to us from California — that's why we can offer them at half price! ... EDWARDS—Street Floor

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

Just 2 More Days!
FRIDAY — SATURDAY

Startling SALE of 1000 New **Dresses**

1.79

14 Exciting Styles to Select From for Street, for Business, for Shopping

"Why, they'll walk out at 1.79!" said our buyer. "To be sure," we echoed. And we meant it! We've never seen so much intricate stitching, so much shoulder treatment, so many clever pockets and novelty belts at anywhere near this price!

- * Du Ponts Thick and Thin
- * Spun Rayon and Acetate
- * Crown Tested French Crepe
- * Crown Tested Spun Rayons
- * Solids-Prints-Polka Dots

Misses' Sizes 14 to 20
Women's Sizes 33 to 44

These Dresses On Sale EDWARDS Street Floor

Registration Pleases Night School Officials

By DON J. MATTARO
With opening registration in excess of 150 the first night school officials were gratified

with the response, which greeted the opening of Edison Tech High School Monday night for evening classes in physical education subjects.



Imagine the time and steps you save when you buy all your food needs at WEBBER'S—five modern and complete food stores under one roof.

LEG O' LAMB 23¢ lb.
Kaufman's Home Dressed Spring

PORK LOIN RIB CUT 12¢ lb.
Fresh Lean

Pork Sausage 2 lbs. 25¢
Webber's Pure Pan

Jones Sausage, lb. 35¢
Little Links

MINNESOTA TURKEYS . . . lb. 29¢
FANCY 10 to 12 LB.

FRESH EGGS 29¢
Grade A, Medium Meadow Gold Butter 31c lb.

Abbott's Cream Cheese 29¢
3-oz. Pkg., 2 for 13c

DONUTS 19¢ doz.
FRESH MADE Plain, Sugar, Cinnamon, Raisin, Plain

COFFEES 19¢ doz.
SEE THEM MADE!

Sweetheart Soap 1c
Sale—Now On!

Campbell's 24-oz. Can Pork & Beans 10¢

Holy Ripe, No. 2 Can (Pitted) Sour Cherries 10¢

Nestle's Cocoa lb. 35¢

P & G Soap 10¢

5 lb. Sack Gold Medal Flour 25¢

No. 2 Can Tomatoes 25¢

2 lb. Jar Old Homestead Marmalade 25¢

Fresh Texas New Carrots . . . 2 bunches 9¢

Jumbo Sunkist Navels doz. 39¢

Large Blue Goose Navels doz. 25¢

Fresh Washed, Crispy Spinach lb. 10¢

FRIDAY ONLY Lead, Home Dressed

SPARE RIBS 10¢ lb.
Sauerkraut lb. 5c

WEBBER'S
894 West Main—Parking Rear of Store

HOME NURSING CLASS

A home nursing class will be organized under the auspices of the Woman's Benefit Association which will be open to members and non-members alike. Registrations will be accepted all next week from one to four o'clock at 509 Taylor Building. It is announced that there will be no charge for the course.

Every Thursday is Sun-Day.

Letters To The Editor

Editor, Rochester Sun:

We wish to ask the gentlemen, who have been active at Albany why they have so persistently advocated a 3 percent sales tax claiming that it would finance the relief burden of the state and at the same time have insisted that a 2 percent transaction tax would bankrupt the country.

Potential Taxpayer.

1¢ soap sale



ONE PENNY BUYS ONE CAKE OF SWEETHEART TOILET SOAP with every 3 you buy!

Now! When you buy three cakes of SweetHeart Soap—you get a fourth, full-size cake for only one cent! It's good news for your budget!

SweetHeart Toilet Soap is pure, mild and delicately fragrant—to please you! It's "quick-lathering"—to please youngsters and the man of the House! Really, it's a soap for the whole family to enjoy. Try it! We think you too will say, "No other soap is like SWEETHEART Toilet Soap!"

Hurry to your dealer! While the 1¢ Sale lasts, he'll give you one cake of SweetHeart for 1¢ with every three you buy. Save almost 25%!

SWEETHEART Toilet Soap

HAVE YOU TRIED THREE FEATHERS LATELY?... IT'S



THE ONLY WHISKEY IN THE WORLD SO FLAVOR PROTECTED

THREE FEATHERS BLENDED WHISKEY
90 Proof—72½% grain neutral spirits
Oldtime Distillers, Inc., N.Y.C.

HANG-UP WALL LAMP

COMPLETE WITH BULB

For any room and every room. Easy to hang up. Handsomely decorated parchment shade. Smartly styled ivory bracket. Harmonizes with any color scheme. Large plastic bowl gives direct-indirect light. Eliminates glare. Helps guard against eyestrain.

ONLY \$1.99

With Your Next Service Bill

ROCHESTER GAS & ELECTRIC CORPORATION
89 EAST AVENUE MAIN 7070

LOEW'S

WIN GUEST TICKETS!
Simply take the title "NORTHWEST PASSAGE" and make as many names as you possibly can—the first 25 persons sending in the longest list will receive guest tickets.

—STARTS—
THURSDAY, FEB. 29th

"NORTHWEST PASSAGE" ALL GLORIOUS TECHNICOLOR

(Book 1—Rogers' Rangers) with **SPENCER TRACY**

Robt. YOUNG · WALTER BRENNAN
RUTH HUSSEY · NAT F. NDLETON
Directed by KING VIDOR

PLUS
"MUSIC in MY HEART"
— with —
TONY MARTIN · RITA HAYWORTH
EDITH FELLOWS

— AND I KNOW EVERY WEGMAN LOW PRICE WE READ IS BACKED BY QUALITY!

TWIN VALUE IN QUALITY MEAT!

Legs And Boneless Rolled	Prime Quality Standing Rib Roast
LAMB	BEEF
21¢ lb.	

You'll find either cut of this tender, mild flavor, fresh-dressed Spring lamb will make a hit at the Sunday dinner table!

Tender and juicy roasts that cut so nicely for serving. A big assortment of cuts from U.S. No. 1 Inspected Prime Western Steer.

ROCHESTER'S LARGEST MEAT RETAILERS

5-LB. DAISY PASTRY **FLOUR** sack 15¢

BOSCUL, MAXWELL HOUSE, DEL MONTE **COFFEE** lb. 24¢

NO. 2½ SIZE CAN DELUXE **PLUMS** can 10¢

ALLEN'S FANCY GOLDEN **BAN. CORN** 4 cans 25¢

LGE. BUNCH, FANCY CALIF. **BROCCOLI** bch. 15¢

EX. LGE. SEEDLESS TEX. **GR'FRUIT** 4 FOR 19¢

MILD, SOFT TEXTURE CHEESE **MUENSTER** lb. 17¢

ONE POUND PRINTS **PURE LARD** lb. 7¢

Look At The **BIG VARIETY** Wegmans Offer In **LAYER CAKES** 25¢ ea.

Butter Cream Coconut
Coconut Shadow
Pineapple Butter Cream
Tutti-Frutti
Solid Chocolate Fudge
Chocolate Fudge
Chocolate Date
Chocolate Silver

KUCHENS
Fresh Apple
Golden Heart
Turkans 15¢

1c SALE On Sweetheart Soap—With Each 3 Bars You Buy, Another Bar Only 1c

FINEST BUTTER MONEY CAN BUY!

CERTIFICATE OF QUALITY
Issued by authority of the United States Department of Agriculture

EVERY PACKAGE OF LAND O' LAKES BUTTER CONTAINS U.S. GOVT. CERTIFICATE OF QUALITY!

LAND O' LAKES In The Roll lb. 34¢
TUB 33¢ lb.

Wegman Grocery Prices Are Guaranteed to Be As Low, Or Lower Than Any in the City.

Wegmans

HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

Thousands of Rochesterians Will Join In Cheering This Announcement! The Most Exciting Store News of Months! Beginning On the Stroke of 9:30 Tomorrow Morning....

The Old-Fashioned Dollar Day, with a Barrage of Bargains To Set New Records!

Thousands of Values In Our Seventeen Departments! A Bargain for Every Need!



Women's Wear

- 69c Women's Cotton Blouses 59c, 2 for \$1.00
"Fruit of the Loom." White and colors. 32-40.
- \$1.95 Spun Rayon or All Wool Skirts \$1.00
Wear them with sweaters or blouses. Choice of colors.
- \$1.95 Spun Rayon Dresses \$1.00
Dark or pastel colors to wear now. 14-20, 38-52.

Girls' Wear

- \$1.49 Children's Rain Capes \$1.00
Cut full; fine quality; wide color choice. Zipper and detachable Hood.
- 59c Boys' Spring Polo Shirts . . 2 for \$1.00
Full cut, colorful cotton polo shirts. 3 to 6 yrs.
- 59c Girls' Cotton Dresses 2 for \$1.00
Colorful prints to wear now and in Spring. 1-16.

- 69c-79c Girls' Cotton Blouses 59c, 2 for \$1.00
White and colors. Sizes 3 to 16 years.

- 59c Children's Creepers 2 for \$1.00
Sizes 1 to 3. Also Bobby suits, sizes 3 to 6.

- 59c Girls' Dresses 39c, 3 for \$1.00
Gay cotton prints. Well made. Sizes 1-3, 3-6.

- \$1.00-\$1.29 Girls' Skirts 2 for \$1.00
All wool woven plaids. Also plain colors. 3-6 years.

- 69c Play Alls 2 for \$1.00
Chambrays "play alls" for boys and girls. Sizes 2-8.

- \$1.49 Crib Blankets \$1.00
Fleece. Warm. Choice of pink or blue.

- 29c Infants' Flannelettes 4 for \$1.00
Infants' flannelette gowns or gertrudes.

Cotton Dresses

- \$1.69-\$1.99 Home Dresses \$1.00
Closeout of samples and better dresses in percales and poplins. Assorted prints. Sizes 14 to 44.

- \$1.00 Cotton Dresses 2 for \$1.00
First quality percale and poplin prints. 14-44.

- 39c Aprons 4 for \$1.00
Assorted styles and colors in 80-sq. print percales.

Shoes

- \$4.00 to \$6.75 Sample Shoes . . . \$1.00
600 pairs to clear at just \$1.00. 4B only.

- \$3.00-\$4.00 Women's Shoes \$1.00
Both style and arch shoes in good selection. Sizes broken.

- \$2.00 Odds & Ends Style Shoes . . . 59c, 2 Prs. \$1.00
Come early for good buys in this very special lot.

Millinery

- Reg. \$1.49 Big Brim Fuzzy Felt Hats \$1.00
Popular big brims in pastels, navy, black, brown.

Underwear & Corsets

- 79c Irreg. Rayon Satin Slips . . . 2 for \$1.00
Tailored or lace trimmed. 2 or 4 gore. 32-44.

- 35c Porto Rican Gowns 4 for \$1.00
Full cut. Variety of patterns. Regular sizes.

- 69c Philippine Gowns 2 for \$1.00
Made by the Philippines. Full cut. Regular sizes.

- 69c Crepe Gowns 2 for \$1.00
Need no ironing. Cut full. Variety of patterns.

- \$1.00 Batiste Gowns 2 for \$1.00
Also batiste pajamas. Dainty pastel prints.

- 29c Rayon Undies 4 for \$1.00
Full cut panties, vests, step-ins. Tearore.

- \$1.19 Corsetette 2 for \$1.00
Rayon, cotton and Laxtex. Regular sizes.

- Irreg. Cotton Vests 5 for \$1.00
Fine quality. With built-up shoulders.

Hose, Handkerchiefs, Gloves

- 19c Irreg. Anklets and Socks . . 6 Prs. \$1.00
Lisle and rayon blends. Dark, light and pastel shades.

- 89c Irregular Hose 2 for \$1.00
2, 3, 4 and 7 thread. Irregularities do not impair wearing quality. Wide color selection.

- 19c Celanese Hose 6 Prs. \$1.00
Ideal for wearing about the house.

- 6 for 29c Irreg. Hankies 24 for \$1.00
Men's and women's white or colored border.

- \$1 Women's Gloves 2 for \$1.00
Women's fabric gloves. All sizes. Color choice.

Floor Coverings

- \$1.39 Inlaid Linoleum Sq. Yd. \$1.00
Burlap backing in wide color selection.

- 69c Fringed Throw Rugs 2 for \$1.00
Axminster in pleasing colors for every room.

- \$1.25 Cocoa Mats \$1.00
Full size, first quality, long wearing.

- 49c Felt Base 3 Sq. Yds. \$1.00
First quality. For kitchen, bath or hall.

- \$1.35 Rag Rugs \$1.00
Colorful woven oblong rugs in variety of patterns.

China & Glassware

- Irreg. \$1.89 20-Pc. Breakfast Set . \$1.00
American porcelain in plain ivory. 4 each plates, tea cups, saucers, oat meals, bread and butters.

- Cups and Saucers 12 for \$1.00
Irregulars of 15c ea. American Porcelain in plain ivory. 12 cups, 12 saucers, complete.

- \$1.29 Rayon Lined Fabric Shades . \$1.00
Silk or fabric shades lined with celanese rayon. All wanted colors for bridge, table and floor lamps.

Notions

- \$1.79 Oil Silk Umbrellas \$1.00
16-rib style. With rayon border. Colors.

- 50c Doz. Hair Nets 4 Doz. \$1.00
Single or double mesh. Sibley's special. All colors.

- 22c Waxed Paper 6 Rolls \$1.00
125 feet of Cut-Rite waxed paper. Double coated.

- Silco Table Napkins, 80 in Pkg. 20 for \$1.00
White, pink, green, yellow napkins of Silco.

- 39c Oil Silk Aprons 4 for \$1.00
Large size oil silk apron for household use.

- 69c Dawn Knitting Worsted . . 2 for \$1.00
4-ounce skeins for all purposes. Mittens, etc.

Housewares

- \$1.39 Clothes' Line Rack \$1.00
Sturdy rock maple unfinished wood rack.

- \$1.39 Insulated Top Oven \$1.00
Sturdy metal top oven stove for pies, etc.

- \$1.29 Metal Step-on Cans \$1.00
With galvanized insert. 4 solid colors.

- \$1.29 Metal Kitchen Table \$1.00
All white handy metal kitchen table. Size 14"x20".

- O'Gedar Furniture Polish, \$1.85 . Set \$1.00
1-Qt. self-polishing wax, 1-Pt. applicator.

- \$1.29 Aluminum Pieces Each \$1.00
Choice of 6-Qt. teakettle, 12-cup coffee percolator, combination fryer, macaroni steamer, 4-pc. sauce pan set.

- \$1.29 All Type Mirrors \$1.00
Oval, round, octagon, full length, 3-section vanity. Your choice.

Yard Goods

- 19c Heavy Linen 10 Yds. \$1.00
36-inch heavy linen in tan, grey or rose. Ideal for slip covers, draperies, etc.

- 39c Spun Rayon 4 Yds. \$1.00
Newest spring shades. Average size dress coats only \$1.00.

Linens and Towels

- 79c Printed Table Cloths 2 for \$1.00
51-in. x 51 Crash or 48-in. x 40-in. rayon-and-cotton. New spring patterns and colors.

- 39c Turkish Towels 4 for \$1.00
Cannon or Haynes solid colors. Slight imperfections.

- 15c Cannon Turkish Towels . . 10 for \$1.00
Solid colors, checks and whites with colored borders. Slight imperfections.

- 25c Rayon & Cotton Towels . . . 5 for \$1.00
Hand embroidered. Blue, wine, eggshell, rose. Just 144.

Curtains

- \$1.35 Ruffled Curtains Pr. \$1.00
Neatly made, full width, wide ruffled.

- \$1.35 Knitted Overdrapes Pr. \$1.00
Carefully made, headed and hems. Color choice.

- 69c Tailored Curtains 2 Prs. \$1.00
Fine quality net. Ecrú and colors.

- 29c Window Shades 4 for \$1.00
In green, white, pongee, ecru. With rollers.

Men's Wear

- Irreg. 79c-\$1.00 Men's Shirts 59c, 2 for \$1.00
Full cut broadcloths in plain colors, whites and fancies. Sizes 14-17.

- Reg. 79c-\$1.00 Men's Pajamas 59c, 2 for \$1.00
Broadcloths. Full cut. Stripes, patterns. Coat and Middy A-D.

- Reg. 79c-\$1.00 Men's Union Suits 59c, 2 for \$1.00
Short or long sleeves in medium and heavy weight. Sizes 36-46.

- 59c-69c Men's Shirts and Drawers 39c, 3 for \$1.00

- Irreg. 25c-35c Men's Shirts and Shorts 22c, 5 for \$1.00
Broadcloth shorts. Swiss rib shirts.

- Irreg. 25c-35c Men's Socks 15c, 8 Prs. \$1.00
Rayon and lisle socks with re-inforced heels and toes. All sizes.

- Irreg. 79c & 89c Men's Work Shirts 59c, 2 for \$1.00
Heavy blue or grey chambray shirts. 2 pockets. 13 1/2-18.

- \$1.59-\$1.95 Men's Trousers \$1.00
Stripes, herringbone and tweed patterns.

Boys' Wear

- \$1.59-\$1.95 Boys' Sweaters \$1.00
Slip-overs in plain colors and patterns. 26-36.

- Irreg. 59c-79c Boys' Shirts 39c, 3 for \$1.00
Plain whites and fancy patterns. Sizes 8 to 14 1/2.

- \$1.29 Boys' Raincoats with Caps . \$1.00
Cut full and with high collars. Deep pockets.

- 79c Wash Suits 59c, 2 for \$1.00
Plain colors and fancy patterns. 6-10.

- 49c Boys' Covert Shorts 29c, 4 for \$1.00
Lastex back. Cut full. Blue, Tan, Gray. 8-16.

- 59c Jumpers 29c, 4 for \$1.00
Gray and Blue Covert, suspender style.

- \$1.69 Boys' Knickers \$1.00
With knit cuff. Full lined. Cotton and Wool.

- \$1.69 Boys' Longies \$1.00
Wool and rayon mixtures. Sizes 12-18.

- \$1.95-\$3.95 Corduroy Jackets . . . \$1.00
Fine quality cotton corduroy in wine, brown, navy.

- 79c Boys' Pajamas 2 for \$1.00
Coat or middy style. Broadcloth and Flannelette. Sizes 8-18.

- 79c Boys' Plaid Shirts 2 for \$1.00
Bright Cotton flannel plaids in various color combinations.

Domestics & Bedding

- 81"x99" Bleached Sheets 2 for \$1.00
Pure white full size. Fine quality. Extra special.

- \$1.29-\$1.49 Quilted Mattress Protectors . . . \$1.00
Run of the mill quality. Closely stitched. Full or twin.

- 29c Hemstitched Pillow Cases, 5 for \$1.00
Fine 80-sq. quality. Run of the mill. 42"x36"; 46"x36".

- 15c White Outing Flannel . . . 10 Yds. \$1.00
36-inch for diapers, gowns, etc. Very special.

- \$1.39 Bed Pillows \$1.00
Chicken and turkey feathers. 8-oz. floral ticking. Blue, rose.

- \$1.79 Bed Blankets \$1.00
Pepperell, Naahua and other famous makes. Solid colors, plaids and all white with colored borders. Pairs or singles. Slight imperfections.

Phone Stone 6500

The Big Basement
SIBLEY, LINDSAY & CURR CO.

Phone Stone 6500

Re-Upholster and Re-Style

No Down Payment

All Work Done in Rochester. 1 Year to Pay, No Carrying Charge. 5-Year Guarantee. FREE Pick-up and Delivery.

PHONE MON. 1404
Representative Will Call Day or Evening

WAYNE Upholstering Co.
74 PARK AVE.

Your 3-Piece LIVING ROOM SUITE **\$34.50**
Complete With Covering

Price includes: new coverings, new cushions and springs, new fillings, new webbing added, springs tied eight ways, suite sterilized.

Good Frosting Easy To Make

BY IRENE MUNTZ

Are you having difficulty with boiled frostings? Perhaps they aren't fluffy as you want them, or aren't hard enough to stay on the cake.

Here is a grand recipe, and if you follow a few general rules, your frostings will be a dream. In the first place, the addition of cream of tartar or corn syrup to the sugar and water mixture helps to give a smooth, fluffy icing. Secondly, stirring the mixture until the sugar is dissolved is important, and, last of all, cooking it to the right degree of temperature is necessary. If you

haven't a candy thermometer, be sure to remove the mixture off the flame until you have tested it.

BOILED FROSTING

1 1/2 c sugar 1/2 c water
1/4 c light corn 1 egg white
syrup 1/4 t vanilla

Combine sugar, syrup and water and cook until mixture forms a soft ball in water, or until 236 degrees F. Pour slowly over stiffly beaten egg white, beating constantly. Add flavoring; continue beating until of consistency to spread. This amount will frost eight to ten cup cakes or one small cake.

VARIATIONS:

MOCHA ICING

Substitute 1/4 cup strong coffee infusion for water.

CHOCOLATE FROSTING

Add 2 squares (2 ounces) chocolate, melted over hot water, any time after syrup has been combined with egg white.

COCONUT FROSTING

Shredded coconut may be sprinkled over frosting as soon as spread. Chopped figs, dates or raisins may be added to boiled icing.

An interesting frosting recipe and a grand way to use sour cream:

SOUR CREAM FROSTING

2 c sour cream 1 t vanilla
2 c granulated 1/2 c chopped
sugar nutmeats

Cook the cream and sugar until the mixture forms a soft ball when a little is dropped in cold water. Cool to lukewarm. Add the vanilla and nutmeats. Spread on cake.

For the busy housewife a baked frosting is time saving and is delicious, especially on spice cake.

BAKED FROSTING

1 egg white 1/4 c chopped nuts
1/2 c brown sugar

Beat egg white until stiff (not dry), add sifted brown sugar, gradually beating while adding. Spread on top of cake batter and sprinkle nuts on top. Bake cake at temperature required. Enough for cake 8 inches square.

New Pork Sausage Features Pineapple Tendering Process

The heretofore lowly pork sausage will take its place along side the roast beef as a main dinner feature if officials of Swift and Co., Chicago meat packers, have their way.

Introduced for the first time in Rochester this week is a new pork sausage. Different in size, flavor and texture, sausage lovers everywhere are expected to hail this innovation with pleasure.

Chief advantage of the new "bow wow" other than its size is the tenderness of the skin. This is achieved, according to the packers, through the use of pineapple juice which is sprayed on the skin. This process makes for extreme tenderness, without affecting the flavor.

The new Swift Brookfield dinner size pork sausage is now being featured at Clark's Markets and other local food outlets.

The action of water on glass causes a small amount of glass to dissolve. Each time a drinking glass is used, it becomes a little thinner.

REUPHOLSTER YOUR LIVING ROOM SUITE MODERNIZE and REBUILT

Complete With New Coverings

3 Pcs. \$35 TERMS

Stripped to the frame, rebuilt like new—springs retied—new filling throughout, new cushions supplied and satisfaction guaranteed.

Call MAIN FREE ESTIMATE 6325 For FREE anywhere—day or evening. No obligation, of course.

LYONS
175 North WATER ST.

GREATER SAFETY for BABY AT SITTING-UP AGE

THE NEW AND APPROVED **BABY TENDA**

Eliminate danger of highchair tipping... allows more play space... strong and sturdy... folds like a bed... approved by doctors and Parents Magazine... sits on more than the average high chair.

Not Sold In Stores. For Free Home Demonstration—Phone—Gen. 1172-J or Pitts. 319
O. Drop a Postcard To Baby Tenda Representative 23 GARDNER AVE. And We Will Call. No Obligation To Buy

APPRECIATION SALE!

DOLAN'S Repeats Opening Specials

The opening specials we had last week to celebrate the opening of our second store on Driving Park were so well received that we are coming back with values just as big again this week! These special low prices in effect

AT BOTH STORES	
Boneless VEAL ROASTS	23c lb.
Chuck or Shoulder BEEF ROASTS	17c lb.
Rib End PORK LOIN	13c lb.
Milk Fatted FOWL	19c lb.
Tender Young ROASTING CHICKENS	21c lb.
Vacuum Packed Castle Coffee	23c lb.

600 JEFFERSON COR. BARTLETT GEN. 1417

Dolan's

350 DRIVING PK. AVE. AT DEWEY GLEN. 1618

EXTRA SPECIAL!

Smoked Shankless PICNICS

10c

lb.

Where You Buy The Cuts Of Chicken You Prefer

ALL CUT FROM YOUNG CHICKEN

Legs . . lb. 35c	Giblets . lb. 19c
Livers . lb. 45c	Wings . lb. 23c
Necks lb. 12 1/2c	Breasts . lb. 45c

SLICED BACON 19c
CRAX 1-lb. Box . 15c
TOMATOES, No. 2 1/2 can . 10c
SWEETHEART SOAP . . 1c Sale

ONLY MAJESTIC

18 MONTHS TO PAY
\$3.50 Down Delivers

CAN OFFER YOU SUCH AN AMAZING FEBRUARY SALE VALUE

Shop around if you want to! The more you look the more you'll be convinced that ONLY MAJESTIC can offer a value like this! ONLY MAJESTIC'S LOW RENT LOCATION and low cost of doing business makes this event possible. February is more than just a sale period at Rochester's fastest growing furniture company—it's a history making value month! COME IN AND LOOK AROUND. No obligation to buy. We are open every evening for your convenience. Be convinced that truly, here is a store for genuine values.

15-PIECE LIVING ROOM OUTFIT
\$89

Created by our decorators, to give your living room that charming, comfortable "lived in" look, with master pieces that are luxuriously comfortable, in deep toned rich values. The accessories are valuably chosen. Here is what you get:

- Big Sofa
- Two Lamp Tables
- Wing Chair
- Magazine Rack End T.
- Lounge Chair
- Two Table Lamps
- Coffee Table
- Bridge & Floor Lamp

9-PIECE BEDROOM OUTFIT
\$89

Beautifully modern, with "waterfall" fronts, and smart contrast, secured by the skillful use of expensive veneers. A suite that you'll be proud to have in your home, with everything listed below included:

- Bed
- Chest
- Dresser
- Simmons Spring
- Simmons Mattress
- Night Table
- Chintz
- Boudoir Chair

Complete 2-ROOM OUTFIT \$178
Regular 269.00
Delivers Either Suite \$5 Down Delivers Both

"Tastes Better and Better" SAYS—George Jessel

7 CROWN \$1.58 Pint
5 CROWN \$1.30 Pint

HAM FISHER, creator of Joe Palooka, has definite opinions when it comes to whiskey! "Seagram's 7 Crown", says Mr. Fisher, "today is smoother and finer than ever."

GEORGE JESSEL, beloved comedian of stage and radio, compared Seagram's Crowns of today with the Crown Whiskies of '34—the identical whiskey that became America's largest seller in the 90 days after Repeal. Said Mr. Jessel: "Your present Crowns taste much smoother and milder."

REX BEACH, author of 20 "best sellers" and a judge of fine whiskey, tasted Seagram's 5 Crown of today and the 5 Crown of five years ago. He, too, agreed: "Much finer today."

Seagram's 7 and 5 Crown

"AMERICA'S FINEST"... SMOOTHER AND FINER AS THE YEARS ROLL BY

Seagram's 7 Crown Blended Whiskey. The straight whiskies in this product are 4 years or more old. 40% straight whiskies, 60% grain neutral spirits. 90 Proof.

Seagram's 5 Crown Blended Whiskey. The straight whiskies in this product are 4 years or more old. 27 1/2% straight whiskies, 72 1/2% grain neutral spirits. 90 Proof. Seagram-Distillers Corporation, New York.

REPEATING LAST WEEK'S SENSATION!

GENUINE INNERSPRING MATTRESSES

One of life, real thrills awaits you when you first crawl into bed and settle down on this comfortable everlasting innerspring mattress. This is absolutely the last time this mattress will be offered at this unusually low price. First come first served. Get yours today.

\$8.95 WORTH DOUBLE THIS PRICE

50c DOWN and A WEEK

MAJESTIC 204 COURT ST. FURNITURE COMPANY



I.W. HARPER
BOTTLED IN BOND
MADE IN U.S.A.
KENTUCKY STRAIGHT BOURBON WHISKEY
100 PROOF

Just for the pleasure of it
TRY
I.W. HARPER
The Gold Medal Whiskey
Bottled in Bond
2.55 1.59 85c
4 1/2 Quart Pint 1/2 Pint
25.6 oz. 16 oz. 8 oz.

Pythian Sisters To Have Party
Rochester Temple Pythian Sisters will conduct a benefit card party next Thursday at the home of the Most Excellent Chief, Anna Steinfeldt, 30 Belgard St. The party will be held both afternoon and evening and there will be prizes for each table. Refreshments will be served following both afternoon and evening parties. Committees in charge include the Misses Lena Hafner, Celia Petz, Little Bishop, Carrie Christman, Elizabeth Stunz and Marion Phillips.

Finn Relief . . .
(Continued from Page 1)
Batavia, 1939 Niagara District champ.
Shorty Dowd and Al Costa, two local boys, will fight it out for the 118-lb. Rochester championship in one of the special bouts on the card.
Opening the 38-round slugfest will be Sam Cerone who faces Ray Lewis of Buffalo for a three-round go.
Tickets, which are priced at \$2.20 downward are on sale at the Elks Club box office. They will be on sale at Convention Hall the day of the fight.

Woods Presses . . .
(Continued from Page 1)
then, he continued, does the remedy lie? There seems to be a general agreement that the state — and the state alone — can properly cope with this problem.
The idea, in brief, is embodied in the bills introduced into the legislature by Senator Warner and Assemblyman Milmooc. The passage of these bills at the present session is imperative to the best interests of public safety throughout New York State.
In the Warner-Milmooc bill we have the necessary restrictions which would prohibit the sale and discharge of fireworks by inexperienced individuals and yet allow community displays under proper supervision.
I think New York State at last has an opportunity to call a halt once and for all to the maiming, blinding and killing of her children in senseless Fourth of July celebrations. I believe it is our duty as public officials to take advantage of this opportunity here and now.

CHORAL GROUP FORMED
A vocal and chorus class has been opened at the East High School under the direction of Miss Catherine Carnes. The class, which meets each evening from 8:30 to 9:15 p.m. is open to all.



The best sandwich I ever had, Mary!

That's because the meat was kept in a 3-Zone GIBSON Refrigerator

Wilmington chemists have perfected a new shatterproof glass which will be used for market soon.

Worth Waiting For . . .
WOMEN'S DAY
At **Edwards**
Rochester's Greatest
ONE DAY SALE
Saturday
FEBRUARY 24th

Repeating Last Weeks Sensation
WOMEN'S and GIRLS' SATIN FINISH RUBBERS 55c
ONLY 1000 PAIRS AT THIS PRICE
• ALL SIZES — ALL HEELS •
MYERS - 19 FRONT STREET

WITH COUPON
Reg. 60c Lb. Box
MINIATURE CHOCOLATES
"80 PIECES"
A Sensational Key Value In Delicious Chocolates
19c Limit Two

KEY
Rochester's Modern CUT RATE DRUG STORES
470 N Goodman near Main
92 E Main near Water
546 Monroe near Goodman
457 Ridge Rd W near Dewey

WITH COUPON
Regular 40c Value
CHOCOLATE COVERED CORDIAL CHERRIES
Lb. Box **19c** Limit 2

WITH COUPON
Phillip's Milk of Magnesia TOOTH PASTE
REG. 50c LIMIT 1 **22c**

WEEK-END SPECIALS
THURS. -- FRI. -- SAT. -- SUN.

WITH COUPON
IVORY SOAP
Medium Size 2 for **7c** Limit 2

WITH COUPON
ASH TRAYS
ALL METAL
Limit 8 **2c**

SHOP KEY'S FIRST!
Shoppers find it pays to come to KEY'S first. Clean fresh merchandise always at ROCHESTER'S LOWEST DRUG PRICES!!!

WITH COUPON
PAPER NAPKINS
Box of 80. Reg. 10c
Limit 2 **2 for 7c**

WITH COUPON
Box of 100
RAZOR BLADES
Double Edge Gillette Type **44c**

THERAPEUTIC RAY LAMP
Gives Off Deep, Penetrating Super Power Infra Red Heat Rays.
Excellent for use in conditions such as Arthritis, Colds, Sprains, Rheumatism, Insomnia, Stomach and Skin ailments where penetrating heat rays are of known value.
Regularly Sold for \$3.50
Now \$1.79
LOWEST PRICE IN HISTORY
Ask Our Clerks for Demonstration

WITH COUPON
BOOK MATCHES
Box of 50 Pads
Limit 2, Reg. 10c **5c**

OPEN EYES. and SUN.
AT PAVONE'S
It's So Easy To **SAVE**
Prime Shoulder **ROAST BEEF** lb. **15c**
With Coupon 1 Qt. Jar
Salad Dressing **15c**
SPARE RIBS pound **10c**
PORK ROAST pound **10c**
PORK SAUSAGE pound **15c**
CARROTS 4 cans **25c**
CORN No. 2 Can **10c**
CHERRIES No. 2 Can **10c**
In SALE ON SWEETHEART SOAP
4 DELIVERIES DAILY
PAVONE GROCERY & MARKET
521-525 EAST MAIN STREET STONI 1161

ASPIRIN
Bottle, 100 5 Grs. Each. **6c**

BORAXO
Lge. Size Limit 2 **10c**

JERGEN'S TOILET SOAP
5 cakes for **11c**

HERSHEY BARS
Mild and Mello Lge. Size 3 bars for **22c**

HALO SHAMPOO
Soapless Reg. 50c 2 bottles **51c**

ATOMIZERS
For Nose and Throat Reg. \$1.00 **59c**

NESTLES ECONOMY BARS
2 bars **25c**

WILDROOT WITH OIL for the hair
WILDRUST WINE SIZE **59c**

OUR STOCK
We reach with full confidence for the chemicals and pharmaceuticals in our prescription department, because only products of known dependability are given space on our shelves. By keeping our stock up-to-date through the regular addition of newly-developed products, we are cooperating with science in its battle against disease.
We use Mack Prescription Chemicals

DOG FOOD
1-lb. cans **11c**
3 for **11c**

WOODBURY SHAVE CREAM
Reg. 35c **11c**

DRESKIN
COOLIES 20c Jar **9c**

ZIPPER BAGS
Rubber Lined **44c**
Double Handle

MINERAL OIL
Heavy Russian or American Gallon **\$1.49**

Fever Thermometer
Oral or Rectal Reg. \$1.00 **47c**

A, B, D, G, CAPS
Box of 100 **\$1.29**

FEB. **sale** WINES AND LIQUORS
\$1.00 Full Pint
\$1.95 Full Qt.
PARISIAN whiskey, its price, its body and at any price
1517 LAKE AVENUE Prompt Free Delivery

STOP STOCKING RUNS
Here is a run preventative that helps make stockings last 3 to 4 times as long! Take care of your stockings—Ask for
LUCK 25c
Special Introductory Sale

POUND TOBACCOES at **CUT PRICES**
Half & Half 64c
Prince Albert 65c
Velvet 65c
Edgeworth 95c
Granger 65c
Model 65c
Union Leader, 53c (14 Oz.)
G. Washington 53c
Bond Street \$1.09
Blue Bear \$1.49
Kentucky Club 65c

First Step to Beauty
YARDLEY ENGLISH LAVENDER SOAP 35c Tablet
Here's an English luxury that's almost imperative for lovely, clear complexions. It gives a fragrant, cool, creamy lather which cleanses and refreshes the skin—an essential basis for any beauty treatment. So begin today with this first step in complexion care. In our Yardley of London Toiletries section. Mail and phone orders filled.

BEST-SELLERS
You Can Now Get Them for only **25c EACH!**
WUTHERING HEIGHTS
LOST HORIZON
THE GOOD EARTH
ABRAHAM LINCOLN
PINOCCHIO
TOPPER
ELIZABETH AND ESSEX
BEAU GESTE
GULLIVER'S TRAVELS
—and 28 others!
Pocket BOOKS
see pocket size COMPLETE UN-ABRIDGED, not "digests." Large clear type. Sturdy solid-proof Myra Glass covers. Come in today—pick out the ones you want!

FREE! CASHMERE BOUQUET HAND LOTION
WITH 3 CAKES CASHMERE BOUQUET SOAP
ALL 4 ITEMS ONLY **25c**

BRIAR PIPES
Ass't Shapes, 50c Vals.
19c 3 For 50c

FOOD MASTER

HOME OWNED SUPER MARKETS
Hundreds of Wonderful Values Every Day!

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|--|---|
| Lge. Pkg. Hi-Test
OXYDOL
15c
WITH THIS COUPON | Chicken of The Sea
TUNA FISH 2 cans 25c |
| Sweetheart 4 bars 17c
Fine Soap | Evaporated Milk
Van Camp 4 cans 25c |
| Royal
DESSERTS 4c | 5-Lb. Sack Flour
HECKER'S 23c |
| Grapefruit
JUICE Lge. Can 7c | Chocolate
GRAHAMS lb. 15c |
| | Qt. Jar Dill
PICKLES 2 jars 25c |
| | Qt. Jar Salad
DRESSING 21c |
- 1340 N. CLINTON • 985 BAY ST.
Cor. Borchard St. Cor. Greeley St.

Red Wing Roster

Today: **Eddie Murphy**

By O. H. ALLEN

Because he believes that it's the power at the plate that counts, Irish Eddie Murphy, who wields a baseball bat like it was the family shillalah, will be accounted one of the best prospects of the 1940 rookie crop at the Red Wing camp this spring.

But because Eddie, who was born Edward Joseph Murphy, is a first baseman, his chances for landing a steady berth with the Southworthmen are somewhat slim. Harry Davis did a dandy job at the initial sack last season, and the Mic will have to be better than good to beat Davis out for the post.

Eddie is a born slugger, with power as his middle name. He is the son of a former star performer, and with only 19 years to carry around, he is walloping the apple in every league in which he participates.

He broke into proball in 1937 with Union City. From there he



traveled to Albany, Ga., for the 1938 season, and last year courted for Portsmouth, O., where he batted .371. Now that isn't too bad an average in any man's league. His lifetime batting average is well over the .300 mark. In three years of play he has been on two pennantwin-

ning teams, and maybe that batting average helped his teams to win. He led the mid-Atlantic circuit in batting last season. Murphy is single, weighs 180 pounds and is six feet tall. But wait until he grows up. He will be the youngest man in the Wing camp.

Genesee League

Leo Maniski rapped out 630 to lead last Monday's Genesee League. Doyle had 612, San-

608, Cool 606 and Schafer 600. Team results: Alling & Miles (2374) 3, Davis-Howland (2369) 0, Simonds Press (2358) 3, Carr Drugs (forfeit) 0, Cool Chevrolet (2339) 2, Genesee (2379) 1, Barney's Restaurant (2700) 2, Hetsler Ice (2091) 1.

Police No. 2 League

Ed Wildey shot 563 last Monday for individual honors in the Police No. 2 League at Genesee Hall.

DICK TRACY

Follow his thrilling adventures without interruption. A full page in colors every week is the continuation of the exciting weekday strips.

5c **SUNDAY NEWS** 5c
NEW YORK'S PICTURE NEWSPAPER
NOW ON SALE AT ALL NEWSSTANDS

BLACK DIAMOND LEHIGH Pennsylvania

EGG - NUT
STOVE
\$10.45
Pea... \$8.75
Rice... \$6.50
Buckw. \$7.60
Store or Nut
Coke \$9.20

Anthracite **COAL**
WILL GIVE YOU
THE QUALITY AND
ECONOMY YOU WANT!

Cash Prices Per Ton Shoveled Off
PHONE GENESSEE 7800
BLACK DIAMOND COAL CO.
Office and Yard—190 York St.

SAVE 25%
ON ALL
AWNINGS

• CREDIT TERMS
Free estimates. Order before our busy season and save our time and your money. All new 1940 stock.

• PAY in SPRING
when awnings are hung to your satisfaction.

• ORDER NOW
Arrangements directly with Bickford Bros. Co.

Rochester's Leading Awning Makers Since 1878
BICKFORD BROS. CO.
340 MONROE AVE.
Phone MONROE 715

FELD'S WOOLENS 59c
(54" Wide)
310 JOSEPH AVE. STONE 230

It **PAYS** to buy the best overall

OSHKOSH B'GOSH
Specially at this price

\$1.49

ROCHESTER JOBBING HOUSE
159-161 Joseph Ave.

INTRODUCING...

Stein's BEERS AND ALES

BEERS AND ALES

For 51 years TOPS in Flavor, Body and Zest. Now at your favorite Grocery, Delicatessen, and Tavern.



STEIN'S DUTCHIE

The Home Draft Beer Dispenser. SMART—NEW—CONVENIENT—ATTRACTIVE—ECONOMICAL. Contains approximately 42 bottles. Perfect for House Parties and gatherings. No Coil, No Pump, No Cooler, Tap and Retap Instantly. Dutchie Service at the Distributors—Weekdays from 9 A.M. to 7 P.M.—Saturdays from 9 A.M. to 11 P.M. (Free Dutchie Demonstration Daily from 9 a.m. to 7 a.m.)

Ontario Beverage Co.

340 SHERMAN ST. ROCHESTER, N. Y. TEL. GLENWOOD 6857
Stein's Now Available At Your Favorite Tavern, Grocery and Delicatessen

Try it Today

SMOOTH AS SILK. but not "HIGH HAT"

KESSLER'S AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

CLARK'S HAVE POULTRY

— and more poultry, capons, Roasting Chickens, Frying Chickens, Stewing Fowl, Fricassee Fowl, Broilers, Turkeys, Long Island Ducklings, Chicken Pies, Chicken and Turkey Cuts on sale this week-end at the lowest prices in the city.

- | | |
|---|--|
| OYSTERS
Fresh 23c
CLAMS
Fresh Cherry Stones, ea. 1c | Milk Fatted Heavy Young
Roasting CHICKENS 23c
4 to 6 Pounds |
| Fresh CUT-UP CHICKENS and TURKEYS
Chicken Legs, lb. 33c
Chicken Livers, lb. 35c
Chicken Wings, lb. 31c
Chicken Necks, lb. 12c
Chicken Giblets, lb. 18c
Turkey Legs, lb. 35c
Turkey Breast, lb. 45c | Fancy Long Island DUCKLING . . . lb. 19c
For Fricassee, Salad
SMALL FOWL . . . lb. 17c
From U.S. Insp. Young Steer
BEEF ROAST . . . lb. 16c
Rib End Roast . . . lb. 12c
PORK LOIN . . . lb. 19c
Sliced, Rindless, Certified
BACON . . . lb. 19c |
- 1c SALE: 1 Cake of Sweetheart Soap for 1c with Every 3 you buy.

CLARK'S MARKETS

906 NO. GOODMAN Near Bay, Culver 4870 We Deliver
824 PORTLAND Near Luz St., Stone 471

Elm Ladies League

Celia Ernstberger hit the charmed circle in last Thursday's Elm Ladies League with a good 615. Celia reeled off games of 234-166 and 215 for her big total. Florence Seidel had 579, Anna Gast 540, Anna O'Hara 520, Faltz 516 and Tillie Burboit 514.

Team results: Brass Rail (2244) 2, Pete's Grill (2108) 1, Turn-Versin (2270) 2, Colonial Tavern (2238) 1, Hensler Jewelers (2231) 3, Perry Frades (1972) 0, Ryan Carting Co. (2658) 2, Cobbs Hill Grill (2196) 0.

Elm League

Team results in last Wednesday's Elm League: Edwards No. 2 (2561) 3, Bird Floor Covering (2377) 1; Hoisting Engineers (2555) 2, McFarlins (2473) 1; Edwards No. 1 (2860) 2, Corner House Hotel (2697) 1, Monroe Diner (2587) 2, Butch Martins (2542) 1.

RHEUMATIC PAIN A DANGER SIGNAL

It may be nature saying: "Something wrong." Act quickly. Make this 4-day test. Keep kidneys active same as bowels. Excess acid and other wastes must be regularly eliminated or it can lead to rheumatic pain, burning, frequent or scanty flow. Use **BUCKER'S** the kidney evacuant. Your 25c back from any druggist if not pleased. Locally at J. K. Post Drug Co.



TRIPLE VALUE
for your money!

REDUCE!

10 TO 20 LBS. MONTHLY
Use Miller's Nationally Famous Reducing Prescription Tablets HARMLESS INGREDIENTS
This Coupon Worth 50c
MAIN 8710
MILLER DRUG CO.
WE DELIVER
1148 CLINTON AVE. N.

GENERAL COUNTY TAXES

Payable in 1940
Monroe County Treasury

Rochester, N. Y. — January 2, 1940
The assessment rolls for the general county tax levied in 1939 and payable in 1940 have been placed in my hands for collection. All persons named thereon are required to pay the tax assessed to them before the 15th day of April next subject to the following conditions as provided in Section 13 of Chapter 441 of the laws of 1938.

FEES WILL BE ADDED AS FOLLOWS:

All of January without fees. February 1st to 29th, inclusive, 1 per cent.
After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.
March 1st to 31st, inclusive, 2 per cent.
April 1st to 14th, inclusive, 3 per cent.
In case of default a warrant will be issued for the collection thereof according to law.
On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 20th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.
Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.
Tax bills will be mailed on request.

TOWN TAXES

Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.
CLARENCE A. SMITH,
Director of Finance.

OLDER IN AGE
1 Kentucky straight low proof 90 as good as any in the world make it extra fine.

HIGHER IN QUALITY
A quality whiskey since 1840—and made the quality was.

LOW IN PRICE
ON SALE AT YOUR FAVORITE BAR OR PACKAGE STORE

90 PROOF
Crab Orchard
SHOULD KENTUCKY STRAIGHT BOURBON WHISKEY

ASK FOR
Crab Orchard
BRAND KENTUCKY STRAIGHT BOURBON WHISKEY

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FACTORY TO YOU!

BUY DIRECT AND SAVE

NEVER BEFORE
In A Retail Store Under \$129.00

OUR FACTORY PRICE FOR ALL 3 PIECES

\$79



Liberal Trade-In For Your Old Furniture

\$8 DOWN
BUDGET YOUR BALANCE

Look At These **FEATURES!**

- ★ 3 Full-Size Pieces Exactly As Illustrated
- ★ Finest Quality Filling
- ★ Sagless Construction
- ★ Hand-Sewn Throughout
- ★ Guaranteed Custom Construction
- ★ Genuine Hard Wood Frame

More Factory Savings In Lyons February Sale
Dining Room Suites
Bedroom Suites—Breakfast Sets
Studio Couches—Mattresses

BUDGET TERMS—A YEAR TO PAY

Better Furniture Costs Less At
Open Every Evening
LYONS FURNITURE FACTORY
175 NORTH WATER ST. 2 Minutes From Main St.

59¢
Buy the best
KOSH
GOSH
at this price
1.49

SHRINE CIRCUS
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All Star Professions
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EAST MAIN ARMORY

Interclub League
Lou Martell was the head man in last Wednesday's Interclub League at Buonomo Hall with 643. Dr. Slorah had 617, Freddie Peck 610 and Frank Ganzer 601.

Team results: Odey Kings (2887) 2, Ad Club (2721) 1; Shrine (2787) 2, Com. Club (2873) 0; Monarch Club 2, Real Estate (2580) 1; Locust Club (2739) 2, Lions Club (2618) 1.

Tell Your Eye Physician You Want To Go To
C. A. KOHLER
Prescription Optician STONE 819
601 TEMPLE BLDG - 4th FLOOR
WHY? MORE REASONABLE!

Protect YOUR EYES!

BOWLING
WITH
ED RANDALL



BOWLING COMES TO LIFE
Bowling as one of America's major sports was recognized by Life Magazine last week. The popular weekly devoted several pages to photographs and descriptions of the bowling styles of Joe Falcaro and Ned Day, claimants to the match play championship title. The photographs are very instructive, showing the action on the pins of a straight ball and the different manner in which a hook ball carries the wood. Joe Falcaro's trick shots are illustrated and the way in which he and Day deliver the ball is demonstrated in detail. Probably both beginners and seasoned keglers picked up a few tips from this publicity, hoping to put them to good effect when they again get on the alleys.

A few pin splinters from here, there and everywhere:
The Western Golf and Country Club of Detroit recently became the proud possessor of A. B. C. Sanction No. 14,000.
Fish story: "I hear you went to a bowling alley instead of church last Sunday." "That's a lie and I've the fish to prove it."
A bowler in Rhineland, Wisconsin, recently turned in 130-130-130 in a league match. His teammate, rolling right behind him, got 127-127-127 the same night.
In Terre Haute, Indiana, a five-man team rolled 735. Each man shot 147.
Two teams in Endicott, N. Y., tied in their first game and had a roll-off. They tied in their second game and had a roll-off. They tied in their third game and had a roll-off and, believe it or not, the roll-off ended in a tie, 84 pins each. This game was finally decided in the twelfth frame.

An oddity from South Dakota. A bowler left the 7-8-9 and 10 break. This was unusual enough but the best was still to come. The second ball stayed on the alley and went into the pit without knocking down a single pin. How come? A bolt fell from the pin-spotting machine and the ball hit the bolt and hurled over the pins into the pit.

Franklin League
Vic Lang again led the Thursday night Franklin League with 675. Al Mors had 651, Cohen 640, Frank Rapp 630, Ed Florack 627, Paul Brien 625, Norm Dailey 617, Herb Saucke 609, Kay Murdock 609, Carl Sillato 608, Fred Rizzo 607 and Henry VanDongen 602.

Team results: Chateau Lunch (2672) 1, Radlocks (2719) 1; Claridge Hotel (2740) 2, Ontario Hotel Company (2821) 0; Royal Crown Cola (2700) 2, Simonds Press (2816) 2; Franklin Grill (2881) 1; Admitt. Priests (2784) 2; Chapin Dairy (2718) 1; Ryan Carting (2863) 2; Globe Amusement Co. (2877) 1; (2756) 2; Honey's Restaurant (2697) 1.

WINS 9 out of 10 WHO TASTE IT



The favorable opinion of 933 out of a total of 124,195 people who tasted Green River, is the claim that it is "America's Smoothest Whiskey".

GREEN RIVER
The Perfect Blend that's AMERICA'S SMOOTHEST WHISKEY
86 proof - 75% grain neutral spirits
OLDTMEYER DISTILLERS, INC., N. Y. C.

\$1.10 per qt.
\$2.15 per 1/2 gal.

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GENESEE CHOW MEIN KITCHEN
231 GENESEE ST. GEN 774
Wholesale - We Deliver - Retail

All Star AAU
BOXING SHOW
Sponsored By The
ELK'S CLUB
For The
FINNISH RELIEF FUND
CONVENTION HALL
FEB. 26
8:30 P. M.

CONFUCIUS SAY...
"Man Who Eats The One - The Only The Original
Chicken ON THE Rough
Belly Wise"
Punk Rowe's
Eleven-Sixty Jay St.
Served at All Hours For Reservations Phone
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KEEP YOUR EYES ON



BERGHASH WEEK-END SALE

IT'S GRAND!
46 MONTHS OLD Straight Whiskey **CREAM O-GRAIN** **\$1.59** per qt.

AT OUR **Lowest Price!** 100 PROOF U. S. BONDED SHEDDLE'S Straight **RYE** Whiskey
Compare \$3.00 Value! **\$2.09**

Case 12, \$23.50 FULL QUART
Extraordinary value in bonded straight rye whiskey! Fine smooth, robust rye to make your next Manhattan a grand experience, your next rye highball a taste-treat, 100 proof.

LOWEST PRICES IN ROCHESTER
London Inn GIN \$1.09 per 4/5 quart
90 Proof, Imported **SCOTCH** \$2.29 per 1/3 qt. Queen Victoria

Famous **Mon Valley SLOEGIN** \$1.39 per 4/5 quart
REG. \$2.25 VALUE!
3 FOR \$4.00
SLOE GIN COCKTAIL
1 Jigger Sloe Gin, 1 Dash Orange Bitters
1 Dash French Vermouth
Stir well in cracked ice and strain into 3-oz cocktail glass

READY TO SERVE! REG. \$2.15
GORDON (Martini) COCKTAILS 4/5 quart \$1.50
Famous Renault
WINES Reg. 79c per 4/5 quart
3 Bottles For \$1.50
Choice Tokay, Angelica, Port Madeira, Muscatel

BOTTLED IN BOND Under U. S. Government Supervision
FRY'S 5 STAR 100 PROOF California **PEACH BRANDY** 100 PROOF
REG. \$2.50 Value **\$1.75** per 4/5 qt.

"FIVE EXTRA SPECIALS"
REICHWEHR KUMMEL Reg. \$2.25 - Qt. Special \$1.75
KENTUCKY PLANTER Straight Bourbon, Pint 99c
L. J. CREME DE MENTHE Reg. \$2.25, 5th \$1.49
CALIFORNIA WINES Port, Sherry, Tokay Full Pint 25c
OLD ABSINTHE COCKTAIL Reg. \$2.50, Special \$1.89

OLD MONARCH PURE California Wine
LOWEST PRICE EVER! for this fine quality Wine
Choice of Sherry, Port, Tokay, Muscatel, Madeira, Claret, Sauternes, Burgundy, Apple Wine, Blackberry, Apricot, Chianti.
Buy Several Gallons at This Low Price
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At **Edwards**
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ONE DAY SALE
Saturday
FEBRUARY 24th

SEMET SOLVAY COKE
CALL **GEN. 586** **\$10.05**
For That Better Coke Always Kept Under Cover
Est. over 23 years
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PAYNE & DUNHAM

Make This A
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FOOD
Par excellence cooked by master chefs.

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Mike Fisher's Orchestra with toe-tinkling rhythm.

ENTERTAINMENT
A complete revue by outstanding stars.

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Our bartenders are noted for their "miz-knowledge".

3-BIG-3 FLOOR SHOWS
EVERY NIGHT
8:30-11:30-1:30

The CHATEAU
Rochester's Only Metropolitan Nite Club
Monroe Ave. at the 12 Corners

Soddie Groat To Leave Iroquois After Friday Game

With Soddie Groat scheduled to sing his swan song as a member of the Iroquois lacrosse team Friday night the Indian squad will tangle with the Hamilton Tigers at the Main St. Armory for their third meeting of the season.

Groat will leave shortly after the game for the spring training camps in the south to carve his career as a ball player. His absence will be felt by the local stickmen and replacements may have to be made.

The Tigers, on the other hand will get along without the services of Shipwreck Kelly, who has been a mainstay of the Canucks attack this season. New player strength has been added to the jungle cats to take Shipwreck's place and the Hamilton's will be primed for revenge in this meeting.

Rochester League
Spike Spiegel found the Elm Alleys in Monday night's Rochester League for a big 697 total. Lesniak had 687, Ray Benzon 679, Dom Scherzi 664, Skinner 659, Stimus 652, George Angevine 649, Cassata 646, Swanson 639, Johnny Neilson 628, Bill Emmann 612, Hubbard 609, Lou Crandall 609, Freddie Rieger 608 and Berndt 601.

Team matches: Uncle Sam's Store (2034) 2, Lake Coal Co. (2534) 0; G & W (2678) 1; Day Drugs 2; Big Elm Dairy Restaurants (2492) 1; Wolcott Bakery (2810) 2; E. & Z. (2835) 1; Garment's Smoke Shop (2803) 3; Rochester Transit Corp. (2491) 0; Smalling Drugs (2809) 2; Heister Tea (2818) 1; Brass Ball (2828) 2; R. K. O. Theaters (2522) 0.

Buonomo League
Charlie Hoffmeister banged out 213-236 and 259 for a 708 to lead Monday night's Buonomo League. Team honors were taken by Jespersen Agency with 3095, games of 986-1101 and 1008 bringing them the big total.

Robert had 685, Russell 672, Joe April 670, Al Falt 668, Tony Buonomo 662, Frank Moore 652, Humman 637, Johnnie Sullivan 633, Ball 632, Hutch Hedger 628, Kadow 622, Wittman 621, Oscar Grove 619, Barney Ever 618, Ken Anderson 617, Johnnie Frank 613, Al DeVoski 612, Charlie Fordham 611, Harry Reed 610, Meyers 607, George Sutherland 605, Kenney 602, Heiser 602, Ed Devie 602, Bill Ives 601, Jack Dewey 621, Neil Leneman 618, Oscar Munster 617, Charlie Buonomo 616, Jack Dewey 612, Lou Maira 610, Bill Harris 608, Keenan 608, Cuderk 606, McGill 605, Norm Curtis 603 and Mike Anthony 600.

Team results: C. West Coal (2974) 3, Credit Acceptance (2649) 0; Collins Insurance (2853) 3; Heister Ice (2853) 0; Rochester Turners (2694) 3; Wilson (2774) 0; Imperial Beverages (2823) 2; Hickson Electric (2740) 0; Judge Motors (2851) 2; Blumhauer (2909) 1; Decker Dairy 2001 2; Union Hotel (2609) 1; Stillman Tobacco (2719) 2; Silver Star Cleaners (2689) 1; Calvera (2661) 2; Miller Beverages (2865) 0; Gamrod-Harmon (2862) 2; Buonomo Five (2863) 2; Pure Quill (2872) 2; Trotz Bros. (2873) 0; C & M Forwarding (2877) 3; Kroeger (2860) 2; Buonomo Five (2863) 2; Herbert's Grill (2660) 1; Jespersen Agency (2860) 3; D'Aprile Restaurant (2767) 0; Doyles (2822) 2; Moose Club (2801) 0.

G & E League
Les Sale banged out a good 635 to top the Gas & Electric League at Elm Hall last Tuesday. Lin Rieger had 633 and Carl Wintoroth 616.

Team results: Office Maintenance (2748) 2; Office (2653) 1; Electric Distribution (2843) 2; Meter Reading (2639) 0; Steam Division (2500) 2; Orange Dept. (2321) 1; Inventory (2389) 2; Appliances (2311) 1; General Construction (2718) 2; Gas Distribution (2746) 1; Electric Stations (2738) 2; Collectors (2469) 0; Electric Meters (2469) 2; Storehouse (2374) 1.

Gleason League
Bill Morrow headed up last Friday's Gleason League at Buonomo Hall with 623. Fred Lauth had 607 and Chet Chiavari 601.

Team results: Zerol (2581) 2, Skews (2441) 1; Hypolite (2631) 3; Spur (2488) 0; Deyala (2621) 2; Heitola (2608) 1; Heitola (2608) 2; Spora (2481) 1; Backs (2461) 2; Formates (2274) 0; Internals (2574) 2; Worms (2400) 1.

Arpeako League
Lou Crandall was high individual man in last Friday's Arpeako League at Elm Hall with 645. Long had 606.

Team matches: Nufanks (2901) 2, Pictor (2621) 1; Deloux Beef (2817) 2; Nuggeta (2803) 1; Butler (2915) 2; Bacon (2898) 1; Tenderized Ham (2643) 2; Steamers (2588) 1.

WANT ADS
CAN use several ladies who can devote four hours per day. Call Stone 2981 for appointment.
IMMEDIATE OPENING
For unusual woman to fill special position in new field. Must be free to travel, own car and have good education. No books, magazines or newspapers. Age 28-35. Successful applicant will earn \$60 per week. Personal interview will be arranged. Write Box No. 30, care of Rochester Sun.

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Be Thrifty And Nifty
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Loudly Acclaimed As THE FINEST ALE IN ROCHESTER
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DRAUGHT • BOTTLES EVERYWHERE
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Noon Day Lunch 35c
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PIG ROAST 50c
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Choice Beverage
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Orchestra - Friday and Saturday
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SPAGHETTI Mushrooms 30c
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Steaks and Chops
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Special Full Course
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See the largest Baseball Gallery in the World. Send in Local Groups
DANCING EVERY NIGHT
ALL LEGAL BEVERAGES
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FREE BINGO HOLLYWOOD DRY NIGHT CLUB
500 Empire Blvd. - Take Laurelton Bus to Door
Dancing 25c
Thursday, Saturday - 8:30 P. M.
Vic O'Brien and His Blue Rhythm Orchestra

PARTIES AT WEST AVE. MANOR
165 West Ave.
Mon. and Wed. - 8:15 P. M.

Parties At
GLIDE HALL
Sunday, Feb. 25th
8:30 P. M.
EVERYBODY WELCOME!

Plymouth Church Hall
Plymouth Ave. at Troup
BINGO FREE
JACK POT
Dance To Jimmy Van and His Orchestra
ADM. 25c
8:30 P. M. - 22 Games - 25c Door Prizes
Roast Ham Dinner 35c
5:30 to 7:00 P. M.

SUNDAY NIGHT PARTIES
Formed at UNION LEAGUE HALL. Now At
CARPENTER HALL
113 N. Fitzhugh
8:15 P. M. Sharp

London Inn GIN \$1.09 per 4/5 quart
90 Proof, Imported **SCOTCH** \$2.29 per 1/3 qt. Queen Victoria

Famous **Mon Valley SLOEGIN** \$1.39 per 4/5 quart
REG. \$2.25 VALUE!
3 FOR \$4.00
SLOE GIN COCKTAIL
1 Jigger Sloe Gin, 1 Dash Orange Bitters
1 Dash French Vermouth
Stir well in cracked ice and strain into 3-oz cocktail glass

READY TO SERVE! REG. \$2.15
GORDON (Martini) COCKTAILS 4/5 quart \$1.50
Famous Renault
WINES Reg. 79c per 4/5 quart
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Choice Tokay, Angelica, Port Madeira, Muscatel

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KENTUCKY PLANTER Straight Bourbon, Pint 99c
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CALIFORNIA WINES Port, Sherry, Tokay Full Pint 25c
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LOWEST PRICE EVER! for this fine quality Wine
Choice of Sherry, Port, Tokay, Muscatel, Madeira, Claret, Sauternes, Burgundy, Apple Wine, Blackberry, Apricot, Chianti.
Buy Several Gallons at This Low Price
\$1.35 per GALLON for \$5.10

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If you want a perfect, mild, gentle whiskey, try National's **EAGLE**. And compare its price, its body, its aroma and its taste with any blend at any price.

National Distillers Products Corporation, New York - 90 Proof. 40% straight whiskey, 60% grain neutral spirits

LEAP YEAR SUPPER
A leap year supper sponsored by the Women's Alliance under the chairmanship of Mrs. Ora Dickinson will be served next Thursday from 5:30 to 7:30 p.

m. at South Congregational Church, Alexander st. corner of Pearl.
There will also be cooked food, candy and white elephants for sale.

Big Top Stars Set For Shrine Circus

Among the outstanding features of the Annual Shrine Winter Circus, coming to the East Main Street Armory for one week beginning Monday evening, March 4, are the Riding Davenport, headed by the dainty equestrienne, Dorothy Davenport, just out of Hollywood where she made several pictures having to do with circus life; Captain Roman Proske and his dens of tigers and lions; Petite Dottie Lamar, said to be the youngest and head-somerset trainer of pachyderms now before the public, with her herd of elephants; the aerial ballet, and twelve artists in a sensational trapeze act working in perfect unison.

Officials of the lodge in charge of arrangements for the show have announced that a 1940 Ford sedan will be given away to a ticket holder under the same arrangement as last year. General admission prices range from one cent to forty cents and with each purchase comes the opportunity of winning the automobile.

On Monday afternoon a preview will be given for all underprivileged people, young and old Noble Guy Moore heads a large committee in charge of this performance for which no tickets will be sold.

On the opening night, to be known as Shriner's Night, there will be a review of all units of Damascus Temple, headed by the Damascus Band.

Pennsylvania Hard COAL
EGG STOVE \$9.95 COKE \$9.20
NUT TON \$10.45 EGG STOVE \$10.45
NUT OFF NUT OFF

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255 LYELE AVE.

There's a World of Difference in This Mellowed Rye!

TOWN TAVERN
90 PROOF This Whiskey is 3 Years Old

Ask for Town Tavern by name at package stores and your favorite bar

Mellowed, because it's aged 3 years in DEEP-CHAR BARRELS!

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WEEK-END SPECIALS
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17 CLINTON AVE. SO. NEXT TO ODENBACH'S A STEP OFF MAIN

FRIDAY ONLY
LEMON CREAM ROLL 24c Ea.
Rich Butter Sponge Cake With Fresh Lemon Cream Filling.

SATURDAY ONLY
PECAN BUTTER TWIST 24c Ea.
Rich Kuchen Dough, Topped With Pecans. Reg. Price 30c.

WEEK END COMBINATION SPECIAL
1 Choc. Nut Loaf Cake . . . 25c
1/2 Doz. Cinnamon Buns . . . 14c
1/2 Doz. Butter Rolls . . . 11c
ALL FOR 39c

VALUE 50c

Why Pay More FOR YOUR TIRES

2 1
For The Price Of This Week Only
First Quality—New Stock Guaranteed

Two—550-17 for \$10.30
Two—600-16 for \$10.50
TERMS—LOW AS 50c DOWN—50c WEEK

1940 CAR OWNERS SEE OUR NEW 75,000 MILE TIRE

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424 RIDGE RD. W. AT DEWEY

Worth Waiting For . . .
WOMEN'S DAY
At **Edwards**
Rochester's Greatest ONE DAY SALE
Saturday
FEBRUARY 24th

CHUCK FULL OF BARGAINS
OPEN FROM 9 A. M. TO 9 P. M. SATURDAY UNTIL 10 P. M.

BILL'S BARGAIN STORES
543 SOUTH AVENUE Here Are Just A Few of the Bargains In Our Gigantic
Cor. Hamilton St. 813 DEWEY AVENUE Near Driving Ph.

"Get Acquainted" SALE YOU'LL LIKE TO MEET US!

Children's PARKA HOODS 11c	Mergerized Rick Rack, Reg. 10c. Pack 4 Yards 3c	Clark's or J. P. Coats Big Ball CROCHET COTTON 16 1/2c
Ladies' Panties or Vest SNUGGIES 14c	Bias Binding 6 Yds. Reg. 5c 3c	Mesh DISH CLOTHS 2c
Men's Wool WORK SOX 10c	2x10 Gauze Bandage Reg. 10c 5c	Men's, Whipcord, Moleskin WORK PANTS 88c
9" Dressing COMBS 3c	27" Mergerized Laces Reg. 5c Pair, 4 prs. 7c	Men's Corduroy TROUSERS \$1.39
1/2x5 ADHESIVE TAPE 4 1/2c	Copper Pot Cleaners Reg. 5c 2 1/2c	36x36 Infants' RUBBER SHEETS 15c
Infants' RUBBER PANTS 5c		6 Foot Card EXTENSIONS 12c
Dawn Knitting WORSTED YARN 25c		Men's Winterweight UNION SUITS 66c
2 Oz. Skein RUGS, SIZE 25x40 69c		Men's Semi-Dress TROUSERS \$1.39
Oriental Pattern RUGS, SIZE 3'x5' \$1.79		80-Sq. Pepperell & Fruit of the Loom PERCALE PRINTS 14c yd.
Boys' Zipper WINDBREAKER 98c		Dr. Ellis' Products Soapless Shampoo Hand Balm Wave Set Powder Reg. 10c to 20c 2c
Oriental Pattern RUGS, SIZE 6'x9' \$8.98		Daisy CROCHET COTTON 16 1/2c skein

FREE CHANCE TO WIN 1 YOUR PURCHASE 2
You Have 1 Chance In 5 To Win 1/2 The Entire Amount of Your Purchase In Trade
Immediately After Each Purchase of 25c or Over!

Here's DAW'S deep-cut DRUG PRICES!

For TODAY, TOMORROW and SAT.

25c Size Phillip's Magnesia Tablets 11c	Dr. LYONS TOOTH POWDER 11c (Limit 1)	MAZON Ointment, \$1.00 Size 59c	SANITARY NAPKINS 8c (Limit 2 Boxes)	5c Box Smith Bros. Cough Drops 2c
60c Size Kreml Hair Tonic 29c	1 lb. Soda Bicarbonate 8c	AGAROL \$1.00 Size 79c	Reg. 20c Box of 12 Pads 8c	25c Size Cuticura Soap 16c
60c Size Marrow Oil Shampoo 28c	25c Tooth Brushes 8c (Limit 2)	DANDERINE Hair Tonic, 60c Size 33c	Large 6 Oz. 25c Size 8c	15c Size Dog Food Ken-L-Ration 7c 3 for 20c
25c Size Seidlitz Powders 8c	30c NOSE DROPS 13c (LIMIT 2 BOTTLES)	BEEF, IRON & Wine \$1.00 Pint 44c	Large 6 Oz. OXYDOL 15c (Limit 1)	2 oz. bot. Castor Oil 6c
25c Size William's Talc for Men 9c	25c JOHNSON'S FOOT SOAP 17c	GLYCERINE & Rosewater, 4 Oz. 11c	10c PEROXIDE 4 Oz. Bottle 4c	1 lb. Absorbent Cotton 16c
25c Size Noxzema Cream 19c	20c HYGEIA Nipples, Trans. 11c	THROAT DISCS P. D. & Co. (60's) 15c	100 YEAST TABS 43c	1 lb. Wheat Germ 16c
	\$1.00 PYROZIDE 69c	WELCH'S Grape Juice, 35c 19c	30c CELERY KING 22c	
	25c OLIVE TABS 33c	CAMPHORATED Oil, 4 Ozs. 19c	Tea WOODBURY'S Talc Powder 9c	
	25c ENERGINE 18c	FIRST AID KIT 40c Value 24c	60c MURINE 49c	
	50c COCOMALT 37c		\$1.15 CANUTE 89c	
	\$1.50 GLYCERINE TONIC 89c		50c BROWN'S Mixture 27c	
	35c COCOA BUTTER 24c		15c LIME WATER 9c	
	20c AMMONIA 12c		Pint Size 63c	
	\$1.00 STERIZOL 74c		\$1.00 B. PAUL'S Henna 63c	
	35c CHLOROFORM 21c		25c SAYMAN'S Salve 19c	
	50c ANACIN TABS 39c		75c BAYER'S Aspirin 59c	
			70c KRUSCHEN 59c	

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Chocolate Covered **CHERRIES** 19c
Delicious Whip Cream Cordials Box

Valencia
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Speedy Accurate Prescription Service.
We feel well qualified to speak of the speed and accuracy with which we are able to fill prescriptions. Our record show too, that our customers like our service. . . they come back time and time again, welcoming the savings they make and the promptness in which their "triple checked safety" prescriptions are delivered.

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Heavy, well made . . . live, red rubber . . . 2 quart capacity . . . the lowest price ever sold!

39c
Reg. \$1.00 Value (Limit 1—None to Dealers)

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

DELIVERED
TO 75,200
ROCHESTER
HOMES

Vol. 111, No. 18

ROCHESTER, N. Y., THURSDAY, FEBRUARY 29, 1940

PHONE STONE 6001

Presbyterians Plan For Annual Conclave

Active plans are in progress for the coming of the 152nd General Assembly of the Presbyterian Church in the U. S. A., to Rochester on May 23rd.

The general assembly is the highest judicatory of the Presbyterian Church, and commissioners are elected from the entire denomination. Representatives will also attend from the sixteen foreign mission stations of the Church.

Nurses To Hear Doctor, Attorney At Group Meet

The assembly opens formally with the Sacrament of the Lord's Supper, on Thursday morning, May 23rd, at 10:30 a. m., in the Masonic Temple Auditorium on Main st. E. Dr. Sam Higginbottom, retiring moderator, will preside at the opening session, and preach the sermon. At the afternoon session, beginning at 2 o'clock, a new moderator will be elected.

It is believed that many important matters will also be discussed at the assembly such as the church's position on conscientious objectors and the proposal that the Presbyterian Church and the Protestant Episcopal Church form a working alliance.

The Rev. Dr. William B. Pugh, clerk of the general assembly, and Miss Anna Elizabeth Taylor of the board of national missions were in Rochester last week to discuss plans for the meeting. The visitors praised the work done already by the local committee, headed (Continued on Page 3)

Roast Pork Supper Planned By Club

A roast pork supper, followed by a business session is scheduled for next Tuesday at the Eagles Hall, 22 N. Washington St. by members of the General Welfare Federation Annuity Club No. 1.

The supper will be served from 5:30 to 7 p. m. with the business session at 8 p. m. under the direction of Glenn W. Simpson.

Export Head To Speak At Club's Relations Dinner

Gustave Husson, export manager of the Bausch and Lomb Optical Co. will address members of the Business and Professional Women's Club at their International Relations dinner, planned for next Tuesday at the Sagamore Hotel, beginning at 6:30 p. m.

Husson, who has travelled extensively in his work, recently opened a branch office of the company in Rio De Janeiro, Brazil. At that time he spent several months in the South American republic. He has also covered most of Europe in his travels.

Violin solos by Miss Jean E. Troy, accompanied by Miss Eileen Hanley are also scheduled for performance.

Miss Madeline J. Snyder will preside.

Chairman for the dinner is Miss Laura C. Troy. Hostesses will include Mrs. Margaret S. Nolin, Mrs. Alice G. Kentner and the Misses Margaret J. Bacon, Grace Baughman, Anne Collins, Gertrude M. Hartnett, Bertha Compeau, L. Marion Ellison and Florence Guggenheim.

Columbian Squires Install Officers

Columbian Squires, junior order of the Knights of Columbus, last Sunday installed Frank Breslin as chief squire. The installation service was held in the K. of C. rooms.

Others who were inducted into office include: Paul McCarthy, Robert Williams, William Otis, Gerald Dorsey and Richard Callon.

Appointed to chairmanship of the group's committees were: Charles Lindelow, jr., William E. Hegle, jr., George C. Carroll, John Mott

Workers Report \$11,177 Pledged In Catholic U. Drive

Catholic University campaigners throughout this area headed down the home stretch this week, rallying thousands of their parishioners to the support of the nation's only pontifical institution.

The first two zone report meetings held in Rochester last Friday, and Geneva, Monday, revealed a total of \$11,177 in cash and pledges.

Heading the list of contributions were gifts of \$1,000 each from the Most Rev. James E. Kearney, Bishop of Rochester and an alumnus of the University and Simon N. Stein, a leader of the Jewish community in Rochester.

At Friday's report dinner, St. (Continued on Page 3)

Women Democrats To Play Cards At Meeting Tonight

Members of the Monroe County Women's Democratic Club will combine their regular business session with a card party tonight at the Seneca Hotel.

Mrs. Anna Mae Rush, president of the club has appointed Mrs. Cora Meagher and Mrs. G. H. Grey as co-chairmen. They will be assisted by a committee of 14th and 17th ward members.

Mrs. Rush also announces that each Wednesday is open house at the clubrooms on the mezzanine floor of the Hotel Seneca. Members and friends of the club are invited to join in the card playing. Refreshment are served.

Oldsters Join Youngsters Awaiting Shrine Circus Inaugural Monday

The kids have been planning on it for weeks. But it's only been this week that the oldsters have begun talking about attendance upon the Shrine Circus which opens a one-week stand Monday at the Main St. E. Armory.

Of course, when the old man goes, he says its just "to please the kids," but once the show starts, he seems to get a bigger kick out of it than anyone else. Mother, too, will join the family, if advance ticket sales are any indication.

First of the 20 feature acts which go to make up the show is expected in Rochester early tomorrow morning.

Other acts are expected during the day with the last of them scheduled to arrive in town Saturday.

Carpenters have been busy all this week building stalls for the animals and dressing rooms

Free tickets to the Shrine Circus are being given out to 25 Sun readers in this issue. Look for your name now. See the big Shrine Circus free.

for the performers. Tomorrow night and Saturday, work of installing the seats in the big drill shed will be completed.

A feature of the circus again this year will be the opportunity offered ticket holders to win a 1940 Ford or Plymouth sedan. The first award will be made at the close of Wednesday night's performance and the second car will be given away at the closing performance on Saturday night.

General admission tickets are now being sold by all members of Damascus Temple. They are also on sale at the downtown ticket office, 105 East Ave. where reserved seats are being offered to the public.

Price of general admission is 40 cents in the advance sale with door price set at 50 cents. On Monday afternoon approximately 1,500 children and



Pictured here is the Davenport troupe, one of the feature acts which will show at the Shrine Circus, starting Monday at the Armory. They are among the first of the acts to arrive in town.

aged people from the various local institutions will be guests of Damascus Temple at a preview of the show. Guy Moore and a large committee is in charge of this event and no tickets will be sold to the general public.

Thereafter, matinees and evening shows will be given daily throughout the week.

50 Sun Readers Get Dollar Bills In Silver Shower

Fifty more readers of the Rochester Sun were the recipients of dollar bills this week in the Sun's Silver Shower.

Sunny Silver, the young lady who calls on the phone or in person at random throughout the city passes out 50 dollars to Sun readers each week.

If you would like to win one of Sunny Silver's dollars be sure you have your copy of the Sun handy between 7 and 8 o'clock tonight and 9 and 10 o'clock tomorrow morning. Those are the hours during which she is apt to call.

In addition to the dollar prize, the following 20 persons become eligible for the grand prize at the end of the Silver Shower for the best essay of 150 words or less on "Why I Read The Rochester Sun". Last week 25 names were printed. This week we print 20, next week 15 and so on until only five names appear. Then the Silver Showers will be over.

Here are the first 30 winners of dollars last week: Mrs. J. Hain, 167 Spruce Ave.; Mrs. C. E. Kase, 137 Park St.; Mrs. G. A. McNeil, 182 Elm St.; Mrs. M. J. Shelly, 13 Fenwick; Mrs. C. E. Graves, 43 W. High; Mrs. E. Olson, 69 Evansville; Miss Julia Fisher, 419 Park; Mrs. J. Michaels, 327 Laburnum; Mrs. H. Skinner, 1423 Mt. Hope; Mrs. G. Jarvis, 204 Caroline; Mrs. C. Cannon, 167 Burrows; Mrs. M. Keller, 71 Keller; Mrs. E. Lamb, 29 Bannock; Mrs. B. Mason, 4 Burke; Mrs. P. Morris, 86 Ridgeway; Mrs. Louise Gattner, 465 Rocket; Mrs. William O'Leary, 245 Farmington; Mrs. J. Seedock, 19 Onio; Mrs. Celia Taylor, 263 Melville; Mrs. Margaret Thomas, 469 Gannon.

Band To Entertain Townsendsites

A 10-piece boys' accordion band will entertain members of the Townsend Club No. 2 after their business meeting next Monday evening at 38 State St. All members are invited to attend.

Diamond Circle To Meet Wednesday

Members of the Diamond Circle No. 443, Companions of the Forest of America will meet next Wednesday night at 668 South Ave.

A short business meeting will be held beginning at 7:30 p. m. This will be followed by a social hour.

The National's 52nd Semi-Annual

SALE OF ODD ITEMS

BARGAINS IN BASEMENT MEN'S CLOTHING AND FURNISHINGS

Odd Suits & O'Coats (Originally \$15.95 and \$18.95) \$11.00	Odd Shirts & Shorts Value 27c (5 for \$1.00) 21c	Odd Suits & O'Coats (Originally \$18.95 and \$21.95) \$14.85
Odd Men's Shirts Value to \$1.15 55c	Odd Mufflers Silks & Wools—Value 79c 1/2 Price	Odd Work Shirts (Values up to \$1.00) 79c
Odd White, Fancy Shirts (Three for \$2.00) 69c	Odd Wool Sweaters (Values up to \$1.00) 98c	Odd Bathrobes (Values up to \$1.35) \$1.00
Odd Mens Neckwear (Values up to 30c) 17c	Odd Raincoats (Regularly \$5.00) 1/2 Price	Odd Overalls (Regularly priced \$1.95) \$1.69
Odd Fancy Hosiery Value to 23c (7 Pcs. \$1.00) 15c	Odd Mackinaws (Values up to \$9.95) \$5.00	Odd Dress Trousers (Regularly priced \$2.95) \$1.55
Odd Men's Pajamas (Originally priced to \$1.15) .. 89c	Odd Wool Jackets (Values up to \$5.95) \$3.55	Odd Tweed Trousers (Regularly priced \$3.95) \$2.55
		Odd Sport Slacks (Regularly priced \$4.95) \$3.55

A Message To The-Lady-Of-The House . . . Who Does The Saving

This Is Our Biggest Clean-Out Of The Winter In Wearables For Men And Boys . . . And Times Getting Short, So If You Are Coming In, Better Do It Soon

BARGAINS IN OUR BASEMENT BOYS' APPAREL

ODD STUDENT SUITS & COATS . . . \$8.95	ODD BOYS' WOOL SLACKS . . . \$1.79
ODD BOYS' LONG PANT SUITS . . \$6.85	ODD SLIP-ON SWEATERS 79c
ODD BOYS' KNICKER SUITS \$4.85	ODD SHAKER SWEATERS \$1.89
ODD BOYS' CAMPUS COATS \$3.65	ODD SHIRTS & POLO SHIRTS . 49c
ODD CORDUROY JACKETS \$2.39	ODD BOYS' PAJAMAS, 69c, 3 for \$2.00
ODD KNICKERS Wool or Corduroy \$1.39	ODD BOYS' HOSE 12c

Charge It at the National
Pay Conveniently Within 90 Days
Without Extra Charge—As Follows:
1/3 Apr. 10; 1/3 May 10; 1/3 June 10



MY! CLARK'S PRICES

—are reasonable, and the quality and variety are so good. Is the expression of many customers each week.

BEEF ROAST 16c lb.
Fresh, Rib End

PORK LOINS 13c lb.
Fresh

CHICKENS 1c ea.
Fresh

SMOKED HAM 19c
Small, Whole or Shank Half, Fat, Hind Off

BACON 19c lb.
Wilson Certified, Bath's Black Hawk

OYSTERS 23c pt.
Fresh Shucked

CLAMS 1c ea.
Cherrystone

ROASTING CHIX 19c lb.
4 lb. Aver.

SMALL FOWL 17c lb.
Milk Fatted

1c SALE
1 Cake of Sweetheart Soap for 1c with every 3 you buy.

CLARK'S MARKETS

906 NO. GOODMAN
Near Bay, Culver 4370
We Deliver

824 PORTLAND
Near Luz St., Stone 471

FREE Men's or Ladies Wrist Watch

Guaranteed by Manufacturer with the Purchase of Any Portable or Standard Typewriter, new or rebuilt.

THIS BRAND NEW 1940

ROYAL PORTABLE

NOW **\$31.50**

Regularly Sold for \$44.50

WARNING! Do not confuse this machine with the one that has no Warning Bell — Back Spacer — Two Marginal Stops, Ratchet Release, and two shift keys. All these and many other features are found in this new ROYAL VARSITY PORTABLE.

CITY TYPEWRITER

160 S. CLINTON
NEXT TO R. B. I.

STONE 3424

Reception To Honor Legion Candidate

Past county chairman of the American Legion auxiliary will hold a reception at the Flower City Post Home in Dewey Ave. tonight in honor of Mrs. Eitel P. Schmanke, dept. vice president of the American Legion auxiliary.

Mrs. Schmanke's candidacy for the office of department president will be formally announced, it is reported.

The committee in charge of the affair is headed by Mrs. Daniel Donovan.

She will be assisted by Mrs. Carl Stepha, Mrs. Vance Keeling, Mrs. Mae Doran, Mrs. Frank Loewenguth, Mrs. Frances Erdle, Mrs. Louise Griffith, Mrs. Margaret Dierdorf, Mrs. Betty Hutchings, Mrs. Arthur Smith, Mrs. Charles VanHaute, Mrs. Walter Stutchbury, Mrs. Thomas McCarthy, Mrs. Frank Steuwe, Mrs. Charles Studley and Mrs. Maurice N. McGlynn.

IN THE APRIL TRUE STORY MAGAZINE

Dave Elman Tells 'How To Hobby Your Way To Happiness'

Read how the conductor of famed "HOBBY LOBBY" found the way to contentment through a hobby.

Was The Man She Loved Saved By Her Picture?

Edith Dahl tells the true story of her Spanish flyer husband and her letter to General Franco. A timely and gripping story.

A new \$25.00 True Story Manuscript contest, complete homemaker section, entertaining true-to-life fiction and other features.

15c — NOW ON SALE AT ALL NEWSSTANDS — 15c

WEEK-END SPECIALS

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO ODENBACH'S A STEP OFF MAIN

FRIDAY ONLY

Danish Doughnuts 24c doz.
Delicious, Tender and Flaky

Delite Loaf Cake 24c ea.
Gold Cake Frosted with Boiled Frosting and Topped with Chocolate Fudge.

SATURDAY ONLY

Chocolate Layer Cake 24c
Tender Chocolate Layers with Chocolate Fudge Icing.

Pecan Butter Twists 29c
Rich Kuchen Dough with Pecans and Vanilla Icing.

OH DEAR! WHAT WILL WE HAVE FOR DINNER TONIGHT?

Anything my Dear, —your cooking's fine since the foods you are kept in our new GIBSON refrigerator

YOUR CREDIT IS GOOD WITH GARSON & WOOD

A Gigantic Savings Event In All-Steel Cabinets! Big Reductions Friday and Saturday Only!

GARSON & WOOD'S GREATEST PURCHASE and Sale



4-Pc. Kitchen ENSEMBLE!

\$22.50 Value!

\$16.95 Porcelain Top Cabinet Base! 2 Utility Cabinets! Dish Cupboard!

Stainless Porcelain Top!

NO DOWN PAYMENT

50c A WEEK

You never saw a better value! A complete, handsome ensemble for your kitchen, never sold for less than \$22.50, reduced to \$16.95! 2 63-inch cabinets, each with 4 shelves! Stainless porcelain-top cabinet base and 2-door, roomy cupboard for dishes! Sale at Garson & Wood's!

GRAND UTILITY CABINET VALUES!

\$2.98 60-Inch Cabinet

\$3.55 63-Inch Cabinet

\$5.75

\$4.95

\$6.95

White enamel finish! Has 4 shelves! A marvelous value!

Smart-looking and spacious! Sale Friday and Saturday!

63 in. high! 18 in. wide! 4 broad shelves! On sale!

63 inch, 3-shelf cabinet! 18 in. wide! Reduced now!

2-door utility cabinet! 63 in. high, 24 in. wide! Sale!

METAL WARDROBES AT EXTRA LOW PRICES!

\$5.95

\$7.95

\$11.95 2-Days Only

\$12.75 2-Days Only

60-inch, heavy metal wardrobe. Brown enamel finish!

60-inch, 2-door wardrobe! Brown finish. Big value!

66-inch cabinet with lock! Grained walnut enameled!

66-inch, 2-door cabinet. Lock! Walnut grained enamel finish!

BUY ON GARSON & WOOD'S LONG TIME BUDGET PAYMENTS

Garson & Wood

111 CLINTON AVENUE SOUTH TELEPHONE MAIN 5103

EXCLUSIVE at your LINCOLN STORE

MAIN at ST. PAUL

The New

LINCOLN'S IMPROVED "444" FOUR GORE SLIPS

The perfect slip . . . designed to fit

The Old Design

- Single Yokes
- Low Yoke Lines
- Sack Fitting
- Poorly Cut Inferior Fit
- Seams at Hips Easily Ripped

The Improved Design

- Double Yokes with Darts
- High Rounded Yokes
- Moulds to Your Figure
- Minimized Riding and Twisting
- No Seams At Side

Sizes 32 to 44

TEA ROSE • WHITE • BLUE

SLENDERIZING BECAUSE IT'S TAILORED TO FIT

EXCLUSIVE at your LINCOLN STORE

Miss Mary Redmond, 3 Bardin St., call at the Sun office, 429 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.
Miss Frances Hall, 321 Henrietta Rd., call at the Sun office, 429 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

★ AT SMALLS... Radio Dept.

SEE!
While You Pay



YOUR VISION IS FAR TOO PRECIOUS TO NEGLECT!

Your eyesight is SO precious! Why let a few cents a week stand in your way, if your eyes are bothering you—come in for a thorough, scientific examination. Smalls most modern, newest equipment is put at your disposal. Come in today.

If you need glasses you don't need cash—because our easy terms cost you absolutely nothing.

Don G. Albert, registered optometrist in charge, uses Bausch & Lomb and Shuron lenses exclusively.
Open Sat. Evenings

Smalls
28 E. MAIN ST.

★ AT SMALLS Radio Dept.

PAY 25¢ DOWN on This
ZENITH



6 TUBES \$12.95
No wires needed. No aerial or ground. AC-DC. Plays anywhere. PAY ON SMALL EASY TERMS... ONLY

25¢ DOWN WEEK

★ Liberal Allowance For Your Old Radio

Smalls
28 MAIN STREET EAST

JEWELRS RADIO OPTICIANS
Open Saturday Evenings Until 9

Catholic U. . . .

(Continued from Page 1) Augustine's with \$354 and St. Michael's with \$500 headed the parishes which submitted reports.

Supplementing the work of the parish groups, a special committee was formed this week by General Chairman John P. Boylan to solicit large gifts in Rochester and vicinity.

The committee held its first meeting of the campaign at the Rochester Club Tuesday noon with Bishop Kearney in attendance. The committee personnel includes Francis P. Beattie, Lawrence J. Cleary, Harold J. Coleman, Joseph P. Collins, Harry C. D'Annunzio, Harry B. Crowley, Lewis L. Dollinger, Raymond F. Healey, Jeremiah G. Hickey, Louis A. Langie, Raymond F. Leinen, T. Chester Meisch, Joseph M. Scanlon, Otto A. Shutt, Frank J. Smith, Peter X. Tettebach and Frederick J. Weider.

All campaign workers from the ten zones in the diocese will meet in the Hotel Seneca ballroom Monday evening to submit a report of their activities.

Presbyterians . . .

(Continued from Page 1) by the Rev. Raymon M. Kistler, minister of the Central Church, Rochester; and the Rev. Frank M. Weston, executive secretary of the Presbytery.

Committee headquarters have been established in Room 418, Cutler Bldg. with Miss Maude H. Lewis as office secretary. A committee of twenty-five ministers and laymen have been appointed by the Presbytery to handle details of reception, exhibits, meeting places, hospitality, printing, sight-seeing tour, music, decorations, etc.

Visitors are always welcome at the public sessions of the assembly, popular meetings being held each evening, when nationally known leaders will speak.

Mrs. George Steffer, 20 Clarkson St., call at the Sun office, 429 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

Miss Mary Koster, 123 Frost Ave., call at the Sun office, 429 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

Sibley, Lindsay & Curr Co. STONE 6500

FOOD VALUES

Prime Steer **Chuck Roast** 18¢
Lean, well trimmed, just full of rich gravy. Lb.

Oysters 21¢ Pt.
Extra-standard . . . Solid meat

CHEESE 23¢
Imported wheel-barrow 1/2 lb. pack

COOKIES 21¢
Kitties, short bread filled with pecans, dot.

BREAD 19¢
Date and Nut Loaf

PICKLES 25¢ Pint
Heinz sweet mixed in bulk

LARD 2 lbs. 15¢
Print lard in pound carton

ORANGES 2 Doz. 69¢
Large Californias

Party Loaf 23¢ 2 cans 45¢
Big B. Flour 24 1/2 lb. bag 93¢
Sardines 7 oz. tin 31¢
Cassini's Boneless and Skinless

Butter 2 lbs. 65¢
Our fine-grade, high-score creamery tub butter

RED HEART DOG FOOD 3 cans 25¢
The favorite of thousands

ORANGE HEARTS, Dr. Phillip's, in tin 14c, 2 for 27c
SALAD HEARTS, Dr. Phillip's, in tin 13c, 2 for 25c
SUCCOTASH, L. V. Country Gen-Hemen, No. 2 tin 10c, 3 for 27c
GRAPEFRUIT JUICE, Florida Gold sweetened, large . . . 23c, 2 for 45c

PHONE ORDER BOARD OPENS AT 8 A. M.

MAKE YOUR PENNIES COUNT!

1¢ Sale

3 cakes at regular cost . . .
1 EXTRA CAKE FOR 1¢

THIS is no ordinary bargain, ladies! You save almost 25% on genuine SweetHeart Toilet Soap! A favorite for over forty years . . . it's a pure, free-lathering, mildly-fragrant soap for the whole family to use and enjoy. This amazing One Cent Sale is "tops" on shopping lists all over town . . . And you'll know why once you've tried SweetHeart Soap. So hurry to your dealer! Get enough SweetHeart Soap to last you for a good long time . . . while one cake in every four is yours for only one penny. A saving of nearly 25%! Place your order this very day!

Quantity Limited! Hurry!

SWEETHEART TOILET SOAP
"THE SOAP THAT AGREES WITH YOUR SKIN"

Be Prepared
When Sunny Silver Calls You
WIN A DOLLAR IN THE SUN SILVER SHOWER

Sibley, Lindsay & Curr Co.
BASEMENT NEWS

Again! FIGURED or PLAIN
BROADLOOM
Famous Makers' Slightly Irregulars

\$3.75 Grade If Perfect, Now, Sq. Yd. **\$2.98**
\$6.25 Grade If Perfect, Now, Sq. Yd. **\$4.69**

\$4.75 Grade If Perfect, Now, Sq. Yd. **\$3.49**
\$6.75 Grade If Perfect, Now, Sq. Yd. **\$4.95**

No Down Payments on Purchase of \$25 or More

AGAIN we are able to offer you beautiful broadloom carpeting at these sensationally low prices! Our first event was a bang-up sellout. Now we've outdone ourselves to repeat the event WITH new pattern AND plain color broadlooms as well. Rich, thick pile distinguishes every yard in this group. Choose tone-on-tone in leaf or fern patterns, or plain colors in oak twist or velvet broadloom. Each yard is a remarkable value at the regular price. At these low prices each yard is a value that will grace your home for years to come. Irregularities so slight defy detection, and will in no way impair wearing quality. All wanted colors.

Typical Room Sizes Including Finished Ends Cost as Little as

6'x9'	Reg. \$24.50	Sale \$19.85
7'6"x9'	Reg. \$30.50	Sale \$24.45
9'x9'	Reg. \$35.75	Sale \$28.89
9'x10'6"	Reg. \$41.50	Sale \$33.69
9'x12'	Reg. \$47.25	Sale \$37.75

AISSLE 16, BASEMENT

Welcome the honored guest... with Mount Vernon

This fine bonded rye, rich in tradition and delicate in flavor, now costs no more than even many lower proof blended whiskies.

Mount Vernon
Straight Rye Whiskey

NOW \$2.39 FIFTH (25.6 oz.)
\$1.50 PINT (16 oz.)

U. S. Bottled in Bond
Copyright 1940, National Distillers Prod. Corp., N. Y.

More of the Famous GAMLER SPECIALS

One Year To Pay Is The Gamler Way

6 DIAMOND BRIDAL PAIR
3 brilliant dia. 50c DOWN needs in each ring. set in magnificent 14K white gold setting. beautiful white pair. at a wonderful low price!
\$1475

WRIST WATCH \$147
Circles of metal or leather strap. Gold, silver, American made and guaranteed.

Pocket WATCH 64c
New this model, non-breakable crystal, nickel finish, American made and guaranteed.

WRIST WATCH \$179
Circles of Metal or Leather Strap.

CIGARETTE BOX 9c
A beautiful crystal cigarette box. Ideal for table or stand.

EVANS \$175
Lightest and brightest ever. All in one.
25c Down—25c Week

GAMLER'S
Jewelers and Opticians
104 EAST MAIN STREET
(Corner North Water)
OPEN SATURDAY EVENINGS

JIMMIE FIDLER in Hollywood

PITTSBURGH. — Apparently Hollywood's bosses have at last "got together" and decided to put up a united front against the insubordination of important contract employees. Look what's happened these past few months. Olivia de Havilland, Jane Bryan, Don Ameche and Director Garson Kanin have been under suspension for refusing assignment. Warner Brothers stopped Bette Davis' paycheck when she refused to report for work on a scheduled date. Metro suspended Hedy Lamarr until she was willing to tone down her demands for a big pay boost. Twentieth Century not only refused Jed Prouty's ultimatum for more pay, but wrote him out of the Jones Family series and released him from contract.

I have more than a suspicion that the stone wall defense being put up by the studios is the inevitable result of pressure exerted by Hollywood's Guilds and Labor Unions. During the past year producers have been forced to give one blanket raise after another to the different worker groups of the industry, and the end is not yet in sight. Being driven to the wall by group demands, they have naturally become less inclined to bow to individual ultimatums, and will become still more insistent on enforcing contracts to the letter as unionization of the industry continues. The old happy-go-lucky days, when an in-demand star was cock of the Hollywood walk, were doomed the minute players joined the collective bargaining movement.

Contracts, henceforth, will be CONTRACTS — not notations of a flexible gentleman's agreement.

MUTTERINGS:
One glimpse of Bela Lugosi in a derby and he'll never scare you again. Pet peeve: actresses who announce new engagements before divorcing old husbands. Wouldn't you love to see one of those "just-out-of-the-tub" baby pictures of Edna Mae Oliver? Growl: How much longer will fan writers insist on referring to Lee Tracy as a reformed character? Frantic urge: To put a billiard ball in Hugh Herbert's mouth every time he looks like he's about to "scow." Even money you can't mention a California town that Leo Carrillo hasn't claimed as the old family homestead. Ode to mayhem: "Just think, Marlene — your little girl's almost ready for college!" "Gindigs" might be a better word for most Filmville parties.

CUFF NOTES:
Jaime Rosario, wealthy coffee mogul of Costa Rica, has sent Ann Sheridan a six-month option on his plantation — with the stipulation that he goes with the property. Greer Garson will do a two-month auto tour of the U. S. on completion of "Pride and Prejudice." Warner Brothers will thumbs-down that project-

ed Mexican cruise of Eddie Alberts unless a studio representative chaperones him. Judy Garland's new heart-throb is Jimmy Cathcart, violinist with Ray Noble's band. Fay Holden is writing a kitchen guide to be titled "Ma Hardy's Cook Book." Collette Lyons, comedy hit of George White's Scandals, is being paged by Rudy Vallee for his first Republic film musical. Margaret Sullivan is taking a course of flying lessons from Jimmy Stewart.

WHITING BUICK CIRCUS SALE OF USED CARS

NEW HEADLINERS

'35 PACKARD, 7 PASS. SEDAN	\$189
'39 BUICK TOUR. SEDAN	\$695
'37 "OLDS" TOURING SEDAN	\$389
'38 CHRYSLER TOURING SEDAN	\$549
'38 BUICK TOURING SEDAN	\$589
'33 PONTIAC COUPE	\$89
'36 CHRYSLER TOURING SEDAN	\$289
'36 BUICK CONVERTIBLE COUPE	\$389
'37 DE SOTO COUPE	\$389
'36 FORD DE LUXE SEDAN	\$189
'33 HUDSON TOURING SEDAN	\$379
'31 LINCOLN CONVERTIBLE SEDAN	\$95
'37 PONTIAC TOURING SEDAN	\$379
'37 BUICK 7 PASSENGER SEDAN	\$745
'34 LA SALLE CONVERTIBLE COUPE	\$289
'35 PONTIAC COUPE	\$239

OUR REPUTATION IS YOUR GUARANTEE
WHITING-BUICK
360 EAST AVE.

EASTMAN THEATRE
Of The University of Rochester
Friday Evening, March 15
NELSON EDDY
Seats On Sale Now
\$1, \$1.25, \$1.50, \$2.

Seagram's Seven Crown Blended Whiskey

AMERICA'S FINEST

GEORGE JESSEL
beloved comedian of stage and radio, says:
"I consider your present 7 Crown an even smoother and finer whiskey than your 7 Crown of 1934."

HAVE YOU TRIED Seagram's 7 Crown LATELY?

\$1.58 PT.

Seagram's 7 Crown Blended Whiskey. 40% straight whiskies, 60% grain neutral spirits. 90 Proof. Seagram-Distillers Corporation, Executive Offices: New York, N. Y.

BEST COAL VALUE IN CITY

BLACK MAGIC QUALITY COAL \$10.95
TON CASH SHoveled OFF

PEA COAL . . . 9.25 Ton
BUCKWHEAT . 7.75 Ton
Semet-Solvay Coke 10.05

PHONE GEN. 586

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

PAYNE & DUNHAM

RE-UPHOLSTERING
With Re-Styling and Durability

No Down Payment

All Work Done in Rochester. 1 Year to Pay. No Carrying Charge. 5-Year Guarantee. FREE Pick-up and Delivery.

PHONE MON. 1404
No. 1404. Will Call Day or Evenings

WAYNE Upholstering Co.
74 PARK AVE.

Your 3-Piece LIVING ROOM SUITE **34.50**
Complete With Covering

Price includes: new coverings, new cushions and springs, new fillings added, and new webbing. Springs tied eight ways, suite sterilized.

COME and LEARN

What Meats To Buy?
What Cuts To Ask For?

Have your questions answered in a special Home Service Demonstration on

"NEW CUTS of MEAT"

Monday and Tuesday Evenings
March 4 & 5 at 7:30
Home Service Department

Mr. Max Russer will show new ideas in cutting meat to give variety in your menus. Miss Scranton and Miss Muntz will cook the meat during the demonstrations.

Come. Bring Your Friends.
You'll Be Welcome.

Rochester Gas & Electric Corporation
89 East Avenue

TOWERING MANSIONS
Designed and Dedicated to Heighten the Joy of Living

LINCOLN HOTEL

Live like a king when you visit New York. Stay at Manhattan's Mighty Hotel Lincoln, superb in every detail of location, luxury and hospitality.

1400 ROOMS
Each With Bath, Shower and Cabinet Radio

HOME OF THE FAMOUS BLUE ROOM
Outstanding Music and Entertainment

Ownership Management
MARIA KRAMER President
John L. Horgan, Gen. Mgr.
HOTEL EDISON Same Management

NEW YORK CITY
4th to 45th Sts. at Eighth Ave.

New! Deeper! More Comfortable!

GUARANTEED FOR 10 YEARS

Try A Beautyrest for 30 NIGHTS at our Risk If Satisfied — Pay Only 50c A WEEK

Take advantage of this offer! We'll deliver a brand new Beautyrest to your home. Try it for 30 nights . . . test its amazing comfort. Then . . . if you want to keep the Beautyrest . . . you may pay for it on special terms of only 50c a week. But, if you are not satisfied, notify us and we'll send for the mattress.

All you have to do is come to our store and select a Beautyrest in the cover you prefer. There is no obligation whatever on your part. But, don't delay.

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

Make This Test NOW! YOU Decide

EDWARDS
Seventh Floor

NO OTHER MATTRESS IS MADE LIKE THE BEAUTYREST

DEEPER COILS . . . Coils 17 1/2" deeper than formerly used . . . a bigger and thicker mattress . . . greater resiliency . . . intracore comfort.

POCKETED COILS . . . 837 springs in separate cloth pockets. Each yields independently to the slightest pressure. Every part of your body receives the right "give."

SAG PROOF EDGES . . . The New Beautyrest has patented edges that don't break down. This feature braces "mid-mattress" comfort to the very edges of the bed.

Remember This ABOUT OUR FAMILY'S WHISKEY

We naturally think Our Whiskey Recipe is extra rich and flavorful. But don't go by what we say! Taste it in any good place, then if it suits your taste . . . buy a bottle!

Harry E. Wilken

Normandie CHOCOLATES
Never Less Than 27c . . . **19c lb.**

Hand Rolled Symphony Sweet Chocolates **29c**
90 Value

- Molasses Chips
- Maple Creams
- Coconut Creams
- Peanut Creams
- Chocolate Covered Jimmies
- Nut Butter Crunch
- Tutti-Frutti
- Peppermint
- Coconut Butter
- Raspberry
- Pecan
- Pecan Mocha
- Lemon
- Cashews
- Caracola

Edwards Street Floor

THE WILKEN FAMILY
Blended Whiskey
At package stores and restaurants. Blended whiskey, 84.8 proof, 75% grain neutral spirits. Copyright 1940, The Wilken Family, Inc., Alladin, Schenley P. O., Pa.

BRING THIS AD—SAVE A DOLLAR MORE

Famous **NATIONALLY ADVERTISED Brands**

Ladies' SHOES

Advertised throughout the country at \$6.75 and \$7.75.

Our Prices **\$3.95** **\$4.95**




SAVE AN EXTRA DOLLAR OFF

Today, tomorrow and Saturday we will allow you one dollar off our price on any pair of shoes in the store if you present this ad.

Thurs. Fri. Sat.

We specialize in cancelled orders and closeouts from famous makers.

WEST END SAMPLE SHOES
191 Genesee Street
Open Evenings to 9 P. M. at Kirland Rd.

'The Mikado' To Be Presented By Guild Members

Gilbert and Sullivan's comic operetta "The Mikado" has been selected for presentation by the choral division of the Rochester Music Guild.

The group, which is under the direction of Miss Olivia Martin, will stage the popular opus at Monroe High School auditorium Wednesday evening, March 13th.

Costumes and scenery appropriate to the period and locale of the play will be provided for the cast. Mr. George Kulp is directing the action of the play. Music will be furnished by the guild orchestra under the direction of Sherman A. Clute, conductor.

Local Leonard Dealer Named

The Kominz Tire Co. has been appointed dealer for Leonard electric refrigerators in Rochester, it was announced this week by Morris Kominz, head of the three local stores carrying his name.

In announcing the appointment, Mr. Kominz said, "Leonard is one of the oldest and most famous names in the refrigeration business. It is a division of the Nash-Kelvinator Corporation. This year they have developed a new manufacturing and selling program that has brought about savings of 30 to 60 dollars on Leonard electric refrigerators."

Mrs. Barney Tokarsky, 323 S. Goodman St., call at the Sun office, 429 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

Mrs. R. E. Conner, 449 Cedarwood Ter., call at the Sun office, 429 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

Mrs. R. W. Connor, 443 Electric Ave., call at the Sun office, 429 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

LAST 2 DAYS Semi-Annual SALES for the HOME

★ Unusual Styles
★ Complete Selections
★ Lowest Prices



OPEN an EDWARDS NEW 90 DAY Charge Account
No Down Payment
No Interest to Pay
Mail or Phone Your Application

PAY 1/3 APR. 10
PAY 1/3 MAY 10
PAY 1/3 JUNE 10

Sturdily Constructed 3-PC. HAND - RUBBED - SOLID MAPLE COLONIAL DESIGN BEDROOM SUITE
BED—CHEST and choice of DRESSER or VANITY

It's money saving time at Edwards . . . and that means unheard-of values because we saved you plenty even at regular prices. This suite at 69.50 is ample proof—peg-top construction, center drawer guides and dustproof throughout!

Purchased Separately: Bed . . . \$16 Dresser . . . \$29.50
Chest . . . \$24 Vanity . . . \$29.50

EDWARDS—Fifth Floor

NO DOWN PAYMENT 1.50 weekly

69⁵⁰

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Come Here For A **LOW COST PERSONAL LOAN**



You'll find our loan rates unusually low and our requirements very simple. No collateral or co-maker required and no red tape. We welcome the application of all who are steadily employed.

• Use Our Register Checks for Paying Bills. Only 10c Each •

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Exchange and Broad
THE BANK OF PERSONAL SERVICE

Member of F.D.I.C.

Your **CAPITAL INVITES YOU**



A wonderful, thrilling adventure awaits you in Washington, D. C. In spring and educational entertainment for your visit to the City of World Affairs!

You will enjoy the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate.

AIR CONDITIONED GUEST ROOMS & PUBLIC SPACES

400 OUTSIDE ROOMS WITH BATH

FROM \$2.00 SINGLE WITH PARKING

HOTEL ANNAPOLIS

IN WASHINGTON, D. C.
11th to 12th St. AT H ST.

Check These Low Prices And Figure Your **SAVINGS**

Phone Glenwood 700

BELMONT COAL CO. 499 Broad St.

NUT COAL \$9.35 TON

PEA \$8.25 RICE \$6.50
BUCKWHEAT \$7.25

STOVE \$9.95 TON
or EGG \$9.20

Stove or Nut COKE \$9.20

Last 2 Days to Save 2.02 On These Custom-Made TABLE PADS



Regular \$6 Value **3⁹⁸** Sizes to 48x65

Heat proof! Liquor proof! Moisture proof! White or wood grain pads with heavy flannel back covers. Wood grains include walnut, mahogany, maple, oak. Please bring pattern of 1/2 of table. Extra leaves (up to 12 in. wide) Regular 1.98, special at 1.49. Bring your table measurements.

Reg. \$8 Heat-Resisting Pads 5.50

EDWARDS—Second Floor



Covered Baking and Serving **DISHES 15c**

- Ivory with Green Design
- Also for Refrigerator Use

EDWARDS—Second Floor

EIGHT TUMBLERS In A Wire Rack



Complete Set **98c**

The tub, sketched in the center of the rack is suitable for ice or serving potato chips, etc. The tumblers are in Spring shades of yellow and green.

EDWARDS—Second Floor

Colonial Crystal SALAD SETS 98c



Set includes a torte plate, generously sized salad bowl and a set of handsome servers.

EDWARDS—Second Floor

BE BRIGHT! GO LIGHT! **BUY BETTER SPIRITS!**



SCHENLEY "SWALLOWS" SING:
"Highballs Hum and Cocktails Click!
Schenley Melding Does the Trick!"

Want better whiskey? Better taste SCHENLEY . . . light-bodied Black Label or Red Label. They're unexcelled because we "meld" . . . a secret SCHENLEY method that creates better spirits . . . by permitting weight reduction without flavor destruction.

At your favorite bar and package store

Better Taste

SCHENLEY Light-Bodied WHISKIES

Schenley's Black Label 45% Grain Neutral Spirits. Schenley's Red Label 72 1/2% Grain Neutral Spirits. Both 90 Proof and BLENDED WHISKEY. Copyright 1940, Schenley Distillers Corporation, New York City.

LAST 2 DAYS National PRESTO COOKER DEMONSTRATION

2 Qt. Size **9⁵⁰** 3 Qt. Size **10⁵⁰**

Actually cuts down the cooking period to one-sixth of the ordinary time! Now the modern homemaker can put her raw vegetables in a NATIONAL PRESTO COOKER a minute or so before she expects to serve them. And presto! They're ready and more delicious than ever!

EDWARDS—Street Floor

MARY ELIZABETH CLEANSING CREAM

Regular **59c** Jar

A soothing, cleansing double whipped cream that's extra light in texture. Use it nightly for that clear and radiant complexion you so desire.

Mail or Phone Your Order—Stone 2300

EDWARDS—Street Floor





Just for the pleasure of it

TRY I.W. HARPER The Gold Medal Whiskey

20 Per Cent Gain Shown In Health Class Attendance

By DON MATTARO
Recreation and health courses are popular among adults, according to announcement released today from the Recreation Department of the Rochester Board of Education, and W. P. A. Recreation Division, showing 8,740 adults enrolled in these courses at seven evening high schools and two elementary schools during the month of January.

The classes have shown a 20 per cent gain in registration over the period of four months—from October to January. Franklin High showed the greatest gain in adult attendance with an enrollment figure of 5,929. Washington had 5,585 for the same period. Madison enrolled 4,680, Jefferson 3,329, Monroe 2,483, Marshall 2,321 and Charlotte 2,228.

No. 27 School lead the elementary schools division with 1,816 while No. 20 School registered 1,461 pupils.

Washington High School showed the highest gain in monthly registration with a total, 1,664 for 20 night school sessions in January. Franklin has the highest weekly student enrollment with 400.

In conjunction with national "Sew and Save Week," now being observed by retail stores the home-making department of the Board of Education is holding "open house" in many of the public sewing classes which it conducts.

The general public is invited to visit the classes any time during the week they are in session. Complete schedule of classes may be obtained by calling the Home Economics office at Main 2600.

LEGION TO MEET
Members of the Rochester branch of the British Legion and women's section will hold a business meeting Saturday at 8 p. m. in the Union League Hall, 290 Gregory St.

Mrs. Ruth Goodman, 42 Thayer St., call at the Sun office, 429 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.
Miss Castle Havert, 28 Sco St., call at the Sun office, 429 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.
Mrs. Alfred O'Divio, 16 Ashbury St., call at the Sun office, 429 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

CHUCK FULL OF BARGAINS

Open 9 A.M. to 9 P.M. **BILL'S BARGAIN STORES** Sat. Until 10 P.M.

543 South Avenue Cor. Hamilton St. 813 Dewey Avenue Near Driving Pk.

REPEAT SALE

"Bargains To Make You Want To Meet Us Again"
These Are But a Few of Our Many

- | | | |
|--|--|--|
| Ladies' Panties or Vest | Men's Rayon Dress Sox. Double sole, elastic top. Reg. 20c | DR. ELLIS PRODUCTS |
| SNUGGIES Regular 10c | Stick-On Soles All sizes. Reg. 10c | Scapless Shampoo Hand Balm |
| Oriental Patterns RUGS 3'x5' Reg. \$3.98 | Steel Wool, 16 Pads. Reg. 10c | Wave Set Powder Reg. 10c |
| Dawn Knitting Worsted Yarn 2 oz. skin. 25c | Ladies' Hair Curlers Reg. 3c | Infants' 3x5 Silk Bound Blankets Reg. \$1.00 |
| Men's Winter-Weight UNION SUITS Reg. \$1.00 | Men's Dress and Cotton HOSE Reg. 25c | Ladies' SNUGGIES 25% Wool Reg. 4c |
| Boys' Zipper Windbreaker Waterproof Reg. \$2.49 | Men's Dress SUSPENDERS Silk Web Reg. 25c | Ironing CORD SETS Reg. 20c |
| Clark's or J. F. Coats Big Ball CROCHET COTTON 16 1/2c | You Have 1 Chance In 5 To Win \$7. The Entire Amount of Your Purchase In Trade | 36x36 Infants' Rubber Sheets Reg. 25c |
| Infants' Rubber Pants Reg. 10c | Daisy Crochet Cotton. Reg. 20c | Men's Wool DRESS CAPS Silk Lining Rubber Water-proof Visor Reg. \$1.00 |
| Men's, Whiteboards, Molekin Work Pants Reg. \$1.50 | Children's Parka Hoods Reg. 4c | Ladies' GLOVES Reg. 25c |
| 9" Dressing COMBS Reg. 10c | Mercerized Rick Rack Reg. 10c | Mesh Dish Cloths Reg. 10c |
| | Blas Binding 6 yds. Reg. 5c | |
| | 27" Mercerized Laces Reg. 3c | |
| | 2x10 Gauze Bandage Reg. 10c | |



When You Shop At The Home-Owned

WEGMAN FOOD MARKETS

Prime, Tender, Delicious

- SHOULDER ROAST **BEEF 17c** lb.
- Fresh, Boneless Rolled **LAMB ROASTS lb. 21c**
- Fancy, 12-15 lb. Young Toms **FRESH TURKEYS lb. 25c**

ROCHESTER'S LARGEST MEAT RETAILERS

- Large, Full Size Bunch, New **BROCCOLI bch. 10c**
- Large, Ripe, Fresh Cuban **PINEAPPLE ea. 15c**
- Nest-To-You, Large, White, Grade **"A" EGGS doz. 29c**
- Rich in Butter Fat, Vermont **CHEESE lb. 25c**
- Fine, White, Granulated **SUGAR 10-lb. sack 47c**
- 24-Oz. Can Gilbert's **TOM. JCE. 4 cans 25c**
- Light-Meat, Cortex, Flaked **TUNA 2 cans 19c**
- 14-Oz. Bottle Fine Catsup **BLUE LABEL bot. 11c**
- No. 2 Size Can, Olympia **LIMA BEANS can 5c**
- Sweetheart Soap Sale 4 bars 19c

- Delicious, Fresh **Layer CAKES 25c**
- Chocolate Fudge Silver, Hollywood Silver, Tutti-Frutti, Chocolate Surprise, Chocolate Surprise.
- KUCHENS 15c**
- Fresh Apple Round Cinnamon Turban, Golden Hearts
- PIES 15c**
- Cocaoanut Or Plain Custard
- KLEENEX 10c**
- BOX OF 150
- SERV-A-TISSUE BOX OF 500 **28c**

JUST TRY ME ON LAND O' LAKES SWEET CREAM BUTTER

31c lb. tub

BY THE ROLL **32c** lb.

WORLD'S LARGEST SELLING SWEET CREAM BUTTER!

Land O' Lakes is rushed to us under refrigeration... it stays fresh longer because it is churned only from fresh sweet cream.



FREE PARKING FOR CUSTOMERS

When People Want Big Values In Wines & Liquors THEY SAY:

LET'S LOOK UP LIVADAS

WHAT A VALUE! **\$1.69** Not A Fifth—A Full Quart

Bottled In Bond Under U. S. Gov't Supervision **WELFORD CLUB WHISKEY**

Straight Bourbon 4 YEARS OLD 100 Proof COMPARE! \$2.49 VALUE!

Many More WEEK END Specials Not Advertised

What a Value! GOLDEN BUCKET WHISKEY 3 Years Old Straight Bourbon 85 Proof \$1.39 Full Qt. Compare! \$1.90 Value 3 Qts. \$4.00	Here's a Big Value! OLD STERLING WHISKEY Private Stock Straight Bourbon 2 Years Old 80 Proof \$1.29 Pints Compare! \$1.75 Value!	Our Very Best Seller! SANDY HOLLOW WHISKEY Straight Rye 3 Years Old 90 Proof \$1.59 Full Qt. Compare \$1.95 Value!
--	--	--

One of Scotlands FINEST **KING GEORGE IV SCOTCH WHISKEY**

Blended 86.8 Proof 100 per cent Scotch Whiskies Distilled, Blended and Bottled in Scotland.

Our Very Best Seller **LIVRO GIN** Distilled From Grain 90 Proof **\$1.45** Full Qt. Compare \$1.98 Value

Our Famous Fine Whiskey **LIVRO RYE** 90 Proof, 51% 4 Yrs. Old **\$2.10** Full Qt. Compare \$2.65 Value

The straight whiskey in this product is 4-years old 51% str whiskey, 49% neutral spirits, distilled from grain, distilled, blended and bottled by the largest distillers in the world. A very spectacular purchase, makes possible this low price.

VERMOUTH 89c

Large 30-Oz. Bottle — Compare! With \$1.35 Value!

PORT \$1.39 Lge. 25-oz. Bottle
Special Imported Big Schroeder Bros. Very fine product of Portugal.

SHERRY \$1.39 Lge. 25-oz. Bottle
Illustrious Juan J. Palomino Imported Dry Sherry, Alcohol 20%.

From The Sun-Drenched Vineyards of Old California Come These **BALBOA WINES**

SWEET DRY

Muscatel, Sherry Tokay, Port

3 Full Quarts **\$1.00** Full Gallon **\$1.25** **99c** GALLON

Burgundy • Zinfandel • Claret • Barbera • Chianti • Redwing • Sauterne

LIVADAS

A Name You Can Trust

Open Every Nite Till Midnight **183 Monroe Ave.** Free Delivery Stone 5549

N. Y. S. License L-4229

Movie Quiz Winners

Listed below are the names of the winners of the Movie Quiz last week. If your name is listed here call at the Rochester Sun Office, 420 Burke Bldg., before Monday noon for your prize. Prizes to Loew's Theatre. No tickets given out Saturday afternoon.

Mr. Frank D'Amico, 272 Central Park
Mrs. Arthur Hollman, 173 Maryland St.
Mrs. Edw. McGovern, 11 Hart St.
Mrs. Lee Mack, 872 Avenue D
Mrs. Amelia Thomas, 109 Ashland St.
Mrs. Weaver, 24 Upton Park
Mrs. H. Wilkinson, 186 Winton Rd. N.
Mrs. Mildred Crow, 250 Averill Ave.
Mrs. John Lewis, 41 Shepard St.
Mrs. Betty MacDonald, 349 Jay St.
Mrs. D. Lutz, 136 Thornydale Rd.
Mrs. E. Eisenberg, 75 Bronson Ave.
Mrs. Florence Finkle, 11 Lamont St.
Mrs. Mildred Ranker, 4 Dining St.
Mrs. Dorothy Strzber, 16 Willow St.
Mrs. J. C. Smith, 118 Gardner Ave.
Mrs. Jean Schuber, 118 Gardner St.
Mrs. F. Johnson, 83 Otis St.
Mrs. Wm. Rauber, 128 Ave. E.
Mrs. Mary DeCillis, 340 Orchard St.
Mrs. Carrie LaDelphi, 41 Garnet St.

Mrs. John Murphy, 34 Jackson St., call at the Sun office, 420 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

Miss Jane Mincaw, 59 Chapin St., call at the Sun office, 420 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

Miss Fay Legumsky, 125 Kelly St., call at the Sun office, 420 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

SHRINE CIRCUS

EAST MAIN STREET ARMORY
ALL NEXT WEEK! MAR. 4 to 9
Monday Thru Saturday
2:15 and 8:15

FREE! 2 NEW CARS

To the lucky ticket holder with a one to forty cent general admission book ticket a new Ford Wed. Nite or new Plymouth Sat. Nite. Tickets now on sale at 100 East Ave. Phone Stone 3650-3631.

SPECIAL MARCH PHOTO OFFER!



3 8x10 PHOTOS
ALL HAND
COLORED IN
OIL

4 \$3.95
Proofs

When you have a photograph taken at Neisner's you are sure of a result that comes from the highest degree of skill. Mr. Loebner has had many years of professional experience, has pleased thousands in Rochester, and cities in Eastern United States. Stop in today!

No Appointments Necessary

Neisner's
5¢ to 10¢ Stores
200 MAIN ST. EAST

THIS WEEK ONLY
FAIRCHILD'S FRITTERS
7 REG. 3c PKGS. **25c**
SURE POP YELLOW
POPCORN REG. 13c **10c**
SHEWMAN'S
613 E. MAIN—4 Doors West of Gibbs

BIG 5c WORTH

- 16 Pages of Color Comics
- Colorgrava Magazine Section
- Main News Section

GET THE HABIT
Read the New York
SUNDAY MIRROR

Here's a BARGAIN!

AT BOTH MARKETS

More Bargains!

Chuck & Shid.
BEEF ROASTS 17c lb.
Milk Fatted **FOWL** 19c lb.
Skinned whole or shank half
Smoked HAMS 19c lb.
Cooked Ham 21c lb.
Whole or Shank Half

The Tasty, Lean Sliced **BACON** 15c lb.
Rindless Kind

MORE BARGAINS—

Tender Young **ROASTING CHICKENS** ... lb. 21c
GRAPEFRUIT 2 cans 15c
GINGER SNAPS 1 3/4 lb. pkg. 19c

SWEETHEART SOAP 1c SALE

ALL CUT FROM YOUNG CHICKEN
Buy The Cuts of Chicken You Prefer
Legs lb. 35c Giblets ... lb. 19c
Livers lb. 45c Wings ... lb. 23c
Necks ... lb. 12c Breasts ... lb. 45c

Dolan's
600 Jefferson, cor. Bartlett; Gen. 1417
350 Driving Park, at Dewey; Glcn. 1618

E. & League
Versprille turned in a for individual honors Tuesday's Gas & Elec. at Elm Hall. Carl oth had 637 and Jack 111.

Office (2704) 2. Order General Construction (2677) 2. Station (2255) 0. Meter (2666) 3. Collectors (2432) 0. Distribution (2268) 3. Inventory Electric Distribution (1794) 2. Distribution (2622) 1. Office (2268) 3. Storehouse (2378) 1. Service (2530) 3. Electric (201) 0.

11 Ryan, 104 Rockingham St., Sun office, 420 Burke Bldg., before Monday noon and get a free ticket to the Shrine Circus.

9 out of 10 AGREE

The favorable opinion of 10,533 out of a total of 124,195 people who tasted Green River, justifies our claim that it is "America's Smoothest Whiskey."

GREEN RIVER
The Perfect Blend that's AMERICA'S SMOOTHEST WHISKEY
55 proof—75% grain neutral spirits
OLDTME DISTILLERS, INC., N. Y. C.

HERE TO GO
For Game Parties

FREE BINGO
SHOW 7 P. M.
AMES 8 P. M.
DOOR PRIZES
your friends every ers., Fri. and Sat. ery games and many ways to win.

HOLLYWOOD BINGO HALL
PULLMAN AVE.
Admission 25c
I want a seat, come ly—Plenty of Free Parking Space

Free Cleaners Parties
INGING 7:30 P. M.
ADMISSION 25c
Tues. and Sat. Night
1 E. MAIN ST.
Lain St. Car to Door

WANTED

Old And New Customers To Inspect
Bargains Bought On Recent

NEW YORK BUYING TRIP

I scoured the Whiskey Houses in New York City till I was able to pick up hundreds of cases of fine wines and liquors... at phenomenally low prices. See these new, different stocks—get distinctive, quality brands at big savings while merchandise lasts!

WINES & LIQUORS

Fine Quality — Lowest Prices

MON VALLEY SLOE GIN
Reg. \$2.35 Value
\$1.39
4 1/2 Quart

OLD MILL APPLE JACK
OLD MILL APPLE JACK
APPLE BRANDY, 90 PROOF
21 Years Old Compare \$2.40 Value.
\$1.75
Full Quart

1/2 Yrs. Old
100 Proof Bottled In Bond Under U. S. Government Supervision
FRY'S 5 STAR PEACH BRANDY 100 Proof
Regular \$2.50 Value!
\$1.75
4 1/2 Quart

GORDON'S Martini Cocktail 100 Proof
Regular \$2.49 Value!
\$1.49
4 1/2 Quart

OUR BEST SELLING WHISKEY AT THIS LOW PRICE
46 MONTHS OLD Straight Bourbon WHISKEY CREAM O'GRAIN
Case 12 Quarts \$18.00 **\$1.59** Quart

At Our LOWEST PRICE! 100 Proof U. S. BONDED SHEDELL'S
Straight RYE Whiskey
4 YR. OLD
Aged in Wood

Compare! \$3.00
\$2.09 FULL QUART
Case 12 Quarts \$23.50

100 proof extraordinary value in bonded straight rye whiskey! Fine smooth. Robust rye to make your next Manhattan a grand experience. Your next rye highball a taste-treat only \$3.50 for 12 quarts.

Imported SCOTS Perfection
15 YEARS OLD 25% Scotch Malt
EXTRA QUALITY Blended and Bottled In Scotland
\$2.50
4 1/2 Quart

AT TODAY'S LOW PRICES, GIVE ME
OLD OVERHOLT WHISKEY every time!

Now I can buy this famous bonded rye at the price of even many lower proof blended whiskeys.
\$2.23 \$1.40
Fifth (25.6oz.) Pint (16oz.)

A truly magnificent whiskey is Old Overholt. It has been distilled at Broad Ford, Pa., for 130 years. And its quality never varies. In fact, the excellence of the Old Overholt you buy today was determined when this whiskey was first put in bond to qualify for the U. S. bottled in bond stamp.

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CORRECT TIME TEMPERATURE WEATHER REPORT

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MONROE 8611

6 A. M. to Midnight Except Sundays

A Free Service At Your Service!
TIME BUREAU, INC.

GREEN RIVER
The Perfect Blend that's AMERICA'S SMOOTHEST WHISKEY
55 proof—75% grain neutral spirits
OLDTME DISTILLERS, INC., N. Y. C.

FREE BINGO
SHOW 7 P. M.
AMES 8 P. M.
DOOR PRIZES
your friends every ers., Fri. and Sat. ery games and many ways to win.

HOLLYWOOD BINGO HALL
PULLMAN AVE.
Admission 25c
I want a seat, come ly—Plenty of Free Parking Space

Free Cleaners Parties
INGING 7:30 P. M.
ADMISSION 25c
Tues. and Sat. Night
1 E. MAIN ST.
Lain St. Car to Door

AMERICA'S GREATEST WHISKEY VALUE

Neutral Spirits distilled from c. Lawrenceburg, Ind.

Shanter K ALE
More Malt • More Age
7 • BOTTLES
YWHERE
Rochester, N. Y.

FREE BINGO
Hollywood Dr. Night Club
100 Empire Bldg.
Take LaSalle Bus to Door—Dancing 21c
Thursday, Saturday—4:15 P. M.
Vic O'Brien and His Blue Rhythm Orchestra

Parties At
CAPITOL BINGO HALL
EVERY FRIDAY 8:30 P. M.
SUNDAY 2 P. M.
85 W. MAIN ST.

Parties At
GLIDE HALL
1201 JAY ST.
Postponed Until
Sunday, March 3rd
Bigger and Better Entertainment

PARTIES AT
WEST AVE. MANOR
165 West Ave.
Mon. and Wed.—8:15 P. M.
Tues. Thurs. and Fri. 1:30 P. M.

SUNDAY NIGHT PARTIES
—
UNION LEAGUE HALL
Admission 25c
290 Gregory at South Ave.—8:15 P. M.

Wednesday & Saturday
MATINEE PARTIES
UNION LEAGUE HALL
290 Gregory St. at South Ave.
Entertainment at 1:30 P. M.
Admission 25c

MAIN NEAR CLINTON
Go first to Neisner's
5¢ to 10¢ Stores

FINAL CLEARANCE
JUST-THINK-OF-IT!!
A PAIR OF SHOES For 44c
Every Pair A Former \$2 & \$3 Value
All Sizes - in All Heels — But Not in Every Style

Mostly Grey Kid And Suedes

44c PAIR

FRIDAY — SATURDAY ONLY
AT THIS CLEARANCE PRICE

Bedding Dept.

5c DAY

MAJESTIC YOU CAN BUY A
IMMONS
utyrest
ADDRESS
As Little As

Baltimore Baron Maryland Bonded Rye Quart **\$2.10**

100% Scotch Whiskey Queen Victoria 4 1/2 Quart **\$2.25**

French Cognac 30 Years Old 4 1/2 Quart **\$2.59**

Puerto Rican Rum Imported 4 1/2 Quart **\$1.49**

Seagram's Superior Gin 84 Proof 4 1/2 Quart **\$1.39**

Old Bromley Gin 100 Proof Quart **\$1.60**

Straight Bourbon Top Grain, 3 Yrs. Old 4 1/2 Quart **\$1.70**

Creme De Cacao 60 Proof 4 1/2 Quart **\$1.59**

French Claret Wine Imported 4 1/2 Quart **98c**

PURE CALIFORNIA WINE
Old Monarch
STOCK UP NOW FOR EASTER
AT THIS **LOW PRICE!**

Compare! \$2.00 Value!
Go Any \$2.00 Value!
\$1.35 4 Gallons for Gal. \$5.00

Choice of Apricot, Blackberry, Apple, Port, Sherry, Tokay, Madeira, Claret, Burgundy, Sauterne

BUY BY THE CASE AT BERGHASH'S AND SAVE ON HUNDREDS OF OTHER BARGAINS

BERGHASH
MAIN 786 Next Door to Loew's Theatre MAIN 786
124 CLINTON AVE. SOUTH
FREE PARKING Opposite Our Store

5 COMPLETE FOOD STORES UNDER ONE ROOF AT WEBBER'S WITH AMPLE PARKING SPACE IN REAR

"WEBBER'S SELECT", SHOULDER BEEF POT ROAST 18c LB.

Friday Only Smoked Wilsons PICNICS 11c

10-12 lb. Marinated TURKEYS 1b. 10c
Jumbo Roasting CHICKENS 1b. 29c

FRUITS AND VEGETABLES

Large Juicy LEMONS Doz. 19c
Large, Tree Rippe FLORIDAS 2 doz. 39c
Large Juicy Seedless NAVEL ORANGES doz. 25c
Fresh Green BROCCOLI bch. 10c
Fresh Green Calif. ASPARAGUS bch. 10c

GROCERIES

Ginger, Devil, Angel DUFF'S MIXES pkg. 19c
Jumbo Pkg. 35c
RINSO 2 for 35c
Morrells, 1 lb. tin CORNED BF. HASH 2 for 25c
Libby's, All Green ASPARAGUS TIPS tin 15c
3 Flavors, 95c Doz. Red Heart Dog Food 3 for 25c

DAIRY

Medium Size, Strictly FRESH EGGS, Grade 'A', doz. 25c
Meadow Gold BUTTER lb. 31c
Plain, Bellish, Fin. Fine CREAM CHEESE lb. 29c
Shelf Cured, Sharp STORE CHEESE lb. 29c
Fancy, Open Eyed SWISS CHEESE lb. 29c

FISH STEAK SWORDFISH 25c lb.

HADDOCK FILLETS lb. 15c
Fresh, Lg. Skinless HADDOCK FILLETS lb. 29c
Fresh Blushed White OYSTERS pt. 23c

Orange and Blue Surplus Stamps Redeemed

WEBBER'S
894 West Main—Parking Rear of Store

Di Carlo, Robinson Share Ring Card Spotlight At Elks

Amateur fight fans will again see Tony DiCarlo and Smokey Robinson of Erie in the same ring next Monday night at the Clinton Ave. battle pit. But not at the same time.

Johnny Burba, bespectacled director of bouts for the lodge promoters has matched DiCarlo with Big Walter Barnes, who, Rochester fans will recall suffered such a surprising KO at the hands of Jack Mathison here last winter. Barnes looked good and sent several boys kicking before the Mathison affair and claims he has been going great guns this year in Pittsburgh and vicinity rings. The ever-popular "Smokey" Robinson will meet either Jimmy Winters or Bill Berg if plans of Burba materialize. In his last local showing Berg lost to Eddie Smith and the money will be riding on Robinson.

Willie Barnes (Walter's brother) is matched to meet Kobey Paul of Rochester in one of the five round specials.

It's Delicious **CHICKEN CHOW MEIN**
GENESEE CHOW MEIN KITCHEN
331 GENESEE ST. GEN 774
Wholesale—We Deliver—Retail

TELL YOUR EYE PHYSICIAN You Would Like to Have **C. A. KOHLER**
Prescription Optician
FILL YOUR PRESCRIPTION
404 TEMPLE BLDG., 6TH FLOOR
STONE 4178
WHY ACCURATE, DEPENDABLE AND MORE REASONABLE

Be Thrift And Nip POLYSHINE Your Shoes All Colors
POLYSHINE
A Rochester Made Product

HAVE YOU TRIED THREE FEATHERS LATELY?... IT'S Clarified

THE ONLY WHISKEY IN THE WORLD SO FLAVOR PROTECTED

\$1.30 at \$2.53 qt.

THREE FEATHERS BLENDED WHISKEY
80 Proof—72½% grain neutral spirits
Distilled by Distillers, Inc., N. Y. C.

GENERAL COUNTY TAXES

Payable in 1940
Monroe County Treasury

Rochester, N. Y. — January 2, 1940

The assessment rolls for the general county tax levied in 1939 and payable in 1940 have been placed in my hands for collection. All persons named thereon are required to pay the tax assessed to them before the 15th day of April next subject to the following conditions as provided in Section 13 of Chapter 441 of the laws of 1938.

FEES WILL BE ADDED AS FOLLOWS:

All of January without fees, February 1st to 29th, inclusive, 1 per cent.

After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.

March 1st to 31st, inclusive, 2 per cent.

April 1st to 14th, inclusive, 3 per cent.

In case of default a warrant will be issued for the collection thereof according to law.

On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 30th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.

Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.

Tax bills will be mailed on request.

TOWN TAXES

Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.

CLARENCE A. SMITH,
Director of Finance.

PHILLIP'S MILK OF MAGNESIA
Reg. 50c 2 for 51c

BARBASOL SHAVE CREAM
Reg. 50c 2 for 51c

LYON'S TOOTH POWDER
Reg. 50c 2 for 51c

Bridge or Pinochle **PLAYING CARDS**
Reg. 35c 2 for 36c

POND'S CREAMS
Reg. 55c 2 for 56c

PUTNAM DYE
Reg. 15c Size 2 for 13c

Phillips Milk of Magnesia **TOOTH PASTE**
Reg. 25c 2 for 26c

MARROW OIL SHAMPOO
Reg. \$1.00 2 for \$1.01

SANITARY NAPKINS
Box of 12 2 for 19c

½ LB. CAN **TODDY**
Reg. 25c 2 for 21c

MINIATURE CHOCOLATES
1 lb. boxes 2 for 41c

CLEANSING TISSUES
Box of 500 2 for 23c

Nickel Plated **CIGARETTE CASE**
Reg. 50c 2 for 51c

KEY DRUG 1¢ SALE

ONE WHOLE WEEK—TODAY THRU WEDNESDAY

Nationally known items at the greatest savings of the season. You buy the first item at the regular price, and get the second for only one cent. You don't have to buy two of the same items to effect this saving at Key's. You may have any two items advertised at similar price, buying the 2nd item for only a penny.

Aspirin Tab. 2 for \$1.01
Ayer's Pectoral 2 for 61c
Borax 2 for 26c
Cascara Sagrada 2 for 26c
Blondex Shampoo 2 for 29c

Handkerchiefs 2 for 11c
Beef, Iron, Wine 2 for \$1.01
Book Matches 2 for 11c
4-Way Cold Tabs. 2 for 16c
Kreml Hair Tonic 2 for \$1.01
Hygeia Nursers 2 for 16c
Woodbury Creams 2 for 56c
Olive Tabs 2 for 31c
Razor Blades 2 for 26c
Pond's Face Powder 2 for 11c
Toilet Tissue 2 for 9c
Suppositories 2 for 21c

Spirit of Nitro 2 for 36c
Tr. of Arnica 2 for 36c
Oil of Wintergreen 2 for 31c
Hersey Kisses 2 for 41c
Hill's Nose Drops 2 for 36c

1¢ SALE
LISTERINE SHAVING CREAM
EACH A BIG 2 1/2" TUBE
BOTH for 26c

Laetive Quinine 2 for 21c
Theoretical Cold Cream 2 for \$1.01
Freezone Regular 2 for 36c
Smith Bros. or Luder's Cough Drop, Reg. 5c 2 for 6c
Bicarbonate of Soda, reg. 15c lb. can 2 for 16c
Castor Oil 4 oz. bottle reg. 25c 2 for 21c
Glycerine & Rose Water 4 oz. bottle reg. 25c 2 for 26c
Petroleum Jelly, White, 4 oz. bottle reg. 15c 2 for 16c

1¢ SALE
HALO SHAMPOO
TWO 50¢ BOTTLES
Only 51¢
YOU SAVE 49¢

Benedict Solution 2 for 76c
Saccharin Tab. bottle of 1000 1/4 or 1/2 grain 2 for 96c
Camphorated Oil 2 for 21c
Mustard 2 for 36c
Rochelle Salts 2 for 26c
Aromatic Spirit of Ammonia 2 for 36c
Spirit of Camphor 2 for 36c
Schoenfeld Laxative Tea reg. 25c 2 for 26c
Rubber Heftin For Kurlash reg. 15c 2 for 16c

Men's 2 for 36c
Tr. of Arnica 2 for 36c
Oil of Wintergreen 2 for 31c
Hersey Kisses 2 for 41c
Hill's Nose Drops 2 for 36c

1¢ SALE
COLGATE SHAVE CREAM
LATHER OR BRUSHLESS
TWO 25¢ TUBES ONLY 26¢

Reg. 15c Cleave of Magnesia 2 for 16c
Prohak Jr. Blades reg. 10c 2 for 11c
Alwood Bitters reg. 25c 2 for 36c
Be-Ettes Internal Tampons reg. 25c 2 for 26c
Nail Polish Remover 1 oz. bottle reg. 10c 2 for 11c
Bat Tail Combs reg. 10c 2 for 11c
Peroxide 8 oz. 2 for 13c

RIGHT RESERVED TO LIMIT QUANTITIES

PALMOLIVE SOAP
2 for 9c

RAZOR BLADES
SINGLE EDGE
2 for 41c
GEM TYPE Pat. 25

WOODBURY'S FACE POWDER
Reg. \$1.00 2 for \$1.01

CANDY BARS GUM & MINTS
REG. 5c 2 for 6c

SODA MINT TABLETS
10c, 100 Reg. 15c 2 for 16c

ABDG CAPSULES
Box of 100 2 for \$2.26

HALIBUT OIL CAPSULES
Box of 100 2 for \$1.26

WOODBURY TOOTH PASTE
Lg. can 2 for 21c

KITCHEN CHARM WAX PAPER
EXTRA HEAVY
125 sq. ft. Reg. 25c 2 for 23c

WATER BOTTLE or FOUNTAIN SYRINGE
Reg. 50c 2 for 51c

BANDAGE 2" x 10 YDS.
Reg. 15c 2 for 11c

ADHESIVE TAPE
1/2" x 25 yds. Reg. 10c 2 for 11c

MOLLE SHAVE CREAM
Reg. 50c 2 for 51c

Every drink has a higher **I.Q.** [Incomparable Quality!]

when you insist on

NATIONAL'S EAGLE
"The King of Blends"

If you want a perfect, mild, gentle whiskey, try National's EAGLE. And compare its price, its body, its aroma and its taste with any blend at any price.

NATIONAL'S EAGLE
"The King of Blends"

YOUR GUIDE TO GOOD WHISKEY

KEY DRUG STORES

470 N Goodman near Main
546 Monroe near Goodman
92 E Main near Water
457 Ridge RdW near Dewey

Rochester's Modern CUTRATE DRUG STORES

National Distillers Products Corporation, New York—90 Proof, 40% straight whiskey, 60% grain neutral spirits

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

DELIVERED
TO 75,200
ROCHESTER
HOMES

ROCHESTER, N. Y., THURSDAY, MARCH 7, 1940

PHONE STONE 6001



"Fashions In Action" will be the theme of the Tinsman Chapter Style Show, scheduled for next Wednesday afternoon at the Y. W. C. A. Pictured here is Mrs. William Sawyer and Mrs. Gordon McCurdy, two chapter members who will model in the show.

Following the revue tea will be served by members of the group.

Music Guild Show Date Changed

Date for the presentation of "The Mikado" by the Olivia Martin, director. The popular Gilbert and Sullivan comic opera will be given in the Monroe High School auditorium.

Huge Scout-O-Rama Planned For April At Edgerton Park

More Than 10,000 Scouts And Cubs To Participate

With Herbert W. Bramley of Sibley, Lindsay & Curr Company, as chairman, and Edward S. Farrow, of Eastman Kodak Company, as vice chairman, the Red Jacket and Rochester Councils Boy Scouts of America will hold a Scout-O-Rama, April 26 and 27, 1940, at Edgerton Park. First plans for the spectacle, which 10,000 Scouts, Cubs and leaders will demonstrate Scouting and Cubbing in action, were announced at a meeting of Scoutmasters and Cubmasters from the Rochester and Red Jacket Councils last week.

The many aspects of Scouting will be vividly demonstrated and dramatized in this great show. The one hundred merit badge subjects, specialties, and acts for the Little Theater will be assigned to the troops and packs within the next two weeks.

Carl Pearson is chairman of the Program Committee with Charles Legg as chairman of the troop assignments committee.

The program committee is made up of scout commissioners who will actively direct the preparation of the troops and packs participating in the show.

The purpose of the Scout-O-Rama is to give impetus to boy enthusiasm for the Scout program through group association with all other Scouts of the community as well as to acquaint the public with the activities of Scouting, and to demonstrate the ability of our volunteer adult leadership.

Sunny Silver To Pass Out 50 More Dollars Today and Friday

April showers most certainly will bring May flowers, but March showers bring dollar bills to Sun readers. At any rate, that is the case when it's the Sunny Silver Shower.

During the past three weeks 150 readers of the Sun have received dollar bills from Sunny Silver, the personable young lady who hands the dollars out. Many of the dollar winners also have the opportunity of competing for a grand prize of ten dollars for writing an essay of 150 words or less on "Why I Read the Rochester Sun." Each week more names are added to those eligible to compete.

Listed below are the first 15 dollar winners last week who are eligible to compete for the grand prizes:

Mrs. Marian Miller, 8 St. Clair St.; Mrs. K. Lattimer, 380 Post Ave.; Mrs. L. Baker, 104 Cay St.; Mrs. Ida Cooklin, 293 Aberdeen St.; Mrs. L. G. Mans, 134 Magnolia St.; Mrs. J. Foley, 106 Hillside St.; Mrs. L. Burnard, 25 Cedarwood Ter.; Mrs. Mary Stewart, 748 Grand Ave.; Mrs. Moody, 79 Hazelwood Ter.; Mrs. H. Lynch, 281 Marion St.; Mrs. M. Baehr, 152 Arden Ave.; Mrs. E. Chapman, 909 Gay Ave.; Mrs. Eva Dean, 42 Maplewood; Miss Ruthie Kennedy, 75 Waverly Ave.; Mrs. M. Lewis, 143 Peck St.; Mrs. M. Hopper, 42 Aaron St.

Each week Sunny Silver passes out 50 dollars. She may call at your home in person or on the telephone. So have your copy of today's Sun handy when she calls. You'll win a dollar.

Roller Skating Party Slated By Banker's Group

Members of the Rochester Chapter, American Institute of Banking will hold their third roller skating party of the season next Tuesday evening at the Arena Roller Rink on Stone St.

The party will be under the direction of Miss Rose M. Tschieder, chairman of the women's committee.

Assisting Miss Tschieder with arrangements for the party are the following: Miss Mary A. Wilson, vice-chairman of the women's committee; in charge of tickets at the door: Miss Elizabeth M. Erickson, chairman of ticket distribution; and Miss Madelyn H. Sullivan, publicity chairman.

Appointed to assist Miss Erickson are: Mrs. Lucille W. Forgan, Miss Rosemary Schriber, Miss Monica M. Kren, Miss Mary L. Peters, Mrs. Esther T. Freeman, Miss Catherine A. Codd, Miss Margaret T. Strouger, Mrs. Isabel N. Church, Mrs. Helen H. Townsend, Miss Helen R. Lankton, Miss Freda L. Neucart, Miss Betsey Dunn, Miss Loretta H. Fisher, Miss Edna A. Casey, Miss Lucy M. Serafine and Mrs. Louise K. La Pina.

Film To Be Shown At Better Vision Week Observance

Feature event of the fourth annual local observance of National Better Vision Week will be a luncheon meeting Friday noon at the Sagamore Hotel.

Sponsored by the Eye Conservation Committee of the Tuberculosis and Health Association, the luncheon meeting will bring together parents, teachers, physicians and nurses and others interested in eyesight conservation.

S. E. Wirt, educational consultant, will discuss "Visual and Reading Problems of School Children." A new sound film, "Eyes on the Job," will be shown to illustrate the need of good vision in industry.

Harry B. Crowley, committee chairman, will conduct the meeting.

Zontians To Hear Labrador Tales At Dinner Meet

Vernon M. Howe To Tell Of North Country Life

Member of the Rochester Zonta Club will take a mythical trip to Labrador when Vernon M. Howe gives his lecture "Life on the Labrador Coast" at a dinner meeting of the club next Tuesday at 6:30 p. m. in the Rochester Club.

Mr. Howe, chemist-photographer-traveler, will show color pictures which were taken by him on a recent trip more than 200 miles north of Battle Harbor which is considered the "jumping-off" place of that northern country by the average sight-seer.

This meeting has been arranged by Mrs. Marjorie Hamilton assisted by:

Miss Flora Ambruster, Mrs. Florence Baker, Mrs. Florence Cooksey, Miss Edwina B. Hodson, Miss Isabelle Howard, Miss Marietta Leichter, Miss Dora Neuh, Miss Ida Randle, Miss Josephine Braddock, Mrs. Lucy Smith, Mrs. Maude Snapp, Mrs. Laura Truesdell, and Mrs. Marie Wyder.

Miss Margaret Erhardt is dinner chairman for this occasion, and Miss Adelaine Bush, club president, will preside.

Minister To Speak At PTA Meet

Rev. Ramon M. Kistler, recently-resigned pastor of Central Presbyterian Church, is scheduled to speak before members of the PTA of Carthage School No. 8 next Tuesday evening. He will take for his topic "Live and Let Live."

Following his talk the annual election of officers will take place, followed by refreshments served by mothers of third grade pupils.

Safety Director Set To Appoint 13 New Policemen In April

Cornell Prof. To Speak At Home Bureau Meet

By MARGARET J. WILSESA

The challenge of getting along with others will be taken up by Rochester and Monroe County Home Bureaus at a joint Family Life Conference next Wednesday afternoon and evening, at 150 Plymouth Ave. N.

Speaker for the afternoon will be Mrs. Blanche Hedrick, extension professor of the Family Life Department, Cornell University. Four professional experts in educational psychology are slated to answer questions in an Information Please program led by Mrs. Hedrick. Queries are to be written and handed in at 2:30 p. m. when the meeting convenes.

For the evening, a program has been arranged for fathers. Mark Entorf, professor at Cornell's Family Life Dept., will be in charge of a panel discussion on the topic, "Father's Role in the Modern Family." All parents, mothers as well as fathers, are invited to hear the nine professional and lay members who will comprise the panel.

Members of the Garden State Club are anticipating the arrival of Dr. A. M. Prigham of Cornell's dept. of Horticulture and Ornamental Horticulture. He will address their group on Flowering Shrubs and Trees, Friday, Mar. 15, at 1:30 p. m.

A new course in Effective Speech was begun last week. Lessons will continue for six consecutive Fridays at 150 Plymouth Ave. N., at 1:30 p. m. Miss Margarette Vogel, in charge of the series, will emphasize the importance of articulation and pronunciation. The course is open to anyone who wishes to enroll and may be followed by further classes in more advanced lines on the subject.

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Rev. Ramon M. Kistler, recently-resigned pastor of Central Presbyterian Church, is scheduled to speak before members of the PTA of Carthage School No. 8 next Tuesday evening. He will take for his topic "Live and Let Live."

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Long about the first of April Henry W. Smith, 58 Harlow Pk. will undoubtedly don a blue coat, tip a peaked cap a bit jauntily over one ear, give his wife a proud, "How do I look?" and step jauntily out into the street—a rookie copper, an honest-to-goodness member of Rochester's police force.

For on April 1, or shortly thereafter, Public Safety Commissioner Thomas C. Woods is expected to appoint Smith and 12 or 13 other neophytes to fill vacancies in the Police department personnel.

That is, Smith will be appointed if all goes well through the balance of formalities necessary to appointment. He stood at the head of the police civil service examination list, results of which were unofficially revealed early this week.

Before appointment is made, it is necessary to give all candidates an opportunity to appeal their standing in the list. Those who are lower than they think they should be have until tomorrow to appeal to the civil service commission. After appeals are made, the commissioners will certify the official list and from that the appointments will be made soon after April 1.

It is expected that Woods will make his appointments in the order of standing on the examination list. This has been his practice in the past.

Smith, and the other successful contestants will receive \$1785 for the first year on the force and after that the salary is set at \$2100 and all the bananas he can eat from the corner fruit stand.

Every Thursday is Sun-Day.

HARRIS NUSBAUM'S
221-229 Joseph Ave. at Kelly St.

Easter PARADE of FASHION VALUES

It's Easter Dress-Up Time every where . . . but only at Nusbaum's, can you dress up and enjoy dollar-saving values like these. Join the Easter Parade of Thrifty shoppers right now, mother . . . and pay a visit to Nusbaum's big department store. Select for yourself . . . lovely fashions you'd never dream could be bought for so little. And bring the children, too. Nusbaum's lower prices will amaze you. How can we do it? Out of the high rent district and low overhead . . . and you get the savings . . . that's the answer.

ONLY NUSBAUM'S COULD BRING YOU SAVINGS LIKE THIS!

GIRLS' COATS

• Newest Styles
• Finest Quality

\$7.95

Others at \$5.95 - \$9.95 and \$12.95

Here's a complete selection in the very newest styles that will make her young feminine heart beat fast with joy. And there's a real thrill for mother's, too, who think savings are worth going after. Shetlands, covers, twills, boucles are worth going after. Shetlands, covers, twills, boucles and other splendid, long-wearing fabrics to choose from. Sizes 1-4; 4-6½; -12 and 11-16.

NUSBAUM'S STORE HOURS:
OPEN: THURSDAY UNTIL 9 P. M.
FRIDAY 9 A. M. TO 6 P. M.
Saturday Night 6:30 P. M. to 10 P. M.
ALL OTHER DAYS:
OPEN FROM 9 A. M. TO 9 P. M.

HARRIS NUSBAUM'S
221-229 Joseph Ave. at Kelly St.

VALUE HEADLINER! Ladies' Newest Spring COATS & SUITS

Spring's newest in smart sport and dress coats. Excellent tailoring. Lively fabrics, fashion's favorites, everyone. Don't overlook these savings.

\$10.95

Wanted, two-piece dress-maker and man-tailored suits. Fine quality that never before cost so little. Also three-piece suits in tweeds and man-tailored stripes.

Others \$9.95 to \$18.95
SIZES: 10-20 9-17 38-52
35¼-51¼

Look Mother! WHAT SAVINGS!

BOYS' TWO SUITS PANT SUITS

Here's proof that Nusbaum's is in your corner, mother, as far as quality and price is concerned . . . and a swell pal of all boys, too, who go for keen styling. Newest fabrics. One pair of long pants and one pair of knickers. Sizes 8 to 16.

\$7.95

STUDENTS TWO SUITS PANT SUITS

Just like Dad's—the styles older boys like. He will feel like a million at Easter time in one of these quality suits. Bring him in, mother. Choose from Spring's newest patterns.

\$10.95

Extra Special! Ladies' DRESSES

Neural styled! New color! For sport, street and daytime. All fresh, crisp, flattering dresses in the new glorious Spring colors and prints! Sizes 12 to 32.

\$3.95

BOYS' TOPCOATS

Just the thing for the little fellow. Smart tweeds, cashmeres and chevrots. Sizes 1 to 8. Some with velvet collars. Also hats to match.

\$3.95

HARRIS NUSBAUM
221-229 JOSEPH AVE. at KELLY ST.
"The Complete Apparel Department Store"

FEBRUARY 29, 1940

Be Thrift
SHINE
And Nip
POLYSH
Your Shoes
All Colors
Water Made Products

MOLIVE
DAP
for 9c

BLADES
LE EDGE
41c
TYPE Pkg. 25

BURY'S
POWDER
for \$1.01

Y BARS
MINTS
6c

MINT
LETS
16c

DG
ULES
\$2.26

T OIL
ULES
\$1.26

BURY
PASTE
21c

HARM
PER
23c

LE or
RINGE
1c

E
S.
1c

E
c

C

WEEK-END SPECIALS

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO ODESHAUS'S A STEP OFF MAIN

FRIDAY ONLY

PECAN TWISTS 3c
Rich sweet dough. Topped with chopped pecans and vanilla icing.

SATURDAY ONLY

FRUIT STOLLEN 24c
Rich kuchen dough filled with diced fruit. Reg. Price 30c Each

WEEK-END COMBINATION SPECIAL

1 Choc. Fdge. Loaf Cake .25
6 Hot Cross Buns .12
6 Cloverleaf Rolls .09
6 Assorted Cookies .18

ALL FOR **39c**

VALUE .56

Hospital Group To Give Easter Dance

Alumnae of the Rochester General Hospital are sponsoring an Easter Dance at the Oa. Hill County Club Friday, March 29.

Mrs. Walter Stanley is general chairman of the affair with Miss Marie Cunningham co-chairman. In charge of ticket sales, assisted by Miss Kathryn Werner and Miss Elma Jardine. The publicity committee is composed of Miss Ruth Frasier, Mrs. Margaret Goldsmith, Mrs. Joan E. Taylor, Miss Mary Keny and Miss Mary Alice Webber. Bob Bruce's orchestra will furnish music for dancing.

A cordial invitation is extended by the committee to all district members and their friends, to arrange their own parties and attend.

Manager Prepares For Huge Store-Wide Spring Sales Event

Arthur W. Kane

"Last year's event made sales history for our Rochester store, but the overwhelming number of spring merchandise values we are offering this year will beat last year's records by a substantial margin," was the confident prediction of Arthur W. Kane, Lincoln store manager, in announcing the annual March Manager's sale which starts Saturday.

Saturday has been set for the opening of the sale to give every department sufficient time to arrange and display the huge stocks which have been pouring into the store for the past week.

Lincoln's March Manager's sale is the one event where the entire success of the project is strictly up to the local store manager. Kane has been in the New York markets buying his own merchandise and of course, has paid particular attention to those items for which Rochesterians have shown their preference.

An eight-page circular describing the values offered in the sale is now being distributed in the Rochester area.

'Die Walkuere' To Be Presented At Eastman By Met

The announcement of the Civic Music Association that the Metropolitan Opera Co. will present "Die Walkuere" in the Eastman Theatre on March 25, has been hailed by opera-lovers throughout the area.

This will be the first local performance of Richard Wagner's popular music drama by New York's famed opera company.

Loved by millions for its crashing symbols, its typically Wagnerian passages and haunting melodies, "Die Walkuere" demands complicated scenic arrangements. That is one of the reasons for its previous absence from the local stage. However, according to Arthur M. See, executive director of the local group, all mechanical difficulties have been overcome and Rochester may expect a presentation as detailed, as accurate as that given in the Metropolitan Opera House.

Heading the cast of Met stars will be Lauritz Melchior, in the role of Siegmund, Melchior is hailed as one of the greatest singers of this generation.

Other New York luminaries who will show in the Rochester performance include Marjorie Lawrence as Brunnhilde and Friedrich Schorr as Wotan. Norman Cordron, American basso will sing the role of Hunding.

Erich Leinsdorf, conductor of the Metropolitan Opera will direct their appearance here.

Public Speaking Contest Planned For Night School

The fourth annual competition of the public speaking students of Monroe High evening school will be held March 18, at No. 15 school auditorium, Averill Avenue, at 8 p. m., according to Mrs. Anne E. Henion, class teacher.

Several students will be heard in speech selections pertaining to current, cultural and economic problems. Three prominent local persons will be selected to judge the competition, and make the awards to the winners.

A string ensemble from the music classes will play selections during the intermissions. The affair is open to the public and admission is free.

YOU WON'T MISS THE SMALL SUM YOU PAY WEEKLY LIKE YOU MIGHT MISS YOUR Eyesight!

AT SMALLS OPTICAL DEPARTMENT

... It's Easy To Get **GLASSES** DON'T NEGLECT YOUR EYES

Come in Tomorrow, Let Dan G. Albert, registered optometrist examine them, prescribe the correct lenses and select your selecting frames that fit your personality.

PAY AS YOU SEE—SEE AS YOU PAY!

We Use Only Bausch & Lomb And Shur-On Lenses

Smalls
28 EAST MAIN ST.
Open Sat. Evening Until 9

GLASSES ON CREDIT

Movie Quiz Winners

Listed below are the names of the winners of Movie Quiz last week. If your name is listed here call at the Rochester Sun Office, 420 Burke Bldg., before Monday noon for your contest tickets to Lewy's Theatre. No tickets given out Saturday afternoon.

Florence Stewart, 122 Hamilton St.
Mary Anne Cante, 30 Frances St.
Mrs. Fred Phillips, 148 Asbury St.
Mrs. Walter Baumer, 35 Lake View Pl.
E. J. Dolan, 25 North Park
H. Kramer, 31 Erieau St.
Charles Gady, 372 Jefferson Ave.
Catherine Cox, 181 Harvey St.
Mrs. James Martin, 87 Columbia Ave.
Mrs. H. C. Wilson, 156 Flint St.
Mrs. Stanley Bloom, 124 Weis St.
Mrs. F. Johnson, 81 Ohio St.
Mrs. W. R. Walker, 60 Ave. A
Wm. L. Madden, 33 Vick Pl. B
Louisa Zink, 296 Averill Ave.
C. W. Updyke, 416 Court St.
Mrs. Willard Luescher, 211 Sherwood Ave.
Agnes Hollinger, 446 Remington St.
Mary M. Meloni, 98 Ontario St.
Dorothy Weimer, 142 Strong St.
Mrs. M. Schulman, 82 Harris St.
Mrs. A. J. Engert, 19 Flower St.
Ruth Kuchman, 1131 Joseph Ave.

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 2 tablespoonful two times a day. Often within 48 hours—sometimes overnight—satisfying results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Daw Drug Company and good drug stores everywhere.

GENERAL COUNTY TAXES

Payable in 1940
Monroe County Treasury

Rochester, N. Y. — January 2, 1940

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After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.
March 1st to 31st, inclusive, 2 per cent.
April 1st to 14th, inclusive, 3 per cent.

In case of default a warrant will be issued for the collection thereof according to law.

On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 20th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.

Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.

Tax bills will be mailed on request.

TOWN TAXES

Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.

CLARENCE A. SMITH,
Director of Finance.

SPECIAL! NOW UNTIL EASTER— WITH THIS ADVERTISEMENT A REAL PERMANENT Helene Curtis \$250 Machineless

Never Before in Rochester At This Amazing Price! BY SPECIAL ARRANGEMENT PRACTICALLY AT COST TO INTRODUCE TO YOU

THE NEW AMERICAN BEAUTY SALON
191-2 ELWOOD BLDG. E. MAIN & STATE
PHONE: Main 3709

Remaining Fur COATS JACQUETTES SCARFS, MUFFS

At Savings So Big They Will Prove Best of Advertisements on our New 43-45-47 East Ave. Store

FUR COATS and FUR JACQUETTES		CAPES, SCARFS, MUFFS		
	Regular	New		
Lapin Bolero	French Caney	\$39.50	\$15.00	Black Monkey Cape (Reg. \$19.50) \$7.50
Black Caracul Bolero		49.50	25.00	Single Stone Marten Skin (Reg. \$27.50) \$15.00
Chinchillette Jacquette Dyed Caney		69.50	29.50	4 Skin Sable Dyed Skunk Scarf (Reg. \$39.50) \$15.00
Mocha Lapin Coat	French Caney	100.00	35.00	Black Caracul Muff (Reg. \$30.00) \$15.00
Mink Paw Lapin	French Caney	95.00	35.00	4 Skin Mink Dyed Kolinsky (Reg. \$39.50) \$30.00
Brown Lapin Coat	French Caney	95.00	35.00	Red Fox Scarf (Reg. \$75.00) \$35.00
Black Lapin Coat	French Caney	95.00	35.00	4 Skin Kolinsky Scarf, Sable Shade (Reg. \$50.00) \$35.00
Baronduki Coat		95.00	35.00	
White Lamb Coat		135.00	50.00	
Argentine Broadtail Coat		135.00	50.00	
Natural Grey Squirrel Coat		235.00	135.00	
Sable Muskrat Coat		235.00	135.00	
Hudson Seal Coat		250.00	150.00	
Black Caracul Coat		295.00	195.00	

A Few Examples of Scores of Most Substantial Savings.
A Small Deposit Holds Any Purchase in FREE Frigid Storage
* Charge Accounts * New Account Invited * Budget Accounts

E. Kelsey Scott 44 East Ave.
FASHION FURRIER
Where the Exclusive Is Not Expensive

AT SMALLS...Radio Dept.

25c Down...Buys This

NEW 1940 RCA Victor LITTLE NIPPER

Model 45X1 Only \$9.95

Enjoy More Big Set Features

Never in History has a really Small Set Radio been built with so many amazing RCA VICTOR Features.

- 5 RCA Tubes
- 7 Tube Performance
- AC or DC Operation
- Smart Bakelite Cabinet
- No Ground Necessary
- Gets All Stations

25c Week...Pays For It

Smalls
28 MAIN STREET EAST
JEWELERS RADIO OPTICIANS
Open Saturday Evenings Until 9

Your CAPITAL INVITES YOU

A wonderful, thrilling adventure awaits you in Washington, D. C. in spring and educational entertainment for your visit to the City of World Affairs!

You will enjoy the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate.

AIR CONDITIONED GUEST ROOMS & PUBLIC SPACES

400 OUTSIDE ROOMS WITH BATH
SINGLE
WITH PARKING

HOTEL ANNAPOLIS
IN WASHINGTON, D. C.
11th to 12th St. At H St.

BE BRIGHT! GO LIGHT! BUY BETTER SPIRITS!

SCHENLEY "SWALLOWS" SING:

"The Finest Drinks You'll Sight Tonight Are Schenley Whiskies—Melded Light"

Highlight your highball with better spirits... SCHENLEY light-bodied Black Label or Red Label. They're unexcelled because we "meld"... a secret SCHENLEY method that creates better spirits... by permitting weight reduction without flavor destruction. Buy the best!

At your favorite bar and package store

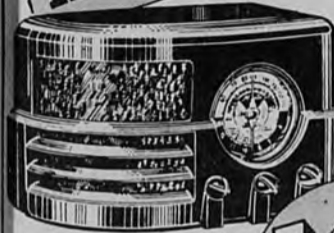
Better Taste

SCHENLEY Light Bodied WHISKIES

Schenley's Black Label 65% Grain Neutral Spirits. Schenley's Red Label 72% Grain Neutral Spirits. Both BLENDED WHISKEY and 90 Proof. Copr. 1940, Schenley Distillers Corp., New York City.

MAJESTIC

with
WORLD-WIDE RECEPTION!



22.50
Value

Rudolph's
March of Value
Price Only

14.77

50c DOWN
50c WEEKLY

A radio that's 'way ahead in performance and value! World-wide reception! Two wave bands—gets all standard U. S., foreign, ships and amateur broadcasts. Plays on AC or DC. Smart styling; walnut plastic cabinet. Automatic volume and tone control. See it today—hear it and be convinced of its value!

RUDOLPH'S

East Main, at South Ave. — Open Sat. Evenings

WATCH THE SUN FOR GREATER VALUES!

BALTIMORE — Dear Staff: Had I gone through Hollywood with a fine comb, and hand-picked my troupe of actors to take on this trip — I couldn't have improved on the present gang.

Olympe Bradna, Edith Fellows, Helen Mack, Mary Healy, Peter Lind Hayes and Michael Whalen. What a bunch of

regulars they are! Any suggestion for the improvement of the show, and they're eager to try it. We've shifted our acts many times, first this one and then that one, leading off. Makes no difference who gets the opening spot (which is not a good spot, you know) she or he takes it uncomplainingly. They're all for anything that will make the show bigger and better.

JIMMIE FIDLER . . . in Hollywood

At the present moment, Miss Bradna is our opener. She is best of all of us in that spot, because her dance has flash and color, and so has she. So, though she knows that number one spot is considered bad in show business, she gets in there every performance and gets us off to a slam-bang start.

Audience reaction is funny

too. Every member of the troupe (excepting me, of course) can deliver. They're all grabbing plenty of applause. But one time Miss Healy will stop the show, and the next time it'll be little Edith or Peter Lind Hayes. As for Mike Whalen, the producers had better get wise to the fact that he is a

heart-throb. The girls are panting at his heels (I didn't say heel, so don't think they're panting at me).

Yes, sirs, it's really fun to roadshow — when the troupe's right.

JIMMIE FIDLER

Dear Boss: Since you seem to be in the mood for fun, may be we'd better start today's epistle with a chuckle. One of

our local wits asserts that producers of the stage hit "Philadelphia Story," are asking \$100,000 for the screen rights with Katharine Hepburn — and \$150,000 without her! Probably the author of that bon mot worked with Kate on one of her more temperamental days.

Paramount is debating a plan to co-star Bing Crosby and Bob Hope in a sequel to their sure-fire hit, "Road to Singapore"

HAVE YOU TRIED THREE FEATHERS LATELY?...IT'S

Clarified

THE ONLY WHISKEY IN THE WORLD SO FLAVOR PROTECTED

\$1.30
or
\$2.53

THREE FEATHERS BLENDED WHISKEY
90 Proof — 72 1/2% grain neutral spirits
Oldelme Distillers, Inc., N.Y.C.

EASTMAN THEATRE
at The University of Rochester

MONDAY EVENING, MARCH 25, at 8:00 SHARP
METROPOLITAN OPERA CO.
in Richard Wagner's Music Drama
"DIE WALKUERE"

Featuring Lauritz Melchior, Marjorie Lawrence, Helen Traubel, Kerstin Thorborg, and Friedrich Schorr and a brilliant cast, with Erich Leisendorff conducting.

SEATS ON SALE NOW
ORCHESTRA: \$5, \$5.50 and \$6 MEZZANINE: \$6
BALCONY: \$3.50, \$4 and \$4.50 LODGES: \$5.50

BEST COAL VALUE IN CITY

BLACK MAGIC QUALITY COAL \$10.95
Egg Stove Nut TON CASH Shovelled OFF

PEA COAL . . . 9.25 Ton
BUCKWHEAT . 7.75 Ton
Semet-Solvay Coke 10.05

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

PAYNE & DUNHAM

Sibley, Lindsay & Curr Co.

TELEPHONE STONE 6500

Special Purchase SALE!
Famous Porder-Made PERCALE PRINTS

For Women Regularly \$2.00

\$1.67

2 for \$3.19

Sizes 38 to 46
Navy Copen Teal Rose Wine

National Basement Saving Shop

Here's The Final Call... This Week Only

Hundreds Of Splendid Bargains In Men's And Boys' Clothes . . . But Only A Few Days More
Come In Tomorrow or Saturday . . . It's Your Last Chance

WHAT'S LEFT
— IN —
Men's Apparel

All Surviving Small Lots And Broken Groups
Now Re-Grouped For Quick Clearance

MEN'S TROUSERS . . . HALF PRICE

49 Originally Were Priced \$1.95	Now .98
32 Originally Were Priced \$3.45	Now 1.73
58 Originally Were Priced \$3.95	Now 1.98
39 Originally Were Priced \$4.95	Now 2.48
24 Originally Were Priced \$5.95	Now 2.98

138 MEN'S SHIRTS (values to \$1.15)	66c
213 MEN'S NECKWEAR (values to 39c)	17c
476 MEN'S HOSIERY (values to 23c)	15c
87 MEN'S SWEATERS (values to \$1.69)	98c
29 MEN'S BATH ROBES (values to \$1.95)	98c
39 MEN'S HATS (values to \$2.50)	95c
396 MEN'S UNDERWEAR (values to 35c)	21c
131 MEN'S SUSPENDERS	HALF PRICE
116 MEN'S MUFFLERS (were 69c & 89c)	1/2 PRICE

WHAT'S LEFT
— IN —
Boys' Apparel

Ones And Twos Of A Kind From Our Regular Stock . . . Now Severely Reduced

14 STUDENT SUITS	Reduced To \$6.89
16 CADET SUITS	Reduced To \$6.69
19 KNICKER SUITS	Reduced To \$4.69
31 BOYS' JACKETS	Reduced To \$1.89
87 POLO SHIRTS	Reduced To 39c
31 FLANNEL PAJAMAS	59c
179 BOYS' HOSE	Reduced To 10c
57 UNDERWEAR	Reduced To 19c
53 KNICKERS	Reduced To 79c
67 Prs. SLACKS	Reduced To \$1.79

Charge It The Easier, NATIONAL Way
Pay 1/3 APRIL 10th-1/3 MAY 10th-1/3 JUNE 10th



Don't miss this Spring special—purchase Sale. The famous dresses that you usually pay \$2 for. . . ONLY \$1.67 each. Brand-new, crisp-fresh Spring versions. All with that careful attention to detail, tailoring and fit makes Porder-Made dresses the favorites of hundreds of women. Glorious young colours . . . dainty details of pockets, pique, lingerie trim. Up-to-the-minute WASHABLE Spring fashions that you'll want to start wearing now . . . save for Easter gifts . . . and select for late spring and summer.

A—Pussywillow print, Pique trim.
B—Scroll print coat dress.
C—Floral Print. Smock detail.
D—Striped print, contrasting piping. Sizes 14 to 20, 38 to 46.
E—Polka-dot. Pique trim.

DAYTIME DRESS SHOP, THIRD FLOOR

Again This Week, Sensational
GAMLER SPECIALS
One Year To Pay Is The Gamler Way

MUSTARD JAR
Beautiful Crystal Complete With Tray, Spoon and Cover
8c

WRIST WATCH
Reg. \$2.50 Ever-Rite
\$1.47

POCKET WATCH
Reg. \$1.25 Ever-Rite
64c

WRIST WATCH
Reg. \$2.25 Muley Mouse
\$1.79

EXTRA SPECIAL!
WATCH STRAPS 19c
WATCH CRYSTAL 11c
EVANS \$1.75
Crystal SALT & PEPPER SETS 8c

GAMLER'S 104 EAST MAIN STREET
Jewelers and Opticians
OPEN SATURDAY EVENINGS

The Old Town Tavern
Keeper says:
LOOKING FOR A Smoother Rye?
Here it is, gentlemen!

TOWN TAVERN
STRAIGHT RYE WHISKEY
NOW 3 YEARS OLD!

Smoother, because it's aged 3 years in DEEP-CHAR BARRELS!
Making a smoother rye calls for extra care in every step of distilling and aging! It's that kind of extra care that produces Town Tavern.

90 PROOF • This Whiskey is 3 Years Old
COPYRIGHT 1940, NATIONAL DISTILLERS PRODUCTS CORPORATION, NEW YORK

TOWERING MANSIONS
Designed and Dedicated to Heighten the Joy of Living

LINCOLN HOTEL

Live like a king when you visit New York. Stay at Manhattan's Mighty Hotel Lincoln, superb in every detail of location, luxury and hospitality.

NEW YORK CITY
446 TO 45th STS. AT EIGHTH AVE.

1400 ROOMS
Each With Bath Shower And Cabinet Radio

HOME OF THE FAMOUS BLUE ROOM
Outstanding Music And Entertainment

Ownership Management
MARIA KEAMER President
John L. Horgan, Gen. Mgr.
HOTEL EDISON
Same Management

Craft Work Class Offered At Adult Evening School

To lovers of crafts, the Adult Education Department of No. 27 School is dedicating a major part of its new spring program in handicraft.

James R. McManus, director of the adult program at the school, is winning neighborhood recognition for his up-to-date crafts room and modern teaching methods. The classes in wood-leather making for beginners of all ages will be in session on Tuesday and Thursday evenings from 7 to 10 p. m.

For advanced woodworkers the Juvenile and Adult Recreation Department, Rochester Board of Education, in co-operation, with WPA handicraft specialists, will conduct sessions in the making of combination shelf mirrors, lazy foot-stool and magazine racks, table holders, corner what-nots, artistic wood albums and wall shelves out of low cost lumber.

Students may bring their own material, as groups will be taught to make useful articles out of worthless metal, leather and wood scraps.

Are YOU Paying This Awful Price For Being NERVOUS?

Are overtaxed nerves making you old, haggard, cranky and hard to live with—"nerves" making your life a nightmare of jealousy, self-pity, hysteria and "the blues"? THEN LISTEN—

Often such nervousness is due to female functional disorders. So take Lydia E. Pinkham's Vegetable Compound to help calm unstrung sensitive nerves and lessen functional irregularities. For over 60 years relief-giving Pinkham's Compound has helped tens of thousands of grandmothers, mothers and daughters in "time of need."

Pinkham's Compound is the best known and one of the most effective "woman's" tonics obtainable. Results should delight weak, run-down, nervous women. Try it!

Here's a Money-Saving Opportunity

LAUER'S BARGAIN BASEMENT USED FURNITURE

We have taken in trade more used furniture than we can properly display in our Bargain Basement. We must clear our floor and we are taking the quickest and easiest route—low prices. Every piece of used furniture in Lauer's Basement has been greatly reduced in price. Right now you can completely furnish three rooms for as little as \$125 . . . Living room, bedroom, dining room and spare room furniture. Lauer's cabinet makers and upholsters recondition used furniture so that it will give you years of satisfactory use. If you're looking for bargains . . . if you're looking for bargains . . . if you want guaranteed satisfaction, shop Lauer's Bargain Basement Sale of used furniture. You'll find just what you need. We list only a few of the sale prices. Hundreds of other items on display in Lauer's Basement.

8-Piece Oak DINING ROOM SUITE \$9.75	3-Piece Velour LIVING ROOM SUITE \$15	Mahogany BEDROOM SUITE \$29
Walnut OCCASIONAL CHAIR \$3	5-Piece Green BREAKFAST SET \$4	Simmons METAL BED \$3
4 Burner GAS RANGE \$9.75	Twin Bed STUDIO COUCH \$9.50	Walnut OCCASIONAL TABLE \$4.75
9 x 12 WILTON RUG \$14.50	Figured TAPESTRY SOFA \$10	Walnut POSTER BED \$3.95

Other items listed: 9 piece oak dining room suite, Velour sofa and chair, Beautiful solid mahogany bed, Full panel 4" mahogany bed, Tray top walnut coffee table, Chenille scatter rugs, 4 Burner Gas Range, Twin Bed Studio Couch, Walnut Occasional Table, Walnut dresser, Large mirror, Wicker spring seat sofa and chair, Modern walnut magazine rack smoking stand, Mahogany gate-leg, drop leaf table, 12 floor sample table lamps, 10 tube Philco radio.

USE LAUER'S BUDGET TERMS
You pay only 1 1/2% monthly interest on long term accounts. 30-60-90 day accounts are the same as cash with no carrying charge. Lauer's budget terms are carefully planned to meet your requirements.

FREE DELIVERY ANYWHERE

50 STATE ST LAUER'S 50 STATE ST

CENSORED!

We agreed not to advertise the maker's name in selling these lots of specially purchased cancellation shoes—BUT, come in and you'll see the names stamped right in the shoes! Made to be sold in leading Metropolitan stores like Wanamaker's of Phila., Simpson's of Toronto, Hahn's of Wash., D. C., and Marshall Field of Chicago.

BACK FROM BOSTON
Came Mr. Myers With the Greatest Buys In the 54 Years of Business

MEN'S and BIG BOYS
CANCELLATION REJECTS—ODD LOTS

SHOES
\$2.98
\$3.98 \$4.98

BRAND NEW 1940 STYLES
HURRY! HURRY! SAVE! SAVE!

Myers 19 Front St. 4 Doors From Main

EDWARDS BASEMENT STORE

Sale Misses and Women's CRISP COTTON House Frocks

Dozens of Styles **97c** Dozens of Patterns

A grand sale of house dresses for value conscious and style conscious women. Every dress guaranteed fast color! In poplins, broadcloths and percales. Gay florals, stripes, dots and checks. Shirtwaist and coat style. Fresh lingerie trims. Fine detailing. Sizes 14 to 52.

EDWARDS—Basement

ROCHESTER'S LARGEST
POPULAR PRICED STORE

Edwards

First Time in Rochester!
**SENSATIONAL
SOAP SALE**

APPLE BLOSSOM and
Superfatted Lanolin

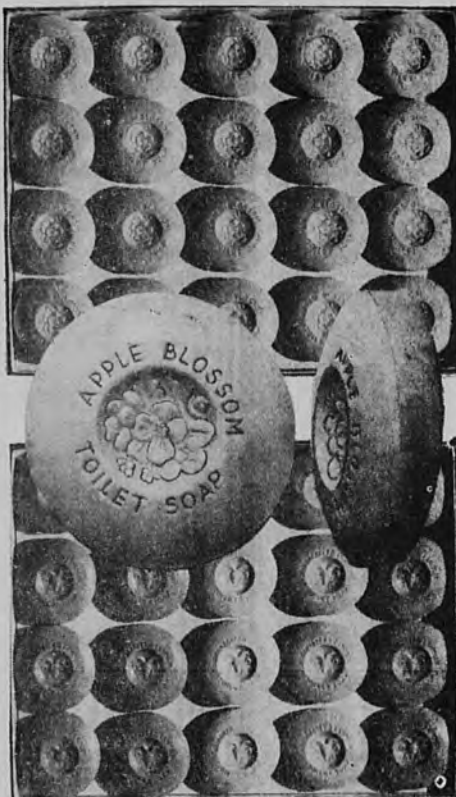
SOAP
40 BARS IN A BOX **98c**
Less Than 2½¢ A Cake

A luxury soap for the whole family . . . and we mean baby too! It's mild because it's made with these two famous ingredients—LANOLIN and COLD CREAM. (Both soaps contain finest imported English Lanolin U. S. P.)

- ★ French Milled—to last longer
- ★ Rich Lather—in hard or soft water
- ★ Apple Blossom Odeur in Pink Shade
- ★ Superfatted Lanolin—floral scented in 5 Assorted Odeurs and Colors

EDWARDS—Street Floor
**Phone or Mail Your Order
Call STONE 2300**

E. W. Edwards & Sons, Rochester, N. Y.
Please Send Me the Following:
..... Boxes of Apple Blossom Soap at 98c Box.
..... Boxes of Superfatted Lanolin Soap at 98c Box.
NAME
ADDRESS
[] C. O. D. [] Chg. [] Cash



Extra Special at EDWARDS for 2 Days Friday and Saturday Only!
One Pair of "EDWA" 69c SHEER CHIFFON STOCKINGS

Given **FREE** with every pair of **SHOES 3.95 and up**

Black Mirror Patent 3.95



BLACK . . . but not in dreary mood! Gleaming, glistening blacks to put a new nerve in your walk. Slenderly styled patents that corset your feet into new gracefulness. Closed and open toes. High and low heels. (Several of the styles shown are in blue also).

Sizes AAA to B—4 to 9
All Shoes X-Ray Fitted
EDWARDS—Third Floor

LAST 2 DAYS—Friday & Saturday

Don't Miss It On Our 6th Floor



Kitchen PARADE

DOOR PRIZES given away EVERY DAY.
GRAND PRIZE—an **ELECTRIC WASHER** given away on **SATURDAY** at 4 p. m. Get your **FREE** tickets on our 6th floor. (No purchase necessary) — Drawings take place every day at 4 p. m.—not necessary to be present at the drawings.
**COME SEE OVER 50 DEMONSTRATIONS
MANY FREE SAMPLES**



Reg. 1.49
Venetian MIRRORS \$1

At this low price you can afford their beauty in every room in your home! Choice of 18" round or 12x20 upright styles. All have beveled edges. Mail . . . Phone . . . or hurry in!
EDWARDS—Fourth Floor

WALLPAPER

at **6c** Roll

A selection of six beautiful patterns for any room in the house.

at **19c** Roll

24 patterns to choose from . . . all new 1940 better-quality wallpapers.

at **27c** Roll

Sun tested and washable bedroom papers, 30-in. brocades, valued up to 42c.

49c Roll

A collection of 60c to \$1 papers in stripes, plaids, colonials and figures.

EDWARDS—Fourth Floor

Coatwell Interior Or

Semi-Gloss Reg. 2.80
256 Gal.

For kitchen, bathroom walls and woodwork. A long-lasting quality.

Hanover Flat Wall

PAINTS Reg. 2.25
169 Gal.

White, ivory, cream. Washable and sanitary. For first or last coat.

Diamond 4-Hr. Spar

VARNISH Reg. 1.75
129 Gal.

For floors or woodwork . . . dries in four hours. Exceptionally fine!

Congress 4-Hour

ENAMEL Reg. 1.05
94c Quart

18 colors from which to choose. Easy to apply. Dries quickly.

EDWARDS—Fourth Floor.

"True-Flavor" PERCOLATORS

America's Favorite
Coffee Maker

6-Cup Size 8-Cup Size

1.89 1.98



Joy of thousands of coffee-loving families! Now it's easy to make good coffee . . . every time! Poured right at the table, for here is a trim beauty. Handles are of genuine bakelite that stays cool!
EDWARDS—Sixth Floor

VIS-O-MATIC Carpet Sweeper

This Sensation in Sweepers
Has Everything You Want!

YOU CAN SEE THE COMB CONSTANTLY CLEANING THE BRUSH!

BALL BEARING WHEELS ADJUST TO LEVEL OF CARPET NAP!

ALL AROUND RUBBER BUMPER PROTECTS YOUR FURNITURE!



1.99

Here's a strong steel bodied sweeper at a very low price. Note its many features — all the things you'd expect of a far more expensive sweeper. Come in! Mail! Phone! Hurry!

SINGLE LEVER OPENS BOTH DUST PANS AT ONCE!
GOOD-LOOKING SIDE GUARDS KEEP THE WHEELS PROTECTED!

Even Side Guard Wheel Protector

Mail or Phone Your Order—Call Stone 2300

EDWARDS—Sixth Floor

General Electric WASHER

Extra-Special During Our Kitchen Parade

Made to Sell for **79.50**
54.95

A standout value for Edwards Kitchen Parade. But only a limited number . . . so don't wait too long to size up its many money-saving features!

- ★ Famous G. E. Activator
- ★ Lifetime Porcelain Tub
- ★ Electric Pump
- ★ Perma-Drive Mechanism
- ★ No Oiling
- ★ Lovell Safety Wringer

NO DOWN PAYMENT
BALANCE \$1 WEEKLY

EDWARDS—Sixth Floor



FOOD SALE
Clara Barton Tent, No. 22, D. O. U. V., will sponsor a baked food sale and supper party, starting at six o'clock tomorrow evening, followed by a short business meeting and card party.

Future Of Jews To Be Discussed At Chapel Meeting

The future place of the Jewish race in world importance will be the subject for discussion at the LeTourneau Chapel, 58 Scio St., next Thursday night, starting at 7:45 p.m. Speaker for the evening will be J. S. Allen who will develop his topic from the theme that Jewish ascendancy is in the offing and the gentle influence will gradually wane. He will attempt to prove his thesis from scriptural recordings. The public is invited to attend this meeting, admission to which is free.

Mr. and Mrs. Gilbert J. C. McCurdy of Berkeley St. and Mr. and Mrs. F. Irving Hutchins of Vassar St., returned Monday from Useppa Island, Fla., where they spent two weeks.

The only concert to be presented this season by the Women's Chorus of the R G & E will be given next Thursday evening in the South Congregational Church, at 815 p.m.

The COAL is FIRST CLASS Fuel For Any Heating Plant AND REAL VALUE For Your Money! Try A Ton!

PIONEER RICE \$6.25
COAL Buckwheat \$7.25
EGG \$9.95 COKE \$9.20
STOVE Nut Phone Main 5230
NUT PIONEER COAL CO.
Office & Yard — 250 Exchange St.

Check These BARGAINS FOR BIG SAVINGS AT BOTH MARKETS

From U. S. Inspected Young Steer **BEEF ROAST lb. 17c**
PORK **10c** FOWL **19c**

CHASE & SANBORN COFFEE **19c**

ALL CUT FROM YOUNG CHICKEN
Buy The Cuts of Chicken You Prefer
Legs . . . lb. 35c Giblets lb. 19c
Livers . . . lb. 45c Wings lb. 27c
Necks . . . lb. 12 1/2c Breasts lb. 45c

Dolan's
600 Jefferson, cor. Bartlett; Gen. 1417
350 Driving Park, at Dewey; Glen. 1618

Of course I drink **OLD OVERHOLT WHISKEY** AT TODAY'S LOW PRICES!

Now I can buy this famous bonded rye at the price of even many lower proof blended whiskies.
\$2.23 FIFTH (25.6 oz.)
\$1.40 PINT (16 oz.)

Every day more and more men are asking for Old Overholt. For they know that Old Overholt is as fine a whiskey as money can buy — a bonded rye rich in flavor and backed by 130 years of character. And they know a real value, too, when they see it, although they can hardly believe their own eyes when they see the price tags Old Overholt wears today.

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VANDYK'S DUCHESS COFFEE SALE
FRIDAY and SATURDAY—ONLY

1 lb. 25c • 2 lbs. 49c

JAY-VAN COFFEE 17c lb., 3 lbs. 49c

ORANGE PEKOE TEA 1/2 lb. 25c

BAKERY SPECIALS
FRIDAY and SATURDAY ONLY

DATE FILLED KUCHEN ea. 21c
DELICIOUS MINCE PIES ea. 19c
FIG FILLED SUGAR COOKIES doz. 19c
ORANGE NUT BREAD ea. 15c
FRUITED CRULLERS doz. 28c

TURNER'S
DOWNY FLAKE DOUGH NUTS VAN DYK'S TEAS AND COFFEES
385 MAIN ST. EAST

WANT ADS

LOST
LOST—liberal reward, black cameo ring with white face. This ring was lost nearly one year ago in neighborhood of South Ave. and Linden St. It is valued highly as a keepsake. Call Monroe 6703-H.

WANTED TO BUY!
USED rugs, carpet and runners. Best prices. Spot cash also chest of drawers. Phone Mr. Carter, Main 8928.

STOVES
GAS ranges, bungalow and apartment coal and gas ranges. Full combination ranges all enamel from \$3.00 up. H. P. Fahrner, 134 Plymouth Av. North.

USED combination bungalow and gas stoves from \$3.00. Fahrner, 134 No. Plymouth Av. 12477P

MOVING
MOVING—3 rooms, \$3.00, 4 rooms, \$7.00, 6 rooms, \$12.00. Call Mr. Carter, Main 8928.

FURNITURE FOR SALE
DINING room suites from \$15.00 up. Bedroom suites from \$20.00 up. H. P. Fahrner, 134 No. Plymouth Av.

CHAIRS USED AT HARDWARE SHOW
gorgeous leather covered Library and office chairs \$6.50 up; gorgeous fabric covered all colors Occasional chairs, \$2.50 up. Gorgeous Easy comfortable chairs \$4.00 up; Living room suites \$19 up. H. P. Fahrner, 134 Plymouth Av.

MATTRESS \$2.50 up. Bed springs, \$1.50 up; Heavy all cotton mattresses \$2.50 up; new inspring mattresses, the kind that sell for \$3.50. Just 10 of these for \$15.00. H. P. Fahrner, 134 No. Plymouth Av.

ONLY ONE—New beautiful 9-pc. Dinette. Plyte two tone walnut dining room suite. Regular \$153, priced to sell at \$75.

ONLY ONE—Reposited two tone walnut dining room suite, 9-pc. used 6 months, original price \$133.50, special \$55.00. See new H. P. Fahrner, 134 No. Plymouth Av.

UPHOLSTERING
2-PIECE living room suites covered with genuine Fretzetta cloth \$30.00; Set dining room chairs, reglaid and re-covered \$6.00. Occasional chair reglaid and re-covered, \$2.00. Lounging chair reglaid and re-covered, \$5.00. Phone. Textile Upholstering Co. Main 8928.

BIG NEWS IN TOWN!

1¢ SALE
ONE CAKE OF SWEETHEART SOAP FOR 1¢ with every 3 you buy!

FOLLOW the crowd to your grocer this week! There's lots of excitement—it's the big One Cent Sale on pure SweetHeart Toilet Soap. Here's a soap that's mild, creamy-white and oval-shaped to fit the hand! Right now your dealer actually gives you one full-size cake for one cent, with every three you buy . . . A saving of nearly 25% on genuine SweetHeart Soap! But hurry!—because this offer is strictly limited! Get your order in!

THE SOAP THAT AGREES WITH YOUR SKIN

SWEETHEART Toilet Soap

Sibley, Lindsay & Curr Co. PHONE STONE 6500

FOOD VALUES

Mouth-Watering **CALLAS 15c**
Sugar-cured, delicious to the last morsel! Averaging 5 to 6 lbs., lb.

LARD Print, pound carton **2 for 15c**

COFFEE Beech-Nut, roasted and packed in Rochester, lb. **27c**

SOUPS HEINZ most all varieties **\$1.43** doz.

Oysters Extra Standards Solid meat **19c** Pt.

Cookies English rock cookies, a favorite choice **21c** doz.

Boston Brown Bread 11c loaf

Florida Juice **3 Doz. 65c**

Salmon Libby's red salmon in can **27c 3 for 77c**

Sardines Cassin's boneless and skinless, 8 oz. tin **27c 3 for 75c**

Butter Our fine-grade, high-score, fancy creamery tub butter **2 lbs. 65c**

KRAFT DINNER 2 packs 25c

PRUNES, Hunt's Italian, No. 2 1/2 tin 13c, 3 for 35c

APRICOTS, Superior whole peeled, No. 2 1/2 tin 21c, 2 for 39c

Creamy, Sharp N. Y. STATE CHEESE lb. 29c

PHONE ORDER BOARD OPENS AT 8 A. M.

WEGMANS OFFER YOU FOOD SAVINGS THAT BRING QUALITY

Rochester's Largest Retailers of Meat

VEAL 21c lb.
LEGS and RUMPS HOME-DRESSED
Boneless Rolled Veal Roast, Lb. 23c
Fresh Hams, Whole or Shank Half, Lb. 16c
JUST HEAT AND SERVE, WHOLE OR SHANK HALF
COOKED HAMS lb. 20c

FANCY, FRESH, LARGE, TENDER **CAL. PEAS 2 lbs. 21c**
LGE. 150 SIZE, CAL. NAVEL **ORANGES doz. 27c**
FRESH, ALL WHITE, GRADE **"A" EGGS doz. 27c**
NEW YORK STATE, MILD **CHEESE lb. 19c**
A QUALITY PRODUCT, DURKEE'S **Shortening 3 lb. can 39c**
IMPORTED, QUALITY GEISHA **Crab Meat can 20c**
LGE. 46-OZ. GILBERTS, FANCY **Tom Juice can 13c**
MUELLER'S MACARONI, SPAGHETTI **NOODLES pkg. 7c**
Sweetheart Soap Sale, 4 Bars 19c

DO YOU KNOW?
— that we use Swansdown Flour, Calumet Baking Powder and Land O'Lakes Butter in all our layer cakes.
Fresh Baked **LAYER CAKES 25c** ea.
Butter Crm. Silver, Tutti-Frutti, Choc. Fudge Silver, Hollywood Silver, Coconut, Marshmallow, Chocolate Surprise

GREEN GIANT PEAS . . . 2 cans 29c
DEL MAIZE NIBLETS . . 2 cans 23c
"Linen-sized For Softness"
NORTHERN TISSUE 2 rolls for 11c

FINEST BUTTER MONEY CAN BUY!

LAND O'LAKES BUTTER

EVERY PACKAGE OF LAND O'LAKES BUTTER CONTAINS U.S. GOVT. CERTIFICATE OF QUALITY!

LAND O'LAKES TUB 31c lb.
In The Roll lb. 32c

Wegman Grocery Prices Are Guaranteed to Be As Low, Or Lower Than Any in the City.

Wegmans HOME OWNED FOOD MARKETS
FREE PARKING FOR CUSTOMERS

In making motion pictures of winter scenes, an expensive camera, in pill form is employed. The candy gives off a vapor when dissolving, and this gives a realistic illusion of breath in wintry air.

IS EPILEPSY INHERITED? WHAT CAUSES IT?

A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 335 Fifth Ave., New York, N. Y., Dept. MS 149.

TELL YOUR EYE PHYSICIAN
You Would Like to Have
C. H. KOHLER
Prescription Optician
FILL YOUR PRESCRIPTION
604 TEMPLE BLDG., 6TH FLOOR
STONE 610
WHY? ACCURATE, DEPENDABLE AND MORE REASONABLE

Deluxe BEDDING-OUTLET

\$18.95

Includes... Big Inner Spring Mattress, The Blanket, Comforter, Mattress Pad & Cover

The first consideration is healthful comfort in the selection of this mattress. To prove it alone at this figure would be a good buy but we add all the extras at the same low price.

PAY ONLY 95c DOWN—50c A WEEK

MAJESTIC Furniture Co.

204 COURT ST.

THIS BRAND NEW 1940

ROYAL PORTABLE

NOW **\$31.50**

Regularly Sold for \$44.50

JUST THINK OF IT
ONLY \$2 DOWN AND 75c A WEEK

CITY TYPEWRITER

160 S. CLINTON NEXT TO R. R. 1. STONE 3424

HANG-UP WALL LAMP

COMPLETE WITH BULB

For any room and every room. Easy to hang up. Handsomely decorated parchment shade. Smartly styled ivory bracket. Harmonizes with any color scheme. Large plastic bowl gives direct-indirect light. Eliminates glare. Helps guard against eyestrain.

ONLY \$1.99

With Your Next Service Bill

ROCHESTER GAS & ELECTRIC CORPORATION

89 EAST AVENUE MAIN 7070

FOOD MASTER SUPER MARKETS

43340 CLINTON AVE. N. 985 BAY ST.

Strictly Fresh Grade A EGGS 27c Doz.

Coffee Sale

Foodmaster Special Coffee

3 lbs. 39c

CHASE & SANBORN 19c
MAXWELL & BOSCOL 24c
BEECH-NUT 26c
Kellogg's Corn Flakes 6 1/2c
Grape-Nut Flakes 9c

SPRY or CRISCO 3 lb. can 45c
SALT Diamond Crystal 2 pkgs. 15c
MILK Van Camps 4 1/2 gal. cans 25c
JELLO 2 pkgs. 9c
MARMALADE 15c
CORN Golden Bantam 3 cans 25c
LIMA Green and White can 10c
RINSO 1 lb. pkg. 17c

SHOP and SAVE

Friday and Saturday Specials At Pavone's

PORK LOINS 13c lb.

With This Ad Del Monte COFFEE lb. 21c

SHORT CUT STANDING RIB-ROAST BEEF 23c
CHUCK BEEF 18c
PURE PORK SAUSAGE MEAT 10c
BEST BOLL BUTTER 29c
FRESH PRUNES 10c
CORN BEEF HASH 2 cans for 25c
HOME MADE ICE CREAM qt. 15c

PAVONE GROCERY MARKET

521-525 EAST MAIN STREET OPEN EVENINGS AND SUNDAY

STONE 1161

ROOF BARGAINS

Let Us Show You

\$50

EASY TERMS

Famous Mica Monarch Shingles

Insured Workmen — Free Estimates

BOND ROOFING Co.

10 FORD ST. MAIN 1537

Rochester's Reliable Roofers

WITH COUPON Regular 40c Value

CHOCOLATE COVERED CORDIAL CHERRIES

Lb. Box **19c** Limit 2

KEY

Rochester's Modern CUT RATE DRUG STORES

470 N Goodman near Main
546 Monroe near Goodman
92 E Main near Water
457 Ridge Rd W near Dewey

WITH COUPON Reg. 60c Lb. Box

MINIATURE CHOCOLATES

"80 PIECES" **19c**

A Sensational Key Value In Delicious Chocolates

WITH COUPON Large Size. Limit 1.

RINSO 15c

THUR. - FRI. - SAT. - SUN.

Every Day In the Week, Key GUARANTEES the LOWEST Drug Prices In All Rochester. Join the Thousands of Satisfied Customers Who Have Learned It Pays To Shop at KEYS.

WITH COUPON 1-Lb. Can, Limit 2.

BORDEN'S CHOCOLATE MALTED MILK 19c

WITH COUPON 1000 Sheet Rolls. Limit 3.

SILK TOILET TISSUES 3 for 11c

ELECTRIC HEATER 69c

Just the Right Thing for That Cold Morning

- Polished, High Efficiency Chrome Plated Reflector
- Adjustable, Tilts To Any Angle
- Finest quality Heating Element
- Complete with Cord and Rubber Grip Plug
- Guaranteed For One Year

Regularly Sold for \$1.50

LOWEST PRICE EVER SOLD

WITH COUPON Limit 1

SHU-MILK SHOE POLISH 7c

WITH COUPON Reg. 25c. Limit 2.

WILLIAMS TALCUM POWDER 8c

HUNDRED PACK 100 PACK—GOOD QUALITY

STATIONERY 11c

50 SHEETS
50 ENVELOPES

All For

WITH COUPON Limit 1

PROBAK JR. BLADES 15c

Professional Type 75c Value

HAIR BRUSH 29c

10c Value

CIGARETTE HOLDERS 4c

5 FOR Good Quality

WASH CLOTHS 14c

50c Jergen Lotion
25c Jergen Cream

Both for **39c**

6 FOR 25c

CHAMPION PING PONG BALLS 4c

Reg. 50c

PEPSODENT 2 FOR ANTISEPTIC 40c

Bottle of 100 5 Grain

ASPIRIN TABLETS 6c

Discontinued Size

ITALIAN BALM 37c

Men's or Ladies'

METAL SHOE TREES 17c

2 FOR Reg. 15c

PUTNAM CURTAIN DYE 13c

Teel Regular 50c
Flashlight Batteries Regular 10c, 2 for 9c
Ready Adhesive Bandages, 32 for
Typewriting Paper 200 Sheets, Reg. 25c

39c
7c
9c
19c

III's Cold Tabs, Reg. 30c
Vaginal Bulb Syringe, Reg. \$1.00
Fever Thermometers Oral, rectal, Reg. \$1
Horehound Drops, 1/2 oz. size

11c
43c
47c
13c

Squibb Milk of Magnesia, 12-oz.
Brewers Yeast, Bot. of 250, Reg. \$1.00
Agarol \$1.00 Size
Schlek Injector Blades, Pkg. of 12

29c
49c
79c
46c

TWICE AS MUCH MONEY

NOXZEMA FOR YOUR HEAT PADS \$1.39

Reg. \$2.50

- Simple 3 Heat Control
- Double Safety Thermostat on Each Heat
- Costs Only 1/2c per Hour To Operate
- Safe Uniform Heat for Relief of Pain or Chill

POUND TOBACCOS At

CUT PRICES

Half & Half Prince Albert 64c
Velvet 65c
Edgeworth 95c
Granger 65c
Model 65c
Union Leader (14-oz.) 53c
G. Washington Bond Street 53c
Blue Boar \$1.09
Big Ben 66c

Change-shield Gem Micro-Razor, same as in \$5 sets. Super-keen blades. Washable Micro-Razor Case

GEM RAZOR 29c

BORDEN'S MALT MILK \$1.19
Plain, 5-Lb. Can Reg. \$2.00

CASTOR OIL 6c

2-oz. Bottle

Evening in Paris HARMONIZED MAKE-UP ENSEMBLE

Matched shades of LIPSTICK ROUGE FACE POWDER

ALL THREE FOR **\$1.00**

BOURJOIS

For a limited time we are offering a special trial size of Evening in Paris lipstick with every purchase of Evening in Paris Rouge. You'll love the added beauty that matching shades of make-up bring to your complexion.

WILDROOT for the hair \$1.00 SIZE 59c

LUCKIES CAMELS CHESTERS RALPHS OLD GOLD PHILIP MORRIS

\$1.31 Tax Paid

POSTMASTER CIGARS 14 for 25c

A Mild Smoke! Try Some!

FREE! CASHMERE BOUQUET HAND LOTION

WITH 3 CAKES CASHMERE BOUQUET SOAP

ALL 4 ITEMS ONLY **25c**

Inquire about

A Personal Checking Account

- A Service for Everybody
- No Minimum Balance Required
- May Be Opened with \$5.00
- There Is No Charge for Depositing
- Only Cost \$1.00 for 12 Checks

FIRST INDUSTRIAL BANK
30 CLINTON AVE. NORTH
Member Federal Deposit Ins. Corp.

LEASE EXPIRES!

Sensational Clean-Up of

WOMEN'S SHOES

In black, blue, brown and wine—in kid, calf, suede and gabardine—in sizes to 9—AAAA, AAA, AA and A widths! If you have a narrow foot you can have your choice of many styles at this ridiculously low price!

Broken LINES & Few of a Kind
Values to \$6.50
\$1.95

287 Pairs At
\$1.00

Values to \$6.50

Although the Sizes Are Broken, Your Size Is Here in Many Styles! All Sales Final!

Women's Rubbers First \$1
Quality Guaranteed
Goodyear Glove—Black or Brown

Rochester SHOE Outlet
15 Clinton Avenue North
Directly Opposite Sibley's

RE-UPHOLSTERING

With Re-Styling and Durability

No Down Payment

Your 3-Piece LIVING ROOM SUITE
34.50

Complete With Covering

Price includes: new coverings new cushions and springs units, new fillings added, and new webbing, springs tied eight ways, suite sterilized.

WAYNE Upholstering Co.
74 PARK AVE.

PHONE MON. 1404
Representative will call day or evenings

KNOW YOUR COAL DEALER!

For 28 Years We Have Sold Only The VERY BEST FUELS!

We Guarantee Every Ton To Give 100% Heating Satisfaction

PRICES TO MEET EVERY POCKETBOOK

COAL	SPECIAL
Stove, Egg or Nut	\$10.95
Stove, Egg, 11.95	
and Nut 11.45	
Pea 9.95	Pea \$9.25
	Rice 6.95

RG&E Dustless Coke 10.05 Highest Quality Fuel Oil

ARDEAN R. MILLER
500 WEST AVE. GENESEE 20

Church Society To Hold Sports Night

"Touching All Bases" the 1940 motion picture of the American League will be seen by members of the Holy Name Society of Holy Rosary Church at their annual Sports night, set for next Monday in the school hall.

Msgr. Charles F. Shay will open the meeting at 8 p. m. in the church with benediction.

A speaker familiar with baseball will be on hand to explain new rules and answer sports questions.

British Legion Branch To Stage Dance

The Rochester branch of the British Legion will hold a St. Patrick's Dance and Vaudeville Show on Saturday March 16 at 8 p. m. at the Union League Hall, 290 Gregory St.

The Women's Section will hold a card party at the home of Mrs. H. Rawlings, 105 Pittsford St. off Ridgeway Ave. tomorrow at 8 p. m.

D & C League

Howie Haggstrom led last Monday's Democrat & Chronicle League at Genesee Hall with 632.

Team matches: Tigers (262) 2, Cards (260) 1; Indians (268) 2, Pirates (257) 1; Senators (260) 3, Yankees (262) 0.

ROCHESTER Girl's Wedding to Ludwig Lewisohn Hits Snag

What is the inside story of the life and loves of Ludwig Lewisohn, recently married to Edna Manley of Rochester?

Why did a frantic woman burst into the synagogue and attempt to halt the marriage of Ludwig Lewisohn to Edna Manley of Rochester? What was her tale of suffering and sorrow, of a life for sixteen years with Lewisohn, the famous author, when he maintained that there was no legally binding marriage?

Here is the story, in her own words, of Thelma Spear Lewisohn, the woman who sacrificed her own career, her honor and her reputation, that the genius and talent of Ludwig Lewisohn might find full fruition. Why did Thelma Spear and Ludwig Lewisohn unite in the first place? Why did they flee New York—and then fear to return to the United States? Why does Thelma Spear declare that she bears no malice towards Edna Manley, even though it is the Rochester girl who has replaced her in the affections of the man she once loved?

For a true, heart-stirring story of romance, read "Dangerous Paradise—My Love Life with Ludwig Lewisohn," by Thelma Spear Lewisohn herself, in the April issue of the brand-new confession magazine, Living Romances From Actual Life.

Thelma Spear writes her life story

Living Romances

From Actual Life

LOOK FOR THE NEW LARGE-SIZE CONFESSION MAGAZINE

Living Romances
From Actual Life

AT ALL NEWSSTANDS 15¢

GRAND OPENING

KIRKLEY CLOTHES

COMES TO ROCHESTER

With A Money-Saving Policy of Selling
Fine, Hand-Tailored Clothes of Our Own Make

Kirkley Clothes Showroom with a vast Stockroom display of Men's Finer Suits and Topcoats offer startling values at \$15! Walk into our Retail Factory Salesroom, inspect the garments, see the fussy needlework, see the great variety... you'll instantly realize that you can SAVE on clothes that measure up to highest standards in every way!

SUITS \$15.00

Garments you would naturally pay much more for... all carefully made under our own direction of superior quality wools, following most correct style trends. All sizes, too! Stop in tomorrow, see what amazing values Kirkley offers!

T'COATS \$18.50 (Deluxe Models)

KIRKLEY Gives You

- Free Alterations
- 100% All-Wool Fabrics
- Slacks, Longs, Shorts, Regulars
- Youthful and Conservative Styles

We Make - We Sell - You Save!

FREE RAIN COAT

Our "get-acquainted" offer to introduce the Kirkley Clothes to the People of Rochester... we will give a raincoat FREE when you purchase a Suit or Topcoat!

BRING IN THIS AD

KIRKLEY
FACTORY SHOW ROOMS ON GROUND FLOOR
OPEN EVENINGS

"Bring in Your Wife, She Knows Clothes"

150 ST. PAUL
Cor. St. Paul & Andrews
FREE PARKING NEXT DOOR

SPECIAL!

'TIL SUNDAY NITE

OLD FASHIONED PEANUT BRITTLE **12c** lb.

MILK SPONGE CANDY **25c** lb.

LOVE'S

4 MINUTES TO SAVE AN ACCOUNT

\$5000 STOCK GUARANTEED TIRES National Brands 20%-50% OFF

COY'S CREDIT TIRE STORE
424 Ridge Rd. W. - Glenwood 5423

1937 Plymouth DE LUXE COUPE
Heater, Philco Radio, 3 Brand New Tires, Original Owner
BARGAIN
Call Gen. 2399—Alter 7 P. M.

HAVE IT DONE RIGHT AND SAVE

YOUR 3-PIECE SUITE BETTER THAN NEW

3-Pieces
Reupholstered Complete With Covering
\$34.50

PRICE INCLUDES:

- New Coverings
- New Cushions
- New Spring Units
- New Fillings and Webbing Added
- Suite Sterilized

No Cash Down

1 Year To Pay
No Carrying Charge
Free Pick-Up
Free Delivery
5-Yr. Guarantee

All Work Done in Our Factory by Experts

PHONE MONROE 8971

Interior decorator will call day or evening with sample covering including Tapestries, Velour and Friezes.

Superior BEDDING CORP.
CUSTOM-BUILT UPHOLSTERING
MONROE 8971
662 Monroe Ave., Rochester—Also Buffalo, Syracuse, Utica

"I'LL SAY IT'S SMOOTHER" SAYS Bill Corum

7 CROWN \$1.58 PINT

5 CROWN \$1.30 PINT

SEAGRAM'S

BILL CORUM, popular sports columnist, compared Seagram's Crowns of today with the Crowns that won national leadership following Repeal. Spoke Mr. Corum: "Your '34 Seagram's was swell whiskey—but 1940 Seagram's is much smoother."

TED HUSING, radio's No. 1 sports announcer, compared Seagram's 7 Crown of '34 and '40. "Certainly is smoother today," said Ted, "though your 7 Crown has always been a smooth whiskey."

WILLIAM GAXTON, musical comedy star, sipped a highball made with Seagram's 5 Crown of '34—then one made with 5 Crown of today. Said Mr. Gaxton: "No comparison. Your present Seagram's is much better."

Seagram's 7 and 5 Crown

"AMERICA'S FINEST" SMOOTHER AND FINER AS THE YEARS ROLL BY

Seagram's 7 Crown Blended Whiskey. The straight whiskeys in this product are 4 years or more old. 40% straight whiskeys, 60% grain neutral spirits, 90 Proof.

Seagram's 5 Crown Blended Whiskey. The straight whiskeys in this product are 4 years or more old. 27% straight whiskeys, 72% grain neutral spirits, 90 Proof. Seagram-Distillers Corporation, New York.

adding



ances

MAGAZINE

ces

STANDS 15¢

SAVE

SUITE

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complete

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DES:

Fillings

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Syracuse, Utica

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130

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with 5 Crown

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es in this product

in neutral spirits

Some airlines employ quali-very important to the passen-
color engineers to decorate gers' comfort, because some
inside of planes. Color is colors cause air sickness

Not yet the grass is sprouting green,
Nor do the bee 'en drowsy hum;
The beautiful snow lies over all,
But yet we know that Spring has come.

The robin has not yet begun
His notes melodious to sing;
But now the Bock Beer signs are hung,
The truest harbingers of Spring.



**READY
Monday, March 11**

Here is real old-fashioned bock beer... dark,
mellow and malty... better because it's brewed
from Genesee own malt. Genesee Bock will be
on sale for a limited time only... plan now to
enjoy it to the full. Order now for delivery
Monday. Your regular dealer has it.

ON DRAUGHT • IN BOTTLES

At all dispensers and dealers

THE GENESSEE BREWING COMPANY, INC.

**Seagrams To Play
N. Y. Team Sunday**

The high-flying Seagram
basketeers will take on the
much-touted Metropolitan Stars
Sunday night at St. Stanislaus
Hall.

The Metropolitan Stars are
composed of captains of college
basketball teams in and around
New York City and boast of
Lenowitz of St. Lawrence
Naughton of N. Y. U. and other
well-known collegiate lumina-
ries.

Seagrams will tune up for
this game in Newark Saturday
night when they again tangit
with the Newark Elks in the
fourth game of the series.

Franklin League

Ward Little banged out a big
674 to top last Thursday's
Franklin League. George Am-
beau had 660, Clayt Flint 656,
Norm Minch 654, Freddie Rizzo
651, Ken Seelye 642, Murray
Maybee 631, Cohen 627, Bob
Streib 622, Ed Fritsch 622, Bill
Saucke 618, Stan Parr 613, Bill
Streib 610, Ed Florack 609, El-
mer Sweemer 607 and Leo
Maniski 604.

Arpeako League

Arpeako leaguers at Elm Hall
were paced by Harold Mulhol-
land last Friday with 641 and
high single of 266.

Team matches: Suggs (279) 2,
Jacobs (270) 1, Piccolo (257) 2, Stearn-
s (258) 1, Tunderted Ham (274)
2, Deluxe Beet (282) 0, Nufrens
(297) 2, Butler (282) 0.

**KEEP KIDNEYS ACTIVE
IF YOU DON'T**

If kidneys do not regularly eliminate
excess acids and other wastes, it may
lead to getting up nights, frequent
scanty or off color passage, rheumatic
pain, headache or headache, blood ur-
ture's warning. Act quickly. Get a
kidney purgative. Ask any druggist for
BUKETS. Your 25¢ back in 4 days if
not pleased. Locally at J. K. Post
Drug Co.

Miss Ellen L. Todd of Buck-
ingham St. entertained at lunch
on Friday in her home.



**9 out of 10
AGREE**

*The favorable opinion
of 110,533 out of a
total of 124,193 peo-
ple who tasted Green
River, justifies our
claim that it is
"America's
Smoothest
Whiskey."

GREEN RIVER
The Perfect Blend that's
AMERICA'S SMOOTHEST WHISKEY
86 proof—75% grain neutral spirits
OLBYME DISTILLERS, INC., N. Y. C.

**FREE
BINGO**
SHOW 7 P. M.
GAMES 8 P. M.
90 DOOR PRIZES

Meet your friends every
Thurs., Fri. and Sat.
Mystery games and many
novel ways to win.

**HOLLYWOOD
BINGO HALL**
35 PULLMAN AVE.
Admission 25c
If you want a seat, come
early.—Plenty of Free
Parking Space

**CHICKEN
CHOW MEEN**
GENESEE CHOW MEEN
KITCHEN
331 GENESSEE ST. GEN 774
Wholesale—We Deliver—Retail

**BINGO
Plymouth Church**
Plymouth Ave. at Troup
Every Sat. 8:30 P. M.
Dancing To Jimmy Van and
His Orchestra
ADMISSION 25c
Door Prizes—Jack Pot
Special: Saturday March 9th
Sauerkraut Supper 5:30 to 7 P. M.

**TIM KELLY'S
OYSTER BAR**
Special: Full Course
Turkey Sunday Dinner 75c
814 S. Clinton Ave. Mon. 1134

SPAGHETTI Mushrooms... 30c
Meat Balls... 25c

Steaks and Chops
RALPH'S CAFE
438 ST. PAUL
Music and Dancing
We Cater to Wedding Parties

**PARTIES AT
WEST AVE. MANOR**
165 West Ave.
Mon. and Wed.—8:15 P. M.
Tues, Thurs. and Fri. 1:30 P. M.

**Parties At
GLIDE HALL**
1201 JAY ST.
Every Sunday 8:30 P. M.
Bigger and Better Entertainment

APEX GRILL
Noon Day Lunch 25c
SPECIAL SATURDAY & SUNDAY
TURKEY DINNER 35c
All Home-Cooked Foods
Choice Beverages
2491 E. Main Calv. 5973



**Real ENTERTAINMENT
At a Real NITE CLUB**

**NOW
PLAYING**
Six Dance Cocktails
Cunningham Sisters
Songs and Dances

THEDA LOY
Character Dancer

ARTIE BROOKS
The Duke from Genoa

DONNA STORLIE
Rochester Dancer

SONDRA MARLOWE
Mistress of Ceremonies

**The
CHATEAU**
Monroe Ave.
at the Twelve Center

JamoShanter STOCK ALE
ROCHESTER'S FINEST
and Largest Selling STOCK ALE
DRAUGHT • BOTTLES • EVERYWHERE

More Hops • More Malt • More Age
AMERICAN BREWING CO. • Rochester, N. Y.

**FREE PINOCCHIO
DOLL**
WITH EVERY OIL CHANGE
THURSDAY—FRIDAY—SATURDAY

**E. W. KNAUER SERVICE
STATION**
STATE ST. Cor. ALLEN

NEVER A DULL MOMENT
COME AND SEE

For Something Real Special
Saturday Night

BEN HELFER'S
Home Cooking Every Day
Choice Beverages
90 HENRIETTA ST. MON. 9147

**BILL LAWSON'S
GRILL**
See the largest Baseball Gallery in
the World. Send in Local Groups

DANCING EVERY NIGHT
ALL LEGAL BEVERAGES
74 South Ave. Main 8098

Parties At
CAPITOL BINGO HALL
EVERY FRIDAY 8:30 P. M.
SUNDAY 2 P. M.
85 W. MAIN ST.

ABC Rug Cleaners Parties
DANCING 7:30 P. M.
ADMISSION 25c
Every Tues. and Sat. Night
2011 E. MAIN ST.
E. Main St. Car to Door

**Wednesday & Saturday
MATINEE PARTIES**
UNION LEAGUE HALL
290 Gregory St. at South Ave.
Entertainment at 1:30 P. M.
Admission 25c

**SUNDAY NIGHT
PARTIES**
UNION LEAGUE HALL
Admission 25c
258 Gregory at South Ave.—8:15 P. M.

"See
Furstoss
First"

**FURSTOSS
ANNOUNCES
A Weekly**



BANK NIGHT Starting
Tonight
FREE CASH PRIZE 8 P. M.

—READ THESE RULES CAREFULLY—

You must register for bank night prize at our store, 409 Chili Ave.
This insures your representation in the first Thursday night cash
prize. If you are present when your name is drawn for the prize
money you will receive ten (\$10) dollars or more in cash. Register
each week at our store before Thursday (\$1) for consolation prize
and the balance of the money will be put back in the bank night
fund for the following week. Registration began Saturday afternoon,
March 2.

**BE SURE TO REGISTER AT OUR STORE BEFORE 8 P. M.
THURSDAY**

**FURSTOSS APPLIANCES
INC.**
409 CHILI AVE. Open Evenings Gen. 2070

Welcome the honored
guest...with Mount Vernon

When you serve Mount Vernon, you com-
pliment your guests. When you drink Mount
Vernon, you enjoy a rye of delicate flavor. And
when you price Mount Vernon, you'll find
that this fine bonded whiskey costs no more
than even many lower proof blends.

**Mount Vernon
Straight Rye
WHISKEY**
U. S. Bonded in Bond
Copyright 1940, National Distillers Products Corporation, New York

**NOW
\$2.39
FIFTY (25.6 oz.)
\$1.50
PINT (16 oz.)**

LOEW'S

WIN GUEST TICKETS

Make as many words as you can from
the title "The Man From Dakota" using
each letter only as many times as it
appears in the title.

Free guest tickets will be given to the 25
persons sending in the longest lists be-
fore Monday noon.

**The
MAN FROM DAKOTA**
starring
WALLACE BEERY
JOHN HOWARD
DOLORES DEL RIO
Directed by
LESLIE FENTON

Bring or Mail Your List To
THE CONTEST EDITOR
ROCHESTER SUN—420 Burke Bldg.
Before Next Monday Noon.
Names of Winners in Next Week's Sun

**SHIPMENTS
DAILY**

—are coming in from New York Whiskey Houses that
I visited recently. I was able to make some sensational
buys... and I'm passing on the benefits to you!

NEW YORK BUYING TRIP
Brings You Finest
WINES & LIQUORS
At Lowest Prices!

Limited Quantity
BOTTLED IN BOND
Under U. S. Government Supervision
100 PROOF

**MARYLAND
STRAIGHT RYE
WHISKEY**

Compare
\$2.75
Value

\$1.99 FULL QUART

Distilled by
Dwight Mills
Distillery, Inc.

An extraordinary value—Your next high-
ball or Manhattan will be a taste-treat-
try it—be convinced.

70 PROOF
**MON VALLEY
SLOE GIN**

Mon
Valley
**SLOE
GIN**
70 Proof

A Delicious
Dark Straight, Compare
in a Tom Collins \$2.00
or Rickey. Value

\$1.39 4.5 Qt.

A Berghash
Burgundy
Only
at
Berghash

3 Bottles \$1.60

SENSATIONAL VALUE
PURE CALIFORNIA WINE
Old Monarch
STOCK UP NOW FOR EASTER
AT THIS **LOW PRICE!**

Compare! **\$1.35** 4 Gallons for
To Any \$2.00 Gal. \$5.00
Value!

Choice of Apricot, Blackberry, Apple, Port, Sherry,
Tokay, Madeira, Claret, Burgundy, Sauterne

**BUY BY THE CASE AT BERGHASH'S
AND SAVE ON HUNDREDS
OF OTHER BARGAINS**

OUR BEST SELLING WHISKEY AT THIS LOW PRICE
46 MONTHS OLD WHISKEY CREAM \$1.59
Straight Bourbon O'GRAIN 1.59
Case 12 Quarts \$18.00

CREAM OF THE BARLEY
SCOTCH WHISKEY
EXTRA SPECIAL LIQUEUR IMPORTED

12 YEARS OLD
Compare To Any \$4.50 Value

\$3.49 4.5 Quart

CASE OF 12 BOTTLES \$39.90

100% Scotch Whiskey Queen Victoria 4.5 Quart \$2.25
Imported B & G. Burgundy 99c
Puerto Rican Rum Imported 4.5 Quart \$1.49
Seagram's Superior Gin 94 Proof 1.5 Quart \$1.39
Lord Bardsley Gin 90 Proof Quart \$1.45
Straight Bourbon Top Grain, 3 Yrs. Old Quart \$1.69
Creme De Cacao 40 Proof 4.5 Quart \$1.59
French Claret Wine Imported 4.5 Quart 98c

BERGHASH

MAIN 786 Next Door to Loew's Theatre MAIN 786
124 CLINTON AVE. SOUTH
FREE PARKING Opposite Our Store

Magazine Agency Head Wins Trip
Morris Manson, local news distributor, leaves soon for the sunny south. Manson was one of the winners in a recent True Story Magazine sales contest and will enjoy the balmy breezes of Florida as the result of his successful efforts.

'Pete' Spotti To Face Bobby Claus In Elks Club Bout

The 'five-will-get-you-ten' boys are going to have a tough time laying odds on the headline bout in the Elks Club fight card scheduled for next Monday night.
Pete Spotti, familiar to local amateur ring fans as the Pittsburgh boy with a punch, has been signed to meet Bobby Claus, a Buffalo Golden Gloves Champ.
Rated off their performances in the Clinton Ave. ring this season, Spotti might get the nod. In his last showing Pete lost a decision to Joe Miller. But two weeks before that he stopped the hard-hitting Charlie Kaveney dead in his tracks for a technical K.O. But then, on the other hand, as the glove-fitter says, Bobby Claus looks plenty tough on his record. Last time out he beat Red Heninger, of Cleveland. And Red is the boy who handed Tilly Bellucci that K.O. recently.
So you pay your money and you takes yer chance, as we would say in Brooklyn.
The supporting card will show Red Heninger, Benny Wright and Tony Brush. Opposition is now being lined up for these boys by Johnny Burba, director of bouts for the lodge slug and slam committee.

Inter-Club League

Lou Martell was head man in last Wednesday's Inter-Club League at Buonomo Hall. Howie Decker had 611, Johnnie Sullivan 605 and Sam Danno 604.

Hickok League

Jack Meagher paced his teammates in last Tuesday's Hickok League at Genesee Hall with 611.

G & E League

Carl Winterroth headed up last Wednesday's Gas & Electric League at Elm Hall with 606.

Police No. 2 League

Mickey Roessner banged out 571 last Monday to be top man in the Police No. 2 League at Genesee Hall.

SPECIAL! 'TIL SUNDAY NITE
OLD FASHIONED PEANUT BRITTLE 12c
MILK SPONGE CANDY 25c
LOVE'S
Sold Only at Love's Stores

25% OFF
ON **Firestone STANDARD TIRES**
You Pay **50c** Only PER WEEK

DISCONTINUED HOME RADIOS
Some **50% Off**

BARGAINS IN USED TIRES 95c up

Firestone
Auto Supply & Service Stores
EAST AVE. LAKE AVE. at Union at Lyell
Open Evenings and All Day Sunday

FOR TRIPLE VALUE
ask for **Crab Orchard**
KENTUCKY STRAIGHT BOURBON WHISKEY
1 OLDER IN AGE. Kentucky straight bourbon now mellowed an extra year in the wood to make it extra fine.
2 HIGHER IN QUALITY. A quality whiskey since 1840—and made the quality way.
3 SAME LOW PRICE
Crab Orchard WHISKEY
NATIONAL DISTILLERS ASSOCIATION

Father & Son
Save On Quality Sportswear And Choose From Large More Complete Assortment at The **ROCHESTER JOBBING HOUSE**

Boys' New Spring **SWEATERS \$1.00**
SIZES 28 to 36
Boys' All Wool **JACKETS \$1.98**
Boys' "Niagara Tailored" **KNICKERS \$1.39**

MEN! It's Spring's Favorite Jacket!
GARBADINE JACKETS
Reg. 3.98 Value! **\$2.69**
Men's Spring **Sport Sweaters \$1.79**
Men's New **SPORT SLACKS \$2.98**

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St.
Open til 9 Every Evening Unrestricted Parking

KESSLER'S AMERICA'S GREATEST WHISKEY VALUE
Smooth as Silk
JULIUS KESSLER
Dean of Distillers

PERHAPS YOU ARE
Surprised to learn that Clark's sell MORE poultry. Here is the secret — We have the quality, sizes, and price you want to pay, plus the selection . . . and we clean them the way you want them . . . the work is done by experts.
ROASTING CHIX 21c
or STEWING FOWL . . .
5 to 8 Pounds Average, 23c Lb.
CUT-UP CHICKENS
Chicken Breasts, lb. 35c
Chicken Legs, lb. 35c
Turkey Legs, lb. 35c
Chicken Livers, lb. 35c
Chicken Wings, lb. 21c
Chicken Necks, lb. 15c
Chicken Giblets lb. 10c
CLARK'S MARKETS
906 NO. GOODMAN Near Bay, Cultiver 4870 We Deliver
824 PORTLAND Near Luz St., Stone 471

Triangle League
Marv Fox banged the maples at Franklin Hall Monday night for a big 711. Marv had 205-237 and 269 to lead the individual scoring in the Triangle League. Norm Minch had 689, Charlie Yeoman 663, Elmer Lohmaier 662, Doc Fogelberg 632, Elmer Tusching 629, Fritz Neidermaier 624, Charlie Struble 617 and Gordon Watt 603.
Team matches: Adcraft Printers (2323) 3, Dairyco Post-Boilers (2373) 6; Quality Diner (2609) 2, Pepsi-Cola (2596) 1; Richter Grocery (2804) 3, O-T's Restaurant (2277) 0; Kessler Clothes (2772) 2, Red Wilkinson Autos (2543) 0; Dawn Creameries (2623) 2, R. T. French (2321) 1; Tony's Restaurant (2868) 2, Neisner Bros. (2503) 1; Flower City Carling (2721) 2, Epstein Cleaners (2554) 1; G & R Grill (2853) 3, Meyer Tool & Die (2338) 0.

City Hall League
Brainard Wilson topped last Wednesday's City Hall League at Buonomo Hall with 655. Bornekessel had 632, Herb Leary 630, Lou Raymondjack 618 and McDonald 607.

DAW'S ARE GIVING AWAY Absolutely FREE
THIS BEAUTIFUL NEW 1940 **OLDSMOBILE SEDAN**
VALUED AT **\$942.00**
YOU May Be The Lucky Person
Here's How: With every purchase at all DAW'S DRUG STORES you get FREE tickets. Deposit them in the box. Then on Tuesday, March 19th at 8 P.M. attend either the RKO PALACE, REGENT, CAPITOL, CENTURY or TEMPLE Theatres for the Grand Drawing. You may be the lucky person to win this brand new Oldsmobile Sedan. — Get and deposit your ticket at any DAW'S STORE!
Tickets May Also Be Obtained At Above Named Theatres
DAW'S CUT-RATE DRUG STORES
Opp. Temple Theatre 56 Clinton
Corner Aqueduct 31 Main St. E.
1 Door From Sullivan 353 Main St. E.
Corner Denney 452 Ridge Rd. W.
At Bull's Head 880 Main St. W.
Just Off Main 473 N. Goodman

Super Value Anniversary Sale
DAW'S CUT-RATE DRUG STORES
Opp. Temple Theatre 56 Clinton
Corner Aqueduct 31 Main St. E.
1 Door From Sullivan 353 Main St. E.
Corner Denney 452 Ridge Rd. W.
At Bull's Head 880 Main St. W.
Just Off Main 473 N. Goodman

ASPIRIN TABS. 100's . . . 6c
Large Size BORAXO 9c
Ivory Soap Guest Size 3 for 11c
Father John's Medicine 60c Size 28c
MAR-O-OIL SHAMPOO 60c Size 29c
LIP POMADE White or Rose Reg. 25c 16c
Citrate of MAGNESIA 25c Size . . . 6c
Caroid & Bile Tablets 100's 69c
BARBASOL 50c Size . . . 21c
PROBAK JR. BLADES Reg. 10c 3c
H-B Cough Drops 2 for 5c
LAVENDER SHAV. BOWL Shaving Bowl 33c
BLONDEX SHAMPOO Reg. 28c 14c

WITH COUPON POND'S CREAMS 55c Size (Limit 1) 26c
WITH COUPON RINSO 10c Box (Limit 2) 6c
Rayon Covered Rubber BABY PANTS 25c Value 11c
PEPSODENT ANTISEPTIC REG. 50c 2 FOR 40c
WITH COUPON Something New In Candy CELO GEMS Delicious . . . hard, chewy Toffee-like Gems of—Lemon, Orange, Lime, Rum and Butter, Wild Cherry, Molasses, Mint & chocolate. Each piece individually 11y wrapped. Full Pound 21c (Limit 2)
WITH COUPON FREE! GIANT 40c SIZE TOOTH PASTE
Nationally known brand. Our Anniversary Gift to you. NO PURCHASE NECESSARY—just present this coupon. (Limit 1—None to Children)

COOK BOOK Over 500 Modern Easy-To-Make Recipes 9c
CIGARETTE TOBACCO Bugler, Duke's Mixture, Bull Durham, Bounty Reg. 5c 3 FOR 8c
WITH COUPON PAPER NAPKINS Box of 80 2 for 7c (Limit 2)
WITH COUPON ADHESIVE PLASTER Reg. 10c 1/2"x5 Yds. Rolls For 11c (Limit 4)

Boric Acid POWDER Full Pound 13c
Pint Size WITCH HAZEL 6c
ANUSOL SUPPOSITORIES Reg. \$1.50 . . . 84c
DOG FOOD Reg. 10c 3 for 11c
Mercurochrome 15c Size . . . 3c
KREML SHAMPOO 37c
LOVALON Hair Rinse Reg. 28c 16c
HALO SHAMPOO Reg. 50c 2 for 51c
Saccharin Tabs. 1/4 Gr. 100's . . . 9c
Milk of Mag. TABLETS 25c Size 9c
LIVER PILLS APEX Reg. 25c 8c
Flashlight BATTERIES Reg. 10c 3c
WHEAT GERM One Pound . . . 14c

7, 1940

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING
ROCHESTER N. Y., THURSDAY, MARCH 14, 1940

DELIVERED
TO 75,200
ROCHESTER
HOMES

Sheriff Blames Snow And Ice For February County Accident Toll

Despite the hazard of ice and snow coated highways which prevailed throughout February and caused scores of minor property damage collisions, the death and injury toll resulting from county highway accidents was held to a normal level. Sheriff Albert W. Skinner's monthly consolidated traffic accident report, compiled from investigation records of his own patrols, the State Police and the ten town and village police forces, revealed this encouraging picture today.

One fatality and an injured list of 78 was the month's toll in 48 accidents which were spread through 16 of the county's 19 towns, according to the report. The fatality is the only one recorded since January 1 outside the city and corresponds to the record of a year ago.

The February figures bring to a total for the first two months of this year 85 accidents and 140 persons injured as against 70 accidents and 104 persons injured in the first two months last year.

A comparison of last month with February 1939 shows that 29 more accidents occurred on slippery pavements and 14 more while rain, drizzle or snow was falling. The proportion of night and day accidents was about the same.

Of those injured last month, all but five were occupants of motor vehicles. The report shows but 3 pedestrians, one bicyclist and one occupant of a horse-drawn vehicle injured.

School Group To Sing Cantata

Members of the Madisr High's senior chorus will sing "The Crucifixion" by John Stainer at two special assemblies next Wednesday. L. Alfred Casad will direct the group, with Ronald Coltenor and Harold Giltzer, baritone and leading soloists.

Drive Under Way For Friendship Nursery Funds

Workers in the \$2500 campaign for funds for the Friendship Nursery assembled Tuesday morning at headquarters of the drive in the Hotel Seneca for last minute instructions from General Chairman Mrs. Betty Studley preparatory to starting the canvassing of prospects. The drive will continue until next Thursday.

The nursery has been operating under crowded conditions and with limited equipment and attainment of the fund is expected to provide better facilities and enable the nursery to accommodate a greater number of destitute children whose indigent mothers have to work to support them.

More than two hundred workers have started the drive for funds under the leadership of the following Divisional captains: service auxiliary team, Mrs. Marvin Winter; business women's team, Mrs. Margaret Leach; nursery auxiliary team, Mrs. Fred Brizee.

Jewish Group To Hold "Trial" For Famed Radio Priest

An open public trial of Father Charles E. Coughlin, famed radio priest is scheduled to take place at the Baptist Temple next Thursday evening, according to an announcement made early this week.

The trial will be held under the sponsorship of the Jewish People's Committee, a national organization whose aims are claimed to be for united action against fascism and anti-semitism.

John L. Spivak, reporter and writer will act as prosecutor, according to the announcement. It is planned to have the audience act as jury. No mention was made as to who will speak for the defendant.

It is claimed that Spivak has dug into the files and secret documents of Father Coughlin and has furnished the FBI with sworn documentary evidence charging the radio priest with violations of Federal laws, misappropriation of funds and with carrying on active anti-Semitic and un-American campaigns.

Admission is open to the public with tickets on sale by members of the Jewish People's Committee.

National Officers Of Moose Arrive For Conference Opening Tomorrow

Big Moose



JAMES J. DAVIS
Pilgrim Governor



FRANCIS J. CLOHESSEY
Junior Governor

Former Judge To Address PTA

"Worthy Use of Leisure Time" will be the subject of an address by former Judge Jacob Gitelman, before the PTA of No. 37 School tonight at 8 p. m.

More Moose



MALCOM R. GILES
Supreme Secretary



NORMAN G. HEYD
Past Governor

One of the largest gatherings of members of the Loyal Order of Moose ever assembled in Rochester will convene here for a three-day session tomorrow morning. It is expected that approximately 1,000 members of the fraternity, representing lodges and chapters throughout the state will be here to attend the first Pilgrim Governor's Conference ever held in Rochester.

The conference has been called by Pilgrim Governor James J. Davis, U. S. Senator for Pennsylvania, who will be here to preside at most of the sessions. Other national officers expected to attend are: Supreme Junior Governor Francis Clohessey of Waverly; Supreme Secretary Malcom Giles, of Mooseheart; Grand Governor Lawrence Grove, of Cleveland; Pilgrim Recorder John Meikle, of Washington; Past Supreme Governor Norman G. Heyd, of Toronto; Deputy Supreme Governor Henry Reiter of Niagara Falls, and several others.

The conference will open tomorrow and continue through Sunday. Sessions of the men will be at Moose Temple and the women's meetings will be held in Sagamore Hotel.

Governor W. Searle Hutchings of the local lodge has named the following chairmen of committees to handle arrangements: Earl W. Smith, Adam G. Scheuerlein, Roy R. Rumpff, Dr. A. L. Sanow, Alfred G. Tucker, Joseph Paduano, Fred Kress, William F. Cooley, W. Earl Newman, Patrick H. Galvin, and Charles B. Tutty, Sr.

Women of the Moose will play an important part in the conference. Most of their meetings will be held in Hotel Sagamore. There will be a joint meeting with the men in Moose Temple tomorrow at two o'clock

Sportsmens Show Opens Saturday At Edgerton Park

The gates at Edgerton Park will swing wide at 1 o'clock Saturday afternoon to admit the first visitors to the third Annual Sportsmen's Exposition, sponsored by the Genesee Conservation League.

One of the Show's numerous headlines will be Madame Alec, heralded as the outstanding woman pistol shot of the world.

"Sling-shot" Charley will be another ace performer at the Sportsmen's Exposition Robert Ripley says he can duplicate with a slingshot the feats of pistol experts.

Jack Redmond, nationally known trick golfer, will show many amazing golf shots.

There will also be a trained seal act each afternoon and evening, and an honest-to-goodness coon hunt with living coon and very-much-alive hounds!

The Sportsmen's Exposition will continue daily through Sunday, March 24. Admission is 40 cents. The opening ceremonies will be broadcast Saturday, March 16, over station WHEC from 5:15 to 5:45 p. m.

Auxiliary To Meet

Members of Maj. Joseph E. Hurley Auxiliary will hold their regular monthly meeting next Thursday in the Liberty Theater Bldg. in Driving Park Ave. Mrs. Louise Whitney will preside.

County Chairman Isabel Powers will be a guest for the evening.

Hostesses for the evening will include Mrs. Lloyd Hurtibus and Mrs. Roger Sharer.

No. 49 PTA To Meet At Rundel Library

The next meeting of the PTA of George H. Thomas School 49, will be held next Wednesday afternoon, at 2 p. m. in the Rundel Memorial Library.

The program will include a tour of the library and talk on the subject, "Developing a Taste for Good Literature."

Election of officers will follow the report of the nominating, of which Mrs. R. Pitzig is chairman. Other members are, Mrs. R. Haefele, Mrs. H. J. Renner, Mrs. Frank Dunn, Mrs. Frank Kaiser and Miss Emma O'Keefe.

Sunny Silver Local Favorite As Dollar Bill Passer Outer

Another parade of dollar bills marched out of the Rochester Sun offices and into the homes of Sun readers last week end. Recipients of the dollars were readers who successfully answered Sunny Silver's question concerning Sun advertisements.

Sunny Silver will be on the phone and on the street again tonight from 7 to 8 p. m. and tomorrow morning from 9 to 10 a. m. Be ready for her. Read this issue right now. Keep it handy. You'll be glad you did when Sunny Silver calls on you.

Here are the first ten dollars winners last week. They become eligible for the grand prize to be awarded the person who sends in the best essay on "Why I Read The Rochester Sun". Only those whose names have appeared in these columns during the contest are eligible to compete.

This week entrants:
Mrs. E. Enschardt, 210 Augustine St.; Mrs. L. Fox, 272 Bennington Dr.; Mrs. F. Holmes, 141 Santos St.; Mrs. N. Hall, 174 Burr St.; Mrs. L. Keeling, 238 Ave. E.; Mrs. E. Kaufman, 25 Navarre Rd.; Mrs. C. O'Connell, 372 Lake View Pl.; Mrs. J. Long, 178 Mulberry St.; Mrs. H. Soule, 122 Baileys St.; Miss M. Dwyer, 26 Delaware St.

St. Patrick's Party Set By Legion Post

Members of the Memorial Drum and Bugle Corps will stage a St. Patrick and 309th Field Artillery social party in the Flower City Post home, Dewey Avenue, Saturday.

The drum corps will play during the evening. It is announced that the public is invited. Officials promise plenty of free parking space on grounds.

Rochester's Quality Basement AT THE NATIONAL

Easter Fashions, The Newest There Are . . . Priced Very Low
Menswear And Boys' Apparel Values . . . All Perfect Quality, Which Is Important, At These Prices

- A Place to Save Money on Boys' Clothes
- With a Guarantee of Dependable Quality

Student Suits AND Coats
\$10⁹⁵



VALUES in low-priced student suits that have become the talk of Rochester: Well-made, smartly styled suits in the colors and patterns that students and young men want. A big variety that includes plenty of the wanted new tweed suits and tweed reversible coats.

Knicker Suits \$5.95 Long-Pant Suits \$7.95

A big variety of this season's best-selling colors and patterns. Fine, durable fabrics tested for wear and service.

- BOYS' NEW SPRING SHIRTS 59c
- BOYS' NEW SPRING NECKWEAR . . . 21c
- BOYS' NEW SPRING HATS \$1.29

Savings In Basement Men's Wear

Splendid Economies In All The Things Men Need For Easter and Spring

Men's Spring Shirts
89c

Fine-count, beautifully lustrous broad-cloths in a splendid variety of new Spring patterns and plain whites. Every one perfect quality. Specially priced.

New, Spring Sweaters
\$1.95

Sweater values we're quite sure you won't see duplicated at this price. Button or zipper front coat sweaters and pull-overs in plain colors and two-tones.

Men's All-Wool Sport Slacks \$3.45

New Spring patterns, and colors in the popular herringbone weave, diagonals, over-plaids and others. Many have self-belts and zipper closures.

Spring Neckwear
39c

Bright, colorful new spring Neckwear. You'll need a few of these to liven up your Easter outfit. Every one is beautifully hand made. Exceptional values.

New, Spring Hats
\$1.95

Genuine fur-felt hats in a big variety of Spring's newest shapes and colors. Hat values that you won't see duplicated, at this low price.



Open Up A National Liberalized Charge Account
Pay 1-3 Apr. 10th... 1-3 May 10th... 1-3 June 10th



Mr. and Mrs. Frank J. Clow of Susquehanna Rd. entertained their card club on Saturday evening in their home.

Mr. and Mrs. A. O. Peiper of Trevor Court Rd. left Sunday night for New York where they will attend the flower show.

Lauritz Melchior To Head Opera Cast In Local Presentation

Rochester will be the first city to be visited this year by the Metropolitan Opera Company on its annual Spring tour. That honor falls to this city on Monday evening, March 25, when the spectacular music drama by Richard Wagner, "Die Walkure," will be presented in the Eastman theater. This occasion will bring to local music lovers the regular cast that has given "Die Walkure" at the historic Metropolitan Opera House this current season more times than any other Wagnerian work. Heading the singers will be the famous tenor, Lauritz Melchior, and the lovely Australian soprano, Marjorie Lawrence. The production will also



be notable for its introduction to Rochesterians of the outstanding operatic discovery of recent years, Helen Traubel. Other famed singers in the cast will be Kirstin Thorborg, Friedrich Schorr, Norman Gordon and Helen Olheim.

No. 24 School PTA To See Amateur Show

Upper grade pupils of No. 24 School will participate in an amateur show, tonight at 7:30 p. m. in the school auditorium, on Meigs St. at Linden St. The show, which will be sponsored by the PTA of the school, will be under the direction of Miss Hall chairman of the entertainment committee, and a member of the school faculty.

Luther League To Present Comedy

"One Mad Night," a mystery farce by James Reach, will be presented by members of the Concordia Luther League in Concordia Hall, Helena St., Wednesday, April 3. The presentation will be under the direction of Kenneth W. Geiwitz with Miss Eleanor Roegner assisting.

Mrs. John White of Auburn is the guest of her son, Rev. John C. White and Mrs. White of Vassar St.

Mr. and Mrs. Charles Van Voorhis of Arnold Pk. returned Sunday from New York where they passed the week end.

Mrs. W. W. Walters of Arnold Pk. returned last week from Winter Pk., Fla., where she passed several weeks.

Compliment your guests... serve them Mount Vernon

For now this fine bonded rye, rich in tradition and delicate in flavor, costs no more than even many lower proof blended whiskeys.

Mount Vernon
Straight Rye Whiskey
U. S. Bottled in Bond
Copyright 1940, National Distillers Prod. Corp., N. Y.

NOW \$2.39
FIFTH 25.6oz.
\$1.50
PINT 16 oz.

TELL YOUR EYE PHYSICIAN You Would Like to Have

C. A. KOHLER
Prescription Optician
FILL YOUR PRESCRIPTIONS
601 TEMPLE BLDG., 6TH FLOOR
STONE 4175

WHY? ACCURATE, DEPENDABLE AND MORE REASONABLE

Protect YOUR EYES!

Your CAPITAL INVITES YOU

A wonderful, thrilling adventure awaits you in Washington, D. C. Inspiring and educational entertainment for your visit to the City of World Affairs!

You will enjoy the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate. AIR CONDITIONED GUEST ROOMS & PUBLIC SPACES

400 OUTSIDE ROOMS WITH BATH FROM \$2.00 SINGLE WITH PARKING

HOTEL ANNAPOLIS
IN WASHINGTON, D. C.
11th to 12th St. At H St.

PRE-INVENTORY SALE

SAVE \$40

on this **STROMBERG - CARLSON** Labyrinth Radio

This Extra Allowance Includes Your Old Radio

TERMS LOW AS \$1 PER WEEK

HAS ALL THESE FEATURES!

- Motor Tuning
- Bi-Focal Tuning Eye
- Provision for Remote Control
- Acoustical Labyrinth
- Carpinchoe Leather Speaker
- Phonograph Connection
- 10 Tubes, Including Rectifier and Bi-Focal Eye
- Duncan Phyfe Period Cabinet
- Rare American Walnut, Mahogany Inlays

Model 440-M

THIS EASTER... "Charge it" AND SAVE!

Ladies' or Men's SMART SPRING SHOES of LOVELY NEW DRESS Free with any purchase of \$25 or more.

Nothing Extra for Credit
No Interest or Carrying Charge
No Embarrassment or Red Tape

Sensational Easter Sale of COATS & SUITS

* We've always been renowned for Suit and Coat values. This year we are surpassing anything we've ever done to give our customers MORE Fashion, MORE QUALITY, MORE Savings! Every new fashion success in every new shade for Spring! Pay \$1 Weekly!

Jigger Coats 5.95
Easter Millinery 1.95

Sale of Colorful SPORT JACKETS 3.95

40 WEEKS to pay

Men! You don't need cash to be well-dressed this Easter!

Easter Sale of BRAND NEW SUITS and TOPCOATS \$22.95

"Charge it!"

The SUITS
Fine sharkskins... new rough Tweeds and diagonal Herringbones... sturdy, hard-finished fabrics and conservative business suits.

The TOPCOATS
Look for the new British-inspired Fly Front Balmaines... the Military Collar Raglans... the Conservative Box Coats, Tweeds, and Herringbones, Flannels.

TOPS ALL SELECTIONS OF Easter Bonnets

the MIGHTY DOLLAR HAT SHOPS

316 E. MAIN ST. Opp. Monroe Co. Bank

\$1 PAY NO MORE

All One Price None Higher

DID HE SAY SCOTCH?
NO, HE SAID MARTIN'S SCOTCH

Don't short change yourself on QUALITY

ASK FOR **MARTIN'S SCOTCH WHISKY**

Mellower • Smoother Tastes Better

ASK FOR **MARTIN'S SCOTCH WHISKY**

Mellower • Smoother Tastes Better

Blended Scotch Whisky • Bottled in Scotland • Imported by Mackeson & Robbins, Inc., N. Y. © 1941 Mackeson & Robbins, Inc.

HICKSONS

"Rochester's Radio Headquarters"

EAST MAIN ST. cor. FRANKLIN ST. opp. East Ave.

WE'RE TERRIBLY SORRY, FOLKS

We know that in the Big Rush on our opening day last week, some of you did not get the prompt and careful service which we like to give. Customers literally swarmed in on us, and we just couldn't take care of them. This week we are ready with extra salespeople and guarantee to give quick, courteous service... as well as big value in men's clothing!

We Make, We Sell, You Save

A Money-Saving Policy For Us, And For You!
Makes Finely Tailored Clothes Cost Less

SUITS & T'COATS \$15.00

MORE FREE RAIN COATS

To those of you who were unable to attend our opening last week, we are going to extend our get-together offer by giving you a Raincoat Free when you purchase a suit or overcoat.

BRING THIS AD

IF YOU PREFER—5 MONTHS TO PAY—\$1 EXTRA CHARGE

Kirkley Clothes Showroom, with a vast Stockroom display of Men's Finer Suits and Topcoats, offers startling value at \$15! Hand-tailored workmanship, fine, sturdy woolsens, a big variety of styles and all sizes... stouts, longs, shorts and regulars... that's what you'll find in our Retail Factory Salesroom. There's a saving in every garment. Come in—get a suit or topcoat you'll be proud to wear—anywhere!

Deluxe Models \$18.50

KIRKLEY

Factory Showrooms On Ground Floor

150 ST. PAUL

cor. St. Paul & Andrews

OPEN EVENINGS

PEOPLE'S CREDIT CLOTHING

46 STATE STREET OPEN SATURDAY UNTIL 10:00 P. M.

OPEN NIGHTS TILL EASTER

Important!

Official Agency for **ADAM HATS**

ALL \$2.95

TABLE PADS
MADE WITH ASBESTOS TOP



\$1.50
3 DAYS ONLY

EASTER SALE

Made to Measure to Fit Any Shape Table
*Phone or write and a representative will call at your home for measurements. No charge for this service within 35-mile radius.

UNITED TABLE PAD CO. Phone **MAIN 6848**
42 EAST AVE. AFTER 5 CALL CULVER 3141-R

★ SMALL'S
MODERN OPTICAL DEPARTMENT



Specialize In
• QUALITY
• SERVICE
• SATISFACTION

And...
YOU DON'T NEED CASH
TO OBTAIN THE GLASSES YOU WANT

Smalls
28 MAIN STREET EAST
JEWELERS RADIO OPTICIANS
Open Saturday Evening 'till 9

JIMMIE FIDLER

LOEW'S STATE THEATER, NEW YORK CITY. — Dear Staff: It seems to me that the lads and lassies of Hollywood are making an asinine mistake by braying so furiously at the prospect of an anti-Red investigation by the Dies Committee. If they are correct in charging that Mr. Dies is publicity-hunting when he talks of Communists in the movies, they are doing him an inestimable favor by squawking for the headlines. If his accusations are a tempest in a tea-pot, their counter-charges tend to convert the storm into a Grade A, super colossal hurricane. People are apt to conclude, ere long, that Hollywood is objecting to investigation because it has something to hide.

The Dies Committee — like it or not — has been constituted by the highest legislative authority in America. Until it is proven un-Constitutional, it behooves every American—and I understand Hollywood prides itself of Americanism — to cooperate with Mr. Dies. If we actually have menacing, subversive, groups in Hollywood, the motion picture industry will benefit by rooting them out. If we have no dangerous agitators, we should welcome an inquiry and a clean bill of health.

Instead of wasting all their cuss-words on Mr. Dies, Hollywood might well save a few "damns" for the handful of stellar Pale-pinks whose "intellectual" theorizing is at the bottom of the whole mess. They have been a noisy, ridiculous lot, spouting tirades against the existing capitalistic order out of one corner of their mouths, and demanding still bigger salaries out of the other.

I don't exactly approve of sleuthing by political committees when we have trained G-Men who might do the same job quietly, disinterestedly and efficiently. But if Mr. Dies can put a stop to the boresome fulminations of our millionaire Pinks, I'm ready to hail him as a public benefactor.

JIMMIE FIDLER

Dear Boss: If you have any

... In Hollywood

... mother of a sixteen-year-old in "Susan and God." "If the part's good," snapped Joan, "I'll play Wally Beery's grandma!" Warner Baxter had a close call when a block of wood flew out of his workshop lathe and struck him just over the heart. He was kayoed for 15 minutes. Don Ameche's suspension will be traced this week when he agrees to do a substitute picture for Paramount instead of that much-debated role in "The Night of January Sixteenth" — Charles Boyer is being deluged with lecture-offers from Women's Clubs but is nixing them because of that promise not to engage in war propagand... THE STAFF

The LINCOLN STORES

The newest Easter hits - Featuring the latest

Flemish BRETONS and petticoat edged SAILORS

- ✓ Scalloped Swiss Braids
- ✓ Rough Braids
- ✓ Flowers - Pastels
- ✓ Youthful Matrons

\$1.98

Tiny hats clustered with flowers, bretons and tailored sailors. One-of-a-kind samples that will NOT be duplicated. Colors too numerous to mention.

SPECIAL SALE

6 button length leather back or milanese or rayon

EASTER GLOVES

Six styles
Colors to ensemble or gayly contrast. 6-button lengths, perforated leather backs and eyelid fabrics. All sizes.

\$1

EVERY BEST SELLING EASTER STYLE!

All Wool COATS

Featuring Navy Dress Coats

\$9.95

- ✓ Fitted twills
- ✓ Better Tweeds
- ✓ Pastels or plaids

Fitted full-skirted coats... super-smart boxes. Treated, tucked, gored... beautifully detailed. Navy, black and monochromes in sizes 12 to 20.

Special!

SMART NEW EASTER DRESSES

\$3.98

FEATURING

- ✓ Navy with Lingerie Touches
- ✓ New High Shades
- ✓ Easter Prints

Navy touched with white, colorful new Spring high shades... Sizes 12 to 22 including half sizes 18 1/2 to 21 1/2.

KNIT BOUCLES and LEATHER BACK GLOVES

\$1.69c

Knitted boucle silcons with sport costumes and dressy speckles and pigprint leather back gloves in navy, black and white. All sizes.

THE SUPERIOR FACTORY WILL BEAUTIFY YOUR HOME

Check OUR PRICE

PHONE **MONROE 8971**

Interior decorator will call day or evening with sample coverings—including tapes, trices, velours, frizzes.

3-PIECE SUITE \$34.50

Upholstered, Recovered, Restyled and Rebuilt Better Than New No Interest Charges

Superior BEDDING CORP.
CUSTOM-BUILT UPHOLSTERING Also Buffalo, Syracuse, Utica
662 MONROE AVE., ROCHESTER

No wonder THOUSANDS of PAIRS Are SOLD EVERY YEAR

"AUDREY" FULL FASHIONED RINGLESS CHIFFONS

Compare with 69c to 79c nationally advertised hose

Exquisite chiffons sheer and lovely in brand new Spring shades. Genuine silk from top to toe. Sizes 8 1/2 to 10 1/2.

59c

Compare our 79c Ringless Crepe with nationally advertised brands selling at \$1.00 and more.

79c

CHILDREN'S HATS
in felts or straws

Felts and straws Bonnets that tie, off-the-facers with streamers, party roller ornaments and Buster Brown hats in sizes 18 1/2 to 22.

\$1

They all answer **P.D.Q.**
[Perfectly Delicious Quality]

when you say let's have a drink of

NATIONAL'S EAGLE
"The King of Blends"



If you want a perfect, mild, gentle whiskey, try National's EAGLE. And compare its price, its body, its aroma and its taste with any blend at any price.

National Distillers Products Corporation, New York-90. Proof. 40% straight whiskey, 60% grain neutral spirits

AN IMPORTANT SALE INFANTS' ALL WOOL COATS \$2.98

Spring hat and coat ensembles. Wool shetlands, tweeds, flannels and repps in pastels and navy. Sizes 1 to 6.

A marvelous value — all brand new Easter styles and colors in

Girls' All Wool COATS

SIZES 7 to 14 **\$5.95**

- All Wool Shetlands
- Tipplers Fleece Tweeds
- Navy Repp Reversible Gabardines

Donegal tweeds smart with velvet collars... military shetland wools... gabardine reversibles and wool Secca. Fitted and boxy coats in sizes 7 to 14.

Specially Priced Group of **TEEN AGED COATS** for GIRLS 7 to 16 **\$7.98**

Mix 'em or Match 'em!

Gabardine Sport Blouses and Skirts

Tailored, tucked-in shirt and fitted, gored skirt, natural leather belt. Mix or match the colors. Sizes 12 to 20.

\$1

SEMET SOLVAY COKE
CALL
For That Better Coke Always Kept Under Cover
GEN. 586
AUTHORIZED DEALER
PAYNE & DUNHAM
Est. over 25 years

\$10.05 Cash Shoveled Off

FOOD MASTER SUPER MARKETS
1340 CLINTON AVE. N. 985 BAY ST.
Cor. Borchard St. Shredded Wheat pks. 8c Cor. Greeley

Dom. Conf. Sugar lb. 5 1/2c	Pet Milk 3 small cans 10c
Tuna Fish Light Meat can 12c	Bisquick large pkg. 25c
Hershey Syrup large can 9c	Kre-Mel Dessert 3 pkgs. 10c

High Test **OXYDOL** 17c lge. pkg.
Large, Grade A New-Laid, White **EGGS** 27c doz.
Tomatoes large can 10c
Asparagus 2 cans 25c
Bch-Nut Spaghet. 3 cans 25c
Campbell's Chicken or Mushroom Soup ... can 10c

Special New Low Price
CHASE & SANBORN COFFEE . 19c lb.

Why Suffer from **STOMACH ULCERS**
Nervous, Gassy, Sick, Sour, Burning, Painful Stomach—Lost Appetite and Sleep DUE TO EXCESS STOMACH ACID

What you want most is prompt relief so that you may eat more food, wholesome food without pain, burning or distress. Van's Tablets point out the warning symptoms and explain why you should take them. They have given thousands of sufferers prompt relief from painful Acid Stomach Ulcers and their distressing symptoms, and why they have helped Nature to heal them without surgery or rigid diet, saving much suffering, worry and expense. Not just slight temporary relief but real, permanent relief. Van's Tablets, through one friend telling another, through references and money-back guarantee mailed free. Write N. Y. VAN CO., 311 E. 14th St., New York.

Out of a bread box can come the inspiration and the basis for many fine dishes — from breakfast satisfiers to sweet dinner-enders. Bread - made dishes are kind to pocketbooks, because not only is the bread economical but it makes the flavor of more expensive foods go farther.

FAIRCHILD'S POPCORN FRITTERS 7 Reg. 5c PKGS. **25c**
SURE POP YELLOW POPCORN Reg. 13c lb. **10c**
Reg. 10c Seasoned POPCORN box **5c**
SHEWMAN'S
102 E. Main—4 Doors West of Gibbs

Institute Planned By Health Group For Easter Recess
By DON MATTARO.
Board of Education and WPA recreation officials are making plans for the first all-county recreational institute, to be held during the Easter recess. The institute will open Monday, March 25, at 9 a. m. and continue through March 29. No definite decision has been made as to where the meet will be held, but according to officials, it is expected to take place in No. 27 School in First Street.

WEEK-END SPECIALS
SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO ODENBACH'S A STEP OFF MAIN

FRIDAY ONLY
DANISH PASTRY 3c ea.
Rich, Flaky, Assorted Fillings.

SATURDAY ONLY
MILK CHOCOLATE LAYER CAKES 29c Ea.
Tender Chocolate Layers with a rich milk chocolate icing. Regular Price 39c.

WEEK-END COMBINATION SPECIAL
1 Lemon Loaf Cake ... 25c
6 Hot Cross Buns ... 12c
6 Clover Leaf Rolls ... 9c
6 Assorted Cookies ... 10c
VALUE 56c } **ALL FOR 39c**

This year's special session will include an entirely new method of training for some 175 teachers. Additional subjects have been listed, as well as educational lectures in various Rochester industrial plants and civic centers. A popular course is expected to be the "Play and Fundamentals of Baseball," which will be demonstrated by experts, and will include a movie, highlighting various fine points of the sport.

School Girl Heads Passion Play Cast
An 18-year-old school girl take the leading role of Veronica, in America's Passion Play being brought to Rochester tomorrow Saturday and Sunday for performances at the Auditorium Theater.
The girl, pretty Rita Lander, is taking the role in "Veronica's Veil" for the second year. The play has been presented by the St. Mary's Passionist Parish Players of Dunkirk, N. Y., for 27 years. It was written by a Rochesterian, the late Rev. Bernadine Deutsch, C. P.
She heads a cast of 100 Dunkirk people who drop their tools, their law books, come out of retirement, to play in a drama for a few days each week during the Lenten season. So far this year, "Veronica's Veil" has been presented in Jamestown, Lockport, Buffalo, Dunkirk and Auburn.

It is being brought to Rochester under the auspices of the Knights of Columbus and other Catholic organizations.

Buttercups are crisp little containers for creamed food. Trim the crusts from slices of fresh bread, brush lightly with melted butter, press each slice into a muffin cup, and toast in a moderate oven (375 degrees F.) until lightly browned. The toasting requires only 10 to 15 minutes.

Moose Conference
(Continued from Page 1)
The theme of the women's conference will be "Greater Development for Tomorrow's Citizens Through Mooseheart Standards."
The local executive committee is headed by Senior Regent Ardelia L. Evans and consists of Marion Schaefer, Mary Hale, Hazel Bassett, Anna Burkhart and Emma Josh. Chairmen of sub-committees are Hospitality, Edith Rumpff; Reservations, Gertrude Kennedy; Entertainment, Dorothy Eggenweiller; Dinners and Luncheons, Ardelia Evans; Transportation, Mary Paduano; Reception, Marion Schaefer; Registration, Anna Burkhart; Legion Dinner, Anna Ernst; Publicity, Laura M. Tutty.

WEGMANS
March of Food Values SALE
Our Big March For Thrifty Budgets

MONEY-SAVERS IN QUALITY MEATS
Home Dressed **VEAL** 21c lb.
LEGS OR RUMPS IT'S MILK FED!
NOT A BIT OF WASTE: ROLLED **BONELESS VEAL ROAST** lb. 23c
PRIME QUALITY, JUICY, TENDER **SHOULDER BEEF ROAST** lb. 19c

Chase & Sanborn lb. 19c THE DATED COFFEE
NATIONAL BISCUIT CO. ORIGINAL **Shred. Wheat** pkg. 8c
BUFFET SIZE, RURAL GOLD **Cal. PEACHES** 5c
TALL SIZE, EVAPORATED MILK **VAN CAMP'S** can 6c
LIGHT, FLUFFY, WHEAT CEREAL **Vita Popped** pkg. 4c
NO. 2 SIZE, SURE CAN **Apple Sauce** can 5c
FINE WHITE GRANULATED **SUGAR** 10 lb. bag 47c
TAS-T-MIX FRUIT **COCKTAIL** tall can 10c
12-OZ. TASTY, HONEY BRAND **PARTY LOAF** can 19c
NO. 2 SIZE CAN, DIANA **Sweet Peas** 3 cans 25c
Sweetheart Soap Sale ... 4 bars 19c

SPECIAL!
LAND O'LAKES
SWEET CREAM BUTTER 31c Lb.
FROM THE TUB By the Roll, lb. 32c

Wegmans
HOME OWNED FOOD MARKETS
FREE PARKING FOR CUSTOMERS

SPECIAL SALE
on **DATED** Coffee!
REDUCED PRICES ALL THROUGH MARCH

CHASE & SANBORN DATED COFFEE

GREAT NEWS! We are making it possible for your grocer to sell you Dated Coffee—both Drip and Regular Grind—at lower prices during the entire month of March.

Don't miss this wonderful opportunity. It's the first time that Dated Coffee's superb new Drip Grind has been available at sale prices!

If you are a real lover of drip coffee, get set for an exciting treat when you taste Chase & Sanborn Dated Drip Coffee. You'll revel in its exquisite aroma and pungent flavor. You'll say it's the friendliest, most delightful, most heart-warming coffee you've ever tasted!

Every package of Dated Coffee is plainly marked with the date your grocer receives it—fresh from the roasting ovens. You know it's temptingly fragrant and aromatic, gloriously full flavored.

The next time you buy coffee, ask your grocer for Dated Coffee—Drip or Regular Grind—in the economical silver package. Enjoy fresher, richer Chase & Sanborn Dated Coffee... and save money, all during March!

CHARLIE MURPHY
TUNE IN EVERYBODY... TO THE CHASE & SANBORN PROGRAM EVERY SUNDAY NIGHT. IT'LL MOW YOU DOWN!

THIS SALE APPLIES TO BOTH REGULAR GRIND AND THE SUPERB NEW DRIP GRIND!

9 out of 10 AGREE

"The favorable opinion of 10,333 out of a total of 124,193 people who tasted Green River, justifies our claim that it is America's smoothest Whiskey."

GREEN RIVER
The Perfect Blend that's AMERICA'S SMOOTHEST WHISKEY
66 proof 75c grain neutral spirits
OLEFME DISTILLERS, INC. N. Y. C.

You SEE

More than 80% of all our impressions are received through the sense of sight... a task for the best of eyes. Bausch scientific Eye Examinations reveal the eye's exact conditions... and point the way for any necessary correction.

Convenient Charge Accounts
E. E. BAUSCH & SON CO.
Carl R. Bausch, Optometrist
6 MAIN E. 61 EAST AVE.

In the Belgian Congo the natives often take over ant hills thatatta in aheight of 30 feet or more and use them as homes. They are the only homes strong enough to withstand the severe tropical storms.

NOW IS A GOOD TIME TO TRY THIS Dependable ECONOMICAL FUEL!

EGG, STOVE \$10.45
or NUT

Cash Prices Per Ton Shoveled Off
Glenwood 59-58-57
ROCHESTER FUEL
AND FEED COMPANY
OFFICE & YARD - 1525 CLINTON AVENUE NORTH

GLD-BRITE ATTRACTIVE
Pennsylvania HARD
COAL
Rice \$6.50 Pea \$8.75
Buckwheat \$7.60

COKE Store or Nut \$9.20

Angel Food Cake Makes Ideal Spring Dessert

By IRENE MUNTZ

Lovely, fluffy angel food cakes are so springlike and so very easy to make. So let's get out a bowl and beater and make one for dinner.

If this is your first attempt at making an angel food cake, let's be careful about a few things. First of all, get your ingredients together. We sift the sugar and flour first, then measure it and sift each four times. This help to give us a lovely texture and cake flour is preferred to any other. Cream of tartar gives us a very white and tender cake due to the action of the acid, salt on the flour.

Bank Night Prize Won By Westsider

Winner of the ten-dollar prize in the initial bank night drawing sponsored by Furstoss Appliances, Inc. 409 Chili Ave., was Mrs. Howard Kinnitz, 35 Sherwood Ave.



The Furstoss organization, gas and electrical appliance dealers are sponsoring a bank night each Thursday in their store, according to their advertising announcement.

In order to win the money it is necessary to register at the store any time during the week and then be present on the night of the drawing. If the winner is not present, it is stated that a consolation prize of one dollar is given and the balance is returned to the fund to be claimed at the next drawing. In this way, it is possible for a sizeable "jackpot" to accumulate.

Cheese and toast are always good friends. A melted cheese sandwich, whether toasted or grilled, is something not new but something not to be forgotten.

Sibley, Lindsay & Curr Co. PHONE STONE 6500

FOOD VALUES

Rib Half Baby
PORK LOIN
Lots of lean, sweet meat. 3 1/2 lb. aver. Lb. **15c**

Smoked CALLAS
lb. **15c**
Old-fashioned hickory smoked Callas, 4 to 8 lbs.

ORANGES
2 doz. **69c**
Large California navel oranges.

Sweetheart Soap
4 bars **19c**

CRAX, Educator pkg. 17c
TOMATO JUICE, Heinz, med. tin doz. 79c
BUTTER, high score fancy creamery, tub butter 2 lbs. 63c
COFFEE, Boscul, lb. tin 25c
PARTY LOAF, tin 23c, 2 for 45c
BOILED HAM, Sibley's tender sliced ... 1/2 lb. 25c
RINSO, New 1940 Top Speed pkg. 19c

PIES Shamrock **EASTER**
French Fancies **EGGS**
Our famous apple pies, large size. Grand Cakes for your St. Patrick's Day Party. All cooked and colored for you.

25c ea. **49c** lb. **39c** doz.

GROCERY, MAIN FLOOR... ORDER BOARD OPEN AT 8 A. M.

Angel Food Cake
Temperature: 325 degrees F.
Time: 1 hour

1/4 c sugar 1 t cream of tartar
1 c cake flour 1 t vanilla
1 c egg whites 1/2 t salt

Sift some sugar, measure and sift four times. Sift some flour; measure and sift four times. Add salt to egg whites, beat until foamy, add cream of tartar and continue beating until egg whites will stand in glossy points. Fold in the sugar a time and when well blended, add the vanilla. Lastly fold in the flour. Pour into an ungreased tube pan and bake in a preheated oven.

A rather unusual cake and certainly an attractive, delicious one is the daffodil cake. The blending of the yellow and white is lovely. Really and truly a party cake.

Daffodil Cake
Temperature: 325 degrees F.
Time: 1 1/4 hours, about.

1 1/2 c egg white 6 egg yolks
1 t salt 1 t lemon extract
1 t cream of tartar 1/2 c cake flour
1/2 c sugar 1/2 t vanilla
1/2 c cake flour

Add salt to egg whites, beat until foamy, add cream of tartar and beat until stiff but not dry. Sift sugar 4 times and gradually fold into the egg whites. Divide in two equal parts. Beat the egg yolks until thick and lemon colored. Fold into one half of egg white mixture together with the lemon extract and 3/4 c. flour which has been sifted 4 times. To the other half, add the vanilla and the 1/2 c. flour sifted 4 times. Drop alternate spoonfuls in a large ungreased tube pan and bake in a preheated oven.

Sibley, Lindsay & Curr Co. STONE 6500

What Could Be More Welcome Than an
Easter Sale
OF MEN'S TOPCOATS

★ The 5 Best Spring Fabrics!
★ The 5 Best Spring Styles!
★ The 5 Best Spring Colors!
★ \$27.50 and \$30 Qualities!

\$22.95

Need a new topcoat for spring?—hundreds of men do. Like a good, substantial saving?—all men do. Then, gentlemen, THIS is your sale! From now till Easter (or, more exactly, as long as 200 coats last) you can buy coats easily worth \$27.50 to \$30 for exactly \$22.95. Look for yours tomorrow.

FABRICS: tweeds, chevots, gabardines, twills, camels hair-and-wool.

STYLES: balmacaans, raglans, set-in-sleeves, reversibles, zipper-lined coats.

COLORS: greys, browns, tans, greens, blues.

Store for Men—Second Floor.

Sibley, Lindsay & Curr Co.

Special
\$3.00 Jar
"Seventeen" Special Formula Cream
For Sensitive or Dry Skin
\$1.00

Just once a year we offer this lovely night cream at \$1.00. "Special Formula" cream is perfect for sensitive skin, because it is a rich cream specifically blended to combat dry skin without irritation. Very special!

Du Barry
Special
\$3.50 Value
\$1.95

\$1 Cleansing Cream, \$1 Skin Freshener and \$1.50 Lubricating Cream in an attractive "beauty book."

For Your Beauty Ritual
5-DAY Underarm PADS
55c

Wonderful, because they stop perspiration and its odor. Just use one pad once in three to five days and you'll be sure of daintiness even in stuffy, oven-heated rooms.
Toiletries, Main Floor

PEPSODENT ANTISEPTIC
50¢ SIZE only 1¢

1 REGULAR 50¢ SIZE... 1c
WITH PURCHASE OF REGULAR BOTTLE AT 39c

2 BOTTLES FOR 40c WHILE THEY LAST!

50¢ St. Denis Bath Salts **39c**

Mirror Tissue Boxes **49c - 79c**

\$1.75 St. Denis Liquid Cleanser **\$1.00**

\$1 Size Dorothy Gray Face Powder (disc.) **49c**

\$2.50 Harriet Hubbard Ayer Compacts **79c**

\$2.50 Houbigant Floral Perfumes **98c**

Halo Shampoo 2 50c Bottles **51c**

BE BRIGHT! GO LIGHT! BUY BETTER SPIRITS!

SCHENLEY "SWALLOWS" SING:
"Melding Will Pay You Dividends In Lighter, Brighter, Better Blends!"

Here's the net of better-tasting SCHENLEY Black Label and Red Label: An improved and exclusive SCHENLEY blending method... called "melding"... creates better spirits by permitting weight reduction without flavor destruction. Buy better spirits! Buy the best!

At your favorite bar and package store

Better Taste
SCHENLEY Light-Boiled WHISKIES

Schenley's Black Label 65% Grain Neutral Spirits. Schenley's Red Label 72 1/2% Grain Neutral Spirits. Both 90 Proof and BLENDED WHISKEY. Copyright 1940, Schenley Distillers Corporation, New York City.

Mrs. Winthrop K. Howe of Oxford St. entertained the Sunshine Circle of King's Daughters for luncheon on Wednesday in her home.

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritic or neuritic pain, try this simple, inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 2 tablespoonfuls two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Daw Drug Company, Liggett's, Walgreen and good drug stores everywhere.

GENERAL COUNTY TAXES

Payable in 1940
Monroe County Treasury

Rochester, N. Y. — January 2, 1940
The assessment rolls for the general county tax levied in 1939 and payable in 1940 have been placed in my hands for collection. All persons named thereon are required to pay the tax assessed to them before the 15th day of April next subject to the following conditions as provided in Section 13 of Chapter 441 of the laws of 1938.

FEES WILL BE ADDED AS FOLLOWS:

All of January without fees.
February 1st to 29th, inclusive, 1 per cent.
After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.
March 1st to 31st, inclusive, 2 per cent.
April 1st to 14th, inclusive, 3 per cent.
In case of default a warrant will be issued for the collection thereof according to law.
On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 20th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.
Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.
Tax bills will be mailed on request.

TOWN TAXES
Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.
CLARENCE A. SMITH,
Director of Finance.

Movie Quiz Winners

Listed below are the names of the winners of Movie Quiz last week. If your name is listed here call at the Rochester Sun Office, 420 Burke Bldg., before Monday noon for your ticket to Loew's Theatre. No tickets given out Saturday afternoon.

Mrs. John Reithelmer, 30 Seio St.
Mrs. J. J. Klein, 112 Chapin St.
Mrs. L. Ellwanger, 347 Gregory St.
Miss Getty Seaman, 1340 S. Clinton Ave.
Miss Florence Ross, 427 Carter St.
Mrs. Wallace Tricker, 143 Wisconsin St.
James J. Phillip, 60 Lezier St.
Miss Amelia Peters, 34 Bloss St.
Mrs. Georgia McQuarrie, 4 Lincoln Pl.
Miss Helen Schrader, 1030 Highland Ave.
Mrs. Helen Schaefer, 82 E. Blvd.
L. H. Delany, 7 Vassar St.
Mrs. N. H. Webb, 45 Cornell St.
Miss Bertha Crane, 465 Merchants Rd.
Miss Marjory Hartung, 86 Columbia St.
Mrs. M. H. Wissmiller, 106 Columbia Ave.
Miss Katherine Watson, 1835 St. Paul St.
Edward J. Anderson, 51 Morton St.
Miss Molly Olds, 38 Dufferin Dr.
Miss Rose Nash, 124 Ashland St.
Miss Betty Salzman, 231 Crossman Terr.
Mrs. Wm. Hauber, 168 Avenue E.
Kenneth Ver Plank, 43 Greig St.
C. Schoemaker, 49 Denver St.
S. Silver, 5 Duchan Pl.

Mr. and Mrs. Schuyler C. Wells, Jr. of Commonwealth Ave. and Mrs. Alexander Beach of Barrington St. left Thursday for Oil Forge, Adirondacks to spend the week end skiing.

"MIDDLE-AGE" WOMEN HEED THIS TIMELY WARNING!!

If you're approaching middle-age (38 to 52) and fear dizzy fainting spells, hot flashes—if you notice yourself getting restless, cranky, moody and NERVOUS lately—these annoying symptoms may be due to female functional distress. So be smart! Take Lydia E. Pinkham's Vegetable Compound, famous for over 60 years in helping hundreds of thousands of weak, rundown, nervous women to go smiling thru this "trying time." Pinkham's Compound is made especially from nature's own beneficial roots and herbs to help calm overtaxed, sensitive nerves and lessen distress from functional cause. Truly a real "woman's friend." Why not give Pinkham's Compound a chance to help YOU?



SCOOP!

INNER SPRING MATTRESS

\$8.95 Actually Worth \$14.95

Pay 50c Down and 50c a Week

- Nationally Famous Brand
- Filled With Tempered Steel Coil Springs
- Choice of Colors
- No-Sag Edges
- Hurry!

Show Pleases Patrons Night Club Floor

Local stay-out-laters have acclaimed the current floor show entertainment at the Chateau, local night club, the best of the current season.

The Del Ray Girls, more smartly costumed than ever, make one of the most talented "lines" ever to grace Mr. Michaels' Winton Rd. emporium. Marjorie Winters, a diminutive lass, does acrobatics that bring cheers from the ringside tables. Artie Brooks stays on and that pleases everybody. A young lady billed as "Elisa" does dance numbers that rate up with the best.

Outstanding on the bill are the Three Jacksons. They do a series of equilibrist feats that guarantee them top billing.

An added attraction is Anita Blaye who circulates among the customers sketching them in informal poses. Her smart Greenwich Village costume is a worthy compliment to her natural charm and beauty.

It's Delicious CHICKEN CHOW MEIN
GENESEE CHOW MEIN KITCHEN
331 GENESEE ST. GEN 774
Wholesale—We Deliver—Retail

MAJESTIC FURNITURE CO.
204 COURT ST.

I.W. HARPER

BOTTLED IN BOND
U.S. GOV'T SUPERVISION

I.W. HARPER
KENTUCKY BOURBON WHISKEY

Just for the pleasure of it

TRY **I.W. HARPER**
The Gold Medal Whiskey

Bottled in Bond
2.55 1.59 85c
4/5 Quart Pint 1/2 Pint
2.54 oz. 16 oz. 8 oz.

DAW'S ARE GIVING AWAY Absolutely FREE THIS BEAUTIFUL NEW 1940 OLDSMOBILE SEDAN

VALUED AT **\$942.00**

YOU May Be The Lucky Person

DAW'S EASTER GIFT TO YOU

YOU May Be The Lucky Person

Here's How: With every purchase at all DAW'S DRUG STORES you get FREE tickets. Deposit them in the box. Then on Tuesday, March 19th at 8 P.M. attend either the RKO PALACE, REGENT, CAPITOL, CENTURY or TEMPLE Theatres for the Grand Drawing. You may be the lucky person to win this brand new Oldsmobile Sedan. — Get and deposit your ticket at any DAW'S STORE!
Tickets May Also Be Obtained At Above Named Theatres

DAW'S CUT-RATE DRUG STORES

Opp. Temple Theatre 56 Clinton	Corner Amsterdam 31 Main St. E.	1 Door From Sullivan 353 Main St. E.	Corner Dewey 452 Ridge Rd. W.	At Bull's Head 473 Main St. W.	Just Off Main 473 N. Goodman
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CLARK'S HAVE IT!
Real Quality—Low Prices—Helpful Service!

COUPON! Swift's Pure **HAM SAUSAGE 12c**

Milk Fatted, Young **Roast Chickens**
4-Lb. **21c**
Average **23c**
5 to 8 Lbs. **23c**

Fresh **CUT-UP CHICKENS**
Chicken Breasts, lb. 45c
Chicken Legs, lb. 35c
Turkey Legs, lb. 45c
Chicken Livers, lb. 35c
Chicken Wings, lb. 25c
Chicken Necks, lb. 15c
Chicken Giblets lb. 15c

Milk-Fatted, Small **FOWL 17c**
For Priced or Salad

HAMS
Certified, Tenderized, Smoked, Skinned, Whole, or Slicing End. Surplus Fat and Skin Removed. **19c**

CLARK'S MARKETS

906 NO. GOODMAN Near Bay, Culver 4870 We Deliver
824 PORTLAND Near Luz St., Stone 471

MOTHERS! VISIT THE JOBBING HOUSE FOR ROCHESTER'S GREATEST VALUES IN Boy's CLOTHES

• A whole floor of everything For Boys "4" or More. (Except Shoes)
• By far the LOWEST prices.
• Everything guaranteed exactly as represented, ALWAYS.

SUITS — COATS — TROUSERS — JACKET — SWEATERS — HATS — ACCESSORIES — every kind of sports dress wear.

BOY'S SPORT SWEATERS \$1.00

Special! TWO KNICKER SUITS Regularly \$8.00 **\$5.98** Others to \$12.98

Charge Accounts Invited

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2760
Open 4-9 Every Evening Unrestricted Parking

DAW'S Rochester's Original

Cut-Rate Drug Stores

56 Clinton Ave. So. | 31 Main St. East | 353 Main St. East | 452 Ridge Road W. | 880 Main St. West | 473 Goodman St. North

DOAN'S KIDNEY PILLS 33c

Pkg. of 25 **ENVELOPES 3c**

100 **BLAUD'S IRON PILLS 11c**

25c **DJER-KISS TALCUM 2 for 25c**

10c **CAMPOR ICE 6c**

\$1.00 **IRONIZED YEAST 49c**

60c **JAD SALTS 29c**

60c **COREGA POWDER 29c**

35c **FREEZONE 16c**

15c **CASTILE SOAP 8c**

SYRUP OF FIGS 40c Size 21c

1-Lb. **EPSOM SALTS 3c**

50c **PHILLIP'S TOOTH PASTE 23c**

10-Tin of 12 **ASIRIN TABLETS 2c**

25c **SEIDLITZ POWDERS 8c**

15c **TINCTURE IODINE 3c**

30c HILL'S COLD TABS. 11c

35c Tube or Jar **PREP 13c**

50c **MARCHAND HAIR WASH 27c**

25c **ZINC Stearate Pwd. 9c**

35c **SLOAN'S LINIMENT 29c**

60c **ITALIAN BALM 33c**

25c **FITCH'S TALCUM 8c**

30c **KIRN'S TEA 16c**

15c **TAR SOAP 7c**

25c **NOXZEMA CREAM 19c**

WITH THIS COUPON
CLEANSING TISSUES 11c
BOX OF 500 SHEETS (LIMIT 2 BOXES)

WITH THIS COUPON
OXYDOL 15c
LARGE BOX (LIMIT 2 BOXES)

Cosmetics
COLD CREAM Reg. \$1.00 Pound Jar... 54c
AMAMI Shampoo, Reg. 15c... 11c
MAX FACTOR Cleansing Cream... 55c
WOODBURY Lipstick, Reg. 28c... 17c
LADY ESTHER Face Cream, 50c Size... 39c
POND'S FACE Powder, Reg. 55c... 33c

Genuine Swedish Steel RAZOR BLADES
Fits All Gillette Razors
Pkg. of 5 **4c**

Household Drugs
MUSTARD POWDER Full Pound... 16c
AGAROL Laxative, 1.00 Size... 79c
REVELATION Tooth Powd., 50c Size... 29c
SPIRITS OF NITRE 1-oz. Bottle, Reg. 15c... 11c
SULPHUR, Full Pound... 18c
FLAXSEED Whole or Meal, 1-lb... 16c

WITH THIS COUPON
Peppermint PATTIES 16c
Covered With Thick, Rich Mild Bitter Sweet Chocolate
POUND BOX (LIMIT 2 BOXES)

WITH THIS COUPON
Men's Fine Quality HANDKERCHIEFS 3 for 14c
Reg. 10c Value Individually Boxed (LIMIT 6)

WITH THIS COUPON
Pepsodent ANTISEPTIC 2 for 40c
Reg. 50c Size

WITH THIS COUPON
HALF & HALF TOBACCO 59c
Full Pound (Limit 2)

WITH THIS COUPON
GRAPE JUICE 14c
Reg. 35c Pint (LIMIT 2 PINTS)

2c BABY BOTTLES 8-Oz. Size
ROBINSON'S Barley, 35c size... 26c
SANI-TAB Nipples, 10c 3 for 25c
PABLUM Mead's, 50c Size... 39c
BABY POWDER Extra Lge. 50c size... 26c
JOHNSON'S Baby Soap... 2 for 25c

CLOTHES PINS 6c
Square-Polished Box of 40

101-2 ELWOOD BLDG.
E. MAIN & STATE ST.
MAIN 3709

American Beauty Salon
Managed By Anne Walker Irwin

Consider This Rare Opportunity! Offered at No Profit—by Arrangement With the Distributors — to Introduce This SMART, New, Helene Curtis Equipped Salon. — Coincidentally —

An Easter Special!
HELENE CURTIS MACHINELESS PERMANENT WAVE
\$2.50

Other Permanents \$2.50 — \$10.00
Shampoo 35c — 75c
Fingerwaves 35c — 75c

NEVER BEFORE IN ROCHESTER AT THIS REMARKABLE PRICE!

Women's Club Plans For Annual Tea

Members of the Business and Professional Women's Club are planning for their annual tea, to be given at the Green Gables, 363 Oxford St., next Sunday from 3 to 6. The membership committee, with Miss Anne Lorscheider as chairman, will be in charge of the affair.

Assisting Miss Lorscheider will be the Misses Gertrude M. Hartnett, Martha E. Haack, Nina Johnson, Evelyn A. Urtel, Mildred C. Genthner, Mae L. Dawson and Mrs. Elizabeth W. Leonardo. They will also be assisted by Miss Madeline J. Snyder, president; Miss Minnie E. Stock, attendance chairman, and Mrs. Bessie Z. Crum, program co-ordinator.

NEW LOW EASTER Sale Price!

WOMEN'S 17-JEWEL WRIST WATCHES
REGULAR PRICE 29.75 NOW **19.95**

Best sellers at their regular price. Comes in a dainty new rose gold case with cord attachment.

MEN'S 17-Jewel STRAP WATCH
REGULAR PRICE 24.75 NOW **14.75**

Strap style in yellow gold case with stainless steel back. Limited time only.



Watch Shop **Edwards** Street Floor

RE-UPHOLSTERING
With Re-Styling and Durability

No Down Payment

All Work Done in Rochester. 1 Year to Pay. No Carrying Charge. 3-Year Guarantee. FREE Pick-up and Delivery.

PHONE MON. 1404
Representative Will Call Day or Evenings

WAYNE Upholstering Co.
74 PARK AVE.

Your 3-Piece LIVING ROOM SUITE **34.50**

Complete With Covering

Price includes: new coverings new cushions and spring units, new fillings added, and new webbing, springs tied right ways, suite sterilized.

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

NO DOWN PAYMENT AND 50¢ a week!

BRINGS YOU . . .

The New, Deeper *Beautyrest* with ACE Spring



A Miracle of Sleep Comfort

Beautyrest Mattress Special at . . . 39.50

ACE Coil Spring.. 19.75

- Beautyrest -- Ace*
FAMOUS COMFORT PAIR
- Beautyrest --*
- * Deeper, More Comfortable Coils
 - * Each Coil Operates Individually
 - * See Proof Edges
 - * 10 Year Guarantee
 - * Handsome New Covers
- Ace Spring --*
- * Platform Top
 - * 99 Deep, Double Deck Coils
 - * Controlled Resiliency
 - * Stabilizers
 - * Staking Aluminum Finish

ASK ABOUT OUR **FREE TRIAL for 30 Nights**

EDWARDS—Seventh Floor



Each Beautyrest pocketed coil works independently like the keys on a piano . . . each coil in a separate cloth pocket.



In tests made by U. S. Testing Company, Hoboken, N. J., the Beautyrest stood up 3 times as long as any other mattress tested.

SAVE \$30
On the Biggest Dollar for Dollar WASHER VALUE Ever Offered at

ROCHESTER'S LARGEST POPULAR PRICED STORE
Edwards



EASY TURBOLATOR ELECTRIC WASHER

Regular **99.50** Value **69.95** No Down Payment Balance **\$1 WEEKLY**

When You Buy A Washer Here's What YOU WANT:

A fast-washing action that washes MORE clothes per load in LESS TIME . . . modern LABOR-SAVING features that wash clothes WHITE and BRIGHT . . . to SAVE on purchase price dollars along with SAVINGS on clothes wear!

When You Buy An Easy Washer Here's What You Get

- ★ BIGGER Washings Done Faster and Easier!
- ★ Your Clothes Washed Whiter and Cleaner
- ★ With Gentle Care and at LESS cost — Plus These . . .

Features That Make This the Year's Biggest Bargain

- ★ Turbolator 3-Zone Washing Action
- ★ 3-Way Safety Wringer With Exclusive Roll-Top
- ★ Perma-Tected Washing Surfaces Stay Satin-Smooth
- ★ All-White Enamel-Wringer, Base, Legs, Finished in Chip-Proof, Rust-Proof, Easy-Namel
- ★ Oversize Tub With Full 8 Lb. Capacity
- ★ Life-Time Motor Never Needs Oiling

EDWARDS—Sixth Floor

HOUSE VALUES IN

Special! KNICKER SUITS Regularly \$8.00 **5.98** (up to \$12.98)

30c HILL'S OLD TABS. **11c**

35c Jar REP **13c**

50c ARCHAND IR WASH **27c**

25c ZINC Pwd. **9c**

35c COAN'S TMENT **29c**

60c ALIAN ALM **33c**

25c TCH'S LUM **8c**

30c RN'S TEA **6c**

15c AR OAP **7c**

25c XZEMA CREAM **9c**

15c CTURE DINE **3c**

BE READY FOR SUNNY SILVER WHEN SHE VISITS YOUR HOME

A waffle iron need not spend its entire life making waffles. Try waffled bread. Trim the crusts from slices of bread, brush both sides lightly with butter, and brown in the center of a hot waffle iron. Delicious as a foundation for creamed foods, or as a "shortcake" with fruit and whipped cream.

"Easter Time
Is Photo Time"

EASTER PHOTO SPECIAL

NO SUCH SPECIAL EASTER OFFER ANYWHERE BUT AT NEISNER'S



3 IVORYTUNE, 8x10 Photos
An Oil Colored, Framed
MINIATURE

Miniature is hand-colored in oils, and is framed in a beautiful gold finish metal frame with convex glass and easel back.

4 PROOFS TO CHOOSE FROM
No Appointment Needed

ALL FOUR ONLY
\$2.95

Reg. \$5.95 Value

Neisner's
5 to 11 Stores

STUDIO—MAIN FLOOR
200 Main St. East

A BIRTHDAY PARTY'S ON TONIGHT I DON'T KNOW WHAT TO SEND
THE SMOOTHEST GIFT I KNOW ABOUT IS KESSLER'S PRIVATE BLEND

KESSLER'S AMERICA'S GREATEST WHISKEY VALUE
Smooth as Silk but not HIGH HAT

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

LOEW'S

Win Guest Tickets!

Make as many words as you can from the word REBECCA using each letter only as many times as it appears in the title. Guest tickets will be given to the 25 persons sending in the longest lists before Monday noon.

Bring or mail your List to Contest Editor, Rochester Sun, 420 Burke Bldg., before next Monday Noon.

Names of Winners in next week's Sun.



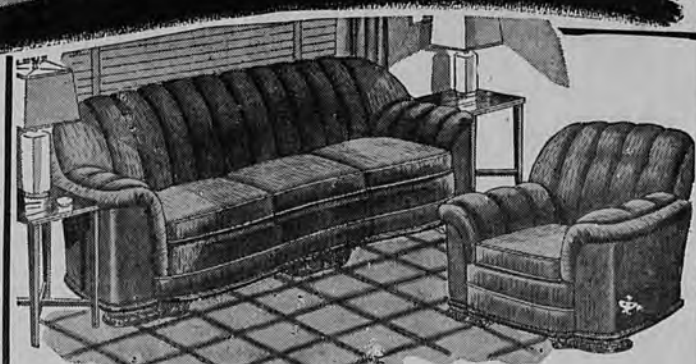
SEZNICK INTERNATIONAL presents
Rebecca
starring
LAURENCE OLIVIER · JOAN FONTAINE
NOW PLAYING AT LOEW'S
Wallace Beery in "THE MAN FROM DAKOTA"
and "BLONDIE ON A BUDGET"
with Penny Singleton and Arthur Lake

Save UNION'S GREATEST CLEARANCE

\$40,000.00 WORTH OF FURNITURE - APPLIANCES TIRES
To Be Sacrificed Below Cost!

COIL SPRINGS
Heavy duty coil, helical tied, rugged construction. An outstanding value!
\$5.75 Terms

INNERSPRING MATTRESS
Air Vents, Texas Layer Pelt, built for comfort and long life. Choice of Colors, all sizes.
\$6.95 TERMS



2-Pc. LIVING ROOM SUITE
Heavy construction, no sag bottom, Davenport and Club chair. Choice of colors. This value will make many new friends for Union!
\$39.95 TERMS
LIBERAL TERMS

New **ELECTRIC Refrigerators**
6 Cu. Ft.
General Electric Motors
Guaranteed 5 Years
Porcelain lined, made by one of the largest refrigeration companies in the U. S. NEVER BEFORE SUCH A VALUE!
\$69.50

BRAND NEW ELECTRIC WASHERS
CUT TO
\$39.50
Terms 50c Per Week



MODERNISTIC DINNETTE SET
Six pieces, table, 4 chairs and choice of China Cabinet or Buffet in Oriental Walnut veneer, hand rubbed finish, panel backed chairs, fluted legs, disappearing table leaf. SEE THIS REMARKABLE VALUE BEFORE YOU BUY!
\$49.95 TERMS



SET OF 3 LAMPS
Set of 3 Lamps, floor, bridge and table. Ivory or Bronze, chrome trim. These fine lamps to be cleared at less than cost.
\$6.95

FREE PARKING
In Rear

USED RADIOS
Popular models in Philco, R. C. A., Zenith, and Pada at a fraction of their original cost.
\$5.00 UP
Terms

WITH THIS AD!
\$5.00 VALUE
DRESSER SET
Includes Mirror, Brush, Comb

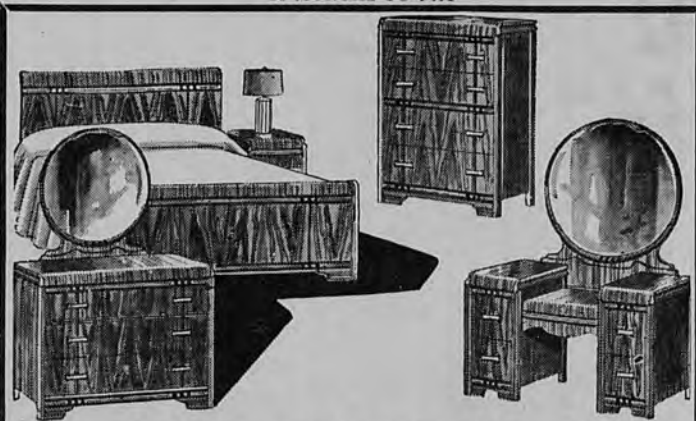
HASSOCKS
Finest Leather cover in choice of colors. Round or square Styles.
89c

Catalin backed embossed in gold, attractive colors. Gold, Blue, Ivory, Green and Black. Only while our limited quantity lasts! One to a customer.

99c

TABLES COFFEE
Sturdy and beautiful, 16" x 25", square and turned legs, Walnut finish. Buy several at this price.
\$1.49

TIRES One or Four
ALL POPULAR MAKES
Goodyear — Goodrich — Mohawk
U. S. Royal — Firestone — Etc.
BUY 1 OR 4 — NO DOWN PAYMENT
ALSO
700 Good Used TIRES \$1.00 UP



3-PIECE BEDROOM SET
Bed, Chest, and choice of Vanity or Dresser in the popular Waterfall design. Dust proof drawers, built for beauty in style and service. Only at Union's great clearance will you find such a value!
\$39.95 TERMS
18 MONTHS TO PAY

UNION TIRE COMPANY
MAIN STORE
286 EAST AVENUE
OPEN EVENINGS UNTIL 10 P.M.
OPEN SUNDAYS UNTIL NOON
20 NORTH MAIN STREET FAIRPORT, N. Y.
114 WEST COMMERCIAL ST. EAST ROCHESTER

Thrills Galore
SPORTSMEN'S EXPOSITION
EDGERTON PARK
Opens Saturday
MARCH 16-24
From 1 to 11 P. M.
Including Both Sundays
ADMISSION 40¢ - ENTITLES
YOU TO SEE EVERYTHING!
DOOR PRIZES

YOU'LL COIN MONEY
with these **SAVINGS**

Beginning Saturday
Big Assortment
Easter Plants
89c

Pork Roasts 10c Lb.

FRESH HAMS (string half) 14c
SMOKED CALLIES 12c
LEG O' LAMB 23c
Ave. 4 to 7 lbs.

RAVONE GROCERY & STONE MARKET
521-525 EAST MAIN STREET
OPEN EVENINGS AND SUNDAY

SEE HOW MUCH YOU **SAVE** AT BOTH DOLAN MARKETS

TENDER, YOUNG ROASTING CHIX 23c lb.
TENDER BEEF ROASTS 17c lb.

WHOLE OR STRING HALF COOKED HAMS 19c lb.
Chase & Harbom COFFEE, lb. 19c

All From YOUNG CHICKEN
Giblets lb. 25c
Wings lb. 25c
Breasts lb. 45c
Legs lb. 35c
Livers lb. 45c
Necks lb. 12 1/2c

No. 2 Can Sliced PINEAPPLE 10c

Dolan's
600 Jefferson, cor. Bartlett; Gen. 1417
350 Driving Park, at Dewey; Glen. 1618

SPAM A Finer Spiced Ham 29c can
DINTY MOORE A Better Beef Steak 2 cans 13c

BERGER'S No. 2, N. Y. STATE TOMATOES 3 cans 25c
BERGER'S LARGE, 14-OZ. BOTTLE CATSUP 2 btl. 25c

DRANO... can 17c | WINDEX... btl. 17c

SALADA TEAS
Blue Label Black 1/2 lb. 12c - Brown Label, Black 1/2 lb. 19c

You May Obtain These Items
AT YOUR INDEPENDENT GROCER
Cooperating With BERGER-KLEIFGEN CO., INC.

1c
soap sale

ONE CAKE FOR 1c with every 3 cakes of Sweet-Heart Soap at regular cost!

LOOK WHAT A PENNY GETS YOU NOW! A big, full-size oval cake of Sweet-Heart Toilet Soap with every 3 cakes at regular price!

A SAVING of almost twenty-five per cent! Think what that means to your household budget! At a bargain like this, it will pay you to put in a supply that will last for months.

DON'T MISS THIS grand chance to get acquainted with pure Sweet-Heart Soap—a real "family" soap. Get one full-size cake for only 1c... with every three cakes you buy. Hurry! Go to your favorite store today... right now... while the sensational One Cent Sale is on!

save almost 25%

THE SOAP THAT AGREES WITH YOUR SKIN
SWEETHEART Toilet Soap

Here's the one and only Wilken Family Whiskey!

It's made from a personal family recipe and us Wilkens—from Grandpa on—have been distillers since 1887. You can tell the first time you taste that the Wilken Family Whiskey is something extra special in mildness and rich flavor!

Harry E. Wilken

THE WILKEN FAMILY Blended Whiskey

\$1.14 PINT (16 OZ.)
\$2.20 QUART (32 OZ.)
1/2 PINT 60c (16 OZ.)

At package stores and bars. Blended whiskey, 85.8 proof—75% grain neutral spirits. Copr. 1940, The Wilken Family, Inc., Aladdin, Schenley P. O., Pa.

Evening Schools
Trinity Tonight

The first annual city inter-evening schools basketball tournament will get underway tonight at Washington School beginning at 7:15 p. m. Six games are on today's schedule.

Hulek and James Wilmot, tournament officials, will tape a first ball which will send sudden-death elimination play off to a flying start in boys' gym. Rocco Pagano, supervisor of recreation and Chris Constanza will officiate in the girls' gym. Evening game in the boys' gym will show a Charlotte High against a team from Monroe. The girls' gym opener will feature representatives of Washington and Madison.

RBA Head Announces Open Dates For N. Y. State Tournament

Open dates for Rochester bowlers who are planning to roll in the New York State tournament in New York City have been secured by Ed Wildey, president of the R.B.A. He has announced that local bowlers will have four Saturdays available to them. They are May 5, 11 and 25 and June 1.

Teams are classified as follows: 850 average or over, Class A; 800 to 850 average, Class B; 750 to 800 average, Class C; below 750 average, Class D.

In winning this year's Big Ten basketball title Purdue averaged close to 43 points per game.

GRAND SPRING OPENING
LEEDS Clothes
Featuring Rochester Made Clothing
SUITS 14.50

Garments you would usually pay much more for... all carefully made under our own direction of fine wools following most stylish trends. All sizes! Step in tomorrow, see what startling values Leeds offers!

TOPCOATS
LEEDS CLOTHES
30 St. Paul St.

You win 3 ways WHEN YOU ASK FOR THIS

TRIPLE VALUE WHISKEY!

OLDER IN AGE: 616 whiskey is three an old—mellowed an year in the wood make it extra fine.
HIGHER IN QUALITY: A quality whiskey since 1880—and made the quality way.
LOW IN PRICE: ON SALE AT YOUR FAVORITE BAR OR PACKAGE STORE

Crab Orchard
KENTUCKY STRAIGHT BOURBON WHISKEY
EST. 1880. NATIONAL DISTILLERS' PRODUCTS CORPORATION, NEW YORK

WHERE TO GO
For Dining—Dancing—Entertainment

A. U. AMATEUR BOXING
1154 E. Clinton, 12 N. Clinton
every Monday night, 8:30
Invited State 18 and 21.10 local Admission 40c

RIVER PARK INN
GRAND ST. PATRICK'S PARTY
Dinner 50c
Floor Show - Balls - Favors
Johnny De-Hilly's Orchestra
GEN. 7681

APEX GRILL
Noon Day Lunch 25c
SPECIAL SATURDAY & SUNDAY TURKEY DINNER 35c
All Home-Cooked Foods
Choice Beverages
2901 E. Main, Cult. 5975

LPH'S CAFE
496 ST. PAUL
St. Patrick's Party
Beef and Cabbage... 25c
12 Noon to 2 A.M.
Music and Dancing
Cater to Wedding Parties

J. LAWSON'S GRILL
In largest Baseball Gallery in Ind. Send in Local Groups
DANCING EVERY NIGHT
L. LEGAL BEVERAGES
114 Ave. Main 8998

ST. PATRICK'S PARTY
Saturday, March 16
12 Noon 'till 2 A. M.
Jig's Dinner 35c
Door Prizes for Ladies
BEN HELFER'S
90 Henrietta St. Mon. 9147

SMITH'S GRILL
PATRICK'S PARTY
DAY SAT. MARCH 16
In on the Ruff... 40c
Beef and Cabbage... 40c
Orchestra - Dancing
Novelties
1 St. Main 7315

COBB'S HILL GRILL
ST. PATRICK'S PARTY
SATURDAY NIGHT
MARCH 16th
CORN BEEF & CABBAGE
Souvenirs For Ladies!
Dancing and Entertainment
Cappy Guenther's Orchestra
Featuring Red McIntyre and Al Caplin
1104 Monroe Ave.
Phone Mon. 9299

WANTED

Old And New Customers To Inspect
Bargains Bought On Recent
NEW BUYING TRIP
YORK

LOWEST PRICE EVER!

4 1/2 YEARS OLD
100 Proof
Bottled in Bond
Under Government Supervision
SHEDELL'S STRAIGHT RYE WHISKEY

\$1.99
Full Qt. Compare! \$2.75 Value!
100 proof extraordinary value in bonded straight rye whiskey! Fine smooth. Robust rye to make your next Manhattan a grand experience. Your next rye highball a taste-treat only \$23 for 12 quarts.

Case 12 Quarts \$23.00

TWIN VALUES YOU SAVE ON BOTH!

Sloe Gin Compare! \$2.25 Value! \$1.40
Mon Valley SLOE GIN 70 Proof 4.5 Quart
3 Bottles for \$4.00!

California Brandy Compare! \$2.69 Value! \$1.75
100 Proof 5 Star California Peach Brandy 4.5 Quart
3 Bottles for \$5.00!

COCKTAILS FOR SPRING

Sloe Gin Highball
Use a bar glass — with plenty of ice—Jigger of Sloe Gin, Gingerale, dash of Lemon.

Sloe Gin Cocktail
Use shaker, cracked ice, 1/2 Sloe Gin 1/2 French Vermouth, dash of Curacao. Shake and serve in cocktail glass.

Manhattan Cocktail
1 Jigger whiskey, 1/3 Jigger sweet Vermouth, 1 dash bitters. Stir with ice, strain, serve with cherry.

Scotch Whiskey Sour
To a small amount of shaved ice add:
2 teaspoons sugar
3 teaspoons lemon juice
1 wine glass Scotch

EGG NOG
1 egg
1 teaspoon powdered sugar
4 oz. Rum
Fill glass with milk. Shake well and strain into long tumbler. Grate a little nutmeg on top.

FRENCH CLARET WINE Imported 4.5 Quart 98c
CREME DE CACAO 4.5 Quart \$1.60
B. & G. BURGUNDY Imported 4.5 Quart \$1.00

CASE OF 12 \$11.00
LE JOUR APRICOT LIQUEUR 4.5 Quart \$1.69
CALIFORNIA BRANDY Mission Bell 4.5 Quart \$1.59
GORDON'S DRY MARTINI COCKTAILS \$1.45
APPLE JACK Old Full 90 Mill Quart Proof \$1.69

NOW BETTER THAN EVER!
CREAM-O-GRAIN WHISKEY QUART \$1.59
46 MONTHS OLD Case of 12 \$18.00

LONDON INN GIN 90 Proof 4.5 Quart \$1.09

Lowest Price Ever!
Our Famous DIPLOMAT 100% Pure California Wine

Compare! 1/2 Gallon 83c
Value! \$1.66
Gallon \$1.49
4 Gallon \$5.40

**SHERRY • PORT • TOKAY
MUSCATEL • ANGELICA
CLAURET • SAUTERNE
BURGUNDY • MADEIRA**

CHOICE:

For seven years selling this famous Diplomat Wine without a single complaint. A guarantee on every label. Your money back if you don't like Diplomat Wine. Buy several gallons at this low price. Stock up for Easter holidays.

LEASE EXPIRES! **CLOSING OUT!** TIME IS SHORT!

Values To \$6.50

For WOMEN SHOES
Kid, Calif, Suede and Gabardine
—In all sizes to 9! If you have a narrow foot you'll find a greater choice. All are values to \$6.50!

Tables piled high! About 200 pairs yours

\$1.95 \$1.00 \$2.95

For MEN SHOES
ALL are regular Durke \$6.00
Shoes — Reduced NOW to make a quick disposal before lease expires! SAVE on SHOES for wear now and later!

Group of 10 Shoes NOW \$3.85
Group of 20 Shoes NOW \$4.85

Come Early For Best Choice!

Rochester SHOE Outlet
15 Clinton Ave. N.
Directly Opposite Sibley's

Although the sizes are broken your size is here in many styles. — All sales final.

A waffle iron need not spend its entire life making waffles. Try waffled bread. Trim the crusts from slices of bread, brush both sides lightly with butter, and brown in the center of a hot waffle iron. Delicious as a foundation for creamed foods, or as a "shortcake" with fruit and whipped cream.

"Easter Time
Is Photo Time"

EASTER PHOTO SPECIAL

NO SUCH SPECIAL EASTER OFFER ANYWHERE BUT AT NEISNER'S



3 IVORYTUNE, 8x10 Photos
And
An Oil Colored, Framed
MINIATURE

Miniature is hand-colored in oils, and is framed in a beautiful gold finish metal frame with convex glass and easel back.

ALL FOUR ONLY
\$2.95

4 PROOFS TO CHOOSE FROM

No Appointment Needed

Neisner's STUDIO—MAIN FLOOR
200 Main St. East

A BIRTHDAY PARTY'S ON TONIGHT I DON'T KNOW WHAT TO SEND

THE SMOOTHEST GIFT I KNOW ABOUT IS KESSLER'S PRIVATE BLEND

KESSLER'S AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

LOEW'S

Win Guest Tickets!

Make as many words as you can from the word REBECCA using each letter only as many times as it appears in the title. Guest tickets will be given to the 25 persons sending in the longest lists before Monday noon.

Bring or mail your List to Contest Editor, Rochester Sun, 420 Burke Bldg., before next Monday Noon.

Names of Winners in next week's Sun.

STARTS FRIDAY MARCH 22nd

Rebecca

LAURENCE OLIVIER-JOAN FONTAINE

NOW PLAYING AT LOEW'S
Wallace Beery in "THE MAN FROM DAKOTA"
and "BLONDIE ON A BUDGET"
with Penny Singleton and Arthur Lake

Save

UN GR

CLEAR

\$40,000.00 W FURNITURE - A TIRES To Be Sacrif

COIL SPRINGS

\$5.75 Terms

Heavy duty coil, helical tied, rugged construction. An outstanding value!

New Electric Refrigerators

6 Cu. Ft. General Electric Motors

Guaranteed 5 Years

\$69.50

Porcelain lined, made by one of the largest refrigerator companies in the U. S. NEVER BEFORE SUCH A VALUE!

PA

Set of 3 Lamps, bridge and table. Bronze, chrome, fine lamps to less than cost.

Make Your Own Terms

USED RADIOS

Popular models in Philco, R. C. A., Zenith, and Pada at a fraction of their original cost.

\$5.00 Terms

HASSOCKS

Finest Leather cover in choice of colors. Round or square Styles.

89c

TIRE

Sturdy and beautiful, 16x25", square and turned legs. Walnut finish. Buy several at this price.

\$1.49

Goodyear — U. S. Royal

BUY 1 OR 4 — **700** Good Use All Sizes

Red Wing Roster

Each week from now until the opening of the 1940 baseball season, the Sun will print a picture and a brief background sketch of a player signed for the new season.

Today: **Herschel Lyons**

By O. H. ALLEN

If you were to ask any one of the 16,000 fans who watched the Red Wings battle Newark in the play-offs last season in a "crucial" game to decide which team would face Louisville in the little World Series who the star was that fall evening — you'd probably get a quick answer: And the name would be — Hershey Lyons. For the young rookie who came up to the Wings in mid-season after winning 12 and losing one for Asheville stood out on the stadium mound that evening and held the Bears to one run. The Wings garnered two and went into the series. Lyons went on to take two decisions from the Colonels — winding up the season as "prize rookie number one."



VERONICA'S VEIL

American's Passion Play

AUDITORIUM THEATER

FRI. SAT. SUN (Mar. 15, 16, 17)

Sunday Mat. Presented by Dunkirk Passionist Fathers

EASTMAN THEATRE SEATS ON SALE NOW!

"MET" OPERA CO. NOW!

In Wagner's "DIE WALKUERE"

MONDAY EVENING MARCH 25

Local Pros To Play In National Tourney

Saturday is "shoving off day" for members of the Seagram's basketball squad. For on that day they entrain for Chicago to represent Western N. Y. in the World's Professional Invitation Basketball Tournament to be staged in the Windy City starting Sunday.

The Seagrams will stack up against the Sheboygan (Wis.) Reds for their first match on Sunday. The Reds are members of the American Pro Basketball League and have a season record of 16 wins and 15 losses.

Les Harrison, Seagram mentor, has predicted that his cohorts will give a good account of themselves in the big Chicago Herald-American event.

Harrison also announced that Wilmeth Sindat-Singh, star Syracuse U. basketball and football player, will join the local squad in Chicago.

Army now has the edge on Navy in their basketball series. Until Army won this year the two service teams were tied at eight wins each.

Finer than Ever

because it's flavor-protected* from the moment it's blended until the moment you drink it — the only whiskey in the world that's

Clarifined

THREE FEATHERS

BLENDING WHISKEY—80 Proof, 72% grain neutral spirits. Distilled by Distillers, Inc., N. Y.

Be Thrifty And Nifty POLYSHINE

Your Shoes! All Colors

A Rochester Made Product

KEEP KIDNEYS ACTIVE IF YOU DON'T

If kidneys do not regularly eliminate excess acids and other waste, it can lead to getting up nights, frequent scanty or off color passages, rheumatic pain, headache or headache. Head nature's warning. Act quickly. Get a kidney evacuant. Ask any druggist for BUKETS. Your 25c back in 4 days if not pleased. Locally at J. K. Post Drug Co.

WATCHES \$1

CLEANED, REGULATED, ADJUSTED

Immediate Service, Work Guaranteed

The Watch Doctor

2 North Street
Opposite Sibley's

CHUCK FULL OF BARGAINS

BILL'S Bargain Stores

543 SOUTH AVE. 813 DEWEY AVE.
Cor. Hamilton St. Near Driving Pk.

Here Are Just A FEW Of Our MANY Bargains!

Men's WORK TROUSERS Values To \$1.50 **88c**

LADIES' SNUGGIES Panties and Vests **10c**

Infants' RUBBER PANTIES **5c**

WITH COUPON ADHESIVE TAPE 1/2" x 5" or 1" x 2 1/2" **3c**

HAIR CURLERS **3c**

Zippered TOBACCO POUCHES **10c**

Infants' RUBBER SHEETS 36" x 36" **15c**

Vegetable SCRUB BRUSHES **3c**

LADIES GLOVES **10c**

WITH COUPON BANDETTE STRIPS Borated **1c**

MEN'S GARTERS **5c**

FREE Chance To Win **1/2** Your Purchase

STICK-ON SOLES **7c**

OPEN 9 A. M. TO 9 P. M. — SAT UNTIL 10 P. M.

MORE 8c SPECIALS

At Gamlers! This Week! New, Different, Sensational Values!

GET ONE OF THESE!

Streamlined, Crystal, Table **ASH TRAY 8c**

With Highly Polished Frame

JAM SERVICE SET **8c**

Handsome crystal glass. Set in a handsome chromium plated frame. Be the first one in your neighborhood to have one.

More Big Buys!

Pocket WATCH **64c**

WRIST WATCH **\$1.47**

WRIST WATCH **\$1.79**

BON BON DISH **8c**

Set in a highly polished, plated luted frame. Every home should have one or two!

SPECIALS

Genuine Leather WATCH STRAPS **19c**

Any Shape WATCH CRYSTAL **11c**

Replaced White You Want

GAMLER'S Jewelers and Opticians
104 EAST MAIN STREET
(Corner North Water)

ROOF SPECIALS

Ask About Our
FREE
Offer On
ROGERS
SILVERWARE

For Average 6-Room House
\$50
EASY TERMS

LOGAN-LONG'S

Famous Mica Monarch Shingles

BOND
10 FORD ST.

Free Estimates—Insured Workmen
ROOFING CO.
We Specialize in
Roofing, Siding and
Insulation. Gutters
Installed, Chimneys
Repaired.
MAIN 1537
Rochester's Reliable Roofers

R. C. ALLEN ADDING MACHINES

FOR RENT
FOR SALE

\$5 Per Mo.



Prices From \$60

CITY TYPEWRITER

160 Clinton Ave. So. Next To R. B. I.
Stone 3424

AMERICA'S FINEST
Seagram's
Five-Crown
Blended Whiskey
\$1.30 PT.
Seagram's
5 Crown
TASTES BETTER
Musical Comedy Star,
WILLIAM GAXTON
says—"Your 1940 Seagram's 5 Crown tastes even smoother and milder than the marvelous Seagram's 5 Crown Whiskey you used to blend a few years ago."

Red Tag SALE

★ GAS RANGES
★ REFRIGERATORS
★ I. E. S. LAMPS
and Other GAS and ELECTRIC
APPLIANCES
★ REDUCED
FOR CLEARANCE!

A clean sweep of our stock of remaining 1939 models and floor samples to make room for new, 1940 appliances. Prices slashed up to 20% for quick clearance. Look for the Red Tags on these specials. They save you as much as 20c on the dollar. Only a limited number of models. All in good condition. Come in and look around, but come in early. Small down payments and our regular convenient terms.

ROCHESTER GAS & ELECTRIC CORPORATION
89 EAST AVE. MAIN 7070

Gene Pinter To Face Brimm Monday

When a stiff puncher meets a stiff puncher, what happens? Fight fans will learn the answer to this one next Monday night when Henry Brimm of Buffalo squares off against Gene Pinter, hard hitting Philadelphia boy in the Clinton Ave. N. battlepit.

Pinter is the boy who pinned back the ears of Larry "Tiger" Russell in the local ring a few weeks ago. The husky boy from

Buffalo is an ever popular favorite here. Harvey Lacelle, the Canadian boy who dropped one here a few weeks ago, will also be on the card, according to director of bouts, Johnny Burba. He will be joined by Jim Evans of Auburn and Steve Ditkowski from Pennsylvania. Burba is busy lining up opposition for these boys right now.

SPECIAL
MEN'S SUITS TOPCOATS \$1.99 Ladies 2-Pc. SUITS, COATS Plain 1-Pc. Dresses
DYED NAVY BLUE OR BLACK
FREE CALL & DELIVERY
EMPIRE CLEANING & DYEING WORKS
GLEN. 1102 622 Hollenbeck St.

THE OLD TOWN TAVERN KEAPER
HAVE YOU TRIED THIS Tastier Rye?
TOWN TAVERN
90 PROOF This Whiskey is 3 Years Old
STRAIGHT RYE WHISKEY
NOW 3 YEARS OLD!
Tastier, because it's aged 3 years in DEEP-CHAR BARRELS!
Copr. 1940, National Distillers Products Corp., N.Y.

SEE FURSTOSS FIRST
FURSTOSS ANNOUNCES A WEEKLY
BANK NIGHT EVERY THURSDAY 8 P. M.
FREE--FREE--FREE
WIN FROM \$10.00 UP
All you have to do is come in and register. You do not have to be at the drawing to win.

FURSTOSS APPLIANCES, Inc.
409 CHILE AVE. OPEN EYES. GEN. 2070
FURSTOSS has a complete line of FRIGIDAIREs, GLENWOOD RANGES, PHILCO and ZENITH RADIOS, EASY and BENDIX WASHERS... and other kitchen appliances.

CALL ANYTIME FOR CORRECT TIME
MON. 8611
TIME BUREAU, INC.

Where To Go for Game Parties
BINGO PLYMOUTH CHURCH
Plymouth Ave. at Troup
Every Sat. 8:30 P. M.
Dancing To Jimmy Van and His Orchestra
ADMISSION 25c
Door Prizes—Jack Pot
Parties At
CAPITOL BINGO HALL
EVERY FRIDAY 8:30 P. M.
SUNDAY 2 P. M.
85 W. MAIN ST.
HOLLYWOOD BINGO HALL
35 PULLMAN AVE.
Admission 25c
Come and see yourself and friends on the Silver screen taken in Rochester and vicinity also at
HOLLYWOOD Theatre
Pictures will be shown this week on Thursday, Friday and Saturday only.

Parties At
GLIDE HALL
1101 JAY ST.
Every Sunday 8.00 P. M.
Bigger and Better Entertainment
Parties At
WEST AVE. MANOR
165 West Ave.
Mon. and Wed.—8:15 P. M.
Tues, Thurs. and Fri. 1:30 P. M.
ABC Rug Cleaners Parties
DANCING 7:30 P. M.
ADMISSION 25c
290 Gregory at South Ave.
Every Tues. and Sat. Night
2011 E. MAIN ST.
E. Main St. Car to Door

Evening Schools Tourney Tonight

The first annual city inter-high evening schools basketball tournament will get underway tonight at Washington High School beginning at 7:15 o'clock. Six games are on tonight's schedule.

Ed Hulek and James Wilmot, tournament officials, will tap up the first ball which will send the sudden-death elimination tourney off to a flying start in the boys' gym. Rocco Pagnella, supervisor of recreation and Chris Constanza will do the honors in the girls' gym. Opening game in the boys' gym will show a Charlotte High five against a team from Monroe. The girls' gym opener will show representatives of Washington and Madison.

RBA Head Announces Open Dates For N. Y. State Tournament

Open dates for Rochester bowlers who are planning to roll in the New York State tournament in New York City have been secured by Ed Wildey, president of the R.B.A. He has announced that local bowlers will have four Saturdays available to them. They are May 5, 11 and 25 and June 1.

Teams are classified as follows: 850 average or over, Class A; 800 to 850 average, Class B; 750 to 800 average, Class C; below 750 average, Class D.

In winning this year's Big Ten basketball title Purdue averaged close to 43 points per game.

GRAND SPRING OPENING
LEEDS
Clothes
Featuring Rochester Made Clothing
SUITS 14.50
Garments you would usually pay much more for... all carefully made under our own direction of fine woolsens following most stylish trends. All sizes! Stop in tomorrow, see what startling values Leeds offers!
TOPCOATS
LEEDS CLOTHES
30 St. Paul St.

You win 3 ways
WHEN YOU ASK FOR THIS
TRIPLE VALUE
WHISKEY!
OLDER IN AGE This whiskey is three years old—mellowed in the wood casks year in the wood to make it extra fine.
PROMISED IN QUALITY A quality whiskey since 1880—and made the quality way.
LOW IN PRICE ON SALE AT YOUR FAVORITE BAR OR PACKAGE STORE
Crab Orchard
KENTUCKY STRAIGHT BOURBON WHISKEY
COPYRIGHT 1939, NATIONAL DISTILLERS PRODUCTS CORPORATION, NEW YORK

WHERE TO GO

For Dining—Dancing—Entertainment

A. A. U. AMATEUR BOWLING CLUB
113 So. Clinton
Every Monday Night, 8:30
Refreshments 75c and \$1.10
General Admission 40c
RIVER PARK INN
GRAND ST. PATRICK'S PARTY
Dinner 50c
Floor Show—Balls—Favors
Johnny De-Bell's Orchestra
GEN. 7881
APEX GRILL
Noon Day Lunch 25c
SPECIAL SATURDAY & SUNDAY FURRY DINNER 35c
All Home-Cooked Foods
Choice Beverages
2091 E. Main Cult. 5973
TIM KELLY'S OYSTER BAR
Special! Full Course Turkey Sunday Dinner 75c
814 S. Clinton Ave. Mon. 2156
ST. PATRICK'S PARTY
Saturday, March 16
12 Noon till 2 A. M.
Jigg's Dinner 35c
Door Prizes for Ladies
BEN HELFER'S
50 Henrietta St. Mon. 2147
SMITH'S GRILL
ST. PATRICK'S PARTY
ALL DAY SAT., MARCH 16
Chicken on the Buff 40c
Corn Beef and Cabbage 40c
Orchestra—Dancing
Novelties
8 Mill St. Main 7315
COBB'S HILL GRILL
ST. PATRICK'S PARTY
SATURDAY NIGHT
MARCH 16th
CORN BEEF & CABBAGE
Souvenirs For Ladies!
Dancing and Entertainment
Cappy Guenther's Orchestra
Featuring Red McIntyre and Al Caplin
1104 Monroe Ave.
Phone Mon. 9299

WANTED

Old And New Customers To Inspect
Bargains Bought On Recent
NEW YORK BUYING TRIP
LOWEST PRICE EVER!

4 1/2 YEARS OLD
100 Proof
Bottled in Bond
Under Government Supervision
SHEDELL'S STRAIGHT RYE WHISKEY
\$1.99
100 proof extraordinary value in bonded straight rye whiskey! Fine smooth, robust rye to make your next Manhattan a grand experience. Your next rye highball a treat! Only \$21 for 12 quarts.
Full Qt. \$2.75
Compare! Value!
Case 12 Quarts \$23.00
100 Proof Bottled in Bond SHEDELL'S RYE WHISKEY
Quart

TWIN VALUES YOU SAVE ON BOTH!
Sloe Gin Compare! \$2.25 Value! \$1.40
California Brandy Compare! \$2.69 Value! \$1.75
3 Bottles for \$4.00!
3 Bottles for \$5.00!

COCKTAILS FOR SPRING
Sloe Gin Highball
Use a bar glass—with plenty of ice—Jigger of Sloe Gin, Gingerale, dash of Lemon.
Sloe Gin Cocktail
Use shaker, cracked ice, 1/2 Sloe Gin, 1/2 French Vermouth, dash of Curacao. Shake and serve in cocktail glass.
Manhattan Cocktail
1 Jigger whiskey, 1/3 Jigger sweet Vermouth, 1 dash biters. Stir with ice, strain, serve with cherry.
Scotch Whiskey Sour
To a small amount of shaved ice add:
2 teaspoons sugar
3 teaspoons lemon juice
1 wine glass Scotch
EGG NOG
1 egg
1 teaspoon powdered sugar
4 oz. Rum
Fill glass with milk. Shake well and strain into long tumbler. Grate a little nutmeg on top.
FRENCH CLARET WINE Imported 4.5 Quart 98c
CREME DE CACAO 4.5 Quart \$1.60
B. & G. BURGUNDY Imported 4.5 Quart \$1.00
CASE OF 12 \$11.00
LE JOUR APRICOT LIQUEUR 4.5 Quart \$1.69
CALIFORNIA BRANDY Mission Bell 4.5 Quart \$1.59
GORDON'S DRY MARTINI COCKTAILS \$1.45
APPLE JACK Old Mill Full 90 Proof \$1.69
NOW BETTER THAN EVER!
CREAM-O-GRAIN WHISKEY QUART \$1.59
46 MONTHS OLD Case of 12 \$18.00
LONDON INN GIN 90 Proof 4.5 Quart \$1.09

Lowest Price Ever!
Our Famous DIPLOMAT 100% Pure California Wine
Compare! \$2.90 Value! 1/2 Gallon 83c
Gallon \$1.49
4 Gallon \$5.40
DIPLOMAT 100% Pure California Wine
SHERRY • PORT • TOKAY
MUSCATEL • ANGELICA
CLAURET • SAUTERNE
BURGUNDY • MADEIRA
For seven years selling this famous Diplomat Wine without a single complaint. A guarantee on every label. Your money back if you don't like Diplomat Wine. Buy several gallons at this low price. Stock up for Easter holidays.

BERGHASH
MAIN 786 FREE DELIVERY MAIN 786
Next Door to Loew's Theatre
124 CLINTON AVE. SOUTH
FREE PARKING Opposite Our Store

HARRIS NUSBAUM

Brings You Savings
BEFORE Easter!
—So Your Can WEAR Now, and SAVE Now!

Elsewhere values like these are very scarce... but depend on Nusbaum's to provide the savings just when they're most welcome. Visit Nusbaum's tonight... for smart Easter fashions for the whole family. Open 'til 9.

Hits of the Season—
SUITS and COATS

- NEWEST STYLES
- FINELY TAILORED

\$10⁹⁵
OTHERS PRICED FROM \$9.95 to \$18.95

Spring's smartest suit styles to give you that trim, fashionable appearance. Two-piece dress-maker and man-tailored styles. Also 3-piece suits. And at this price... these spring coats are sensational values. Very newest fitted and swagger styles. Lovely fabrics... excellent tailoring.

SIZES: 14-20; 38-44; 35 1/4-51 1/4

Extra Special LADIES DRESSES
Hurrah for Spring!... And three cheers for these values. Darling styles in newest springtime colors and prints... made to sell at a much higher price than this. When you see them you'll want at least two or three. Sizes 10 to 20, 38 to 50.

For Stylish Little Misses!

GIRL'S COATS

\$7⁹⁵
Others At \$5.95, \$9.95 and \$12.95

Sweet little girl models and more sedate, stylish, missy fashions. They're all here... and all new. Lovely patterns and colors in shellings, covers, twills, tweeds, etc. Sizes 1-4, 4-6 1/2, 7-12, 11-16.

COLORS:
Navy, Oatmeal, Rose, Copen and Cadet Blue

For the Smart Young Man!

STUDENT 2-PANT SUITS

\$10⁹⁵
Regularly \$12.95

Swanky spring styles that all the fellows are keen about... at a price that takes it very easy on Dad's pocketbook. Two pair of long pants with each suit. Newest patterns and materials for this spring season; also navy, cheviot suits for confirmation.

CONFIRMATION DRESSES

Dainty Crepes, Georgettes, Taffetas and nets in smart Spring styles. Some with flares, ruffles and other new fashion touches. Sizes 2 to 6 and 7 to 16.

\$2⁹⁵
Others \$1.95 To \$5.95

Girls' Spring Dresses
Dainty-trimmed, soft, and sporty. Full and casual skirts, deep V-neck, and other details. Toddler sizes, 2-6, 7-16, and 17-24. Others \$1.95 to \$3.95

2-PANT SUITS

One Knicker—One Long

Here's quality that's not easy to find at this little price... you'll agree. Smart spring styling. Excellent long-wearing fabric. Also navy, cheviot suits for confirmation.

\$7⁹⁵
Others \$5.95 to \$10.95

Little Boy's Topcoats
Navy, chevots, tweeds. Some with velvet collars. Sizes 1-6. Also hats to match. Others \$2.95 to \$5.95.

NUSBAUM'S

221-229 Joseph Ave. at Kelly St.
PLENTY PARKING The Complete Apparel Store

NUSBAUM'S STORE HOURS:
OPEN, Thursday Until 9 P. M. — Friday 9 A. M. To 6 P. M.
Saturday Night 6.30 P. M. To 10 P. M. — All Other Days From 9 A. M. to 9 P. M.

BEST COAL VALUE IN CITY

Black Magic Quality
COAL \$10⁹⁵ TON CASH
Egg Stove Nut Sheveled Off GEN. 586

Pea Coal... \$9.25 Ton
Buckwheat... \$7.75 Ton

PAYNE & DUNHAM

Watch The SUN For Super Values

WALKER'S ALL-CHICKEN PIES

And Beefsteak Pies
No vegetables — filled with choicest chicken and beef. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783

FREE PINOCCHIO DOLL

WITH EVERY OIL CHANGE
ANYTIME DURING THIS WEEK

E. W. KNAUER SERVICE STATION
STATE ST. Cor. ALLEN

With Coupon

BATH SLIPPERS

11^c Pair

Closely Woven, Terry Cloth In Sole, Easy On And Off!
Limit 2 Pairs

470 N Goodman near Main
546 Monroe near Goodman

KEY

Rochester's Modern CUT RATE DRUG STORES

92 E Main near Water
457 Ridge Rd W near Dewey

FOR TODAY, TOMORROW, SAT. and SUN.
Come to Key — We Guarantee! Lowest prices of all — All week long — Every day! And with low price comes quality merchandise, pleasant service, fresh stocks!

With Coupon

"SAFEDGE" GLASSES

3 FOR 10^c

Reg. 10c Each
Genuine Platinum Edge, Clear Thin Glass, 8 oz. Size
Limit 12

With Coupon

OXYDOL

Large Size
15^c
Limit 1

Reg. \$1.00

VACUUM BOTTLES

69^c

50c SIZE

PEPSODENT ANTISEPTIC

only **1^c**

1 REG. 50c SIZE... 1^c
WITH PURCHASE OF REGULAR BOTTLE AT 39^c
2 BOTTLES FOR 40^c
WHILE THEY LAST!

FLASHLIGHT

Nickel Plated Case Bulls Eye Type
60c Value
29^c

With Coupon

SWEETHEART SOAP

4 for 14^c
Limit 4

With Coupon

DISH CLOTHS

Full Size, Knitted
5 for 11^c
Limit to 10

Glycerine Suppositories **11c**
Zinc Ointment **8c**
1 oz. tube, Reg. 25c
Schick Blades **46c**
Pkg. of 12
Saccharin Tab, bottle of 1000 1/4 or 1/2 grain **49c**
Benedict Solution **39c**
pint size

Dextrin Maltose **59c**
Reg. 75c
Mennen Antiseptic Oil **43c**
Reg. 50c
Dyer Kiss-Talcum 2 for **25c**
Powder, reg. 25c
Beef Iron & Wine **49c**
pint size, reg. \$1.00
Creo Terpin **39c**
Reg. 50c

Benzdrine Inhaler **49c**
Reg. 60c
Sloan's Liniment **29c**
Reg. 35c
Aspirin Tab. **2c**
Tin of 12
Baby Bottles **3 for 5c**
8 oz.
Pluto Water **39c**
Reg. 50c

With Coupon

BLADES

Double Edge
Package of 25
13^c

With Coupon

Reg. 25c

WOODBURY TALC. POWD.

8^c
Limit 2

EASY-ENTER
14,000 CONTEST
WE HAVE
ENTRY BLANKS

drene SHAMPOO

REG. 49^c LARGE 79^c

Electric Whipper

98^c
Complete
Regular \$1.50 Value

With Coupon

6 oz. Imitation

VANILLA

7^c Bottle
Limit 2 Bottles

Cigarette Case

Non-Tarnish Nickel Plated
50c Value
23^c

NEW Teel FOR TEETH

LIQUID DENTIFRICE
A marvelous New Discovery — Not Paste — Not Powder — Contains No Alkali — No Abrasives.
New safe way to brighten teeth and freshen the mouth.

Medium Bottle **23^c**
Large Bottle **39^c**

HEAVY MINERAL OIL

Russian or American
PINT... **25c**
QUART... **45c**
1/2-GAL... **85c**
GALLON... **\$1.49**

Ludens Cough Drops

2 for 5^c

BABY Rubber Pants

First Quality, Reg. 15c
7^c 3 for 20c

For convenience buy

Kotex Reserve Box

... and always be sure of having an adequate supply of Kotex on hand. Your choice of 3 sizes... Regular, Junior and Super.

30 Napkins
48^c

ALL THREE FOR \$1.00

Evening in Paris HARMONIZED MAKE-UP ENSEMBLE

Limited offer—regular size of the sensational new face powder with matching shades of rouge and lipstick—all for the price of the powder alone—\$1.50

Lip Pomade

White or Rose, Reg. 25c
16^c

Extra Heavy

Wax Paper

Kitchen Charm
125 Ft. Reg. 25c
11^c

Evening in Paris LIP and CHEEK HARMONIZER

Here's a rare opportunity! For a limited time we are offering a special trial size of Evening in Paris Lipstick with every purchase of Evening in Paris Rouge—two lovely make-up requisites in harmonizing shades—both for the price of the Rouge alone.

COMPLETE 55^c

POCKET WATCHES

Unbreakable Crystals Guaranteed
Reg. \$1.50
88^c

Pebeco Tooth Paste

Reg. 50c Size
2 for 39^c

Horehound Drops

13^c lb.

NO DULL DRAB HAIR

after you use this amazing

4 Purpose Rinse

In one, simple, quick operation, LOVALON will do all of these 4 important things for your hair.

1. Gives lustrous highlights.
2. Rinses away shampoo film.
3. Tints the hair as it rinses.
4. Helps keep hair neatly in place.

Lovalon does not dye or bleach. It is a pure, odorless hair rinse, in 12 different shades. Try Lovalon.

AT KEY'S
LOVALON

Hill's Cold Tabs.

Regular 30c
11^c

Tek Tooth Brush

Reg. 50c Size
23^c

Noxzema Cream

Boudoir Size, Reg. 75c
49^c

TODDY

One-Pound Can
22^c

RINSO

Large Size
17^c

Jolly Jack CANDY

1/4 lb. bar
Limit 5
2^c

Phillips

MILK OF MAGNESIA TOOTH PASTE

50c Size
23^c

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

ROCHESTER
TO 75,200
DELIVERED
HOMES

Vol. III, No. 21

ROCHESTER, N. Y., THURSDAY, MARCH 21, 1940

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

Jimmie Fidler In Hollywood

NEW YORK CITY. — Dear Staff: A funny feeling, these "goodbye blues" that hit me on the final day in each city we visit.

No matter how bad the weather and conditions may have been nor how big or small the houses, there is invariably a twinge of regret as we face the footlights for the last time. Of all the little speeches I make to audiences, none is more sincerely meant than my au revoir and thanks for their kindness to us during the week.

It is easy to make quick friends back-stage. I suppose that's because this is a come-and-go profession, this barnstorming of big city theaters. Acts come and go like the seasons, and stage crews have formed the habit of judging men quickly either accepting or rejecting on the spur of the moment. Theater managers tell me the stage crew is seldom wrong in its snap judgment.

And no question about it, much of the success of any act depends on whether or not the crew likes the actors. Stars who are good fellows and who win the respect of the stage gang, receive special co-operation. Oh, the boys always do their jobs, of course — but that little added quickness on curtains and lights and music can mean so much to a performance. A black-out is snapper, for example, if the house goes dark at precisely the right split-second. And if the stage crew likes the actors, you can bet the light will turn off just as it should.

I wish a few snooty stars I know in Hollywood could take this trip. Maybe their noses would drop a trifle.

JIMMIE FIDLER.

Dear Boss: By all means, let's try to dissuade W. C. Fields from making a personal appearance tour! Seen in profile he's the "snootiest" star in town — and what tragedy might result should a schnozzle like his sud-

(Continued on Page 6)

Pledges Mount In \$2,500 Fund Drive

More than 200 workers in the Friendship Nurse \$2,500 building fund drive will gather at the Hotel Seneca tomorrow to hear final reports from Miss Betty Studley, general chairman.

It is reported that in addition to cash pledges, workers have obtained many other contributions to the Nursery.

The Rotary club has extended the facilities of its summer camp on Lake Ontario to the little nursery customers and the Kiwanis Club joy-car as well as the community service and church extension buses have been offered generously to further the needs of the school.

Many businessmen have called campaign headquarters to make bequests of furnishings and equipment according to Miss Studley. One firm has offered to take care of the heating plant, another wants to put in partitions and a barber has offered to cut the hair of all nursery children if brought to his shop on any day but Saturday. Plumbing and flooring are still urgently needed.

The success of the present campaign will determine whether or not the nursery will extend its facilities to other children of the northeast section as a community and recreation center.

Under the new three-man coaching board the University of Maryland football team will return next fall to the double-wing back offense.

K. of C. To Join Musa Caravan In Dinner Dance

Joint Event Planned For March 30

Joining for the first time in staging a social event will be members of Rochester Council, Knights of Columbus and of Musa Caravan, Order of the Alhambra on Saturday evening March 30.

The affair will be a formal dinner dance at Hotel Sagamore.

General Chairman George A. Conway and his co-chairman William J. Woerner are planning a program to include dancing, dinner, entertainment and surprise features by members of both organizations.

Co-operating are members of the Ladies Auxiliaries of both organizations. Their committee is headed by Mrs. Theodore R. Huber, president of the K. of C. Auxiliary and Mrs. Clarence M. Lofink of the Ladies of the Alhambra.

Ticket distribution and reservations are being handled by Thomas C. McCarthy, Richard S. Torpey

Essay Contest To Mark End Of Sun Silver Showers

Grand Prize To Be Awarded Winner

With the coming of Easter sunshine the Rochester Sun Silver Shower officially closes. Last week-end 50 more Rochester housewives received dollar bills from Sunny Silver.

Names of the first five dollar winners last week have been added to the other winners announced in these columns and all that remains now is the essay contest to decide the winner of the ten dollar grand prize.

Here are the few simple rules that must be followed by contestants:

Only those whose names appear below are eligible to enter this contest.

Essays must be of 150 words or less on the subject "Why I Read The Rochester Sun."

Contest closes midnight, March 31st. Winner will be announced in the Rochester Sun issue of April 4th.

Judges' decision will be final. All essays entered in the contest become the property of the Rochester Sun.

No essays will be returned. Herewith are reprinted the (Continued on Page 5)

Here Is A Young Lady Who Makes Easter Egg Decorating A Real Art

Marshall High School Student Perfects Unique Hobby

"If you think painting a life-like picture on a flat piece of a paper is difficult—just try it on a hard boiled egg sometime." was the challenge given the Sun reporter by Miss Audrey Fahrer, believed to be one of Rochester's most unique artists.

Audrey, who lives at 555 Lake Ave., and is a pupil at John Marshall High School, displays her artistic talents in the decoration of Easter Eggs. But don't think that means simply putting paper transfers or dipping into dyes as you and I used to do. Her's is a much more elaborate program.

For instance, this year she chose the characters from the movie "Gulliver's Travels" for reproduction on eggs. And a remarkably accurate job she has accomplished too. Bits of paper, cotton and yarn are used in conjunction with water color paints used to make the faces.

Audrey says that she has been following this hobby for four years. Included in last season's collection was Andy Gump, Joe Palooka, Buck Rogers, Barney Google and others of the comic strips.

In 1938 Snow White's Seven dwarfs were reproduced.

This year she has worked extra hard and has been particularly painstaking. No one can buy her 1940 creations, because they're for a very special purpose. Audrey is packing the eggs tonight and by tomorrow they'll be on their way to the White House, her gift to President and Mrs. Franklin D. Roosevelt to be displayed in conjunction with the traditional egg-rolling contest, staged on

(Continued on Page 2)



Miss Audrey Fahrer Displays Some of Her Unique Handiwork

Business, Church Groups Advocate Fixed Easter Date

Agitation for the celebration of Easter on a fixed date has been revived by Rochester business and religious leaders because of the early celebration of the great Christian festival this year.

Since the year 325 A. D. Easter has been celebrated on the first Sunday following the Paschal Full Moon which happens upon or near March 21st. Thus, the Easter date may vary between March 22 and April 25.

Only once since the founding of the U. S. has Easter fallen on March 22. That was in 1818. It will fall on April 13 next year and in 1943 on its latest possible date, April 25.

Leading church proponents of the fixed date plan is the Episcopal Church.

The Rt. Rev. Bartel H. Reinheimer, Bishop of the Diocese of Rochester, called attention in a recent interview to the fact that the Episcopal Church of America has been on record for nearly six years as favoring a fixed date. The resolution putting the Church on record was passed at the Church national meetings in October, 1934. Introduced into the House of Bishops by Bishop Manning of New York City, the resolution favors "fixing Easter on April 8 as provided for by the World Calendar because this comes nearest the actual date of the First Easter as determined by competent scholarship."

According to a spokesman for the Catholic church, no agitation has developed within its ranks for a change in the method of determining Easter.

Dr. Frank M. Weston, executive secretary for the Presbytery of Rochester states that there has been considerable talk in Presbyterian circles throughout the nation for a fixed date.

(Continued on Page 8)

European Scientist To Speak At Zonta Meeting

"Turkey, Yesterday and Today" will be described by Dr. Rosie Kuerti for members of the Rochester Zonta Club at their luncheon meeting next Tuesday noon in the Rochester Club.

Dr. Kuerti was born in Vienna, Austria, received her education at Vienna University, and engaged in teaching and research there until August, 1938.

She then went to Turkey as a biology instructor at the University of Istanbul. Recently she came to the United States to join her husband who is on the faculty of the University of Rochester.

This meeting has been arranged by Miss Marion Peake, chairman of the International Relations committee of the club.



Special! BEAUTIFUL NEW SPRING STYLES FOR GIRLS OF ALL AGES!
GIRLS' COATS
\$5.95 \$7.95 \$9.95

Darling Styles In Girls
DRESSES
\$1.95 Others 95c to \$3.95

Confirmation DRESSES \$2.95 Others \$1.95 to \$5.95

NEW EASTER FASHIONS AT AFTER EASTER PRICES

Shop Nusbaum's Tonight and Tomorrow and Save!
Dress up now for Easter! Select lovely, new spring fashions for the whole family at Nusbaum's... the store that brings you dollar-saving values right now. VALUES THAT ORDINARILY CAN'T BE FOUND UNTIL AFTER EASTER. Nusbaum's ac open evenings 'til 9—so come in tonight.

BOYS' QUALITY TAILORED
TWO PANT SUITS
\$7.95 Others \$5.95 to \$10.95

Smart spring styles with one pair of knickers and one pair of long pants. Tailored in fine quality, long wearing materials to withstand all the gaff that boys can give them. Sizes 8 to 16.

Students Two Pant Suits \$10.95 Reg. \$12.95

Two pair of long pants with these suits. Styles that older boys like... in newest fabrics and patterns. Herringbones, diagonals, stripes, etc. Be sure to see these values. Sizes 12-18.

SMART NEW STYLES
EXTRA FINE TAILORING
LADIES' COATS and SUITS
\$10.95 Others \$9.95 to \$18.95

Such perfect fashion smartness is very rare at this price. Gorgeous swagger, tailored dressmaker and man tailored suits. Also three piece suits in tweeds and man tailored stripes. Don't miss these... for Easter Parades to 5 1/2.

Extra Special! Ladies' **DRESSES**
\$3.95

Dresses you'd never expect to see at this low price. Newest styles. Lovely springtime colors. For sport, street and daytime wear. Hurry while selections are at their best. Sizes 14-20, 38-44.

HARRIS NUSBAUM
221-229 JOSEPH AVE. at KELLY ST.
"The Complete Apparel Department Store"
Open Evenings Plenty Parking Space

STORE HOURS:
Open Thursday Until 9 P. M.; Friday 9 A. M. to 6 P. M.; Saturday Night 6:30 P. M. to 10 P. M. All Other Days: Open From 9 A. M. to 9 P. M.

Mr. and Mrs. Maro S. Hunt, Fla., visiting Mr. Hunting's parents, Mr. and Mrs. Stanley E. two weeks in St. Petersburg, Hunting.

YOUR ROOF LEAKY? GET THIS SPECIAL NOW!

ROOFS

Low As **\$50** For Average 6-Room House UP

BOND ROOFING CO.

10 FORD ST. MAIN 1537
Rochester's Reliable Roofers

Unique Artist . . .

(Continued from Page 1)
the White House lawn each Easter Monday.
Included in the cast is Gulliver himself, the Princess, her fairy Prince, King Bombo and Gabby. Altogether there are ten in the set.
Surprisingly enough, Audry has had no professional art training. She got the Easter Egg idea from her mother who used to decorate Easter eggs in a similar manner for Audry, her twin brother Bruce and sister Pamela.
It is Audry's aim to attend Mechanics Institute upon the completion of her high school course. There she hopes to study art and modelling.
If she can do such talented work without training . . . think how successful she'll be after a Mechanic's course.

TOWNSENDITES MEET
A program of dancing, box lunch auction and business session will be sponsored by members of the Townsend Club No. 2 at their meeting next Monday night at 38 State St. The public is invited to attend.

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO ODENBACH'S A STEP OFF MAIN

WEEK-END SPECIALS

GOOD FRIDAY
Everybody Eats
HOT CROSS BUNS 24c dot
Filled with diced fruits.
LEMON CREAM ROLL 24c
Rich sponge cake with fresh lemon cream filling

SATURDAY ONLY
FRESH ORANGE LAYER CAKE 29c ea.
Yellow layers with fresh orange butter cream icing. Reg. price 30c.
PECAN COFFEE RING 24c ea.
Generously topped with pecan halves. Reg. price 30c.

WEEK-END COMBINATION SPECIAL
1 Choc. Nut Loaf Cake 25c
6 Cinnamon Buns . . . 14c
6 Clover Leaf Rolls . . . 9c
6 Assorted Cookies . . . 10c
VALUE 58c } **ALL FOR 39c**

With 2 Innerspring Mattresses You Can't Sleep on the "Wrong Side"

New ECLIPSE DOUBLE BED

DOUBLE BED STUDIO
WITH BACK AND ARMS
\$29.75
AT LAUER'S

Two separate tufted innerspring mattresses.

You don't have to flip a coin to see who gets the soft side of this studio couch. Both sides have their own individual TUFTED INNERSPRING MATTRESS. Old fashioned studio couches used to have one side soft and one side hard. The base (the hard side) was no better than a covered coiled spring. But Lauer's new 1940 Eclipse double bed studio couch eliminates the "hard versus soft" problem. The base is built especially to support a real innerspring mattress. You can't get up in the morning on the wrong side of the bed because both sides are cushion soft. . . Both sides offer relaxing, restful sleep. The new 1940 Eclipse Studio opens to a full length, extra width, double bed, and in addition it has back and arms and three comfortable innerspring cushions. Only Eclipse sell it to this splendid doubly comfortable studio couch. . . Only Lauer's sell it to you at the very low price of \$29.75. Select from color upholstery from dozens of beautiful, long wearing fabrics.

This Easter say "CHARGE IT" and Save!

\$100 DOWN delivers your **NEW EASTER OUTFIT!**

40 weeks to pay!

ALL THE Credit YOU WANT...

Free with any \$25 purchase

CHOICE OF DRESS or SHOES

Ladies' or Men's

NO INTEREST OR CARRYING CHARGE
NO EMBARRASSMENT OR RED TAPE
NOTHING EXTRA FOR CREDIT

SUITS and TOPCOATS
\$22.95

Easy Credit

2-DAY EASTER SALE! COATS & SUITS
\$14.95

Wait till you see these lovely styles
• Fur Trimmed Coats
• Sport Coats
• 3-Piece Suits
• Fur Trimmed Suits
• Tailored Suits
• Tweed Coats
• Over 100 New Fashion Treatments

IMPORTANT! Official Agency for ADAM HATS ALL \$2.95

PEOPLES CREDIT CLOTHING
46 STATE STREET
OPEN SATURDAY UNTIL 10:00 P. M.
OPEN NIGHTS TILL EASTER

SMALLS
MODERN OPTICAL DEPARTMENT

WILL FIT YOU WITH GLASSES
CORRECT and ATTRACTIVE

You Don't Need Cash Use Your Credit

Small modern optical department with its complete, most modern equipment and facilities is at your service. Let Dan G. Albert, registered optometrist, examine your eyes, prescribe the correct lenses and assist you in the selection of suitable frames. . . then pay the convenient Small way.

PAY AS YOU SEE—SEE AS YOU PAY

AT SMALLS

25c Down Buys This

DETROLA

5 GENUINE RCA "All-Wo. King" TUBES

\$9.95 WALNUT FINISH

25c a Week

NO AERIAL • NO GROUND REQUIRED

Smalls
28 MAIN STREET EAST
JEWELERS RADIO OPTICIANS
Open Saturday Evenings Until 9

Lauer's
50 State St.

BUDGET TERMS
90-day extended accounts are the same as cash. You pay only 1/2% monthly on long-term purchases.

TRADE-IN YOUR OLD FURNITURE
You get a fair price because Lauer's removes your furniture and sell it in their own Bargain Basement.

LOEW'S

WIN GUEST TICKETS!

Make as many words as you can from the title "STRANGE CARGO" using each letter only as many times as it appears in the title. Guest tickets will be given to the 25 persons sending in the longest lists before Monday noon.

Bring or mail list to Contest Editor, Rochester Sun, 129 Burke Bldg., before next Monday noon. Winners will be announced in next week's Sun.

Clark GABLE • Joan CRAWFORD
STRANGE CARGO
IAN HUNTER • Peter LORRE • Paul LUKAS • Albert DEKKER
Produced and Directed by Frank Borzage

Starts Friday March 29th

VIRGINIA HAM SUPPER
A virginia ham supper will be given by members of the Ladies' Auxiliary of the Plymouth Spiritualist Church Saturday from 5:30 to 7:30 p. m. The public is invited to attend.

Life Saving Class Scheduled For Recreation Group

By DON J. MATTARO
Tentative plans of school recreation officials call for a resumption of swimming and life saving instruction for teachers in the Recreation Division of the Board of Education and WPA. A schedule is being made up for a 12-week series to be given at the Rochester Natatorium, South Ave., under the direction of Life-Saving Corp Captain, Elmer Seibert.

Swimming lectures and demonstrations by Red Cross examiners will be an important part of the In-Service training Course offered at No. 9 School, beginning April 1.

Following actual training and indoor sessions, teachers will be given a complete examination. Awards will be the American Red Cross button and life saving certificates.

It is the aim of school and federal officials to make all teachers safety-conscious, and to prevent possible accidents in school play areas this summer.

Guild Orchestra Offers Soloists In Second Concert

With three major musical compositions of four movements each by famous composers on its program, The Rochester Music Guild orchestra will present the second in a series of monthly concerts tonight at Monroe High School Auditorium at 8 o'clock.

The concert is free and the public is invited.

Under the baton of Sherman A. Clute as conductor, the orchestra will offer a musical potpourri of international works by Mozart, Ferrari, Saint-Saens, Bruch, Ivanov and others.

Guild soloists selected to perform at this concert are Marjorie Maddicks, cellist, who will play Max Bruch's immortal "Kol Nidrei" a sacred Jewish chant, and Ruth Robetshaw, contralto who has chosen Saint-Saens' "My Heart at Thy Sweet Voice."

Women's Democratic Unit Elects Officers

All officers of the 18th Ward Women's Central Democratic Club were last week re-elected for the coming year with the exception of the vice-president. Into that office comes Miss Grace J. Mattaro.

Other officers named by the club founded by Joseph Oca in 1926 include: Mrs. Marna Oca, honorary president; Mrs. Rosina Buscemi, president; Miss Mary Malone, treasurer; Miss Anna Liberti was guest of honor at a party given last Saturday night in the home of I. Gamler, Oliver Court Apts. Miss Liberti is to be married soon to Angelo Castronova.

Included among the guests were Mr. and Mrs. Charles Ottarson, Mr. and Mrs. A. Feinburg, Dr. Ralph Sweeting, Mr. and Mrs. Clayton Flynn, Angelo Castronova, Mrs. Kitty Johns, and the Misses Irene Ritz, Mary Liberti, Etta Guttenberg, Mary Moran.

Plan Bowling Party

Knights of Calvin will hold a Bowling party next Thursday evening at Muh's Bowling Hall, 911 Clinton Ave. N. All members of the group are urged to attend. They are requested to contact William Pannetiz, 30 Kohlman St., for reservations.

American Beauty Salon
101-2 ELWOOD BLDG. E. MAIN ST. MAIN 3709
Managed By Anne Walker-Bring
Only Two Days More at This Price! We Urge You to Take Advantage of This Rare Opportunity—We Can RESERVE a Place if Appointment Is Made Before the 21st.
NEVER BEFORE IN ROCHESTER AT THIS AMAZING PRICE
HELENE CURTIS \$2.50
MACHINELESS PERMANENT—EVENINGS BY APPOINTMENT

the Mighty DOLLAR HAT SHOPS
316 E. MAIN ST. Op. Monroe Co. Bank

bers of the group are urged to attend. They are requested to contact William Pannetiz, 30 Kohlman St., for reservations.

FREE \$500 Complete Vacation Wardrobe
In this EASY-TO-WIN Contest AS ADVERTISED IN LIFE BY Styl-EEZ A SELBY SHOE

NOTHING to buy! Thrilling and easy to win! Just write 25 words or less to finish this sentence: "I like the (name of model Styl-EEZ Shoe) because . . ." to win the \$500 complete wardrobe! Or a pair of beautiful Styl-EEZ Shoes each week! Enter as often as you wish. Come in today for your entry blank and contest rules. Choose your favorite Styl-EEZ Shoe . . . then write your sentence to win that wonderful grand prize! Get your entry in today to win one of the 50 pairs of Styl-EEZ Shoes to be given free this week!

Contest Closes Mar. 30th Enter Now!

PIDGEON'S
"The Store for Young Women and Women Who Stay Young"
25 Clinton Ave., So.

Easter Dinner
Served From Noon To 9
\$1.00 up
With All The Fixin's

Rhythmic tunes by the "FOUR TOP HATS" From 6:30-8:30, 10:00 to closing. I. R. E. N. E. GEDNEY at the Piano from 1:00 to 4:00.

ODENBACH'S
for **EASTER DINNER**
Served From Noon To 9
\$1.00 up
With All The Fixin's

Rhythmic tunes by the "FOUR TOP HATS" From 6:30-8:30, 10:00 to closing. I. R. E. N. E. GEDNEY at the Piano from 1:00 to 4:00.

ODENBACH'S
Clinton and Main

DYE SPECIAL
MEN'S SUITS AND TOPCOATS **\$1.99** DRESSES, COATS 2-PC. SUITS
DYED NAVY BLUE OR BLACK
FREE CALL & DELIVERY
EMPIRE CLEANING & DYEING WORKS
GLEN. 1102 622 Hollenbeck St.

Rochester's Quality Basement AT THE NATIONAL
Low-Priced Apparel Without Faults or Flaws!
A Basement of Perfect Quality Merchandise . . . Not Just a Price Appeal, But a Pride Appeal Too . . . Qualify You Can Wear With Pride

"VALUE-HI" Student Spring Suits AND COATS \$10.95

VALUES in low-priced student suits that have become the talk of Rochester: Well-made, smartly-styled suits in the colors and patterns that students and young men want. A big variety that includes plenty of the wanted new tweed suits and tweed reversible topcoats. Sizes 32 to 38.

"VALUE-HI" Knicker Suits \$5.95
A big variety of this season's best-selling colors and patterns. Fine, durable fabrics tested for wear and service.

"VALUE-HI" Cadet Suits \$7.95
Size 10 to 18 suits for boys old enough for long trousers . . . too young for student suits. New Spring tweeds and blue chevits.

Thousands of Pairs
The Largest Low-Priced Varieties In The City of Rochester

MEN'S ALL-WOOL SPORTS SLACKS \$3.45

New Spring patterns and colors in the popular heringbone weave, diagonals, overplaid and others. Smartly tailored, many with self-belts and zipper closures.

• NEW SPRING SWEATERS . . . \$1.95
Two-tones and plain shades—zipper and button front. Also new rayon pull-overs with knit collars and cuffs.

Men's New Spring Felt Hats . . . \$1.95
Genuine fur-felts in a big variety of Spring's newest shapes and colors. Hat values you won't see duplicated at this price.

Men's Easter Shirts 89c
Fine-count, beautifully lustrous broadcloths in a splendid variety of new Spring patterns and plain white. Every one perfect quality. All with fused collars.

Easter Neckwear . . . 39c
Bright, colorful, new Spring neckwear. You'll need a few of these to liven up your Easter outfit. Every one is beautifully hand made.

New Easter Hosiery . . . 19c
Fine, mercerized cotton and rayon hose reinforced with spliced heels and double soles. A huge variety of new patterns.

Sibley, Lindsay & Curr Co. STONE 6500

Easter Calls for HAM

Fancy Decorated **EASTER EGG CAKES, SILVER OR CHOCOLATE CAKE . . . ea. 35c**

PINEAPPLE PIES, large size, flaky crust . . . ea. 25c

MUSTARD SAUCE, Nance's; 'remember the name, you won't forget taste' . . . jar 19c

FLOUR, Big B, 24 1/2-Lb. bag . . . 93c

COFFEE, Maxwell House . . . 1-Lb tin 25c

GRANULATED SUGAR, pure cane . . . 10-lb. bag 49c

EVAPORATED MILK, 6 to 139c
Pet, . . . tall can

STUFFED OLIVES, SLC., colossal queen, No. 32 paragon, jar 75c

"Treet"
Armour's Treet, an exciting delicious new meat product of a hundred uses.
25c
3 tins **69c**
Welch's **TOMATO JUICE**
No. 5 Tin **25c**
3 for **65c**

Send Easter Greetings With a Sibley Fruit Basket. **\$1.95** and up.

EGGS
Henney-fresh, large size, strictly grade A.
2 doz. 55c

BUTTER
Our fancy, high-score creamery tub butter.
2 Lbs. 65c

MAIN FLOOR, PHONE STONE 6500 AS EARLY AS 8 A. M.

Open Up A National Liberalized Charge Account
Pay 1-3 Apr. 10th... 1-3 May 10th... 1-3 June 10th

The NATIONAL East Main at Stone

The LINCOLN STORES

MAIN ST. EAST at ST. PAUL



Style 51741
Size 12 to 20



STRAWS and FELTS in BRETONS or SAILORS

- Pill Boxes
- Flemish Bretons
- Wide or small brims
- Plenty of flowers

Hats are beautiful this spring... tiny things clustered with flowers and trailing yards of veiling... tailored sailors and Flemish bretons.

- Black
- Navy
- Red
- Toast
- Kelly

\$1.98

EVERY LAST MINUTE STYLE HIT for EASTER

MISSSES' All Wool COATS

Featuring SHADOW SUEDE

\$9.95

Fitted, full skirted coats and tailored bozies. Twills, tweeds and plaids in navy, black and pastels. Sizes 12 to 20.

Including Kragston Imperial Shetland Reefers



SPECIAL SALE

6 button length leather back—Rayon—or Milanese Easter

GLOVES

Match or contrast them! Long, 6-button lengths, eyelet fabrics and perforated leathers in high shades, black and navy.

\$1



Audrey SILK HOSE

Compare these with 89c nationally advertised ringless CHIFFONS

Silk from top to toe! Chiffons exquisitely sheer and ringless in 3-thread and 4-thread weights. Sizes 8 1/2 to 10 1/2.

69c

"Audrey" Superior Full Fashioned RINGLESS CHIFFONS

Your choice of 4-thread chiffon or 3-thread genuine crepe hose in all the newest and loveliest Easter shades. All sizes.

79c



A LARGE SELECTION OF HAND TAILORED TIES

with matching wool linings **50c**

Select your new Spring ties from our grand collection. 7 smart fabrics and 15 patterns. All with loop label.



Plenty up to the minute styles

Girls' all wool DRESS COATS

Size 7 to 14 **\$5.98**

• Shetlands or tweeds

Velvet collared tweeds... military Shetland wools sporty with shiny brass buttons... gabardine reversibles and wool fleeces.

CHILDREN'S 3 to 6 NUBBY WOOL or Whipcord

- Reversibles
 - Matching Hats
 - REEFERS
- Wool tweeds with velvet trims and matching hats and pocket-books. And, covert cloth reversibles **\$4.98**

JUST ARRIVED — A STUNNING GROUP of

EASTER DRESSES \$3.98

Featuring: NAVY with LINGERIE TOUCHES • NEW EASTER PRINTS • JACKET STYLES • TAILORED STUDS



Easter prints, high shades and white-trimmed navy frocks dainty with myriads of tiny tucks and lace edgings. Tailored stud dresses, bolero and jacket styles.

SIZES 12 to 52

HALF SIZES 18 1/2 to 24 1/2

Felts and Straws in Children's Smart HATS

For Easter

Straw bonnets that tie, off-the-facers with streamers, sporty roller brims and Buster Brown hats. Sizes 19 1/2 to 23.

\$1



DELMAR JR. Patent Leathers or Rugged Moccasins for EASTER CHILDREN'S SHOES

Shiny patent oxfords and strap styles for girls and rugged moccasins with corded soles for boys. Sizes 8 1/2 to 2.

\$1.00

LINCOLN'S ARCH PROTECTORS for COMFORT PLUS STYLE

Styled arch shoes in one straps, pumps and monk straps. B to EEE in sizes 4 to 8.

\$2.25 Pr.



BOYS' FELT HATS \$1.15



BOYS' 60% WOOL

SUITS \$7.95

Smart new greens and blue fabrics

Jackets and 2 knickers in sizes 8 to 15. Jacket with one knicker and one longie in sizes 10 to 16. Hollywood pinched pleated fronts.

Coat with 2 pairs of knickers or one knicker and one longie.



INTRODUCING A SHIRT FAR SUPERIOR TO ANY NATIONALLY ADVERTISED SHIRT SELLING AT MUCH MORE — SANFORIZED HAND CUT

"KENT" SHIRTS A FINER SHIRT for LESS MONEY

Look at these details:

- Tailored French front
- Free action shoulders
- Pleated sleeves & back
- Hand cut for true fit

\$1.79

FEATURING the NEW LOUNGE COLLAR

We combed the market far and wide... we tested and compared ultimately to bring you the finest shirt obtainable anywhere today for less than \$3. 8 brand new smart patterns, woven white on white and superior count broadcloth. Materials that you'd usually find in custom made shirts. A Lincoln Scoop at \$1.79.

All sizes 14 1/2 to 17

The LINCOLN STORES

NO BETTER SHIRT MADE FOR A DOLLAR 'KING PHILLIP' WHITE BROADCLOTH SHIRTS

\$1

Sanforized white broadcloth shirts tailored with action backs, pleated sleeves, smart non-wilt collars. Sizes 14 to 17.



Gamler's Again Demonstrates Super-Value Giving!
EASTER SPECIALS!



One Year To Pay Is The Gamler Way

Mustard Jar
Beautiful Crystal Complete with Spoon and Cover
8c

EXTRA SPECIAL
GET YOURS!
Crystal SALT & PEPPER SETS . . . 8c

Men's Hallmark Wrist Watch
7 Jewels, Yellow gold filled, new design.
Very Special **\$9.95**
25c DOWN 25c WEEK

Ladies' Westfield WRIST WATCH
Yellow gold-filled 7 Jewels, new design. Special **\$10.75**
25c DOWN 25c WEEK

5 Diamond BRIDAL PAIR
3 brilliant diamonds, in each ring, set in 18K gold. A beautiful bridal pair, at a special value. **\$14.75**
50c DOWN 50c WEEK

Clover Leaf Bon-Bon Crystal DISH 4c

Diamond Locket
14 filled with long chain. **\$3.95**
25c DOWN 25c WEEK

Diamond Cross
Gold filled, with very diamond. **\$2.25**
25c DOWN 25c WEEK

GAMLER'S Jewelers and Opticians
104 EAST MAIN STREET
(Corner North Water)

Sunny Silver . . .

(Continued from Page 1)
entire list of 75 dollar winners who are eligible to enter this contest.

Mrs. Francis Briggs, 354 Sewad St.
Mrs. Esie Earl, 993 Ganssee St.
Mrs. Anna Stratton, 380 Rosewood Ter.
Mrs. J. S. Neill, 459 Grand Ave.
Mrs. Margaret Fox, 210 Vassar St.
Mrs. J. Haus, 187 Spruce Ave.
Mrs. C. E. Kaas, 127 Farragut St.
Mrs. G. A. McNeill, 193 Elmwood Ave.
Mrs. M. J. Saeily, 12 Fenwick
Mrs. C. E. Graves, 43 W. High
Mrs. E. Olson, 59 Evangeline

Mrs. Julia Fisher, 419 Park
Mrs. J. Michael, 227 Laburnum
Mrs. H. Skinner, 1423 Mt. Hope
Mrs. G. Jarvis, 204 Caroline Rd.
Mrs. C. Cannon, 167 Burrows
Mrs. M. Keller, 71 Keller
Mrs. E. Lamb, 29 Bahler
Mrs. E. Mason, 4 Burke
Mrs. P. Norris, 86 Ridgeway
Mrs. Louise Gardner, 465 Rocket
Mrs. William O'Leary, 223 Farmington
Mrs. J. Seadock, 70 Ohio
Mrs. Celia Taylor, 302 Geville
Mrs. Margaret Thomas, 469 Garson

Mrs. M. Canfield, 110 Park Ave.
Miss Leona Cook, 243 Merriman St.
Mrs. R. Cooper, 24 Mulberry St.
Mrs. L. Dutton, 61 Field St.
Mrs. Ruth Wade, 40 Nunda Blvd.
Mrs. E. Hayes, 8 Thayer St.
Mrs. A. S. Harrington, 21 Hollywood Dr.
Mrs. M. McBride, 232 Columbia Ave.
Mrs. E. Shutt, 52 Normandy Ave.
Mrs. W. B. Hoyer, 141 Dalziel Rd.
Mrs. Anna Murray, 111 Merchants Rd.

Mrs. Ida Arnold, 194 Salisbury St.
Mrs. Dorothy Hampton, 67 Longview Ter.
Mrs. Ada Whitcomb, 58 Woodland
Mrs. A. Civin, 1223 Norton St.
Mrs. M. Stevenson, 74 Avalon Dr.
Mrs. F. Harrison, 602 Ridgeway Ave.
Mrs. J. Swanson, 122 Pierpont St.
Mrs. M. Buttrif, 19 Maplewood Dr.
Mrs. F. Vogel, 91 Jewel St.
Mrs. Strawn, 112 Albermarle St.
Mrs. A. DeFrance, 123 Bradburn St.
Mrs. A. Gilgipie, 175 Roxborough Rd.
Mrs. H. Lauphler, 163 Bartlet St.
Mrs. L. Martin, Ashbourne Rd.

Mrs. Marian Miller, 8 St. Clair St.
Mrs. K. Letimer, 280 Post Ave.
Mrs. L. Baker, 104 Cady St.
Mrs. Ida Conklin, 282 Aberdeen St.
Mrs. L. G. Hans, 124 Magnolia St.
Mrs. J. Foley, 106 Hillendale St.
Mrs. L. Burand, 58 Cedarwood Ter.
Mrs. Mary Siegart, 749 Grand Ave.
Mrs. Moody, 79 Hazelwood Ter.
Mrs. R. Lynch, 282 Madison St.
Mrs. M. Bachr, 182 Arbordale Ave.
Mrs. E. Chapman, 903 Garson Ave.
Mrs. Eva Dean, 47 Maplewood
Miss Regina Kennedy, 410 Webster Ave.
Mrs. M. Lewis, 143 Peck St.
Mrs. M. Hopper, 42 Akron St.

Mrs. E. Englehardt, 210 Augustine St.
Mrs. L. Fox, 272 Bennington Dr.
Mrs. F. Holmes, 161 Santer St.
Mrs. N. Hall, 174 Elm St.
Mrs. L. Keuling, 228 Av. E.
Mrs. E. Kaufman, 25 Navarre Rd.
Mrs. C. Owers, 273 Lake View Pl.
Mr. J. Loug, 179 Mulberry St.
Mrs. J. Scule, 122 Rutgers St.
Miss M. Dwyer, 34 Delaware St.

Sibley, Lindsay & Curr Co.
BASEMENT NEWS

Grand Values For Your Eleventh-Hour Shopping!



Girls' Crisp "Cinderella"

COTTON DRESSES

ONLY **\$1.00**

Colorful new prints for Easter, for Spring in broadcloths, dotted Swiss, sheers. Also sunny solid colors. Boleros, swing, princess styles in stripes, checks, florals and plains. Sizes 3 to 6; 7 to 16.

Dainty Sheer Dresses in Sizes 1 to 3; 3 to 6 59c

AIISLE 15

For Double Service!

2-KNICKER SUITS \$5.95

Two pairs of fully lined knickers, sturdily sewn buttons, and careful tailoring make these suits grand values. Sizes 8 to 16, in a variety of plaid, herringbone and check wool and cotton blends.

PREP SUITS \$10.95

Fabrics that hold their press and keep their shape. Expert tailoring. Double breasted styles. 20 to 12.

AIISLE 1

SPECIAL SALE
on **DATED** Coffee!

REDUCED PRICES ALL THROUGH MARCH

GREAT NEWS! We are making it possible for your grocer to sell you *Dated Coffee*—both *Drip* and *Regular Grind*—at lower prices during the entire month of March.

Don't miss this wonderful opportunity. It's the first time that *Dated Coffee's* superb new *Drip Grind* has been available at sale prices!

If you are a real lover of drip coffee, get set for an exciting treat when you taste *Chase & Sanborn Dated Drip Coffee*. You'll revel in its exquisite aroma and pungent flavor. You'll say it's the friendliest, most delightful, most heart-warming coffee you've ever tasted!

Every package of *Dated Coffee* is plainly marked with the date your grocer receives it—fresh from the roasting ovens. You know it's temptingly fragrant and aromatic, gloriously full flavored.

The next time you buy coffee, ask your grocer for *Dated Coffee*—*Drip* or *Regular Grind*—in the economical silver package. Enjoy fresher, richer *Chase & Sanborn Dated Coffee* . . . and save money, all during March!



TUNE IN EVERYBODY . . . TO THE CHASE & SANBORN PROGRAM EVERY SUNDAY NIGHT. IT'LL MOW YOU DOWN!

THIS SALE APPLIES TO BOTH REGULAR GRIND AND THE SUPERB NEW DRIP GRIND!

EASTER STRAWS

New for You! New for Spring!

\$1.95

- Salad Bowl Bretons
- Cartwheels
- Stiff Sailors
- Coarse or Sisol Straws
- Even Flemish Sailors

Flattering styles for a glorious Easter season in every new and wanted type. Gay, feminine ribbon, veil and pique trims! Patriotic red, white or blue hats! Pastels! Shiny black models! Every style destined for your Easter success!

AIISLE 11



FILLED EASTER BASKETS 19c to \$1.00

Each basket wrapped in sparkling cellophane. Packed full of delicious Easter candies. Appropriate for every member of the family.

FRUIT and NUT EGGS. — Individually boxed. — Names written to order Each 29c
Licorice JELLY EGGS Lb. 19c
CREAM EGGS Lb. 19c
Chocolate Easter Figures 1c to 50c Each

AIISLE 5



**ADVISES
YOUNG GIRLS
ENTERING
WOMANHOOD**



Thousands of young girls entering womanhood have found a "real friend" in Lydia E. Pinkham's Vegetable Compound to help them go "smiling through" rashes, moody, nervous spells, and relieve cramps, headache, backache and embarrassing fainting spells due to female functional irregularities.

Lydia E. Pinkham's **VEGETABLE COMPOUND**

Fidler . . .

(Continued from Page 1) denly drop! Suppose some innocent bystander got in its way! Suppose it fell on his foot! If he's adamant about going on tour, he should be compelled by law to wear a safety net!

Today's newsy gleanings: That block-long Lincoln Mickey Rooney's sporting is a gift from Henry Ford . . . 20th Century-Fox is screen-testing Calvin Roy Darnell, Linda's 9-year-old brother for a big role in "Four Sons," with a term contract as reward if he makes good.

THE STAFF.
(Copyright, 1940. McNaught Syndicate, Inc.)

See Furstoss First

**FREE CHOCOLATE
EASTER EGGS**

To The First 500 Children That Come To Our Store Saturday Between 2 P.M. and 5 P.M.

409 CHILI AVE. Open Evenings GEN 2070

Enjoy Your Easter Feast

Try Clark's—To Make Your Dinner a Grand Success!
CHECK THESE FOOD BARGAINS

Turkeys
8-15 Lbs. **25c** lb.

COOKED HAMS **19c** lb.

Wilson's Tender'd Skinned Small Average Whole or String Half

Not Necessary To Cook These Hams — They're Ready To Serve

PRIME QUALITY BEEF ROASTS **16c** lb.

PORK LOINS **13c** lb.

Fresh CUT-UP CHICKENS **23c** lb.

ROASTING CHIX **23c** lb.

SMALL FOWL **17c** lb.

GRADE "A" EGGS **25c** doz.

CLARK'S MARKETS

906 NO. GOODMAN Near Bay, Culver 4870 We Deliver

824 PORTLAND Near Luz St., Stone 471

LOOK AT THESE EASTER SPECIALS FOR FRIDAY and SATURDAY

Lean SMOKED CALLIES **12c** lb.

Tender COOKED HAMS (Whole or String Half) **19c** lb.

Boneless SMOKED HAMS, lb. **23c**

Center Cut SMOKED SLICED HAM, lb. **25c**

Tender Smoked HAMS **16c** lb.

ROASTING CHICKENS lb. 19c

4 DELIVERIES DAILY

PAVONE GROCERY & MARKET

521-525 EAST MAIN STREET OPEN EVENINGS AND SUNDAY

STONE 1161

"TAKE HOME A HAM FROM WEGMANS - They're "DEE-licious!"



Wegmans "Tender-Made" **COOKED HAMS** **18c** lb.

These cooked hams are ready to serve after just heating them slightly—thus your Easter Ham can be prepared in just a few minutes! Come in and get one of these sweet, tender cooked hams and be assured of a wonderful Easter feast!

Whole or Shank Halves



Cured With Sugar! Smoked With Hickory!

We Have A Size To Fit Your Family!

FRESH, HOME-GROWN, TENDER **NEW RHUBARB** **LARGE BCH. 10c**

FIRM, RIPE, LUSCIOUS, RED **FRESH TOMATOES** **POUND 18c**

FANCY, LARGE, CALIFORNIA **NAVEL ORANGES** **DOZEN 25c**

FANCY, KILN-DRIED, SOUTHERN **SWEET POTATOES** **4 LBS. 15c**

YOU CAN BE SURE THEY'RE FRESH! WHITE **GRADE "A" EGGS** **DOZEN 27c**

IN BULK! DELICIOUS FRESH, PLAIN **CREAM CHEESE** **POUND 25c**

FLUFFY, RAISIN AND CITRON FILLED **HOT CROSS BUNS** **2 DOZ. 25c**

2 OR 3-LAYER, CAKES, 25c AND 35c, AND **EASTER LAYER CAKES** **EA. 29c**

HEINZ

Ketchup, 14 oz. blf. . . . 16c
Strained Foods 3 cans . . . 23c
Junior Foods 2 cans . . . 23c
Soups, Most Kinds 2 cns. 25c
Fresh Cuke Pickles, can 19c

DOLE

Pine'ple Jce, No. 2, 2 cns. 23c
Pineapple Juice, 46 oz. . . 25c
Fancy Sliced, No. 2 1/2 cn. 19c
Gems, Tidbits, Cr'shd cn. 10c
5 Slices, Unsweet, 2 cns. 25c

Wegman Grocery Prices are GUARANTEED To Be As Low, or Lower Than Any In the City

FRESH - Stays fresh LONGER!

Land O' Lakes Butter stays fresh longer because it is churned entirely from sweet cream, and rushed to us under refrigeration. It is our quality butter.

LAND O' LAKES SWEET (NOT SOUR) Cream BUTTER From Tub **31c** lb.

In the Roll . . . lb. 32c

Wegmans HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

ROCHESTER'S LARGEST DOWNTOWN BOYS DEPT.

Special **BOYS' TWO-KNICKER SUITS** **\$5.98**

Reg. \$8.00 Value

Good-looking, long wearing suits in wool chevrons, herringbones, plaids and navy blue. Sizes 8 to 15. All with two pair of knickers.

TWO PANTS Students SUITS **\$7.98**

\$13.00 Value

Smart new stripes, herringbones and plaids in all wool tweeds. 14 to 20.

ROCHESTER JOBBING HOUSE

All Wool RUGBY SUITS **\$4.98** \$6.50 Value

"Niagara" KNICKERS **\$1.39** \$2.00 Values

Boys' Reversible COATS **\$7.98** \$10.00 Values

"Niagara" LONG PANTS **\$1.98** \$3.00 Values

SPORT SWEATERS **\$1.00** \$1.50 Values

Ladies' & Girls' SPORT JACKETS **\$1.98**

Regular \$3.00 Value

Smart new styles in all wool plaids and checks. Military and pocketed models to mix or match with your new skirts.

Ladies' & Girls' ALL-WOOL SKIRTS **\$1.69**

New swing skirts with or without belts. New pastels, plaids and solids.

REVERSIBLE COATS **\$9.98**

A topcoat and raincoat combined. . . . Hats to match.

SPORT SWEATERS **93c**

Cardigans and alp.-ons. Beautiful new spring colors.

ROCHESTER JOBBING HOUSE

159-161 JOSEPH AVE. Cor. Nassau St. **STONE 2260**

Open til 9 Every Evening Unrestricted Parking

"Yes lady - there is a paper like that in Rochester"

What You Want Is **The Rochester Sun**

No news of strikes, wars, murders, divorces or other discordant notes in the life of the community or nation finds its way into the columns of the Rochester Sun. But you will find it chock full of value news from Rochester's leading stores. Sun advertisements tell you where to buy, what to buy and how much to pay . . . for greatest savings on certified values.

THE ROCHESTER SUN IS DELIVERED FREE Into 75,200 Rochester Homes Each Thursday

Reprinted through courtesy of the New York World-Telegram

Have you got one that won't make me think of wars, strikes or murders?

Yours
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Young Opera Star Has Sensational Rise To Heights

"One of the youngest and most versatile of the great operatic stars", is the acclamation given Marjorie Lawrence, who will sing the lead role of Bruennhilde in "Die Walkure" with the Metropolitan Opera Association at the Eastman Theatre next Monday evening.

Miss Lawrence actually started her career right at the top. She began by singing difficult Wagnerian roles usually assigned only to artists after many years on the operatic stage. Her career to date is a unique

record of conquest. After three years of study in Paris she was signed by the Monte Carlo Opera and made her debut as Elizabeth in Wagner's "Tannhauser". So successful was her initial effort she was immediately signed to a contract by the Paris Opera. Her first role with this group was sensational and she was re-signed for a three year period.

During her first season in Paris Opera Miss Lawrence sang such diverse roles as Salome, Aida, Rachel, Donna Anna and the three Bruennhildes, an accomplishment that has not been equaled in operatic history.

She declined her first offer from the Metropolitan but finally accepted in 1935. Miss Lawrence made her debut in this company in the role of Bruennhilde, the same she is to sing next Monday evening.

THURSDAY THRU SUNDAY

EASTER BASKETS
CHOCOLATE RABBITS
EASTER NOVELTIES

EGGS
Chocolate, Caramel, Cordial, Coconut, Cream, Peanut Butter

COUPON
SPANISH PEANUTS
2 POUNDS
15c

LIMIT 2 POUNDS

JELLY EGGS 2 lbs. **25c**

MIXED NUTS 1 lb. **35c**

AVONDALE NUT SHOPS
326 Monroe Ave. 230 Genesee St.
Near Rowley St. Near Brooks Ave.

OPEN EVENINGS & SUNDAYS

Edwards Offers One of Rochester's Finest Selections of EASTER CANDIES

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

Pure Milk Chocolate
EASTER NOVELTIES

Packed in green straw... cellophane wrapped and gift boxed **25c** box

- BUNNY BANDS—6 bunnies, each playing a different instrument.
- ROVER and PATSY—Cute dog and cat.
- WILD WEST—One Indian on rearing horse—One Cowboy on rearing horse.
- CIRCUS PALS—One Teddy Bear—One Clown.
- RABBIT and EGG.
- EASTER PARADE—Large egg cart drawn by bunny.



BEAUTIFULLY TIED
EASTER BASKETS
49c

Others 59c, 79c, 99c

Filled with delicious bunnies, chicks, eggs... nicely wrapped in bright cellophane. Place your order early!



"Symphony Sweet"
BIG EASTER SPECIAL
ONE POUND EGG
Chocolate Coated **39c**

Fruit and Nut or Coconut Center

This is absolutely a 60c value! Rosebuds and leaves... Nicely packed in a box.

For best service... place your order early!
PHONE STONE 2300



No Charge for Name

Milk Chocolate Hen on Nest 5c
Milk Chocolate Novelties
Chocolate Coated Decorated Cross
Chocolate Coated Decorated Pigs

Marshmallow White Rabbits 10 FOR 10c
Marshmallow Yellow Chicks
Milk Chocolate Chicks and Bunnies

Unusual! Only At Edwards!
Beautiful Solid Chocolate
EASTER BASKETS
FILLED WITH EGGS **39c** and **59c**

Each Packed in a Box • Delightful for Young or Old.



Your CAPITAL INVITES YOU

A wonderful, thrilling adventure awaits you in Washington, D. C. Inspiring and educational entertainment for your visit to the City of World Affairs!

You will enjoy the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate.

AIR CONDITIONED GUEST ROOMS & PUBLIC SPACES

400 OUTSIDE ROOMS WITH BATH FROM \$2.00 SINGLE WITH PARKING

HOTEL ANNAPOLIS
IN WASHINGTON, D. C.
11th TO 12th ST. AT H ST.

Payable in 1940
GENERAL COUNTY TAXES
Monroe County Treasury

Rochester, N. Y. January 2, 1940

The assessment rolls for the general county tax levied in 1939 and payable in 1940 have been placed in my hands for collection. All persons named thereon are required to pay the tax assessed to them before the 15th day of April next subject to the following conditions as provided in Section 13 of Chapter 441 of the laws of 1938.

FEES WILL BE ADDED AS FOLLOWS:

All of January without fees.
February 1st to 29th, inclusive, 1 per cent.
March 1st to 31st, inclusive, 2 per cent.
April 1st to 14th, inclusive, 3 per cent.

After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.

In case of default a warrant will be issued for the collection thereof according to law.

On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 20th day of August all unpaid taxes will be sold and can be redeemed only by paying advertising and sales charges, with interest.

Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.

Tax bills will be mailed on request.

TOWN TAXES

Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.

CLARENCE A. SMITH,
Director of Finance

Edwards Creates A New Youthful YOU With COATS and DRESSES For The EASTER PARADE

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards



700 EASTER COATS
Beautifully Tailored—Smartly Styled—Low Priced

16⁹⁵

A.—Jr. Wool Crepe Reefer
Body fitting version with 3 rows of smart buttons applied in military mode. Black and navy. Sizes 9 to 17.

B.—Misses' Fitted Coat
Superb figure flatterer with eyelet plique collar and cuffs Schiaparelli buttons. Sizes 10 to 20.

C.—Misses' Boxy Coat
A wool ribbed fabric in navy and black. Tucked shoulders, flowered ornaments. Sizes 10 to 20.

D.—Belted Model
A perennial favorite pops up with new detailing. Ribbed wool in black and navy. Sizes 10 to 20.

E.—Epaulet Model
A fitted misses' coat in black and navy. New details include Schiaparelli buttons. Black and navy. Sizes 10 to 20.

Tomorrow... Friday is your lucky day! The day to get your Spring and Easter coat at a marvelously low price. Comes any Easter... and we not only live up to our reputation of distinctive coat quality at thrifty prices... we excel it! Proof of that on our busy third floor tomorrow!

EDWARDS—Third Floor

EASTER DRESSES
HUNDREDS IN OUR FAST GROWING DRESS SHOP

7.95

An Easter collection with more color... more silhouette excitement... more detail imagination than we have ever presented before. Paris pockets! Stitched lapels! L-o-n-g waistlines! New bodice treatments! And the price—just another reason why this new shop is growing by leaps and bounds!

A. Modern Bolero
In pastel shades with shirred bodice, stitched lapels, full skirt and new pocket treatments. Sizes 9 to 15.

B. In Black or Navy
Misses' dress with bolero jacket. Contrasting polka dot sash or handkerchief. Note plicated skirt. Sizes 12 to 20.

C. Half Size Dress
A youthful model in black or navy with sweetheart neckline and taffeta embroidery. Sizes 20 1/2 to 24 1/2.

D. Pastel Dresses
For misses! Very full shirred bodice with applique neckline and pocket of self material. Sizes 12 to 20.

E. Polka Dot Bolero
Contrasting knot is of sleek patent leather. Neckline and edging of bolero in matching buttons. Sizes 12 to 20.

EDWARDS—Third Floor

BACHLER'S RECORD BREAKING OUTFIT SALE

LADIES' COMPLETE EASTER OUTFITS

You Get Every thing At One Low Price!

- Choice of SUIT or COAT
- PR. OF SHOES
- SPRING HAT
- PR. OF HOSE
- HAND BAG

ALL FOR **\$16⁸⁵** ON CREDIT

NO MONEY DOWN

The greatest complete Outfit Sale ever staged... and it's before Easter, when you need it most! Choice of a Spring Suit or Coat plus Shoes, Hat, Hosiery and Handbag of your own selection at NO extra cost.

No Charge for Credit

40 WEEKS TO PAY

Sensational for Easter!

OPEN EVERY NIGHT FUR JACKETS

Reg. \$35.00 **\$19⁹⁵**

Enjoy the thrill of wearing a really magnificent fur jacket... you can at this exciting low price. These feature full, plump skins and interesting new necklines.

No Money Down

YOUR CREDIT IS GOOD

Ladies' New Spring

Reversible Coats

Double-duty, all-purpose coats with tan gabardine on one side and reversed in quality fabric. **9⁹⁰**

COMPLETE STOCK OF MEN'S, BOYS' & GIRLS' CLOTHING

Don't Overlook This

HOSIERY Event

Worth 79c All this season's new, important shades. Exceptional at... **59c**

OPEN AN ACCOUNT

MEN'S OUTFITS

Specially Priced for Easter!

Here's What You Get:

- Suit or Coat
- Shoes or Hat
- Shirt and Tie
- Pair of Socks

21⁴⁵ ON CREDIT

Be dressed with the best... and save as you never saved before! If bought separately, this Complete Outfit would cost \$32.50... yet you pay only \$21.45 during this event. Choose a well-tailored Spring Suit or Topcoat and Shoes or Hat... then select Shirt, Tie and Socks. ALL at this one smashing low price!

40 WEEKS TO PAY

NO MONEY DOWN

Bachler's 40 STATE STREET

REN'S Apparel Shop
New Combined With Barber's

Movie Quiz Winners

Listed below are the names of the winners of Movie Quiz last week. If your name is listed here call us the Rochester Sun Office, 420 Bursar Bldg., before Monday noon for your guest tickets to Low's Theatre. No tickets given out Saturday afternoon.

Mrs. Catherine Mesenbach, 39 Milton St.
Miss Mary Kay Murphy, 235 Melville St.
Mrs. Edward Beglin, 762 Grand Ave.
Miss Betty Collett, 864 Clinton Ave. S.
Mr. Harry Wilson, 315 Broadway
Mr. David Seigle, 49 Herman St.
Miss F. Troy, 86 Manchester St.
Miss Marilyn Fincher, 161 Maria St.
Miss F. E. Fleming, 378 Oakwood Rd.
Mrs. E. J. Geiger, 133 Rutledge Dr.
Mrs. M. E. Gallagher, 74 Front Ave.
Mrs. R. T. Percival, 381 Westfield St.
Miss Florence Doser, 78 Dickinson St.
Mrs. W. H. Vogt, Jr., 337 Bonnie Bras Ave.
Mr. Edward Schankin, 3 Theodore St.
Mrs. A. Amalfi, 182 Edgeland St.
Miss Edith Schultz, 17 Vard W. St.
Miss Elizabeth Gloor, 34 Sulvester St.
Miss Rita Weisner, 89 Chapin St.
Miss Rachel Zipkin, 329 Fernwood St.
Mr. Joseph Oliver, 18 Sherwood Ave.
Mrs. Rhoda Sadick, 346 Norton St.
Mrs. Mary McFlynn, 6 Arklow St.
Miss Eleanor Flynn, 72 Joslyn Pl.

Easter Date . . .

(Continued from Page 1) However no assembly has actually gone on record favoring the change. It is believed that the Presbyterian church would generally not be opposed to the change. Another angle on the fixed date idea is the benefit that would accrue to the retail merchants who consider Easter second only to Christmas as a business-stimulating holiday. Generally speaking the merchants of Rochester would favor a fixed date, or at least an April date. Experience has shown them that the later Easter comes, the better is the holiday business. Some Republicans, remembering the mixup caused by the Thanksgiving date change have suggested that the matter be taken up with President Roosevelt. They feel that he might "proclaim" an Easter date that would be most favorable to the merchants as he did the Thanksgiving date.

TELL YOUR EYE PHYSICIAN You Would Like to Have C. A. KOHLER Prescription Optician FILL YOUR PRESCRIPTIONS 604 TEMPLE BLDG., 6TH FLOOR STONE 819 WHY? ACCURATE, DEPENDABLE AND MORE REASONABLE

Protect YOUR EYES!

WALKER'S ALL-CHICKEN PIES

And Beefsteak Pies No vegetables — filled with choicest chicken and beef. Delivered by dozen. Special prices on quantity orders. 26 VELOX ST. GLEN. 3783

WHERE TO GO TO BUY EASTER FLOWERS

GEO. T. BOUCHER FLORIST

Noted for Fresh Flowers at Reasonable Prices 422 East Main St. Stone 96

THURSTON FLORIST

Flowers for All Occasions at Reasonable Prices 338 Thurston Rd. Genesee 214

WM. C. WESTFALL FLORIST

Fresh Flowers for Easter 1092 Mt. Hope Ave. Monroe 1205

EDWARD BROCKMAN SONS

Flowers for All Occasions Delivered Anywhere Open Evenings 1945 Ridge Rd. E. Culver 3912

Be Thrifty And Nifty POLYSHIN Your Shoes. All Colors. A Rochester Made Product

DOUBLE YOUR MONEY

During UNION'S ECONOMY DAYS

10-PIECE LIVING ROOM OUTFIT COMPLETE

\$59⁹⁵

You Get All This!

- 2-Pc. Living Room Suite
- Set of 3 Lamps
- 1 Coffee Table
- 3 Throw Rugs (3x5)
- 1 Leather Covered Hassock

WITH THIS AD! \$5.00 VALUE Dresser Set 99c

Includes Mirror, Brush, Comb, Case. No backer enclosed in gold, attractive color, Gold, Blue, Ivory, Green and Black. Only while our limited quantity lasts. Due to a customer.

COFFEE TABLES

Sturdy and beautiful, 16" x 25", square and turned legs, Walnut finish. Buy several at this price. **\$1⁴⁹**

3-Piece BEDROOM SET

Bed, Chest, and choice of Vanity or Dresser in the popular Waterfall design. Dust proof drawers, built for beauty in style and service. Only at Union's Economy Days Sale will you find such a value! **\$39⁹⁵**

New ELECTRIC Refrigerators 6 Cu. Ft. General Electric Motors Guaranteed 5 Years **\$69⁵⁰**

Porcelain lined, made by one of the largest refrigeration companies in the U. S. NEVER BEFORE SUCH A VALUE!

INNERSPRING MATTRESS

\$6⁹⁵ TERMS

Air Vents, Texas Layer Feit, built for comfort, and long life. Choice of colors, all sizes.

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Heavy duty coil, helical tied, rugged construction. An outstanding value! **\$5⁷⁵** Terms

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WHAT CAUSES EPILEPSY?

A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 525 Fifth Ave., New York, N. Y., Dept. MS 249.

D & C League

Larry Cuddeback banged out a big 686 to head the Democrat & Chronicle League at Gen-

see Hall last Monday. Harold Lowe had 618 and Howard Haggstrom 612.

Team matches: Nickerators (2640) 2, Yankees (2454) 0, Indians (2732) 2, Pirates (2801) 1, Tigers (2531) 2, Cards (2582) 1.

Ambeau Heads Franklin Bowlers

George Ambeau banged out a 685 to top last Thursday's Franklin League. Franklin Grill took down team honors with a good 3039, highlighted by a middle game of 1117. Bill Slager had 669, Ray Lill 652, Hank Grom 652 Oscar Mors 647, Ward Little 645, Charlie Capadano 642, Vic Lang 641, Ed Florack 636, Orville Benjamin 635, Ken Seeley 634, Jack Zick 633, Al Faist 617, Jimmie Jamieson 610 and Bill Chaffee 609.

Team matches: Perry Florio (2625) 2, Alton Chase Chocolaters (2539) 0, Ad-
vocate Printers (2908) 3, Ryan Carting
(2664) 0, Royal Crown Cola (2813) 2,
Ontario Biscuit Company (2772) 1,
Haddock's (2914) 3, Chaplin Dairy (2809)

WATCHES
CLEANED
REGULATED
ADJUSTED
\$1
The Watch Doctor
2 North Street
Opposite Sibley's

It's Delicious
CHICKEN CHOW MEIN
GENESE CHOW MEIN KITCHEN
331 GENESEE ST. GEN 774
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Interior decorator will call day or evening with sample coverings—including tapes, velours, friezes.

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3-PIECE SUITE \$34.50
Upholstered, Recovered, Restyled and Rebuilt Better Than New No Interest Charges

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5c to \$1.00 Stores

EASTER SALE! BOYS' - GIRLS' STRAP - SLIPPERS OXFORDS

WHITES - PATENTS
BROWNS - BLACKS

87c

SIZES 8 1/2 To 2
FRI. AND SAT. ONLY AT THESE PRICE

PER PAIR

SIZES 8 1/2 to 2

BULK PERFUME
Her favorite odour in a lovely crystal cut-glass bottle. Per dram:

TOUJOUR	\$1.15
HIDDEN	49c
FLOWERS	49c
GUERLAIN'S SHALIMAR	\$1.60
UN AIR	49c
EMBAUME	49c
CARON'S	\$1.35
BELOGIA	50c
EVENING IN	50c
PARIS	50c
TWIGL	50c
LENTHERIC	\$1.00
COTY'S	\$1.00
STYX	65c
COTY'S OTHER ODORS	65c

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Cut-Rate Drug Stores

56 Clinton Ave. So. 31 Main St. East 353 Main St. East 452 Ridge Road W. 880 Main St. West 473 Goodman St. North

POUND TOBACCO
at cut prices

GRINCE	63c
ALBERT	94c
WORTH	87c
WILLY	87c
REST	52c
GEORGIA	61c
WASHINGTON	52c
HALF	52c
UNION LEADER	\$1.49
(18 oz.)	
BOAR	63c
VALVET	63c
RALREIGH	63c

PATENT LEATHER CONFIRMATION SLIPPERS
And NEW RED SOLE SADDLE OXFORDS FOR GROWING GIRLS

\$1.69 SALE PRICE
SIZES 3 to 8

RED CORK SOLES

WHITE PATENT

BOYS'-MEN'S EASTER SLIPPERS
REAL VALUES AT THIS PRICE

\$1.69 SALE PRICE

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ALL SIZES MEN'S - BOYS'

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3 for 14c

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50c Size 19c

SEGAL BLADES
Pkg. of 3 3c

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35c Size 16c

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\$1.25 Size 61c

BICARBONATE OF SODA
15c Pound 8c

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\$1.00 Pint 42c

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Heavy, 100-Ft. Roll 6c (LIMIT 2 ROLLS)

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Nationally Known Brand Withheld DRAM SIZE 50c Value 13c (LIMIT 2 ROLLS)

ITALIAN BALM
60c Size 32c

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50c 1-lb. Roll 16c

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Ointment, 60c Size 39c

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Lather Cream 41c

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Ayer's, 75c Size 59c

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Cleaning Fluid, 43c Pint 33c

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Tobacco, 6c 1 oz. 26c

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Powder, 25c Size 19c

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Phosphate, 50c Size 29c

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TABS. 100's 11c

DOG FOOD
10c 1-lb. Cans 3 for 11c

SODIUM PERBORATE
60c 1-Lb. 31c

Chocolate Marshmallow EASTER EGGS

40 Fresh, delicious, double-fluffed Marshmallow Eggs... covered with thick, rich Mild Bittersweet Chocolate.

23c

While Supply Lasts!

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Malted Milk, 50c Size 37c

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Gude's, Reg. \$1.25 84c

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Ughen's, \$1.00 Size 57c

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Oral or Rectal, \$1.00 Value 44c

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Squibb's, Quart 89c

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Brush, 50c Value 23c

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Syrup of Peppin, 60c Size 36c

SAFETY PINS
Ass'd Sizes, Pkg. of 48 6c

SHAVE BOWL
Lavender, 75c Value 33c

OMEGA OIL
For Rubbing, 35c Size 29c

DR. BUTLER'S
Tooth Brush, 50c Value 33c

RUBBER GLOVES
All Sizes, 35c Value 18c

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30c Size 13c

CASTOR OIL
4-oz. Bottle 9c

HAARLEM OIL CAPS.
35c Box of 24 14c

WOODBURY SHAMPOO
50c SIZE TAR & LIQUID CASTILE COCONUT OIL 18c (Limit 2)

RINSO
LARGE BOX 15c (LIMIT 1)

YOUR OLD TIRES
They Are WORTH REAL MONEY ON THESE NEW SUPER SAFETY TIRES NEW DOUBLE GUARANTEE 25,000 MILES AND 18 MONTHS

They are worth real money on these new super safety tires, these master tires of distance are guaranteed in writing 25,000 miles and 18 months. It seems almost too good to be true, but it is. It's real. It's here. This tire is constructed expressly for high-speed cars and with this new fast speed tread design, it insures the motorist positive silent driving, this tire with its heavy massive and heavy type tread has special built-in heat-resisting qualities and with tremendous shoulder and side-wall strength for curb and rib resistance makes this tire truly a brute for long mileage. Below are the prices we will allow you for each old tire taken in on the same size. Only one old tire taken in on each new tire.

450-21	\$4.32	550-18	\$5.86
475-19	\$4.44	550-19	\$6.00
500-19	\$4.80	600-16	\$6.53
525-17	\$4.94	625-16	\$7.02
525-18	\$4.99	650-16	\$7.74
550-17	\$5.60	700-16	\$8.40

MOTOR OIL
2 GALLON SEALED CAN 1 TO CUSTOMER 44c

TERMS \$1 DOWN \$1 WEEK
AMERICAN AUTO SUPPLY CO.
292 EAST AVE.
OPEN EVENINGS TO 10 P. M.
SUNDAYS 9 A. M. to 5 P. M.

Pa Stribling has a new heavy-weight fighter, Johnny Allen.

Iroquois 'Load-Up' For Toronto Game

Weakened by injuries to Harry Green in last Friday's lacrosse encounter, officials of the Iroquois Indians are attempting to "load" the line-up for Friday's game with the Toronto Marlboros at the Main St. E. Armory. There is talk of bringing in Oren Lyons, of Syracuse or Harley Morrison, the jalopy king to add the needed punch.

However it appears that what is sauce for the goose is not sauce for the gander. For those same officials have guarded against the Canadian doing the same "loading". They have made an agreement with the Marlboros whereby no player who has appeared here with another team will be used by the Toronto outfit.

The Indians trounced the Canucks twice last season, but haven't met them as yet this year. This will be the first local appearance of the Toronto aggregation.

LOOK!

Car owners; you can obtain anything you need for yourself, home or car, under \$100 at no expense. Write, Box 41, Rochester Sun.

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Famous Makes and Factory Samples at Less Than Factory Prices



New Spring **SUITS** and **TOPCOATS**
\$14.50
Special All Wool Reversible **TOP-COATS \$9.95**
Values To \$21.50
"Just a Step From Main St."

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FAIRCHILD'S POPCORN FRITTERS
REG. 10c BOX
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Special Prices for Schools, Churches, Societies.

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Cor. Borchard St. Cor. Greeley

SHRED. WHEAT pkg. 8c	FRUIT COCKTAIL can 11c
SPRY lb. can 17c	JELLY EGGS lb. 10c
PET MILK 4 lge. cans 27c	EASTER EGGS choc. 3 for 10c
Large, Grade A White, Henney EGGS 25c doz.	Blue Label Grade, A Sweet Peas 2 cans 25c
All Popular Brands CIGARETTES 2 pkgs. 27c	Succotash can 12c
Kingstaste Mayonnaise qt. 31c	Ketchup 2 lge. bot. 25c
DEL MONTE CRUSHED PINEAPPLE 2 cans 27c	Chocolate Covered FIG BARS 2 lbs. 27c
	FANCY CORN 3 cans 25c

OUR RECORDS SHOW THAT **FOLKS IN ALL WALKS OF LIFE ARE HEATING THEIR HOMES WITH GAS**

You, too, may enjoy the acknowledged superiority of gas heat.

You will find that it is economical to install and that the operating cost is reasonable and within the budget of people of modest means.

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A gas burner may be placed in your present furnace as low as \$15.00 plus a small monthly charge on our rental purchase plan.

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WHAT A VALUE! Bottled in Bond Under U. S. Gov't. Supervision

WELFORD CLUB WHISKEY

4 YEARS OLD Straight Bourbon
100 Proof **\$1.69** Full Quart
COMPARE! \$2.49 VALUE! Not A Fifth

BOTTLED IN BOND Under U. S. Government Supervision

PETE HAGEN'S STRAIGHT RYE WHISKEY

4 Old Years
Distilled By the Famous Kinsey Distilling Co. of Pennsylvania
100 Proof **\$1.79** Full Quart
COMPARE! \$2.49 VALUE! Not A Fifth

NO FINER QUALITY

LIVBRO GIN

100% Grain Neutral Alcohol
\$1.45 Full Quart
COMPARE! \$1.98 VALUE

No matter how particular you are, you are sure to like this gin . . . for it's smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price . . . let your taste be the test. Try it — you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!

Here's A Big Value!

OLD STERLING WHISKEY

Private Stock—Straight Bourbon
2 Years Old 2 Pints
\$1.29
A real taste treat! Try this fine - flavored bourbon — it's a great value in quality liquor. Compare! \$1.75 Value!

Our Very Best Seller!

SANDY HOLLOW WHISKEY

Straight Rye
3 Years Old
90 Proof **\$1.59** Full Quart
Compare! \$1.95 Value!

Our Famous LIVBRO Brand

RYE WHISKEY

\$2.10 Full Quart
COMPARE! \$2.95 VALUE

A choice, smooth rye whiskey distilled, blended and bottled by one . . . of the largest distilleries in the world. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands bottles of this Rye because of its exceptionally fine quality and outstandingly low price.

One of Scotland's FINEST

KING GEORGE IV BLENDED SCOTCH WHISKEY

100 per cent Scotch Whiskies Distilled, Blended and Bottled in Scotland.
A RARE VALUE 86.8 Proof
\$2.49 Fifth
Compare! \$3.20 Value!

FRENCH or ITALIAN

VERMOUTH

Two Famous Imports! French (Dry) or Italian (Sweet) Large 30 oz. Bottle
89c
COMPARE! \$1.35 VALUE!

CITY CLUB STRAIGHT BOURBON

WHISKEY

4 Years Old **\$1.39** 85 Proof
This whiskey is distilled from 100% ripe, full flavored American grains and stored in steam-heated warehouses. It is distilled the old fashioned expensive way, which accounts for its smoothness and palatability.
Compare! \$1.75 Value!

Imported 1928 Vintage

POL CLEMENT CHAMPAGNE

Product of France
\$2.09 Large 26-Oz. Bottle
A fine champagne from one of the noted warehouses of France. A spectacular price for a vintage champagne.
Compare! \$3.29 Value!

Imported Italian

CHIANTI

99c FULL QUART
COMPARE! \$1.35 Value!

SPECIAL IMPORTED

PORT

By Schroeder Bros. Very fine product of Portugal.
\$1.39 Lge. 33-oz. Bottle

BALBOA WINES

By making huge purchases direct from the mammoth winery where the famous Balboa Wines are pressed, we are able to obtain a special low price . . . the saving we pass along to you . . . enabling you to buy these superior-flavored, full-bodied wines with the distinctive bouquet . . . at a phenomenally low price!

Imported Virgin Islands

RUM

\$1.49 86 Proof Full Quart
An extraordinary fine quality rum for your cocktail arrangements.

ILLUSTRIOUS JUAN J. PALOMINO IMPORTED

SHERRY

Dry Sherry, Alcohol 20%
\$1.39 Lge. 33-oz. bot.

SWEET MUSCATEL, SHERRY TOKAY, PORT

FULL GALLON

or 3 Full Qts. **\$1.25** \$1.00

DRY

- Burgundy
- Zinfandel
- Claret
- Barbera
- Chianti
- Reisling
- Sauterne

GALLON 99c

EXTRAORDINARY VALUE

Extra Quality American Gold SPARKLING

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Large 26-Oz. Bottle **\$1.49** Compare! \$2.00 Value!

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BLACK MAGIC
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If you suffer from rheumatic arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 3 tablespoonfuls two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Daw Drug Company, Liggett's, Walgreen, and good drug stores everywhere.

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Here's something to shoot at. The Koch Furnitures of Cleveland have a team average of 1001 for 1257 games of league, match and tournament competition; one three-game score of 3538; three series over 3400; 10 series over 3300; 20 series over 3200; 46 series over 3100 and 78 over 3000. Of the five men comprising the team, four average an even 200 while the fifth has 201. Four of the five team members have shot a 300 game, the fifth a 289. The lowest individual three-game score among the five is 746 while 785 is high. Not bad going.

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USED rugs, carpet and runners. Best prices. Spot cash also check of draw. Phone Mr. Carter, Main 8926.
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GAS ranges, bungalow and apartment coal and gas ranges. Full combination ranges all enamel from \$3.00 up. H. P. Fahner, 134 Plymouth Ave. North
USED combination bungalow and gas stoves from \$3.00. Fahner's, 134 No. Plymouth Ave.
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MOVING—3 rooms, \$3.00. 4 rooms, \$4.00. 5 rooms \$5.00. Call Mr. Carter, Main 8926.
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DINING room suites from \$15.00 up. Bedroom suites from \$20.00 up. H. P. Fahner, 134 No. Plymouth Ave.
CHAIRS USED AT HARDWARE SHOW
European leather covered library and office chairs \$6.50 up; gorgeous fabric covered all color. Occasional chairs, \$2.50 up. Delicous heavy comfortable chairs \$4.00 up. Living room suites \$10 up. H. P. Fahner, 134 Plymouth Ave.
**METAL beds \$2.50 up. Bed springs, \$1.50 up. Heavy all cotton mattresses \$2.50 up; new innerspring mattresses, the kind that sell for \$30.00. Just 10 of these for \$15.00. H. P. Fahner, 134 No. Plymouth Ave.
**ONLY ONE—New beautiful 9 pc. Duncan Phyfe two tone walnut dining room suite. Regular \$135, priced to sell at \$75.
**ONLY ONE—Reposessed two tone walnut dining room suite, 9 pc. used 6 months. original price \$132.50, special \$55.00. Call Mr. Carter, Main 8926.
UPHOLSTERING
2-PIECE living room suites covered with genuine Perzetta cloth \$30.00. Bed dining room chairs, reglared and recovered, \$2.00. Occasional chair reglared and recovered, \$2.00. Lounging chair reglared and recovered, \$3.00. Phone Textile Upholstering Co., Main 8926.******

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AT BARGAIN PRICES
"Here's a Value That's Hard To Beat"
Older And Better At No Extra Cost
46 Months Old Cream-O-Grain BOURBON WHISKEY \$1.59
Compare! \$2.25 Value! Quart
4 Quarts for \$6.00!
RICH—SMOOTH—MELLOW—46 Months Old
"Here's an Outstanding Value!"

4 Years or More Old Paul Nevins BLENDED WHISKEY
EVERY DROP OF WHISKEY IN THIS BOTTLE IS 4 YEARS OLD
ALL OVER 4 YEARS OLD BLEND
Compare! \$3.00 Value! for \$2.09
\$6.00 Value! Quart
Bottled in Bond 4 1/2 Years Old 100 PROOF
SHEDELL'S STRAIGHT RYE WHISKEY \$1.79
Compare! \$2.00 Value! Quart
Fine rich smooth mellow robust 100 proof your next Manhattan a grand experience. Your high ball a taste treat! 100 Proof. CASE OF 12 BOTTLES \$21.00

SCOOP OAK MELLO BLENDED WHISKEY SMOOTH MELLOW \$1.37
Full Quart
Blended with 4 yr. old whiskey. We believe you will find Oak Mellow an improvement in quality over other similar blends. A satisfying drink.
LONDON INN GIN \$1.09
Compare \$1.50 Value
Case 12 Bottles \$14.00
SPECIAL PURCHASE LE JOUR CORDIALS
CREME-DE-CACAO \$1.49
CREME-DE-MENTHE
APRICOT LIQUEUR 4.5 QUART Reg. \$2.75 Value!

"BIGGEST" SALE EVER!
100% Pure California Wine
OLD MONARCH
Choice Sherry, Port, Tokay, Muscatel, Sauterne Claret, Burgundy, White, Port, Apple Wine, Madera, Angelica Chianti
Compare \$3.00 Value! \$1.19
4 Gallons, \$4.60
IT'S AN EASTER TREAT WITH GOOD WINES
Serve your family and friends at Easter time. Buy an assortment, your choice of 4 gallons \$4.60

B & G Red Burgundy Imported 4.5 Quart 98c
Mr. Boston Fruit Flavored Gins pint 75c
Chateau Martin Red Label Wines quart 49c
Old Mill Apple-Jack Brandy 2 1/2 Yrs. Old pint 99c
Gold Cross Liqueur Slo-Gin pint 89c
Renault Sweet Wines 4.5 Quarts 59c
Rico Imported Italian Vermouth 36 Oz. 80c

BERGHASH
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FREE PARKING Opposite Our Store

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\$25,000 Stock of Tires
GENERALS GOODYEARS
Firestones, Seiberlings, Goodriches
50% OFF
Buy one tire at the standard List Price and you receive another tire of same size and make for 1/2 price.
Below We Are Also Listing Standard Quality Tires — These Prices Include Allowances on Your Old Tires — None Sold to Dealers — We Reserve Right to Limit Quantities
Take 12 Weeks — Pay \$1.00 a Week

4.50-20 \$6.40 Extra Tire \$3.20	5.50-18 \$7.90 Extra Tire \$3.95
4.50-21 \$6.50 Extra Tire \$3.25	5.50-19 \$7.95 Extra Tire \$3.97
4.75-19 \$6.60 Extra Tire \$3.30	8.00-18 \$9.95 Extra Tire \$4.98
5.00-19 \$6.70 Extra Tire \$3.35	8.25-17 \$7.85 Extra Tire 3.93
5.25-18 \$6.80 Extra Tire \$3.40	8.50-18 \$12.90 Extra Tire \$6.45
	7.00-18

SALE STARTS DAILY AT 9 A. M. TO 8 P. M. AT
SCHANTZ WAREHOUSE
253 ST. PAUL ST. Cor. Central Ave.
TIRES MOUNTED FREE AT OUR WAREHOUSE SERVICE STATION

The prize list of a bowling league in Lockport, N. Y., included two bushels of apples, two gallons of motor oil, fountain pens, lamp bulbs, bill folders, turkeys, cigars, luncheon sets, candy, smoking stands, shirts, medals, wrist watches, trophies, shoes, bowling balls and cash. Oh—cash too, eh!

Work is progressing rapidly on Coet Webber's Plymouth Hall.
The 24 Brunswick-Balke-Colander alleys are being laid and it is expected that the hall will be opened for business in a few weeks.
Charlie Buonomo is going to install bleachers to take care of the expected overflow crowd for the Times-Union Classic rolls-offs on Sunday night.

Charlie says: "The Classic is going along just as I had it doped out. At the beginning, there were 50 scratch bowlers in a field of 450 qualifiers, about one to every nine. Now there is one scratch bowler left to seven handicap men. Notice how the same average prevails. Who will win? Nice weather we're having, if there wasn't so much snow on the ground."

Easter Food Savings AT BOTH DOLAN MARKETS
FANCY TURKEYS 29c
8 to 12 lb. Ave.
SMOKED or COOKED HAMS 19c
Skinless, Whole or Half
LARGE GRADE A EGGS, Doz. 25c
Chicken Cuts All from YOUNG CHICKEN
Sliced Rindless BACON 19c lb.
Dolan's
600 Jefferson, cor. Bartlett; Gen. 1417
350 Driving Park, at Dewey; Glen. 1618

DID HE SAY SCOTCH? NO, HE SAID MARTIN'S SCOTCH!

Don't short change yourself on QUALITY
ASK FOR MARTIN'S SCOTCH WHISKY
Mellower • Smoother Tastes Better
BLENDED SCOTCH WHISKY. BOTTLED IN SCOTLAND. Imported by H. J. HENNESSY & BROTHERS, INC., N. Y.
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EAST RIVER ROAD
FLOOR SHOW
SATURDAY NITE
WOODY THAYER'S Orchestra
GEN 7681

ABC Rug Cleaners Parties
DANCING 7:30 P. M.
ADMISSION 25c
Every Tues. and Sat. Night
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E. Main St. Car to Door

BINGO PLYMOUTH CHURCH
Plymouth Ave. at Troup
Every Sat. 8:30 P. M.
Dancing To Jimmy Van and His Orchestra
ADMISSION 25c
Door Prizes — Jack Pot Special
Virginia Baked Ham Supper
5:30 to 7 P. M. Sat. Mar. 22nd

FOR PERFECT Draft Brew at Home PICK UP A STEIN'S DUTCHIE OF BEER OR ALE
Remember Daily Dutchie Service Daily 9 A.M. to 7 P.M. Saturday 9 A.M. to 11 P.M. at ONTARIO BEVERAGE CO. 340 Sherman St. Glenwood 8857

SPAGHETTI Mushrooms . . . 30c
Meat Balls . . . 30c
Steaks and Chops
RALPH'S CAFE
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Music and Dancing
We Cater to Wedding Parties

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Special Full Course
Turkey Sunday Dinner 75c
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BILL LAWSON'S GRILL
See the largest Baseball Gallery in the World. Read in Local Groups
DANCING EVERY NIGHT
ALL LEGAL BEVERAGES
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NEVER A DULL MOMENT COME AND SEE
For Something Real Special Saturday Night
BEN HELFER'S
Home Cooking Every Day
Choice Beverages
90 HENRIETTA ST. MON. 9:47

3 HOURS OF **BINGO ARNETT**
EVERY WED. 8 P. M. 25c
Theatre — Thurston Rd.
Beginning **WED. MAR. 27**
Cash Prizes—Door Prizes ENTERTAINMENT
MOVIES BEGIN 7:30

FREE **BINGO** SHOW 7 P. M. GAMES 8 P. M. Every Thurs., Fri. and Sat.
For a Grand Easter Special Clip This Ad & Present at Door
Name _____
Address _____
HOLLYWOOD BINGO HALL
35 PULLMAN AVE.
Admission 25c

Sale SAVE 1/2 OR MORE
EASTER FLOWERS
Fine, FRESH stock of gorgeously beautiful EASTER FLOWERS . . . we have not raised because of EASTER! Come in and see this wonderful display . . . even if you don't intend to buy . . . you are welcome to visit our store and marvel at the beauty and hugeness of our big stock priced to give the City's greatest Easter Flower bargains!
Plants — Cut Flowers — Corsages
TULIPS All varieties and colors, and combinations — they're beautiful. To see them is to buy them! ONLY 79c up
POTTED COMB. Consisting of Tulips, Hydrangeas, All in full bloom. Many in buds! ONLY 79c up
ROSE BUSHES In full bloom and buds. Several gorgeous colors, 12 oz. which to choose. ONLY 99c up
Potted Azaleas Beautifully potted, in all colors, many gorgeous varieties. 99c up
Pot. Gardenias In full, beautiful lasting bloom! \$1.25 up
Corsages Artistic creations of sparkling beauty . . . your choice of many varieties. ONLY 99c up
Hydrangeas All sizes, all colors. They're wonderful to see in all their full bloom beauty! ONLY 69c up
EASTER LILLIES ONLY 99c up
CUT FLOWERS Roses, Tulips, Violets, Daffs, Etc. Open Until Mid-Nite Every Nite Until Easter
FREE DELIVERY Call Stone 5651
LIVADAS BROS MARKET
81 Monroe Ave.

PENNSYLVANIA COAL
HARD PREMIUM ANTHRACITE

EGG STOVE \$9.95
COKE \$9.20
EGG STOVE \$10.45
NUT

LAKE CO. PHONE GLEN 538
255 LYELL AVE.

BLACK DIAMOND COAL
LEHIGH PENNSYLVANIA ANTHRACITE HARD

ECONOMY and COMFORT Guaranteed

It's highest grade fuel that means MONEY-SAVINGS!

PHONE GENESEE 7800

EGG-NUT \$10.45 RICE \$6.50
STOVE TON PEA \$8.75

Cash Prices Per Ton Shoveled Off

BLACK DIAMOND COAL Buckwheat \$7.60
Office and Yard—190 York St. COKE TON \$9.20

SAVE \$70
ON YOUR NEW ELECTRIC REFRIGERATOR

In Original Carton

FITCH APPLIANCE COMPANY

477 JOSEPH AVE. STONE 5972

OPEN EVENINGS

RE-UPHOLSTERING
With Re-Styling and Durability

No Down Payment

Your 3-Piece LIVING ROOM SUITE **34.50**

Complete With Covering

Price includes: new coverings new cushions and spring units, new fillings added, and new webbing, springs tied, eight ways, suite sterilized.

WAYNE Upholstering Co.
74 PARK AVE.

PHONE MON. 1404
Representative will call Day or Evening

COME DIRECT
To Our Huge Stockroom Display In Our

RETAIL SALESROOM

See these suits and topcoats... we know they are the finer type garments... because we made them ourselves! We know they offer great value... because we priced them at only \$15! If you paid \$25 or \$30 for these garments you'd be getting a big buy... but Kirkley offers them at only \$15! Giving you astounding value!

We Make, We Sell, You Save Our Money-Saving Policy All Wool And Hand Tailored

SUITS and TOPCOATS

WE FIT EVERYONE

STOUTS SHORTS LONGS SHORT-STOUTS

\$15

NO CHARGE FOR ALTERATIONS

Come in, we'll fit you right... no one walks out of our store with a poor fit... our master fitter sees to it that everyone is fitted perfectly!

Deluxe Suits \$18.50

For which you would expect to pay many dollars more.

If You Prefer 5 Months to Pay \$1 Extra Charge

KIRKLEY

Showroom on Ground Floor
150 ST. PAUL ST.
(Cor. St. Paul and Andrews)
FREE PARKING NEXT DOOR
Open Every Evening

WITH COUPON

IVORY SOAP 3 for **14c**

Med. Size Limit 3

WITH COUPON

Miniature Chocolates Pound Box **19c** Limit 2

KEY

Rochester's Modern CUT RATE DRUG STORES

KEY'S ANNUAL EASTER SALE FOR TODAY, TOMORROW, SAT. and SUN.

470 Goodman near Main
546 Monroe near Goodman
92 E Main near Water
457 Ridge Rd W near Dewey

WITH COUPON

RINSO 15c LARGE SIZE LIMIT 1

WITH COUPON

COOPER BLADES Discontinued Size — Double Edge PKG OF 10 REG. 50c **17c** Limit 2

WITH COUPON

PHILLIP'S TOOTH PASTE Milk of Magnesia Reg. 25c Limit 1 **11c**

1c SALE HALO SHAMPOO

TWO 50c BOTTLES **Only 51c**

YOU SAVE 49c

Shoe Laces, mercerized black or brown. 3 pairs 27 inch **3 for 5c**

Prophylactic Tooth Brush, reg. 50c **29c**

Soda Mini Tab, bottle of 100 **7c**

Lovalon Hair Rinse, reg. 28c **16c**

Hills Nose Drops, reg. 25c **14c**

Cascara Sagrada Tab, bottle of 100 **14c**

Haarlem Oil Capsules, reg. 30c **24c**

Vicks Nose Drops, bottle of 250 reg. \$1 **49c**

Brewer Yeast Tab, 12 oz. bottle **19c**

Rhinitis Tab, full strength bottle of 100 **29c**

Cuticura Ointment, reg. 25c **16c**

Kruschen Salts, reg. 70c **59c**

Bayer Aspirin Tab, bottle of 100 reg. 75c **59c**

Anacin Tab, bottle of 50, reg. 75c **59c**

Williams Talcum Powder, reg. 25c **9c**

Borden Malted Milk, plain 5 lb. can reg. \$2.00 **\$1.19**

Boraxo, 2 for **21c**

Squibb Tooth Paste, regular 2 for **59c**

Pompeian Massage Cream, reg. 65c **39c**

WITH COUPON

FREE ASH TRAY All Metal No Purchase Necessary

WITH COUPON

BOOK MATCHES Box of 50 Flaps **5c** Limit 2

WITH COUPON

CORDIAL CHERRIES Chocolate Covered Limit 2 **19c** lb. box

Metal Lunch Box Reg. 75c Value **39c**

DETECTO PERSONAL SCALES GUARANTEED 5 YEARS Reg. \$3.50 **\$2.39**

All Bathroom Colors

SUPER JUICER Streamlined SPECIALLY PRICED **\$1.49**

More Juice No Seeds Red-Ivory-Green-Silver

No Pulp Easy To Clean

LUCKY STRIKE CIGARETTES \$1.31 Tax Paid CARTON

WITH COUPON

CLEANSING TISSUES Box of 500 Reg. 25c **11c** Limit 1

CHUCK FULL OF BARGAINS

BILL'S Bargain Stores

543 SOUTH AVE. 813 DEWEY AVE.
Cor. Hamilton St. Near Driving Pk.

EASTER COUPON SPECIALS

Just a few of the exceptional values we have for you to make your visit here interesting.

COUPON! Giant 28" EASTER BUNNY Reg. \$2.99 Value **94c**

COUPON! Dr. Ellis OIL SHAMPOO 20c Value **1c** Limit 1

COUPON! Panties or Vest LADIES' SNUGGIES Reg. 25c **7c** Limit 2

COUPON! 16 Pads, of Jex STEEL WOOL Reg. 19c **4 1/2c** Limit 2

COUPON! 42" White PEQUOT TUBING Reg. 35c **23c** Limit 3 yd. Yds.

COUPON! Men's Silk Web DRESS SUSPENDERS Reg. 25c **12c** Limit 1

COUPON! Zippered TOBACCO POUCHES 25c Value **7c** Limit 1

COUPON! Brown Only LADIES' GLOVES Reg. 35c **7c** Limit 1

OPEN 9 A. M. TO 9 P. M. — SAT UNTIL 10 P. M.
Out of the Congested Parking District
Many More Interesting Bargains
CHUCK FULL OF BARGAINS

Whitman's CHOCOLATES for EASTER

The Sampler is the finest box of candy in America. \$1.50 for the 17-oz. size. Other Whitman's Box Chocolates \$1.00 to \$3.00

Evening in Paris HARMONIZED MAKE-UP ENSEMBLE

Matched shades of LIPSTICK ROUGE FACE POWDER ALL THREE FOR **\$1.00**

BOURJOIS

EVER-READY SHAVING BRUSH

Complete with Bakelite holder, for convenience and quick drying. Bristles set in rubber. Guaranteed.

Reg. \$1.50 ONLY **69c**

NESTLE BARS ECONOMY SIZE 2 bars **25c**

YARDLEY SHAVING BOWL Every man Likes One **\$1.00**

DOG FOOD Lb. Can Reg. 19c **3 for 11c**

WOODBURY FACE POWDER Reg. \$1.00 Size **59c**

LIGHTER FLUID 4 Oz. Can 15c Value **8c**

WOODBURY'S ALMOND ROSE LOTION Reg. 50c **19c**

PROBAK JR. Blades 3c

CHICK-CHICK EASTER EGG DYES Guaranteed Harmless **10c**

MARROW OIL SHAMPOO Reg. 66c **29c**

Evening in Paris LIP and CHEEK HARMONIZER

Here's a rare opportunity! For a limited time we are offering a special trial size of Evening in Paris Lipstick with every purchase of Evening in Paris Rouge—two lovely make-up requisites in harmonizing shades—both for the price of the Rouge alone.

COMPLETE 55c

EARLY AMERICAN Old Spice PASTIME PACKET

Contained within this delightful Pastime Packet are these Old Spice favorites—5 oz. Toilet Water, Toilet Soap, Wardrobe Sachet, Guest Talcum. Also, a needlework transfer-pattern of the Early American Old Spice package motifs, to embroider onto linens, towels, curtains.

1.00 Complete with Pattern Taken **AT KEYS**

BOBBY PINS Pkg. 25 Black or Brown **3c**

TRIO BOX BY YARDLEY

Vivacious Lotus Lavender, Demure April Violets, Part Fragrance. Like a whole garden in theme, ves. Sweet, and fresh, and so naturally lovely. The smart, new, and inexpensive way of making yourself a perfectly charming person to have around. These three colognes are boxed together in the gay flowered Trio Box for only **\$1.50**

YEAST-IRON TABS. Bottle 75 Double Strength **39c**

LYON'S TOOTH POWDER Reg. 25c **13c**

SHOE POLISH Reg. 10c Black or Brown **3c**

EPSOM SALTS U. S. P. Reg. 25c 5 lb. bar **11c**

Cheramy Perfume 2 1/2 bottle Reg. \$2.75 Limited Quantity **89c**

AT KEY'S

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

DELIVERED
TO 75,200
ROCHESTER
HOMES

Vol. III, No. 22

ROCHESTER, N. Y., THURSDAY, MARCH 28, 1940

PHONE STONE 6001

Federal Ruling Affects Food Stamp Set-Up In This Area

Hereafter the federal government's orange food stamps will be used only for the purchase of foods. So says a ruling from the U. S. Dept. of Agriculture just released. After April 1st retail food establishments cannot accept these orange stamps for household articles such as soaps, starches, brooms, matches, etc. Formerly, this practice has been carried on in Rochester and other cities along the stamp plan.

The new ruling, nationwide in area, prohibits the sale of anything for orange stamps except food for human consumption away from the place where purchased. This of course does not include beer, wines, liquors or other alcoholic beverages or tobacco in any form.

The blue stamps can only be used for the purchase of foods designated as surplus by the Secretary of Agriculture.

Meanwhile the amount of "extra" food business for Rochester's grocers, through the distribution of free blue stamps

Dream Of Philharmonic Outdoor Concert Series Far From Realization

Despite the wishful thinking of Jose Iturbi, director of the Rochester Philharmonic Orchestra, and some of his musicians, the possibility of outdoor Philharmonic concerts in Rochester this summer is, shall we say, exceedingly remote.

Premature publicity given the idea last week might lead one to believe that the idea for a series are very near to realization. But, sadly enough, such is not the case, according to word from reliable sources.

In the first place, a suitable location would have to be found. One can't just step out and stage a successful outdoor orchestra concert in the back lot or on the street. Then, too, there is the matter of finances. The musicians are not exactly contemplating donating their services.

Directors of the Civic Music Association, sponsors of the regular season of the orchestra, are driving right now for \$85,000 to carry on next year. It is highly improbable that money would be available from that source.

Iturbi generously offered to donate \$500 toward such concerts and also said he would agree to conduct one or two of them at no charge. But \$500 would be just a drop in the proverbial bucket toward the total cost.

So until some individual or group can be found to underwrite the expense of such an undertaking, and until such a time as a suitable place is found to present the concerts, Rochesterians will have to content themselves with the music of the Park Band for the summer season.

Union Labor Joins Fight On Early Bar Closing In County

Unemployment and higher taxes on homes were foreseen by union labor this week if the Monroe County A. B. C. Board approves a petition now before it to close bars of restaurants, hotels and clubs daily at 12 o'clock midnight and all day Sunday.

Representatives of Central Trades and Labor Council were to appear before the board today presenting facts and figures showing why present closing hours should be retained.

A survey made by the Rochester Hotel Association shows that reduction of 23 hours weekly in working time, which this petition proposes, would compel many restaurants to close, throwing many out of employment.

Monroe County has received \$4,096,107.86 in liquor tax revenues since repeal and \$3,312,104.22 of it came to Rochester. If this source of revenue is dried up, real estate—home and business places—will have to make up the difference at a time when the state is asking cities to pay a larger share of the cost of welfare.

John A. Moje, president of the Association, said: "Under the present closing hours temperance is being promoted. Police figures show, for instance, that arrests for intoxication have declined from an average of 2,950.7 during the last seven years of prohibition to an average of 2,639 under 7 years of repeal.

"Not only that," he continued, "but Rochester has fewer places per thousand people where liquor is sold for consumption on the premises than any other city in the district comprising Western and Southern New York.

"The present business hours of restaurants, hotels and clubs were established only after long and thoughtful consideration of the subject by men and women who are as sincerely concerned in promoting real temperance as any of our citizens.

"Therefore," argues Moje, "present hours should be retained." He believes they are now as short as it is possible to make them if eating places, where they have bars are to survive, continue to serve food and beverages, provide employment and pay the heavy costs of welfare and government expenses.

Marriage Certificate Finally Found Useful

Marriage certificates have taken on added importance in connection with Federal Old-Age and Survivors Insurance, according to Kenneth G. Haxtun, manager of the Social Security Board's local field office.

Mr. Haxtun explained that the new system which went into effect in January provides survivors insurance for widows and children of workers who die after 1939, as well as old-age insurance for qualified wage-earners and their wives after age 65. Claims for insurance are now being received, he said, from the widows of workers who have died since the first of this year. Experience with some of these claims shows that delay in producing proof of marriage may hold up payment.

The Board's representatives naturally must have proper evidence that a woman is entitled to these benefits as the wife or widow of the worker in question. Experience shows that some people are not able to show a marriage certificate or a church record. While other proofs are acceptable, having a public record saves further effort.

Monthly insurance payments are provided for widows, Mr. Haxtun pointed out, under two different situations. First, if the worker leaves young children in a widow's care, she receives insurance payments until the youngest child is 16 (or 18 if in school), and each child is also entitled to monthly payments for life after she reaches 65 provided she has not remarried.

Recreation Heads Plan Combined Training Course

By DON J. MATTARO.

One hundred and twenty-six teachers, playground directors and leaders of the recreation division of the Board of Education, city playgrounds and County Recreation Program Division will begin study Monday in the third of a series of in-service training courses at No. 9 School in Joseph Ave.

Following the successful experiment of combining groups from three key branches for general study, officials voted to conduct the next 10-week block of teacher training as one unit.

The special training classes have been found necessary to place proper teaching methods before recreation teachers and leaders for successful program administration.

Community Choir Plans Novel Party

Members and friends of the Rochester Community Choir will gather at the Union League Hall in Gregory St. Saturday evening for a Leap Year party.

Included on the program will be music, dancing, a floor show and refreshments.

Miss Laura Niblack, general chairman, has appointed a committee which includes Mrs. Bertha Dolman, Mrs. Elizabeth VanDyk, Miss Anna Youngs, Mrs. Elizabeth Stauch, Miss Anne Herlihy, Mrs. Elsie Holden, Mrs. Gilbert Pruden, Miss Loretta Dittman and Miss Deloris Wathis.

Church Group To Hold Rummage Sale

The women of St. Stephen's Episcopal Church will hold a rummage sale at 206 Main St. W. next Monday, Tuesday and Wednesday for the benefit of the church auxiliary.

Mrs. Halbert G. Hutchinson has been appointed chairman by Mrs. John G. Carritt, president of the group.

Mrs. Hutchinson will be assisted by a committee which includes Mrs. Frank Carson, Mrs. Lewis A. Rathbun, Mrs. Thomas C. Cook, Mrs. Joseph Willing, Mrs. E. J. Devans, Mrs. Lester Silliman, Mrs. Paul Aex and Mrs. Stanley Mills.

Dollars Await Buck Hunters In Today's Sun

With only the essay contest now remaining to complete the Sun Silver Showers, buck hunters come back into their own with this issue of the Sun. Scattered among the ads in this edition are at least five names and addresses of Rochester readers of the Sun.

If your name is found between the ads, drop into the Sun office, 420 Burke Bldg. before Monday noon and you will receive a crisp new dollar bill. There is no contest to enter, no letters to write. All you do is find your name and come and claim your dollar. Look for your name now.

Editor To Speak At Sunday Medical Meet

Dr. Morris Fishbein, official spokesman for the American Medical Association, will be in Rochester Sunday to address a public meeting at the Rochester Academy of Medicine, 1441 East Ave. The meeting is sponsored by city and county medical organizations and the School of Medicine at the U. of R.

Dr. Fishbein, who is editor of the Journal of the American Medical Association and Hygiene, is an outstanding lecturer in the field of medicine. He has been the center of many a controversy, both within and without the ranks of the association.

In Rochester he will discuss "Medicine's Contribution to Civilization" in the sixth of a series of public lectures sponsored by local medical groups.

Following the public meeting, Dr. Fishbein will be guest of the Women's Auxiliary of the Academy of Medicine at a reception at 7:30 p. m. Physicians and their wives have been invited to attend this affair.

At 10:15 p. m. the Chicago medico will address the radio audience of WHAM in the Sunday evening series of health talks sponsored by the County Medical Society.

Irish-Americans To Dance Saturday

The Irish Ramblers will furnish music for the Irish-American Club dance Saturday night in the Madison ballroom, Genesee St. Dancing from 8:30 until 1 o'clock.



Here Is SPECIAL NEWS For Those Who NEED MONEY

To Meet the Increased Demand For Low Cost Personal Loans

WE HAVE MOVED OUR PERSONAL AND AUTO LOAN OFFICE TO NEW, LARGER QUARTERS ON THE SECOND FLOOR OF OUR BUILDING!



Member of The F. D. I. C.

We Are Now Able To Give You Quicker Service And Private Offices Are Available For Private Discussion Of Your Loan Requirements. You Will Enjoy Dealing With This Bank Of Personal Service!

GENESEE VALLEY TRUST CO.

CORNER OF EXCHANGE AND BROAD

Where It Is Easy To Park!

If You Are Employed And Need Money SEE US FIRST! Our Low Rates Will Save You Money! No Collateral Or Co-Maker Required! No Red Tape!

ARCH 21, 1940
RING
lity
our 3-Piece
LIVING
ROOM SUITE
\$450
complete With
Covering
includes: new
carpets, new
cushions, new
pillows, new
bedding, new
curtains, new
light fixtures,
new mirrors,
new rug.
5c
DES
e Edge
Limit 2
UPON
K
HES
Plaps
c
UPON
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Reg. 25c
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ave 46f
LY 1.15
save on
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BARS
SIZE
25c
LEY
BOWL
100
OOD
11c
URY
WDER
59c
FLUID
8c
RY'S
ROSE
9c
K JR.
3c
ICK
EGG
0c

Crispness and smoothness contrast in a serving of Bread Rings with smooth Creamed Ham or Eggs. The rings are made out of bread slices that have been cut with a scalloped

WEEK-END SPECIALS

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO.
NEXT TO ODEON'S
A STEP OFF MAIN

FRIDAY ONLY

LEMON DELITE CAKE 24c ea.
Yellow cake topped with boiled frosting and covered with lemon frosting. Reg. price 30c.

DANISH DOUGHNUTS 24c doz.
Tender and flaky. Regular price 30c.

SATURDAY ONLY

LAYER CAKE 29c ea.
One chocolate layer and one white layer—iced with butter cream and chocolate fudge. Reg. price 30c.

Walnut Butter TWISTS 24c ea.
Rich Kuchen dough generously topped with walnuts. Reg. price 30c ea.

WEEK-END COMBINATION SPECIAL

1 Orange Loaf Cake	25c
6 Cinnamon Sticks	15c
6 Parker House Rolls	9c
6 Assorted Cookies	10c
VALUE	59c

ALL FOR 39c

Mrs. Mary Perry, 643 S. Goodman St.

Spring Night School Registration Begins

Registration for the Spring term of free WPA evening classes will begin Monday, according to the Adult Education Division of the Board of Education.

Those already registered at any evening school will have only to show their original registration card at the office of the school they wish to attend. A registration fee will be charged only to new registrants.

More than 50 subjects in vocational cultural, commercial homemaking will be available for the three-month evening

Legion Auxiliary Head Due Monday

The Seventh Judicial District of the American Legion Auxiliary will have the honor of a visit from the National President of the Auxiliary, Mrs. Doris Sweet Corwith, next Monday.

Mrs. Corwith is a charter member of the Rockville Centre Unit of Nassau County, serving as president of that unit in 1932. Since that time she has served the auxiliary as county chairman. She was elected president at the state convention in Rochester in 1935. She served as national chairman of the radio committee for three years and was elected national chairman in Chicago last year.



Mrs. William Corwith

Nurse Group To Sponsor Dinner

Park Avenue Hospital Nurses' Alumnae will sponsor a benefit supper next Wednesday from 5:30 to 7:30 p. m. in the dining room of Blessed Sacrament Church, Monroe Ave. at Oxford St.

Chairman for the affair is Mrs. George Carr, assisted by Miss Carolyn Hertrik.

NEW SPRING HATS

\$1.19 Reg. \$2.65 Value

PATS LADIES APPAREL
579 Plymouth Ave. S.

REUPHOLSTER YOUR LIVING ROOM SUITE MODERNIZE and REBUILT

Complete With New Coverings

3 Pcs. \$35 TERMS

Stripped to the frame, rebuilt like new—springs retied—new filling throughout, new cushions supplied and satisfaction guaranteed.

Call MAIN FREE 6325 For ESTIMATE anywhere—day or evening. No obligation, of course.

LYONS

175 NORTH WATER ST.

7-WAY DE LUXE LAMP WITH NIGHT LIGHT

BETTER LIGHT for BETTER SIGHT

Opalite Glass Reflector

3-way Switch for 3 Stages of Light

Brass Plated 3 Candle-Light Fixture

Switch for Separate Lighting—1, 2 or 3 Lights

Heavy Fluted Tubing

Spotlight Special Price

\$3.95

25¢ DOWN A WEEK

YOUR CREDIT IS GOOD

GREATEST LAMP BUY EVER OFFERED 7 STAGES OF LIGHT!

Protect family eyesight! Three different degrees of light from the Opalite glass reflector.

For reading, turn it once... turn it again for that warm cozy glow... turn it a third time for entertaining. FOUR OTHER STAGES OF LIGHT, TOO! Three candlelights and soft, diffused night light. Here is a Sales Triumph—a Super Spotlight Special.

YOU DON'T NEED CASH (Use Our Oh-So-Easy-Pay Plan)

MAIL COUPON TODAY!

STAR CLOTHING CO.
36 State Street

Gentlemen: Enclosed please find 25c down payment on the HAMILTON BOSS 7-WAY DE LUXE LAMP. I agree to pay the balance 25c weekly.

Print Name _____
Print Address _____
City _____ State _____

Open Account Closed Account New Account

Nothing Extra for Credit!

STAIR CREDIT CLOTHING

36 STATE STREET

Date Set For J. Y. Minstrels

The annual production of the J. Y. M. & W. A. Old-Time Minstrel group will be given in the association's auditorium on Saturday and Sunday evenings, April 6 and 7.

The title of this year's performance is "Hold Tight." It is an original musical comedy written and directed by Mark and Ed Ruda. The cast consists of more than 100 people, including a chorus of 50 voices.

Many of the stars of past years will again be seen in leading roles.

Music arrangements are under the direction of Herbert Zahn, who has been with the group for many years.

The entire proceeds of these performances will go towards the J. Y. Scholarship Fund, which enables under-privileged youngsters to make use of the facilities of the "Y."

Champagne is named for the Province of Champagne, France, where the vineyards have been famous since the time of the Romans who began growing grapes there in the third century.

Your CAPITAL INVITES YOU

A wonderful, thrilling adventure awaits you in Washington, D. C. In spring and educational entertainment for your visit to the City of World Affairs!

You will enjoy the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate. AIR CONDITIONED GUEST ROOMS & PUBLIC SPACES.

400 OUTSIDE ROOMS WITH BATH FROM \$2.00 WITH PARKING

HOTEL ANNAPOLIS
IN WASHINGTON, D. C.
11th TO 12th ST. AT H ST.

Payable in 1940
GENERAL COUNTY TAXES
Monroe County Treasury

Rochester, N. Y. January 2, 1940

The assessment rolls for the general county tax levied in 1938 and payable in 1940 have been placed in my hands for collection. All persons named therein are required to pay the tax assessed to them before the 15th day of April next, subject to the following conditions as provided in Section 12 of Chapter 44 of the laws of 1938.

FEES WILL BE ADDED AS FOLLOWS:

All of January without fees.
February 1st to 29th, inclusive, 1 per cent.
March 1st to 31st, inclusive, 2 per cent.
April 1st to 14th, inclusive, 3 per cent.
After April fourteenth said addition of 3 per cent and also fees and penalties at the rate of 8 per cent per annum.

In case of default a warrant will be issued for the collection thereof according to law.

On August 1st an additional fee of \$1.50 for advertising will be charged. On the 15th day of August a list of all unpaid taxes will be published. On the 20th day of August all unpaid taxes will be sold, and can be redeemed only by paying advertising and sales charges, with interest.

Office hours—9 A. M. to 5 P. M. Saturdays to 12 M.

Tax bills will be mailed on request.

TOWN TAXES

Town taxes cannot be paid to County Treasurer until June 1st, but should be paid to the Town Collector, whose address will be furnished by the County Treasurer on request.

CLARENCE A. SMITH,
Director of Finance.

Parent Education Group To Meet

"School in Its Relation to the Home" is the subject slated for discussion at the last meeting of the Parent Education Child Development group at Lexington School No. 34 next Wednesday at 2 p. m.

Miss A. Laura McGregor will be the speaker at the meeting, which will be held in room 206 of the school. Miss McGregor is co-ordinator of child services for the Board of Education.

FINAL CHANCE! Save \$40 on this STROMBERG-CARLSON Labyrinth Radio

This Extra Allowance Includes Your Old Radio

TERMS LOW AS \$1 PER WEEK

HAS ALL THESE FEATURES!

- Motor Tuning
- Bi-Focal Tuning Eye
- Provision for Remote Control
- Acoustical Labyrinth
- Carpinchoe Leather Speaker
- Phonograph Connection
- 10 Tubes, Including Rectifier and Bi-Focal Eye
- Duncan Phyfe Period Cabinet
- Rare American Walnut, Mahogany Inlays

HICKSONS

"Rochester's Radio Headquarters"

East Main St. cor. Franklin St. opp. East Ave.

"Smoother Now...and How!" says Victor Moore

Seagram's 7 and 5 Crown

7 CROWN \$1.58 PINT
5 CROWN \$1.30 PINT

VICTOR MOORE—FAMOUS COMEDIAN

SHIP FIELDS, creator of Rippling Rhythm, said: "The 7 Crown you blended in '34 was fine whiskey, but your present 7 Crown is even better."

VICTOR MOORE, comparing Seagram's Crowns of today and '34 (the identical whiskeys that became biggest sellers following Repeal), said: "Your present Crowns are even smoother and milder."

BILL CORUM, famous sports columnist, said: "The 5 Crown Whiskey you blended in '34 was mild and smooth, but the winner and new champion is today's 5 Crown!"

AMERICA'S FINEST... SMOOTHER AND FINER AS THE YEARS ROLL BY

Seagram's 7 Crown Blended Whiskey. The straight whiskeys in this product are 4 years or more old. 40% straight whiskeys, 60% grain neutral spirits, 90 Proof.

Seagram's 5 Crown Blended Whiskey. The straight whiskeys in this product are 4 years or more old. 27½% straight whiskeys, 72½% grain neutral spirits, 90 Proof. Seagram-Distillers Corporation, New York.

MAIN AT ST. PAUL **LINCOLN'S** MAIN AT ST. PAUL

SALE OF WATER DAMAGED MERCHANDISE

On Sale In Our Basement

FRIDAY 9 A. M.

OVER

2000 Men's SHIRTS

AT

50% TO 75%

OFF REGULAR PRICE

Also many other men's wear and domestic items. Damage to this merchandise was caused by break in sprinkler system and was not damage by fire and smoke. Much of it is very slightly damaged.

LINCOLN'S

MAIN AT ST. PAUL

CORPS TO MEET

Members of the E. G. Marshall W. R. Corps No. 27 will meet Tuesday evening in the City Hall Annex. Request is made that members bring their penny bags with them.

9 out of 10 AGREE

"The favorable opinion of 110,933 out of a total of 124,193 people who tasted Green River, justifies our claim that it is 'America's Smoothest Whiskey'."

GREEN RIVER

The Perfect Blend that's AMERICA'S SMOOTHEST WHISKEY

66 proof—75% grain neutral spirits
OLD TIME DISTILLERS, INC., N. Y. C.

Jimmie Fidler . . . in Hollywood

WASHINGTON, D. C.—Dear Staff: I've been thinking about Linda Darnell and Deanna Durbin—and the contrasting methods employed in building their careers.

Deanna is already at the top of the ladder, partly because of her remarkable voice, partly because of her constantly increasing ability as an actress, but principally because a producer is smart enough to LET HER BE HER AGE. Deanna is the screen's one feminine exponent of adolescence, the personification of that charming in-between phase in human development that appeals so strongly to every audience. And because she actually IS the adolescent she plays, her pictures invariably ring true.

Linda, on the other hand, is being forced into precocious maturity by every trick her studio can devise. Actually younger than Deanna by a year or more, she's being given adult roles. Unquestionably, she's a fine little actress, and she's naturally endowed with plus quantities of beauty and personality. But she doesn't ring quite true in those grown-up leads.

It seems to me that the policy-makers at 20th Century-Fox are passing up a Golconda by overlooking one obvious fact and a near-certainty. The fact—that all the world loves to chuckle at the growing pains

of adolescence—has been thoroughly demonstrated by the success of countless books and more than a few pictures. The near-certainty is that Linda Darnell is a natural for such roles. Why not give the "little girl" a chance to win a great big hand?

JIMMIE FIDLER

Dear Boss:

Here's news—Pat Van Cleave (Mrs. Arthur Lake) has signed for the femme lead in Dave Lussier's new stage play, "Come to My House," to be produced in I. A. . . Judith Barrett and Lin Howard would have hitched a week sooner, had it not been for her refusal to marry before her blond hair regained its natural brunette color . . . Robert Stack, former national skeet-shooting champ, has filled out an entry for the National Trap Shoot at Vandalla, O., in August . . . Time out for Lulu Deste, bedded by flue . . . Mona Gitterman, the bit player who was so seriously injured when her dance costume caught fire, is now out of danger, but will be unable to work for at least six months.

Boss, here's a topper for that article in a recent issue of Readers' Digest, which claimed that Americans have become infantile in their mental reactions. Bob Leath has a new song ready for publication. Its

title—God help us!—is: "Blitzkrieg Baby, You're My Itsy-bitsy Bombshell of Love."

On completing her current pic role, Maureen O'Sullivan and Baby Michael Damien will establish temporary residence in Toronto, Canada, to be with Hubby John Farrow, now a senior lieutenant in the Maple Leaf navy.

Movie Quiz Winners

- Listed below are the names of the winners of Movie Quiz last week. If your name is listed here call at the Rochester Sun Office, 420 Burke Bldg., before Monday noon for your guest tickets to Loew's Theatre. No tickets given out Saturday afternoon.
- Adam J. Scheuer, 31 Thayer St.
 - C. P. Amant, 26 Warner Pl.
 - Bertha Curtis, 84 Elliott St.
 - Mrs. Wm. Pomroy, 601 Seward St.
 - Mary Ann Conic, 39 Frances St.
 - N. Brady, 369 Main St. E.
 - Frank Toser, 89 Lakale Ter.
 - Doc Mayer, 2 Bowley St.
 - Dorothy Bigger, 51 Meriden St.
 - Ann Abercrombie, 101 Hawley St.
 - Mrs. Howard Leiber, 63 Werner Pl.
 - Mrs. James LaDuke, 45 Pearl St.
 - George Matul, 213 Hague St.
 - Mary Lou Weidely, 305 Seward St.
 - Emmie Whipple, 1866 Clinton Ave.
 - Mrs. J. M. Adams, 346 Grand Ave.
 - Mrs. Sexton, 91 Middlesex Rd.
 - R. Manning, 147 Hillcrest St.
 - Elizabeth Glone, 21 Sylvester St.
 - Ann Shanley, 43 Francis St.
 - Connie Williams, 195 St. Regis Dr.
 - Mrs. L. Tafe, 29 Durbin St.
 - Harold Coleman, 259 Furlong St.
 - Mrs. A. DeCook, 1079 Maple St.
 - Lena Jack, 312 Knickerbocker Ave.

John Fowle of Bermuda who vacation with his uncle, John attends Choate School arrived Hill Kitchen and Mrs. Kitchen Friday night to pass the Easter of University Avenue.

DYE SPECIAL

MEN'S SUITS, TOP COATS

EMPIRE CLEANING & DYEING WORKS

LADIES' DRESSES COATS 3-PC. SUITS

\$1.99

Free Call GLEN. 1102 622 Hollenbeck St.

★ AT SMALLS . . . 28 E. MAIN

Look What **\$24.75** Buys in

AMERICA'S FOREMOST WATCHES!

ELGIN Watches \$24.75

3 really fine Elgin wrist watches—15 jewel movements—choice of different styles—just pay 50c a week, at no extra cost.

BULOVA at \$24.75

Washing new Bulova model; Choose from many styles—some with 17 jewels—others with 15 jewels—all fully guaranteed, yellow gold color—and smart!

GRUEN Watches \$24.75

We have the new Gruen watches and they're priced at as little as \$24.75 and up. And what a variety of styles! Just pay 50c a week.

Smalls

28 MAIN STREET EAST

Open Saturday Evenings Until 9

NO INTEREST OR CARRYING CHARGES

Mrs. Elizabeth Brandt, 141 Second St.

Rochester's Quality Basement AT THE NATIONAL

Value-Giving At Lowest Prices, But Perfect Quality

PLEASE, IN COMPARING THESE PRICES, REMEMBER THAT THE NATIONAL DOES NOT HANDLE IMPERFECT "SECONDS"

An Extraordinary Presentation

STUDENT Reversible Topcoats And Sport Suits

\$9.85 SIZES 32-38

THE COATS . . .

Reversible topcoats, the quality of these, are practically unheard of at only \$9.85. Bright, colorful, good-looking tweeds with Aridex processed, water-repellent gabardine on reverse side. A Topcoat and raincoat combined. All are in the very popular raglan model. Sizes 32 to 38.

THE SUITS . . .

All new spring styles, colors, patterns and fabrics. A special value presentation prepared for the school holidays, this week Good, durable woollens, splendidly tailored. Plain-back and sports-back models. Student suit values that we're quite sure you won't see duplicated, for only \$9.85.

Charge It The Balance of March
It Will Be Payable As An April Purchase
1/3 Due May 10—1/3 June 10—1/3 July 10

Specials

A Sale Of **Campus Slacks and Jackets**

\$3.39

CASHMERE and worsted slacks in all the bright colorful spring shades and patterns: values up to \$4.95; the jackets include mostly 2-tone styles . . . button or zipper front . . . also, plain tan gabardine aviation style jackets. Both smooth and brushed effects included.

Sweaters (val. \$2.95), \$1.89
White & Fancy Shirts . . . 89c
Spring Neckwear39c
Shirts and Shorts23c

The **NATIONAL** East Main at Stone

A Special Purchase Sale

Herringbone Tweed Reversible Topcoats

WITH SHOWER-PROOF GABARDINE REVERSE

\$11 MADE TO SELL THIS SEASON AT PRICES UP TO \$15.95

THE newest topcoat fashions of the new spring season . . . and all the wanted colors. Fine all-wool tweeds with shower-proof gabardine raincoat in reverse side.

Here are values we're quite safe in assuring you, cannot be duplicated at any price even close to this price. These are especially fine reversible coats for \$11 . . . we want you to see them: Better make it very soon, however, because at \$11, they won't be here long.

HOT WATER

Your Best Beauty Aid!

Frequent shampoos and facials are easy with an automatic Gas Water heater. Installed FREE. Pay only \$1 a month rent plus small amount for gas used. Removed Free if not satisfied. No obligation.

\$1 A MONTH RENTS AN AUTOMATIC GAS WATER HEATER

ROCHESTER GAS & ELECTRIC Corporation

For trouble and service calls Sales Dept. and personal calls Telephone Main 2960 Telephone Main 7070

Whelan DRUG STORES
140 CLINTON AVE, SO., Cor. COURT
PHONE: MAIN 9020

SAVE MONEY
BUY THE LARGE SIZE
THE REAL Economy SIZE

Cashmere BOUQUET SOAP
Three 10c Size Cakes
AND
10c Size
Cashmere BOUQUET LOTION
40c VALUE
All For **25c**
WHILE SUPPLY LASTS

TAMPAX
SANITARY PROTECTION FOR THE OUTDOOR WOMAN
How practical Tampax is for active women! Perfected by a doctor. Worn internally. No pins, belts or pads—perfect freedom in any costume. Compact, convenient, comfortable.
Box of 40 **98c**

WILDROOT HAIR TONIC
GIANT 14-Oz. SIZE
(With Oil)
NOW **59c**
Stock Up at this Price and SAVE!

Thousands asked for it!
DELSEY Toilet Paper
SOFT LIKE KLEENEX

Buy the Large Economy Box and Save...
KLEENEX DISPOSABLE TISSUES
Buy the economy way—and always have a supply of Kleenex handy. Sanitary—disposable—super-soft and absorbent—Kleenex tissues are really indispensable.
Economy Box 500 Sheets **28c**
2 Boxes . . . 1000 Sheets **55c**

Get Kotex Today!
Buy the convenient Reserve Box (30 napkins). Only Kotex comes in 3 sizes to suit individual needs.
Regular Junior Super
RESERVE BOX OF 30 **48c**

Teel FOR TEETH LIQUID DENTIFRICE
(Made by Procter & Gamble)
A marvelous New Discovery—Not Paste—Not Powder—Contains No Alkalis—No Abrasives.
New safe way to brighten teeth and freshen the mouth.
25c SIZE **23c**
50c SIZE **39c**

WATCH WHELAN'S WINDOWS

WIN GUEST TICKETS
Make as many words as you can from the title "STRANGE CARGO" using each letter only as many times as it appears in the title. Guest tickets will be given to the 25 persons in the longest lists before Monday noon.
Bring or mail list to Contest Editor, Rochester Sun, 420 Burke Bldg., before next Monday noon.
Winners will be announced in next week's Sun.
Clark GABLE · Joan CRAWFORD
STRANGE CARGO
IAN HUNTER · Peter LORRE · Paul LUKAS · Albert DEKKER
Produced and Directed by Frank Borzage
Starts Friday April 1st
NOW PLAYING — 2nd BIG WEEK!
LOEW'S "REBECCA"
With Laurence Olivier—Joan Fontaine

The Rochester Sun
Published every Thursday by the Rochester Sun Corp., 3 St. Paul St., Rochester, N. Y. O. C. Gerling, Pres.; F. B. Kelly, Vice-Pres.; Wm. A. Pfaff, Sec.; Wm. G. Bromley, Treas.
O. Curtis Gerling, Publisher Eugene Davis, Advt. Director
Orville H. Allen, Editor Edward Randall, National Advt. Mgr.
NATIONAL REPRESENTATIVES,
James A. Coveney Co.
New York Office 444 Madison Ave.
Chicago Office 39 South State St.

'Rip Van Winkle' Next In Child's Play Series At Eastman Theatre

"Save the best for the last" is the axiom of after-dinner speakers, story tellers and theatrical producers.
Members of the Clare Tree Major Children's Theater of New York have remembered that rule and applied it to their season's repertoire.
For the last play of the season to be presented at the Eastman Theatre Saturday afternoon, April 6, is undoubtedly one of the best stories of childhood.

COUPON
This Coupon Is Worth **10c**
Towards Price of Admission To See
"RIP VAN WINKLE" EASTMAN THEATRE
Saturday, April 6, 1940
3 O'Clock
Seats: 25c, 35c, 50c, 75c
Present this coupon at theater box office when purchasing ticket. Good for 10c reduction on any priced seat in the theater this day only.
Name
Address
Age

It's Delicious
CHICKEN CHOW MEIN
GENESEE CHOW MEIN KITCHEN
321 GENESEE ST. GEN 774
Wholesale — We Deliver — Retail

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables — filled with delicious chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783

They Make Those Figuring Jobs Easy
BRAND NEW R. C. ALLEN ADDING MACHINES
Visible dials, flexible keyboard, two color ribbon . . . Brand new machines . . . come in and give them a trial.
FOR RENT **\$5** Per Month
FOR SALE **\$4** Per Month
PRICES FROM **\$60**
Portable or Standard Typewriters Rented, 3 Months **\$5**
CITY TYPEWRITER
160 S. CLINTON NEXT TO R. B. L. STONE 3424
Mrs. Clara Walton, 181 Raeburn Ave.

It's too good to miss!
OLD OVERHOLT WHISKEY
at today's LOW PRICES!
Now I can buy this famous bonded rye at the price of even more lower proof blended whiskies.
\$2.23 \$1.40
Fifth (25.0cc.) Pint (16.0cc.)
You hear it everywhere you go these days—"Make mine Old Overholt." And that's easily explained. Old Overholt is a quality whiskey and has been for 130 years. A rich bonded rye with a distinctive flavor all its own. And it's priced so reasonably today that almost everyone can afford to enjoy the best—Old Overholt.

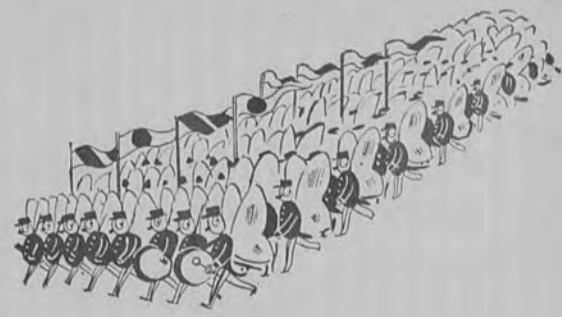
Wegmans Say—



Thumbs Down
ON HIGH PRICES!
Rochester's Largest Meat Retailers Always Offer You Greatest Value!
Tender and Juicy From Grain-Fed Steer
PRIME QUALITY WESTERN, SHOULDER ROAST,
BEEF 17c lb.
It's Time You Served One of These Fine Shoulder Roast of Beef Again!
MONROE COUNTY, MILK-FED, BONELESS, ROLLED
VEAL ROASTS lb. 23c
ROCHESTER LARGEST MEAT RETAILERS

FINE, FANCY, RIPE **BANANAS** 5c lb.
FRESH STRAWBERRY OR BANANA, WHIP CREAM **SHORT CAKE ea. 29c**
FRESH FRUITED TURBANS OR **APPLE KUCHEN ea. 15c**
FAMOUS GREEN GIANT BRAND **SWEET PEAS 2 cans 29c**
NEW YORK STATE, No. 2 **TOMATOES can 7c**
THE "ONE-HOUR" FRESH COFFEE **BOSCUL 1-Pound can 24c**
IMPORTED QUALITY, CORTIZ **TUNA FLAKES can 10c**
QUALITY, HOME-TOWN CATSUP **BLUE LABEL bottle 11c**
QUICK-MADE MEAL, KRAFT MACARONI **DINNERS pkg. 9c**
PACKED IN JARS, LOTS MORE FLAVOR!
DRIED BEEF jar 10c
FINEST YOU CAN BUY!
Taste It! Find Out Why!
LAND O'LAKES
The World's Largest Selling SWEET CREAM BUTTER
Because It's Made From Pure, Sweet Cream Land O' Lakes Butter Stays Fresh And Keeps It's Finer Flavor Longer.
31c lb.
FROM TUB
In The Roll Lb. 32c
Wegmans HOME OWNED FOOD MARKETS
FREE PARKING FOR CUSTOMERS

Sibley, Lindsay & Curr Co. Here Come the MOTHS!



And Here Comes Sibley's With a Store-full of Moth Protection and an Advertising Page That's Full of The Clean Smell of



Hold this page close to your face—inhalé—that's the smell of genuine cedar essence, right in the very ink from which this advertisement is printed. It's clean, healthy, outdoors-y. You like it, but the moths don't — they stay as far from it as they can! Which is mighty good protection for your precious garments, bedding and the like; and mighty good reason for checking your needs against this page of moth-protectors, from Rochester's largest store.

Phone Orders to Stone 6500

HOUSEWARES, FOURTH FLOOR

Check These Protection Needs

- Twin-Door Wardrobe, 60x20x20 inches\$1.29
- Wood Frame Wardrobe, 60x22x22 inches\$2.98
- Sliding Door Wardrobe, 60x24x21 1/2 inches\$3.98
- Wood-Door Cabinet, 60x21 1/2x21 1/2 inches\$4.98
- Super-Fine Wardrobe with 2 wood veneer doors, full wood frame, 62x30x23 1/2 inches\$6.98
- Moth-proof Chest, 32 1/2x14 1/2x20 inches\$1.00
- Under-Bed Chest, 48x29x9 inches\$1.98
- Chest Trunk Chest, 30x20x20 inches\$1.69
- Suit-Size Bag, 27x4x4 inches25c
- Garment Bag, Size 27x4x60 inches39c
- Excellent, Heavy Bag, 31x6x60 inches69c
- Box-Shaped Bag, 24x6x60 inches79c
- Tar Odor Bag, size 24x6x37 inches79c
- Box-Pack Storage Chest, 24 1/2x16x12 inches79c
- Overcoat Size Bag, 30x6x60 inches98c
- Triple-Proof Storage Chest, 30x14x13 inches98c
- Moth-proof Rug Bag, holds 1 to 3 9x12 rugs\$1.00
- Jumbo-Bag Closet, 20x15x20 inches\$1.09
- Para Moth Balls 12 oz. box 15c
- Para Moth Flakes 12 oz. box 15c
- Para Moth Crystals, lb. 29c 5 lbs. \$1.39
- Para Vaporizer, small size 49c large size 59c
- Naphthalene Moth Balls 2 boxes 25c
- Naphthalene Moth Flakes box 15c
- Naphthalene Balls, 5 lbs. 59c; Flakes 5 lbs. 69c
- Pine Tar Paper, 12-sheet roll 29c
- Cedar-ton Protective Paper roll \$1.00

Sniff It and See!

GARMENT BAGS
4 for \$1

Big value bags at little price! Made of tough, white-lined duplex paper with cedar odor. Holds 3 garments on hangers. Size 27x4x60 inches. Close with four sturdy fasteners.



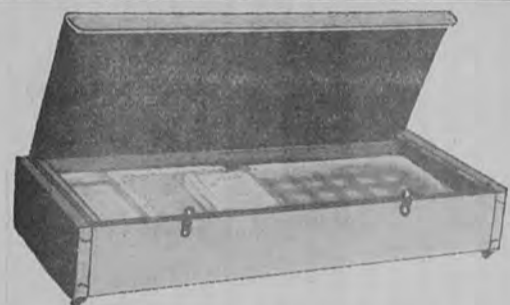
TUCK IN BAG
49c

Extra heavy mothproof container of white-lined duplex paper, dark red color outside. Cedar odor. Four strong metal closing devices. Size 27x4x60 inches, big enough for 5 garments on hangers.



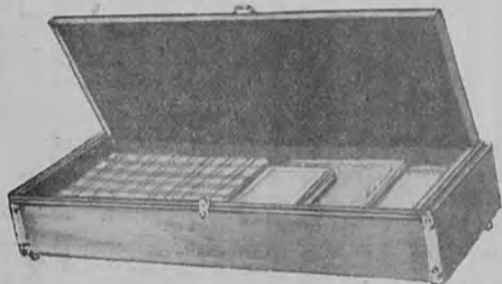
MOTH PROOF CHEST
89c

Convenient chest with overlapping top covers that close securely. Nickel plated side handles. Size 29 1/2x14 1/2x20 inches. Equipped with refillable insecticide holder and crystals.



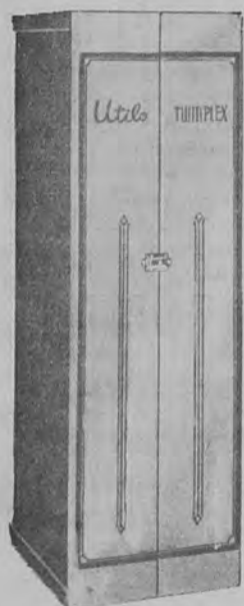
HIDEAWAY CHEST
\$1.00

45 inches long, 20 inches wide and 9 inches deep. Wood-reinforced chest that you can store handily under the bed. Four ball-bearing casters attached. Leather tab fasteners. Refillable insecticide holder and crystals.



MAMMOTH CHEST
\$1.39

Rugged, big chest set on four ball-bearing casters, so it can be rolled under the bed. Wood reinforcements, nickel-plated spring lock and handle. Size 48 inches long, 20 inches wide, 9 inches deep. Refillable insecticide holder and crystals.



Twin Door Wardrobe
\$1.00

Holds 10 to 12 garments on hangers. Size 60x20x20 inches. Sturdily constructed of rugged fibre board, with convenient double doors. Refillable insecticide holder and moth crystals.



Sliding Door Wardrobe
\$1.59

Size 60x24x20 inches, with room for 12 to 20 dresses, coats or suits on hangars. Pull the ring and the door slides down from the top. Refillable insecticide holder and moth crystals.



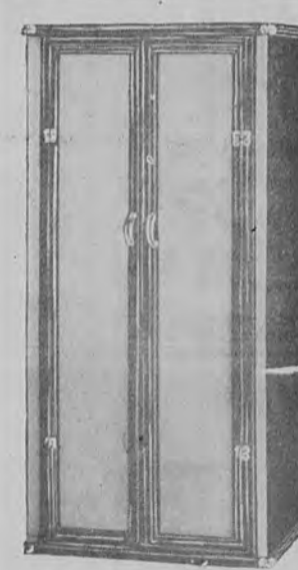
Substantial Wardrobe
\$1.98

Durable cabinet, big enough to accommodate up to 24 garments on hangers. 60x24x20". Wood reinforced front, two sliding doors. Refillable insecticide holder and crystals.



Extra Big Wardrobe
\$2.98

Strong, wood frame wardrobe with two handy sliding doors, top lowers, bottom raises. 60x24x21 1/2". Holds 16 to 24 garments. Refillable insecticide holder and moth crystals.



De Luxe Wardrobe
\$3.98

60x26 1/2x22". Full, heavy wood frame cabinet with two wood frame hinged doors. Spacious and smartly styled. Beige finish. Refillable insecticide holder and moth crystals.

GH
S!

REAM
9c

5c

9c

7c

4c

0c

1c

9c

0c

FOR
ERS

Here is good breakfast fare. Mix together four tablespoons each of butter and confection-ers' sugar, and one teaspoon each of cinnamon and vanilla. Spread on hot toast.

101-2 ELWOOD BLDG.
E. MAIN ST. STATE ST.
MAIN 3709

American Beauty Salon

Applied in Private by Expert Operators

TINTING & BLEACHING \$2.25

AUDITORIUM NEXT TUESDAY AT 8:30

HERMAN SHULMIN presents

TALLULAH BANKHEAD

"THE LITTLE FOXES"

LILLIAN HELLMAN'S Dramatic Triumph

With PATRICIA COLLINGE • FRANK CONROY

DIRECT FROM ONE YEAR IN NEW YORK—BROADWAY CAST INTACT

Prices — Orch. \$2.75, \$2.25; Loges, \$2.20; Bal. \$1.65, \$1.10. Tax included.

THE ORIGINAL CURTAIN SHOP

Special

Sale \$1.39 Per Pair EXTRA WIDE

44 in. Wide
2 yds. Long
Ready to Hang
Egshell or Ecru

Tailored Sheer Rayon Marquisette Curtains

Though we have sold hundreds of pairs of these lovely delustred Marquisette Curtains, this special sale price of \$1.39 is the lowest ever on entire wide curtains of such fine quality.

Similar qualities have been advertised generally as \$2.59 values. Occasionally Rochester stores have sale priced them at \$1.98.

Splendidly made with 1-inch side hems and 3-inch bottom hems. Superbly tailored to hang straight and true at your windows.

Where New Curtains Are Shown First!

Paul's CURTAIN SHOP
76 Clinton South

Between Forman's and Weis & Fisher's

PAUL E. LINDGREN, Owner

BE BRIGHT! GO LIGHT!

BUY BETTER SPIRITS!

SCHENLEY "SWALLOWS" SING:
"Melding... Schenley's Taste Surprise
Makes Your Highballs Harmonize"

BUY THE BEST

SCHENLEY Black Label and Red Label are unexcelled because we "meld"... an improved blending method... that creates better spirits by permitting their weight reduction without flavor destruction.

Better Taste

SCHENLEY Light-Bodied WHISKIES

Schenley's Black Label 65% Grain Neutral Spirits. Schenley's Red Label 72% Grain Neutral Spirits. Both 96 Proof and BLENDED WHISKEY. Copyright 1940, Schenley Distillers Corporation, New York City.

Business Women's Club To Elect New Officers

The Business and Professional Women's Club has completed plans for its annual election of officers, to be held at the Sagamore Hotel Tuesday evening. The polls will be open from 5 to 7 p. m. A dinner meeting is planned for the same place at 8:30 p. m., at which the following will preside. After the dinner at which the following will give talks: Miss Lena A. Sanford, Miss Grace J. Tanner, Miss Ella T. Leavy, Miss Mil-

Bluestone and Mrs. Marion V. Miss Helen W. Young, music chairman, has obtained as soloist of the evening Mrs. Helen Halliley, soprano, of Grace Methodist Church.

Miss C. Lois Pringle is chairman in charge of the affair, assisted by Mrs. Bessie Z. Crum, program co-ordinator, and the following hostesses: The Misses Annie D. Bland, E. Lucille Hart, Mary E. LeFeber, Mary A. Huddy, Nina Johnson, Louise Houghton, Emma L. King, Ida M. Randle and Helen K. Lorscheider.

Appliance Head Appointed By Local Furniture Company

Announcement has been made of the appointment of Daniel W. Bernstein as sales manager of the appliance division of the Flanigan Furniture Co., 337 Driving Pk. Ave.

This organization, according to William P. Flanigan, general manager, carries a complete line of Westinghouse and Crosley electric refrigerators in addition to their household furnishings. An enviable reputation has been built up by Flanigan over a 25-year period in the Northwest section of Rochester.

Bernstein comes to the Flanigan concern after several years in the appliance field in Rochester.

Distiller Maps Large Ad Drive

More than 150 newspapers with combined circulation in excess of 20 million throughout the country will carry the spring advertising messages of Seagram Distillers Seven Crown and Five Crown whiskeys, it was announced recently by Walter M. Swertfager, Seagram's Director of Advertising.

According to Swertfager, the advertisements will feature the findings of noted leaders in the field of popular music, radio and the theater, based on taste comparisons between the current Crown whiskeys and the Crowns of 1934. Among the celebrities to be pictured in the series are George Jessel, Shep Fields, Al Donahue and Bill Lorum.

War Veterans Post Plans Bowling Party

Members of the Crouch-Dowd Post No. 600, V. F. W. will hold a bowling party and sauerkraut supper for members and their friends, Saturday, March 30, at Reynold's Hall, 374 Thurston Rd. A. W. Massey, chairman of the party, will be assisted by a committee

composed of Commander Hicks, J. Culliton, H. Beebe, F. Weis, G. Kohlermer, and F. King. All members are urged to make reservations by calling chairman Massey at Genesee 4403, as a special feature.

Put the last of a loaf of bread to good use by drying the slices in the oven and crushing them into crumbs. A covered jarful of crumbs comes in handy for breaded meats and fish, casserole dishes, and meat loaves.

PENNSYLVANIA HARD COAL

EGG & STOVE \$9.60
Grade B

LAKE CO. COAL

EGG & STOVE \$10.45
NUT

GLEN 538
255 LYLELL AVE.

AN URGENT MESSAGE to women who suffer FEMALE WEAKNESS

Few women today are free from some sign of functional trouble. Maybe you've noticed YOURSELF getting restless, moody, nervous, depressed lately—your work too much for you—

Then why not take Lydia E. Pinkham's Vegetable Compound to help quiet weary, hysterical nerves, relieve monthly pain (cramps, backache, headaches) and weak dizzy fainting spells due to functional irregularities.

For over 60 years Pinkham's Compound has helped hundreds of thousands of weak, run-down, nervous "ailing" women to go smiling thru "difficult days." Why not give this wonderful "woman's friend" a chance to help YOU Try It!

WITH COUPON Large Size

OXYDOL 15c

Limit 1

WITH COUPON KNITTED

DISH CLOTHS 5 for 11c

Limit 10

WITH COUPON PURE CASTILE

BABY SOAP 4 for 11c

Reg. 10c Size, Limit 4

PLAYING CARDS 19c

Bridge or Pinochle
Reg. 35c

PROFESSIONAL HAIR BRUSH 29c

75c Value

PALMOLIVE SOAP 3 for 14c

SACCHARIN TABLETS 49c

Bottle of 1000, 1/4 or 1/2 grain

ANALGESIC BALM 12c

50c Size

DRINKING GLASSES 3 for 10c

Reg. 10c Each
4 oz. Platinum Rim
Safe Edge
While Supply Lasts

Dicalcium Phosphate and Viosterol Tabs 69c

Box of 60
Reg. \$1.25

SULPHUR AND CREAM OF TARTAR LOZ. 11c

Box of 36
Reg. 20c

MACHINE OIL 7c

Finest Grade
Reg. 10c

KEY 92 E Main near Water

Rochester's Modern CUT RATE DRUG STORES

470 N Goodman near Main
546 Monroe near Goodman
457 Ridge Rd W near Dewey

TODAY, TOMORROW, SATURDAY, SUNDAY

SHOP WHERE THE VALUES ARE GREATEST—AT KEY'S—Here are a few that challenge comparison anywhere... Key guarantees Rochester's Lowest Drug Prices. Make it a habit to shop Key first.

Russian or American HEAVY MINERAL OIL

Pint 25c
Quart 45c
1/2 Gal. 85c
Gal. 1.49

100 Pack—Good Quality

STATIONERY ALL FOR 11c

50 Sheets
50 Envelopes

THIAMIN CHLORIDE TABS VITAMIN B1

0.5 mg. Bottle of 100 59c
1.0 mg. Bottle of 100 98c
3.3 mg. Bottle of 100 2.59
5.0 mg. Bottle of 100 3.89

ELECTRIC VIBRATOR 98c

Reg. \$1.50

Four, 5c Pkgs. **TOP 25c**

Cigarette Tobacco and Roller

Two 10c Pkgs. **George Washington Honey Bowl Briar Pipe 35c**

Reg. 70c Value

POUND TOBACCOS AT CUT PRICES

Half & Half 60c
Edgeworth 94c
Bond-St. \$1.09
Union Leader 51c
Blue Boar 1.47
Big Ben 64c

Zipper Bags Rubber Lined 44c

Squibb Milk of Magnesia 12 oz. size 29c
Mentholum reg. 30c 17c
Squibb Navitol reg. 75c 57c
Unguentine large tube 43c

LISTERINE DANDRUFF 59c

Largest Size Bottle

Be Wise - Try Alka-Seltzer

Milk of Magnesia Tab. bottle of 175—reg. 75c value 29c
Agarol 1.00 size 79c
Sloan Lintiment reg. 35c 29c
Anacin Tab. bottle of 50, reg. 75c 59c
Bayer Aspirin Tab. bottle of 100 reg. 75c 59c

ATLAS SHOE POLISH 8c

Complete

CASTOR OIL 12c

4 Oz. Bot.

Polish Dauber & Cloth 8c

KOTEX RESERVE BOX 30 Napkins 48c

Giant Size LISTERINE SHAVING CREAM 29c

Special

MEDICATED THROAT DISCS 15c

Parke, Davis Box 60

WITH COUPON

JOLLY JACK CANDY BARS 2c

Reg. 5c
Limit 4

WITH COUPON Reg. 10c Pkg.

LORALS COUGH GUM 8c

Reg. 20c BOTH FOR Value

Limit 4 Pkgs.

WITH COUPON Box of 30, Reg. 10c

PAPER NAPKINS 2 for 7c

Limit 2

ITALIAN BALM 32c

Reg. 60c

PEPSODENT ANTISEPTIC 40c

Reg. 50c 2 FOR

PUTNAM DYES 2 for 13c

Reg. 15c

CHINESE BATH SLIPPERS 11c

Closely Woven Terry Cloth Insole
25c Value

JERGENS 39c

50c Lotion, 25c Cream
BOTH FOR

LUDEN'S COUGH DROPS 5c

2 FOR

CASTOR OIL 12c

4 Oz. Bot.

CALCIUM LACTATE 23c

100 Tabs
Reg. 50c

Personal Mention

Mrs. Ernest C. Whitbeck of Portsmouth Terrace returned Sunday from New York, where she spent 10 days.

Mr. and Mrs. Schuyler C. Wells Jr. of Commonwealth Rd. entertained Saturday afternoon in their home in honor of Mr. Wells' birthday.

Miss Lucy M. Bayley of Meigs St. returned last week from Tampa, Fla., where she spent a month.

Mrs. Archibald E. Webster of Southern Pkwy. entertained the New Century Reading Club for luncheon on Friday in her home.

Miss Harriett A. Peters of Oxford St. returned last week from Mexico.

Mrs. S. Clarence Steele of Buckingham St. entertained the Beau DeSir Reading Club for tea at the Country Club of Rochester on Monday. Mrs. Milton E. Gibbs was the speaker.

Sonny Pennock, son of Mrs. Robert K. Osborn of Arnold Pk., will leave last of this week for New York, where she will pass several days.

Mrs. Lloyd A. Jones of San Rafael Dr. entertained today in her home. Mrs. John W. Scott Jr. of Cobbs Hill Dr. will be speaker.

Mrs. Amos H. Cobb of Penfield Rd. is passing some time in New York City at the Algonquin.

Tell Your Eye Physician You Would Like to Have C. A. KOHLER
Prescription Optician
FILL YOUR PRESCRIPTION
601 TEMPLE BLDG., 6TH FLOOR
STONE 619
WHY ACCURATE, DEPENDABLE AND MORE REASONABLE

Protect YOUR EYES!

Mr. and Mrs. Clarence W. Griswold of Culver Rd. entertained the Sunshine Circle of Kings Daughters for luncheon on Wednesday.

William Ross of Washington, D. C., was the guest of his mother. Mrs. Mae B. Ross of Arnold Pk., over Easter weekend.

Mrs. Madison W. Pierce of Landing Rd. entertained at a Pincocchio party Saturday evening at the Eastman theater in honor of her daughter, Nancy.

Mrs. Sanford G. Slocum of Brookside Dr. and members of the Wells College alumnae will entertain at tea on Friday for parents and prospective pupils.

Mrs. John Van Voorhees of Beach Ave. entertained at a Pincocchio party on Saturday and later took their guests to the Chatterbox Club for luncheon.

Mr. and Mrs. Charles A. Henderson of Meigs St. and their daughters, Charlotte and Laura, have left for Birmingham, Ala., where they will pass some time.

Tureen Supper Planned By Guild
A tureen supper, under the chairmanship of Mrs. John T. Smith, will be sponsored by the Immaculate Conception Parish Guild next Monday at 7 p. m.
Assisting Mrs. Smith will be Mrs. Mary Nourse, Mrs. William Haney and Mrs. William Freed.
Mrs. Francis J. Swift also has announced that regular afternoon card parties will be held on alternate Tuesdays in the school hall, beginning next week. Mrs. M. C. Fennell has been named chairman for the first of this series.

Spiritualist Service Planned

Rev. William Bickert of Lockport will be guest of honor at the special services to be held Sunday at the Church of the Divine Inspiration, 251 8 p. m.

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards' SPRING SALE of WALLPAPERS

9¢ 19¢

All New 1940 Patterns
Over 300 Display On Our Floor

Choice of bedroom, dining room and living room papers in any of several standout patterns.

Suntested, 30 inch mottled effects. 18 inch bedroom papers. All represent real value!

Bundle Lots 98¢ to 2.79

Includes Sidewall and Border Paper. Enough for a 12x12 Room.
EDWARDS—Fourth Floor

Demonstration and Sale Friday and Saturday on Our Main Floor

NU-ENAMEL

Paint-It-Yourself
One Coat Covers—No Brush Marks

A factory representative will be here to show you how to get expert results with NU-ENAMEL! It's amazingly simple to use on automobiles, furniture or woodwork. The quality is famous!

FREE CAN of Trim Color with Each Purchase of Any Can Costing 95¢ or More

EDWARDS—Street Floor

4 HOUR SPAR VARNISH Special
Has an exceptionally hard finish. For interior or exterior use. Gal. \$1.89

FLAT WALL PAINT Special
Ideal for walls and ceilings. Guaranteed washable! Gal. \$1.69

EDWARDS—Fourth Floor

SEMET SOLVAY COKE

CALL
For That Better Coke Always Kept Under Cover
GEN. 586

\$10.05 Cash Shovel'd Off

AUTHORIZED DEALER
Est. over 23 years

PAYNE & DUNHAM

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards' SAVE UP TO 1/3

In This Phenomenal

SALE of Few-of-a-Kind SAMPLE MATTRESSES

\$16 Each

We promised not to mention the manufacturer's famous name—but you'll spot the distinctive quality in no time! See these plump, magnificently constructed mattresses first thing tomorrow at 1/3 SAVINGS!

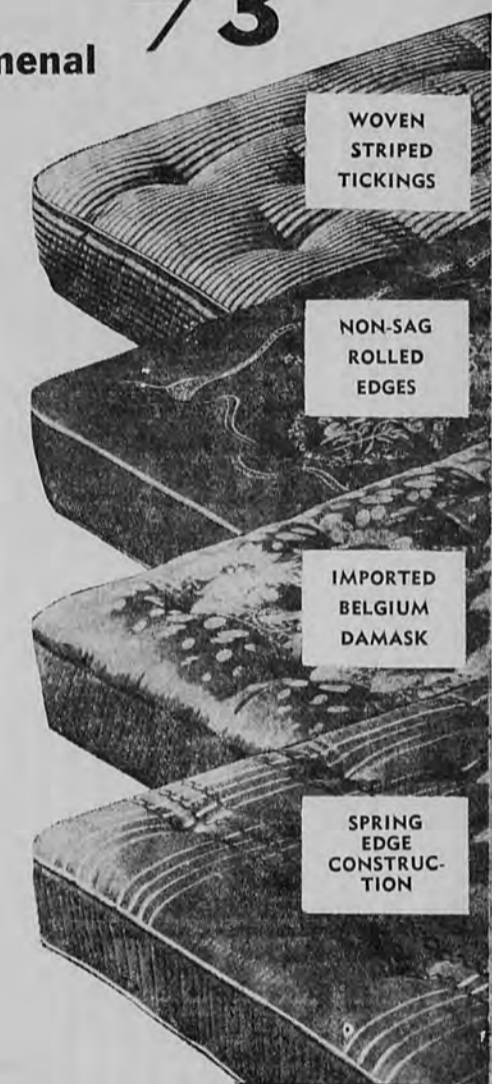
NOTE THESE FEATURES:

- ★ NON-SAG ROLLED EDGES
- ★ WOVEN STRIPED TICKINGS
- ★ IMPORTED BELGIUM DAMASK
- ★ RAYON AND COTTON PANELS
- ★ SPRING-EDGE CONSTRUCTION
- ★ PRE-BUILT BORDERS
- ★ Not Every Size In Every Style

★ FREE Delivery Within 200 Miles of Rochester

★ Buy on Edwards Budget Plan
No Down Payment—Balance \$1 Weekly

EDWARDS—Seventh Floor



ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards' JUST 2 DAYS MORE FRIDAY and SATURDAY TO SAVE UP TO 40%

GIGANTIC SALE Various Sizes of BIGELOW SANFORD RUGS

At Tremendous REDUCTIONS

Our 3 stores purchased the entire stock of discontinued patterns from the famous Bigelow Sanford Carpet Co. (42,000 dollars worth!) In this huge assortment you should experience no difficulty in securing just the type and color you want for your favorite color scheme. You can't improve on this firm's quality, patterns, color styles. Enough said on that score—you know Bigelow Rugs. Here we list only a few of the outstanding bargains, available in this unusual Sale!

<p>8'-3" x 10'-6"</p> <p>WILTON TYPE</p> <p>49.50</p> <p>Suggested Retail Price 82.50</p> <p>YOU SAVE \$33</p> <p>6' x 9'</p> <p>WILTON TYPE</p> <p>31.50</p> <p>Suggested Retail Price 51.50</p> <p>YOU SAVE \$20</p>	<p>9x12 Seamless</p> <p>WILTON TYPE</p> <p>\$55</p> <p>You SAVE 37.50 Suggested Retail Price, 92.50</p> <p>A splendid, closely woven grade with fringed ends. Made to give you years and years of service. The designs and patterns are exceptionally good. These, we believe, are extra-good buys at \$55!</p> <p>EDWARDS—Fourth Floor</p>	<p>7'-6" x 9"</p> <p>WILTON TYPE</p> <p>39.50</p> <p>Suggested Retail Price 64.50</p> <p>YOU SAVE \$25</p> <p>4'-6" x 6'-6"</p> <p>WILTON TYPE</p> <p>17.50</p> <p>Suggested Retail Price 27.85</p> <p>YOU SAVE \$10</p>
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Special Selling!

DeLuxe SAMSON CARD TABLES

AND LOOK! ONLY \$298

DURING THIS SALE As Advertised in LIFE

Your Choice! —OF EITHER AT NO EXTRA COST

Your choice of fire screen rack or two double-duty coasters free of charge with each table purchased.

The most stunning array of card tables you have ever seen! Never before such luxurious tops—never before such outstanding value! They're Samson DeLuxe—strong, sturdy, washable, stain-proof! See them all—get several for card playing, for the porch, kitchen, lawn, children's play room. Marvelous gifts! Ideal party prizes!

Other Styles Not Illustrated

- No. 793 American walnut wood grain with burl and marquetry effect and corner rosettes.
- No. 794 Reproduction of beautiful Will Rogers Memorial in inlaid wood.
- No. 745 Ivory leather effect with richly embossed Florentine pattern.

FEATURES GALORE:

- ★ PROTECTED CORNERS
- ★ SMOOTH ROUND EDGES
- ★ HEAVY SOLID LEGS
- ★ COLOR FAST TOPS
- ★ MORE PLAYING SURFACE
- ★ DOUBLE BRACED LEGS
- ★ WASHABLE CONTINUOUS TOP
- ★ NOTHING TO CATCH DIRT

EDWARDS—Fifth Floor



AT BOTH DOLAN MARKETS

BEEF ROAST Cut From U. S. Young Steers 17c lb.

COOKED HAMS, Whole or Shank Half 19c lb.

LARGE ROASTING CHIX 5 to 7-lb. Avg. 23c lb.

Chicken Cuts Tender Young 19c lb.

FOWL Tender Young 19c lb.

Dolan's

600 Jefferson, cor. Bartlett; Gen. 1417
350 Driving Park, at Dewey; Glen, 1618

YOU PAY Less AT

MERIT DRUGS

AT THE FOUR CORNERS

4 MAIN ST. E. TODAY THRU SATURDAY AT ROCHESTER'S NEW CUT RATE STORE

COUPON! BEECH-NUT COFFEE DRIP OR GRIND 17c WITH THIS COUPON

White Pine And Tar Cough Syrup 12c

Fleet Double Edge Razor Blades 25 for 14c

Vanities Talc 10c

Discontinued Number

6oz Size Kream Hair Tonic 29c

FULL POUND TIN HALF & HALF TOBACCO 56c

BOX OF 12 SANITARY NAPKINS 7c

ADHESIVE PLASTER 75c Size Jar

1/2 In. x 5 Yds. 4c

Barbasol Shave Cream 33c

EPSOM SALTS Probak Jr.

5 LB. BAG U. S. P. 10c

RAZOR BLADES 3c

PHILLIPS MILK OF MAGNESIA 19c

BOOK MATCHES 4c

Right Reserved To Limit Quantities

pudding Time Is All the Time!

By BEULAH V. GILLASPIE



SAY "pudding" to the men-folks and watch their eyes glisten! For, a luscious, spicy pudding isn't just an idea for the Holiday period—it's the king of desserts for any day of the cold-weather months. Here's one that is sure to charm the most sluggish appetite.

STEAMED DATE PUDDING WITH SOUR CREAM HARD SAUCE

1/2 cup butter
1/2 cup sugar
1/2 cup brown sugar
2 eggs
1 1/2 teaspoons baking powder
1/4 teaspoon salt
1/4 teaspoon soda
2 1/2 cups flour
1/2 cup buttermilk
2/3 teaspoon vanilla
1 1/2 cups chopped dates
1/4 to 1/2 cup chopped walnuts

Cream the butter, add the sugar gradually and cream thoroughly. Add the eggs and beat well. Mix and sift the baking powder, salt and soda and 2/3 cup of the flour and add to the first mixture alternately with the buttermilk. Add the vanilla and fold in dates and nuts which have been mixed with the remaining 2/3 cup of flour. Pour into a well-buttered mold, cover and steam for about 2 hours. Serve with Sour Cream Hard Sauce made as follows:

4 tablespoons butter
2 tablespoons sour cream
1 cup confectioners' sugar
1/4 teaspoon vanilla
Few grains nutmeg

Cream the butter, add 1/2 cup of the sugar gradually and cream thoroughly. Add the remaining sugar alternately with the sour cream. Add vanilla and nutmeg. Serves six to eight.

Movie Guide

All Pictures Listed Now Playing Except As Noted:

ROCHESTER—"Strange Cargo", Joan Crawford, Clark Gable; "The Ghost Comes Home", Frank Morgan, Billie Burke.

PALACE—"Virginia City", Miriam Hopkins, Errol Flynn; "Half-A-Sinner", Heather Angel, John King.

CENTURY—"The House of Seven Gables", George Sanders, Margaret Lindsay; "Black Friday", Boris Karloff, Vera Lynn.

CAPITOL—"Remember the Night", Fred MacMurray, Barbara Stanwyck; "Geronimo", Preston Foster, Ellen Drew.

TEMPLE—"Parole Fixer", William Henry, Virginia Dale; "Wolf of New York", Edmund Lowe, Rose Hobart.

RIVIERA-HUNTER—"The Great Victor Herbert", Alad Jones, Mary Martin; "The Big Guy", Victor McLaglin, Jessie Cooper.

STATE-LIBERTY—"The Invisible Man Returns", Vincent Price, Nan Grey; "KAMEO"—"The and Ethel Turn Call on the President", Ann Southern, Wm. Gargan; "Charlie Chan in the City of Darkness", Sidney Toler, Lynn Bari.

GRAND—"Our Neighbors the Carvers", Fay Bainter, Frank Craven; "Dear Richard Dix, Gail Patrick."

LAKE—"The Old Maid", Betty Davis, Miriam Hopkins; "What a Life!", Jackie Cooper, Betty Field.

MADISON—"Oh, Johnny How You Can Love", Tom Brown, Peggy Moran; "The Man From Montreal", Richard Arlen, Andy Devine.

AMOROUS—"Oh, Johnny How You Can Love", Tom Brown, Peggy Moran; "U-Boat 29", Valerie Hobson; "Sweet End"—"U-Boat 29", Valerie Hobson; "Charlie Chan in the City of Darkness", Sidney Toler, Lynn Bari.

Women Democrats Schedule Card Party Tonight

Members of the Monroe Co. Women's Democratic Club will hold a card party tonight at the Seneca Hotel immediately after their regular business session.

Mrs. Anna Mae Rush, president, has appointed Mrs. Catherine Woods as chairman. She will be assisted by Mrs. Helen Larkwood and the following committee:

Rose Hart, Ann Phelan, Veronica Doran, Irene Bush, Theresa Syddell, Delia Bissell, Cora Meagher, Irene Heim, Helen Eber, Caroline Moran, Rosella Lewis, Hulda Murphy and Mary Aldrich.

TAX STONE

209

Lowest Rates in Town! 1 or 4 Persons Same Price. Private Appearing Cabs. Prompt, Courteous Service.

WANT ADS

HOUSEHOLD FURNISHINGS

ROGS. Room size felt base rug, \$1.85; New Axminster and velvet rugs, \$2.25; Used Axminster and Wilton rugs, \$4.00 and up. H. P. Fahrner, 134 Plymouth Ave. Open evenings.

FURNITURE

WALNUT Dinette Suit. Beautiful like new, \$20.95. Walnut Dining Room suit, used, Pedestal base, \$55. Duncan Playe Walnut dining room suit, 10-piece, \$75. Just out of storage, \$75. Beautiful used 9 pc. dining room suit, Cathedral chairs, original oak, \$225. Beautiful condition, \$55. H. P. Fahrner, 134 N. Plymouth Ave., open evenings.

LIVING ROOM suite and chairs, 2 pc. set, \$25.00. Walnut, \$45. \$10. \$15. new 2 pc. and 3 pc. suits covered in Perisetta cloth, \$50 and up. In rayon velvet \$35 and up. Used easy or club chairs, \$3.75 and up; occasional chairs all colors. Choice of fabrics, also leather covered office library chairs. New and used, \$12.50 and up. H. P. Fahrner, 134 N. Plymouth Ave. Open evenings.

BREAKFAST SETS. Guaranteed stainless, porcelain top breakfast sets from \$12.50 and up. H. P. Fahrner, 134 N. Plymouth Ave. Open evenings.

CHESTS

CHESTS finished and unfinished \$2.25 and up; 4 and 3 drawers Maple Chests, \$4.75 and up; used Chests, Vanities and Dressers, \$2.00 and up; Book cases, \$3.50 and up; Drop leaf tables, \$4.90 and up; Duncan Playe Drop leaf tables, \$12.50 and up; beautiful mahogany desk in good condition.

STOVES

Gas stoves, Bunzlows, (some with oil burners) and combinations, \$3.50 and up. H. P. Fahrner, 134 N. Plymouth Ave., open evenings.

COTTAGE FURNITURE

FOUR ROOMS completely furnished for \$36. H. P. Fahrner, 134 N. Plymouth Ave. Open evenings.

WANT TO BUY

ROGS. Spot cash paid for your used rug. Phone Mr. Carter, Main 8926.

OLDS AND FORDS. Blending Lamps, 50c. High chairs, \$1.00 and up; Marble Top brass stands, \$1.00; Marble top mahogany antique tables, \$1.50; Child's table and 2 chairs, \$1.00; Radio, \$1.50; Washing machines, \$10; Electric refrigerator, \$15. And up. Twin bed, spring and mattress \$12.

Spring Ad Drive Launched By McKesson

McKesson & Robbins, Inc. has begun its Spring advertising campaign for Martin's Scotch whiskey, using 100-line 2-column insertions in 117 newspapers in 79 cities covering 34 states, the District of Columbia and Hawaii, according to an announcement by L. M. Van Riper, advertising manager. The Rochester Sun has been chosen to carry this campaign locally.

The advertisements are built around a series of humorous drawings, in which one of the characters says to another, "Did He Say Scotch?" and the reply is "No, He Said Martin's Scotch."

RECOMMENDED BY THOUSANDS WHO KNOW QUALITY AT A PRICE!

Miller's High Quality SPECIAL COAL

STOVE, EGG OR NUT

\$10.95

PEA \$9.25 Bkwt 7.95 Rice 6.95

ARDEAN R. MILLER

500 WEST AVE. GENESEE 20

We Guarantee Every Ton To Give 100% Heating Satisfaction

DID YOUR ROOF LEAK THIS WINTER? SPRING RAINS ARE COMING

FREE ESTIMATES EASY TERMS

Most roofs were seriously damaged by continued freezing during the past winter. If your roof has been damaged you'll want to know it.

FREE INSPECTION
Our Expert Inspection Service is FREE
A Detailed Report Now May SAVE You Money

Call Main 1537
ROCHESTER'S RELIABLE ROOFERS

BOND ROOFING CO.
10 FORD STREET

DID HE SAY SCOTCH? NO, HE SAID MARTIN'S SCOTCH

Don't short change yourself on QUALITY

ASK FOR MARTIN'S SCOTCH WHISKY

Mellow • Smoother Tastes Better

Blended Scotch Whisky. Bottled in Scotland. Imported by McKesson & Robbins, Inc., N. Y.

Press Club To Produce Paper At Scout Meet

What is expected to be one of the most interesting exhibits in connection with the city-wide Scout-O-Rama, scheduled for Edgerton Park, April 26 and 27, is the booth showing the operation of the Senior Scout Press Club.

Members of the group will publish a troupe paper at the booth. Work of gathering the news from the Scout-O-Rama, editing and mimeographing the paper will be demonstrated to onlookers.

FREE PINOCCHIO DOLL

With Every 10 Gallons of Gas Purchased SATURDAY ONLY

E. W. KNAUER SERVICE STATION

STATE ST. Cor. ALLEN

FOOD MASTER SUPER MARKETS

1340 CLINTON AVE. N. 985 BAY ST.

Cor. Borchard St. Cor. Greeley

CRAX 2 pks. 29c

Bonita White Fish 11c

ROAST BEEF with Gravy 2 cans 23c

CIGARETTES 2 pks. 27c

GOLDEN BANTAM CORN Blue Label Grade A ea. 10c

VIM-PEP DOG FOOD 2 cans 9c

Chase & Sanborn COFFEE 19c Lb.

SANKA OR KAFFEE HAG Lb. Can 27c

PAPER NAPKINS 48 Count 5c

PALMOLIVE Soap 5c

WAX PAPER 25-Foot 2 rolls 25c

DICED BEETS 3 cans 25c

SHRED. WHEAT pks. 8c

RINSO 1 lb. pkg. 18c

KORN KIX 1c DEAL 2 pks. or 23c Only 1c With 2 PKGS.

COFFEE, Foodmaster Special 3 lbs. 39c

Hundreds of Other Bargains Every Day

ORDERED SOLD TO THE PUBLIC

By Order of the Owners in Single Parcel or Bulk Lots

\$25,000 STOCK of TIRES and TUBES

GENERALS GOODYEARS

Firestones, Sieberling & Goodrich in Stock

50% OFF

Buy one tire at the standard list price and you receive another tire of the same size and make at 50% off. Below we are quoting prices on regular standard new 1940 quality tires.

4.50x21	\$6.40	Extra Tire	\$3.20
4.75x19	6.60	Extra Tire	3.30
5.00x19	6.70	Extra Tire	3.35
5.25x18	6.80	Extra Tire	3.40
5.50x18	7.90	Extra Tire	3.95
5.50x19	7.95	Extra Tire	3.97
6.00x16	8.40	Extra Tire	4.20
5.50x17	7.75	Extra Tire	3.97
6.50x16	9.95	Extra Tire	4.93
7.00x16	10.50	Extra Tire	5.25
6.00x17	9.80	Extra Tire	4.90
6.00x18	10.20	Extra Tire	5.10
6.00x19	10.30	Extra Tire	5.15
6.00x20	10.90	Extra Tire	5.45

Sale Conducted, Daily 9 A. M. to 8 P. M. In The

SCHANTZ WAREHOUSE

253 ST. PAUL ST. Cor. Central Ave.

CHUCK FULL OF BARGAINS

BILL'S BARGAIN STORES

543 SOUTH AVE. OUT OF THE HIGH RENT DISTRICT
Cor. Hamilton St.

813 DEWEY AVE. Near Driving Pk.

These are but a few of our many Big Values. A visit here is always profitable.

WITH COUPON Stitch. Cotton Batting 3 lb. Roll Reg. 75c Limit 1	49c	WITH COUPON LADIES' HOSIERY Full Fashioned, Clifton or Service Reg. 50c-60c Limit 1 Pair	44c
WITH COUPON 8" DRESSING COMB Reg. 10c Limit 1	2c	WITH COUPON MEN'S TROUSERS Reg. \$1.00 to \$1.25 Limit 1 Pair	69c
WITH COUPON OIL SHAMPOO 20c Value Limit 1	1c	WITH COUPON Paring, Coring Knives Reg. 10c Limit 1	2c

OPEN 9 A. M. TO 9 P. M. — SAT UNTIL 10 P. M.

CHUCK FULL OF BARGAINS

WHEN WHISKEY DON'T SMOOTH AS SILK, MAKE AN AWFUL FUSS.

JUST ORDER AND YOU'LL GET SMOOTHNESS—PLUS

Smooth as Silk
but not "HIGH HAT"

Try It Today

KESSLER'S AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc. Lawrenceburg, Ind.

Beat Brimm! Aim Of Tony Di Carlo At Elks Monday

Next week's headliner at the Elks Club should develop into a first class fight.

This will be in the nature of a form reversal over the past three weeks, when the main go seems to have soured. Other matches on the card have repeatedly stolen the spotlight.

Maybe that will happen again next week, but there'll have to be some very good supporting bouts to beat the Henry Brimm-Tony DiCarlo fight, which is in the feature spot.

DiCarlo didn't look so good in beating Tiger Russell just before Christmas. In fact, most of the patrons called it a Santa Claus decision. But when the boys were rematched, Tony handed the colored lad such a licking he girded his loins about him and departed for other fields. DiCarlo went on to beat Melvin Hawkins, Big Walter Barnes and Ed Long.

His only defeat this season was at the hands of this same Henry Brimm, whom he faces next week.

Since his DiCarlo victory, Henry has beaten the best of them. Two weeks ago he handed Gene Pinter a lovely shellacking.

If DiCarlo behaves as he did in the second Tiger Russell fight, Brimm is due for a setback. If he fights the same as in their last match, he'll wind up on the short end of the decision. Many think Tony can win this bout. One who doesn't think so is Henry Brimm.

The balance of the card will be made up from Rochester and Buffalo boys.

As is the habit at the Elks Club, the local lads will probably include Kobey Paul, Shorty Dowd, Al Costa and Jerry Spalma. What would an Elks card be without some of these "faithful."

The colorings used in the manufacture of candy are today restricted by law to certain hues. According to the Federal Foods and Drug Act, only vegetable dyes are to be used. For every batch of coloring used in making candy, a sample must be sent to Washington to be certified as pure before the material can be sold.

Genesee Ladies League

Evelyn Rodman paced the Roast Beef Tavern team to a big 2788 in last Monday's Genesee Ladies' League. Evelyn rolled 225, 198 and 185 for a good 608. Edna Smith had 575. Keithell Brown 568, Helen Biel 560, Ollie Neuer 555, Minnie Weyl 539 and Marge Johnson 530.

WEBBER'S FIFTY YEARS OF BETTER FOODS

Select Shoulder Cut Pot Roast

BEEF 18c lb.

3 STAR SPECIALS FRIDAY ONLY!

Webber's Famous Pure Pan PORK Sausage 10c lb.

Corn-Fed Ducks 18c lb.

Lean Tender PORK HOCKS 8c lb.

LAND 'O LAKES SWEET CREAM Butter 33c 1-lb. Print

Eggs 25c doz.

WHITE GRADE "A"

Fancy Golden Bantam Corn 10c

12-Oz. Vacuum Pack Wh. Ker' Corn 10c

No. 3 Sieve Wrinkled Sweet Peas 10c

Livingston 14 oz. Ketchup 10c

Snyder's Cut 2's Wax Beans, 2 for 25c

Snyder's Cut 2's Green Beans, 2 for 25c

Pillsbury Pancake Fl. 2 pkgs 15c

TENDER, LEAN Plate Beef 8c lb.

WEBBER'S SELECT STANDING 1 Roast Beef 25c lb.

WEBBER'S SELECT CLUB STEAK PORTERHOUSE 35c lb.

7-8 LB. AVERAGE PLUMP CAPONS 29c

"HONEY CURE" BONELESS BRISKET CORNED BEEF 23c

Large, Juicy, Sweet ORANGES 2 Doz. 39c

Large, Pink, Seedless GRAPEFRUIT 6c ea.

Fresh, Tender, Green BROCCOLI 10c beh.

Home Grown RHUBARB 10c beh.

Tender, Long, Green ASPARAGUS 29c

Plain, Sugar, Cinnamon DONUTS 19c

Made While You Watch ASSORTED LAYER CAKES 29c

Hand Packed 2's Tomatoes, 3 for 25c

Cut Refugee 2's Green Beans, 3 for 25c

Lily of Valley 2's Apple Sauce, 3 for 25c

Dulany's Syrupak 2's Tomato Juice 3 for 25c

Lily of Valley 20-oz. Sw. Potatoes, 2 for 25c

WEBBER'S
894 West Main—Ample Parking Space Rear of Store
Mrs. Barbara Potter, 1 Burke Terrace

Sensational Sale of Outfits

UNION OFFERS GIGANTIC SAVINGS FOR EVERY ROOM!

12-Pc. LIVING ROOM OUTFIT \$59.95

- 2-Pc. Living Suite
- 1 Occasional Chair
- 3 Lamps
- 1 Coffee Table
- 2 Throw Rugs
- 1 Magazine Rack
- 1 Lamp Table
- 1 End Table

DINETTE SET With DINNERWARE ENSEMBLE \$59.95

ALL FOR ONLY EASY TERMS

Modernistic Design

FREE DINETTE SET WITH

- Table
- Chairs
- Buffet or China Closet

109-PC. DINNER WARE ENSEMBLE

- 45-Pieces Dinnerware
- 32-Pcs. Glassware
- 32-Pcs. Silverware—Pure Silver Plate

SERVICE FOR EIGHT

12-Pc. BED ROOM SUITE

ALL THESE PIECES ONLY **\$59.95**

- BED
- CHEST
- DRESSER
- or VANITY
- 2 PILLOWS
- SPRING
- MATTRESS
- THROW RUG
- 3 LAMPS

EASY TERMS

An Illustration as Similar as Possible to Actual Merchandise

LIBERAL TERMS
On All Merchandise

UNION TIRE COMPANY

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20 NORTH MAIN STREET FAIRPORT, N. Y.

114 WEST COMMERCIAL ST. EAST ROCHESTER

18 MONTHS TO PAY!

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MY NEW WESTINGHOUSE WITH TRU-ZONE COLD

SAVES MONEY

three ways!

- 1 SAVES MONEY ON FOOD... THROUGH Surer, Steadier FOOD PROTECTION.
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- 3 SAVES MONEY ON UPKEEP... SEE THIS 5-YEAR PROTECTION PLAN ON SEALED-IN MECHANISM.

STILL MORE IMPORTANT than its savings is the better food-protection a Westinghouse gives you. Foods will taste better, fresher... with all their natural flavor and juiciness. New TRU-ZONE COLD makes this possible—gives you steady zoned temperatures with the right humidity for each food. Be sure to see this in the new 1940 Westinghouse Refrigerator!

6 Cu. Foot Priced As Low As \$114.75

NO MONEY DOWN

3 YEARS TO PAY

Your First Payment Is a Month Away

FLANIGAN FURNITURE CO.

337 DRIVING PK. AVE. — OPEN EVES. TILL 9 P. M.
Near Dewey

Only Westinghouse has TRU-ZONE COLD

GET MORE
Spend Less!

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FRIDAY AND SATURDAY SPECIALS

SHORT CUT STANDING RIB ROAST BEEF 25c
PORK LOINS 12c
SIRLOIN STEAKS 27c

BEST CUTS
CHUCK BEEF 18c

SALAD DRESSING 19c
Full Quart
PURE EGG NOODLES 10c
1 lb. pkg.

CORNED BEEF 2 for 25c
HASH
LOBSTER
Lge. can 15c

BEST ROLL
BUTTER 28c

4 DELIVERIES DAILY
PAVONE GROCERY & MARKET
521-525 EAST MAIN STREET
OPEN EVENINGS AND SUNDAY

Bankers League

Joe Geraghty threw in 636 to lead last Wednesday's Bankers' League at Buonomo Hall. Irv Nientpung had 632, Jack Curtice 615, Pagel 612 and Dick Sweeney 605.

Genesee League

Johnny Streb banged out a big 672 to top last Monday's Genesee League. A. Streb had 619 and Heinle Johnson 613.

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 3 table-spoonful two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Daw Drug Company, Liggett's, Walgreen, and good drug stores everywhere.

BOWLING

WITH ED RANDALL



President Ed Wijdey reports 182 sanctioned leagues in Rochester.

A town in Illinois with 900 population has 150 sanctioned bowlers. That makes one bowler to every six people in the community.

A bowler in New Jersey put on eleven straight strikes not so long ago and when the eight pin refused to fall on his twelfth ball, he marched right down the alley and grabbed it. Wonder what he did with it?

Don't spit on the runways if you expect-to-rate. Awful, isn't it.

We were sincerely pleased to learn that the Times-Union Handicap Bowling Classic will be conducted again in 1941. There is no doubt that this event stimulated interest in bowling considerably and it should prove equally popular with the bowlers next year. It is very possible that some changes will be made in the Classic next year. We believe that the majority of bowlers will agree that one improvement would be the elimination of the practice of changing handicaps during the roll-offs or at least setting a maximum figure for these handicaps. We realize that the Classic was not designed to find out who is the best bowler in Rochester. The purpose of the Classic, as we interpret it, was to provide an event in which every sanctioned league bowler could participate with a chance of sharing in the gold and glory. That it accomplished this purpose is obvious. However, rightly or wrongly, we believe that the qualifying handicaps should remain the same all during the roll-offs. A qualifying bowler took advantage of his handicap to qualify in the roll-offs so why not consider the entire series of roll-offs as one big tournament and give every contestant the same chance of

winning as he had of qualifying. We are sure that the Classic committee will take into consideration every small adjustment that may have to be made in the 1941 event. This year's Classic has certainly proven beyond doubt that the bowlers of Rochester are eager to support and participate in a tournament of this nature and we confidently expect that next year's Classic will be bigger and better than the one just concluded when a few minor changes in the handicap system have been made.

Rochester League

Sargent's Smoke Shop and Uncle Sam's Stores were hot in last Monday's Rochester League at Elm Hall. The Smoke Shop boys gathered 3114 on games of 1080, 1064 and 970, while Uncle Sam's put together three consistent games of 1002, 1041 and 1068 for 3111. Dick Galloti had 698 for high individual performance of the evening.

Lou Crandall had 670, Mike Lombardo 663, Marky Chapel 658, Charley Judge 645, Spike Spiegel 634, Lou Steininger 633, Baldy Knapp 627, Ray Benzon 627, Howie Kiefer 622, Springer 621, LaPlaca 618, Lipsky 616, Johnny Auburn 616, Stimus 615, Cohen 612, Mancuso 609 and Daniels 609.

Team matches: Brass Hat Grill (2992) 2, Big Elm Cigar Store (2910) 1, West-Cook Bakery (2778) 2, Hester Ice (2779) 2, Brownie's Marble Grill (2607) 2, RACO Theaters (2528) 0, Lake Coal Co. (2765) 2, Big Elm Dairy (2569) 0, Dew Drugs (2907) 2, EAZ Novelty (2533) 0, Uncle Sam's Stores (2111) 3, Smalline Drugs (2611) 0, Rochester Transit Corp. (2343) 2, Comfort Restaurant (2211) 1, Sargent's Smoke Shop (2114) 3, G & W Auto Parts (2607) 0.

Buonomo League


Freddie (Butch) Hoefner and the Doyleys provided the highlights in last Monday night's Buonomo League. Butch banged out a big 699, shooting 278, 199 and 222, while the Doylee team put together games of 1073, 1047 and 1054 for their big total of 3174.

Tom Buonomo had 633, Lou Maira 623, Dr. Rapp 615, Elmer Eckert 600, Bill Hoefner 602, Kay Murdoch 600, Harry Spielmecher 600, Don Crombie 600, Barney Evers 600, Cap Carroll 600, Vic Russell 600, Ed Doyle 600, Elmer Thayer 600, Frank Oltus 600, Sam Vaccaro 600, Bill Irwin 600, Mike Anthony 600, Hornakowski 600, Ray Starley 600, Herb Scheuch 600, Clay Kaul 600, Charlie Buonomo 600, Vogel 600, Joe Smarsh 600, E. Eckert 600, Gerling 600, Heuer 600, Ken Pitzer 600, Clem Kreuter 600 and Oscar Grove 600.

Team results: Doyleys (3174) 3, Kresges (2718) 0, Union Hotel (2689) 3, Quilon Beverage (2245) 0, Credit Acceptance (2242) 2, Malcolm (2736) 1, Owens Oil (2779) 2, Deckers (2668) 0, Moose Club (2623) 2, Stillman Tobacco (2387) 1, Berchout Packing (2398) 1, Pate & Sells (2488) 0, Ruby Plumbers (2911) 2, Herbert's Grill (2509) 1, C. C. West Coal (2917) 3, D'Apriles (2668) 0, Jewett's Agency (2743) 2, Connors (600) 2, surance (2721) 1, Blanchard (2754) 2, Central High-Free (2523) 1, Buonomo (2895) 2, Wilson Oyster Bar (2597) 0, Imperial Beverages (2767) 2, C & M Powering (2911) 1, Hickman Electric (2895) 3, Trout Bros. (2630) 0, Cawley (2895) 2, Pure Quill (2949) 1.

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OLDER IN AGE
A quality whiskey brewed now and lowed an extra year in 10% wood to make it extra fine.

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A quality whiskey brewed and made the quality way.

LOW IN PRICE
ON SALE AT YOUR FAVORITE BAR OR PACKAGE STORE

Crab Orchard
KENTUCKY STRAIGHT BOURBON WHISKEY

ASK FOR

NUT COAL

Now is the TIME To Try a Ton!

Rice \$6.50
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COKE
Stove \$9.95
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Coal Co. 499 Broad St.

Be Thrifty And Nifty
POLYSHINE
Your Shoes! All Colors
A Rochester Made Product

E. P. Reed League

E. P. Reed League keglers were paced by Phil LaMartina with 658 in their weekly set-to last Friday at Buonomo Hall. Les Laemlein had 637, Bob Missler 612 and Charlie Fink 600.

Finer than Ever



because it's flavor-protected* from the moment it's blended until the moment you drink it—the only whiskey in the world that's

Clarified

THREE FEATHERS

BLEND WHISKEY—80 Proof, 72% grain neutral spirits. Distilled by Distillers, Inc., N. Y.

\$1.30
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Time Is Short! Chances Are Slipping!

LEASE EXPIRES!

COME IN EARLY

MUST SELL

REGARDLESS OF COST!

ON QUALITY

SHOES

FOR WOMEN Values to \$6.50 \$1.95 \$2.95

There's still a good choice, particularly if you wear sample sizes! Splendid quality!

FOR GIRLS' Values to \$6.50 \$1.95 and \$2.95

School Shoes and Growing Girls' Shoes! Buy several buys and SAVE.

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Well built! Sizes 5 to 7. Values to \$6.

MEN'S SHOES Reduced to \$2.95

Although the sizes are broken, your size is here in many styles! All sales final.

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Directly Opposite Sibley's

Rochester SHOE Outlet

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Even THE GREATEST VALUES

Reg. \$2.95 Ever-Brite
WRIST WATCH \$1.47

Choice of metal or leather strap. Gold numerals. American made and guaranteed.

JAM SERVICE SET 8c

Handsome crystal glass. Set in a handsome chromium plated frame. Be the first one in your neighborhood to have one.

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One Year To Pay Is The Gamler Way

Men's Hallmark Wrist Watch \$9.95

7 Jewels, Yellow gold filled, new design.

Very Special \$9.95

25c DOWN 25c WEEK

Ladies' Westfield Wrist Watch \$10.75

Yellow gold-filled 7 Jewels, new design. Special

25c DOWN 25c WEEK

6 Diamond BRIDAL PAIR \$14.75

50c DOWN 50c WEEK

Clover Leaf Bon-Bon Crystal DISH 4c

25c DOWN 25c WEEK

Reg. \$1.25 Ever-Brite
Pocket WATCH 64c

New thin model, non-breakable crystal, nickel finish. American made and guaranteed.

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104 EAST MAIN STREET
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OFFERS YOU GENUINE

SAVINGS of 20% to 45%

We want to clear our floors . . . and these prices will do it! Floor Samples! Manufacturers samples! Window pieces! Come in, look around! See for yourself how much you can save. Only once a year an opportunity like this.

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Genuine \$69 Value **\$37**

Beautiful tapestry covers. Honor built construction. A n exceptional value.

3 PC. MOHAIR SUITE, WAS \$129 \$75

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Pay \$3.50 Down On Any Suite, 18 Mos. To Pay Balance

\$8.95 4 Poster Bed \$4.45

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Vacuum Cleaners, Factory Rebuilt . . . \$5.95

\$6.50 Occasional Chairs . . . \$3.33

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INNERSPRING MATTRESS

Reg. \$11.95 Genuine 'Hi-Quality' Make

Just 24 in stock! Some slightly soiled. But every one brand new! Guaranteed.

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5-Pc. BREAKFAST SET \$13.50

Porcelain Top Table with extension leaves. 4 Windsor-type chairs. Regular \$22.50

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Reg. \$39.50 Value

3-Pc. Bedroom Suite

Regular \$69.50 Value **\$33**

Walnut veneer waterfall designs. Bed, chest and vanity or dresser included. Bench and chair extra. Limited quantity of floor demonstrators available.

4 PC. BURL WALNUT BEDROOM SUITE \$65

... SPECIAL ...

A very beautiful suite, but it's been on our floors for nearly 2 years. Originally priced at \$129. First come gets it at \$65.00. Bed, chest, dresser and vanity included.

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Time
To
Buy!

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4c

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opticians
STREET
Water)

California and Maryland per-
it draw decisions in boxing.

R. B. A. Prexy In Motor City

Lieut. Ed Wildey, president of the Rochester Bowler's Association, is in Detroit today, attending the meeting of the executive committee of the American Bowling Congress.

Before he left Rochester announcement was made that reservations for the City Bowling Tournament may be made with Dr. Bud Martin. Dr. Martin can be reached by calling Main 8484.

High Betsey, Eudes, La Loure, Setemup and Devastate are five horses which will be missing from the race summaries thenceforth. They were burned to death in a fire at Bowie.

Red Wing Roster

Each week from now until the opening of the 1940 baseball season, the Sun will print a picture and a brief background sketch of a player signed for the new season.

Today: Floyd Beal
By O. H. ALLEN

If Floyd Augusta Beal could repeat his 1938 performance just once each week during 1940 the Red Wings would already be assured of the 1940 pennant. In one of his first Red Wing games back in 1938, he drove in nine runs . . . hit a home run in each of his first three trips to the plate.



He looked like another Babe Ruth that day and Wing fans loudly acclaimed the performance of the young catcher just up from Ashville.

Iroquois Need Win Friday To Stay In Series Play

Iroquois Indians have just two teams standing between them and the Memorial Cup. And one of these teams squares off against the Rochester aggregation tomorrow night at the Main street E. Armory.

Because of the unusual amount of bad weather both Ottawa and Montreal have eliminated themselves from further series play. This leaves the Iroquois, Mimico and Orillia still in contender's posts.

If the Indians can gain a victory over the Orillia terriers tomorrow night, they will fight it out with Mimico for the cup. Otherwise they are "out."

While the Iroquois are confident they can tame the terriers, they will be picking up a handful of opposition. Hank Munro, one time star of the Hornell Bears is expected to be in the Canucks line-up. These boys, by the way, comprise the only team during the last 25 years to annex the Mann cup three times. They won in 1934, 1935 and 1936. But from this point, it looks like victory for the Armory homesters tomorrow night.

Manhattan College will play six of its nine football games at home, three of them at the Polo Grounds against George Washington, Boston U. and Detroit.

A new regatta between Yale, Syracuse and Massachusetts Tech will be rowed May 11 on the Housatonic course.

Friends To Honor Sports Announcer At Dinner Party

One of Rochester's foremost sports commentators will be honored on April 15 when friends of Frank Silva will tender him a dinner in recognition of his five years of service with local radio stations.

Silva has just recently obtained a sponsor for his sports cast which is aired over station WSAY. Hereafter Frank will be selling Bond clothes along with his heroes in baseball, football and related sports.

An impressive list of speakers has been secured for the dinner which will be held at the Sagamore Hotel Roof.

Rev. Harold Martin, president of the Canadian-American Baseball League and a boyhood chum of Silva's will be the principal speaker. Others who have signified their intention of being present include Bishop Kearney, Rabbi Bernstein, Bishop Reinheimer, Rabbit McFarrville, Tex Irwin and Rev. Frank Bruton.



Just for the pleasure of it

TRY
I.W. HARPER
The Gold Medal Whiskey

Bottled in Bond

2.55 1.59 85c
4/5 Quart Pint 1/8 Pint

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STOUTS SHORTS LONGS SHORT-STOUTS

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Deluxe Suits \$1850

For which you would expect to pay many dollars more.

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Come in, we'll fit you right. . . no one walks out of our showrooms with a poor fit. . . our master fitters see to it that everyone is fitted perfectly!

If You Prefer 5 Months To Pay \$1 Extra Charge

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Showroom on Ground Floor
150 ST. PAUL ST.
(Cor. St. Paul and Andrews)
FREE PARKING NEXT DOOR
Friday and Saturday Evenings

EXTRA SPECIAL SPORT COATS \$750

Floyd probably won't duplicate that effort, but he does rate as the logical choice for first string catcher for the Wings this season. He played in 78 contests last year and nine games the year previous.

The man-with-the-mask broke into the national pastime in 1937 with Shelby, N. C., and from there graduated to Ashville where he remained until he joined the Red Wings late in the 1938 season.

He was born in Lincolnton, N. C., and now makes his winter home in Cherryville of the same state. He won't tell us the exact date of his birth, but a look at him will tell you that he probably doesn't remember anything about the first World War.

Last year he chalked up a batting average of .267 with eight doubles, two triples and four homers to his credit. He bats and throws right handed.

Franklin League

Mary Fox continued his high scoring spree with a big 706 to top last Thursday's Franklin League. Fox's good total sparked Chaplin Dairy to a 3037 total and three wins over Claridge Hotel. Al Lohmaier had 679, Ed Florack 661, Bill Slager 654, Vic Lang 653, George Ambeau 648, Jim Jamieson 642, Kay Murdock 637, Oscar Mors 624, Ken Seeley 620, Frank Bauer 619, Cohen 618, Elmereltz 618, Harold Leavens 613, Fred Rizzo 607 and Jack Zick 601.

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Real ENTERTAINMENT
At a Real NITE CLUB

- Fine Foods
- Superb Drinks
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- Gay Atmosphere
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Special Full Course Turkey Sunday Dinner 75c
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WOODY THAYER'S Orchestra
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BILL LAWSON'S GRILL
See the largest Baseball Gallery in the World. Send in Local Groups
DANCING EVERY NIGHT
ALL LEGAL BEVERAGES
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Sunday Night 8:15 P. M.
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ADMISSION 25c
290 Gregory at South Ave.

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Every Tues. and Sat. Night
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3 HOURS OF BINGO EVERY WED. 8 P.M.—25c

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Theatre—Thurston Rd.
Cash Prizes—Door Prizes
ENTERTAINMENT MOVIES BEGIN 7:30

PARTIES AT GLIDE HALL
1293 JAY ST.
Every Sunday 8:00 P.M.
Bigger and Better Entertainment

PARTIES AT WEST AVE. MANOR
165 West Ave.
Mon. and Wed.—8:15 P.M.
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FREE BINGO
SHOW 7 P. M.
GAMES 8 P. M.
90 DOOR PRIZES
Meet Your Friends Every Thurs., Fri. and Sat.
Mystery games and many novel ways to win.

HOLLYWOOD BINGO HALL
35 PULLMAN AVE.
Admission 25c
If you want a seat, come early.
Plenty of Free Parking Space

BINGO PLYMOUTH CHURCH
Plymouth Ave. at Troup
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot

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BALTIMORE BARON
BOTTLED IN BOND
MARYLAND RYE
Over 4 Years Old
\$1.99 Quart
100 Proof—Distilled in Maryland By Owings Mills Distillery
FULL BODIED RYE

PAUL NEVINS
BLENDED WHISKEY
4 YEARS OLD
Every drop of whiskey is 4 years or more old. You don't have to pay high prices for a good Blended Whiskey.
2 Qts. for **\$3.95**
Single Qt. **\$2.09**
Compare! \$3.00 Value

46 Months Old
STRAIGHT BOURBON WHISKEY
2 Quarts **\$3.00**
1 Quart **\$1.59**
Enjoy a smooth drink of tasty Bourbon whiskey.

Bottled in Bond
PEACH BRANDY
100 Proof
\$1.75 4/5 qt.
It's An Excellent Peach Brandy Full Flavored

LOWEST PRICE IN N. Y. STATE
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GORDON'S DRY MARTINI COCKTAIL
Regular \$2.25 Value!
\$1.49 4.5 Qt.
EXTRA DRY
The only distilled spirits used in this cocktail is Gordon's Distilled London Dry Gin.

Compare!
1/2 Gallon **89c**
Gallon **\$1.60**
RICH IN FLAVOR
MELLOW IN TASTE

You'll enjoy a glass of this fine old quality wine with your dinner.

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It's 100% Pure California Wine

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LONDON INN 90 Proof, 5th **\$1.09**
RENAULT QUALITY SWEET WINES, Reg. 79c, 5th **59c**
OLD MR. BOSTON Loganberry GIN, Pt. **75c**
OLD BROMLEY GIN, 100 Proof, Full Quart **\$1.60**
CORAZON IMPORTED PUERTO RICAN RUM, 5th **\$1.50**
IMPORTED FRENCH BURGUNDY AND CLARET, 5th **99c**
FORDINI ITALIAN TYPE VERMOUTH, 30 Oz. **75c**
FLEUR MONOPOLE N. Y. STATE Champagne, 4.5 Qt. **\$1.79**
CRIG'S ALL 8-YR.-OLD SCOTCH Whiskey, 4.5 Quart **\$2.49**

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Flavor is the most important thing about beer—yet, it's impossible to describe. But it's easy to recognize—and the very first sip you take of Beverwyck Beer will tell you it's the most DELICIOUS beer you ever tasted—with a flavor all its own—rich, mellow, delightful. Beverwyck's distinctive flavor comes from the unique way Beverwyck is brewed and aged. For flavor—Beverwyck's the Beer. (In steins, bottles or cans, or on draught at your favorite tavern).

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ON YOUR NEW ELECTRIC
REFRIGERATOR
In Original Carton
FITCH APPLIANCE COMPANY
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OPEN EVENINGS

Watch The SUN For Super Values

Friday Ladies League

High scores were plentiful in last week's Friday Ladies' Buonomo League. Dot Martin led the pack with 173, 212 and 226 for a good 611. Runnerup honors went to Florence Mandel, who banged out games of 172, 232 and 203 for 607.

Florence Hess had 577, Keithell Brown 566, Vi Tyler 563, Mary Finzer 558, Rose Hilbert 555, Ollie Neuer 554, Cora Dreas 549, Lucille Earle 541, Marge Johnson 537, Pauline Derleth 536, Helen Duncan 536, Carmen Schwenzer 531, Pauline Olekyn 530, Ruth Peck 530 and Ceil Frey 521.

Police No. 2 League

Mickey Roessner topped the Police No. 2 League at Genesee Hall with 550 last Monday.

Inter-Club League

Harry Brennan topped last Wednesday's Inter-Club League at Buonomo Hall with 673. Don McCulloch had 658 and Ray Borchard 632.

Gleason League

Johnny Hook poured in strikes galore to get himself an even 700 in last Friday's Gleason League at Buonomo Hall. Bill Torrey had 631.

Wednesday Ladies League

Ceil Kausch headed the Wednesday Buonomo Ladies' League last week with 591.

Monica Schmuck had 567, Ruth Peck 550, Lelia Tracy 540, Effie Procter 523, Freida Sheldon 522 and Anna May 517.

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Your 3-Piece LIVING ROOM SUITE **34.50**
Complete With Covering
Price includes: new cushions and spring units, new fillings added, and new webbing, springs tied eight ways, suite sterilized.
WAYNE Upholstering Co. 74 PARK AVE.
Watch The SUN For Super Values

COUPON SALE

Like clipping coupons from Government Bonds, clipping the coupons in this big DAW'S ad saves you money in big, generous chunks! Use your scissors... cut yourself a slice of the savings that will bring all Rochester into the DAW'S stores this weekend. Everybody knows that coupons at DAW'S are like money in the bank... and this whole pageful represents the biggest drug and toiletry values the town has ever seen! Get busy NOW... start clipping... and make DAW'S the first stop in your week-end shopping trip!

Every Snip of Your Scissors is Money in Your Pocket

COUPON Paper Napkins Box of 80 **3c**

COUPON BAY RUM for After Shave 50c Pt. Size **24c**

COUPON PHILLIP'S MILK of MAGNESIA TABLETS 50c Size **21c**

COUPON NIPPLES Amber-Tab Reg. 15c Box of 2 **6c**

COUPON RAZOR BLADES Single-Edge 10c Pk. of 4 **3c**

COUPON GASTILE SOAP DOLORES made from olive oil 15c Size **7c**

COUPON WHISK BROOM Reg. 25c Quality **19c**

COUPON DR. LYON'S TOOTH POWDER 25c Size **9c**

COUPON TOBACCO POUCH ZIPPER LEATHER or Sunda 50c Value **23c**

COUPON WAX PAPER 100 Foot Roll **6c**

COUPON CLEANSING TISSUES Box of 500 Sheets (Limit 1) **9c**

COUPON WOODBURY'S SHAVE CREAM Large 35c Size (Limit 2) **11c**

COUPON BANDAGE GAUZE 2 rolls for 2" x 10 yds. (Limit 2) **11c**

COUPON FATHER JOHN'S MEDICINE 60c Size (Limit 1) **27c**

COUPON TOILET TISSUE 1000 Sheet Rolls (Limit 3) **3 for 11c**

COUPON BORAX POUND SIZE (Limit 1) **11c**

COUPON BARBASOL SHAVE CREAM 50c Size (Limit 1) **19c**

COUPON WITCH HAZEL Pint Bottle (Limit 1) **6c**

COUPON ELECTRIC Cord Set Reg. 25c Value Now **11c**

COUPON WOODBURY'S LIPSTICK All Popular Shades (Limit 2) **29c**

COUPON JERGEN'S Face Powder Made by the Makers of Jergens' Lotion Large 55c Box (Limit 2 Boxes) **14c**

COUPON POKER CHIPS UNBREAKABLE DENNISON'S Box of 100 (Limit 2) **28c**

COUPON EVER-READY Bristles Set in Rubber Shaving BRUSH 75c Value (Limit 1) **29c**

COUPON PLAYING CARDS Bridge or Pinochle Fine Finest Quality (Limit of 2) **19c**

COUPON WATER BOTTLE 2 QT. HOT Guaranteed \$1.00 Value Full 2 Quart capacity, made of heavy, live red rubber. Never before sold at this low price! (Limit 2) **39c**

COUPON SHOE SHINING KIT Leatherette Case Polish Tan, Black or Brown Dauber Shine-O-Cloth Lamb's Wool Polisher (Limit of 2) **13c**

COUPON TODDY 1/2 Lb. 25c Size (Limit 2) **11c**

COUPON WOODBURY'S TOOTH PASTE 25c Size (Limit 1) **8c**

COUPON HOREHOUND DROPS FULL POUND (Limit 2) **11c**

COUPON DR. HINKLE'S LAXATIVE PILLS Bottle of 100 (Limit 1) **3c**

COUPON FITCH'S HAIR OIL REG. SIZE (Limit 2) **4c**

COUPON POND'S CREAMS 35c Size (Limit 1) **14c**

COUPON ZINC OINTMENT 25c TUBE (Limit 1) **6c**

COUPON OXYDOL LARGE BOX (Limit 1) **14c**

COUPON PLATINUM-BANDED Drinking Glasses Large 9-Ounce Size Genuine Safety-Edge Worth 10c **3c** (Limit 6)

COUPON TOOTH BRUSH ASSTD. SHAPES 25c Quality **8c**

COUPON GRAPE JUICE Reg. 35c Pint **14c**

COUPON Pencil Sharpener Automatic in a school, home or office. 75c Value **48c**

COUPON RUBBER GLOVES ALL SIZES 35c Quality Pair **16c**

COUPON ALARM CLOCK GILBERT \$1.25 Value **77c**

COUPON CLOTHES BRUSH PASTEL COLORS 25c Value **8c**

COUPON VANILLA (Imitation) Large 4-oz. 25c Size **7c**

COUPON BRUSH TOILET BOWL Sturdy bristles, set in long wire handle. 15c Value **7c**

COUPON LUNCH BOX All Metal 75c Value **36c**

COUPON FREE 5" Pocket Comb Made of unbreakable acetate. No PURCHASE NECESSARY. Just present coupon. (Limit 1—None to Children)

COUPON WITH THIS COUPON FAMOUS ENGLISH STYLE RUM & TOFFEE BUTTER POUND BAG Each Piece Individually Wrapped ALSO PACKED IN ASSORTED FLAVORS: Chocolate, Orange, Coconut, Licorice **21c** (Limit 2)

COUPON WITH THIS COUPON BOBBY PINS (Card of 25) First Aid Bandages (8) Genuine Gaiusboro POWDER PUFF SHOE LACES 27-inch Your Choice Each **2c**

COUPON WITH THIS COUPON ADHESIVE PLASTER Double Seal Zinc Oxide 1/2-inch 5 yards **2 for 11c** (Limit 2 Rolls)

COUPON WITH THIS COUPON RAZOR BLADES Made in Great Britain #1 safety aluminum steel. The Best GILLETTE SAFETY RAZOR. 50c Value Box of 25 (Limit 2 Boxes) **23c**

COUPON WITH THIS COUPON PLATINUM-BANDED Drinking Glasses Large 9-Ounce Size Genuine Safety-Edge Worth 10c **3c** (Limit 6)

COUPON WITH THIS COUPON RAZOR BLADES Made in Great Britain #1 safety aluminum steel. The Best GILLETTE SAFETY RAZOR. 50c Value Box of 25 (Limit 2 Boxes) **23c**

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COUPON WITH THIS COUPON RAZOR BLADES Made in Great Britain #1 safety aluminum steel. The Best GILLETTE SAFETY RAZOR. 50c Value Box of 25 (Limit 2 Boxes) **23c**

DAW'S
CUT-RATE DRUG STORES

Opposite Temple Theatre	CORNER AQUEDUCT	1 DOOR FROM STILLSON	CORNER DEWEY	AT BULL'S HEAD	JUST OFF MAIN
56	31	353	452	880	473
CLINTON AVE. SO.	MAIN ST. EAST	MAIN ST. EAST	RIDGE RD. W.	MAIN ST. WEST	N. GOODMAN

Right Reserved To Limit Quantities—None To Dealers

APR 28, 1940

Complete With Covering
Includes: new cushions and springs new fillings and new springs eight ways, sterilized.

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**ROCHESTER'S
WEEKLY
SHOPPING
GUIDE**

Vol. III, No. 23

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING

ROCHESTER, N. Y., APRIL 4, 1940

**DELIVERED
TO 75,200
ROCHESTER
HOMES**

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

**Campaigners Stage
Half-Way Meet In
Music Fund Drive**

**Large Total Reported
With Five Days
To Go**

With five days remaining to reach their goal of \$85,000 in the Civic Music Association drive for funds, campaign workers were cheered yesterday at their noon session by the announcement that \$41,239 had been pledged to date.

Arthur See, executive director, and August Metzger, campaign manager, expressed their optimism concerning the outcome of the drive. They were joined in their expressions of optimism by Mrs. F. Hawley Ward, who heads the women's division; Harold E. Ackerly of the men's section, and Frederick T. Pierson, in charge of the special committee.

Workers at yesterday's meeting were told that pledges were running ahead of last year.

The Civic Music Association not only sponsors the Rochester Philharmonic and Civic Orchestras but is the agency responsible for the concert series presented each season in the Eastman Theatre.

An especial effort is being made this year to enlist new members of the association, which is reputed to have the largest enrollment of any organization of its kind in the nation. A boast of the group is that while Rochester is 22nd in size among cities of the nation, its Philharmonic orchestra is rated as fifth finest in America.

The \$85,000 which the association is seeking is the amount necessary to complete the 1940-41 season budget. Balance of the budget is obtained through the sale of seats at the various concerts.

**Public Hearing To Air
Sentiment On Street Car
Elimination Proposal**

There's going to be a lot of fireworks developed at the public hearing on the bus substitution scheduled for next Tuesday night at the City Council Chambers. And a lot of oratory will be offered up, too.

But no matter which side of the argument wins the oratorical laurels, one thing is certain. And that is, Rochester will see the last of its electric street trolleys sometime early in the fall.

Of course then is much room for argument on this question. Difference of opinion is what makes horse races. But sometimes an organized minority can outshoot an unorganized majority (ask any Congressman).

That is probably what will happen next Tuesday night. Opponents of the buses are up in arms over the plan of the Rochester Transit Co. to do away with the remaining electric trolleys. Their cry is keep the trolleys, and, if possible, buy some new ones — streamlined variety.

Proponents of the gas buggies are equally vehement in advocating complete abolition of the "submarines."

But the average car and bus (Continued on Page 2)

**P. T. A. Member
Favors Present
Bar Closing Hours**

At least one member of the Rochester Parent-Teacher Council is on record as favoring the retention of the present closing hours for hotels, restaurants and clubs.

It is the contention of Harry Bareham, Jr., former president of No. 24 School P. T. A. and a member of the council, that if a vote were taken among association members it would show a majority of individual units, as well as parents in favor of keeping existing hours.

Bareham made his statement after certain members of the Council spoke at an earlier hearing before the A. B. C. Board, asking for a change in hours.

"Hasty action should not be taken on a question that represents so many people economically," said Bareham. He added that, in his mind, youths of today are well-mannered and temperate in their habits, in fact more so than in prohibition days.

John G. Shaw, attorney and present head of the No. 24 School P. T. A. unit, said that his club was not asked to ascertain sentiment of its members and therefore, it would be impossible for him, or anyone else to accurately state the members' attitude on the question.

**Zonians To Celebrate
Mothers Day Early**

With spring flowers predominating the decorations, the Zonta Club is making elaborate preparations to pay tribute to Mothers next Tuesday, at 6:30 at a dinner meeting in the Rochester Club. Due to the annual election which is held in May, the club celebrates Mother's Day a month earlier.

Mrs. Maude Snapp and Mrs. Florence Crosby Cooke are arranging a special program of entertainment for the event.

**'Know Your School
Week' Planned In
City Institutions**

**Special Programs To
Feature Annual
April Event**

Thousands of Rochester parents will invade the schools of the city, April 15 to 19, to find out what really happens after their children leave home in the morning and what education is all about in 1940.

Each school will hold open house in one form or another in observance of a custom launched nearly twenty years ago. It is called Know Your School Week.

Extensive preparations are under way in each of the 45 elementary buildings and 11 secondary institutions. Exhibits of pupil work are being collected, demonstrations planned. (Continued on Page 3)

**Moose To Honor
Former Official**

Officers and members of Rochester Lodge of Moose will tender a testimonial dinner to Former Regional Director Patrick H. Galvin on Sunday, April 28. As a committee to make arrangements for the event Governor W. Searle Hutchings has named Junior Governor W. Earl Smith, Prelate Adam G. Scheuerlein and Secretary Roy R. Rumpff.

This should be one of the biggest affairs of the kind ever sponsored by Rochester Lodge, according to report. Delegations will be here from every lodge in New York state to do honor to the man who has done more than any other in the fraternity to spread the gospel of the Moose throughout this territory.

**Local Unit Plans
Cancer Control
Drive Activities**

**Women's Field Army
Sponsors Luncheon,
Meeting**

April is Cancer Control Month throughout the United States, according to a proclamation made by President Roosevelt in line with a resolution passed by Congress in 1938. Medical groups, newspapers, radio and motion pictures are all co-operating in an effort to carry out the national slogan "Early Cancer Is Curable—Fight It With Knowledge."

In Rochester, members of the local unit of the Women's Field Army of the American Society for the Control of Cancer are active in the drive which will carry through the entire month. It is under the direction of the deputy commander, Mrs. Dexter Perkins.

First annual luncheon of the group will be held at the Sagamore Hotel on Thursday, April 18. Mrs. William J. Baker is general chairman of this affair.

The organization is also co-operating with city and county medical organizations and the U. of R. School of Medicine in bringing Dr. George Pack to Rochester next Sunday for an address at 4 p. m. in the Academy of Medicine, 1441 East Ave. Dr. Pack, who is associated with the Memorial Hospital in New York, will discuss "What the Modern Woman Should Know About Cancer." He will later address the radio audience of WHAM in the Sunday Evening Medical Society sponsored program.

Also to be shown at this public meeting is a March of Time film entitled "Cancer Control and Prevention."



Theodore and Sylvia Appelbaum

**Pianist And Dancer To
Be Featured In Recital**

Second in the series of recitals sponsored by the Musical Arts Society is scheduled for presentation in the Rochester Club at 4 p. m. Sunday.

Artists who will appear in concert are Theodore and Sylvia Appelbaum, both well-known in local professional circles.

Mrs. Appelbaum is a soloist and teacher of dancing. She is a member of the Dancing Masters of America and has appeared here and in New York City recitals.

Mr. Appelbaum, concert artist and teacher of the piano, is a member of the faculty of the Hochstein School of Music. He received his performer's and Master's degree at the Nastman School of Music. He also studied under Alexander Sijoti at the Jufflard Graduate School where he held a three-year

teaching fellowship. He has previously been heard as soloist with the Rochester Civic Orchestra and at the Radio City Music Hall.

The Musical Arts Society, sponsors of this recital series was founded a year ago by Mrs. Charles L. Garner of Seneca Pkwy. for the special purpose of helping local musicians who, fresh from studio or the conservatory, have, in these difficult times, (Continued on Page 2)

**Gannett-Pledged
Delegates Win In
Primary Contest**

**Broderick, Lochte
Defeat Dewey Men
In Light Vote**

Many Republicans in Rochester would like to see Frank Gannett nominated for President on the 1940 national ticket. Others there are who would like to see New York County's dynamic district attorney, Thomas E. Dewey carrying the GOP banner. But a majority of local Republicans apparently, don't much care who is nominated to lead the county out of the Democratic "woods."

In a very light primary vote Tuesday, Gannett forces, or self-termed "regulars" were victorious in electing Thomas E. Broderick and Arthur Lochte, former and present Republican County chairman as delegates to the national convention.

Defeated in the only major Republican contest was Clement G. Lanni and Earl V. Sleight, who were pledged to Dewey. The majority for the Gannett-pledged delegates was in excess of six to one.

Voting in Democratic primaries was equally light. Both victories and defeats were registered by "regular" candidates in minor scattered contests.

POST NIGHT PARTY

Memorial Drum and Bugle Corps will stage another Post and Auxiliary night party on Saturday, April 13 in the Flower City Post home, 221 Dewey Ave.

Michael Kelly, general chairman has appointed a full committee to take charge of the affair.

Hardy's Musical Masters will play for dancing from 9 to 1:30.

Rochester's Quality Basement AT THE NATIONAL

Men's And Boys' Spring Clothes That Will Save You Many Dollars



Savings
In Men's Shirts
And Things
Very Much
Worth Seeing

- Sale! Spring Shirts** (Values to \$1.75) **79c**
Broadcloths and woven madras shirts in a big variety of Spring patterns. Also whites.
- Sale! Spring Neckwear** (Values to 49c) **21c**
Bright new Spring colors as well as conservative designs. Many are hand tailored.
- Sale! Spring Hosiery** (Values to 23c) **17c**
Medium and light weights. All with double sole and reinforced heel for extra wear.
- Sale! Spring Sweaters** (Values to \$2.95) **\$1.89**
Pull-overs and zipper or button-front coat sweaters. Plain shades and two-tones.
- Two-Tone Jackets** (Values to \$5.95) **\$4.69**
Leather-and-wool jackets in new Spring colors, zipper front, knit collar, cuffs, bottom.
- Young Men's Slacks** (Values to \$4.95) **\$3.39**
New bright weaves for sports wear. Also conservative worsteds. Many with self belts.



**STUDENT
Reversible
Coats
and
Sport Suits**

\$9.85

THE COATS... THE SUITS...

Bright, colorful, good-looking tweeds with Aridex processed, water-repellent gabardine on reverse side. A topcoat and raincoat combined. All in the very popular raglan model. Sizes 32 to 38.

All New Spring styles, colors, patterns and fabrics. Good, durable woolens, splendidly tailored. Plain back and sports-backs models. Values we're quite sure you won't see duplicated, at only \$9.85.



Now We Have More... A Swell
Purchase We Were Lucky To Get

**Men's All-Wool Tweed
Reversible Coats**

WITH SHOWER-PROOF GABARDINE REVERSE

\$11 Made to Sell
This Season
Up To \$15.95

Here are values we're quite safe in assuring you, cannot be duplicated at any price ever close to this price. The newest topcoat fashions of the new Spring Season... and all the wanted colors. Fine all-wool herringbone tweeds, with shower-proof gabardine raincoat in reverse side! They're specially fine reversible topcoats for \$11... but you'll have to see them soon, if you want one.



Charge It The Easy National Way
Pay 1/3 May 10—1/3 June 10—1/3 July 10.

1 WEEK ONLY 8000 YARDS SLIPCOVER AND DRAPERY FABRICS

50-Inches Wide ALL ONE LOW PRICE

SUNFAST! TUBFAST!
OVER 80% ARE
PRE-SHRUNK FABRICS!

39c

USUALLY 69¢ TO 98¢

Includes all new Spring Fabrics — Solids, Stripes, Florals. Smart new patterns that will exhilarate your interiors. Come early.

SLIPCOVERS

Custom Made!

Of Any Fabric In Sale

CHAIR 5.84
DAVENPORT 9.68

Complete with material, labor. Cut by experts in your own home. Labor guaranteed. Skirts with pleats.

MILL END SHOP

71 Clinton Ave. So.
Opposite
J.E. Thompson Co.

Recital . . .

(Continued from Page 1)
cult times "no place to go" musically.

All proceeds from the recitals go direct to the artists participating.

Besides Mrs. Garner, who is president of the society other officers include Mrs. Harry P. Cohen, vice president; Mrs. Anna O'Boyle, treasurer; Miss Ida Vayo, recording secretary; and Mrs. Raymond V. Cappon, corresponding secretary.

Included on Sunday's recital program is Chopin's Fantaisie, op. 49, two Brahms numbers and a Chopin Polonaise to be played by Theodore Appelbaum. He will also accompany Mrs. Appelbaum in her presentation of the Country Dance by Weinberger, the Gymnopedie by Satie and a Prelude by Chasins.

Tickets are now on sale at Levis Music Stores, the Rochester Club and the Thomas Horowitz Theatrical Shoe Store in Gibbs street.

The public is cordially invited to hear these outstanding local artists.

NEW ANNOUNCER

A new announcer is scheduled to make his debut at the regular weekly game party night, scheduled for the Arnett Theatre next Wednesday. Different games, generous prizes and interesting screen entertainment are planned for that evening.

PYTHIANS TO MEET

Rochester Temple, Pythian Sisters will meet at Beechwood Hall on Friday, April 12 at 8 p. m. Lunch will be served by Louise Pappert and Elizabeth Kitzing.

Large Turnout Expected For 'Rip Van Winkle' Play At Eastman Saturday

An unusual amount of interest is being shown by Rochester's younger set in the production of Rip Van Winkle scheduled for presentation at the Eastman Theatre next Saturday afternoon.

The play, which is produced by the Clare Tree Major Children's Theatre of New York, is being given under the sponsorship of the educational committee of the Rochester Civic Music Association. This will be the last play of the season for the children's theatre group.

Almost every one-child and adult alike is familiar with Washington Irving's loveable Catskill Mountain character, portrayed by William Courtleigh, Jr. His trials and troubles with his wife, Hilda, form an amusing background for his strange experiences in the mountains where he meets the quaint little creatures who put him to sleep for twenty years.

His return to the village and subsequent discovery of his daughter, now full-grown, is vividly portrayed by the capable cast.

Through the use of the special Sun coupon printed on this page it is possible to see this fine production for as little as 15 cents. Simply clip the coupon, present it at the box office. A ten-cent reduction will



William Courtleigh, Jr. as he will appear in the role of Rip Van Winkle at the Eastman Theatre Saturday afternoon.

be allowed on any ticket purchased.

Street Cars vs. Buses . . .

(Continued from Page 1)
rider goes quietly on his way, showing his pass or paying his dime and not caring much which type of vehicle carries him.

Letters from newspaper readers and sample polls have shown a majority sentiment in favor of street cars. But the polls, themselves have been so incomplete as to inaccurately reflect a majority attitude. In one poll conducted by a community newspaper claiming in the neighborhood of ten thousand circulation a majority of 4 to 1 was registered by street car advocates. This would tend to show an overwhelming majority in favor of the electric. But, and here is the rub, only 5040 replies were made in the poll — maybe the other 95400 don't even care.

It has always been the con-

vention of many people that prohibition was "put across" by a minority. The majority of people in this country didn't think as prohibition could ever happen and didn't bother themselves about it. But it came about anyway. The same was true with daylight saving time. Most people, apparently, wanted it... but not had enough to vote for it. Opponents of the plan were organized and energetic. And so daylight saving time was blocked until proponents of their affair themselves organized.

An interesting clue to sentiment of Rochesterians is noted in the private telephone poll made by the Sun this week. Out of 100 phone calls made at random through the telephone directory it was learned that 16 percent favored trolleys, 27 percent favored buses and the balance, or 57 percent said they didn't care. Some of the bus advocates did say they hoped they'd get a seat once in a while, but if they did have to stand they'd rather stand the short length of time on a bus trip than on the longer trip of slow-moving street car. And no one can blame them for that.

As one person who was interviewed stated:

"Of course there's opposition to buses. There was opposition to steam engines, aeroplanes and automobiles. Some people never want to change anything. But buses are coming just the same."

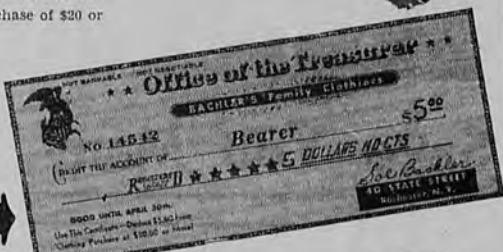
Well, anyway you'd better get over to the public hearing Tuesday and get in on the oratory. The politicians will be trying to "pervert the intrusts of the pee-pul" and the die-hards will be bawling out the politicians. And all the time, officials of the Rochester Transit Corp. will continue their work of arranging details of the bus switch-over.

BONUS SALE

BACHLER'S
Leads Again!

April is a month of super-bargains at Bachler's . . . but that isn't all, no, not by a long shot! Because in addition, as an extra generous feature, we're offering a \$5.00 check below . . . it will be honored on any purchase of \$20 or more.

CLIP AND
USE THIS
\$5.00 CHECK
For
EXTRA SAVINGS



40
WEEKS
TO PAY

NO
Charge For
Credit

NO
MONEY
DOWN



spring SUITS & TOPCOATS
Values to \$30! Single and double-breasted suits and topcoats of better fabrics in every new Spring style.
\$11.45

Men! Charge Everything To One Account!
Quality Shoes . . . \$3.45
Spring Hats . . . \$2.45
Broadcloth shirts . . . \$1.00
Sport Sweaters . . . 99c

stunning SUITS & COATS
Values to \$20! This thrilling group of suits and coats includes none but the best and most successful Spring fashions.
\$18.45

Ladies! Charge Everything To One Account!
Dresses 2 for . . . \$4.88
Spring Hats . . . \$1.19
Wool Sweaters . . . \$1.00
Shirts from . . . \$1.99

Bachler's

REN'S Apparel Shop
New Combined With Bachler's

40 STATE STREET

A VACATION AND REST CURE ON AN ALL-EXPENSE PLAN

One week's stay
Two persons in a room \$40 each
One person in a room \$42

Three days' stay
Two persons in a room \$20 each
One person in a room \$22.50

Two days' stay
Two persons in a room \$14 each
One person in a room \$16

Rate includes: large outside twin-bed room and bath . . . three delicious meals daily . . . breakfast in room if desired . . . sun deck . . . sea-water pool . . . treatments by arrangement with Ambassador Health Institute located in hotel . . . Hotel bus from station.

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ATLANTIC CITY
WILLIAM HAMILTON
Managing Director

WEEK-END SPECIALS

SCHLEIF BAKE SHOP

17 CLINTON AVE. SO. NEXT TO ODENBACH'S A STEP OFF MAIN

—FRIDAY ONLY—
LEMON CHIFFON PIES 27c
Fresh baked, light and fluffy, extra delicious.

PECAN TWISTS 3c
Sweet dough, generously topped with chopped pecans and vanilla icing.

—SATURDAY ONLY—
SWEETHEART COFFEE CAKE 24c
It is a Sweetheart. Reg. 30c.

BUTTER ROLLS 18c
For which we are justly famous. Reg. 22c.

—WEEK-END COMBINATION SPECIAL—
1 Marble Loaf Cake . . . 25c
6 Cinnamon Buns . . . 14c
6 Cloverleaf Rolls . . . 9c
6 Assorted Cookies . . . 10c
VALUE 58c

ALL FOR **39c**

COUPON

This Coupon is Worth

10c

Towards Price of Admission To See

"RIP VAN WINKLE"
EASTMAN THEATRE

Saturday, April 6, 1940
3 O'Clock

Seats: 25c, 35c, 50c, 75c

Present this coupon at theater box office when purchasing ticket. Good for 10c reduction on any priced seat in the theater this day only.

Name
Address
Age

Any lesson in life is worth learning, even if the learning comes hard.

Automobile LOANS!

TO ASSIST IN THE PURCHASE OF A NEW OR USED CAR

MONTHLY OF WEEKLY PAYMENT PLAN—AT BANK RATES

Consult

"The Bank for the Individual"

FIRST INDUSTRIAL BANK

30 CLINTON AVE. NORTH

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LAUER'S INTRODUCE ESTATE

"The Range That Has No Peer"

Enjoy cooking luxury with Lauer's new 1940 Estate Gas Range. . . A splendid gas stove that has everything the modern housewife demands. . . Everything to make good cooking a satisfying pleasure. See the new Estate Gas Range at Lauer's. . . See all these wonderful features—the Air-Flow Oven, "Mechanical Hand," ThermEstate Heat Control, Time Estate Time Control, Bar-B-Q Broiler, Grid-All, Speedex High-Low Cooking Top Burners and Flush-to-the-Wall Cabinets. Lauer's New 1940 Estate Gas Ranges are priced from \$89.50 to \$159.

BUDGET TERMS

90-day extended accounts are the same as cash. You pay only 1/2% monthly on longer term purchases.

TRADE-IN YOUR OLD STOVE

You get a fair price because Lauer's renovate your stove and sell it in their own Bargain Basement.

Lauer's

50 State St.

• STORE OPEN EVERY FRIDAY NIGHT •

Welcome the honored guest . . . with Mount Vernon

When you serve Mount Vernon, you compliment your guests. When you drink Mount Vernon, you enjoy a rye of delicate flavor. And when you price Mount Vernon, you'll find that this fine bonded whiskey costs no more than even many lower proof blends.

Mount Vernon
Straight Rye
WHISKEY

U. S. Bottled in Bond
Copyright 1940, National Distillers Products Corporation, New York

School Week . . .
(Continued from Page 1)

special sessions arranged, and invitations issued.

Teas, concerts, assemblies, and evening programs are on the schedule. Parents will find a warm welcome awaiting them, both in classes and at special events, according to Board of Education officials.

Programs illustrating each of the four main objectives of the schools are on the week's schedule. These four objectives are named as self-realization, human relationships, economic efficiency, and civic responsibility. It is the educators' belief that the three R's are not enough in the modern school, they are simply the foundation.

Women's Auxiliary To Entertain

Chapter No. 2 of the Women's Auxiliary of St. Stephen's Church will entertain at a desert luncheon and bridge in the Memorial Room of the Parish House next Wednesday at one o'clock.

Mrs. Walter Alexander, chapter head, is general chairman of the affair. She will be assisted by Mrs. Robert Gardner, Mrs. William Pierce, Mrs. Clifford Ware, Mrs. Laurence Snyder.

REPUBLICANS TO MEET

Union League Republican Club will hold its regular monthly meeting next Monday at 8 p. m., at the club hall, 290 Gregory St.

★ AT SMALLS

MODERN OPTICAL DEPARTMENT

... WILL PROVIDE YOU WITH GLASSES THAT WILL MAKE YOU

- SEE BETTER
- FEEL BETTER
- LOOK BETTER

And Remember—

YOU DON'T NEED CASH



Smalls Uses Only Bausch & Lomb and Shur-on Lenses

SEE AS YOU PAY!
PAY AS YOU SEE!

Open Saturday Evening

Smalls
28 MAIN STREET EAST

JEWELERS RADIO OPTICIANS

Mrs. Mildred Murphy 283 Columbia Ave.

BEST COAL VALUE IN CITY

BLACK MAGIC
QUALITY **\$10.95**
COAL
TON Egg Stove Nut
TON CASH Shoveled Off

PHONE **GEN. 586**

PEA COAL . . . 9.25 Ton
BUCKWHEAT . 7.75 Ton
Semet-Solvay Coke 10.05

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

PAYNE & DUNHAM

RE-UPHOLSTERING
With Re-Styling and Durability

No Down Payment

Your 3-Piece LIVING ROOM SUITE **\$34.50**

Complete With Covering

Price includes: new coverings new cushions and springs units, new fillings added, and new webbing, springs tied eight ways, suite sterilized.

WAYNE Upholstering Co.
74 PARK AVE.

PHONE **MON. 1404**

Representative Will Call Day or Evenings

BILL CORUM
Famous Columnist says—

"I thought the 7 Crown Whiskey you blended a few years ago was marvelously smooth and mild—but today's 7 Crown has it beat a mile!"

AMERICA'S FINEST

Seagram's 7 Crown Blended Whiskey

\$1.58 Pint

Seagram's 7 Crown Blended Whiskey, 40% straight whiskeys, 60% grain neutral spirits, 90 Proof. Seagram-Distillers Corporation, Executive Offices: New York, N.Y.

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edward's

FRIDAY and SATURDAY
Last 2 DAYS To SAVE
In This Store-Wide Event

4 GREAT DAYS of APRIL SALES

Now In Progress—Edward's Semi-Annual

SALE OF FINERY SILK STOCKINGS

Stock Up Now At These Prices



Reg. 69c
59c
3 Pairs \$1.65

Reg. 79c
69c
3 Pairs \$2

Reg. 89c
79c
3 Pairs \$2.25

Reg. \$1
86c
3 Pairs \$2.50

EDWARDS—Sixth Floor



Rayon Satin **1.29**
GOWNS

Aflutter with lace or elegantly simple. All are styled with soft bodices, slim waistlines and full skirts in 52" lengths. Tealose and blue. Sizes 16 and 17.

EDWARDS—Second Floor



Town Topic Print **\$2**
HOUSECOATS

Delightfully new . . . and definitely different! These zipper-closing housecoats have smart looping edge on the neckline.

EDWARDS—Second Floor



Edward's Dual Toilet TISSUE
10 Rolls **87c**

Available only at Edward's in Rochester—1,000 super-soft, absorbent, full size sheets. Regularly sells for much more!

EDWARDS—Street Floor

Mary Elizabeth Cold Cleansing CREAM
Reg. 79c **59c**

A light double whipped cream that performs miracles on your skin. In a large 14 ounce jar.

EDWARDS—Street Floor



Dr. Kyles Tooth Paste
Reg. 59c **2 for 25c**

A marvelous cleansing paste! Pleasant to taste and recommended for dry skin.

EDWARDS—Street Floor



Special In Our New 3rd Floor
DAYTIME DRESS SHOP
1.59

Made to Sell for \$2

It's smart economy to buy them by the armful at this sale price . . . for here, indeed, is high styling at very low cost. Make them yours in new exciting prints or neat polka dots. Choose from a host of styles!

- ★ FRENCH CREPES
- ★ THICK-N-THIN
- ★ SPUN RAYONS
- ★ ACETATES

Sizes: 12 to 20; 38-44.
EDWARDS—Third Floor

OPEN an EDWARDS NEW 90 DAY Charge Account
No Down Payment
No Interest to Pay

PAY 1/3 MAY 10

PAY 1/3 JUNE 10

PAY 1/3 JULY 10

Mail or Phone Your Application



Blouses and SKIRTS
Reg. 1.98 **1.77** Each

BLUSES: Crepes, sheers batiste and pique in tailored and dressy models. White and pastels. Sizes 32 to 44.

SKIRTS: Every wanted type in new flannel, Gore and pleated versions in black, navy, aqua, powder, rose. Sizes 24-30.

EDWARDS—Third Floor



Pure Fruit Preserves
One Pound in a Fruit Juice Safety Edge Glass
Reg. 29c Value **19c**

Priced even lower than they were on Women's Day! Repeated in this sale by your request.

- Choose From:
- Strawberry
 - Peach
 - Blackberry
 - Mint
 - Raspberry
 - Apricot
 - Grape
 - Orange
 - Marmalade
 - Peach-Pear
 - Damson
 - Plum

EDWARDS—Street Floor

Spring WALLPAPER SALE

In 3 Low Priced Groups

7c 17c 27c

Bedroom and living room papers. All are guaranteed Sunfast and all are new and smart.

Sun-tested and water proof papers. Several 30" papers are included in the group.

Colorful bedroom papers, 30" brocades for dining and living rooms. Sun-tested, washable.

EDWARDS—Fourth Floor

EUREKA ELECTRIC RANGE

You Save \$20

19.95

No Down Payment
Balance In Small Weekly Amounts

Patented Folding Side Burners for Surface Cooking

* Broils * Boils * Steams
* Bakes * Fries
* Grills * Toasts * Stews

EDWARDS—Sixth Floor

Buy On Our Lay-Away Plan!

Reg. 8.95 RUBBER TIRED **6.94**

LAWN MOWERS

Order yours NOW! You'll have it all paid for when you are ready to use it. 5 highly tempered, 16-in. steel blade mower with 10" rubber tired wheels.

No Down Payment—Balance \$1 Weekly

EDWARDS—Sixth Floor

Members of the H. M. Club were entertained last Saturday night by Mrs. Sol Joel in her home on Tremman street.

THE AWFUL PRICE YOU PAY FOR BEING NERVOUS

Read These Important Facts!
Quivering nerves can make you old, haggard, cranky—can make your life a nightmare of jealousy, self pity and "the blues."
Often such nervousness is due to female functional disorders. So take famous Lydia E. Pinkham's Vegetable Compound to help calm, soothe, purify and loosen functional "irregularities." For over 60 years relieving thousands of grandmothers, mothers and daughters "in time of need!"
Pinkham's Compound positively contains no opiates or habit forming ingredients—it is made from nature's own wholesome roots and herbs each with its own special work to perform. One of the most effective "woman's" tonics made in liquid or handy to carry tablet form (similar formula). Try it!

ONE COAT COVERS
NU-ENAMEL
NO BRUSH MARKS

Now At
SYKES Grinders
Locksmiths

Full Size 35c Can
FREE
with purchase
of one 15c Brush

IS EPILEPSY INHERITED?
WHAT CAUSES IT?
A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 335 Fifth Ave., New York, N. Y., Dept. AS 119.

RHEUMATIC PAINS
WHAT TO EAT
Rheumatic pains may result if kidneys do not regularly eliminate excess acid and other wastes. Eat vegetables, fruits, nuts and milk. Use weak, aromatic and coffee sparingly. Drink lots of soft water. Give the kidneys a gentle life. Use a kidney evacuant. Ask any druggist for DUKETS. Your 25c back if not pleased. Locally at Leggett Drug Stores.

TAXI
STONE
209
Lowest Rates in Town!
1 or 4 Persons Same Price.
Private Appearing Cabs.
Prompt, Courteous Service.

9
OUT OF
10
AGREE

GREEN RIVER
The perfect blend that's
AMERICA'S SMOOTHEST WHISKEY
50 proof—75% grain neutral spirits
OLDTyme Distillers, Inc., N. Y. C.

GREEN RIVER
The perfect blend that's
AMERICA'S SMOOTHEST WHISKEY
50 proof—75% grain neutral spirits
OLDTyme Distillers, Inc., N. Y. C.

Your
CAPITAL
INVITES YOU

A wonderful, thrilling adventure awaits you in Washington, D. C. In spring and educational entertainment for your visit to the City of World Affairs!

You will enjoy the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate. AIR CONDITIONED GUEST ROOMS & PUBLIC SPACES

400 OUTSIDE ROOMS WITH BATH \$2.00 FROM WITH PARKING

HOTEL ANNAPOLIS
IN WASHINGTON, D. C.
14th to 12th St. at H St.

Home Bureau Plans Sewing Machine Repair Classes

By MARGARET J. WILLSEA
Sewing machines, although expensive and important pieces of equipment, have a way of giving up the ghost from time to time. That is why homemakers are welcoming today's sewing machine school at Rochester Home Bureau headquarters, 150 Plymouth Ave. N. In charge is H. S. Pringle, mechanical engineer from Cornell University.

Since 90 percent of the trouble with sewing machine performance comes from accumulation of dirt combining with the lubricating oil, instruction will be given in cleaning, oiling, and the making of a perfect stitch.

Another course, illustrating the practical use of home sewing, will start today. A talk on the selection and construction of curtains and overgarments will be presented by Miss Helen Easter of the staff. The first lesson at 1:30 p. m. will be a lecture demonstration on construction methods, data on selection of materials, lengths of curtains, widths of hems and headings, methods of lining, and the making of pinch pleats and their variations.

Registration Period Continues For Adult Night School Classes

Registration for the three-month spring term of W. P. A. adult evening school classes will continue all this week, according to the Adult Education Division of the Board of Education. More than 50 cultural, commercial, vocational and homemaking subjects will comprise the curriculum for the Spring.

Evening classes will be held at Monroe High School, Monday through Friday at School No. 27 on Tuesdays and Thursdays from 7 to 10 p. m., and at about 25 civic centers.

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritic or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 3 tablespoonful two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Daw Drug Company, Liggett's, Walgreen's and good drug stores everywhere.

The regular Board of Education classes at East High Regents Evening High School also have reopened for the continuation of the second term high school regents course. Citizenship classes at School No. 9 will also be continued. Anyone having registered at an evening school for the previous term may transfer to classes being conducted this term without paying a registration fee by presenting their original registration card at the school they wish to attend. Adult evening classes so far this year have set an all-high registration of 21,821 students, which is 1200 more than at this time last year.

SETTING A NEW HIGH IN VALUE!

BEST BUY - OF - 1940

BENDIX Home Laundry
\$99.50
BUYS IT AT **\$4.00** A MONTH

POMMERENING & SONS
H.C. 1106 Lyell Ave. 680 Glide St.
OPEN Thurs., Fri., Sat. Evenings

10 DAY FREE TRIAL
On The New
BENDIX FITCH
APPLIANCE CO.
477 Joseph Ave. Stone 5972
Open Evenings.

SEE **AL. G. JUNG** FOR THE BUY ON **BENDIX** HOME LAUNDRY **\$99.50** TWO YEARS TO PAY

LIBERAL TRADE-IN ALLOWANCE ON OLD WASHER
209 RIDGE RD. E. Glen. 4235

ATTENTION!
TRY IT ONCE It's The World's Best WASHER

BENDIX HOME LAUNDRY
AT **\$99.50** See Us For Liberal Trade-In On Your Old Washer
ONLY \$3.91 MONTHLY

L. S. HUNT Co.
390 THURSTON RD. Genesee 3687
ROCHESTER'S LARGEST COMMUNITY STORE

CLOTHES MAKE A WOMAN
..very tired on washday

TRY THE BENDIX WAY TO GLORIOUS CAREFREE Washdays!

WASHES RINSES, DAMP DRIES

NO FINANCE COMPANY TO PAY

SEE THE NEW LOW-PRICED **BENDIX** HOME LAUNDRY **FREE** DEMONSTRATION IN YOUR HOME NO OBLIGATIONS

\$99.50 Plus Small Installation Charge

HOFFMAN MUSIC SHOP
468 N. GOODMAN ST. 366 JOSEPH AVENUE 630 MONROE AVENUE
ALL 3 STORES OPEN EVENINGS

Sibley, Lindsay & Curr Co

A Natural Comment Among Rochesterians..

"I'm So Glad That Bendix Washers Are Sold At Sibley's!"

Not only is the Bendix a true answer to the prayer of every woman who ever did a Monday wash, but it's so convenient to buy it at Sibley's! They have a complete display of all the models, and I like seeing every type there is before I buy. Their salesmen are so expert at instruction and advice, you'd think they'd invented the washer, themselves! And best of all, at Sibley's I can buy a Bendix washer with

Not A Penny Down
I pay for it while I enjoy it... in convenient monthly instalments of \$4.00 which include a small carrying charge. It's Sibley's for me!"

Bendix Home Laundry, \$99.50 \$10 extra. Installation, A Liberal Allowance On Your Old Washer
WASHERS, FOURTH FLOOR

Watch The Sun For Supper-Values

You're Invited... TO THE MOST IMPORTANT DEBUT OF THE YEAR

BENDIX HOME LAUNDRY NEW LOW PRICE **\$99.50** Plus Small Installation Charge

WASHES, RINSES AND DAMP-DRIES AND HANDS NEED NEVER TOUCH WATER

Try the **BENDIX** Way to Glorious CAREFREE WASH DAYS!

KEMP 331 WEST MAIN MAIN 1786
WHOLESALE DISTRIBUTORS

CONFUCIUS SAY
WOMAN WHO USE **BENDIX** IS SAVING...
...WOMAN WHO DOESN'T USE **BENDIX** IS SLAVING

THE SUCCESSOR TO THE WASHING MACHINE

The Amazing Sensational **BENDIX** HOME LAUNDRY
SOAKS • WASHES • RINSES DAMP-DRIES CLOTHES!
Believe it or not—your hands need never touch water when you do your washing in a Bendix Home Laundry.

GREAT OFFER FOR LIMITED TIME!
\$99.50 Plus Small Installation Charge
FREE TRIAL IN YOUR HOME NO OBLIGATIONS "SEE FURSTOSS FIRST"
FURSTOSS APPLIANCES, INC. 409 Chili Ave.—Open Eves.

DEMOCRATS TO MEET
The 19th Ward Women's Democratic Club will hold its regular business meeting next Monday at 904 West Ave., at 8 o'clock. Papers will be read, and plans discussed for the annual May card party.

COMEDY-DRAMA NIGHT
A comedy-drama night will be staged by the Young Men's Society of Resurrection of St. Casimir's Church on Sunday, April 14 at the church auditorium, 8 Ernst St., beginning at 8 p. m.

Winner Named In Sun Essay Contest

Did you ever have to find a needle in a haystack? Or decide which of two beautiful girls to marry? If so, you have a fairly good idea of the task which confronted the judges in the Sun Silver Shower Essay Contest which closed Sunday.

Out of the 75 Sun readers eligible to participate, 69 essays were received and reviewed by the judges.

Some mighty fine statements concerning the Sun were found in many of the entries. And new ideas on how Rochester housewives are making the Sun the central part of their weekly "buying habit" were revealed.

But one contestant, and one only had to be named winner. That is why tomorrow, Mrs. George A. McNeill, 193 Elm-dorf Ave. will be ten dollars richer. To her goes the prize for submitting the best letter on "Why I Read The Rochester Sun." A check for ten dollars is being forwarded Mrs. McNeill from this office today.

Church Party To Feature Old And New Dances

Old-fashion folk dances as well as modern "jeep and shag" steps are scheduled for the Easter party to be given by the parishioners of St. John's Church on Humboldt St., Friday evening, April 12 in the church hall. Refreshments will be served and a number of valuable gifts will be given as door prizes.

A committee composed of Miss Marge Bieback, Miss Dorothy Norton, Miss Gladys Dreschler, Mrs. Kay Martin, Mrs. Harriet Robb and Miss Ruth Kirk will represent the Women's Auxiliary while John Mc. Mahon is general chairman of the Men's division. He will be assisted by Tommy Curran, co-chairman, and Art Gibson, Harry Grunter and Earl Reibel.

WAX AND FINGERS
To help keep painted wood-work clean, apply a thin coat of colorless wax to the parts most often fingerspotted.

TRY PAINTING
Old and battered card tables may often be salvaged with a

coat of gray paint, and, if necessary, a new top of this painted wood.

Mrs. Walter V. Whitmore of Barrington St. entertained at bridge on Tuesday in her home.

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783

CHICKEN CHOW MEIN
GENESEE CHOW MEIN KITCHEN
231 GENESEE ST. GEN 774
Wholesale — We Deliver — Retail

MORE VALUE THAN EVER
\$137.50
And Your Old Range!



YOUR OLD RANGE IS WORTH \$20
4 Weeks Only

NOW YOU CAN OWN STERLING
A New **SCIENTIFIC DUAL-OVEN RANGE**
LOWEST PRICE EVER!
(For This Model!)
Special co-operation of the Sterling factory makes this great sale possible! This amazing offer is for 4 weeks only. Payments to suit your convenience.

- SEE YOUR NEAREST STERLING DEALER TODAY!**
- BORRELLI ELECTRIC APPLIANCE CO. FRANK P. MAY FURNITURE CO. 492 State St. 259 North St.
 - BRAUN'S RADIO 909 Portland Ave. MAYTAG-MONROE CORP. 36 South Ave.
 - E. W. EDWARDS & SON 144 Main St. East H. C. POMMERENING & SON 1108 Lopez Ave.
 - FIGLER ELECTRIC CO. 573 Hudson Ave. PRINCE FURNITURE & CARPET CO. 138 Main St. West
 - V. GRANATA & SON 232 Central Park SCHULMAN APPLIANCE CO. 527 Clinton Ave. North
 - HOFFMAN'S MUSIC SHOP, Inc. 468 N. Goodman St. WEIS & FISHER 84 Clinton Ave. South
 - JOS. KROVETZ FURNITURE STORE WARDER-VERWAY ELECTRIC CO. 438 Joseph Ave. 352 Main St. East
- Sterling Range Corp. 1044 University Ave.

Greatest Iron Sale OF ALL TIME!
YOU GET THIS \$8.95

Sunbeam Double Automatic IRONMASTER
Heats faster — stays hotter — start ironing in THIRTY SECONDS after you connect it. The ONLY automatic iron with Thumb-tip Heat Regulator up in the handle, away from the fingers, conveniently marked for all types of fabrics. Light weight.

... AND THIS \$4.95
RID-JID AUTOMATIC
Easiest to handle—light in weight—entirely Automatic. • Self opening • Self locking • Self closing! Sets up as you set it down... folds up as you pick it up. No stooping or bending. Has the exclusive, patented lock-ring that holds table rigid, steady, solid when set up. Folds compactly—conveniently hung on wall or door.

YOU GET THIS \$13.90 IRONING SET
For Only \$9.95 AND YOUR OLD IRON

ROCHESTER GAS & ELECTRIC Corporation
For trouble and service calls Telephone Main 3960
Sales Dept. and personal calls Telephone Main 7070

Sibley, Lindsay & Curr Co. PHONE STONE 6500

FOOD VALUES

- Honey Macaroons 19¢ doz.
- Rhubarb Pies Cut 6 Portions 25¢ ea.
- Cream Cheese Philadelphia, 1/2 Lb. 19¢
- Cashew Butter Fresh Ground 27¢ lb.
- Tomato Juice Campbell's, 14-Oz. Tin 77¢ doz.
- Calo Dog Food 6 cans 29¢
- Oranges Juicy Floridas Full of Vitamins 3 doz. 65¢
- BUTTER, our fancy high-score creamery tub, 2 lbs. 65¢
- FLOUR, Big B, 24 1/2 lb. bag 95¢
- BOSCUL COFFEE, one-hour fresh, 1 lb. tin 25¢
- PARTY LOAF, grand to have on hand for snacks, tin 23c, 2 for 45¢

Flav-O-Rich Hams 23¢
Rochester's favorite! Secret-processed smoked to an inimitable flavor. Whole or shank half, lb...
Flav-O-Rich Callas 15¢
Sweet as honey, tender as a spring bud! 5 to 7 lbs. average, lb.

Church Party To Feature Old And New Dances

Mrs. J. Brunner, 359 Rosewood Ter.

Sibley, Lindsay & Curr Co.
BASEMENT NEWS



It's a World Of Spring Hats
Everything That's New At a Rock - Bottom Price!

\$1.19

- Large Straw Cartwheels!
- Small or Large Sailors!
- Flower Toques!
- Casuals!
- Straws!
- Black, Navy, Red, White, Toast, Dusty Rose, Blue Sky!
- World of Straws! World of Felts!

aisle 11, BASEMENT





BE BRIGHT! GO LIGHT!

BUY BETTER SPIRITS!

SCHENLEY "SWALLOWS" SING:
"Try One Taste and You'll Admit Melded Whiskey's 'Made a Hit'"

Want better whiskey? Better buy SCHENLEY Black Label or Red Label! They're unexcelled because we "meld"... an exclusive SCHENLEY method that creates better spirits by permitting their weight reduction without flavor destruction. Today you can afford to... buy the best!

BUY THE BEST



Better Taste
SCHENLEY Light Bodied WHISKIES

At your favorite bar and package store

Schenley's Black Label 65% Grain Neutral Spirits. Schenley's Red Label 72 1/2% Grain Neutral Spirits. Both BLENDED WHISKEY and 90 Proof. Copr. 1940, Schenley Distillers Corp., New York City.

LET CLARK'S MEAT YOUR FAMILY THIS WEEK-END

Fresh Young Rib-End
PORK ROAST LOIN 11c

3 to 8-lb. Milk-Fatted Young
Roasting Chicken, lb. **25c**
Center Cut, Tender
Pork Chops, lb. **23c**
For Fricassee or Salad
Small Fowl, lb. **17c**

Lean, Meaty, Roast
BEEF 16c
Cut from U.S. Inspect. young steers

Fancy Certified Rindless
BACON 15c
WITH THIS AD

CLARK'S MARKETS

906 NO. GOODMAN Near Bay, Culver 4370 We Deliver
824 PORTLAND Near Luz St., Stone 471

Recreation Head Praises Work Of Local Directors

By DON J. MATTARO

Leadership, understanding, training and ability to meet any teaching situation accurately were outlined as the essential elements necessary for teachers in the recreation divisions of the Board of Education, WPA, and county groups, according to James Wilnot, asst. supervisor of recreation in Monroe and other upstate counties.

He highly praised the work of the local groups in an address made to the teacher groups at the recent city-county Institute held at No. 27 School.

Speaking during the opening session of the institute Wilnot said:

"Teachers and leaders should constantly be alert, safety-conscious and aim at a higher position. Frequent reports by head teachers bringing out the type of work being accomplished is a step in the right direction."

He also advised his hearers that Federal officials would note individual ratings in final examinations following actual training in comparison with members of other staffs.

YOU PAY Less AT

MERIT DRUGS

4 MAIN ST. E. AT THE FOUR CORNERS

TODAY THRU SATURDAY AT ROCHESTER'S NEW CUT RATE STORE

8 Oz. NURSING BOTTLES **1c** (Limit 3)

Handy Tab Grip Amber 3 Hole NIPPLES **2 for 5c** (Limit 4)

COUPON BOX OF 200 FACIAL TISSUES **3c** WITH THIS COUPON

8 Oz. NURSING BOTTLES **1c** (Limit 3)

Handy Tab Grip Amber 3 Hole NIPPLES **2 for 5c** (Limit 4)

Tube Zinc Ointment **6c**

ALARM CLOCK **68c** (Reg. \$1.19)

15 Single Edge RAZOR BLADES **14c**

12 Oz. Bottle BAY RUM **14c**

Manufacturer's Closeout Precision Made COMPACTS **37c** (Values to \$2.00)

Variety of Styles and Colors

Tube Boric Acid OINTMENT **6c**

Full Pound Tin Half And Half TOBACCO **56c**

1 Lb. Jar Brushless SHAVING CREAM **19c**

Right Reserved To Limit Quantities

JIMMIE FIDLER in Hollywood

CLEVELAND. — Dear Staff: This being the last day of our junket, I'm taking time out to offer a few sincere "thank you's."

First of all, I'm grateful to our audiences, whose attitude, from start to finish, has made this tour a pleasure. They've been friendly, seemingly anxious to give our efforts an encouraging nod. And if ever a man needed that encouragement, it was yours truly, who walked on the stage for the first time like a man going to execution. I don't think I'd ever feel that same stage fright again, for I've learned something about American audiences—they're willing to give anyone the breaks if they think he's really trying to please.

I want to thank the real performers of our troupe—Mike Whelan, Edith Fellowes, Helen Mack, Peter Lind Hayes, Mary Healy and Olympe Bradna—all of whom have toiled like Trojans to make the act click. A swell gang—and I have a thousand incidents tucked away in my memory to prove it. I owe a great big "thank you" to the stage crews in theaters we've played. In every city, they've put forth plus-effort to make out jobs a bit easier, and our routines a bit smoother. I also want to express gratitude to the press, for invaluable co-operation. Being a member of the fraternity, gone astray behind the footlights, I expected to take quite a bit of good-natured ribbing. For the forbearance, thanks. I should have known that newspaper men never kick a guy when he's helpless.

As for you mugs of "Dear Staff," I'll be seeing you in a very few days now—and we'll talk over those insults you've been hurling my way—tete-a-tete!

JIMMIE FIDLER

Dear Barrymore: Now isn't that just like an actor! We go out of our way to make a few heartfelt remarks, merely intending to keep your feet firmly on the ground, and you promptly interpret them as insults. "Thanks" to your audiences... "thanks" to your troupers, the stage hands and the press... but for Dear Staff only an ominous warning of tete-a-tete conversations to come! Boss, we're so hurt we're even thinking about taking down the great, big silver star that we've hung on your office door!

Glancing at the Hollywood "seen" Marjorie Weaver and other preferred lassies on Rudy Vallee's date-list, should give a thought to that dental-luring cigaret gal at the Sphinx Club who has the agabond Lover all-a-dither... An educational insurance policy taken out by Ray Milland will give his recent heir-ritual a \$5000 bonus if he graduates from Cambridge, which is daddy's Alma Mammy... One look at the curves of Fran English, Scandals beauty, and Director Alfred Werker ordered screen tests... Gary (fond papa) Cooper is building a log cabin on his Bel Air estate for daughter Mary... What's this about Olivia de Havilland venting her spleen on the hired help?

All the Year 'Round Gamler's is the Town's Gift Headquarters

FOR BIRTHDAYS, ANNIVERSARIES, HOLIDAYS, WEDDINGS & ALL OCCASIONS

Because We're Famous for:

- EASIER TERMS
- GREATER VALUES
- DEPENDABLE QUALITY
- GREATER GIFT SELECTIONS
- SATISFACTION GUARANTEED
- NO INTEREST OR CARRYING CHARGE

When one store, out of many, is selected "Gift Headquarters" of Rochester by smart shoppers, there's a reason! In this case, there are many reasons, but we have space for only a few!

8-DIAMOND ENSEMBLE **\$1975** and up

America's Finest Watches **\$2475** and up

REPEAT SPECIAL CLOVER LEAF BON-BON CRYSTAL DISH **4c**

GAMLER'S
Jewelers and Opticians
104 E. MAIN ST. COR. NORTH WATER

ORDERED SOLD TO THE PUBLIC. 25,000 STOCK of GOODYEAR'S-GENERALS

Firestones, Sieberling & Goodrich in Stock

50% OFF

Buy one standard quality tire at our Special Low Price and you receive another tire of the same size and make for 50%.

FREE TUBE
With Every Purchase of a New Tube From Our Reg. Stock

4.50x21	\$6.40	Extra Tire	\$3.20
4.75x19	6.60	Extra Tire	3.30
5.00x19	6.70	Extra Tire	3.35
5.25x18	6.80	Extra Tire	3.40
5.50x18	7.90	Extra Tire	3.95
5.50x19	7.95	Extra Tire	3.97
6.00x16	8.40	Extra Tire	4.20
5.50x17	7.75	Extra Tire	3.97
6.50x16	9.95	Extra Tire	4.93
7.00x16	10.50	Extra Tire	5.25

Sale Conducted, Daily 9 A. M. to 8 P. M. In The
SCHANTZ WAREHOUSE
253 ST. PAUL ST. Cor. Central Ave.

SMOOTH AS SILK

Try it Today

THE CLUB HAS JUST ELECTED ME, TO CHOOSE THE DRINKS TONIGHT

SMOOTH AS SILK

KESSLER'S AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND-A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 99 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

British Legion To Meet Saturday

Members of the local branch of the British Legion and Women's Section will meet for a regular monthly business session at Union League Hall next Saturday at 8 p.m.

A cordial invitation to join this group is extended to all veterans who served with the British Forces in actual combatant service during the world war or any other war previous to 1914. It is requested that documentary proof accompany all applications for membership.

BROTHERHOOD DANCE

Both modern and old-fashioned dances are on the program to be given tomorrow night by the Brotherhood of the Church of the Ascension, Lake Ave., corner Riverside St. Fairport Old Timers will furnish the music. The public is invited to attend.

NEW 1940 VARSITY MODEL ROYAL PORTABLE

Reg. \$44.50 NOW **\$31.50**

TERMS AS LOW AS 75c A WEEK

WARNING!

A genuine Royal at a low price. Standard keyboard, back spacer, ratchet release, paper bail, 2 margin stops, bell, 2 cylinder knobs, all essential controls. Finger comfort keys, accelerating typebar action. Intermediate size type. Glace proof black finish.

FREE STEEL TYPEWRITER STAND

With Each Portable ALSO CARRYING CASE Can Be Used as Overnight Bag

CITY TYPEWRITER

160 SO. CLINTON, Next to R. B. I. STONE 3224

GREAT AS ITS NAME

Hotel Lincoln is an outstanding contribution to the travel world, acclaimed for its superior service and fine cuisine - 4 famous restaurants.

1400 ROOMS FROM \$3

Each with Bath (tub and shower), Servidor and Radio. Direct subway entrance to the World's Fair and all parts of the city.

HOME OF THE BLUE ROOM FAMOUS RADIO BANDS

OWNERSHIP MANAGEMENT: Mario Kramer, President; John L. Horgan, Gen. Mgr.

HOTEL EDISON Same Management

HOTEL Lincoln

44th TO 45th STS. AT EIGHTH AVE. NEW YORK

Movie Quiz Winners

Listed below are the names of the winners of Movie Quiz last week. If your name is listed here call at the Rochester Sun Office, 430 Burke Bldg., before Monday noon for your guest tickets to Loew's Theatre. No tickets given out Saturday afternoon.

Jean St. Rose, 37 Myrtle St.
Mrs. Clara Rowley, 91 Harrison Rd.
Doris Hatzing, 144 Statton St.
Mrs. H. Wilkinson, 186 Winton Rd. N.
Mrs. R. Blackman, 11 St. Casimir St.
Mrs. Schief, 157 Burwell Rd.
Mrs. M. A. Whittington, 389 Hayward Ave.
G. A. Welter, 23 Mendeth St.
Mrs. A. Nelson, 23 Charlifed St.
Mrs. M. E. Gallagher, 73 Frost Ave.
Gladys Sivert, 154 Clairmont St.
Jean Grande, 281 Colvin St.
Evelyn Dennis, 91 Middlesex Rd.
Florence Epstein, 21 Tudorham St.
Mrs. C. Kruger, 107 Amsterdam Rd.
Lillian Reishelm, 77 Richard St.
M. Berger, 138 Strong St.
Lou Ann Mason, 77 Wiltona Rd.
Irene Cook, 238 Pullman Ave.
Alice Roman, 55 Phoebe Ave.
E. C. Schadt, 27 Radio St.
Mrs. B. Perry, 376 Clay Ave.
Dorothy Borch, 13 Clinton Ave.
Helen Schuman, 151 Avenue D
Marion Glaser, 19 Ward Pl.

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662 MONROE AVE.

PENNY SUPPER and Navy Union will sponsor a penny supper and card party next Monday evening at City Hall Annex, 34 Court St. Bertha Phillips has been appointed chairman.

Greece Republican Group Plans May Dance and Party

The sixth annual entertainment and dance of the Greece Republican Organization will be held May 3 in Greece Memorial Town Hall, Ridge and Long Pond Roads, under the general chairmanship of Sheriff Albert W. Skinner, town leader.

The party, which yearly attracts more than 2,000 persons, will be highlighted by a professional vaudeville program of nine acts.

Other officers of the general committee are Supervisor Gordon A. Howe, vice chairman; George E. Wacker, secretary; and John G. Kohn, Jr., treasurer.

Councilman Andrew J. Schell is chairman of the "live wire" committee. Assisting are Ethel Klehmer, Mildred Petroske, Linnie Van Dortrecht, Margaret Fehrenbach, F. Lillian Richards, Olive Cole, Loretta Carroll, Mary Mitchell and Isabel Lyons.

Lillian Barrett, William Gray, Gordon Hallman, Delrich Mills, Frank Fisher, DeWain Feller, Marion Mehle, Nellie Van Dewater, John Murphy, George Berndt, Fred Leonard, Max Wheelan Jr. and John Maier.

John Fisher, Helen S. Denise, Ralph Walsh, Edward Staub, Mack Kelly, Frank Miller, Gerald Wheelan, Louis Bemish, William DeLong, Allen Wheeler, Harley Clarke, Arthur Pemberton, Dorothy Cox, Catherine Godden and Howard Rohr.

HOLY FAMILY CARD PARTY

Parishioners of Holy Family Church will sponsor a card party in the school auditorium on Friday, April 12 under the

direction of Mrs. Ed. Haubner and Mrs. George Martin, co-chairman. Prizes will be awarded at each table and several door prizes will be offered.

Mrs. George W. Stafford of Colby St. entertained the Pine Needle Twig for luncheon on Friday in her home.

SAVE! On Rochester's Largest & Finest Stock of WORK CLOTHES



AT LOW JOBBING HOUSE PRICES
Nowhere in all Rochester will you find the variety or values you will find in the **BIG WORK CLOTHES DEPT.** at the Jobbing House! An entire floor devoted exclusively to standard brands of **UNION MADE** work clothes. Guaranteed Jobbing House savings on every item—The very lowest prices in town!

- Such Famous Makes As:
- Doubleware "Union Made"
 - Oshkosh "Union Made"
 - Carhart's "Union Made"
 - Headlight "Union Made"
 - Big Yank Work Shirts and Pants
 - Endicott Johnson Shoes

"UNION MADE" BLUE DENIM OVERALLS \$1.00
A strong, well made overall to withstand the hardest kind of wear. Full cut 220 denim, fast color, preshrunk. Sizes 26 to 46. \$1.59 Value

SHOP COATS \$1.85
A long lasting coat with buttons or snaps. Micro-meter pocket. Sanitized shrunk. Sizes 28 to 46. Also Extra Large Sizes. \$2.48 Value

BREECHES \$2.85
They're just what you've always wanted! Lastic insert on legs. Zipper fly and leg closing. Our greatest value in work breeches. \$3.98 Value

WORK PANTS \$1.00
Full Cut. \$1.59 Value

Big Yank Utility Suits \$2.48
Shirt & Pants to Match. Reg. \$3.98 Value

BIG YANK WORK SHIRTS SPECIAL! 65c
Patented strain proof yoke. Tailored collar and cuffs. Patented patch for wash or stain. Unbreakable. Durable buttons. Patented Elbow Acting safety sleeves. Great Comfort and Blue Checkers. Size 14 1/2 to 17.

WORK SHOES \$2.29
Genuine Elk. Sturdy knock-about shoes that will outlast any leather. Genuine elk uppers with paracord heels and soles. \$3.00 Values. Others To \$3.00

"Bachelor Friend" WORK SOX 6 PAIRS \$1.00
Guaranteed for 6 months wear or we will give you 6 new pairs. 100% All Wool Jersey COAT SWEATERS \$2.48. They keep their shape and cut. Wear all sizes. Types of sweaters. Colors: navy, brown and oxford. \$3.50 Value



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159-161 JOSEPH AVE. Cor. Nassau St. Open til 9 Every Evening. Unrestricted Parking. STONE 2260

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A Magnificent Triumph!
GLOWING WITH EXCITEMENT! RICH IN LAUGHTER! ALIVE WITH HEART THRILLS!

AND HERE'S AN EASY WAY TO WIN GUEST TICKETS

Simply take the title, "Young Tom Edison" and see how many words you can form. Do not use letters more times than they appear. Send your list to Contest Editor, Rochester Sun, 420 Burke Bldg., no later than Monday Noon. First 25 longest and correct lists will receive for their senders a pair of Guest Tickets. Winners will be announced in next week's Sun.

MICKEY ROONEY
in the finest performance of his career as
"YOUNG TOM EDISON"
with FAY BANTER · GEORGE BANCROFT
VIRGINIA WEIDLER · EUGENE PALLETTE

—NOW PLAYING—
Clark CABLE and Joan CRAWFORD
"STRANGE CARGO"
Also: "THE GHOST COMES HOME"
with FRANK MORGAN and BILLIE BURKE

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CLARI-FINED
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THREE FEATHERS
BLENDED WHISKEY—90 Proof—
72% grain neutral spirits. Distilled by
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The **FIRST** Choice
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EGG-NUT or STOVE TON
PIONEER COAL CO.

RICE \$6.25
PEA \$8.25
Bckwt. \$7.25

Stove or Nut COKE \$9.20

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Office & Yard 350 Exchange Street

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DOLAN'S DO IT AGAIN! BARGAINS!

LEGS & RUMPS 19c

Skinnless Cooked **HAMS** 19c
Whole or 1/2 lb. 19c
Stirine Half 19c

Lge. Tender, Roast **Chickens** 23c
5 to 7 lb. Ave. 23c

Rib End **Pork Loins** 12c
Tender, Young 12c

Chicken Cuts
All From YOUNG CHICKENS
tablets 1b. 19c
Wings 1b. 23c
Breasts 1b. 45c
Legs 1b. 35c
Livers 1b. 45c
Necks 1b. 12 1/2c

Rindless, Sliced **BACON 19c**

Dolan's

600 Jefferson, cor. Bartlett; Gen. 1417
350 Driving Park, at Dewey; Glen. 1618

Go first to **Neisner's** 5c to \$1.00 Stores MAIN near CLINTON

YES IT IS TRUE!!... Another Great Buy of Regular \$2.00 and \$3.00 Women's Smart, Styled FOOTWEAR!!

AT THIS GIVE-AWAY PRICE, PLENTY OF BLACKS — BLUES — BROWNS — TANS BEIGE — COPPERS.

50c

A PAIR

BETTER HURRY FOR THESE

PLENTY OF SIZES FOR EVERY ONE

ALL WIDTHS AA TO D

Sale!

COMPLETE 10-PIECE BED ROOM

\$3 DOWN
18 Months To Pay Balance

A Spectacular April Value!

\$69

Everything Included! NOTHING MORE TO BUY.

- Bed
- Springs
- Mattress
- Chest of Drawers
- Vanity or Dresser
- Boudoir Chair
- Bed Lamp
- Vanity Bench
- 2 Boudoir Lamps

Beautiful Matched Walnut Veneers in Modern Waterfall Design

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Furniture Company 204 COURT St. OPEN EVENINGS UNTIL 9 P. M.

DYE SPECIAL
MEN'S SUITS, TOP COATS
LADIES' Plain, 1-Pc. DRESSES, COATS 2-Pc. SUITS Dyed Navy Blue or Black
\$1.99
EMPIRE CLEANING & DYEING WORKS
Free Call GLEN, 1102 622 Hollenbeck St.

DID YOUR ROOF LEAK THIS WINTER? SPRING RAINS ARE COMING
FREE ESTIMATES EASY TERMS
Most roofs were seriously damaged by continued freezing during the past winter. If your roof has been damaged, you'll want to know it.
FREE INSPECTION
Our Expert Inspection Service Is FREE. A Detailed Report Now May SAVE You Money.
Roofing, Sid-ing, Insulation, Gutters Installed - Chimneys Repaired.
Call Main 1537
KOCHESTER'S RELIABLE ROOFERS
BOND ROOFING CO.
10 FORD STREET

LAST WEEK! WE'RE CLOSING OUT!
LEASE EXPIRES!
COME IN TOMORROW
MUST SELL REGARDLESS OF COST!
BIG SAVINGS ON QUALITY

SHOES
FOR WOMEN Values to \$6.50 **\$1 and \$2**
There's still a good choice, particularly if you wear sample sizes! Splendid quality!

For GIRLS' Values to \$6.50 **\$2**
School Shoes and Growing Girls' Shoes! Buy several pairs and SAVE!
Boys' SHOES **\$2.95**
Well built! Sizes 5 to 7. Values to \$6.

Men's SHOES Reduced to **\$2.95**
Rochester SHOE Outlet
Although the sizes are broken, your size is here in many styles! All sales final.
15 CLINTON AVE. NORTH
Directly Opposite Sibley's

MID-WEEK MONEY - SAVERS
at Wegmans

Prime Quality, Grain-Fed
SHOULDER ROAST BEEF
17c
The Roast Supreme—Economically Priced
WEGMANS TENDER MADE **COOKED HAMS** lb. **19c**
Whole or Shank Half
LOOK!
YOU CAN WIN A CASH PRIZE OR Merchandise
Wegmans New Radio Game Begins Fri. 7 P. M. WSAY
"BURIED TREASURE"
All You Need to Play—Is Our Thurst.
Times or Fri. Democrat Ad

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Lyons Furniture Factory
LIBERAL TRADE-IN FOR YOUR OLD FURNITURE

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3-PIECE LIVING ROOM SUITE
That Would Sell In The Ordinary Way for \$129

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LAYER CAKES
25c ea.

Your Choice In Cheese!
BRICK OR MUENSTER
17c lb.

Friday Only!
KRAFT
American, Brick Or
VELVEETA
2 lb. **39c**

FANCY, 2 3/4 LB. AVRG.
ASPARAGUS bch. **29c**

No. 1 RED BLISS
POTATOES 6 lbs. **25c**

FANCY, CRISPY, TEXAS
CARROTS 2 bchs. **9c**

LARGE, 24-SIZE, FRESH CUBAN
PINEAPPLES ea. **15c**

LARGE, 150 SIZE, CALIF.
ORANGES doz. **27c**

FINE, WHITE GRANULATED
SUGAR 10 lb. sk. **48c**

RICH IN FOOD ENERGY
HUSKIES lg. pkg. **5c**

NATIONAL BISCUIT CO.
SHREDDED WHEAT pkg. **8c**

5-LB. SACK, DAISY
PASTRY FLOUR **15c**

LGE. 59c, PLAIN OR CHOCL.
OVALTINE small **33c**

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LAND O' LAKES BUTTER
The sweet cream used in churning Land O' Lakes Butter is tested for sweetness, freshness, richness, purity and flavor. It is our "quality" butter.
TUB 31c lb.
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FREE PARKING FOR CUSMOMERS

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Direct From Our Factory
500 BRAND NEW, 1940
SUITS and TOPCOATS
On Sale Friday and Saturday
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See these new additions to our huge stockroom display in our salesroom. The biggest buys ever! See them, try them on!

All-wool Tweed Reversible TOPCOATS only \$10.45

All Hand Tailored In The Newest Styles And Fabrics

\$15

SPORT COATS Only \$7.50

Deluxe Suits \$18.50

Our Stocks Includes stouts, long, short stouts and regulars.

For which you would expect to pay many dollars more.

5 Months to Pay \$1 Extra Charge

KIRKLEY

Showroom on Ground Floor
150 ST. PAUL ST.
(Cor. St. Paul and Andrews)
FREE PARKING NEXT DOOR
Open Friday and Saturday Evenings

Buonomo League

Joe Wittman connected for games of 266-255 and 213 for a big 734 to take down individual honors in Monday night's Buonomo League.

Barke had 677, Orville Bethany 667, Charlie Fordham 622, Jerry 612, L. Eckert 601, Mason 549, Dutch Hoefner 647, Tony Buonomo 512, Charlie Buonomo 511, McGinn 511, Luke 511, Andrew 511, Heagan 511, Frank Britt 619, Evans 418, Jack Carr 616, Stevens 616, Tupper 612, Conno Line 612, Horne 612, Hill Hoefner 611, Kenney 619, Herb Schuch 609, Walker 609, Yaker 608, Lanavara 607, Vogel 607, Kay Murdock 607, Oscar Grove 607, Almsworth 607, Jack Currier 604, Collins 601 and George Smylie 600.

Team matches: Buonomo (2014) 2, Ochsers Insurance (2467) 0; Blanchard (2033) 2, Norm's Lunch (2119) 0; Central Nine-Five (2788) 2, Wilson Oyster Bar (2824) 1; Jespersen Agency (2819) 2, Imperial Beverages (2813) 1; C & M Forwarding (2938) 2, Helson Electric (2871) 1; Trott Bros. (2747) 2, Hettler Ice (2617) 1; Doyles (2913) 2, Pure Quill (2821) 1; Miller's Beverages (2960) 2, Rochester Turners (2920) 1; Ducker's Dairy (2754) 2, Judge Motors (2813) 1; Hubby Plumbers (2971) 2, D'Aprile Restaurant (2628) 1; Beecham (2832) 2, Herbert's Grill (2739) 1; Park & Sons (2811) 2, Silver Star Cleaners (2593) 1; Owens Amoco (2908) 2, Credit Acceptance (2860) 0, Osmund-Harmen (2829) 2, Calvert's (2826) 1.

Triangle League

Elmer Tuschong was head man in Monday night's Triangle League at Franklin Hall with 617, Charlie Buckland had 605 and Ed Florack 604.

Team matches: Netzer Bros. (2621) 2, Epstein Cleaners (2455) 1; O & R Grill (2830) 2, Flower City Canteen (2577) 1; Dairy's Post-Office (2877) 2, Knickerbocker (2801) 1; Quality Diner (2491) 2, Richter's Grocery (2541) 1; Red Wilson Auto (2502) 2, Tony's Restaurant (2710) 1; Pepsi-Cola (2684) 2, Dava Creamery (2530) 1; Meyer Tool & Die (2681) 2, Otto's Restaurant (2380) 1; Adams Printers (2897) 2, R. T. French (2802) 1.

A & P. League

Individual honors in last Thursday's A & P League at Elm Hall were gathered by Stimus with 662 and Hallauer's 626.

Team matches: A & P Bread (2411) 2, A & P Meats (2373) 1; 8 O'Clocks (2649) 2, Custer Super (2366) 1; Gosham (2709) 1, Super Markets (2506) 0; Ann Page Salad Dressing (2380) 3, Ann Page Processors (2131) 0.

Red Wing Roster

Each week from now until the opening of the 1940 baseball season, the Sun will print a picture and a brief background sketch of a player signed for the new season.

Today: Harry Davis Jr.
By O. H. ALLEN



It is reported that officials of the Pullman Co. staged a huge celebration in Shreveport, La., back in 1910. Even if they didn't they might well have. For Harry Albert Davis, Jr., first saw the light of day in that year and it is believed that even then he had the urge to travel.

However, that urge was not satisfied until Harry joined the ranks of professional baseball in 1928, breaking in with the old Syracuse Stars. Since that date he has travelled from club to club and has really covered a lot of territory.

Since his Syracuse days he has seen service with Toronto, Detroit Tigers, Toledo, Portland, St. Louis Browns, Kansas City and now the Rochester Red Wings.

Off his performance last year he can settle right down in Rochester for life as far as Wing fans are concerned. He was considered one of the best first basemen in the minor leagues last year. He batted .297 (his life-time average, incidentally) made 38 doubles, 7 triples and 21 circuit slams, playing in 145 games.

Still makes his home in Shreveport where he graduated from Centenary College. He's married and has a son, Harry III, who acts as wing mascot. It is said that Oliver French has already signed up the youngest Harry as Wing first sacker for the 1935 season. Nothing like getting 'em young, says the Wing prey.

Harry bats and throws from the port side. Weighs 175 pounds and stands five feet 10 1/2 inches high.

Franklin League

Ray Lill poured in strikes galore for a big 687 to lead last Thursday's Franklin League. Team matches were highlighted by the big 1148 game of Royal Crown Cola and the 3023 total of Simonds Press. George Ambau had 682, Norm Minch 665, Paul Brien 650, Al Mors 649, Herb Saucke 647, Charlie Slater 629, Fred Rizzo 628, Clayt Flint 624, Elmer Sweetmeat 614, Al Lusardi 612, Ken Seeley 610, Leo Maniski 610, Al Lohmaier 605, Al Stuart 605, Ed Florack 604 and Jack Zick 601.

Team matches: Honey's Restaurant (2891) 2, Charles Hotel (2692) 1; Perry Florata (2629) 2, Royal Crown Cola (2881) 1; Ontario Bleach Company (2576) 2, Globe Amusement (2258) 0; Chapin Dairy (2875) 3, Dawn Creamery (2818) 0; Chateau Lunch (2893) 3, Alyce Chase Chocolate (2400) 0; Simonds Press (2022) 2, Ryan Canteen (2490) 0; Haddock (2015) 3, Hettler Ice (2514) 0; Adcraft Printers (2902) 2, Franklin Grill (2843) 1.

Gleason League

Gleason League klegers at Buonomo Hall last Friday were headed by Leon Carr with 620 and Bill Torrey's 606.

E. P. Reed League

Charlie Fink banged out a good 640 to head the E. P. Reed League at Buonomo Hall last Friday.

FREE PINOCCHIO WITH EVERY OIL CHANGE
ANYTIME DURING THIS WEEK
E. W. KNAUER SERVICE STATION
STATE ST. Cor. ALLEN

DID HE SAY SCOTCH? NO, HE SAID MARTIN'S SCOTCH



Don't short change yourself on QUALITY



ASK FOR MARTIN'S SCOTCH WHISKY

Mellower • Smoother • Tastes Better

BLENDING SCOTCH WHISKY • BOTTLED IN SCOTLAND • Imported by McLELLAN & ROBBINS, INC., N. Y. Corp. 1940 McLeellan & Robbins, Inc.

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LOW PRICES
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DISTILLING CO., INC.

"AMBER GOLD" 100 PROOF

STRAIGHT KENTUCKY BOURBON WHISKEY

COMPARE \$3.00 VALUE! **\$1.99** QUART
3 QUARTS FOR \$5.50

A fine mellow Bourbon Whisky, rich and hearty in flavor and bouquet. Splendid for Mint Juleps, as well as for straight and mixed drinks.

GOLD CROSS SLOE GIN
Pint **86c**

15 Yrs. Old **FRENCH BRANDY**
4/5 Quart **\$2.48**

GORDON DRY MARTINI
Cocktails 4/5 Quart **\$1.49**

LONDON INN GIN, 90 Proof, 5th \$1.09
RENAULT QUALITY SWEET WINES, Reg. 7th, 5th 59c
OLD MR. BOSTON Loganberry GIN, Pl. 75c
OLD BROMLEY GIN, 100 Proof, Full Quart \$1.60
CORAZON IMPORTED PUERTO RICAN RUM, 5th \$1.50
IMPORTED FRENCH BURGUNDY AND CLARET, 5th 99c
FORDINI ITALIAN TYPE VERMOUTH, 30 Oz. 75c
CHATEAU GAY AMERICAN CHAMPAGNE 75c
QUEEN VICTORIA IMPORTED SCOTCH WHISKY \$2.39
4/5 Quart

SCOOP OFFER!

SCOTT'S FAVORITE SCOTCH WHISKY

Compare \$3.99 Value! **\$2.69**

CASE 12-831 4/5 Quart

• This fine Liqueur blended whiskey is unusually smooth, delightfully mellow, 25% Scotch Malt Whisky 75% Irish Grain Whisky

46 Months Old Cream 'O Grain Bourbon \$1.59
1 FOR \$4.50
RICH MELLOW SMOOTH

BOTTLED IN CALIFORNIA VINEYARD GOLD CALIFORNIA WINES

Quality Wine Exceptional Value **\$1.50** Full Gallon

Choice: Port, Sherry, Tokay, Muscatel, Angelica
Alcohol 20% by Volume

Compare \$3 Value! Remember, It's Bottled in California!

SHEDELL'S BONDED RYE WHISKEY, 100 Proof \$1.99 Full Quart

ENGLISH PEER COCKTAILS Manhattan, Old Fashioned Dry Martini - 70 Proof - 4/5 Qt. **\$1.49**

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124 CLINTON AVE. SOUTH
FREE PARKING Opposite Our Store

FREE ROOF INSPECTION BARGAINS NOW IN BIRD ROOFS
Buy Before Spring Rains
Free Inspection Save \$50.00

Between the snow and Spring rains, get free roof inspection. The unusual snow and ice may have done the same damage to your roof and gutters as it did to many Rochester streets. Get a honest report on the condition of your roof. If you don't need a roof we will tell you so, as we don't need your money unless we can be of service to you.

This is Birds Complimentary Service.

TERMS \$5 PER MO.
First Payment Due June 1st
Phone For Free Estimate
Nothing Finer Than A Bird Roof

Re-roof now and save. Roofing prices have advanced approximately 20% since last season. However, we have enough material on hand bought at last year's prices for one hundred jobs. We also have a number of odd lots enough material for one job which we can sell at much lower price. Prices include: Complete guaranteed job, both labor and material.
Odd lots material only \$1.00 bundle. Bundle covers 50 sq. ft.

KEMP ROOFING COMPANY
331 WEST MAIN Main 1786
Largest Because Best

A glass of this whiskey



is always **COD**
[Champion of Drinks!]



NATIONAL'S EAGLE
"The King of Blends"

If you want a perfect, mild, gentle whiskey, try National's EAGLE. And compare its price, its body, its aroma and its taste with any blend at any price.

National Distillers Products Corporation, New York—90 Proof, 40% straight whiskey, 60% grain neutral spirits

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For Lower Prices On Roofing, Siding, Gutters, Conductor Pipes and Furnaces
We Use the Famous System For Fastest Cleaning
Established 1913
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NU-WAY RUG CLEANERS

- TACKLED DOWN RUGS
- CLEANED ON THE FLOOR
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FINEST WORK DONE ON ALL ORIENTAL DOMESTIC RUGS

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NEVER A DULL MOMENT COME AND SEE
For Something Real Special Saturday Night
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Home Cooking Every Day
Choice Beverages
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Music — Dancing
Friday and Saturday
Special Lunches
FISH FRY — 25c
Erdle's Cafe from 620 MONROE AVE.

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EAST RIVER ROAD
FLOOR SHOW
SATURDAY NITE
WOODY THAYER'S Orchestra
GEN 7681

TIM KELLY'S OYSTER BAR
Special Full Course Turkey Sunday Dinner 75c
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3 HOURS OF **BINGO EVERY WED. 8 P.M.—25c**

ARNETT
Theatre — Thurston Rd.
Cash Prizes—Door Prizes
ENTERTAINMENT MOVIES BEGIN 7:30

PARTIES AT WEST AVE. MANOR
165 West Ave.
Mon. and Wed.—8:15 P.M.
Tues, Thurs. and Fri. 1:30 P. M.

BINGO PLYMOUTH CHURCH
Plymouth Ave. at Troup
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot

BINGO CASH PRIZES \$1,000.00
Annual Charity Party
ERIE SOCIAL CLUB
Danzeland, at Sea Breeze
TUES., APR. 9, 8:30 p.m.
ADM. \$1.00
for Dancing with Gene Leonard and Orchestra
50 Valuable Door Prizes
Free Parking — Special Busses Leave North at Franklin

ABC Rug Cleaners Parties
DANCING 7:30 P. M.
ADMISSION 25c
Every Tues. and Sat. Night
2011 E. MAIN ST.
E. Main St. Car to Door

PARTY AT Capital Theatre Hall
SUNDAY, APRIL 7th
8:15 P. M.
85 W. Main St.
Bigger and Better Entertainment

PARTIES UNION LEAGUE HALL
Sunday and Monday—8:15 P. M.
Wednesday and Saturday 1:30 P. M.
ADMISSION 25c
290 Gregory at South Ave.

FREE BINGO SHOW 7 P. M. GAMES 8 P. M. 90 DOOR PRIZES
Don't miss it. All colored show of Parks Parades Amusement Centers. News events and many other entertaining events. — First time ever shown anywhere.
HOLLYWOOD BINGO HALL
35 PULLMAN AVE.
Admission 25c

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\$1
The Watch Doctor
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Opposite Sibley's

SUN-GLASSES
FREE
When New Glasses Are Purchased
C. A. KOHLER
Prescription Optician
604 TEMPLE BLDG., 5TH FLOOR
STONE 6170

BOWLING
WITH
ED
RANDALL

We are happy, indeed, to turn this space over to the reprinting of a letter received this week from Dr. Baldwin Martin. Dear Ed Randall: I want to take this opportunity, through you, in the name

Amazing New Liquid GROWS PLANTS LIKE MAGIC!
Try the new Liquid Vitamin B; everybody is raving about!

It's true! Thousands of testimonials prove it. Be- fore anything else you can do, get a few drops of VITA-CULTUR Liquid Vitamin B; to the water. Results are so remarkable you can hardly believe your eyes. Imagine a inch (one inch) tall seedling in a flower pot. Give it a few drops of VITA-CULTUR. In two days, standing in the sun, it will be a foot tall. In a week, it will be a bush. In a month, it will be a tree. In a year, it will be a forest. VITA-CULTUR is the only Liquid Vitamin B endorsed and recommended by Dr. Stanfield. Don't take chances with an ordinary product. In- sure these amazing results with VITA-CULTUR. Here's how: Add a few drops of VITA-CULTUR to the water you use to water your plants. You'll see the results in a few days. If you want these plants to grow, get VITA-CULTUR. The only Liquid Vitamin B endorsed by Dr. Stanfield. Send no money. Say whether you want the 1/2 oz. size, enough for 200 gallons of water, or the 1 oz. size, enough for 400 gallons of water. Send no money. Simply pay the postman for your order. Use postage and C. O. D. order. If you want cash with order we say postage. Don't delay. Write to us at once. Address: VITA-CULTUR LABORATORIES, Inc., Dept. 114, Evanston, Illinois.

Bunomo Ladies League
Mary Finzer's 591 led the Peck 542, Keithell Brown 537, last Friday Bunomo Ladies League in individual scoring. 533, Mae Brereton 530, Rose Anna Gast had 584, Ann Hogan Roller 529, Mae Robbins 520 560, Anna O'Hara 544, Ruth and Evelyn Meitus 526.

JEFFERSON DRESS SHOP
HAS MOVED FROM 621 WEST MAIN TO
220 GENESEE ST. at ORLEANS
SPECIALIZING IN SIZES 12 TO 50
ALSO HALF SIZES
STYLE AND QUALITY
NAVY PRINTS
and PASTEL SHADES
\$1.00 To \$14.95
Also Housecoats and Hose
Mrs. Florence Donlon, 67 Thurston Rd.

Choose the Styles You Want from a Variety of
Hats You'll Love
\$1.00
ALL ONE PRICE
NONE HIGHER
the Mighty DOLLAR HAT SHOPS
316 E. MAIN ST. OPP. EAST AVE.

Starting Tomorrow - Fri. and Sat. Only!
Saddle Oxfords
Genuine WHITE BUCK
at about 1/2 price
Sale
With Double Duty Rubber Soles
For WOMEN, MEN and MISSES
Don't miss this "get acquainted" sale! We know it has no equal in value.
A style hit campus, on every
OUR REG. \$2 VALUE
Visit Our New Store
New HANDBAGS All the Newest Colors and Leathers 88c Reg. \$1.00 Value
First Quality Full Fashioned All Silk Chiffon HOSE 39c Never Anywhere At This Low Price. Reg. 54c
Dorothy May
68 EAST MAINS TREET

of the Rochester Bowling Association, to thank the bowlers, the press and the merchants for the splendid co-operation they have given us in making this year's city tournament the largest and best tournament the city has ever had. It elevates my spirit to see the names of so many Rochester business concerns, which the bowlers are bringing into this competition and as you go through your schedule, you will see many more who have taken this method of giving us their support. About two months ago you wrote an editorial about sponsors which, to your credit, drew praise not only from many local organizations, but was copied and published by the American Bowling Congress. The glorious record of over 400 five-men team entries in our city tournament has only confirmed what we have always believed, that the bowlers of Rochester can depend upon sponsors' support in an event that helps to bring praise to our city. I wish to thank you again, Ed, for all your efforts to help us and I desire to be Very truly yours, DR. BALDWIN F. MARTIN, Chairman of Tournament Committee. We heartily concur with every nice thing thing you have said about the co-operation you have received from the bowlers, press and sponsors, Doctor, but haven't you overlooked one important thing? We, for one, feel that the new all-time record for the tournament is in a large measure due to the untiring efforts and real hard work of you and your co-workers. Rochester owes you and your associates a real debt of gratitude for putting this city on the bowling map in such a big way and we'll all be squeezing for the State Tournament in 1941. It certainly won't be your fault if we don't land it. So take a deep and well-deserved bow, Bud Martin. Seton Hall College this year again won the fencing championship of the Eastern Inter-collegiate conference.

WITH COUPON
SWEETHEART SOAP
4 for 13c
Limit 4

WITH COUPON
GAUZE BANDAGE
2-Inch x 10 Yds. 4c
Reg. 10c
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WITH COUPON
ADHESIVE TAPE
1/2 Inch x 5 Yds. 4c
Reg. 10c
Limit 2

WITH COUPON
WOODBURY ALMOND LOTION
Reg. 50c 17c
Limit 2

ADHESIVE BANDAGES
Ready-Aid
32 for 9c

RAZOR BLADES
Single Edge—Gem Type
PKG. of 5 3c

KITCHEN CHARM WAX PAPER
125 Feet 11c

MILK OF MAGNESIA
Pint U. S. P. 13c

MOTH BALLS OR FLAKES
12-Oz. Box 7c

WANDER MALTED MILK PLAIN
3 lb. can Reg. \$2.00 98c

Paradichlor Benzene MOTH CRYSTALS
Reg. 50c 29c 4 for \$1.00

A-B-D-G CAPSULES
Box of 100 \$1.29

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Rochester's Modern CUTRATE DRUG STORES
470 N Goodman near Main
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TODAY, TOMORROW, SATURDAY, SUNDAY
Fresh Drugs Are Guaranteed at Key! Savings Are Assured At Key's! Absolute Freshness, Greatest Savings — That's What You Get Every Time at Key!

- Shoe Laces, Mercerized, Black 3 pr. for 5c or Brown
- Bobby Pins Card of 25 3c
- Flashlight Batteries 2 for 7c
- Saccharin Tablets, Bottle of 100, 1/2 or 1/4 gr. 8c
- 20 Mule Team Borax, lb. 13c
- Epsom Salts, 1 lb. 3c
- Bayer Aspirin Tablets, Bottle of 100 59c
- Camphor Ice, 10c size 6c
- Laxative Quinine Cold Tabs. 8c Reg. 25c
- Men's, Reg. 10c, Indiv. Boxed HANKERCHIEFS 3 for 14c
- Rubber Lined, Zipper CARRY-ALL BAGS 43c ea.
- 60c Marrow Oil Shampoo 29c
- Sodium Perborate, 1/2 lb. can 13c
- Iodine with applicator 3c
- Cascara Sagrada Tablets, Bottle of 100 11c
- 50c Halo Shampoo 2 for 51c
- 50c Peppodent Antiseptic 2 for 40c
- Shaving soap reg. 5c 2 for 5c
- Toilet Bowl Deodorants 3 for 14c

FREE!
CASHMERE BOUQUET HAND LOTION WITH 3 CAKES CASHMERE BOUQUET SOAP
ALL 4 Only 25c ITEMS

GUARDSMAN SUPPORTER
Guaranteed — Flexible Ribs with Extra Pouch. Reg. \$2.50 Value. \$1.49

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New!
Safely Checks Perspiration 1 to 3 Days
Kind to your skin.
Helps protect clothing.
Non-greasy... skinless!
Quick! No waiting to dry.
A FULL OUNCE NOT JUST 1/2 OUNCE 31c

LUCKIES CAMELS CHESTERS RALEIGHS OLD GOLD PHILIP MORRIS
\$1.31
Tax Paid CARTON

Eastman Baby Brownie
Reg. \$1.00 59c

Economy Size NESTLE BARS 2 bars 25c

Pocket Comb And Nail File
Complete In Leatherette Case 15c Value 7c

G. E. BULBS
30, 60 Watt 10c

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We Use Merck Prescription Chemicals

PINE BROS. COUGH DROPS
Reg. 10c 5c

POSTMASTER CIGARS
A Mild Smoke! Try Some!
14 for 25c

WITH COUPON
TOILET TISSUE
1000 SHEET ROLLS
3 for 11c
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BOOK MATCHES
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2 for 9c
Limit 2

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METAL POT CLEANERS
3 for 5c
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WITH COUPON
WILLIAM'S TALG. POWD.
Reg. 25c 7c
Limit 2

POND'S CREAM
55c Reg. 29c

CLOTHES PINS
Box of 40 10c Value 6c

MINIATURE CHOCOLATES
1-lb. box 19c

CHOC. COVERED CHERRIES
1-lb. box 19c

FEVER THERMOMETER
Oral Or Rectal Guaranteed 47c

ASPIRIN TABLETS
Bottle of 100 6c

SQUIBB TOOTH PASTE
Reg. 40c 2 for 59c

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HEADQUARTERS FOR THESE Famous Makes
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APRIL 4, 1940

**ROCHESTER'S
WEEKLY
SHOPPING
GUIDE**

The Rochester Sun

**DELIVERED
TO 75,200
ROCHESTER
HOMES**

Vol. 111, No. 24

ROCHESTER, N. Y., APRIL 11, 1940

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

Model House And Garden Featured At Home Show

The second annual Rochester National Home Show, sponsored by the Real Estate Board of Rochester, will open at Edgerton Park Saturday afternoon at 2 o'clock. The Home Show will continue from 2 to 11 p. m. daily through Saturday, April 20.

The show will present a complete cross-section of the latest products used in every branch of the building trades, — construction materials of every type, roofing and plumbing equipment, fixtures, appliances and furniture, together with the latest information relative to the financing of a modern dwelling.

A big feature of the Home Show will be a public demonstration of television. Four completely televised shows will be presented at the Home Show daily. Leading Rochester department stores will add to the interest of the television demonstration by presenting televised fashion revues. Show visitors may have the unusual opportunity of having themselves televised.

A complete model home of the Cape Cod Cottage type has been constructed at the Home Show. This attractive home is attractively and tastefully furnished inside, and beautifully landscaped outside with living grass, shrubs, trees and flowers, — all in bloom.

A carefully-appointed garden planting occupies the central area of the Home Show. This garden demonstrates a typical transformation that could be achieved in the backyard of the average city-dweller. Plants, shrubs, trees and flowers for this planting will be in full bloom by the time the Home Show opens.

Three R's And Then Some, On Display For 'Know Your School Week' Observance



There's a lot to learn besides the traditional three R's in city schools today. Pictured above is Barbara Cowan, Gladys Suprenant and Gene Kelly in John Marshall High's craft work class. Next is shown Leonard Leach and Wilbur Waddington learning to operate a wood lathe while Geo. Swanson, instructor, looks on. Below them are four pupils from the Junior House of the student government league opening their meeting with a song. Jean Gibbon, Sally Dunn, John Yates and Robert Curtis are in the group.

At the top right, Miss Grace Leader watches over Gerald Bralman, Ruth Gauthier and Dudley Grier as they study their lessons. Below, a gym session takes place under the careful direction of Albert Makin, athletic instructor. Getting in their last basketball session is Jack Menzie, Bob Brown, Bill Harman, Bob VanDorn and Bob Williams.

Plans Completed For Annual School Week Observance

Thousands of parents will visit dozens of schools to see thousands of pupils learn their three R's under the direction of hundreds of teachers and other school officials next week. For in Rochester, following a custom of more than 20 years, next week is "Know Your School Week."

Special assemblies have been arranged, demonstrations of the work being carried on in the school, both in classroom and extra curricular activities, will be on display for proud parents to view.

Johnny and Sue will have their best foot forward during the week so that mother and



Banker Joins Farmer In Opposing New Bar Hours

Opposition to curtailment of business hours for bars of hotels, restaurants and clubs grows steadily in Monroe County.

Farmers and truck gardeners of Irondequoit, headed by a committee of which Edward Grafzath of the Del Titus Garden Co. is chairman, have asked

the A.B.C. Board for a hearing to oppose the change.

In expressing opposition, they join wholesale food purveyors, union labor organizations, members of Parent-Teacher Associations, business men—in asking that existing hours be kept to

promote temperance, help business and provide employment.

John Craig Powers, vice president of Rochester Trust and Safe Deposit Company, said in a letter to the Board:

"As a taxpayer, I desire to call your attention to a serious danger which may have been

overlooked in considering the closing of the bars of the city at midnight and Sundays. It will cost the people of this community themselves—if the petition to reduce business hours of hotels, restaurants and clubs is approved. (Continued on Page 6)

Trolleys On Way Out After Public Hearing Tuesday

The "peepul" had their say on the trolley bus situation Tuesday night at the public hearing on the question in the city council chambers.

Many points in favor of the proposed bus situation were brought out by speakers representing various groups. On the other hand, proponents of the electric trolleys were also well represented and had a bulging portfolio of arguments.

Sometimes so many rules and regulations are laid down by our w.k. "public servants" that various agencies cross themselves up.

This is amusingly demonstrated in the suit of the Public Service Commission to force operators of local buses to stand only 12 patrons. The P.S.C. has a rule which says only one time.

12 riders may stand in one bus at 12. Perhaps it's a good rule. Sounds like it anyway. But, there's the fly in the ointment. This same P.S.C. also has another rule which says bus and trolley operators must make every regularly scheduled stop every trip. If people are waiting at the stop.

Can't you just picture a bus operator pulling up to the curb, opening the door and cherty saying, "Good morning, I've got to stop for you, but I can't take you standees. Goodbye!"

Oh did you ever try to stop a person from getting on a bus on Main St., when there were already 12 patrons standing. As one inspector for the Transit Co. said: "Brother, you'd need a gun to keep some of these folks off the bus when they decide to get on."

One rule or the other will have to be repealed — eh what? However, all admitted that the present trolley equipment lacks the necessary "oomph" to satisfy patron. Bus adherents prescribe buses and trolley favorers advocate the new "streamliners."

Many factors that were not brought out at the hearing enter into the decision of city and traction co. officials to petition for bus substitution. One of these is: if streamline trolleys were introduced into Rochester, it would be necessary to (Continued on Page 3)

LOVE'S STORES

DEVILINES 1/2 lb. 30c	Fudge-Nut center with a creamy coat of vanilla chocolate. Reg. 60c lb.
CASHEW BARK 1/2 lb. 25c	Roasted crispy cashews mixed with rich vanilla chocolate. Reg. 40c lb.
Pure Sugar Jellies 1/2 lb. 20c	Made with a pure, quality pectin, the kind that makes wonderful jellies. Reg. 25c lb.
COCONUT CRISP 1/2 lb. 20c	A delicious mixture of coconut, peanuts and crispy candy. Reg. 30c lb.
HONEY CORN CRISP 1/2 lb. 20c	A crispy honey-coated popcorn that's a real taste-treat. Reg. 30c lb.
PEANUT BRITTLE 1/2 lb. 15c	Crisp and tender, chock full of tasty peanuts. Reg. 20c lb.
Walnut Crm. Kisses 1/2 lb. 15c	A fondant cream candy filled with delicious walnuts. Reg. 20c lb.
COCONUT KISSES 1/2 lb. 25c	A tasty cream, mixed with plenty of fresh coconut. Reg. 40c lb.
B'SCOTCH KISSES 1/2 lb. 20c	Made the old-style way with lots of fresh butter, Cellophane wrapped. Reg. 30c lb.
CRISPETTE 1/2 lb. 25c	A crispy stick, rolled in coconut and stuffed with peanut butter. Reg. 40c lb.
LASSES CRM. STIX 1/2 lb. 25c	A vanilla and chocolate cream center rolled in a crispy molasses jacket. Reg. 40c lb.
COCONUT STRIPS 1/2 lb. 20c	Fresh coconut held together with chewy candy. Vanilla, Chocolate, Strawberry flavor. Reg. 30c lb.

FAMOUS ONE-CENT SALE of FRESH HOME-MADE CANDIES

Twice each year Love's present this Famous One Cent Sale of their delicious home-made candies and popcorn confections—extending the opportunity of enjoying these quality confections at cost, or below cost, prices. It's Love's week to treat!

Regular 60c Lb. Assorted

CHOCOLATE'S and Cream Wafers

1/2 Lb. 30c
1 Lb. 31c

Regular 49c Milk Chocolate Covered

SPONGE CANDY

1/2 lb. 25c
1 lb. 26c

Regular 39c Good Old-Fashioned

Chocolate Drops

1/2 lb. 20c
1 lb. 21c

Regular 49c Like-Mother-Makes Chocolate &

MAPLE FUDGE

1/2 lb. 25c
1 lb. 26c

Regular 10c Each

POPCORN BALLS

2 for 11c

Coconut and nuts are mixed in with the popcorn for super-extra deliciousness.

LOVE'S HOME MADE CONFECTIONS SOLD ONLY IN LOVE'S STORES

Your choice of many other specials.

We will do our best to keep all our stores supplied with these fresh made candies during the sale.

424 Monroe Ave. cor. Goodman
1786 East Ave. near Winton
598 East Main cor. University
856 West Main cor. Brown
683 Lake Ave. near Glenwood
1535 Lake Ave. cor. Ridge Rd.
4340 Culver Rd. opp. Durand Eastman Pk.

EVERYDAY SPECIAL
Our Delicious Home-Made

LOVE'S
M M M M
Fresh
THAT'S THE CREAMY HOME MADE TASTE

Strawberry
ICE CREAM
25c PER QUART

YOUR CHOICE OF 20 OTHER DELICIOUS FLAVORS

CORPS TO MEET
E. G. Marshall W. R. Corps No. 27 will meet next Tuesday evening in the City Hall Annex, 34 Court St.

After three years of inter-collegiate sport without gate admissions, Johns Hopkins University pronounces the experiment a success and will enlarge its program.

Spring Activities Announced By Women's Club

Members of the Business and Professional Women's Club will hold their spring dinner party at the University Club next Tuesday at 6:45 P. M. Miss Madeline J. Snyder will preside with Miss Marie A. O'Beirne as chairman in charge.

After the dinner there will be a short talk by J. Craig Potter, M. D. on Cancer Control, sponsored by the cancer control committee.

The annual party given to the blind by the club, will take place on Saturday, April 28th, at the Blind Kraft Shop, 425 Monroe Ave. Supper will be served at 7 p. m., after which there will be entertainment, consisting of readings by Mrs. Barnes, selections on the accordion by Miss Rosa Verrie, and group singing, with Miss Emma L. King at the piano. Dancing will be enjoyed the rest of the evening.

'Little Women' To Be Staged By School Group

Senior Thespians of Our Lady of Mercy High School are busy rehearsing John Ravold's version of Louisa May Alcott's "Little Women" which they will present April 22nd and 23rd at Aquinas auditorium.

The group has selected a different cast for each night which includes Mary Coleman, Mary Patricia Hart, Helen Connellan, Mary Eileen McNiff, Frances Leinen, Helen Dorrity, La Nette Hockeborn, Elizabeth Craw, Howard Sullivan, Carl Streb, Arthur Principe and Philip Appleby. Miss Jane Wolfer is prompter.

1 MORE WEEK BY REQUEST
8000 YARDS SLIPCOVER AND DRAPERY FABRICS
50-Inches Wide ALL ONE LOW PRICE

SUNFAST! TUBFAST! OVER 80% ARE PRE-SHRUNK FABRICS!

39c
USUALLY 69c TO 98c

Includes all new Spring Fabrics — Solids, Stripes, Florals, Smart new patterns that will exhilarate your interiors. Come early.

SLIPCOVERS
Custom Made

Of Any Fabric In Sale
CHAIR 5.84
DAVENPORT 9.68

Complete with material, labor. Cut by experts in your own home. Labor guaranteed. Skirts with pleats.

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71 Clinton Ave. So. Opposite J.E. Thompson Co.
Mrs. A. C. Dersch, 1669 South Ave.

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TRADE-IN YOUR OLD FURNITURE

We Will Allow You As Much As **\$25.00**

ON YOUR OLD LIVING ROOM, DINING & BEDROOM SUITES

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You Can Save As Much As 40% by Trading in Your Old Furniture at Burke's . . . The Same As You Trade in Old Cars for New Ones.

\$10 Allowance For Your Old WASHER	Up to \$50 Allowance For Your Old Refrig'ator	\$10 Allowance For Your Old VACUUM CLEANER	Up to \$30 Allowance For Your Old RADIO
\$5 Allowance For Your Old LOUNGE CHAIRS	\$5 Allowance For Your Old MATTRESS	\$5 Allowance For Your Old BREAKFAST SET	Up to \$10 Allowance For Your Old RUGS

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A VALUE that's a RECORD BREAKER!
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"MONTCLAIR" GAS RANGES

Built With Features You'd Ordinarily Pay \$109.50 to Get! **\$77**

- "Gangway," for the gas range marvel of the year! Here comes the MONTCLAIR, heading for every home where quality is essential and economy the rule. Deluxe features you won't find in other stoves priced less than \$109.50 are standard equipment in the MONTCLAIR. Divided Top? Montclair has it! Elevated Broiler? Montclair has it! Oven with a Window? Montclair has it! Electric Light and Condiment Set? Montclair has them, too! And all these other super advantages, rolled up in one magnificent range and priced way down where any budget can easily reach it!
- Robershaw Oven Heat Control—maintains exact temperature you indicate for Chef-Perfect results.
- Seamless Enamel Oven Side Linings, easily cleaned. Non-Tilt Oven Racks, safe, secure, adjustable, and simple to remove.
- Read-Lite Aluminum Non-Clog Speed Burners, instantly give full heat—no waiting for them to warm up!
- One-Piece Seamless Main Top adds strength and beauty.
- Automatic Top Burner Lighters. Electric light in the oven.
- Exclusive Insulation imprisons heat inside and keeps your kitchen cool.
- Interior Oven Light.

Divided Top gives you a working space between each burner.	Elevated, No-Smoke Broiler at waist height to end all stooping!	Thermflash Giant Top Burner for lightning fast cooking!	Oven has double glass window. Watch baking with door closed.	Exclusive Non-Tip Burner Grate holds vessel without spilling!	Built-In Flue Deflector keeps kitchen free from fumes.
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You Need Pay Not a Penny Down!

Passes your Montclair immediately. Pay for it as you enjoy it — in convenient monthly instalments which include our modest carrying charge.

Cancer Control Group Plans April Activity

With April set aside by Presidential proclamation as Cancer Control Month, Rochester's newest agency to fight the disease is active in promotion of the event. The Women's Field Army of the American Society for the Control of Cancer has a strong national backing and was formed after the foundation had been carefully laid. Educational talks, a luncheon meeting and a membership drive are all on the April calendar of the local unit, under the direction of Mrs. Henry G. Danforth. Because the army was founded to wage continuous war on cancer, titles are military. Mrs. Danforth is commander with

Mrs. Dexter Perkins as deputy commander. **Luncheon Planned** First annual luncheon of the group has been planned for next Thursday at 12:15 P. M. in the Sagamore Hotel. Mrs. Marjorie B. Illig, of New York, national commander of the Women's Field Army, will speak on "The Work of the Women's Field Army". The other guest speaker will be Dr. Louis C. Kress, Director of the Division of Cancer Control of the New York State Department of Health. Dr. Kress' topic will be "Woman's Part in the Fight Against Cancer." Mrs. Perkins will preside.

The luncheon is open to the public, and members of women's organizations are especially invited to attend. **Speakers Furnished** The purpose of the organization is educational, following the national slogan "Early Cancer is Curable. Fight it with Knowledge." Speakers are sent free of charge to any group desiring them. These speakers are provided by the Cancer Committee of the Monroe County Medical Society, headed by Dr. James M. Flynn. **Membership Drive** During the month of April an informal membership drive is being conducted under the direction of Mrs. Perkins.

Round Table Talk Planned For PTA

A meeting of the Lexington School No. 34 P. T. A. will be held tonight at 8 p. m. in the school auditorium. Another round table discussion on "What role should the home play in the Social Life and Education of Children and Youth," is scheduled. This debate will be led by Miss Florence Winchell, supervisor of Parent Education and Child Development, assisted by parents and high school boys and girls.

Mr. Walter Bennett, of Charlotte High School, will show a motion picture film entitled "Down to Earth". The John Marshall High School band under the direction of Mr. Harold Geschwind will furnish music. Refreshments will be served by the hospitality chairman, Mrs. I. Braimen, assisted by parents of the First Grade.

PTA To Meet At Art Gallery

An illustrated lecture "Beginning of Craft Education in America" will be given by Miss Helen Wright of the Memorial Art Gallery staff as the feature of the meeting at the gallery of the PTA of No. 49 School next Tuesday evening. Members of the group have announced plans to attend tonight's meeting of No. 37 School PTA for a special program.

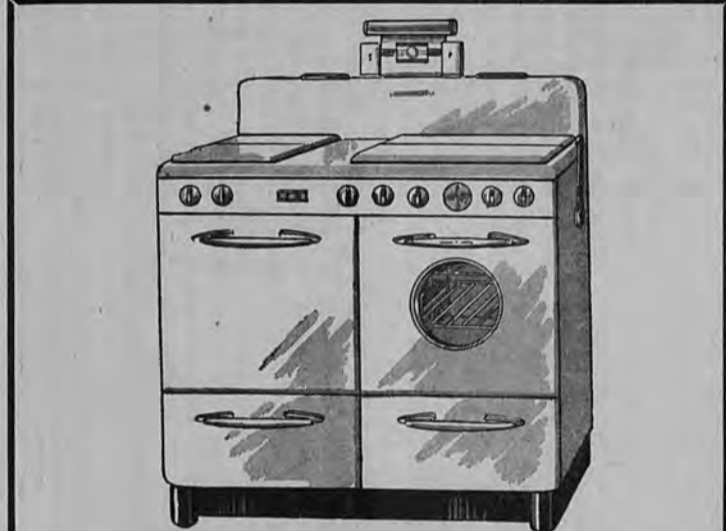
Radio Announcer At Holy Name Meet

Jack Barry, popular radio announcer of station WHEC will appear as guest speaker at a meeting of the Holy Name Society of Holy Rosary church next Monday evening at 8 p. m. Barry will tell about technique used in broadcasting baseball games when the Red Wings are on the road. The motion picture, "Play Ball America" will also be shown.

Doctor To Address PTA Meet

Dr. Daniel B. Peeler will speak to members of the PTA of Lewis H. Morgan School No. 37, tonight at 8 p. m., on the topic "A Sound Mind in a Sound Body." The Student Loan play "Crystal Clear," written and directed by Mrs. Stella Burt, will follow Dr. Peeler's talk. Refreshments will be served by the parents of the fourth

and seventh grades under the direction of Mr. and Mrs. Theodore Ginter and Mr. and Mrs. Charles Baker.



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LAUER'S SPLENDID GAS RANGE WITH EVERY MODERN FEATURE

You'll have a right to be excited when you see Lauer's marvelous new Estate Stove! Just think—you can broil a whole chicken, ham, or roast in the big BAR-B-Q BROILER... Grill them to a tender, juicy deliciousness that your whole family will just love. And at the same time you can be baking the grandest cakes, pies or biscuits in the big "See-View" oven. You can see your cake as it bakes! Lauer's 1940 Estate Stove has these and many more modern features... The "Mechanical Hand," Therm Estate Heat Control, Time Estate Time Control, Grid All, Speedex High Low Cooking Top Burners and Flush-to-the-Wall Cabinets. See all these wonderful new Estate features at Lauer's. The Holyoke Estate pictured above sells for \$159 at Lauer's.

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You get a fair price because Lauer's re-values your stove and sell it in their own Bargain Basement.

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Better Taste
SCHENLEY Light-Bodied WHISKIES

Buy 1/2 Black Label 65% Grain Neutral Spirits. Schenley's Red Label 72 1/2% Grain Neutral Spirits. Both are proof and BLENDED WHISKEY. Copyright 1940, Schenley Distillers Corporation, New York City.

Rochester's Quality Basement

Savings In Dependable Men's & Boys-wear
Priced Very Low, But All Perfect Quality: The National Sells No "Seconds"



Men's Furnishings Values We Hope You Compare

Hundreds of Pairs Boys' Spring Trousers
Trousers for big boys—trousers for little boys. Trousers for school, for dress or for play. Fine, durable wear-tested wools and corduroys. Spring's newest, most-wanted patterns. Outstanding values.

SLACKS... \$1.95
KNICKERS, \$1.55

Men's New Spring Shirts (Special) 89¢
Plain, whites and a big variety of new Spring patterns. All full-cut and splendidly made with wilt-proof, fused collars.

New Spring Neckwear (Values to 49¢) 33¢
Bright, new Spring colors as well as conservative designs. Every one beautifully hand-made. Get a full-season's supply.

Men's Pajamas (Values to \$1.15) 89¢
Fine-count broadcloths in notched-collar, button-front jacket and middy styles. Trousers have lastex belt.

Spring Hosiery (Values to 23¢) 17¢
Medium and Summer weights. Stripes and clockings. All with double soles and high-spiced heels for extra wear.

Men's Sweat Shirts (Values to \$1.15) 89¢
For golf, tennis, all kind of sports or for working around the yard, at home. White, gray and two-tones. Splendid values.

Men's Shirts & Shorts (Special) 23¢
Fine, combed-yarn gym shirts. Broadcloth shorts with button or gripper-front closures. All full cut. Exceptionally good values.

Corduroy Jackets \$1.95
Good, durable corduroys that will give excellent service. All are well tailored and smartly cut. Full-zipper front. Compare these with others, at \$1.95!

Leather-Sleeve Jackets \$3.95
Exceptionally good values in these very popular two-tone jackets. Fine, heavy wool body with leather sleeves. Spring's newest shades.

Boys' Sweaters \$1.00
All kinds and all colors. Half-zippers, pull-overs, coat styles. Heathers and plain shades. Sweater values not seen, ordinarily, at \$1.00.



Boys' Shirts 59¢
Boys' Pajamas 79¢
Boys' Hosiery 15¢
Boys' Ties 21¢

Open Up A National Liberalized Charge Account
Pay Conveniently Within 90 Days... Without Extra Charge
1/3 Due MAY 10... 1/3 Due JUNE 10... 1/3 Due JULY 10



WATCHES
CLEANED
REGULATED
ADJUSTED
AL
The Watch Doctor
2 North Street
Opposite Sibley's

D & C League
Howard Haggstrom's 625 was high in Monday's Democrat & Chronicle League at Genesee Hall.

Show Chairman Announces Plans For Scout-O-Rama
Complete plans for the "Scout-O-Rama" to be presented by the Rochester and Red Jacket Councils, Boy Scouts of America, at Edgerton Park on April 26th and 27th were announced yesterday by Herbert W. Bramley, General Chairman of the show.

Republican Club Plans Year Book
The 1940 Year Book of the Greece Republican Organization, political "Who's Who" of the lakeside town, will be distributed at the organization's sixth annual entertainment and dance May 6 in Greece Memorial Town Hall.

Legion Group Sponsors Dance
On Saturday, April 20th, the Major Joseph E. Hurley Squadron, Sons of the American Legion, will hold a card party and dance at 279 Driving Park Ave. An orchestra will be on hand for the dancing.

TO SHOW MOVIES
The colored motion picture "Shadows To Sunshine" will be shown at Union League Hall, 290 Gregory St. Saturday at 8:15 p. m. under the auspices of the Women's Section of the British Legion. Tickets, which are free to the public may be had at the door.

DOLAN'S Week-End Money-SAVERS

LEGS or RUMPS of VEAL 19c
R'ST CHIX Tender Young 21c lb.
PLATE BEEF Lean Tender 10c lb.
RIB ROAST Young Boneless 27c lb.

COOKED HAMS 19c
Where You Buy The Cuts of Chicken You Prefer
Dolan's
600 Jefferson, cor. Bartlett; Gen. 1417
350 Driving Park, at Dewey; Glen. 1618

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American Beauty Salon
A correct culture is the making of a woman. Have you overlooked this important necessity to your attractiveness?
WINDSOR Machineless Oil Permanent \$2.95

GAMLER For Greater Bargains
SPECIAL!
HERE'S A BARGAIN WORTH SHOUTING ABOUT
FALCON MINICAM JR. \$1.49
25c DOWN 25c WEEK
For real candid camera shots! Uses any vest pocket size film 1 1/2 x 2 1/4 inches.

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YOU GET THIS \$8.95
Sunbeam Double Automatic IRONMASTER
Heats faster—stays hotter—start ironing in THIRTY SECONDS after you connect it. The ONLY automatic iron with Thumb-Tip Heat Regulator up in the handle, away from the fingers, conveniently marked for all types of fabrics. Light weight.

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RID-JID AUTOMATIC
Easiest to handle—light in weight—entirely Automatic. • Self opening • Self locking • Self closing! Sets up as you set it down... folds up as you pick it up. No stooping or bending. Has the exclusive, patented locking-ring that holds table rigid, steady, solid when set up. Folds compactly—conveniently hung on wall or door.

YOU GET THIS \$13.90 IRONING SET
For Only \$9.95 AND YOUR OLD IRON

ROCHESTER GAS AND ELECTRIC Corporation
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The many activities in the Scout Program will be demonstrated. There will be 132 booths in which Scouts will give exhibits of handicraft, radio, first aid, Indian lore, camping and other fields. These exhibits will have a great educational value because they demonstrate the principle of "learning by doing."

Continuous entertainment will be supplied in the game area. Cub backyard, stage show, and on the Sea Scout ship. Several Scout Troops will play games in the arena. The stage show provides an opportunity for stunts, Indian dances, hill billy bands, lariat spinning, bull whip cracking, vocalists and instrumentalists.

The General Committee assisting Mr. Bramley is composed of E. S. Farrow, Carl M. Pearson, Ralph L. Dublin, K. C. Townson, H. W. Cruickshank, L. Dudley Field, Harry W. Bloss, S. P. Goodenough, M. H. Eisenhart, H. M. Cohn and Schuyler Arnold.

Genesee Ladies League
Kethell Brown was the leading lady in Monday night's Genesee League with a big 623. Kethell was hitting the head pin all the time to score games of 213-216 and 194. Marge Johnson had 593, Goodie Green 541 and Florence Mandel 521.

Lutheran League
Marv Kerber rolled a big 651 to lead last Tuesday's Lutheran League at Buonomo Hall. Ed Bunn had 620, Power 609, Held 608 and Shelp 608.

Team matches: Zion No. 1 (2667) 3, Redeemer (2335) 6, Concordia (2736) 2, Zion No. 2 (2701) 1, St. Matthew (2665) 2, St. John No. 2 (2354) 1, St. John (2061) 3, Church of Peace (2321) 0.

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NOW \$4.44
50c Down — 50c Week
Walnut or Maple. Beautiful and Sturdy. Hurry!
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The perfect blend that's AMERICA'S SMOOTHEST WHISKEY
56 proof 75% grain neutral spirits
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Editor of the volume is Theodore W. Klee. The committee in charge of its publication is composed of Chairman Emmett V. Cooper, Albert Mehle, Hugh T. Hughes, N. Raymond Kraft,

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SEE TELEVISION IN OPERATION AND BE TELEVIEWED
A FURNISHED MODEL HOME
MINIATURE HOMES
MODEL GARDENS AND LANDSCAPING
Everything for the Home

CLIP THIS ADVERTISEMENT
HOME SHOW
Edgerton Park ROCHESTER
APRIL 13-20
Daily Except Sunday, 2 to 11 P. M.
ADMISSION 25c
THIS AD and 15c good for one admission
Children under 12, free with adults

A PARADE OF VALUES **LINCOLN'S** FRIDAY — SATURDAY

CARNIVAL DAYS

Expensive Quality Chrome Trim ★
PYROXALIN TOP Reg. \$4
HAMPERS
\$2.49
Woven of strong, heavy fibre and finished in non-chip, 3-coat enamel. White with black, green or blue covers
EXTRA BIG SIZE \$3.49
HAMPERS.....

Chenille Spreads
The Kind We've Sold For \$3.98
Multi-Colored — Floral Design
Beautiful straight line velvet chenille on heavy quality sheeting. Multi-color floral motif in center. Also available in solid colors.
\$2.77

ANOTHER SHEET SMASH, FAMOUS MAKE
4 YEAR SHEETS
63x99 ... 59c
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EXTRA BIG SIZE 81x108 79c
Size 81x99 69c
Heavy weight, closely woven sheet that we've guaranteed for at least 4 full years of wear. (You can't even see the imperfections.)
42x36 PILLOW CASES... 11c

50% LINEN DISH TOWELS
18c value 12c
18x34

16x28 and 20x40 **TURKISH TOWELS**
Solid colors with contrasting borders of green, peach, maize, blue or red.
15c
25c value

80 SQUARE PERCALE "FRUIT OF THE LOOM" and other famous make APRONS
Usually 39c 22c
Fruit of the Loom coveralls, 7-panel tulip aprons, printed percale and gingham in bib styles.

New Low Price **JUMBO SIZE GILT FRAME MIRRORS**
Engraved edges Beveled edges
Mirrors of every description... oblong uprights, oval shapes, corded and modernistic unframed. Gilt edges and scroll tops.
\$1.77

Made by "O'Cedar" **CEDARINE DUSTER and 1 qt. O'Cedar self polishing WAX FOR EACH 48c**
The mop is treated with quality floor polish and is self adjusting. O'Cedar wax is easily applied, no rubbing.

YARD GOOD SPECIALS
36-Inch Sauoy Cretonnes 8c
36-Inch Fine Count Percale 10c
36-Inch Dusite Cretonnes 16c
36-Inch Saleen Cretonnes 16c
36-Inch Fast Color 80 Sq. Percale ... 14c
36-Inch Fast Color Sport Prints 14c
36-Inch Fast Color Chintz 12c

8 3/4" Never Scour **CHROME SKIDDLES**
59c value 39c
Plated chrome Skiddle with embossed wood handle.
IRONING BOARD WITH PAD AND COVER
12x18 hard wood top ironing board with supporting braces.
88c
Reg. \$3.49
7.2 x 9 Heavyweight **LINOLEUM RUGS \$2.77**
Slight Imperfections

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"Fruit of the Loom" PRINTED SEERSUCKER HOUSE COATS
Usually \$1 \$1.98
Printed seersuckers and poplins with zipper fronts and wraparound styles. Splash prints, polka dots and nauticals. Sizes 14 to 52.

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Reg. \$1.00 Women's Satin Slips 69c
Reg. 69c Rayon Satin Dance Sets 38c
Reg. 25c Coverall Bib Aprons 15c
Reg. 15c Children's 5/8 Hose 11c
Reg. 15c Boys' Golf Hose 11c
Reg. 12 1/2c Men's Fancy Hose 9c
Reg. 79c Boys' Plain Color Sweaters ... 39c
Reg. 59c Infants' Silk Bonnets 29c

2x4 FEET CARVED EFFECT-FRINGED SCATTER RUGS
Three smart new carved patterns in solid colors of blue, beige, dusty rose or green. All around fringed edge.
\$1.69
HOOKED DESIGN — MANDARIN and OVAL BRAIDED RUGS
Hooked designs, simulated oval braided, fringed Mandarins. Hundreds to select from in all colors.
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Imported From Belgium

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19c lb.
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ON AN ALL-EXPENSE PLAN**
One week's stay
Two persons in a room \$40 cash
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Three days' stay
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Two persons in a room \$14 cash
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Rates include: large outside twin-bed room and bath... three delectable meals daily... breakfast in room if desired... even drinks...
the Ambassador
ATLANTIC CITY
WILLIAM HAMILTON
Managing Director

Goodbye, Trolleys.

(Continued from Page 1)
ry to provide new trackage and roadbeds. The streamliners are of different construction than the present-type cars and it is no more reasonable to assume that they could be run over the present tracks than it is to believe that the 20th Century train could be run on the Rochester spur of the Lehigh Valley railroad.

And, of course, all new tracks would require quite a capital outlay.

While sentiment has apparently been on the side of the trolley retention, it is interesting to note that while many petitions have been circulated

and signed asking for bus substitution on street trolley lines, no petition, according to reports, has ever been forwarded asking for the return of the trolley on any line served by bus. In other words, after patrons try the buses and become accustomed to them, apparently they do not care to go back to the old-fashioned street car.

This would indicate that buses are the preferred type of transportation wherever they have been used.

According to figures of the transit co. 23 percent more people made use of the St. Paul St. buses in the last six months of 1939 than had used the same line in 1938 when trolleys were operating there. People have been circulated

shown their preference for the "gas buggies."

Of course, when all is said and done, it is quite a bit too late to raise a fuss about the substitution of buses now. The present elimination proposal is only the completion of a program begun in 1929 when buses were put into operation on Plymouth Ave.

Remember good old Plymouth Ave. before the advent of buses? Bus adherents say, "Would you like to go back to those days?"

We Weld Your Heating Coils, Cylinder Blocks Etc.
UNITED WELDING WORKS
Phone MAIN 3048

Veterans Group To Meet

Anna P. Cleary Tent No. 19, Daughters of Union Veterans of the Civil War will meet at City Hall Annex next Wednesday evening.

Membership in the group is open to all lineal descendants of honorably discharged soldiers, sailors and marines who served in the Civil War.

FELLOWSHIP PLANS PARTY

"The Young Peoples Fellowship of Epiphany Church will hold a play, dance, and card party Saturday, at 8 P. M. in the parish house. Music will be by the "Melodeons."

PARTY PLANNED

A "Nite of Fun" has been announced by the Italian Young Men's Association, to be held

at the clubrooms at 80 Ontario St. next Sunday at 8:30 p.m. Cards and dancing are on the program.

BEST COAL VALUE IN CITY
BLACK MAGIC QUALITY COAL
PHONE **GEN. 586**
\$10.95
TON CARBONIZED OR
PEA COAL . . . 9.25 Ton
BUCKWHEAT . 7.75 Ton
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NU-WAY RUG CLEANERS
Tacked Down Rugs
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LINCOLN'S CURTAIN CARNIVAL

MAIN STREET EAST—AT ST. PAUL

READY FRIDAY
Roman Striped NETS or RAYON TAILORED CURTAINS **49c**
Usually 69c
Striped nets in rust, green, wine and blue. And, delustrated sheer rayons in eggshell and beige. All finished, ready to hang.

EXTRA SPECIAL.
90 inch Point D'Esprit MARQUISETTES **59c**
YOU SAVE 20c
Extra special at this price! Lovely marquisettes showered with thousands of tiny pin dots and edged with extra wide, French headed ruffles.
• White
• Ivory
• Ecru

MARVELOUS ASSORTMENT OF THE NEWEST
\$1.19 to \$1.59 CURTAINS at \$1
Featuring the *DeLuxe* SHEER RAYON VOILE TAILORED CURTAINS
• Expertly made
• Smartly styled
• Dependable quality
• Hemmed and headed
\$1
Sheer lovely all rayon voile tailored curtains that allow the light to softly filter through. Very flattering in soft tones of eggshell and beige.

92" All Rayon Sheertex TAILORED CURTAINS \$1
Fine quality all rayon marquisette 3 inch hemmed sides and bottoms. Ready to hang. Eggshell or beige.

94" DeLuxe Cushion Dot MARQUISETTES \$1
Plump cushion dots on filmy marquisette! Wide, fluffy ruffles! So full they can actually be crissed, crossed!
White, ivory, ecru.

68" Parisienne Knitted TAILORED \$1
Especially attractive for sun parlors, living rooms and dining rooms.
Red, brown, wine - blue - green.

Scoop
FLORAL CHEVRON FIRST QUALITY FULLY LINED DRAPES
Never before sold for less than \$3.98
YOU SAVE \$1.49
\$2.49 PAIR
• Tan and rose
• Dusty rose
• Blue and rust
• Burgundy
• Empire blue and rose
• Myrtle green
Beautifully made, floral jacquard drapes lined with quality cambric and finished with pinch pleated tops and shaped the backs. Each side 36 inches wide and 2 yards, 12 inches long.
(YARD GOODS TO MATCH, yd. 29c)

OR IF YOU WISH TO MAKE YOUR OWN DRAPES, VISIT OUR CUSTOM DRAPE SHOP WHERE YOU CAN EFFECT BIG SAVINGS BY THE YARD
for instance
A SENSATIONAL NEW MATERIAL 36" PRINTED CHEVRON **29c**
• For pillows
• For spreads
• For slip covers
Dusty Rose — Blue
Wine — Green
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NO FUSS NO SEWING NO BOTHER
ADJUSTABLE to 3 Lengths
Floral border mesh center
NETS
A Best Seller at \$1.98
Thousands of these curtains sold at \$1.98. 5 handsome new styles to select from and all have the 3-slot tops... no hemming or sewing, they can be hung in a jiffy. Beige shade.

82 Inch RUFFLED SHEER MARQUISETTES YOU SAVE 21c 79c pr.
White, ivory and ecru marquisettes just covered with thick, velvety dots. Extra full, French headed ruffles.

Special
A COMPLETE ENSEMBLE
Venetian Blinds 1.65
Homespun Drapes 1.15
Decorative Cranes 49c
YOU SAVE \$3.29 \$1.07
Venetian blinds come 34 inches to 36 inches wide and 64 inches long. Finished in ivory. Drapes are colorful homespun. Each side 25 inches wide with tie backs. Wine, rust, blue, natural or gold. Cranes are extension type and finished in antique gold, black and gold, polychrome, white and gold.

EVERY BEST \$1 CURTAIN IN THIS BIG CARNIVAL SALE at 79c
3 ROW ADJUSTA NET CURTAINS
PICOT ORGANDY, PASTEL RUFFLES, FLORAL CHECKED VOILE COTTAGE SETS
79c pr.
3 ROW ADJUSTA NETS
Plain mesh centers with handsome floral borders. 4 new Spring styles. Beige color. Adjustable to three different lengths.
ORGANDY RUFFLES
Organdies in pastel shades of rose, blue, green, gold, peach and white. 3 inch, picot ruffles.
COTTAGE SETS
Floral checked voile in guaranteed fast colors of red, green, blue and black.



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44th TO 45th STS. AT EIGHTH AVE. • NEW YORK

Ice Box Cookies Easy To Make And Delicious

BY IRENE MPNTZ
Do you have difficulty keeping your cookie jar filled? If you have been in the habit of rolling cookies out, you may not make them so often. Let's try some drop or refrigerator cookies! They are made in a jiffy and are ever so good.

Soft Sugar Cookies are a favorite with most families. Here is just a grand recipe. The cookies taste like grandmother's did, but are loads easier to make.

SOFT SUGAR COOKIES
Temperature: 375 degrees F.
Time: 12 to 15 minutes

1/2 c shortening 1 c sugar
1/2 c salt 2 eggs
1/2 c soda 2 1/2 milk
1/2 c grated lemon rind 1/2 All-purpose
1/2 c nutmeg 1/2 All-purpose powder

Cream shortening and add salt, soda, lemon rind, nutmeg and blend well. Add sugar gradually and cream well. Add eggs and milk and beat well. Sift flour and baking powder and fold into creamed mixture. Drop from tip of spoon onto a buttered cookie sheet, let stand a few minutes, then flatten by pressing with a glass covered with damp cloth. Sprinkle with sugar and bake in a preheated oven.

These ranger cookies are simple to make, and you will like giving them to the children, for they are so nutritious. No more empty cookie jars with a recipe such as this, for it can be refilled in less time than it takes to tell.

RANGER COOKIES
Temperature: 350 Degrees F.
Time: 15 to 20 minutes

1/2 c shortening 1 c flour
1/2 c granulated 1/2 c soda
1/2 c brown sugar 1/2 c baking powder
1/2 c salt 1/2 c salt
1/2 c vanilla 1/2 c rolled oats
1/2 c all-purpose 1/2 c rice krispies
1/2 c dry coconut

Cream butter and sugar thoroughly. Beat in egg and flavoring. Sift flour, measure; sift with soda, baking powder and salt. Combine with rolled oats, rice krispies and coconut. Blend with creamed mixture. Drop on cookie sheet and bake in a preheated oven.

It's a good idea to have rolls of cookie dough stored in your automatic refrigerator. They are a welcome addition to any meal and help so much if unexpected guests arrive—a pan-full will bake in just a few minutes. So let's try some and make a vow that from now on there will always be a roll of cookie dough in the refrigerator for emergencies.

BUTTERSCOTCH WHIRLS
Temperature: 400 Degrees F.
Time: 10 to 12 minutes

1/2 c all-purpose 1/2 c brown sugar
1/2 c water 1 egg
1/2 c shortening 1/2 c lemon juice
1/2 c salt 1/2 c lemon juice

Sift flour, measure and sift with soda and salt. Cream shortening until light and fluffy, add brown sugar and beat well. Beat in egg and flavorings, gradually add dry ingredients, blending well. Roll on a lightly floured board into a rectangle 1/2 inch thick. Spread with date filling, roll like a jelly roll and place in refrigerator several hours or until ready to bake. Cut in thin slices and bake in a preheated oven.

SPEAKERS AT BREAKFAST
Joseph Fritsch, Jr., former U. S. marshal will be guest speaker at a communion breakfast scheduled for next Sunday by members of the Holy Name Society of SS. Peter and Paul's church.

Movie Quiz Winners

- Listed below are the names of the winners of Movie Quiz last week. If your name is listed here call at the Rochester Sun Office, 420 Burke Bldg., before Monday noon for your guest tickets to Loew's Theatre. No tickets given out Saturday afternoon.
- Joanna Geiger, 135 Rutledge Dr.
Betty Collins, 228 Seward St.
William Vogt, 237 Bonale Bldg. Ave.
Violet Coleman, 250 Furlong St.
Mr. Wally Marriott, 33 Flower St.
Mrs. Fred Pines, 18 Florida St.
Raymond Greenhagen, 725 Bay St.
Blida Plath, 81 Clifford Ave.
Bill Donoghue, 9 Vassar St.
Miss M. Verellen, 222 Marion St.
J. Wm. Hammond, 24 Shelter St.
Barbara Plainer, 23 Bronson Ave.
F. Thompson, Jr., 269 Genesee Pl. Blvd.
Helen Schultze, 123 Carter St.
Miss Mary Lee, 34 Avenue A
Helen Lauterbach, 6 Herbert St.
Mrs. W. A. Feller, 223 Norton St.
Marie Wilson, 124 Flint St.
Mrs. F. J. Mollen, 127 Herald St.
Mrs. C. H. Potts, 123 Deleva St.
F. M. Cook, 123 Havenwood Ave.
Raymond Aldrich, 21 Cayuga St.
Miss Wm. Saunders, 12 Birchard Pl.
Mr. D. V. Sullivan, 408 Troup St.
Arthur Julian, 283 Parkway

GROUP TO MEET
Members of the Irondequoit Jewish Women's Group will meet next Monday at the home of Mrs. Archie Schiff, 137 Burwell Rd.

INNER SPRING MATTRESS
\$7.95
50c Down — 50c A Week

Save Nearly One Half! All Sizes. A Quality Product. Others to \$39.50

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400 OUTSIDE ROOMS WITH BATH WITH SINGLE FROM 2.00 WITH PARKING

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IN WASHINGTON, D. C.
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I.W. HARPER DISTILLING CO.
COLUMBIANA, KY. 100 PROOF

I.W. HARPER

Just for the pleasure of it

TRY **I.W. HARPER**
The Gold Medal Whiskey

Bottled in Bond
2.55 1.59 85c
4/5 Quart Pint 1/2 Pint
75c 37c 18c

School Week . . .

(Continued from Page 1)
week's activities. Four hundred or more officers of civic clubs and leaders of A groups have been invited by Mr. James E. Kittrell, president of the Board of Education, to visit school buildings during the week. Tours, arranged by asst. Supt. of Schools Theodore Zornow, will start at the Board of Education building, and guests will travel by bus to each of the different schools to be visited that day.

On Monday the visitors will see classes in physiotherapy for crippled children at No. 5 school; shop classes at Vocational High School; kindergarten and elementary grade at No. 16 school and high school work at West High. The Tuesday morning trip will include visits to Edison Tech, Junior Vocational, No. 31 school and Monroe High. On Wednesday morning No. 5 school will be visited, then Jefferson High; No. 41 and Charlotte High.

The Thursday morning tour will include Edison Tech, Junior Vocational, No. 22 school, and Benjamin Franklin high school. Tuesday evening the visitors will see classes in Americanization, citizenship and English for foreign-born adults; Regent's high school work in East High evening school; Franklin Institute chemical demonstration, science center display and adult evening classes in Monroe High School.

"Americans for America" is the title of the radio address Superintendent of Schools James M. Spinning will present in launching a series of radio programs over stations WJAM and WHIC on Thursdays with "Know Your School Week." Mr. Spinning's address will be given over station WJAM on Sunday afternoon from 4:30 to 4:45 P. M.

On Monday, through Thursday over station WHIC from 4:45 to 5:30 dramatizations of some phase of school work, by elementary school pupils will be presented. Immediately following the WHIC broadcast the same phase of the program will be presented by high school students over WJAM. Those listening to both programs will get an interesting picture of the development of self realization, for example, from the primary grades through the secondary school.

Approximately 100 pupils representing four different elementary and four different high schools will participate in the broadcasts. In many cases the actual class room or school situations, the exact words of children being used.

Vocational High Invites Public

Principal Roy F. Johncox, the faculty and the students of Vocational High School extend a cordial invitation to "VISIT VOCATIONAL" during Know Your School Week.

Visitors are invited to come to the school and become acquainted with its job-training opportunities for both boys and girls. The school is located on Jay Street at Saratoga Ave.

On Wednesday evening the school will be open from 7 to 9:30 o'clock. Visitors are also welcome at any time during the school day: 8:30 to 11:30; 12 to 3.

Guides will be at the door to greet visitors and conduct them through the school.

Special Assembly Planned At No. 39

Movies of European countries will be shown at a special assembly in honor of "Know Your School Week" at No. 39 School next Wednesday afternoon beginning at 2 p.m.

★AT SMALLS . . . 28 E MAIN ST.

Buy Nationally Famous **FISHING TACKLE**

ON **EASY CREDIT**

PAY ONLY **25c** DOWN

NO INTEREST CHARGE

Buy That "Better" Tackle You've Always Wanted . . . at Smalls—

HEADQUARTERS FOR THESE FAMOUS MAKES:

- American Fork and Hoe
- True Temper
- Pflueger
- Heddon
- South Bend
- Shakespeare
- Gladding Lines
- Ashaway Lines
- Kennedy Tackle Boxes

PAY ONLY **25c** WEEK

FREE! Fishing Catalogue Ask For One

Smalls

OPEN Thursday and Saturday Evenings

28 MAIN STREET EAST

TIRE SALE

Buy Now! Tire Prices Are Advancing But Our Present Low Prices Will Hold As Long As Our Inventory Lasts!

FIRST QUALITY RACINE TIRES

Guaranteed For 1 Year

4.50x21	4.63
4.75x19	4.73
5.25x17	5.50
5.25x18	5.75
5.50x17	5.95
6.00x16	5.95
6.50x16	7.50

Lowest Prices in the City on **FISK FIRESTONE GOODYEAR** And Other Nationally Known Tires

Pay Only **50c** WEEK

Spring Clearance! **"Automatic" RADIOS**

Regular Values **\$5.95** To \$9.95

- ★ Dynamic Speaker Cabinet
- ★ Mahogany Bakelite Cabinet
- ★ Illuminated Dial
- ★ Attached Aerial
- ★ Pay Only 50c Weekly

KOMINZ TIRE CO.

3 BIG STORES • 408 Ridge Rd. W. • 182 Monroe Ave. • 417 Monroe Ave. • OPEN EVENINGS

It's always **SRO**
[Smoothness Really Outstanding]

in the places that serve

NATIONAL'S EAGLE
"The King of Blends"

If you want a perfect, mild, gentle whiskey, try National's EAGLE. And compare its price, its body, its aroma and its taste with any blend at any price.

National Distillers Products Corporation, New York—90 Proof. 40% straight whiskey, 60% grain neutral spirits

**7 Pc. Walnut
DINETTE
SET**

\$59

\$3 DOWN

Modern Waterfall
Design. Everything
Complete.

OPEN TO 9 P. M.

**MAJESTIC
FURNITURE CO.**

204 COURT ST.

Bread may soon join the cent experiments show that almost as high in quality as fresh bread.

FRUIT & NUT CRULLERS

Regular 28c Doz. Fri. and Sat. Only

doz. 22c

**VAN DYK'S COFFEE
DUCHESS**

The Best... lb. **29c**

SAN BO lb. 21c
JAY VAN lb. 17c

TURNER'S

DOWNY FLAKE VAN DYK'S
DOUGH NUTS TEAS AND COFFEES

385 MAIN ST. EAST

Mrs. H. J. Slager, 455 Westfield St.

**LOST 42 POUNDS IN 60 DAYS
WHILE EATING CANDY...**



**Lose Ugly Fat
New Easy Way**

No drugs. No exercising. No weaseling diet. You can lose ugly pounds and save a blender, grateful figure. You simply eat one little Ayde Candy each day as directed while you grow slender. Mrs. C. Miller, Chicago, writes that she lost 42 pounds in 60 days and feels 100 per cent better.

**MONEY BACK
GUARANTEE**

Learn how some lose up to 5 pounds a week. You take no exercise. Ayde guaranteed plan for losing weight is an amazing discovery. Ayde Candy contains essential vitamins and nutrients. Satisfies hunger without excess fat or calories. Just send your name on a postal card and pay postman \$2.00 plus postage for your first 30 days' supply (Formerly \$3.00), or send two \$1.00 bills and we pay postage. **MONEY BACK IF YOU DON'T GET RESULTS.** Start now to grow thin. Fuller Lab. Co., Dept. B, 6, 160 E. Hill St., Chicago.

AUXILIARY TO MEET

Members of the Ladies auxiliary of the Maple Leaf Post, Canadian Legion will move to the Elks Club, Clinton Ave. N. for their regular Friday meetings, beginning tomorrow night.

It's Delicious

**CHICKEN
CHOW MEIN**

GENESEE CHOW MEIN
KITCHEN

231 GENESEE ST. GEN 774
Wholesale - We Deliver - Retail

**CALL - STONE 4710
VON BUREN
SHEET METAL WORKS**

For Lower Prices On
Roofing, Siding, Gutters, Conductor
Pipes and Furnaces

Use the Vonur System
For Furnace Cleaning

Established 1913
255 FURLONG ST.

Buy At Wegmans, You'll Have

SMALLER FOOD BILLS

— and Still Get

**FOODS of
QUALITY**

Rochester's
Largest Retailers
of Meat

Milk-Fed
Home-Dressed

VEAL

TENDER
LEG
ROASTS

19c

JUICY
AND
TASTY

Boneless Rolled
VEAL ROASTS lb. 19c

Fresh, Long Island
YOUNG DUCKS lb. 18c

15 CASH PRIZES
And Many Merchandise Prizes

Wegmans New Radio Game
"BURIED TREASURE"

EVERY FRIDAY
WSAY 7 P. M.

Fun For You—Money Too!

WITH COUPON

POND'S
**FACIAL
TISSUES**

Box of 150 **7c** Limit 2

WITH COUPON

**CORDIAL
CHERRIES**

Chocolate Covered

Lb. Box **19c** Limit 2

WITH COUPON

Double Edge
BLADES

Gillette Type

Box of 25 **13c** Limit 2

WITH COUPON

**WOODBURY
TALC. POWD.**

Reg. 25c **8c** Limit 2

Reg. 35c

**WILLIAMS
SHAVE CREAM**

And Trial Size Aqua Velva
BOTH FOR **29c**

CLOTHES PINS

Box of 40 **6c**

PEROXIDE

Pint Bottle **6c**

**NOXZEMA
CREAM**

Reg. 75c **49c**

**WOODBURY
SHAMPOO**

Reg. 50c **17c**

**SULPHUR
CANDLES**

Reg. 10c

4 for 25c

**WATER BOTTLE
OR
FOUNTAIN SYR.**

27c

**PEPSODENT
ANTISEPTIC**

50c Size

2 for 40c

470 N Goodman near Main

92 E Main near Water

546 Monroe near Goodman

457 Ridge Rd W near Dewey

KEY

Rochester's Modern
CUT RATE
DRUG STORES

TODAY, TOMORROW, SATURDAY, SUNDAY

For Rochester's Lowest Drug Prices—Shop Key First. Join the thousands of satisfied customers who take advantage of savings offered day-in and day-out!

- Johnson's Baby Powder Reg. 25c **19c**
- Atwood Bitters Reg. 35c **21c**
- Harlem Oil Capsules **14c**
- Dichloride for Moths lb. **49c**
- Beef Iron & Wine Pint Bottle **43c**
- Soda Bicarbonate lb. Size **8c**
- Sloan's Liniment Reg. 35c **29c**
- Hygeia Bottle 8 Oz. Reg. 15c **9c**
- Vacuum Bottle Reg. \$1.00 **69c**

**ELECTRIC
HEAT
PADS**

- Simple 3 Heat Control
- Double Safety Thermostat on Each Heat
- Costs Only 1/2c Per Hour To Operate
- Safe Uniform Heat For Relief of Pain or Chill

Reg. \$2.50 **\$1 19**

While They Last!

- Squibb Milk of Magnesia Quart Bottle **59c**
- Agarol Laxative Reg. \$1.00 **79c**
- Glycerine Suppositories Reg. 25c **9c**
- Eno Salts Reg. 60c Size **49c**
- Sal Hepatica Reg. 60c Size **49c**
- Anacin Tab. Bottle of 50 Reg. 75c **59c**
- Electric Ironing Cards Reg. 25c **11c**
- Wash Cloths Fine Quality **3c**
- Ephedrine Inhalant Comp. 1 oz. Bottle **29c**

WITH COUPON

OXYDOL

Large Size **15c** Limit 1

WITH COUPON

BORAXO

Large Size **9c** Limit 1

WITH COUPON

**SANITARY
NAPKINS**

Box of 12 **8c** Limit 2

WITH COUPON

**MILK OF
MAG. TABS.**

Tin of 30 **6c** Limit 2

**KODAK FILMS AT
New Low Prices**

- 127 Film **20c**
- 120 Film **20c**
- 620 Film **20c**
- 116 Film **25c**
- 620 Film **25c**

**FILM DEVELOPED
& PRINTED 29c**

Any 6 or 8 Exposure Roll

Finest Work Guaranteed

SHOE POLISH

Black, Brown, Tan or Ox-heart

Giant Size, Regular **15c**

8c

MOTOR & BEACH SET

In Handsome Leather Kit

- Mirror
- Sun Glasses
- Comb
- Nail File

23c

50c VALUE, ALL FOR

**PARADICHLOR BENZENE
MOTH CRYSTALS**

Reg. 60c

Pound Can **29c** lb.

4 For \$1.00

For convenience buy
Kotex Paper Box

... and always be sure of having an adequate supply of Kotex on hand. Your choice of 3 sizes... Regular, Junior and Super.

48c

2 FOR 95c

**AMAZING
PROFESSIONAL
MOTHPROOFING
METHOD**

now available
for Home use

LARVEX

ONLY 79c pt. \$1.19 qt.

**1c SALE
HALO
SHAMPOO**

TWO 50c BOTTLES

Only 51c

YOU SAVE 49c

TRY
Alka-Seltzer

FOR Quick Relief From
HEADACHES, COLIC,
STOMACH ACID,
STOMACH ACID,
INDIGESTION AND
MORNING MISERY

**LARGE
SIZE
49c**

Also Served at
Soda Fountains

**MARROW OIL
SHAMPOO**

Reg. \$1.00 **49c**

**BORDEN'S
CHOCOLATE
MALTED MILK**

Lb. Can **19c**

**BABY
RUBBER PANTS**

First Quality

6c 3 for 17c

**BENEDICT
SOLUTION**

Pint Bottle **39c**

**CHINESE
BATH SLIPPERS**

Closely Woven
Terry Cloth
Insole

25c Value **11c**

**ANALGESIC
BALM**

50c Size **12c**

**CHERAMY
PERFUME**

2 1/2 oz. Bottle
Reg. \$2.75
Limited
Quantity **89c**

**SODIUM
PERBORATE**

3/4 Lb. Reg. 35c **12c**

Fresh, Assorted

**LAYER
CAKES**

25c ea.

Fresh, Pineapple
And

**STRAWBERRY
SHORTCAKE**

29c ea.

Friday Only

SWEET BUNS

12c doz.

DANISH PASTRY

19c doz.

Wegmans Grocery Prices
Are Guaranteed To Be
As Low - or Lower -
Than Any In The City.

**HERE'S YOUR
GUARANTEE!**

FRESH, RED, RIPE, FLORIDA, STRAW-

BERRIES 2 pts. 23c

COLLALAS, EXTRA FANCY

ASPARAGUS 29c

FANCY, FRESH, TENDER

GREEN BEANS lb. 15c

NEST-TO-YOU, FRESH GRADE

"A" EGGS doz. 25c

RICH, FULLY-RIPE, WHOLE-MILK

MUENSTER lb. 17c

OLDE HOMESTEAD ORANGE

MARMALADE 2 lb. jar 27c

NATIONAL BISCUIT COMPANY

SHREDDED WHEAT pkg. 8c

FREE CAN NOODLES WITH LA CHOY

CHOP SUEY can 25c

HEINZ, FINE QUALITY, TOMATO

CATSUP 14 Oz. Bot. 16c

PET, CARNATION or BORDEN'S

EVAP. MILK 4 cans 25c

HIGHEST GRADE BUTTER

U. S. CERTIFICATE OF QUALITY IN EVERY PACKAGE

It's 93 score... the top score in butter! That's why you can actually see the difference, smell the difference, taste the difference! Land O' Lakes is made from sweet (not sour) cream. Unquestionably America's finest butter for table and cooking.

LAND O' LAKES

Butter

31c lb.

From Tub

In The Roll **32c** lb.

Wegmans

HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

Television Demonstrations At Local Store

An opportunity for all Rochesterians to prove to themselves that the much-heralded television is far past the talking stage and is an actual reality will be extended by E. W. Edwards & Sons tomorrow and Saturday. The mobile television unit of the Farnsworth Television & Radio Corp. will be in Rochester and is scheduled for free public showings in Edwards' sixth floor auditorium between 10 a. m. and 1 p. m. and 1:30 to 5:30 p. m. There will be no admission charge.

It is said that Philo T. Farnsworth, head of the company, was one of the pioneers in solving the technical aspects of television. His approach to the problem was entirely different from experiments previously carried on. Instead of using mechanical devices for the transmission of pictures Farnsworth employed what is known as the electronic system using no moving parts, making the process almost as simple as radio.

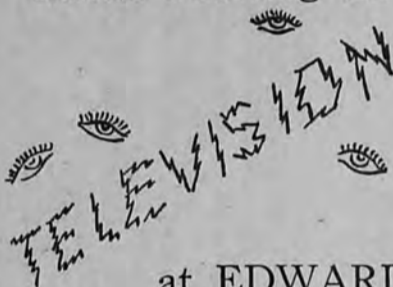
Edwards will have men versed in the field of television on hand at the demonstration to answer questions and explain the operation of the device.

RUMMAGE SALE

The Anna Betlem group of Germania Chapter 72, order of the Eastern Star, will hold a rummage sale on April 26 and 27 at 239 North Street.

LAST TWO DAYS TO SEE

Rochester's First Public Showing Of



at EDWARDS

Friday and Saturday, April 12th-13th
In Our Sixth Floor Auditorium

Continuous 15 Minute Programs
From 10 A. M. to 1 P. M. and 1:30 P. M.
to 5:30 P. M. With Short Intermission
Between Shows

No Admission Charge

Farnsworth Electronic Television

Sixth Floor



Edwards



BEGINS TOMORROW

1/2 OFF SALE

ENTIRE STOCK EXCEPT FAIR TRADE MERCHANDISE

DIAMONDS & WATCHES

Set Rings, Diamonds, Mountings, Men's and Women's Watches, Lockets, Chains, etc. Only one or two of a kind in some case, therefore, we advise early selection.

Ladies' Diamond Rings
Originally \$125.00..Now \$62.50
Originally \$ 65.00..Now \$32.50
Originally \$ 50.00..Now \$25.00
Originally \$ 37.50..Now \$18.75
Originally \$ 25.00..Now \$12.50

Ladies', or Men's WRIST WATCHES

Now designs in white case, with gem back 7-jewel. Guaranteed movement.

Originally \$12.75

Now \$6.50



Ladies Wrist Watches
17-Jewel, in the new Rose Gold—fully guaranteed. Originally \$29.75.

Now \$14.85

Ladies' Wrist Watches
14-karat White Gold, with 26 genuine diamonds. 17-jewel case of new design.

Originally \$125.00

Now \$62.50

Men's or Ladies' WATCH BRACELETS
All 1/2 Price

White or yellow gold. Originally \$1.00 to \$5.00.

Now 50¢ to \$2.50

LADIES' PLATINUM WRIST WATCHES

With 26 genuine diamonds. 17-Jewel, beautiful design.

Originally \$150.00

Now \$75

LOCKETS & CHAINS

Many Beautiful Designs

Originally \$12.00 NOW \$6.00
Originally \$7.25 NOW \$3.65
Originally \$5.75 NOW \$2.85

BUY ON EDWARDS BUDGET PLAN

EDWARDS—Street Floor

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

ALABASTER TABLE LAMP

\$2.99

Reg. 4.98

The alabaster base is meticulously carved—new at just 2.99! The stretched silk shade is lined with rayon. SAVE 1.99 tomorrow! EDWARDS—Second Floor



OPEN an EDWARDS NEW 90 DAY Charge Account
No Down Payment
No Interest to Pay

PAY 1/3 MAY 10

PAY 1/3 JUNE 10

PAY 1/3 JULY 10

Mail or Phone Your Application



Sale!

★ BRIDGE FLOOR TABLE SIZE (14" & 16")

LAMP SHADES

\$1

Here are utterly beautiful shades at an Edwards price that makes it easy to replace every drab shade in your home! What a simple, inexpensive method of adding charm and beauty to your rooms! Exceptionally well—they don't look a mere dollar.

CHOOSE FROM:
Ivory — Gold — Beige — Rosewood
EDWARDS—Second Floor

Try "Yachting" in your SHOWER!



Kleinert's Fleececap Shower Curtains

For A Limited Time Only \$2.98 Never Sold For Less Than \$3.98

The most striking, dramatic shower curtain you'll find anywhere! Fleececap is as practical as it is beautiful—it never clings or sticks—it never flies out because Fleececap has enough body to hang gracefully straight always. Quantity limited at this price... so hurry! Fully guaranteed.

WHITE & BLACK BLUE & WHITE PEACH & WHITE
GREEN & WHITE YELLOW & WHITE ROSE & WHITE

EDWARDS—Sixth Floor



NEW SPRING FOOTWEAR

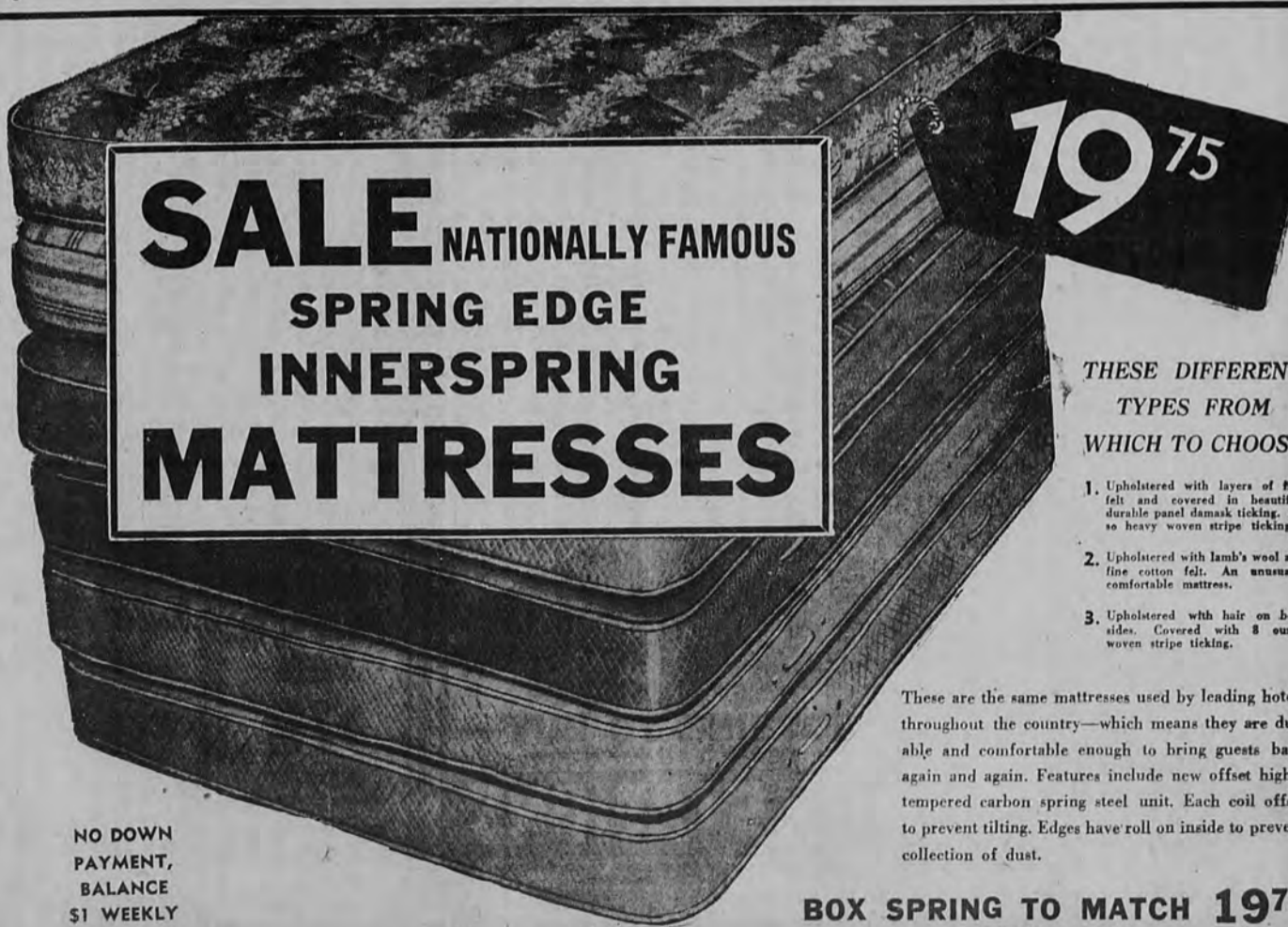
AT A BUDGET PRICE \$3.95

Because taste of styles differ... Because feet are as different as faces... this is a highly diversified collection at a price that will bring every budgeteer to Edwards in search of her whole shoe wardrobe for Spring!

- BLACK PATENTS: Sleek blacks and glistening blues for dress and street wear.
- SPECTATORS: Fashion-right comfort-right versions for street in black or brown.
- SADDLES: The queen of oxfords. Just the thing for knock-a-bout. In brown and white.

for EXTRA Comfort for EXTRA Service All Shoes at Edwards Are X-Ray Fitted

EDWARDS—Third Floor



SALE NATIONALLY FAMOUS SPRING EDGE INNERSPRING MATTRESSES

19.75

THESE DIFFERENT TYPES FROM WHICH TO CHOOSE

1. Upholstered with layers of fine felt and covered in beautiful, durable panel damask ticking. Also heavy woven stripe ticking.
2. Upholstered with lamb's wool and fine cotton felt. An unusually comfortable mattress.
3. Upholstered with hair on both sides. Covered with 8 ounce woven stripe ticking.

These are the same mattresses used by leading hotels throughout the country—which means they are durable and comfortable enough to bring guests back again and again. Features include new offset highly tempered carbon spring steel unit. Each coil offset to prevent tilting. Edges have roll on inside to prevent collection of dust.

BOX SPRING TO MATCH 19.75

EDWARDS—Seventh Floor

NO DOWN PAYMENT, BALANCE \$1 WEEKLY

Alfred Vanderbilt is president of both the Pimlico and Belmont race tracks. Belmont's spring meet follows immediately after the spring meet in Baltimore.

WEEK-END SPECIALS

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO OENBACH'S A STEP OFF MAIN

FRIDAY ONLY

DANISH DOUGHNUTS 24c doz.
Tender and Flaky. Reg. 30c Doz.

LEMON CREAM ROLL 24c ea.
Rich sponge cake with fresh lemon cream filling.

SATURDAY ONLY

Chocolate Layer Cake 29c ea.
Tender, chocolate layers with chocolate fudge icing. Reg. 39c.

Walnut Butter Twists 24c ea.
Kuchen dough topped with granulated walnuts. Reg. price 30c.

WEEK-END COMBINATION SPECIAL

1 Choc. Nut-Loaf . 25c
6 Butterfly Buns . 15c
6 Butter Rolls . 11c
6 Assorted Cookies 10c
VALUE 61c

ALL FOR **39c**

Mrs. Mary Keele, 46 Lenox St.

CHUCK FULL OF BARGAINS

BILL'S BARGAIN STORES
543 SOUTH AVE. OUT OF THE HIGH RENT DISTRICT
813 DEWEY AVE. Near Driving Pk.

These prices good only with this ad. It means money saved. Clip it.

VELOCIPEDS 12" \$5.98 Value **\$3.89** Limit 1

PEQUOT BED SHEETS Reg. \$1.59 **\$1.09** Limit 2

ABSORBENT COTTON Reg. 10c **6c** Limit 2

DOUBLE BLANKET 5% Wool, Batin Bound, 66x80 Reg. \$2.25 **\$1.33** Limit 1

MERCERIZED CROCHET COTTON Reg. 20c **14c** Limit 1

MEN'S GARTER'S 15c Value **5c** Limit 1

SANITARY NAPKINS Pkg. of 12—Belfair Reg. 20c **8c** Limit 1

MEN'S UNION SUITS Ribbed, Long Legs, Short Sleeves Reg. 69c **44c** Limit 2

Novelty Candy Dishes 2 Styles Reg. 20c **11c** Limit 1

SEA SHELL LAMPS Beautiful \$1.00—\$2.00 Value **29c** Limit 1

OPEN 9 A. M. TO 9 P. M. — SAT UNTIL 10 P. M.

CHUCK FULL OF BARGAINS

MAIN ST. E. cor. ST. PAUL

Western N. Y. Dance Teachers To Meet Sunday For Tea

The Western New York State Council of Dancing Masters will entertain non-members of their profession at a Spring Hospitality Tea next Sunday afternoon from 4 to 6 o'clock in the Rochester Club.

Lorraine F. Abert, pres., has appointed Orma B. Shannon, chairman. Assisting Miss Abert and Miss Shannon as hostesses will be Ruth Otis Denio and Lois Buckley.

Miss Shirley Bridge, known as Anna Adrianova, of the Monte Carlo Ballet, will be guest of honor and will speak on "Ballet." Miss Bridge is a former pupil of Enid Knapp Botsford, member of the Council.

Meter Matching Contest

Win \$25. Play MATCH THE METER!

CLEARLY RICHFIELD STATION

HERE'S HOW YOU WIN!

1. When You Match 4 Numbers On the Pump

2. When You Match 3 Numbers On the Pump

3. When You Match 2 Numbers On the Pump

4. When You Match 1 Number On the Pump

5. When You Match No Numbers On the Pump

Here is the display seen on the city streets promoting the match-the-meter contest sponsored by Clearly Richfield Service Stations.

Schenley Executive Appoints Local Mgr.

Willard S. Karn, newly appointed director of sales and merchandising of the Schenley Blend Division, has announced the appointment of Donald H. Wood as upper New York State district manager.

Wood, a resident of Rochester, is widely known throughout this area. He has spent many years in allied lines in this territory.

Karn, a champion bridge player, was formerly vice-president of another large distillery. Recently he made this statement:

"When I took up my present duties I was thrilled by the approach of many of my former associates who wanted to resume our business relationships. The trade knows who these men are of which I am speaking and to them, and with them, I want to express my thanks for this fine display of allegiance."

Leo Dandurand has offered to buy the Canadians ice hockey club in order to keep a Montreal team in the league.

Lodge To Hold Bridge Luncheon

Ladies of the Alhambra will hold a spring luncheon and bridge at the Sagamore Hotel next Monday at 1 p. m.

Mrs. Richard S. Torpey, general chairman has appointed a large committee to aid in arrangements.

Prominent on this committee are the Mesdames Frank M. Beaucare, Emmet J. O'Neill, Vitoro Monahan, Elmer Siebert, Norman O. O'Brien, Oliver Pasch, Thomas O'Connor, Lester Munding, Frank Toomey, Paul Premore, N. J. O'Neill and Otto A. Shults.

LINCOLN'S
THURSDAY—FRIDAY and SATURDAY

SPECIAL DEMONSTRATION

Sale! FAMOUS DAYSHINE Superior NO-RUB FLOOR WAX **49c** pint

Day Shine Floor Wax is for use on wood, linoleum, rubber, asphalt, tile, and various kinds of floor covering.

1 Qt. Size 85c 1/2 Gallon Size \$1.50

During This Demonstration Only

LARGE DUST CLOTH INCLUDED WITH THE PURCHASE OF EVERY CAN OF DAYSHINE

Chemically treated to absorb dust—for office, home or auto.

Gas Station Group Offers Prizes In Novel Contest

Local seekers of "something for nothing" will have a new opportunity to display their talents beginning today when the Clearly Service Stations inaugurate a "Match-The Meter" contest in Rochester.

According to an announcement from this company, Match-The Meter is a game that is as simple to play as it is interesting. Motorists are advised to drive up to one of the gasoline pumps at any Clearly Service Station and match the numbers on the meter with the total mileage number of the speedometer. The gasoline firm says they will award 25 dollars to any motorists who can match the last four numbers, five dollars for the last three numbers, one dollar for the last two numbers. In addition, to any motorist who can match just the last number, a handsome gift is to be awarded.

It is said that no purchase is necessary to join this hunt for matching meters.

Clearly's operate 14 stations in the city.

Local Theatres Plan Patriotic Show Saturday

The Schine Theatres have arranged an unusual program to be presented in all of the Rochester Schine Houses except the Lake and Grand. It is in the form of an "Americanism Show," planned with the cooperation of the local leaders of the Boy and Girl Scouts of America, the Veterans of Foreign Wars and the County chapter of the American Legion.

The program will consist of a series of Historical short subjects, produced entirely in Technicolor.

Each of these screen plays has been carefully prepared by Historians and screen writers, collaborating to bring out the finer points of entertainment, yet retaining the authentic story of Historical drama.

The contents of the program has been presented to the heads of parochial and public schools and they, recognizing it as having real educational value, have informed all students of the special performances.

The program will be given as a complete show, starting at 10 A. M., Saturday morning, and running entirely apart from the regular two-feature matinee program.

The patriotic organizations mentioned above will be represented in each of the theatres and will take part in the activities.

Of course I drink

OLD OVERHOLT WHISKEY
AT TODAY'S LOW PRICES!

Now I can buy this famous bonded rye many lower proof blended whiskies.

\$2.23 FIFTH (25.6 oz.)
\$1.40 PINT (16 oz.)

Every day more and more men are asking for Old Overholt. For they know that Old Overholt is as fine a whiskey as money can buy—a bonded rye rich in flavor and backed by 150 years of character. And they know a real value, too, when they see it, although they can hardly believe their own eyes when they see the price tags Old Overholt wears today.

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WEBBER'S
WEBBER'S SELECT SHOULDER POT ROAST

BEEF 18c lb.
LEAN, SKINNED, WHOLE OR SHANK HALF

FRESH HAMS 18c lb.
FANCY, YOUNG, NORTHWESTERN

TURKEYS 25c lb.
Webber's "Honey-Cure" Boneless Lean, Fresh
Corned Beef, lb. 23c | Chopped Beef 2 lbs. 25c
Webber's Famous Pure Pan Pork Sausage . . . 2 lbs. 25c

FRIDAY ONLY!
Calves Sweetbreads lb. 39c
Armour's Star, Rindless SLC. BACON lb. 19c

ASPARAGUS 29c
2 1/2 lb. bch. Heavy Green Stalks

SPINACH 3 lbs. for 19c
Fresh Washed, Crispy

GREEN BEANS lb. 15c
Fancy, Tiny Bunch, Stringless

NAVEL ORANGES doz. 29c
Extra Large Seedless, Stunkist

GRAPEFRUIT 4 for 29c
Large, Seedless, Almond

WEBBER'S
894 West Main — Parking Rear of Store

SAUERKRAUT lb. 5c
To Serve With This!

Friday Only!
Calves Sweetbreads lb. 39c
Armour's Star, Rindless SLC. BACON lb. 19c
BULLHEADS . . . lb. 23c
SALMON FILLETS lb. 19c
HAD'K FILLETS . lb. 17c
SWDFISH STEAK, lb. 29c
-Slider's (2s) Out Wax of Green Beans . . 2 for 23c
For Natural Beauty CAMAY SOAP . . . 5c
Fancy (2s) Golden Bantam Corn . . 2 for 19c
Jumbo Pkg. 35c OXYDOL . . lge. pkg. 18c
Fine Facial Soap WOODBURY'S, 4 for 25c
Dromedary, 12-oz. Pkg. FUDGE MIX . . pkg. 15c

WIN CASH!

Play **MATCH-THE-METER**

Here's How—

Drive To Any Gas Pump At Our Stations. Compare The Meter Reading With The Mileage On Your Speedometer.

You WIN \$25 when the last 4 numbers match

You WIN \$5 when the last 3 numbers match

You WIN \$1 when the last 2 numbers match

You WIN a Gift matching last number

MAKE IT A DAILY HABIT! YOU MAY "MATCH-THE-METER" ONCE EVERY 24 HOURS

I WIN \$25.00

NOTHING TO BUY—
Just Drive Up And Match The Meter!

CLEARLY'S Service STATIONS

1477 Dewey corner Ridgeway Ave.
803 Lake Ave., near Lexington Ave.
21 Canterbury Rd., near Monroe
797 W. Main St., cor. Lambertson Pk.

324 Genesee Street, cor. Frost Ave.
1926 East Ave., corner Wing Place.
193 Winton Rd., N. cor. Blossom Rd.
400 Court Street, corner Broadway.
965 Bay Street, corner Greeley.

890 Atlantic Ave., corner Indiana.
150 Ridge Road, East.
2472 Monroe Avenue, Brighton.
165 Allen St., near Plymouth, N.

3-PIECE MOHAIR LIVING ROOM SUITE \$79

\$3 DOWN
Choice of Colors.

OPEN TO 9 P. M.

MAJESTIC FURNITURE CO.
204 COURT ST.

Your house can be a BRICK house

Beautifully and modernize this new, inexpensive way

No one would believe, once you put Bird Bric Siding over your old walls, that your house wasn't always built of brick. You can't tell this wonderful new building material from the finest, most expensive, solid brick construction. But the cost is so much less. Beautiful and serviceable though it is, Bird Bric Siding ranks close to the cheapest of sidings in cost of material and application.

Even a little money spent on Bird Bric Siding is soon repaid. It saves coal. It never needs to be painted or repaired. It protects your house against weather and greatly increases its value. It's beauty costs you nothing.

Let us show you Bird Bric Siding. Pick out the type of brick that suits your taste and your type of house. Find out how little it costs to really make your house a brick house.

We have a simple, reasonable finance plan for easy payment out of income.

TERMS LOW AS \$500 A Month
Phone For Free Estimate MAIN 1786

Let us show you how to MODERNIZE with BIRD BRIC SIDING

KEMP ROOFING CO. 331 WEST MAIN ST. PHONE MAIN 1786

DOUBLE YOUR MONEY
During **UNION'S ECONOMY DAYS**

ECONOMY DAYS

10-PIECE LIVING ROOM OUTFIT

\$59⁹⁵

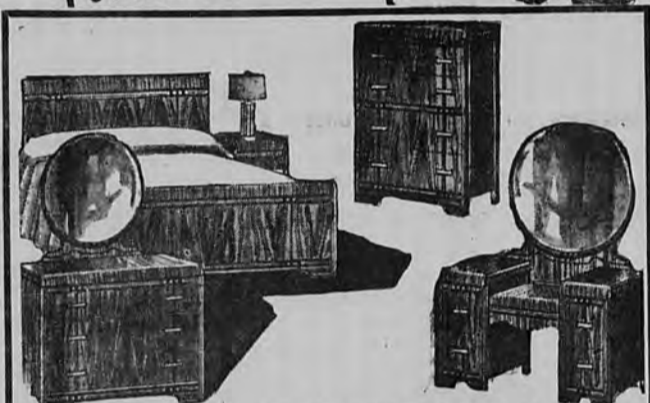
COMPLETE
You Get All This!



- 2-Pc. Living Room Suite
- Set of 3 Lamps
- 1 Coffee Table
- 3 Throw Rugs (3x5)
- 1 Leather Cover Hassock

**WITH THIS AD!
\$5.00 VALUE
Dresser Set**
Includes Mirror, Brush, Comb, Case, the best, attractive, color, Gold, Silver, Ivory, Green and Black. Only while our Stock lasts! One to a customer.

COFFEE TABLES
Sturdy and beautiful, 16" x 26", square and turned legs. Walnut finish. Buy several at this price.
\$1.49



3-Pc. JAMESTOWN SET
Bed, Chest, and choice of Vanity or Dresser in the popular Waterfall design. Dust proof drawers, built for beauty in style and service. Only at Union's Economy Days Sale will you find such a value!
\$59⁹⁵

New ELECTRIC Refrigerators
6 Cu. Ft.
General Electric Motors
Guaranteed 5 Years
\$69⁵⁰

INNERSPRING MATTRESS
\$6⁹⁵
All Venis, Tens Layer Matt. built for comfort, and long life. Choice of colors, all sizes.
All Illustrations as Similar as Possible to Actual Merchandise

COIL SPRINGS
Heavy duty coil, built for rugged construction. An outstanding value!
\$5⁷⁵

LIBERAL TERMS
On All Merchandise

OPEN EVENINGS UNTIL 10 P.M.

OPEN SUNDAYS UNTIL NOON

18 MONTHS TO PAY!

UNION TIRE COMPANY
MAIN STORE
286 EAST AVENUE

20 NORTH MAIN STREET FAIRPORT, N. Y. **114 WEST COMMERCIAL ST. EAST ROCHESTER**

Red Wing Roster

Each week from now until the opening of the 1940 baseball season, the Sun will print a picture and a brief background sketch of a player signed for the new season.

Today: **John Grodzicki**
By O. H. ALLEN



COIL SPRINGS
\$3⁶⁹
50c Down — 50c Week
Think Of It. A Saving of \$3.29.
OPEN TO 9 P. M.
MAJESTIC FURNITURE CO.
204 COURT ST.

SOLD
1,000 Stock Of
GENERALS



Extra Tire . . . \$3.20
Extra Tire . . . 3.30
Extra Tire . . . 3.35
Extra Tire . . . 3.40
Extra Tire . . . 3.95
Extra Tire . . . 3.97
Extra Tire . . . 4.20
Extra Tire . . . 3.97
Extra Tire . . . 4.93
Extra Tire . . . 5.25
Open to 9 P. M. In The
WAREHOUSE
Cor. Central Ave.

as wild as he is high and has as much control as he is big. That is the paradox that is John Grodzicki who won eight and lost seven for the Red Wings last year.

Poor control hampers John but then, he can turn on the heat in the pinches. This he demonstrated last season when, in one inning he walked the first three batters to face him and then proceeded to fan the next three.

He's one of the biggest men on the Rochester pitching staff, standing six feet one inch high and weighs 200 pounds. Give him a little more control and with that weight behind him, he'll be able to "burn'em" in there plenty hot this season. At least, Billy Southworth thinks so and Big Jawn looms large in his plans.

John came up the Wings from Houston where he played in 1937 and 1938. Before that he was with New Iberia, La. where he broke into the national pastime in 1936. He was born in Nanticoke, Pa., and comes from the same region that gave Rochester Jimmy "Ripper" Collins.

John was born in 1917 and is still single. No wonder he has so many feminine admirers among his Norton St. fans.

Life Saving Class Inaugurated By Recreation Group
By DON J. MATTARO

A series of swimming and life saving instruction classes begins tomorrow morning at No. 9 School for teachers in the city schools' recreation units. The group will cover self-rescue, fundamental swimming skills for life saving, recovery of a submerged victim, boat and canoe safety items, drills, and boat rescue.

The movement to have all instructors earn life-guard ratings has been urged by officials of the Board of Education, city and county staffs and by Dave Clark, new State Supervisor of the W.P.A. Recreation Division, in Albany.

Joseph Reiners will conduct the course aided by Elmer Siebert, who is life guard captain at the Natorium. Donald Doell and Lou Georgine will also assist. Registration will be handled by Mrs. Kitty Welsh, Natorium office director.

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The committee in charge of the affair is composed of Joseph Redmond, E. Burns, John Debus, C. LaBlanc, R. Bauman, G. Reeve, C. Fineout, H. Castelin and Paul Herring.

GAMES PARTY PLANNED

Cash prizes are being offered players in a games party scheduled for Tuesday evening at 296 Champlain St. for the benefit of the Divine Inspiration Church building fund. Mrs. Ellen Dennis, pres. of the Harr's Memorial Club will be in charge.

BEST DEALS IN ROCHESTER!
Your Choice
\$99

1937 Deluxe Coupe (Choice of 4) or Phaeton with Sedan
Fordor Sedan
Tudor Sedan
1/2 Ton Panel
Your Choice
\$149

Will Finance Your License Plates!
For Less UNION

Rochester's Largest Liquor Store

They'd Taste Good All The Way Down



Even If You Had a Neck This Long

BERGHASH QUALITY
Wines And Liquor At **BARGAIN PRICES**

Rich Body Distinctive Character Delicate Aroma
OVER 4 YEARS OLD BLENDED WHISKEY \$3.95



SHEDELL'S
Full Quart **\$2⁰⁹**
Bonded Rye 100 Proof Whiskey
2 Quarts \$3.95

PAUL NEVIN'S 90 Proof \$2⁰⁵
Compare \$3.00 Value
KENTUCKY PLANTER
Straight Bourbon Whiskey
3 YEARS OLD \$1⁷⁵
90 Proof
Distilled in good old Kentucky. Made with the utmost care and skill to assure the finest in flavour.

LONDON INN \$1.09
GIN, 90 Proof, 5th.
RENAULT QUALITY SWEET WINES, Reg. 79c, 5th 59c
OLD MR. BOSTON Loganberry GIN, Pt. 75c
OLD BROMLEY GIN, 100 Proof, Full Quart \$1.60
CORAZON IMPORTED PUERTO RICAN RUM, 5th \$1.50
IMPORTED FRENCH BURGUNDY AND CLARET, 5th 99c
RICO — IMPORTED ITALIAN VERMOUTH 30 Oz. 89c
CHATEAU GAY AMERICAN CHAMPAGNE 4 1/2 Pint 75c
QUEEN VICTORIA IMPORTED SCOTCH WHISKEY 4 1/2 Quart 2.39

SCOOP OFFER!
SCOTT'S FAVORITE SCOTCH WHISKEY
Imported 15 Years Old

Compare \$3.99 Value!
\$2⁶⁹
CASE 12—\$31
4 1/2 Quart

This fine Liqueur blended whiskey is unusually smooth, delightfully mellow, 25% Scotch Malt Whiskey, 75% Irish Grain Whiskey.

Compare! \$3 Values!
\$1⁵⁰
Bottled in California
FULL GALLON
FULL - RICH - MELLOW - TASTY PURE QUALITY WINE
Choice!
Port — Cherry — Muscatel — Tokay — Angelica
Treat Yourself to a Good Wine

Cream-O-Grain Whiskey 46 mos. Old qt. **\$1.59**
California "Grape" Brandy 90 Proof 5th **\$1.49**

SILVER ROSE, BOURBON WHISKEY, — 4 Year Old, Full Quart \$1.99
ENGLISH PEER COCKTAILS Manhattan, Old Fashioned Dry Martini — 70 Proof — 4 1/2 Qt. \$1.49

FREE DELIVERY!
BERGHASH
124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S FREE PARKING
ROCHESTER THEATER OPPOSITE OUR STORE

Alfred Vanderbilt is president of both the Pimlico and Belmont race tracks. Belmont's spring meet follows immediately after the spring meet in Baltimore.

READ THE SUN FOR ROCHESTER

Western N. Y. Dance Teachers To Meet Sunday For Tea

The Western New York State Council of Dancing Masters will entertain non-members of their profession at a Spring Hospitality Tea next Sunday afternoon from 4 to 6 o'clock in the Rochester Club.

Lorraine F. Abert, pres., has appointed Orma B. Shannon, chairman. Assisting Miss Abert and Miss Shannon as hostesses will be Ruth Otis Denio and Lois Buckley.

Miss Shirley Bridge, known as Anna Adrianova, of the Monte Carlo Ballet, will be guest of honor and will speak on "Ballet." Miss Bridge is a former pupil of Enid Knapp Botsford, member of the Council.

Meter Match



Here is the display seen at match-the-meter contest stations.

WEEK-END SPECIALS
SCHLEIF BAKE SHOP
17 CLINTON AVE. SO.

FRIDAY ONLY
DANISH DOUGHNUTS 24c
Tender and Flaky. Reg. 30c Doz.

LEMON CREAM ROLL 24c
Rich sponge cake with fresh lemon cream filling.

SATURDAY ONLY
Chocolate Layer Cake 29c
Tender, chocolate layers with chocolate fudge icing. Reg. 30c.

Walnut Butter Twists 24c
Kuchen dough topped with granulated walnuts. Reg. price 30c.

WEEK-END COMBINATION SPECIAL
1 Choc. Nut-Loaf . 25c
5 Butterfly Buns . 15c
6 Butter Rolls . 11c
5 Assorted Cookies 10c
ALL FOR **39c**
VALUE 61c

Mrs. Mary Keelec, 66 Lenox St.

CHUCK FULL OF BARGAINS

BILL'S BARGAIN STORES

543 SOUTH AVE. OUT OF THE HIGH RENT DISTRICT 813 DEWEY AVE. Near Driving Pk.

These prices good only with this ad. It means money saved. Clip it.

- | | |
|---|---|
| VELOCIPEDS 12"
45.98 Value \$3.89 Limit 1 | PEQUOT BED SHEETS
Reg. \$1.59 \$1.09 Limit 2 |
| ABSORBENT COTTON
Reg. 10c 6c Limit 2 | SANITARY NAPKINS
Reg. 20c 8c Limit 1 |
| DOUBLE BLANKET
Reg. \$2.50 \$1.33 Limit 1 | MEN'S UNION SUITS
Reg. 69c 44c Limit 2 |
| MERCERIZED CROCHET COTTON
Reg. 20c 14c Limit 2 | Novelty Candy Dishes
Reg. 30c 11c Limit 1 |
| MEN'S GARTER'S
15c Value 5c Limit 1 | SEA SHELL LAMPS
Reg. \$4.00 - \$2.00 29c Limit 1 |
- OPEN 9 A. M. TO 9 P. M. — SAT UNTIL 10 P. M.
CHUCK FULL OF BARGAINS

LINCOLN'S
THURSDAY—FRIDAY and SATURDAY

SPECIAL DEMONSTRATION

Sale! FAMOUS DAYSHINE Superior NO-RUB FLOOR WAX **49c** pint



Day Shine Floor Wax is for use on wood, linoleum, rubber, asphalt, tile, and various kinds of floor covering.

1 Qt. Size 85c 1/2 Gallon Size \$1.50

During This Demonstration Only

LARGE SIZE DUST CLOTH INCLUDED WITH THE PURCHASE OF EVERY CAN OF DAYSHINE

Chemically treated to absorb dust—for office, home or auto.

MAIN ST. E. cor. ST. PAUL

The spring race meeting at Belmont Park will open May 12 and continue through June 8.

School Alumni Plan Banquet

Arrangements have been completed for the first annual banquet and dance of the Corpus Christi Alumni Association at the Sagamore Hotel next Thursday.

Charles Zimmer, pres. of the group, has appointed Mrs. Kenneth Power as general chairman with Robert DeRoller as co-chairman.

Scouts To Demonstrate Work At PTA Meet

Cubs, Brownies and Girl Scouts of Carthage School No. 8 will present a pageant "Scouting on Parade" at a meeting of the PTA of the school tonight.

Wallace Christensen and Miss Daphne Savage from Scout Headquarters will be the speakers of the evening.

Refreshments will be served by mothers of first and second grade pupils.

2-PC. TAPESTRY LIVING ROOM SUITE \$49

Save \$30! Choice of Colors! \$3 DOWN

OPEN TO 9 P. M.

MAJESTIC FURNITURE CO.
204 COURT ST.

Where to Go for Dining-Dancing & Game Parties

PARTIES UNION LEAGUE HALL Sunday and Monday—8:15 P. M. Wednesday and Saturday 1:30 P. M. ADMISSION 25c 290 Gregory at South Ave.	PARTIES AT WEST AVE. MANOR 165 West Ave. Mon. and Wed.—8:15 P. M. Tues. Thurs. and Fri. 1:30 P. M.
PARTY AT Capital Theatre Hall WEDNESDAY APRIL 17th 8:15 P. M. 85 W. Main St.	Parties At GLIDE HALL 1205 JAY ST. Every Sunday 8.00 P. M. Bigger and Better Entertainment
NEVER A DULL MOMENT COME AND SEE For Something Real Special Saturday Night BEN HELFER'S Home Cooking Every Day Choice Beverages 99 HENRIETTA ST. MON. 9:147	RIVER PARK INN EAST RIVER ROAD FLOOR SHOW SATURDAY NITE WOODY THAYER'S Orchestra GEN 7851
BINGO PLYMOUTH CHURCH Plymouth Ave. at Troup Dancing To Jimmy Van and His Orchestra Every Sat. 8:30 P. M. ADMISSION 25c Door Prizes—Jack Pot	ABC Rug Cleaners Parties DANCING 7:30—GAMES 8:30 P. M. ADMISSION 25c Every Tues. and Sat. Night 2011 E. MAIN ST. E. Main St. Car to Door
BINGO AT IT'S BEST CHILI RECREATION HALL Monday, Wednesday, 1:30 P. M. Tues., Thurs., Fri., Sat. 8:15 P. M. 509 Chili Ave. at Thurston	TIM KELLY'S OYSTER BAR Special Full Course Turkey Sunday Dinner 75c 814 S. Clinton Ave. Mon. 9:136
Not The ORIGINAL! But The BEST! CHICKEN ON THE ROUGH ... and only 40c THE HOUSE OF RITZ "East Main Streets Loveliest Spot"	BINGO EVERY WED. 8 P. M.—25c ARNETT Theatre — Thurston Rd. Cash Prizes—Door Prizes
ASK FOR MARTIN'S SCOTCH WHISKY Mellow • Smoother Tastes Better	FREE BINGO SHOW 7 P. M. GAMES 8 P. M. 90 DOOR PRIZES NEWS!!! DISASTER!!! NYC R. R. wreck at Goodman yards covered entirely by our photographer in the air and on the ground now showing with other features. HOLLYWOOD BINGO HALL 35 PULLMAN AVE. Admission 25c

DID HE SAY SCOTCH? NO, HE SAID MARTIN'S SCOTCH

Don't short change yourself on QUALITY

ASK FOR MARTIN'S SCOTCH WHISKY

Mellow • Smoother Tastes Better

BLENDING SCOTCH WHISKY. BOTTLED IN SCOTLAND. Imported by MCKESSON & ROBBINS, INC., N. Y. Corp. 1940 McKesson & Robbins, Inc.

WIN CASH!
Play MATCH-THE-METER

Here's How— Drive To Any Gas Pump At Our Stations. Compare The Meter Reading With The Mileage On Your Speedometer.

You WIN \$25 when the last 4 numbers match

You WIN \$5 when the last 3 numbers match

You WIN \$1 when the last 2 numbers match

You WIN a Gift matching last number

MAKE IT A DAILY HABIT! YOU MAY "MATCH-THE-METER" ONCE EVERY 24 HOURS

1 WIN \$25.00

NOTHING TO BUY— Just Drive Up And Match The Meter!

CLEARY'S Service STATIONS

1477 Dewey corner Ridgeway Ave.
893 Lake Ave., near Lexington Ave.
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400 Court Street, corner Broadway.
965 Bay Street, corner Greeley.

800 Atlantic Ave., corner Indiana.
150 Ridge Road, East.
2472 Monroe Avenue, Brighton.
105 Allen St., near Plymouth, N.

do you enjoy a more mellow brew?

Beverwyck's the beer!

and Beverwyck's the Ale!

Beverwyck has a soft, glowing "flavoras" mellow as the tone of a Stradivarius cello. To know how mellow fine beer can be, try Beverwyck today. In steins, bottles or cans—and on draught at your favorite tavern.

BEVERWYCK BREWERIES, INC., ALBANY, N. Y.

DISTRIBUTOR: BERGER-KLEIFGEN CO., INC., 10 PUBLIC MARKET CULVER 3300

NEW STYLE OCCASIONAL CHAIRS

\$3.33

50c Down — 50c Week

Beautiful Tapestry Covers.

OPEN TO 9 P. M.

MAJESTIC FURNITURE CO.
204 COURT ST.

'Gay Nineties' Party At Odenbach's

The Floradora Sextette, the old barbershop quartet, Can-Can girls, and the man on the flying trapeze will all be prominent in the "Gay Nineties" party which will be staged at Odenbach's Restaurant tonight, tomorrow and Saturday to celebrate the 50th anniversary of the Odenbach organization. Also featured in the show will be Joe Monk who "pounded" the piano at the old Cook's opera house back in the days when.

The "Four Top Hats" will furnish the music for the show which will be under the direction of Gladys Bliss.

Buffalo boxing fans have a home town boy to root for again, in Jackie Donovan, a lanky young welterweight.

BOWLING WITH ED RANDALL

We cannot help but marvel at the record-smashing entry list for the City Bowling Tournament beginning next Sunday at Franklin Hall.

Five solid weeks of tournament action will see 542 five-men teams, 588 doubles-teams and 1002 individuals striving for gold and glory. There should be more gold than glory, however, as every competitor will be shooting for the same list of prizes, the booster divisions having been eliminated.

The record tournament entry list and the recent popular and successful Times-Union Classic prove beyond doubt that the newly-adopted plan of conducting major events by the handicapped method has the unqualified approval of the rank and file of the bowlers. In addition, the ruling which allows a bowler to compete with more than one five-man team has unquestionably helped to swell the number of contestants. All in all, we believe that the RBA has hit upon the one way of conducting a City Tournament that will earn the unqualified acceptance of the bowling fraternity.

It won't be very long before the sanctioned bowling leagues of Rochester will be called upon to elect a slate of officers to conduct the affairs of the Rochester Bowling Association for another year. In view of the harmonious season which is just coming to a close and in appreciation of the hard work that has gone into making the City Tournament so successful, we believe it vital to the future of bowling in Rochester that the same executives continue at the helm of the RBA. It is obvious that the 1939-1940 bowling season has been one of the most successful in history and we can insure a continuance of "Happy days are here again" by voting for Horace Merrill, Joe Minella, Clay Kaul, Doc Martin, Ed Wilkey and the rest of the slate which will appear on the ballots.

There is an old saying that it is not good policy to change horses in the middle of a stream and the bowlers of Rochester would certainly be very unwise to try to change the current of public approval which the officers of the RBA have set in motion.

Robinson Bout Heads Elks All-Star Card At Convention Hall

Next Monday night Rochester will have another opportunity of witnessing how interested Rochester is in boxing, provided they've got something that appeals to them.

The Elks are staging their big all-star amateur fight card at Convention Hall, and this correspondent is willing to bet the local pro fight promoters a brand new hat that the crowd will far outnumber those who recently witnessed the pro card headlined by the bantamweight champ at least champion of that territory west of the Hudson river and south of 172nd Street.

Topping the card rigged up by Bill Asart and Johnny Burba is the bout between Ray Robinson, undefeated Golden Glove tournament fighter and Frank Robinson, of Erie, who has made a host of local friends through his bouts here this season.

Frankie Danato takes on Art Foster in the semi-final, but for real action, keep your eye on the Joe Wagner-Eddie Smith fight, also on the card. Wagner is the lad who windmilled Nello Nuccelli so unscientifically yet so thoroughly during the winter. Wagner is one of the most unorthodox wallpapers ever to be seen in this town. He brings 'em up from the floor, shoots them down from the rafters.

ALL-STAR Golden Gloves Boxing Show

Convention Hall, Mon., Apr. 15, 1940

Featuring Ray Robinson the undefeated boxing marvel of the Golden Glove tournament, knocked out nine opponents in a row.

Il. Robinson 133-lbs. Smo. Robinson New York City

Frankie Danato 126-lbs. Art Foster National Champ Niagara Falls, Ohio

Joe Wagner 135-lbs. Eddie Smith Phila., Pa. Rochester

Shorty Dowd 118-lbs. Frankie Carter City Champ Phila., Pa.

Tickets On Sale At BOND CLOTHES, ELKS CLUB RAFFES, CLINTON AVE. N. TEX. BAZ. 231 CENTRAL AVE. THE EGGLESTON, MAX SUBRAUM

RES. SEATS \$1.65, \$1.10 GEN. ADMISSION, 55c

CHURCH CARD PARTY

Parish Guild of the Immaculate Conception Church will sponsor a card party next Tuesday afternoon at 2 p. m. in the school hall.

Hostesses will include Miss Thomas H. Whalen, Mrs. Nicholas J. O'Neill and Mrs. Paul A. Predmore.

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3-PC. WALNUT BEDROOM SUITES \$59

\$3 DOWN

Modern Waterfall Design. Bed, Chest and Vanity or Dresser.

OPEN TO 9 P. M.

MAJESTIC FURNITURE CO.
204 COURT ST.

COIL SPRINGS \$3.69

50c Down — 50c Week

Think Of It. A Saving of \$3.29.

OPEN TO 9 P. M.

MAJESTIC FURNITURE CO.
204 COURT ST.

ORDERED SOLD To The Public—25,000 Stock Of GOODYEAR-GENERALS

Firestones, Sieberling & Goodrich In Stock

50% OFF

Buy one standard quality tire at our Special Low Price and you receive another tire of the same size and make for 50%.

FREE TUBE With Every Purchase of a New Tube From Our Reg. Stock

4.50x21	6.40	Extra Tire	3.20
4.75x19	6.60	Extra Tire	3.30
5.00x19	6.70	Extra Tire	3.35
5.25x18	6.80	Extra Tire	3.40
5.50x18	7.90	Extra Tire	3.95
5.50x19	7.95	Extra Tire	3.97
6.00x16	8.40	Extra Tire	4.20
5.50x17	7.75	Extra Tire	3.97
6.50x16	9.95	Extra Tire	4.93
7.00x16	10.50	Extra Tire	5.25

Sale Conducted, Daily 9 A. M. to 9 P. M. In The

SCHANTZ WAREHOUSE
253 ST. PAUL ST. Cor. Central Ave.

UMBRELLA SPECIAL!

Guaranteed OIL SILK Large Variety To Pick From

\$1.25 Reg. \$1.85

NORTH CIGAR STORE
Cor North and Central Ave. MAIN 3532
Phone and Mail Orders Accepted

NEW 1940 VARSITY MODEL ROYAL PORTABLE \$31.50

Reg. \$44.50 NOW TERMS AS LOW AS 75c A WEEK

A genuine Royal at a low price. Standard keyboard, back spacer, ratchet release, paper ball, 2 margin stops, ball, 2 cylinder knobs all essential controls. Finger comfort keys, accelerating typewriter action. Intermediate pick type. Glace proof black finish.

WARNING! FREE STEEL TYPEWRITER STAND

With Each Portable ALSO CARRYING CASE Can Be Used as Overnight Bag

CITY TYPEWRITER
160 SO. CLINTON, Next to R. B. I. STONE 3424

APRIL SHOWERS BRING LEAKY ROOFS BUY YOUR ROOF NOW!

Most roofs were seriously damaged by continued freezing during the past winter. If your roof has been damaged you'll want to know it.

FREE INSPECTION
Our Expert Inspection Service Is FREE A Detailed Report Now May SAVE You Money

EASY TERMS FREE ESTIMATES
Roofing Siding, Insulation, Gutters Installed — Chimneys Repaired.

BOND ROOFING CO.
10 FORD STREET
Call Main 1537
ROCHESTER'S RELIABLE ROOFERS

Smooth as Silk

I LIKE WHISKEY SMOOTH AND LIGHT SO WHAT'S THE ANSWER—QUICK! YOU AND KESSLER'S PRIVATE BLEND WILL POS-IT-IVELY CLICK!

Try It Today

KESSLER'S AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

LOWEST PRICES IN ROCHESTER!

Your Choice **\$99**

THIS AD IS WORTH \$5.00

AS PAYMENT TOWARD ANY CAR IN STOCK

Your Choice **\$149**

Other Specials:

- '37 Ford '60" Tudor Radio, Heater... \$225
- '38 Chev. Cpe. Radio \$195
- '33 Packard Conv. Coupe... \$198
- '36 Chev. Dis. Town Sedan... \$225
- '38 Ford '85" Tudor... \$235
- '37 Packard '32" Sed. Radio, Heater... \$340

HALLMAN Sells For Less 29 So. UNION

Rochester's Largest Liquor Store

They'd Taste Good All The Way Down

Even If You Had a Neck This Long

BERGHASH QUALITY Wines And Liquor At BARGAIN PRICES

Rich Body Distinctive Character Delicate Aroma

OVER 4 YEARS OLD BLENDED WHISKEY \$3.95

90 Proof **PAUL NEVIN'S \$2.05** Quarts

Compare \$2.80 Value

KENTUCKY PLANTER Straight Bourbon Whiskey **3 YEARS OLD \$1.75** Quarts

Distilled in good old Kentucky. Made with the utmost care and skill to assure the finest in flavor.

SHEDDELL'S

Bottled in Bond 100 Proof Straight Rye Whiskey Quart

Full Quart **\$2.09**

Bonded Rye 100 Proof Whiskey 2 Quarts \$3.95

LONDON INN GIN, 90 Proof, 5th **\$1.09**

RENAULT QUALITY SWEET WINES, Reg. 75c, 5th **59c**

OLD MR. BOSTON Loganberry GIN, Pt. **75c**

OLD BROMLEY GIN, 100 Proof, Full Quart **\$1.60**

CORAZON IMPORTED PUEERTO RICAN RUM, 5th **\$1.50**

IMPORTED FRENCH BURGUNDY AND CLARET, 5th **99c**

RICO — IMPORTED ITALIAN VERMOUTH 30 Oz. **89c**

CHATEAU GAY AMERICAN CHAMPAGNE 4 1/2 Pint **75c**

QUEEN VICTORIA IMPORTED SCOTCH WHISKEY 4 1/2 Quart **2.39**

SCOOP OFFER! SCOTT'S FAVORITE SCOTCH WHISKEY

Imported 15 Years Old

Compare \$3.99 Value! **\$2.69** 4 1/2 Quart

CASE 12—\$31

This fine Liqueur blended whiskey is unusually smooth, delightfully mellow, 25% Scotch Malt Whiskey, 75% Irish Grain Whiskey.

Compare! \$3 Values!

\$1.50 Bottled in California FULL GALLON

FULL - RICH - MELLOW - TASTY PURE QUALITY WINE

Choice! Port — Cherry — Muscatel — Tokay — Angelica

Treat Yourself to a Good Wine

Cream-O-Grain Whiskey 46 mos. Old qt. **\$1.59**

California "Grape" Brandy 90 Proof 5th **\$1.49**

SILVER ROSE, BOURBON WHISKEY — 4 Year Old Full Quart **\$1.99**

ENGLISH PEER COCKTAILS Manhattan, Old Fashioned Dry Martini — 70 Proof — 4 1/2 Qt. **\$1.49**

FREE DELIVERY!

BERGHASH

124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S FREE PARKING
ROCHESTER THEATER OPPOSITE OUR STORE

When Chester F. Hockley was made chairman of the Maryland Racing Commission he immediately resigned as president of the Maryland Horse Breeders' Association

HARRIS NUSBAUM

Brings You The Biggest
VALUE SCOOP OF THE SEASON

All Rochester will marvel at these special discount prices, RIGHT NOW, in the heart of the season. The newest styles, the best materials, and finest workmanship — and look at these low prices.

20% OFF

**BEGINNING TO-NIGHT
FRIDAY & SATURDAY NIGHT!**

ALL SALES FINAL
• NO EXCHANGES
• NO CHARGES

This special 20% discount given to Sun readers when this ad is presented as mentioned.



Women's, Misses' & Juniors SPRING COATS

Reg. 9.95 Less 20% **\$7.96**
Reg. 10.95 Less 20% **\$8.76**
Reg. 13.95 Less 20% **\$11.16**
Reg. 15.95 Less 20% **\$12.76**

Women's, Misses' & Juniors SPRING DRESSES

Reg. 3.95 Less 20% **\$3.16**
Reg. 4.95 Less 20% **\$3.96**
Reg. 6.95 Less 20% **\$5.56**
Reg. 7.95 Less 20% **\$6.36**

GIRLS' COATS and SUITS

20% OFF

— Sizes 2 To 6 And 7 To 14 —

Reg. 5.95 Less 20% ... **\$4.76**
Reg. 7.95 Less 20% ... **\$6.36**
Reg. 9.95 Less 20% ... **\$7.96**
Reg. 12.95 Less 20% ... **\$10.36**

— Teen Sizes 12 To 16 —

Reg. 7.95 Less 20% ... **\$6.36**
Reg. 9.95 Less 20% ... **\$7.96**
Reg. 12.95 Less 20% ... **\$10.36**



Little Girls'
COATS
SIZES 1-4
Reg. 2.95 ... **2.36**
Reg. 3.95 ... **3.16**
Reg. 4.95 ... **3.96**
Reg. 5.95 ... **4.76**
Reg. 6.95 ... **5.56**

20% OFF

BOYS' 2-PANT SUITS

— Sizes 8 To 16 —

Reg. 5.95 Less 20% ... **\$4.76**
Reg. 7.95 Less 20% ... **\$6.36**
Reg. 10.95 Less 20% ... **\$8.76**
Reg. 12.95 Less 20% ... **\$10.36**
Reg. 15.95 Less 20% ... **\$12.76**

BOYS' TOPCOATS—SIZES 1-6
\$3.16 \$3.96 \$4.76
Reg. 3.95 Reg. 4.95 Reg. 5.95



HARRIS NUSBAUM

221-229 Joseph Ave. at Kelly
The Complete Apparel Dep't. Store

STORE HOURS: Open Tonight Until 9 P. M.—Friday 9 A. M. to 6:30 P. M. Saturday Night 7:00 P. M. to 10 P. M. All Other Days from 9 A. M. to 9 P. M.

Franklin League

Ed Florack headed last Thursday's Franklin League in the final night of competition with 668. Bob Streib had 666, Oscar Mors 659, Freddie Rizzo 655, Ken Seeley 654, Marv Fox 654, Matt Sandhope 638, Joe Ehmann 613, Bill Saucke 606, Orville Benjamin 604 and Cohen 602. Adcraft Printers nosed out Franklin Grill by one game to win the league championship.

Team matches: Adcraft Printers (2701) 2, Ayles Chase Chocolates (2294) 0; Dwan's Creameries (2540) 2, Globe Amusement (2411) 0; Claridge Hotel (2744) 2, Chateau Lunch (2353) 0; Simpsons Press (2087) 2, Hettler Ice (2261) 0; Honey's Restaurant (2756) 2, Ryan Carting (2601) 1; Ontario Bluff Company (2509) 2, Perry Florate (2 20) 1; Franklin Grill (2600) 2, Colonial Tavern (2007) 0; Peter's Grill (2421) 2, Brass Hall (2405) 1.

Commercial League

High scores were the order of the day in last Tuesday's Commercial League at Buono Hall. Mitrano led the list with 718 and Joe Chudanski was a good runner-up with 707. Norm Ulsch had 674, Ken Seeley 637, Buonaugario 622, Fox 611 and Frank Gable 605.

Team matches: Shiley, Lindsay & Carr (2989) 2, Hook Bros. (2718) 1; Durbin's (2908) 2, Brewster-Gordon (2264) 0; Masse's (2610) 3, Alvin Place Dairy (2346) 0; Leaker's (2958) 2, Lauer Furniture Co. (2783) 0.

Elm Ladies League

Anna Radke put together three consistent games of 183-194 and 223 for an even 600 to top last Thursday's Elm Ladies League. Anna O'Hara had 570, Florence Seidel 541, Foley 535, Walsh 526 and Tillie Burbott 524.

Team matches: Ryan Carting (2468) 2, Cobbe Hill Grill (2055) 0; Hensler Jewelers (2614) 3, Perry Florate (2 20) 0; Turin-Verein (2201) 2, Colonial Tavern (2007) 0; Peter's Grill (2421) 2, Brass Hall (2405) 1.

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritic or neuritic pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 3 tablespoonsful two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Daw Drug Company, Liggett's, Walgreen's and good drug stores everywhere.

WOMEN IN "40's"

Read This Important Message! Do you dread those "trying years" (38 to 50)? Are you getting moody, cranky and NERVOUS? Do you fear hot flashes, weakening dizzy spells? Are you jealous of attention other women get? THEN LISTEN—These symptoms often result from female functional disorders. So start today and take famous Lydia E. Pinkham's Vegetable Compound. For over 60 yrs. Pinkham's Compound has helped hundreds of thousands of grateful women to go "smiling thru" difficult days. Pinkham's has helped calm unstrung nerves and lessen annoying female functional "irregularities." The best known and one of the most effective "woman's" tonics. In liquid or handy to carry tablet form (similar formula). Try it!

RHEUMATIC PAINS WHAT TO EAT

Rheumatic pains may result if kidneys do not regularly eliminate excess acid and other wastes. Eat vegetables, fruits, nuts and milk. Use meats, starches and coffee sparingly. Drink lots of soft water. Give the kidneys a gentle lift. Use a kidney stimulant. Ask any druggist for BUCKETS. Your 25c back if not pleased. Locally at Liggett Drug Stores.

WIN GUEST TICKETS!

25 pair of Guest Tickets will be awarded the 25 best letters received, stating in no more than 50 words . . . Why you would like to see "My Son, My Son"!

Address your entries to the Contest Editor, Rochester Sun, 420 Burke Bldg.

Winners will be announced in next week's Sun . . .

"MY SON, MY SON"

with
MADELEINE CARROLL
BRIAN AHERNE

Now Playing Loew's
Mickey Rooney

or
'Young Tom Edison'

Fay Bainter
George Bancroft

—Plus—
'Men Without Souls'
JOHN LITEL
ROCHELLE HUDSON



JEFFERSON Dress Shop
Formerly at 621 W. Main
NOW LOCATED 220 GENESEE ST.
COTTONS \$1.00
Navies and Pastels. Sizes 12 to 22.
PRINTS \$1.49
Also 1/2 sizes.
House Coats \$1.95 up Silk Hose 69c
OPEN 'TIL NINE GEN. 1335
Mrs. Charles H. Pritchard, 74 Roxborough Rd.

GLO-BRITE QUALITY
As Shown By Performance Is Known and Appreciated in Every Section of the City.
COAL
EGG, STOVE \$10.45
or NUT
Cash Prices Per Ton Shoveled Off
Rice \$6.50 Pea \$8.75
Buckwheat 7.60
COKE \$9.20
461 WOOD ST. 50-58-57
ROCHESTER FUEL
AND FEED COMPANY
OFFICE & YARD - 1525 CLINTON AVENUE NORTH

AT CLARK'S
"MORE-FOR-YOUR-MONEY" SALE
No. 1 Smoked or Fresh Skinned **HAMS lb. 17c**
Fresh CUT-UP CHICKENS
Chicken Breasts, lb. 43c
Chicken Legs...lb. 33c
Turkey Breasts...lb. 45c
Turkey Legs...lb. 35c
Chicken Livers...lb. 39c
Chicken Wings...lb. 21c
Chicken Necks...lb. 15c
Chicken Giblets...lb. 19c
Small average, surplus fat and rind removed. Whole or shank half.
Fancy, Fresh, Long Island **Duckling lb. 17c**
Milk-Fatted, Small **Fricassee Fowl lb. 17c**
U. S. Inspected, Young Steer **Beef Roast lb. 16c**
Milk-Fatted, Young **ROASTING CHIX**
BACON 2 lbs. 25c
5 to 8 lbs. 25c lb. 4 lb. 21c lb.
CLARK'S MARKETS
906 NO. GOODMAN Near Bay, Culver 4870 We Deliver
824 PORTLAND Near Luz St., Stone 471

**TODAY — Friday — Saturday
SPECIALS AT**
DAW'S
Rochester's Original
Cut-Rate Drug Stores
56 Clinton Ave. S.E. 31 Main St. East 355 Main St. East 452 Ridge Road W. 880 Main St. West 475 Goodman St. North

FLIT SPRAY
60c Quart **29c**

CASCARA SAGRADA
Tabs. 100's **11c**

MARROW OIL SHAMPOO
\$1.00 Size **48c**

ZINC STEARATE
Powder 25c Size **9c**

ADLERIKA MEDICINE
\$1.00 Size **64c**

BORIC ACID POWDER
Reg. 35c 1-lb. **13c**

PACKER'S SHAMPOO
60c Size **29c**

BABY BOTTLES
8-oz. Size **2c**

GLYCERINE SUPPOSITORIES
25c Size **9c**

BLONDEX SHAMPOO
28c Size **16c**

WILDROOT HAIR TONIC WITH OIL
With \$1.00 Size **59c**

5c CIGARETTE TOBACCOS
BUGLER, TOP, BOUNTY DUKE'S, BULL DURHAM
3 for 8c
(Limit 3)

**WITH COUPON
PEPPERMINT PATTIES**
covered with thick, rich, mild Bittersweet Chocolate.
1 LB. BOX **16c**
(Limit 2 Boxes)

CAMPHOR ICE Tube or Cake **5c**

SYRUP OF FIGS California 6oz. Size **29c**

CARBONA CLEANER 3oz. Size **19c**

LUDEN'S COUGH DROPS 5c Boxes **2c**

MAZON OINTMENT \$1.00 Size **59c**

**WITH COUPON
DR. LYON'S TOOTH POWDER**
50c SIZE **18c**
(Limit 1)

**WITH THIS COUPON
TOOTH BRUSHES**
OVAL or TUFTED 25c Value **8c**
(Limit 2)

**WITH THIS COUPON
HY-TEX QUALITY TOILET TISSUE**
1000 Sheet Rolls **3 for 11c**
(Limit 6)

**WITH THIS COUPON
Sweetheart SOAP**
4 for 13c
(Limit 4)

**WITH COUPON
WOODBURY'S SHAVING CREAM**
LARGE 35c Size **11c**
(Limit 2)

COREGA POWDER 60c Size **29c**

IRONIZED YEAST \$1.00 Size **48c**

MODESS NAPKINS Box of 30 **45c**

Peterman's ROACH FOOD 25c Size **16c**

RESINOL OINTMENT 60c Size **33c**

FREE!
10¢ Bottle **Teel**
WHEN YOU BUY ONE 25c SIZE BOTTLE **23c**
BOTH FOR

HALO SHAMPOO 50c Size **2 for 51c**

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

DELIVERED
TO 75,200
ROCHESTER
HOMES

Vol. III, No. 25

ROCHESTER, N. Y., APRIL 18, 1940

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

March Blizzards Cause High County Accident Record

March's freak blizzards piled up the worst traffic accident record in fifteen months in Monroe County.

Three deaths and 155 injured was the toll of March accidents on the county's highways, according to the consolidated report of Sheriff Albert W. Skinner, compiled from the records of his office, town and village police and State Police.

This compares with two deaths and fifty-five injured in March 1939. The large increase is attributed directly to the freak blizzards of March 23, 24 and 25. During these three days, according to Sheriff Skinner, 70 persons were injured in 43 accidents.

Visibility was cut to zero at the scenes of accidents during these three days and snowfall was recorded in two-thirds of

Ticket Sale Brisk For Legionnaires Red Wing Dinner

The annual welcome home dinner in honor of the Rochester Red Wing Baseball club sponsored by the Monroe County American Legion in Powers Hotel on Wednesday evening May 1 at 6:30 p. m., will be a sell out if the advance demand for tables is any indication.

George B. McAvoy, chairman of the dinner committee and also State Chairman of Junior Baseball activities, states that more than half of the 700 tickets available have already been taken.

Open Season Announced For Buck Hunters

Five more buck hunters will be rewarded with dollar bills for their efforts today. Hidden between the advertisements in this issue are the names and addresses of five people who will each receive a dollar bill merely by calling at the Sun office, 420 Burke Bldg., before Saturday noon.

Buck hunters are those readers of the Sun who search through the paper in quest of their name each week. Yours may be there today. All names are picked at random from the city directory so your chances are as good as the next fellow's. Join the ranks of buck hunters today.

Predict 50,000 Attendance At Local Home Show

The Rochester Home Show, which has been attracting large crowds to Edgerton Park this week will come to a close late this Saturday night. Show officials predict that the total attendance for the Show's seven-day period will probably run well over the 50,000 mark.

The Home Show, which comprises more than 100 exhibits of the very latest advances in building materials and information of every type together with a complete Model Home, landscaped gardens, miniature scale-drawings, homes and special demonstrations of television and the new Frequency Modulation "staticless" radio reception, will offer a number of new attractions during its closing days.

A big feature of the Home Show on Saturday will be a televised Fashion Revue, presented by McCurdy's Department Store. It will be presented at the Show at 3:30 and 8:30 p. m. Saturday. In addition to the Fashion Revues, televised vaudeville shows will be presented throughout the afternoon and evening as usual.

Anti-Baker GOP Faction Ponders Motive Behind Traffic Safety Campaign

Womens Field Army Seeks Members To Aid Cancer War

The Women's Field Army of the American Society for the Control of Cancer, organized for the purpose of educating the public in how to combat this disease, will have a one-day drive for members tomorrow.

Tables, manned by women who are active in the local Army, will be placed in Sibley, Lindsay & Curr Company, McCurdy & Company and B. Forman Company, where men and women who appreciate the need for this work may aid in the cause by taking a membership which costs \$1. Mrs. James Spinning is in charge of tables.

Information in the form of pamphlets and circulars, issued through the Army by the American Society for the Control of Cancer, will be available without charge to anyone interested.

With an already high traffic safety rating, Rochester has embarked on a campaign to make that nation-wide rating still higher.

Approved by clergy, civic leaders and businessmen, the long-term traffic safety drive sponsored by City Manager Harold W. Baker got off to a flying start last Friday when the executive committee for the drive met at luncheon in the Sagamore Hotel.

Almost unanimous is the opinion that a safety campaign is a good idea but there is a wide divergence of opinion as to the actual merit of the present drive.

There are those who feel that Manager Baker is one hundred per cent sincere in his desire to have Rochester a safer city in which to live. Then there are others who claim that this drive was instigated by Baker in payment of a political debt long due.

This debt, they say, was incurred last year when Baker was under fire by three city judges for statements made to the press regarding their disposition of traffic cases in city court. When the pressure on Baker was heaviest, along came a "spontaneous" endorsement from a committee of local big-wigs. It is said that the moving spirit behind this committee was George C. Donahue, secretary of the Rochester Automobile Club.

Now the local auto club is a very rich organization. It is reported that more than \$100,000 rests in its coffers. Much of the credit for that affluence goes to Donahue.

Therefore, City Manager Baker's traffic safety campaign, which will give the automobile club some much-needed publicity (Continued on Page 6)

All For Safety?



HAROLD W. BAKER

School Thespians To Present Play

"Little Women" will come to life next Monday and Tuesday when Senior Thespians of Our Lady of Mercy High School present John Ravold's version of Louisa May Alcott's beloved novel at Aquinas Auditorium.

A different cast will portray leading roles on each of the performance nights. Picturesque in their Civil War costumes, a chorus of 20 girls will dance the polka, after which they will introduce in their song the four "Little Women."

The Jobbing House Has
The OVERALL you want
at the price you want to pay



Rochester Jobbing
HOUSE

Reunion Planned For School Class

Members of the class of 1921, Immaculate Conception School, will hold their first annual reunion Saturday evening, April 27, at the Liederkranz Club. Dinner will be served at 6:30 o'clock.

Guests of honor will be Msgr. Joseph S. Cameron, church pastor, and Rev. Leo V. Smith of St. Bernard's Seminary.

Sponsors of the affair have issued a cordial invitation to all former classmates to attend the reunion. Members of the class are asked to call Mrs. Mary Quigley Hensler at Gen. 6444-R or Mrs. Ruth Provost Hemmerich at Gen. 4987-J.

As in past years the committee will bring an outstanding speaker to make the program interesting and colorful. Harry W. Crowley, Rochester's most rabid fan will talk as will also Rabbitt Maranville, who since his retirement from active baseball to enter business, will be available for the dinner for the first time in years.

While the opening game will be on Thursday, the day following the dinner, Dick Porter, Manager of the Syracuse team will come to Rochester in advance of the club to attend the dinner accompanied by Harold Roettger, secretary of the chiefs.

Church Group Sponsors Bazaar

A "Penny Bazaar" will be held April 26 and 27 in Holy Rosary School Hall, Lexington Avenue, under the auspices of the Young Ladies' Sodality. Co-chairmen are Eleanor Biddie and Mary Claire Torpey.

All members of the parish are invited to attend.

Linen Study Included In Bureau Course

A new series of three lessons on "The Selection of Linen, Glass, Silver and China" was launched at headquarters of the Rochester Home Bureau, 150 Plymouth Ave. S., Tuesday afternoon.

Miss Janet McFarlane of the historical department of the Municipal Museum lectured on the history of glass through the ages, illustrating her points with balopticon slides, as well as an

exhibit of antique and modern glass.

Included in the first lesson was a study of linens, the history of which was given by Mrs. Elwood W. Burnard. Selection of various types was discussed through an exhibit, followed by a lecture demonstration on care, laundering and folding of tablecloths and napkins by Miss Helen Easter of the staff.

An illustrated lecture on dinnerware, its history and manufacture will be given by C. Guernsey Tice next Tuesday at 1:30 p. m. This will include an exhibit of raw materials, molds and dinnerware made by various manufacturers. The selection, uses and care of silver will be discussed, and there will be an exhibit of flat and hollow ware.

SAVING on Every Purchase or Your Money Back

HERE'S YOUR 3 WAY GUARANTEE of JOBBING HOUSE SAVINGS for All the Family!

Sale! Ladies Wool SPORT JACKETS \$1.98 Regular \$3.00 Values!

Others \$2.98 and \$3.98

Fashionably tailored jackets in all the wanted new checks and plaids. Mix 'em or match 'em with contrasting wool skirts. Sizes 14 to 20. Your choice from a huge variety \$1.98.

LADIES' NEW, SWING ALL WOOL SKIRTS \$1.69 Regular \$3.00 Values

Men's New SPORT SWEATERS \$1.79

2000 Sweaters To Choose From \$2.85 \$3.98

SIZES TO 54

Whether you're big, small, lean or fat... or just hard to please... you can be sure to find just the sweater you want at the Jobbing House... and at a savings, too!

TRIPLE ECONOMY!

First ROCHESTER JOBBING HOUSE'S low over-head location saves you substantially! Out of the high rent district (with plenty of free parking space) it costs us considerably less to do business.

Second ROCHESTER JOBBING HOUSE buys in tremendous quantities DIRECT FROM THE MANUFACTURER. There's no in-between profit to be tacked on the price you pay, when you buy at the Jobbing House. That's why our prices are CONSISTENTLY THE LOWEST in all Rochester!

Third BETTER BUYS are always made from greater selections. And that's where the Jobbing House is unequalled... for no store in the entire city carries a big variety of the things we sell as you'll find at the Jobbing House. Outfit the entire family for spring and the coming summer... we "triple guarantee" to save you money!

Men's New Aridex GOBI - CLOTH JACKETS \$2.98

For Golf Fishing Sport

Regular \$4.00 Values

An ideal sports jacket... water repellent and light weight. Poplin constructed and processed against—

- RAIN
- WIND
- SNOW

Men's New all Wool Reversible COATS \$9.98

Special! \$9.98

Regular 12.98 Values!

A man's most practical coat for year round wear. All wool tweeds on one side to be worn as a smart topcoat... which reverses to water repellent gabardine to shed rain. An exceptional buy at \$9.98.

Ladies' Complete RIDING HABIT \$5.95

Genuine Whipcord Breeches
Genuine Leather Boots
Sportshirt

See our big, complete riding clothes assortments... at guaranteed lowest prices in the city.

COMPLETE! Reg. \$8.00 Value!

BOYS' NEW SPRING SUITS \$5.95 With 2 Knickers

Finely-tailored, full-cut suits, double breasted and with belted back. T W O pairs of fully-lined knickers. You'll find such suits priced to \$10.00 elsewhere.

Other BOYS' SUITS to \$14.95

Save! BOYS' SWEATERS \$1.00 \$1.59 Value

Two tone or plain colors with buttons or zipper. Sizes 30 to 36.

Save! Boys' "Niagara" LONGIES \$1.98 \$3.00 Values

Sturdily tailored pants in the popular herringbone and tweeds. Double pleats.

Save! Boy's Tweed Rain Coats \$1.98 \$3.00 Values

With Matching Hat

A smart practical coat to wear as a topcoat or raincoat.

Every New Style Color & Material in JACKETS \$2.69 to \$14.98

Without a doubt, you will find at the Jobbing House, the largest and most complete assortment of jackets ever assembled in one store. No man is too big to find his size here, as sizes are stocked up to 54. Shop here for jackets and save 20% to 30%. Your choice of Leather, Suede, Gabardine, Whipcord, Wool, Melton, Gobi-cloth, in fact, everything that's new in jackets.

Rochester's Greatest MACCASIN Value!

Genuine Leather MOCCASINS \$1.39

Get yourself a pair of these real Indian moccasins while you can at this special low price! Ideal for camp, vacation or lounging wear... and an ideal example of Jobbing House extra-value!

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
Open til 9 Every Evening Unrestricted Parking

SLIP-OVER SUN-GLASSES FREE
When New Glasses Are Purchased
C. A. KOHLER
Prescription Optician
604 TEMPLE BLDG., 5TH FLOOR
STONE 6179

CLUB TO MEET
The 19th Ward Women's Democratic Club will hold a social meeting at the clubrooms, 904 West Ave., next Monday at 8 p. m. Mrs. Nela Campbell, Mrs. Alice Kolofski and Mrs. Elizabeth Henry will have charge of the card tables.

Speak At Postal Workers Banquet

U. S. Senator James M. Mead, long a champion of the postal workers, will be the main speaker at the Spring banquet, sponsored by the Rochester chapter of the National Association of Letter Carriers and Ladies' Auxiliary, which will be held in the Powers Hotel Saturday.

Honor guests will include state officers of the association, local postal officials and past presidents of the group.

The joint committees for the affair are headed by Geo. Monagan as general chairman and Mrs. Joseph Hart, co-chairman.

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept.

Deadline Extended For Night School Registration

The April 19 deadline for registering at W. P. A. evening school classes has been extended until further notice, according to the Adult Education division of the board of Education.

Classes in elementary Italian; violin; nature study; and effective speech and human relations have been added to the curriculum. Formal study of these subjects will begin next Monday night at Monroe Evening School.

The class in violin instruction will be for beginners and advanced students.

Instruction in complementary stringed instruments such as the violin, bass viola, cello, and Hawaiian guitar will also be included. The classes will be held at Monroe High School, Monday and Wednesday and No. 9 School, 261 Joseph Avenue, Tuesday and Thursday, from 7 to 10 o'clock.

Lodge Dinner To Honor Past Leader

Honoring a man who has given the best years of his life to the upbuilding of the Moose fraternity, Rochester Lodge will sponsor a testimonial dinner to Patrick H. Galvin, recently retired regional director on Sunday, April 28. Governor W. Searle Hutchings has named Earl Smith, governor elect; Roy R. Rumpff, secretary, and Charles B. Tutty, Sr., to have charge of the event.

Invitations to participate in the testimonial have been sent to all lodges in the territory formerly supervised by Galvin. It is said that the response has been more than encouraging. It is expected that delegations will be present from more than 50 lodges in Central and Western New York. All friends of Galvin, whether affiliated with the Moose or not, are cordially invited to attend.

County Leader To Be Honor Guest At Club Card Party

County Republican Leader and Mrs. Arthur Lochte will be honorary guests at the Union League Republican Club's annual card party and dance, to be held next Tuesday evening at the Gregory St. clubhouse.

Other honor guests will include Mr. and Mrs. Chas. W. Weis Jr., Mr. and Mrs. Carl Hallauer and many other prominent county and city officials.

General chairman for the affair is Martin J. Barry.

Door prizes, dancing and cards, with individual prizes for each table, are on the program.

Turn Section Of Labor Lyceum Plans Gymnastic Event

The 23d annual gymnastic exhibition and dance of the Labor Lyceum Turn Section will be held Saturday night beginning at 8:15 o'clock at the Labor Lyceum, 580 St. Paul Street.

Eight events are on the program which will include ladder and bar pyramids, drill modern, parallel bar, silver wand drill, horizontal bar, acrobatics and combat drill.

Probably the most spectacular of the events will be performed upon specially built apparatus which consists of four parallel bars and vertical ladders. It will have 20 men and women performing pyramidal figures to a height of over 30 feet.

The Turn Section team consists of eight men and eight women and includes Rosemary Schubert, who at 13 is performing the most difficult feats upon the parallel bars. Next year it is hoped to be able to enter her in the nationals.

AUXILIARY MEETING

A meeting of the Maj. Joseph E. Hurley Auxiliary, American Legion, will be held tonight at 279 Driving Park Ave. Miss Louise Whitney, president, will preside.

Plans will be completed for a card party, to be held on Tuesday, April 30, at Sacred Heart Hall on Flower City Park.

Movie Quiz Winners

Listed below are the names of the winners of Movie Quiz last week. Your name is listed here call at the Rochester Sun Office, 429 Bursle Bldg., before Monday noon for your guest tickets to Low's Theatre. No tickets given out Saturday afternoon.

- Edith Bieber, 329 Harvard St., Ida Rotunda, 49 Third St.
- Mrs. Joe. Custer, 18 Paul Pl.
- Mrs. Edw. Beglin, 742 Grand Ave.
- Mrs. Frederick Johnson, 81 Otis St.
- J. Nelson, 123 Garson Ave.
- Miss Amelia Peters, 34 Bloss St.
- Mr. Nick, 19 Reister St.
- Elizabeth Colton, 396 Clay Ave.
- John Tuttle, 314 Aberdeen St.
- Vivian Herring, 5 Elgin St.
- Mr. Platt, 17 Laburnum Cres.
- Bertha Crane, 463 Merchants Rd.
- Mrs. Lawrence Glaser, 22 Lansdale St.
- Mrs. Alfred Sale, 63 Vermont St.
- Mrs. A. Simpson, 432 Clifford Ave.
- Miss Helen Young, 80 Coventry St.
- Mrs. Grace Fonti, 176 Fifth St.
- Norma Mary Lane, 17 Ireland Pk.
- Mrs. Wm. Hudson, 142 S. Pittsburgh St.
- Elizabeth Krueger, 107 Amsterdam Rd.
- Shirley Martin, 615 Lake Ave.
- Rita Baccare, 228 Fulton Ave.
- Josephine Albert, 384 Columbia Ave.
- Mrs. W. O. Mylius, 19 Springfield Ave.

Movie Guide

All Pictures Listed Now Playing Except As Noted:

* Starts Friday
** Starts Saturday

ROCHESTER—"My Son, My Son", Madeline Carroll, Brian Aherne, "Man With Nine Lives", Boris Karloff.

PALACE—"It's A Date", Deanna Durbin, "King of the Lumberjacks", John Payne, Gloria Dickson.

CENTURY—"Adventure in Diamonds", George Brent, Isa Miranda, "Viva Cisco Kid", Cesar Romero.

CAPIOT—"The Light That Failed", Ronald Coleman, "Swiss Family Robinson", Thomas Mitchell, Freddie Bartholomew.

REGENT—"The Bluebird", Shirley Temple, "Abe Lincoln in Illinois", Ray-Whinnell, "Masters".

TEMPLE—"Woman Without Name", Ellen Drew, "Son of Navy", James Dunn, "Jean Parker".

HIVIERA-DIXIE—"I Take This Woman", Spencer Tracy, Healy Sarnay, "Charlie Chan in Panama", Sidney Toler, Jade Rogers.

STATE-LIBERTY—"Return of Dr. X", Wayne Morris, Rosemary Lane, "Madame", Fay High, Richard Dix, Lucille Ball.

CAMEO-WEST END—"Of Mice and Men", Burgess Meredith, Betty Field, "Santa Fe March", William Bryan, Russell Hayden.

GLAD—"Swanee River", Don Ameche, Andrea Leeds, "Missing Bridget", Preston Foster, Irene Irving.

LAKE—"Daytime Wife", Tyrone Power, Linda Darnell, "The Great Victor Herbert", Allan Jones, Mary Martin.

MADISON-MONROE—"Invisible Man Returns", Vincent Price, Nan Grey, "Jeepers Creepers", Weaver Brod, "EMERSON"—Stage Show, "Black & White Revue".

LITTLE—"Goodbye Mr. Chips", Robert Donat, selected Short Subjects.

SALE
MORE THAN **20%** REDUCTION
ON ALL **COATS**
INCLUDING ALL OUR TWISTED BOUCLE TWEEDS

- Reed Straight Boxes
- Swing — Skirt Coats
- Reefer Coats
- White Collar Coats
- Tweed Travel Coats

\$13.95 Reg. \$16.50

\$15.95 IN ALL THE WANTED SHADES
Reg. \$19.50
For Spring

KIENER'S
599 HUDSON AVE.
OPEN FROM 9 A. M. TILL 10 P. M.

Here's you
running to tell me
after your first taste of
the only whiskey that's
CLARIFIED
FLAVOR-PROTECTED

THREE FEATHERS
BLENDED WHISKEY—90 Proof—
72% grain neutral spirits. Oldtime
Distillers, Inc., New York City

Tomorrow at the **Bon-Ton Shop!**

THE VALUE SENSATION of the SEASON

An Exciting Array of Styles At This Low Price You Seldom See

Beautiful New Spring **DRESSES**

\$1.69

- Fabrics of Character and Quality
- Styles for All Occasion Wear
- Feminine and Tailored
- One and Two Pc. Jacket Styles

\$3.69

- Smartest New Spring Silhouettes
- Stripes, Checks, Dots, Plaids
- Two Tones; Solid Colors
- Lingerie Trimmed Navy and Black

Juniors', Misses', Women's

An exhilarating "fashion parade" of all the new season's hit successes. Wish we could picture the mall! The two illustrated give you just a peek at the thrilling values! Crisp, sparkling, refreshing spring styles! Baleros and Jackets of all types! Sleeves of all lengths; also the new "Bishop" type! Choose from every color of the rainbow! You'll want one for every day in the week!

BON-TON
72 MAIN STREET EAST

ADVISES YOUNG GIRLS ENTERING WOMANHOOD

Thousands of young girls entering womanhood have found a "real friend" in Lydia E. Pinkham's Vegetable Compound to help them get "smiling thro' restless, moody, nervous spells, and relieve cramps, headache, backache and embarrassing fatiguing spells due to female functional irregularities. Famous for over 60 years in helping "women's" functional complaints. Try it!

Note: Pinkham's Compound comes in either liquid or handy to carry tablet form (similar formula).

ESTATE

- 2 Extra Large Ovens
- 6 Speedex Top Burners
- 2 Burner Griddle Plate

You'll call it the grandest gas range you have ever seen! Just think... You can barbecue whole chickens, hams, and roasts in one oven, while you bake delicious cakes, pies, or casseroles at the same time in the second oven. What a treat it is to have six top burners! There's no waiting for this or that to finish cooking so you can get on with the rest of dinner. Everything cooks at once! And it's so easy to grill hot cakes, hamburgers, wieners, etc. on the big aluminum Grid-all. Many other features are yours in Lauer's new Estate stove. Come in... See the Air-flow Oven, Therm Estate Oven control... The Mechanical Hand... Aluminum Burners... Time-Estate Time Control... See all these and many more features in Lauer's new Estate stoves priced from \$89 to \$159.

BUDGET TERMS
90-day extended accounts are the same as cash. You pay only 15% monthly on longer term purchases.

TRADE-IN YOUR OLD STOVE
Lauer's rebuild your stove and sell it in their Bargain Basement. Thus you are sure to get a fair trade-in price.

Lauer's

STORE OPEN EVERY FRIDAY NIGHT

BE BRIGHT! GO LIGHT!

BUY BETTER SPIRITS!

SCHENLEY "SWALLOWS" SING:
"Melding is the A. B. C. of Better Spirits you'll Agree"

Just taste the added enjoyment in SCHENLEY Black Label and Red Label. They're unexcelled because we "meld" ... an improved blending method, exclusive with SCHENLEY, that creates better spirits by permitting their weight reduction without flavor destruction. Buy the best!

At your favorite bar and package store

Better Taste
SCHENLEY Light Bodied WHISKIES

Schenley's Black Label 65% Grain Neutral Spirits. Schenley's Red Label 72% Grain Neutral Spirits. Both BLENDED WHISKEY and 90 Proof. Coar. 1940. Schenley Distillers Corp., New York City.

Sacred Heart PTA Sponsors Card Party

The annual spring card party, sponsored by the P.T.A. of Sacred Heart School will be held next Tuesday evening at 8 p. m. in the school hall, Flower City Park.

Proceeds from this affair are turned over to the general church fund.

Mrs. Geo. H. Cannan, president of the association, is chairman, with Mrs. Chester C. Hahn, vice-president, acting as co-chairman.

Plans for a capacity crowd have been made. It is announced that those who wish to play at home may call for their prizes at the hall on Tuesday afternoon. They can then leave their tickets so as to participate in the drawing for door prizes.

Store Features Huge Curtain Stock



Lincoln's Staging Spring 'Curtain Carnival'

Boasting the largest collection of quality curtains and draperies at popular prices in Western New York, Lincoln's, local department store, will bring its annual "Curtain Carnival" to a close Saturday night.

More specials from their own and other leading factories have been put on sale for the balance of the week, according to Arthur W. Kane, manager.

It is said that Lincoln's manufacture more than half a million pairs of curtains each year in their own factories. Leading New England makers furnish the balance of their huge stocks.

Here is a section of the curtain and draperies department at Lincoln's, 118 Main St. E. which is currently featuring more than 200 spring styles.

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept. at Stone 6001.

Every Thursday is Sun-Day

Playground Heads To Learn Newest Supervision Methods

By DON J. MATTARO

A 10-week course in play area supervision methods will open Monday for recreation teachers and leaders under the joint sponsorship of the recreation divisions of the Board of Education, city playgrounds, county recreation division and W. P. A.

The course will be given at No. 9 School from Monday through Thursday at the Rochester Natatorium on Fridays.

During the 10-week course the groups will be shown how to supplement their school guidance training to meet practical demands. Other subjects coming in for a share of attention will be safety and first-aid education, life-saving, game-making activities, special features and events, dramatics, program administration and social leadership.

ENTERTAINS CLUB

New members of the Jo Belle Sub Deb Club were entertained at the home of the Misses Betty and Marie Wagner of Plymouth Ave. S. last Friday.

Guests included the Misses Dorothy Crawford, Doris Pease, Mildred Syracuse, Dorothy Spry, Thelma Buchanan, Lillian Dewey.

SPRING SPECIAL! 9x12 Size
EMPIRE CLEANING & DYEING WORKS
CLEANED \$2.95
Shampooed

Glen. 1102 622 nollenbeck St.

WAIT!
We'll Play Ball With You On A Radio Deal!

If you're not going to the Opening Day Ball Game... the next best thing to do is to hear the game over a good radio... one of these Emersons.

\$12.95 BOTH ARE **EMERSON!** \$9.95
Terms As Low As \$1 Per Week

HICKSON'S
EAST MAIN Cor. FRANKLIN Opp. EAST AVE.

WEEK-END SPECIALS

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO OGDENBACH'S A STEP OFF MAIN

FRIDAY ONLY
LEMON CHIFFON PIES 27c ea.
Fresh baked, light and fluffy, extra delicious.

DANISH PASTRY 3c ea.
Tender and flaky, Assorted fillings.

SATURDAY ONLY
FRESH STRAWBERRY LAYER CAKE 29c ea.
Yellow layers with strawberry butter cream icing. Reg. price 35c.

Southern Apple Rings 24c ea.
A delicious coffee cake filled with fresh apples. Reg. price 30c.

WEEK-END COMBINATION SPECIAL

1 Choc. Fudge Loaf Cake	25c	ALL FOR 39c
6 Cinnamon Sticks	15c	
6 Cloverleaf Rolls	9c	
6 Assorted Cookies	10c	
VALUE	59c	

Mrs. Esther Herber, 124 Thomas St.

Rochester's Quality Basement

Low-Price Values You Can Safely Trust

When You Compare These Prices With Others, Please Remember, All Perfect Quality!

- If You Have A Young Man At Your
- House, Here Are Values You Should See



Student Sport Suits
And Reversible Coats
\$9.85

SPRING'S most wanted suits and topcoats for students, at a price that seldom buys quality such as this. Suits are plain back or sports models. Reversible coats are in handsome, tweeds with Aridex processed, water-repellent gabardine on reverse side. Outstanding values.

Our Famous "VALUE-HI"
Knicker Suits For Boys
Grand, colorful, durable Spring fabrics in Spring's very newest styles. A splendid variety to choose from. Compare these values with others you'll see, at a similar price. You'll be amazed at the difference.

\$5.95

SIZES 8 TO 14

- Spring Slacks ...\$1.95
- Boys' Sweaters ...\$1.00
- Boys' Knickers ...\$1.55
- Boys' Shirts59c
- Corduroy Jackets \$1.95
- Boys' Sox15c

Open Up A National Liberalized Charge Account
Pay Conveniently Within 90 Days...Without Extra Charge
Due MAY 10 ... Due JUNE 10 ... Due JULY 10

Savings In Every-Day Needables That All Men Require



Men's Shirts
73c Values To \$1.15
Plain white and a big variety of new Spring patterns. Fine broadcloths and woven madras cloths. Stock up.

Men's Neckwear
21c Values To 35c
Bright new Spring colors. The wanted combination stripes and neat figured patterns. Fine quality.

Men's Hosiery
15c Values To 23c
Medium and Summer weights. All new patterns. All with double soles and high spliced heels for extra wear.

Men's Pajamas
89c Values To \$1.15
Fine count broadcloths. Notched collar, button-front jacket and middy styles. Laxtex belt trousers.

Shirts and Shorts
21c Values To 27c
Fine combed yarn gym shirts. Broadcloth shorts. Button or gripper front.

Men's Sweaters
\$1.79 Values To \$2.95
Rayon type pull-overs and two-tone knit and tweed effects. Grand values.

Our Annual Sale Of Men's Trousers
A huge variety that includes practically every kind of trousers a man wants and wears. Whatever your trouser needs might be you'll find them here in this big sale.
\$3.55 | **\$4.65**
Values to \$4.95 | Values to \$5.95



CARNIVAL DAYS

LINCOLN'S

CHILDREN'S 1 to 6 Washable Shantung DRESSES
59c Value **39c**
Colorfast, washable shantung, printed aprons and dainty sheers trimmed with narrow lace and rick-rack.

CHILDREN'S 7 to 14 Reg. \$1 DRESSES **69c**

SCOOP!
WOVEN STRIPE SEERSUCKER DRESSES
• NO IRONING
• NO FADING
Powder, rose and aqua seersucker frocks with flared and pleated skirts.
\$1
Sizes 12 to 18 and 16 to 44.

Misses' ANKLETS and Men's SHIN SOCKS
Usually 19c **12c** pr.
Pastel Anklets and blazer crew socks with elastic tops.

FIRST QUALITY CROWN TESTED 39 inch REGULAR 49c NON-RIP DRESS PRINTS
25c YARD
• Half Price
• Pastels
• Darkgrounds
Floral, stripes and novelty prints in every new Spring color.

RINGLESS CHIFFONS
• Full Fashioned
• Slight Irregulars
39c
You'll want a half dozen pair when you see the sheer beauty of these chiffons. New Spring shades.

GROWING GIRLS
SPORT SHOES
Heavy red rubber soles
Plenty of saddle styles
\$1.18
The new side lace and "loafer" moccasin oxford in tan elk and white elk. For school and play. Sizes 8 1/2 to 3.

Boys' Reg. 59c SHIRTS
39c
Colorfast prints in sizes 8 to 14 1/2.

MAIN ST. EAST AT ST. PAUL, ROCHESTER

ROCHESTER'S LARGEST
POPULAR PRICED STORE

Edward's

24-Pc.
AMERICAN NOVA ROSE
DINNER SET

IT WILL SET
YOUR TABLE
FOR A BIT MORE
THAN 12c A PIECE

2⁹⁹

set

Consisting of:
4 Dinner Plates 4 Saucers 4 Bread and Butter Plates
4 Cups 4 Soup Plates 4 Salad Plates

Inspired by one of the world's best loved patterns—Nova Rose! You'll know it instantly—the blooming border of roses and tulips, the creamy background, the shape.

Plus Open Stock At Low Prices
Cup and Saucer 23c Tea Pot 1.25 Round open
Bread and Butter Plate 50c Salad Bowl 1.25 Veg. Dish 45c
Salad Plate 27c Salt Shaker 35c Sugar Bowl 60c
Luncheon Plate 25c 8" Mixing Bowl 25c Casserole 1.25
Dinner Plate 33c 7" Mixing Bowl 35c 9" Mixing Bowl 75c
Soup Plate 25c Small Platter 35c Fruit Dish 15c
Luc Soup Plate 25c Medium Platter 75c Large Platter 1.15

EDWARDS—Second Floor

FRIDAY and
SATURDAY!



METAL CHAIRS

Sale Priced
2 for \$5

Purchased Separately 2.98 Each

Buy them NOW for summer at real savings! And don't think that quality's been spared for price—seats and backs are made of heavy gauge steel, and tubular frames are constructed of high carbon steel. All are weather-proofed in brilliant baked enamel!

Choose From 6 Smart Color Combinations:

Green and Green Blue and White Red and White
Blue and Blue Green and White Black and Yellow

EDWARDS—Fifth Floor

CARD TABLE SALE

New 1940 SAMSON De Luxe
INCLUDING 2-NEW
DOUBLE DUTY
COASTERS



The most stunning array of card tables you've ever seen! Never before such rich, luxurious legs—never before such outstanding values! They're Samson De Luxe—Strong, sturdy, washable, stain-proof! See them all—get several for card playing, for the porch, kitchen, lawn, children's play room.

Note These Samson QUALITY FEATURES!

- Protected corners!
- Smooth, round edges!
- Heavy, solid legs!
- Color fast tops!
- 59 more square in. playing surface!
- Double-braced legs!
- Stain-proof!
- Washable!
- Continuous top!
- Nothing to catch dirt!

SUPPLY LIMITED . . . ACT NOW!

NEW 1940 SAMSON Standard CARD TABLES

ASSORTED PATTERNS
INCLUDING PAIR OF ASH TRAYS AT NO EXTRA COST



EDWARDS—Fifth Floor



INLAID LINOLEUM

REINFORCED WITH BURLAP BACK

A REGULAR **1.79** GRADE
TILE AND MARBLE EFFECTS
1³⁹ sq. yd.

Not just a few designs from which to choose . . . but DOZENS of the season's best! Tile and marble effects on a perfectly smooth, sanitary, easy-to-clean surface. Invest in this superb grade and you'll invest in PLUS WEAR! Phone for an estimate tomorrow! Call STONE 2300.

EDWARDS—Fourth Floor

NEW EASY WASHER . . . with the

Spiralator

NOW \$10 TO \$40 LESS!

Most amazing washer ever developed . . . sensational new Spiralator washes 50% to 100% MORE CLOTHES . . . CLEANER . . . FASTER . . . GENTLER. Eliminates "dead zones"—washes ALL the clothes ALL the time. Eliminates bottom zone over-scrubbing, and excessive wear. Eliminates tangling wear and tear. . . EDWARDS—Sixth Floor

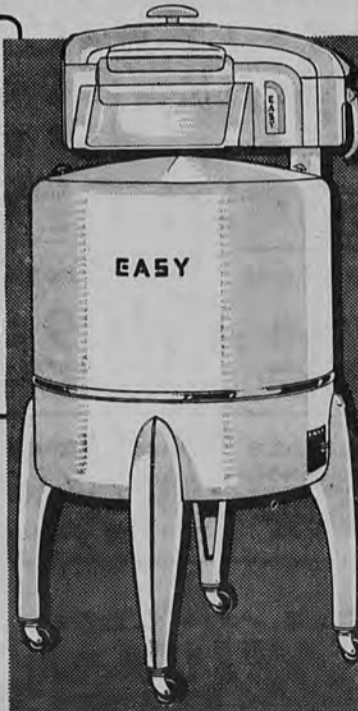


NOW Costs no more than ordinary washers with only a fraction of its OUTSTANDING FEATURES!

New all-white STREAMLINED wringer—with self-adjusted speed reset . . . double bar release . . . massive, efficient.

Lifetime transmission . . . all-white, big capacity porcelain tub . . . rust-proofed, EASY-namel base, etc. . . 8-position wringer . . . Perma-protected aluminum washing surfaces—non-corrosive, permanently smooth.

ALL AT NEW LOW PRICE ONLY **69⁹⁵**



SEE THE PROOF Ask for "tracer cloth" demonstration. Compare the action . . . see the DIFFERENCE with your own eyes!

WEGMANS

Great Annual Spring

FOOD SALE

Try Our Prime,
Juicy and Tender

SHOULDER ROAST

BEEF

17^c

lb.

Big Values From Our Bakery To Celebrate Our Annual

SPRING FOOD SALE

CAKES

Asst. Layer Cakes, ea. 25c

Lge. 3-Layer Size ea. 35c

Whip Cream, Strawberry or Peach Short Cakes ea. 29c

Angel Food Cakes ea. 25c

Wegmans Tender-Made
COOKED HAMS lb. 19c

Fancy Hen or Tom
TURKEYS lb. 25c

ROCHESTER LARGEST MEAT RETAILERS

Fancy, Luscious, Louisiana, Straw-
BERRIES pt. box 12c

EXTRA FANCY CALIFORNIA
ASPARAGUS bch. 29c

CHICKEN OR MUSHROOM SOUP
CAMPBELL'S can 9c

No. 2 Size, WHOLE KERNEL
CLARK'S CORN can 9c

No. 2 SIZE OLYMPIA
LIMA BEANS can 5c

No. 2 SIZE, DEL MONTE
PEACHES can 11c

Full Pt. Widmers
GRAPE JUICE 11c

Wegmans Fancy
SWISS CHEESE 29c

Fresh Loaf
CREAM CHEESE 25c

White or Colored
COLBY CHEESE 19c

SPECIAL!

LAND O' LAKES

SWEET CREAM
BUTTER

30^c

lb. tub
By The Roll, lb. 31c

Listen To
'BURIED TREASURE'
WSAY 7 P. M.
FRIDAYS
15
CASH PRIZES

MANY PRIZES OF MERCHANDISE

Wegmans
HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

33rd - SEMI ANNUAL BASEMENT Sale

Only at Sibley's This Value!
Irregulars of \$1.39 - - \$3.50 Grades

SHIRTS and PAJAMAS

79c Each



- * White Broadcloths, Neckband or Collar Attached!
- * Plenty of Summer Favorites, White OXFORDS!
- * Enough Fancy Patterns to Satisfy Any Taste!
- * Notch-Collar, Middy or Smart Coat Pajamas!
- * SHIRTS 13 1/2 to 18... PAJAMAS A to D

These shirts and pajamas are SO good and the price SO low you'll wonder how we do it! Stock up for Summer now as thousands of smart Rochesterians do!

Aisles 2 to 5

Thousands of Pairs! Second of \$1.00 to \$1.35 Famous Brand SILK HOSIERY

47c



- ★ 3-Thread Sheer Chiffon
- ★ 4-Thread Business Chiffon
- ★ 3-Thread Crepe Chiffon
- ★ 4-Thread Crepe Business Chiffon
- ★ Service Weight, Lisle Top and Foot

From America's largest hosiery manufacturer! Every pair 42 or 45 gauge construction, RINGLESS! Smart Spring and Summer shades to wear with your navy, black, prints, grey, beige and Summer colors.

Aisle 9 Center

Certified \$65.00 Value! 7-Pc. Colonial

SOLID MAPLE BEDROOM SET

\$48.50

No Down Payment Necessary

- | | |
|---------------------------|--------------------------|
| 1 Dresser or Vanity | • 1 Simmons Spring |
| 1 Chest of Drawers | • 1 Soft Cotton Mattress |
| 1 Bed (Full or Twin Size) | • 2 Feather Pillows |



At the usual price of \$65.00 this suite is a knockout value! Honey toned, solid maple that is new, popular and easy to live with. Sturdily made, early American design furniture. Every piece will stand long wear.

Aisle 15

REVERSIBLE COATS \$8.88

\$12.95 Quality!
The most useful, practical garment you ever bought! Smart fabric on the topcoat side, with weather-proof gabardine on the inside for wet days. The rage of the country!

WORK SHIRTS . . . 39c

Irregulars of 69c, 79c Values!
Blue and grey chambray or covercloth. Safety button pocket. Stock up at this sensational price.

MEN'S RAINCOATS . . \$1

Irregulars of \$1.95 value. Rubberized-cotton, single-breasted. Sizes 38 to 46.

TROUSERS . . \$1.00

\$1.65 to \$1.95 Values! Cotton, wool and rayon fabrics. Many with pleated fronts. Many patterns.

COMPACTS 49c

79c and \$1.00 Values! Manufacturer's clearance of odds and ends of loose powder compacts. Popular shades.

UMBRELLAS . . . \$1.00

Regular \$1.79 16-rib oil silk with rayon border in two-color print. Novelty designs in blue, green, navy.

JERGENS SOAP' 40 CAKES 39c

Just think of it! 40 cakes of Jergen's quality soap in assorted odors.

2-Way Stretch GIRDLE 59c

Mfg.'s closeout of famous brand 14-inch cotton, rayon and latex girdles. Lastex bound top and bottom.

COTTON VESTS . . . 19c

Women's combed cotton vest of 29c quality.

Porto Rican GOWNS 25c

Regular 35c hand embroidered 54-inch length white and tearose. V necklines. Sizes 16-20.

TABLE CLOTHS . . 49c

79c Value size 46"x46" rayon plaids. Size 51"x51" printed crashes. Many patterns.

CANDLEWICK BEDSPREADS . . \$1.98

\$2.95 values! Full size white candlewicks with closely spaced all-over tufts. Ideal for Summer.

HUCK TOWELS . . . 10c

Good quality white cotton huck towels in sizes 18"x34" and 18"x40". 2400 in the lot.

DISH and HAND TOWELS Each 25c

Pure linen gleaming white towels with colored borders of red, blue, green, gold. Sizes 18x30".

40-INCH DRESS FABRICS Yd. 49c

Smart sheers, rayon roughs and novelty check sheers. 89c to \$1.19 Values.

CHENILLE BEDSPREADS \$5 VAL. \$3.98

Full size in solid colors with two-tone tufting. Also white with multicolor floral tufts.

WINDOW SHADES . . 25c

"Cello" fiber long wearing shades 36"x6". Mounted on good quality rollers. With fixtures. Green, cream, pongee, ecru.

INLAID LINOFLOR 79c Sq. Yd.

Regular \$1.19! New attractive designs. Inlaid surfaces keyed to a waterproof backing.

Bargains for MEN

UNION SUITS . . . 29c

Irregulars of 59c values. White combed cotton. 2-button shoulder style. Knee length. Stock up!

UNION SUITS . . . 69c

\$1 Irregulars! "Phenix" brand, short sleeves, ankle-length. Choice of white or ecru. Sizes 36-50.

Values for WOMEN

WOMEN'S GLOVES 29c

Irregulars of 59c rayon bengaline tailored and novelty styles. 4-button slip-ons. Navy, black, grey, white.

Women's Rayon Undies 15c

High luster finish tearose and white in all wanted styles. Regular and extra sizes. 25c quality.

Savings for the HOME

RUG CUSHIONS . . 49c

Regularly 65c! Made by the yard . . . 9 feet wide . . . and can be cut in lengths to fit your rugs.

JUTE RUG CUSHIONS \$2.69

Regularly \$3.95! Sizes 9'x12', 8'x10'. Taped edges. Will increase the life of your rug.

Decorated Sprinklers 25c

49c Value! Floral decorations on green background.

CLOTHES LINE . . . 33c

Regular 39c 100-ft. sash cord. Sturdy quality.

WHISK BROOM . . . 15c

Regularly 25c large brushing surface, strong handle.

ELEC. HOT PLATE 49c

69c value electric hot plate with cord attached.

PHONE YOUR ORDER TO STONE 6500

SHIRTS & DRAWERS 39c

59c Irregulars! Soft balbriggan; short sleeved shirts, double seat drawers. Shirt sizes: 36-46. Drawers: 34-44.

SOCKS 16c

29c to 55c Values! All-lisle or lisle-and-rayons, from nationally famous mills. Stock up for Summer.

SOCKS 6 For 50c

Irregulars of 15c to 19c! Plain cottons and fancy rayon celanese. All with double soles and heels.

SUEDE JACKETS \$2.99

\$4.95 Irregulars! Real suede with knit collar, cuff and waist band. Fully lined with slide fastener. Light tan. For the hunting season ahead. Sizes: 38-50.

Men's OXFORDS \$2.68

Regular \$3.45 and \$4.45 Values!
Built for wear! Leather soles, some with double soles. Custom lasts. Wing tips. Grain leathers. Sizes 6 1/2 to 12.

Women's Rayon Slips 57c

79c to \$1.00 quality rayon satin, crepe in tearose or white. Tailored or lace trim. Sizes 34-44.

'KERCHIEFS 6 for 29c

Irregulars of 10c quality men's white or colored borders. Women's sheer linens or cotton prints.

UNIFORMS 69c

Regular \$1.00, \$1.09 pre-shrunk poplin. Long or short sleeves. Button or zipper front. "Fruit of the Loom" included.

Cotton Home FROCKS 59c

Closeouts of seconds of \$1.09 quality! Poplins and percales in assorted, colorful prints. Sizes 12-44.

APRONS 25c 5 for \$1

Colorful 80-sq. percales in large selection of styles and prints. Neatly made.

HOUSECOATS . . . \$1.29

Regular \$1.99 zipper or wrap-around percale, poplin or seersucker styles with full swing skirts.

Drain Board MATS . 10c

Irregulars of 19c rubber mats in assorted colors.

Drain Board MATS . 19c

Irregulars of 39c quality. Large size. Assorted colors.

ONION CHOPPER . . 20c

35c Value! Stainless steel blade. No jamming. Can be used for eggs, meats, vegetables, parsley, etc.

MIST MAKER 25c

39c Value! For sprinkling clothes, plants, glass cleaners, moth-proofing liquids. Time saver.

DRIPLESS SERVER . 25c

39c Values! For serving cream, syrup, honey, sugar, salad dressing. Colorful tops on crystal server.

LAMP SHADES . . . 79c

Regular \$1.00 decorated paper parchment shades for bridge, table or floor lamps. 16" and 18" sizes.

VANITY SHADES . . 19c

29c Value! Assorted paper parchment shades.

CHAMOIS 69c

Irregulars of \$1 to \$1.95 values. All full-skins, for long use.

ADIRONDACK CHAIR \$1

Regularly \$1.39. A sturdy wood chair, unfinished, for you to paint any color you want.

LAWN BENCH \$1

\$1.39 value. Has varnished wood top and red wood frame.

The Big Basement
SIBLEY, LINDSAY & CURR CO.

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BUYERS

Once again Majestic offers the big room outfit sensations that have proven so popular with "value-wise" people. Buy a bedroom or living room suite — and get all the rest of the furniture at no extra cost.



12-PIECE BEDROOM

Included: **\$79**

- BED CHEST
- DRESSER or Vanity
- 2 PILLOWS
- COIL SPRINGS
- LAMPS and SHADES
- RUG
- MATTRESS

\$350
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Delivers



11-Piece Complete LIVING ROOM

An outstanding living room outfit, with all the following pieces included at this record-low price! See it at MAJESTIC... a positive indication of the way in which our low-rent location saves you money! A small deposit holds for future delivery!

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- Luxurious Davenport
- Comfortable Lounge Chair
- Two End Tables
- Coffee Service
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- Floor Lamp
- Two Table Lamps

MAJESTIC
FURNITURE COMPANY
204 COURT ST.

OPEN EVERY EVENING TO 9 P. M.

CLEAN SILVER

The easiest way to keep silver clean is to use it. Silver will tarnish if it comes in contact with the sulfur in eggs, rubber, many kinds of cloth, especially white, and in most papers.

Every Thursday is Sun-Day

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritic or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 3 tablespoonsful two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Daw Drug Company, Liggett's, Walgreen's and good drug stores everywhere.

V. F. W. Post Elect New Officers

New officers have been announced by the Crouch-Dowd Post, No. 600, V.F.W.

Heading the slate is Arthur Ross, who will be commander of the post for this year.

Serving with Ross is Harry Beeb, John Scheffel, Gilbert Kohlmeier, Roy Davis, Albert Massey, Neil Cummings, Franklin G. King, Jeremiah Carr, Joseph Lynch and Robert Hicks. The post also went on record at the election meeting, endorsing the candidacy of John E. Culliton for county commander. Julliton is a past commander of this post.

Installation of the recently elected officers will be held Saturday night at Rice's Hotel, 1190 Chili Ave. Following the installation there will be dancing and refreshments.

Friends of the post are invited to attend.

Safety Campaign ...

(Continued from Page 1)

city, which will help George Donahue to keep his lucrative position, will repay the debt incurred last fall.

Is this the primary purpose of the campaign?

Or is City Manager Baker playing fox with the Republican organization by ingratiating himself with a group of leading citizens outside political ranks? Wouldn't this make it embarrassing to Republican leaders who might attempt to replace Baker?

Baker has been rumored as relinquishing his job for many months. This, it is said, would be due to pressure from Republican headquarters. Is this traffic campaign his answer?

If the campaign is as noble as would appear on the surface why wasn't it originated and sponsored by the department of public safety, the organization responsible for traffic and all other public safety movements?

Evidently the friction between Baker and the Republicans is as strong as ever. Maybe Baker really wants his present job. Wouldn't this highly ballyhooed safety campaign be a good way of making it almost impossible to remove him?

In other words, is the present traffic safety campaign a safety campaign or a political gesture on the part of Baker?

Church Youth Group Plans Conference

"Christian Youth Meets Today's Problems" is the theme of the Evangelical and Reformed Youth Federation conference and banquet, scheduled for next Sunday in Trinity Church, Child St., corner of Wilder St.

Rev. Geo. Ulp, pastor of Brighton Presbyterian Church, will be guest speaker at the opening session.

Four discussion groups will then cover various phases of the conference theme.

A banquet will follow the conference, with Rev. David Ayers as main speaker. Rev. Oscar Nussmann will preside as toastmaster.

HAVE YOU TRIED THIS? Mildew on leather may often be removed if a little vaseline is well rubbed in and the leather then polished thoroughly with a soft cloth on which a few drops of glycerin have been sprinkled.

NU-WAY RUG CLEANERS

- Tacked Down Rugs
 - Cleaned on the Floor
 - Dog Stains Removed
 - Upholstered Furniture
 - Cleaned at Your Home
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Finest Work Done On All ORIENTAL Domestic Rugs

WALKER'S ALL-CHICKEN PIES

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No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.

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Reg. 12c
TOOTH BRUSH
Special 6c

100 Ft.
WAX PAPER
Special 5c

Full Pint, Extra Quality
Beef, Iron and Wine
Special 37c

1-lb. Jar
Theatrical Cold Cr.
Special 27c

\$1.00 Size
KREML HAIR TONIC
Special 54c

1-lb. Can
Paradichlorobenzene
Crystals. Sure death to moths 19c

Heavy Weight
RUBBER GLOVES
Slightly imperfect 8c Pr.

1 lb. J & J Fine Grade
HOSPITAL COTTON
Special 15c

Pint Size
Thermos Vac. Bottle
Special 59c

To Serve You 4 REGISTERED PHARMACISTS
We carry complete lines of famous brands — such as PARKE-DAVIS, LILLY'S, SQUIBB'S, etc.—our low prices prevail also in this department.

COUPON!
RUBBER APRON
Assorted colors in house aprons, quality. Limit 2 9c

COUPON!
PROBAK JR. BLADES
Double Edge Pk. of 4 2c limit 2

SPECIAL
SANITARY NAPKINS
One Dozen 6c Limit 1

SPECIALS
PAPER NAPKINS
Pkg. of 30 4c Limit 2

Little Artie Rooney, who was a famous football star at North Carolina State, will play for his Uncle Art's Pittsburgh club this year.

Pa. Stribling's new heavyweight, now being shown in New York, is Hard Rock Harden, a 210-pound North Carolinian.

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PROVE It To Yourself By Ordering a Ton NOW!

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If It's Meat or Poultry You Wan't This Week-End

Rumps or Legs of **VEAL** 18c lb.

Milk-Fed Tender

Fresh CUT-UP CHICKENS

Chicken Breasts, lb. 43c
Chicken Legs, lb. 33c
Turkey Breasts, lb. 45c
Turkey Legs, lb. 35c
Chicken Livers, lb. 39c
Chicken Wings, lb. 21c
Chicken Necks, lb. 15c
Chicken Giblets, lb. 19c

FRESH Boneless Billed **FILLET OF PORK, lb. 18c**

Rindless, Certified **SLICED BACON, lb. 18c**

Milk Fed, for Fricassee **SMALL FOWL, lb. 17c**

U. S. Insp. Young Steer **BEEF ROASTS, lb. 16c**

RST. CHIX, lb. 21c
5 to 8 lb. average—25c

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LOEW'S

FOR GAY, LIGHT-HEARTED ROMANCE!

Win Guest Tickets!

Simply write a letter and in no more than 50 words tell us why you would like to see "TOO MANY HUSBANDS."

Send entries to Contest Editor, Rochester Sun, 420 Burke Bldg.

WESLEY RUGGLES' **Too Many Husbands**
starring JEAN ARTHUR
FRED MACMURRAY MELVYN DOUGLAS

NOW PLAYING **"MY SON, MY SON"**
With Madeleine Carroll, Brian Aheron, Louis Hayward, Lorraine Day
PLUS **MERLE OBERON "OVER THE MOON"**
Directed by WESLEY RUGGLES • Screen play by CLAUDE BINYON
Based on the play by W. Somerset Maugham • A COLUMBIA PICTURE

2nd Feature "DR. KILDARE'S STRANGE CASE" With Lew Ayres, Lionel Barrymore.

They all answer your RSVP

[Rich, Smooth and Very Pleasant!]

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"The King of Blends"

If you want a perfect, mild, gentle whiskey, try National's EAGLE. And compare its price, its body, its aroma and its taste with any blend at any price.

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FREE TUBE
With Every Purchase of a New Tube From Our Reg. Stock

4.50x21	\$6.40	Extra Tire	\$3.20
4.75x19	6.60	Extra Tire	3.30
5.00x19	6.70	Extra Tire	3.35
5.25x18	6.80	Extra Tire	3.40
5.50x18	7.90	Extra Tire	3.95
5.50x19	7.95	Extra Tire	3.97
6.00x16	8.40	Extra Tire	4.20
5.50x17	7.75	Extra Tire	3.97
6.50x16	9.95	Extra Tire	4.93
7.00x16	10.50	Extra Tire	5.25

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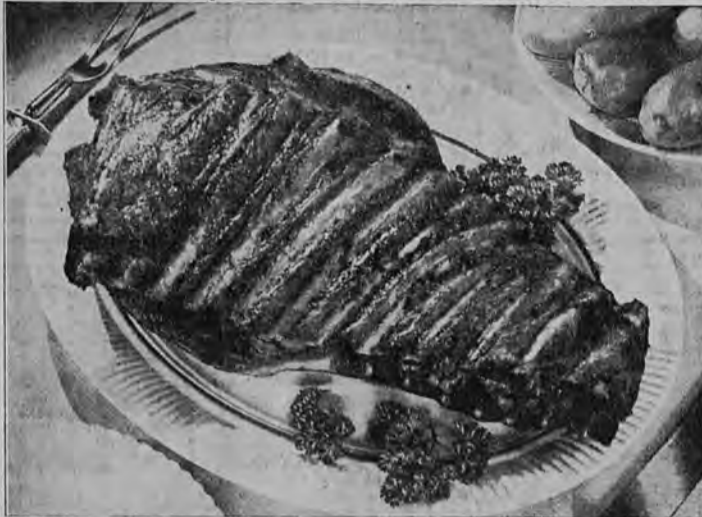
Shortcake Season Is Here Again

BY IRENE MUNTZ

Shortcake, topped with plump, juicy strawberries, is the peak of perfection. Strawberries are on the market now and are really quite reasonable in price, and shortcake can be put together in short order.

The shortcake may be a rich baking powder biscuit dough, or it may be cake. Toss the baking powder dough on board and divide into two portions. Pat, roll out and put in a greased round tin. Spread with melted butter and place other part on top or cut out with a biscuit cutter and bake on a buttered cookie sheet. Have the strawberries cleaned, crushed and sweetened in your automatic refrigerator.

Stuffed Spareribs Make Ideal Meal



Savory bread dressing sandwiched in between too much, but give the spareribs time to share two strips of richly browned spareribs is a clear their savory goodness with the dressing, to cook call to family appetites. Don't hurry the cooking thoroughly and to brown evenly.

CLEANING MARBLE
To clean marble statuary and table tops, scrub the marble with a solution of soap powder and hot water, rinse. Make a paste with ordinary whitening and cold water. Work well all over marble. When dry, rinse off with warm water. If the marble is very badly stained, several applications of whitening may be necessary.

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See Us Before You Buy
Our Prices Will Tell You Why

CUSTOM TAILORED SLIP COVERS
CHAIR \$5.84
DAVENPORT . . \$9.68

Complete with Material and Labor. Cut By Experts in Your Own Home. — Labor Guaranteed.

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SPECIAL!—This Week Only!

Standard Gauge, Burlap Back
INLAID LINOLEUM \$1.50
Sq. Yd. Installed

We Will Lay Your
9x12 ROOM \$18.00
Minimum 12 Sq. Yds.

We Carry Complete Lines of Broadloom Carpets and Rugs

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Stone 1206
430 EAST MAIN OPP. EASTMAN THEATRE

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For This NEW
STERLING
SCIENTIFIC Dual-Oven Range

Latest Models!
Regular Price \$157.50!



COMPARE!

- Big Roomy Oven—20 Inches Deep!
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- "Hod-a-Day" Firebox Saves Coal!
- Full Enamel Finish—Inside, Out!

Convenient Payments To Suit!

Special co-operation of the Sterling factory makes this great sale possible. This amazing offer is for 4 weeks only! Act now!—Buy Today!

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- Sterling Range Corp. 1044 University Ave.

SHORTCAKE
Temperature: 450 Degrees F.
Time: 12 Minutes

2 c flour 1 T sugar
1 t baking powder 1/2 c milk
1/2 t salt 1/2 c butter

Sift dry ingredients, work in butter with pastry blender or two knives and add milk. Bake in a preheated oven. An egg may be added to this recipe if a richer dough is desired.

If cake is preferred to the biscuit dough, here is an excellent recipe for such a purpose.

TWO-EGG CAKE
Temperature: 375 Degrees F.
Time: 20 to 30 Minutes

1/2 c butter 1/2 t salt
1 c sugar 2 t baking powder
2 eggs, well beaten 1/2 c milk
1 1/2 c cake flour 1 t vanilla

Cream butter, add sugar gradually. Add well beaten eggs. Mix and sift flour, salt and baking powder and add alternately with milk to first mixture. Add vanilla. Bake in two-layer cake pans.

After the shortcake has baked, butter it (in the case of the biscuit dough) and spread sweetened berries on the bottom and top layer. Garnish with whipped cream.

Canned fruits make a delicious shortcake if strawberries are not to be had. Stewed dried fruits, such as apricots, peaches or prunes, give us more shortcake delicacies. Truly a change from our winter desserts.

SPRING TIPS

For a Springlike color combination, in the bedroom, soft grays, green and dusty pink are combined. The delicate gray painted walls and woodwork are relieved by transparent draperies of pale chartreuse-green topped by a swag of dusty pink. A rug of the same pink covers the floor while the ceiling is pearl gray.

The furniture is the Eighteenth Century type. The dressing table set is covered with chartreuse-green, pin-striped with blue-gray; a large easy chair is upholstered in dusty pink fabric, figured with blue-green and chartreuse. Bedspreads are made of a blue-gray material.

HAIR CURLING TIPS

Are you a slave to metal curlers? There are tricks to be learned.

To make the ringlets strong, use a setting lotion on only a few inches of the ends. Wetting the strand too high up causes a frizzy effect. Divide the hair in even portions, then rolls will be uniform.

The longer the hair remains in the metal rods, the stronger the curl will be. The more you dilute the wave set, the more quickly the hair will dry.

Start at the left side and you'll find the task easier. Do the hair at the sides in pin curls and have them very wet. Pin curls dry in no time. While they're called "brush curls," you may find a narrow comb more convenient for grooming.

RHEUMATIC PAINS WHAT TO EAT

Rheumatic pains may result if kidneys do not regularly eliminate excess acid and other wastes. Eat vegetables, fruits, nuts and milk. Use meat, starches and cereals sparingly. Drink lots of soft water. Give the kidneys a gentle lift. Use a kidney evanescent. Ask your druggist for BUKETS. Use the back if not pleased. Locally at Liggett Drug Store.

WHAT CAUSES EPILEPSY?

A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 525 Fifth Ave., New York, N. Y., Dept. AS 249.

Use \$5.00 CHECK for EXTRA SAVINGS!

\$5.00 CHECK GOOD ON ANY CLOTHING Purchase

CLIP THIS CHECK NOW



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You're in for a DOUBLE treat at Bachler's, during the month of April! How come? Because... not only do you benefit by the many startling values that are offered... you enjoy an EXTRA saving of \$5.00! Yes, we said exactly what we mean! If you clip out and present the \$5.00 check above... it will be honored on any purchase of \$20.00 or more.



Ladies' Stunning New Spring DRESSES
2 For 4.88

Until you see these figure-flattering, fashion-right frocks... you can't possibly imagine what exciting "buys" they really are! Perky prints and pretty pastels in new Spring styles with dainty details you'd expect to find on dresses selling at \$4, \$5 and \$9 each! Think! 2 dresses for \$4.88!



NO MONEY DOWN 40 WEEKS TO PAY

Startling Sale of Men's **SPRING SUITS and TOPCOATS**
Values To \$30 **18.45**

Special Values for the Ladies **SPRING COATS and SUITS**
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★ Hotel Lincoln is an outstanding contribution to the travel world, acclaimed for its superior service and fine cuisine - 4 famous Restaurants.

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In The HOUSE
44th TO 46th STS. AT EIGHTH AVE. • NEW YORK

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Now Combined With Bachler's

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ONE ACCOUNT FOR ALL YOUR FAMILY NEEDS

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept. at Stone 6001.

If your name and address is listed between the ads, call at the Sun office, 420 Burke Bldg. for a dollar bill.

Book Hunters win dollars by watching for their names between the ads in each issue of the Sun.



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Lots Of It At Gamler's!

LOOK WHAT YOU GET FOR ONLY **4.95**
Reg. 9.95 Value

It's All Complete Nothing Else Needed



We Carry a Complete Line of Famous Makes

Pfeuger South Bend Gebhardt Ashaway And Other Leading Makes

16 P.C. CASTING OUTFIT

- Consisting of
- 3-Piece Tubular Steel Casting Rod with offset aluminum grip
 - 19" Steel Tackle Box, 12-inch rule on cover
 - Level Winding Anti-Bark Lash Reel
 - Fish Stringer
 - Fish Scaler
 - June Bug Spinner
 - Jointed Pike Lure
 - 3 Bass Casting Sinkers
 - 25-Yd. Ashaway Black Silk Waterproof Casting Line
 - 5-Piece Fisherman Useful Set

25¢ DOWN 25¢ WEEK

GAMLER'S

Jewelers and Opticians
104 E. MAIN ST. COR. NORTH WATER
OPEN SATURDAY NIGHT 'TILL 9

Republican Group List Vaudeville Acts At Entertainment

A program of eight acts of professional vaudeville will feature the sixth annual entertainment and dance of the Greece Republican Organization Friday, May 3, at Greece Memorial Hall, Ridge and Long Pond Roads.

The task of booking the acts is being handled by the entertainment committee composed of Chairman Al Johnstone, Jack Tubb, Henry Miller, George Newell and Edward Burley.

Three of the town councilmen comprise the finance committee. They are Chairman Harold Veness, Clifford E. Clarke and Ray E. Defendorf.

School Alumni Sponsor Dinner

Graduation classes of Corpus Christi School since 1891 will be represented at the first annual dinner of its alumni association at the Sagamore Hotel tonight.

The first and only graduate of the class of 1890 was the late John Galvin, who in the late nineties was a professional baseball player. His immediate family will come down from Buffalo to attend the dinner.

Rev. F. W. Stauder, rector of Holy Redeemer Church, the first graduate of Corpus Christi to be ordained a priest, will be the principal speaker. Harry Crowley will act as toastmaster.

Following the dinner there will be a special program of entertainment. Norbert Klem's orchestra will furnish the music for dancing. Dinner will be served at 7 o'clock.

Cub Pack To Stage Parent's Night

Tomorrow night will be parent's night for the cub pack of Scout Troop No. 44 at St. Mark's and St. John's Parish Hall on Culver Rd.

A pageant of Indian lore will be offered. Achievement awards will be made. Ladies of the Henry Lomb Circle, G.A.R., will present an American flag to the troop.

Parents and friends of troop members are invited to attend this affair, which will start at 7:45 p. m.



9 OUT OF 10 AGREE

"The favorable opinion of 10,333 out of a total of 124,195 people who tested Green River, justifies our claim that it is 'America's Smoothest Whiskey'."

GREEN RIVER

The perfect blend that's AMERICA'S SMOOTHEST WHISKEY

86 proof - 75% grain neutral spirits ALDRIDGE DISTILLERS, INC., N. Y. C.

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LADIES' PLAIN **MEN'S DRESSES SUITS**

MEN'S TOPCOATS Cleaned & Pressed **69c**

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Watch The Sun For Outstanding Values



Just for the pleasure of it

TRY **I.W. HARPER**

The Gold Medal Whiskey

Bottled in Bond

2.55 1.59 85c

4/5 Quart Full 1/2 Pint 8 oz.

Continuing . . .

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ROCHESTER'S VALUE LIQUOR STORE

Our record Breaking Sale

WINES and LIQUOR

LARGEST STOCKS—CHOICEST BRANDS—LOWEST PRICES

SPECIAL PURCHASE ONLY 500 BOTTLES

WATHEN'S PRIVATE STOCK

4 Yrs. Old KENTUCKY STRAIGHT BOURBON WHISKEY

90 Proof FULL QUART

\$1.69

Compare! \$2.49 Value

Not a Fifth

NO FINER QUALITY!

LIVBRO GIN

100% Grain Neutral Alcohol

\$1.45

Full Quart 90 Proof

COMPARE! \$1.98 VALUE

No matter how particular you are, you are sure to like this gin . . . for it's smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price . . . let your taste be the test. Try it— you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!

Our Famous LIVBRO Brand

RYE WHISKEY

\$2.10

Full Quart 90 Proof

COMPARE! \$2.95 VALUE!

A choice, smooth rye whiskey distilled, blended and bottled by one . . . of the largest distilleries in the world. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this Rye because of its exceptionally fine quality and outstandingly low price.

One of Scotland's Finest

KING GEORGE IV BLENDED SCOTCH WHISKEY

A Rare Value! **\$2.49**

86.8 Proof Fifth

100 per cent Scotch Whiskies. Distilled, Blended and Bottled in Scotland.

Compare! \$3.20 Value!

OLD STERLING WHISKEY

Private Stock—Straight Bourbon

2 Years Old 2 PINTS

A real taste treat! Try this fine - flavored bourbon - it's a great value in quality liquor. Compare! \$1.75 Value!

\$1.29

80 Proof

SENSATIONAL VALUE

CITY CLUB STRAIGHT BOURBON WHISKEY

4 Years Old **\$1.39**

Full Quart 85 Proof

This whiskey is distilled from 100% ripe, full flavored American grains and stored in steam-heated warehouses. It is distilled the old-fashioned, expensive way, which accounts for its smoothness and palatability. Compare! \$1.75 Value!

FRENCH or ITALIAN

VERMOUTH

Two famous imports! French (Dry) or Italian (Sweet) Large 30 oz. bottle. **89c**

Compare! \$1.35 Value!

Imported Virgin Islands

RUM

86 Proof **\$1.49**

An extraordinary fine quality rum for your arrangements.

Our Very Best Seller!

SANDY HOLLOW STRAIGHT RYE WHISKEY

90 Proof Compare \$1.95 Value

3 Years Old

\$1.59

Full Quart

From The Sunniest State Comes The Finest Wine

SWEET DRY

Muscatel, Sherry Tokay, Port

FULL GALLON **\$1.25**

3 full Quarts \$1.00

Burgundy Zinfandel Claret Barbera Chianti Reising Sauterne

99c

GALLON

LIVADAS

A Name You Can Trust

183 Monroe Ave.

N. Y. S. License L-4229

Open Every Nite Till Midnight

Free Delivery Stone 5549

WIN CASH!

Play MATCH-THE-METER

Here's How—

Drive To Any Gas Pump At Our Stations. Compare The Meter Reading With The Mileage On Your Speedometer.

Richfield

7890

I WIN \$25.00

Nothing To Buy—Just Drive Up And Match The Meter!

CLEARY'S Service STATIONS

1477 Dewey corner Ridgeway Ave. 865 Lake Ave., near Lexington Ave. 21 Canterbury Rd., near Monroe 797 W. Main St., cor. Lamberton Pk.

324 Genesee Street, cor. Frost Ave. 1926 East Ave., corner Wing Place. 193 Winton Rd., N. cor. Blossom Rd. 400 Court Street, corner Broadway. 965 Bay Street, corner Greely.

800 Atlantic Ave., corner Indiana. 150 Ridge Road, East. 2472 Monroe Avenue, Brighton. 165 Allen St., near Plymouth, N.

You WIN \$25 when the last 4 numbers match

You WIN \$5 when the last 3 numbers match

You WIN \$1 when the last 2 numbers match

You WIN a Gift matching last number

MAKE IT A DAILY HABIT! YOU MAY "MATCH-THE-METER" ONCE EVERY 24 HOURS

Bowling League Scores

Amalgamated League
Emil Pfehgar threw in a big 641 to lead the Amalgamated Clothing Workers of America League at Genesee Hall last Friday. George Magin had 625, Paul Kubica 624, Heintz 619, Mike Howski 612, George Morphet 609, Ambrose 608 and Chick 605.

Genesee Ladies League
Marge Johnson was the leading lady in Monday night's Genesee Ladies' League with 592. Millie Gabbey had 572, Minnie Weyl 569, Dot Hartleben 568, Anna Ruf 552, Lucille Turiano 551, Rose Hilbert 545, Edna Smith 545 and Evelyn Rodman 541.

Genesee League
Johnny Streb paced last Monday's Genesee League with 639. Quetchenbach had 601.

Team matches: Michaels-Stern Sacks No. 1 (2383) 3, Local 202 (2480) 0; Local 203 (2603) 2, Local 205 (2551) 1; Fashion Park Cutters No. 1 (2811) 2, Local 227 No. 1 (2746) 1; Hickey-Freeman (2836) 3, Bond Clothes (2344) 0; Weiner Bros. (2641) 2, Local 14 No. 1 (2541) 1; K. H. Trimmens (2741) 2, Fashion Park Cutters No. 2 (2623) 1; Local 227 No. 2 (2321) 2, Rochester Button No. 2 (2305) 1; Michaels-Stern Cutters No. 1 (2562) 2, Schlegel Mfg. (2630) 1; Fashion Park Pant (2769) 2, Hickey-Freeman Sacks (2508) 1; Levy-Adlers (2509) 2, Michaels-Stern Sacks No. 2 (2521) 1; Local 206 (2624) 2, Fashion Park Trimmers (2644) 0; Rochester Joint Board (2444) 2, K. H. T. Pant & Vest (2449) 1; Rochester Button No. 1 (2603) 2, Art-in-Buttons (2480) 1; Rochester Button Plastic (2844) 2, Michaels-Stern Stock (2418) 1; Michaels-Stern Cutters No. 2 (2563) 2, Local 14 No. 2 (2160) 1; Stein-Laudius (2271) 2, Michaels-Stern Sacks Shop 6 (2333) 1.

Illinois this spring made its first baseball trip south since 1931.

101-2 ELWOOD BLDG. E. MAIN ST. STATE ST. MAIN 3709
American Beauty Salon
Managed by Anne Walker Frink
A correct coiffure is the making of a woman. Have you overlooked this important necessity to your attractiveness?
SPRING SPECIAL
WINDSOR Machineless OIL \$2.95
By Appointment Permanent

SMALLS MODERN OPTICAL DEPARTMENT

ENJOY GOOD VISION
GOOD HEALTH
WITH THE "RIGHT" GLASSES FROM SMALLS
YOU DON'T NEED CASH



Let Dan G. Albert, registered optometrist, examine your eyes, prescribe the correct lenses, and assist you in the selection of suitable frames... then pay the convenient Small's way.

We Use Only Bausch & Lomb And Shur-On Lenses
PAY AS YOU SEE — SEE AS YOU PAY
Small Weekly Payments Small Monthly Payments

Small's
28 MAIN STREET EAST
JEWELERS RADIO OPTICIANS

Compliment your guests... serve them Mount Vernon
For now this fine bonded rye, rich in tradition and delicate in flavor, costs no more than even many lower proof blended whiskeys.

Mount Vernon
Straight Rye WHISKEY
U. S. Bottled in Bond
Copyright 1940, National Distillers Prod. Corp., N. Y.

NOW \$2.39 (FIFTH 25.6 oz.)
\$1.50 (PINT 130 oz.)

KINNEY'S ECONOMY DAYS!

SALE!
OUT GO OUR Spring Styles at \$1.00
Formerly \$2.00-\$3.00

Here's the biggest shoe sale to come your way! A tremendous variety of styles greatly reduced for this event. Patent Blues! Tans! Alligator Combinations! All absolutely NEW and full of WEAR. All Sizes! All Heel Heights!

COME EARLY TOMORROW!

CHILDREN'S SHOES
Dressy shoes that are packed with comfort and long wear!

SPORT OXFORDS
Big selection, including saddle oxfords. Values up to \$3.00!

MEN!
\$1.77
You just won't believe your eyes when you see the fine details of style and workmanship in these shoes... and they can take plenty of punishment!

Black or Tan! All Sizes!

KINNEY'S
74 East Main St.
SHOES for the Family

YOU CAN GET TWO PHILCO RADIOS And One ELECTRIC CLOCK For Only \$79.95 (Cash Price)

(a) Philco Radio Phonograph
(b) Philco Transitone PT-25
(c) Sessions Electric Clock

All This For Your Old Radio And \$79.95

SMALL DOWN PAYMENT CONVENIENT TERMS

Rochester Gas & Electric Co.
89 East Avenue Main 7070

Welter Champ On Monday In Elks Club Ring

Another unit of the "parade champions" will be unfolded in the Elks Club Monday night. Cozy Storace comes down from Rome, N. Y., to face Henry Brim, who is now rated as one of the country's leading prospects, is confident that he can take care of his predecessor on the throne next Monday night. Always a favorite with local fight faithful, he defeated Tony DeCarlo and Gene Pinter in his last two Rochester starts. Johnny Burba is lining up the balance of next week's card which is expected to show Jerry Spalma facing Billy Hicks in one of the five spots.

SAVE BUY DIRECT FROM THE MAKER!

We Make, We Sell. You Save!
See Our Huge Stockroom Display Brand New Styles

SUITS and TOPCOATS

\$15
All Hand Tailored In The Newest Styles And 100% Wool Fabrics
Our Stocks Includes suits, jackets, shirts, slacks and regulars.

DELUXE SUITS
Suits That Look Twice The Price! See Them \$18.50

KIRKLEY
Showroom on Ground Floor 150 ST. PAUL ST.
(Cor. St. Paul and Andrews)
FREE PARKING NEXT DOOR
Open Friday And Saturday Evenings

EVER A DULL MOMENT COME AND SEE
Something Real Special Saturday Night
EN HELFER'S
Home Cooking Every Day Choice Beverages
HENRIETTA ST. MON. 9147

TIM KELLY'S OYSTER BAR
Special: Full Course 75c
Turkey Sunday Dinner 85c
S. Clinton Ave. Mon. 9134

WHERE TO GO For Game Parties

PARTY AT Capital Theatre Hall
WEDNESDAY APRIL 17th 8:15 P. M.
85 W. Main St.

Parties At GLIDE HALL
1201 JAY ST.
Every Sunday 8.00 P. M.
Larger and Better Entertainment

PARTIES NION LEAGUE HALL
Sunday and Monday—8:15 P. M.
Tuesday and Saturday 1:30 P. M.
ADMISSION 25c
256 Gregory at South Ave.

BINGO PLYMOUTH CHURCH
Plymouth Ave. at Troup
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot

BINGO TIT'S BEST HILI RECREATION HALL
Monday, Wednesday 1:30 P. M.
Tuesday, Thursday, Saturday 8:15 P. M.
89 Chili Ave. at Thurston

BINGO VERY WED.
8 P. M.—25c
ARNETT
Theatre—Thurston Rd.
Cash Prizes—Door Prizes

BINGO SHOW 7 P. M. GAMES 8 P. M.
Thurs., Fri. and Sat.
BINGO HALL HOLLYWOOD
35 PULLMAN AVE.
Admission 25c
Special Bus Service From Door

ABC Rug Cleaners Parties
ADMISSION 25c
Every Tues. and Sat. Night 8:30 P. M.
Special: Sat. April 20th A Philco Console Radio Given Away FREE!
2011 E. MAIN ST.

Rochester's Largest Liquor Store

"Monkey See Monkey Do"
BUT NO ONE CAN COPY THE LOW-PRICE POLICY OF BERGHASH

Rochester's Largest Stock Offers Greatest Variety At

BIG SAVINGS



"SHEDELL'S" BOTTLED IN BOND

100 Proof STRAIGHT RYE WHISKEY
DOWN Come Prices Compare Value
SALE PRICE THURSDAY FRIDAY SATURDAY ONLY!
3.00 SUPPLY LIMITED
\$1.89 FULL QUART
CASE 12 QTS. \$21.00

46 MONTHS OLD "CREAM O'GRAIN"
Straight Bourbon Whiskey

A Berghash Bargain of Outstanding Quality
Compare 2.00 Value
\$1.59 Full Quart

"For The Perfect Fix"
MON VALLEY SLOE GIN
Makes a delicious Tom Collins or Rickey and delicious straight.

Compare \$1.75 Value
\$1.29 4/5 Quart
3 Bottles \$3.75

100% SCOTCH WHISKIES "Queen Victoria" 4/5 Quart \$2.39

IMPORTED ITALIAN VERMOUTH 36 oz. 89c

RENAULT SWEET WINES Regularly 2.00 4/5 White Label Quart 59c

CALIFORNIA PEACH BRANDY 100 Proof 4/5 Quart \$1.75

OLD MR. BOSTON GIN Fruit Flavored, Pint 75c

GORDON'S MARTINI COCKTAILS 4/5 Quart \$1.49

CHATEAU BRISAC
100% PURE CALIFORNIA WINES
Enjoy A Good Quality Wine At A Very Low Price
Compare 2.00 Value
A.C. 20% Vol.
\$1.39 Full Gallon
Choice—Port—Sherry—Tokay—Muscatel

100 PROOF GIN OLD BROMLEY A LONDON DRY GIN—Great From The First Sip
\$1.60 Qt.
HOLIDAY WINE Gals. \$1.75
FOR 1/2 Gals. 95c
PASSOVER USE Qts. 50c

FREE DELIVERY!
BERGHASH
124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S FREE PARKING
ROCHESTER THEATER OPPOSITE OUR STORE

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept. at Stone 6001.

If your name and address is listed between the ads, call at the Sun office, 420 Burke Bldg. for a dollar bill.

Book Hunters win dollars by watching for their names between the ads in each issue of the Sun.

Republican Group List Vaudeville Acts At Entertainment

A program of eight of professional vaudeville feature the sixth annual entertainment and dance of Greece Republican Organization Friday, May 3, at Memorial Hall, Ridge and Pond Roads.

The task of booking the is being handled by the entertainment committee composed of Chairman Al Johnstone, Tubb, Henry Miller, Ge Newell and Edward Burley.

Three of the town cou men comprise the finance committee. They are Chair Harold Veness, Clifford Clarke and Ray E. Defend.

School Alumni Sponsor Dinner

Graduation classes of Co Christi School since 1891 be represented at the first annual dinner of its alumni association at the Sagamore Hotel tonight.

The first and only grad of the class of 1890 was the John Galvin, who in the nineties was a professional ball player. His immediate ally will come down from Italy to attend the dinner.

Rev. F. W. Stauder, rector Holy Redeemer Church, first graduate of Corpus Ch to be ordained a priest, will be the principal speaker. H Crowley will act as toastmaster.

Following the dinner there will be a special program entertainment. Norbert Kl orchestra will furnish the music for dancing. Dinner will served at 7 o'clock.

BOWLING WITH ED RANDALL

Franklin Hall is a busy spot these nights. Conducting a tournament so large as the present City event is a big job but there is little rush or flurry at tournament headquarters, Harry Fuller and Ivan Ames clear the contestants through the formality of turning in team line-ups and drawing for alleys while the old war-horse, Larry Sutton, takes care of the ball-weighing ceremony with his usual efficiency and despatch.

In addition, there is always some member of the RBA executive committee on hand to lend his help and everything goes like clockwork. Probably Larry Sutton's "weigh up, sign up and check up" has a lot to do with the smooth-running machinery that gets every squad on the alleys on time.

Every type of bowling is in evidence at this city tournament, good, bad and occasionally, indifferent. When the word gets around that some team or individual is hot, there is a rush of spectators to those particular pair of alleys. When the on-lookers begin to drift away, you can take it for granted that the hot streak has passed and another hope has been blasted.

The Dairyella milk bar and its attractive attendant is proving very popular with contestants and spectators alike, while the familiar smiling countenance of Al Mors behind the mahogany strip beckons to the more sophisticated of the bowling gentry.

Whether you are bowling in the city tournament or not, you owe it to yourself to pay a visit to Franklin Hall to watch one of the largest competitive events that has ever been conducted in Rochester. You will enjoy watching the action on the alleys and you will marvel at the highly efficient manner in which the tournament officials handle the various squads. It's a great tournament for bowlers and spectators alike and we enjoyed our visit very much, that is, everything but our own score.

Buonomo League

Judging from the flock of big totals, Buonomo Leaguers were evidently tuning up for the city tournament in their Monday night matches. Heading the list were Bob Streib and Bill Irwin with 714 and 712, respectively. Streib had 237, 255 and 222, while Irwin put together games of 234, 277 and 201. Gamrod-Harmon headed the team division with a big 3176, highlighted by a middle effort of 1127.

- Don Crombie had 676, Danny Pettillo 664, Condie Lise 666, Herb Schuch 664, Sam Vaccaro 659, Reagan 658, Arnold Johnson 657, Fred Cullen 625, Joe Melvin 626, Oscar Grove 625, Thompson 625, Lou Martell 623, Al DeVonis 623, Dr. Hays 617, Neil Loman 616, Andy DeVonis 616, Jack Cardinale 615, Krasnow 613, Johnny Allen 614, Bernie Schesterman 613, Vogel 607, Stevens 605, Jack Court 605, Harry Spina-macher 603, Voeltinger 602, Andolino 602, Claxey 602 and Tony Buonomo 602.
- Team matches: Calverta (2667) 2, C. C. West Coal Co. (2626) 1; Judge Motors (2773) 2, Tommy Trott (2730) 1; Jaspersen Agency (2574) 2, Hettler Ice (2512) 1; Imperial Beverages (2584) 2, Central Ring-Free (2669) 1; C & M Forwarding (2611) 2, Rochester Turners (2715) 1; Norton's (2539) 2, Combars Insurance (2471) 1; Gamrod-Harmon (2176) 2, Wilson Oyster Bar (2653) 0; Miller Beverages (2663) 2, Decker's Dairy (2749) 0; Beechnut Packing (2740) 2; Kresge (2518) 1; Doyles (2681) 2; Blanchard (2749) 1; Ruby Plumbers (2663) 2; Pure Quill (2616) 1; Credit Acceptance (2667) 2; Moose Club (2582) 1; Owens Oil (251) 2; Qualtop Beverages (2591) 0; O'Farrell Restaurant (2812) 1; Silver Star Cleaners (2678) 0; Union Hotel (2675) 2; Herbert's Grill (2680) 1; Malcolm (2770) 2; Central Chevrolet (2460) 0; Stillman Tobacco (2797) 2; Park & Sons (2459) 0.

Sport Shorts

Coach Jim Crowley of Fordham's football team is planning to switch Jim Blumenstock to the fullback post so that he can have Blumenstock and Len Eshmont in the backfield at the same time.

Princeton oarsmen are training with an eye on the Poughkeepsie regatta but as yet the university has made no formal announcement.

Bold and Bad, a three-year-old, is a stablemate of Bimelich, Colonel E. R. Bradley's Kentucky Derby favorite.

The Rochester Sun

Published every Thursday by the Rochester Sun Corp., 3 St. Paul St., Rochester, N. Y.; G. C. Gerling, Pres.; F. B. Kelly, Vice-Pres.; Wm. A. Pfaff, Sec.; Wm. G. Bromley, Treas.

G. Curtis Gerling, Publisher
Orville H. Allen, Editor
AMBROSE HART, Comptroller

Eugene Davis, Adv. Director
Edward Randall, National Adv. Mgr.
JAMES A. COVENEY CO.,
NATIONAL REPRESENTATIVES,
444 Madison Ave.,
39 South State St.,
Chicago Office

Johnny Paycheck, who fought Joe Louis for the title, was appearing in New York for the second time. The first time was in 1933 as an amateur.

Baltimore's first championship fight in seventeen years is scheduled for May 20 when Harry Jeffra meets the feather champ, Joey Archibald.

FISHERMAN'S LUCK
Lots Of It At Gamler's!

LOOK WHAT YOU GET FOR ONLY **4.95**
Reg. 9.95 Value

It's All Complete Nothing Else Needed

16 PC. BAIT CASTING OUTFIT

Consisting of:

- 2-Piece Tubular Steel Casting Rod with offset aluminum grip
- 19" Steel Tackle Box, 12-inch rule on cover
- Level Winding Anti-Balk Lash Reel
- Fish Stringer
- Fish Sealer
- June Bug Spinner
- Jointed Pike Lure
- 3 Bass Casting Sinkers
- 25-Yd. Ashaway Black Silk Waterproof Casting Line
- 5-Piece Fisherman Useful Set

25¢ DOWN 25¢ WEEK

GAMLER'S

Jewelers and Opticians

104 E. MAIN ST. COR. NORTH WATER
OPEN SATURDAY NIGHT 'TILL 9

SPECIAL DRESS

MEN'S TOPCOATS
Cleaned & Pressed

SPECIAL

212-16 COURT STREET
FREE PARKING
Mrs. Valencia P.

Watch The Sun For Outstanding Values

Magazine Features Rochesterians Story Of Local Publisher

Special Rochester interest is attached to the current issue of Liberty magazine now on the newsstands.

One of the leading articles deals with the presidential candidacy of Frank E. Gannett, publisher of the Times-Union, Democrat & Chronicle and other Gannett newspapers.

Further local interest is attached to the story because it was written by a former Rochester newspaper man, Harry E. Gray, the article's author, was at one time managing editor of the Rochester Journal-American.

Your CAPITAL INVITES YOU

A wonderful, thrilling adventure awaits you in Washington, D. C. Inspiring and educational entertainment for your visit to the City of World Affairs!

You will enjoy the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate. AIR CONDITIONED. GUEST ROOMS & PUBLIC SPACES.

400 OUTSIDE ROOMS WITH BATH FROM \$2.00 SINGLE WITH PARKING

HOTEL ANNAPOLIS
IN WASHINGTON, D. C.
11th TO 12th ST. AT H ST.

A VACATION AND REST CURE ON AN ALL-EXPENSE PLAN

One week's stay
Two persons in a room \$45 each
One person in a room \$42

Three days' stay
Two persons in a room \$25 each
One person in a room \$22

Two days' stay
Two persons in a room \$14 each
One person in a room \$11

Rate includes: large outside twin-bed room and bath... three delicious meals daily... breakfast in room if desired... sun deck... sea-water pool... treatments by arrangement with Ambassador Health Institute located in hotel... Hotel bus from station.

the Ambassador
ATLANTIC CITY
WILLIAM HAMILTON
Managing Director

DID HE SAY SCOTCH? NO, HE SAID MARTIN'S SCOTCH

Don't short change yourself on QUALITY

ASK FOR MARTIN'S SCOTCH WHISKY

Mellower - Smoother Tastes Better

PROOF

BLENDING SCOTCH WHISKY. BOTTLED IN SCOTLAND. Imported by MCKESSON & ROBBINS, INC., N. Y. Corp. 1940 McKesson & Robbins, Inc.

Notice To County Taxpayers

Pursuant to a resolution of the Board of Supervisors of Monroe County adopted April 1, 1940, all tax liens on all properties which have been sold to Monroe County can be redeemed by payment of the original tax, advertising fee, and interest at the rate of three per cent per annum, if paid during April, May or June, 1940, provided the 1939 tax is paid in full.

C. A. SMITH
Director of Finance.

WIN CASH!

Play MATCH-THE-METER

Here's How - Drive To Any Gas Pump At Our Stations. Compare The Meter Reading With The Mileage On Your Speedometer.

Richfield

You WIN \$25 when the last 4 numbers match

You WIN \$5 when the last 3 numbers match

You WIN \$1 when the last 2 numbers match

You WIN a Gil matching last number

MAKE IT A DAILY HABIT! YOU MAY "MATCH-THE-METER" ONCE EVERY 24 HOURS

1 WIN \$2500

NOTHING TO BUY
Just Drive Up And Match The Meter!

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324 Genesee Street, cor. Frost Ave.
1926 East Ave., corner Wing Place.
193 Winton Rd., N. cor. Blossom Rd.
400 Court Street, corner Broadway.
365 Bay Street, corner Greeley.

800 Atlantic Ave., corner Indiana.
150 Ridge Road, East.
2472 Monroe Avenue, Brighton.
105 Allen St., near Plymouth, N.

JOIN THE ARMY! Help Fight The WAR ON CANCER

Enlist Now In The WOMEN'S FIELD ARMY
of the American Society for the Control of Cancer

Membership Costs Only \$1

All funds are used to carry on educational work of the Women's Field Army

Free Information, Literature and Membership Blanks Available at
Sibley, Lindsay & Curr Co. • McCurdy & Co. • B. Forman

TOMORROW ONLY!
EARLY CANCER IS CURABLE—FIGHT IT WITH KNOWLEDGE

BENEFIT SHOW
Next Monday and Tuesday members of School No. 4 P.T.A. will sponsor a benefit show at the Madison Theater. Feature attraction will be the showing of "Little Old New York."

COUNCIL TO MEET
A meeting of the executive council of the Women's Benefit Association will be held in the Seneca Hotel next Thursday evening, starting at 8 p. m. A dessert luncheon will be served.

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept. at Stone 6001.

If your name and address is listed between the ads, call at the Sun office, 420 Burke Bldg. for a dollar bill.

★ AT SMALLS
HEADQUARTERS FOR WORLD FAMOUS

FISHING TACKLE
ON
EASY CREDIT
PAY ONLY
DOWN 25¢ A WEEK

BUY THAT "BETTER" TACKLE YOU'VE ALWAYS WANTED...

- American Fork, Hoe • Pflueger
- True Temper • Heddon
- South Bend • Shakespeare
- Gladding Lines
- Ashaway Lines
- Kennedy Tackle Boxes

FREE FISHING CATALOG Ask For Yours

Smalls
28 MAIN STREET EAST

Wings Face Syracuse In Season Opener

Training camp successes and failures were forgotten today by the Red Wings as they tackled the Syracuse Chiefs in the Municipal stadium to open the 1940 International League baseball season.

Now the chips are down. From here on the boys will be playing for keeps.

Billy Southworth will have to depend largely upon rookies to put his aggregation in the money. Today's lineup shows new faces in two outfield spots, two infield and behind the plate. Estel Crabtree, Mike Ryba and Harry Davis lead the veteran's brigade.

Of course, it is foolhardy to predict the standing of the Wings at the season's end. But from this point it looks as though the Southworthites will have to beat out Newark if they want that old bunting. Newark looks strong, but then, so do a lot of other clubs, among them, Syracuse, which, while not too strong with the bat, has a first-rate defensive club.

Win, lose or draw, sentiment in Rochester today is "Good luck, Billy boy."

Buck Hunters win dollars by watching for their names between the ads in each issue of the Sun.



Trophy

Each member of the prize-winning five-man team in the City Bowling Tournament will be presented with one of these beautiful and useful trophies by the Rochester Bowling Ass'n.

Engraved Hickok belt buckles will be awarded winners of the net score championship.

Do you get your Sun regularly every Thursday afternoon? If you do not, call the circulation dept.—Stone 6001.

Rochester's leading stores advertise their best values in the Sun. Get the habit—depend on the Sun for latest shopping news.

Our Family's WHISKEY RECIPE

has always been so flavorful and mild—and maybe even more so today. Just try it and see!

Harry E. Wilken
QUART \$2.20
PINT (8 oz.) 1.14



At package stores and bars Blended whiskey 88.8 proof. 75% grain neutral spirits. Copyright 1940, The Wilken Family, Inc., Aladdin, Schenley P. O., Pa.

NEW! DURABLE! UMBRELLA

Genuine Oil Silk Choice Of Colors

\$1.25

Regular \$2.25 Value! With Phone and Mail Orders Accepted

Open Evenings **NORTH CIGAR STORE**
281 North St. at Central Av.

Be Thrifty And Nifty
POLYSHINE
Your Shoes: All Colors
A Rochester Made Product

Welter Champ On Monday Card In Elks Club Ring

Another unit of the "parade of champions" will be unfolded at the Elks Club Monday night when Cozy Storace comes down from Rome, N. Y., to face Henry Brimm, the Buffalo welter who created such a sensation at Boston in winning the 147-lb. amateur championship.

Storace held the same title a year ago but was eliminated this year by Jimmy Mulligan who left-handed him into defeat. Storace, who got the short end of a split decision, claims he had not fought for a long time prior to his Boston appearance.

Trouble with his nose and a death in his family kept him idle.

Brimm, who is now rated as one of the country's leading prospects, is confident that he can take care of his predecessor on the throne next Monday night. Always a favorite with local fight faithful, he defeated Tony DeCarlo and Gene Pinter in his last two Rochester starts.

Johnny Burba is lining up the balance of next week's card which is expected to show Jerry Spalma facing Billy Hicks in one of the five spots.

SAVE BUY DIRECT FROM THE MAKER!
We Make, We Sell. You Save!
See Our Huge Stockroom Display Brand New Styles

SUITS and TOPCOATS
\$15

DELUXE SUITS
Suits That Look Twice The Price! See Them! **\$18.50**

KIRKLEY
Showroom on Ground Floor
150 ST. PAUL ST.
(Cor. St. Paul and Andrews)
FREE PARKING NEXT DOOR
Open Friday And Saturday Evenings

Rochester's Largest Liquor Store

"Monkey See Monkey Do"

BUT NO ONE CAN COPY THE LOW-PRICE POLICY OF BERGHASH

Rochester's Largest Stock Offers Greatest Variety At

BIG SAVINGS

BOTTLED IN BOND
100 Proof
STRAIGHT RYE WHISKEY

DOWN Compare Prices Compare Value

SALE PRICE THURSDAY FRIDAY SATURDAY ONLY!

SUPPLY LIMITED

\$1.89 FULL QUART

CASE 12 QTS. \$21.00

46 MONTHS OLD "CREAM O'GRAIN"
Straight Bourbon Whiskey

Compare 2.00 Value

\$1.59 Full Quart

"For The Perfect Fixx"
MON VALLEY SLOE GIN
Makes a delicious Tom Collins or Rickey and delicious straight.

Compare \$1.75 Value

\$1.29 4/5 Quart

3 Bottles \$3.75

100% SCOTCH WHISKIES "Queen Victoria" 4/5 Quart \$2.39

IMPORTED ITALIAN VERMOUTH 30 oz. 89c

RENAULT SWEET WINES Regularly 79c 4/5 White Label Quart 59c

CALIFORNIA PEACH BRANDY 100 Proof 4/5 Quart \$1.75

OLD MR. BOSTON GIN Fruit Flavored Pint 75c

GORDON'S MARTINI COCKTAILS 4/5 Quart \$1.49

CHATEAU BRISAC
100% PURE CALIFORNIA WINES

Enjoy A Good Quality Wine At A Very Low Price

Compare 2.00 Value

\$1.39 Full Gallon

Choice — Port — Sherry — Tokay — Muscatel

100 PROOF
GIN OLD BROMLEY A LONDON DRY GIN—Great From The First Sip **\$1.60** Qt.

HOLIDAY WINE Gals. **\$1.75**

FOR **PASSOVER USE** 1/2 Gals. **95c** Qts. **50c**

FREE DELIVERY!

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124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S ROCHESTER THEATER
FREE PARKING OPPOSITE OUR STORE

The Chateau
Monroe Ave at the Twelve Corners
For a Gala Evening of Food and Fun

- Big Floor Show
- Excellent Cuisine
- Reasonable Prices

Where to Go for Dining, Dancing and Entertainment

BEN HELFER'S
Home Cooking Every Day
Choice Beverages
99 HENRIETTA ST. MON. 9147

TIM KELLY'S OYSTER BAR
Special: Full Course 75c
Turkey Sunday Dinner
814 S. Clinton Ave. Mon. 3136

RIVER PARK INN
EAST RIVER ROAD
FLOOR SHOW
SATURDAY NITE
WOODY THAYER'S Orchestra
GEN 7681

WHERE TO GO For Game Parties

PARTY AT
Capital Theatre Hall
WEDNESDAY APRIL 17th
8:15 P. M.
85 W. Main St.

PARTIES AT
GLIDE HALL
1201 JAY ST.
Every Sunday 8.00 P.M.
Bigger and Better Entertainment

PARTIES
UNION LEAGUE HALL
Sunday and Monday—8:15 P. M.
Wednesday and Saturday 1:30 P. M.
ADMISSION 25c
256 Gregory at South Ave.

BINGO PLYMOUTH CHURCH
Plymouth Ave. at Troup
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot

BINGO AT IT'S BEST
CHILI RECREATION HALL
Monday, Wednesday 1:30 P. M.
Tuesday, Thursday, Saturday 8:15 P. M.
569 Chili Ave. at Thurston

BINGO
SHOW 7 P. M.
GAMES 8 P. M.
Thurs., Fri. and Sat.
BINGO HALL HOLLYWOOD
35 PULLMAN AVE.
Admission 25c
Special Bus Service From Door

BINGO EVERY WED.
8 P. M.—25c
ARNETT
Theatre — Thurston Rd.
Cash Prizes—Door Prizes

ABC Rug Cleaners Parties
ADMISSION 25c
Every Tues. and Sat. Night 8:30 P. M.
Special: Sat. April 29th A Philco Console Radio Given Away FREE!
2011 E. MAIN ST.

"Seagram's Crowns are Much Smoother and Milder" says Larry MacPhail

7 CROWN \$1.58 PINT

5 CROWN \$1.30 PINT

LARRY MACPHAIL, who heads the Brooklyn Dodgers, compared Seagram's Crowns of today with the Crowns of '34—the identical whiskeys that became national favorites right after Repeal. "Both are remarkably smooth," said Mr. MacPhail, "but I believe your present Crowns are even milder and mellower than the famous Crowns you introduced in 1934."

Seagram's 7 Crown Blended Whiskey, 60% grain neutral spirits. 90 Proof. Seagram's 5 Crown Blended Whiskey, 72% grain neutral spirits. 90 Proof.

Seagram's 7 and 5 Crown "AMERICA'S FINEST"
Seagram-Distillers Corporation, New York.

SPRING SHOE SALE!

OF FAMOUS DOROTHY MAY AND OTHER GRADES

\$1.00
Values To \$4.00



Nice Selection of Narrow Widths AAA to B
All Brilliant Spring Styles LIMITLESS In Variety and Types



NOWHERE IN ROCHESTER AT THIS LOW PRICE
HOSE First Quality
• Full Fashioned
• All Silk Chiffon
39c
Dorothy May
68 EAST MAIN ST.

A BIRTHDAY PARTY'S ON TONIGHT I DON'T KNOW WHAT TO SEND
THE SMOOTHEST GIFT I KNOW ABOUT IS KESSLER'S PRIVATE BLEND

KESSLER'S AMERICA'S GREATEST WHISKEY VALUE
KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

Want Ads

MOVING

MOVING—3 rooms, \$5.00, 4 rooms, \$7.00, 6 rooms, \$12.00. Pianos and large refrigerators extra. Phone Mr. Carter, Main 8926.

PHONE Mr. Carter, Main 8926. He will estimate your moving job. Low prices. Large vans, capable handiers. He will take old furniture in trade for moving.

WANTED TO BUY

SECOND HAND RUGS, runners, carpets, chests of drawers, bedroom suites or entire households. Also baby cribs and Simmons beds. Phone Mr. Carter, Main 8926.

HOUSEHOLD GOODS

LIVING ROOM SUITES \$20.00 to \$25.00 allowance on your old living room suite toward the price of a new one, and the new ones are priced right. Any style, fabric or color. Phone Textile Mfg. Co. Main 8926.

LIVING ROOM SUITES, easy chairs, and love seats tailored to your order. Any fabric or style. Call for catalogue. You get at prices that will surprise you and make the old pocket book feel young again. There will be real retail profits in a deal of this kind. Remember DIRECT FROM FACTORY TO YOU. Textile Mfg. Co. Phone Main 8926.

FURNITURE HOBBIES FOR SALE—Solid mahogany Colonial dresser, \$8; Brass stands with marble tops, \$10; and up; Beautiful old walnut tables, marble tops \$1.50 each; Old comodes, lamps \$2c and up; Console radios \$1.50 each; Mahogany Walnut maple and oak dressing tables and vanities \$4.00 and up; Birds eye maple dresser and vanity \$6.00 and up; Decks \$4.00 and up; Beautiful carved walnut bed, \$5.00; H. P. Fahrner, 134 North Plymouth Ave. Open Evenings.

4-PC. BEDDING for \$165.00 maple bedroom suite, sold for \$165.00 used 6 months, \$50.00; \$275 9-piece walnut dining room suite, \$45 used but in beautiful condition; \$145.00 dining room suite; Walnut, used about 4 months \$45.00; Occasional chairs—\$10.00 and up; \$2.50 and up; Leather covered library and office chairs \$12.50 values to \$6.50 and up; H. P. Fahrner, 134 No. Plymouth Ave. Open evenings.

BEDS AND BEDDING FOR SALE—New flat springs, \$2.00 and up; New all cotton mattress, \$2.80; coil springs \$3.00 and up; Simmons beds, \$3.85; Foster and up; Inner spring mattress, \$5 and up; Inner spring mattress, \$5 and up; \$10.50, \$2.50 and up; Leather covered library and office chairs \$12.50 values to \$6.50 and up; H. P. Fahrner, 134 No. Plymouth Ave. Open evenings.

RUGS FOR SALE—Light weight felt base rug, 9x12, \$3.50; Heavy felt base rug, 9x12, \$2.85; 27' rug border, \$2.00; 3c. Hall runners, running yard 15c. Felt base the sq. yd. 29c. H. P. Fahrner, 134 No. Plymouth Ave. Open evenings.

STOVES FOR SALE—Gas stoves, kerosene, some with oil burners and combinations gas and white enamel, \$5.00 and up. H. P. Fahrner, 134 No. Plymouth Ave. Open evenings.

NO ONE LAYS AWAKE NIGHTS worrying about what they owe Fahrner Furniture Store. We sell for cash and that is why we offer the best values in Rochester. We don't need a book-keeper or a collector on you to pay for things around then come to 134 North Plymouth Ave. and see how much you can save. Open evenings—H. P. Fahrner, HANGING PORCH GLIDER good, Glenwood 237-R.

Painting & Paperhanging

PAINTING and Paperhanging guaranteed Workmanship—call Stone 2177.

SERVICES OFFERED

BACK FROM HOLLYWOOD, CALIFORNIA. John Harrison McNeal at your service on human behavior, character and psychanalysis. Bring in your troubled mind. Love, fear and worry understood by understanding McNeal. Same office, Temple Bldg.

CLOTHING FOR SALE

MEN'S SUITS. Black cut-away and two trouser light gray suit and a light gray overcoat. Fine condition. Size 35 tall. Glenwood 237-R.

FOR RENT

4 NICELY FURNISHED HOUSEKEEPING ROOMS, private home, porch and yard. 459 Magee Ave.

Painting, Paperhanging And Decorating

Arvon And Mission Finishes FREE ESTIMATES—EASY PAYMENT PLAN Compensation LOUIS WERA, Jr. GLENWOOD 5341-R

BOILED FROSTINGS

If boiled frostings won't thicken, the syrup has not been cooked long enough. Set the frosting in a bowl of hot water and continue beating until the frosting thickens. If the frosting thickens too quickly when you begin to frost your cake, stir in a very little hot water and beat until the frosting is of the proper consistency.

Sun advertisers offer you greatest savings on quality merchandise. Read the Sun regularly every Thursday.

Save shopping time. Refer to Sun advertisements for Rochester's outstanding values.

WATCHES \$1
CLEANED
REGULATED
ADJUSTED
Immediate Service—Work Guaranteed
The Watch Doctor
AL 2 North Street
Opposite Sibley's

HUSBANDS and WIVES!
What Would You Do If Another Girl Came Into Your Married Life?
Read
"A GIRL AND MY HUSBAND"
KIDDIE KARNIVAL
Cash Prizes For Your Kiddies' Photos
10c May True Story Magazine 10c

FOR PERFECT Draft Brew at Home PICK UP A STEIN'S OUTCHIE

OF BEER OR ALE
42 BOTTLES
NO COIL
NO PUMP
NO COOLER
Remember Daily Dutchie Service Daily 9 A.M. to 7 P.M. Saturday 9 A.M. to 11 P.M. at ONTARIO BEVERAGE CO. 349 Sherman St. Glenwood 6527

DOLAN'S
For Bigger Bargain In the Better type of

BEEF ROASTS
Large 5 to 7 lb. Avg. FOWL lb. 23c
Young Roasting CHIX lb. 21c
Rindless Sliced BACON lb. 19c

17c
Cut From U.S. Inspected Young Steers
Boneless Pot Roast, lb. 19c

Dolan's
600 Jefferson, cor. Bartlett: Gen. 1417
350 Driving Park, at Dewey: Gen. 1618

Mrs. Ada S. Phillips, 338 Lake Ave.
Sun advertisers offer you greatest savings on quality merchandise. Read the Sun regularly every Thursday.

470 N Goodman near Main
546 Monroe near Goodman
92 E Main near Water
457 Ridge Rd W near Dewey

KEY
Rochester's Modern CUT RATE DRUG STORES

TODAY, TOMORROW, SATURDAY, SUNDAY

Lifebuoy Shaving Cream, large size... 23c
Carter Little Liver Pills, reg. 25c... 19c
Resinol Ointment, reg. 60c... 32c
Fleet's Phospho Soda, reg. 60c... 49c
Thyroid Tablets, 1 gr. 100's... 39c
Squibb Tooth Paste, reg. 25c... 2 for 34c
William Talcum Powder, reg. 25c... 9c
Putnam Dyes, reg. 15c... 2 for 13c
Haarlem Oil Capsules, box of 24... 14c
General Electric Bulbs, 30 or 60 Watt... 10c

WITH COUPON VELOUR POWDER PUFF Full Size 2c Limit 6
WITH COUPON BABY CASTILE SOAP 4 FOR 11c Limit 8
WITH COUPON PHILLIP MILK OF MAGNESIA TOOTH PASTE Reg. 25c 9c Limit 1
WITH COUPON SILK TOILET TISSUE 100 Sheet Roll 3 FOR 11c Limit 6

WITH COUPON DOG FOOD 3 FOR 11c Pound Can Limit 6
WITH COUPON DISH CLOTHS 5 FOR 11c Limit 10
WITH COUPON BARCELONA CASTILE SHAMPOO Reg. 50c 16c Limit 1
WITH COUPON WOODBURY SHAVING LOTION Reg. 50c 21c Limit 1

Wheat Germ, Best grade, 29c lb. 4 for \$1
Rem for coughs, reg. 60c... 49c

Health is a priceless possession. Protect it always by consulting your physician and dentist regularly. You may avoid unnecessary discomfort and expense by visiting your physician before you become ill, and your dentist before you have a toothache. Our registered pharmacists will compound your prescriptions with extreme care and accuracy.

BALL-BEARING ROLLER SKATES
Sturdy Construction
Leather Straps
Adjustable Sizes
63c Pr.

Eastman Cameras And Supplies At Low Prices

Baby Brownie... \$3.50
Brownie Special... \$1.07
Bullet Camera... \$1.70
Brownie Jr. No. 620... \$1.70
Brownie Jr. No. 616... \$2.00
Bull's Eye No. 620... \$2.34
Brownie No. 620... \$2.43
Brownie No. 616... \$2.77

KODAK Bantam F 8 Lens... \$3.95
JIFFY KODAK No. 620... \$7.50
KODAK 35 F 5.6 Lens... \$14.50
VIGILANT 620 F 6.3 Lens... \$17.00
CINE-KODAK Eight F 3.5 Lens... \$26.55
KODAK FIXING POWDER, reg. 25c... 19c
HYPO GRANULES, reg. 25c... 19c
M. Q. DEVELOPER, tube... 6c
UNIVERSAL DEVELOPER, tube... 6c

"NEW USERS" SPECIAL! Try it and like it—or your money back

SQUIBB MINERAL OIL
Try the 4-ounce bottle. If not satisfied, return the pint bottle unopened and full purchase price will be refunded.
BOTH BOTTLES FOR 59c

EXTRA LARGE CHAMOIS SKINS UNBLEACHED 59c \$1.19 Value

"CREME-A-TONE"
Recognized by the American Medical Association as an antacid without the harmful effect of an alkali. "Crema-A-Tone" acts as a general tonic to the digestive system.
Neutralize With "Crema-A-Tone" \$1.29
Reg. \$1.50 Bottle

FREE Teel 10c BOTTLE WITH 25c SIZE BOTTLE BOTH FOR 23c

ANACIN TABLETS 75c

LUCKIES CAMELS CHESTERS RALEIGHS OLD GOLD PHILLIP MORRIS LUCKY STRIKE CIGARETTES \$1.31 Tax Paid CARTON

LUX TOILET SOAP 3 FOR 14c
APEX MOTH CAKES 15c 2 for 25c
FITCH SHAMPOO 65c Size 49c
POMPEIAN MASSAGE CREAM Reg. 60c 29c
Champion PING PONG BALLS 6 for 23c 4c
ITALIAN BALM 60c 31c
JAD SALTS Reg. 60c 27c
GUDE'S PEPTO-MANGAN Reg. \$1.15 81c

PETERMAN'S ROACH FOOD Reg. 25c 14c
CARBONA CLEANING FLUID Reg. 30c 17c
FATHER JOHN'S MEDICINE Reg. \$1.20 71c
HALEY M.O. Reg. \$1.00 58c
BEEF, IRON & WINE Pint Size 43c
BEL-ANS Reg. 75c 43c
MOTH BALLS or FLAKES 7c Box
JERGEN LOTION Reg. 50c 39c

ATLANTIC SUPPLY HOUSE
Rochester's largest wholesale and retail specialty supply house... features one of Western New York's largest and finest assortment of bulk and canned foods, fresh nuts, nut meats, candied fruits, teas and coffees, etc.

Beechnut New Soda Crackers pkg. 17c Very Tasty!
After Dinner Cream Mints 1/2 pound 8c Reg. 19c
Chocolate Covered CRUNCH A Delicious Candy! lb. 25c
Long Thread Sweetened COCONUT 1/2 lb. pkg. 11c

Special One Cent Sale!
FANCY ORANGE PEKOE AT-CO TEA
AND ONE DOZEN AT-CO TEA BAGS
1/2 lb. 39c } Both For **40c**
1 PACKAGE OF 12 TEA BAGS 1c

No. 2 Cans Blue Label APPLE SAUCE 2 for 15c
Fancy FRUIT COCKTAIL 2 for 25c
Sweet or Natural GRAPEJUICE quart 29c
Nectar of APRICOT JUICE 2 for 15c
New Crop Pure MAPLE SUGAR cake (app. 1 lb. to a cake) 33c

Our Special COFFEE
Reg. 19c lb. Always Fresh Ground to Your Order
2 for 29c

New Crop Pure MAPLE SYRUP Gal. \$1.69

Fancy Large PECAN PIECES, lb. 51c
Delicious Meats of BRAZIL NUTS lb. 29c
Fancy, In Shell MAYETTE WALNUTS lb. 25c
No. 2 Cans, Delicious PIE CHERRIES 12c
No. 2 Can, Good PINE APPLE 2 for 25c
Paper Shell ALMONDS, lb. 25c

Atlantic Supply HOUSE
79 St. Paul St. - MAIN 4173
PHONE IN YOUR ORDER!! Main 4173. Free city deliveries on \$2.00 purchases. A charge of 10c on smaller amounts. Free parking on 50c purchase.

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

DELIVERED
TO 75,200
ROCHESTER
HOMES

Vol. III, No. 26

ROCHESTER, N. Y., APRIL 25, 1940

PHONE STONE 6001

Reduction Noted In County Crime Total For 3-Month Period

Monroe County's police forces recorded a 35 percent reduction in serious crimes and a 28 percent drop in minor and a 28 percent drop in minor offenses in the area outside Rochester during the first quarter of 1940.

This is revealed in the quarterly consolidated crime report of Sheriff Albert W. Skinner, compiled from the records of the sheriff's police division and the police forces of Irondequoit, Brighton, Greece, East Rochester, Fairport, Brockport, Ogdenville, Webster and Honeyey Falls.

Felony crime complaints for the first three months of this year totaled 24 against 37 for the same period last year, and misdemeanor complaints aggregated 98 against 137.

Nine felony arrests and 88 misdemeanor arrests were recorded for the first quarter of this year, while in the corresponding period of 1939 there were 18 felony arrests and 104 misdemeanor arrests. Traffic arrests this year totaled 63 against 99 in last year's first quarter.

Crimes against property, such as burglary and larceny, constituted 43 percent of the total complaints for the first three months of this year. Crimes against the persons were 27 percent of the total and miscellaneous offenses formed the 30 percent balance.

Property lost or stolen during this period amounted to \$6,180, while recoveries by the various forces totaled \$6,675, some of which had been reported lost or stolen in 1939.

Do you get your Sun regularly every Thursday afternoon? If you do not, call the circulation dept.—Stone 6001.

Adult School To Inaugurate New Sports Program

By DON J. MATTARO

Beginning tomorrow night, Franklin High School will have a complete new sports program headed by a tennis course open to high school graduates and adult students, according to the schedule released today by James Wilmot and Rocco Pagnella, Recreation Supervisors. Registration begins tonight and will continue next week at the Recreation Office, under direction of Joseph Reiners.

The schedule calls for an extensive course in tennis, weightlifting, badminton and other recreational subjects, including social dancing, on Monday, Wednesday and Friday evenings will be devoted to beginners interested in learning court rules and the playing of tennis. Later, teams will be formed and playing will be continued outside in the athletic field, on spacious school courts.

Organization Pushes 'Children's Crusade' In Local Schools

If you have a son or daughter of school age, and pennies suddenly become scarce around the house, don't fear a sudden surge of hoarding or candy buying among the younger generation. Your boy or girl is probably corraling all the coppers available to place in the mite boxes located in each school for the benefit of the Children's Crusade for Children.

Funds are being collected during a nine-day drive throughout the nation to help less fortunate European children now without a country.

Each child is contributing one cent for each year of his age, or just one cent if that is all that can be afforded. Next Tuesday Rochester's contribution to the fund will be sent to national headquarters.

"It is the aim of this drive to inculcate a vivid consciousness in American children of the unrecognized blessings they enjoy in this land," said Miss Helen Weston, Board of Education director of visiting teachers, and chairman of the local committee. The child here, Miss Weston continued, no matter how poor, is in a blessed heaven, compared to the outcast children abroad.

April Frolic Set By 18th Ward Democrats

Members of the 18th Ward Democratic Club will stage an April Frolic in the Grand-Webster Hall tonight at 8:15 p. m. Surprise novelty entertainment, plus refreshments, is promised patrons of the affair by the committee headed by John Henner.

Boy Scouts Await Week-End Expo At Edgerton Park

With approximately 7,500 scouts, cubs, sea scouts and scout officials in attendance, the Scout-O-Rama of the Rochester and Red Jacket Councils will open at Edgerton Park tomorrow at 7 p. m.

From present indications the Boy Scout SCOUT-O-RAMA will be the greatest youth demonstration of character-building activities that has ever been staged in Edgerton Park. Mayor Samuel B. Dicker said as he declared the city would be officially represented.

The affair, which is scheduled for a two-day run at the park, will occupy Bldgs. 3, 4 and 5. More than 100 booths are being prepared to demonstrate every phase of scouting activity, including camping, hobbies, farming, the arts, professions and trades. One of the features will be a little theater which is scheduled to give continuous performances.

Safety Council Gets Cold Shoulder In Baker Traffic Drive

When a balloon is fully blown up, it looks like a great thing. But peer into the interior and you'll find nothing. Incidentally, when you do open the balloon to take that interior peek, your balloon collapses and what a sorry sight a deflated balloon makes.

Evidently, that is the trend of City Manager Harold W. Baker's long range traffic safety campaign.

It looks and sounds like a great thing. The motives of such a campaign are highly commendable and very popular with the voting public.

But, because of the set-up of the present campaign, accomplishments, to date, have been minor.

In fact, so acute is the dissatisfaction with the personnel of the drive that it is reliably reported that the committee chairman, Harry C. Stevenson, is having a difficult time getting members of the group to attend meetings.

There is much conjecture as to why the Safety Council of the Chamber of Commerce, hitherto leaders in the traffic safety movement in Rochester, has been so much left out in the cold in this drive. Fremont Chester, head of the council is chairman of a sub-committee, it is true, but isn't it logical to assume that the organization which has done so much to promote traffic safety would take a leading part in the present drive?

Chester refused to reveal his personal attitude in the matter or the sentiment of the council itself, but from other sources it is learned that the snub has not passed unnoticed.

If it is true that Mr. Baker initiated this safety campaign as payment of a debt to George

Jonas Knopf To Review Book

The Book Club Group of the Business and Professional Women's Club will have its April book review after dinner at 6:30 p. m., next Tuesday at 90 Clinton Ave. S. Jonas Knopf will review "The Nazarene" by Sholem Asch.

The committee in charge includes the Misses Nora Finucane, May C. Arnold, Emma L. King, Lucy A. Murphy, Madeline J. Snyder and Charlotte Watson.

V. F. W. Post Boosts Commander Candidate

John E. Culliton, candidate for county commander of the V. F. W. sponsored by the Crouch-Dowd Post, No. 600 is reported to be gaining rapid favor in county organization circles.

Culliton has served as post commander, county delegate, poppy chairman and has also acted as chairman on numerous other committees.

His war record includes overseas service after a training period at Camp Lee, Madison Barracks and at Cornell University where he studies aerial photography.

Save shopping time. Refer to Sun advertisements for Rochester's outstanding values.

Events Of The Week

THURSDAY, APRIL 25

SOUTH PRESBYTERIAN CHURCH—Women's Auxiliary, entertainment; Henrietta Rd. at Ft. Hill Ter.; 8:15 p. m.

HOLY ROSARY YOUNG LADIES SOCIETY—Penny Bazaar; School Hall; Lexington Ave.

PTA NO. 49 SCHOOL—Music as taught in our public schools; Sherman Clinic; Howard Hing; 7 P. M.

CLARA J. ETON TENT NO. 22—Supper at 82 East Ave.; 6:30 P. M.

FRIDAY, APRIL 26

BLACKBIRDS' GUILD—Play, "Dionysus"; Gray St. Playhouse; 8:15 P. M.

MUSIC FESTIVAL—Junior, senior, photos, senior orchestra; West High School; 8 p. m.

SCOUT O-RAMA—Rochester and Red Jacket Council Boy Scouts; Edgerton Park; 7 p. m.

WOMEN OF THE MOOSE—Spring Dance; Moose Club; 8th Ave.; 8 p. m.

SOUTH PRESBYTERIAN CHURCH—

WOMEN'S AUXILIARY, ENTERTAINMENT; E. Henrietta Rd. at Ft. Hill Ter.; 8:15 P. M.

COMMUNITY PLAYERS—"My China Doll"; Community Playhouse; 8:15 p. m.

SCOUT O-RAMA—Rochester and Red Jacket Council Boy Scouts; Edgerton Park; 7 p. m.

HOLY ROSARY YOUNG LADIES SOCIETY—Penny Bazaar; School Hall; Lexington Ave.

IMMACULATE CONCEPTION SCHOOL—Reunion, Class of 1931; Lederkrantz Club, W. Main St.; 6:30 p. m.

18TH WARD W.C.T.U.—Tureen luncheon; home of Mrs. Harriet Butler; Taylor Ave.; 1:30 P. M.

GREEK BAPTIST CHURCH—City and Country Dinner, church parlor.

SUNDAY, APRIL 28

BETHEL CHURCH—N. Goodman St. at Ripley; Evangelist, Mattie Howard, ex-convict; 7:45 p. m.

MONDAY, APRIL 29

V. W. C. A. PENLOPE CHAPTER—Card Party; Edwards' Store Auditorium; afternoon.

TUESDAY, APRIL 30

BUSINESS AND PROFESSIONAL WOMEN'S CLUB—Book Group—dinner and book review "The Nazarene"; 90 Clinton Ave.; 6:30 p. m.

MAL. JOSEPH E. HURLEY AUXILIARY—Card Party; Sacred Heart Hall, Flower City Pk.

WEDNESDAY, MAY 1

MOTHERS' AUXILIARY OF BOY SCOUT TROOP NO. 23—Supper; Immanuel Evangelical and Reformed Church; 6:30 p. m.

AMERICAN LEGION—Red Wine Welcome Home dinner; Powers Hotel; 6:30 p. m.

LAUER'S 18TH ANNIVERSARY SALE

Storewide Values In Better Home Furnishings Make This A Memorable Merchandising Event!

In Lauer's Drapery Department

ANNIVERSARY SALE

Curtains, Draperies, Bedspreads, Sheets

REG. \$1.39 TAILORED CURTAINS \$1

Ready-to-hand striped homespun gauze and lovely rayon marquisette. 2 most popular summer styles. Cool summer colors. Sunfast and washable.

REG. \$1.59 COTTAGE SETS \$1

Brighten up your kitchen or bathroom - - - Some 4-piece sets and some 6-piece with tie-backs - - - Gay, lively patterns - - - Blue, Red, Gold, Green and Black.

REG. \$2.29 BALL FRINGED CURTAINS \$1.79

Heavy woven cushion dots - - - Trimmed with puffed jumbo ball fringe. 2 1/2 yards long - - - Ecru, Ivory and Rose-beige.

REG. \$6.98 CHENILLE SPREADS \$4.95

The chenille is so thick you can hardly see the heavy mullin sheeting. Heavy striking patterns - - - Some solid colors - - - Blue, Green, Rose, Cedar, Turquoise, Dusty Rose and Wine. Single or double size.

REG. \$1.19 PEPPERELL SHEETS 89c

Pepperell's famous Red Label quality. 72" x 96" size. An excellent value in nationally known bedding. Regular 59c pillow cases to match, now 26c.

REG. \$4.98 HOMESPUN DRAPERIES \$2.95

Save \$2 on every pair of these heavy, reversible draperies. Ideal for your sunporch, windows or doors - - - Blue, Green, Natural and Gold.

REG. \$7.98 RUFTEX DRAPERIES \$5.95

Luxurious twist textured draperies. Rich, colorful floral patterns on beautiful blue, green, wine, brown and natural backgrounds.



BEAUTIFUL WATERFALL WALNUT BEDROOM SUITE

The smart modernity of this bedroom suite will please every lover of today's styles. The excellent construction will stand the most careful inspection. And Lauer's sale price will satisfy you thrifty shoppers who want better furniture at a price within your budget. Notice the perfectly matched burl and V grain walnut. See the large thick plate glass, hand silvered dresser and vanity mirrors. Solid oak drawers with mahogany bottoms. Attractive hardware. And a moth-resistant cedar compartment in the bottom drawer of the chest. The regular price of bed, chest and dresser is \$89. You save \$20 on Lauer's Anniversary Sale Price. Bed, chest and vanity sets for \$79.

\$69

3 PIECES
BED, CHEST, DRESSER

Lauer's Anniversary Sale

FOLDING COT \$4.95

With Spring

Sturdy day bed of northern hardwood, maple finished ends! Strong steel angle frame; light for easy folding and carrying. Open, it's 73 1/2" x 31 1/2" inches. Folded, it takes up no more space than a card table!

MATTRESS \$3.45

A comfortable folded cot, ten mattresses that you can roll up and carry in the back of your car. Very durable. Fit cot exactly.

BUDGET TERMS AT LAUER'S

90-day extended accounts are the same as cash. You pay only 1/2% monthly on longer term purchases.

Lauer's
50 STATE ST.

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Reg. \$6.25

Broadloom \$3.95

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20 full rolls of heavy, deep pile Broadloom in dozens of rich vibrant shades. Beautifully figured patterns or solid colors. Buy just the exact size rug to fit your floor perfectly. Any width. Any length.

Rochester's leading stores advertise their best values in the Sun. Get the habit—depend on the Sun for latest shopping news.

News of interest to thrifty shoppers will be found in Sun advertisements each Thursday. Get the habit—shop Sun advertisers for outstanding values.

***SMALLS** MODERN OPTICAL DEPT.



**LOOK BETTER!
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With Glasses From Smalls YOU DON'T NEED CASH

Let Dan G. Albert, registered optometrist examine your eyes, prescribe correct lenses and assist you in the selection of suitable frames... then pay the convenient Smalls way.

We Use Only Bausch & Lomb and Star-On Lenses

PAY A LITTLE DOWN --- A LITTLE EACH WEEK

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Mrs. Mae Griffin, 85 Woodbine Ave.

WANTED: YOUR OLD RAZOR!

***SMALLS**

Will Pay \$2.75 for any Razor

...Safety, Straight or Electric



NO VIBRATION!
REG. PRICE... \$12.50
YOUR RAZOR... 2.75
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Easy To Buy

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GREAT AS ITS NAME

Hotel Lincoln is an outstanding contribution to the travel world, acclaimed for its superior service and fine cuisine - 4 famous Restaurants.

1400 ROOMS FROM \$3
Each with Bath (tub and shower), Servidor and Radio. Direct subway entrance to the World's Fair and all parts of the city.

HOME OF THE BLUE ROOM FAMOUS RADIO BANDS

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HOTEL EDISON
Same Management

Hotel Lincoln
44th TO 45th STS. AT EIGHTH AVE. • NEW YORK

Choral Group Completes Plans For May Concert

Arrangements for the 21st annual concert of the K. of C. Choral Society are reported complete.

The group, which consists of 70 male voices, will be heard at the Columbus Civic Center auditorium on Monday, May 6. Miss Eileen Malone, nationally known harpist and James J. Carlin, tenor, will be the soloists of the evening.

The group is under the direction of John Paul Bonn, with John J. Bogaski as accompanist.

Following the concert, dancing will take place in the ballroom, according to Walter H. Wentworth, president of the group.

ASTROLOGY LECTURE

"Astrology as Compared with Spiritualism and Ancient Masonry," is the theme of a lecture to be presented in the Open Door Spiritualist Church, 123 N. Union St., tomorrow by Miss Ethyl Bodenburg.

CHURCH ENTERTAINMENT

"Business ala Mode" a one-act play, will be the feature of an entertainment to be given tonight and tomorrow night at 8:15 p. m. in the South Presbyterian Church, E. Henrietta Rd. at Fort Hill Ter. Members of the Choir and women's auxiliary will sponsor the event.

Ex-Gun Moll Opens Evangelistic Drive In Local Church

Mattie Howard, titled "Queen of the Bandits," will be in Rochester Sunday to open an evangelistic campaign at the Bethel Full Gospel Tabernacle on N. Goodman St. Sunday.

Miss Howard, who has turned to the pulpit to send her message to the world, claims to have travelled "the pace that kills." Reported to be an intimate of such characters as "Al" Capone, Dillinger and other notorious criminals, she served a term in Missouri State Penitentiary for murder. A crime, she claims, of which she was innocent.

Basis of her campaign will be the telling of her life story and the reasons behind her change from bandit to evangelist.

Miss Howard will address the radio audience of WHEC at 5:45 p. m. Saturday and then open the campaign the next night at the church.

Scout Mothers See Camp Movies

Technicolor movies of activities at Camp Cutler were viewed by members of the Scout Mothers' Auxiliary of Troop No. 44 in the Parish Hall of St. Mark's and St. John's church on Monday evening.

The movies were provided by Forest White, ass't. executive of the Rochester Council of Boy Scouts.

After the showing of the film refreshments were served by Mrs. Orrin Field, Mrs. Harvey Kern, Mrs. George Fullensweider and Mrs. George Joyce.

Kiddie Carnival Staged By Magazine

According to an announcement in the May True Story Magazine, your kiddie's photograph may be worth cash to you.

Each month a group of children's photos are selected and published and the parents are awarded cash prizes. Use the coupon in the May True Story Magazine to enter your pride and joy in the Kiddie Carnival.

Expect 3,000 At Republican Party

A novel scheme of decorations will transform Greece Memorial Town Hall, into a modernistic setting for the sixth annual entertainment and dance of the Greece Republican Organization on Friday, May 3.

In charge of the decorations for the party, for which an attendance of 3,000 is being planned, are Chairman Elmer Hoppe, Roy Ayers and Warren Dettman.

Music for the affair is being handled by a committee composed of Chairman William G. Easton, Arthur Koerner, Everett Johnson, Albert Sperry and George Roller.

Church Group Plans Sample Party

The Goodwill Circle of Dewey Avenue Presbyterian Church will hold a sample party in the gymnasium of the church next Wednesday evening at 8 p. m. Samples will be distributed. Violin, accordion and vocal selections will be given, and the movie, "Shadows to Sunshine," will be presented. Refreshments will be served.

Clara Barton Tent To Meet Tomorrow

Members of the Clara Barton Tent No. 22, Daughters of Union Veterans of the Civil War, will meet at Lin-Far restaurant, 83 East Ave., tomorrow at 6:30 p. m. for supper in honor of Dept. Inspector Lula Brown. After the supper the group will journey to the Odd Fellow's Hall, 11 Clinton Ave., N., for a business session.

P. T. A. To Hear Music Dept. Heads

The P. T. A. of John Warrant Castleman School No. 40 will hold its regular monthly meeting in the auditorium of the school tomorrow at 2 p. m.

Howard Hinga and Sherman Clute of the Board of Education Music Dept. will present a program on "Music as Taught in Our Public Schools." Mothers of seventh graders will be hostesses, with Mrs. Walter Sizer as chairman.



NO DULL DRAB HAIR

after you use this amazing

4 Purpose Rinse

In one, simple, quick operation, LOVALON will do all of these 4 important things for your hair.

1. Gives lustrous highlights.
2. Removes away shampoo film.
3. Tints the hair as it rinses.
4. Helps keep hair neatly in place.

Lovalon does not dye or bleach. It is a pure, odorless hair rinse, in 12 different shades. Try Lovalon.

5 rinses for 23c

LOVALON On Sale At

Whelan DRUG STORES

140 S. CLINTON

GET MORE Spend Less!

SALE ENDS Saturday

Buy Now! A Deposit Will Hold Your Purchase!

YOUR OLD RANGE IS WORTH \$20

\$137.50 and your old range

Buy This NEW **STERLING SCIENTIFIC DUAL-OVEN RANGE**



Latest Models! Regular Price \$157.50! Sterling Weighs 100-150 Pounds More Than Other Ranges!

COMPARE!

- Big Roomy Oven—20 Inches Deep!
- Sturdy, All Cast-Iron Construction!
- Circulatory Oven; Even Heating!
- "Hod-a-Day" Firebox Saves Coal!
- Full Enamel Finish—Inside, Out!

Convenient Payments To Suit!

Special co-operation of the Sterling factory makes this great sale possible. This amazing offer ends this week! Act now!—Buy Today!

SEE YOUR NEAREST STERLING DEALER TODAY!

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NEW Pay-As-You-Go CHECK PLAN



For Individual And Joint Accounts

ONLY **5c**

PAY-AS-YOU-GO

Is a Simplified Checking Account Plan

- It is designed for individual and joint accounts desiring the convenience of a personal checking account without having to maintain a substantial balance as is required in regular checking accounts.
- A Genesee Valley Trust Pay-As-You-Go check account saves time, steps and transportation costs. It saves traveling around to a number of offices and stores to pay your bills in cash.
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- A Genesee Valley Trust Pay-As-You-Go Bank book will create a desire to deposit money regularly instead of leaving it around the house where there is always danger of loss or temptation to spend.

PER CHECK

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ANY AMOUNT WILL OPEN AN ACCOUNT

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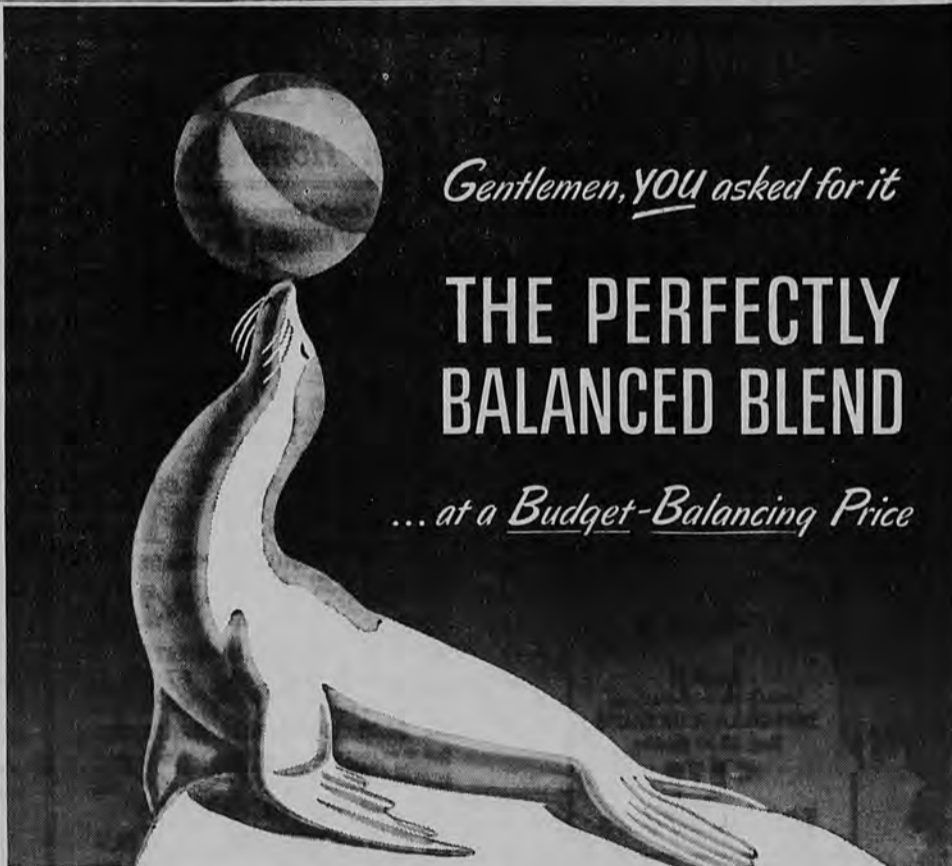
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GENESEE VALLEY TRUST COMPANY

The Bank of Personal Service

EXCHANGE AND BROAD

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Gentlemen, YOU asked for it

THE PERFECTLY BALANCED BLEND

...at a Budget-Balancing Price

One of the world's rarest creatures is the white seal, fitting symbol of this rare blend... Carstairs White Seal Whiskey.

CARSTAIRS White Seal

BLENDING WHISKEY FOR THE MAN WHO CARES

\$1.30 PINT

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"Give us a whiskey we'll all like," you said.

A whiskey that's not too sweet—not too dry. Not too heavy—not too light. Mild—without being feeble. Rich in flavor—yet "easy to take". A whiskey that's right in every respect—including price!

And gentlemen, you get that whiskey in Carstairs White Seal—"The Perfectly Balanced Blend". For it's blended in just the right proportions... with all the skill of the House of Carstairs... a name of character for 151 years.

Try Carstairs White Seal today. It's every man's whiskey—at a price most men can pay.

PLAYS WHERE OTHERS FAIL!



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You won't miss a thing with the New Zenith Portable that's equipped with the patented WAVE-MAGNET, U.S. Patent No. 2164251. . . . it's the secret of the Zenith Portable's unapproachable performance! Guaranteed to play where ordinary portables fail. . . . or your money back. Instantly interchangeable from battery to light socket—AC or DC. Also has attachment for earphones or pillow speaker. See this amazing portable—hear it perform!

ZENITH PORTABLE
\$29.95
Low As \$1 Per Week

HICKSON'S
EAST MAIN cor. FRANKLIN Opp. EAST AVE.

Moose Chapter Sponsors Dance
Spring dance, sponsored by the Jr. Chapter 43, Women of the Moose, will be held in the East Ave. Moose Club tomorrow night, beginning at 8 p. m. Harold Jenkinson is chairman, assisted by Edward Sisson, Fern Smith, Della Daniels, Harry Sisson, Mary Hale, and Elizabeth Schmotzer.

Here's you
running to tell 'em
after your first taste of the only whiskey that's
CLARIFIED
FLAVOR-PROTECTED

THREE FEATHERS
BLENDED WHISKEY—90 Proof—72% grain neutral spirits. Oldenry Distillers, Inc., New York City

Safety Council Out In Cold . . .
(Continued from Page 1)
Donahue, of the Automobile Club of Rochester and also as a means of popularizing himself with an influential group outside the ranks of Republican City Hallers, he has done an outstanding ballyhoo job.

The press, the clergy, businessmen and other organized groups have taken up the cudgel of traffic safety promotion and are "going to town" with publicity on the drive.

But to date, like the dream of gold from base metals, the drive is still in the talking stage. Despite the dissemension aroused by the procedure of the campaign, everybody is hopeful that concrete results will be obtained. Neither Rochester nor any other city can do TOO much to promote public safety with today's widespread traffic problems.

- WANT ADS -

SERVICES OFFERED
PSYCHOANALYSIS your personal worries and love problems. Understood by understanding McNeal, Temple Bldg., Stone 3339.

WANTED TO BUY
SECOND HAND RUGS, runners, carpets, chests of drawers, bedroom suites or entire household. Also baby cribs and Simmons beds. Phone Mr. Carter, Main 8226.

FOR RENT
BROWN CROFT SECTION, near car and bus lines, small housekeeping apartment, widow's home, three nicely furnished rooms and private lavatory. Everything furnished, including linen, use of phone and half of large well furnished porch. Employed couple or business woman. References required. Culver, 3331-W.

SWAPS
SOLID MAHOGANY Colonial dresser, 48" Brass stands with marble tops \$1.00 and up; Beautiful old walnut tables, marble tops \$1.50 each. Old commodes, some marble tops \$1.00 each; Standing lamps 50c and up; Cooke's radios \$1.50 each; Mahogany Walnut maple and oak dressing tables and vanities \$4.00 and up; Birds eye maple dresser and vanity \$6.00 and up; Desks \$4.00 and up; Beautiful old carved walnut bed \$3.00; H. P. Fahrer 131 North Plymouth Ave.

SONG LYRICS
NEW exclusive song lyrics FREE!! for self-addressed stamped envelope. Novart Publications, 46 Viller St.

MOVING
MOVING—3 rooms, \$5.00 4 rooms, \$6.00 5 rooms \$12.00. Pianos and large refrigerators extra. Phone Mr. Carter, Main 8226.

PHONE Mr. Carter Main 8226. He will estimate your moving job. Low prices. Large vans, capable handlers. He will take old furniture in trade for moving.

HOUSEHOLD GOODS
MAPLE BEDROOM SUITES, dresser, vanity, chest and bed \$22.50, choice of three pcs.; 9-pc. diningroom suite, walnut \$48.00, 9-pc. oak diningroom suite \$12.00; 3-pc. porcelain breakfast set \$9.75; Livingroom suites \$10.00 and up; Gas stoves \$3.00 and up. Sold for \$50.00 repossessed Florence table top stoves \$20.00; Gold for \$180.00 repossessed Florence combination stoves \$110.00. Fahrer Furniture Co., 134 No. Plymouth Ave.

LIVING ROOM SUITES \$20.00 to \$25.00 allowance on your old living room suite toward the price of a new one, and the new ones are priced right. Any style, fabric or color. Phone Teatle Mfg. Co. Main 8226.

LIVING ROOM SUITES, easy chairs, and love seats tailored to your order. Any fabric or style, direct from factory to you at prices that will surprise you and make the old pocket book feel young again. There will be no retail profits in a deal of this kind. Remember, DIRECT FROM FACTORY TO YOU. Teatle Mfg. Co. Phone Main 8226.

FELT BASE 6x9, \$1.50; Felt base 9x12, \$2.50; 9x12 kitchen patterns, \$2.95; No deliveries.

PAINTING-PAPERHANGING
PAINTING and paperhanging. Guaranteed workmanship. Call Stone 2172.

PERSONAL MENTION

Mr. and Mrs. H. Kenneth Likly of Penfield Rd., were week-end guests in Toronto of Major and Mrs. Hugh C. MacLean and Mrs. Robert Grant.

Mrs. Harvey S. Vary of San Gabriel Dr., will entertain the Linden Twig for luncheon tomorrow in her home.

Mrs. S. Clarence Steele of Buckingham St., returned this week from a Southern motor trip of several weeks.

Dr. Joseph F. Lersch of Arnold Pk., returned last week from a trip to New York and Wilkes Barre.

Mr. and Mrs. Chas. W. Pembroke of Edgeview Lane entertained at a cocktail party in their home on Sunday in honor of Mrs. Pembroke's sister, Miss Phyllis Probst, and Herbert Johnson, whose marriage took place on Wednesday.

Mr. and Mrs. Hamilton Wood of Wellesley, Mass., were week-end guests of Mr. and Mrs. Edward S. Farrow, Jr., of Elmwood Ave.

Mrs. Howard M. Dunn of Portsmouth Ter. and Mrs. John L. Mercer of Sibley Pl., entertained at a cocktail party last Saturday afternoon at the Chateau Club in honor of Miss Peggy Finucane.

Mrs. Dora M. Levin of Edwards St., entertained the H. M. Club in her home on Saturday evening.

the birthday of Mrs. H. B. McKay of Alexander St.

Give Mother A Picture of Her Family
\$1 regularly
11x14 size \$2
Special Price for 3 DAYS ONLY

FOR MOTHER'S DAY Sunday, May 12th

For a splendid picture of Father and Child . . . Seventy five cents Extra for each additional Child.

BASEMENT STUDIO
AISLE 15, CENTER

Sibley, Lindsay & Curr Co.

Rochester's Quality Basement

Grand Savings For Dad and the Lads
Pants, Shirts, Pajamas and Things for Men...and Swell Bargains in Boys-Wear

Our Big Annual Sale!

Men's Trousers
PANT BARGAINS THAT WILL COVER A MULTITUDE OF SHINS . . . DON'T MISS THEM

Values Up To \$4.95 **\$3.55**

Fine worsteds, fancy cashmeres and twills. A huge variety in every conceivable color and pattern that's new and wanted. Plenty of suiting patterns to match your coat and vest. Many with self-belts.

Values Up To \$5.95 **\$4.65**

Excellent quality trousers, seldom available at a price this low. Included are fine suiting worsteds tweeds and sharkskins in all the wanted new colors and off-shades. Regulars, longs and shorts. Many with self belts and zipper closures.

Men's Shirts (Value to \$1.15) 73c
Neckwear (Value to 39c) . . . 21c
Hosiery (Value to 23c) . . . 15c
Pajamas (Value to \$1.15) . . . 89c
Shirts & Shorts (Value to 27c) 21c
Sweaters (Value to \$2.95) \$1.79

Student Sport Suits and Reversible Coats
\$9.85

SPRING'S most wanted suits and topcoats for students, at a price that seldom buys quality such as this. Suits are plain back or sports models. Reversible coats are in handsome, tweeds with Aridex processed, water-repellent gabardine on reverse side. Outstanding values at this sensationally low price.

"VALUE-HI"
Boys' Knicker Suits \$5.95
A big variety of this season's best-selling colors and patterns. Fine durable fabrics tested for wear and service. Also blues.

Boys' Slacks . . . \$1.95
Boys' Knickers . . . \$1.55
Corduroy Jackets . . . \$1.95

"VALUE-HI"
Long-Pants Suits \$7.95
Size 10 to 18 suits for boys old enough for long trousers too young for student suits. New Spring tweeds and blue chevrons.

Boys' Shirts . . . 59c
Boys' Pajamas . . . 79c
Boys' Sox . . . 2 Pairs 25c

Charge It Now . . .
It Will Be Payable as a May Purchase
1/3 June 10 — 1/3 July 10
1/3 August 10

The NATIONAL East Main at Stone

Sibley, Lindsay & Curr Co. BASEMENT NEWS.



Beautiful Time-Saving **DOROTHY DEAN**

Zipper DRESSES
\$1.69 PHONE STONE 6500
Sizes 14 to 52

Crocus-fresh . . . and colorful! These perky Dorothy Dean dresses will make your days brighter and save you minutes besides. You'll love the zipper front that makes getting in and out of them a matter of seconds . . . and makes them easier to iron too! You'll love the flower fresh prints in colorfast percales . . . the smart styles and tailoring that rivals your dress-up frocks. Their trim fit . . . the way they keep you looking fresh and ready-for-all comers every moment of the day.

BASEMENT 13

SPRING SPECIAL!
9x12 Size
EMPIRE CLEANING & DYEING WORKS
CLEANED \$2.95
Glen. 1102 522 Hollenbeck St. Shampooed

SALE
Famous **DOROTHY MAY** and other grades
Values To \$4.00
Stunning Styles! Superior Quality! Superlative Values!
\$1.00
Limitless in Variety, Colors, and Materials
PLENTY OF NARROW WIDTHS

NEW PLAY SHOES
Calling for a limited time only at this price slashing sale.
88c
All New Colors and Combinations
Wear them with your slacks, for sports, for walking, for every purpose.
COMPARE OUR VALUES
WE SELL FOR LESS

Smart Spring and Summer Shades
First Quality Full Fashioned All Silk Chiffon
39c
Reg. Mc Limit 2 Pcs.
HOSE
COMPARE OUR VALUES
WE SELL FOR LESS

Dorothy May
68 EAST MAIN ST.

Mother Will Love This!

Here is something really different for a Mothers Day Gift... something she will treasure for years to come... and besides it's a useful gift!



Baby's First Shoes

Your baby's very own shoes—not a replica but the shoes themselves—preserved and finished in a beautiful metallic bronze finish.

If you can't come to our store—PHONE MAIN 7350 or drop us a card, and we will call.

J. & N. GIFT AND NOVELTY SHOP
282 SCIO STREET 2 BLOCKS FROM MAIN STREET

WHO WOULDN'T GO FOR OLD OVERHOLT WHISKEY LOW PRICES!
AT TODAY'S LOW PRICES!

Now I can buy this famous bonded rye at the price of even many lower priced blended whiskeys.
\$2.23 FIFTH (25.6 oz.)
\$1.40 PINT (16 oz.)



Ask for Old Overholt and do both your taste and your purse a good turn. You'll be getting a magnificent bonded rye with a rich, full-bodied flavor that's been famous for 130 years. And you'll be getting all this whiskey enjoyment at a price that sounds almost too good to be true.

JIMMIE FIDLER
in Hollywood

HOLLYWOOD—Comes now a report that Ann Sheridan is making herself hard-to-get for interviews and photographs. She isn't high-hatting the press boys; she merely seems to have had her fill of the type of publicity she has been receiving. I can't blame her. After all the phony stunts she's gone through, she must be well fed up with exploitation. Oomph girl—one press agent romance after another—handcuffed to a college lad in a theater lobby. Tch tch!

The result? Well, the head of publicity at her studio says Ann is one of the five outstanding feminine stars in Hollywood today. That's his opinion, but I wonder if press agents for Garbo, Crawford, Shearer, Dunne, Temple, MacDonald, Lombard, Rogers, Davis and Young (just to name ten) would agree?

On my trip around the country I found people were inclined to giggle at mention of Miss Sheridan's name. The public could see through her publicity. Frankly, I was sorry, for I have faith in Ann; given good roles and more sincere, dignified publicity, she can become a star beloved by the nation and not the subject of giggles.

In my twenty odd years in Hollywood, I have watched scores of publicity-made players fall by the wayside, largely because the public accepted them as being no more real than the press agents made them. These players flew high as long as the public got a kick out of their manufactured press stunts. But when the public tired of tricks, they all faded out of sight quickly.

I hope that won't happen to Ann Sheridan.

IDOL CHATTER

When Bette Davis doubles her left fist and rubs her thumb against the first joint of her forefinger—she's **BOILING**. Pome: For a man who's staid and steady, I nominate Nelson Eddy. Why doesn't some smart producer give swell actress Ann Dvorak a decent break? Peas-in-a-pod: Alan Marshall and Laurence Olivier. Have you noted how much more sinister John Carradine's left profile is than his right? Ad slogan to fit Edgar Kennedy: "Slo-baked." Priscilla Lane's sparkling grin has a trick of saying: "Let's go places—and hunt excitement." Dancers Raye and Naldi define a wallflower as a guy that's caught with his dance down.

CUFF NOTES

The Robert Youngs, come June, will charter a Seattle yacht and cruise the Inland Passage to Alaska... Astrid Allwyn has red-lettered the date when Ensign Kenneth Hance returns from Fleet maneuvers... Elbee Mayer, who's not given to praise-agentry, makes no bones about tagging Joan Crawford's work in "Susan and God," her best to date... Blue-pencil that Peggy Moran-Joe Pasternak romance—her real he is actor Johnny Downs... It's a three-day rest-cure for Tuffy, dog hero of "Four Sons"—vets say he's suffering from nervous breakdown... Patric Knowles has joined the yacht-owning clique... Veda Ann Borg has been ticketed for the "Dr. Christian" series—her first screen break since that near-fatal auto crash in '38.

Sign of the season: A knight-of-the-open-road button-holing Derby-bound stars and asking them to paint autographs on his battered cross-country flier.

FIFTEEN YEARS AGO IN HOLLYWOOD

Fans voted Gloria Swanson and Ben Lyon the screen's most popular actress and actor... Leatrice Joy and Jack Gilbert (then co-starring with Mae Murray in "The Merry Widow") were celebrating a visit from Doc Stork... Alma Rubens and Ricardo Cortez altar-treked... Eric von Stroheim, directing "Greed," acclaimed Zasu Pitts the greatest tragedienne in pictures... Young Doug Fairbanks made his first important screen bid in "The Air Mail"... Vilma Banky, just arrived from Hungary, has hailed Europe's gift to movies... Norma Shearer skyrocketed to stardom opposite Lon Chaney in "The Tower of Lies."

COME TO US FOR CARPETS & LINOLEUM

WEEKLY SPECIAL
BROADLOOM CARPETS
Plain... \$3.49 yd.
Figured \$3.19 yd.
2-Tone \$4.95 yd. (Wilton)
Budget Terms Arranged
ARMSTRONG LINOLEUM
Quaker Safety Back **89c**
9x12 Room \$10.68 LAID

HORTON & QUINN Co., Inc.
430 EAST MAIN OPP. EASTMANT HEATRE
Stone 1206

BETTER GOLF IS NOT EXPENSIVE!
Matched Set of 7 Steel Shafted **DON CAMERON GOLF CLUBS**
14.95
50c DOWN 50c Weekly

RUDOLPH'S
E. Main at South Ave. Jewelers - Radio - Opticians

Greatest Iron Sale OF ALL TIME!
YOU GET THIS \$8.95
Sunbeam Double Automatic IRONMASTER
Heats faster—stays hotter—start ironing in THIRTY SECONDS after you connect it. THE ONLY automatic iron with Thumb-Tip Heat Regulator up in the handle, away from the fingers, conveniently marked for all types of fabrics. Light weight.

AND THIS \$4.95
RID-JID AUTOMATIC
Easiest to handle—light in weight—entirely Automatic. Self opening • Self locking • Self closing! Sets up as you set it down... folds up as you pick it up. No stooping or bending. Has the exclusive, patented lock-ring that holds table rigid, steady, solid when set up. Folds compactly—conveniently hung on wall or door.

YOU GET THIS \$13.90 IRONING SET
For Only \$9.95 AND YOUR OLD IRON



ROCHESTER GAS AND ELECTRIC Corporation
For trouble and service calls Telephone Main 3060 Sales Dept. and personal calls Telephone Main 7070

R. G. & E. Chorus To Sing At Nurse Meet

Nurses of the private duty section of the Genesee Valley Nurses Association will meet for a business session on Friday, May 10 in the Nurse's Home, St. Mary's Hospital at 7:30 p. m.

Following the meeting, the group will be entertained by the Women's Chorus of the Rochester Gas and Electric Corp. The chorus, which is made up of employees of the utility is in its seventh concert season. It is under the direction of William H. Hudson, with Miss Anita Swartout as accompanist.

Arrangements for the meeting and concert are under the direction of Miss Margaret Cameron Goldsmith.

No Cows, Steers or Bulls In Latest 'Western' Movie

The "western," it appears in Hollywood today, is going "middle western."

Harry Sherman, producer of those Hopalong Cassidy films for Paramount, that long have ranked tops among the action pictures known to the trade as "westerns," is introducing the new trend in "Doomed Caravan," his next starring drama for Bill Boyd.

Throughout the picture, Sherman revealed, appears not a single cow nor a single steer—not even, in fact, a bull.

The herd in this film consists entirely of hogs.

Church Entertainment Planned By Group

Members of the Phi Chi Epsilon Society of the Lutheran Church of Peace, Caroline St., corner Mt. Vernon Ave., will sponsor a county fair in the church basement tonight. Entertainment will be provided by the Honolulu Guitar club.

Gordon Jensen is chairman for the affair with the Misses Gertrude Armstrong, Lillian Bowles, Verna Appelt and Rose Schulz assisting.

Movie Quiz Winners

Listed below are the names of the winners of Movie Quiz last week. If your name is listed here call at the Rochester Sun Office, 430 Burke Blvd., before Monday noon for your guest tickets to Loew's Theatre. No tickets given out Saturday afternoon.

Mrs. D. Dowling, 1099 Genesee St. Lillian Marzic, 198 Lyndhurst St. Mrs. Philip DeLario, 85 Nichols St. Mrs. H. Glick, 623 Clifford Ave. E. Kern, 133 Carter St. Miss G. Schurr, 105 Caroline St. Mr. Edward Mabella, 32 1/2 St. Mrs. L. Ellwanger, 347 Gregory St. Mr. Everett Herman, 41 Dana St. Mrs. Henry Marks, 46 Gorham St. Mrs. H. K. Volkman, 29 Chambeletain St. Mrs. L. Nielson, 28 Laurelton Rd. Mrs. Ruth Brown, 499 Campbell St. Mrs. M. L. Hanson, 365 Flower City Pl. Helen W. Seliz, 336 Norton St. Mary Barry, 42 Bloss St. M. Hartens, 234 Culver Rd. C. W. Fairbanks, 790 Post Ave. Mrs. Alfred Sale, 63 Vermont St. Robert T. Quinlan, 372 Plymouth Ave. Mrs. C. Smith, 564 Averill Ave. Helen P. Dalton, 194 E. Main St. Mrs. W. E. Shay, 73 East Blvd. Myron Lane, 542 Meigs St. J. Dierick, 18 Vase St.

Movie Guide

All Pictures Listed Now Playing Except As Noted:
"Starts Friday"
"ROCHESTER" — "Too Many Husbands," Joan Arthur, Fred MacMuray; "Dr. Sidiare's Strange Case," Lew Ayres, Lionel Barrymore.
"PALACE" — "Primrose Path," Ginger Rogers, Joe McCrea; "Star Dust," John Payne, Roland Young.
"CENTURY" — "It All Came True," Ann Sheridan; "An Angel From Texas," Edna Albert, Rosemary Lane.
"EDGEMONT" — "Dr. Eckel's Magic Bullet," Edward G. Robinson; "The Farmer's Daughter," Martha Raye, Charles "Bud" Tingwell.
"REGENT" — "It's A Date," Deanna Durbin; "King of the Louisiana Blues," John Payne, Gloria Dickson.
"TEMPLE" — "The Face Behind the Screen," Griffith Jones, Rosalind Bolter; "Bullet Code," George O'Brien.
"VICTOR-ORIXIE" — "Congo Mania," Ann Southern, John Carroll; "Geronimo," Preston Foster, Ellen Drew.
"STATE-LIBERTY" — "I Take This Woman," Spencer Tracy, Hedy Lamarr; "Charlie Chan in Panama," Sidney Toler, Jean Rogers.
"CAMBO-WEST-END" — "The Invisible Man Returns," George Barr, Win. Holden; "Jeepers Creepers," Weaver. "GRAND" — "Oh, Johnny! How You Can Love," Tom Brown, Peggy Moran; "Kid Nightingale," John Payne, Jane Bryan.
"LAKE" — "Hunchback of Notre Dame," Charles Laughton, Maureen O'Hara; "Flying Dutchman," Laurel and Hardy, Jean Rogers.
"MADISON-MONROE" — "The Great Victor Herbert," Alan Jones, Mary Martin; "The Big Guy," Victor McLoughlin, Jackie Cooper.

SICK, NERVOUS CRANKY "EVERY MONTH"?

Read why Lydia E. Pinkham's Vegetable Compound is Real "Woman's Friend"
Some women suffer severe monthly pain (cramps, headache) due to female functional disorders while others' nerves tend to become upset and they get cross, restless, jittery and moody.
Why not take Lydia E. Pinkham's Vegetable Compound made especially to help tired, run-down, nervous women to get smiling thru "difficult days." Pinkham's Compound contains no opiates or habit-forming ingredients. It is made from nature's own beneficial roots and herbs—each with its own special purpose to HELP WOMEN. Famous for over half a century. Try it!

THE ONLY KIND OF FUR STORAGE THAT OFFERS YOU GUARANTEED SAFETY REFRIGERATED

(Cold Storage Vault on Our Premises)

FUR STORAGE
PHONE **STONE 480** member
a BONDED MESSENGER will call for your garments now and will deliver them to you next fall without any additional charge.
2 1/2% of Your Valuation minimum Charge \$3 Cloth Coats \$1.50
LET US RESTYLE & REPAIR YOUR COAT AT LOW OFF-SEASON PRICES

H.L. HUNTER FUR CO.
ONE CLINTON AVE. SOUTH

COME SEE US BEFORE YOU BUY
8000 YARDS **SLIPCOVER and DRAPERY FABRICS**
50-Inches Wide ALL ONE LOW PRICE

SUNFAST! TUBFAST! OVER 80% ARE PRE-SHRUNK FABRICS!
39c
USUALLY 69c TO 98c

Includes all new Spring Fabrics — Solids, Stripes, Florals, Smart new patterns that will exhilarate your interiors. Come early.

SLIPCOVERS
Custom Made
Of Any Fabric In Sale
CHAIR DAVENPORT
5.84 9.68
Complete with material, labor. Cut by experts in your own home. Labor guaranteed. Skirts with pleats.

MILL END SHOP
71 Clinton Ave. So. Opposite J.E. Thompson Co.

Rochester's Outstanding Values Are Advertised In The Sun

DID HE SAY SCOTCH? NO, HE SAID MARTIN'S SCOTCH

Don't short change yourself on QUALITY

ASK FOR **MARTIN'S SCOTCH WHISKY**

Mellow • Smoother Tastes Better

BLENDING SCOTCH WHISKY • BOTTLED IN SCOTLAND • Imported by McKESSON & ROBBINS, INC., N. Y. Copyright 1940 McEwen & Robbins, Inc.

Include Muffins For Well Rounded Meal

By IRENE MUNTZ

Light, fluffy, golden brown muffins, served piping hot, and spread with oodles of butter are a perfect complement to any type meal. Fine muffins are a real test of a cook's skill. Their simplicity makes quick and accurate workmanship necessary for over-mixing is responsible for most failures.

Muffins should be made up and baked at once for best results. They should be baked in well greased muffin tins only two-thirds full of batter to allow for rising.

Now that spring is here, rhubarb will be plentiful so why not combine this healthful fruit with a muffin batter?

RHUBARB UPSIDE DOWN MUFFINS

Temperature: 425 Degrees F. Time: 25 minutes

1 c diced rhubarb
1 c flour
1/2 c sugar
2 T butter
2 T sugar
2 eggs, well beaten

1 c milk
1/2 c all-purpose flour
1/2 t baking powder
1/2 t salt
1/2 c chopped nuts
brown sugar

Stew rhubarb mixed with flour until soft; and 1/2 c sugar. Melt butter, stir in 2 T sugar. Add eggs and milk. Sift together flour, baking powder and salt, add nuts. Add the dry ingredients to the liquid ingredients and stir the batter only enough to allow the liquid to dampen all the flour.

Cover the bottom of well greased muffin tins with brown sugar. Add a layer of rhubarb sauce and then fill about two thirds full of batter. Bake in a preheated oven.

Blueberries too will soon be on the market, so try incorporating these plump tasty berries in muffins which can be served for breakfast, luncheon or dinner.

BLUEBERRY MUFFINS

Temperature: 425 Degrees F. Time: 25 minutes

2 1/2 c all-purpose flour
2 1/2 t baking powder
1/2 c sugar
1/2 t salt

1 c blueberries
1 egg, well beaten
1 c milk
1 t melted shortening

Sift together flour, baking powder, sugar and salt. Combine berries with 1-3 c of this flour mixture. Combine egg, milk and shortening. Add dry ingredients to liquid ingredients, mixing only enough to dampen all the flour. Fold in the berries. Bake in greased muffin pans in a preheated oven.

To me, the queen of all muffins is the Fruited Bran Gem. These are delightful when

TOO MUCH FAT

A crumbly, greasy, under-sized cake with rough edges is probably caused by too much fat. The general rule for plain cake is three cups of sifted flour to a fourth of a cup of fat.



Friday and Saturday

SEWING MACHINES

Floor Models and Demonstrators 20% to 30% off.

See these bargains in this April month end Sale. No down payment.

Tomorrow's Menu

Clear Bouillon
Vegetarian Roast
Hot Cheese Biscuits
Head Lettuce Salad
Baked Cranberry Apples
Coffee

Vegetarian Roast
Two cups cooked lentils, 3/4 cup coked tomatoes, 1/2 cup toasted bread crumbs, 2 beaten eggs, 2 cups roasted peanuts, ground fine, 2 teaspoons salt, 1/2 teaspoon pepper, 2 tablespoons grated onion.

Press cooked lentils and canned tomatoes, drained, through a colander. Add toasted bread crumbs, eggs, peanuts and season the whole with salt, pepper and grated onion. If the mixture is too thin, add more bread crumbs. Put into well greased mold and bake at 375 degrees F. for one-half hour, turn out on bed of shredded cabbage. This vegetable roast is said to have a flavor resembling that of turkey.

RUFFLED CURTAINS

Ruffled curtains draped back with curved or crossing lines usually attract the eye at once, when several windows are so draped, the curtains may become too prominent and thus monotonous.



ANNAPOLIS
IN WASHINGTON, D. C.
11th to 12th St. at H St.

Edwards

ROCHESTER'S LARGEST POPULAR PRICED STORE

SEW and SAVE!

OPEN an EDWARDS NEW 90 DAY Charge Account
No Down Payment
No Interest to Pay

PAY 1/3 JUNE 10
PAY 1/3 JULY 10
PAY 1/3 AUG. 10

Printed Rayon CREPES **48c**

Smart dots, dashing stripes, clever figures—just the kind every Spring wardrobe wants. All are washable.

French Lingerie CREPE **39c**

An ideal fabric for slips, lingerie, linings, dresses and blouses. Choose yours in any of 40 new shades for Spring.

Printed Bemberg SHEERS **69c**

Cool! Comfortable! Extra-fine for Summer because a quick laundering makes them as fresh as new. Newest prints, dots, stripes, figures. EDWARDS—Second Floor

SALE!



Monogrammed Silverplated FLATWARE

With Your Initial Included FREE **11c** each In This Smart "Continental" Pattern

It's smart to have your flatware marked with your own initial... but usually it's expensive, too. That's why this Edwards offer is so sensational!

26 PC. SERVICE FOR 6 PEOPLE, ONLY 2.75 WITH TARNISH PROOF CHEST, 1.29 EXTRA

EDWARDS—Street Floor

Extraordinary Purchase and SALE Brand New 1940 Spring COATS and SUITS

- ★ The Pick of the New York Markets
- ★ Many Samples and One-of-a Kinds
- ★ Many from Our Own Better Stocks



Made To Sell Regularly at \$16.95 And Up to \$22.95

\$15

NOW...

You know what unseasonal weather we've had this spring. And because of it manufacturers have been left with unusually large stocks. That's why we were able to buy these at our own price! That's why a suit and coat cost you little more than you'd ordinarily pay for one or the other.

Boxy Coats Button Trims Fitted Coats Lingerie Trims
Casual Coats Smart Tucks Dressy Coats Braid Trims

Jr. Sizes 9 to 17 Misses' Sizes 10 to 20
Women's Sizes 38 to 48 Half Sizes 35 1/2 to 49 1/2

Don't Miss this Money-Saving Opportunity!

EDWARDS—Third Floor

at EDWARDS

SHOE REPAIR SPECIAL

HALF SOLES **75c**

In Any Size All Sewed Men's, Children's or Women's

Suede Shoes Redressed 35c new process will not rub off

Zippers or Slide Fasteners Repaired. Talon Replacements Used.

USE YOUR CHARGE ACCOUNT
Waiting or Pick-up Service



SCHENLEY "SWALLOWS" SING: "Melded Whiskey is the Sign Of Better Spirits, Rain or Shine"

SCHENLEY Black Label and Red Label whiskeys are unexcelled because we "meld" ... an improved and exclusive blending method... that creates better spirits by permitting their weight reduction without flavor destruction. Buy the best.

Better Taste
SCHENLEY Light-Bodied WHISKIES

Schenley's Black Label 43% Grain Neutral Spirits, Schenley's Red Label 72 1/2% Grain Neutral Spirits, Both 90 Proof and BLENDED WHISKEY. Copyright 1940, Schenley Distillers Corporation, New York City.



2 Pc. Loom Weave LIVING ROOM SUITE

NO DOWN PAYMENT Balance 1.50 Weekly

Such value! No wonder Edwards has been furniture headquarters for generations of homemakers! A beautifully designed suite with exposed frames of solid cherry... and double dovetailed, mortised, hardwood innerframes. Yours in a choice of 8 new Loom Weave shades.

Purchased Separately: Chair \$26.50 Sofa \$53

EDWARDS—Fifth Floor

Ask the Advice of EDWARDS Interior Decorating Counsellors Fourth Floor

Be Sure to Visit Our CHERRY VALLEY HOUSE Featuring Reproductions of Famous Stickley Furniture Fifth Floor

WEEK-END SPECIALS

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO.
NEXT TO OGDENBACH'S
A STEP OFF MAIN

FRIDAY ONLY

Danish Doughnuts 24¢ doz
Tender and flaky, they'll melt in your mouth.

Orange Cream Roll 24¢ ea.
Rich butter sponge, filled with orange cream, topped with fresh orange frosting.

SATURDAY ONLY

Choc. Layer Cake 29¢ ea.
Gold cake, with chocolate fudge frosting.

Pecan Coffee Ring 24¢ ea.
Rich Kuchen dough generously topped with pecan halves.

WEEK-END COMBINATION SPECIAL

1 Lemon Loaf Cake ... 25¢
6 Parkerhouse Rolls ... 9¢
6 Phila. Sticky Buns ... 15¢
6 Assorted Cookies ... 10¢
VALUE ... 59¢

ALL FOR 39¢

Try This On Your Men Folks



The aroma and flavor of good quality Braunschweiger is well known to connoisseurs of fine food. This type of liver sausage should slice and spread, and though usually served cold, we suggest hot service also. Here we have browned thick slices of Braunschweiger on toasted buns with a topping of French fried onion rings. Tomato slices and horseradish-flavored mustard in a green pepper cup add zest. And remember, Braunschweiger contains all the nutritive qualities which have made liver a top ranking health food.

17¢ Will Have The Purchasing Power Of 25¢ This Week-End At

CLARK'S

BEEF 17¢ lb.
Cut From U. S. Inspected Young Steers

17¢ lb. Fresh **CUT-UP CHICKENS**
Milk-Fatted—For Fricassee—Small FOWL
Fancy Honey-Cured—Hindlimbs **SLICED BACON**
Zweigle's Smoked **RING LIVER** and Club Frankfurters

HAMS 21¢ lb.
Ready to serve. Tender & moist. Basted, sugar top and red glazed. So much in a new Whole or half.

RST. CHIX, lb. 21¢
5 to 8 lb. average 25¢ lb.

CLARK'S MARKETS

906 NO. GOODMAN Near Bay, Culver 4870 We Deliver

824 PORTLAND Near Luz St., Stone 471

Cookies Are A Universal Favorite; Try Them Now

Every child of 4 or 40 loves cookies, so why not get busy and make some. Try these chocolate molasses squares and your children will brag all their lives about "the cookies mother used to make."

Chocolate Molasses Squares
1 c. all-purpose flour, firmly packed
1/2 c. salt
1/2 c. shortening
1/2 c. molasses, melted
1/2 c. baking soda
1/2 c. brown sugar
1/2 c. white sugar
1 egg, well beaten
1/2 c. chocolate, melted
1/2 c. nuts, chopped

Mix and sift flour and salt. Add shortening to molasses and stir over low heat for 2 minutes until shortening is melted. Add soda and sugar, stirring until sugar is dissolved. Cool. Add well-beaten eggs and melted chocolate. Stir in dry ingredients and nuts. Bake in two greased nine-inch pans in 350 degrees F. oven about 30 minutes. Cut in two-inch squares.

To me, no house is a home unless it contains a cookie jar. (If you don't have a real cookie crock, use a pan or a casserole with a tight cover). Since most cookies are very easy to make,

there is no excuse for not having some on hand at all times. These orange peanut butter refrigerator cookies, served with a glass of milk, are just the thing to feed Johnny when he gets home from school, and I'll bet Dad will insist on having them instead of his usual midnight lunch of crackers and cheese.

Orange-Peanut Butter Ice Box Cookies

Temperature: 350 Degrees F. Time: 12 Minutes

1/2 c. butter
1/2 c. peanut butter
1/2 c. brown sugar
1/2 c. white sugar
1 egg, well beaten
2 T. orange juice
1 T. orange rind
1/2 c. all-purpose flour
1/2 c. salt
1/2 c. soda
1/2 c. nutmeats, chopped

Cream the butter and peanut butter together. Slowly add the brown and white sugar. Add the egg, orange juice and rind. Add the dry ingredients which have been sifted together. Stir in the nut meats. Form the mixture into rolls, wrap in wax paper and chill over night in the refrigerator. Slice and bake in a 375 degrees F. oven for 12 minutes.

If you have been looking for a drop cookie recipe that is inexpensive and easy to make, add this Bread Crumb Cookie recipe to your file. This recipe not only enables you to use up your extra bread crumbs but it gives you golden brown cookies that are not too rich yet are full of flavor.

News of interest to thrifty shoppers will be found in Sun advertisements each Thursday. Get the habit—shop Sun advertisers for outstanding values.

If your name and address is listed between the ads, call at the Sun office, 420 Burke Bldg., for a dollar bill.

CHASE SANITARIUM

Nursing home for elderly people and convalescents. Graduate nurse in charge.

24 Cambridge St. Monroe 4647

WALKER'S ALL-CHICKEN PIES

And Beefsteak Pies
No Vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.

26 VELOX ST. GLEN. 3783

A VACATION AND REST CURE ON AN ALL-EXPENSE PLAN

One week's stay
Two persons in a room \$40 each
One person in a room \$42

Three days' stay
Two persons in a room \$20 each
One person in a room \$22.50

Two days' stay
Two persons in a room \$14 each
One person in a room \$18

Rate includes: large outside twin-bed room and bath... three delicious meals daily... breakfast in room if desired... sun deck... sea-water pool... treatments by arrangement with Ambassador Health Institute located in hotel... Hotel bus from station.

The Ambassador ATLANTIC CITY
WILLIAM HAMILTON
Managing Director

Don't Miss The

SCOUT-O-RAMA

EDGERTON PARK

TOMORROW AND SATURDAY

Show Opens Friday 7 P. M.
Sat. 1 P. M. to 10:30 P. M.

SCOUTING MARCHES FORWARD

See — Learn — Enjoy

120 Booths All Different

★ EDUCATION!

★ ACTION!

★ MUSIC!

★ FUN!

You Owe It To Yourself To See What Scouting Means To America!

★

ROCHESTER AND RED JACKET COUNCILS, BOY SCOUTS OF AMERICA

ADM. 25¢ Get Tickets From Any Boy Scout Or Cub; Or At Entrance

GAMLER'S--SPECIALS
— That Shows Where The Leading Values Are Offered!

Streamlined, Crystal, Table **ASH TRAY** 8¢
With Highly Polished Frame

JAM SERVICE SET 8¢
Handsome crystal glass. Set in a handsome chromium plated frame. Be the first one in your neighborhood to have one.

25¢ DOWN -- 25¢ A WEEK
BUYS THIS FISHING OUTFIT
What A Value **\$4.95**
It's All Complete Nothing Else Needed Regularly Sold At \$9.95

16 PC. BAIT CASTING OUTFIT
Consisting of:
• 3-Piece Tubular Steel Casting Rod with offset aluminum grip
• 19" Steel Tackle Box, 15-inch rule on cover
• Level Winding Anti-Bait Lash Reel
• Fish Stringer
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• June Bug Spinner
• Painted Pike Lure
• 3 Bass Casting Sinkers
• 25-Yd. Ashaway Black Silk Waterproof Casting Line
• 5-Piece Fisherman Useful Set

GAMLER'S
104 E. MAIN ST. COR. NORTH WATER
OPEN SATURDAY NIGHT 'TIL 9

DOLAN'S DARING PRICES!

Shankless Smoked **PICNICS** lb. 13¢
U. S. Inspected

BEEF ROASTS lb. 17¢

4-Lb. Aver. Roasting **CHIX** lb. 21¢
Hindless Bleed **BACON** lb. 19¢
Stringless Fresh **HAMS** lb. 18¢
Whole or String Half

Groceries, Fresh Fruits Also At Lower Prices

Dolan's
600 Jefferson, cor. Bartlett; Gen. 1417
350 Driving Park, at Dewey; Glen. 1618
Mrs. Marie Pell, 117 Fairview Ave.

MILK
With A Deep Golden Cream Line
With A Silver Top Protected Bottle
With A Standard Price

Maple Leaf DAIRIES

For a Free Trial Quart Phone Monroe 2296

Ely Culbertson
Noted Expert on Bridge, Says
"Your present 5 Crown seems to taste even better than the 5 Crown you blended in the days after repeal. It's smoother and milder than it used to be."

Seagram's
Five Crown
Blended Whiskey

AMERICA'S FINEST

HAVE YOU TRIED Seagram's 5 Crown LATELY?

\$1.30 Pt.

Seagram's 5 Crown Blended Whiskey, 72½% grain neutral spirits, 90 Proof. Seagram-Distillers Corporation, Executive Offices: New York, N. Y.

NOW! SELF SERVICE IN SHOES!

Wait On Yourself and **SAVE! \$1.95** and .. **\$2.50** Values To 7.50

You'll really enjoy buying shoes this new, self-service way. You'll just revel in the huge stock of latest Spring styles... all displayed right out in the open before your very eyes. And this system saves... for us and for you.

Open Tomorrow 9 A. M.

Wonder Values

Self Serve Shoe Store

COR. KIRKLAND RD. GENESÉE ST. Next Store to West End Sample Shoes

A Choice Week-End Menu

- Saturday Night Supper**
Barbecued spareribs
Buttered beet greens
French fried potatoes
Red cabbage salad
Tea or Milk
- Sunday Breakfast**
Apple sauce with raisins
Foamy omelet
Broiled country sausage
Date nut muffins
Coffee
- Sunday Dinner**
Grape juice cocktail
Celery curls
Roast leg of lamb with apricot stuffing
Lyonnaise carrot
Buttered Swiss chard
Grape and pear salad
Marshmallow pudding
Coffee
- Sunday Night Snack**
Cheese crouquettes
Broiled tomatoes
Cold Lamb
Ice Cream
Coffee

Mr. and Mrs. Louis S. Foulkes, Jr., of Allen Creek Rd. and their daughter, Nancy, left by motor last Friday for a motor trip t h r o u g h New England.

Mrs. Fred M. Bishop of Highland Hgts., entertained the Kodak Current Event Group for luncheon today. Rabbi Philip S. Bernstein spoke before the luncheon.

Mr. and Mrs. James J. Sheridan of Merrill St., entertained at dinner in their home last Saturday evening to celebrate their twenty-fifth wedding anniversary.

THE ORIGINAL CURTAIN SHOP

Adjustable Tops Ready-to-Hang

Simply slip curtain rod through slot that makes your curtain hang at desired length.

Grace Your Windows With NEW LACE CURTAINS

from Pauls for Savings and Satisfaction

WHATEVER your scheme of decoration, we have a Lace Net design in perfect accord with it... for living room, dining room or bed room. All-over floral or figure effects and richly bordered designs, in air-inviting weaves that help to keep rooms cool on hot Summer days.

Our volume of business makes it possible to sell you merchandise at prices that mean extra savings for you.

Every Type of Curtain 89c to \$4.95

Extra Special! LACE NET CURTAINS 69c Pr.

Fine combination weave. All-over lacy designs, with or without border. Adjustable tops ready to hang at your windows. Usually \$1.00.

Pauls CURTAIN SHOP
76 Clinton So.
Between Forman's and Weis & Fisher's
PAUL E. LINDGREN, Owner

CARLOAD SALE

First Time Ever Sold So Low!

FAMILY SIZE NORGE

FORMERLY SOLD FOR \$167.50

87.50

★ With 5 YEAR WARRANTY on the Famous Rollator

Features

- ★ Striking Beauty
- ★ One-Piece White Porcelain Interior
- ★ Automatic Electric Floodlight
- ★ 10.88 Sq. Ft. Shelf Area
- ★ 9 Freezing Speeds
- ★ 72 Ice Cubes at One Time
- ★ Mobile Shelf
- ★ Heavy Insulation
- ★ Vegetable Crisper
- ★ Rubber Grids for Ice Cubes
- ★ Extreme Operating Economy
- ★ Most Popular Model in 1939

ONLY 1 CARLOAD at this SENSATIONALLY LOW PRICE

\$1.00 DOWN WEEKLY

FIRST COME ★ FIRST SERVED

more EXTRA SPACE VISIBLE SPACE USABLE SPACE IN THE NEW **NORGE** for 1940

AMERICAN AUTO SUPPLY CO. Inc.

OPEN EVENINGS TO 10 P. M. 292 EAST AVE. SUNDAYS 9 A. M. TO 5 P. M.

LOEW'S

Win Guest Tickets!

Simply write a letter and in no more than 50 words tell us why you would like to see "THE HOUSE ACROSS THE BAY".

SEND ENTRIES TO CONTEST EDITOR, ROCHESTER SUN, 420 BURKE BLDG.

Walter Wanger PRESENTS
GEORGE JOAN
RAFT-BENNETT
in United Artists
THE HOUSE ACROSS THE BAY
with WALTER PIDGEON
LLOYD NOLAN
GLADYS GEORGE

Now Playing
JEAN ARTHUR
FRED MACMURRAY
MELVYN DOUGLAS
in
"Too Many Husbands"
—Plus—
"DR. KILDAIRE'S STRANGE CASE"
LEW AYRES
LIONEL
BARRYMORE

BEST COAL VALUE IN CITY

BLACK MAGIC
QUALITY
COAL

PHONE
GEN. 586

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

PAYNE & DUNHAM

PEA COAL . . . 9.25 Ton
BUCKWHEAT . 7.75 Ton
Semet-Solvay Coke 10.05

TON CASH Shovelled Off

\$10.95

Jewelry Trick

A new trick with a necklace of pearls is to wind it once around the upper arm.

With evening frocks that are miles around the hem, and with floretted headresses, pearls are superb. Pearl clip in the hair and on the bodice are smart. They belong to the little-girl type that is supposed to look sweetly naive and gentle.

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept.

Springtime Dessert



WAY "down under" in the land of kangaroos, people are getting ready to exchange bathing suits for snow suits, but not so in these good old United States of ours. Spring is here again, tulips and daffodils are blooming, straw hats are enter and crazier than ever and new recipes to jarrigue winter-weary appetites are the order of the day.

Strawberries go hand-in-hand with spring, so let's tuck some away in a jellied salad.

JELLIED STRAWBERRY SALAD
(Serves 6)

1 envelope plain un-1 cup halved straw-
flavored gelatine berries
1/4 cup cold water 1/4 cup canned pine-
1/4 cup hot canned apple 1/4-bit
pineapple juice 1/4 cup orange seg-
1/4 cup orange juice 1/4 cup orange seg-
1/4 cup sugar 1/4 teaspoon salt
1/4 tsp. lemon juice

Soften gelatine in cold water and dissolve in hot pineapple juice. Add sugar, orange and lemon juice and salt. Cool, and when mixture begins to thicken, fold in diced fruit. Turn into individual molds that have been rinsed out in cold water first, and chill. When firm, unmold onto lettuce and serve with mayonnaise dressing.

ASPARAGUS BAVARIAN SALAD
(Serves 6)

1 envelope plain un-1 pimiento, finely
flavored gelatine chopped
1/4 cup cold water 1/4 teaspoon salt
1/4 cup asparagus 1/4 teaspoon white
liquid pepper
2 cups cooked 1/4 teaspoon scraped
asparagus, diced onion

Soften gelatine in cold water and dissolve in hot water. Add honey, salt, lemon juice and orange juice. Cool, and when mixture begins to thicken, beat until fluffy and light. Fold in egg whites beaten stiff. Turn into mold that has been lined with lady fingers or strips of sponge cake and garnish with maraschino cherries. Chill and when firm, unmold onto platter. Serve with whipped cream or custard sauce.

Jealousy among children is more frequent when the age interval between them is between 18 months and four years, one study shows.

If your name and address is listed between the ads, call at the Sun office, 420 Burke Bldg., for a dollar bill.

WEGMANS

Where Menu Choosing Is So Easy
And You Have To Pay So Little

There's A Fast Difference In Taste When You
Serve A Wegman Veal Roast

IT'S HOME-DRESSED!

VEAL
LEGS OR BONELESS ROLLED

From Milk Fed Calves

19^c lb.

Tender, Juicy Prime Shoulder

BEEF ROASTS lb. 19^c

Rochester's Largest Meat Retailers

Listen In
"BURIED TREASURE"
FRIDAY 7 P. M.
WSAY
15 CASH PRIZES
Also Scores of
MERCHANDISE PRIZES

VISIT THIS FRIENDLY STORE FOR
LARGER DISPLAYS — NEWER DESIGNS —
LOWER PRICES

Our values far exceed any we have ever featured! Only by comparing our prices will you be convinced of the REAL SAVING!

Hand finished plated silk shade.

Six-way lighting control.

\$5.95

SPECIAL FOR THIS WEEK ONLY—SAVE \$3

Regular Price \$8.95

THE BEST VALUE IN TOWN!

\$54.00

2-Piece Living Room Suite

Channel Back Chair to Match in contrasting color, only **\$19.75**

FREE PARKING IN REAR OF STORE FOR YOUR CONVENIENCE

Prince Furniture Co.
136-146 WEST MAIN ST. cor. N. WASHINGTON

There are two things to aim at in life: First to get what you want; and after that, to enjoy it. Only the wisest achieve the second.

Thousands of Rochester families read the Sun each week as an economical guide to better shopping. Acquire the habit—shop through the Sun.

THIRSTY? QUENCH IT! PICK UP A **Stein's DUTCHIE** OF BEER OR ALE

Remember Daily Dutchie Service Daily 9 A.M. to 7 P.M. Saturday 9 A.M. to 11 P.M. at **ONTARIO BEVERAGE CO.** 240 Sherman St. Glenwood 6857

WIN CASH!

Play **MATCH-THE-METER**

Here's How—
Drive To Any Gas Pump At Our Stations. Compare The Meter Reading With The Mileage On Your Speedometer.

Richfield

1 WIN \$25.00

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7890

Nothing to Buy—
Just Drive Up And Match The Meter!

CLEARY'S Service STATIONS

1477 Dewey corner Ridgeway Ave.
803 Lake Ave., near Lexington Ave.
21 Canterbury Rd., near Monroe
797 W. Main St., cor. Lambertson Plk

324 Genesee Street, cor. Frost Ave.
1926 East Ave., corner Wing Place.
133 Winton Rd., N. cor. Blossom Rd.
400 Court Street, corner Broadway.
965 Bay Street, corner Greeley.

800 Atlantic Ave., corner Indiana.
150 Ridge Road, East.
2472 Monroe Avenue, Brighton.
105 Allen St., near Plymouth, N.

Our Family's WHISKEY RECIPE

Harry E. Wilken

PINT \$1.14 (14 oz.)
QUART \$2.20 (32 oz.)
1/2 Pint 60c (8 oz.)

At package stores and bars. Blended whiskey, 36.8 proof, 25% grain neutral spirits. Copyright, 1940, The Wilken Family, Inc., Alondia, Schenley P. O., Pa.

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At package stores and bars. Blended whiskey, 36.8 proof, 25% grain neutral spirits. Copyright, 1940, The Wilken Family, Inc., Alondia, Schenley P. O., Pa.

Be Thrifty And Nifty

POLYSHINE

Your Shoes: All Colors

A Rochester Made Product

COMBINATION OFFER

1 large roll Scottowels
Red, Green or Ivory Holder

BOTH FOR 27^c

Roll Scottowels Separately, 8c

NEW STORE HOURS FOR MONDAY

Beginning May 6th Wegman Markets will not open until Noon on Mondays

LAND O'LAKES
Sweet (NOT SOUR) Cream BUTTER

Obviously FINER QUALITY!

30^c lb. Tub

By the Roll, lb. 31c

Wegmans
HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

Months were required to complete the statistics for the 1939 football season, but a final tabulation shows Nile Kinnick, Iowa star, to have averaged over 25 yards on every kickoff punback.

SLIP-OVER SUN-GLASSES FREE
When New Glasses Are Purchased
C. A. KOHLER
Prescription Optician
804 TEMPLE BUILDG., 4TH FLOOR
STONE 6170

Armory Books Canadian Clubs For Lacrosse Fray

With the Iroquois Indians watching from the side-lines local lacrosse addicts will be given an opportunity to see the game as played in Canada at the Main St. E. Armory tomorrow night.

Capt. Clarence Olsen and his Co. H. board of promotion has booked the St. Catherines bulldogs to oppose the Mimico Mounties in the finals of the Memorial Trophy series for the championship of Eastern North America.

The St. Kitts eliminated the Iroquois at the Armory last week.

The Mimicos have not been defeated on the Armory floor this season.

No wonder everyone is expecting a grand battle tomorrow night.

There is much bitterness between the two clubs. They played a game in the Toronto coliseum seven weeks ago for the benefit of soldiers stationed there. The game ended in a riot, and was not finished; but when the game ended the Mimico team was ahead by 10 goals. They have not met since.

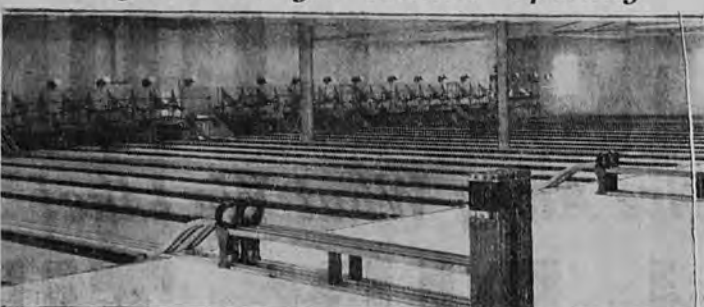
Scottsville Road Amusement Park Open For Season

Joe Schuler, proprietor of the Olympic Amusement Park in Scottsville Rd. opposite the airport, has announced the reopening of the park for the 1940 season.

The amusement center, which is open day and night, features a golf driving range, shuffle board, miniature golf, tennis courts, table tennis and bowling alleys. Parking is free.

If a horse fails to leave the gate, in New York racing, money bet on him will be refunded.

Kegler's Delight Awaits Opening



Herewith is presented a "sneak-preview" of the interior of the spacious new bowling hall, operated by "Coot" Webber on Plymouth Ave. S. Alleys are due to open within next two weeks.

SPORT SHORTS

Because of work to be done on a new athletic field, baseball will be suspended at Union College next year. Union has had baseball without interruption since 1878.

The meet between track and field stars of the Big Ten and Pacific Coast conference will be held June 17 at Evanston, Ill.

Fifteen groups have applied for charters to build and operate racing in New Jersey.

Illinois has three big home football games next fall in Southern California, Notre Dame and Ohio State.

In ten years the player limit in the National Football league has been increased from 22 to 33.

Hold That Pose FOREVER

2 Lovely Photos \$4

"For Limited Time Only" 3-8x10 and 1 Ivory Tone Miniature

Of You Or The Children 2 PHOTOGRAPHERS ALWAYS IN ATTENDANCE

No Waiting - Studio Main Floor Rear

Neisner's 5 to 100 Stores

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SPECIAL PRICES ON REPRODUCTIONS & COPIES

Mrs. Lottie Whitford, 28 Ackerman St.

New Manager Named For Mandell Team

The Mandell's softball ten has completely reorganized for the 1940 campaign, with Hy Mandell as president and Sam Pandina as manager. Johnny Kirk will handle coaching duties.

The Druggem, city amateur champions of 1938, will field a brand new type of a ball club this season, featuring east side stars in their major league schedule under the Kodak Park Arcs.

All players on the 1939 club and those seeking tryouts are asked to report at Jeary Burns Hall, Norton St. at Portland, for an important meeting Saturday at 2:30 p. m.

The Rochester Sun

Published every Thursday by the Rochester Sun Corp., 3 St. Paul St., Rochester, N. Y. G. C. Ketting, Pres.; F. D. Kelly, Vice-Pres.; Wm. A. Pfaff, Sec.; Wm. G. Bromley, Treas.

G. Curtis Gerding, Publisher
Orville H. Allen, Editor
Ambrose Hart, Comptroller

Eugene Davis, Adv. Director
Edward Randall, National Adv. Mgr.
NATIONAL REPRESENTATIVES,
James A. Coveney Co.

New York Office
Chicago Office
444 Madison Ave.
39 South State St.

Ninety-two days of dog racing will be run by the Revere, Mass., track during the summer and fall.

A new New York race track, on the site of the Flushing Airport, is planned. James O'Dea, heading a group, says \$1,500,000 is available.

J. Yancey Christmas was so disappointed over the early spring showing of Rough Pass he withdrew the colt from the Kentucky Derby.

\$1.59
is our price for the best OVERALL made OSHKOSH B'GOSH

Rochester Jobbing House
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Lowest Rates in Town!
1 or 4 Persons Same Price.
Private Appearing Cabs.
Prompt, Courteous Service.



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TRY
I.W. HARPER
The Gold Medal Whiskey
Bottled in Bond
2.55 1.59 85c
4/5 Quart 1/2 Pint 1/4 Pint

These Mild Spring Days It's
EASIER TO KEEP YOUR FIRE GOING
And Regulate The House Temperature
WITH JEDDO COAL

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ARDEAN R. MILLER
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KNOW YOUR COAL DEALER

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SUITS and TOP COATS

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Stouts Longs Short Stouts Regulars
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When customers themselves say, "This certainly is a fine suit for \$15," there must be something to it! And that's just what hundreds have said when they saw what our huge stockroom display of suits offers in the way of quality and style and variety, at our low price! No charge for alterations.

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Showroom on Ground Floor
150 ST. PAUL ST.
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FREE PARKING NEXT DOOR
Open Friday And Saturday Evenings

A Value Sensation!

7 for 7 DAYS ONLY

STARTING FRIDAY!

JUST 127 OF THESE **2 P.C. SUITES**
in your choice of Stylish Covers

MADE TO SELL FOR \$80

\$39

\$27.50 Down Delivers

UNION TIRE COMPANY
MAIN STORE
286 EAST AVENUE

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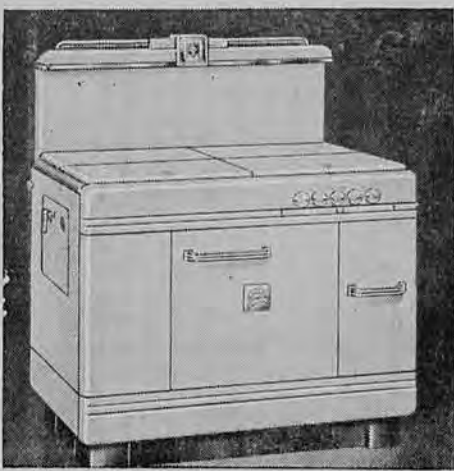
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IF YOU BUY THIS

Any Stove \$100 or More
5 Leading Makes To Choose From



FLORENCE COMBINATION
AND GAS RANGES

Any DeLuxe Model Refrigerator
5 Leading Makes To Choose From



**WE WILL
GIVE YOU**

\$ 60

WORTH of MERCHANDISE of YOUR CHOICE!

TAKE YOUR PICK:

WASHERS -- IRONERS -- RADIOS -- TIRES
JEWELRY -- CLOCKS -- ANYTHING IN OUR STORE
OR ANY COMBINATION OF THESE ITEMS EQUALING \$60



Pay Only

2

**NICKELS
A DAY**

**WE MEAN
WHAT WE
SAY!**

You Pay Only the
Standard Price
for the Standard
Make of Stove
or Refrigerator
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PEA \$8.25
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NUT COAL
\$8.95 TON

STOVE COAL
\$9.45 TON

COKE
\$9.20 TON

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BELMONT
COAL CO. 499 BROAD ST.

Boyle Plans Jersey Track

Joseph B. Boyle, former manager of the Bowie race track in Maryland is planning operation of a track in New Jersey, between Atlantic City and Philadelphia.

The site is the Atlantic Pines Golf Club, where the White Horse and Black Horse epikes unite toward the resort city.

If built the stands will be of concrete with the elimination of all posts, the roof being supported from the rear. In the infield would be a lake.

NOW OPEN... DAY AND NIGHT

Olympic Amusement Park

- Golf Range
- Tennis Courts
- Shuffle Board
- Table Tennis
- Miniature Golf
- Bowling Alleys

Scottsville Rd. Opp. Airport
FREE PARKING — GENESEE 4193

Fans Await 'Play Ball' Call Next Thurs., at Stadium

Just one week from today the cry "Play Ball" will ring out over Norton St. way and all Rochester will know that the Red Wings are home again.

Billy Southworth will lead his stalwart band of rookies, veterans and middle-of-the-roaders into town backed by the Chamber of Commerce, the Knothole Gang, Harry Paul, Frank Rutz, all the male and most of the female population of the city.

Gone are the days when Johnny and Frankie could rip off a section of the board fence on the Bay St. lot, then watch the bluecoats and streak for the bleachers when no one—well, hardly anyone, was looking. Today, the concrete stadium offers little opportunity for juvenile gate crashers. Of course, now they have the Knothole Gang—so the kids don't have to sneak under the fence—they walk in through the gate. But not on opening day. Grandmothers will die with distressing regularity as the youngsters scrape up the funds necessary for admittance.

Frank Rutz will again head a big "welcome home" baseball parade next Thursday noon.

Next Wednesday evening the American Legion will stage their annual Red Wing dinner at the Powers Hotel. Billy Southworth, Dick Porter, mentor of the Syracuse Chiefs (who will furnish the Wing opposition on Thursday), Rab Maranville and other diamond luminaries will be there to meet and be met by the Legionnaires.

Tickets for the opener are on sale at Bond's Clothing Co., Main St. store, the Chamber of Commerce and at the stadium.

Diamond Dust

Gornicki and Grodzicki are "which-is-which" pitchers with the Rochester Red Wings. . . This promises to be a big baseball year in Jersey City. For the opening game more than 40,000 tickets were sold in advance. . . Johnny Johnson, a young southpaw star with the Newark Bears, is one of the Detroit farm players freed by Landis.

We Weld Your Heating Coils, Cylinder Blocks Etc.

UNITED WELDING WORKS
Phone MAIN 3048

BOWLING
WITH ED RANDALL

We have been hearing and reading much controversy about disgruntled scratch men protesting they haven't a chance to win any money in the city tournament because of the handicap system of conducting the event. There are those who "view with alarm" the tendency of some bowlers to "lay down" in the last few frames of some league games in order to boost their spot for the city tournament. Brothers, the fine art of chiseling was being practiced when Noah built his Ark and like the poor, it will be always with us. But remember this, THEY DON'T PAY OFF ON AVERAGES IN THE CITY TOURNAMENT.

Let's take Judge Motors for an example. Here is a team that entered from scratch. They certainly have no 1112 average for their league matches but they rolled 3335 to occupy top place at this writing. By the same token, Ed Florack took advantage of a 21-pin handicap and shot 709 for a 730 gross. We cite these two instances to prove our contention that to win any sporting event, a contestant must do better than his opponents and by bettering the average they entered the tournament with, Judge Motors and Ed Florack will cut themselves a nice chunk of prize money.

We don't believe the RBA tournament executives are exactly satisfied with the handicap system in use for this year's event. They may possibly learn through experience that some changes will be necessary in order to sell the tournament to the bowlers next year. They may decide that highest average in any league will be used for a bowler in all events. This ruling would go a long way to offset much of the alleged chiseling. A bowler could not "heave it" in every league unless he wore a suit of armor as a protection from his team-mates.

We aren't convinced that the city tournament merits the amount of "beefing" that the scratch bowlers are supposed to have done. From all indications, it appears that a good many scratch teams and individuals, as well as several with a small handicap, will be right up there when the prizes are passed out. We must all bear in mind that the prize list would be considerably smaller if the handicap system were not being used. The healthy pot benefits the scratch men as well as those with handicaps.

SMOOTH AS SILK
but not HIGH HAT

Try It Today

KESSLER'S AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

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JOHN BEGG

BLUE CAP
Distilled in Scotland. Bottled in the United Kingdom under Gov't Supervision.
A Smooth, Medium-Bodied Scotch Whisky

Compare \$3.50 Value
\$3.00 4/5 Quart
CASE 12 BOTTLES \$33.00

RON GRANDE
PUERTO RICAN RUM

"From Puerto Rico's Best Rum House". Prepared and Bottled by Primitivo Grau—Mayaguez, Puerto Rico, West Indies.

Compare \$2.34 Value
Gold and White Label
\$1.79 4/5 Quart

IMPORTED SCOTCH
DISTILLED AND BLENDED IN SCOTLAND

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ALL 8 YEARS OLD

100% Scotch Whiskies
\$2.49 4/5 Quart

EVERY DROP
NOW 4 YEARS OLD!
"CREAM 'O GRAIN"
(And At The Same Low Price).
STRAIGHT BOURBON
WHISKEY

Compare \$2.00 Value
Full Quart
\$1.59
CASE 12 QUARTS, \$18.00

SEAGRAM'S SUPERIOR GIN

Distilled From 100% American Grain Neutral Spirits
Soft-Distilled London Dry Gin

Compare \$1.74 Value
94 Proof
\$1.39 4/5 Quart

Old Mr. Boston Flavored GIN
Loganberry, Grapefruit, Pineapple, etc.

100% PURE CALIFORNIA WINE
Choice: Tokay, Sherry, Muscatel, Port—A Quality Choice of Better Wine.
\$1.39 Gal. Full

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Special: Full Course Turkey Sunday Dinner 75c
814 S. Clinton Ave. Mon. 2136

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Mon. and Wed.—8:15 P.M.
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PARTIES UNION LEAGUE HALL
Sunday and Monday—8:15 P.M.
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Bigger and Better Entertainment

PARTY AT **Capital Theatre Hall**
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8:15 P.M.
85 W. Main St.

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Monday, Wednesday 1:30 P.M.
Tuesday, Thursday, Friday, Saturday 8:15 P.M.
509 Chili Ave. at Thurston

NEVER A DULL MOMENT COME AND SEE
SPECIAL NOON DAY LUNCH 30c

BEN HELPER'S
Home Cooking Every Day
Choice Beverages
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EVERYBODY WELCOME
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ADMISSION 25c
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ARNETT
Theatre—Thurston Rd.
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Every Sat. 8:30 P.M.
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WOMEN'S

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\$1.79

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MEN'S

\$1.95



Genuine leather soles. Good-year stitched, dress oxford. New Sport Oxford also included in this sale.

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403 JOSEPH AVE.
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Mrs. Bertha Sherwood, 487 Broadway

Novel, Tempting

Simple enough for family, elegant enough for company, and very easy to prepare is this dish.

Limas on Ham

One-half inch slice ham, center cut; 2 cups canned or home-cooked lima beans, 2 cups grated American cheese. Broil ham. Heat lima beans, drain, and pile on ham. Sprinkle with cheese, return to broiler until cheese melts and is slightly browned. Serves 4 to 6.

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 3 tablespoonful two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Daw Drug Company, Liggett's, Walgreen's and good drug stores everywhere.



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SODIUM SALICYLATE
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Rochester's Modern CUT RATE DRUG STORES

TODAY, TOMORROW, SATURDAY, SUNDAY

Caroid & Bile Salts, bot. of 100's, reg. 1.25	74c	Humphrey Pills, reg. 30c	19c	Koromex Jelly, refill tube	89c
Lifeguard Shaving Cream, lg. size	23c	Bayer Aspirin Tab., bottle of 100, reg. 75c	59c	Soda Mint Tab., bottle of 100	7c
Anacin Tab., bottle of 50, reg. 75c	59c	Horlick Malted Milk, reg. 50c	37c	Schoenfeld Laxative Tea, reg. 25c	14c
Unguentine, new size tin	25c	Household Fuse, reg. 5c	5 for 13c	Peroxide, 4-oz. bottle, reg. 10c	4c
Zinc Oxide Ointment, 1-oz. tube	7c	Vaseline Hair Tonic, 50c size	37c	Pazo Pile Ointment, reg. 60c	49c
Sloan Liniment, reg. 35c size	29c	Halo Shampoo, reg. 50c	2 for 51c	Lysol, reg. 50c	43c

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HUNDRED PACK
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Recognized by the American Medical Association as an anti-acid without the harmful effect of an alkali. "Crema-A-Tone" acts as a general tonic to the digestive system.
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MINERAL OIL
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Sturdy Construction
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Adjustable Sizes
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63c

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628. Reg. \$1.75
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WITH 3 CAKES CASHMERE BOUQUET SOAP
ALL 4 Only 25c ITEMS

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Limit 1

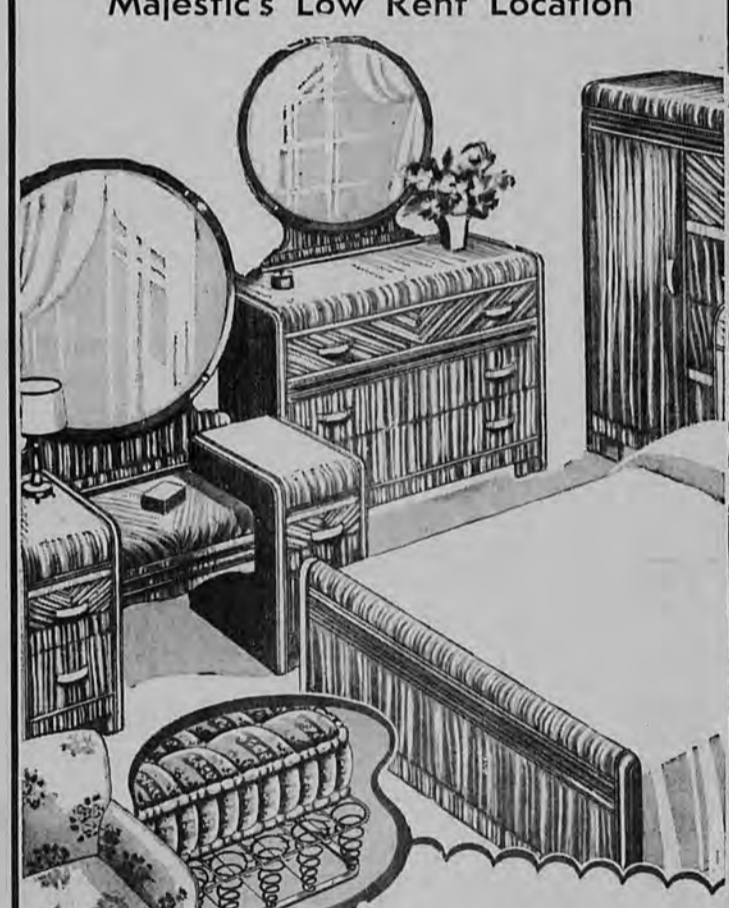
HOREHOUND DROPS
12c lb.

1-lb. Can
DOG FOOD
3 for 10c

WITH COUPON
POND'S CREAMS
Reg. 55c
28c
Limit 1

WANDER
MALTED MILK
Plain
5 lb. can Reg. 2.00
98c

An Outstanding Value
Made Possible Only Because Of
Majestic's Low Rent Location



Beautiful 10 Piece BEDROOM \$69

INCLUDED
FULL SIZE BED
DRESSER OR VANITY
CHEST ROBE
BOUDOIR CHAIR
COIL SPRING
MATTRESS
PAIR BOUDOIR
LAMP'S
THROW RUGS

Style, distinction, and fine construction... plus the added advantage of all the extra pieces that go to make a COMPLETE modern bedroom. Easy to pay the MAJESTIC way...

PAY ONLY \$3.50 DOWN — 18 MONTHS TO PAY

Majestic Furniture Co.
OPEN TO 9 P. M. 204 Court Street NEAR STONE ST.

New Faces . . . Old Favorites . . . Stud Red Wing Lineup in Home Opener



Estel Crabtree, of Captain
Geo. Kuroswki, 3b Augie Bergamo, rf Bob Scheffing, c Frank Crespi, ss
Billy Southworth, Manager
Hank McGrickl, p Harry Davis, e Buster Adams, lf Geo. Fallon 2b
Oliver French, Red Wing President

ROCHESTER'S
WEEKLY
SHOPPING
GUIDE

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING

DELIVERED
TO 75,200
ROCHESTER
HOMES

Vol III, No. 27 ROCHESTER, N. Y., THURSDAY, MAY 2nd, 1940

Cyclists' Death Spur Safety Campaigners

One of the early moves of Rochester's long-term traffic campaign will be an educational drive on young bicyclists. This theme is being given preference right now because of the recent traffic deaths of two 10-year old bicyclists. Aid of Boy Scouts, bicycle clubs, parents and school officials will be sought in promoting safer bicycle practices and compliance with laws covering "bikes."

The campaign was inaugurated by City Manager Harold W. Baker and a large committee in mid-April.

Despite the criticism leveled at Baker by some Republican and business groups, leaders in all walks of civic, business and professional life are represented on the committee pushing the drive.

How great the results of the campaign will be depends, in a large measure, upon the cooperation given the committee by every person in Rochester.

Wide publicity is being given the drive by press, radio stations and local theatres.

Local stations are broadcast-

City Playgrounds Begin Activities As Summer Nears

By DON J. MATTARO

With the coming of warm weather, play areas sponsored by the Rochester Board of Education and supervised by Board — WPA personnel, will open throughout the city to take care of the needs of youngsters and adult groups.

Five have been opened this week, they include No. 15 School, Averill Ave., No. 22 School, Zimbrich St., No. 34 School, Lexington Ave. and John Marshall and Benjamin Franklin High School athletic fields. According to report, at least twenty more will open between now and the close of public schools for the summer vacation.

With the opening of play areas, comes a warning from

(Continued on Page 5)

Events of The Week

THURSDAY, MAY 2
WOMEN'S ALLIANCE — So. Congregational Church; Rummage Sale; 415 South Ave.
GAMMA NU SORORITY — Benefit Hotel Skating Party; The Arena; Stone St.
KNIGHTS OF COLUMBUS AUXILIARY — Book Review, Mrs. Eileen Leahy Gibson; Columbus Civic Center; 8:30 p. m.
SCOUT TROOP No. 44 — Mother's Auxiliary Card Party; St. Mark's and St. John's Parish Hall; 8 p. m.

FRIDAY, MAY 3
The Sun welcomes notices for this calendar of events. All communications must be in the hands of the editors by 6 P.M. Tuesday for Thursday publication. Phone Stone 6001 or mail or bring your notice to 426 Burke Bldg.

MONDAY, MAY 6
SCOUT TROOP No. 13 — Fathers and Sons' Banquet; Immaculate Conception Church; 6:30 p. m.
KNIGHTS OF COLUMBUS CHORAL SOCIETY — Annual Concert, Columbus Civic Center Auditorium; 8:15 p. m.

TUESDAY, MAY 7
WOMEN'S BENEFIT ASSOCIATION — Spring Rally; Hotel Seneca; 8:00 p. m.
E. G. MARSHALL WOMEN'S RELIEF CORPS — Semi-annual Supper; City Hall Annex; Court St.
GENERAL WELFARE FEDERATION — May Dance and Dinner Party; Eagles Hall; 22 N. Washington St.; 7:30 p. m.
ROCHESTER ANTIQUARIAN LEAGUE — Address on World's Fair Exhibit at the Metropolitan Museum; 8 p. m.
BUSINESS AND PROFESSIONAL WOMEN'S CLUB — Installation of Officers and Dinner; Sagamore Hotel; 6:30 p. m.

WEDNESDAY, MAY 8
BENEFIT CARD PARTY — Liberty Bldg.; Driving Park Ave.; 2 p. m. and 8 p. m.

THURSDAY, MAY 9
ST. ALOYSIUS GUILD — Annual Banquet; Sagamore Hotel.
TOWNSEND CLUB No. 4 — Dinner and Dance; Liberty Theater Bldg.; 8 p. m.

FRIDAY, MAY 10
EMANUEL EVANGELICAL and Reformed Church; Rummage Sale; 415 South Ave.
VOCATIONAL GUIDANCE ASSOC. — Talk by Dr. John B. Whiteley of Brockport; State Normal; Green Room, Sibley's Tower Restaurant; 12:30 p. m.

SUNDAY, MAY 5
NAZARETH COLLEGE STUDENT TEACHERS — Piano Recital, St. John the Evangelist School; Humboldt St.; 2:30 p. m.

Wings Face Syracuse At Stadium Today

Rochester fans turned out by the thousands today to welcome Billy Southworth and his new Red Wings as they tangled with the Syracuse Chiefs at the Norton St. stadium in their home opening.

While the Red Wings may not be a championship team as now constituted, the addition of an outfielder with power at the plate and another winning pitcher or two will show the Southworth hirings in, or near the top spot next fall.

As is usual at this time of the year Prexy Oliver French is bombarding Branch Rickey with pleas for help and an answer is expected just as soon as the parent Cardinals get set on their own line-up.

French is still hopeful of signing Mel Almeda, flashy Mexican who was purchased from the Brooklyn Dodgers. He has refused to sign a Wing contract, asking that he be sold to a Pacific Coast team. But there is still a possibility that he will

(Continued on Page 9)

Health References Advocated For Teachers, Servants

Requirement of "health references" from all teachers, servants and others associating with children was advocated by Dr. Fairfax Hall of New Rochelle, Chairman of the Committee on Contact Infections of the American Academy of Pediatrics, who addressed the National Child Health Day local observance luncheon and 22nd annual meeting of the Tuberculosis and Health Association yesterday noon, at the Sagamore Hotel.

Dr. Hall, speaking before children's health, welfare and civic agencies and institutions in the city and county, warned that childhood tuberculosis is invariably contracted from infected adults in the home and the school.

'Hitler's Revolution' To Be Discussed By Harvard Professor

The Associated Harvard Clubs and the Harvard Club of Rochester are sponsoring a lecture tomorrow night in the Masonic Temple auditorium by Prof. C. Crane Brinton of Harvard University.

Prof. Brinton's topic, "Hitler's Revolution" will center on the war aims of Germany today. He will attempt to predict the next moves of the German leaders.

Admission, which is open to the public, will be tickets only.

Rochester's Quality Basement AT THE NATIONAL

Economy Prices On Apparel That Carries A Quality Guarantee

When You Buy Clothes In The National's Basement It's All Perfect Quality . . . Remember That In Comparing Values!

Rochester's Newest Low-Price Shop, For Boys' Clothes

Sale! Students Sport Suits AND REVERSIBLE COATS \$9.85

SPRING'S most wanted suits and topcoats for students, at a price that seldom buys quality such as this. Suits are plain back or sports models. Bright colorful tweed fabrics. Reversible coats are in handsome tweeds with Aridex processed, water-repellent gabardine on reverse side. Sizes 32 to 38. Take time to see these. You'll be glad you did, because they're unmatchable bargains.

Now We've Added Hundreds More, at a New LOW PRICE

Sale! Men's Trousers \$2.85

Values to \$3.45

Here are pant values (and pant varieties) that surpass any we think you'll find. Every conceivable color and pattern that's wanted and new this season is included in this huge sale. Fine worsteds, cashmeres, tweeds, French-backs and Skarkskins. Many with self-belts.

\$3.55 | \$4.65
Values To \$4.95 | Values To \$5.95

A Sale of Men's Raincoats \$2.79

Values to \$4.95

PLENTY of rainy days ahead when you'll need these . . . and here's your chance to get a really fine raincoat at a substantial saving. Included are suede finish storm coats, lightweight zephyr coats and the popular oil-skin types. All are well-tailored and guaranteed shower-proof. They're outstanding bargains.

A Spectacular Sale of Boys' Trousers

SPRING SLACKS \$1.79	BOYS' KNICKERS \$1.44
----------------------	-----------------------

Wools and corduroys in this season's best-selling patterns and colors. All full-cut and well tailored. Styled as young men want them.

Fine, wear-tested wools and corduroys in new Spring colors and patterns. All sturdily tailored to give good service. Exceptional values.

Open up a National Liberalized Charge Account
Pay 1/3 June 10th . . . 1/3 July 10th . . . 1/3 August 10th

The NATIONAL East Main at Stone

- SALE OF MEN'S SHIRTS (Values to \$1.15) 73c
- SALE OF MEN'S TIES (Values to 39c) 21c
- SALE OF MEN'S SOX (Values to 23c) 15c

WEDNESDAY, APRIL 25, 1940
MAGAZINE DAY
HUSBAND? Girl Came Into Your?
1940 VERSION eo. Lowther III
THE HEADLINES
TRUE STORY
Homemaker Section and Other Features
MORE IN 15c
Magazine
WITH COUPON
SWEETHEART SOAP
for 13c
Mild, Mellow
HERSHEY BARS
3 for 8c
Parafachlbenzene
MOTH CRYSTALS
eg. 60c
b. Can 29c
4 for \$1.00
WITH COUPON
CHINESE SLIPPERS
Dry Cloth Insole
9c Pair
Limit 2 Pr.
Ready-Aid
ADHESIVE
BANDAGES
2 FOR 9c
RAY RUM
19c
TH COUPON
DOBURY
MOUTH
ASTE
8c
REHOUND
ROPS
12c lb.
1-lb. Can
DOG
FOOD
for 10c
TH COUPON
AND'S
REAMS
28c
WANDER
TED MILK
Plain
can .00 98c
CH KIT
Vacuum Bottle
98c

Ray Keating's Band To Play At Fraternity Dance

First dance of the season under the sponsorship of the Beta Chi Sigma Fraternity will be held at Manitou Saturday night. Engaged for the affair is the famous dance band under the baton of Ray Keating known throughout the area as "The Man with the Horn." Tickets are on sale at the Talking Machine Co., 97 Main

LECTURE SERIES

"The Church of Tomorrow" is the general theme of a series of discussions being led by Harold E. Dickens in the First Church of Christ Disciples, 619 Monroe Avenue.

The public is invited to this series which is being held nightly at the church beginning at 7:45.

Buck Hunters win dollars by watching for their names between the ads in each issue of the Sun.

Card Party Planned By Scout Auxiliary

The Mothers' Auxiliary of Scout Troop No. 44 will sponsor a Spring Card Party, tomorrow evening at 8 P. M., in the Parish Hall of St. Mark's and St. John's Church. Proceeds will be used for part of the expenses of the Scout Troop at Camp this summer.

Mrs. Howard Sullivan is general chairman of arrangements.

Every Thursday is Sun-Day

AT SMALLS.. 28 E. MAIN ST. FISHERMENS HEADQUARTERS

Buy Nationally Famous Dependable

FISHING TACKLE

ON **EASY CREDIT**
PAY ONLY **25c** DOWN
NO INTEREST CHARGE
AND PAY ONLY **25c** A WEEK



CHOOSE FROM THESE FAMOUS MAKES

- AMERICAN FORK & HOE
- TRUE TEMPER
- SOUTH BEND
- SHAKESPEARE
- PFLEUGER
- HEDDON
- ASHAWAY LINES
- GLADDING LINES
- KENNEDY TACKLE BOXES

Buy That "Better Tackle" You've Always Wanted—

* Ask for Your **FREE** FISHING CATALOG

Smalls
28 MAIN STREET EAST

★ AT SMALLS.. RADIO DEPT.

75c DOWN BUYS

This New 1941 Zenith

Portable Radio



The Only Portable That Works Efficiently

- ON A TRAIN
- IN A SHIP
- IN A PLANE
- IN THE AUTO

Plays On Electric (A C or D C) Or Battery

Equipped with the exclusive wavemagnet U. S. Patent No. 2164251 which guarantees it to play where other portables fail.

\$29.95
Complete With Batteries

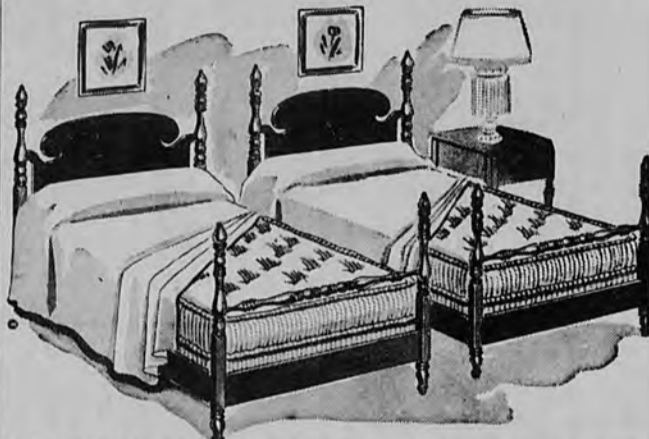
75c A WEEK PAYS FOR IT

Ideal Company On Your Fishing Trip

Smalls
28 MAIN STREET EAST

Compact And Easy To Carry Beautiful Airplane Luggage Type Case

Lauer's 18th Anniversary SALE Poster Bed



Complete with **INNERSPRING MATTRESS and RESILIENT COIL SPRING \$24**
or With **INNERSPRING MATTRESS and MATCHING BOX SPRING \$36**

Twin (3' 3"), Three Quarters (4'), or Full (4' 6") Size

There's a real treat in restful, relaxing sleep awaiting you when you buy one of these comfortable Lauer poster beds, springs and mattresses. . . is better quality bedding reduced in price especially for our Anniversary Sale. You save \$6 on the \$24 poster bed complete with the innerspring mattress and coil spring. The bed is regularly priced at \$10 and the spring and mattress usually sell for \$22. You save \$13 on the \$36 bed, box spring and mattress. The box spring and mattress alone is a regular \$39 value. Save money on better bedding during Lauer's Anniversary Sale.

REMEMBER! YOU CAN CHARGE ANYTHING IN ANY DEPARTMENT AT LAUER'S

Sale FINE COUNT Pepperell Red Label **SHEETS** **89c** DOUBLE OR TWIN SIZE



Lauer's Anniversary Sale **FOLDING COT \$4.95** WITH SPRING

WITH SPRING

A sturdy folding cot that you can carry in the back of your car . . . tuck away in a clothes press . . . or hide behind a door. Maple finished Northern hardwood headboard, footboard and legs . . . full bed length . . . strong enough to hold 250 pounds.

Mattress To Fit Cot . . . \$3.45

REMEMBER! LAUER'S GIVE YOU A FAIR TRADE-IN PRICE ON YOUR OLD FURNITURE

Lauer's renovate your furniture and resell it in their own Bargain Basement. Thus you are assured of a fair trade-in allowance.

Continuing Our Sale In Lauer's Drapery Department

BEAUTIFUL READY MADE

SLIP COVERS

CHAIRS SOFAS

\$2.95

\$4.95



Notice these features! Heavy, closely woven fabrics . . . Easy to wash . . . Sun fast . . . Expertly tailored . . . Welted seams . . . Bound edges . . . Box pleats . . . Snap on cushion and frame covers. Summery shades of Royal Blue, London Green, Plum, Henna Rust, Brown and Natural. Gay Magnolia blossom patterns. Made to fit any style sofa and chair.

Measure the Back of Your Sofa at It's Greatest Width

REMEMBER! LAUER'S GUARANTEE YOUR SATISFACTION WITH EVERY PURCHASE!

Reg. \$1.39 **\$1** TAILORED CURTAINS . . . Ready-to-Hang, Ecru Color

Reg. \$2.29 **\$1.79** BALL FRINGE CURTAINS . . . Ivory, Ecru, or Rose Beige

Lauer's Anniversary Sale

Waterfall Walnut

BEDROOM SUITE

\$69

3 PIECES * BED, CHEST AND DRESSER

One of the finest values in better bedroom furniture Lauer's have ever offered. Walnut veneers carefully matched and contrasted to bring out the full beauty of that precious wood. Large plate glass mirrors . . . solid oak drawers with mahogany drawer bottoms . . . Dust-proofed and center-guided throughout . . . Concealed moth resisting cedar drawer in the chest . . . Attractive hardware. Regularly priced \$89. You save \$20 during Lauer's Anniversary Sale.

* BED, CHEST, VANITY \$79



Lauer's
50 STATE ST.

• STORE OPEN FRIDAY NIGHT •

Home Bureau Plans Achievement Week To Show Activities

Plans for a city-wide Achievement Week are being made by officers of the neighborhood clubs of the Rochester Home Bureau, 150 Plymouth Ave. N. Exhibits showing the results of the year's work, in which more than two thousand members have participated, will include the following departments of homemaking: clothing, house hold furnishing, an dmanement, crafts, foods and nutrition, and health.

The Assembly Rooms will feature room arrangements including several room-size hooked rugs made by members, upholstered and slip-covered furniture and refinished pieces, and buttertub chairs ensembled with little powder tables. Curtains and draperies will also be displayed.

Prison Chaplain To Speak At Father And Son Banquet

Celebration of the second anniversary of the founding of Boy Scout Troop No. 13 at Immaculate Conception Church will be highlighted by a fathers and sons banquet at the church hall next Monday.

The Rev. Edward Lane, chaplain at Elmira Reformatory will be the main speaker of the evening. He will be introduced by the Rev. Donald J. Murphy who will also introduce the Rev. Joseph Cameron, pastor of the church.

A scout play and a court of honor will take place during the evening.

BINGO PARTY

Members of the Rochester branch of the British Legion will sponsor a bingo party tomorrow night at the home of Mrs. George Jarvis, 204 Carolina street.

Club To Install New Officers

Installation of the newly-elected officers of the Business and Professional Women's Club will take place at a dinner at the Sagamore Hotel next Tuesday at 6:30 p. m. The following officers will be installed: Mill Florence M. Kreckel, president, Miss Katherine Spillane, first v-pres., Miss Mary E. Spittal, second v-pres., Miss Evelyn Urtel, corres. and sec., Miss Irene Connelly, rec. sec., Mrs. May V. D. Tozier, treas., and Miss Madeline J. Snyder, director.

The Speaker of the evening will be Miss Florence M. Brown, who will tell of her experiences in Scandinavia. Miss Brown attended the ninth annual meeting of the Board of Directors of the International Federation of Business and Professional Women in Trondheim, Norway, in June of 1939 and will have much of interest to relate.

Inquire About

A Personal Checking Account

- A Service for Everybody
- No Minimum Balance Required
- May Be Opened with \$5.00
- There Is No Charge for Depositing
- Only Cost \$1.00 for 12 Checks

HOURS 9:30 A. M. to 4 P. M.

FIRST INDUSTRIAL BANK

30 CLINTON AVE. NORTH
Member Federal Deposit Ins. Corp.

FREE OFFER

Take Advantage of Our Special Free Offer On Fur Coat Storage

We will allow you \$2.00 towards glazing, cleaning, and repairing on your fur coat, when stored with us.

5 Reasons Why You Should Store Furs With Us!

1. We have the facilities and equipment.
2. Years of experience.
3. Lowest rates.
4. A budget plan to suit your income.
5. Expert workmanship.

Repair your furs now at low summer rates. No payments required during summer, and will gladly work out budget plan, when you are ready to take out your coat in Fall.

\$2.00 COUPON \$2.00
This coupon is good for \$2.00 towards cleaning, glazing and repairing on fur coats stored. Offer good only for month of May.

GALLEN FUR COMPANY
622 CLINTON N.
Main 5057 — All Work Called For And Delivered

Mrs. Jennie Metcalfe, 711 Bay St.

Say You Saw It In The SUN

A VACATION AND REST CURE ON AN ALL-EXPENSE PLAN

One week's stay
Two persons in a room \$40 each
One person in a room \$42

Three days' stay
Two persons in a room \$20 each
One person in a room \$22.50

Two days' stay
Two persons in a room \$14 each
One person in a room \$16

Rate includes large outside twin-bed room and bath... three delicious meals daily... breakfast in room if desired... sun deck... sea water pool... treatments by arrangement with Ambassador Health Institute located in hotel... Hotel bus from station.

the Ambassador
ATLANTIC CITY
WILLIAM HAMILTON
Managing Director

Your CAPITAL INVITES YOU

A wonderful, thrilling adventure awaits you in Washington, D. C. In spring and educational entertainment for your visit to the City of World Affairs!

You will enjoy the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate. AIR CONDITIONED GUEST ROOMS & PUBLIC SPACES.

400 OUTSIDE ROOMS WITH BATH FROM \$2.00 SINGLE WITH PARKING

HOTEL ANNAPOLIS
IN WASHINGTON, D. C.
11th TO 12th ST. AT H ST.

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards's PHILCO SPECIAL!



Brand New Philco 165K at LOWEST PRICE EVER! LOOK At What You Get! \$49.95

- BUILT-IN SUPER-AERIAL SYSTEM for "plug in and play" convenience, new purity of tone and super-power.
- AMERICAN AND FOREIGN RECEPTION.
- SIX TUBES—including super-efficient Loktal tubes and new triple power Television Tube.
- ELECTRIC PUSH-BUTTON TUNING.
- CATHEDRAL SPEAKER, TONE CONTROL.
- STATELY WALNUT CABINET.

NO DOWN PAYMENT
★ ★ ★
EDWARDS EASY TERMS
EDWARDS—Sixth Floor

Edwards

ROCHESTER'S LARGEST POPULAR PRICED STORE

OPEN an EDWARDS NEW 90 DAY Charge Account

No Down Payment
No Interest to Pay

PAY 1/3 JUNE 10

PAY 1/3 JULY 10

PAY 1/3 AUG. 10

Mail or Phone Your Application

MAY white SALE Now Going On

Special purchases of fine quality sheets, spreads, towels, linens and blankets at exceptionally low prices. Stock up while these savings prevail!

CHENILLE BEDSPREADS

2⁹⁴

Reg. 3.98 Value



GEORGIA BASKET

Richly tufted, colorful basket design on white chenille—a rare, rare sale bargain! Available in full or twin sizes. Seldom sold for less than 3.98!

Peerless—Washable MATTRESS COVERS

Reg. 1.29 Value **88c**

Made of strong durable unbleached muslin with tape bound seams and rubber buttons. Made for Beautyrest mattresses in full or twin bed sizes.

Reg. 1.19 Printed LUNCH CLOTHS **88c**

Smart prints to brighten up your kitchen. Tull-colors on fine durable cotton sateen.

2.98 Filet Lace TABLE CLOTHS **1.98**

Lavish designs for practical everyday uses. Size 72x90. Only 50.

Very Exceptional Savings On "Fruit of the Loom" Colonial Dame SHEETS & CASES

Size 63x99 **78c** ea. Size 45x36 **24c** ea. Reg. 98c

Size	Reg. Price	Sale Price
72x99	1.09	84c
82x108	1.19	88c
81x99	1.19	88c
81x108	1.29	1.08
90x108	1.39	1.18

EDWARDS—Second Floor

Mattress Protectors

Closely stitched and well filled with fine cotton. Pads that will stand many launderings.

Size	Reg. Price	Sale Price
39x76	1.29	98c
42x76	1.39	1.09
54x76	1.49	1.19
60x76	1.69	1.39

15c-29c Hand Made **10c** Filet Lace Doilies

Ovals, oblongs and squares for chair backs or arms... for tables, stands, etc.

Reg. 1.59 Rayon Dinner Cloths **\$1**

Lustrous rayon and cotton in rich pastel shades of eggshell, peach, blue or green. Size 57x77.

SAVE MONEY DURING EDWARDS FAMOUS

MAY CANDY SALE

Buy Now For Mother's Day — Phone Your Order STONE 2300



Crosse & Blackwell Tomato Juice

16-oz. Jar **2 for 25c**

Vitamin filled tomato juice made from full, rich, ripe tomatoes... picked at the height of their flavor and quickly packed to retain it.

Symphony Sweet Most Popular CANDIES

Every Day Low Price **19c** lb.

- Choose from:
- CELLOPHANE WRAPPED CREAM CARAMELS (Brazil Nut—Butterscotch—Vinegar)
 - OLD FASHIONED COCOA-NUT STRIPS (Chocolate—Vanilla—Molasses—Strawberry)
 - CREAMY NUT FUDGE (Chocolate or Vanilla)
 - FROZEN MILK CARAMELS (Cheesy Caramel Coconut Centers)
 - CREAMED ALMONDS
 - COCOANUT SNOW BALLS
 - CARAMELLOWS (Chocolate or Vanilla Half Caramels—Half Marshmallow, Individually Wrapped)
 - RUM AND BUTTER TOFFEE (Hard and Chewy)
 - ASSORTED COCKTAILS (Liquid Center Bridge Mixture)
 - ASSORTED BRIDGE MIXTURE
 - COCOANUT DITTIES (Chocolate or Vanilla)
 - MILK CHOCOLATE COATED NUT CHEWS



5 LB. New England COOKIES In Decorative METAL BASKET

Selling sensationally in New York and Boston's largest stores — Now EXCLUSIVE at Edwards in Rochester! Over 225 assorted cookies in 3 separate layers. Selection includes pan-dropped chocolates and more than 100 social tea biscuits.

1.39 Reg. 1.79

Freshly Made In Edwards Own Candy Kitchen

This SALE Only **29c** Low Every Day Price 39c lb.

- Your Choice of the Following:
- A Brand New Delicacy! Milk and Dark
 - Choc. Coated MARSHMALLOWS (Soft, fluffy... they melt in your mouth. Choice of the following flavors: Vanilla, Mint, Maple, Apricot)
 - Choc. Coated BUTTER CREAMS (Vanilla, Malted Milk, Chocolate, Italian Cream, Caramel)
 - Pure Pectin Sugared JELLIES (Orange, Lemon, Lime, Apricot, Walnut, Licorice, Mint, Raspberry)
 - Chocolate Coated THIN CHIPS (Dark or Milk Chocolate Coated) (Molasses Honey Comb, Peanut Butter Filled)
 - Peanut or Raisin CLUSTERS (Milk or Dark Chocolate Coated)

EDWARDS—Street Floor



Crosse & Blackwell Date & Nut Bread

2 for 25c 15c lb.

Use it with cream cheese for delicious sandwiches. Serve it steamed with whipped cream or sauce as a pudding. Available in chocolate nut or prune, too.

Symphony Sweet Double Dipped CHOCOLATES

Reg. **29c** 2 lbs. 39c 55c

- Make Your Own Selection
- Butter Creams
 - Honey Almond Nougat
 - Raspberry
 - Creme de Mint
 - Peanut Clusters
 - Raisin Clusters
 - Brazil Nut in Cream
 - Italian Creams
 - Vanilla Walnut
 - Maple Walnut Creams
 - Caramel Creams
 - Orange
 - Raspberry Jelly
 - Apricot Walnut Jelly
 - Pineapple Creams
 - Rum Punch Nougats
 - Plantations

From Edwards Candy Kitchen
CHOCOLATE COATED STICKS
Never Before At This Low Price **29c** lb.

* All Dark or Milk * Caramel Butter Center
* Liquid Center (Bridge Mixture) * Molasses Mint Center
* Molasses Honey * Peanut Butter Center
* Candy Center * Cinnamon Center

Fresh Salted Mixed Nuts
A Regular 49c Value **34c** lb.
(No Peanuts)

EDWARDS—Street Floor

• • • This Is National Baby Week • • •

It's always time to buy **SOMETHING** for Baby!

Here are some suggestions! Look at the specials on this page. Leading merchants offer special values to help you and Baby celebrate National Baby Week.

WIN A \$5 PRIZE

Complete the following sentence in 20 words or less. Send your entry to the Baby Editor, Rochester Sun, 420 Burke Bldg., before midnight Monday, May 6th. Best sentence will earn for its writer a \$5 merchandise order good in any store advertising on this page.

"I Read The Rochester Sun, Because . . ."

Send in as many entries as you like. Each entry must be accompanied by a sales receipt from one of the stores whose advertisement is printed on this page.

Judges' decision will be final. In case of tie duplicate awards will be made. All entries must include name and address of contestant. Write plainly.

BABY WEEK SPECIALS
SAVE MORE MONEY AT PILLING'S

Baby Cribs, Folding Carriages, Baby Baskets, High Chairs, Play Pens, English Perambulators, Sand Boxes, Teeter-Totter

PILLING'S
512 JOSEPH AVE.



Parents and babies alike are supposed to be particularly happy during National Baby Week. Little Jerold Latime, son of Mr. and Mrs. Harry Latime, 629 Sawyer St., looks anything but happy. But this is the way he posed and in so doing copped for himself "cutest baby of the year" title at Edward's Photo Studio.



That Means Milk With A Deep Golden Cream Line That Comes In A Silver-Top Protected Bottle



For a FREE Trial Quart Phone Monroe 2296

LINCOLN'S
Main St. E. cor. St. Paul

BABY WEEK SPECIALS

Sheer and Pique
POKES or BONNETS
29c



— COMPLETE LAYETTE SPECIAL —

- | | |
|---------------------------------|------------------------------|
| 2 Shirts at 25c50c | 1 Small Blanket50c |
| 2 Bands at 20c40c | 2 Mattress Pads at 19c 38c |
| 1 Doz. Diapers1.00 | 1 Rubber Sheet25c |
| 2 Gowns at 25c50c | 1 Towel25c |
| 2 Dresses at 39c78c | 2 Wash Clothes10c |
| 2 Gortrudes at 25c50c | 1 Card Pins10c |
| 1 Bootie Set1.00 | 1 Box Q Tips25c |
| 1 Large Blanket50c | 1 Powder10c |

\$6⁸⁶
Complete



Infants' Madras
DRESSES and CREEPERS . . . 45c
Sizes 6 Months to 2 Years

BEACON BLANKETS



50c

Size 36x50. Slight seconds of reg. \$1 quality. Sateen bound.

Mrs. C. A. Fitzmoris, 63 Meredith Ave.

FREE 6x8 PHOTO OF YOUR BABY

BABY WEEK VALUES!

- | | |
|---|---|
| CRIBS Full Size Solid Head and Foot Panels 9.95 | Folding Carriages Over 50 Different Models
LEATHERETTE DROP FRONT 5.95
Full Padded Deluxe Models 10.95 |
| Double Drop Side Full Floor Panel Cribs Over 25 Styles 13.95 | AUTO SEATS PORCH GATES TOILET SEATS 98c |
| From 7.75 | TAYLOR TOTS With water proof pad 3.69 |
| NON TIP HIGH CHAIRS 3.95 | |
| BASKETS on wheels 2.98 | |
| PLAYARDS on wheels Solid Maple—Beads 4.75 | |

baby furniture co.
69 STATE ST. MAIN 6479



FREE PHOTO!
Of Your Baby With Any \$3 Purchase

Clothing Needs For Baby And The Entire Family Are Advertised Each Week In The Rochester Sun

LOBEL'S Annual Baby Sale



IS NATURALLY the place to which Mother will turn for extra values during National Baby Week. Lobel's IS baby's store — the only exclusive children's department store in Rochester. It's always Baby Week with us, but since the rest of the country is honoring Baby especially this week, we're proud to line up some additionally good values. Part of them are listed. Naturally there are many more in a store with as large a Baby Department as Lobel's.

Seasonable Needs

- TODDLER DRESSES.** Hand sewn, hand embroidered with dainty trims. Sizes 1 to 3. **69c to \$1.95**
- DRESS & BONNET SETS.** Permanent organdies and Swisses. Matching poke bonnets. Sizes 1 to 3. **\$1.59 to \$1.95**
- SHEER DRESSES.** A whole host of lovely new styles to choose from. Sizes 1 to 3. **\$1 to \$1.95**
- BOBBY SUITS.** For the little man. Broadcloth, dimities, shantungs and seersuckers. Sizes 1 to 3. **\$1 to \$1.95**
- SILK DRESSES.** Taffetas and crepes in prints and plain colors. Darling styles with fetching trims of fine embroidery. Special at **\$1.95**
- ALL WOOL SWEATERS.** Coat or slip on in lovely pastel shades. Values to \$1.39 at **\$1**
- PIQUE COATS.** — The toddler dresses for summer affairs — the boys' have matching Eton caps, the girls poke bonnets. Dusty Pink, Open or White. All washable. Sizes 1 to 4. **\$1.98**
- WOOL SPRING COATS.** Closeout of entire remaining stock assures you a saving of at least \$2 on every coat. Size assortment broken but good selections remain in all groups. Sizes 1 to 4 **\$2.80 to \$5.80**

Infants Wear & Layette Needs

- COTTON SHIRTS** — Short sleeves. All well known makes. Sizes to 3 years **29c to 49c**
- I-P.C. UNION SUITS** — Mercerized cotton. Panties have elastic backs and are button-on style. Sizes 1 to 6. **49c to 98c**
- CAPS & BONNETS** — Summer styles and weights in dimities, lawns, organdies and piques. Styles for the infant and toddler, too **59c to \$1.49**
- HAND MADE DRESSES** — Hand sewn, hand embroidered, many with ribbon trims in contrasting colors. Smart gift items. **59c to \$1.98**
- CREEPERS** — Handmade broadcloth, hand appliqued. Short sleeves. Washable. **79c to \$1.98**
- "CARTER'S" SHIRTS** — 10% wool. Jiffon or double breasted. Short or long sleeves. — Sizes to 3 yrs. Special **49c**
- "CARTER'S" SHOULDER BANDS** — to match. **39c**
- "KLIENERTS" STOCKINETTE SHEETS** — 18" by 18" **27c**
18" by 27" **37c**
- COMPLETE 35 PIECE LAYETTE.** Including all necessities. Special for Baby Week. **\$7.37**



OPEN A LOBEL CHARGE ACCOUNT

LOBEL'S • 114 MAIN STREET EAST

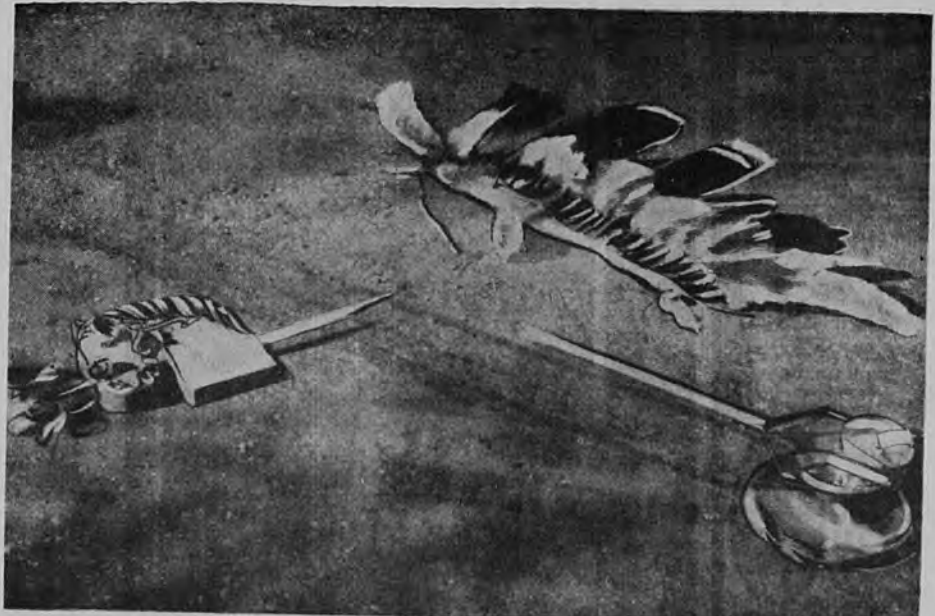
We suggest to expectant mothers that this sale event offers an opportunity to obtain LAYETTE ESSENTIALS at substantial savings.

EVER SHIVER IN A SHOWER?
WATER RUN HOT . . . THEN COLD?

No Obligation To Buy
Rent an AUTOMATIC GAS WATER HEATER
Only \$1 A MONTH

Rochester Gas & Electric Corporation
For trouble and service calls Telephone MAIN 3560
For Sales Dept. and Personal Calls Telephone MAIN 7970

★ "Make Rochester The Safest City"



ONE MORE REDSKIN

The White man's civilization was too much for the Big Chief. Roving the plains on his wiry Mustang, he forgot that this is 1940, that today the paleface mounts a swift and powerful steed. So tonight it's strangely quiet in the Big Chief's home . . . will be forever quiet. And there's a numbness too, tonight, in the heart of a motorist who drove too fast, who forgot to remember that small boys are impetuous.

Right now in Rochester, a group of citizens representing civic, business and professional leaders are undertaking a long-term traffic safety campaign to make Rochester the safest city.

However, it is too big a job for any one organization. Your intelligent cooperation is needed. Train your children to cross with the lights, not to run or play in the street. And, train yourself when driving to proceed with caution and alertness.

This space is contributed by the Rochester Sun in the interests of traffic safety. The advertisement, reproduced herein, is reprinted through the courtesy of the Maryland Casualty Co.

*SLOGAN OF THE CITIZENS TRAFFIC SAFETY COMMITTEE

Harpist and Tenor To Be Featured In K of C Choral Concert

Knights of Columbus have completed arrangements for their 20th Annual Concert to be presented in the Columbus Civic Center auditorium next Monday evening.

Eileen Malone, harpist and James J. Carlin, tenor will be featured soloists.

Ray Fagan's orchestra will play for dancing in the ballroom directly after the concert. The scheduled program follows:

Card Party To Benefit Deaf, Underprivileged

Plans for a card party to benefit the deaf and underprivileged children's vacation fund were announced this week by Mrs. James Wilmot and Mrs. Rocco Pagnola, co-chairmen of the sponsoring social group.

The party will be given in the Liberty Bldg. on Driving Park Ave. next Wednesday. Two sessions will be held. One at 2 p. m. and an evening party beginning at 8 p. m.

Others who are serving on the party committee include: Mrs. Joseph Bush, Mrs. Edna Schlegel, Mrs. Alma Reigner, Mrs. Jack Tuck, Miss Bertha Servis and Mrs. James Vincent.

CARD PARTY

Monroe Lockport Club will hold its regular meeting Friday, May 10, at 7:30 p. m. in Odd Fellows Temple, 11 Clinton Ave. N. Robert Deacon will preside.

A public card party will follow the business session with prizes for each table, door prizes and refreshments.

Arthur Vogt is general chairman and Miss Mabel Grossman is in charge of the refreshments.

Movie Quiz Winners

- Mrs. J. Rossi, 346 Hawley St.
- Miss E. Mercer, 47 Flower City Pk.
- C. Billingsheimer, 268 Alexander St.
- Mrs. H. Yackel, 22 Edison St.
- Mrs. E. Schmidt, 77 Longview Ter.
- Mrs. C. C. Zechman, 24 Hinsdale St.
- Mary Jean Vecchio, 371 Jay St.
- Samuel Frumosa, 22 Augusta St.
- Mrs. Charles A. Hyland, 95 Lap-
ham St.
- M. J. Rafferty, 699 E. Main St.
- Margaret Vanupdorp, 21 Mead St.
- Charles Schreyer, 151 Walden St.
- Mrs. C. Smith, 561 Averill Ave.
- Kenny Sachs, 86 Nichols St.
- Mrs. E. Brown, 1099 Genesee St.
- Miss E. Banker, 4 Denning St.
- Maria G. Petruncio, 282 Crossman
Ter.
- Miss Amelia Pennell, 168 Cameron
St.
- Miss Anne Malone, 266 Central Pk.
- Beverly Wardell, 188 Fairglen St.
- Miss Lois Williams, 238 Field St.
- Mrs. M. E. Galagher, 74 Frost Ave.
- Laura Pink, 29 Rodenbeck St.
- Miss E. Coryell, 217 Hamilton St.
- Vera Mitcheson, 115 Woodside St.

Playgrounds . . .

(Continued from Page 1)

Elmer K. Smith, associated director of health Education in the public schools. He states that the play areas connected with elementary schools are for the children of elementary school ages only, and that older youths and adults should patronize the high school fields. The warning added that many accidents can and do occur when older persons mix in the recreation of youngsters.

WPA directors in charge of supervising outdoor activities have been advised of this ruling and efforts will be made to keep participants within the elementary school age.

RUGS 9x12 \$1.00

CLEANED and STEAMED Rugs. Steamed, Cleaned, Washed, Sized, Moth, Damp and Germ-proofed . . . \$3.00

ELTER CO. Est. 1872
Glenwood 3466-44 Arthur St.

CHASE SANITARIUM

Nursing home for elderly people and convalescents. Graduate nurse in charge.

24 Cambridge St.
Monroe 4647

MIDDLE-AGE WOMEN

HEED THIS ADVICE!!

Thousands of women are suffering from "pinkish" times" with Lydia E. Pinkham's Vegetable Compound—famous for over 60 years in relieving female functional troubles. 77¢

JIMMIE
FIDLER
in Hollywood

HOLLYWOOD. — The next time some fluttering pretty emits walls about the height of Hollywood's hurdles, I'm going to tell her the story of Adele Pearce. Perhaps that name means little to theater-goers just now, but unless I mis-read my crystal, it's going to mean a lot ere long. Hurdle-takers of her courage and ability invariably end by snagging blue ribbons.

Six years ago, Adele Pearce left her Northern California home for Hollywood and a screen career. She had a little beauty, a little money and no experience — the same armament with which hundreds of girls try each year to conquer fame. But she also had iron-clad determination—and that's something most Filmville would-bees lack.

Enroute, she was seriously injured in a traffic crash. For six months she lay in a hospital and when she was finally released and looked into a mirror, her heart must have sunk. Deep scars marred her face and throat. Most girls would have given up then and gone back home, but Adele conquered her first dismay and came on to Hollywood more determined than ever. For five years, she's worked extra, played trivial bits and experimented at concealing those scars beneath makeup. And when you see her in RKO's "1000 Marriage"—yeah, Adele has the leading role — you'll agree that she's nearing victory in her long-against-odds battle. Grit pays dividends, even in Hollywood where Lady Luck is supposed to rule.

TEN YEARS AGO IN HOLLYWOOD: The Joan Bennett-Carmen Pantages feud over the affections of Producer John Considine had Filmville society agog.

Sibley, Lindsay & Curr Co.
Same Size That Has
Always Sold At \$1.00

Half-
Price!



DE-LUX
"TATTOO"
LIPSTICK

Now 49¢

With this lipstick, your lips look glistening and shimmery . . . giving your mouth a definitely exciting feminine something that's very new, gorgeous beyond telling! Imagine this lush new effect done in a TATTOO-lasting South Sea red so full of glamour it will thrill even YOU! We have it in all its nine shades of high romance . . . at just half the cost you used to pay!

TOILETRIES, MAIN FLOOR

To Order By Phone
Just Call Stone 6500

Sibley, Lindsay & Curr Co. STONE 6500

FOOD VITAMIN PLANT FOOD VALUES! "RICO B1"

COFFEE, Beech-Nut, made in Rochester. Lb. Tin 27c

IVORY SOAP, large bar 3 for 25c

GRANULATED SUGAR, pure cane 10 bag 49c

RINSO, the top-speed soap, large pkg. 49c

OLD DUTCH CLEANSER 50% faster! 3 cans 21c

TOMATO SOUP, Campbell's, dozen 79c

NURSERY BARGAINS!

ROSES, 2-year old, field-grown 3 for \$1.79

PORPHYRIA BRUSH, 4 to 5 ft. 23c



For harder plants and more gorgeous flowers. Use when transplanting, for beautiful thick lawns, to grow better roses. A 2-oz. bottle, good for about two months' average use, only \$1.



VIGORO OR LOMA

All-Purpose Fertilizer

10 lb. bag 85c

50 lb. bag \$2.50

100 lb. bag \$4.00

Grass Seeds

Genesee Park, 39c lb. or 5 lbs. \$1.85

Pioneer Lawn, 29c lb. or 5 lbs. \$1.39

White Clover, 1/4 lb. 35c, 1/2 lb. 65c

PHONE ORDERS AT S. A. M. GROCERY, MAIN FLOOR

LILY BULBS

A full line ready for planting now. Regale, Elegans, Rubrum, Tiger and many others.

Miss Eleanor Gleason of East Ave. entertained the Wisteria Circle of the Seton Workers of St. Mary's Hospital for lunch on Friday.



Here's you
running to tell 'em
after your first taste of
the only whiskey that's
CLARI-FINED

FLAVOR-PROTECTED

THREE FEATHERS
BLENDED WHISKEY—90 Proof—
72 1/2% grain neutral spirits. Oldtime
Distillers, Inc., New York City

Sibley, Lindsay & Curr Co.

The News In Men's Suits Is a New Color:
A Bright, Definitely Masculine Color Called

SLATE BLUE



If you follow "Esquire" and the other men's style reporters, you know that Slate Blue was first noticed in the clothes of men in the financial circles. But the men who have a corner of a lot of stocks need not necessarily have a corner on a clothing style—and Slate Blue is definitely THE shade for all men who'll dress well this year. It looks well on most men, goes with most accessories, is definitely in the class of clothing which brings you that inimitable compliment, "You know how to pick 'em!"

In Our Bob Bradley 2-Trouser Suits,

\$25.00

In Our Silbury 2-Trouser Suits,

\$37.50

In Rochester-made Stein-Bloch Suits,

\$45.00

Pay No Money Down

Men's Clothing, priced at \$25 or more, may be paid for, if you prefer, in 5 monthly installments, including our modest carrying charge.

STORE FOR MEN, SECOND FLOOR

Sibley, Lindsay & Curr Co.
TIMELY SALE!
Our Washable "Cleantex"
Window Shades



Regularly 85c.. **69¢**

Sizes up to 6 in. wide x 6 ft. long

Don't let summer sun find your windows adorned with shabby, cracked, unsightly shades. There's no need to—when a sale like this comes along. "Cleantex" is a marvelous cloth, so smooth that it can literally be cleaned with the whisk of a damp cloth. We'll put it on your own rollers, hem it by our husky double ziz-zag stitch method and finish each shade with a fresh, new crochet ring. Cream or green. Other sizes at proportionate savings!

SHADES, THIRD FLOOR

Phone Stone 6500 Today! — Have Our Truck Pick Up Your Rollers

It's SO

If It's Linoleum or Carpet We Carry It!

1 WEEK ONLY!
Genuine
INLAID LINOLEUM
99c Sq. Yd.
Minimum 10 Sq. Yds.



REFILL OFFER!
Armstrong's Linoleum
WAX Buy 1 Qt. **89c**

2-Tone Broadloom Carpet, Sq. Yd. \$3.19
Return empty can to Our Store and have it refilled at 50c Qt.

We Carry Complete Lines of Broadloom Carpets and Rugs
HORTON & QUINN CO., Inc.
430 EAST MAIN OPP. EASTMAN THEATRE
STONE 1206

RUMMAGE SALE
The Women's Alliance of South Congregational Church will conduct a Rummage Sale at 415 South Avenue today and tomorrow.

TOWNSEND CLUB DANCE
The Ryder Orchestra will play for dancing following a business session of the Townsend Club No. 6 next Thursday at 8 p. m. in the Liberty Theatre Bldg. on Driving Pk. Ave.

Canadian Legion To Have Smoker And Victoria Party
Plans for a smoker to be held at the Elks Club on Friday, May 10, were announced this week by members of the Maple Leaf Post, Canadian Legion of the British Service League.
A Victoria Day party is also announced by members of the Ladies Auxiliary. This will take place on Friday, May 24, at the Elks Club.

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept. Save shopping time. Refer to Sun advertisements for Rochester's outstanding values.

LONGMAN'S Free SUMMER STORAGE

STONE 4748
for Delivery and Free Call
ANY PLAIN GARMENT CLEANED & PRESSED 79c
Longman's
We Operate Our Own Plant—475 SOUTH AVE.
Miss Edna Rudig, 451 Chili Ave.

RUMMAGE SALE
Members of the Junior Willing Workers of Emanuel Evangelical and Reformed Church will sponsor a rummage sale Saturday at 415 South Ave.

draw me!

TRY FOR A Free Art Course

If you like to draw, copy this girl and send us your drawing. Perhaps you'll win a complete Federal Course free! This contest is for amateurs so do not hesitate to enter.

Prizes for five best drawings—FIVE COMPLETE ART COURSES FREE, including drawing outfit. (Value of each course, \$195.00.)
FREE! Each contestant whose drawing shows sufficient merit will receive a grading and our opinion as to whether it indicates art talent worth developing.

Design, Color and Illustrating influence the sale of most merchandise. Trained Commercial Artists have therefore become important in industry. They are well paid—and machines can never displace them. If you can draw, don't waste—BUT TRAIN—your rare talent. We have trained many who are now happily and profitably employed in the vocation for which nature fitted them. Here's an opportunity for you to test your talent. Read the rules and send us your drawing.

If you are interested in training your artistic talent for the purpose of becoming a commercial artist, illustrator or cartoonist, ask for information on the back of your drawing or attach the corner coupon to it. If we think your drawing merits it, your request will bring you free information about our methods of instruction, prices, terms, etc.

FEDERAL SCHOOLS, INC.
Please send me information regarding your home study courses in Art.

Dept. 415, Federal Schools Bldg., Minneapolis, Minn.

THANK YOU Miss and Mrs. Rochester For Your Response To Our New Self Serve Store

WEDGES \$1.95

Smart Array of Color Combinations and All Whites
Absolutely The Greatest Values in Rochester . . .
Self Serve Shoe Store

Wonder Values

STORE HOURS: 9 A. M. TO 9 P. M.
Cor. Kirksland Rd. Genesee St. Next Door to West End Sample Shoes

WIN CASH!
Play MATCH-THE-METER

Here's How—

Drive to Any Gas Pump at Our Stations. Compare the Meter Reading With the Meters on Speedometer.

You Win \$25 You Win \$5
when the last 4 numbers match 1 number match

You Win \$1 Win A Gift!
when the last 3 numbers match 2 numbers match

Make it a daily habit! You may match-the-meter once every 24 hours.

1 WIN \$25.00

NOTHING TO BUY
Just Drive Up and Match the Meter!

CLEARY'S Service STATIONS
1177 Dewey, 803 Lake Ave., 21 Canterbury Rd., 737 W. Main St., 324 Genesee Street, 1526 Winton Rd., 400 Court Street, 965 Bay Street, 800 Atlantic Ave., 150 Ridge Road, 2472 Monroe Ave., 105 Allen St.

STOP! SHOP!
—And Buy At Clark's This Week-End Or We Will Both Lose Money!

FRESH HAMS lb. 17c
Surplus Fat and Skin Removed
Whole or Shank Half

BEEF ROAST 17c
Cut From U. S. Inspected Young Steers

HAM SAUS. 17c
Zwiegle's

Small FOWL For Priced 17c

RST. VEAL 21c
Boneless Boiled

CUT-UP CHICKENS
Chicken Breasts, lb. 43c
Chicken Legs, lb. 35c
Chicken Livers, lb. 39c
Chicken Wings, lb. 21c
Chicken Necks 2 lbs. 25c
Chicken Giblets, lb. 18c

Milk-Fatted Young RST. CHIX
4 lb. Avg. 21c
3 to 8 lbs. 25c lb.

CLARK'S MARKETS

906 NO. GOODMAN Near Bay, Culver 4370 We Deliver

824 PORTLAND Near Luz St., Stone 471

WEEK-END SPECIALS

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO ODEON'S A STEP OFF MAIN

FRIDAY ONLY

PHILADELPHIA STICKY BUNS Reg. Price 30c **24c** 6oz

CHOCOLATE FUDGE NUT LOAF CAKE Reg. Price 25c **22c** ea.

SATURDAY ONLY

FRUIT STOLLEN Reg. Price 30c **24c** ea.

BLACK and WHITE LAYER CAKE Reg. Price 35c **29c** ea.

WEEK-END COMBINATION SPECIAL

1 Chocolate Fudge Loaf Cake 25c
6 Cloverleaf Rolls 9c
6 Cinnamon Buns 14c
6 Assorted Cookies 10c
VALUE 58c

ALL FOR 39c

weis & fisher's
"rochester's showplace of furniture fashion"

GIBSON ALONE

GIVES A SIX CUBIC FOOT Electric \$89.95
Hermetically Sealed

If you're smart, YOU'LL ACT NOW! Inquire—here's a new 1940 Gibson . . . with 6 cubic foot completely sealed all-steel cabinet . . . 63-cube (7 1/2 pounds) fast freeze capacity . . . and the Scotch Yoke mechanism, sealed-in-steel . . . at a price thousands pay for less modern, smaller, less desirable refrigerators! But—speak up now! This bargain can't last!

SEE 3-ZONE PRINCIPLE IN FREEZ'R SHELF GIBSONS

Prepare you for the new trend in economical quantity buying. Full width Freez'r Shelf adds greatly to freezing and dessert capacity, increases usable shelf area, provides big Frozen Storage Zone. Remains in the Normal Zone, for all usual food keeping. Below that is the Most-Cold Zone, to keep fruits and vegetables without drying, shriveling. Better food, wider use, real economy! No other refrigerator like this on earth! But—act, your side now! At \$899.00 up, this lucky purchase will go fast!

TERMS AS LOW AS \$3.00 PER MONTH

BE BRIGHT! GO LIGHT!

BUY BETTER SPIRITS!

SCHENLEY "SWALLOWS" SING:
"In the Better Whiskey Race Schenley Melding Sets the Pace"

The odds are all in our favor that you'll favor SCHENLEY Black Label or Red Label light-bodied whiskeys! Why? They're unexcelled because we "meld" . . . an improved and exclusive blending method . . . that creates better spirits by permitting their weight reduction without flavor destruction. Buy the best.

BETTER TASTE

SCHENLEY Light-Bodied WHISKIES

At your favorite bar and package store

Schenley's Black Label 45% Grain Neutral Spirits. Schenley's Red Label 72 1/2% Grain Neutral Spirits. Both BLENDED WHISKEY and 90 Proof. Copyright 1940, Schenley Distillers Corp., New York City.

LAKE AVENUE FOOD MARKET EXPANSION SALE

Our 3rd Expansion
In 5 Years! That's
Proof of Our Values!

BIGGER and BETTER

Here's A Food Event
That Will Take The
City By Storm. Come!



FOOD BARGAINS



Flowers And Souvenirs For All Customers

Savings on Staples!

WHAT PRICES! WHAT QUALITY!



Garden Fresh FRUITS & VEGETABLES

CELERY HEARTS
Large Family Bunch **17c**

ICEBERG LETTUCE
2 Solid Heads **15c**

FRESH MUSHROOMS
So Tender and White **23c lb.**

JUMBO ASPARAGUS
Fancy! 2 1/2-lb. Bunch **25c**

NEW POTATOES
No. 1, 7 Pounds for **25c**

LARGE ORANGES
Juicy, Sweet Californias **29c dz.**

RIPE BANANAS
You Get 4 lbs. for Only **19c**

RED STRAWBERRIES
From Louisiana, Pint Box **15c**

LARGE, CRISPY CUKES
Just Right for Salads **5c ea.**

ATWOOD GRAPEFRUIT
From Florida's Finest Grove **6 for 25c**

LILY of the VALLEY

TOMATOES	Fancy, Hand-Packed N. Y. State, No. 2 Cans	3 for 23c
PEACHES	Alberta Halves, In Large 2 1/2 Size Cans	2 for 33c
TOMATO JUICE	In Large 20-oz. Cans— Only	4 for 25c
APPLESAUCE	No. 2 Size Cans Priced So Low	4 for 25c
TELEPHONE PEAS	Ring the Bell! No. 2 Cans	2 for 19c

FAMOUS PREMIER BRAND

SHRIMP	Fancy Quality, Giant Jumbo Size. Priced Only	2 for 27c
TUNA FISH	Fancy, Light Meat Sweet Meat Rind	2 for 27c
PINEAPPLE	All Crushed for You! Largest 2 1/2 Tin	1 for 17c
FRUIT COCKTAIL	Come in Giant 2 1/2 Size Tin	1 for 19c
GRAPEFRUIT JUICE	46 Ounces In Every Can	1 for 15c

HERE'S THE FINAL BLAST!

DOMINO BRAND	
CANE SUGAR	Yes, 10 lbs. for 45c
SPRY or CRISCO	1-lb. Can 19c, 3 lbs. 45c
MIRACLE WHIP	Salad Dressing, Qt. 32c
VanCamp's MILK	Four Tall Cans 25c

OUR FAMOUS	
Blue Bag Coffee	Ground to Order 2 lbs. 25c
WELCH'S JUICE	Of Grapes, Qts, 37c, pts. 19c
OXYDOL-RINSO	Either One, Large Box 17c
WHEATIES	Two (2) Packages 19c

TENDER CUTS! CUT PRICES!



FRESH TURKEYS
Hens and Toms, Both Only **23c lb.**

KAUFMAN'S LAMB
Genuine Spring Legs **23c lb.**

ARPEAKO BEEF
De Luxe Chuck Roasts **15c lb.**

MORE ARPEAKO BEEF
De Luxe Boneless Rumps **29c lb.**

ARP'K TENDERIZED HAMS
Smoked, 10 to 14 lbs.,
Whole or String End
COOKED HAMS, lb. 26c **23c lb.**

ARPEAKO HOTS
Par Boiled or Texas
Nothing Else Like 'Em **27c lb.**

PURE GROUND BEEF
You Get 2 lbs. for Only **29c**

LEAN SLICED BACON
Sliced by Machine, Fresh Daily **15c**

ARP'K ROLL BUTTER
Land O'Lakes, lb. 30c **2 lbs. 57c**

PLENTY OF ARPEAKO PRODUCTS
That's the Tip-Off On the Kind of Quality We Have in Meats

564 LAKE AVENUE

PHONE: GLENWOOD 3003

NU-WAY RUG CLEANERS

- Tacked Down Rugs
- Cleaned on The Floor
- Dog Stains Removed
- Upholstered Furniture
- Cleaned at Your Home
- Rugs Dyed

Finest Work Done On All ORIENTAL Domestic Rugs

STONE 1655

Every Thursday is Sun-Day

SLIP-OVER SUN-GLASSES FREE

Protect YOUR EYES!

When New Glasses Are Purchased

C. A. KOHLER
Prescription Optician
664 TEMPLE BLDG., 5TH FLOOR
STONE 6179

SAVE! on Rochester Largest, Most Complete Stock of 'UNION MADE' WORK CLOTHES

Nationally known makes such as Oshkosh, Doubleware, Carhart, Crown Headlight, Big Yank, Endicott Johnson . . . ALL AT LOW JOBBING HOUSE PRICES.

A Complete Line of Overalls, Shop Coats, Dungerees, Shirts, Pants, Gloves, Shoes, Jackets, Aprons, Raincoats, Brooches, Sizes to 54

THE WORLD'S TOUGHEST OVERALL

With the new Sta-Blu TUFFEST Sanforized Shrunken DENIM. 4-Way Guarantee!

Oshkosh B'Gosh

\$1.59

Nationally Advertised At \$2.00

Guaranteed Doubleware **WORK PANTS \$1.59**

Sanforized Shrunken **SHOP COATS \$1.85**

With a double seat; sanforized shrunken. Extra heavy pockets. Sizes 30 to 42. (Others to \$5, Sizes to 54) \$3.00 Values

Genuine Elk **WORK SHOES \$2.29**

Sturdy knock-about shoes that will outlast any leather. Genuine elk uppers with paracord heels and soles.

Patented strain proof yoke. Tailored collars and cuffs. Patented pocket for watch or cigarettes. Unbreakable Durale buttons. Patented Elbow Acting safety sleeves. Grey covert and Blue Chambray

ROCHESTER JOBBING HOUSE

159-161 JOSEPH AVE. Cor. Nassau St. Stone 2260

Open 4-9 Every Evening. Unrestricted Parking

DID HE SAY SCOTCH? NO, HE SAID **MARTIN'S SCOTCH**

Don't short change yourself on **QUALITY**

ASK FOR **MARTIN'S SCOTCH WHISKY**

Mellower • Smoother Tastes Better

88 PROOF

BLENDING SCOTCH WHISKY. BOTTLED IN SCOTLAND. Imported by McKESSON & ROBBINS, INC., N. Y. Corp., 1240 McKesson & Robbins, Inc.

A NAME YOU CAN TRUST

LIVADAS

ROCHESTER'S VALUE LIQUOR STORE

LOW PRICES PLUS QUALITY MAKES THIS Sale

WINES and LIQUOR

THE SAFEST WAY TO SAVE!

LARGEST STOCKS — CHOICEST BRANDS — LOWEST PRICES

Only a Few Cases Left Of This Special Purchase

WATHEN'S PRIVATE STOCK

KENTUCKY STRAIGHT **4 Yrs. Old BOURBON WHISKEY \$1.69**

90 Proof FULL QUART Compare! \$2.49 Value Not a Fifth

Wathen's whiskey is a Bourbon of traditional quality — distilled in the heart of Old Kentucky. When you taste its smooth, full-flavored goodness you will understand why it has been called the aristocrat of Kentucky Bourbons.

NO FINER QUALITY! LIVBRO GIN

100% Grain Neutral Alcohol

\$1.45

Full Quart 90 Proof

COMPARE! \$1.98 VALUE

No matter how particular you are, you are sure to like this gin . . . for it's smooth and mellow. It's made from 100% grain spirits. Please don't judge it by its price . . . let your taste be the test. Try it — you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!

Our Famous **LIVBRO Brand RYE WHISKEY \$2.10**

Full Quart 90 Proof

COMPARE! \$2.95 VALUE!

A choice, smooth rye whiskey distilled, blended and bottled by one . . . of the largest distilleries in the world. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this Rye because of its exceptionally fine quality and outstandingly low price.

One of Scotland's Finest **KING GEORGE IV BLENDED SCOTCH WHISKEY**

A Rare Value! \$2.49

86.8 Proof 100 per cent Scotch Whiskies. Distilled, Blended and Bottled in Scotland. Compare! \$3.20 Value!

HERE'S A VALUE! **EARL'S COURT SLOE GIN LIQUEUR \$1.24**

60 Proof

Only at Livadas' can you secure such a fine quality Sloe Gin at so low a price. Compare! \$1.75 VALUE!

SENSATIONAL VALUE **CITY CLUB STRAIGHT BOURBON WHISKEY \$1.39**

4 Years Old Full Quart 85 Proof

This whiskey is distilled from 100% rye, full flavored American grains and stored in steam-heated warehouses. It is distilled the old fashioned expensive way, which accounts for its smoothness and palatability! Compare! \$1.75 Value!

FRENCH or ITALIAN **VERMOUTH \$1.49**

Two famous imports! French (Dry) or Italian (Sweet) Large 30 oz. bottle. Compare! \$1.35 Value!

Imported Virgin Islands **RUM \$1.49**

86 Proof

An extraordinary fine quality rum for your cocktail arrangements.

Our Very Best Seller! **SANDY HOLLOW STRAIGHT RYE WHISKEY \$1.59**

90 Proof Compare \$1.95 Value 3 Years Old Full Quart

From The Sunniest State Comes The Finest Wine

SWEET DRY

Muscatel, Sherry Tokay, Port

Burgundy, Zinfandel, Claret, Barbera, Chianti, Redwing, Sauterne

FULL GALLON **\$1.25** 3 Full Quarts \$1.00

99c GALLON

LIVADAS

183 Monroe Ave. N. Y. S. License L-4229

FREE DELIVERY STONE 5549

OPEN EVERY NITE TILL MIDNIGHT

BETTER FOODS at BARGAIN PRICES!

AT WEGMANS

Rochester's Largest Meat Retailers

Tune In Fridays

BURIED TREASURE

WSAY 7 P. M.

15 CASH PRIZES

Scores of Merchandise Prizes

Tender, Juicy, Tasty Beef For an Extra Fine Sunday Dinner

Shoulder Roast BEEF 18c lb.

Tender, Juicy, Boneless **POT ROAST BEEF 18c lb.**

Crisp, New, Washed, Texas **Green Beans 2 lbs. 25c**

Crisp, New, Texas **CARROTS 2 bchs 9c**

Nest-To-You, Grade "A" **Fresh Eggs doz. 25c**

Longhorn, White or Colored **Colby Cheese lb. 19c**

Apple, Turban, Golden Heart **KUCHENS ea. 15c**

Big-Family, 3-Layer Size 35c **Layer Cakes ea. 25c**

No. 2, New York State **Tomatoes 4 cans 25c**

Every Monday! ALL WEGMAN STORES CLOSED 'TIL NOON

Wilson's Certified Canned Roast Beef 21c can

Wilson's Certified Dried Beef 14c can

Wilson's Certified Meat Spreads 10c can

Junket

RENNET POWDER . 10c

RENNET TABLETS . 13c

HERE'S YOUR GUARANTEE! **HIGHEST GRADE BUTTER**

U. S. CERTIFICATE OF QUALITY IN EVERY PACKAGE

It's 93 score . . . the top score in butter! That's why you can actually see the difference, smell the difference, taste the difference! Land O' Lakes is made from sweet (not sour) cream. Unquestionably America's finest butter for table and cooking.

LAND O' LAKES BUTTER

30c PER POUND

In The Roll, lb. 31c

Wegmans HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

De Luxe Quality at Lowered Prices

Whole or String
Half
COOKED HAMS 21c
From U. S. Insp.
Young Steers
BEEF ROAST 17c

YOUNG RST. CHIX 21c
Whole or Shank
Half-Skillet
FRESH HAMS 18c

Buy The Cuts of Chicken You Better
Legs 1b. 25c Breast 1b. 45c Wings 1b. 25c
Giblets 1b. 15c Necks 12 1/2c Livers 1b. 45c

Dolan's
600 Jefferson, cor. Bartlett: Gen. 1417
350 Driving Park, at Dewey: Glen. 1618

WE MAKE, WE SELL, YOU SAVE

The Kirkley Policy
Direct From Factory To You
SUITS and TOPCOATS
Stouts Longs Short Stouts Regulars
\$15
Deluxe Models \$18.50

OPEN A KIRKLEY CHARGE ACCOUNT
It takes five minutes to open an account at Kirkley's. You buy at our sensational low cash prices with the cost divided into ten weekly payments. You pay only the low cash price plus \$1.00 service fee.
Regular Low Cash Prices

KIRKLEY
Showroom on Ground Floor
150 ST. PAUL ST.
(Cor. St. Paul and Andrews)
FREE PARKING NEXT DOOR
Open Friday and Saturday Evenings

Red Wings . . .

(Continued from Page 1)
change his mind and he will don a Rochester uniform.
Festivities for today's opening got off to a fast start last night at a dinner in the Powers Hotel where a huge turnout welcomed the Wings back to town. The dinner, under the auspices of the American Legion saw Rochester players, Billy Southworth, Dick Porter, manager of the Chiefs and other baseball notables in attendance. Many business and civic organizations turned out en masse for the opener today. Members of the Chamber of Commerce occupied a large block of seats at the game.
The slogan "Win With the Wings" will be heard in Rochester often this summer. And win, lose or draw, Rochester

fans can be confident that Billy "The Kid" Southworth will be getting the most out of his players every game they play.

9 OUT OF 10 AGREE
#105,533 out of a total of 124,193 people (9 out of 10) who tasted Green River, liked it. Hence our claim it is "America's Smoothest Whiskey."
Green River, Blended Whiskey, 80 Proof, 75% Grain Neutral Spirits, Green River Distillery Co., 90 Proof, 100% Grain Neutral Spirits, Distilled from American Grain. Distilled by Distillers, Inc., N. Y. C.

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables—filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783

GREEN RIVER
AMERICA'S SMOOTHEST WHISKEY
AND GREEN RIVER GIN IS BIG VALUE, TOO

SAVE! PRICES REDUCED SAVE!
On Miller's R. G. & E. Dustless
Dry Quenched **COKE** Quality Top
\$9.55
Our R. G. & E. Coke is protected from wet and dirt in our covered silos.
Place Your Order At Once And Save Money!
GEN. 20
500 West Ave. 28 Yrs. Of Quality Service

ARDEAN R. MILLER

REGULAR PRICE \$44.50
OUR PRICE
TERMS LOW AS **75c** A WEEK
\$29.95
For a limited time only

No Interest or Carrying Charge
CITY TYPEWRITER
160 S. CLINTON NEXT TO U. R. I. STONE 3424
Mrs. Mary Clark, 155 Deerfield Dr.

SMOOTH AS SILK
but not "HIGH HAT"
I WANT TO PLEASE THE BOSS TONIGHT WITH SOMETHING EXTRA FINE
JUST GIVE HIM KESSLER'S PRIVATE BLEND. THAT'S WHAT I GAVE TO MINE
Try it Today
KESSLER'S AMERICA'S GREATEST WHISKEY VALUE
Kessler's Private Blend—A Blended Whiskey. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Lawrenceburg, Ind.

WHERE TO GO For Game Parties

- BINGO EVERY WED. 8 P.M.—25c ARNETT**
Theatre - Thurston Rd. 23 Games Jack Pot
- BINGO AT IT'S BEST CHILI RECREATION HALL**
Monday, Wednesday 1:30 P. M.
Tuesday, Thursday, Friday, Saturday 8:15 P. M.
509 Chili Ave. at Thurston
- BINGO SHOW 7 P. M. GAMES 8 P. M.**
Bigger Prizes
Follow The Crowd
HOLLYWOOD BINGO HALL
35 PULLMAN AVE. Admission 25c
- BINGO PLYMOUTH CHURCH HALL**
Plymouth Ave. at Truop
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M. ADMISSION 25c
Door Prizes—Jack Pot
- BINGO SUNDAY 2 P. M. CARPENTER'S HALL**
113 N. Fitzhugh St. Admission 25c
- BINGO Saturday 8:15 P. M. RUTZ BOWLING HALL**
140 North St. Admission 25c
- PARTIES UNION LEAGUE HALL**
Sunday and Monday—8:15 P. M.
Wednesday and Saturday 1:30 P. M. ADMISSION 25c
290 Gregory at South Ave.
- PARTIES AT WEST AVE. MANOR**
165 West Ave.
Mon. and Wed.—8:15 P. M.
Tues. Thurs. and Fri. 1:30 P. M.
- PARTIES AT Capital Theatre Hall**
EVERY WEDNESDAY 8:15 P. M.
85 W. Main St.
- RIVER PARK INN EAST RIVER ROAD FLOOR SHOW SATURDAY NITE**
WOODY THAYER'S Orchestra GEN 7681
- PARTIES at 486 Lake Ave. SUNDAY 2 P. M. EVERYBODY WELCOME BRING A FRIEND**
- Games-Parties**
Played Sunday Evenings As Usual
Beth Sholom
30 Field St.
- ABC RUG CLEANERS PARTIES**
ADMISSION 25c
Every Tues. and Sat. Night 8:30 P. M.
2011 E. MAIN ST.
- NEVER A DULL MOMENT COME AND SEE SPECIAL NOON DAY LUNCH 30c**
- BEN HELFER'S**
Home Cooking Every Day
Choice Beverages
90 HENRIETTA ST. MON. 9147
- TIM KELLY'S OYSTER BAR**
Special Full Course Turkey Sunday Dinner 75c
814 S. Clinton Ave. Mon. 3136

Rochester's Largest Liquor Store
BERGHASH

Annual **MAY SALE**
Lowered Price On Luxury - Quality

WINE & LIQUOR
ITS A BERGHASH BARGAIN
IMPORTED FRENCH CHAMPAGNE "DUMONT"
1928 Vintage—Extra Dry
A Case 12 Bottles \$2.25
Value \$24.00 1/3 Quart

LONDON INN
DISTILLED DRY GIN
ROCHESTER'S OUTSTANDING GIN VALUE
\$1.09
Distilled according to an Old English recipe. Most excellent to be used straight or for cocktails. Try it in a Tom Collins.
CASE 12 BOTTLES . . . \$12.50

4 YEARS OLD Straight Bourbon WHISKEY
"CREAM 'O GRAIN"
Our Fastest Selling Whiskey
Smooth, Palatable, Satisfying
\$1.59
Full Quart 4 qts. \$6.00

GORDON'S MARTINI COCKTAILS EXTRA DRY
This is the weather for a good Dry Martini Cocktail
It's Made With The Famous Gordons Dry Gin
\$1.59
1/3 Quart

BOTTLED IN BOND MARYLAND RYE 100 PROOF
Compare \$3.00 Value Smooth and Delicate In Flavor
\$1.99
Full Quart

PAUL NEVINS—A Blend of All Whiskey, Every Drop 4 Yrs. or More Old
Full Quart \$2.05
39 oz. 75c
IMPORTED ITALIAN VERMOUTH
MON VALLEY SLO-GIN
A 51.75 Value \$1.29 1/3 Quart

100% PURE CALIFORNIA WINES
SWEET OR DRY
MAKE A WINE PUNCH—OR A LONG COOL SUMMER DRINK
FREE RECIPE BOOKS
\$1.39
Full Gallon
FREE DELIVERY!

BERGHASH
124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S FREE PARKING
ROCHESTER THEATER OPPOSITE OUR STORE

FREE BOYS' OR GIRLS' BICYCLE
LATEST MODEL . . . OUR GRADUATION GIFT TO THEM . . . GIVEN WITH EVERY DE LUXE MODEL

GIBSON FREEZ-R SHELF REFRIGERATOR
THIS BIG 1940 6-CU FOOT
Gibson Refrigerator
for only **\$89.95** \$1.00 DELIVERS

- Keeps Perishable Foods Fresh!
- 1940 All-Steel Triple Sealed Cabinet!
- Makes More Ice Cubes Faster!
- Sealed Thrifty Scotch Yoke Mechanism!

Here's the refrigerator that gives you everything you want, at a price you want to pay! See it! Inspect it from top to bottom! Compare it with Refrigerators selling for \$50.00 more! You'll find it's the only big SIX Cubic Foot, all-steel, hermetically sealed refrigerator in all America selling for less than \$100! \$1.00 down brings this beautiful, big, new 1940 Gibson in your home!

\$1.00 DOWN—3-YEARS TO PAY!
Complete Service—Gibson Refrigerators, Radios, Washers
Visit Us—Inspect One of Rochester's Largest Furniture Displays.

UNION
286 EAST AVE. OPEN EVERY EVENING 'TIL 10 P. M.
286 EAST AVENUE Corner UNION ST.
East Rochester Store 20 NORTH MAIN STREET Open Sundays for Inspection
Fairport Store 114 WEST COMMERCIAL ST.



Get Into Your Garden

-PLANT NOW-

Northern Grown
ROSES 69c each—3 for \$2.00
SPECIAL GRADE—39c each, 3 for \$1.00
The best you can plant will bloom freely this summer.

SHRUBS — EVERGREENS
VINES — HEDGE — FRUIT TREES — SHADE TREES
SCOTT'S GRASS SEED — FERTILIZERS — PEAT MOSS
BUY DIRECT FROM THE GROWER — STOCK REPLACED IF IT FAILS TO GROW
"Rochester's Garden Headquarters"

CHASE GARDEN STORE

2045 EAST AVE. PHONE MONROE 1166
Open Daily and Sunday 'Til Dark

GAMLER GIVES YOU THE GREATEST SPECIALS

Mustard Jar 8c
Crystal SALT & PEPPER SETS... 8c

Crystal SALT & PEPPER SETS... 8c

Crystal SALT & PEPPER SETS... 8c

Crystal SALT & PEPPER SETS... 8c

25c DOWN--25c A WEEK

BUYS THIS FISHING OUTFIT

What A Value \$4.95

It's All Complete Nothing Else Needed

16 P.C. BAIT CASTING OUTFIT

Consisting of:

- 3-Piece Tubular Steel Casting Rod with offset aluminum grip
- 19" Steel Tackle Box, 12-inch rule on cover
- Level Winding Anti-Basket Lash Reel
- Fish Stringer
- Fish Scaler
- June Bug Spinner
- Pointed Pike Lure
- 3 Base Casting Sinkers
- 25-Yd. Ashaway Black Silk
- Waterproof Casting Line
- 3-Piece Fisherman Useful Set

GAMLER'S Jewelers and Opticians
104 EAST MAIN STREET (Corner North Water)

Want to please all your guests?

Beverwyck's the beer!

Everyone who likes beer likes Beverwyck—and if they are connoisseurs, they like Beverwyck best of all. Serve it to your guests—see if they don't say, "This is delicious—this is great—Beverwyck's the Beer!" (In steins, bottles or cans, or on draught at your favorite tavern).

BEVERWYCK BREWERIES, INC., ALBANY, N. Y.

DISTRIBUTOR: Berger-Kleifgen Co., Inc., 10 Public Market Culver 3300

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritic or neuritic pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ez Compound today. Mix it with a quart of water and the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 2 tablespoonfuls two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ez will cost you nothing to try as it is sold by your druggist under an absolute money back guarantee. Ru-Ez Compound is for sale and recommended by Daw Drug Company, Liggett, Walgreen and good drug stores everywhere.

TAXI
STONE
209
Lowest Rates in Town!
1 or 4 Persons Same Price.
Private Appearing Cabs.
Prompt, Courteous Service.

IS EPILEPSY INHERITED? WHAT CAUSES IT?
A booklet containing the opinion of famous doctors on this interesting subject will be sent FREE while they last, to any reader writing to the Educational Division, 535 Fifth Ave., New York, N. Y., Dept. MS 149.

Get the Economy Habit!
PICK UP A **Stein's DUTCHIE** OF BEER OR ALE
Remember Daily Dutchie Service Daily 9 A.M. to 7 P.M. Saturday 9 A.M. to 11 P.M. at ONTARIO BEVERAGE CO. 349 Sherman St. Glenwood 9557

PRESENT THIS AD FOR A FREE **EMPIRE CLEANING & DYEING WORKS** **MOTH SEAL BAG**
Glen. 1102 622 Hollenbeck St. With any winter garment cleaned at regular price!

JUNE TRUE STORY MAGAZINE
"I AM THAT CERTAIN WOMAN"
The Amazing True Story Of The Woman In Jimmy Hines Life
"I MADE A DEAL WITH THE DEVIL"
A \$1,000 Prize Story. — Read this gripping story then hear it dramatised on "I WANT A DIVORCE" SUNDAY 3:00 to 3:30 P. M.
"I'LL NEVER FORGET" KIDDIE KARNIVAL TRUE STORY HOMEMAKER
Cash for your memories. Cash in on your children's photos. Helpful hints to make your home more livable.
15c — TRUE STORY MAGAZINE — 15c

NOW OPEN!
Rochester's Vacuum Cleaner Headquarters
COMPARE OUR PRICES!
Royal \$14.95 Universal \$14.95
Hamilton Beach .. \$12.95 Hoover \$19.95
Western Electric .. \$10.95 Beater Model
Factory Renewed—New Cleaner Guarantee—Easy Terms
Repairs Paris — Service
GUCKIAN 292 Main E. opp. McCurdy's Main 8125

COUPON SALE

470 N Goodman near Main
546 Monroe near Goodman
92 E Main near Water
457 Ridge Rd W near Dewey

KEY Rochester's Modern CUTRATE DRUG STORES

TODAY — TOMORROW — SATURDAY — SUNDAY
Use your scissors! Clip these coupons! Take advantage of some of these greatest savings of the year! You'll find it pays to shop KEY—first!

COUPON LYON'S TOOTH POWDER Reg. 25c Limit 1 11c	COUPON BALL-BEARING ROLLER SKATES Reg. \$1.00 Pair Limit 1 63c	COUPON WOODBURY FACIAL SOAP Reg. 10c Limit 2 2 for 9c	COUPON CLOTHES LINE 50 Ft. Reg. 25c Limit 2 13c	COUPON CARBONA SHOE WHITE Reg. 25c Limit 2 11c	COUPON PURE CASTILE BABY SOAP Reg. 10c Limit 4 4 for 11c	COUPON VACUUM BOTTLES Pint Size Reg. \$1.00 Limit 1 67c	COUPON STATIONERY 50 SHEETS 50 ENVELOPES All For 11c	COUPON WOODBURY FACE POWDER Reg. \$1.00 Limit 1 49c	COUPON BABIES RUBBER PANTS Reg. 15c Limit 2 6c	COUPON LIGHTER FLUID 15c Can Reg. 25c Limit 2 7c	COUPON BOOK MATCHES Box of 50 Reg. 10c Limit 2 5c	COUPON WOODBURY ALMOND ROSE HAND LOTION Reg. 50c Limit 2 18c	COUPON NAIL FILE KIT Comb, File, Case Reg. 15c Limit 2 7c	COUPON CHINESE SLIPPERS Terry Cloth Insoles Reg. 15c Limit 2 9c	COUPON HOT WATER BOTTLE or Fountain Syringe Guaranteed Reg. 30c Limit 2 27c	COUPON CARBONA CLEANER Reg. 20c Limit 2 12c	COUPON FLASH LIGHT BATTERIES Reg. 10c Limit 4 3c	COUPON DOG FOOD LB. CAN Reg. 30c Limit 6 3 for 10c	COUPON IMITATION VANILLA 6 oz. Bot. Reg. 10c Limit 2 7c	COUPON WOODBURY SHAMPOO Reg. 50c Limit 2 18c	COUPON BIRTHDAY CANDLES Box 36 Reg. 10c Limit 2 2 for 7c	COUPON STERN'S FOOT SOAP Reg. 25c Limit 1 9c	COUPON DOUBLE-EDGE BLADES Gillette Type Box 100 Reg. 40c Limit 1 44c	COUPON MOLESKIN 1/2 Yd. x 7" Limit 1 19c	COUPON KITCHEN CHARM WAX PAPER Ex. Heavy 125 Ft. Reg. 25c Limit 2 11c	COUPON BORDEN'S CHOC. MALTED MILK LB. CAN Limit 2 19c	COUPON JERGEN'S SOAP 5 for 11c Limit 5	COUPON ADHESIVE TAPE 1/2" x 5 Yd. Reg. 10c Limit 2 2 for 9c	COUPON TREET SHAVING BRUSHES Reg. 50c Limit 1 23c	COUPON LUCKIES, Camels, Chesters, Raleighs, Old Gold, Phillip Morris 31	COUPON SACCHARIN TABS, 1/4 or 1/2 Gr. Bottle 1000 Reg. 50c Limit 2 47c	COUPON POWDER PUFFS VELOUR Full Size Reg. 50c Limit 5 2c	COUPON POND'S CREAMS Reg. 55c Limit 1 28c	COUPON BORAXO For Dirty Hands Lge. Can Reg. 15c Limit 2 11c	COUPON PEBECO TOOTH PASTE Reg. 50c Limit 2 20c	COUPON WOODBURY SHAVE LOTION Reg. 50c Limit 2 19c	COUPON MACHINE OIL, Lge. Can Reg. 15c Limit 2 6c	COUPON PROFESSIONAL HAIR BRUSH Reg. 75c Limit 1 29c	COUPON POCKET COMBS Reg. 10c Limit 2 3c	COUPON SHOWER SPRAY Reg. 39c Limit 1 23c	COUPON BIRTHDAY CANDLE HOLDERS Pkg 10 Reg. 10c each Limit 4 2 for 9c	COUPON LIQUID SHOE POLISH Black or Brown Reg. 10c Limit 2 7c	COUPON EASTMAN BABY BROWNIE Reg. \$1.00 Limit 1 51c	COUPON HALF & HALF TOBACCO Lb. Can Reg. 10c Limit 1 58c	COUPON LUX TOILET SOAP 3 for 14c Limit 3	COUPON BUSINESS ENVELOPES Pkg. 25 Reg. 10c Limit 4 Pkgs. 2 for 5c	COUPON HIND'S HONEY & ALMOND CREAM Reg. \$1.00 Size 49c	COUPON PAPER NAPKINS Box of 80 Reg. 10c Limit 2 4c	COUPON PLAYING CARDS Bridge or Pinochle Reg. 35c Limit 3 19c	COUPON Full Size, Pastel DISH CLOTHS 5 for 11c Limit 5	COUPON Single Edge, Gem Type BLADES Pkg. 25 Reg. 15c Limit 1 16c	COUPON SHOE POLISH Giant Size, Black, Brown, Tan Reg. 15c Limit 2 8c	COUPON SULPHUR CANDLES Reg. 10c Limit 4 2 for 11c
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Community Chest Drive Opens Monday—Be Sure You Give Your Share

Events Of The Week

THURSDAY, MAY 9
JUNIOR AUXILIARY KNIGHTS OF ST. JOHN — Benefit Card Party and Dance: Sacred Heart Church.
NATIONAL HONOR SOCIETY — Annual Banquet: Harry Carpenter, Speaker: Benjamin Franklin High School.
TOWNSEND CLUB NO. 6 — Dinner and Dance: Liberty Theater Bldg.: 8 p. m.
FRIDAY, MAY 10
MONROE LOCKPORT CLUB — Card Party: Odd Fellows Temple: 11 Clinton Ave.: 8 p. m.
NATIONAL HONOR SOCIETY — Annual Banquet: Harry Carpenter, Speaker: Benjamin Franklin High School.
CANADIAN LEGION — Smoker: Elk's Club: Clinton Ave.: 8 p. m.
SATURDAY, MAY 11
AMARANTH ORDER OF GENESSEE VALLEY COUNTRY — Card Party: Home of Mrs. H. L. West: 50 Jackson St.
MOOSE LODGE — Vandevoile Street.
JUNIOR WILLING WORKERS — Rummage Sale: Emmanuel Evangelical and Reformed Church: 415 South Ave.
SUNDAY, MAY 12
MOTHERS' DAY
MONDAY, MAY 13
MISSION GUILD OF THE DIVINE WORD — Annual Installation Banquet: Hotel Seneca: 6:30 p. m.
SOCIAL JUSTICE CLUB — Monthly Meeting: Address: "The Papal Encyclicals" by Hon. Philip H. Donnelly: St. Joseph's Hall: 8 p. m.
CONCERT — Given by Sigma Alpha Iota and Helen Hedy: Kilbourn Hall: evening.
FEDDIE ALUMNI — Anniversary Dinner: University Club: 6:30 p. m.
17TH WARD WOMEN'S DEMOCRATIC CLUB — Business Meeting: 904 W. Main St.: 8 p. m.
COMMUNITY CHEST — Annual Drive opens: Holy Rosary Church — Holy Name Society: 7:45 p. m.
19th Ward Women's Democratic Club — Business Meeting: 904 Main St. W.: 8 p. m.
TUESDAY, MAY 14
CONCERT — Given by Sigma Alpha Iota and Helen Hedy: Kilbourn Hall: evening.
MOTHERS' AUXILIARY OUR LADY OF PERPETUAL HELP SCHOOL — Card Party: School Hall: Joseph Ave.: 8:15 p. m.
17TH WARD WOMEN'S REPUBLICAN CLUB — Mothers and Daughters' Banquet: Rochester Turn Verein: Clinton Ave.: 8 p. m.
WEDNESDAY, MAY 15
KINGDOM MISSION CHURCH — Fashion Revue: Salem Evangelical Church.
ROSARY SOCIETY ST. JOHN THE EVANGELIST CHURCH — Annual May Card Party: Church Parlor: 8 p. m.
NO. 33 SCHOOL P. T. A. — Meeting: 8 p. m.
P. T. A. No. School — Field St. Final meeting of season: Miss Helen Hadley speaker: school building: 7 p. m.

Rochester's
Weekly
Shopping Guide

The Rochester Sun

Delivered
To 75,200
Rochester Homes

Vol. III, No. 28

ROCHESTER, N. Y. MAY 9, 1940

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

Groups To Display WPA Efforts In Area

An opportunity to see how federal aid funds are being spent in this area will be given Rochesterians during "This Work Pays Your Community Week" slated for national celebration May 20 to 25.

All projects receiving aid through the WPA Professional and Service Projects Division will be on display. Special events are being planned by the local administration office under the direction of W. E. McCarthy, Miss Mary V. Sullivan, James P. Wilnot and Warren Blodgett.

To bring WPA "white collar" service to the attention of civic minded citizens, special committees have been selected from educational, character-building and social units who will make special efforts to invite all public agencies, social centers, churches, civic organizations, Chamber of Commerce, veterans and industrial organizations, labor unions, fraternal organizations and industrial workers to participate in this special demonstration.

Preparations are being made for WPA adult education classes of Monroe Evening School to take part in the local observance, according to William E. Hawley, principal of the school.

The public will be invited to view the work being done by the students of the various evening school classes. Demonstrations and exhibits will be staged for the benefit of visitors during that week.

Asa Spades Starts Bridge Lesson Series

Bridge-playing readers of the Rochester Sun will welcome a new series of bridge comments starting in today's Sun. Watch for Asa Spades' column each week. Turn now to the first lesson on another page of this paper.

Sun Reader Wins Five Dollar Prize

To Mrs. Eleanor Crane Kalsbeck, 465 Merchants Rd. goes the prize of five dollars awarded by the Rochester Sun for the best sentence entered in the contest held in connection with the Baby-Week celebration page in last Thursday's Sun.

Mrs. Kalsbeck made her purchases in stores of co-operating advertisers, attached a sales slip to her entry and mailed it to the Baby Editor Friday night. Hers was not the first entry in the contest, but, in the opinion of the judges her sentence most concisely told "Why I Read The Rochester Sun." A merchandise order for five dollars is being mailed to Mrs. Kalsbeck and it will be honored in any of the co-operating stores advertising in last week's section.

If your name and address is listed between the ads, call at the Sun office, 420 Burke Bldg., for a dollar bill.

Mac Sweeney Named To Head Health Group

Joseph P. MacSweeney was re-elected chairman of the Rochester division of the Tuberculosis and Health Ass'n at the 22nd annual meeting and Child Health Day observance last Wednesday at the Hotel Sagamore.

Other officers re-elected include Dr. John J. Lloyd and Mrs. John M. Foley, vice chairmen; Laura Comstock was elected a new vice-chairman; Frank H. Goler was re-elected treasurer; Dr. Ellis B. Sobie, assistant treasurer; and Raymond H. Greenman, secretary.

New members elected to the Executive Committee include Mrs. Nicholas A. Albertson, Dr. Paul Beaven, Rev. Franklin C. Burr, Dr. Charles M. Carpenter, Rabbi Henry Fisher, Mrs. Edward Forman, Mrs. Alfred Hart, Mrs. Harry J. Porreca and Florence Winchell.

P. T. A. To Elect New Officers

New officers for the coming year will be elected at a meeting of No. 13 School P. T. A. Friday evening, May 17th in the school auditorium.

Cub scouts of the school will demonstrate their work under the direction of Andrew Ingerrick, cubmaster.

Hostesses for the refreshment period are Mrs. J. S. Aldridge, Mrs. Kenneth Greves and Mrs. Earl Urnison.

Mother Adopted By Sun For Official Mother's Day Celebration Sunday



Here is Mrs. Mary Brady, adopted as the official mother for Mother's Day by the Rochester Sun. Mother is 87 years old and spry and happy. A round of activities in her honor Sunday, will be our tribute to all mothers in the land.

DISCUSSION TOPIC
 "Would United Protestantism Be a Menace," will be the subject for discussion at the First Church of Christ Disciples, 619 Monroe Ave., next Sunday evening at 7:45 p. m. This is part of the special series now being conducted at the church by the Rev. Harold E. Dickens.

Workers Ready For Chest Drive Starting Monday

An army of 4,200 volunteer campaigners is ready to swing into action Monday when the 23rd annual Community Chest Campaign gets under way. The recruiting of workers has been progressing for several weeks, and soliciting committees have been organized in hundreds of factories, stores, offices, schools, utility firms, and public departments in Rochester.

The goal for the campaign has not yet been set, but Chest officials have stated that it will hardly be possible to establish a quota for the 1940 canvass that would be lower than the \$1,140,299 raised a year ago. Even to reach last year's figure, it will be necessary for the campaigners to obtain approximately \$30,000 in the form of new subscriptions and increases over last year's giving, since deaths, removals from the city, and other causes have depleted the ranks of potential givers by that amount.

The needs of the 45 participating agencies, including homes for the aged, child-caring agencies, hospitals and health-promotion organizations, family-caring units, character-building agencies, and others, have been carefully reviewed by the ten business leaders making up the Budget Committee. On the basis of this exacting survey, the Budget Committee tomorrow will make its final recommendations as to this year's budget.



Modern Sofa and 2 Chairs
 Beautiful long wearing velour or tapestry upholstery... Excellent construction... Smart modern styling... Reduced from \$119. Save \$21 during Lauer's 18th Anniversary Sale.
\$98
 3 PIECES



Blonde Modern Bedroom
 You'll love the smooth lustrous finish of this modern bedroom group. Lauer's Anniversary Sale price includes bed (full or twin size), chest, and your choice of vanity or dresser. Also available in burled walnut.
\$98
 3 PIECES



Solid Rock Maple Dinette
 The table has two pull out leaves... The four chairs are upholstered in leatherette... Ample storage space in the buffet and china cabinet. Reduced from \$98. Sale price includes table, 4 chairs, buffet or china cabinet.
\$94
 6 PIECES

LAUER'S 18th ANNIVERSARY SALE

Lauer's 18th Anniversary SALE
 Solid Maple
CRICKET CHAIR
\$1.95
 Wine, Blue or Green

Lauer's 18th Anniversary SALE
 Windsor Style METAL BED
 COIL SPRING
 INNERSPRING MATTRESS
 Complete
\$23
 All Sizes

Lauer's 18th Anniversary SALE
 Heavy Chenille
BED SPREADS
\$1.95
 Single or Double Size
 Many Beautiful Colors

Lauer's 18th Anniversary SALE
 Maple or Walnut
POSTER BED
 COIL SPRING
 INNERSPRING MATTRESS
 Complete
\$26
 All Sizes

Lauer's 18th Anniversary SALE
 Maple or Walnut
JENNY LIND BED
 COIL SPRING
 INNERSPRING MATTRESS
 Complete
\$29
 All Sizes

Lauer's 18th Anniversary SALE
 Solid Panel
MAPLE BED
 COIL SPRING
 INNERSPRING MATTRESS
 Complete
\$32
 All Sizes

Lauer's 18th Anniversary SALE
 Walnut or Mahogany
DROP LEAF TABLE
\$18.75
 Seats 6

Lauer's 18th Anniversary SALE
 Plain or Figured
BROADLOOM
\$3.95
 Sq. Yd.
 Any Width—Any Length

Lauer's 18th Anniversary SALE
 Peppercorn Red Label
SHEETS
89c
 12" x 36" 11" x 36"

Lauer's 18th Anniversary SALE
 Arms And Back
STUDIO COUCH
\$34.75
 This Studio Couch Has 2 Innerspring Mattresses

Lauer's 18th Anniversary SALE
 Maple or Walnut
SLEEP CHAIR
\$19.75
 Innerspring Mattress

Lauer's 18th Anniversary SALE
 50 STATE ST.

USE LAUER'S BUDGET TERMS
 90 Day extended accounts are the same as cash. Pay only 1% monthly on long term purchases from 6 to 18 months.

50 STATE ST.

• STORE OPEN EVERY FRIDAY NIGHT •



5 Pieces in 100% Mohair
 Reduced from \$159 this group includes a sofa, chair and ottoman and two matching sofa pillows. Notice the broad arms on both sofa and chair... Seat high ottoman... 12 decorator's colors to choose from.
\$139
 COMPLETE



Solid Cherry Bedroom
 Save \$21 on this solid cherry Colonial bedroom group... the regular price is \$100. 3 pieces include the bed (full or twin size), chest and your choice of dresser or vanity. Spool bed also available.
\$79
 3 PIECES



18th Century Mahogany
 Duncan Phyfe and Hepplewhite styling are tastefully combined in this charming dinette group... Lauer's sale price includes extension leaf table, buffet, china cabinet and four chairs. The regular price is \$129.
\$100
 7 PIECES

**Card Party Planned
At St. John's Church**

Plans for the annual May card party of the Rosary Society of St. John The Evangelist

Church have been completed by Mrs. Leo J. Gronell, general chairman, and her committee. The affair will be held in the church hall on Humboldt St. next Wednesday at 8:15 P.M. Honorary chairman is Mrs. Morgan Murray.

**at SMALL'S 28 East Main
FISHERMAN'S HEADQUARTERS**



FISHING TACKLE
on
EASY CREDIT
PAY ONLY

25c DOWN
25c WEEK
No Interest Charge

SELECT FROM THESE
FAMOUS MAKES

- AMERICAN FORK & HOE
- SHAKESPEARE
- TRUE TEMPER
- PLEUGER
- SOUTH BEND
- HEDDON
- ASHAWAY LINES
- GLADDING LINES
- KENNEDY TACKLE BOXES
- MY BUDDY TACKLE BOXES

Smalls
28 MAIN STREET EAST

JEWELERS RADIO OPTICIANS

AT SMALLS... Radio Dept.

75c DOWN Buys

This New 1941 Zenith
PORTABLE RADIO



The Only Portable That Works Efficiently

- ON A TRAIN
- IN A SHIP
- IN A PLANE
- IN THE AUTO

Plays On Electric (AC or DC) or Battery

Equipped with the exclusive wavemagnet U. S. patent No. 2164251 which guarantees it to play where others portables fail.

\$29.95
Complete With Batteries

Ideal Company On Your Fishing Trip

Compact and Easy To Carry Beautiful Airplane Luggage Type Case

75c A WEEK PAYS FOR IT

Smalls
28 MAIN STREET EAST

**10th Ward Republican
Dance To Attract
Political Leaders**

Leading political figures and city and county officials are expected to attend the 17th annual Tenth Ward Entertainment and Dance on Friday, May 24th, at Edgerton Park, according to Dr. Joseph L. Guzzetta, former city councilman.

Among those who have planned to be present are Thomas E. Broderick, State executive committeeman, Arthur Lochte, county chairman, State Senator Karl Bechtold,

**Food Company Marks
First Anniversary
In New Store**

This week marks the first anniversary of the Pavone Market at 519-525 Main St. E. Prior to this the business was located across the street for more than 20 years.

One of the features of the Pavone Market is the special sprinkler system in the fruit and vegetable department. This device insures the freshness of all vegetables on display at the market. The entire store is air-conditioned for the further convenience of its patrons.

Mother Adopted . . .

(Continued from page 1) children and raised them and now, as she nears the end of the trail she passes her time at the County home, enjoying the sunshine, the good food served at the home and just seems thankful that "everyone is so nice."

When asked her age she coyly said she was just about 70. But records furnished by Mrs. Jesse B. Hannan, matron, show she was born in 1853. That would make her 87. But if she wants to be 70 we say "more power to her."

Now, of course, at 87 one isn't so spry as at 37, but Mother Brady does very well and appears very active for her age. Because her eyes aren't exactly the best, she has given up reading and sewing. High point in her life is the radio, of which her favorite program is Hank and Herb from Station WHAM. The Sun learns that glasses are provided at the home but Mother spurns them as "just for old folks."

To prove that she could withstand the rigors of a very full Sunday she cited her experience at the home's picnic last year where she enjoyed herself riding on the merry-go-round. And she was 86 then.

Sunday morning she will step out into a taxicab provided by the Stone 209 Cab Co. attired in a completely new outfit. Local merchants were happy to do their part in making her day a happy one. Her hat has been provided by Leeds Millinery, 255 Main St. E., a very becoming dress furnished through the courtesy of Harris Nusbaum Sons, 221 Joseph Ave., stockings from the Dorothy May Shoe Shop, 68 Main St. E., and shoes from Mangin's West End Sample Shoes, 191 Genesee St. Pinned to her breast will be a lovely corsage made up especially for her by Blanchard the Florist, 58 Lake Ave. A pair of slippers to rest her tired feet after her journey is completed have been provided by Kinney's Shoe Store, 74 Main St. E. A box of Love's delicious chocolates will be on bed table.

She has chosen to attend St. Mark's Evangelical Lutheran Church on Goodman St., "because Rev. Chas. A. Behnke (pastor of the church) has always been so kind to us out here." The Rev. Behnke will welcome her into the congregation at the morning service where special Mother's Day features have been planned. From church she will be escorted to Odenbach's where a choice dinner is being arranged for her approval. After dinner will come the scenic tour of the parks and then back to the home — her home — to relate her experiences of the day.

To any readers of the Sun who are unfortunate in not having a mother we offer the suggestion that a Mother's Day card sent to Mrs. Mary Brady at the Monroe County Home will be passed around to all the mothers at the home who otherwise would pass the day forgotten. Cards may be sent direct to mother or addressed to Mrs. Jesse B. Hannan, matron, Monroe County Home.

DANGER BECKONS

Pinky — Don't keep that date tonight. You and Kate will meet the same fate as Myra. Read "We Stole Into The Night" in the June True Story Magazine—now on sale.

**SPECIAL 3-DAY
SALE**
DRESS and SPORT
COATS

\$8.00
\$11.00 \$16.00

REMEMBER MOTHER SUNDAY MAY 12th
WITH A COAT FROM KIENER'S

KIENER'S
599 HUDSON AVE.
OPEN FROM 9 A. M. TILL 10 P. M.

Mrs. Edna McCormick, 16 Judson St.

**Remnant!
SALE!**

OUR ONCE-A-YEAR EVENT

LINENS
HOMESPUNS
CRASHES
DUSTITES
RUFF TEX

15c
To 25c Per Yard

LENGTHS 2 1/2 to 5 YARDS

Custom-Made Slipcovers

Complete with material, labor. Cut by experts in your own home. Labor guaranteed. Skirts with pleats.

CHAIR \$5.84
DAVENPORT . . \$9.68

MILL END SHOP
71 Clinton Ave. So.
Opposite
J.E. Thompson Co.

**JIMMIE
FIDLER**
in Hollywood

HOLLYWOOD, May 9.—OPEN LETTER DOROTHY LAMOUR: My dear Dotty: Wot's this about you doing nip-ups—again — because Paramount plans to keep you in a sarong? Tch, tch! I'm afraid you've been harking to bad advice.

You look mighty nice in that over-sized bandana, Dorothy (maybe "nice" doesn't quite express my thought, but it'll do). If you think I'm alone in that opinion, you should read my mail. My mail from males, particularly. It's true they don't eulogize the sarong, but they're enthusiastic about what the sarong reveals, which amount to the same thing.

You've made a unique and profitable place for yourself in pictures. You've won many devoted fans. You've accomplished all that, not because you're a great actress or even a great singer, but because you're simply terrific in South Sea scintillas.

Look what's happened to other stars who rebelled at being "typed." When Marilyn decided to keep her legs strictly private and went Lady Pishandush on us, we stayed away from her pictures in droves. We toppled Charlie Ray from his pedestal for keeps when he turned arty and refused us the corny comedy we expected. Why, we won't even let Metro split the MacDonald-Eddy team despite the fact both Jeanette and Nelson are amply able to carry a picture alone. In short, Dotty, we think you're hot in a lava-lava—and even though you burn a bit, you'd better stay put!

P. S. I saw "Typhoon" the other eve. You weren't Bette Davis in it—but on the other hand, Bette has limitations, too. Imagine her in your sarong!

—JIMMIE FIDLER

One of life's more thrilling experiences is an auto ride Power estate with Ty behind through the gates of the Tyrone the wheel. The electrically operated gateway starts opening automatically when the car is a certain distance away. So perfectly has Ty timed the whole operation that he approaches at 40 m. p. h. never applies a brake, and whizzes through with one split second and approximately two inches to spare. After watching for a week, neighbors made up a pool. The one who comes nearest to guessing the exact crash date gets the jackpot.

In the RKO cafe today, Producer Graham Baker gave out a detailed account of his bodily ills, finally reaching a crescendo with: "Damn it, I never slept a wink all night!" Gene Towne, also a producer, interrupted. "I did," said he, "and

confidentially—you didn't miss a thing!"

CUFF NOTES: Dorris Bowden's refusal of that "Brigham Young" role was a break for her stand-in, Patricia Doyle, who gets it . . . Don Ameche is buying tackle for a Sierra

fishing jaunt . . . Rosalind Keith, who retired after alternating with Cameraman Bill Mellor, is comeback-bound, now she's divorcing him . . . Jimmy Roosevelt is offering Arthur Murray cash and percentage for a series of dance shorts to be released via slot machine . . . (Distributed, 1940, by McNaught Syndicate, Inc.)

**Shop ROCHESTER JOBBING HOUSE for
Greater Savings---Bigger Variety of
WET WEATHER WEAR**

A garment for every purpose! Whether you are an outdoor lover of sports, a golfer, a business man, a laborer or a student, the Rochester Jobbing House has a "Wet Weather Garment" for you.



GOBI CLOTH JACKETS
For Golf
GARBARDINE JACKETS
For Sportswear
REVERSIBLE COATS
For Topcoat & Raincoat
RUBBER RAINCOATS
For Workers & Fishermen
Herringbone RAINCOATS
For General Use

Men's & Young Men's
Cloth Appearing
RAINCOATS
\$2.98

Regular \$4.00 Values

A hard wearing, all purpose coat that you can wear as a topcoat for spring and fall. Popular herringbone and diagonal weave patterns. Water repellent for the season's wettest weather.



**BOYS' ALL WOOL
Reversible
Coats \$7.98**
Regular \$10.00 Values

A year 'round coat. An all wool topcoat on one side, that reverses to cravenette gabardine on the other side for wet weather.

**Sale! GIRLS
RAINCOATS**
Regular \$2 & \$3
Values
\$1.19

- Some Slightly Soiled
- Broken Lots
- Odd Colors
- 2 or 3 of a kind
- Sizes 6 to 14
- Values You'll Never Get Again!

Men's New Aridex
GOBI-CLOTH
JACKETS
\$2.98

Regular \$4.00 Values
Poplin constructed sport jackets, water repellent, light weight and processed against wind, rain or snow.

OTHERS TO \$6.50

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St.
Open til 9 Every Evening Unrestricted Parking

**EVER
SHIVER
IN A SHOWER?**
WATER RUN HOT . . . THEN COLD?

No Obligation
To Buy

Pennies a day keep hot water always on tap. Copper, rustproof heater installed FREE. Only \$1 a month rent and the small amount for gas used. Removed FREE if not satisfied.

**RENT AN
AUTOMATIC GAS
WATER HEATER**
Only \$1 A MONTH

Rochester Gas & Electric Corporation

For trouble and service calls Telephone MAIN 3566

For Sales Dept. and Personal Calls Telephone MAIN 7976

BE BRIGHT! GO LIGHT!
BUY BETTER SPIRITS!

SCHENLEY "SWALLOWS" SING:
"Schenley Whiskey's Unexcelled! Reason? It's Because We Meld!"

SCHENLEY Black Label and Red Label are unexcelled because we "meld" . . . an improved and exclusive blending method . . . creating better spirits by permitting their weight reduction without flavor destruction.

Better Taste
SCHENLEY Light-Redded WHISKIES

At your favorite bar and package store

Schenley's Black Label 65% Grain Neutral Spirits. Schenley's Red Label 72% Grain Neutral Spirits. Both 90 Proof and BLENDED WHISKEY. Copyright 1940, Schenley Distillers Corporation, New York City.

School Aide To Talk At PTA Meet

Final meeting of the season has been planned for next Wednesday at 2 p.m. by the PTA of Pinnacle School No. 35 in Field Street.

Miss Helen Hadley, director of Kindergarten and elementary grades, will speak on "Understanding Personality Developments in Our Children."

Installation of officers, final reports of all committees and a number of other features of the announced program.

Soprano To Be Heard In Society Recital

Third in the series of recitals sponsored by the Musical Arts Society will be given in the Little Theatre, Thursday, May 23, at 10:45 A.M.

Featured on the program will be Miss Ruth Garner, coloratura soprano, who will offer a program divided into three parts, displaying the artist's talents in various types of song works.

PTA To See Hobby Film and Display

The motion picture "Hobby Trails" will be the feature of a meeting of the Lexington School No. 34 PTA to be held in the school auditorium tonight at 8 p. m. Showing of the film will be under the direction of Dr. Hewett W. Strever, a member of the Rochester Museum Hobby Council.

Children of the school will display their own hobbies along with the picture showing.

At the business session of the group, which will precede the entertainment, the nominating committee will present the slate of officers for the coming year.

Members of School No. 40 PTA will attend this session as guests of the group.

Refreshments will be served by mothers of kindergarten children.

Florist Celebrates 37th Year In Business

George T. Boucher, well-known local florist, is celebrating his 37th year as the proprietor of his own establishment.

At the turn of the century Boucher was learning the floral business in the employ of distinguished florists then operating in Rochester.

His first store in the old Lincoln-Alliance Bldg. was opened in 1903 and he has been operating flower shops continuously since that time. His present location is 422 Main St. E., where he employs eight people the year round. His delivery



trucks cover the entire city.

"Our policy of giving just a little bit more in the way of merchandise and service has been one of our greatest assets," says Boucher. "It has made consistent patronage by an ever-increasing clientele. We have made new friends every year and we have kept our old ones—a real achievement in today's highly competitive market."

SOCIAL AND DANCE

Members of the Spiritualist Church of the Open Door will hold a social and dance tomorrow evening at 123 N. Union St. Refreshments will be served by a committee composed of the Misses Edith Hunnewell, Amanda Seils, Eva Robinson and Martha Paddock.



Don't short change yourself on QUALITY

ASK FOR **MARTIN'S SCOTCH WHISKY**

Mellower • Smoother Tastes Better

PROOF

BLENDING SCOTCH WHISKY. BOTTLED IN SCOTLAND. Imported by McKESSON & ROBBINS, INC., N. Y. Copr. 1940 McKeesson & Robbins, Inc.

WEEK-END SPECIALS

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO ODEON'S A STEP OFF MAIN

FRIDAY ONLY

LEMON CREAM ROLL Reg. Price 30c **24c** ea.
Rich butter sponge cake with lemon cream filling.

APPLE BUTTER BUNS Reg. Price 30c **24c** doz.
A delicious new bun.

SATURDAY ONLY

SILVER N' SNOW LAYER CAKE Reg. Price 35c **29c** ea.
White layers with boiled frosting topped with coconut.

WALNUT BUTTER TWISTS Reg. Price 30c **24c** ea.
Kuchen dough, topped with granulated walnuts.

WEEK-END COMBINATION SPECIAL
All Put Up In One Box for Your Convenience

1 Orange Loaf Cake .25c
6 Parkerhouse Rolls .9c
6 Sticky Buns .15c
6 Assorted Cookies .10c
VALUE .59c **ALL FOR 39c**

Mrs. Beatrice Brady, 47 Eastman Ave.

Three (3) Floors of Gifts

FOR **MOTHER'S DAY**

Jewelry Hand Bags
\$1 \$10 \$1 to \$12.50

Lady Buxton Bill Folds and Key Cases **\$1 to \$7.50**
Dressing Cases **\$3.95 to \$45**
Overnite Cases **\$2.95 to \$35**
Wardrobe Cases **\$5.95 to \$59.50**
Sewing Kits **\$1 to \$4**
Folding Umbrellas **\$3.95 to \$7.50**

Phone Stone 915—Or Mail Orders

LIKLY'S 271 MAIN ST. E.

Guaranteed To **PLAY WHERE OTHERS FAIL**

ZENITH PORTABLE
\$29.95

No Carrying Charge

HICKSON'S
EAST MAIN cor. FRANKLIN opp. EAST AVE.

Home Cottage Beach Auto Train Plane Trailers Cabin Office AC-DC Battery

You won't miss a thing with the New Zenith Portable that's equipped with the patented WAVEMAGNET, U. S. Patent No. 2104231. . . . it's the secret of the Zenith Portable's unapproachable performance. Guaranteed to play where ordinary portables fail . . . or your money back. Instantly interchangeable from battery to light socket—AC or DC. Also has attachment for earphones or pillow speaker. See this amazing portable—hear it perform!

ROCHESTER'S QUALITY BASEMENT AT THE NATIONAL

Low-Priced, But Guaranteed Good

Men's And Boys' Apparel Savings That Include No Quality Gamble

Values We'd Like You To See!

Boys' Wash Slacks \$1.19

Much finer quality than their low price implies. Perfect quality, nicely tailored, cut to fit . . . and Sanforized shrunk to keep them that way. Hopsack and acetate weaves. Self-belts, pleated fronts.

Wash Shorts 59c

Plain shades, patterns, checks, plaids, medium and dark colors . . . a huge variety. All Sturdily tailored. All with elastic waistbands and all Sanforized shrunk. For school or for play.

Shirt and Slack Sets \$1.89

Exceptionally good values in these very popular sets. Hopsacks and acetates in beautiful plain shades. Self-belt, pleated slacks. 2-pocket shirts. All sanforized shrunk.

Sport Shirts 59c

For school and for play. Meshes, crashes, jitterbug shirts, animated designs, checks, plaids and plain shades. Swell values.

Big Savings In Men's Smallwear

Every-Day Needables For Right Now

SHIRTS (Values to \$1.15) 79c

Broadcloths and woven madras cloths in a splendid variety of new Spring patterns and plain whites. All with the wanted Non-Wilt collars.

NECKWEAR (Values to 39c) 21c

Bright new colors to wear with your light-colored suits, as well as neat, subdued patterns. Many of these are hand tailored.

HOSIERY (Values to 23c) 17c

Regular hose and slack hose. Plenty of light, bright patterns for Summer wear. Get a supply of these now, while you can save.

SHIRTS & SHORTS . . 23c

Fine knit gym shirts and broadcloth shorts in a big variety of patterns. Get enough for all Summer.

SLEEVELESS SWEATERS, . . . 95c
SALE OF PAJAMAS 93c

The NATIONAL East Main at Stone

CHARGE YOURS: Pay 1/3 June 10th . . . 1/3 July 10th . . . 1/3 August 10th

YOUR CREDIT IS GOOD WITH GARSON & WOOD

Garson & Wood's Show You The Way To Better Sleep Comfort!

★ Save Friday and Saturday!

"MIRACLE" MATTRESS VALUE!

\$9.95

2-DAY SALE!

Don't Let An Old, Sagging Mattress Ruin Your Sleep and Disposition, When a Modern, Comfort-Built Mattress Costs So Little!

A genuine inner-spring mattress for only \$9.95, is a value you won't overlook! If you are sleeping on a lumpy mattress, you can't possibly get the proper rest! Invest in a resilient, even-surfaced, inner-spring mattress and enjoy REAL sleep comfort! Visit Garson & Wood's modern Sleep Shop and select your mattress, in any size, at big savings now!

Buy on Garson & Wood's Easy Budget Terms

PAY ONLY **50c** A WEEK

Garson & Wood

111 CLINTON AVENUE SOUTH TELEPHONE MAIN 5103

BEWARE

Glady's — Watch your step. Your mother's married life was unhappy and you're following right in her footsteps. See page 19 of the June True Story Magazine for the whole story—on sale now.

There's old-time
quality
in the name
**Mount
Vernon**

And outstanding
value
in today's
low prices

~~\$2.39~~ ~~Per 25.6 oz.~~ **\$1.50** ~~Per 16 oz.~~

As a result this superb
100 proof, rich in tra-
dition, eye, rich in tra-
dition and delicate in
flavor, is winning a host
of new friends daily.



**Mount
Vernon**
Straight Rye
WHISKEY

**WIN
GUEST TICKETS**
To See



EDDIE CANTOR

In The Story of

**"FORTY Little
MOTHERS"**

LOEW'S

Starting Fri., May 17th

Simply write a letter in no more than 50 words telling us why you would like to see "Forty Little Mothers" . . . Address entries to: Editor, The Sun, 420 Burke Bldg. no later than Monday Noon.

—NOW PLAYING—

Wallace Beery in
"20 MULE TEAM"

— and —
"Two Girls on Broadway"
With Lana Turner,
Joan Blondell, Geo. Murphy

Sibley, Lindsay & Curr Co.

LITERALLY—

A HISTORY-MAKING OPPORTUNITY!

IN ALL THE YEARS WE'VE BEEN SELLING REFRIGERATORS—
YES, IN ALL THE YEARS YOU'VE SEEN THEM SOLD—THERE
HAS BEEN NO OFFERING TO COME EVEN NEAR THIS ONE!

Big 5-Cubic-Foot Frigidaire

In 1939, In All the United States, This Was the
Industry's Best Selling 5-Ft. Model, at \$169.75

Sale-Priced

\$99.50

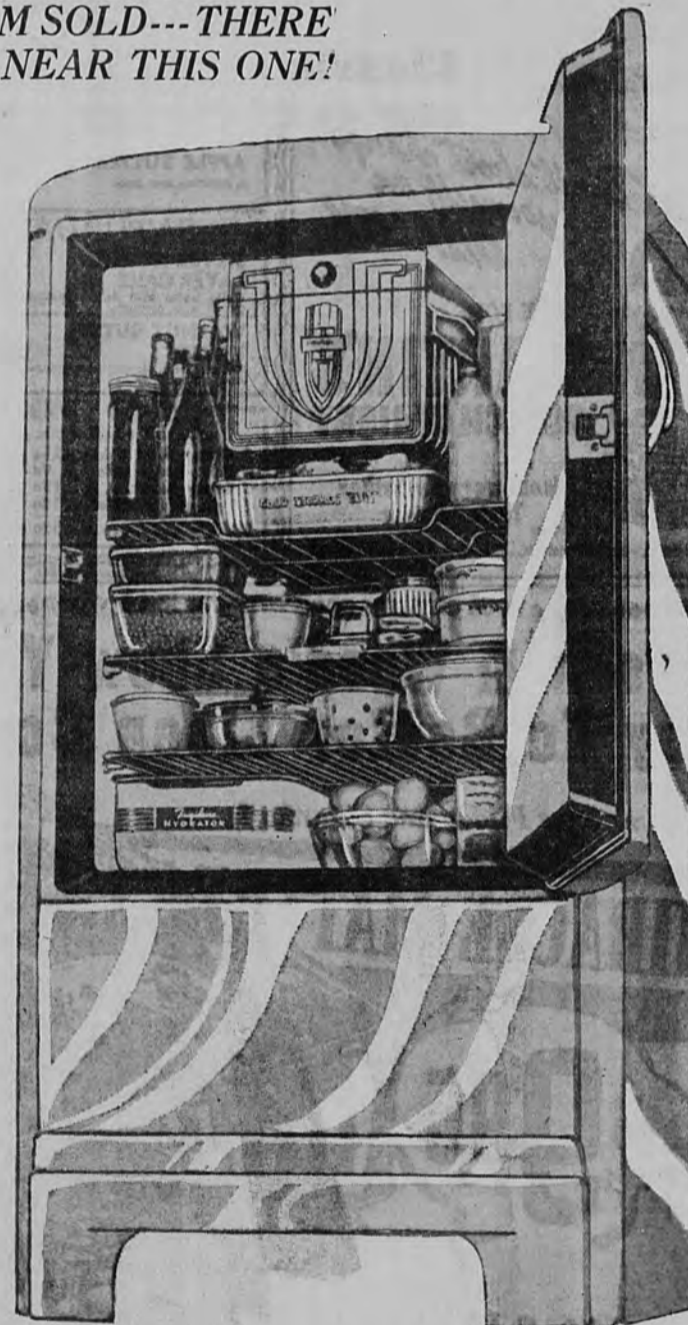
AND YOUR OLD
REFRIGERATOR

With Your Old Refrigerator, \$109.50

Unbelievable Bargains, Yes - - But They're GEN-
UINE FRIGIDAIREES, With All The Features
You'd Get If You Paid The Regular Price!

- Makes 8 pounds — 56 Big Big Ice Cubes At Once!
- Stainless Porcelain — Resists Even Lemon Juice!
- Cold Storage Tray — Extra - Cold!
- Hydrator — Keeps Foods Firm, Crisp, Cold - fresh!
- Food - safety Indicator! Automatic Interior Light!
- And All the Other Features Frigidaire's Famous For!
- Equipped with Famous Meter-Miser that cuts current to the Bone. No Oiling. No Belts. No Noise.

REFRIGERATORS, FOURTH FLOOR



SEVENTY DOLLARS is nothing to be sneezed at — and it's not the sort of saving you find growing on trees. Frankly, this sale is as unexpected and as welcome as finding a pocketbook full of money. We bought the distributor's entire remaining stock, more than a carload of refrigerators, to get this value. It's a Sensation — it's a Scoop — it's a new High in value — it's everything that big words can describe! And, this being Sibley's, the Frigidaire you have been longing for can be yours with

NOT A PENNY DOWN!

Our Convenient Budget Plan does the trick! You possess and enjoy your Frigidaire at once; paying for it in convenient monthly instalments which include our modest carrying charge—payments as little as \$4 a month, if you want!

N. Y. Hotel Bar Proves Popular

New York City's Warwick Hotel, long popular as a hostelry, has had a new boom in entertainment business and now finds itself on the "must" list of those who go to see and to be seen.

The Raleigh Room is a unique conception combining beauty and propriety in a place for those who take a cocktail before dinner and a Scotch and Soda after.

It is obvious that a great deal of money has been spent to make this room beautiful but the expenditure was made with a judicious eye as to what is in good taste. The magnificent murals by Dean Cornwell, A. N. A., depicting events in the life of Sir Walter Raleigh, establishes a new high in mural art.

RUMMAGE SALE
A rummage sale will be conducted at 238 North St. on Saturday, May 18th, by members of the Mother's auxiliary of Boy Scout Troop No. 23.

BE CAREFUL

Jimmy — Don't keep that appointment with McGinnis. You are in for the old "badger game" if you go. Read what happened in "I Made A Deal With 'The Devil'" in the June True Story Magazine. Now on sale.

A VACATION AND REST CURE ON AN ALL-EXPENSE PLAN

One week's stay
Two persons in a room \$40 each
One person in a room \$42

Three days' stay
Two persons in a room \$20 each
One person in a room \$22.50

Two days' stay
Two persons in a room \$14 each
One person in a room \$16

Rate includes: large outside two-bed room and bath... three delicious meals daily... breakfast in room if desired... sun deck... sea water pool... treatments by arrangement with Ambassador Health Institute located in hotel... Hotel bus from station.

the Ambassador
ATLANTIC CITY
WILLIAM HAMILTON
Managing Director

Your CAPITAL INVITES YOU

A wonderful, thrilling adventure awaits you in Washington, D. C. in spring and educational entertainment for your visit to the City of World Affairs!

You will enjoy the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate.

AIR CONDITIONED GUEST ROOMS & PUBLIC SPACES

400 OUTSIDE ROOMS WITH BATH

\$2.00 SINGLE FROM PARKING

HOTEL ANNAPOLIS
IN WASHINGTON, D. C.
11th TO 12th ST. AT M ST.

Here's you

running to tell you after your first taste of the only whiskey that's **CLARIFIED** FLAVOR-PROTECTED

THREE FEATHERS
BLENDED WHISKEY—90 Proof—72% grain neutral spirits. Distilled by Distillers, Inc., New York City

Today's Big Whiskey Value!

Sibley, Lindsay & Curr Co.

In The Dress That's Made Our Thrift Shop Famous

HEAVENLY BLUE

Our Exclusive *Eve Carver*

Classic \$7.95

OTHER COLORS:
• Shell Pink
• Aqua
• Copper
• White

So lovable, so livable, no wonder the Eve Carver dress is one of the most popular shirtrock classics in the country. Tailored for us, exclusively, in a wonderful summer spun rayon "Frostpac". Its clean-cut classic lines, perfection of fit and chic simplicity make it the kind of dress you look your best in. A real classic that "fits" into every activity from dawn to dusk... that never goes out of fashion!

Sizes from 12 to 20, 36 to 42.
THRIFT SHOP, SECOND FLOOR

RUMMAGE SALE
A rummage sale will be held Saturday at 415 South Ave. under the auspices of the Junior

Willing Workers of Emmanuel Evangelical and Reformed Church. Mrs. William Uhlen and Mrs. Arthur Matthies are in charge.

MEETING SCHEDULED
A business meeting of the 19th Ward Women's Democratic Club will be held at 904 Main St. W. next Monday at

8 P.M. Final plans for the card party scheduled for May 24 will be discussed. A paper will also be read by Mrs. Elizabeth Henry.

Sibley, Lindsay & Curr Co. PHONE STONE 6500

Boneless Rolled Veal Roast
Veal's at its best right now and our prime, home-dressed meat is superb. No waste! Lb. **19c**

CALIFORNIA ORANGES Extra Large 100's doz. **49c**

BUTTER Fancy high-score creamery, tub **2 lbs. 63c**

CHEESE Philadelphia Cream, 1/2 lb. pack **19c**

COOKIES English style assortment, lb. pack **37c**

COFFEE Chase and Sanborn, dated for freshness, lb. tin .. **23c**

Cloverleaf WAFERS lb. **37c**

SUGAR Pure cane granulated, 25 lb. bag **\$1.23**

"ROSES IN SNOW" CAKE FOR MOTHER
A tribute to Mother who has made YOU so many cakes! 2-layer, coconut iced topped with a red rose. **59c**

From Our Big Garden Section:
ROSES
Everblooming: Pink Radiance, Betty Grace Clark, Cerise Talsman, President Hoover, Betty Uprichard
65c
3 for \$1.79
2-year old Field Grown roses that will bloom this year
29c
3 for 79c

Forsythia Bushes
2 Years Old
Height 4 to 5 Ft.
23c
2 for 45c

FIR TREES
Douglas Fir
2 1/2 to 3 feet
\$1.49

Spruce TREES
Norway spruce
2 1/2 to 3 feet
\$1.10

SEEDS
Crosman lawn seed, lb. 39c
5 lbs. \$1.85
Pioneer lawn seed, lb. 29c
5 lbs. \$1.39
White Dutch Clover,
1/2 lb. 65c
Vigoro or Loma Fertilizer
5 lbs. 45c — 10 lbs. 85c
25 lbs. \$1.50—50 lbs. \$2.50
100 lbs. \$4
GROCERY, MAIN FLOOR

Sibley, Lindsay & Curr Co.
BASEMENT NEWS

Gift - Priced in Time For Mother's Day!

\$1.19 and \$1.29 Values
Rayon Satin, Crepe or Taffeta

FINE SLIPS
79c

15 styles in actual \$1.19 and \$1.29 values! You'll want several for your own use this summer—as well as for gifts for Mother's Day, shower gifts or for the graduate. Many types including 2 or 4-gore! Semi low back! Bra top! Camisole top! Embroidery, fagotting or lace trim! Even brocades! Oeareose and white in sizes 32 to 44.

aisle 10, center

Remember Mother
with FLOWERS
ON MOTHERS DAY



Mother Always Likes
FLOWERS



Cut Flowers and Plants.

Novelties of All Kinds

We Deliver by Wire Anyway
and Anytime

GEO. T. BOUCHER
FLORIST

*Noted for Fresh
Flowers at
Reasonable Prices*

422 East Main St.
Stone 96

THURSTON FLORIST

338 THURSTON RD. GEN. 214

Mom
Loves
Flowers



especially from
Love's Flower Shop

● Fresh Cut Flowers
● Potted Plants
● Greeting Cards
● Novelties

PHILIP LOVE
500 W. Main — Main 1372

WALTER M. HOWARD
Grower of Fine Cut Flowers
and Plants

Bridal Bouquets
Funeral Designs

Reasonable Prices
We Deliver

Flowers by Wire

2026 Hudson Ave.
Glenwood 5320

Wm. C. Westfall
FLORIST

We Deliver

Fresh Flowers
And Plants

1092 Mt. Hope Ave.
Monroe 1205

ANN'S
Flower Shoppe

Our Specialty

Cemetery Bouquets and Baskets
25c And Up — We Deliver

1780 Lake Ave. Glen 5302

THOMAS G. CLARK
Florist

All Kinds of Cut Flowers
and Plants
We Deliver

820 Jefferson Ave. Gen. 1332

GRAY
THE FLORIST
Cut Flowers and Plants
We Deliver

59 Averill Ave. Mon. 4377

MAX
THE FLORIST
Cut Flowers and Plants
We Deliver

355 Lyell Ave. Glen. 716

NEWMAN
FLOWER SHOPPE
Flowers For All Occasions
We Deliver

158 Gillette St. Gen. 4698

A. P. ASHMAN

All Kinds of Cut Flowers
and Potted Plants
We Deliver

1141 Atlantic Ave. Culv. 3492

J. B. KELLER
SONS

28 N. Clinton Stone 484

YOUR MOTHER

will enjoy and appreciate a Box of
Wilson's Beautiful Spring



FLOWERS

Special Boxes For
MOTHER'S DAY
\$1.50 \$2.00 \$3.00

SPECIAL CASH & CARRY BOX \$1.00

Or you may select her fa-
vorite Flowers or a Beau-
tiful Flowering Plant.

Flower orders Tele-
graphed Everywhere for
Mothers living out of the
city.

WILSON'S ROCHESTER FLORAL CO. INC.
39 Franklin St. Stone 3453
Also Entrance Through Sibley's Buffet

MOTHER'S DAY
May 12th
FLOWERS
Give The Original "Mother's Day" Gift
Flowers Telegraphed anywhere. Members of the
Florist Telegraph Delivery Association.

Mc GREGOR
741 Monroe Mon 1415

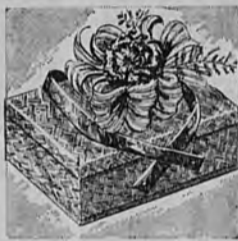
Zipfel Floral & Decorating Co.
Cut Flowers and Plants
Flowers Telegraphed Anywhere.
We Deliver
441 Monroe Ave. Phone Monroe 2671

ROCHESTER'S LARGEST
POPULAR PRICED STORE
Edwards

OPEN an
EDWARDS
NEW 90 DAY
Charge Account
No Down Payment
No Interest To Pay
Mail or Phone Your
Application

PAY 1/3 APR. 10%
PAY 1/3 MAY 10%
PAY 1/3 JUNE 10%

MOTHER'S DAY CANDIES



Reg. 79c Pink Box
Symphony Sweets **59c** lb.

Tied with Ribbon and Pink Carnation
for Mother

A grand Mother's Day gift idea! Your
choice of delicious Symphony Sweets
package in a square box, hook shaped
box or basket with handle.

Boxed
for
Mothers'
Day



Symphony Sweet
DELICIOUS
CHOCOLATES **49c** lb.

2 lbs. 99c—3 lbs. 1.39

40 different centers in the selection! Sev-
eral chocolate coated nuts are included
... and only the finest chocolate coat-
ing used!

All Dark—All Milk—Half and Half

Symphony Sweet
HOME MADE CANDIES

Made Fresh Every Day In Our Own
Large Candy Kitchen

Reg. 39c lb.
29c lb.

* Whipped Cream Fudge (Chocolate,
Vanilla or Maple with Nuts)
* Old Fashioned Bittersweet Drops
* Cream Wafers (Many Flavors—Not
Sugary—But Creamy)
* Bittersweet Chocolate Coated Thin
Mints (Peppermint, Wintergreen,
Spice or Lime)
* Fudge or Coconut Bon Bons

Reg. 60c Chocolate
Coated Hand Rolled **39c** lb.

Make Your Own Selection:

* Vanilla Buttercream * Buttercream
* Cocoanut Cream * Orange-Pineapple
* Maple Walnut * Italian Cream
* Malted Milk * Pecan Cream
* Raspberry * Lemon Cashew
* Chocolate * Peppermint * Peanut Butter



2-Lb. Symphony Sweet
Box Miniature **69c** lb.
\$1.38 Chocolates

* 100 Tiny Chocolates to Each Pound
* Finest Dark Rich Chocolate Coating
* Over Forty Different Centers
* Beautifully Packaged for Mother's Day

EDWARDS—Street Floor

Shop EDWARDS FIRST and SAVE in one of
ROCHESTER'S Finest and Largest Stock Of
COIL SPRING GLIDERS



Pictured above: Ball bearing glider with six
separate cushions that have contrasting
binding; full floating arm; Du Pont Baked
Enamel finish; choice of water-repellent
fabrics.

EDWARDS—Fifth Floor

16.95



Pictured above: Full floating arm; six sepa-
rate cushions; back cushions with double
contrasting binding; ball bearings for easy
gliding; adjustable back; choice of 12 color
combinations.

EDWARDS—Fifth Floor

19.95

Beauty On Parade In Edwards
Toiletries Section All This Week!

**Double Your Charm With
DU BARRY LIPSTICKS**

Peppermint Pink
& Red Flare

1.00
Ea.

Two brilliant new lipsticks by Hudnut to fit all
fashion moods. Look gaily challenging, charming with
Red Flare, or subtly fragile, lovely with Peppermint
Pink. Both infinitely becoming. All our Du Barry
Lipsticks are smooth, long lasting. Try Carmeen or
summery Barbary.



each 1.00

An Elmo Double Value
\$1 Foundation Mist
Both For Only **1.10**



Elmo Texture Cream caresses
away that dry skin feeling...
Leaves your skin smooth and
soft. Elmo Foundation Mist is
the perfect powder base for day-
long make-up loveliness.

**Harriet Hubbard
Ayer**

Presents **HONEYSUCKLE**

Honeysuckle—heart thrilling fragrance of twilight in a
southern garden, gentle, endearing—presented in a soft,
smooth Bath Powder and a lasting Cologne. In charming
packages, the color of moonlight.

Ayer Honeysuckle Cologne... \$1
Ayer Honeysuckle Bath Powder \$1



\$1.10 for both



Evening In Paris
Bath Powder and
Bubbling Bath Essence

BOTH 1.10

Thrill to the glamour of this exquisite, in-
expensive luxury—a refreshing bath in the
million-bubble foam of Bubbling Bath
Essence, followed with a mist of Bath
Powder to waft its fragrance through your
clothing.

EDWARDS—Street Floor

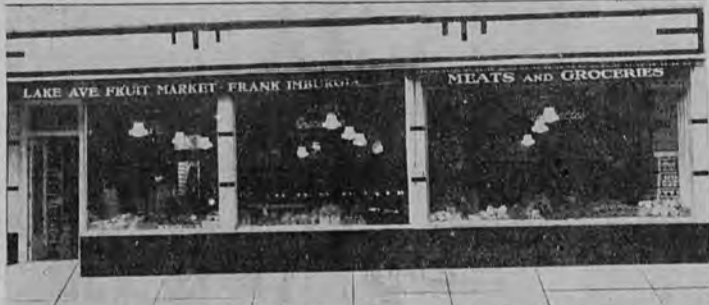
Over The Bridge Table

Asa Spades

Inexperienced players sometimes refuse to respond to an opening forcing bid when holding a worthless hand. Today's hand, which was played in a rubber bridge game, proves that even the feeblest hand may hold a hidden entry that will reap a victory for the partnership.

The North-South pair were using a bidding system in which an opening bid of two in a suit is the strongest bid that can be made by a player whose partner has not yet bid. The two-bid obligates both partners to keep the bidding open until game is reached.

Proprietors of the Lake Ave. Fruit and Vegetable Market, 546 Lave Ave. are celebrating their third major expansion since the firm's founding five years ago.



Local Food Company Marks Expansion

"A business man thinks twice before making any expansions or additional investments these days," says Frank Imburgia, proprietor. "But the great response to our expansion announcement last week proves that we were justified in making more room to better serve more customers."

Included in the newly expanded market is every refrigeration and modern merchandising device on the market, according to Imburgia. "We have always been justly famous for low prices on quality merchandise," says Imburgia, "and we now have the facilities to give better service to our ever increasing throng of patrons."

NERVOUS WEAK, SICKLY GIRLS
Thousands find Lydia E. Pinkham's Vegetable Compound simply marvelous to help relieve monthly distress with its weak, nervous spells due to functional disorders. Let Pinkham's Compound help you to go smiling thru difficult days. Truly the "woman's friend." WORTH TRYING!

Holy Name Society Plans Mass Meeting

Special prayers for members mothers will be said at a Holy Communion Mass Sunday morning for the Holy Name

Society of Holy Rosary Church. On Monday the final meeting of the season for the group will be held in the school hall. Hsg. Charles F. Shay will open the meeting with benediction in the church.

MOTHER'S DAY Special!

Jerseys and Fine **SHEERS \$5.95** and 6.95

A glorious assortment of style-plus-value frocks. Its hard to believe that so much styling and fine workmanship could be featured at these prices. Also smart inexpensive cottons, washable silk prints—a splendid gift for Mother's Day.

COTTONS \$1.00 AND \$1.95

JEFFERSON DRESS SHOP
Formerly on W. Main—Now 220 GENESEE ST.

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept.

Over North's two-diamond opening bid East knew it was useless to show her strong heart suit, so passed. Holding a worthless hand, South correctly responded to her partner's force with two no trump. North rebids the diamonds to show their strength. She knows that South is compelled to keep the bidding open until a game is reached and she wants to hear South's second response. South being helpless to do anything else bids three no trump. North realizes that the only game possible is in diamonds and bids the five.

East leads the king of hearts and follows with the queen. Before playing to this trick North plans her campaign. She sees that a spade finesse must be taken to make the contract inasmuch as she was not lucky enough to have a spade led to her tenace. She must, then, create an entry to dummy if possible. This can be done only if the outstanding trumps break two and two; the low diamond in her hand can then be overtaken in dummy on a third trump round.

She therefore ruffs the queen of hearts with the diamond nine, reserving the three as a possible entry to the dummy. The ace and king of diamonds draw the opponents' trumps. Declarer then cashes the three high clubs. The odds of distribution are 3-2.

TRUCBLE AHEAD
Be careful, Gladys is trying to steal Blake from you. Are you going to give him up? Read the whole story in June True Story Magazine. It's on sale at your favorite news-stand.

The Perfectly BALANCED Blend

CARSTAIRS White Seal
Blended Whiskey

\$1.30 PT.
\$2.53 QT.

CARSTAIRS White Seal
A SUPERB BLENDED WHISKEY FOR THE MAN WHO CARES

66.8 Proof, 73% grain neutral spirits. Copyright 1940, Carstairs Bros. Distilling Co., Inc., New York City



Remember your "MOTHER'S DAY"

(Remember too... to save on your gifts at LINCOLN'S)

what better gift than Lincoln's 100% guaranteed

"Audrey" SILK HOSE

- 3 THREAD CREPE 4 THREAD CHIFFON RINGLESS SILKS **79¢ pair**
- 4 THREAD CHIFFON 7 THREAD SERVICE AUDREY SILKS **69¢ pair**
- WALKING SHEERS IN 4 or 7 THREAD, AN OUTSTANDING VALUE **59¢ pair**

FREE GIFT BOX WITH 2 PAIRS OF HOSE

No matter what type silk hose you want, Lincoln's have it in the famous "Pedigreed Audrey". Every pair compares with higher priced hosiery throughout America today. These everyday low prices are Lincoln's answer to the new synthetic hose that have been brought out at a much higher price. Why not buy your Mother the hosiery she buys for herself! You might as well give her the best... give her "Audrey".



YOUTHFUL STYLES

in smart **MATRONS HATS**

Smooth and rough straws
Tattered salons, deep crowns with veil trims and flower trimmed brims. Black, navy, white and natural. In sizes 22 to 24.

\$1.98

A PRACTICAL GIFT FOR HER

Smart Gloves

Washable rayon, rubberized reject styles and slippers. White, navy and pastel.

59¢

LEATHER BACK - DRESSY GLOVES \$1

Tailored fabric, leather backs and shirred trimmed gloves. White, navy, black and pastel.

A REAL PRACTICAL GIFT HAND BAGS \$1

Patents, calf leathers, pufferettes and grained leathers in styles Mother likes.

SLIPS!

YOU'RE SURE SHE'LL LIKE BECAUSE THEY'RE LINCOLN'S

Bonded to wear

SATISFACTION GUARANTEED OR A NEW SLIP FREE \$1

- Tailored
- Cameos
- Lace trims
- Panel fronts

Freedom, colorfast rayon and crepe or rayon and satin slips beautifully styled and fitted with all seams reinforced. Sizes 32 to 44 in tea rose and white.

SHEERS - GREPES - NINONS BLOUSES

for \$1 at only \$1

- Pink
- White
- Powder

Light sheers with dainty lace and tiny rick rick trims. The backs, tuck-ins and hand bottoms.

30 sq. PERCALE GIFT APRONS 25¢

Colored aprons in overall, T-panel and tulip styles. Bicolor and braided trims.

SPECIAL GROUP Including 39¢ Xtra Sizes 39¢

GIVE HER A REAL THRILL

80 Square PERCALE or SHEER **FRUIT of the LOOM**

youthful **DRESSES \$1.00**

- Paisleys
- Dots
- Scrolls
- Florals

Lovely new cotton frocks in genuine Fruit of the Loom fabrics. Poplins, printed and flock-dot sheers. Some with zipper plackets and zipper fronts. Sizes 16 to 44 and 38 to 52.

LADY LINCOLN-50 WASH LUXURY QUALITY RAYON UNDIES 39¢

INCLUDING EXTRA SIZES

Prints, blouses, slips, in sizes 32 to 44 and 38 to 52.

A Useful Gift GIFT SLIPPERS 59¢

Prints, broadcloths and hopsacking in all colors. Sizes 4 to 8.

The new Sensation! BEND or DIP - IT CANNOT RIP

SNUG HUG one seam SLIPS 59¢

A new slip FREE if it rips

Just one diagonal seam makes them fit you to perfection. Made of dull finished charbonized rayon tafeta. Trimmed and tailored models in tea rose and white. Sizes 32 to 44.

WHAT BETTER GIFT PRINTED SHEER DRESSES \$3.98

* A \$5.98 Value

A special Mother's Day value! Every frock worth at least \$5.98. Hundreds of lovely new sheers in prints, navy and black. Sizes 32 to 38 and 38 to 44.

- Twin prints
- Coat dresses
- Redingotes
- Sheers

LINCOLN'S

MAIN ST. EAST AT ST. PAUL, ROCHESTER

MOTHER'S DAY PROGRAM Sunday at the Spiritualist Church of the Open Door. In the afternoon there will be an open forum at 3:30 with other special services planned for the late afternoon and evening.

News of interest to thrifty shoppers will be found in Sun advertisements each Thursday. Get the habit—shop Sun advertisers for outstanding values. Every Thursday is Sun-Day

Every drink is **FOB**
[Flavor's Outstandingly Better!]

when it's poured from a bottle of



NATIONAL'S EAGLE
"The King of Blends"



If you want a perfect, mild, gentle whiskey, try National's EAGLE. And compare its price, its body, its aroma and its taste with any blend at any price.

National Distillers Products Corporation, New York—90 Proof. 40% straight whiskey, 60% grain neutral spirits

WEIDER'S
WEST MAIN and BROAD STREETS
Always Convenient Parking Space
Offering A Complete Line Of

- HARDWARE
- GARDEN TOOLS
- HOSE
- FERTILIZERS
- GRASS SEEDS
- LAWN MOWERS
- TRELLISES
- CROQUET SETS
- LAWN AND GARDEN FURNITURE
- PAINTS
- DOG SUPPLIES
- HOUSEWARES
- CLEANING SUPPLIES, ETC.

All Quality Merchandise at Greater Savings!

"THE PARAGON"
Self-Adjusting Ball Bearing

SPECIALLY PRICED FOR FRIDAY AND SAT. ONLY
\$4.44 Reg. 5.35 Value

- 8" Wheels—Machine Fitted Spindles
- 5 1/2" Reel—Full Length Reel Shaft
- 4 Self-Sharpening Alloy Tool Steel Blades
- Full Automatic Ball Bearing—Never Require Attention
- Alloy Steel Knife With Raised Edge

FREE
18 in., 33 Tooth Bamboo Rake
Double wire reinforced, perfect teeth with every \$2.00 purchase Friday, Saturday. You must ask for this rake to get it.

Value Reg. 35c

Ready Mixed **GENESEE** House Paint
Genesee Paint is a product of proven merit. It is a good quality, reasonably priced exterior house, interior flat and gloss, porch and deck enamels in popular shades.
\$1.98 Only Gal.

SAVE by BUYING at WEIDER'S
Mrs. Violet Mickey, 238 West St.

WEGMANS SUGGEST THAT YOU **LOOK** at these **FOOD VALUES** AND SEE HOW YOU CAN SAVE

Fine Shoulder Roast
BEEF
Tender and Juicy **17c** Large Choice of Cuts lb.

WHOLE OR SHANK HALF, TENDER-SWEET
COOKED HAMS lb. **19c**

ROCHESTER'S LARGEST MEAT RETAILERS

PHILCO brings you a **NEW KIND OF REFRIGERATOR**

Free... \$30 PHILCO KITCHEN RADIO with Built-in Clock

COME IN... SEE IT NOW!

Brand new, fine-toned AC-DC radio with built-in, self-starting Electric Clock. Gleaming white cabinet, 13 3/4 inches wide... fits harmoniously on top of refrigerator or on kitchen shelf. Free with a 1940 Philco Advanced Design Refrigerator. Limited supply!

New, ADVANCED Design with Separate, Giant-Size Frozen Food Compartment!

Philco, the quality name in over 14 million homes, brings you new, ADVANCED design, new inventions! Gone is the old-style freezing unit that wastes space in the center of the refrigerator. Instead, two separate freezing chambers, one for ice cubes, the other a separate, giant-size compartment for frozen storage. A MOIST COLD Compartment for keeping foods fresh and tasty without the bother of covers; a DRY COLD Compartment for normal storage; and the CONSERVADOR, Philco's exclusive Inner Door that gives you 26% more quickly usable space. PLUS every other worthwhile feature. See it... buy it NOW. Get a \$30 Philco Kitchen Radio FREE!

EASIEST TERMS IN TOWN!
Over 14 million satisfied owners is your best assurance that the Philco Refrigerator you buy measures up to the highest traditions of Philco quality.

12 GLEAMING MODELS
PAY ONLY **2** NICKELS A DAY
\$99.50 To \$259.95

WAS \$189.50
NOW \$109
YOU SAVE \$80

SENECA STORES CREDIT JEWELERS
149 MONROE AVE. — OPEN EVE'S 'TIL 10

EXTRA SPECIAL!
Solid Chocolate Fudge
LAYER CAKES
23c ea.
Fancy Mother's Day Cake, 29c

BURIED TREASURE - WSAY - FRI. 7 P.M.
15 Cash Prizes — Scores of Merchandise Prizes

FANCY, GREEN, TENDER CALIF.
FRESH PEAS 2 lbs. **19c**

LARGE, CRISPY, HOT HOUSE
CUCUMBERS each **7c**

NEW, No. 1 QUALITY, FLORIDA
POTATOES 8 lb. **25c**

FANCY, STRINGLESS, TENDER, NEW
GREEN BEANS lb. **10c**

QUART JAR, DELICIOUS, SWEET
MIXED PICKLES jar **15c**

Hasn't Scratched Yet—Never Will
BON AMI 2 cans **19c**

28-OUNCE, ASST. FLAVORS AND
GINGER ALE 4 btls. **25c**

2-POUNDS, RICH, CREAMY
P'NUT BUTTER jar **23c**

YOUR CHOICE! LARGE PACKAGES
RINSO-OXYDOL pkg. **18c**

Reminder! We're closed Mondays 'til Noon!

FINEST BUTTER MONEY CAN BUY!

LAND O' LAKES

CERTIFICATE OF QUALITY
Issued by authority of the United States Department of Agriculture

EVERY PACKAGE OF LAND O' LAKES BUTTER CONTAINS U.S. GOVT. CERTIFICATE OF QUALITY!

TODAY'S PRICE In The Roll **31c** lb.
From The Tub, lb. 30c

Wegman's
HOME OWNED FOOD MARKETS
FREE PARKING FOR CUSTOMERS

Wegman Grocery Prices Are Guaranteed To Be As Low — Or Lower Than Any In The City!

"Two Girls on Broadway"
With Lana Turner, Joan Blondell, Geo. Murphy

REFRIGERATORS, FOURTH FLOOR

WIN CASH!

Play MATCH-THE-METER

Here's How- Drive to the Gas Pump at Our Stations. Compare the Meter Reading With the Mileage on Speedometer.

You Win \$25 when the last 4 numbers match.

You Win \$5 when the last 2 numbers match.

You Win \$1 when the last 1 number matches.

1 WIN \$2500

NOTHING TO BUY
Just Drive Up and Match the Meter!

CLEARY'S Service STATIONS

147 Dewey, 881 Lake Ave., 21 Canterbury Rd., 197 W. Main St., 221 Genesee Street, 1205 Winston Rd., 480 Court Street, 363 Bay Street, 809 Atlantic Ave., 150 Ridge Road, 2472 Monroe Ave., 105 Allen St.

CARD PARTY
Genesee Valley Court, Order of the Amaranth, will sponsor a card party on Saturday evening at the home of H. L. Katie Wesp, 50 Jackson St. Friends of the group are invited to attend.

PARKING SPACE
FRONT and REAR

BETHRIETY

—AGAIN THIS WEEK

Last week our Sensational Expansion Sale Specials really "packed 'em in". Here are more big savings to celebrate our 3rd expansion in 5 years!

"REPEAT" VALUES
From Last Week's Great

EXPANSION SALE

PORK	Stamped Arpeako Baby Loin Rib End	15c lb.
BEEF	Arpeako Deluxe Standing Rib Roast	25c lb.
FOWL	Fresh Dressed 3 1/2 lb. Average	20c lb.

ARPEAKO BUTTER 2 lbs. 57c
CHASE & SANBORN, DATED

COFFEE lb. 20c

Dole Pineapple Juice	46-oz. tin	24c
Fresh Calif. New Peas	3 lbs.	25c
Lge. 176 Size, Fla. Oranges	doz.	27c
Sweet Cal. Cantaloupes	2 for large box	25c
Ritz Crackers		19c

OPEN SUNDAYS AND EVENINGS 'TIL 11

LAKE AVENUE FOOD MARKET

564 LAKE AVE. GLEN. 3003

Your Independent Grocer Features

SPAM 13 oz. CAN	29c	NOODLES 15c	SOY SAUCE 10c	SPROUTS 10c
Hershey's Bitter Sweet Chocolate	2 for 25c	Green Giant PEAS	2 for 16c	Del Maiz Niblets Corn
Lux Flakes	4 for 23c	Rinso	4 for 25c	LUX SOAP
RINSO	4 for 19c	LIFEBOUY SOAP	4 for 25c	
FREE GLASS with French's Worcestershire Sauce	15c	SALADA TEA Black Tea, Brown Label	1/2 lb. 36c	Mixed Tea, 1/2 Lb.
FRENCH'S BIRD SEED	2 for 25c	BORAXO	15c	BORAXO
BIRD GRAVEL	10c	BORAXO	2 for 27c	

Babo **12c** White House Coffee **22c**
Drano **21c** Van Camp Milk **4 for 25c**
Oakite **2 for 23c** Good Luck Pie Crust **4 for 21c**
Old Dutch Cleanser **2 for 15c** Dinty Moore's Corn Beef & Cabbage **23c**
Windex **15c**

STOCK UP AND SAVE

Scottowel's... 2 rolls **19c**
Waldorf... 3 rolls **14c**
Holders... **19c**

Busy Bee Stores Are Co-operating With B-K Co., Inc.

BETTER MILK

at STANDARD PRICES

The first time you taste Maple Leaf Milk, you'll instantly realize that it's a premium product... the deep, golden cream line of this 70 to 80% pure Guernsey milk is a definite indication of extra quality without extra cost. Try it! Call Monroe 2296 for a free trial.

Maple Leaf DAIRIES

"Tastes Better and Better" SAYS—George Jessel

7 CROWN
\$1.58
Pint

5 CROWN
\$1.30
Pint

GEORGE JESSEL, beloved comedian of stage and radio, compared Seagram's Crowns of today, both the 7 and the 5, with the Crown Whiskies of '34—the identical whiskies that became America's largest sellers in the 90 days after their introduction in 1934. Said Mr. Jessel:

"Your present Crowns taste much smoother and milder than even the fine whiskies you blended in '34... and that's no exaggeration." Thanks, Mr. Jessel. Your enthusiastic opinion checks with that of every person who made the same comparison!

Seagram's 7 Crown Blended Whiskey. 60% grain neutral spirits, 90 Proof. Seagram's 5 Crown Blended Whiskey. 72 1/2% grain neutral spirits, 90 Proof.

Seagram's 7 and 5 Crown "AMERICA'S FINEST"

Hollywood Each Week In The Sun

last year. He was four building a winning ice team. Thursday is Sun-Day

Dave Smukler, who will play for the Detroit Lions next fall has been in professional football five years.

IMAGE TAXI

STONE 209

Lowest Rates in Town! 1 or 4 Persons Same Price. Private Appearing Cabs. Prompt, Courteous Service.

Bill told you about his past... alone are to blame for... Would you have... if you were starting... "My Past Became... in the June True Story... on sale now.

ESSENTIAL AD FOR A FREE MOOTH SEAL BAG

EMPIRE CLEANING & DYEING WORKS

1102 622 Hollenbeck St.

CERTIFIED Savings

USE OUR Cut Rate BUDGET PLAN

BASEBALL SUPPLIES

Hard or Indoor BASEBALL **19c**

Horseshoe GLOVE **47c**

Hard or Indoor BALL BAT **23c**

BADMINTON SET
Complete of 1 racket, shuttlecock, 2x18 ft. net and a book of instructions. In box. **\$1.69**

1940 DART MODEL TENNIS RACKET
A full size, fine quality hard-wood racket. **\$1.39**

13-Inch HAND DRILL
A real handy tool. Drills fit in handle. **59c**

GASOLINE CAN
HOLDS 2 GALLONS
For the motor boat, touring, etc. **98c**

50% CENT SALE!

LAWN MOWER
hardwood handle, spring wheels, 12" x 2". Worth 6.00. **3.95**

20 FOOT 3/4" GARDEN HOSE **1c**
With every Lawnmower sold during this sale.

COMPLETE LINE OF Garden Tools

Money-saving prices on all your garden tools at Noah's. Sturdily built for long hard service.

503 Sturdy GARDEN HOE	37c
525 7 1/2" x 12" Blade GARDEN SPADE	72c
591 14 Tooth GARDEN RAKE	48c
H-506 4-10-Inch Tines SPADE FORK	78c

PIECE OPEN-END RENCH **39c**

PITCHING HORSE SHOES
Black Or Red PAIR **49c**

TRUCK REFLECTOR
Bright Red S619A **24c**

200 NORTH
Cor. University
'ORES Except Lyell
URDAY ONLY

561 STATE
COR. LYELL
OPEN EVENINGS

Rochester's Largest Liquor Store

BERGHASH MAY SALE

Eat, Drink, Be Merry — It May!

WINE & LIQUOR

STOCK UP AND SAVE!

IT'S 4 YEARS OLD
ALL STRAIGHT BOURBON WHISKEY
"CREAM O'GRAIN"

4 Qts. For \$6.00
Quality Guaranteed **\$1.59** Full Quart

A Value Treat You Can't Beat. COMPARE! \$2 VALUE

LONDON INN GIN

90 PROOF

\$1.09 1/3 Quart

DISTILLED DRY A 90 PROOF GIN
SMOOTH PALATABLE SATISFYING
ROCHESTER'S BEST GIN VALUE

CASE 12 BOTTLES \$12.50

AMBER GOLD

BOTTLED BY CALVERT DISTILLING CO. 100 PROOF

Kentucky Straight Whiskey **\$1.89** 3 Years Old Full Quart

A fine mellow whiskey, rich & hearty in flavor & bouquet. Splendid for Mint Juleps, as well as for straight & mixed drinks.

BOTTLED IN BOND "FARMBROOK" STRAIGHT BOURBON WHISKEY

In Bond Under U. S. Government Supervision 100 PROOF

\$1.99 Full Quart

You will enjoy a drink of this fine whiskey — straight or in a highball. Try it — be convinced.

IMPORTED Puerto Rican Rum, fifth... **\$1.50**

IMPORTED Scotch "Queen Victoria" fifth **\$2.39**

GORDON'S Dry Martini Cocktails, fifth... **\$1.59**

REPEAT FRENCH Imported Champagne "DUMONT" **\$2.25** Fifth
1928 Vintage, A \$3.50 Val.

CALIFORNIA WINE SWEET TYPE

MAKE A WINE PUNCH — OR A LONG COOL SUMMER DRINK

FREE RECIPE BOOKS For \$2.25

\$1.19 Full Gallon

FREE DELIVERY!

BERGHASH

124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S FREE PARKING
ROCHESTER THEATER OPPOSITE OUR STORE

MOTHER'S DAY PROGRAM
A special Mother's Day program has been arranged

Every

when from



If you want a National's EAGLE its aroma and its National Distillers Product

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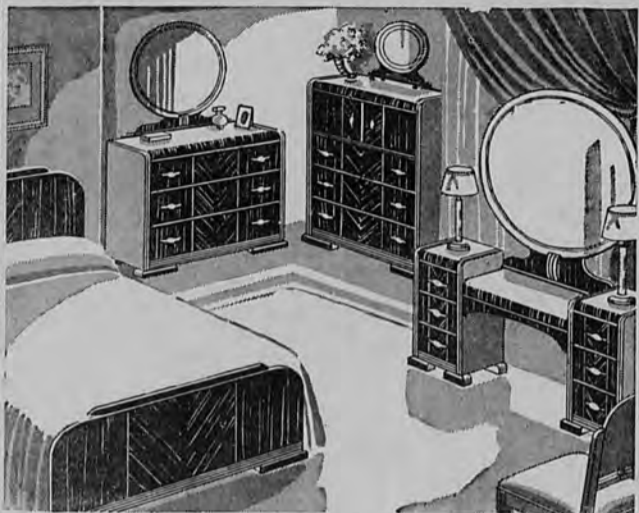
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14

Texas is the birthplace of famous golfers: Demaret, Hogan, Cooper, and the girl champion, the starting place of these famous golfers: Nelson, Guldahl, Mangrum, Betty Jamison.

KROVETZ "SPRING" CLEARANCE SALE



Beautiful WATERFALL Walnut BEDROOM

EASY PAYMENTS ARRANGED

Including bed, dresser and choice of chest or vanity. Dust-proof construction attests to the fine workmanship in this tasteful waterfall, modern bedroom suite—furniture you'll be proud to own and find easy to buy! 65 other suites to choose from.

\$69.50



7 WAY Lighting Control

Hand-Finished Silk, Pleated Shade

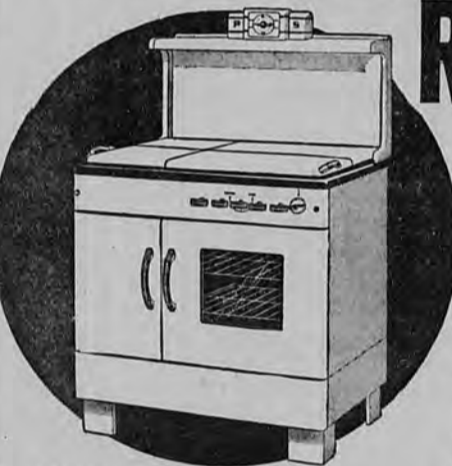
\$5.95

Reg. \$8.95

A smartly styled suite, built in a manner that guarantees years of satisfactory service! The fine construction insures long life and the superior quality velour upholstery will wear for many years. Choice of styles.

SALE PRICE \$79.50

1940 BENGAL RANGE



With The NEW Peek - In - Oven

No need to open the oven door—just snap on the light, look through the double pyrex glass window and watch your food cook! Saves Fuel! Saves Steps! Cooks Better! Bengal Lightning Control Dual Oven cooks with oil or gas.

Reg. \$159.95 ONLY \$139.50 AND YOUR STOVE

\$10 Down 3 Years To Pay

1939 MODEL BENGAL COMBINATIONS REGULAR \$209.50 NOW \$145.00



1940 BENGAL "BARONESS" GAS RANGE

300 Pounds of Solid Cast Iron Beauty Efficiency Durability

Never Before at Only \$59.50

KROVETZ

458-462 JOSEPH Ave. Open Evenings Parking in Rear

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 3 table-spoonful two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Daw Drug Company, Liggett's, Walgreen's and good drug stores everywhere.

RUGS 9x12 \$1.00
CLEANED AND STEAMED
Rugs, Steamed, Cleaned, Washed,
Sized, Moth, Damp and \$3.00
Germ-proofed
ELTER CO. Est. 1872
Glenwood 3466-44 Arthur St.

SLIP-OVER SUN-GLASSES FREE

When New Glasses Are Purchased
C. A. KOHLER
Prescription Optician
804 TEMPLE BLDG., 6TH FLOOR
STONE 6170
Every Thursday is Sun-Day

NU-WAY RUG CLEANERS

Tacked Down Rugs
Cleaned on the Floor
Dog Stains Removed
Upholstered Furniture
Cleaned at Your Home
Rugs Dried
STONE 1655
Finest Work Done on All ORIENTAL Domestic Rugs

LADIES' SHOES 200 Pair CLOSE-OUTS

Formerly \$6.50 Good Size Range \$1.00 Blues—Blacks Browns
WEST END SAMPLE SHOES
191 Genesee St. at Kirkland Rd. Open Evenings

DOLAN'S DO IT AGAIN!

BONELESS RIB ROAST BEEF, LB. 29c
PORK LOIN 17c VEAL Roasts 19c
Coney Island Par Boiled HOTS .25c lb. SKINLESS HOTS, 19c lb.
Buy The Cuts of Chicken You Better
Legs, lb. 35c | Breast, lb. 45c | Wings, lb. 25c
Giblets, lb. 15c | Necks, 12 1/2c | Livers, lb. 45c
Dolan's
600 Jefferson, cor. Bartlett; Gen. 1417
350 Driving Park, at Dewey; Glen. 1618
Mrs. Regina Kingsley, 12 Federal St.

WITH COUPON
LUX SOAP
3 for 11c
Limit 3

BEEF IRON AND WINE
Pint Size 43c
Reg. 1.00

HALEY'S M. O.
Reg. \$1.00 59c

NOXZEMA CREAM
75c Size 49c

WITH COUPON
SHU MILK Shoe Whitener
Reg. 10c 5c
Limit 2

PROBAK JR. BLADES
Pkg. 4 Reg. 10c 3c

LOVALON HAIR RINSE
Reg. 28c 14c

PETERMAN'S DISCOVERY
Pint Reg. 35c 19c

WITH COUPON
COPPER POT CLEANERS
3 for 5c
Limit 6

LUDEX'S COUGH DROPS
2 for 5c

LIFEBUOY SOAP
3 for 14c

CLOTHES PINS
Box of 40 6c

POSTMASTER CIGARS
14 for 25c
A Mild Smoke

470 N Goodman near Main
546 Monroe near Goodman
457 Ridge Rd near Dewey
KEY
Rochester's Modern CUT RATE DRUG STORES
TODAY, TOMORROW, SATURDAY, SUNDAY

Whitman's
BOX CANDIES for MOTHER'S DAY
Fairhill, 1 lb. \$1.00
Fairhill, 2 lb. 2.00
Sampler, 1 lb. 1.50
Sampler, 2 lb. 3.00

Old Spice \$1.00
Trinket Box

EASTMAN BABY BROWNIE
Makes 1 3/4 x 2 1/2" Pictures With 127 Film
Reg. 1.00 49c

TRIO BOX BY YARDLEY
Vivacious Lotus Lavender. Demure April Violets. Part Fragrance. Like a whole garden in themselves. Sweet, and fresh, and so naturally lovely. The smart, new, and inexpensive way of making yourself a perfectly charming person to have around. These three colognes are boxed together in the gay flowered Trio Box for only \$1.50

at KEY'S
Early American OLD SPICE TALCUM POWDER
Reg. Size 50c
Lge. Size \$1.00

Buy KOTEX RESERVE BOX 30 Napkins
48c

TRY Alka-Seltzer
Quick Relief from HEADACHES, COLIC, STOMACH ACID, INDIGESTION AND MORNING MISERY
LARGE SIZE 49c

CINE-KODAK 8 Model-20, F 3-5 Lens
Regular \$29.50 \$26.55

If you have been steering clear of movie making because of cost, take a tip from thousands now enjoying this fascinating hobby and get a Cine-Kodak Eight, Model 20. It's not only inexpensive to buy, but costs surprisingly little to operate. Here is why:
On a single roll of low-cost Cine-Kodak Film, any Cine-Kodak Eight will easily make from 20 to 30 movie scenes, each as long as the average scene in the newsreels. This number of shots per roll brings the cost of black-and-white Cine-Kodak Eight movies down to less than a dime a shot; makes the per-scene cost of full-color movies only a few cents more. Your only cost for Cine-Kodak Film is the original price per roll, for Eastman processes your exposed films, free of charge; returns them to you prepaid.

New! ODO-RO-DO CREAM
Safely Checks Perspiration 1 to 3 Days
Kind to your skin.
Helps protect clothing.
Non-greasy... stainless.
Quick! No waiting to dry.
A FULL OUNCE NOT JUST 1/4 OUNCE 31c

CHERAMY PERFUME 2 1/2 Oz. Bottle
Reg. \$2.75 89c
White Supply Lasts

FAMOUS PERFUMES
Mother Would Like
April Showers... 28c up
Eve In Paris... 55c up
Coty... \$1.00 up
Yardley... \$1.10 up
Old Spice... \$1.00 up

TRY Alka-Seltzer
LARGE SIZE 49c

SIX-20 EASTMAN BROWNIE JR.
Reg. \$2.35 \$1.70

Tested Meniscus Lens and Rotary Shutter. 2 Extra-Large Ground-Glass View Finders. Levant-Grain Covering.
This camera makes 2 1/4" x 3 1/4" pictures. With it anyone can make good snapshots right from the start. No adjustments necessary—just "load, aim, shoot."

RUBBING ALCOHOL
Pint Size 9c

WITH COUPON
WOODBURY TALC. POWD.
Lge. Size 8c
Reg. 25c

TODDY
1-Lb. Can 22c

DETECTO BATH ROOM SCALES
Reg. \$2.50 \$1.77

ITALIAN BALM
Reg. 60c 31c

WITH COUPON
BATH O' BLOOM BATH CRYSTALS
15c Size 7c
Limit 2

BATH BRUSHES
Reg. 75c 39c

BELL-ANS
Reg. 75c 43c

BORDEN'S MALTED MILK
Plain 5-Lb. Can \$1.19
Reg. \$2.00

WITH COUPON
MILK OF MAGNESIA TABS
Bottle of 100 19c
Reg. 50c
LIMIT 2

MILK OF MAGNESIA
Pint U. S. P. 13c

BREWER'S YEAST TABS
Bottle of 200 Reg. 1.00 49c

Paradichlorobenzins MOTH CRYSTALS
lb. Can Reg. 60c 29c
4 for 1.00

DAY, MAY 9, 1940

GAIN!
29c
19c
Legs and Stump
HOTS, 19c lb.
ken You Better
Wings lb. 23c
Livers lb. 45c
en. 1417
en. 1618

COUPON
BURRY POWD.
3c Limit 2

DDY
22c

TECTO
DOM SCALES
\$1.77

ALIAN
ALM
31c

COUPON
BLOOM
CRYSTALS
7c Limit 2

ATH
ISHES
39c

L-ANS
43c

DEN'S
D MILK
\$1.19

COUPON
OF
A TABS
9c Reg. 50c

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NESIA
13c

VER'S
TABS
49c

orbenzina
RYSTALS
29c

BING
PHOL
9c

Events Of The Week

Rochester's Weekly Shopping Guide

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING

Delivered To 75,200 Rochester Homes

Vol. III, No. 29

ROCHESTER, N. Y., MAY 16, 1940

PHONE STONE 600

THURSDAY, MAY 16

16TH WAR DEMOCRATIC CLUB—Annual Card Party, Elks Club, Clinton Ave., N. E. 9 p. m.
BROWNING CLUB—Luncheon Meeting and Card Party, Home of Mrs. Peter Dvornak, Kenilworth Rd., 1 p. m.

FRIDAY, MAY 17

INTERNATIONAL FEDERATION OF CATHOLIC ALUMNAE—Rumage Sale, 278 Main St. W.
COUNCIL OF SOCIAL AGENCIES—Dept. of Voluntary Final Meeting, Y. W. C. A. Administration Bldg., 3 p. m.
ALFRED ALUMNAE—Annual Dinner, DAR Chapter House, 7 p. m.
COLUMBIAN SQUIRES—Dance, K. of C. Clubroom.
UNITED CONGREGATIONAL CHURCH—Mothers' and Daughters' Banquet, Church Hall, 6:30 p. m.
STUDIO PLAYERS—Piky, "Back Stage", Gregory St. Playhouse, evening.

SATURDAY, MAY 18

MOTHERS' AUXILIARY BOY SCOUT TROOP NO. 21—Rumage Sale, 278 North St.
INTERNATIONAL FEDERATION OF CATHOLIC ALUMNAE—Rumage Sale, 278 Main St. W.
NEW ROCHELLE ALUMNAE—Bridges Tea, Locust Hill Country Club, 2 p. m.
ELMIRA COLLEGE CLUB—Luncheon, Century Club.
MONDAY, MAY 20
COLUMBIA SCHOOL—Discussion, "Modern Writers and How We Get Their Way", Rochester Club, 8:30 p. m.
"THIS WORKS PAYS YOUR COMMUNITY"—Special Observance Begins.

TUESDAY, MAY 21

ARTHUR MANN AUXILIARY—Fashion Show, St. Paul's Episcopal Parish Hall, 2-3:30 p. m.
BROOK-LEA COUNTRY CLUB—Buffet Luncheon, Country Club, 12:30 p. m.
ST. ELIZABETH'S GUILD—Bridges Luncheon, Rochester Club.
WEDNESDAY, MAY 22
E. G. MARSHALL W. R. CORPS—Annual Dinner, Green Gables, Brighton and Oxford Sts., 7 p. m.
ROCHESTER MUSIC GUILD—Dinner, Dance and musicals, Hale House, 1059 Lake Ave., 6:30 p. m.
WPA BAND—Public Concert, Edgerton Pl., 7:45 p. m. Open to Public.

THURSDAY, MAY 23

MUSICAL ARTS SOCIETY—Recital, Little Theatre, 10:45 a. m.
TOWNSEND CLUB NO. 6—Meeting, Liberty Theatre Bldg., Driving Pk. Ave., 8 p. m.
ROCHESTER LODGE OF MOOSE—Annual Spring Festival.

Legion Post To Hold Dance

Final social event of the season sponsored by the Memorial Drum and Bugle Corps will be a party and dance at Falcon Hall, Hudson Ave. on Saturday, May 25.

According to Michael Kelly, general chairman, Hardy's Musical Masters will play for dancing from 9:30 to 1.



Miss Ruth Garner pictured in an early 18th century gown in which she will appear at her Thursday recital.

Soprano Featured In Arts Society Thursday Recital

Final recital of the season for the Musical Arts Society will be given in the Little Theatre next Thursday morning beginning at 10:45 a. m.

Featured soloist is Miss Ruth Garner, coloratura soprano who will sing three groups of songs.

Tickets for the recital are now on sale at Levis Music Stores and at the box office of the Little Theatre on East Ave.

Miss Garner's program follows:

- Songs My Mother Taught Me... Dvornak
- My Mother Bids Me Bid... Madri
- My Hair... Handel
- Care Be... Handel
- What's Sweeter Than the New-Blown Rose... Handel
- Air Du Rossignol... St. Saens
- The Mustard Seed... Liszt
- Air of Olympia... Offenbach
- (Tales of Hoffmann) Rosini
- Una Voce Poco Fa... Rossini
- (Liber of Seville) Rossini
- The Little Bells of Seville... Rossini
- Quatre Ton Coueur... Bizet

Fewer Accidents But More Injuries Shown In Sheriff's Report

Motorists had fewer accidents on Monroe County's highways last month as compared with April 1939 and while fatalities dropped sharply the number of injured increased.

Two persons were killed and 72 were injured in 35 traffic accidents last month, according to the consolidated monthly report of Sheriff Albert W. Skinner compiled from records of his office, State Police and town and village police forces of the county.

This compares with 5 killed and 59 injured in 37 crashes in April 1939. Last month's investigated property damage accidents totalled 18 as against 37 for the same period of last year, according to the report.

Both of last month's fatalities involved pedestrians, one of them being charged to Greece and the other to Webster. Four other pedestrians were injured, all of them being children under 15 years.

Irondequoit, Brighton and Greece held traffic crashes to a new low level. Irondequoit recorded 2 injured in 1 accident; Brighton, 3 injured in 3 accidents; Greece, 5 injured in 2 accidents. Parma and Clarkstown went through the month without an accident.

With the return of pleasant weather, accidents showed a marked increase from midnight to 4 a. m., 15 persons being injured and 1 killed in 9 accidents during that period. Heaviest single hour's toll was recorded between 7 and 8 p. m. when 11 persons were injured in 4 accidents.

ANNUAL DINNER

Annual dinner of the E. G. Marshall W. R. Corps will be held next Wednesday at the Green Gables on Oxford St. beginning at 7 p. m. Miss Phoebe Alger is toastmistress.

Club To Send Delegation To State Meet

A large delegation from the Business and Professional Women's Club will journey to Buffalo next week for the 21st annual convention of the New York State Federation of Business and Professional Women's Clubs to be held at Hotel Statler May 23, 24, 25.

Miss Florence M. Kreckel, newly-installed president of the local club will head the group and Miss Mary E. Spittal and Miss Evelyn A. Urtel will attend as delegates. Alternates include Miss Anne M. Lorscheider, Mrs. Florence Ottman and Mrs. Bessie Z. Crum.

Among other members planning to attend are Miss Grace Baughman, Miss Mildred Beye, Mrs. Edna T. Burrill, Miss Janette Dick, Mrs. Mabel Eberwein, Miss Mildred Genthner, Miss Flora Haack, Miss Martha Haack, Miss Gertrude B. Kreckel, Miss Alice King, Miss Emma L. King, Mrs. Elizabeth Leonardo, Miss Helen K. Lorscheider, Miss Rose E. Moore, Miss Lucy A. Murphy, Miss Alice E. Smith, Miss Katherine Spillane, Miss Minnie Stock, Miss Madeine J. Snyder, and Miss Laura C. Troy.

Church Group To Have Festival

A Spring Festival, to raise funds for school improvements, has been planned by members of St. Margaret Mary's Church for May 24th and 25th.

The affair will be held in the school auditorium on Rogers Pkwy.

Lodge Celebrates 65th Anniversary

Knights of Calvin celebrated the 65th anniversary of the lodge's founding last Friday at a banquet in Ukrainian Civic Center on Joseph Ave.

Featured on the program, arranged under the direction of William Panneitz, general chairman, was the presentation of a medalion to Max H. Leiske, president of the organization.

Entertainment was furnished by pupils of Gladys D. Bliss, local dancing teacher.

Federal Funds Support These Local Projects



Here is the sewing project held daily at the Board of Education Bldg. on Joseph Ave. The project is under the direction of Miss Mary Sullivan and employs 260 workers.



An average of 50 concerts a month is claimed for the WPA Band, pictured here. The band, under the direction of Arthur C. Link will be heard in public concert next Wednesday at Edgerton Park.



Model airplane contests are part of the recreational program sponsored by the Board of Education with WPA funds. Here is a group displaying the results of their efforts.

TOWNSEND CLUB No. 6 to be held in the club rooms in the Liberty Theatre Bldg., Driving Pk. Ave., next Thursday at 8 p. m. The public meeting of the Townsend Club is invited to attend.

Programs Planned To Celebrate WPA Observance Week

Daily exhibitions of tennis, baseball, softball, and volleyball are planned for next week by the WPA Professional and Service Projects division as their observance of "This Work Pays Your Community" week, scheduled for national celebration beginning Monday.

Also featured on the programs which will be held at playgrounds throughout the city will be tennis tournaments, boxing matches and horseshoe pitching contests.

Windup of the special activities will come on Saturday, when a field day will be held at the old U. of R. athletic field on Main St. E.

This special observance has been planned to publicize the WPA "white collar" activities in each community throughout the nation.

Local administration offices are under the direction of Wm. E. McCarthy, Miss Mary V. Sullivan, James P. Wilmot and Warren P. Blodgett. Fifty-three instructors are employed by the division as leaders.

The board of Education will carry on special exhibitions during the week in various high schools as well as regular scheduled sessions. The following special events are listed for Adult Education and Recreation Divisions:

- Mon. — Monroe High School
- 8 p. m. — Community Dances
- Tue. — Monroe High School
- 8 p. m. — Industrial Exhibition
- Fri. — No. 27 School
- 7:30 p. m. — Adult Education Program
- Wed. — Jefferson High School
- 8 p. m. — Mixed Badminton Tournament
- 8 p. m. — Volleyball Exhibition
- Wed. — Monroe High School
- 8:30 p. m. — Golf Demonstration
- Thurs. — No. 27 School
- 8 p. m. — Recreation Activities
- 8:30 p. m. — Picture Exhibits
- Thurs. — Franklin High School
- 7:30 p. m. — Badminton Tournament
- Fri. — Monroe High School
- 8:00 p. m. — Folk Dancing
- 8:30 p. m. — Old Time Dances
- 9 p. m. — Social Dances

A Flick of Your Finger and It's a Bed!

LAUER'S DAVENPORT

BY ECLIPSE

\$34.50

THE DAVENPORT THAT BECOMES A BED-HEIGHT DOUBLE BED WITH A FULL INNERSPRING MATTRESS!

with "no sag" construction

No more struggling with complicated gadgets. All you do on this marvelous Eclipse Sofa Bed is pull a strap — and there's your bed-height double bed, complete with an innerspring mattress. Both sleepers get equal comfort! By day you have a handsome fully upholstered sofa with "no sag" seat construction. Come to Lauer's and see this newest of sofa beds, unholstered in your choice of many beautiful covers.



Full Innerspring Mattress

8 Cushions.. Waterproof.. Coil Spring Base

GLIDER.. \$14.95

Enjoy your leisure hours in this restful, six-foot glider. Stretch out full length and pillow your head on the soft, comfortable arm cushions. The back is adjustable... You can lean back in perfect comfort. Eight water-proof cushions upholstered in heavy, colorfully striped fabrics. A full length coil spring base... All steel frame.



Poster Bed

Complete With Innerspring Mattress and Deep Coil Spring

\$26

All 3 Pieces

Sleep in ideal comfort on this attractive, comfortable poster bed outfit. Maple or walnut beds. Single, full or 3/4 size.



FOLDING COT

WITH SPRING

\$4.95

A sturdy folding cot that you can carry in the back of your car... tuck away in a clothes press... or hide behind a door. Maple finished Northern hardwood headboard, footboard and legs... full bed length... strong enough to hold 250 pounds.

Mattress To Fit Cot... \$3.45

USE LAUER'S BUDGET TERMS
90-day extended accounts are the same as cash. You pay only 1/2 per cent monthly on longer term purchases from 6 to 18 months.

Lauer's
50 STATE ST.

• STORE OPEN EVERY FRIDAY NIGHT •

**SUMMER —
Specials!**
**In Custom-Made
SLIPS
COVERS**
CHAIR \$5.84
DAVENPORT .. \$9.68



Complete with material, labor. Cut by experts in your own home. Labor guaranteed. Skirts with pleats.

Don't Miss Our Once-A-Year

REMNANT SALE!

Linen, Crashes, Home Spuns,
Dustite, Ruff-Tex
Lengths 2 1/2 to 5 Yards
15c to 25c
A Yd.

**MILL END
SHOP**
71 Clinton Ave. So.
Opposite
J.E. Thompson Co.

Mrs. Theresa Heller, 379 Field St.

**SPECIAL
DATE FILLED COOKIES**
Friday and Saturday Only
DOZ. 19c

**VAN DYK'S COFFEE
DUCHESS**
The Best ... lb. **27c**
SAN BO, 1 lb. 21c - 3 for 59c
TAY VAN, 1 lb 16c - 2 for 29c

Orange Pineapple
Donuts **19c**
Dozen **19c**
Fresh Strawberry
Chiffon **24c**
Pie, each

TURNER'S
OWNY FLAKE
DOUGH NUTS
VAN DYK'S
TEAS AND COFFEES
385 MAIN ST. EAST

Mothers Day A Red Letter Day For Her



Here is Mr. Brady as she emerged from her taxicab for a look at the zoo in Seneca Park, part of her day's activities as adopted mother of the Rochester Sun for Mother's Day. Her escort is Howard G. Palmer, a member of the Sun staff. In the inset Mother Brady is being greeted by the Rev. Charles Behnke, pastor of St. Mark's Evangelical Lutheran Church, where she attended the morning service.

Adopted Mother Of Sun Enjoys Day Full Of Activities

"If I live to be a 150 years old I'll never forget this grand day and all the people who have been so kind to me," says Mrs. Mary Brady, adopted by the Rochester Sun as official representative of all Rochester mothers for Mother's Day.

Adorned in a new outfit, provided by Rochester merchants, with a corsage at her shoulder, a smile on her face and a song in her heart, Mother Brady "did the town" last Sunday as guest of the Rochester Sun.

A stirring tribute was paid all mothers generally and Mother Brady in particular at the morning service of St. Mark's Evangelical Lutheran Church, where the Rev. Chas. A. Behnke held a special mother's day service. At the conclusion a

huge bouquet of roses was presented to Mrs. Brady by Miss Helen Sielaff, representing the congregation.

As the honor guest at a mother's day broadcast through station WHAM Mrs. Brady was interviewed by a staff announcer.

Thence to Odenbach's where she was personally greeted by J. Fred Odenbach and became the center of attention at dinner. One lady, who failed to introduce herself, said she just had to meet Mrs. Brady as she had seen her picture in the Sun last week and had to meet the woman who looked "just exactly like my own mother."

After dinner a long automobile tour of the city's parks with a stop-off at Seneca Park's zoo, completed the day for Mother Brady. That is, completed the actual events. Upon her arrival at the home she had to go through every minute detail of her day's experiences for the benefit of those who were not so fortunate.

As pleased as was Mother Brady over the new outfit, the automobile ride and the din-

ner, what seemed to give her the greatest gratification was the avalanche of Mother's Day cards and hankies that greeted her on Friday and Saturday morning. Sun readers were more than generous in helping to make Mother's Day a red letter day for Mother Brady.

**Psychologist To
Speak at PTA Meet**

Miss Margaret Brooke, psychologist of West and Madison High Schools, will speak on "Training for Citizenship" at the final meeting of the PTA of No. 37 School, tomorrow at 2:15 p. m.

Mrs. Sol Rosenstein, v. p. will preside and Mrs. George Roesch will install the officers for the new year.

Kindergarten pupils under the direction of Mrs. Anne Bradley will present a program of entertainment.

Refreshments will be served by the kindergarten mothers with Mrs. Thomas Wiley as chairman assisted by Mrs. Ralph Casperson, Mrs. Ernest Warnock, and Mrs. Wilbur Lewis.

**Movie Quiz
Winners**

Here are the winners of the Sun Movie Quiz Contest. Each will receive two tickets to see "Furry Little Mothers" at Loew's Theatre starting tomorrow. Winners must call at the Rochester Sun office, 420 Burke Bld., for tickets before Monday noon. No tickets given out on Saturday afternoon.

Mrs. Irving MacMillan, 415 Stone-wood Ave.
Miss Mary Ayers, 45 Ardmore St.
John Conklin, 23 Winton Rd., N.
Mrs. James Lyons, 630 Clarissa St.
W. Trimby, 34 Aldine St.
Mrs. C. VanTassel, 288 Alexander St.

Wm. E. Shaw, 30 Chestnut St.
Dorothy Chronister, 74 Cobbs Hill Dr.
Mary E. Casgrande, 136 Mailing Dr.
Mrs. R. Semple, 179 Ridge Rd., W.
Joseph Coffey, 102 Central Pl.
Evelyn Dolce, 162 Third St.
Betty Howland, 86 Millbank St.
Mrs. Catherine Smith, 364 Averill Ave.

Miss Anne Malone, 206 Central Pl.
Mrs. E. A. Quinn, 198 Fairgate St.
Mrs. Donald Dowling, 1989 Gene-see St.
Mrs. Joseph Rossi, 346 Hawley St.
Mrs. A. Sale, 43 Vermont St.
Mrs. Catherine Moore, 437 Pearl St.
Mrs. William Sturm, 79 Stewart St.
Michael DeFrancesco, 1676 Clifford Ave.
Miss Jean Abendroth, 139 Bartlett St.
Carolyn Gillard, 18 Bloss St.

**Local Man Wins
Prize In National
Magazine Contest**

Hy Stoler of Stoler & Wurtzman cigar store, 501 Main St. E. is winner of the first prize in the nationwide contest staged by Macfadden Publications for the March True Romances Magazine.

Mr. Stoler has his choice of a free trip to Hollywood, to the New York or San Francisco Fairs or \$350 in cash.

Morris Manson, of Manson News Agency, also received a cash prize for the distributor bringing in the first prize winner.

CARD PARTY

The Drill team of the Daughters of Scotia will sponsor a card party at the Ukrainian Civic Center Hall, 831 Joseph Ave. on May 28 starting at 8 p. m. Miss Helen Wishart is in charge of the arrangements.

Every Thursday is Sun-Day

**★ AT SMALLS 28 E. MAIN —
HEADQUARTERS FOR FAMOUS
FISHING TACKLE
ON EASY CREDIT**

● Ask For Your
**FREE
FISHING
CATALOG**

**PAY
ONLY 25c
DOWN • A WEEK**
For These Famous Makes

- AMERICAN FISH & HOOK
- SHAKESPEARE
- TRUE TEMPER
- PFLEUGER
- HEDDON
- ASHAWAY LINES
- GLADDING LINES
- KENNEDY TACKLE BOXES

**NO
INTEREST
CHARGE**

★ AT SMALLS

**A Watch You Can Wear
Any Place and Anywhere!**

**WATERPROOF \$ 12.95
WATCH**
Actually Worth \$25—Now ...

25c DOWN • 50c WEEKLY

The champion of the sports field — a sturdy, rugged watch that can "take it." Compare these features—Waterproof Gothic (lifetime) metal case—waterproof strap—unbreakable crystal—radium dial—dependable Gotham movement. Priced amazingly low for so much Value. Not just a "summer" watch, but one that can be worn the year round.

Smalls
28 MAIN STREET EAST

Save shopping time. Refer to Sun advertisements for Rochester's outstanding values.

**CEDAR BAGS
FREE**
Have your winter coats, suits, and dresses cleaned by the Edco process. They will be returned in a heavy cedar-lined bag at no extra charge.
JUST PHONE STONE 1221
for free call and delivery
EPSTEIN'S
166 N. CLINTON
633 South Ave. • 456 Lyell Ave.

**A VACATION
AND REST CURE
ON AN ALL-EXPENSE PLAN**
One week's stay
Two persons in a room \$40 each
One person in a room \$22
Three days' stay
Two persons in a room \$20 each
One person in a room \$12.50
Two persons in a room \$14 each
One person in a room \$10
Rate includes: large outside twin-bed room and bath... three delicious meals daily... breakfast in room if desired... sun deck... sea-water pool... treatments by arrangement with Ambassador Health Institute located in hotel... Hotel bus from station.

**the
Ambassador
ATLANTIC CITY**
WILLIAM HAMILTON
Managing Director

**Your
CAPITAL
INVITES YOU**

A wonderful, thrilling adventure awaits you in Washington, D. C. in spring and educational entertainment for your visit to the City of World Affairs!

You will enjoy, the location of Hotel Annapolis, convenient to all points of interest. Accommodations are modern and rates are moderate. AIR CONDITIONED GUEST ROOMS & PUBLIC SPACES

**400 OUTSIDE
ROOMS
WITH BATH
FROM \$2.00
SINGLE
WITH PARKING
HOTEL
ANNAPOLIS**
IN WASHINGTON, D. C.
11th to 12th St. at H St.

**The
Perfectly
BALANCED
Blend**

**CARSTAIRS
White Seal**
BLENDED WHISKEY
La Carstairs

\$1.30
PT.
\$2.53
QT.

**CARSTAIRS
White Seal**
A SUPERB BLENDED WHISKEY
FOR THE MAN WHO CARES
86.9 Proof, 72% grain neutral spirits.
Copyright 1940, Carstairs Bros.
Distilling Co., Inc., New York City

Service Checks are specially numbered... only the owner can use them. Of high quality safety paper, they are bound in a neat folding book.

**Now! PAY BY CHECK
WITH CENTRAL TRUST**

Service Checks

- \$1 (or more) opens an account.
- No minimum balance required.
- No charge for deposits.
- Individual or joint accounts.

Open Your Account... Buy Checks (12 for \$1)... at Either
Main Office or Brighton Branch.

CENTRAL TRUST COMPANY
25 EAST MAIN STREET • 1806 EAST AVENUE
Member Federal Reserve System Member F. D. I. C.

**SPECIAL 3-DAY
SALE**
DRESS and SPORT
COATS
\$11.00 \$16.00

KIENER'S
599 HUDSON AVE.
OPEN FROM 9 A.M. TILL 10 P.M.

COAL PRICES REDUCED!!
FILL YOUR BINS NOW

BLACK MAGIC \$10.65
SUPERIOR QUALITY EGG
COAL STOVE TON
NUT OFF CASH SHOVELLED

Pea Coal \$8.75 — Semet Solvay Coke, \$9.55
Prices Subject To Change Without Notice.
GEN 586 EST. OVER 25 YEARS

JUST **2 DAYS** ONLY

FRIDAY AND SATURDAY

CLEAN SWEEP SALE

Over 600 Pairs

Broken Lots

OF HIGH GRADE SHOES FROM OUR REGULAR STOCK

Reduced to

\$4.95

Values 6.75 to 10.50

Reduced to

\$6.95

Values to 11.75

These are styles you can use all summer with extra wear in every pair... a wide range of sizes all together from which to choose, although only scattered sizes in each style, of course. You'll find blues, tans, blacks and whites included.



Remember this lot offered at these prices for 2 days only

PIDGEON'S

"The Famous Home Of Fashionable Footwear"

25 CLINTON AVE. SOUTH

Over The Bridge Table

By ASA SPADES

Analyzing bridge hands is a popular pastime for the experienced player and an instructive one for the beginner. Today's hand was played at a duplicate bridge tournament recently.

The hand, with East-West vulnerable and South the dealer, follows:

S	A	J	6	4
H	10	9	8	7
D	7	6	5	3
C	8	7	3	2
S	K	10	9	8
H	10	9	8	7
D	K	Q	10	9
C	K	Q	10	9

Top score was made by an East-West team which fulfilled East's contract of three hearts, doubled. The bidding:

South	West	North	East
1 D	1 S	1 N.T.	2 H
3 D	Pass	Pass	3 H
Double	Pass	Pass	Pass

South's opening lead was the singleton spade queen. The king was played from dummy and North took with the ace. North, failing to read the lead as a singleton, returned the deuce of diamonds. East following with the 8, South playing the ace and dummy the 5. South

now leads the 4 of diamonds which is won by the king on the board.

Declarer leads a small heart from the board, winning in closed hand with the king, which South allows to hold. East continues with the queen and jack, South taking the third trump round with the ace. South now plays the queen of diamonds and the 5 of clubs is discarded from dummy, North following suit and East trumping with the 6 of hearts.

Declarer now attempts to establish the spades. She finesses the 10 in dummy, which is taken by North's jack. North again leads a diamond and East trumps, then leads the 7 of spades, overtaking with the 9, and cashes the remaining spades, discarding her two losing clubs.

The defense was poor, because the contract could easily have been set two tricks. North should have read the opening lead of the queen of spades as a singleton. It could not have been the top of a doubleton or sequence, since North held the jack in her own hand and the 10 was on the board. After taking with the ace, she should have followed with the jack, giving her partner an opportunity to discard. She should then have played a low spade, which South could trump. South could then cash her three aces and set the contract two tricks before the declarer had a chance to win a trick.

Democrats Expect Huge Turnout At Card Party

More than 800 reservations have been made for the annual card party sponsored by the combined 10th Ward Democratic Clubs, to be held tonight in the Elks Club, according to Matthew Little, general chairman.

Thomas Moran, ward leader has appointed Leo Green and Miss Elizabeth Haney as co-chairmen for the affair.

Tickets for the party, which will start at 8 p. m. may be obtained at the door.

Twice Weekly Bingo Scheduled At Strand Theatre

Patrons of the Strand Theatre will now be able to enjoy bingo two nights a week, according to Howard G. Carroll, manager. Tuesday and Friday nights will be devoted to bingo along with two feature picture showings. Games will start at 7:45 p. m. with a picture showing before and after the games.

Cash awards for the week's play will amount to \$1200, says Mr. Carroll. In addition a jackpot of not less than \$150 will be offered.

TAKE CARE

Kate — Stay away from that date tonight. You and Pinky were lucky to escape to Myra. Read "We Stole Into The Night" in the June True Story Magazine. Now on sale.

NUTS
TODAY THRU SUNDAY
WALNUTS .. lb. 49c
CASHEWS .. lb. 24c
Spanish PEANUTS ... lb. 12c
Pitted DATES lb. 19c
SUCKERS ... doz. 10c

AVONDALE NUT SHOPS

930 Genesee 525 Monroe
(Near Brooks) (Near Goodman)
Open Evenings and Sunday

NUTS

YOUR FAVORITE SOMETHING!



if you don't read every item on all eight pages of the Lincoln May Sale announcement in today's Sun.

WATCH YOUR STEP

Jimmy — McGinnis is setting a trap for you. Don't keep that appointment with him. Read the whole story in "I Made A Deal With The Devil" in the June True Story Magazine. On sale everywhere.



Have your photograph taken Large 11x14 size \$1

No transaction in our studio is considered complete unless the customer is completely satisfied.

No Appointment Necessary Photograph Studio—Basement Aisle 13, Center

Sibley, Lindsay & Curr Co.

AT JOELS



SALE of STRAWS

WHITE & TOAST High and Low Crowns Swirly and Straight Brims

\$1.98 For the \$3 Kind

Get your summer straw hat now—at a tremendous saving! Cartwheels, floppy brims to shade your eyes! Classic! Little coquette types for your prints... your white suit.

Some at \$2.98 For the \$5 Kind

Joels MILLING 215 MAIN ST. EAST

Mr. Anna Lyons, 171 Avery St.

National Basement

At These Prices, This Quality Is Tops

We Don't Sell Seconds, It The National... This Is All Brand New Summer Goods



Special!

MEN'S Shirt AND Slack Sets \$1.95

These are sports shirt and slack sets that you can wear proudly! They're finely made and they fit as though they were New Herringbone weave pastels in gorgeous colorings and natural crash. Two pockets on shirt, saddle stitching on collar. Slacks are made with pleated front, self-belt.

Terry Cloth Sweaters, 95c

Natural, canary and blue colors. Perfect for wear with your sport shirt and slack set. They're exceptionally good values, at this price.

Sale of Sport Shirts, 69c

All the wanted new Summer types of lightweight fabrics in a grand array of colors as well as the popular all whites. — Values to \$1.00.

- SALE OF SHIRTS & SHORTS 23c
- SLACK & REGULAR SOX (val. to 23c) 17c

Charge It The Easier, National Way Pay 1/3 June 10—1/3 July 10—1/3 Aug. 10

- A Summerful of Special
- Values In Boy's Apparel

Wash Slacks ... \$1.19

Much finer quality than their low price implies. Perfect quality, nicely tailored, cut to fit... and Sanforized shrunk to keep them that way. Hopsack and acetate weaves. Self-belts, pleated fronts.

Boys' Wash Shorts, 59c

Plain shades, patterns, checks, plaids, medium and dark colors... a huge variety. All sturdily tailored. All with elastic waistbands and all sanforized shrunk. For school or for play.

Shirt and Slack

Sets for Boys \$1.89

Exceptionally good values in these very popular sets. Hopsacks and acetates in beautiful plain shades. Self-belt, pleated slacks. 2-pocket shirts. All sanforized shrunk.

Sport Shirts 59c

For school and for play. Meshes, crashes, litterbug shirts, animated designs, checks, plaids and plain shades. Swell values.



The NATIONAL East Main at Stone

YOUR CREDIT IS GOOD WITH GARSON & WOOD

At Garson & Wood's Sale! RE-BUILT Vacuum Cleaners

\$12.95

Your Choice of 3 Famous Makes!

PREMIER-DUPLEX THE HOOVER UNIVERSAL

Very Special For Friday and Saturday Only



\$19.75 Value!

50c A WEEK

One-Year Guarantee!

An efficient vacuum cleaner for just \$12.95, during Garson & Wood's 2-day sale! And you get the same guarantee a brand new machine carries! New bags, new cords and new parts at all vital points! A Garson & Wood Money-Saver!

EASY TERMS—Buy on Garson & Wood's Long Time Budget Payments

Garson & Wood

COMPLETE HOME OUTFITTERS 111 CLINTON AVENUE SOUTH

PAGE E
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gram h

Dr. L. A. Young of Minneapolis and the Rev. E. B. Hotchkiss, Eloise, Fla. will be guests of the Spiritualist Guild of Hope, 58 Jefferson Ter. night at 8 p. m. The Rev. Hotchkiss will lecture with a message service following.

GLO-BRITE
PENNSYLVANIA HARD
COAL

SAVE at the \$2
NEW LOW Prices
Order Your Supply Now!

EGG STOVE or NUT \$10.15
Bkwt \$7.60
Pea \$8.45
Rice \$6.50

COKE \$8.95

6LENWOOD 59-58-57
ROCHESTER FUEL
AND FEED COMPANY
OFFICE & YARD - 1525 CLINTON AVENUE NORTH

Goodrich
For Greater Values

MAY SPECIALS

A visit to our beautiful and extensive display of furniture will convince you that we offer you hand-some savings of Better-Built Furniture. We have just returned from the Furniture Buyers markets in Jamestown and Grand Rapids. See the new arrivals we're now showing at Special May Prices.

2-Piece Mohair LIVING ROOM SUITE \$98
Ordinarily \$149.00 OUR PRICE

3-Piece Mahogany BED ROOM SUITE \$95
Ordinarily \$145.00 OUR PRICE

9-Piece Mahogany DINING ROOM SUITE \$139
Ordinarily \$179.00 OUR PRICE

GOODRICH Furniture Co.
1683 DEWEY AVE.
One Block South of Ridge Road. Open Evenings

LOOK

at this Offer!

YOU GET THIS \$8.95
Sunbeam
Double Automatic
IRONMASTER
Heats faster — stays hotter — start ironing in THIRTY SECONDS after you connect it. The ONLY automatic iron with Thumb-tip Heat Regulator up in the handle, away from the fingers, conveniently marked for all types of fabrics. Light weight.

THE FASTEST HEATING IRON MADE

... AND THIS \$4.95
RID-JID AUTOMATIC
Easiest to handle—light in weight—entirely Automatic. • Self opening • Self locking • Self closing! Sets up as you set it down ... folds up as you pick it up. No stooping or bending. Has the exclusive, patented lock-ring that holds table rigid, steady, solid when set up. Folds compactly—conveniently hung on wall or door.

YOU GET THIS \$13.90 IRONING SET
For Only \$9.95 AND YOUR OLD IRON

ROCHESTER GAS & ELECTRIC Corp.
89 EAST AVE. MAIN 7070

New Daw Drug Store Features Candy Dept.

A new high standard of drug store development will be disclosed today with the opening of the seventh unit of the Daw chain of Drug stores at 539 Monroe Ave.

Frank G. Weinberg, president of the Rochester owned and operated company says that the Monroe Ave outlet has been opened to meet the ever-growing demand for a Daw store in that community. He attributes the phenomenal growth of the chain, started in 1933, to the company's policy of low prices, with quick turnover, making large quantity purchases by the firm possible. This, he says, results in greater savings for Daw patrons.

The new unit is modern in architecture and layout. The exterior is of structural glass. Featured in the store is one of the largest and most completely equipped Prescription Departments in the city. Appointed as chief pharmacist for the store is L. J. Hudson, well-known Rochester druggist.

Among the many innovations in this most radical departure

Seventh Unit In Daw Drug Chain Opens



in drug store designing and equipment is a candy department for the dispersment of bulk candies now so high in favor.

Throughout the new store, visitors will find that it has been designed to provide a place for everything and that everything a modern drug store carries will be found in its place.

Arrangements have been completed for the 17th Annual Entertainment and dance sponsored by the 10th Ward Republican Club to be held Friday night May 24th at Edgerton Park.

All indications point to a record breaking crowd according to Donald N. Morris, publicity chairman.

Clarence R. Piehler, general chairman of the affair, reports that political life of the ward will be described in the souvenir year book which will feature accounts of the leadership of Charles E. Bostwick and his lieutenants.

WEEK-END SPECIALS

SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO ODEON THEATRE A STEP OFF MAIN

FRIDAY ONLY

DANISH DOUGHNUTS Reg. Price 30c **24c** doz
Tender and flaky.

CHOCOLATE FUDGE TRIANGLE CAKE Reg. Price 25c **22c** ea.
Chocolate cake with chocolate fudge frosting.

SATURDAY ONLY

SOUTHERN APPLE RING Reg. Price 30c **24c** ea.
A delicious coffee cake, with apple filling.

LEMON LAYER CAKE Reg. Price 35c **29c** ea.
Fresh lemon butter cream frosting.

WEEK-END COMBINATION SPECIAL
All Put Up In One Box for Your Convenience

1 Chocolate Loaf Cake 25c
6 Cloverleaf Rolls 9c
6 Cinnamon Buns 14c
6 Assorted Cookies 10c
VALUE 58c **ALL FOR 39c**

Mrs. Winifred Mitchell, 892 Flower City Pl.

\$5,000,000 WORTH of FURS
will be stored in Rochester
this Summer

INSIST UPON REFRIGERATED COLD FUR STORAGE

It costs no more for the BEST, Why Accept a Substitute?
• • • Read These Facts • • •

FOR YOUR FURS SAKE
Demand REFRIGERATED fur storage.
There are many types of storage offered, but there is no substitute for REFRIGERATED FUR STORAGE.
Fur bearing animals thrive in the cold. The colder the climate the more luxurious the pelts. It stands to reason... therefore... that the REFRIGERATED FUR STORAGE VAULT of your Guild member is the only safe place to protect fur from the ruinous, drying effort of Summer heat to preserve their natural Beauty.

FOR YOUR OWN SAKE
Store your furs with a Member of the Furrier's COLD STORAGE GUILD whose Storage Vaults have been INSPECTED and APPROVED. Where each garment is hung on an individual hanger in constantly circulating fresh cold air. Where all coats are hung in vaults that are absolutely fire and burglar proof. Where insurance is procured on each garment stored in the amount of value stated. It doesn't cost you one cent more to have your Guild Member's superior personal service.

2 1/2% OF YOUR OWN VALUATION
\$3.00 Minimum Charge on Fur Coats — \$1.50 Minimum on Cloth Coats

For dependable **COLD FUR STORAGE** call any of these guild members

BERNARD HELD, INC.
66 EAST AVE. STONE 553

H. L. HUNTER FUR CO.
1 CLINTON AVE., SO. STONE 480-481

HARRY LEVIN MODES
1 CLINTON AVE., SO. STONE 7086

MORESS
EAST AVE. at CHESTNUT STONE 5855

CARL F. SMITH
130 CLINTON AVE. SO. STONE 3074

PROJANSKY
39 EAST AVE. STONE 337

ROCHESTER FUR DRESSING CO.
290 BROAD ST. MAIN 5117

SHAFER CO. FURS
51 EAST AVE. STONE 18 and 125

E. KELSEY SCOTT, INC.
45-47 EAST AVE. MAIN 1993-1994

STAUB & SON, INC.
951 E. MAIN ST. - 82 EAST AVE. Monroe 6600

GEO. VERESCHAK
233 EAST AVE. STONE 2497

Look What \$1 Buys Here Friday! Thousands of Things for Summer! New Clothes! Furnishings for Home and Cottage! Unbeatable Values On Sale When We Open at 9:30 Sharp!



Women's Wear

Women's Dresses \$1.00

Rayon French crepes, spun rayons. 12-20; 36-52.
Women's Skirts \$1.00

Spun rayons, rayon gabardines, sharkskins, all wool. Light or darks. 24-32.

Slip-on or Cardigan Sweaters, 2 for \$1.00

Pastels in all wool zephyrs, cotton chenille. 34-40.

2-Pc. Slack Sets \$1.00

Desert cloth pastels. In and outer shirts. 12-20. AISLE 12

Millinery

\$1.19-\$1.95 White Straws . \$1.00

Rough straw saliors, Bretons, cartwheels. Beautifully trimmed. Also a few navy, black and red.

Cotton Dresses

\$1.19 Value Cotton Housecoats, \$1.00

Percales, poplins, seersuckers. Florals 12-44.

\$1.69-\$1.99 Cotton Home Dresses, \$1.00

80 sq. percales, seers. 12-44.

39c Percale Aprons 29c, 4 for \$1.00

80 sq. in assorted styles and prints.

\$1.09 House Dresses . . 2 for \$1.00

Sheers and percales in assorted prints, polka dots, 12-32. AISLE 14

Gloves, Hose

Irreg. 44c Silk Hose, 29c, 4 for \$1.00

3 or 7 thread circular knit. All new shades.

Irreg. 89c to \$1.15 Silk Hose 59c, 2 for \$1.00

Famous brand proportioned length 3 or 4 thread. 7-thread service.

Irreg. 25c Anklets . . 6 for \$1.00

Children's and Misses' lisle or rayon terry cloth.

59c Gloves 39c, 3 for \$1.00

Women's rayon bengaline. Tailored or novelty 4-button.

Reg. \$1.00 Gloves, 59c, 2 for \$1.00

Women's double woven rayon bengaline or mesh. 4 or 6 button styles. Black, navy, white, pastels.

Women's & Children's U'wear

Irreg. 79c-\$1.00 Rayon Slips 59c, 2 for \$1.00

Rayon crepe, satin or taffeta. Tearose or white. 32-44.

69c Porto Rican or Philippine Gowns 59c, 2 for \$1.00

Hand embroidered flesh or white. 54-inch. Sizes 16-20.

Irreg. 29c, 39c 3-in-1 Children's Suits 22c, 5 for \$1.00

All types in white combed cotton. Sizes 2-12.

Irreg. 79c and \$1.00 Batiste Pajamas 59c, 2 for \$1.00

Florals in flesh, blue, tearose, white. 16 to 20.

29c Combed Cotton Vests 5 for \$1.00

Built up shoulder. Full length. 36-44.

57c Combed Cotton Suits 39c, 3 for \$1.00

Built-up; open or closed shell knee. 36-44.

39c Rayon Mesh Undies 29c, 4 for \$1.00

Seamless, service weight. All types. Sizes 5-8.

Irreg. 59c, 79c Women's Cotton Slips 29c, 4 for \$1.00

Built-up or V top. Tearose or white. 34-52.

35c, 45c oPrto Rican Gowns 29c, 4 for \$1.00

Hand embroidered. 54 inch. Sizes 16-20.

Irreg. Children's 39c, 59c Slips 29c, 4 for \$1.00

Cotton or rayon built-up in tearose, white. 2-14.

Irreg. 15c Training Pants 12 for \$1.00

Combed cotton flat knits. 2 to 8.

50c Rayon Vest & Pants 29c, 4 for \$1.00

Reis Sandelettes. Small, medium, large.

\$1.95 All-In-One Corset . . \$1.00

"Lewella" brand, 2-way stretch.

\$1.00 2-Way Stretch Girdle 59c, 2 for \$1.00

14" cotton and rayon Laxtex. Round top and bottom.

\$1.49 All-In-One Corset . . \$1.00

With or without innerbelt. Heavy rayon and cotton brocade. Well boned. 32-40. AISLES 10 AND 11

Housewares

\$1.29-\$1.49 3-Pc. Kitchen Set \$1.00

Step-on can, 4-pc. Canister set, bread box in blue, red or green with white.

Reg. \$1.39 Cake Saver . . . \$1.00

3-section! Red, green, ivory or white.

Reg. \$1.39 Electric Fans . . \$1.00

8" chrome finish. For home or office!

Reg. \$1.50 O'Cedar Polish . \$1.00

O'Cedar dust mop and polish mop.

Reg. \$1.39 5-Pc. Cutlery Set \$1.00

With hanging rack. Stainless steel knives; walnut handles.

\$1.39 Value! Krest Orange Juicer \$1.00

Green, ivory or red. Time saver.

Reg. \$1.29 2-Qt. Hotemp Bottle \$1.00

Complete with Hotemp, pint bottle.

Reg. \$1.29 Workman's Lunch Kit \$1.00

Complete with Hotemp, pint bottle.

Yard Goods

49c Value Print Chambray 27c, 4 Yds. \$1.00

Floral patterns in new Spring shades.

25c Value Glazed Chintz 17c, 6 Yds. \$1.00

36 inch for drapes, furniture covers. Assorted patterns. AISLE 14

Toiletries

18c Annap Sanitary Napkins 9 Boxes \$1.00

Safe and sure. Absorbent. 12 to box.

\$1.00 Value Manicure Sets 2 for \$1.00

"Lady Lillian" sets in bakelite cases. AISLE 5 TO 7

China, Glassware, Lamps

11-Pc. Beverage Sets . . . \$1.00

\$1.49 Value! Wire rack; 8 tumblers, ice tongs, bucket.

"Argyle" Silver Plate, 12 for \$1.00

Dinner knives, forks, spoons, salad forks, dessert forks and spoons.

\$1.29 Value 13-Pc. Beverage Set \$1.00

Enamel rack; 12 floral decorated tumblers.

\$1.00 Value Serving Pieces, 2 for \$1.00

Silver plated cold meat forks, gravy ladle, etc.

Reg. \$1.39 Maple Lamp and Shade \$1.00

Pilot wheel table lamp with matching shade.

\$1.29-\$1.49 Value Lamp Shades \$1.00

Pleated silk with celanese rayon lining. Bridge, table, floor.

Reg. 10c Nick Nacks 12 for \$1.00

Animals, vases, etc. Blue, pink, white.

Reg. \$1.69 Maple Lamp and Shade \$1.00

Maple with decorated paper parchment shade.

Reg. \$1.29 Plateau Mirrors \$1.00

12"x20" cut design for decorative purposes. AISLE 7

Furniture

\$1.55 Metal Folding Chair, \$1.00

Sturdily made. Upholstered leatherette seat. Tan, black, ivory or maroon.

\$1.50 Occasional Tables, . . \$1.00

Lamp, end and plant or radio stand. Hardwood finished in walnut.

\$1.65 Magazine Rack . . . \$1.00

Finished in walnut. Floral or landscape decoration. AISLE 15

Domestic and Bedding

29c Value Pillow Cases 22c, 5 for \$1.00

45"x36" snow white fine quality hemstitched.

39c Value Embroidered Pillow Cases 27c, 4 for \$1.00

45"x36" fine quality muslin with color borders and embroidered patterns. "His", "Hers" and other patterns.

59c Irreg. Unbleached Sheeting 35c, 3 Yds. \$1.00

100 yards famous Pequot 90 inch sheeting.

\$1.59 Value All Wool Batts \$1.00

For making comfortable! Sizes 72"x90", 1-lb. AISLES 12, 13

\$1.79 Value Percale Bedspreads \$1.00

Floral patterns in 80-sq. percales. Easy to launder. Many colors. Full size.

Linens and Towels

15c Value Huck Towels 10 for \$1.00

All white; strong quality; size 18"x36".

22c Irreg. Cannon Towels, 5 for \$1.00

Color border or plaid Turkish Towels.

Irreg. 15c Cannon Towels 10 for \$1.00

18"x24"; 26"x40" Cannon solids or checks.

\$1.59 Value Rayon Damask Cloths \$1.00

56"x76" dinner cloths in lovely pastel and whites.

Boys' Wear

39c Boys' Play Shorts 29c, 4 for \$1.00

Blue and grey covert shorts with Laxtex sides and belted fronts. 6-16.

Irreg. 59c Boys' Polo Shirts 39c, 3 for \$1.00

Knit or broadcloth short sleeved. Plain or fancy.

Irreg. 89c Wash Slacks 59c, 2 for 1.00

Sanforized (1% shrinkage) in plain colors, fancy or white ducks. Many with adjustable side tabs. AISLE 2

Men's Wear

Irreg. 79c-\$1 Men's Union Suits 59c, 2 for \$1.00

Combed cotton. Short sleeve ankle style. 36-52.

Irreg. 59c Men's Union Suits 39c, 3 for \$1.00

2-button shoulder knee length. White. 36-46.

Irreg. 59c Balbriggan Shirts & Drawers 39c, 3 for \$1.00

Combed cotton short sleeve shirt; double seat drawers.

Reg. 29c Shirts & Shorts 22c, 5 for \$1.00

Sanforized (1% shrinkage) double crotch zipper or button front shorts. Combed cotton shirts.

Irreg. 69c, 79c Union Suits 59c, 2 for \$1.00

Nainsook suspender back style. 36-46.

79c Polo Shirts, . . 59c, 2 for \$1.00

Short sleeve, open collar types in slubs, madras and broadcloths. Small, medium, large.

Irreg. \$1.95 Slack & Shirt Sets \$1.00

Sanforized (1% shrinkage) shirt and slacks with self belt. Green, tan, blue.

Irreg. 49c Polo Shirts, 39c, 3 for \$1.00

Knits in white, blue, maroon and green.

Irreg. Men's Robes \$1.00

Gay stripes, figures and plaids. Shaw collar. Wrap around styles.

Irreg. \$1.95 Raincoats . . . \$1.00

Dark grey fine rubberized fabrics. Deep pockets; high collars. 36-46.

Irreg. \$1.59-\$1.95 Trousers . \$1.00

Dress or work. Many with belts and pleated fronts. All heavy durable fabrics to stand up under wear.

Irreg. 79c, \$1.00 Pajamas 59c, 2 for \$1.00

Coat and middy styles. Full cut. Striped, figures, plaids. Sizes A to D.

Irreg. 39c, 55c Men's Hose 22c, 5 for \$1.00

Elastic top slack hose or full length in English 6x3 rib and novelty weaves.

Irreg. 79c, \$1.00 Men's Shirts 59c, 2 for \$1.00

White, fancies, plaids in non-wilt collar types. 14-17. AISLES 1 TO 5

Floor Covering

Reg. \$1.39 Hall And Stair Carpet Sq. Yd. \$1.00

Plain taupe with borders of blue, rose, green.

98c Rag Rugs 2 for \$1.00

Bright colored patterns in large size woven throws.

59c Felt Base 2 Sq. Yds. \$1.00

Gold Seal congoletum, Armstrong, Quaker, Sandura. Fine patterns assortment. Excellent wearing.

\$1.59 Inlaid Linoleum Sq. Yd. \$1.00

Fine quality with inlaid mix through to burlap backing. Limited quantity! Bring room measurements with you. AISLE 16

59c-\$1 Value Jewelry. 3 for \$1.00

Manufacturer's closeout. Wanted types and colors.

49c Summer Neckwear, 3 for \$1.00

Crisp styles in all popular types.

10c-29c Value Silverplate 16 for \$1.00

Mfg.'s odds and ends. All wanted pieces.

Phone Stone 6500

The Big Basement
SIBLEY, LINDSAY & CURR CO.

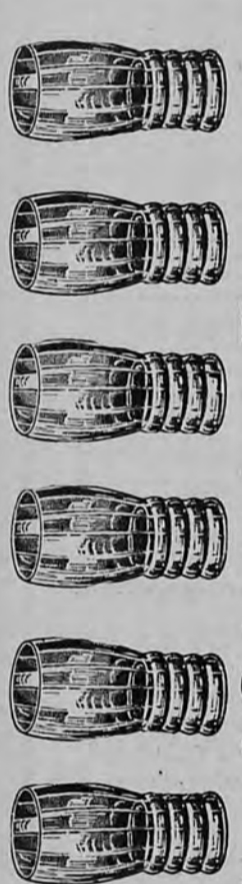
Phone Stone 6500

Free!

SAVE LIBERTY COUPONS
And Get HUNDREDS OF OTHER
FREE PREMIUMS
On Display at Both Liberty Stations



281
GENESEE Street
OPPOSITE THE
MADISON THEATRE



FREE! 6 BIG 9-OZ. TUMBLERS

LIBERTY SERVICE STATIONS



350
South CLINTON
2 BLOCKS SOUTH OF
CONVENTION HALL

FRIDAY, SATURDAY & SUNDAY ONLY!
6 Big 9 oz. Crystal Clear TUMBLERS
With The Purchase of 7 Gallons
of Gasoline or Oil Change

Free!

State Convention To Be Held At Local Church

The New York State conference of National Spiritualist churches will convene at Plymouth Spiritualist church next Tuesday, continuing for three days.

According to the Rev. Robert J. MacDonald, pastor of the church and president of the State conference, delegates from all nearby cities will attend the sessions which will be held daily. The conference will open with a dance on Tuesday and then regular session are scheduled for 2 p. m. and 7:45 p. m. on Wednesday and Thursday.

Evening sessions will feature lecture and message services to which the public is invited.

CORPS TO MEET

Members of the E. G. Marshall W. R. Corps will meet in City Hall Annex, 34 Court St. next Tuesday evening to complete plans for the summer convention.

SHEP FIELDS,
Creator of Rippling Rhythms, says
"As I remember it, the 7 Crown you blended in '34 was mighty fine whiskey, but your present 7 Crown is even better. I know—I've tried both."

AMERICA'S FINEST!

HAVE YOU TRIED Seagram's 7 Crown LATELY?

Seagram's Seven Crown Blended Whiskey

\$1.58 PT.

Seagram's 7 Crown Blended Whiskey, 40% straight whiskeys, 60% grain neutral spirits, 90 Proof. Seagram-Distillers Corporation, Executive Offices: New York, N.Y.

ATLANTIC SUPPLY HOUSE

Rochester's largest downtown specialty supply house... featuring definite savings on packaged and bulk staples and pure, fresh out-of-the-ordinary foods not often found elsewhere.

Special For Today, Friday & Saturday!

2 For 15¢ Sale

OF HIGHEST QUALITY CANNED GOODS

N. Y. State Tomatoes No. 2 Can	2 for 15¢	Green Refugee Cut Beans No. 2 Can	2 for 15¢	Lemon Juice California Pure Juice	2 for 15¢
Diced Beets Blue Label	2 for 15¢	Prune Juice 12 oz. can	2 for 15¢	Grape Welch's 4 oz. bottle	2 for 15¢
Oranges 8 oz. can	2 for 15¢	Apple Juice can	2 for 15¢	Grapefruit Juice No. 2 cans	2 for 15¢

Mocha & Java COFFEE, lb. 29¢
A Blend of Fine Coffees

French Honey Boy SARDINES 2 for 19¢

Del Monte SALMON can 25¢

Rolled or Flat ANCHOVES 2 for 29¢

Whole Pitted DATES lb. 19¢

Phone in your order Main 4173

Free Parking on 50¢ Purchase

TOMATO JUICE
18 OZ. CAN
5¢

WET SHRIMP 2 for 23¢
Bonita TUNA FISH 2 for 23¢
Fancy Quality CRAB MEAT can 23¢
Fresh Roasted PEANUTS 2 lbs. 25¢

French Style GREEN BEANS Sliced lengthwise 2 for 23¢
No. 2 can s.....

Free city deliveries on \$2.00 purchase. A charge of 10¢ on smaller amounts

Atlantic Supply HOUSE
79 St. Paul st. — MAIN 4173

BUY DIRECT FROM THE GROWER
—ALL STOCK GUARANTEED TO GROW OR REPLACED FREE—

-PLANT NOW-

Specimen Evergreens OUR NORTHERN-GROWN **SHRUBS**

We have the finest assortment of specimen evergreens you will find anywhere in the city. Over 25 varieties, including beautiful Yews in upright and spreading varieties. Let our experienced men help you plan an evergreen planting for your home that will be different and distinctive. Every evergreen guaranteed to grow or REPLACED FREE. Browse around our spacious grounds and look over our hundreds of specimen evergreens.

ROSES

The best you can plant. Will bloom freely this season.

No. 1 Grade 69¢ ea. \$7.50 per doz.

No. 2 Grade 39¢ ea. \$3.50 per doz.

PERENNIALS

You can enjoy plenty of flowers this summer by planting CHASE HEAVY POTTED PLANTS now. You get the ENTIRE plant when you buy our perennials. We do not break them up into several small plants, but give you the entire plant so you will get plenty of bloom this Summer. There are over 16 kinds for you to choose from.

SPECIAL PATENTED ROSES

We have a fine selection of the better patented roses, including the choicest of the Floribunda group. Enjoy some of these "NEVER ROSES" this summer. Plant them now for five months of continuous bloom, thru the summer and well into fall.

Trees A complete line of shade, ornamental and fruit trees, including Weeping Cherries, Mountain Ash, White Birch and many others too numerous to mention.

SPECIMEN B & B PLANTS
(Many of which you will find only at our store)

- Flowering Dogwood, white \$3, pink \$4
- Japan Red Leaf Maple, \$5.00 each.
- Magnolias, \$4.00
- Daphne, \$1.25
- Viburnum Carlesii (fragrant viburnum) \$2.50
- Judas Tree, \$3.50
- Ilex Gishra, \$3.50
- Azaleas, \$3.50 to \$5.00
- Kalmia (mountain laurel), \$2.50
- Rhododendrons, \$3.50

HEDGE PLANT — VINES — FRUIT TREES — SCOTTS GRASS SEED — FERTILIZERS — PEAT MOSS — SCOTTS TURF BUILDER

"ROCHESTER'S GARDEN HEADQUARTERS"

CHASE GARDEN STORE
2045 EAST AVE. Phone Monroe 1166
OPEN DAILY AND SUNDAYS UNTIL DARK

WEGMANS

RADIO FOOD SALE

TUNE IN!
"BURIED TREASURE"
WSAY FRI. 7 P.M.
15 CASH PRIZES
Many Merchandise Prizes

"TUNE IN" - ON BARGAINS!

HOME DRESSED, MILD-FLAVOR

LEGS OF **LAMB**

Tender, Young Roasts
6 to 7 lb Average

23¢ LB.

Fresh, Long Island
DUCKLING lb. 18¢

ROCHESTER'S LARGEST MEAT RETAILERS!

CORTEZ, LIGHT-MEATED
TUNA FLAKES can 10¢

24-LB. SACK GENUINE PASTRY
DAISY FLOUR 69¢

NO. 2 SIZE, YORK STATE
APPLE SAUCE can 5¢

TAST-T-MIX DELICIOUS, FRUIT
COCKTAIL can 10¢

NO. 2 CAN, ROYAL RIO
GRAPEFRUIT 3 cans 25¢

DOLE, CRUSHED, TID-BIT, GEMS
PINEAPPLE Tall Can 9¢

6 DELICIOUS FLAVORS
KNOX JELL 3 pkgs. 10¢

PET, CARNATION OR BORDEN'S
EVAP. MILK 4 Tall cans 25¢

NO. 2 MONROE TENDER
SWEET PEAS can 11¢

NO. 2 CAN ALLEN'S FANCY
BANT. CORN can 7¢

NO. 2 N. Y. STATE
TOMATOES 4 cans 25¢

BEANS 9¢ lb.

BRICK, MUENSTER
CHEESE 15¢ lb.

CHOC. FUDGE LAYER
CAKES 23¢ ea.

LAND O'LAKES SWEET BUTTER

FRESH and SWEET

EVEN IN THIS WARM WEATHER
Because it's churned from SWEET (not sour) CREAM

IN ROLL 32¢ lb.
From The Tub lb. 31¢

Wegmans
HOME OWNED FOOD MARKETS

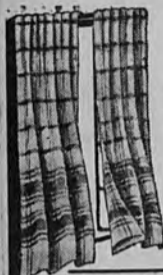
FREE PARKING FOR CUSTOMERS

LARGEST CURTAIN SHOP
IN ROCHESTER

Camp and Cottage Curtains

FOR EVERY ROOM

59c
PAIR
And Up



As Sketched
Lateral Stripe
Net Curtains

69c
Pr.

Bath Room Ensembles

Matching Mat and
Seat Covers from 84c
up

Bed Spreads — Draperies — Shower Curtains

Paul's CURTAIN SHOP
76 Clinton South
Between Forman's and Weis & Fisher's



By IRENE MUNTZ

Are you looking for a main dish that will make even the most finicky member of the family clamor for more? If you try this new way of preparing sauerkraut. It is called Bigos and was a daily feature on the menu of the Polish restaurant at the New York World's Fair.

Bigos—Temperature: 350 degrees F. Time: 2 1/2 hours. (Courtesy Polish Restaurant, World's Fair, N. Y.)

2/3 c finely diced onion
2 T shortening
1 T flour
1 beef Bouillon cube
1 c hot water
1 c tomato puree
1/4 c cider vinegar
1 No. 2 1/2 can or 1 c sauerkraut
1 c diced cooked pork
1/4 lb. link pork sausage
1 medium sized apple

Saute onion in shortening until limp but not brown. Blend in flour, gradually add bouillon cube dissolved in hot water, stirring constantly. Add tomato puree and vinegar and simmer five minutes. Drain sauerkraut. Place 1/2 of the sauerkraut in a well greased 3 qt. casserole. Add meat and sliced apple; top with remaining sauerkraut and pour the onion mixture over the sauerkraut. Cover and bake in a preheated oven.

If there is even a slight streak of adventure in your make-up, let yourself go and try new dishes and combinations of food. Why not plan to serve Veal Paprika tonight for dinner as your first step in culinary exploration? I'll bet most members of the family will ask for a second helping.

VEAL PAPRIKA

2 lbs. veal cutlet
1/2 c flour
1/2 t salt
1 t pepper
2 T shortening
1 clove garlic, minced
1/2 c water
1/4 c sweet or sour cream
1 t paprika

Cut the veal in 2-inch pieces. Roll meat in seasoned flour. Melt butter in skillet, add garlic and saute for 3 minutes. Remove garlic. Add meat and brown on all sides. Add water, cover and simmer over low heat for one hour. Add cream, paprika and more salt if necessary. Serve on hot platter.

Movie Guide

All Pictures Listed Now Playing Except As Noted:

*RIALS Friday
*RIALS Saturday
*ROCHESTER — "40 Little Mothers", Eddie Cantor; "One Million B. C.", Vicky Mastore, Carol Landis.
*PALACE — "If I Had My Way", Bing Crosby, Gloria Jean; "Also The Deacon", Bob Burns, Masha Auer.
*CENTURY — "I Was An Adventurer", Zorba, Richard Greene; "Flight Angels", Virginia Bruce, Wayne Morris.
*CAPITOL — "Virginia City", Errol Flynn, Miriam Hopkins; "Adventure In Diamonds", George Brent, Isa Miranda.
*REGENT — "Buck Benny Rides Again", Jack Benny; "The Courageous Dr. Christian", Jean Harlow.
*TEMPLE — "Midnight Limited", John King, Marjorie Reynolds; "Bulldog", Bill Deste, Philip Don.
*RIVIERA-DIXIE — "Rebecca", Laurence Olivier, Joan Fontaine; "Farmer's Daughter", Martha Raye, Charles Ruggles.
*STATE-LIBERTY — "Swiss Family Robinson", Thomas Mitchell, Edna Best; "Rancho Grande", Gene Autry, Millicent Burnett.
*CAMEO-WEST-END — "Return of Dr. X", Wayne Morris, Rosemary Lane; "Marianne Fy High", Richard Dix, Lucille Ball.
*GRAND — "Invisible Stripes", George Raft, William Holden; "Married And In Love", Alan Marshall, Barbara Read.
*LAKE — "We Are Not Alone", Paul Muni, Jane Bryan; "Coco Kid and The Lady", Cesar Romero, Virginia Field.
*MADISON-SHOWBOE — "Take This Woman", Spencer Tracy, Hedy Lamarr; "Charlie Chan in Panama", Sidney Toler, Jean Rogers.
*LITTLE — "History Is Made At Night", Charles Boyer, Jean Arthur; selected short subjects.

Notice To County Taxpayers

Pursuant to a resolution of the Board of Supervisors of Monroe County adopted April 1, 1940, all tax liens on all properties which have been sold to Monroe County can be redeemed by payment of the original tax, advertising fee, and interest at the rate of three per cent per annum, if paid during April, May or June, 1940, provided the 1939 tax is paid in full.

C. A. SMITH

Director of Finance.

ROCHESTER'S LARGEST
POPULAR PRICED STORE

Edwards

Sensational 7 Carload
Purchase Brings You One of
These Brand New 1940 Model

Famous "EDWARDS" Electric REFRIGERATORS

At A Definite SAVING
of at Least \$20

89⁵⁰

Again Edwards leads the Refrigeration Field with unmatched value made possible by our 3 store purchasing power! The quality, we think, is astounding at only \$89.50! Be sure to see it very soon!

Compare These Features With Models
Selling at \$20 More:

- ★ All Steel Cabinet
- ★ 3 inch Thickness of Thermocraf Insulation
- ★ Electric Light
- ★ Acid Resisting Porcelain Interior
- ★ Chrome Hardware
- ★ Freon Refrigerant
- ★ Scotch Yoke Hermetic Unit
- ★ 5-Year Protection Plan
- ★ 7.54 Sq. Ft. Shelf Area
- ★ 12-Point Temperature Control
- ★ Storage Bin Shelf
- ★ No Belts — No Fans — No Pulleys
- ★ Low Operating Cost
- ★ Quiet, Sealed Unit Free From Dust, Air and Moisture
- ★ No Oiling
- ★ Gleaming Dura-Lux Finish

EDWARDS—Sixth Floor



BUY ON
EDWARDS
BUDGET
PLAN
NO
DOWN
PAYMENT
Balance
As Low As
\$1 WEEKLY

\$1,300 In Prizes Given by
the Electrical Association to
Refrigerator Purchasers.
Get An Entry Blank Here.

Ready Made Awnings



Sizes 30"—36"—42"

Special \$1
at

In green and white
drill material — one
of the most popular of
all inexpensive window
awnings. Complete with
hardware and cord ready
to hang.
Green & White Stripes
EDWARDS—Fourth Floor



Coupon
Special!

Rouge and Lipstick Combination

Regular 78c Value
16c
With This Coupon

We've sold over 15,000 pieces at higher price. Complete with polished brass case.

BRING THE COUPON

to Edwards Toiletries on the street floor and get a
Regular 39c Rouge and 39c Lipstick. Both for 16c
NAME _____
ADDRESS _____

A Complete Home Laundry Sale Priced! FAMOUS Electric WASHER And IRONER Combination

Both For Only
69⁵⁰

Just think! A complete home laundry for just 69.50. Both products are made expressly for Edwards by the country's foremost ironer and washer manufacturers.

IRONER FEATURES:

- Automatic Hand Control
- 18 Inch Roll
- Rust Proof Shoe
- Enclosed Mechanism

WASHER FEATURES:

- All White Porcelain Lifetime Tub
- Famous G. E. Motor Requires No Oiling
- Famous Lovell Safety Wringer

No Down Payment
\$1 Weekly



EDWARDS
Sixth Floor

Edwards Clearance SALE
FASHION SHOES
Reduced From
Our Own
\$5 and \$6
Values
\$3⁰⁰

Tomorrow 800 women will experience thrift with a thrill! Tomorrow 800 women will pay \$3 a pair for shoes they admired at much higher prices! Your size is here in a host of styles and fine leathers.

Patent Leather
Blue Alligator Call
Blue Call
Cabardines (blue & black)
Tan Alligator
Grey

Pumps
Staples
Walled Lasts
and
Open Toes

ALL SIZES, BUT NOT IN EVERY STYLE
All Shoes X-Ray Fitted
EDWARDS—Third Floor



Photo shows a section of the huge yard goods department of the Lincoln store which begins its annual May sale throughout the store tomorrow morning. Inset at the right is Arthur W. Kane, mgr. and John Murphy, ass't. mgr.

May Sale Termed Year's Greatest At Lincoln Store

"This is absolutely the biggest sale we have staged in five years," said Arthur W. Kane, manager of the Lincoln Store, Main St. E. at St. Paul St., in announcing the May Sale, which starts tomorrow. "Our buyers have been working for this store-wide event

for the last three months," continued Mr. Kane, "and they have made purchases at a fraction of the prices we expected we would have to pay." So important is the May Sale on the Lincoln store calendar that Mr. Kane, himself, went into the New York buying mar-

PEOPLE'S Announce....
THE OPENING OF THEIR
NEW AND COMPLETE
SUMMER SHOP

WATERFALL 6 FOOT SIX CUSHION GLIDER
Regularly \$22.95
\$16.95
Deep, resilient coil springs under the seat and thick all cotton seat and back cushions. Covered in striped waterproof fabric. Full panel metal arms. Three cushion seat instead of solid cushion as shown.
OPEN FRIDAY NIGHT TILL 9:00

USE PEOPLE'S EASIER TERMS
NO INTEREST OR CARRING CHARGES

METAL CHAIRS
2 for \$3.49
On Easy Terms
They're big, the seat is wide! They're comfortable with posture fitting seat and back. For lawns, terraces, gardens and porch!
COLORS
Black and green • Black and red • Black and Blue • Fawn and Black

16" LAWN MOWER
Newest in lawn mowers. Never with self-sharpening blades. Easy to operate.
\$5.25

50 Ft. Garden Hose
Well made, heavy quality. 1/2" x 1/2" hose. Full 50 feet with couplings.
\$2.98

OPEN FRIDAY NIGHT TILL 9 P. M.
SHOP AT PEOPLE'S OUT OF THE HIGH RENT DISTRICT AND SAVE!
PEOPLE'S OUTFITTING COMPANY
CENTRAL AVE AT ORMOND ST
OPPOSITE THE NEW POSTOFFICE

RHEUMATIC PAIN WHAT TO DRINK
Rheumatic pain may result if kidneys do not regularly eliminate excess acid and other waste. Drink fruit and vegetable juices, milk and soft water. Coffee, tea, alcoholic beverages help kidney elimination back to normal. The kidney evacuant. Ask any druggist for BUCKETS. Your 25c back if not pleased. Locally at Liggett Drug Stores.

Lemon Juice Recipe Checks Rheumatic Pain Quickly
If you suffer from rheumatic, arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 3 tablespoonsful two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Daw Drug Company, Liggett's, Walgreen's and good drug stores everywhere.

Help Build up Relief from
FEMALE FUNCTIONAL COMPLAINTS
Try Lydia E. Pinkham's Vegetable Compound to help relieve monthly pain, headache, backache and ALSO calm irritable, restless nerves due to such functional disorders. Pinkham's Compound is simply marvelous to help build up resistance for weak, tired women. Try it!

LADIES SPORT OXFORDS
Bron Calf Trim
Rubber or Leather
Sole—All Sizes AAA to C—
\$2.95 (Reg. \$4.95 Value)
WEST END SAMPLE SHOES
191—193 Genesee St. at Kirkland Rd. Open Evenings

Save shopping time. Refer to Sun advertisements for Rochester's outstanding values.

WHAT CAUSES EPILEPSY?
A booklet containing the opinions of famous doctors on this interesting subject will be seen FREE, while they last, to any reader writing to the Educational Division, 535 Fifth Ave., New York, N. Y., Dept. MS 249.

FILL YOUR BINS NOW
NEW LOW PRICES
ON COAL

EGG STOVE \$9.45 (Premium Anthracite)
NUT STOVE \$10.15 (Ton Cash, Shov. Off NUT)
COKE \$8.95 (Ton)
PHONE GLEN 538
PEA COAL \$8.45 (Ton)
LAKE COAL & COKE CO., 255 LYELL AVE.

WITH COUPON
TRIM Furniture Polish
Nationally Advertised at 35c
3-oz. can while supply lasts!
14c (Limit 2)

HIND'S HONEY & ALMOND LOTION
\$1.00 Size
49c

MOLESKIN
1/2 Yd. by 7 Inches
19c

WITH COUPON
WOODBURY SHAMPOO
Reg. 50c
17c (Limit 1)

COLGATE TOOTH PASTE
Large Size
2 for 29c

PALMOLIVE SHAVE CREAM
25c Size
2 for 33c

WITH COUPON
WILLIAMS TALCUM POWDER
25c Size
8c (Limit 2)

GOLF BALLS
Reg. 35c
21c 3 for 59c

ZINC OINTMENT
1 Oz. Tube
8c (Reg. 25c)

WITH COUPON
WOODBURY SHAVE LOTION
Reg. 50c
19c (Limit 1)

Ready-Aid Adhesive BANDAGES
32 for 9c

BALL BEARING ROLLER SKATES
Reg. \$1
White Supply Lasts
49c

470 N Goodman near Main
546 Monroe near Goodman
92 E Main near Water
457 Ridge Rd W near Dewey
KEY'S MODERN CUT RATE DRUG STORES
TODAY, TOMORROW, SATURDAY, SUNDAY

KEY IS NEVER KNOWINGLY UNDERSOLD!

ANACIN
Bottle of 50
Reg. 75c
59c

HEAVY MINERAL OIL
Russian or American
Pint 25c
Quart 45c
1/2 Gal 85c
Gal. \$1.49

ZIPPER BILL FOLDS
Change Pocket Multiple Identification and Business Card Holders
49c
A Reg. 1.00 Value

GUARDSMAN SUPPORTER
Guaranteed—Flexible Ribs with Extra Pouch. Reg. \$2.50 Value.
\$1.49

LISTERINE ANTISEPTIC
for DANDRUFF LARGEST SIZE
59c

100 PACK STATIONERY
HUNDRED PACK 50 Sheets
50 Envelopes
All For **11c**

Barbasol
New Gem Razor & Gem Blades
Barbasol 5c Size
All For **59c**

KODAK BROWNIE REFLEX
The camera you've been waiting for!
Reg. 5.25
\$4.47

- Eastman's First Reflex Type Camera
- Finder Shows Full Size Brilliant Image
- Fixed Focus—No Adjustment Required
- Instantaneous and "Bulb" Exposures
- Braided Neck Strap and Tripod Socket
- Takes 12 Pictures On Eastman No. 127 Film Costing Only 30c A Roll

Lucky Strike CIGARETTES
\$1.31
CARTON
Tax Paid

Automatic BOTTLE STOPPER
Excellent for use in sealing any kind of bottled drinks.
9c
3 for 25c

DR. WEST'S Water-proofed TOOTHBRUSH
Water-proofed bristles
Anti-soggy
Sanitary-Sealed
25c

Yeast and IRON TABS
Bottle of 75
39c

SULPHUR AND CREAM TARTAR LOZ.
Box of 36
11c (Reg. 25c)

JERGEN'S Toilet SOAP
5 for **11c**
Limit 5

BLAUD IRON PILLS
Bottle of 100
11c

APEX MOTH CAKES
15c
2 for 25c

KODAK BANTAM F-8
So small it fits in the palm of the hand. Even more surprising are the results you get. Through modern photofinishing methods it leads to picture 2 1/4 x 4 inches. KODAK BANTAM uses 20 and 25c eight exposure films.
\$3.95

NOXZEMA ICEGLO CREAM
Reg. 15c Size
4c
Limit 2

ITALIAN BALM
60c Size
31c

PITCHER'S CASTORIA
Reg. 40c
11c

CLOTHES LINE
50 Feet
13c (Reg. 25c)
Limit 2

CLOTHES PINS
Box of 40
6c

HAIR PINS
Reg. 5c
3c Box

OVALTINE Large Size
Reg. 75c
59c

Famous EXTON HAIR BRUSH
Formerly Sold For \$2.00
98c

A Festival of Bargains

Lincoln's MAY SALE

50c
A SENSATIONAL LOW
MAY SALE PRICE FOR
First Quality Regular 69c
**Ringless SILK
CHIFFONS**

FULL FASHIONED
hosiery of FINEST QUALITY SILK . . .
3-thread chiffons as durable as they are
sheer. All sizes, of course. Lisle inner-
welt for extra wear.

IN THESE NEWEST
LATE SPRING SHADES
Lively Joyous
Languid Pensive
Serene



**READY
FRIDAY
MAY 17th**

- Form Fitting
- Saddle Seat
- Full Size



Designed by
Walter Dorland
Teague, famous
industrial designer

ALL STEEL
REGULAR \$2.59

REST - MASTERS

- Orange
- Red
- Blue
- Green

Sturdy streamlined chairs . . . a
combination of beauty and utili-
ty. The tubular-frames are made
specifically for these chairs . . .
and will not sag.

\$2

A HEADLINE VALUE THAT'S FRONT PAGE NEWS

The best selections of The Newest 1940 Patterns

Men's Dress and SPORT
SHIRTS

We hand picked from our
new dress \$1 shirts only the
best selling - smartest look-
ing 1940 patterns.

69c

Finer quality shirts, all
brand-new . . . tailored
by one of the leading
shirtmakers . . . striped
and figured fancy pat-
terns. Every shirt first
quality . . . your choice
of dozens of patterns.

the sport shirts are slight
irregulars of \$1.00 to \$1.29 styles.

Cool open mesh basket weaves, tailored slub
broadcloths and rayon-cotton shirts. All with
short sleeves and yoke backs. Small, medium
and large in white and pastels.



FOR
CHILDREN

ELK LEATHER
REGULAR 79c to 89c

SANDALS and SHOES

- Sandals
- Oxfords
- Brown, white

59c

Comfortable elk-leather barefoot sandals and
white perforated oxfords. Sturdy, long wearing
shoes for school and play. Sizes 8 to 2.

MAIN AT ST. PAUL

First Time Ever at 50c

LINCOLN'S IMPROVED

Camisole Top
SLIPS

(designed to fit)

50c

USUALLY 69c

Lovely slips that mould
beautifully. Dainty with
deep lace camisole top
and lace shoulder straps.
Vee and straight tops.
Tea rose and white in
sizes 32 to 40.



FIRST
QUALITY

for
BOYS



They're Woven
(Not Printed)
SANFORIZED (You know
what that means)

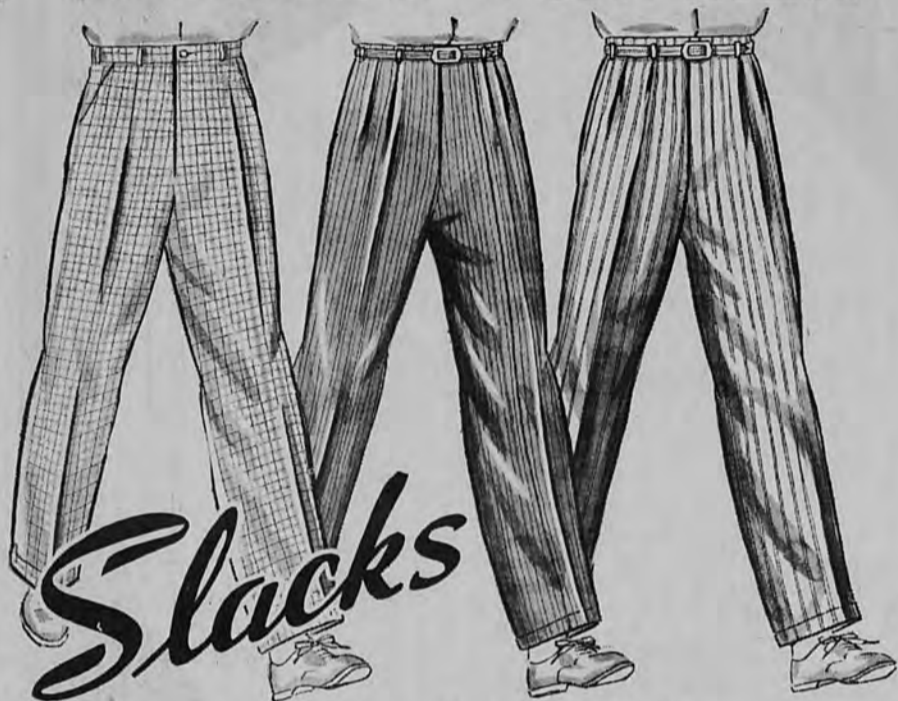
SLACKS

Wash slacks of sanfor-
ized, woven fabrics in
stripes, Bombay tropicals
and cords. Blue, green
and tan in sizes 8 to 18.

78c

\$1 Value

LINCOLNS MAY SALE SPECIALS FOR MEN



Slacks

ALL WOVEN \$1
Fully sanforized-shrunk! In a sparkling selection of patterns . . . light-ground stripes, Bombay tropicals, neon twills, cord fabrics and dark grounds.

ALL SANFORIZED \$1.98
Belted and pleated for extra comfort and smartness . . . Exclusive fabrics in doeskin stripes, rayon-cotton pencil stripes and solid color gabardines. Sizes 29 to 44. Including Gabardines

Men's fine rib or mesh knit
Athletic Style SHIRTS



17c
Fine combed yarn, rib knit and porous mesh shirts in sizes 36 to 46. Slight irregulars

Better quality - **WOVEN** - Yes even
Bamboo cloth - regular 40c
SHORTS

Gripper and button fronts, or all elastic waist.
All sanforized, woven fabrics in white ground stripes and bamboo colored stripes. Sizes 30 to 44. All first quality.



27c

The best Slack suit value we've seen

Mix'em or Match'em

MATCH-TEX SLACK

Ensembles

\$2.15

In-and-outer style slack ensembles of air cool, spun rayon and cotton fabrics.

Tailored sport ensembles with in-and-outer shirts and matching pleated slacks. Small, medium and large sizes with choice of pant lengths.

- BLUE
- DARK GREEN
- RUST



PRICE INCLUDES SLACKS and SHIRT



Men's Crew Neck Summer **SPORT SHIRTS**

White ribbed polo shirts trimmed in maroon, navy or green. Small, medium and large sizes. **39c**



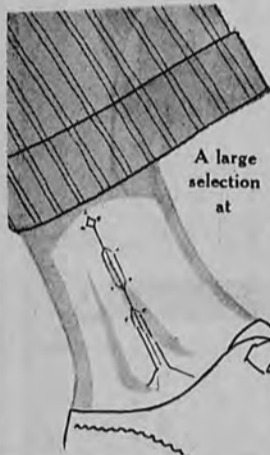
DOZENS OF STYLES
Men's Knit **POLO SHIRTS**

Short-sleeve, cotton polos in blue, tan, green or white. Small medium and large. **59c**



SLUB BROADCLOTH TAILORED SPORT SHIRTS

Sanforized slub broadcloth in tan, blue, white and green. Small medium and large. **79c**



MEN'S WHITE SOCKS

A large selection at **15c**

A tremendous assortment of fine quality men's socks! Plenty of color and all over patterns.



TAILORED BY HAND
TIES

- ✓ Washable shantung
- ✓ Bermuda cloths
- ✓ All wool linings

50c

• New Summer patterns
Hand tailored, wool lined ties in dozens of new fabrics . . . shantung, sport rayons, Bermuda cloths . . . all with loop labels.

A Sale of SHIRTS for \$1

YOU WON'T FORGET IN A HURRY

EVERY SHIRT IS WOVEN (not printed) AND IS TAILORED PERFECTLY TO FIT

- Tailored French fronts
- Narrow stitch collars
- Real action shoulders
- End on end madras
- Slub broadcloth

\$1

INCLUDING THE FAMOUS 'KING PHILLIP' WHITE BROADCLOTH SHIRTS - THE MOST UNIFORM BROADCLOTH MADE.

Once you examine the beautiful fabrics and excellent tailoring, you'll want to purchase a dozen of 'em. Fabric for fabric these shirts compare with nationally advertised shirts at a much higher price. Complete assortments of colors and sizes in each pattern.



MEN



Your **TENNIS SHOES**

- Made By The Best Maker
- Healthful and comfortable

69c

Made by America's foremost manufacturer of tennis oxfords! White or blue tennis sneakers in sizes 6 to 11.

THE MAKER'S FASTEST SELLING
SPORT SHIRT at 39c

Men's Tennis **SHIRTS**

- Raglan sleeve

Combed yarn tennis shirts in white, blue, beige, green, grey and maize. (Very slight irregulars.)



25c

MAY SALE of CHILDRENS PLAY CLOTHES

✓ Seersucker Overalls
✓ BOYS' - GIRLS' 3 to 6 NOVELTY SUN SUITS
✓ GIRLS' 7 to 14 PLAY SUITS

39¢
Regularly 59¢

If you're pennywise you'll buy their complete play-clothes wardrobe NOW for the whole summer and save! Plenty of styles including seersucker overalls, boys' suspender sun suits and fluffy play suits for girls. All colorfast and washable. Sizes 2 to 8.



GIRLS' 8 to 16 SLACK SUITS and Overalls \$1

Zipper closings.
Cubana cloth, denim, seersuckers and twills in bright summer colors and prints.



Here's a value for BOYS that speaks for itself!

ESPECIALLY

When you consider all the features of these regular \$1.98 BOYS'

ENSEMBLE SUITS

In-Or-Outer Shirt and Sanforized Slack

Sizes **\$1.44**
8 to 18

Sanforized herringbone-weave fabrics! "In-outer" shirt with sport back and belted, pleated slacks. Blue, green and brown in sizes 8 to 18.



Infants' Part Wool SHIRTS and BANDS

each **17¢**
Seconds of 39¢ grade

Fine ribbed cotton and part wool shirts and bands in sizes 2 to 6 (Very slight irregularities).



Children's Regular 39¢ Size 2 to 8 POLO SHIRTS

28¢

Crew neck and button shoulder polo shirts in colorful stripes and solids. Sizes 2 to 8.



Children's 2 to 6 TWILL SEERSUCKER SUN SUITS

12¢
25¢ Value

Seersuckers, striped satings, twills and percale print suspender suits for boys and dainty little-girl styles.



PIN DOT POPLIN DUTCH BOY SUITS

59¢
SIZES 2 to 4

Pin dot poplin, bib top overalls in blue and maroon and white poplin blouse complete for 59¢. Sizes 2 to 4.



Children's wash and ready 8 to 14 CREPE SLEEPERS and 2 piece PAJAMAS

Usually **45¢**
59¢

Nursery print sleepers and 2 pc. pajamas of "wash and ready" crepe (needs no ironing). Sizes 8 to 14.



Children's 4 to 12 one piece UNION SUITS

18¢

Boys' button front and girls' bow tie union suits with elastic back. Sizes 4 to 12.



SPECIAL SALE Girls' 6 to 14 RAYON BRIEFS

12¢

Non-run trico rayon brief panties in tea rose, rib knit cuffs and elastic waist.



HOPSACKING SLACK Ensembles \$1

for shirt and slacks

In-outer shirts and elastic back trousers with half belts. In blue and green. Sizes 6-12



BOYS' SANFORIZED SLACK Ensembles \$1.98

With sport shirts

Pleated front, sport trousers... sport-type in-outer shirts of sanforized-shrunk fabrics in blue and green.



GIRLS' 3 to 6 reg. 79¢ PLAY SUITS, OVERALLS and SLACKS

59¢

Fruit of the Loom percales, gabardines and pencil stripe twill play clothes in sizes 3 to 6.



Children's and MISSES' TERRY CLOTH and Mercerized ANKLETS

15¢
Sizes 6 to 10 1/2

All-over stripes, plain colors with straight-up elasticized cuffs and terry anklets in new summer colors.



CAMPUS JR. CHILDREN'S SHOES

\$1.39 PAIR

Side laces • Moccasins

"Solid comfort" shoes for children. Soft, pliable tan and white elk sport shoes in side lace and moccasin styles. In sizes 8 1/2 to 3.



BOYS' FAMOUS MAKE Lace to toe SNEAKERS

reinforced Soles and Ankle Patch

• Heavy duck uppers

Brown lace-to-toe sneakers with heavy rubber soles and reinforced ankle patches... for sports and for school wear. Youth sizes 11 to 2 - boys' 2 1/2 to 6 - big boys' 6 1/2 to 10.

First Quality



BOYS' and GIRLS' SUMMER SHORTS

GIRLS' 2 to 8 elastic back Twill SHORTS **25¢**

Cool twill shorts with fitted elastic backs. Brown, navy and blue in sizes 2 to 8.

Boys' 4 to 16 Covert Cloth SHORTS **25¢**

Summer satings and covert cloths in solids and patterns. All with elastic back and half belt.

Boys' 6 to 14 Sanforized Covert SHORTS **59¢**

Washable sanforized shorts with 2 front pockets and 1 back pocket. Plain colors and checks.



Boys' Crew Neck Basque Stripe POLO SHIRTS

Usually **19¢**
29¢

Combed yarn crew neck basque stripe polo shirts with short sleeves. Small, medium and large.



Boys' Heavy rib knit basque POLO SHIRTS

39¢

Pastel ribbed shirts and basque polos with short sleeves. Small, medium and large sizes.



Slub Broadcloth In-or-outer SPORT SHIRTS

38¢

Slub broadcloth and oxford slub "in-or-outer" shirts. Blue, white, green, tan. Small, medium and large.



Fine combed yarn 2 button collar POLO SHIRTS

59¢

Newest saddle stitch collars. White, tan, green or blue.



A REAL MAY SALE SCOOP CHILDREN'S SHOES

88¢ pr.

YOU SAVE **61¢** a pair

- Dutchie Oxfords
- Red Rubber Soles
- Crushed Pig Leathers
- Saddle Oxfords - Crepe Soles
- All First Quality

Every pair a regular \$1.49 value! A dozen different styles including rubber sole dutchie oxfords, saddle sport shoes, crepe sole pig leathers and elk leather sportsters. Sizes 8 1/2 to 2.



HALF PRICE SALE
GENUINE LEGHORNS - ROUGH STRAWS - TUSCANS
PEDALINES and HAND-MADE GREPE TURBANS

Summer HATS
69¢
THAT SHOULD BE \$1.25

- Coco Hats
- White
- Black
- Rose
- Powder
- Red

Hundreds to pick from and every style made to sell for much more! Wide brims, tiny dressy hats, hand draped turbans, sport felts and imported-type woven braids.




SLIP-ON STRING GLOVES
embroidered backs **49¢**
Tailored slipon gloves and embroidered styles in navy, black, white and pastels. Sizes 6 to 8.

6 button WHITE GLOVES
• Slipons
• Eyelet backs **59¢**
Long shirred cuffs, tailored gloves, novelty pebble weaves and embroidered eyelet backs. Size 6 to 7 1/2.

SLIPON BOUCLE GLOVES
• Elastic wrist
• Slipon styles **69¢**
Smart with sports costumes in navy, black, white and beige. Small, medium and large sizes in slipon styles.

LINCOLN'S MAY SALE

BRINGS YOU THESE REDUCED PRICES ON OUR OWN FAMOUS SHEER — POPULAR **Audrey SILK HOSE**

#309 You'll love the beautiful, sheer clarity of "Audrey Crepes" Utility hose so luxuriously leg-flattering as to belie their long wearing qualities. Glorious new "Audrey" shades.
• Regularly 89¢ **69¢**

AND WHEN WE REDUCE THE PRICE ON AUDREY IN A SALE... THAT'S SOMETHING TO SHOUT ABOUT!

#351 A very special kind of crepe-twist hose... they look threads sheerer but actually wear as well as a service hose. Never before sold for less than \$1 a pair.
• Regularly \$1 **79¢**

OR if you don't mind very slight IRREGULARITIES of the SAME 79¢ **SILK HOSE for 39¢**
(Irregularities not noticeable)



Advance Summer Fashions
CHECKED WOVEN SHARKSKINS - NUBBY PASTEL SPUNS and LAMBSKIN POLKA DOTS

DRESSES \$2

- PRINTED JACKETS
- COAT STYLES
- FITTED WAISTS
- FLARED SKIRTS

A huge chain-wide purchase of the maker's entire stock enables us to give you this unusual group at only \$2. Hundreds of frocks from tailored sharkskins to dainty floral, afternoon prints.

Sizes 12 to 20, 38 to 52. All regular \$2.98 values.



Style 2921 sizes 12 to 18
Style 2922 sizes 14 to 20

DOZENS OF NEW STYLES - PIGMENT POPLINS - NAUTICALS - A SENSATION IN OUR MAY SALE for \$1

Cotton SHEERS

- Pigment poplins
- Chenille dots

You'd never imagine you could get so much style, such fine workmanship, such excellent fit at such a ridiculously low price. Fresh new sheer prints... chenille tufted flock dots and nautical vacation-frocks. So many styles we haven't the space to describe them all... you'll have to see them yourself.

\$1

Sizes 12 to 20 - 38 to 44 and 46 to 52
(No extra charge for sizes 46 to 52)



PLAY SHOES in every wanted Summer style
• Wedgies • Oxfords
• 1-Straps • Dutch Toes
Hopsacking, gabardine and sailcloth play shoes in gay bright summer colors of beige, white, navy, tan and candy stripes. Sizes 4 to 8. **\$1**

good looking first quality — women's **SLIPPERS 48¢**
Every pair worth 79¢! Colorful prints in dutchie or plain toe, oxfords and novelty effects. Sizes 4 to 8.

wear a pair of the smart gabardine **DUTCHIE TIES \$1.49**
Wine, blue or white gabardine with colorful contrasting trim. Suitable for play and dress wear. Sizes 4 to 8.



SOFT ELK TIES - PATENT TRIM LINENS - SADDLES - EVERY WANTED STYLE

Extraordinary **WHITE SHOE SALE**

All brand new 1940 best selling \$2 styles for only **\$1.44**

- Open or closed toes
- All Sizes 4 to 8

Scoop! Smart new summer shoes in sport and dressy types. Ties, toe straps, white linen and saddle oxfords. Hundreds of styles to select from in all sizes.



COPIES OF EXPENSIVE DRESS HITS - IN SMART PRINTED SHEERS
TEN BRAND NEW STYLES - LUX TESTED FOR WASHABILITY

California **SHEERS**
The Summer Style Hits

\$3.98

- Washable sheers
- Summer prints

Exclusive at Lincoln's! We've had them copied detail for detail from proven styles selling for twice this price. Cool looking summery sheer prints that wash and iron like a hankie.



LINCOLN'S MAY SALE BRINGS YOU THESE REGULAR \$1 BEST SELLING

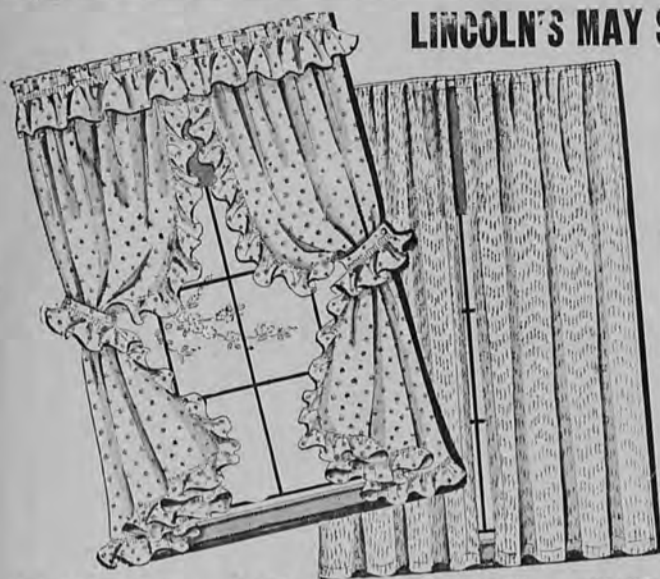
CURTAINS
(7 STYLES TO CHOOSE FROM)

EVERY PAIR A
PROVEN BEST SELLER
AT \$1 - THAT'S A SAVINGS
OF 31c A PAIR

69^c

68" DOTTED MARQUISSETTES
SWAGGER TAILORED CHENILLES
3 ROW ADJUSTA NETS

Crisp marisettes edged with extra full ruffles and flocked with thick, puffy dots . . . attractive chenille-marisettes patterned in a swagger design . . . smart adjusta nets in 4 new Spring designs.

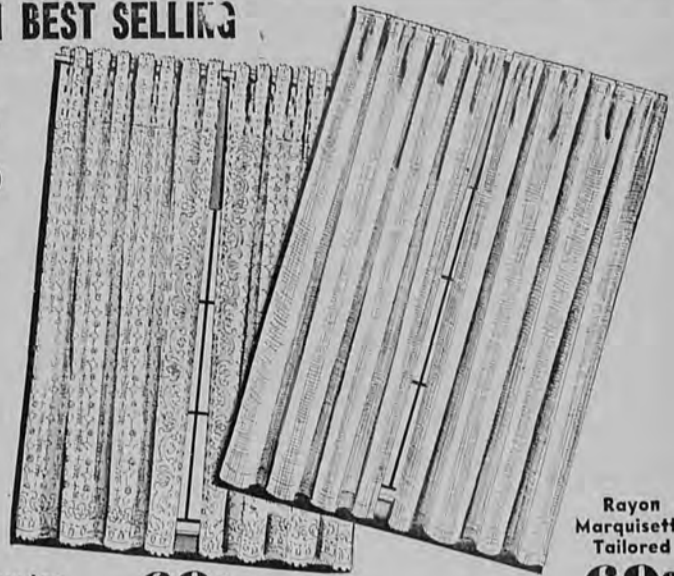


68" dotted ruffled
or Tailored Styles . . .

69^c

Swagger chenille
MARQUISSETTES

69^c



3 row top
ADJUSTA NETS **69^c**

Rayon
Marisette
Tailored

69^c

LINCOLN'S *annual* **May Festival**

Mesh
AIRY-WEAVE
STRIPED MADRAS
TAILORED
Curtains
89^c

Mesh madras, striped curtains hemmed and headed, ready to hang. Tailored in eggshell and beige.

The Best Selling Cottage set at \$1.29 this year

RUFFLE multi-color

**SWISS
COTTAGE SETS**

YOU SAVE 40c **89^c**

Fine quality, multi-color dotted swiss cottage sets in green, red and blue. Ruffled top and colored band trim sash.



Criss Cross
90" Inspiration Chain
MARQUISSETTES
WITH JUMBO RUFFLES
Lacy, chain-figured marisettes edged with extra wide jumbo ruffles and wide enough to criss cross. White, ivory and beige. **\$1**



Sunfast
NUBBY WEAVE
COLORFUL TAILORED
CURTAINS

Usually 79c **59^c**

Attractively tailored in rust, wine or green. For summer curtains, living rooms, sun parlors and dens.

FLOCKED SWISSTEX
COTTAGE SETS
and
DELUSTRED TAILORED
CURTAINS

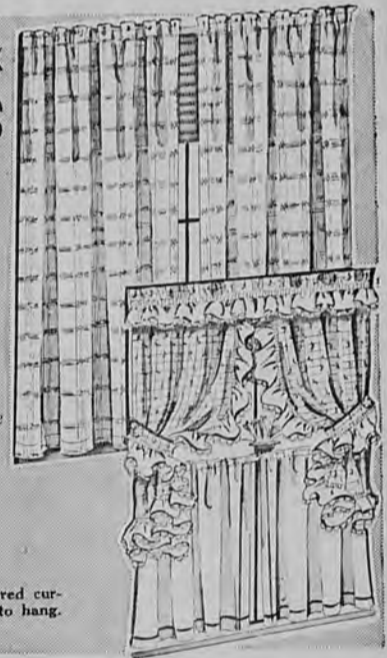
49^c 69c value

THE COTTAGE SETS

Flocked Swisstex tops and checked voile sash. Red, green, blue or black.

THE RAYON TAILORED

Sheer, lustrous, figured rayon tailored curtains hemmed and headed, ready to hang. Eggshell, ecru.



NO FUSS - NO PINNING
ADJUSTABLE to
3 LENGTHS
NETS
(Regularly \$1.98)
\$1.49
4 Handsome styles
The last offer this season at this price! Excellent quality nets in 4 lovely styles.

MAXIMUM LENGTH
MEDIUM LENGTH
MINIMUM LENGTH

EMBROIDERED
RUFFLED
DOTTED
MARQUISSETTES
\$1.98 Value **\$1.49**
Edged with huge jumbo ruffles and showered with soft embroidered dots. White, ivory, or ecru.
108 inches Wide

They're Washable!

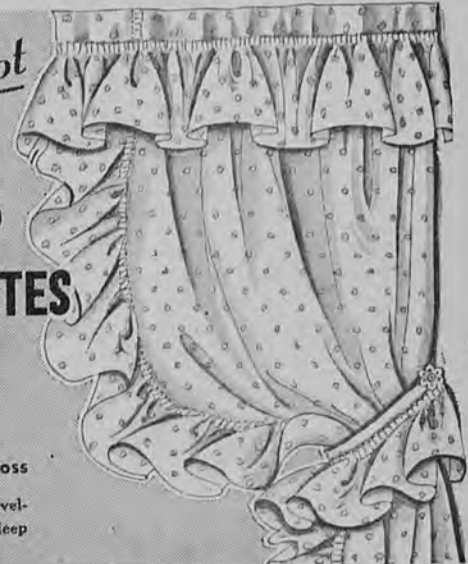
OIL OPAQUE, FIBRE
FIRST QUALITY
SHADES
Usually 39c **28^c**

Especially treated so they can be washed when soiled. 36 inches wide, 6 ft. long. Green, buff and ecru. (Cut down to any size, 5c extra.)

Velvet Dot
94 inch
RUFFLED
MARQUISSETTES
\$1.00
PAIR

wide enough to criss cross

Literally covered with big velvety dots and edged with deep ruffles. White, ivory, ecru.



PAGE E
MOTHE
A spec
gram h

**4 x 7 FEET
COLORFUL**

GRASS RUGS

SIZE 6x9
\$1.69 **89¢**

Reversible grass mats in 6 multi-colored patterns. Brown, green or blue predominating colors.

FOLDING PORCH TABLES

Heavy all metal tables. Finished in green, blue, orange or red baked enamel. **\$1.59**

PORCH DROPS

6 Ft. 8 Inches Long

Green inside cut bamboo porch drops with two single pulleys.

4 ft. wide ... **89¢**
5 ft. wide ... **\$1.**
6 ft. wide ... **\$1.29**

FLEXIBLE TWO-TONE PORCH CHAIRS

\$3.98

Comfortable form-fitting chairs with shaped back. Green and ivory, orange and black, blue and ivory, or red and ivory.

LINCOLN'S MAY SALE HOUSEWARES SPECIALS



4 1/2 qt. ENAMEL MIX BOWLS

2-coat, heavy white enamel bowls with red head trim. **24¢**



1st quality ENAM. PUDDING PANS

3 qt. white enamel, lustrous quality pudding pan with red trim. **12¢**



9 oz. DECORATED TUMBLERS

Iced-tea, high-ball or water glasses. Floral designs. **4¢**



1 pt. VACUUM BOTTLES

Guaranteed vacuum bottles keep contents hot or cold. **57¢**



BLUE WILLOW CUP and SAUCER

Ovate cups and saucers decorated in "Blue Willow" pattern. **9¢**



KITCHEN GADGETS

Usually **8¢**

10c to 15c

Strainers
Measuring spoons
Mixing spoons
Spatulas
Fork
Forks
Scoops
Plate Scrapers
Paring knives
Can openers



1 qt. Aluminum PERCOLATORS

Light gauge aluminum percolator with quick heat bottom and tight fitting cover. **28¢**



Large Size WASTE BASKETS

19¢

Washable, decorated waste baskets with metal rim top and bottom.



HARDWOOD CLOTHESPINS

2¢ DOZ. LIMIT (5 DOZ.)



100 FEET TESTED CLOTHESLINE

29¢



3 qt. COVERED SAUCE PANS

28¢

3 qt. size, light gauge aluminum saucepan complete with cover.

CHENILLES-MANDARINS HOOKED EFFECT 24x40

SCATTER RUGS

74¢

Usually \$1.29

Scatter mats for all uses! Heavy pile chenilles, fringed Mandarins and simulated New Bedford hooked patterns.

SEA GRASS WOVEN OVAL Washable Reversible MATS 19¢

Made by the makers of **GOLD SEAL CONGOLEUM**

7 1/2 x 9 Feet heavy \$3.98

FELT BASE RUGS

\$2.66

Tiles, florals and geometric patterns in scores of color combinations. Crescent Brand.

3 x 6 FEET BORDERLESS FELT BASE MATS 39¢

Made by the Makers of Armstrong Quaker

LINCOLN'S GREAT ANNUAL MAY SALE

Super Value

CHENILLES

WORTH \$2.50 **\$1.78**

Styles exclusively designed and patterned for the Lincoln Stores. Thick, lustrous chenille very closely spaced in heavy quality, white heating.

Style exactly as sketched.

Rose wood, Orchid, rust, blue, wine, green and peach.

80 SQUARE PERCALE PILLOW CASES

First quality, heavy percale cases free from sizing or filling. 42x36 size. Limit 6 to a customer.

15¢

2 for 29¢

Delux Quality

VELVET CHENILLES

WORTH \$4 **\$2.59**

One of the best buys in months! High velvet chenille beautifully designed on extra heavy sheeting. Either single or full bed sizes. Style as illustrated.

Color on white.

Rose wood, Orchid, green, blue, wine, rust and gold.

SAVE 1/3 to 1/2 ON SECONDS of
NATIONALLY ADVERTISED (Seconds are hardly noticeable)

4 YEAR SHEETS

REGULAR \$1.29 GUARANTEED

SIZE 81x99 **69¢**

128 threads to the square inch which means extra heavy quality and longer wear. (Some have tiny imperfections which can't even be seen.)

FIRST QUALITY 42x36 PILLOW CASES 10¢

3 for 29¢

63x99 .. 59¢
72x99 .. 65¢
EXTRA BIG SIZE 81x108 79¢

TRIED - TESTED - PROVEN
to be the finest sheet value ever

5 Year TESTED SHEETS

SIZE 81x99 **89¢**

Fabrics woven of clean round threads, free from sizing or filling. Unconditionally guaranteed for 5 years!

63x99 .. 69¢
72x99 .. 79¢
EXTRA BIG SIZE 81x108 99¢

DELMAR 5-YEAR PILLOW CASES 19¢

12x36 and 15x20

CERTIFIED DELMAR FIVE-YEAR SHEETS and PILLOW CASES

Samples of these sheets and pillow cases have been laundry tested including over One Hundred Thirty-Five (135) complete launderings, equivalent to about Five Year's wear in ordinary household use. Woven of clean round threads. Free from sizing or filling.

Exclusive at
LINCOLN STORES
TORN SIZE BEFORE HEWING
81 x 99

LINCOLN'S PURCHASE HUGE QUANTITIES OF DRESS-PIECE GOODS AND TOWELS FROM 3 FAMOUS MILLS - NOW AT ABOUT HALF PRICE



WOVEN DISH TOWELS
(SIZE 17x32) Multi-color
Genuine Cannon, soft, lintless, absorbent dish towels in fast color, woven multicolor stripes. **10^c**

RUN-OF-THE-MILL DISH or WASH CLOTHS
Values to 10c **3^c** each

FOR MATTRESS COVERS - SHEETS - CASES
CLOTHES COVERS - Reg. 12¹/₂c a yard

80 SQUARE UNBLEACHED COTTON
Heavy, high count, fine weave 80 square unbleached cottons that launder and wear for years. **8^c** a yard

36 inch CRETONNES and BROADCLOTHS
• FOR DRESSES • FOR DRAPES • FOR CURTAINS • SLIP COVERS
Solid color broadcloths and colorful floral printed cretonnes. Excellent for drapes, slip covers, etc. **9^c** yd.

Genuine **CANNON**
FIRST QUALITY COLORED BORDER
TURKISH TOWELS
White, 20x40 with colored borders in green, rose, blue, helio and gold. **19^c**

12¹/₂ Sale MILL LENGTHS **YARD GOODS**

FOR DRAPES - 36 INCH
GLAZED CHINTZ
12¹/₂ c
19c Value

80 SQUARE PERCALES
Usually 19c **12¹/₂ c**
Washable, guaranteed color-fast prints in stripes and dots.

36 inch BLISTER SHEERS and PLISSE CREPES
12¹/₂ c
yd. 19c Value

PRINTED Slub BROADCLOTHS and Printed POPLINS
12¹/₂ c
19c Value

RAYON CREPES and UNIDIE TAFFETAS
Regularly 19c vd. **12¹/₂ c**
39 inch pastels for slips and undies. **YARD**

FLOCKED VOILES ORGANDIES
12¹/₂ c
FOR DRESSES

16^c Sale DRESS GOODS DRAPERY FABRICS

1 to 10 YARD LENGTHS
GABARDINES
29c Values **16^c**
Cotton gabardines in white, navy, brown, grey, blue.

36" FRIEZES and HOMESPUNS
Plaids and solids in red, green, blue, brown. **16^c** yd.

Slub BROADCLOTHS and NOVELTY POPLINS
16^c yd.
Usually 25c

36" DUSTITE or SATEEN CRETONNES
16^c
Usually 25c

Super Special **FIRST QUALITY**
Regular 39c
CROWN TESTED
39 inch printed Spun
RAYONS
• Spring florals or stripes • For dress - sportswear • Guaranteed washable • New 1940 colors, including aqua-rose-teal **24^c** yd.

HALF-PRICE-SALE

BIG SIZE 20x40
CANNON
REGULAR 19c

TURKISH TOWELS
10^c

We had to buy a ton of 'em to get this low price! Real Cannon texture towels in attractive colored stripes.



1/2 PRICE SALE
GENUINE HAND MADE
YOU SAVE AT LEAST \$2 on these

HARD TWIST TUSCANY LACE TABLE CLOTHS
SIZE 72 x 90
Beautiful hand worked, genuine Tuscan, hard twist (which means extra wear) lace table cloths in cleverly woven patterns that you'd expect to see only in very expensive cloths. **\$1.98**
Clothes like these sold for \$3.98 last year.



Colorful Tile Checks
CANNON FIRST QUALITY TURKISH TOWELS
• Size 20x40. • Usually 39c. • Double threads.
Superb texture towels to flash beauty into bathrooms... gay tile-checks in peach, green, blue, gold. **25^c**

LINCOLN'S MAY SALE

The New!
IMPROVED CORSETS and GIRDLES
THAT SHOULD SELL FOR \$3.50

\$2.00

IN OUR GREAT MAY SALE



Side hook foundation
For the average stout. Made of cotton and batiste. Well boned belt, self bust. Sizes 26 to 44.

Longline corset
Front lace corset of heavy brocade. Reinforced front and center back. Sizes 26 to 32.

14" girdle
Side hook girdle with knit elastic side sections and firmly boned back and front. Sizes 27 to 32.

These are but a few of the many that should sell for \$3.50 now on sale at \$2.

LINCOLN'S BONDED SLIPS

ARE NOW FAR SUPERIOR TO ANY OTHER \$1 SLIP
AND IN A FAR BETTER ASSORTMENT THAN EVER

**BONDED TO GIVE SATISFACTION
EVERY SEAM GUARANTEED**

\$1

Slips with camisole and tailored tops; shaped, fitted and embroidered tops beribboned or lacy. Slips with panels, 2 and 4 gore styles. Slips for all occasions and all figures. Sizes 32 to 44 and with adjustable shoulder straps to take care of varying heights. Tea rose and white.

DELMAR BONDED SLIPS

- Guaranteed seams
- Guaranteed fast color
- Guaranteed non-shrinkable
- Guaranteed to hold their shape after laundries
- Carefully inspected for imperfections
- Doubly stitched at points of wear
- All carefully sized
- Manufactured by slip specialists

The LINCOLN STORES, Inc.



444 — 4-gore rayon French crepe slip with double tailored yoke and front panel.



400 — Bias cut rayon French crepe slip with embroidered bodice top and seam to seam panel.



2008 — Semi-vee bodice top camisole slip with lace top and shoulder straps. Seam to seam panel.



2007 — Straight camisole top slip with ribbon beaded lace top and lace shoulder straps.



MISSES' SLACK SUITS, OVERALLS and PLAY SUITS in the smartest 1940 styles

SLACK SUITS
Sanforized twills and cottons, spun rayons and hopsacking suits in pink, blue, aqua, navy, brown, teal.

PLAY SUITS
Two piece styles with shirt and skirt and 3 piece suits with skirt, suit and hood. Sizes 12 to 20.

OVERALLS
Bib overalls and some with boleros. Twills, desert cloths and calhans cloths in Sizes 12 to 20.

\$1 each

DELMAR 50 WASH RAYON UNDIES 18c



- Panties
- Bloomers
- Steppies
- Vests

Usually 25c
Guaranteed 50-wash undies in tea rose and white. Sizes 2 to 7 and 26 to 42 in vests.

FIRST QUALITY REG. 25c
Chardonized
RAYON PANTIES 12c pr.

• Lace trimmed

Rib cuff brief and handkerchiefs in pastel or sun-bleached chardonized cloths. Tea rose and white in medium and large.



Everything new under the sun!
SLACK SUIT and combination PLAY SUITS \$1.98

- Spun rayons
- Denims
- Seersuckers
- Poplins

Double skirted play suits as flattering as a little dress. . . . striped seersuckers very tailored. Neck suits with trousers and matching long or short sleeve blouses. Sizes 12 to 20 in feminine juvenile or sophisticated stripes and plaids.



Satin Stripes

RAYON CREPE SLIPS

Lace Trimmed **38c**

Smooth, fitted slips tailored of rayon striped, French crepe. Tea rose in sizes 34 to 44.



LUXURY GOWNS

- Laces
- Ruffles
- Tailored

Lovely, sheer, cool celanese minons in dainty pastel prints. White, tea rose, blue and maize.

Beautiful printed floral BATISTE GOWNS

MAY SALE PRICED at **39c**



Clever copies of your finest nighties. Charmingly feminine—beruffled—long and sweeping lines. Summery floral in sizes 13 and 17

YOU ARE TO BLAME Thousands of Rochester families read the Sun each week as an economical guide to better shopping. Acquire the habit—shop through the Sun.

Carole — It's your fault that Larry is blind. You should have had patience. He needs your love and sympathy now. The complete story is in the June True Story Magazine. On sale everywhere.

FACTORY CLEAN-UP

Really, It's MORE than A COME EARLY THEY CANT LAST LONG AT THESE PRICES

SALE

This Late In The Season, What If We Do With More Than 200

TOPCOATS!

Made too late for our wholesale trade... so we're getting rid of them (and fast) in our Retail Showroom. Values to \$23.50.

\$11.85

Odd-&End SUITS \$13.85

All-wool, hand-tailored, Reg. values to \$25.00. See these season's newest styles... and save!

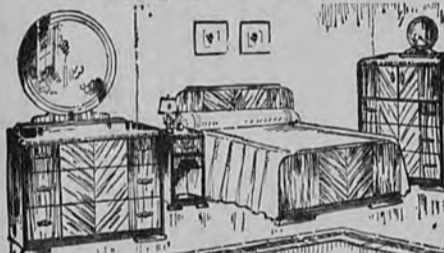
Open A Kirkley Charge Account



KIRKLEY

Showroom on Ground Floor
150 ST. PAUL ST.
(Cor. St. Paul and Andrews)
FREE PARKING NEXT DOOR
Open Friday And Saturday Evenings

SPRING CLEANING TIME AT KROVETZ



3-Pc. MODERN BEDROOM SUITE

MUST MOVE AT ONCE! Close-out... one of a kind Bedroom, Living Room Suites. Was up to \$195.00 now \$89 \$59.50

ABC LEADS AGAIN



SAVE \$35 New 1940 27-Gal. Washer

SEE IT TODAY AT KROVETZ

Brand new, full capacity, high quality, moderately priced. A. B. C. washer. Precision built. Saves time, money, clothes, health and effort. Reg. \$109.95. Others From \$49.95 up

ONLY \$5.00 WILL DELIVER

KROVETZ

458-462 JOSEPH AVE. OPEN EVENINGS PARKING IN REAR

WANT ADS

HOUSEHOLD GOODS
LIVING ROOM SUITES \$20.00 to \$23.00 allowance on your old living room suite toward the price of a new one, and the new ones are priced right. Any style, fabric or color. Phone Textile Mfg. Co. Main 8928.

LIVING ROOM SUITES, easy chairs, and love seats tailored to your order. Any fabric or style, direct from factory to you at prices that will surprise you and make the old pocket book feel young again. There will be no retail profits in a deal of this kind. Remember DIRECT FROM FACTORY TO YOU. Textile Mfg. Co. Phone Main 8928.

LIVING ROOM SUITES sold at 10% above factory cost, any style, every kind of fabric made up to your order. Liberal allowance for your old suite. Fahrer, 134 No. Plymouth Ave.

BEAUTIFUL modernistic walnut dining set, \$35.00; gorgeous walnut dining room suite, \$40.00; 2-toned walnut dining room suite, \$55.00; \$135.00 blond maple bedroom suite, use four months \$50.00. Fahrer Furniture, 134 No. Plymouth Ave.

5-PC. BREAKFAST SETS, \$4.00; breakfast tables, \$2.00; porcelain breakfast sets, \$9.75. Fahrer Furniture, 134 No. Plymouth Ave.

ROUND oak table \$20.00; oak buffet \$12.00; Wardrobe, \$3.00; Dressers \$2.00 up; vanities (walnut) \$10.00; kitchen chairs \$6.00 up; occasional chairs, \$2.50 up; easy lounge chairs, \$5.00 up; living room suite, \$10.00 up; Fahrer Furniture, 134 No. Plymouth Ave.

FELT RAKE \$2.00; \$1.50; Felt base \$2.12; \$2.50; \$2.12 kitchen patterns, \$2.85 No. deliveries.

GAS STOVES (enamel) \$5.00 up; oil burning bungalow stove \$15.00; combination \$10.00 up; oil heater (Florence) \$10.50; New advance combination, retail price \$143.00, for \$80.00; Fahrer Furniture, 134 No. Plymouth Ave.

ALL NEW steel beds \$12.85; four poster beds \$4.95; coil springs \$4.50; cotton mattresses \$2.85; inner spring mattresses \$6.50; Use your credit. See Fahrers before you buy for a saving to you. Twin beds, springs and mattresses, complete, \$12.00.

4 MODERN ROOMS—like new, heated front porch, door chimes, cellar \$7.00. Phone garage Stone 1098-B.

HOUSEHOLD GOODS
ANYTHING for your home, at lowest prices in Western N. Y. Liberal trade in allowance on your old furniture, stoves, beds, criss, cois, ice boxes, refrigerators or what have you. Fahrer Furniture, 134 No. Plymouth Ave.

MOVING
MOVING — 3 rooms, \$5.00 4 rooms, \$7.00, 6 rooms \$12.00. Pianos and large refrigerators extra. Phone Mr. Carter, Main 8928.

PHONE Mr. Carter, Main 8928. He will estimate your moving job. Low prices. Large vans, capable handlers. He will take old furniture in trade for moving.

WANTED TO BUY
SECOND HAND RUGS, runners, carpets, chests of drawers, bedroom suites or entire household. Also baby cribs Simmons beds and all kinds of stoves. Phone Mr. Carter, Main 8928.

SWAPS
SOLID MAHOAGANY Colonial dresser, \$8; Brass stands with marble tops \$1.00 and up; Beautiful old walnut tables, marble tops \$1.50 each. Old comodes, some marble tops \$1.00 each; Standing lamps \$3.00 and up; Console radio \$1.50 each; Mahogany Walnut maple and oak dressing tables and vanities \$4.00 and up; Birds eye maple dresser and vanity \$6.00 and up; Decks \$4.00 and up; Beautiful old carved walnut bed \$5.00; H. P. Fahrer, 134 North Plymouth Ave.

PAINTING-PAPERHANGING
PAINTING and paperhanging. Guaranteed workmanship. Call Stone 3172.

BAIT AND TACKLE
BAIT & TACKLE Minnows, clubs, worms. Van Albaine, 165 Stinson St. Char. 1378-M.

PERSONALS
VISIT Castillon's Gospel Book, Bible Store, 202 Monroe, Stone 3191.

PSYCHOANALYZE your personal worries and love problems. Understood by understanding McNeal, Temple Bldg. Stone 532.

The Rochester Sun

Published every Thursday by the Rochester Sun Corp., 5 St. Paul St., Rochester, N. Y. O. C. Ostling, Pres.; F. B. Kelly, Vice-Pres.; Wm. A. Pratt, Sec.; Wm. O. Bromley, Treas.

G. Curtis Gelling, Publisher
Orville H. Allen, Editor
Ambrose Hart, Comptroller

Eugene Davis, Adr. Director
Edward Randall, National Adr. Mgr.

NATIONAL REPRESENTATIVES,
James A. Coveney Co.
New York Office 444 Madison Ave.
Chicago Office 39 South State St.

WEIDER'S

WEST MAIN and BROAD STREET
Always Convenient Parking Space

- HARDWARE
- GARDEN TOOLS
- HOSE
- FERTILIZERS
- GRASS
- SEEDS
- LAWN MOWERS
- TRELLISES
- CROQUET SETS
- LAWN AND GARDEN FURNITURE
- PAINTS
- DOG SUPPLIES
- HOUSEWARES
- CLEANING SUPPLIES, ETC.

All Quality Merchandise at Greater Savings!

Ball Bearing! Self Sharpening!
SPECIALLY PRICED FOR FRIDAY AND SAT. ONLY

\$4.44 Same 16" \$4.99

- 8" Wheels—Machine Fitted Splines
- 5 1/4" Reel—Full length Reel Shaft
- 4 Self-Sharpening Alloy Tool Steel Blades—14" Cut

JUST RIGHT FOR THE SMALLER LAWN!

Free! A GIFT FOR EVERYONE
Present This Ad. Get a Free Gift or Its Value on Any Purchase

Painted **TRELLISES** Hardwood White Frames

Fan Style, 6'x3 1/2' 89c 8'x4 1/2' \$1.10
Rectangular, 18" 89c 24" \$1.00—30" . . . \$1.19

— A Variety of Patterns —
SAVE BY BUYING AT WEIDER'S

DID HE SAY SCOTCH? NO, HE SAID MARTIN'S SCOTCH

Don't short change yourself on QUALITY

ASK FOR MARTIN'S SCOTCH WHISKY

Mellower • Smoother Tastes Better

PROOF

BLENDED SCOTCH WHISKY. BOTTLED IN SCOTLAND. Imported by McKESSON & ROBBINS, INC., N. Y. Corp. 1249 McKeesson & Robbins, Inc.

1 OR 4 TIRES

NO DOWN PAYMENT

Terms As Low As 50c A Week

1 YEAR TO PAY

YOUR CHOICE OF ALL THESE STANDARD MAKES

GOODYEAR
GOODRICH
U. S. ROYALS

FISK
FIRESTONE

MOHAWK
DUNLAP
KELLY

It Takes Only Five Minutes To Open A Charge Account At Union!

ONLY At Union Can You Find A Deal Like This

BIG BRAND NEW 6 FT. REFRIGERATOR

ONLY \$69.50

A complete line of Nationally-Known refrigerators, from the Special 3, 4, 5 or 6 foot apartment sizes to the huge deluxe models. Handsome, gleaming white porcelain finishes, all-steel construction. Hermetically sealed units with automatic defrosting features. New low cost operation. We have 'em! We Sell 'em!

Terms As Low As 50c a Week — 3 Years To Pay!

ROCHESTER'S REFRIGERATION HEADQUARTERS

UNION

OPEN EVENINGS UNTIL 10 P.M. OPEN SUNDAYS UNTIL NOON

EASIEST TERMS IN TOWN

MAIN STORE
286 EAST AVENUE

A NAME YOU CAN TRUST

LIVADAS
ROCHESTER'S VALUE LIQUOR STORE

SAVE with safety!
AT THIS SPECIAL **Sale**

WINES and LIQUOR

- Largest Stocks
- Choicest Brands
- Lowest Prices

HERE'S A SCOOP VALUE! BOTTLED IN BOND UNDER U. S. GOVERNMENT SUPERVISION

WELFORD CLUB WHISKEY STRAIGHT BOURBON PRODUCT OF A PENNA. DISTILLER

Check These 6 Amazing Points:

- Finest Type of Penna Bourbon
- Full 4 Years Old
- Full 100 Proof
- Full Qt. Bottle
- Product of Great Distiller
- Special Low Price

\$1.69 (We reserve the right to limit quantities)

This Bourbon is an exceptionally mellow whiskey and one of the biggest values that it has been our privilege to offer our customers. Compare! \$2.49 Value!

Our Famous **LIVBRO** Brand

RYE WHISKEY

\$2.10 Full Quart 90 Proof

COMPARE! \$2.95 VALUE!

A choice, smooth rye whiskey distilled, blended and bottled by one of the largest distillers in the world. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor; the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this Rye because of its exceptionally fine quality and outstandingly low price.

Imported Virgin Islands

RUM \$1.49 Fifth

A fine extraordinary fine quality rum for your cocktail arrangements.

One of Scotland's Finest

KING GEORGE IV BLENDED SCOTCH WHISKEY

A RARE VALUE! **\$2.49** Fifth

100 per cent Scotch Whiskies. Distilled, Blended and Bottled in Scotland.

Compare! \$3.20 Val.

SENSATIONAL VALUE

CITY CLUB STRAIGHT BOURBON WHISKEY

\$1.39 Full Quart 85 Proof

This whiskey is distilled from 100% ripe, full flavored American grain and stored in steam-heated warehouses. It is distilled the old fashioned expensive way, which accounts for its smoothness and palatability!

Compare! \$1.75 Value!

Our Very Best Seller!

SANDY HOLLOW STRAIGHT RYE WHISKEY

90 Proof Compare \$1.35 Value

\$1.59 Full Quart

3 Years Old

NO FINER QUALITY!

LIVBRO GIN

100% Grain Neutral Alcohol

\$1.45 Full Quart 90 Proof

COMPARE! \$1.98 VALUE!

No matter how particular you are, you are sure to like this gin... for it's smooth and mellow; it's made from 100% grain spirits. Please don't judge it by its price... let your taste be the test. Try it—you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!

BALBOA WINES

Are of assured high quality of character that's distinguished by a magnificent flavor and rare bouquet. Blended by America's foremost Vintners from choice California Grapes.

SWEET DRY

Muscatel, Sherry Tokay, Port

\$1.25 FULL GALLON (3 full Quarts \$1.00)

99c GALLON

- Burgundy
- Zinfandel
- Claret
- Barbera
- Chianti
- Reims
- Sauterne

LIVADAS

183 Monroe Ave.

OPEN EVERY NITE TILL MIDNIGHT

FREE DELIVERY STONE 5349

N. Y. S. License L-4229

19th Ward Republicans Plan Entertainment

The 19th Ward Republican committee will hold a two day entertainment on Thursday and Friday evenings, May 16 and 17 at the Hawley St. Clubhouse. It is planned to have music and entertainment followed by games with suitable cash prizes for the winners.

Emmett R. Gauhn, executive committeeman of the Ward will be honorary chairman and Lawrence Rogers general chairman. Those wishing to purchase tickets may do so by calling upon their ward or county committeeman in their respective districts.

Save shopping time. Refer to Sun advertisements for Rochester's outstanding values.

ROLLER SPEEDWAY

TONITE and Every Night 8:30

Return Engagement at Edgerton Park

This Special Discount Coupon Good Until Tuesday May 21

25c Per Person Will Admit Your Entire Party (H. S. and Under)

Protect YOUR EYES!

SLIP-OVER SUN-GLASSES FREE

When New Glasses Are Purchased

C. A. KOHLER Prescription Optician 604 TEMPLE BUILDING, 1ST FLOOR STONE 6170

TAXI

STONE 209

Lowest Rates in Town! 1 or 4 Persons Same Price. Private Appearing Cabs. Prompt, Courteous Service.

Of course I've switched to

OLD OVERHOLT

at today's LOW PRICES!

The same fine whiskey—famous for 130 years

\$2.23 FIFTH (25.6 oz.)

\$1.40 PINT (16 oz.)

100 Proof

Old Overholt, America's most popular bottled in bond rye, is the outstanding whiskey value of the year, and every day more and more men are taking advantage of it.

COPYRIGHT 1940, A. OVERHOLT & CO., INC., NEW YORK

KNOW YOUR COAL DEALER!

Act QUICKLY On These NEW LOW PRICES

They Are Subject To Advance Without Notice!

We have been notified by the mines that due to world conditions coal prices will be higher in a short time. In view of this we advise that you take advantage of the new reduced prices on our dependable quality fuels and fill up your bins immediately!

Ardean R. Miller, Jr. President

GUARANTEED HIGH QUALITY COAL

Miller's SPECIAL Stove, Egg and Nut 8.75	Miller's MONITOR Stove, Egg and Nut 9.00	Miller's JEDDO Stove, Egg and Nut 9.45
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Prices Are Cash, Shoveled Off

RG&E Dustless Coke \$9.35 cash • Highest Quality Fuel Oil

ARDEAN R. MILLER

500 WEST AVE. Finest Service For 28 Years GEN. 20

Wrestling on Wheels

"Mayhem on roller skates" started its second Rochester career last week when the International Roller Speedway moved into Edgerton Park for its 2,000 mile dash for a purse amounting to \$4,000. Teams representing Europe and America battle it out nightly in a banked bowl like that of a six day bike track.

Spectators who witnessed the turbulent first week's contest pronounce it as fast as hockey, and as thrilling as boxing.

Rochester's leading stores advertise their best values in the Sun. Get the habit—depend on the Sun for latest shopping news.

WALKER'S ALL-CHICKEN PIES

And Beefsteak Pies

No vegetables—filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.

26 VELOX ST. GLEN. 3783

RUGS 9x12 \$1.00

CLEANED and STEAMED RUGS. Stained, Cleaned, Washed, Sized, Moth, Damp and Germ-proofed

ELTER CO. Est. 1872 Glenwood 3466-44 Arthur St.

BEST BUYS IN BETTER MEATS at **DOLAN'S**

ROAST BEEF	PORK LOINS	VEAL	BACON
Cut From U. S. Inspected Steer	Rib End	Leg or Rump	Sliced Rindless
17c	15c	19c	19c

YOUNG ROASTING OR FRYING CHICKENS **lb. 23c**

Buy The Cuts of Chicken You Prefer

Legs, lb. 35c	Breast lb. 45c	Wings lb. 22c
Giblets lb. 19c	Necks 12c	Livers lb. 45c

Dolan's

600 Jefferson, cor. Bartlett; Gen. 1417

OUR OWN FARM

—where our own herds graze in the rich, fertile pasturage of the Genesee Valley country... that's where Maple Leaf Milk comes from. It's 70 to 80° Guernsey, it has a deeper, golden cream line. It's better—try it—it costs no more!

Call Monroe 2296—For a FREE SAMPLE Quart!

Maple Leaf DAIRIES

KNOW YOUR COAL DEALER!

Act QUICKLY On These NEW LOW PRICES

They Are Subject To Advance Without Notice!

We have been notified by the mines that due to world conditions coal prices will be higher in a short time. In view of this we advise that you take advantage of the new reduced prices on our dependable quality fuels and fill up your bins immediately!

Ardean R. Miller, Jr. President

GUARANTEED HIGH QUALITY COAL

Miller's SPECIAL Stove, Egg and Nut 8.75	Miller's MONITOR Stove, Egg and Nut 9.00	Miller's JEDDO Stove, Egg and Nut 9.45
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Prices Are Cash, Shoveled Off

RG&E Dustless Coke \$9.35 cash • Highest Quality Fuel Oil

ARDEAN R. MILLER

500 WEST AVE. Finest Service For 28 Years GEN. 20

News of interest to thrifty shoppers will be found in Sun advertisements each Thursday. Get the habit—shop Sun advertisers for outstanding values.

IT'S YOUR FAULT

Joan—You married Bill with your eyes open. He told you about his past life. You must make the best of it now. Read "My Past Became Me Past" in the June True Story Magazine—now on sale.

NOW is the TIME TO

REPAIR your FURNACE HEATING PLANT

or Install a New

NO DOWN PAYMENT
No Interest to Pay 'til October 1st

FREE ESTIMATES

Rochester Heating Headquarters For Over 50 Years

FREE PARKING

SINCE 1889

SIEBERTS

OPEN EYES.

ST. PAUL and ANDREWS ST.

Best Bargain In Meat AND POULTRY This Week End

Wilson's Certified, Tender'd Small, Skinned, Smoked

HAMS 19c

surplus fat and skin removed. Whole or string end

Small Milk Patted Fowl **lb. 18c**

For Pricese or Salad Young Milk Patted Chix **lb. 23c**

4 1/2 lb. Average Roasting U. S. Insp. Young Steer Beef Rst. **lb. 17c**

Chicken Breast lb. 43c
Chicken Legs lb. 35c
Chicken Livers lb. 39c

Chicken Wings lb. 19c
Chicken Necks, 2 lbs. 25c
Chicken Giblets lb. 19c

Plenty of Free Parking in Rear of Store

CLARK'S MARKETS

824 Portland—Near Lux—Stone 471
906 No. Goodman—Near Bay—Col. 4870

SMOOTH AS SILK but not HIGH HAT

Try it Today

KESSLER'S

AMERICA'S GREATEST WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

LOEWS

Simply write a letter in no more than 50 words telling us why you would like to see

"EDISON THE MAN" plus "AND ONE WAS BEAUTIFUL"

Starting Friday, May 24

TRACY

in CLARENCE BROWN'S production "EDISON THE MAN"

JOHNSON • OVERMAN
COBURN • LOCKHART

Directed by CLARENCE BROWN

"AND ONE WAS BEAUTIFUL" ROBERT CUMMINGS LARAIN DAY

EDDIE CANTOR

"40 LITTLE MOTHERS"

"ONE MILLION B. C."

Victor Mature—Carole Landis

NOW PLAYING

DON'T DELAY
Rochester's leading stores advertise their best values in the Sun. Get the habit—depend on the Sun for latest shopping news.

Jimmy Fidler . . . IN HOLLYWOOD

HOLLYWOOD.—News that Bob Hope has been given a new contract and a lush up-in-pay by Paramount bears out my contention that studios almost invariably give stars their

just dues—especially if the stars have enough common sense to play fair.

Bob, possibly because he's insured to success, possibly because he's naturally level-headed, never questioned the fairness of his original contract despite the fact that he's steadily gained popularity since signing it. Repeatedly Hollywood trouble-makers tried to convince him that he was underpaid and ill-used, that he should bludgeon a "fairer" deal from his bosses. Bob answered all such egging by the calm statement that the studio probably knew his real value better than he did, himself, and that he would get an ample salary boost when he deserved it. The event has proved him right.

I suppose it's too much to hope for, but a good many of our hot-headed egocentrics could benefit by adopting Bob's attitude. They would get just as much money, and get it just as quickly, if they would live up to contracts they were delighted, in the first place, to sign, and give their employers credit for shooting square. Moreover, they might stay in the big money a great deal longer. Agreements between actor and producer are unlike most labor contracts, for the actor's contribution is an intangi-

ble thing called personality, which can seldom be accurately appraised in advance. When it proves more valuable than anticipated, the producer is anxious to pay full price, for he knows that contented stars are his best guarantee of box office profits.

IDOL CHATTER. Amazing how many top-notch screen stars are Irish. Peas-in-apod; Loretta Young and Ann Dvorak I never hear that expression. "The ghost walks," without thinking of John Carradine. Ad slogan to suit Maureen O'Hara's smile: "Acid Neutralizing." J. Carol Naish may be pardoned a smile when he hears actors brag how dearly they bought success—he got HIS break by donating a pint of blood to Producer William Fox. Man Father Time forgot? Joe E. Brown. For a publicity natural, how's about remarking "He Married His Wife"—with John Barrymore? Suicidal approach: "I've got a great part for you, Mr. Prouty—in a series." The only infallible Hollywood prediction is that today's stars will end in the Old Vogue's Home.

The current plight of Eddie Collins illustrates perfectly the hazards of a Hollywood career. The power-that-be at 20th Cen-

tury promised him the lush role of his life in "The Return of Frank James," and, for fear conflicting schedules might prevent him from playing it, kept him from taking proffered roles in several other pictures. Then the inevitable rewriting started, and with each new draft of "Frank James," the Collins role gave up another pound of flesh. According to the present script, he will have exactly six lines of dialogue.

SEVEN YEARS AGO IN HOLLYWOOD: The Richard Arlens (Jobyna Ralston), now rifted, celebrated a visit from Doc Stork. Ernest Torrance died in a New York hospital after a brief illness. Billie Dove Yumated with Robert Kenaston, California realtor. Ann Harding and Alexander Kirkland (what's become of HIM) narrowly escaped death when their boat capsized while fishing off Havana, Cuba. Gossips rumored a secret marriage for Myrna Loy and Ramon Novarro. Greta Garbo paid a debt of gratitude by demanding John Gilbert, considered passe, as her co-star in "Queen Christina." Bandits robbed Zeppo Marx of jewels worth \$30,000.

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4.75x19	2 for	\$ 7.78	\$ 9.78
5.00x19	2 for	10.38	12.38
5.25x18	2 for	10.78	12.78
5.50x17	2 for	11.78	13.78
5.50x16	2 for	11.78	13.78
5.50x17	2 for	12.78	14.78
6.00x16	2 for	14.58	16.58
6.25x16	2 for	15.58	17.58
6.50x16	2 for	18.58	20.58
7.00x16	2 for	18.58	20.58

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The Chateau is Rochester's foremost night club just because it is Rochester's favorite fun spot. If you're one of our "regulars" you'll agree with every statement in this announcement. If you haven't been to the Chateau recently, make a date with your best girl now, put on the dog, say, "Let's go to the Chateau." Then drive out Monroe Ave. to the Twelve Corners. She'll say, "Here's a man who's been around." And the tariff will be so reasonable, you'll have enough left over for the second date she'll be expecting.

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Every Wed. 8 P. M. 25c
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- Hair Tonic 35¢ VINCE 29¢
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LUX FLAKES

Reg. 10c **2 FOR 13¢**

(Limit 2 Boxes)

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MILK OF MAGNESIA TABLETS

REG. 75c VALUE

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25c SIZE **8¢**

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WHITE — EMBOSSED

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"The Original Chocolate Malted Milk"

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2"x10 yds. (Limit 2 Roll)

- 60c HEET 41¢
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- Tin of 30 \$1.00 NURITO 69¢
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- 30c RESINOL 17¢
- Soap 25c RECRO 16¢
- Powder GREEN SOAP 39¢
- Tissue, Pint 35c MUCOL 29¢
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- Napkins, Box of 30 30c CARBONA 18¢
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- Shave Cream 25c STERNE'S 8¢
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Events
Of The
Week

Rochester's
Weekly
Shopping Guide

The Rochester Sun

Delivered
To 75,200
Rochester Homes

Vol. III, No. 30

ROCHESTER, N. Y., MAY 23, 1940

PHONE STONE 6001

THURSDAY, MAY 23
VIE CLUB - Luncheon, 98 South Ave. 3 p. m.
ST. ANNE'S CHURCH ALTAR & ROSARY SOCIETY - Card Party, Church Hall, Hudson St., 1:30 p. m.
ST. OLAV'S HAPTIST CHURCH - Play, "Our Moderns", Church Auditorium, 8:15 p. m.
BASEBALL - Rochester at Montreal Musical Arts Society - Recital, Little Theatre, 10:45 a. m.
MOOSE LODGE - Annual Spring Festival, Little Theatre, 8 p. m.
TOWNSEND CLUB No. 6 - Meeting, Liberty Theatre Bldg., Driving Pk. Ave., 8 p. m.
FRIDAY, MAY 24
WINTON CONGREGATIONAL CHURCH - Parish Party, Church Hall, 5:30 p. m.
19th WARD DEMOCRATIC CLUB - Annual Banquet, Card Party, Arcade, 7 p. m.
NAZARETH ACADEMY ALUMNAE - Card Party, Nazareth Academy, 8 p. m.
BASEBALL - Rochester at Toronto (2 games)
VOCATIONAL HIGH SENIORS AND ALUMNI - Annual Spring Dance, No. 3 School Auditorium, 9 p. m.
ALJO CLUB - Play, "Anne of Green Gables", Monroe High Auditorium, 8 p. m.
INTER-HIGH MUSICIANS - Concert, Eastman Theatre, evening.
19th WARD CLUB - 17th Annual Entertainment and Dance, Edgerton Park, 8 p. m.
ST. MARGARET AND MARY CHURCH - Summer Festival, School Auditorium, Rogers Park.
SATURDAY, MAY 25
OHIO WESLEYAN ALUMNI ASSOC. - Picnic, Home of Mr. and Mrs. Chas. R. Kallman, East Ave., 8:30 p. m.
GENESSEE HOSPITAL ALUMNAE ASSOC. - Annual Banquet, Hotel Seneca Ballroom, 7 p. m.
LOCUST HILL COUNTRY CLUB - Dinner Dance, Country Club, 6 p. m.
BASEBALL - Rochester at Toronto
HOLY APOSTLES ROSARY SOCIETY - Cooked Food Sale, 426 Lyell Ave., 10 a. m. to 6 p. m.
ST. MARGARET AND MARY CHURCH - Summer Festival, School Auditorium, Rogers Park.
SUNDAY, MAY 26
AMERICAN LEGION BURWELL R. ROHLFMAN'S JAZZ - Memorial Service, Riverside Cemetery, 1:30 p. m.
BASEBALL - Buffalo at Rochester.
MONDAY, MAY 27
WOMEN'S CREDIT GROUP - Dinner Dance, Rochester Club.
BASEBALL - Buffalo at Rochester.
TUESDAY, May 28
19th WARD REPUBLICAN CLUB - Supper and Card Party, 994 Main St., W.
BASEBALL - Buffalo at Rochester.
MOOSE LODGE - Testimonial Dinner, Moose Hall.
EASTMAN SCHOOL CHORUS - Oratio, "The Creation", Kilbourn Hall.
WEDNESDAY, MAY 29
EAST SIDE DEMOCRATIC CLUB - Annual May Party and Dance, 140 Central Pl.
BASEBALL - Montreal at Rochester.
EASTMAN SCHOOL CHORUS - Oratio, "The Creation", Kilbourn Hall.
THURSDAY, MAY 30
BASEBALL - Montreal at Rochester (2 games).
MEMORIAL DAY PARADE - 9:45 a. m.

Chest Over the Top; Red Cross Drive On

With the Community Chest Drive, not only over, but over the top by more than \$14,000, Rochesterians this week will be faced with the task of raising \$80,000 for the Red Cross in its European War Relief campaign.

Total subscription to the annual community chest drive was reported as \$1,173,666 with a record 104,795 total pledges.

Sixty uniformed Red Cross girls are appearing in downtown hotels and stores with boxes for donations for relief. In addition to the \$80,000 which the local unit is attempting to raise, the chapter is also seeking 1,900 garments for the war's refugees, as its share in the national quota of half a million garments by September 1st.

Monroe County volunteer women numbering 1,700 will sew to fill the quota, and 500 others will knit. Requested of city and county groups are the following garments, Miss Veronica Maher, executive secretary, announced.

Two hundred men's sweaters, 200 women's sweaters, 400 children's dresses, 200 women's dresses, 200 girls' dresses, 200 layettes, 200 hospital bedshirts, 200 convalescent robes, 100 operating gowns.

Seventeen thousand surgical dressings will be made by a group of 365 volunteers.

Mrs. Charles H. Stearns, production chairman, is in charge of dressings and sewing, and Mrs. Horace Thomas heads the knitting groups. City and county have made 3,280 garments and 2,000 dressings since the start of the war.

Army Seeks Men For Medical Corps And Canal Zone

Doctors and dentists in the Rochester area who have the urge to join the army will be given an opportunity to do so, according to Sergeant Jesse O. Smith, in charge of the Army Recruiting office, Federal Bldg.

Examinations for appointment as First Lieut. in the Medical Corps will be conducted from July 8 to July 11. They are open to all male citizens of the U. S. who are graduates of acceptable medical schools and can qualify under certain other regulations.

Dentists may take an examination leading to a commission as First Lieut. in the Dental Corps, which will be offered from July 15 to July 20.

Sergeant Smith also announced that there are vacancies in the Infantry, Field Artillery and Coast Artillery in the Panama Canal Zone.

Full information regarding army vacancies can be had by applying at the local recruiting office.

SENIOR PROM
 Carl Dengler's orchestra has been engaged to play for dancing at the Senior Prom of Madison High School which will be held in the school gym tomorrow night from 9 p. m.

Wings List First Night Tilt Tuesday, Face Herd Sunday

With John Berly back in the Red Wing fold as relief pitcher, Billy Southworth was fast bringing his hired hands to mid-season peek this week. That is, when the weather permitted games.

The Wings rode in top spot over the week-end and now find themselves closely bunched with Jersey City's little Giants and the Orioles, all fighting for top spot. Their 2 to 1 win over the Montreal Royals Tuesday tightened their grip on the lead.

Berly will be remembered by Wing fans of other years. He was a standout pitcher under Billy Southworth in 1930. He also performed in Wing spangles in 1934 and part of 1935. He was obtained from Toronto in a cash deal negotiated by Oliver French, Red Wing prey.

The Buffalo Bisons, hovering around the first division, invade Red Wing Stadium Sunday to play a doubleheader. The Bisons also will furnish the opposition in the first old fray slated for next Tuesday, and Oliver French obligingly announced that it will be ladies' night with the feminine rosters gaining admittance at a reduced price.

All in all, the Wings face some busy days of baseball and the George Fallon-Frank Crespi infield combination will be given plenty of opportunity to build up their number of double-plays.

THE SUN WILL BE OUT MEMORIAL DAY

This is not a weather report... just a reminder that the Rochester Sun will be out, as usual, next Thursday, which is Memorial Day.

Watch for this big summer values edition. Rochester merchants will bring you "buying news" for the great summer season ahead.

Look for your copy of the Sun at your home next Thursday.

Do you get your Sun regularly every Thursday afternoon? If you do not, call the circulation dept.—Stone 6001.

Memorial Day Parade To Include Women's Units

This year's Memorial Day parade promises to be the largest and most colorful of recent years according to Chief Marshal of the parade, James A. Hard, 99-year-old G.A.R. veteran and one of the five surviving Civil War veterans, who will head the procession of more than 5,000 marchers comprising six divisions made up of some 200 civic and patriotic organizations, and headed by 35 musical organizations. For the first time in several years women's organizations will be represented in the parade.

Assisting the Chief Marshal will be a staff consisting of Major Wheeler C. Case, deputy marshal; Major Abram N. Jones, chief of staff; Captain Don R. McChesney, assistant chief of staff, and the following aides: Major Earle Smith, Major John D. Andrews, Major Fred Tillman, Major Ronald C. Hands, Major William R. O'Connor, Capt. Paul Reichel, Capt. Alfred Heggie, Capt. Marine DeLee, Capt. J. Arthur Jennings, Lieut. Wilfred Tappert, Lieut. William Young, Lieut. David Alvord, Lieut. Carlos Reynolds.

The parade will form on Broad street and adjoining streets at 9:30 a. m. and will move promptly at 9:45 a. m. west on Broad St. to Clarissa, north to Main St., east on Main St. to East Ave., east on East Ave. to Alexander, south on Alexander to Monroe Ave., west on Monroe Ave., to Clinton Ave. So, at which point it will be reviewed by the marshal and staff.

Vaudeville Acts Listed At Republican Entertainment

Twelve acts of professional vaudeville will feature the 17th annual entertainment and dance of the 10th Ward Republican Club which will be staged at Edgerton Park tomorrow night, according to Donald N. Morris, publicity committee chairman, a record turnout is expected, with more than 3,500 tickets distributed in the advance sale.

Sherman Pierce, chairman of the entertainment committee, has arranged the show which will also feature old Irish tunes and jigs.

Clarence R. Piehler is general chairman of the affair. His assistants include Thomas Riley, Roy D. Ward, Robert Clifford, Sr., Frank R. O'Brien, Jacob Gerling, John G. Miller,

Church Body To Elect Ruling Head Today

Approximately twelve hundred commissioners representing the Presbyterian church throughout the nation were in Rochester today for the opening session of the General Assembly of that church.

Five candidates have mustered enough pre-convention support to be seriously considered as contenders for the post. More than 200 votes are claimed for the Rev. Joseph B. C. Mackey, D.D., pastor of the Northminster Church, Philadelphia.

Others who have been mentioned for the office include the Rev. William Young, from Missouri; the Rev. Albert D. McCartney, D.D., Washington, D.C.; the Rev. A. B. Keeler, D.D., New York City; and the Rev. Rasmus Thomsen, D.D., Amarillo, Tex.

Pre-assembly talk among delegates is that a pastor should hold the post during these trying times rather than a lay member of the body.

Daily sessions are being held at the Masonic Auditorium, Main St. E.

This assembly is listed as one of the most important conventions to be held in Rochester during this season.

Field Day To End WPA White Collar Observance Week

By DON J. MATTARO

More than a thousand youngsters, representing every playground in the city, are expected to participate in the celebration and field day scheduled for Saturday at the old U of R athletic field on Main St. E. starting at 1 p. m.

This event will bring to a close the locally observed and nationally celebrated "This Work Pays Your Community Week," sponsored by the WPA to show the public at large the activities of organizations into which WPA funds are being poured.

One of the features of the meet is a concert to be given by the WPA band under the direction of Arthur C. Link, bandmaster.

The field day is under the supervision of Rochester Playground division and directed by James P. Wilmot, Rocco Pagnella, Chester Leake, and teachers and leaders of W. P. A. Recreation Div. The general committee includes Joseph Reiners, Robert Ahrens, Norman Ulip and William Hogan. The playground committee includes Gregory Curran, Bob Eddy, Frank Kennedy and Harry Goodno.

School Group Plans Spring Dance

Alpha and Sigma Tri-Y of John Marshall High School will hold their spring dance June 1 at the YWCA Assembly Hall. Music will be furnished by Bob Bruce's orchestra.

Miss Martha Beldue is chairman of the dance with Miss Jessie Jones co-chairman. The Misses Helen Cook, Emma Linscott and Doris Hibbard are in charge of publicity and Miss Margaret McKenna will handle the refreshments.

COOKED FOOD SALE

The Rosary Group of Holy Apostles Church will conduct a Cooked Food Sale on Saturday at 436 Lyell Ave. of Angle St. from 10 a. m. until 6 p. m.

SAVING on Every Purchase or Your Money Back

Your Entire Family Can Do Better At The Jobbing House....
 In the Way of Greater Savings and Bigger Varieties of Fine

SPORTSWEAR for DECORATION DAY

Women's New
3-PIECE PLAY SUITS
\$1.59
 Regular \$2.50 Value

★ BLOUSE
 ★ SHORTS
 ★ SKIRT

A general all around sports suit to wear for tennis, street wear or on the beach. A choice of colors and styles.

SIZES 14 To 20

Woman's All Wool
FLANNEL SKIRTS
\$1.69

New spring styles in summer's smartest pastel colors. Wide waisted and including belt. Sizes 24 to 32.

Women's New
SPORT SWEATERS
89c

The greatest variety of Women's sport sweaters you've ever seen. All colors and styles featuring Cardigans and alipons. Sizes 34 to 40.

Women's Party
HOPSACKING SLACKS
69c

Cool, comfortable and colorful... the most practical slack for summer. See them today, and buy 2 or 3 at this low price. Sizes 12 to 20.

Prices like these speak for themselves... in terms of SAVINGS and VALUE! Deep-cut prices throughout our three floors on Sportswear, Jackets, Boys' Wear, Play Suits, Work Clothes, Sweaters, Raincoats, etc. You'll find huge selections in EVERY SIZE AND PRICE RANGE.

Sport Outfits for Comfortable Living

(A) Crew-Neck Polo Shirts
 The all around polo shirt with quarter length sleeve. Contrasting trim, pocket. Fine combed yarn.
4 for \$1
 Regular 39c Each

(B) POLO SHIRTS
 Shown on sketch "B", in a grand collection of multi-colored, striped patterns. Fine combed yarn.
2 for \$1
 Regular 79c Each

(C) SPORT ENSEMBLES
 Handsomely tailored, smartly styled ensembles. Popular "Hopsacking" coat style shirt with matching slacks and belt. Guaranteed sanforized shrunk.
\$1.85
 Regular \$2.79 Value

Men's New In'n Outer Sport Shirts
59c to \$1.59

Just name the style, color, material and size... and the Jobbing House will show it to you. Choose from Rochester's largest, most complete stocks. Shown on sketch "C".

BOYS SANFORIZED
WASHABLE SHORTS
55c

Choose just the style you want; covers for play and fancy styles for dress. A low price for a sturdy garment!

Children's Corduroy
OVERALL and JACKETS
89c each

Clever little garments for the youngsters in all colors that will wash well.

BOYS IN 'N OUTER
SPORT SHIRTS
2 for \$1

The shirt that every boy will want to knock about in this summer. Colorful shirts that are easy to wash.

Men's Smart New
SPORT COATS
\$8.98
 Regular \$11.95 Values

The ideal coat for all sport occasions. The new knobby tweeds, in herringbones, and solid shades. Lined and expertly tailored to the finest detail.

MEN'S SANFORIZED WASHABLE
SLACKS
\$1.00..\$2.98

1200 PAIRS TO SELECT FROM! Spin rayons bedford cords, cottons, gabardines and many other materials. Every available color and pattern. SIZES to 32.

MOCCASINS
 of Genuine Leather
 Regular \$2.50 Value
\$1.39
 Men's Sizes 5 to 12
 Boys Sizes 12 to 5

Real Indian type moccasins that you will live in most all summer. Ideal for camp, vacation or for lounging around home! A Rochester Jobbing "Super-Value".

ROCHESTER JOBBING HOUSE
 159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
 Open til 9 Every Evening Unrestricted Parking

Sibley, Lindsay Curr & Co.



HAVE YOUR PICTURE TAKEN FOR DAD
just what he wants on **Father's Day—June 16th!**
Lovely large \$1 11x14 size
OTHERS 3 FOR \$2.95 AND UP
Basement Photo Studio
AISLE 15, CENTER

Spring Festival Opens Tonight At Moose Lodge

Everything is set for the opening of the Moose Spring Festival tonight in the new club house of the Rochester Lodge. It will continue through Saturday and, according to Governor Earl Smith, it promises to be one of the most entertaining events of the kind ever staged by the Moose. Returns on tickets indicate that there will be a capacity crowd in attendance each evening.
Chairman A. L. Sanow, of the committee in charge, announces among the feature attractions for the opening night a Jitterbug contest, a Turtle Circus and the personal appearance of Princess Zaleta, who is said to delve into futures. Every unit of Rochester Lodge will have a booth in the festival where groceries, hams, candy, dolls and novelty merchandise will be disposed of.

Movie Quiz Winners

Here are the winners of the Sun Movie Quiz Contest. Each will receive two tickets to see "Edison The Man" at Low's Theatre starting today. Winners must call at the Rochester Sun office, 420 Burke Blvd., for tickets before Monday noon. No tickets given out on Saturday afternoon.
Bernice Gallagher, 337 University Ave.
Frank Littenberger, 5 Schell Pl.
Mrs. Wm. Johnson, 78 Sunset St.
Orat M. Shynook, 648 Blossom Rd.
William Reid, 1113 Lake Ave.
Ruth Proctor, 112 Monroe Ave.
Bessie Schultz, 45 Rockland Pk.
Dr. A. J. Neidinger, c/o Cutler Bldg.
Mason Whipple, 1866 Clinton Ave., N.
Mrs. Rose Loffelt, 148 Harvard St.
Clayton C. Zachman, 652 South Ave.
Harriet Lipsky, 84 Scranston St.
Helen O'Connor, 142 Armit Blvd.
Mrs. E. J. Howland, 71 Elm St.
Rita Gard, 77 Clifford Ave.
Lynn Park, 18 Niagara St.
Ruth McCarthy, 352 Driving Pk. Ave.
Mrs. C. S. Walker, 29 Glasgow St.
Theresa Galasso, 75 Sunset St.
Edward Manolis, 32 Hoff St.
Mrs. Frederick Johnson, 83 Otis St.
Miss Amelia Peters, 34 Bloss St.
H. F. Dalton, 1945 Main St., E.
Lucy Amico, 345 First St.
Gene Schurr, 165 Caroline St.

SUMMER Specials!

Awning Cloth 19¢ yd.	Striped Net 9¢ yd.
OIL SILK 39¢ yd.	CRASH 39¢ yd.

Waterproof. 31-in. Wide. Colored. 36-in. Wide. Linen-lined. Sun and Tub Fast. 50-in. Wide.

CUSTOM-MADE SLIP-COVER SPECIAL!

Chair ... \$5.84
Davenport \$9.68

MILL END SHOP
71 Clinton Ave. So. Opposite J.E. Thompson Co.

YOUR CREDIT IS GOOD WITH GARSON & WOOD

Special Friday Only! AT GARSON & WOOD!

NEW: For the first time SUCH A WONDERFUL VALUE!

21st All Steel PORCH & LAWN SET
in RAINBOW COLORS as shown!

\$12.95 Complete
50¢ DOWN WEEKLY

- Streamlined
- Flex-Seat and Back
- Resilient Action
- Air Cooled Construction
- Washable BAKED ENAMEL
- Durable, Sturdy, Heavy Tubular Steel

50¢ A WEEK Easy Terms

Just 50 Sets! We Can Get No More, When These Are Sold!

Garson & Wood
COMPLETE HOME OUTFITTERS 111 CLINTON AVENUE SOUTH

AT SMALLS • 28 EAST MAIN

Only \$9.95 for this nationally advertised **WESTFIELD "TROJAN"**

25¢ DOWN 25¢ WEEKLY

AT SMALLS HEADQUARTERS FOR FISHING TACKLE ON EASY CREDIT

NO INTEREST CHARGE

For These Famous Makes

- AMERICAN FISH AND HOOK
- SHAKESPEARE
- TRUCK TEMPER
- WILSON
- HEDDON
- ASHWAY LINES
- GLADWIN LINES
- KENNEDY TACKLE BOXES
- MY BUDDY TACKLE BOXES

PAY DOWN 25¢ A WEEK

It's Easy to Own the Best in Tackle

AT SMALLS SEE THIS WONDER RADIO

The Only Portable Radio Which Works Efficiently In Trains, Planes, Boats, Autos, etc. . . The Only Radio With the Patented DETACHABLE WAVE MAGNET!

1941 ZENITH Portable Radio WITH THE NEW IMPROVED WAVEMAGNET

\$29.95 Complete With Battery

75¢ DOWN 75¢ A WEEK

GUARANTEED TO PLAY WHERE OTHER PORTABLE RADIOS FAIL

Smalls
28 MAIN STREET EAST
JEWELERS RADIO OPTICIANS
OPEN SATURDAY EVENING

The WAY TO A MAN'S HEART

BY IRENE MUNTZ

Here is something new in pies that will make your family sit up and take notice. It is versatile dessert too, for you may use apricots or pears with equal success. If you can't get the fresh fruit, use canned or dried fruit which has been soaked.

PEACH PIE SUPREME
Temperature: 425 degrees F. Time: 40 minutes

1 Sweet pastry shell 2 3/4 c sour cream
4 to 6 peaches 2 T flour
fresh or canned 1/2 c grated snappy cheese
1/2 to 2 3/4 c sugar 1/4 t cinnamon

Arrange peaches, which have been cut in halves or fourths in unbaked pie shell. Mix the sugar, flour, cinnamon and cream. Pour mixture over the peaches. Sprinkle with grated cheese and bake in a preheated oven.

SWEET PASTRY
1 1/2 c flour 1/2 c shortening
1 t baking powder 1 egg yolk
1/2 t salt 2 T sugar 4 T ice water

Sift dry ingredients together. Add shortening and cut in. Beat egg yolk; add to the ice water, then add the dry ingredients. Knead lightly. Chill in refrigerator. Roll. Line pie shell.

Soon there will be an abundance of rhubarb on the market. Instead of serving plain rhubarb pie, add some fresh pineapple, top with fluffy meringue, and you'll have a quickly prepared and elegant looking dessert.

PINEAPPLE RHUBARB MERINGUE PIE
Temperature: 325 degrees F. Time: 15 to 18 minutes

1 1/2 c diced fresh pineapple 2 T starch
1 1/2 c diced fresh rhubarb 1/2 c sugar
1 c sugar baked pie shell

Combine pineapple (with juice) and rhubarb in a sauce pan. Cover and simmer gently until tender, adding water only if necessary to prevent sticking. Combine sugar and cornstarch, add to fruits and continue cooking for 15 minutes or until thickened. Separate eggs and beat yolks slightly. Add to first mixture and cook 2 minutes. Cool and pour into a baked pie shell. Beat egg whites until stiff, add 1/4 c sugar gradually and beat until light and fluffy. Pile on top of pie and bake in a preheated oven.

Ward Democrats To Sponsor Card Party

Democratic Women from the 18th Ward will play host to the Women's Democratic Club of Monroe County at a card party and baked food sale tonight in the Seneca Hotel at 8 p. m.

Mrs. John E. Lyons and Mrs. Francis Connolly are co-chairmen for the affair.

The Perfectly BALANCED Blend

CARSTAIRS White Seal
A SUPERB BLENDED WHISKEY FOR THE MAN WHO CARES

86.9 Proof. 72% grain neutral spirits. Copyright 1940, Carstairs Bros. Distilling Co., Inc., New York City

WEEK-END SPECIALS SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO ODENBACH'S A STEP OFF MAIN

FRIDAY ONLY

DANISH PASTRY Assorted Fillings and Toppings	3¢ ea.
LEMON CREAM ROLL Butter Sponge filled with fresh Lemon Cream.	24¢ ea.

SATURDAY ONLY

CHOCOLATE FUDGE LAYER CAKE Delicious For Sunday Dessert.	Reg. Price 39¢ 29¢ ea.
FRUIT STOLLEN Filled with Glaced Fruits.	Reg. Price 30¢ 24¢ ea.

WEEK-END COMBINATION SPECIAL
All Put Up In One Box for Your Convenience

1 Marble Loaf Cake	25¢
6 Butter Rolls	10¢
6 Almond Buns	15¢
6 Assorted Cookies	10¢
VALUE	60¢

ALL FOR 39¢

VITAMIN B, WHEAT GERM BREAD 15¢

THIS NEW 1940 OVERSIZE 6 NORGE

FOR ONLY **\$112.75**

with all these NORGE features

- 1 Actually 6.19 cu. ft. capacity
- 2 11.95 sq. ft. of shelf space
- 3 Famous Rollator Cold-Maker . . . permanently colored and sealed, refrigerator-vented for low operating cost
- 4 Five-year Warranty on Rollator Cold-Maker
- 5 Steel cabinet finished in beautiful Norgese color
- 6 Stainless steel freezer with door
- 7 Refrigerated freezer shelf for fast freezing
- 8 Freezes 8 lbs. of ice at one time
- 9 Large cold storage tray for fresh meats
- 10 One-piece food compartment finished in porcelain enamel
- 12 Automatic interior light
- 13 Heavy blanket-type insulation
- 14 Beautiful 1940 styling with modern base
- 15 Sparkling chrome hardware
- 16 Norgese cold-staining interior door panel

\$114.50

Be sure to see this amazing Norgese value FIRST—then make your own comparisons. Immediate delivery at this price while our present stock lasts.

MAJESTIC FURNITURE CO.
204 COURT ST. Open Evenings

TODAY'S TRIP

As Well As All Your Driving Demands, Safe Worry-Free Travel!

WE INSTALL YOUR NEW TIRES IN 5 MIN.

Diamond - CREDIT -

Without Embarrassing Investigations
Without Co-signers

LOW AS 43¢ A WEEK

LOW AS \$1.00 DOWN

DRIVE IN TODAY, NOW — BEFORE YOU TAKE YOUR TRIP!

Drive In With "Dog" Tires—Drive Out With New Ones

UNIT PARTS CORPORATION
1185-1223 E. MAIN CUL. 250

Sun advertisers offer you greatest savings on quality merchandise. Read the Sun regularly every Thursday.

Buck Hunters win dollars by watching their names between the ads in each issue of the Sun.

PRESENT THIS AD FOR A **FREE**
EMPIRE CLEANING & DYEING WORKS **MOTH SEAL BAG**
Glen. 1102 622 Hollenback St. With any winter garment cleaned at regular price!

MOTHERS! IS YOUR CAMERA SHY and TIMID? BABY

If so bring the child to us. We have just the knack of putting babies at ease and of getting the grandest natural expressions imaginable.



Our expert photographers excel with children having won many prizes in baby photo contests.

SPECIAL STUDIO OFFER

Complete Oil Colored and Framed Miniature Portrait

1 95c Reg. \$2.25 Value

Limited time only—No appointments necessary—Hurry in!

Copies Reproduced at Special Rates During May

Neisner's Studio Main Floor Rear
5 to 10 Stores 200 MAIN ST. EAST

LADIES' SHOES 200 Pair CLOSE-OUTS

Formerly \$6.50 **\$1.00** Blues—Blacks Good Size Range Browns

WEST END SAMPLE SHOES
191 Genesee St. at Kirkland Rd. Open Evenings

Mrs. Marjorie Volts, 735 Seward St.

STILL TIME TO PLANT

This has been a backward spring and planting has been delayed in many cases. We still have DORMANT stock in the best varieties, so you can still plant with perfect safety. However, PLANT NOW and get the full benefit of this year's growth and bloom.

ROSES TREES SHRUBS PERENNIALS EVERGREENS

BUY DIRECT FROM THE GROWER

All stock guaranteed to grow or replaced free.

CHASE GARDEN STORE

2045 East Ave. — Phone Monroe 1166
Open Daily and Sundays 'til Dark

Sibley, Lindsay & Curr Co. BASEMENT NEWS

Celebrate National "Cotton Week" with Us! **MAY 19 to MAY 25**

Sensational Selling of Sanforized Shrunk (Only 1% Residual Shrinkage)

COTTON SHEERS

Regularly \$1.29 **\$1.00**

- Every Dress Fast Color
- Fine Quality Cottons
- Detailed Like Higher Priced Dresses
- Sizes 12 to 44.

A wealth of value in gay new summer printed sheer cottons, styled so well you can wear them for sports or shopping. New pleated skirts! Nipped-in waists! Lingerie, ric-rae, piping or saddle stitching trims! Delightful Summer colors!

Sizes 46 to 52 . . . \$1.19

Aisle 14

Telephone Your Order to **STONE 6500**



National Basement

Values That Are Talked About All Over Town

Savings In Men's And Boys' Clothes, You Won't Find Equalled Anywhere

Sale . . . of . . .
Men's Sports Coats
Plain Colors And Many Patterns
\$10

Don't let the low price color your opinion of these . . . they're grand quality! All in the newest styles . . . plain colors and many fine patterns: If you're in the market for a sports coat, don't let yourself miss seeing these. They're values one seldom gets a chance to buy . . . and they'll go fast the wanted tweeds and camel colors.

MEN'S Shirt-and-Slax Sets

\$1.95

For every sports or knock-about occasion you will have, these are the suits you'll be needing; every one, a swell value, nicely tailored and of good servicable materials. Pleated pants . . . self belt . . . two pocket on shirt . . . several colors. Unusually good values at \$1.95.

CHARGE YOURS

Pay $\frac{1}{3}$ June 10th
 $\frac{1}{3}$ July 10th
 $\frac{1}{3}$ Aug. 10th



A Timely Sale Of

STUDENT Sports Suits

Handsome sports fabrics and patterns. Every coat of these suits is a separate sports coat when worn separately. Many patterns . . . several styles. **\$8.95**

Sizes 32 to 38.

Sizes 10 to 16 Are \$6.95

Boys' Slax Suits \$1.59

Shirt and pant sets in many washable fabrics and the best colors of the year. All sanforized.

Boys' Wash Pants \$1.19

All guaranteed shrink-proof. Hopsack and other fabrics — all with self belt. All sanforized.

Boy's Wash Shorsts 59c
Sturdy, well-made and especially good values at 59c. All guaranteed shrink proof.

Boys' Polo Shirts 59c
Many colors included.

BOYS' HOSE 15c
Two pairs 25c

PAJAMAS . 79c
Fast colors all well made and all perfect quality. All sanforized shrunk.



The National's Basement Shop For Boys

Look!

You Can Save \$6.75 on This Sturdy, Low-Cost, Beautiful Southern Colonial

4-Pc. Bed Room Suite

Regularly \$36.50 Now **\$29.75**

Double or Twin Bed, Dresser Chest-Desk, Desk Chair

Handsome Southern colonial style in popular honey tone maple or rich walnut finish! Sturdily made, good looking pieces that will give you years and years of beautiful wear. Two-in-one feature of the handy desk-chest is a neat idea for space saving. See for yourself today!

NO MONEY DOWN. Convenient monthly instalments include a slight carrying charge.

Aisle 15, Basement

MEMORIAL DAY SPECIAL!

Ladies' or Men's
**SUITS, SPRING COATS
or DRESSES**

49c Cash and Carry

LOMBARDO DRY CLEANER

MAIN 2774 For Call & Delivery

PLANT—67 1/2 ORD ST. STORES—492 MAIN ST. WEST
342 DRIVING PARK — 499 LYEL AVE. — 647 CHILI AVE.

ANNIVERSARY SPECIALS

We Specialize In Large Sizes

WASH SILKS \$3.95 and up
SHEERS \$2.95 and up

COTTONS
\$1 to \$1.95

Our line of tailored Dresses is the most complete and reasonably priced in city.

JEFFERSON DRESS SHOP
220 GENESEE ST. OPEN EYES. 'TIL 9 GEN. 1335
Formerly 621 West Main Street

Prices Subject to Advance Without Notice!

FILL YOUR BIN NOW
At These Money Saving
NEW LOW PRICES!

MILLER'S GUARANTEED HIGH QUALITY **COAL**

MILLER'S SPECIAL Stove, Egg \$10.55 and Nut Fea 8.75	MILLER'S MONITOR Stove, Egg \$11.00 and Nut Fea 9.00	MILLER'S JEDDO Stove, Egg \$11.45 and Nut Fea 9.45
--	--	--

Prices Are Cash, Shovelled Off

RG&E Dustless Coke \$9.55 • Highest Quality Fuel Oil

ARDEAN R. MILLER
500 WEST AVE. GEN. 20
Finest Service For 20 Years

Across The Bridge Table

By ASA SPADES

Too often we play our cards mechanically. The real fun in bridge lies in the fact that it requires thought. Information is given to your partner when you make an opening lead, and signals can be used in every play you make in defending against an opponent's contract. If you follow suit with a low card it tells your partner you do not want the suit returned. If you play an unnecessarily high card it is a signal for your partner to return that suit.

Today's hand was played in a local game recently. Neither side was vulnerable and East was dealer.

North
S K
H K 9 6
D K Q J 9 5 4 3
C K 8

West
S A 9 7 3
H 10 4 2
D 10 2
C 3 9 5 3

East
S J 10 8 5 2
H 7 3
H A R 7
C Q J 4

South
S Q 6 4
H A Q J 8 5
D 6
C 10 7 4 2

The bidding:
E Pass S Pass W 3 D N
Pass 1 H Pass Pass 4 H
Pass Pass Pass Pass

North's three diamond opening bid was pre-emptive, the proper bid with 2½ honor tricks and extraordinary length in a suit. The three bid should not be made with more than 2½ honor tricks. A bid of one shows a stronger hand, with more possibilities, than an opening three bid.

East is not strong enough to over-call. South, holding a five-card major suit with three honor cards in the suit, bids three hearts. South figures that her partner may wish to hear this bid as support for a game in no trump. And when West passes, North, with a spade singleton and adequate support for the hearts, is delighted to go to game in hearts.

West led the ace of spades and then cashed the club ace,

that her partner had led a singleton.

South discarded a club and won the trick with dummy's queen. A low heart was led from the board and won by declarer with the ace. South then played the queen of hearts and followed with a small heart to the king on the board. The king of clubs was cashed, and the losing clubs and spades in closed hand were discarded on dummy's diamonds.

You CAN Take It With You
No Need To Miss Your Favorite Program



AC-DC Battery 25 or 60 Cycles



Here's Music with a handle on it! Fun and entertainment wherever you go! For this New Zenith Portable will give you Big-Radio performance at Home, Cottage, Beach, Auto, Train, Plane, Trailer, Cabin, or Office. Operates on AC or DC current, or on self-contained, long-life battery. Equipped with the WAVEMAGNET—U. S. Patent 2164251. It plays where other portables fall . . . its the portable with ne plus ultra performance! See it! Hear it!

HICKSON'S
EAST MAIN cor. FRANKLIN opp. EAST AVE.

ZENITH PORTABLE RADIO

\$29

TERMS \$1 WEEK

MAY PARTY

Cards, entertainment and dancing will feature the May party of the Social Justice Club of Rochester, which will be held Saturday evening at 8 p.m. at the club's hall on Whalin St. J. E. Guerinot has been appointed general chairman.

SLIP-OVER SUN-GLASSES FREE
When New Glasses Are Purchased
C. A. KOHLER
Prescription Optician
604 TEMPLE BLDG., 5TH FLOOR
STONE 6170

"SAVE THE WAYNE WAY"

RE-UPHOLSTERING
with RESTYLING and DURABILITY

No Down Payment
One Year to Pay. No Carrying Charge. 3 - year Guarantee. FREE Pick-up and Delivery.

PHONE MON. 1404
Representative Will Call Day or Evenings

WAYNE
Upholstering Co.
74 PARK AVE.

Your 3-Piece LIVING ROOM SUITE
34.50
Complete With Covering

Price includes: new coverings, new cushions and spring units, new webbing and new fillings added, springs tied eight ways, suite sterilized.

Deux Martini... mais

TWO MARTINIS BUT
fait de ce grand
MADE WITH THAT GRAND

Gin GILBEY'S
GILBEY'S GIN

sans faute!
WITHOUT FAIL

DES SAGES!
(SMART FELLOWS!)



GILBEY'S
The International GIN

In France and everywhere else, smart fellows have been doing that for nearly a century . . . insisting on GILBEY'S GIN! A long time ago, they discovered that Gilbey's has a richer, smoother taste . . . and ever since, Gilbey's has ranked as one of the world's great gins! Demand that international taste in your drinks!

THE INTERNATIONAL GIN DISTILLED BY GILBEY IN THE UNITED STATES AS WELL AS IN ENGLAND, AUSTRALIA, CANADA
National Distillers Products Corporation, New York City—90 Proof—Made from 100% Grain Neutral Spirits

Exquisitely Styled

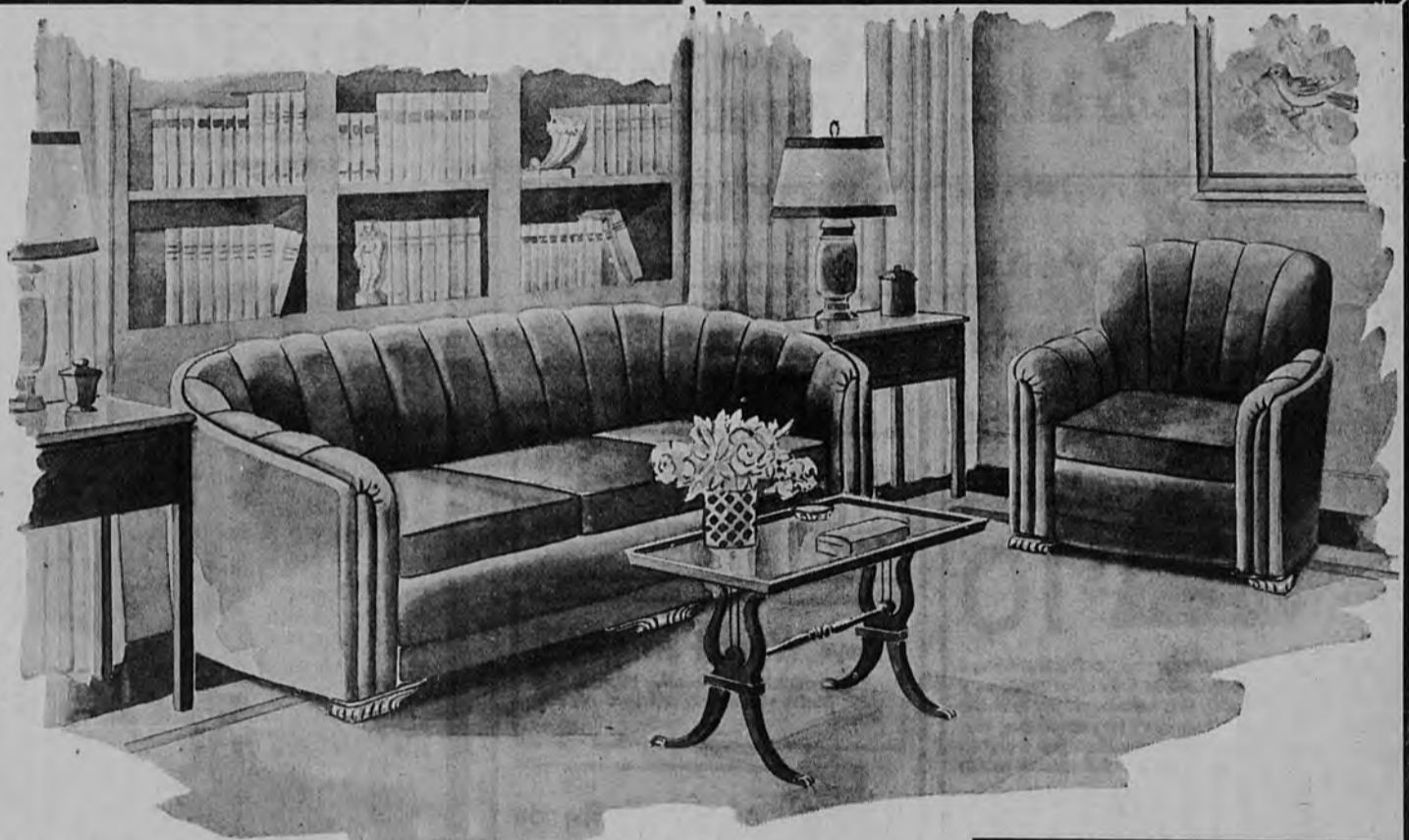
Chesterfield

Sofa and Chair

\$129

BUDGET TERMS AVAILABLE

Excellent workmanship—perfect tailoring—exquisite styling mark this sofa and chair as an outstanding value in better furniture. And dozens of rich, harmonious upholstery fabrics in vibrant colors are yours to choose from. If you're quality minded . . . If you're color conscious . . . If you want to transform your parlor into a beautiful decorator's living room . . . And—above all—if you have an eye to economy, by all means see this splendid group on sale at Lauer's. We know you'll agree with us that good taste in home furnishings need not be expensive. Immediate or future delivery, \$10 deposit.



● STORE OPEN EVERY FRIDAY NIGHT ●

In Walnut or Blond Primavera—This

MODERN

Bedroom Suite

\$98

3-PIECES

Pay \$6 Monthly

TRADE IN YOUR OLD FURNITURE

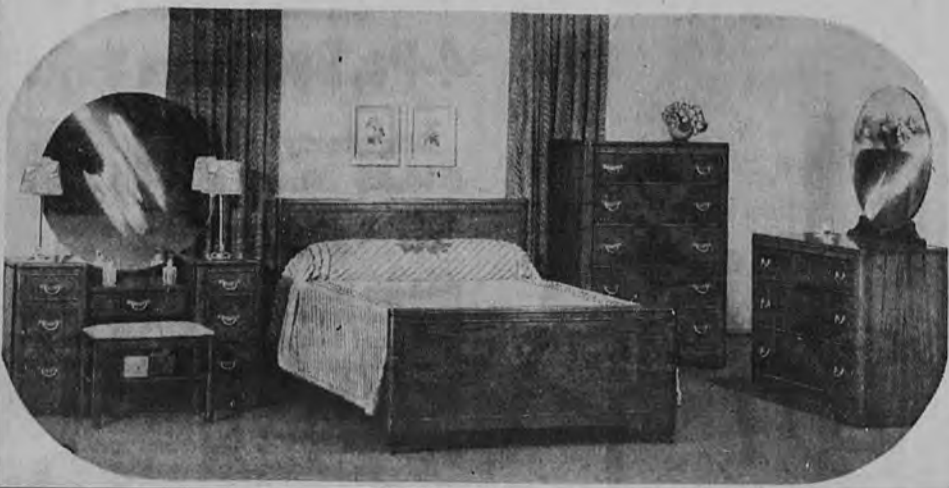
You get a fair price because Lauer's renovate your furniture and sell it in their own Bargain Basement.

Lauer's

50 STATE ST.

BUDGET TERMS AT LAUER'S

90-day extended accounts are the same as cash. You pay only ½% monthly on longer term purchases.



You'll be triply satisfied with this Lauer bedroom suite. First, you'll like its trim modern lines so perfectly styled to blend with today's decorative trends. Your second satisfaction will come from the quality of the woods and construction . . . for this is fine furniture right down to the last detail. And third, you'll be more than pleased with Lauer's very fair price. You may buy the bed, chest and either the dresser or vanity (3 pieces) for only \$98 . . . a saving of \$31. Twin size beds are also available if you desire. Immediate or future delivery—\$5 deposit. . . .

Famous Blues Singer Heads Resort Entertainers
One of the high-lights of the Point Pleasant Hotel summer season will be found at Lee Morse, internationally famous blues singer, has been engaged by this well-known summer rendezvous to headline the varied entertainment program. Pat Cleff and his orchestra will furnish the rhythm for dancing.

gram. Pat Cleff and his orchestra will furnish the rhythm for dancing.

50% OFF TIRE SALE
ON SECOND TIRE WHEN PURCHASED WITH ANOTHER TIRE AT REGULAR PRICE
Get Set For Your Decoration Day Trip At A Saving!
COOPER ARMORED CORD TIRES
THIS COOPER BOND GUARANTEES TO END YOUR TIRE WORRIES

12 MONTHS GUARANTEE BOND
MODERN SAW-TOOTH SKID-PROOF TREAD

A GREAT TIRE
A Great Chance To Save

SUPER SERVICE GUARANTEE BOND WITH EVERY TIRE
THIS TIRE SERVICE GUARANTEED BOND GUARANTEES COOPER ARMORED CORD TIRES AGAINST—

BLOWOUTS	CUTS
BRUISES	CURB CHAFING
FAULTY BRAKES	ACCIDENTS
RIM CUTS	TREAD WEAR
RUT WEAR	UNDER INFLATION
	WHEEL MISALIGNMENT

Cooper Tires measure up! We're certain of that... that's why you have our BOND for it! An iron-clad written guarantee BOND. It protects you should tire trouble occur. Straight-forward, straight-shooting... no ifs, ands, or buts. The guarantee BOND protects your investment... THE COOPER TIRE protects your life!

BUY AT THESE SPECIAL PRICES

Guaranteed 12 Months COOPER C-12			
Size	List Price	Cost of One Tire	Price Per Pair
4.75 - 19	9.25	4.62	13.87
5.25 - 17	11.35	5.67	17.02
5.25 - 18	10.35	5.17	15.52
5.50 - 16	10.95	5.47	16.42
5.50 - 17	11.35	5.67	17.02
6.00 - 16	12.35	6.17	18.52
6.25 - 16	13.00	6.50	19.50
6.50 - 16	15.00	7.50	22.50
7.00 - 16	17.00	8.50	25.50

Guaranteed 6 Months PULLMAN			
Size	List Price	Cost of One Tire	Price Per Pair
4.50 - 24	7.70	3.85	11.55
4.75 - 19	7.95	3.98	11.93
5.25 - 17	9.75	4.88	14.62
5.25 - 18	9.20	4.60	13.79
5.50 - 16	9.45	4.73	14.18
5.50 - 17	9.75	4.87	14.62
6.00 - 16	10.85	5.42	16.27
6.25 - 16	12.90	6.45	19.35
6.50 - 16	12.90	6.45	19.35
7.00 - 16	14.50	7.25	21.75

Guaranteed 15 Months COOPER SOFT-AIRE CUSTOM BUILT			
Size	List Price	Cost of One Tire	Price Per Pair
5.50 - 16	12.40	6.19	18.59
5.50 - 17	12.80	6.39	19.19
6.00 - 16	13.95	6.97	20.92
6.25 - 16	15.70	7.84	23.54
6.50 - 16	16.95	8.47	25.42
7.00 - 16	19.20	9.59	28.79

Above Prices Include Your Old Tires

T. & V. TIRE CO.
560 WEST MAIN ST.
Frank Terry PHONE: MAIN 2163 Walter Griffin Bill Voss
Truck Tire Sales

PEOPLE'S JUNE BRIDE "CANNON" LINEN SET!

OPEN EVERY FRIDAY NIGHT TILL 9

Only At People's Can You Get This 22 Piece Set
\$1.00 DOWN \$10.95 \$1.00 A MONTH
NO INTEREST OR CARRYING CHARGES

Every woman will see at a glance that this is an extraordinary saving! A great special feature value! Take advantage of it while it is here! A better "Cannon" outfit—a brand that is known in every household for splendid quality. You get four 81x99 fullsize sheets, four 45x36 inch pillow cases, four 16x27-inch guest towels, four 22x44-inch bath towels, and six 12x12-inch wash cloths—all 22 pieces for only 10.95! The sheets and cases are the fine "Cannon" muslin, 4 year quality. The towels and wash cloths are heavy, thick, extra-absorbent terry cloth. Lovely pastel colors: green, peach, gold, or blue, in the lovely "Bamboo" pattern as pictured. The complete outfit for only \$10.95!

PEOPLE'S OUTFITTING CO.
CORNER CENTRAL AVE. AND ORMOND STREET

IF YOU CANNOT COME IN—PHONE OR MAIL THIS
PEOPLE'S OUTFITTING CO. MAIN 5414
439 Central Ave., Rochester, N. Y.
Gentlemen: Please send me the 22-Pc. Linen Set. I agree to pay \$1.00 on delivery and \$1.00 a month till paid.
Check Color: GREEN PEACH BLUE GOLD
NAME _____
ADDRESS _____ CITY _____
Have you ever had a People's Account? Yes No

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edward's

Don't Miss These Timely Outstanding VALUES
On Sale
FRIDAY & SATURDAY

Step WHITE This Way 3.95

ACT I: Our whites trip gaily over the fashion footlights... sure of their smartness and confident that they'll be applauded! And such an array! Every wanted style shares the Edwards spotlight. All shoes X-ray fitted!

FASHION AND ARCH SHOES

1. The Wedge Sandal: Open toe with dainty sun-turf tan stripe trim. The season's most talked about shoe fashion.
2. Open Toe Pump: Linen. White with black trim. Black with white trim. Chinese red or sky blue with white trim.
3. Step-In: Made in white calf with open toe. Perforated model that's extra-cool and amazingly light on your feet.
4. Open Toe Sandal: In white kid with side buckle. Dainty red trim on the vamp, strap and heel.
5. Open Toe Dress Tie: A cooling cut-out style that keeps your feet happy even when sidewalks scorch!
6. Walking Oxford: An extra-comfortable shoe made in rich white kid with perforations and stitch trim.

EDWARDS—Third Floor

SALE!

HAND CUT CRYSTAL STEMWARE

Floral Cut On Clear Crystal Reg. 29c ea.

Goblets Tall Sherberts

Low Sherberts - Footed Tumblers

Large Footed Tumblers

Cocktail Glasses

17c Each

EDWARDS—Second Floor

OPEN AN EDWARDS NEW 90 DAY Charge Account
No Down Payment
No Interest to Pay

PAY 1/3 JUNE 10
PAY 1/3 JULY 10
PAY 1/3 AUG. 10

Mail or Phone Your Application

Store Your FURS In EDWARDS OWN VAULTS

Kept Frigid Cold by Electricity

Reasonable Rates:
2 1/2% of Your Own Valuation

\$3 Min. for Furs
1.50 for Cloth Coats
Phone STONE 2300 for Bonded Messenger

SYMPHONY SWEET HOLIDAY CANDY SALE
REG. 29c PURE DELICIOUSLY FLAVORED
HARD CANDIES

- * Assorted Sour Balls
- * Filled Raspberries
- * Paradise Tart Fruit Filled
- * Lemon Drops
- * Assorted Butters
- * Assorted Ba'ley Sugar Cuts

19c lb.

REGULAR 29c SYMPHONY SWEET CANDY SPECIALTIES

- * Cream Almonds
- * Assorted Mar-malade Slices
- * Salt Water Taffy
- * Chocolate or Vanilla Caramellows

19c lb.

Cellophane Wrapped Cream Caramels
5 Different Flavors to Choose From
*Brazil Nut *Butterscotch *Molasses Mint
*Vanilla *Chocolate

Reg. 49c Fresh Salted MIXED NUTS
* NO PEANUTS
* ROASTED FRESH DAILY **39c lb.**

Regular 39c Hand Made Rolled Chocolates 29c lb.
Fresh From Our Own Candy Kitchens

- * Vanilla Buttercreams
- * Chocolate Buttercreams
- * Orange Creams
- * Raspberry Creams
- * Peanut Butter Creams
- * Italian Creams
- * Maple Walnut Creams
- * Peppermint Creams
- * Anise Creams
- * Coconut Creams
- * Raspberry Pectin Jellies
- * Apricot Walnut Jellies
- * Chocolate Coated Marshmallows

Symphony Sweet Pure Extra Fine Flavored SUCKERS

- * Butterscotch
- * Caramel
- * Lemon
- * Lime
- * Orange
- * Butter-Rum
- * Molasses
- * Mint
- * Peppermint
- * Anise
- * Cinnamon
- * Clove
- * Molasses-Nut
- * Grape

9c doz.

Reg. 29c Cashew Nut Butter Crunch lb. 19c
Reg. 29c Coconut Filled Caramel Rolls
Orange Lemon 19c lb.
Maple Wintergreen

Reg. 29c Honey Nut Nougat
Vanilla Almond-Raspberry Pecan-Pistachio Walnut

EDWARDS—Street Floor

Ask About
EDWARDS Electrical
REPAIR SERVICE

Vacuum Cleaners — Washing Machines Refrigerators, Radios completely overhauled. Expert Workmanship Guaranteed.

For Quick Service
Phone Stone 2300
Extension 211

MAY White SALE Specials

Satin Covered BED PILLOWS
REG. 3.98 VALUE **2.98**

Extra-plump, deliciously soft pillows that spell thrifty luxury and new beauty for your bed. Filled with goose-down and goose feathers. Covered in eggshell, blue, peach, green.

"Martex" West Point TOWELS
Slightly irregular... but grand values nevertheless! They're extra-large, heavy and highly absorbent. White with a variety of colored borders. **48c**

Monogrammed Cannon TOWELS
With 3 Letter Monogram
Buy them now for your own home... or capture several for gift dates ahead. Make them yours in solid hues of peach, blue, green, yellow, dusty rose. **29c**

EDWARDS—Second Floor

75
5c
5
art
4
ull
llan
36
NG
TORE

Dolan's Daring Deductions!

Young Long Island
DUCKS
17c

Boneless Pot Roast Beef, lb. 19c
Beck's Famous Boiled Hams . . . lb. 22c
Skinless, ready to serve, whole or shank half.
Miracle Whip Salad Dressing qt. 32c
Country Roll Butter lb. 27c
Seminole Paper Towels . . . 3 rolls 25c

Buy The Cuts of Chicken You Prefer
Legs, lb. 25c | Breast lb. 45c | Wings lb. 23c
Giblets lb. 18c | Necks 12 1/2c | Livers lb. 45c

Dolan's
600 Jefferson, cor. Bartlett; Gen. 1417

Gamler Specials
That Make It Fun To
DO THINGS
DECORATION DAY!



One Year to Pay Is the Gamler Way



R. C. A.
Pick-Me-Up
PORTABLE
\$19.95
50c DOWN
50c WEEK

16-PC. BAIT CASTING OUTFIT
\$4.95 Reg. \$9.95

- AC-DC or Battery Operation
- 40% Less Battery Drain
- Airplane Luggage Finish
- 3-Piece Tubular Steel Casting Rod with self-set aluminum grip
- 19" Steel Tackle Box
- 12-inch rule on cover
- Level Winding Anti-Break Lash Reel
- Fish Stringer
- Fish Scales
- Jane Bug Spinner
- Pointed Pike Lure
- 3-Bass Casting Stoppers
- 25-Yd. Ashway Black Silk Waterproof Casting Line
- 5-Piece Fisherman's Useful Set

25c DOWN—25c A WEEK
GAMLER'S Jewelers — Opticians
104 E. MAIN
Cor. N. Water
OPEN SATURDAY EVENING TIL 9

Special For
JUNE BRIDES
(or Any Bride)

Sunbeam
IRONMASTER \$8.95
regularly

Rid-Jid Automatic
IRONING BOARD \$4.95

A 13.90 Value
FOR ONLY... **\$9.95**
With Your Old Iron

SAVE almost 1/4! Feather-weight—fast-heating. Fingertip fabric heat selector. Light-weight board. Opens, locks and closes automatically. Stays steady. Hangs up when not in use.

ROCHESTER GAS & ELECTRIC
Corporation
Trouble & Service Calls Telephone MAIN 3850
Sales Dept. & Personal Calls Telephone MAIN 7070

OPEN ALL DAY
DECORATION DAY

LIVADAS
ROCHESTER'S VALUE LIQUOR STORE

STOCK UP NOW!
and Save with Safety

Pre-Decoration Day

SPECIALS WINES and LIQUORS

HERE'S A SCOOP VALUE! BOTTLED IN BOND UNDER U. S. GOVERNMENT SUPERVISION

WELFORD CLUB WHISKEY
STRAIGHT BOURBON
PRODUCT OF A PENNA. DISTILLER

Check These 6 Amazing Points:
• Finest Type of Penna Bourbon
• Full 4 Years Old
• Full 100 Proof
• Full Qt. Bottle
• Product of Great Distiller
• Special Low Price

\$1.69 Compare! \$2.49 Value

This Bourbon is an exceptionally mellow whiskey and one of the biggest values that it has been our privilege to offer our customers.

Our Famous **LIVBRO** Brand
RYE WHISKEY
\$2.10 Full Quart 90 Proof
COMPARE! \$2.95 VALUE!

A choice, smooth rye whiskey distilled, blended and bottled by one . . . of the largest distilleries in the world. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this Rye because of its exceptionally fine quality and outstandingly low price.

86 Proof
An extraordinary fine quality rum for your cocktail arrangements.

Imported Virgin Islands
RUM \$1.49 Fifth

One of Scotland's Finest
KING GEORGE IV BLENDED SCOTCH WHISKEY
A RARE VALUE!
\$2.49 Fifth
Compare! \$3.20 Val.

SENSATIONAL VALUE
CITY CLUB STRAIGHT BOURBON WHISKEY
4 Years Old
\$1.39 Full Quart 85 Proof
Compare! \$1.75 Value!

Our Very Best Seller!
SANDY HOLLOW
Straight Rye
WHISKEY
90 Proof
Compare \$1.95 Value
\$1.59 Full Quart
3 Old

FRENCH or ITALIAN VERMOUTH
Two famous imports: French (Dry) or Italian (Sweet) Large 30 oz. bottle.
Compare! \$1.35 Value!
89c

NO FINER QUALITY!
LIVBRO GIN
100% Grain Neutral Alcohol
\$1.45 Full Quart 90 Proof
COMPARE! \$1.98 VALUE

No matter how particular you are, you are sure to like this gin . . . for it's smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price . . . let your taste be the test. Try it — you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!

SEE LIVADAS FIRST FOR OTHER LEADING BRANDS NOT ADVERTISED IN AD

BALBOA WINES
Are of assured high quality of character that's distinguished by a magnificent flavor and rare bouquet. Blended by America's foremost Vintners from choice California Grapes.

SWEET Muscatel, Sherry Tokay, Port
DRY Burgundy Zinfandel Claret Barbera Chianti Reisling Sauterne

FULL GALLON \$1.25 3 full Quarts \$1.00
99c GALLON

LIVADAS
A NAME YOU CAN TRUST
183 Monroe Ave.
N. Y. S. License L-4229

OPEN EVERY NIGHT TILL MIDNIGHT
FREE DELIVERY STONE 5549

THIS WAY TO VALUE!



AT
WEGMANS

Rochester Largest Meat Retailers

Extra Tender, Deliciously Tasty

BEEF SHOULDER ROASTS
18c lb.
Boneless Rolled Lamb Roast, lb. 25c
Tender Sweet Cooked Hams, lb. 21c

Our Grocery Prices Are Guaranteed To Be As Low — or Lower Than Any In Rochester

JUMBO SWEET CANTELOPES 2 for 25c Wegmans Fancy
SWISS CHEESE 29c lb. Malt. Milk Silver
LAYER CAKES 23c ea.

PILLSBURY'S 24 1/2 LB. SACK, BEST FLOUR sk. 95c
2-POUND JAR, TASTY
P'NUT BUTTER jar 23c
12-OZ. CAN HONEY BRAND, HAM can 21c
PARTY LOAF NO. 2 1/2 SIZE CAN FANCY 4 can 25c
SAUERKRAUT PURE, CANE, GRANULATED 10 lb. sk. 48c
SUGAR THE FAMOUS TOMATO SOUP 3 cans 20c
CAMPBELL'S CUP OR SAUCER IS WITH COFFEE lb. 17c
KILBOURN HALL NO. 2 CAN, CHOICE HALVES OR SLICED can 10c
CAL. PEACHES RICH CREAMY FRESH COTTAGE CHEESE 5 lb.

SPECIAL!
LAND O' LAKES
SWEET CREAM BUTTER
FROM THE TUB
29c
In the Roll, . . lb. 30c

Wegmans
HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

Summer Bowling To Make Bow At Webber's Hall

By ED RANDALL
Rochester's first summer bowling leagues will get underway at Webber's South Ply-

mouth Hall on Monday night, June 3rd.
It is planned to have a 12-team league for both men and

women, each league to roll eleven weeks, finishing the schedule on August 12th, just before the regular winter season of bowling begins.

A meeting of captains will be held at the hall next Monday night, at 9 p. m. Any bowler desirous of participating in the summer league is requested to be present at this meeting.

Wm. C. Westfall
FLORIST
We Deliver
Fresh Flowers
And Plants
1092 Mt. Hope Ave.
Montroe 1205

Now Open
The Ice Cream Spot
Of The East Side
Community Dairy
695 Atlantic Avenue

DRIVE IN
For a Quart, Pint or Cone
KREAM-MAID
ICE CREAM

For a taste thrill try this rich, pure, ice cream. Only Community could prepare such a quality product and bring it to you at this low price.



Bring the coupon and take home a free pint of sherbert.

FREE SHERBERT
Bring in this Coupon—With every purchase of One Quart of Ice Cream at 40c, you get a full pint of our Tasty Sherbert FREE!
COUPON GOOD 'TIL MAY 26TH

Jimmie Fidler Writes For The Sun Exclusively In Rochester

While summer bowling is a new departure for this community, other cities have had regular schedules the year around. Webber's Hall, with its efficient air-conditioned atmosphere, should appeal to those bowlers who wish to keep in form during the summer months.

ORDER YOUR COPY NOW!
Eastern States VACATION Number
May 26th Issue
A complete and colorful panorama of vacation possibilities in Eastern States Vacation Land... New York with its mountains, lakes and seashore resorts... the New York Worlds Fair, 1940... New England... all the thrills, beauty and pleasure told in word and picture.
and
FIRST Colorphotos of WHITE HOUSE Interviews!
5c An early edition of the SUNDAY MIRROR containing all features is now on sale at all Rochester Newsstands 5c
NEW YORK SUNDAY MIRROR
Mrs. Ruth Thompson, 7 Woodrow St.

LOVE'S SPECIAL
TIL SUN. NITE ONLY
Extra Large JUMBO SHELL
PEANUTS 13c lb.
2 lbs. for 25c
A Real Treat
Black Raspberry
ICE CREAM 25c qt.
Sold Only at Love's Stores

CLARK'S WEEK-END BARGAINS
For Priced as or Salad, Small
Fowl lb. 18c
Honey, Sweet Billed
Bacon lb. 18c
U.S. Insp. Young Steer
Beef 1st lb. 18c
Chicken Breast... Lb. 43c
Chicken Legs... Lb. 35c
Chicken Livers... Lb. 39c
Chicken Wings... Lb. 19c
Chicken Necks, 2 lbs. 25c
Chicken Giblets... Lb. 19c
Plenty of Free Parking in Rear of Store
CLARK'S MARKETS
834 Portland—Near Lux—Stone 471
906 No. Goodman—Near Bay—Cul. 4870

Nervous Restless WOMEN!
Granny? Restless? Can't sleep? The easily? Annoyed by female functional "disorders" and monthly distress? Then take Lydia E. Pinkham's Vegetable Compound. Pinkham's Compound is famous for helping such rundown, nervous conditions. Made especially for women. WORTH TRYING!

NU-WAY RUG CLEANERS
Tacked Down Rugs
Cleaned on The Floor
Dog Stains Removed
Upholstered Furniture
Cleaned at Your Home
Rugs Dyed
Finest Work Done on All ORIENTAL Domestic Rugs
1655 STONE

TAXI
STONE
209
Lowest Rates in Town!
1 or 4 Persons Same Price.
Private Appearing Cabs.
Prompt, Courteous Service.

RHEUMATIC PAIN WHAT TO DRINK
Rheumatic pain may result if kidneys do not regularly eliminate excess acid and other waste. Drink fruit and vegetable juices, milk and soft water. Coffee, tea, alcoholics sparingly. Help kidney elimination back to normal. Use a kidney emollient. Ask any druggist for BUCKLEY. Your 25c back if not pleased. Locally at Largest Drug Stores.

P AND G SOAP
White Naphtha
Large Bars 2c

TOILET BOWL BRUSH
Long Wire Handle
15c Val. 7c

BORAX
20-Mule Team FOUND
box 11c

DAWNS ORIGINAL CUT-RATE DRUGS
OPPOSITE TEMPLE THEATER 56
CORNER AQUEDUCT 31
1 DOOR FROM STILLSON 353
CORNER DEWEY 452
AT BULL'S HEAD 880
JUST OFF MAIN 473
NEAR GOODMAN 539
CLINTON AV. S. MAIN ST. E. MAIN ST. E. RIDGE RD. W. MAIN ST. W. N. GOODMAN MONROE AV.

THURSDAY, FRIDAY SATURDAY SPECIALS
WITH THIS COUPON
POT CLEANER 2c
Reg. 10c
Made of Spun Copper (Limit 2)

CLOTHES LINE 13c
WITH THIS COUPON
50 Feet
Braided Sash-Type Cotton Cord 25c Value First Quality

- BLACK LEAF "49" 19c
- 1-cz. (bulk) 8c
- MOTH BALLS or FLAKES, lb. box 8c
- ENERGEMINE Cleaning Fluid, 25c size 18c
- COTTON Absorbent, 1-lb. roll 16c
- INGUENTINE New Size Tin 25c
- PEROXIDE Pint Bottle 7c
- ZINC STEARATE Powder, 25c size 11c
- ANACIN Tablets, 50c size 39c
- PETERMAN'S Ant Food, 25c size 16c
- CAMPHOR ICE Tube or Cube, Reg. 10c 6c
- ADHESIVE Plaster, 1/2x3 yds. 6c
- CALAMINE Lotion, 4 ounces 18c
- LYSOL, 35c Antiseptic Hand Lotion, 50c size 43c
- WOODBURY'S Hand Lotion, 50c size 17c
- HIND'S HONEY & Almond Lotion, 31 size 49c
- NOXZEMA Cream, 25c size 19c

RIGHT RESERVED TO TO LIMIT QUANTITIES
WITH THIS COUPON
KNITTED DISHCLOTHS 3 for 7c
Full Size—Pastel Embroidery—10c Value (Limit 12)

LIGHTHOUSE Cleanser 2c
WITH THIS COUPON
LARGE SIZE (Limit 2)

FIRST AID Bandages
Medicated With Mercurochrome
Pkg. of 8 Strips 2c

INSECT SPRAYER
Ideal for Spraying Closets, Clothes, etc.
25c Value 13c

Rubber Gloves
35c Quality
Pair 17c

Barney Rubin OPEN NIGHTS TO 10 P. M.
3 BIG DAYS! THURSDAY, FRIDAY AND SATURDAY! 3 BIG DAYS!
CARLOAD SALE!
Nationally Famous, Grade A—100 Level
GOOD YEAR DE LUXE WHITE WALLS 6.00x16 \$9.95
ALL FRESH NEW STOCK!
18-MONTH GUARANTEE
also
GOODYEAR U.S. ROYALS MOHAWK
all fresh stock
1ST LINE, \$8.95
2ND LINE, \$7.95
3RD LINE, \$6.66
AMERICAN AUTO SUPPLY
292 EAST AVENUE
OPEN SUNDAYS 'TIL 6 P.M.

SPECIALS
Peterman's Discovery 60c Quart 36c
ASPIRIN TABLETS Pkg. of 100 6c
Sodamint Tablets Pkg. of 100 7c
Black Flag Powder 40c Size 21c
Mercurio-Chrome 15c Size 3c
Tinct. of Iodine 15c Size 3c
Cascara Sag. Tablets 5-Grain 100's 12c
FLIT 35c Pint 14c

TOILET BOWL DEODORANT
Large 15c Size 7c
3 for 20c

PIPE TOBACCOS
BIG BEN — VELVET HALF & HALF 15c Tins 2 for 17c (Limit 2)
The PIPE That Is Taking The Country By Storm
★ **BON-AIRE Jr.** ★
The Air Conditioned Pipe That Smokes as Cool as the Breeze!
Featuring the ALL-ALUMINUM SHANK with an ingenious air-conditioning design that absolutely assures a dry, sweet, cool smoke!
SENSATIONAL LOW PRICE 98c
Buy Now FOR FATHER'S DAY
Designed to offer the perfect smoke.
The easiest pipe on the market to clean—the entire pipe exposed to air for thorough cleaning in a few seconds.
Fine, selected, hard Algerian briar bowl beautifully colored and grained—available in three distinctive styles.
Money-Saving—the pipe that smokes every particle of tobacco packed in the bowl.
No breaking in—smokes sweet the first time—absolutely no sour taste.
All moisture eliminated from bottom of bowl.
The pipe that is always dry—always sweet—always clean—always cool every day in the week.
Attractively packed in a richly designed display box.

Moth Tabs
"Just Hang It Up"
Reg. 25c Value 9c
3 for 25c

Phillip's Milk of Magnesia TOOTH PASTE 9c
Citrate of Magnesia 2c Size 6c
Halo Shampoo 30c Size 2 for 51c
EDWARD'S Olive Tabs. 30c Size 13c
Ironized Yeast \$1.00 Size 49c
Dr. West Tooth Brush New Low Price 25c

Grass Seed
N. Y. STATE APPROVED MIXTURE
Tested 1940
Pound Bag 23c
5-Lbs. \$1.09
10-Lbs. \$1.98

FITCH'S DANDRUFF-REMOVER SHAMPOO 49c
Size 75c

Peterson's Ointment 25c Size 16c
Zinc Ointment 25c Size 8c
86 KING STORE

**Crushers Crush Bruisers, Bruisers Bruise
Crushers In Rocking Chair League Frays**

The Curtin Crushers dropped the first game of a scheduled double-header Monday night in the Maple Leaf Dairy League, 8 to 5. In the second fray the Crushers rallied to down the Barry Bruisers, 13 to 8.

The Curtin men were handicapped by the loss of one or two regulars, and several astigmatic lapses on the part of faltering Phil Dailey who cantered mad-

ly about right field. The \$100.00 infield, composed of Lunt, Curtin, Gerline and Roche, played faultless ball. Games now stand Bruisers 4, Crushers 3.

Save shopping time. Refer to Sun advertisements for Rochester's outstanding values.

Mount Vernon
This famous name stands for quality—Today's low prices stand for value
\$2.39 FIFTH (25.6 oz.)
\$1.50 PINT (16 oz.)
No wonder more and more people are daily enjoying this superb bonded rye, so rich in tradition and delicate in flavor!

Mount Vernon
BOTTLED IN BOND STRAIGHT RYE WHISKEY
Copyright 1940 National Distillers Products Corp., N. Y.

I LIKE WHISKEY SMOOTH AND LIGHT SO WHAT'S THE ANSWER—QUICK! YOU AND KESSLER'S PRIVATE BLEND WILL POS-IT-IVELY CLICK!
Smooth as Silk but not HIGH MALT
Try It Today
KESSLER'S AMERICA'S GREATEST WHISKEY VALUE
KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.
Mrs. Adelle Smith, 55 Field St.

Want flavor as well as refreshment?
Beverwyck's the beer!
You treat yourself doubly when you drink Beverwyck, for here is thirst-quenching refreshment plus palate-pleasing flavor—a tasty, tangy goodness you'll enjoy to the last drop. For real "on tap" flavor and richness insist on Beverwyck. In stonies, bottles or cans—and on draught at your favorite tavern.
BEVERWYCK BREWERIES, INC. • ALBANY, N. Y.
DISTRIBUTOR: Berger-Kloifgen Co., Inc., 10 Public Market, Culver 3300

Jimmy Fidler . . . IN HOLLYWOOD

HOLLYWOOD, May 23.—Sometimes it seems futile to sit here, writing about movies and movie personalities, when, on the other side of the world, hundreds of thousands are horribly dying in the wreckage of all they held dear.

Yet it is RIGHT NOW that the motion picture should rise to its highest peak of usefulness as a medium of education

and entertainment. The minds of men are filled with gloomy forebodings. Their nerves, plucked at incessantly by gruesome reports of death and destruction, are stretched to the breaking point. Motion pictures can do much to lighten the gloom and ease the strain. They can keep us from forgetting that happiness and construction

can flourish on an Earth most of which is now swept by misery and vandalism.

Here in America, particularly, movies are important, for no other medium can so forcefully teach the doctrines of American freedom—freedom of speech, action and thought. Movies can, and must, help us remain sane in a world gone mad.

The people to do this important job are the very people whose names dot this and other

Hollywood columns day by day—the Gables and Garbos, the Crosbys and Crawford, the Durbins and Shearers and Eddys and Plynms. What they do on the screen in the next few months or years is vital.

What they do off-screen is vital, too. Their foibles have been spotlighted too long to escape attention even now. Being in the limelight, worshipped by millions, they have an ideal opportunity to be influential exponents of all those qualities

which comprise "Americanism."

EIGHT YEARS AGO IN HOLLYWOOD: Jean Harlow and Paul Bern alter-treked; John Gilbert and Virginia Bruce announced plans to ditto

Mrs. Charles MacArthur's first Mrs. Carol Frink, filed a \$100,000 alienation suit against Helen Hayes. . . Charlie Chaplin and his ex Lita Grey, court-battled over her plan to give their sons a screening. . . Marlene Dietrich barred her windows and employed an army of guards because of kidnap threats . . .

— WANT ADS —

MOVING
MOVING—3 rooms, \$3.00, 4 rooms, \$7.00, 6 rooms \$12.00. Pianos and large refrigerators extra. Phone Mr. Carter, Main 8926.
PHONE Mr. Carter Main 8926. He will estimate your moving job low prices. Large vans, capable handmen. He will take old furniture in trade for moving.
WANTED TO BUY
SECOND HAND RUGS, runners, carpets, chests of drawers, bedroom suites or entire households. Also baby cribs, Simmons beds and all kinds of stoves. Phone Mr. Carter, Main 8926.
ODD PIECES
SOLID MAHOGANY Colonial dresser, \$1.00; Brass stands with marble tops \$1.00 and up; beautiful old walnut tables, marble tops, \$1.50 each; old modes, some 3 1/2' top, \$1.00 each; Standing lamps 50c and up; Corsette radiators, \$1.50 each; Mahogany walnut vanity and oak dressing tables and vanities, \$4.00 and up; Blinds eye maple dresser 4 id vanity, \$6.00 and up; desks, \$4.00 and up; beautiful old carved walnut bed, \$5.00. H. P. Fahrer, 134 No. Plymouth Ave.
PAINTING 6 room homes \$17.00 and up. Ideal and oil guaranteed throughout. Call T-2777. CHART 54 Villa St., Main 2577.
PAINTING and paperchanging guaranteed workmanship. Call Stone 3172.

SAVE 1/2 AND MORE
During This Sensational Sale of New Willard

TIRES FULLY GUARANTEED
4.75-5.00x19 . . . \$4.35
5.25-5.50x18 . . . \$5.25
5.50-6.00x17 . . . \$5.35
6.50-7.00x16 . . . \$7.95
6.00-6.25x16 \$5.50
GOODYEAR DeLuxe All Weather FIRST LINE TIRES
6.00x16 \$8.95 Special!
Sole Prices. Includes Year Old Tires.

KOMINZ TIRE CO.
BUY ON EASY TERMS 50c Weekly
GARDEN HOSE 89c 25 Feet
3 Big Stores — Note New Store Hours . . . Open Eves.
468 Ridge Rd. W. 182 Monroe Ave. 417 Monroe Ave.
At Denby Ave. At Seneca St. At West 11 Ave.
9 A. M.—9 P. M. Daily 8 A. M.—9 P. M. Daily, Sun. 9-11:30 A. M. to 11 P. M. Including Sunday

Now Open
Rochester's New Super-Streamlined Bowling Palace -- The Newest, Finest Center of Its Kind in America! See It! Use It!
AIR-CONDITIONED
For Year Round Bowling Comfort
★ Smart Cocktail Lounge ★ Modern Lighting, Color
★ Lunch, Dinner Service ★ Parking Space
★ Lockers and Showers ★ Last, But Not Least—24 New Alleys
★ MEN'S AND WOMEN'S Summer Leagues Start June 3
WEBBER'S BOWLING HALL
501 Plymouth South - - Main (1795-8994)
We are grateful to the following firms for helping to make this beautiful building possible:
I. M. LUDINGTON SONS 730 Lexington Avenue CONCRETE
F. L. HEUGHES & CO. 1029 Lyell Avenue STRUCTURAL STEEL
HOYTWOOD PRODUCTS Arbutus Street FURNISHINGS
CHROMOCRAFT STUDIOS 30 Tylburn Way PAINTING & DECORATING
DOMINE BUILDERS SUPPLY CO. 150 Gould Street GRAVEL — CONCRETE BLOCKS
ELMER W. DAVIS, INC. 291 Mount Hope Avenue CAREY ROOFING
NORRISTONE, INC. 1077 Norris Street CAST GRANITE & CONCRETE
HOLLISTER LUMBER CO. 100 Anderson Avenue INTERIOR DOORS
KEYSTONE BUILDERS SUPPLY CO. 83 Palm Street BRICK
MERCHANTS LINEN SUPPLY CO. Fred (Shirts) Peck 334 St. Paul Street
WRIGHT & ALEXANDER CO. 21 Olsgo Street HEATING & VENTILATING
ALHART ELECTRICAL CO. 1149 Culver Road ELECTRICAL WORK
JOSEPH A. SENTIFF 82 Portland Avenue GILBARCO OIL BURNER
BOWERMAN BUILDERS SERVICE 1387 East Main Street INTERIOR PARTITIONS
JOHN B. PIKE & SON INC. 1 Circle Street GENERAL CONTRACTOR

NOW OPEN FOR THE SEASON

WE'RE FAMOUS FOR IT
STEAK DINNER \$1.50
Lee Morse . . . singer of songs you like to hear. Pat Cleff and his orchestra for dancing.
POINT PLEASANT HOTEL
On Beautiful Irondequoit Bay
Excellent Picnic Facilities Phone Cul. 370

Enjoy the Cool And Refreshing Breezes
At The LAKE and BAY RESORTS
Away From The City
BEATTY'S
Island Cottage Hotel
OPENING SAT. NITE, MAY 25th
Leo Morrell's Orchestra
Dancing 10 to 2
Orchestra and Dancing on Decoration Day, and every Friday and Saturday Night
Choice Food At All Hours

STANLEY'S
"Serves Them Like No One Else" —
HOTS
DINNERS SANDWICHES SALADS BEVERAGES CABINS
SEA BREEZE and 5613 RIDGE RD. WEST

Formal Opening
EDGEWATER TAVERN
Completely Re-Built
LOUIS J. COOK, PROPRIETOR
● IDEAL LAKE-FRONT LOCATION
See the New Colonial Dining Room with its fine new dance floor.
● OUR SPECIALTY
Bridge Parties, Dinner Parties, Banquets, Private Dining Rooms for Parties.
● FINEST FOOD OBTAINABLE
At lowest possible cost. Regular dinner daily. Fish Pies, Steak and Chicken Dinners.
● ALL LEGAL BEVERAGES
Large variety of draft and bottled beers. Tasty mixed drinks. For reservations call Charlotte 1621.
940 EDMERE DRIVE

CRESCENT BEACH HOTEL
1372 Edgemere Drive — At The End Of Beach Avenue
Fish Plate 30c Porterhouse Steak Plate, 50c
Broiler Plate 50c Turkey Plate 50c
Large Enclosed Porch Facing Lake for Private Parties and Bridges
PICNICS • BANQUETS • WEDDING PARTIES • CLAMBAKES
FOR RESERVATIONS — CALL CHARLOTTE 1083
Under The Management Of Al Fritz, Formerly Of The Brass Rail
ORCHESTRA EVERY FRIDAY AND SATURDAY

TONITE and every nite at 8:30

ROLLER SPEEDWAY

2000 Mile Race Now in 14th Night

General Admission 40c

THIS ADV. AND **25c** Per Person Will Admit Your Entire Party

Mrs. Gertrude Brown, 571 Wilson St.

NO, HE SAID MARTIN'S SCOTCH

DID HE SAY SCOTCH?

Don't short change yourself on **QUALITY**

ASK FOR **MARTIN'S SCOTCH WHISKY**

Mellower • Smoother Tastes Better

Blended Scotch Whisky • Bottled in Scotland • Imported by McKesson & Robbins, Inc., N. Y. Corp. 1940 McKesson & Robbins, Inc.

Edgewater Tavern Open For Season

The completely rebuilt Edgewater Tavern, opened formally yesterday at Island Cottage under the management of Louis J. Cook. The new Tavern is decorated throughout in Colonial woods with three-tone pressed wood walls. The main dining room has a beamed ceiling and a 7 foot opening in the fireplace with a Dutch oven.

The dining rooms are furnished in Red, Blue and Green. There are facilities for free parking nearby. Lockers and refreshment stands for the bathers are on the premises.

Distiller Announces Large Stock Of Holland Gins

War in the Netherlands will not deprive the American people of DeKuyper gins and cordials, according to an announcement recently made by National Distillers Products Corporation.

DeKuyper gins and cordials have been made in the United States since 1933, in association with National Distillers and the announcement states that the American DeKuyper plant has been accumulating extra supplies of important ingredients in anticipation that the Netherlands might become involved in the war.

High School Alumni, Seniors, Sponsor Dance

Alumni of Vocational High School will join with seniors of that institution in sponsoring a spring dance tomorrow night in No. 5 School auditorium on Jay St. cor. Plymouth Ave. S. Music will be furnished by Jan Cursion and his popular Rochester orchestra. Tickets may be obtained at the door.

Mark any drink AWOL
[A Whale of a Liquor]

that comes from a bottle of

NATIONAL'S EAGLE
"The King of Blends"

If you want a perfect, mild, gentle whiskey, try National's EAGLE. And compare its price, its body, its aroma and its taste with any blend at any price.

National Distillers Products Corporation, New York—90 Proof, 40% straight whiskey, 60% grain neutral spirits

\$5 DISCOUNT PER TIRE ON 580 NEW CAR CHANGE-OVER TIRES NEVER DRIVEN

600-16 Goodyear Deluxe	2 for \$10.20
600-16 Firestones	2 for \$10.30
600-16 United States	2 for \$13.90
625-16 Goodyear Deluxe	2 for \$10.20
625-16 Firestones	2 for \$10.30
625-16 United States	2 for \$13.90
650-16 Goodyear Deluxe	2 for \$10.20
650-16 Firestones	2 for \$10.30
650-16 United States	2 for \$13.90
700-16 Goodyear	2 for \$10.20
700-16 Firestone	2 for \$10.30
700-16 United States	2 for \$13.90

These new tires were taken from new 1940 cars where customers specified for Federal Safety Ride Tires. Never driven. Save \$5.00 per tire. Absolutely new fresh tires.

GUARANTEED 10,000 Miles To 35,000 Miles All Fresh Stock In Factory Wrapper

Tube FREE
We Also Give You This Extra With Each Tube Purchased. Another 2-for-1 Value

PAY AS YOU RIDE \$1 WK. No Money Down
See Our 25,000 Mile Guar. Tires NO CASH NEEDED UP TO 6 MONTHS TO PAY

Consolidated Tire Sales
253 CENTRAL AVE. Cor. St. Paul St.
Open Every Evening 'til 9:00—Open Sundays 9:00 A. M. to 3 P. M.

WHAT'S A PICNIC without BEER--ALE?

Take Along A Dutchie Filled With **STEIN'S BEERS--ALES**

The **"DUTCHIE"** Home Draft Beer Dispenser

The handy dispenser for picnics and house parties. Provides draft beer or ale economically. No muss, no fuss. With Dutchie anyone can draw a perfectly pure glass of beer or ale. Contains approximately 42 bottles.

No Coil — Pump — or Cooler!

STEIN'S BEERS — ALES
For 51 years TOPS in Flavor, Body and Zest. Now at your favorite Grocery, Delicatessen or Tavern.

CANADIAN Brand CREAM ALE
A Premium Ale with a Tang to tempt every lover of Imported Ale. Call for Canadian Brand Cream Ale.

Both Available With **DUTCHIE SERVICE**

ONTARIO BEVERAGE CO.
340 SHERMAN ST. ROCHESTER, N. Y. Phone: GLENWOOD 6857
Stein's Beer's and Ales Available at Your Grocer's or Tavern

WIN GUEST TICKETS!

LOEW'S

Win Guest Tickets. — Simply write a letter and in no more than 50 words tell us why you would like to see "Waterloo Bridge"

STARTS THURSDAY MAY 30th

NOW PLAYING
Spencer Tracy in **"EDISON THE MAN"** plus **"And One Was Beautiful"**

WATERLOO Bridge
LUCILE WATSON with VIRGINIA FIELD
Maria Ouspenskaya • C. Aubrey Smith

— Plus —
"THE OUTSIDER"
GEORGE SANDERS
MARY MAGUIRE

Where To Go For GAMES-DINING-DANCING

RIVER PARK INN
EAST RIVER ROAD
FLOOR SHOW
SATURDAY NITE
WOODY THAYER'S Orchestra
GEN 7681

PARTIES UNION LEAGUE HALL
Sunday and Monday—8:15 P. M.
Wednesday and Saturday—1:30 P. M.
ADMISSION 25c
290 Gregory at South Ave.

BINGO PARTIES BEELEY'S
MON., WED., FRI., 8:15 P. M.
142 GENESEE ST. in REAR
Hall for Rent for Parties, Dances.

PARTIES AT Capital Theatre Hall
EVERY WEDNESDAY
8:15 P. M.
85 W. Main St.

BINGO PLYMOUTH CHURCH HALL
Plymouth Ave. at Troup
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot

GALA OPENING CLINTON RECREATION HALL
Sun. May 26, 8:15 P. M.
416 Clinton Ave. N.
Refreshments, Free Games
Entertainment 25c
Evening at Glide Hall

ABC Rug Cleaners PARTIES
ADMISSION 25c
Every Tues. and Sat. Night
8:30 P. M.
2011 E. MAIN ST.

BINGO Every Wed. 8 P. M. 25c ARNETT
Theatre—Thurston Rd.
23 GAMES JACK POT

PARTIES AT WEST AVE. MANOR
165 West Ave.
Mon. and Wed.—8:15 P. M.
Tues. Thurs. and Fri. 1:30 P. M.

!! COME AND SEE !!
MODERN AIR TRAVEL IN ACTION
A free coast to coast trip in a comfortable theatre seat all about the American Airway plus other entertainment. Starts at 7 P. M. Free souvenirs for the ladies. Jack Pot now \$24, 90 Door Prizes, 2 1/2 hours of big Bingo. Starts at 8 P. M. All big cash prizes. Thursday, Friday and Saturday. FOLLOW THE CROWD.

HOLLYWOOD BINGO HALL
35 PULLMAN AVENUE
Admission 35c

WHICH BARGAIN SIR?

There Are Lots and Lots of them Here!

BERGHASH
Bashes Prices Down On Distinctive Brands of WINE & LIQUOR

94 Proof SEAGRAM'S SUPERIOR GIN
Distilled London Dry Gin
Distilled From 100% American Grain Neutral Spirits
A 1.74 Value Case of 12 Bottles, \$16.00
A GEN OF MELLOWNESS AND SUPERB BOUQUET
\$1.39 4/5 Quart

LONDON INN Distilled DRY GIN
90 Proof
\$1.09 4/5 Quart

IMPORTED PUERTO RICAN RUM "Gold Label"
We Recommend This Rum For Rum Collins, Cuba LIBRES, DAIQUIRIS and Full Flavored Rum Drinks.
Compare 2.10 Value
\$1.44 4/5 Quart

QUEEN VICTORIA Imported SCOTCH WHISKY
\$2.39 4/5 Quart

100 PROOF BOTTLED IN BOND "FARMBROOK"
A Straight Bourbon Whiskey. Smooth and Palatable. Try it Straight or in an Old Fashioned. You'll Enjoy It.
A 2.85 Value
\$1.99 Full Quart

4 YEAR OLD "CREAM O'GRAIN"
Straight Bourbon Whiskey
\$1.59 Full Quart

100 PROOF CALIFORNIA PEACH BRANDY BOTTLED IN BOND
Case 12 Bottles \$16.50
6 1/2 Year Old
Compare 2.00 Value
\$1.44 4/5 Quart

KENTUCKY PLANTER Straight Bourbon 90 Proof \$1.75 Quart
OLD MR. BOSTON Strawberry Gin . . . pint 75c

IMPORTED FRENCH CHAMPAGNE "DUMONT"
A \$3.50 VALUE—1928 VINTAGE
\$2.25 4/5 Quart

— 3 DAY SALE — "OLD MONARCH"
CALIFORNIA WINES
• Port
• Sauterne
• Angelle
• Muscatel
• Sherry
• Tokay
• Burgundy
• Barberoye
• Zinfandel
• Claret
Compare To Higher Priced Wines!
\$1.24 Full Gallon
FREE DELIVERY!

BERGHASH
124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S ROCHESTER THEATER
FREE PARKING OPPOSITE OUR STORE

WIN CASH!

Play MATCH-THE-METER

Here's How—

Drive to any Gas Pump at Our Stations, Compare the Meter Reading With the Mileage on Speedometer

You Win \$25 when the last 4 numbers match

You Win \$5 when the last 3 numbers match

You Win \$1 when the last 2 numbers match

Make it a daily habit! You may "match-the-meter" once every 24 hours.

1 WIN \$25.00

Nothing to buy. Just Drive Up and Match the Meter!

CLEARY'S SERVICE STATIONS

1477 DeWey, 803 Lake Ave., 21 Canterbury Rd., 797 Main, 324 Genesee St., 1926 East Ave., 193 Winton Rd., No. 408 Court St., 965 Bay St., 806 Atlantic Ave., 126 Ridge Rd. E., 2475 Monroe Ave., 103 Allen St.

WALKER'S ALL-CHICKEN PIES

And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.

26 VELOX ST.
GLEN. 3783

REDUCE

Use Miller's Nationally Famous Reducing Prescription Tablets. HARMLESS INGREDIENTS. This Coupon Worth 50c.

MAIN 8710

MILLER Drug Co. WE DELIVER
1160 CLINTON AVE. N.

RUGS 9x12 \$1.00

CLEANED and STEAMED
Rugs, Steamers, Cleaned, Washed, Sized, Moth, Damp and Germ-proofed.

ELTER CO. Est. 1872
Glenwood 3466-44 Arthur St.

COAL PRICES REDUCED!!

FILL YOUR BINS NOW

BLACK MAGIC \$10.65

SUPERIOR QUALITY EGG COAL
TON CASH SHOVELED OFF

Pea Coal \$8.75 — Semet Solvay Coke, \$9.55

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

GEN 586 EST. OVER 25 YEARS

PAYNE & DUNHAM

Mrs. Mary Munson, 273 Rosewood Ter.

WEIDERS

W. MAIN AND BROAD ST.
Always Convenient Parking Space

PYREX SPECIAL!

10-PIECE SERVICE SET

FREE Every woman presenting a copy of this ad will receive a Pyrex Custard Cup.

77c Reg. \$1.35

OPEN SATURDAYS 'Til 9 P.M.

SHOP AT WEIDERS AND SAVE

- Enamelware
- Aluminum
- Electrical Appliances
- Galvanized Ware
- Cleaning Supplies
- Stepladders
- Screen Cloth
- Revolving Clothes Dryers
- Ironing Boards

KROVETZ SPRING CLEARANCE SALE

Record Saving Values WATERFALL BEDROOM

This beautiful Walnut waterfall bedroom suite including bed, chest and choice of vanity or dresser. Solid oak interior, and fine construction attests to the quality of this tasteful modern suite. **\$69.50**

IT'S EASY TO BUY! 63 suites on display.

EASY TERMS

You Can't Afford To Miss It!

20TH CENTURY MODERN

A smartly styled dining room suite assures you years of service and beauty. Its superior quality will again prove that for the highest quality furniture at the lowest prices, W I S E shoppers buy at KROVETZ. **\$89.50**

1940 BENGAL LEADS AGAIN

All Value Records

SEE THE NEW **PEEK-IN OVEN**

Now there is no need to open an oven door — just snap on the light look through the pyrex glass door and watch your food cook. SAVES FUEL, SAVES STEPS, COOKS BETTER! Cooks with coal and gas or oil and gas. Also available with plain door.

BUY TODAY

Regular \$159.95
INTRODUCTORY PRICE **\$139.50**

And your stove

SEE THE BENGAL GAS RANGE AT \$59.50

BARGAINS IN BENGAL COMBINATIONS REG. \$209.50, NOW **\$145**

KROVETZ

458-462 JOSEPH Ave.
Open Evenings Parking in Rear

KEY

Rochester's Modern CUT RATE DRUG STORES

470 Goodman near Main
546 Monroe near Goodman
92 E Main near Water
457 Ridge Rd W near Dewey

TODAY, TOMORROW, SATURDAY, SUNDAY

WITH COUPON RINSO Lge. Size 15c Limit 1	WITH COUPON DISH CLOTHS 5 for 11c Full Size—Pastel Shades Limit 5	WITH COUPON NOXZEMA SHAV. CREAM 13-oz. Jar Reg. 1.00 49c Limit 1	WITH COUPON WOODBURY FACE POWD. \$1.00 Size 48c Limit 1	WITH COUPON MILK OF MAGNESIA TABLETS Bottle of 100 Reg. 50c 17c Limit 1	WITH COUPON COLGATE BRUSHLESS SHAVE CREAM Reg. 25c 2 for 26c	WITH COUPON AMAMI SHAMPOO Reg. 15c 7c	WITH COUPON ADLERIKA Reg. \$1.00 59c	WITH COUPON BREWER'S YEAST TABLETS Bottle of 250 Reg. \$1.00 49c	WITH COUPON SACCHARIN TABLETS Bottle of 1000 1/4 or 1/2 Gr. 47c	WITH COUPON SODA MINT TABLETS Bottle of 100 7c	WITH COUPON INSECT SPRAYER Reg. 25c 13c
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Probak Jr. Blades
Pkg. of 4 Reg. 10c **3c**

Schick Blades
pkg. of 12 **46c**

Lifebuoy Shaving Cream, large size **23c**

Putnam Dyes 2 for **13c**
Reg. 15c size

Pepsodent Antiseptic Reg. 25c **19c**

Marrow Oil Shampoo Reg. \$1.00 **49c**

Peroxide Pint size **6c**

Eno Salts Reg. 60c size **49c**

Dier Kiss Talc 2 for **25c**
Reg. 25c

Menmen's Baby Oil Reg. 50c size **43c**

Bisodol Tab. Bottle of 100, reg. 50c **39c**

Halo Shampoo 2 for **51c**
Reg. 50c

Father John Medicine Reg. 60c **29c**

Beef, Iron & Wine Pint size **44c**

Ex-Lax 25c size **19c**

Sal Hepatica Reg. 60c size **49c**

Pinkham Vegetable Compound, reg. \$1.25 **79c**

Hygeia Nurses Reg. 15c **8c**

Oil of Wintergreen 4 oz. bottle **27c**

Olive Oil pint size **49c**

Facial Tissues Extra soft box of 500 **14c**

Vigilant Jr. Six 20 **\$8.50**

JUST ANNOUNCED BY EASTMAN

BROWNIE REFLEX
Reg. \$5.25 **\$4.47**

AMAZING Liquid Dentifrice Teel

THE LIQUID WAY TO SPARKLING TEETH

Medium Size **23c**
Large Size **39c**

SUPER SALE!

PALMOLIVE SHAVE CREAM
2 25' **33c**

Nationally Known BOYER COSMETICS

At Close Out Prices!

Creams All 36c Items **23c**
Powders All 25c Items **13c**
Rouge
Lipstick

Come Early While Selection Is Large

DOG FOOD
1-Lb. Can Reg. 10c **3c**
Limit 3

Light, fluffy delightful to use

DOG FOOD
ECONOMY SIZE IN NEW GAY NINETIES JAR **45c**

Light as a cloud, quick and easy to use, but does more than merely cleanse. It contains two special lubricating ingredients to help make your skin feel soft and smooth.

Kitchen Charm WAX PAPER
Ex. Heavy 125 Ft. Reg. 25c **11c**
Limit 2

TRIM
Furniture Polish
Nationally Advertised at 35c
14c
Limit 2

SHU-MILK WHITE SHOE POLISH
Reg. 10c Bottle **5c**
Limit 2

CHAMOIS SKIN
Lge. Size Untanned Reg. \$1.00 **49c**
Limit 1

DOUBLE-EDGE BLADES
Package of 25 Gillette Type **12c**
Limit 2

Paradichlorobenzine MOTH CRYSTALS
Lb. Can Reg. 60c **29c** 4 Cans \$1.00

KREML HAIR TONIC
Reg. 60c **29c**

TEK TOOTH BRUSH
23c 2 for 43c

AEROWAX FLOOR WAX
Pint Size **20c**

LUDEN'S COUGH DROPS
2 for 5c

VELOUR POWDER PUFFS
Full Size **2c**

COREGA PLATE POWDER
Reg. 60c **31c**

Seamless Rubber PACKETTE FOLDING SYRINGE

Convenient Travel Set. Can be tucked away in luggage or medicine chest. Ideal for personal use at home or travel.

\$1.75 Value **98c**

SUPER SALE!

COLGATE DENTAL CREAM
2 20' TUBES **29c**

VASELINE HAIR TONIC
LARGE #1 SIZE **37c**

SEM TISSUE
A TOILET TISSUE OF FACIAL TISSUE QUALITY!
Large 1000 Sheet Rolls **10c** 3 for 29c

Delivered
To 75,200
Rochester Homes

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING

ROCHESTER, N. Y., MAY 30, 1940

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

Rochester's
Weekly
Shopping Guide

Events
Of The
Week



If You Don't
Take Advantage
of the
GROCERY SPECIALS
Advised Each Week
In the SUN

THURSDAY, MAY 30
MEMORIAL DAY PARADE — 9:45 a. m.
BASEBALL — Montreal at Rochester (2 games)
FRIDAY, MAY 31
FRANCIS A. JONES' PUPILS — Vocal Recital; Y. W. C. A. Auditorium; 8:30 p. m.
BASEBALL — Rochester at Buffalo.
SATURDAY, JUNE 1
MONROE GOLF CLUB — Blossom Dance; Club House, evening.
MARSHALL ALPHA AND SIGMA TRI-Y — Spring Dance; Y. W. C. A. Assembly Hall; Rochester at Buffalo.
SUNDAY, JUNE 2
NEW YORK STATE ELKS — Convention begins; Elks Club, Clinton Ave. N. E. 8 p. m. Postmaster Farley, main speaker.
MONDAY, JUNE 3
BOY SCOUT TROOP NO. 13 — Benev. Card Party; home of Mrs. Chas. Walker; 20 Glasgow St.; 2 p. m.
DAUGHTERS OF UNION VETERANS — Supper and entertainment; Y. M. C. A., Gibbs St.; 6 p. m.
BASEBALL — Rochester at Jersey City.
TUESDAY, JUNE 4
ROCHESTER BAR ASS'N. — Final Meeting; University Club.
LOCUST HILL CLUB — Luncheon and Bridge; Club House.
E. G. MARSHALL WOMEN'S RELIEF CORPS — Meeting; City Hall Annex, evening.
BASEBALL — Rochester at Jersey City.
WEDNESDAY, JUNE 5
ONTARIO ASS'N. OF UNIVERSALISTS — Meeting; First Universalist Church, Clinton Ave. E.; 1:30 p. m.
NEW YORK STATE ELKS CLUB CONVENTION — Parade; 2:15 p. m.
BASEBALL — Rochester at Jersey City.
THURSDAY, JUNE 6
3rd WARD DEMOCRATS — Teat. Social Dinner; Moose Club.
BASEBALL — Rochester at Newark.

Postmaster Farley Heads Delegates To Elks Conclave

Officer Election, Parade On Local Schedule Starting Sunday

Headed by Postmaster-General James A. Farley, more than a thousand Elks will converge on Rochester Sunday for the opening of the New State Elks Convention which opens in the local Lodge rooms on that day.

Farley, State and National Democratic chairman will be the feature speaker at the opening ceremonies in the main lodge room on Sunday evening beginning at 8 P. M. Despite his official titles, the postmaster will address the gathering simply as "a brother Elk from (Continued on Page 3)

Lilac Festivities To Reach Peak Next Sunday

Sunday is the date flower lovers from all over the State have been waiting for, ever since the snow has been off the ground.

It's lilac Sunday in Rochester. And that means Highland Park will be jammed with visitors from the city and surrounding territory to view the more than 400 species of lilacs which according to Patrick J. Slavin, director of city parks, will be at their best on that date.

Of growing importance year by year is this annual festival of flowers which shows Rochester at her best to the thousands of visitors who come to learn (Continued on Page 3)



DECORATION DAY

IN OUR FLAG LIES THE STRENGTH OF OUR NATION

In remembering the heroes who have died for the Stars and Stripes, let us also cherish the ideal of the nation represented by this flag.

CORPS TO MEET

E. G. Marshall Women's Relief Corps will meet at City Hall Annex Tuesday evening to complete plans for their annual convention.

Italian Society Plans July Picnic

The Valguarnera Society, local Italian group, has set Sunday, July 14, as the date for its annual picnic. It will be held at Costich Park, between Norton St. and Culver Rd. A large committee has been appointed to make arrangements, under the direction of Vincent Scardino.

Vaudeville and Dance On Veteran's Program

A vaudeville entertainment, rooms at 221 Dewey Ave. Included in the entertainment followed by dancing will be held by the Monroe County Veterans Civil Service League, Inc. next Monday evening at the club juvenile dancers.

Local Communists 'Agin' Aims Of Frontiers' Clinic

Merits of "Peaceful Russia" Extolled In Pamphlet Denouncing Almost Everything

That there is some division of opinion as to the merit of the "New Frontiers for American Life" clinic which recently attracted the nation's leading industrialists to the University of Rochester campus is shown in literature now being distributed in the city by the Young Communist League.

This organization has distributed a leaflet which frequently refers to "ideal conditions" in the Soviet Union. It claims that the purpose of the clinic was to delude the youth of the country, to prepare them for war, and to keep them in darkness as to the real cause of the depression.

The pamphlet naively proclaims that in Russia "there is no prejudice or discrimination. Races and nations live in equality." The pamphlet continues, "And there is peace, lasting peace, for, the reasons for war have been removed... human lives are valued, not considered pawns on an imperialist chess-board."

Opinion of the average American is that it would be hard to get any of the thousands of Russian young men who died on Finland's soil last winter to agree with the sentiments expressed in the Communist literature.

This same pamphlet decries the use of war as a means of settling international disputes.

Also contained in the lengthy literary effort is a reference to "the Thomases, the Greens, the Hillmans" and others. Of them (Continued on Page 3)



Now—At Lauer's....

TRADE IN YOUR OLD FURNITURE or ICE BOX

On A New 1940

FRIGIDAIRE

Your old furniture or your old ice-box is as good as cash when you buy a Frigidaire at Lauer's. You get a very liberal trade in allowance because Lauer's renovate your furniture and sell it in their own Bargain Basement. Thus you are sure of getting full value for your trade-in.

Pay \$3 Monthly On Your Frigidaire At Lauer's

Just think... only \$3 a month buys a big six foot 1940 Frigidaire at Lauer's... a beautiful gleaming white refrigerator complete with all the features that make Frigidaire today's outstanding value—Especially the miraculous Meter Miser which assures you of silent, efficient operation at a minimum expense. We picture the Coldwall 8. Other Frigidaires on display at Lauer's are priced \$114.75 to \$214.50.

STORE OPEN EVERY FRIDAY NIGHT 'TIL 9

50 STATE ST

Lauer's

P-T. A. PICNIC
The P-T. A. of No. 13 School will hold their annual picnic Saturday, June 8th at Genesee Valley Park, grounds No. 1.

RHEUMATIC PAIN WHAT TO DRINK
Rheumatic pain may result if kidneys do not regularly eliminate excess acid and other waste. Drink fruit and vegetable juices, milk and soft water. Coffee, tea, alcoholics sparingly. Help kidney elimination back to normal. Use a kidney stimulant. Ask any druggist for BUKETS. Your 25c back if not pleased. Locally at Liggett Drug Stores.

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783

CARD PARTY
A card party will be held at the home of Mrs. Chas. S. Walker, 20 Glasgow St. next Monday at 2 p. m. for the benefit of Boy Scout Troop No. 13.

For Fun! EDGEWATER TAVERN
On the Lake-Front, A Island Cottage
Louis Cook, Proprietor

Your genial host, Louis, invites you and your friends to make merry at his completely re-modeled Edgewater Tavern.

- Our Specialties are Turkey, Chicken and Steak Dinners.
- Try Our Famous Fish Fry, 30c.

For Reservations, Call Charlotte 1621
940 EDGEWATER DRIVE



MEISENZAHL'S Wonderful NOODLES & SOUP MIX
Housewives should have Meisenzahn's quality foods in the pantry at all times. Our products include, also, elbow macaroni and spaghetti. These are made from pure No. 1 Semolina.

ASK FOR MEISENZAHL'S FOODS AT YOUR NEIGHBORHOOD GROCERS!



"I WAS HITLER'S MAID"
Startling disclosures of the Nazi Dictator's private life by Pauline Kohler.

"WHY I AM A HAPPY MAN"
Basil Rathbone's candid story of his happy married life in Hollywood.

Many Other Features and Stories
Now On Sale — JULY — Now On Sale
TRUE STORY MAGAZINE

WITH COUPON
LIFEBUOY SOAP
2 for 7c
Limit 2

WITH COUPON
CLOTHES LINE
Regular 25c
50 Feet **13c**
Limit 2

WITH COUPON
SANITARY NAPKINS
Box of 12 **8c**
Limit 2

WITH COUPON
Probak Jr. BLADES
Box of 20 **16c**
Limit 1

Luckies, Camels, Chesters, Raleighs, Old Golds, Phillip Morris
LUCKY STRIKE CIGARETTES
CARTON **\$1.31**
Tax Paid

Pocket Watch
EXTRA SPECIAL
79c
• Unbreakable Crystal
• With Second Hand

Shoe Polish, Black or Brown, 10c Size **3c**

Soap Holders, Celluloid **7c**

Sanitary Belts, Reg. 15c **7c**

Vitamin B1 For Plants **39c**

Putnam Dyes, Reg. 15c Size 2 for **13c**

Williams Shaving Cream, 50c Size and 25c Bar Williams' Lanoline Soap, 75c Value, Both for **39c**

Clothes Pins, Box of 40 **6c**

Woodbury Shampoo, Reg. 50c size Castile, Coconut or Tar **18c**

470 N Goodman near Main
92 E Main near Water
546 Monroe near Goodman
457 Ridge Rd W near Dewey

KEY
Rochester's Modern CUT RATE DRUG STORES

TODAY, TOMORROW, SATURDAY, SUNDAY

SYRUP OF PEPSIN reg. \$1.20 size 74c	WOODBURY TALCUM POWDER 25c size 9c	AGAROL \$1.00 size 79c
HUMPHREYS PILLS, reg. 30c 18c	GLYCERINE 4 oz. bottle 13c	ANACIN TAB, bottle of 50 reg. 75c 59c
CASCARA SAGRADA aromatic 4 oz. bottle 23c	GRIFFIN SHOE WHITE 25c size 19c	WOODBURY ALMOND ROSE HAND LOTION reg. 50c size 18c
TINCTURE OF GREEN SOAP 8 oz. bottle 17c	NOXZEMA SHAVING CREAM \$1 jar 49c	SODIUM PERBORATE lb. can 29c
ADLERIKA \$1.00 size 59c	LISTERINE ANTISEPTIC reg. 75c size 59c	

JUST ANNOUNCED BY EASTMAN
BROWNIE REFLEX
Reg. \$5.25
\$4.47

EASTMAN BROWNIE JR. Six-20
Cine-Kodak 8
Model 20; F: 3-5 Lens
Reg. \$29.50
\$26.55

AN amazing new camera with brilliant full-size reflex finder. Makes twelve 1 1/2 x 1 1/4 inch pictures per roll of Kodak No. 127 Film. Completely new. Many outstanding features. See it here today.

BABY BROWNIE SPECIAL
Reg. \$1.25
\$1.07

Makes large, clear pictures, 1 1/2 x 2 1/2 inches in size.

Come in today and see this smart, sleek Eastman-made camera. It's a hit everywhere. Looks like a higher-priced camera; handles like one.

FRESH KODAK FILMS AT LOW PRICES NON-CURLING

127 Film	20c
120 Film	20c
620 Film	20c
116 Film	25c
616 Film	25c

CITRATE OF MAGNESIA 25c Bottle **6c**

Hind's Honey and Almond Cream, Reg. \$1.00 Size **49c**

Moleskin Plaster, 1/2 yd. by 7" **19c**

Borden's Malted Milk, Plain, 5 Lb. Can, Reg. \$2.00 **\$1.19**

Carbana Cleaning Fluid, Reg. 20c Bottle **12c**

Lucky Tiger Hair Tonic, \$1.00 Size, And 50c Size, Both for **79c**

Colgate Brushless Shaving Cream, Reg. 25c Size; 2 for **26c**

Peterman's Discovery, Quart Size, Reg. 60c Size **34c**

EVER-READY Shaving Brush
Reg. \$1.50
69c

Complete with Bakelite holder, for quick drying. Bristles set in rubber. Guaranteed.

Ball-Bearing Roller Skates
\$1 Value 49c
While They Last!

Motor & Beach Set In Leather Kit

- Mirror
- Sun Glass
- Comb
- Nail File

50c All Value **25c**

SUPER JUICER STREAMLINED SPECIALLY PRICED
\$1.49

- MORE JUICE • NO PULP
- NO SEEDS • EASY TO CLEAN
- RED • IVORY
- GREEN • SILVER

Genuine Franco
Complete With Batteries
Nickle-Plated FLASHLIGHT
\$1 Value **48c**

Extra Special!
PICTURE MAKER
Complete Outfit **39c**

PRINTS PICTURES ON PAPER SILK, CLOTH, POST CARDS, ETC.

WITH COUPON
CARBONA Shoe White
25c Bottle or Tube **9c**
Limit 1

WITH COUPON
TODDY
Lb. Can **22c**
Limit 1

WITH COUPON
NOXZEMA Iceglo Cream
Reg. 15c Size **4c**
Limit 2

WITH COUPON
CHINESE SLIPPERS
Terrycloth Insoles **8c**
Limit 2 Pairs

GOLF BALLS
Reg. 35c
19c
3 for 55c Doz. \$2

REG. \$1 VACUUM BOTTLES
69c

BEST BUYS in Better MEATS!

Come From Rochester's Biggest Meat Retailers
WEGMANS

Wegman Quality
PRIME TENDER JUICY GRAIN-FED

BEEF SHOULDER ROASTS

Supreme flavored beef, cut from prime quality steers. Whatever piece you choose and of course Wegman's offer a large selection—you have the making of a tender juicy roast beef dinner for Sunday.

18c lb.

HOME DRESSED BONELESS ROLLED OR
LEG OF VEAL ROASTS lb. **21c**

RIB-END ROASTS
PORK LOIN 14c lb.

See Our Big Display

CHOCOLATE FUDGE SILVER
LAYER CAKES 23c

Why bother to bake when you can buy a wholesomely home-style layer cake at this low price.

FRESH VIRGINIA
GREEN BEANS 2 for 15c

LARGE JUICY
CALIF. ORANGES 29c

EXTRA LARGE
PINE-APPLES 2 for 25c

1-POUND CAN, CAMPBELL'S **PORK & BEANS** 4 cans **25c**

14-OZ. BOTTLE PURE TOMATO **SCOTT'S CATSUP** hot. **9c**

POUND BOX, FRESH **SKYFLAKES** box **19c**

HUGE 40-OUNCE CAN, GILBERT'S **TOMATO JUICE** can **13c**

NATIONAL BISCUIT COMPANY, GENUINE **SHREDDED WHEAT** pkg. **8c**

CUP OR SAUCER 1c WITH EACH LB. COFFEE
KILBOURN HALL lb. **17c**

8-OUNCE SIZE CAN, NEW PACK
CALIF. PEACHES can **5c**

MAXWELL HOUSE, DEL MONTE OR
BOSCUL COFFEE lb. **23c**

28-OUNCE ASSORTED POP AND
GINGER ALE 4 bottles. **25c**

VICTOR BRAND FANCY
MED. SHRIMP 2 cans **21c**

NUMBER TWO SIZE YORK STATE
APPLE SAUCE can **5c**

NUMBER TWO SIZE NEW YORK
STATE TOMATOES can **6c**

Only butter churned from sweet cream can have a sweet cream flavor. If you want a butter that makes all meals more appetizing, we recommend

LAND O' LAKES Sweet (NOT SOUR) Cream BUTTER

Obviously FINER QUALITY!

IN THE ROLL **30c**
From the Tub 29c lb.

Wegmans HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

ROCHESTER SUN, THURSDAY, MAY 30, 1940

Read 'Across The Bridge Table' In The Sun Each Week

Veterans Group To Celebrate Anniversary

Members of the Clara Barton Tent, Daughters of Union Veterans of the Civil War will celebrate the 28th anniversary of the unit next Monday evening in the Y. M. C. A., Gibbs St., at a supper and entertainment, beginning at 6 p. m.

The Breakers

NOW OPEN FOR THE SEASON

The Towne Tavern Will Be Open All Summer

Mrs. Clara Adair, 411 Flint St.

WEIDER'S

W. MAIN AND BROAD ST.

Always Convenient Parking Space

- Hardware
- Garden Tools
- Fertilizers
- Grass Seed
- Lawn Mowers
- Trellises
- Lawn Furniture
- Croquet Sets
- Pails
- Enamelware
- Aluminumware
- Electrical Appliances
- Cleaning Supplies
- Stepladders
- Screen Cloth
- Ironing Boards
- 1/2 Trellises
- Dog Supplies

June Bride Special

\$3.95 Value!



\$2.22

Tru-Test Streamlined ELECTRIC IRON

Heat indicator shows proper heat for different fabrics. Tip-up heel saves lifting on this full size, perfectly balanced, household iron. Lustrous, sparkling chromium finish enhanced by an ebonized carved handle with comfortable thumb rest. 550 Watts. Switch in plug for turning current off and on.

OPEN SATURDAYS 'Til 9 P. M.

SHOP AT WEIDERS AND SAVE

Brazil Nuts Go Oriental

How about going Oriental next time you entertain? Confucius may have said "easy come, easy go" but what he meant was that this is easy to make and goes down fast:

Nutted Fried Rice, Chinese Style
1 onion, chopped 1/2 cup Brazil nuts, sliced
1/2 cup mushrooms, 1 teasp. maizola
1 egg, well beaten
2 cups cooked rice 2 teasp. soy sauce
1 cup cooked shrimp Pepper, salt
Fry onion and mushrooms in maizola for 5 minutes. Add rice and shrimps and cook mixture until rice is dry. Stir in Brazil nuts, which have been browned in one teasp. of maizola, and beaten eggs. Season with soy sauce, pepper and salt. Stir well, heat and serve. Serves 6.

In For a Sweet Surprise!

There's nothing sour about this sweet little pudding, even if sour cream does go into the makings. It's a prize for your private collection:

Surprise Sour Cream Pudding
3 teasp. baking powder
1/2 teasp. vanilla
2 cups light brown sugar
1 cup milk
2 cups flour
Blend shortening and sugar, add egg and beat well. Soak all-bran in milk. Sift flour and add to creamed mixture alternately with all-bran and flavoring. Pour into deep baking pan and spread evenly. Sprinkle brown sugar over top and pour on cream. Bake in moderate oven (350 degrees F.) about 45 minutes. Serve hot in upside-down squares. Yield: 9 3-inch squares (10x10-inch pan.)

For Vital Glamour

Flaming lipsticks, eyelid smudges curly cues atop the pate are subjects that interest the younger sisters. They listen with all their ears and eyes when beauty aids are mentioned. Bring up the subject of health and they pick up their doll rags and run home. Sillies! Women of the stage and screen realize that if they are to be glamorous they must have vitality, which they can't have without due regard for the laws of sensible living.

If your name and address is listed between the ads, call at for a dollar bill.



BASEMENT PHOTO STUDIO, AISLE 15, Center

Mrs. Onnolee Ellis, 132 Hampden Rd.

GIVE DAD A PICTURE OF HIS BEST GIRL
Father's Day June 16th

Great, big \$1 11x14 size
SPECIAL OFFER. 3-8" x10" pictures, plus an Empire Miniature in a genuine leather pocket folder for \$2.95

No Appointment Necessary
SIBLEY, LINDSAY & CURR CO.

NOT POOR BUT PLUMP, Florida grapefruit sections, the prune, when its cooked then heated up again and laid with spices and stuffed with longside around the roast.

No! No! No! Nada puede competir con el gusto

NO! NO! NO! NOTHING CAN MATCH THE TASTE

exquisito de la ginebra "GILBEY!"



GILBEY'S GIN
And if it's the truth in Spain, it's the truth in good, of United States as well! Take the world's word for it! Gilbey's has been one of the great gins for close to a century, and it's just got to be good! Say "GILBEY'S!"
THE INTERNATIONAL GIN DISTILLED BY GILBEY IN THE UNITED STATES . . . ENGLAND . . . AUSTRALIA . . . CANADA
National Distillers Prod. Corp., N.Y.C. Made from 100% grain neutral spirits

PHONE STONE **480**
For Full Details On The "Safest Kind Of"
FUR STORAGE
Refrigerated Storage Vaults
H. HUNTER FUR CO.
1 CLINTON AVE. S.

Sibley, Lindsay & Curr Co.
AFTER THE HOLIDAY YOU'LL APPRECIATE
PANTRY-FILLER VALUES!

Center Slices of FLAV-O-RICH HAM
Nearly all solid meat, cut from the center of Rochester's favorite ham — smoked by a secret process . . . 2 Lbs. **39c**
PRINT LARD, pure and wholesome . . . 2 Lbs. **15c**

California
Oranges
Juicy Valencias
Lge. **2 doz. 79c**
Med. **2 doz. 59c**

Extra Large
Lemons
California Sunkists
35c doz.

Standing Rib Roast
25c lb.
Cut From Prime Steer. Average, 6 1/2 Lbs. Each

BUTTER — fancy high-score creamery, tub . . . 2 lbs. 59c
N. Y. STATE CHEESE, sharp, creamy, lb. . . 32c
BOILED HAM, Sibley sliced . . . 1/2 lb. 26c
GOLD'N-RICH CHEESE, lb. . . 37c
ARPEAKO De Luxe Loaf, lb. . . 33c
CHICKEN LOAF, lb. . . 27c
Sibley's **HAM BOLOGNA** or **LEONA Sausage**, lb. . . 21c

It takes the KNOCKS

Get Information About Our Two-Coat System of Home Painting. First Coat Is Acme Quality Balanced Formula Primer; Second Coat: Acme Quality New Era Brand House Paint.

Acme Quality Paints and Finishes are now being sold at new low prices. You can now purchase these world-famous finishes at prices as low as many of the unknown brands on the market. Acme Paints and Finishes have been the standard of the industry for more than 50 years. There is an Acme Quality paint dealer in your neighborhood. See him today and have him advise you with your painting problems. If you contemplate painting your house at this time, we will gladly send you an expert on painting, who can intelligently advise you and give an estimate.

Acme Quality Balanced Formula, New Era Brand House Paint, comes in 28 of the latest tints; also outside white that is the "whitest" white known to paint science.

Priced Extremely Low: 1-Gal. Cans, \$2.98; 5-Gal. Cans, \$2.89 Per Gallon

Acme Quality Interior Gloss Finish. The ideal coating for kitchens and bathrooms. In 16 tints and white.	1 Gallon \$2.98	1/2 Gallon \$1.65	Quart 95c
Acme Quality Porch and Deck Enamel. Dries hard in 4 hours; does not waterspot. Wears and wears!	\$3.25	\$1.75	98c
Acme Quality Casein Finish. The latest development in wall coating. Odorless; one coat system. You can completely decorate and occupy your rooms the same day.	\$2.35		75c

USE THIS **COUPON**

Worth 25c toward a quart or more of any Acme Paint Products.

NAME _____

ADDRESS _____

Positively One To A Customer

HADLOCK PAINT COMPANY INC.
466-470 CENTRAL AVE.

Cup Cakes Oven-fresh, in solid chocolate or pineapple flavor 27c doz.	ROCK COOKIES English rock cookies, everyone's favorite. 19c doz.	Coffee Rings For Saturday only: Danish filled rings, almond or raspberry. 30c ea.	Maxwell House Coffee "Good to the last drop." In vacuum-sealed tin. 25c lb.	Salad Dressing Miracle Whip salad dressing, made by Kraft. So creamy! 35c qt.	Beech-Nut Catsup The perfect touch for picnics anytime. 19c lge. bot.
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SUGAR Pure Cane Granulated 25 lb. bag \$1.23

Lily of the Valley Features:

CORN, whole kernel, 12 oz. tin . . 10c, 3 for 29c
BEANS, tiny refugee, No. 2 tin . . 17c, 3 for 45c
SMALL WAX BEANS, No. 2 tin . . 17c, 2 for 31c
ASPARAGUS SPEARS, Rochelle No. 300 tin 23c, 2 for 45c
HEINZ SOUPS, mushroom, vegetable or chicken noodle, med. tin 2 for 25c
GINGERBREAD MIX, Duff's, 14 oz. pack 19c, 2 for 37c
L & S STRAWBERRY PRESERVES, 2 lb. jar . . 37c
GRAPE JUICE, Welch's, qts. 43c
GRAPEFRUIT JUICE, S & W, No. 2 tin 10c, 3 for 29c
GIROUX SYRUPS, 4 flavors, pint 17c
PEAR NECTAR, Heart's Delight, 12 oz. tin 3 for 25c
GRAPEFRUIT JUICE, Dr. Phillip's, No. 2 tin 10c, 3 for 25c
SARDINES, Cassin's boneless 27c

Canada Dry's **"SPUR"** 6 for 25c (Plus Bottle Deposit)

★ **Scalloped Potatoes** 17c lb.

★ **Cabbage Salad** With Mayonnaise 17c lb.

REAL ORANGE CONCENTRATE, 8 oz. tin 2 for 25c
KRAFT'S MACARONI DINNER . . . 2 packs 27c
FLORIDA GRAPEFRUIT, Prince's, No. 2 tin 12c, 3 for 33c
RIVAL DOG FOOD 3 cans 27c
TOMATO JUICE, Welch's, No. 5 tin 23c
POP CORN, Jolly Time, 10 oz. tin 2 for 25c
SWEET PICKLES, Ma Brown, 3-row qt. jar . 33c
SWEET GHERKINS, Ma Brown, 12 oz. 25c, 2 for 45c
DATE AND NUT BREAD, Crosse and Blackwell 2 tins 25c
IVORY FLAKES, large package 5 for \$1
LUX FLAKES, large package 3 for 63c
CHIPSO FLAKES, large package 3 for 59c
FELS NAPHTHA CHIPS 2 for 39c
KITCHEN BOUQUET, 4 oz. bottle 43c
KIRKMAN'S BORAX SOAP 5 bars 21c
KIRKMAN'S CLEANSER 3 cans 14c
KIRKMAN'S Double-duty SOAP FLAKES 2 packs 39c

GROCERY, MAIN FLOOR

Do you get your Sun regularly every Thursday afternoon?

OLD OVERHOLT
for me at today's
LOW PRICES!
NO CHANGE IN THE QUALITY—FAMOUS FOR 130 YEARS
\$2.23 Fifth (25.6oz.) **\$1.40** Pint (16oz.)

When it comes to getting the most for your money, you can't beat the Old Overholt at the headlock prices for which America's most popular bottled brandy is sold today.

Summer Bowlers Go Into Action

By ED RANDALL
Following the election of officers earlier this week, Rochester's first summer bowling league will get underway at

Movie Quiz Winners

Here are the winners of the Sun Movie Quiz Contest. Each will receive two tickets to see "Waterloo Bridge" at Loew's Theatre starting today. Winners must call at the Rochester Sun office, 430 Burke Bldg. for tickets before Monday noon. No tickets given out on Saturday afternoon.

- Mrs. J. D. Frey, 188 Wilshire Rd., C. E. Horn, 198 Thomas St., Miss Lucille Marsala, 1693 Clifford Ave.
- Ruth Sickett, 39 Eastman Ave., Helen Stanick, 61 Sunset St., Robert Lighthouse, 206 Murray St., Elizabeth Yates, 637 Jay St., Mrs. Thomas Bamford, 110 Salina St.
- Dorothy Baird, 71 Rockview Ter., Ralph Russo, 512 Lake Ave., Mrs. J. R. Groff, 158 Shelter St., Miss Lucille Loy, 232 Saratoga Ave.
- Virginia Schembri, 59 Nelson St., Susan Simpson, 316 First St., Kathryn Smith, 264 Averill Ave., Miss E. Galis, 75 Emerson St., May E. Gallagher, 74 Front Ave., Antonette Suttera, 255 Davis St., V. J. McFarland, 40 Gregory St., Lillian Herbst, 492 Caroline St., J. Salerno, 435 Tremont St., Frank Storace, 233 Central Pk., Miss Rebella Altier, 39 Ketchum St., Bernice Lynch, 62 Holbrook St., Mrs. Sale, 63 Vermont St.

webber's Hall next Monday night.

Guiding the destinies of the 12-team circuit are: President, Dr. Dave Martin; secretary, Charlie Carfi, and treasurer, Bob Clagensen.

The league will bowl for eleven weeks, ending the schedule on August 12th. Several strong teams are entered and ABC rules will govern the competition.

Spectators at the league matches will be greeted by the unusual sight of 60 bowlers attired in Bond-built slacks tucked in pastel shades. This innovation was prompted by the desire to be comfortable while bowling and it indicates the attitude of the bowlers to make an appearance in harmony with the luxurious surroundings in Webber's modern establishment.

A six-team ladies league will get underway the same night, with election of officers slated following the league matches.

Sun advertisers offer you greatest savings on quality merchandise. Read the Sun regularly every Thursday.

Outdoor Bingo On Stadium Schedule

First of a series of outdoor entertainments and free bingo games has been announced for the airport stadium next Monday, beginning at 8 p. m. Promoters of the affair promise prizes totaling 700 dollars.

It is also announced that arrangements have been made to provide free transportation from the end of the Genesee bus line to the stadium. Free parking for automobiles will be available.

Handicraft Exhibit Attracts Passersby

An exhibit of handicraft efforts of Rochester school children is now being displayed in windows of the Duffy-Powers Bldg. on Main St. W.

Articles made by the children in afternoon school clubs, community centers and playgroups include wood lamps, windmills, woven mats, bird houses, leather craft articles, crepe paper dolls and miniature dwarf sets.

WANT ADS

ODD PIECES
SOLID MAHOGANY Colonial dresser, \$200; Old comodes, accent marble tops, \$100 each; Standing lamps 30c and up; Console radios, \$1.50 each; Mahogany walnut maple and oak dressing tables and vanities, \$4.00 and up; Birds eye maple dresser and vanity, \$8.00 and up; desks, \$4.00 and up; H. P. Fahrers, 154 No. Plymouth Ave.

HOUSEHOLD GOODS
ELECTRIC REFRIGERATOR fine condition, only \$25.00; Unfinished chests & book shelves, \$2.45 and up; Only beautiful paneled walnut beds, \$4.00 and up; Radios, \$1.50 each; Mahogany oak dining room tables, the best bridge and poker table made, just the thing for your cottage, \$1.00 to \$2.00; H. P. Fahrers, 154 No. Plymouth Ave.

LIVING ROOM SUITES sold at 10% above factory cost, any style, every kind of fabric made up to your order. Liberal allowance for your old suite. Fahrers, 154 No. Plymouth Ave.

BEAUTIFUL modernistic walnut dinette set, \$35.00; Gorgeous walnut dining room suite, \$40.00; 2-toned walnut dining room suite, \$55.00; Fahrers, 154 No. Plymouth Ave.

5-P.C. BREAKFAST set, \$4.00; breakfast tables, \$2.00; porcelain breakfast sets, \$9.75; Fahrers Furniture, 134 No. Plymouth Ave.

ROUND oak table, \$2.00; dressers, \$2.50 and up; vanities (walnut) \$10.00; kitchen chairs 50c and up; occasional chairs \$2.50 up; easy lounge chairs \$3.50; living room suites, \$10.00 up; Fahrers Furniture, 134 No. Plymouth Ave.

FULL size 6x9, \$1.50; Full size 8x12, \$3.50; 9x12 kitchen patterns, \$2.95. No deliveries.

GAS STOVES (enamel) \$5.00 up; oil burning combination stove \$10.00; combinations \$10.50 up; oil heater (Florseng) \$10.50; Fahrers Furniture, 134 No. Plymouth Ave.

ALL NEW steel beds \$3.85; four poster beds \$4.95; roll springs, \$4.50; cotton mattresses \$2.25; Inher spring mattress, \$5.50. Use your credit. See Fahrers before you buy for a saving to you. Twin beds, springs and mattresses, complete, \$22.00.

USED andirons, complete fireplace set black iron, cost \$35.00, our price \$5.00; Fahrers Furniture, 134 No. Plymouth Ave.

\$69.00 QUEEN ANN solid walnut desk \$9.50; new 4 piece bedroom suite \$29.50; Mahogany dining room suit, fine condition, \$27.50. H. P. Fahrers, 154 No. Plymouth Ave.

ANYTHING for your home at lowest prices in Western New York. Liberal trade in allowance on your old furniture, stove, beds, etc. Ice boxes, refrigerators or what has you. Fahrers Furniture, 134 No. Plymouth Ave.

LIVING ROOM SUITES, easy chairs, and love seats tailored to your order. Any fabric or style direct from factory to you at prices that will surprise you and make the old pocket book feel young again. There will be no retail profit in a deal of this kind. Remember DIRECT FROM FACTORY TO YOU. Textile Mfg. Co. Phone Main 82.

MOVING
MOVING — 3 rooms, \$5.00, 4 rooms, \$7.00, 6 rooms \$10.00. Pianos and large refrigerators ex. tra. Phone Mr. Carter, Main 8226.

PHONE Mr. Carter Main 8226. He will estimate your moving job. Low prices, large vans, capable handlers. He will take old furniture in trade for moving.

WANTED TO BUY
SECOND HAND RUGS, runners, carpets, coats of drawers, bedroom suites for entire household. Also baby cradle, Simmons beds and all kinds of stores. Phone Mr. Carter, Main 8226.

INTERIOR DECORATOR
INTERIOR Decorator and Designer, painting, wallpaper, draperies, wall hangings and upholstery. If it is colors on the wall, just be wise and phone for Paul. Call Main 8226, act for Mr. Paul Atwell.

FURNISHED APTS. FOR RENT
BEAUTIFUL 4 rooms, oriental rugs, modern bathroom, combination shower and tub, gorgeous furnishings. Electric refrigerator, hot water, electricity and gas furnished. Sublet June, July, August and September \$10.00 per week. Parking space no charge, 355 Lake Ave.

2 ROOMS and private bath, electricity, gas and hot water. Studio living room, parking space \$8.00 per week, 355 Lake Ave.

BAIT AND TACKLE
BAIT and TACKLE minnows, chubs, worms, Van Alstine, 185 Stuyvesant St. Char. 172-M.

PHOTO FINISHING
PHOTOS finished — 25c roll to 16 exposures. Repairs, enlarging, commercial photography. Wrenner Studio, 94 Dewey St. (off Chili Ave.)

BOOKS
VISIT Chastillon's Gospel Book, Bible Store, 200 Monroe, Stone 5191.

RUGS 9x12 \$1.00
CLEANED and STEAMED
Rugs, Stained, Cleaned, Washed, Sixed, Mott, Damp and Germ-proof
ELTER CO. Est. 1872
Glenwood 3466-44 Arthur St.

Barney Ruben gives you the best tire buy in town
35% to 50% OFF
Carload Sale!

GOODYEAR 6-100 FIRST LINE 100 LEVEL
WE SHOW YOU ALL 3 GRADES
6.00x16 **\$8.95** YOU SAVE \$3 A TIRE!
REGULAR \$13.95 VALUE!
18 MONTH GUARANTEE

1st LINE
GOODYEAR 6-100 5.25x17 \$7.05
5.50x17 7.95
5.50x18 8.95
6.00x16 10.45
6.25x16 10.95
7.00x16 12.95
7.50x16 13.95

2nd LINE
GOODYEAR 6-100 5.25x17 \$6.85
5.50x17 7.85
5.50x18 8.85
6.00x16 10.35
6.25x16 10.85
7.00x16 12.85
7.50x16 13.85

3rd LINE
GOODYEAR 6-100 4.75x10 \$5.45
5.25x18 5.95
5.50x17 6.95
5.50x18 7.95
6.00x16 9.45
6.25x16 9.95
7.00x16 11.95

GOODRICH! FIRESTONE! U.S. ROYAL! MOHAWK!
NO MONEY DOWN! 3 TO 5 MONTHS TO PAY!
(Small Extra Charge)

OPEN SUNDAYS 'TIL 6 P.M.
AMERICAN
AUTO SUPPLY
292 EAST AVE.

WINCASH!
Play MATCH-THE-METER

Here's How—
Drive on Any Gas Pump at Our Stations. Complete the Meter Reading With the Mileage on Speedometer

You Win \$25 when the last 4 numbers match
You Win \$5 when the last 3 numbers match
You Win \$1 when the last 2 numbers match

1 WIN \$25.00

NOTHING TO BUY
Just Drive Up and Match the Meter!

CLEARY'S SERVICE STATIONS
147 Dwyer, 884 Lake Ave., 21 Canterbury Rd., 797 West Main, 24 Genesee St., 108 East Ave., 193 Weston Rd., No. 400 Court St., 862 Bay St., 200 Atlantic Ave., 158 Rider Rd., E. 2412 Monroe Ave., 185 Allen St.

Mrs. Clara Lane, 351 Knickerbocker Ave.

ANDY FURSTOSS EXPLODES A MEMORIAL DAY SAVINGS BARRAGE!

FRIGIDAIRE
BARGAIN BOMBSHELL!
LOADED WITH \$70 SAVINGS FOR 15 LUCKY BUYERS

THIS GENUINE
Family Size Special 539
FRIGIDAIRE
At a Breath-Taking Low Price!

Originally \$169.75! **\$99.50** And Your Ice Box
SAVE \$70!

With All These Great Frigidaire Features

- Automatic Defrosting
- Frigidaire Hydrator
- 7-Way Cold Control
- Interior Light
- Porcelain Interior
- Famous Meter Miser
- Quickcube Trays
- 1-Pc. All Steel Cabinet
- 5-Year Warranty
- Food Safety Indicator
- MADE ONLY BY GENERAL MOTORS!

SEE FURSTOSS FIRST
This Sensational Sale Will NOT Be Repeated
See Furstoss Now and Save Exactly \$70

BANK-NITE — Register Now!
\$40 TO THE LUCKY WINNER
NO OBLIGATION TO ENTER—
SIMPLY VISIT OUR STORE and REGISTER!

See Furstoss First For Rochester's Best Values!

FURSTOSS APPLIANCES INC.
GENESEE 2070 409 CHILI AVENUE OPEN EVENINGS

"Smoother Now...and How!" says Victor Moore

7 CROWN \$1.58 Pint
5 CROWN \$1.30 Pint

VICTOR MOORE — FAMOUS COMEDIAN

VICTOR MOORE, popular Broadway star, recently compared the Seagram's Crowns of today with the Crown Whiskies of '34—both Seagram's 7 Crown and Seagram's 5 Crown—the very whiskies that became America's biggest sellers 90 days after Repeal. Said Seagram's 7 Crown Blended Whiskey, 60% grain neutral spirits, 90 Proof. Seagram's 5 Crown Blended Whiskey, 72% grain neutral spirits, 90 Proof.

Mr. Moore, after the comparison was made: "I must admit your Crowns of '34 tasted mighty good to me—but the Crowns you are blending today are definitely smoother and milder. In fact, they're much finer-tasting." Always "say Seagram's and be sure."

Seagram's 7 and 5 Crown "AMERICA'S FINEST"

The Key To A Perfect Evening —

There are so many night spots in Rochester, it sometimes seems difficult to choose "just the right place" to go.

But—here's the key to a perfect evening . . .

Ask yourself, or your companion, these questions:

"What one place in Rochester offers, not only good food—but the finest food obtainable anywhere?"

"What one place offers Rochester's outstanding professional floor show entertainment—and not one or two acts, but a complete revue?"

"What night club in Rochester has that indefinable atmosphere of "gay fellowship" that makes you feel at ease at home and gives you the inner glow of comradeship?"

"That's right—everybody knows that the Chateau fits that description to a T."

"And the tariff at the Chateau is mighty reasonable too. You can pay a lot more for a lot less elsewhere."

"So drive out Monroe Ave. to the Twelve Corners tonight. Park your car, step into the spacious Chateau and expect a memorable evening . . . You won't be disappointed!"

ROCHESTER SUN, THURSDAY, MAY 30, 1940

THE WHISKY HAS A TASTY TASTE—IT'S SURE DOES GET MY VOTE

KESS

KEBLEY'S PRIVATE BLEND Grain, 90 Proof

where customers Save \$5.00 per tire

5.50
6.00
6.50

in town
FF
Me!
6-100
FIRST LINE
100 LEVEL
895
YOU SAVE
85 A YEAR!
18 MONTH
GUARANTEE

THIS WHISKEY HAS
A SILKY TASTE—
IT'S SURE YOU'LL GET
MY VOTE

YES, KESSLER'S
PRIVATE BLEND MY
FRIEND, IS EASY
ON YOUR THROAT!

Try
It
Today



**SMOOTH
AS SILK**
but not "HIGH HAT"

KESSLER'S AMERICA'S GREATEST
WHISKEY VALUE

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

Society Offers Free Bibles

Already listed as an all-time "best seller," the Holy Bible is published in more than a thousand languages by the American Bible Society, according to the Rev. Harold E. Dickins, local representative of the world-wide organization.

The society which is now celebrating its 124th birthday provides Bibles free of charge to those persons who are without the means to purchase a copy. As it is the aim of the organization to provide a Bible for everyone in his own language, the Rev. Dickins offers to provide one for any person contacting him at his home, 15 Boardman St.

Local Softball News and Notes

By DON MATTARO

MAJOR LEAGUE STANDINGS
At Noon Wednesday

Kodaks	W. 1	L. 0	Pct. 1.000
Daws	1	1	.500
Mandells	2	2	.500
Samsons	2	2	.500
Balcos	2	2	.500
Camera Wks.	1	2	.333

Two games are on tap for tomorrow night at the Lake Ave. ball yard with the Kodaks meeting the Camera Works and the Mandells tangling with Daws.

Paul Triano, who pastimed for the Newark Bears at one time and was recently connected with the Southern Association, was a big factor in the Monday Mandell win.

In the other half of the Monday twin bill at Kodak Park the Daws took the measure of Camera Works to the tune of 7-2.

Tuesday also saw the Balcos trouncing the Samson United in another run spree, tallying a 17-3 victory.

**High-Flying
DECORATION
DAY
BARGAINS**

Open
Decoration
Day

In Extra Quality

**LIQUORS
and WINES**


\$5 DISCOUNT
PER TIRE ON 580
NEW CAR
CHANGE-OVER

TIRES
NEVER DRIVEN

600-16 Goodyear Deluxe	2 for \$10.20
600-16 Firestone	2 for \$10.30
600-16 United States	2 for \$10.30
600-16 Goodrich	2 for \$10.30
625-16 Goodyear Deluxe	2 for \$11.78
625-16 Firestone	2 for \$11.78
625-16 United States	2 for \$11.78
625-16 Goodrich	2 for \$11.78
650-16 Goodyear Deluxe	2 for \$14.98
650-16 Firestone	2 for \$14.98
650-16 United States	2 for \$14.98
650-16 Goodrich	2 for \$14.98
700-16 Goodyear	2 for \$15.98
700-16 Firestone	2 for \$15.98
700-16 United States	2 for \$15.98
700-16 Goodrich	2 for \$15.98

These new tires were taken from new 1940 cars. Where customers specified for Federal Safety Ride Tires. Never driven. Save \$5.00 per tire. Absolutely new fresh tires.

You'll enjoy the holiday doubly when



Beverwyck's the beer!

Decoration Day means the real beginning of summer—and a real occasion to begin refreshing your parched palate with cool, creamy, tasty Beverwyck. Be sure it's Beverwyck—the brew with that delicious "on tap" flavor. In steins, bottles or cans, or on draught at your favorite tavern.

BEVERWYCK BREWERIES, INC. • ALBANY, N. Y.
BEVERWYCK'S AT THE FAIR—"HUNTING LODGE" AMUSEMENT AREA

DISTRIBUTOR: Berger-Kleifgen Co., Inc. 10 Public Market Culver 3300

6.00x16
The Old-Fashioned, Dependable, Safe, Durable, and Economical.

\$8.95
6.50x16...\$9.95

6.00x16
The Old-Fashioned, Dependable, Safe, Durable, and Economical.

\$7.95
6.50x16...\$9.95

6.00x16
The Old-Fashioned, Dependable, Safe, Durable, and Economical.

\$6.95
6.50x16...\$9.95

Grade A-100 Level
WHITE WALLS
16, \$10.95 6.50x16, \$11.95
16, \$13.95 7.00x16, \$13.95

6 P.M.
AUTO
SUPPLY
292
EAST AVE.

5.50x17 2 for \$10.20
6.00x16 2 for \$10.30
6.50x16 2 for \$13.90

for Ford, Chevrolet, Plymouth, Dodge, etc.
for Chrysler, Buick, Oldsmobile, etc.

GUARANTEED
10,000 Miles To
35,000 Miles
All Fresh Stock
In Factory
Wrapper

Tube FREE
We Also Give You This
Extra With Each Tube Purchased. Another 2-for-1 Value

PAY AS YOU RIDE
\$1 WK. No Money
Down

See Our 25,000 Mile Guar. Tires
NO CASH NEEDED
UP TO 6 MONTHS TO PAY

Consolidated Tire Sales
263 CENTRAL AVE. Cor. St. Paul St.
Open Every Evening 'til 9:00—Open Sundays 9:00 A. M. to 3 P. M.

WHERE TO GO
For GAMES, DINING & DANCING

BINGO
SHOW 7 P. M.
GAMES 8 P. M.
Fri. and Sat.
This Week Only
Next Week
Thurs., Fri. and Sat.
HOLLYWOOD BINGO HALL
Larger Prizes, Bigger Bingo
35 PULLMAN AVE.
Admission Only & Always 25c
Special Bus Service From Door

BINGO PLYMOUTH CHURCH HALL
Plymouth Ave. at Troup
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot

PARTIES AT WEST AVE. MANOR
165 West Ave.
Mon. and Wed.—8:15 P. M.
Tues. Thurs. and Fri. 1:30 P. M.

PARTIES AT Capital Theatre Hall
EVERY WEDNESDAY
8:15 P. M.
85 W. Main St.

ABC RUG CLEANERS PARTIES
ADMISSION 25c
Every Tues. and Sat. Night
8:30 P. M.
2011 E. MAIN ST.

PARTIES UNION LEAGUE HALL
Sunday and Monday—8:15 P. M.
Wednesday and Saturday 1:30 P. M.
ADMISSION 25c
290 Gregory at South Ave.

GALA OPENING CLINTON RECREATION HALL
Sun. June 2, 8:15 P. M.
416 Clinton Ave. N.
Refreshments, Free Games
Entertainment 25c
Formerly at Glide Hall

PARTIES RIVER PARK INN
East River Road
DECORATION DAY
Special Turkey Plate, 50c
GEN 7681

ASHANTEE POND CHICKEN & STEAK DINNER
DELICIOUS LUNCHES & SANDWICHES
Route 3, 1 Mile South Avon
Thomas W. Driver

RON GRANDE
GOLD LABEL
PUERTO RICO RUM
4.5 Quart
Compare \$3.34 Value
"From Puerto Rico's Best Rum House"

MON VALLEY SLOE GIN
Sloe Gin In Season
Compare \$1.75 Value
70 Proof

"FARMBROOK"
BOTTLED IN BOND
100 Proof
A Straight Bourbon Whiskey
You Will Enjoy It's Smooth Straight or in Highballs
Compare \$2.85 Value

GORDON'S MARTINI
Made with Gordon's
Value \$2.15
94.4 Proof
Cocktail Extra Dry
79 Proof
Gin

PAUL NEVINS
Straight WHISKEY Blend
90 Proof
The Straight Whiskies in This Product Are 4 Years Or More Old
Full Compare \$3.00 Value

"SILVER ROSE"
4 Years Old
STRAIGHT BOURBON WHISKEY
Quantity Limited

100% SCOTCH WHISKIES
JOHN BEGGS
"BLUE CAP"
A smooth, medium bodied Scotch Whisky. Distilled in Scotland. Bottled in the United Kingdom under government supervision.
Compare 3.16 Value

London Inn
Distilled DRY GIN
90 Proof

"LUCKY STAR"
AMERICAN WINES
SWEET RED LIGHT MUSCATEL DRY AMBER
A mild, pleasant tasting wine—try it—money refunded if unsatisfactory.

FREE DELIVERY!

Proclamation!

If I were the mayor of this city, I think I would issue a proclamation today, calling upon the men and women of this fine community to be sure to see...

OUR TOWN
One of 1940's Ten Best Pictures!

That would be an unusual procedure for our mayor—but *Our Town* is an unusual motion picture! And, in my opinion, it is a film that will give this city something to remember for a long time. It will send a lasting, comforting glow through every moviegoer who sees it.

Our Town will help our citizens forget, for a while, the distressing and depressing facts of the day. *Our Town* is splendid screen entertainment. You can lose yourself, for two hours, while you live the love-story of Emily and George and the other folks in *Our Town*—the city that love built.

THEREFORE, to help observe OUR TOWN WEEK (Watch for the date in June) we are giving you the opportunity to see *OUR TOWN* as guests of the Rochester Sun by merely sending in a letter on why your city, town, or village is the best town in the world. Address entries to Rochester Sun... 25 best letters will win Guest Tickets! Everybody is urged to submit their letters; it'll do you good.

MANAGER

COOL
Loew's

New Bingo
AT IT'S BEST
Chili Recreation Hall
Every Friday night 8:15 p.m.
\$5.00 each for the 23 games
Mon. and Wed. 1:30 p. m.
Tues., Thurs., Fri. and Sat. 8:15 p. m.
509 Chili Ave. at Thurston
All are welcome.

BINGO ARNETT
Every Wed. 8 P. M. 25c
Theatre—Thurston Rd.
21 GAMES JACK POT

BINGO PARTIES BEELEY'S
Mon., Wed., 1:30 P. M.
Fri. 8:15 P. M.
142 GENESEE ST. in REAR

NEVER A DULL MOMENT COME AND HEAR OUR NEW SINGER SHE'S A SENSATION!
BEN HELFER'S
Home Cooking Every Day
Choice Beverages
90 HENRIETTA ST. MON. 9147

Announcing
BIG OPEN AIR ENTERTAINMENT
—and—
FREE BINGO
AIRPORT STADIUM
Scottsville Road, directly opposite Airport
Monday, June 3rd, 1940, at 8 P. M. Sharp

\$700.00 IN FREE PRIZES
23 FREE Bingo Games
ADMISSION 99 CENTS

Come Early — Bring Your Friends
Free transportation from end of Genesee car line to Stadium
Free Parking for at least 2000 cars

BERGHASH
124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S ROCHESTER THEATER
FREE PARKING OPPOSITE OUR STORE

MAY 30, 1940

ONE
09

Finest Work Done On All ORIENTAL Domestic Rugs

AY RUG
ANERS

Finest Work Done On All ORIENTAL Domestic Rugs

IPPER
CARRY-ALL
BAGS

Water-proof
Light-weight
Easy to Carry

75c Value
49c
Others Up To \$1.50

COUPON
DURY'S

5c
1c

COUPON
BRUSH

8c

COUPON
JACKS

11c

9c

320c

18c

14c

46c

74c

2 for 5c

23c

3c

Events Of The Week

You're MISSING SOMETHING!



If You Don't Read Every Summer Merchandise Value Advertised In Today's ROCHESTER SUN

THURSDAY, JUNE 6
THIRD WARD DEMOCRATIC CLUB — Testimonial Dinner; Moose Club 8 p. m.
BROWNING CLUB — Luncheon Meeting; Home of Mrs. Frank Moore, Geneva, Pa. 8 p. m.

FRIDAY, JUNE 7
LITTLE FLOWER GUILD — Business Meeting; Seneca Hotel, 2 p. m.
SIBBY CHURCH — Card Party; Fish House, 8 p. m.
CATHOLIC WOMEN'S CLUB — Meeting; Alexander St. Clubhouse, 8 p. m.
EDGAR F. KOHLER AUXILIARY — Meeting; City Hall Annex.

SATURDAY, JUNE 8
MARBLE TOURNAMENT — Edgerton 9:30 p. m.
UNIVERSITY CLUB — Dinner Dance; University Club, 8 p. m.
MONROE COUNTY REPUBLICAN MEN — Breakfast; Home of Mrs. Ward Russell, Chili Ave., 2 to 5 p. m.
LAG WEEK CELEBRATION STARTS 10:15 A. M. — Annual picnic; Geneva Valley Park, Grounds, 10:15 p. m.

SUNDAY, JUNE 9
MAZARETH ACADEMY — Dedication New Building.
BRIGHTON NO. 1 P. T. A. — Historical by Dr. Dexter Perkins; School Auditorium, 1:30 p. m.
NEW YORK STATE CONFERENCE MAYORS AND MUNICIPAL OFFICIALS BEGINS.

TUESDAY, JUNE 11
WOMEN'S CHURCH WOMEN'S AUXILIARY — Tableau Series; 867 East 8, 2 p. m.
SIBBY CHURCH GUILDS — Annual 8th Party; Home of Mrs. Sherwin, 163 Ambassador Dr.

WEDNESDAY, JUNE 12
SYRACUSE ALUMNAE — Annual Pic Party; Home of Dr. and Mrs. R. Morris, Ontario, 1 p. m.
GEORGE H. THOMAS SCHOOL NO. 1 — Picnic; Geneva Valley Park, Baker.

THURSDAY, JUNE 13
SIBBY CHURCH WOMEN'S DEMOCRATIC CLUB — Annual Dinner; Rosenbach and View Beach Hotel.

ROCHESTER'S WEEKLY SHOPPING GUIDE
Delivered to 75,200 Rochester Homes Every Thursday

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING

Vol. III, No. 32

ROCHESTER, N. Y., THURSDAY, JUNE 6, 1940

PHONE STONE 6001

Model Airplane Contest Planned At Local Airport

Rochester's first gasoline powered model airplane contest will be staged at Genesee Airport on Sunday, June 23. The contest, sponsored by the International Correspondence Schools of Scranton, Pa. and Page Airways of Rochester, N. Y., is open to all youths of 15 years and over.

The following officials have been named to judge the models, Contest Director, G. J. Dunkleberg, Democrat and Chronicle Aviation Editor; Contest Starter O. E. Minn, Craft Service Co.; Contest Timer, Ed Mix; Contest Recorder, Wat Knunow.

Many valuable prizes await the model winners including a Pilot's Course, Mechanics Course, Page Airways Flying Course, instruction and flying time to solo license; and plane flights, with instruction. The winner may select any one of the first three prizes.

According to the announced rules the gasoline powered models will be judged solely on a flying time basis. Planes cannot be flown that do not conform to conventional airplane design, eliminating especially the hovering type of ship such as the high "Parasol" wing ships with wing mounts.

Entries close at midnight, June 18. May call here or at Sibley, Lindsay and Curr Co. hobby shop in regards to the application blanks.

DIRECTORS TO MEET

First meeting of the new board of directors of the Catholic Women's Club has been announced for the Alexander St. clubhouse for tomorrow at 8 p. m. The organization's recently-elected president, Mrs. Robert Hartman, will preside.

" — — But Don't Go Near The Water "



Here are three Rochester bathing beauties who are doing a little advance sunning at Charlotte in preparations for the season's opening sometime after the middle of the month. At the left is Miss Josephine Lotos of 4451 Lake Ave. Pictured on the beach at the top are the Misses Rhody Ferry, 366 Magee Ave., and Sue Fischer, 133 Cherry Rd.

Bathers Stage Preview As Beach Opening Nears

"Give us about two more weeks of this weather and we'll have the city beaches open and ready for the season," was the good word that came from Patrick J. Slavin, director of city parks, on Tuesday.

The opening of Durand-Eastman and Charlotte beaches is expected to coincide with the closing of the schools for the summer vacation. All pools located in city parks will have their opening at the same time.

Workmen from the parks department are now busy preparing the bath houses and beaches for the expected summer rush.

The air is warm enough for comfortable bathing right now, but, the parks director explained, it takes somewhat longer to bring the water temperature up to a point where the shivers are unnecessary.

Of course, just because the bath houses are not open is no

City To Open Flag Week Observance Saturday Morning

A pledge of allegiance to the American flag, led by Mayor Samuel B. Dicker and broadcast through all three local radio stations will open Flag Week celebration in Rochester on Saturday.

A 15-minute broadcast originating at City Hall at 9:30 a. m. will inaugurate what may prove to be the largest patriotic demonstration of two decades.

Mayor Dicker will issue a proclamation. More than 150 civic groups are co-operating in the observation.

Many business organizations will tune in on the broadcast so that employees may join with householders throughout the city who will recite the pledge together. At the City Hall, scene of the broadcast, the allegiance pledge will be made by all onlookers.

Edward M. Ogden, chairman of the civic committee making arrangements for the week's celebration, has asked all householders to unfurl the flag on Saturday and to display it throughout the following week.

U. of R. Professor To Speak At PTA Meeting

Dr. Dexter Perkins, History professor at the University of Rochester, will be the featured speaker at the season's final meeting of the Brighton School District No. 1 PTA to be held in the school auditorium next Monday at 1:30 p. m.

Mrs. Clark Hastings and Mrs. Hobart Owens are in charge of the meeting.

June Conclaves To Lure 20,000 Visitors

Rochester will average more than a convention a day during the month according to an announcement made this week by the Rochester Convention and Publicity Bureau.

Thirty-eight conventions and an estimated total of 20,745 convention delegates and visitors are scheduled to make their headquarters here during that time.

School Music Group Plans Reunion

Former members of the Inter-Hi Choir sponsored by the Music Department of the Board of Education have announced plans for a reunion dinner at the Powers Hotel on Saturday June 29, at 7 p. m.

One of the subjects that will be under discussion is the possibility of forming a new choir, made up of those who have had Inter-Hi Choir training and experience.

It is expected that the guests of honor will include Charles H. Miller, the first to back Inter-Hi Choir; Alfred E. Spouse, director of the choir for seven years; and Marlowe Smith, its present director. Miss Helen Stimmel will be toastmistress.

On the arrangements committee are: Jeanette Glover, Giles Hobin, George Koepke, Betty Kumbo, Carol Lauer, Peggy Price, Gene Rash, Evelyn Rozzi, Audery Short, Helen Stimmel and Anne Weiner.

Plans for a permanent organization composed of Inter-Hi Choir alumni will be discussed at the reunion. All the former members of the organization are cordially urged to attend.

News of interest to thrifty shoppers will be found in Sun advertisements each Thursday. Get the habit—shop Sun advertisers for outstanding values.

Climaxing this long list of events will be the largest convention held in Rochester so far this year, the meeting of the Supreme Commandery of the Knights of St. John and their Ladies' Auxiliaries, whose nation-wide ceremonial opens at Hotel Seneca Sunday, June 23 and continues until Thursday, June 27.

During the two days previous to the opening of the Supreme Commandery Convention, the Grand Commandery of the Knights of St. John of New York State will also make their headquarters here. Not since 1924 has the Supreme Commandery of the Knights of St. John met in Rochester, and local members of the organization consider it very unusual that Rochester should receive a repeat visit in less than twenty years. It often happens that every state in the Union is visited before the convention returns to any one city.

Still another convention which has not come to Rochester since 1924 is the New York State Conference of Mayors and other Municipal Officials being held June 10, 11, 12 at Hotel Seneca.

A delegation of more than 1200 Mayors, City Clerks, Board of Supervisors, Planning Engineers, Police and Fire Chiefs, City Purchasing Agents and Comptrollers from communities all over New York State are expected to attend.

Each division of municipal officials will hold separate roundtable discussions, and Rochester—its government, its industries, and its many attractions for outstanding values.

(Continued on page 2)

Tune In
WHAM
1:02 A. M.
Daily Except
Sunday
Brenda Wood
Broadcasting for
Lauer's



18th CENTURY MAHOGANY

Styled in the Hepplewhite Manner

The graceful flowing design of this bedroom group is taken directly from that charming style motif used extensively by Thomas Hepplewhite — master 18th Century designer. Gentle curves predominate throughout. A minimum of ornamentation accents the striking beauty of rich grained mahogany. Notice that Lauer's have not skimped on the quality of construction. The vanity has seven drawers... the dresser has five... all carefully dust-proofed and center guided. Every joint and corner is carefully glue blocked. The mirrors are perfect plate glass. Here is a splendid bedroom group for you who want assured quality at an unusually low price.

3 PIECES
\$79

Bed, Chest,
Vanity or
Dresser

TRADE IN YOUR OLD FURNITURE
Lauer's complete your furniture and sell it in their own Bargain Basement. That you are allowed 40% off the trade-in allowance.

Lauer's
50 STATE ST.

USE LAUER'S BUDGET TERMS
No. 400 extended accounts are the same as cash! You pay only 10% per cent monthly on longer term purchases from 6 to 12 months.

There's A Certain Satisfaction In Knowing That What You Buy Is Good—
YOU GET THAT SATISFACTION AT LAUER'S!

Lauer's make no exaggerated statements about miraculously low prices or stupendous, unbelievable values. We simply tell you that no matter what your purchase may be your absolute satisfaction is guaranteed. Here at Lauer's we make it a point to sell better furniture at a fair price. We don't shout, "Colossal bargain!" — We stress quality and value.

● STORE OPEN EVERY FRIDAY NIGHT



KNUCKLE ARM SOFA & CHAIR

In 100% Gov't Standard Mohair

When you sit in the big lounge chair... when you stretch out completely relaxed on the long, broad arm sofa, you'll agree that here is complete luxury. This smartly styled living room group is made for you who believe that a home should have that "lived-in" atmosphere of ease and comfort. You who are color minded will take great delight in selecting just the shade of fine mohair to match or contrast with your living room decorative scheme. Lauer's urge you to see this splendid group at your earliest convenience.

\$139
2 PIECES

Coffee Table .. \$18.95 Tier Table \$14.75
The Mantel ... \$29.75 The Mirror \$20
The Draperies .. \$12.95 Floor Lamp \$20

LOANS

To Improve Your Property

This Bank is making improvement loans and mortgages to property owners who qualify under the terms of the National Housing Act (FHA).

Consult "The Bank for the Individual"

FIRST INDUSTRIAL BANK

30 CLINTON AVENUE NORTH
Member Federal Deposit Ins. Corp.

JUNE CLEARANCE SALE COATS

GROUP "A" \$8.00
GROUP "B" \$10.00
GROUP "C" \$15.00

SPORT COATS \$7.00 and \$11.00

KIENER'S

599 HUDSON AVE. OPEN 9 A.M. TILL 10 P.M.



ACME QUALITY
Balanced Formula
HOUSE PAINT

Get Information About Our Two-Coat System of Home Painting. First Coat is Acme Quality Balanced Formula Primer. Second Coat: Acme Quality New Era Brand House Paint.

1 GAL. CAN \$2.98 In 5-Gallon Cans \$2.89

Acme Quality Interior Gloss Finish for kitchen and bathrooms. In 16 tints and white.	1 Gallon	Quart
	\$2.98	95c
Acme Quality Porch and Deck Enamel. Dries in 4 hours; won't water-spot. Wears and wears!	\$3.25	98c
Acme Quality Casein Finish. Odorless; one coat system. Decorate and occupy your rooms the same day.	\$2.35	75c

INQUIRE THE NAME OF YOUR NEAREST ACME DEALER
HADLOCK PAINT CO., INC.
466-470 CENTRAL AVE.
STONE 1968

Across The Bridge Table

By Asa Spades

Six no trump was the highest bid made on the hand submitted for analysis today. Most teams bid six hearts, which was made, the only lost trick being the jack of hearts. But the one team arriving at six no trump made seven, scoring 1470 points—750 for a slam vulnerable, 500 for game and 220 points for tricks.

S J 10 4 3	W N E S	A 7 7 3 4
H 2 2 4 3	H 10	H 10
D 7 4 3	D 4	D 2 10 8 5 3
C 10 4	C 8 3	C 8 3

North dealer.
The bidding:
N E S W
1 H Pass 3 C Pass
3 H Pass 5 NT Pass
6 H Pass 6 NT Pass
Pass Pass

North held a strong heart suit and three honor tricks, so opened the bidding with one heart. East passed and South made a jump takeout of three clubs. This told her partner that she held at least 3½ honor tricks. West passed and North re-bid her hearts.

South knows now that the heart suit is strong, knows also there must be at least one-half honor trick on the outside, so attempts to find a slam. Her bid of five no trump shows three aces, and North again re-bids hearts, a sign-off. But South figures that her partner must hold either the kind of diamonds or the king of clubs, and that with one finesse six no trump can be made.

Against South's six no trump contract, West's opening lead was the jack of spades, which was overtaken with dummy's queen. Declarer then plans the play of the hand and attempts to run out the heart suit. When the bad break is disclosed on the second round, she cashes the heart queen and then switches the suit to try the club finesse. The three of clubs is played and finessed through the jack, which holds the trick, locating the king in the East hand. The nine of diamonds is then played and won with dummy's king. The eight of clubs is played and the finessed through the jack, which South's queen. Declarer plays the ace of clubs, dropping East's king, and cashes the two small clubs. North now has a lay-down seven no trump, and claims the remaining tricks. In tournament bridge, that over-trick is very important, because it means top score on board for that team.

Flag Week Fete Planned By Women's Club

Members of the Rochester Business and Professional Women's Club will join in the city-wide observance of Flag Week by having a supper meeting next Tuesday at Stone Pavilion, Ellison Park. A program consisting of patriotic declarations, a talk on flag etiquette, and solo and group singing of patriotic songs is being arranged by Mrs. Anna E. McDonald, chairman. Participating in the program will be Mrs. Grace Baugher, Miss Louise Buchinger, and Miss Grace E. Tanner.

Conclaves . . .

(Continued from page 1)

On June 27-30 the Christian Endeavor Union of New York State will convene in Rochester, a group which since 1920 has made it a point to meet in Rochester the opening year of each decade.

A large rally will be held at Masonic Auditorium June 29, following a parade at 1:30 p. m. that same day. One thousand youthful delegates from all over the state will march with their colors.

The National Graphic Arts Educational Guild will make their headquarters at Mechanics Institute on June 30 through July 3.

This year is the 500th anniversary of printing from movable type. War has balked its observance in Mainz, Germany, and Strasbourg, France, the two European cities most closely connected with Johann Gutenberg's world-changing invention, and it is Rochester, N. Y., that this national organization of printing teachers has chosen as their 1940 convention site.

Among the other conventions and events scheduled to meet here this month are the Ontario Association of Universalists, June 5; the Association of Manufacturers Representatives, June 12; the Empire State Lumber Salesmen's Association, June 13; the Flower Show of the Rochester Rose Society, June 17; and the N. Y. S. Canners Association for which the exact date has not yet been set.

at SMALL'S...28 E. MAIN

A Sensationally New WATERPROOF WATCH

... A Watch You Can Wear Any Place and Anywhere

The Ideal Gift For The Graduate

Actually Worth \$25 SPECIAL FOR JUNE \$12.95

25% DOWN • 50% WEEKLY

at SMALLS

SAVE \$10.00 ON THIS

NEW 1940 RCA Victor PICK-ME-UP

The season's most amazing value in portable radios—3-way operation—Battery, 110 volt AC or 110 volt DC!

SPECIAL \$19.95 Regularly \$29.95

PAY ONLY 50c DOWN 50c A WEEK

PLAYS ON

- Electric or Battery Operated
- Airplane Luggage Case
- Light and Easy To Carry
- Built-in Aerial

Smalls
28 MAIN STREET EAST
JEWELERS RADIO OPTICIANS
OPEN SATURDAY EVENING

WEEK-END SPECIALS

SCHLEIF BAKE SHOP

17 CLINTON AVE. SO. NEXT TO OENBACH'S A STEP OFF MAIN

FRIDAY ONLY

DANISH DOUGHNUTS Regular Price 24c 24c
Tender and flaky.

JELL ROLL CAKE Regular Price 24c 24c
Rich sponge cake filled and topped with raspberry jelly and coconut.

SATURDAY ONLY

CHOCOLATE WALNUT FUDGE LAYERCAKE Regular Price 29c 29c
Filled and loed with chocolate fudge icing, walnuts in mix.

PECAN COFFEE RING Regular Price 24c 24c
Rich Kuchen dough generously topped with pecan halves.

WEEK-END COMBINATION SPECIAL

All Put Up in One Box for Your Convenience

1 Orange Loaf Cake . . . 25c
6 Butter Rolls . . . 11c
6 Phila. Sticky Buns . . . 15c
6 Assorted Cookies . . . 10c
VALUE 61c

ALL FOR 39c

VITAMIN B, WHEAT GERM BREAD 15c

Mrs. Elizabeth LaFoe, 1316 Culter Rd.

SCHOOL PICNIC

There will be a picnic for the children of Geo. H. Thomas School No. 49, at Baker Farm in Genesee Valley Park, next Wednesday under the sponsorship of the P.-T. A. of the school.

Movie Quiz Winners

Here are the winners of the Sun Movie Quiz Contest. Each will receive two tickets to see "Waterloo Bridge" at Loew's Theatre starting today. Winners must call at the Rochester Sun office, 430 Burkle Blvd. for tickets before Monday noon. No tickets given out on Saturday afternoon.

Miss Anne Malone, 286 Central Pl. T. Galuso, 75 Emerson St. Maude Franklin, 51 Tyler St. Bertina Crane, 483 Merchants Bld. P. Smith, 24 Hunsdale St. Lillian Manzi, 128 Lyndhurst St. Mrs. William Johnson, 75 Sunset St. Philip DeGeorge, 243 Central Pl. Marion Hudson, 216 Kittingbury St. Ruth Pink, 25 Rodenbeck St. Frederick Zill, 629 Park Ave. Mrs. Mary Baird, 71 Rochester Ter. S. Star, 81 Sunset St. William Lattinville, 82 Holbrook St. Miss N. Redfern, Eastland Ave. Mrs. M. Straub, 74 Cook St. Mrs. Charlotte Bohrer, 33 Harlem St. Mrs. J. K. Lorus, 42 Eastland Ave. Mrs. Helen Sheerall, 82 East Blvd. Mrs. John Watt, Sylvan Rd.

The Perfectly BALANCED Blend

CARSTAIRS White Seal
SUPERB BLENDED WHISKEY FOR THE MAN WHO CARES
U.S. Proof. 75% grain neutral spirit. Copyright 1940, Carstairs Dist. Distilling Co., Inc., New York City

\$1.30 pr. \$2.53 qt.

WEEK-END SPECIALS

SCHLEIF BAKE SHOP

17 CLINTON AVE. SO. NEXT TO OENBACH'S A STEP OFF MAIN

FRIDAY ONLY

DANISH DOUGHNUTS Regular Price 24c 24c
Tender and flaky.

JELL ROLL CAKE Regular Price 24c 24c
Rich sponge cake filled and topped with raspberry jelly and coconut.

SATURDAY ONLY

CHOCOLATE WALNUT FUDGE LAYERCAKE Regular Price 29c 29c
Filled and loed with chocolate fudge icing, walnuts in mix.

PECAN COFFEE RING Regular Price 24c 24c
Rich Kuchen dough generously topped with pecan halves.

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1 Orange Loaf Cake . . . 25c
6 Butter Rolls . . . 11c
6 Phila. Sticky Buns . . . 15c
6 Assorted Cookies . . . 10c
VALUE 61c

ALL FOR 39c

VITAMIN B, WHEAT GERM BREAD 15c

Mrs. Elizabeth LaFoe, 1316 Culter Rd.

LIKLY'S

271 MAIN STREET, EAST

96th Anniversary Savings Event

Now Reductions to 50%

Trunks and Travel Goods

Jewelry Hand Bags Bill Folds
And Everything for the Traveler

All Departments on Every Floor

It's Likly's treat . . . the greatest in nearly a century of memorable years of Likly's in Rochester. And most timely . . . at the beginning of the year's heaviest travel season . . . as well as the annual season for graduation and wedding gifts.

TWO SURE WAYS TO please the Bride

To bring her pleasure year after year . . . to make her always remember your gift—choose either one of these 1940 Toastmaster Sets.

TOASTMASTER HOSPITALITY SET
Starts her dreaming about parties, helps her give them in fine style. Consists of beautiful big serving tray and 4 individual lap trays in walnut . . . a novel toast cutter . . . 3 relish dishes in sparkling Duncan crystal . . . and the 1940 Toastmaster 2-slice automatic toaster.

TOASTMASTER WAFFLE SERVICE
Generous walnut tray . . . batter bowl and syrup jug of colorful Franciscan ware . . . measuring ladle of lifetime chromium . . . and the beautiful Toastmaster automatic Waffle Baker.

\$23.95
\$16.95

1-Slice Automatic Toaster
Toasts a slice at a time, automatically. \$9.95
Toasts bread, even heat. Only \$5.95
Convenient Terms

ROCHESTER GAS & ELECTRIC
Corporation

Trouble and Service Calls
Phone MAIN 3368

Sales Dept. and Other Calls
Phone MAIN 1878

Sorority Calls

Final plans Omega Kappa Sigma Spring Formal t. Ridgemont Cou be discussed at

GET YOU HAVE TO P

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Sorority Calls Meeting To Complete Dance Plans
Final plans for the Kappa Omega Kappa Sorority annual Spring Formal to be held at the Ridgmont Country Club will be discussed at a meeting to-night at the home of Miss Phyllis Allobell, 410 Emerson St. Miss Emma Barberio, chairman of the dance is being assisted by the following committee members: Miss Helen Domenico, Miss Josephine Licata, Miss Phyllis Allobell.

Sickness and Accident Policy Pays \$25.00 Weekly Benefits
Hospitalization Feature Included At No Extra Charge—Full Year's Protection Only \$10

Asbury Church Guilds Announce Annual Garden Party

AT JOEL'S Sale!

SHOP
24c
24c
29c
24c
39c
15c

GET INTO YOUR GARDEN YOU STILL HAVE TIME TO PLANT



The planting season was late this year and is carrying on longer than usual. This is good planting weather, so take full advantage of it. We have a complete line of DOBMAN'T shrubs and trees, evergreens, perennials, and other balled materials can be planted with perfect safety.

EVERGREENS PERENNIALS SHRUBS ROSES TREES

- RED MAPLE
- MAGNOLIAS
- DOGWOOD
- RHODODENDRONS
- AZALEAS
- ANNUALS
- PETUNIAS
- ZINNIAS
- SNAPDRAGONS
- MARIGOLDS

SCOTT'S GRASS SEED — TURF BUILDER

CHASE GARDEN STORE
2045 EAST AVE. — Phone Monroe 1166
Open Daily and Sundays 'Til Dark

June 6.—The North American Accident Insurance Co. has recently announced that their famous \$10 a year Premier Limited Policy can now be secured with a down payment of only \$2.50 in balance in monthly payments. This unique policy covers both sickness and accidents.

The cost of the policy is only \$10 a year. Men and women between the ages of 16 and 60 are eligible. The older folks from 60 to 74 can secure this protection at a small additional cost. No medical examination is required. The sum of \$10,000.00 is paid for stated accidental death, \$10,000.00 for loss of hands, feet or eyesight, and \$25.00 weekly benefit for stated accidents and sickness. Doctors' bills, emergency benefit, hospitalization features help in time of need. They are all clearly shown in the policy.

This is a simple and understandable policy, without complicated or misleading clauses. You know exactly what every word means — and every word means exactly what it says. Thousands of men and women have already taken advantage of this inexpensive insurance protection — thousands more will now be able to protect themselves with this special part payment plan.

No one should neglect protection for themselves and their families. The newspapers are filled with hundreds of accounts of sudden tragedies and misfortunes, taking a startling toll of human life and limb. Automobile accidents, particularly, are growing more frequent every day. It is unwise to gamble with fate when the next moment may bring disaster.

The protection afforded you by this straight-forward policy is backed by the huge resources of the North American Accident Insurance Company of Chicago, the largest and oldest exclusive Health and Accident Insurance Company in America. The company has paid out over \$28,000,000 in claims — it is under the supervision of 47 State Insurance Departments.

Men and women who are interested in this form of protection are urged to write a letter or postcard for an unusual illustrated booklet entitled "Cash or Sympathy," sent absolutely free. Write to Premier Policy Department, 680 Title Building, Newark, New Jersey.

The lovely home and garden of Mrs. G. Sherwin Haxton, 165 Ambassador Dr., will be the setting of the Annual Garden Party of the combined Missionary Guilds of Asbury-First Church to be held the next Tuesday afternoon.

This party will mark the closing of the organization and guilds headed by Mrs. Robert E. Heinselman, Mrs. Maurice A. Barnard, Mrs. Robert E. Brown, Miss Caroline Bancroft, Mrs. Raymond W. Cross and Mrs. Allen B. Whitaker.

Cool, SUMMERY STRAWS

WHITES... TOASTS \$1.98

At this small price, you can afford two or three! DON'T wait! Come in NOW—and choose from hundreds of the summer's most wanted styles—from cartwheels to eye-appealing small brims.

Many Worth \$5! Now Only \$2.98

Joel's MILLINERY 215 MAIN ST. EAST

Mrs. Frances Kaufman, 4 Carl St.

FREE POWD'R-BASE

Give yourself a new beauty experience! Just a touch of the POWD'R-BASE makeup foundation stick keeps your makeup fresh, lovely, lasting. Helps conceal lines, blemishes. Ends shiny nose. Makes your skin smoother, younger-looking. See how much lovelier your complexion can be. Mail the coupon today, for your free sample. Over 10 million packages sold.

FREE Large Trial Size.

Hampden Sales—Dept. 251-5th Ave., New York.

Send me POWD'R-BASE in the shade checked. I enclose 3c stamp for mailing.

Name.....
Address.....

News of interest to thrifty shoppers will be found in Sun advertisements each Thursday. Get the habit—shop Sun advertisers for outstanding values.

Hearing League Group Announces Spring Banquet

The Tulip Club of the Rochester League for the Hard of Hearing will hold its annual banquet next Saturday at 7 p. m. in the Green Room of the Sagamore Hotel. John E. Sutherland, retiring president of the league will be guest of honor. The guest speaker will be Robert J. Trayhern, Prof. of Philosophy at the University of Rochester. Henry Hoffman will act as toastmaster.

It's New!

Simmons INNERSPRING MATTRESS

GUARDS YOUR REST
Antiseptic-tick
SAFE • SANITARY • ODOR RESISTANT



IT'S SANITARY!
Germ Free • Antiseptic • Odor Resistant

SALE! \$16.95

210 Inner Coils! Genuine Simmons inner-spring construction for your comfort!

Felted Cotton and Sisal! Layers of felted cotton, sisal protected, encase the coils!

Keeps Its Shape! Outer coil row is attached to border for added durability!

50c A WEEK Buy on Garson & Wood's Easy Budget Plan

It's NEW! Garson & Wood are the first to present it in Rochester! Very specially priced for Friday and Saturday only! Here's your opportunity to get a Simmons Mattress with the new Antiseptic-tick cover—fabric that has been specially treated for sanitation! A cover that is germ free, resists bacteria growth and odors! Button tufted! Handles! Ventilators! Genuine Simmons inner-spring construction! Attractive French taped edge! Buy this wonderful mattress at this low introductory price now in Garson & Wood's modern Sleep Shop and enjoy real comfort!

Basement Savings In Boys' Slack-Sets

SHIRT AND SLACK TO MATCH

\$1.89

The most comfortable, practical summer outfit a lad can wear. Hundreds to choose from and these are plain ones, harmonizing sets or matched sets! Various good serviceable fabrics.

Others \$1.59 to \$2.29



Boys' Wash Slacks \$1.19

Plain and striped and various patterns! A lad needs a few pairs of these for summer. In fact, he can't do without some.

Others 95c to \$1.49



BOYS' WASH SHORTS 59c
Many Colors... Good Sturdy Materials

BOYS' PLAY SHIRTS 59c
Hundreds of Others... 39c to 79c

All Perfect Quality... The National Sells No "Seconds" At Any Price

THE NATIONAL CLOTHING COMPANY

Hundreds To Select From... In The Basement

Men's Wash Slacks

For Everything You Do, All Summer

\$1.15 To \$2.95

WASH slack for your boating hours, your fishing trips, your putting, puttering or loafing anywhere. Hundreds of pairs, all the colors, plain or patterned, all color-fast, non shrinkable. Poplins, shantung and cotton gabardines; A variety that gives you everything that's made, in wash pants for summer. And please note our values!

Men's Play Shirts 59c TO \$1.00

Broadcloth, Flapsack, Mesh-cloth, Basque styles, regular style. They all have short sleeves, all the wanted colors. A huge variety to select from in all colors. Come in. The one you want is here.



Terry-Cloth **Sweaters 95c**

Very practical for summer wear. Available in three good colors.

CHARGE YOURS The National Way Pay 1/4 July 10

Pay 1/4 Aug. 10, 15, Sept. 10

Garson & Wood

111 CLINTON AVENUE SOUTH TELEPHONE MAIN 5103

Bill Folds for the Traveler

Automatic Toaster \$9.95

Terms & ELECTRIC

Sales Dept. and Other Calls Phone MAIN 7975

Do you get your Sun regularly every Thursday afternoon?

Jimmy Fidler IN HOLLYWOOD

HOLLYWOOD, June 6. — MGM's persistent refusal to let the Hardy Family go on radio presents a novel tangle.

If the Hardys can entice \$15,000 a week from an air sponsor, as has been stated, approximately \$10,000 would go to the studio. Most of that sum would be profit because the sponsor would foot the expense of putting on the programs. Therefore, MGM stockholders would find themselves \$500,000-a-year in the pocket.

The film company claims it is holding off for two reasons: (1) Because a radio script show might lessen the popularity of the movie series, and (2) because theatre men say radio hurts business and have protested against the Hardys airing.

Both arguments are unsound. Radio has never hurt GOOD performers. Jack Benny, Bing Crosby, Bob Hope, Nelson Eddy, Ken Murray, Don Ameche—they and others who actually contribute entertainment to radio win themselves millions of fans. Certainly Benny's thirty million radio listeners, for example, have a ready-made incentive to see Jack's pictures.

As for script shows denting the Hardys' popularity, "One Man's Family" has definitely proved that talkie air programs can be big stuff. The "Blondie" radio series is proving a heavy factor in the sale of the "Blondie" films. "The Aldrich Family," gaining fast on the air, is doing likewise on the screen.

A clean, constructive program idea would perpetuate the popularity of the Hardy clan, especially in small communities. So it's silly for a studio to turn down \$500,000 yearly profits, meanwhile screaming about hard times.

IDOL CHATTER: Eggs sunny side up make me think of Joan Crawford's eyes. In-a-word description of Mrs. Dick Powell: Blondelegant. Instead of putting a charm bracelet on Hedy Lamarr, you'd really have something if you put Hedy on a charm bracelet. Wonder if Donald Meek expects to inherit the earth? Peas-in-a-pod: Betty Field and Rochelle Hudson. If Bing Crosby performed like his horses, where would his job be? Advt. slogan to fit John

Barrymore: "Ham what am!" Movie actresses who hold their chins in the air are usually hiding double ones. What gal isn't Fonda Henry? Thought: You might call Dorothy Lamour and Johnny Weissmuller the "censored" Adam and Eve. I still prefer Claudette Colbert with bangs.

14 YEARS AGO IN HOLLYWOOD: Rudolph Valentino challenged a Chicago reporter to a duel because of an article referring to him as a "pink powder puff" . . . The screen's most famous love team was launched when Metro paired Greta Garbo and John Gilbert in "Flesh and the Devil" . . . Lya de Putti (later a suicide when success waned) was the current foreign rave . . . Gloria Swanson rejected a Paramount contract at a reputed salary of \$18,000 a week . . . Mae Murray, slated to become Hollywood's first princess when she wed David M'Divani, paid \$65,000 for a beach honeymoon house . . . Constance Bennett retired from pictures to be "just Mrs. Phillip Plant" . . . Willard Louis, silent pictures star, died . . . Warner Brothers startled movie-goers with the first Vitaphone (sound) shorts.

MACMILLAN RING-FREE MOTOR OIL

Think Of Its Features!

- Removes Carbon
- Greater Film Strength
- Longer Cling to Metal
- Higher Heat Resistance
- Faster Penetration
- Less Affected by Dilution
- Is Not Corrosive

See Your Car Dealer or Independent Service Station

HADLOCK PAINT COMPANY
466 Central Ave.
Rochester, N. Y.
STONE 1968

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

LAST 2 BIG DAYS for this Event
FRIDAY & SATURDAY!

ANNUAL SALE

TESTED and APPROVED by Better Fabrics Testing Bureau for HIGHEST QUALITY

NO-MEND HOSIERY

Featuring 15 Popular Styles in the Famous "No-Mend" Hosiery Line!

Every Pair Tested and Approved By The Better Fabrics Testing Bureau

YOUR once-a-year opportunity! A chance to stock up on famous "NO-MENDS" at prices that won't be duplicated for another twelve long months! And because of the savings, because the silks are so fresh and new, thousands of smart women will capture "NO-MENDS" by the dozen. Think of it! Not only can you erase your stocking problem for months to come . . . but, too, you can realize some genuine savings in this ANNUAL "NO-MEND" SALE! A once-a-year THRILL!

ALL SIZES:
Shorts 8 1/2 to 10 28" and 29" Lengths
Regular 8 1/2 to 10 1/2 31" and 32" Lengths
Extra Long 9 1/2 to 11 33" and 34" Lengths

OUR REG. 1.15 "NO-MENDS" **95c** pr.

No. 999 "No-Mend" Chiffon Dul-O-Tone
No. 115 "No-Mend" 3-Thread Dul-O-Tone
No. 555 "No-Mend" Service Weights
No. 200 "No-Mend" Sheer 2-Thread

OUR REG. 1.35 "NO-MENDS" **115** pr.

No. 431 "No-Mend" Giveables
No. 731 "No-Mend" Service Giveables

OUR REG. 1.50 "NO-MENDS" **125** pr.

No. 777 "No-Mend" Fine 3-Threads

"NO-MEND" STOCKINGS ARE SOLD EXCLUSIVELY AT EDWARDS IN ROCHESTER

EDWARDS—Street Floor

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

ON SALE FRIDAY AND SATURDAY ONLY!

3000 JARS

PANTRY SHOPPE PURE FRUIT PRESERVES

6 OZ. FRUIT JUICE GLASS WITH SAFETY EDGE

Reg. 19c Value **11c** 6 Jars for 60c

Deliveries Only on Six Jars or More

Packed expressly for us under rigid super-visions! Made from finest ripe fruit juices and NO PRESERVATIVE used. Phone your order, Stone 2300.

CHOOSE FROM THESE FLAVORS:

- Strawberry
- Pineapple
- Raspberry
- Pineapple-Pear
- Peach
- Cherry
- Orange Marmelade

FAMOUS TOMATO JUICE
8-Oz. Jar **7c** each **69c** dozen

EDWARDS—Street Floor

Everybody's coming to this SALE... SATURDAY

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

CAPACITY DAY

A Thrilling Event for ONE DAY ONLY SATURDAY.... JUNE 8th

OPEN an EDWARDS NEW 90 DAY Charge Account
No Down Payment
No Interest to Pay

MAKE WAY . . . here comes EDWARDS CAPACITY DAY. The GREAT ONE DAY JUNE SALE planned to give you the lowest prices of the season.

EVERYTHING you need for immediate and summer requirements is here in this SALE at prices that will set new standards of value-giving in this community.

PLAN NOW to COME . . . by BUS . . . by TRAIN . . . by STREET CAR . . . by AUTO . . . and share in the savings.

SEE the CAPACITY DAY bargains on display in Edwards windows.

SHOP every one of our 8 selling floors.

Just 8 HOURS of Capacity Selling from 9:30 A. M. to 5:30 P. M. SATURDAY. Make the best of each shopping hour.

EXTRA salespeople to serve CAPACITY crowds.

2 HRS. FREE PARKING
With a purchase of \$1 or More. Drive your car To EDWARDS PARKING STATION, cor. St. Paul and Pleasant Streets. Have your Parking Ticket Stamped at Service Desk on the Street Floor

Shop with EDWARDS HANDY CREDIT COUPON BOOKS
No Down Payment for a \$15 or \$25 Book of Coupons. Pay balance in 5 months. Obtainable at Credit Office on the Seventh Floor

Shop Early!
Please Carry Small Packages

Be Sure To Read The Daily Papers Plus EDWARDS 20 Page Circular for Complete Details of Capacity Day

ROCHESTER SUN
AUXILIARY
Members of the
Kohler Auxiliary
Navy Union, will

CRAX, Ed
lb. pack
SHRIMP, 1
can 15c
CHEESE, f
BOILED H
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GRAPEFRU
unsweet
BAKED BE
18 oz. 1
CASHEW
fresh gr
ORANGES
2 doz.
Extra Large

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America's fin

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AUXILIARY TO MEET
Members of the Edgar F. Kohler Auxiliary, Army and Navy Union, will meet at City

Hall Annex tomorrow night to elect a vice-president. Those attending are asked to wear white. Refreshments will be served.

News of interest to thrifty shoppers will be found in Sun advertisements each Thursday. Get the habit—shop Sun advertisers for outstanding values.

Interest Shown In Trend Established By New Newspaper

"P. M." the new widely heralded New York newspaper, first to operate without advertising, is due off the presses during the coming month and is stirring wide interest as a unique experiment in the publishing realm.

It was just 20 years ago that the Cleveland Shopping News blazed its pioneer path in a new realm—a publication for the exclusive purpose of carrying advertising and selling merchandise for advertisers. In the two decades that have elapsed, 114 shopping newspapers, some without any news content, others, like The Rochester Sun, combining some news with their primary message of advertising, have been successfully launched.

It was in that same year that the Reader's Digest was started for the sole purpose of carrying editorial content. Now comes the third great experiment of the last publishing generation, the daily newspaper that won't open its columns to advertisers.

Success of "P. M." may change the standard newspapers of today. For experts see the day approaching when advertising will cease to be the tail on the news kite, when news and advertising will require separate media.

As one expert says: "We are approaching the point where each will be rendering to Caesar the things that are Caesar's." We seem to be approaching the day when people who are interested in news will find it in a compact form in a paper devoted entirely to reading matter, while those who are interested in advertising—and that's everyone—will find it in the Shopping Guides."

Crushers Retain Firm Grip On Cellar Spot In Arthritis League

Last minute deals to bolster the tottering Curtin Crushers proved of no avail when the heavy hitting Barry Bruisers took doubleheader at Cobbs Hill diamond Monday night. Scores in the Arthritis League frays were 21-18, and 9-7. Herb Garson who figured in last week's trade, turned on his old teammates and broke up the second

game with a slashing double to center that scored two men. The Crushers were unable to score in their half of the final stanza. Games now stand 6-2 for the Bruisers and the Curtin cerebellum is reputed to be working overtime to forestall future wins on the part of the rival nine.

Bill McKechnie was very nice and said he was afraid of the Dodgers, but he spoiled it all for Brooklyn by saying the Pirates and Phils looked good, too.

New Food-Keeping Principle Claimed For Refrigerator

A revolutionary new food-keeping principle is claimed for the Frigidaire Cold-Wall refrigerator by Andy Furstoss of the Furstoss Appliances 409 Chili Ave. local Frigidaire dealers. According to Furstoss, those who see this new refrigerator demonstrated agree that it changes all standards of home refrigeration. Secret of the suc-

cess of the Frigidaire is said to be an entirely new principle that saves natural moisture in food and keeps it from drying out. It is said that the Cold-Wall does not depend on the circulation of air from the freezer for low temperatures. The Cold-Wall compartment is cooled directly through the walls by concealed chilling coils. This, it is claimed, provides moist, still air at uniform low temperatures which retains the flavor, freshness, color and wholesomeness of food.

Sibley, Lindsay & Curr Co.
COOKED HAM



21c LB.

Swift's Premium hams, cooked, ready to serve. Shank half.

HOTS, Coney Islands, parboiled, lb. . . 25c
STEAMERS, Tower skinless, lb. 25c

Large Cherry Pies 25c

A New Treat! Butterscotch Brownies 35c doz

Chase and Sanborn Coffee, dated for freshness, lb. . . **23c**



"PREM"
Swift's new meat product **25c**

SUGAR
Pure cane granulated, 25-lb. bag **\$1.23**

Creamery BUTTER
Our own high-score fancy tub butter **2 lbs. 59c**

- CRAX, Educator's famous crackers, lb. pack 17c
- SHRIMP, Big Bill wet pack, can 15c 3 for 43c
- CHEESE, fancy sharp, N. Y. S., lb. . . 32c
- BOILED HAM, Sibley's sliced, 1/2 lb. 26c
- HEART'S DELIGHT-NECTARS, peach, pear, prune, apricot, 3 for 25c, 6 for 45c
- GRAPEFRUIT JUICE, Tex Sun, unsweetened No. 2 tin 3 for 23c
- BAKED BEANS, Heinz vegetarian, 18 oz. 10c 3 for 29c
- CASHEW NUT BUTTER, fresh ground, lb. 27c
- ORANGES, large California Valencias 2 doz. 79c
- Extra Large SUNKIST LEMONS, doz. 35c

GROCERY, MAIN FLOOR . . . PHONE STONE 6500 AT 8 A. M.

Sibley, Lindsay & Curr Co.



There Is No DOWN PAYMENT

On a Budget Purchase at SIBLEY'S With Up To 3 Years To Pay!

Sibley's Convenient Budget Plan takes into account the obvious fact that most working men and women receive their money in regular instalments and can most conveniently and most practically spend it that way. Under our Plan your new furnishings, clothes, hobbies become realities—and you pay for them while you enjoy them. And to make their possession even easier . . .

Not a Penny Down Need Be Paid On \$15 or Larger Purchases of . . .

- ALUMINUM
- BEDDING
- FLOOR COVERINGS
- CAMERAS
- MEN'S and WOMEN'S CLOTHING
- SILVERWARE
- CHINA
- BICYCLES
- VACUUM CLEANERS
- FUR COATS
- DRAPERIES
- REFRIGERATORS
- ELECTRIC IRONERS
- FURNITURE
- SEWING MACHINES
- MIRRORS
- LAMPS
- STOVES
- RADIOS
- PICTURES
- OPTICAL GOODS
- WASHING MACHINES
- LUGGAGE

Our modest carrying charge for this service is included in the monthly payments which range as low as \$4 a month. Details may be had at our

—ANDY FURSTOSS SAYS—

THANK YOU—ROCHESTER

Last week I offered a genuine Frigidaire at a sensational low price! You bought out my entire stock in less than 2 days! Thanks a million for making my sale a huge success! Many people, whose orders I was unable to fill, will find this week's Frigidaire June Jubilee Special an even greater value! But — last week — this week — or any week — I promise to offer America's finest merchandise at Rochester's fairest prices.

Signed—ANDY FURSTOSS.



ALL PORCELAIN GENUINE NEW 1940 FRIGIDAIRE

Priced \$95 Less Than Ever Before!

LOOK AT THE FEATURES! LOOK AT THE PRICE!

\$159.50

FOR THIS BEAUTIFUL BIG ALL PORCELAIN 6

Now you can enjoy Frigidaire's superior porcelain finish — INSIDE and OUTSIDE for less than you pay for most ordinary finished refrigerators! Frigidaire porcelain is a LIFE-TIME finish — Easy to clean — Stain-Proof — Flame-Proof! See this gleaming white beauty — and you'll see America's greatest Refrigerator buy! And remember — it's priced \$95 less than ever before!



PLUS THESE FULLY-FITTED FRIGIDAIRE FEATURES!

- Famous Meter-Miser
- Exclusive Quickcube Trays
- Automatic Tray Release
- Automatic Reset Defrosting
- Interior Light
- Giant Meat-Tender
- Exclusive F-114 Refrigerant
- Chromium Shelves
- Cold Control
- Double Dessert Tray
- Glass-Top Sliding Hydrator
- One-Piece All-Steel Cabinet
- Automobile Type Door Hinges
- 5 Year Protection Plan
- A General Motors Value

SEE FURSTOSS FIRST!

REGISTER FOR BANK NITE—YOU MAY WIN \$45!

FURSTOSS APPLIANCES

409 Chili Ave. Opposite St. Augustine's Church

GEN. 2070 OPEN EVENINGS

UNE 6, 1940
ID NLY!
RS
FRUIT
S
RDAY
ONLY
8th
S. FREE
RKING
a purchase
or More.
your car
OWARDS
G STATION,
t. Paul and
nt. Streets.
our Parking
Stamped
vice Desk
Street Floor
h EDWARDS
Y CREDIT
N BOOKS
in Payment
\$15 or \$25
of Coupons,
balance in
months.
inable at
it Office
eventh Floor
WARDS
city Day

They've quit calling the Cards the Gashouse Gang, but with so many names starting with the letter "M"—Mize, Medwick, Moore and McGee—we might call them the "Emmas."

With all the players heading for Johns Hopkins to have their arms inspected it might be a good time for some of the managers to go along and have their heads examined.



You Can't Beat Them!
MOORE'S PAINTS

None Better At Any Price!

For 50 years, Humphreys, "The Paint Man," has been selling these quality house paints.

MOORE'S HOUSE PAINT!

In 5-Gal-
lon Lots **\$284** **\$294**
Gal. Gal.

HUMPHREYS

"The Paint Man"

38-40 SOUTH AVE.

FREE PARKING

FREE DELIVERY

1940 Fair Offers Many Contrasts

Visitors to the new World's Fair at New York find many enjoyable contrasts which make going-to-the-Fair more pleasant than ever before.

For example, they describe the gaiety and excitement of the amusement area and the sensation of stepping through an inviting doorway to find themselves in the restful atmosphere of a fine old English Hunting Lodge, authentic in every detail. Then, for further transformation, they see comely young women, dressed in the costumes of Sherwood Forest, competing in archery with bow and arrow, as

expertly as Robin Hood's men themselves.

And typical of the Fair this year, visitors at the Beverwyck Hunting Lodge find it an easy matter to adjust their budget to the fun. In such pleasant surroundings as these, a complete meal for less than a dollar, or a glass of beer for the usual price is easy to find.

News of interest to thrifty shoppers will be found in Sun advertisements each Thursday. Get the habit—shop Sun advertisers for outstanding values.

"SAVE THE WAYNE WAY"

RE-UPHOLSTERING
with RESTYLING and DURABILITY

No Down Payment
One Year to Pay, 10 Carrying Charge, 5-Year Guarantee, FREE Pick-up and Delivery.

PHONE MON. 1404
Representative Will Call Day or Evenings

Your 3-Piece LIVING ROOM SUITE **34.50**
Complete With Covering

Price includes: new coverings, new cushions and springs, new wabbings and new fittings added, springs tied eight ways, suite sterilized.

WAYNE
Upholstering Co.
74 PARK AVE.

Now Open!
HOTEL MANITOU
MANITOU BEACH

Rochester's favorite summer rendezvous. Ocean beach owned and operated. Delicious dinners from 1.00. Plan to spend the afternoon or evening at this delightful spot!

On Lake Ontario—18 Miles from Rochester
PHONE CHARLOTTE 1792-W.

Buy The
at Dola
Legs . . . 35
Wings . . . 23

Roasting CHICKEN
Skinless Hot Creamery Butter Orange Juice Grapefruit Juice Canned Sliced

600 J

From Rochester's Largest Stocks

PLAY CLOTHES
Of Fashion and Quality
FOR ENTIRE FAMILY

Washable SLACKS 69c
SPORT SHIRTS 55c
Women's Riding Breeches—Boots \$1.49 \$3.75

Women's PLAY SUITS And SLACK ENSEMBLES 95c
Reg. \$1.59 Value

BOY'S SPORT SHIRTS 55c
Sanforized SLACKS \$1.00
Others to \$1.98

Children's ENSEMBLES 95c
Sport shirt and slacks. Reg. \$1.29 value. Wash beautifully; practical and cool.

Genuine Leather MOCCASINS \$1.39
For Boys and Men

MEN'S Sanforized SPORT ENSEMBLES
SPORT SHIRT SLACKS BELT
Reg. \$2.98 Value
Made for comfort; in or out shirt; novel wood buttons. Regular \$2.98 value.
Others to \$6.98

MEN'S SPORT SHIRTS 79c
Reg. \$1.00 value. Extra large Sports Shirts, \$1.15; others 50c to \$1.59.

MEN'S Sanforized, Washable SLACKS \$1.00
Every available color and pattern. Reg. \$1.29 value. Others to \$1.98. Sizes to 32.

POLO SHIRTS 4 for \$1.00
SPORT COATS \$7.98

Shirts come in sizes, small, medium and large. Slacks in waists 30 to 34. Waists 29 to 42. All colors.

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St.
Open til 9 Every Evening Unrestricted Parking

WITH THIS COUPON
CLAPP'S JELLIES
Contains Calcium
Raspberry Reg. 9c
Grape 20c
Strawberry 20c
1/2-lb. jar (Limit 2)

WITH THIS COUPON
ADHESIVE PLASTER
1/2 Inch x 5 Yds. 2 for 7c (Limit 2)

WITH THIS COUPON
RINSO LARGE BOX 14c (Limit 1)

DAWNS ORIGINAL CUT-RATE DRUGS

OPPOSITE TEMPLE THEATER 56 CLINTON AV. S.	CORNER AQUEDUCT 31 MAIN ST. E.	1 DOOR FROM STILLSON 353 MAIN ST. E.	CORNER DEWEY 452 RIDGE RD. W.	AT BULL'S HEAD 880 MAIN ST. W.	JUST OFF MAIN 473 W. N. GOODMAN	NEAR GOODMAN 539 MONROE AV.
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WITH THIS COUPON
Home Style CHOCOLATES
DELUXE ASSORTMENT
Pound Box 16c (Limit 2)

WITH THIS COUPON
VANILLA FLAVOR
(Imitation)
Large 6-Oz. 25c Size 8c (Limit 2)

WITH THIS COUPON
HY-TEX QUALITY TOILET TISSUE
1000 Sheet Rolls 3 for 11c (Limit 6)

DAWNS RACING TURTLES
A Treat for the Kiddies!
Everlasting Fun for the Grown-Ups!
Take Home One Of These Real Live Hand-Painted

Beautifully Decorated in Lasting Colors With the Name of Your Favorite Movie or Comic-Strip Character, Including:
CHARLIE Mc CARTHY—TARZAN—WIZARD OF OZ—DICK TRACY
JOE PALOOKA—DONALD DUCK—ORPHAN ANNIE—POPEYE

Be the first to start the Racing Turtle Craze in your neighborhood. Kiddies and adults have loads of fun. A Turtle Race is the rage of every party. Buy several for a big evening of fun and excitement! Quantities limited, so get yours now—Thursday, Friday and Saturday—

Keep Your Turtle Healthy and Active!
10c Kaybee TURTLE FOOD
A scientifically prepared food that turtles love. No other food will keep your pet so healthy and thriving through the winter. Save the coupons in the boxes when you have three, you can receive an official membership for the Kaybee Racing Turtle Club—and a subscription to the Kaybee Turtle News!

THE SAME KIND OF TURTLES WHICH WERE A WORLD'S FAIR SENSATION AT 25c

Only **9c** Ea.

• Absolutely Harmless

LISTERINE TOOTH PASTE
25c 3 TUBES FOR 49c

KLEENEX TISSUES
BOXES OF 200 SHEETS 13c 2 for 25c
ECONOMY BOX OF 500 28c

WOODBURY LIPSTICK
Red 16c
28c SIZE

ENERGINE SHOE WHITE
25c SIZE 14c

DIGITALIS PILLS
Davies, Rose
75c SIZE 48c

HYGEIA NURSERS
15c 8 OZ. 8c

HYGEIA NIPPLES
15c Value 8c

WITCH HAZEL 6c
GERBER'S BABY FOODS 3 for 14c
BOBBIE PINS 2c
Probak Jr. Blades 3c
Peroxide 6c
LIGHTER FLUID 7c

25c CARBONA SHOE WHITE 8c
100 HINKLE PILLS 3c
35c Pound BORIC ACID POWDER 12c
35c Box of 24 HAARLEM OIL CAPS. 13c
4 Oz. Bottle CASTOR OIL 9c
ITALIAN BALM 28c

DOAN'S KIDNEY PILLS 75c Size 33c
BAYER'S ASPIRIN 100 TABS. 59c
LIME WATER PINT BOTTLE REG. 15c 9c
FLASHLIGHT Batteries 10c Val. 3c

25c ZINC Stearate 9c
Djer-Kiss TALCUM 2 for 25c
EX-LAX Large Size 19c

TOOTH BRUSH 33c
\$1.00 Size 59c
Tooth Powder 59c
\$1.00 Size 59c
Shave Cream 2 for 33c
Large Size 33c
Lotion, Large Size 57c
75c Size 57c
\$1.00 Size 63c
75c Size 59c
40c Value 24c
Shoe White 14c
25c Size 14c
Laxative 69c
\$1.00 Size 69c
75c Size 49c
50c Size 33c

Rudolph

W

A wonderful every graduation designed wa curate and the graduation class name cases. Out sary value!

RU
E. MAIN at

AND
WO

COOL

ROCHESTER SUN, THURSDAY, JUNE 6, 1940

Men's Bible Classes to Picnic Saturday
Given favorable weather on Saturday the Federation of Men's Bible Classes are looking for a turnout of more than 1000 at the organization's picnic at Ellison Park. Tickets for the event have been distributed in more than 250 churches in the area.

Here's An Ideal Bridge Luncheon Dish



A tender, crusty cream puff filled with ham salad is the basis of this plate luncheon. To insure tenderness and perfection in the cream puff shell, we use pure lard—1/2 cup of it with 1 cup of hot water and 1 cup flour with 4 eggs beaten

in one at a time is 'the regulation recipe. It's an easily made, attractive and very good case for the savory ham salad. With this meat dish, we serve buttered asparagus and a few strawberries for a bit of color and tang.

Buy The Cuts of Chicken You Prefer!
These choice pieces of chicken have been cut from plump, young chickens and are ideal for frying. Note these LOW prices:

at Dolan's
Legs 35c lb. Neck . . . 12 1/2c lb. Giblets . . . 19c lb.
Wings . . . 23c lb. Livers . . . 45c lb. Breasts . . . 45c lb.

Roasting CHICKENS 4 to 5 lb. average **lb. 23c**

Skinless Hots lb. 19c
Creamery Butter 1 lb. print 27c
Orange Juice large cans 19c
Grapefruit Juice large cans 17c
Canned Sliced Apples 2 1/2 can 10c
Party Loaf can 19c

For Tasty Salads
Macaroni
Shells, Rings, Alphabet, Elbow
10 lbs. **59c**
All made from No. 1 Semolina

Dolan's
600 Jefferson, cor. Bartlett; Gen. 1417
Mrs. Dorothea Gamble, 129 Nunda Blvd.

Open Saturday 'til 9 P. M. **WEIDER'S** WEST MAIN AND BROAD STREET ALWAYS CONVENIENT PARKING

Pyrex Special
Reg. \$2.15 11-Pc. Set

● Hardware ● Garden Tools ● Garden Hose ● Sprinklers ● Grass Seeds ● Lawn Mowers ● Trellises ● Lawn Furniture ● Croquet Sets ● Paints ● Dog Supplies ● Screen Doors ● Window Screens ● Screen Cloth

● Enamelware ● Aluminumware ● Electrical Appliances ● Galvanizedware ● Cleaning Supplies ● Stepladders ● Revolving Dryers ● Ironing Boards ● Silexware ● O' Cedar Mops ● Kitchen Gadgets ● Riding Equipment

IDEAL JUNE BRIDE GIFT
34 Sets At Only **\$1.66** Set

● 1-1/2 Quart Casserole With Cover ● 1-1/2" Utility Dish ● 1-1/2" Pie Plate ● 1-1/2" Loaf Pan ● 1-1/2" Re-rigger Dish ● 6-1/2 oz. Custard Cups

7-Pc. BEVERAGE SET
● Sparkling Crystal Windsor ● Heavier Than Average Set ● 32 Oz. Hand-led Pitcher ● 6-9oz. Tumblers ● Regular 9oz Value **68c**

4 1/2 Lb. Electric Iron
● Steamlined ● Heat Indicator ● Tip-up Heel ● 4 1/2 Lb. ● Switch In Plug **\$2.22**

SHOP AT WEIDERS and SAVE

Rudolph's 34th Anniversary

Watches
The Personal Gift for Every Graduate
with Initials and Class Numerals

9.34
34c Down 50c Weekly

A wonderful gift idea for every graduate! These smartly designed watches are new, accurate and personalized with the graduate's initial and class numerals. Yellow gold case. Outstanding Anniversary value!

Now Is The Time To Make Pineapple Preserves

By IRENE MUNTZ
Sparkling jams and jellies are little things of the table that can make a plain meal seem sumptuous. There are plenty of good commercial jams and jellies on the market, but if you make your own, not only will you save money, but you will experience a feeling of pride and accomplishment that will amply repay you for your effort. Here are some suggestions for preserving luscious fresh pineapple!

PINEAPPLE JELLY
3 c pineapple juice 1 bottle pectin
3/4 c sugar
To obtain juice, chop or grind 2 ripe pineapples. Place in a jelly bag and allow to drip. Measure juice, if there is not 3 cupfuls, add water to make that amount. Put juice and sugar in a large kettle, mix well and bring to the boiling point. Add pectin, then bring to full rolling boil and boil hard 1/2 minute. Remove from fire, skim and pour into hot, clean jars. Seal. For an attractive variation put a sprig of mint in each glass before pouring jelly.

too has been cunningly devised to suit any and every type of coloring, from the very fair to the very dark complexion. And speaking of colors, the makers of Powd'r-Base believe that rouge should be an integral part of your coloring, blended in with your foundation BEFORE



the rest of your makeup, not just superimposed on the rest of your complexion. To this end they have created a rouge made on the same basis as Powd'r-Base, with the same light, clinging qualities in the same handy stick form. After you apply the Powd'r-Base foundation you simply put a stroke of your particular shade of Powd'r-Base rouge on either cheekbone and gently blend in with your fingertips. The result is a complexion that is smooth and flawless, and looks like your own particular brand of health.

with paraffin. Add more paraffin the second day.
CHERRY, PINEAPPLE, STRAWBERRY CONSERVE
3 c sliced pineapple c sliced strawberries
2 qt. pitted sour cherries 1 c sugar
1 c walnuts
Put pineapple in a saucepan and if there is not enough juice, add 1/4 c water. Cover and cook until tender. Add cherries, strawberries and sugar to the pineapple. Let stand overnight. Bring quickly to the boiling point and boil hard until mixture thickens. Add nutmeats and boil for 1 min. Pour into sterile jars and cover with paraffin.

Summer Complexion Needs Good Foundation
"Build your complexion on a firm foundation" may sound like the advice of an engineer, but it's a sound piece of beauty counsel for the woman faced with summer complexion problems. For summer temperatures and the extra moisture our skins exude combine to ruin any complexion that is not firmly anchored with a light, waterproof foundation.
A foundation that adequately fills the bill is Powd'r-Base by Hampten, which is applied from the stick. Its lightness of texture, its non-greasiness, and its waterproof quality all combine to make it the ideal summer foundation. Its color range

Atlantic Supply's The Place To Stock Up For Picnic • Party • Cottage • Camp

PAPER PLATES 9" per hundred	55c	Marachino CHERRIES, 3 oz. bottle	10c	Ice Cream CONES	30c per hundred
PAPER CUPS 7 oz. size, per hundred	55c	Large Jar Stuffed OLIVES	29c	WALNUT MEATS	lb. 47c
HOT CUPS 8 oz. size, per 50	45c	Large Jar Plain OLIVES	25c	Granules lb. 39c	
BIG PAPER SPOONS per hundred	45c	Mixed Stuffed Plain and Ripe OLIVES jar	23c	PEANUT BUTTER	1 lb. jar 33c
PAPER FORKS per hundred	50c	Pure Strawberry JAM, . . . 2 lb. jar	39c		
Fresh Roasted PEANUTS	lb. 15c	2 lb. Brick KRAFT CHEESE	45c		
O. & C. POTATO STICKS	3 cans 23c dozen 80c	Any Style MACARONI, 2 lbs.	17c		
FANCY CHATKA CRAB MEAT 3 for	63c				
LARGE OAN BONELESS SKINLESS SARDINES	6 for \$1.38				
KETCHUP					
8 Ounce Bottle	8c				
14 Ounce Bottle	11c				
MUSHROOMS 2 oz. can 3 for	23c				
FOR BAKED BEANS MARROW BEANS . . . 2 lbs.	15c				

Atlantic's Own Famous **ORANGEADE SYRUP CONCENTRATE** \$1.25
Gallon
One gallon of concentrate makes 8 qt. of gallons of delicious drink.
WESSON OIL qt. 39c
Gallon \$1.19

WHOLESALE and RETAIL
Free City Deliveries On \$2.00 Purchase. A Charge of 10c On Smaller Amounts

RUDOLPH'S
E. MAIN at SOUTH AVE. Open Saturday Evenings

AND I MEAN Every WORD OF THIS...

I CAN'T help getting personal about "Our Town." It's my pet picture of the year! Remember how I got excited over Mr. Chips, Pygmalion, Rebecca, Wuthering Heights?

I feel the same urge about OUR TOWN! I want you to see it on my personal recommendation. I sincerely believe it will be rated among the ten best movies of 1940. I firmly believe you'll get from OUR TOWN a genuine entertainment thrill. It is something new in screen story-telling; it is refreshing and relaxing in its simple beauty and enchanting in its tale of young love. It's the kind of picture you should see these days.

Come, let's all get together at Loew's and have some fun with the folks in OUR TOWN. **MANAGER**

OUR TOWN
ONE OF 1940'S TEN BEST PICTURES!

THEREFORE, to help observe OUR TOWN WEEK (Watch for the date in June) we are giving you the opportunity to see OUR TOWN as guests of the Rochester Sun by merely sending in a letter on why your city, town or village is the best town in the world. Address entries to Rochester Sun... 25 best letters will win Guests Ticket! Everybody is urged to submit their letter; it'll do you good.

Loew's

at weis & fisher's Immediate Delivery

\$114.75 BUYS A 1940 6 CU. FEET

SEE THE NEW GENERAL-ELECTRIC Now at
TERMS AS LOW AS **85c** WEEKLY
5 YEAR PROTECTION PLAN \$114.75 PLUS YOUR OLD ICE BOX

weis & fisher's
"rochester's showplace of furniture fashion"

MODEL SHOWN B6-40 \$209.95

COUPON
Style LATES SORTMENT **16c**

COUPON
MILLA VOR **3c**

COUPON
QUALITY LET SUE **11c**

COUPON
WITCH AZEL **6c**

COUPON
FRBER'S BY FOODS **14c**

COUPON
Card of 25 BOBBIE PINS **2c**

COUPON
10c Pkg. of 4 Probak Jr. Blades **3c**

COUPON
Pint Bottle Peroxide **6c**

COUPON
Large 4-Oz. LIGHTER FLUID **7c**

Ready Friday **LINCOLN'S** Ready Friday

LINCOLN'S JUNE JUBILEE BRINGS YOU AN EXTRAORDINARY SALE of the SMARTEST

Reg. \$2 WHITE SHOES



/ PATENT TRIM LINENS
 / SOFT WHITE ELK TIES
 / NEW SADDLE OXFORDS
 / T STRAPS or OXFORDS

\$1.44

• Open or closed toes
 • All sizes 4 to 8
 • All first quality
 • All new 1940 styles

One of the most outstanding shoe values ever offered! Brand new 1940 shoes way below regular price. Saddle oxfords, ties, straps and white linens. Hundreds in all styles and sizes.



CHILDREN'S ELK LEATHER SANDALS **59c**



Regularly 89c
Sizes 7 to 2

Elk leather bare foot sandals. Sturdy shoes in white or brown.

Men's Boys' Youth's Lace To Toe SNEAKERS **50c**



Boys' and big boys' sizes up to 10.

Reinforced ankle patches, heavy duck uppers. Men's and boys' sizes.

For Camp - Playground - Sportswear Boys' heavy leather MOCCASINS



First time at \$1

Leather uppers and heavy composition soles. Sizes 2 to 6 and 6 1/2 to 10.

WEGMANS Wide-awake **VALUES**

That Guarantee Savings and Satisfaction For Your Week-End Meals.

BROILERS

Now Is The Time To Enjoy Them!

PLUMP MEATY FRESH HOME-DRESSED SPRING

We Split and Clean Them - Ready To Broil or Fry!

27c lb.

Rochester's Largest Meat Retailers

Tender Sweet **COOKED HAMS** **21c** lb.

All surplus fat and rind removed. Whole Ham or Shank Half

20 OZ. CAN CAMPBELL'S FINEST **TOMATO JUICE** 3 for **25c**

KILBOURN HALL **FRESH COFFEE** lb. **17c**

NO. 2 CAN N. Y. S. CUT **WAX BEANS** 4 for **25c**

Lemon, Orange, Pine, Pecan **LAYER CAKES** **25c** ea.

M & C MACARONI, SUPER VALUE **DINNER** pkg. **9c**

INGERSOLL CHICKEN FLAVORED **NOODLE SOUP** large 2 1/2 can **10c**

GREEN GABLES SALAD **DRESSING** qt. jar **25c**

FIRM RIPE HOT HOUSE **FRESH TOMATOES** **12c** lb.

QT. JAR WEGMAN'S FIRST QUALITY **MAYONNAISE** **39c**

12 OZ. BOTTLES EMPIRE STATE **BEER & ALE** 4 for **25c**

FIRM LARGE JUICY **CALIF. LEMONS** **19c** doz.

BAKE BEST WITH SWANSDOWN **CAKE FLOUR** pkg. **22c**

28 OZ. BOTTLES, ALL FLAVORS OF **SODA POP** 4 for **25c**

"BIG VALUE" ROLL **GAUZE TISSUE** 3 for **11c**

SAVE 1/3 to 1/2 on REG. \$1 to \$1.29 FAMOUS MAKE **4 YEAR SHEETS**



Seconds of one of the most famous names in the country. We cannot advertise the name — but the quality is still there.

59c

SINGLE BED SIZE 63 x 99

72x99 65c 81x99 69c

PERCALE PILLOW CASES **14c** FIRST QUALITY

One of the most famous makes in the country at about half price! Heavy quality... 128 threads to the square inch which means longer wear.

SPECIAL SALE

Lowest price we've seen for this quality

White String GLOVES **39c**

Our regular price 59c

Tailored aligon string gloves in navy, black, white and pastels. Sizes 6 to 8.

Save 21c on Women's Printed **SLIPPERS** **38c**

Dutchee and plain toes, d'orsays and novelty effects. Sizes 4 to 8.

YARD GOOD SUPER VALUES

The Cloth with a dozen uses

1 to 10 yard lengths **GABARDINES** **16c** YD.

Usually 25c

White, navy, brown, grey, blue. For sports frocks and beach costumes.

Fast Color Printed **BROADCLOTHS or SLUB POPLINS** **12 1/2c** YD.

Light, dark ground patterns. Suitable for dress and sportswear.

36 inch **DUSTITE or SATENE FLORAL CRETONNES** **16c** YD.

"Tub, Sun-fast", first quality. Floral printed.

Make your own Curtains and **SAVE** **CURTAIN MATERIALS** **15c** YARD

All 43 inches wide
Floral patterned marquisettes
Red, green, blue and gold

Sold Elsewhere for 89c **Brentwood Figured TAILORED CURTAINS** **55c** pr.

Only by a tremendous purchase has this sensational value been made possible. A most attractive curtain for living rooms, sun rooms and dens. Each side sun rooms and dens. Each side fall 37 inches wide, 2 yds. long. Ready to hang. Beige.

PEP UP LAZY APPETITES with DELICIOUS **LAND O'LAKES** Sweet Cream BUTTER



THE WORLD'S LARGEST SELLING SWEET CREAM BUTTER

Churned to stay FRESH and SWEET even in warmest weather

31c lb. Roll

LAND O'LAKES TUB BUTTER... lb. 29c

Wegmans HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

ROCHESTER SUN, THURSDAY, JUNE 6, 1940

PAGE NINE

Hill Climbers To Stage Egypt Show Sunday, June 16th

What is announced as the last Hill climb of the season will be held at Egypt, N. Y., Sunday, June 16, according to word from the Kodak City Motorcycle Club, sponsors of the event.

Appearance money has been sent to outstanding riders in this area, according to Jack

Snyder, AMA District commissioner, so that a bang-up show can be assured.

All children under 13 will be admitted to the climb free if accompanied by their parents.

The American Motorcycle Association, who have sanctioned the meet, cannot guarantee any further dates this season, due to climbs already scheduled in other parts of the country.

H. HUNTER FUR CO. PHONE STONE **480**
1 Clinton Ave. S. For Full Details On The Safest Kind Of
COLD FUR STORAGE
*Refrigerated Storage Vaults
Free Call and Delivery Service

Timely Suggestions
BY
RANDALL GALLERIES

Lamps and shades, 2.50 to \$5.00 . . .
Coffee and cocktail Tables, 12.00 to 15.00 . . .
Nests of Tables, 25.00 to 35.00 . . .
End Tables and Consoles, 12.00 to 25.00 . . .
Benches, Footstools and Occasional Tables in great variety . . .
Decorative Mirrors, 2.00 to 10.00 . . .
Reproductions of the Old Masters in Prints and Paintings, 5.00 to 125.00 . . .
Pulley Chairs, in Breuer, Tepper and Leno, 10.00 to 125.00 . . .
Wall Hangings, 25.00 to 75.00 . . .
Objects of Art, including a few fine Brnoises, see our recent importation of Hand-Lawn Tapestries, Seals and Books, also by the yard, prices most reasonable . . .

We remove and restore furniture, or furnish materials, stumps and trimmings for your upholsterer.

309 Alexander Street
HIRAM SIBLEY, Bldg.

TAXI
STONE
209

Lowest Rates in Town!
1 or 4 Persons Same Price.
Private Appearing Cabs.
Prompt, Courteous Service.

REMOVAL SALE
—FIVE FLOORS OF ROCHESTER'S—
—LARGEST FACTORY STOCK OF—
FURNITURE

Reduced to Fractional Prices for Quick, Complete Disposal

Entire factory stock of living room suites, bedroom suites, dinette sets, breakfast sets, mattresses, springs, studio couches, to be sold regardless of former prices, before removal to new location! Prices that were the lowest in town now cut even lower for a quick, sweeping clearance! Open every evening during sale . . . come prepared for the bargains of your life. Cash only . . . no terms or trades!

LYONS
FURNITURE FACTORY
175 North Water Street

NO TRADE-INS
TERMS ARE
CASH ONLY!

Sears

RECORD BUYS FOR RECORD DAYS
Thursday, Friday, Saturday Only
BOTH STORES! MONROE AVENUE AT S. UNION
OPEN SATURDAY NIGHT! RIDGE ROAD STORE
OPEN FRIDAY, SATURDAY NIGHTS 'TIL 9:30

42-INCH CABINET SINK
REGULAR \$39.95
VALUE **\$24.88**

AT BOTH STORES! PROSPERITY RANGE
Plus Features Add to \$30 More!
RECORD DAYS SALE PRICE \$39
★ Buy On Easy Payment Plan!

10 TUBES! WORTH \$89
Gets Europe Like Tuning In Locals
\$44.88

5 TUBES RADIONET AERIAL
PLASTIC CASE! WORTH \$10.95
\$7.66

Big superheterodyne unit and extra power tube gives this unit 12-tube performance. Five wave bands. Walnut finish cabinet.

ALL THESE ITEMS ON SALE BOTH STORES

Leading Values In The Sun
Do you get your Sun regularly every Thursday afternoon?

ENAMEL
\$2.95 Gallon
M.P. Hi-Gloss Heavy Body Enamel

gloss enamel for walls and woodwork exceptionally well, with a porcelain-like finish.

BRUSH MARKS! DRY — CREAM

SALE NU-ENAMEL SPAR VARNISH
can of this famous varnish at the regular price and receive can of the same size for only 1¢! Good for floors, woodwork, stairways, linoleum, or any other interior or exterior surface.

WATERPROOF—WILL NOT TURN WHITE!

1 Gallon	\$5.45	2 Gallons	\$5.46
1/2 Gallon	\$2.95	2 Half-Gals.	\$2.96
1 Quart	\$1.75	2 Quarts	\$1.76
1 Pint	95c	2 Pints	96c

MADE AND DISTRIBUTED BY
L PRODUCTS CO.
1775 DEWEY AVE. GLEN, 797

By These Nu-Enamel Dealers:
Hardware 455 Joseph Ave. Granger's Radio, 62 Spring St.
Cycle Shop, 1519 Main St. East E. W. Edwards and Son
Clinton Super-Oil Burners, 810 Genesee St.

MEN! HERE'S BARGAIN NEWS! BERGHASH

KEEPS PRICES DOWN WITHOUT SACRIFICING QUALITY!

LOOK AT THESE GREAT BUYS:

WINE & LIQUOR

"OLD MR. BOSTON" PINEAPPLE-FLAVORED GIN FULL PINT **75c**
Deliciously different! With the delightful essence of real fruit.

100% Grain Neutral Spirits
Distilled London Dry Gin 90 Proof
"MAPLE LEAF" **\$1.39** FULL QUART
A gin of mellowness and bouquet. Try it and be convinced it's a BERGHASH BARGAIN!

This Whiskey is 4 Years Old! Compare \$1.55 Value! FULL QUART **\$1.89**
"LOUISVILLE CLUB" Straight Bourbon Whiskey 90 PROOF

"Gold Standard Reserve"
Maryland Straight Rye Whiskey. Try its excellent flavor and pleasant bouquet. A \$2.25 Value! FULL QUART **\$1.75**

"LONDON INN" Distilled Dry Gin 90 A \$1.20 Proof Value! 4 5 QUART **\$1.09**

"MON VALLEY" SLOE GIN FULL FIFTH **\$1.29**
For the perfect fizz! Delightful straight. Ideal summer drink. Try it—you'll like it.

RON GRANDE PUERTO RICAN RUM
"From Puerto Rico's Best Rum House", Prepared and Bottled by Primitivo Grau-Mayaguez, Puerto Rico, West Indies.
Compare \$2.34 Value Gold and White Label 4 5 Quart **\$1.79**

100% SCOTCH WHISKIES
JOHN BEGG BLUE CAP
Distilled in Scotland. Bottled in the United Kingdom under Gov't Supervision. A Smooth, Medium-Bodied Scotch Whisky.
Compare \$3.50 Value 4 5 Quart **\$3.00**
CASE 12 BOTTLES, \$33.00

BERGHASH
124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S FREE PARKING
ROCHESTER THEATER OPPOSITE OUR STORE

guests arrive —

Bevwyck's the beer!

First taste Beverwyck. Sure what brand it is. Beverwyck's the Beer! Ourselves today, to give bottles, steinies, or cans favorite tavern.

ALBANY, N. Y.

Gen. Co., Inc. 10 Public Market Culver 3300

READY TO GO
DINING & DANCING

every Thursday Is **SUN-DAY**

PARTY
at the Clinton Recreation Hall
SUNDAY NIGHT AT 8:15
416 Clinton Ave. North
Formerly Held at Glide Hall
ENTERTAINMENT \$2c

PARTIES UNION LEAGUE HALL
Sunday and Monday—8:15 P. M.
Wednesday and Saturday 1:30 P. M.
ADMISSION 25c
290 Gregory at South Ave.

PARTIES AT Capital Theatre Hall
EVERY WEDNESDAY
8:15 P. M.
85 W. Main St.

BINGO CHILI RECREATION HALL
Sunday, 8:30 P. M.
All Are Welcome

Low Bingo
AT IT'S BEST
Chili Recreation Hall
every Friday night 8:15 p.m.
100 each for the 23 games
on and Wed. 1:30 p.m.
Thurs., Fri. and Sat. 8:15 p.m.
9 Chili Ave. at Thurston
All are welcome.

BINGO
SHOW 7 P. M. GAMES 8 P. M.
Thurs., Fri. and Sat.
HOLLYWOOD BINGO HALL
Larger Prizes Bigger Bingo
35 PULLMAN AVE.
Admission Only & Always 25c
Special Bus Service From Dost

Ready Friday **LINCOLN'S** Ready Friday

LINCOLN'S JUNE JUBILEE BRINGS YOU AN EXTRAORDINARY SALE of the SMARTEST

Reg. \$2 WHITE SHOES

\$1.44

- ✓ PATENT TRIM LINENS
- ✓ SOFT WHITE ELK TIES
- ✓ NEW SADDLE OXFORDS
- ✓ T STRAPS or OXFORDS

• Open or closed toes
• All sizes 4 to 8
• All first quality
• All new 1940 styles

One of the most outstanding shoe values ever offered! Brand new 1940 shoes way below regular price. Saddle oxfords, ties, straps and white linens. Hundreds in all styles and sizes.

CHILDREN'S ELK LEATHER SANDALS **59c**

Men's Boys' Youth's Lace To Toe SNEAKERS **50c**

For Camp - Playground - Sports Boys' heavy leather MOCCASINS **50c**

First time at \$1

Elk leather bare foot sandals. Sturdy shoes in white or brown. Regularly 89c. Sizes 7 to 2.

Reinforced ankle patches, heavy duck uppers. Men's and boys' sizes up to 10.

Leather uppers and heavy composition soles. Sizes 2 to 6 and 6 1/2 to 10.

SAVE 1/3 to 1/2 on REG. \$1 to \$1.29 FAMOUS MA

4 YEAR SHEETS

Seconds of one of the most famous names in the country. We cannot advertise the name — but the quality is still there.

SINGLE BED SIZE **59c**

PERCALE PILLOW CASE **14c**

72x99 65c 81x99 69c

One of the most famous makes in the country at about half price! Heavy quality... 128 threads to the square inch which means longer wear.

SPECIAL SALE Lowest price we've seen for this quality

White String GLOVES 39c

Our regular price 59c

Tailored slipper string gloves in navy, black, white and pastels. Sizes 6 to 8.

Save 21c on Women's Printed **SLIPPERS** 38c

Dutchess and plain toes. Dorsays and novelty effects. Sizes 4 to 8.

YARD GOOD SUPER VALUES

The Cloth with a dozen uses

1 to 10 yard lengths **GABARDINES** 16c YD.

Usually 25c

White, navy, brown, grey, blue. For sports frocks and beach costumes.

Fast Color Printed BROADCLOTHS or SLUB POPLINS 12 1/2c YD.

Light, dark ground patterns. Suitable for dress and sportswear.

36 inch DUSTITE or SATENE FLORAL GRETONNES 16c YD.

"Tab, Sun-fast", first quality, floral printed.

Make your own Curtains and **SAVE**

CURTAIN MATERIALS 15c YARD

- All 43 inches wide
- Floral patterned marquisettes
- Red, green, blue and gold

Sold Elsewhere for 89c **Brentwood Figured TAILORED CURTAINS** 55c

Only by a tremendous purchase has this sensational value made possible. A most attractive curtain for living room and den. Each full 37 inches wide, 2 1/2 long. Ready to hang.

MAIN ST. EAST AT ST. PAUL, ROCHESTER.

DON'T GET UP NIGHTS. WHAT TO EAT.

Disturbed sleep may result if the kidneys do not regularly eliminate uric acid and other waste. Eat vegetables, fruits, nuts and milk. Use meats, starches and coffee sparingly. Drink lots of soft water. Give kidneys a gentle lift. Use a kidney evocant. Ask for drug for BURETS. Your 25c back if not pleased. Locally at Largest Drug Stores.

RUGS 9x12 \$1.00

CLEANED and STEAMED RUGS. Stained, Cleaned, Washed. Sized, Mott, Damp and Germ-Proofed.

ELTER CO. Est. 1872
Glenwood 3466-44 Arthur St.

WALKER'S ALL-CHICKEN PIES

And Beefsteak Pies

No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.

26 VELOX ST.
GLEN. 3783

HITLER'S LOVE LIFE REVEALED BY HIS FORMER MAID!

IN THIS ISSUE

July True Story

Buy Your Copy Today!

AMERICA'S FINEST

Seagram's Five Crown Blended Whiskey

90 PROOF

\$1.30 PT.

Seagram's 5 Crown Blended Whiskey, 72 1/2% grain neutral spirits, 90 Proof. Seagram-Distillers Corporation, Executive Office: New York, N.Y. Mrs. Ethel Stroen, 22 Boycroft Dr.

HAVE YOU TRIED Seagram's 5 Crown LATELY?

LARRY MACPHAIL, Pres. of the Brooklyn Dodgers

"It's quite noticeably smoother than your Five Crown of 3 years ago — though I'll say that was plenty smooth, too!"

NU-WAY RUG CLEANERS

- Tacked Down Rugs
- Cleaned on The Floor
- Dog Stains Removed
- Upholstered Furniture
- Cleaned at Your Home
- Rugs Dried

Finest Work Done On All **ORIENTAL Domestic Rugs**

1655 **STONE**

WANT ADS

HOUSEHOLD GOODS

ELECTRIC REFRIGERATOR fine condition, only \$25.00. Unfinished chest & book shelves, \$2.45 and up. Only 3 beautiful painted wood bedroom sets up. Mirrors, \$2.45 and up. Good old round oak dining room table, best bridge and poker table made just the thing for your cottage, \$1.00 to \$2.00. H. P. Fahrner, 134 No. Plymouth Ave.

LIVING ROOM SUITES sold at 10% above factory cost. Any style, every kind of fabric inside up to your order. Liberal allowance for your old suite. Fahrner, 134 No. Plymouth Ave.

BEAUTIFUL modernistic walnut dining room suite, \$40.00. Gorgeous walnut dining room suite, \$40.00. Fahrner Furniture, 134 No. Plymouth Ave.

3-PC. BREAKFAST sets, \$1.50, breakfast tables, \$2.00. Porcelain breakfast chairs \$2.50 up. Easy lounge chairs \$3.00. Living room suite, \$10.00 up. Fahrner Furniture, 134 No. Plymouth Ave.

ROUND oak tables, \$5.00, dressers, \$2.00 and up, vanities (walnut) \$10.00. Kitchen chairs \$2.00 and up. Occasional chairs \$2.50 up. Easy lounge chairs \$3.00. Living room suite, \$10.00 up. Fahrner Furniture, 134 No. Plymouth Ave.

GAS STOVES (enameled) \$3.00 up, all burning burners, stove \$15.00. Combination \$10.00 up. Oil heater (fireless) \$10.00. Fahrner Furniture, 134 No. Plymouth Ave.

ALL NEW steel beds \$2.50, four poster beds \$4.50, coil springs, \$1.50, cotton mattresses, \$2.50. Inner spring mattresses, \$3.50. Use your credit. See Fahrner before you buy. A saving to you! Twin beds, springs and mattresses, complete, \$25.00.

USED andirons, complete fireplace set black iron, cost \$25.00, our price \$10.00. Fahrner Furniture, 134 No. Plymouth Ave.

\$69.00 QUEEN ANN solid walnut desk, \$2.50. New 4 pc. Maple bedroom suite \$26.50. Mahogany dining room suit, fine condition, \$25.00. H. P. Fahrner, 134 No. Plymouth Ave.

ANYTHING for your home at lowest price in Western New York. Liberal trade in allowance on your old furniture, stove, beds, cradle, ice boxes, refrigerators or what have you. Fahrner Furniture, 134 Plymouth Ave.

BEAUTIFUL WALNUT bed-room suite 4 pieces, fine condition, \$27.50. Maple bed-room suite (new) \$25.00. Oak dining room suite, \$15.00. Beautiful Herry's white walnut living room suite \$35.00. H. P. Fahrner, 134 North Plymouth Ave.

LARGE SIZE cedar chest \$5.00. Unfinished chest of drawers \$25.00 and up. Unfinished 2 1/2 shelves, \$2.25 and up. Electric refrigerator, works like a top, \$1.00. Washing machines, \$10.00 and up. Used Axminster and willow rugs, up to \$4.00 and up. H. P. Fahrner, 134 No. Plymouth Ave.

WANT ADS

ODD PIECES

SOLID MAHOGANY Colonial dresser, \$30.00. Old comodes, some marble tops, \$1.00 each. Standing lamps \$2.00 and up. Clocks, radios, \$1.50 each. Dressing room maple and oak drabing tables and vanities, \$4.00 and up. Birds eye maple dresser and vanity, \$5.00 and up. Desk, \$4.00 and up. H. P. Fahrner, 134 No. Plymouth Ave.

FOR SALE

LADIES — beautiful white gold 17 jewel bracelet watch set with diamonds — reasonable. Reply Box 74, H. A. Water Sun Office.

APARTMENT WANTED

APARTMENT WANTED — in private home refined mother and daughter seek 3-room apartment in East Ave. Culver Rd. section. Large living room essential, with small bedroom or den, kitchenette and private bath. Reply Box 77, Rochester Sun Office.

MOVING

MOVING — 2 rooms, \$5.00, 4 rooms, \$7.00, 6 rooms \$12.00. Planes and large refrigerators ex. inc. Phone Mr. Garter, Main 822.

PHONE Mr. Carter Main 8226. He will estimate your moving job. Low prices, large vans, capable handlers. We will take old furniture in trade for moving.

BAIT AND TACKLE

BAIT AND TACKLE minnow, chub, worms, Van Alstine, 165 Stutton St. Char. 1778-M.

BOOKS

VISIT Gaston's Gospel Book, Bible store, 200 Monroe, Stone 5191.

WANT ADS

HOUSEHOLD GOODS

ELECTRIC REFRIGERATOR fine condition, only \$25.00. Unfinished chest & book shelves, \$2.45 and up. Only 3 beautiful painted wood bedroom sets up. Mirrors, \$2.45 and up. Good old round oak dining room table, best bridge and poker table made just the thing for your cottage, \$1.00 to \$2.00. H. P. Fahrner, 134 No. Plymouth Ave.

DELCONTE STARS IN SUMMER BOWLING LEAGUE

Frank Delconte found Webber's new alleys to his liking on Monday night and paced the Summer Bowling League with a big 674. Frank pounded out three consistent games of 221, 218 and 235 to lead the circuit by a large majority. "Wild" West had 618 and Matt Kolmer 604 for other respectable individual totals. The majority of legklers found the new alleys puzzling but it is expected that scoring will improve as the contestants get into their stride.

Team matches: C. C. West Coal Co. (2207) 2, Kurland (2203) 1; Croft (2501) 2, By's Auto Service (2284) 0; Peck (2582) 2, Champion Kitchens (2261) 0; Arpaio (2489) 2, Kriele Service (2431) 1; Mil-K-Ball (2229) 2; Russ 2 in 1; Royal-Crown (2631) 2, Webber's (2496) 1.

DELCONTE STARS IN SUMMER BOWLING LEAGUE

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50c DOWN • 50c A WEEK

Hamilton Ross Streamlined DE LUXE LAWN MOWER

with Semi-Pneumatic NON-SKID TIRES

\$8.95

50c DOWN A WEEK

UNION

286 EAST AVE. Cor. Union St.

MAIL THIS COUPON TODAY!

Mail This Coupon Today!

UNION TIRE CO., 286 East Ave., Rochester, N. Y. Enclosed please find 50c as down payment on Hamilton-Ross De Luxe Ball-Bearing LAWN MOWER. I agree to pay balance 50c weekly.

NAME _____ ADDRESS _____ CITY OR TOWN _____

Mount Vernon

This famous name stands for quality. Today's low prices stand for value.

\$2.39 FIFTH (25.48 doz.)

\$1.50 PINT (18 doz.)

No wonder more and more people are daily enjoying this superb bonded rye, so rich in tradition and delicate in flavor!

Mount Vernon

BOTTLED IN BOND STRAIGHT RYE WHISKEY

Copyright 1940 National Distillers Products Corp., N. Y.

SAV INDEI

LAND O' LAKES MILK

"SALAD

Blue Label, Blue Label, Tea Bags, Tea Bags, 1

FREN

Mustar Medford, Cream Salac, Ring Cross,

Bab-o Drano Old Dutch, Windex Whitehouse Coffee,

NEW Super

WITH FREE PRESIDENTIAL FORCE

Dinty M Spaghet Meat B 2 for 3

HORME

4 rolls 2

BUSY BEE STO

CORNELL CASH & GROC

344-46 Atlantic

H. GOLD 488 Goodman

H. GAES 62 Atlantic

KANIS MA 1488 Chiffon

PFFROMMER BRO 2814 Ridge

CASARRE 651 Bay

MAY VO 785 Atlantic

HARRY MELI 512 Hudson

A. EISENMI 235 Reming

HIGHLAND FAR PRODI 869 Monroe

E. GO 616 Joseph

L. SAC 883 Joseph

TENTH WARR 1358 Deane

GLIDE M 920 Glid

H. GAES 867 Jay

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INTERNATIONAL

National Distill

JUNE 6, 1940

ROCHESTER SUN, THURSDAY, JUNE 6, 1940

Leading Merchants Advertise Rochester's Leading Values In The Sun

Buck Hunters win dollars by watching for their names between the ads in each issue of the Sun. Do you get your Sun regularly every Thursday afternoon?

MEN! HERE'S BARGAIN NEWS! BERGHASH




KEEPS PRICES DOWN WITHOUT SACRIFICING QUALITY!

LOOK AT THESE GREAT BUYS:

WINE & LIQUOR

"OLD MR. BOSTON" FULL PINEAPPLE-FLAVORED GIN 75c PINT

Deliciously different! With the delightful essence of real fruit.



100% Grain Neutral Spirits
Distilled London Dry Gin 90 Proof

"MAPLE LEAF" \$1.39 FULL QUART

A gin of mellowness and bouquet. Try it and be convinced it's a BERGHASH BARGAIN!

This Whiskey is 4 Years Old! Compare \$1.75 Value! FULL QUART \$1.89

"LOUISVILLE CLUB" Straight Bourbon Whiskey 90 ROOF



"Gold Standard Reserve" Maryland Straight Rye Whiskey. Try its excellent flavor and pleasant bouquet. A \$2.25 Value! FULL QUART \$1.75

"LONDON INN" 90 A \$1.20 Proof Value! 4 5 QUART \$1.09

Distilled Dry Gin



"MON VALLEY" SLOE GIN \$1.29 FULL FIFTH

For the perfect fizz! Delightful straight. Ideal summer drink. Try it—you'll like it.

RON GRANDE PUERTO RICAN RUM

"From Puerto Rico's Best Rum House". Prepared and Bottled by Primitivo Grau-Mayaguez, Puerto Rico, West Indies.

Compare \$2.34 Value Gold and White Label 4 5 Quart \$1.79

100% SCOTCH WHISKIES

JOHN BEGG BLUE CAP

Distilled in Scotland. Bottled in the United Kingdom under Gov't Supervision. A Smooth, Medium-Bodied Scotch Whisky.

Compare \$3.50 Value 4 5 Quart \$3.00

CASE 12 BOTTLES, \$33.00

WHERE TO GO
For GAMES, DINING & DANCING

RIVER PARK INN
EAST RIVER PARK
FLOOR SHOW
SATURDAY NITE
WOODY THAYER'S Orchestra
GEN 7681

Every Thursday
Is
SUN-DAY

PARTY
at the
Clinton Recreation Hall
SUNDAY NIGHT AT 8:15
316 Clinton Ave. North
(Formerly Held at Gilde Hall)
ENTERTAINMENT 25c

PARTIES
UNION LEAGUE HALL
Sunday and Monday—8:15 P. M.
Wednesday and Saturday 1:30 P. M.
ADMISSION 25c
290 Gregory at South Ave.

PARTIES AT
Capital Theatre Hall
EVERY WEDNESDAY
8:15 P. M.
85 W. Main St.

BINGO
CHILI
RECREATION HALL
Sunday, 8:30 P. M.
All Are Welcome

BINGO
SHOW 7 P. M.
GAMES 8 P. M.
Thurs., Fri. and Sat.
HOLLYWOOD BINGO HALL
Larger Prizes
Bigger Bingo
35 PULLMAN AVE.
Admission Only & Always 25c
Special Bus Service From Door

ASHANTEE POND
CHICKEN & STEAK DINNER
DAILY
LUNCHEON & SANDWICHES
Route 28 — 1 Mile South Avon
Thomas W. Driver

BINGO ARNETT
Every Wed. 8 P. M. 25c
Theatre-Thurston Rd.
23 GAMES JACK POT

PARTIES AT
WEST AVE. MANOR
165 West Ave.
Mon. and Wed.—8:15 P. M.
Tues. Thurs. and Fri. 1:30 P. M.

BINGO PLYMOUTH CHURCH HALL
Plymouth Ave. at Troup
Dancing to Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot

New Bingo
AT IT'S BEST
Chili Recreation Hall
Every Friday night 8:15 p. m.
\$5.00 each for the 23 games
Mon. and Wed. 1:30 p. m.
Tues., Thurs., Fri. and Sat. 8:15 p. m.
509 Chili Ave. at Thurston
All are welcome.

BERGHASH
124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S ROCHESTER THEATER
FREE PARKING OPPOSITE OUR STORE

NU-ENAMEL
M. P. HI-GLOSS ENAMEL \$2.95 Gallon

Here's an unusual value in a high-gloss enamel for walls and wood-work. It works easily, covers exceptionally well, with a porcelain-like finish. It's washable.

LEAVES NO BRUSH MARKS!
WHITE — IVORY — CREAM

1c SALE SPAR VARNISH

Buy one can of this famous varnish at the regular price and receive another can of the same size for only 1c! Good for floors, wood-work, boats, stairways, linoleum, or any other interior or exterior surface.


WATERPROOF—WILL NOT TURN WHITE!

1 Gal.	\$5.45	2 Gallons	\$5.46
1/2 Gal.	\$2.95	2 Half-Gals.	\$2.96
1 Qt.	\$1.75	2 Quarts	\$1.76
1 Pint	95c	2 Pints	96c

SOLD AND DISTRIBUTED BY
NU-ENAMEL PRODUCTS CO.
Open Evenings 1775 DEWEY AVE. GLEN, 797

Also On Sale By These Nu-Enamel Dealers:
Koverall, 19 South Ave. Itkin's Hardware 435 Joseph Ave. Granger's Radio, 62 Spring St.
Sykes, 12 Front St. Arrow Bicycle Shop, 1519 Main St. East E. W. Edwards and Son
Sam's Bicycle Store, 825 N. Clinton Super-Oil Burners, 810 Genesee St.

When guests arrive —



Beverwyck's the beer!

Just watch your guests after they first taste Beverwyck. See how enthusiastically they inquire what brand it is. That's the time to tell them... Beverwyck's the Beer! There is no finer brew. Prepare yourself today, to give this treat to all your guests. In bottles, steins, or cans... P. S. Also on draught at your favorite tavern.

BEVERWYCK BREWERIES, INC. • ALBANY, N. Y.

DISTRIBUTOR: Berger-Kleifgen Co., Inc. 10 Public Market Culver 3300

BASEBALL STANDINGS AT NOON WEDNESDAY

League	Team	W	L	Pct.	
International League	Rochester	24	13	.447	
	Jessie City	23	14	.422	
	Baltimore	22	15	.414	
	Newark	19	18	.396	
	Montreal	18	23	.345	
	Trenton	17	24	.311	
	Pittsburgh	14	27	.241	
	Buffalo	13	28	.222	
	Games Lost: 120(113) 109(101) 121(121) 121(121) 121(121) 121(121) 121(121) 121(121)				
	National League	Chichest	20	12	.625
Brooklyn		21	11	.656	
New York		21	12	.633	
Chicago		20	12	.625	
Philadelphia		19	13	.594	
St. Louis		18	14	.563	
Boston		17	15	.529	
Pittsburgh		16	16	.500	
Games Lost: 121(113) 113(109) 121(121) 121(121) 121(121) 121(121) 121(121) 121(121)					
American League		Boston	20	12	.625
	Cleveland	19	13	.594	
	Detroit	18	14	.563	
	New York	17	15	.529	
	Chicago	16	16	.500	
	Washington	15	17	.469	
	Philadelphia	14	18	.438	
	St. Louis	13	19	.408	
	Games Lost: 121(113) 113(109) 121(121) 121(121) 121(121) 121(121) 121(121) 121(121)				

Oh Hum! The Wrestlers Are Coming Back

According to officials of the Monroe County Sporting Club Danno O'Mahoney is returning to town to do battle with Maurice Tillet, famed mat "angel" at the airport Stadium in Scottsville Rd. next Wednesday evening.

And that means if this so-called wrestling "match" is successful (in drawing a pay crowd) even the summer will hereafter prove no surcease from grunt-and-groan antics. Most people think it's bad enough to have to tolerate the hairy "athletes" in the winter, let alone all year round.

Let's see, who's turn is it to win this one? Or do you think the match will be decided on the mat? Aw, stop your laughing!

Cards To Show At Stadium Next Thursday

A record turnout for the first exhibition game of the season is expected at Red Wing stadium next Thursday night when the Red Wings entertain the parent club of their organization, the St. Louis Cardinals.

Studding the big leaguer's line-up will be several former Rochester players, headed by Manager Ray Blades, one-time Wing pilot. Blades, famous for his pitching parade has not disclosed how many fingers he will use in the game.

Johnny Hopp, who pastimed at the local ball orchard in 1927 and 1938 will share first base duties with heavy-hitting Johnny Mize, the National League's leading home run clouter.

The Wings, scheduled to play the Joice Jints on that date, moved the game forward to June 16 when a double bill will be put on. The Jerseys are playing the New York Giants on the 13th.

Big league pitchers with sore flippers are hurrying to Dr. George Bennett of Johns Hopkins. An arms conference almost daily.

SAVINGS AT YOUR INDEPENDENT GROCER

LAND O LAKES
Evaporated MILK
SPECIAL TODAY.. 4 for 25c

"SALADA TEA" Rinso, lge. 18c
Blue Label, 1/2 lb. 39c Lux, lge. 21c
Blue Label, 1/4 lb. 21c Spry, 1 lb. 19c
Tea Bags, 9's 9c Spry, 3 lbs. 46c
Tea Bags, 17's 17c Lifebuoy Soap 4 - 25c

FRENCH'S Mustard Sale
Medford, pts. 12c
Cream Salad, 6 oz. 9c
Ring Cross, qts. 15c

GOOD LUCK
Pie Crust.
Desserts ... 3 for 27c

Jacob's Stems & Pieces
Mushrooms, 2 oz. 9c
Green Giant Peas, 15c
Niblets Corn 2 for 25c
Sunbrite Cleanser, 5c
Prem 25c

NEW 1940 Super FORCE 20 MULE TEAM
Borax .. 2 for 29c
Boraxo .. 2 for 25c

Dinty Moore Spaghetti and Meat Balls 2 for 33c
Dinty Moore BEEF STEW 2 for 33c

HORMEL SPAM 29c can

Special 2 rolls 19c

BUSY BEE STORES—COOPERATIVE INDEPENDENTS

- | | |
|--|--|
| CORNELL CASH MARKET & GROCERY
914-46 Atlantic Ave. | JOHN AMICO
3718 Lake Ave. |
| H. GOLDMAN
488 Goodman St. N. | ALLEN BROS.
921 Genesee St. |
| H. GAESSER
42 Atlantic Ave. | UNITED FOOD SHOP
68 Spring St.
102 Plymouth Ave. S. |
| KANS MARKET
1588 Clifford Ave. | HANNA'S FOOD MARKET
483 Brooks Ave. |
| PFROMMER BROS. MARKET
2056 Ridge Rd. E. | WEST END MARKET
923 Chili Ave. |
| CASARRETT'S
691 Bay St. | M. KELNE & SON
783 Plymouth Ave. S. |
| MAY VOLK
785 Atlantic Ave. | BOWERMAN'S CREAMERY
379 Thurston Rd. |
| HARRY MELIN, GROC.
542 Hudson Ave. | Geer's Groc. & Delicatessen
511 Thurston Rd. |
| A. EISENMENGER
235 Remington St. | GROLLING MARKET
306 Thurston Rd. |
| HIGHLAND FARM & DAIRY
PRODUCE
864 Monroe Ave. | FALCONIA BROS.
465 Jefferson Ave. |
| E. GOOD
616 Joseph Ave. | ELICOTT MARKET
113 Elicott St. |
| L. SACHS
883 Joseph Ave. | P. A. LOMBARD
191 Genesee St. |
| TENTH WARD MARKET
1328 Dewey Ave. | FRED WABNITZ MARKET
1037 Clinton Ave. S. |
| GLIDE MARKET
929 Glider St. | GAESSER MARKET
159 Caroline St. |
| H. GAESSER
841 Jay St. | KNOBLE'S MARKET
831 Clinton Ave. S. |

Om Ni vill ha den behagligaste dryck
IF YOU WANT THE SMOOTHEST DRINK

Ni någonsin smakat tag en blandad med GILBEY'S Gin
YOU EVER TAKE ONE MIXED WITH



AHHH! AHI BOY!

They'll tell you that in Sweden and they'll tell you the same story in nearly every other corner of this earth! You see, for close to a century, Gilbey's has been one of the world's great gins. And every man who once enjoys that richer, smoother, international taste, keeps on asking for Gilbey's Gin. You'll like it!

INTERNATIONAL GIN DISTILLED BY GILBEY IN THE UNITED STATES AS WELL AS IN ENGLAND, AUSTRALIA, CANADA
National Distillers Products Corporation, New York City—90 Proof—made from 100% grain neutral spirits

Mount Vernon
This famous name stands for quality—day's low prices stand for value

\$2.39 FIFTH
\$1.50 PINT

No wonder more and more people are daily enjoying this superb bonded rye, so rich in tradition and delicate in flavor!

Mount Vernon
BOTTLED IN BOND STRAIGHT RYE WHISKEY

PAGE TWELVE

RED, WHITE and BLUE WEDGES \$1.95

Stirling G. G. "AMERICAN" — GOLFERS — Linens — Seersuckers — Sailcloth. Choose Yours From the Largest Stock in Town.

WEST END SAMPLE SHOES
191-193 Genesee at Kirkland Road
Open Evenings



Kodaks Maintain Lead In Major Softball Loop

Friday's Games At Kodak Park
Samson vs. Daws
Camera Works vs. Mandells
Major League Standings At Noon Wednesday

Kodaks 4-0 1,000
Daws 4-3 666
Mandells 3-3 500
Bates 2-4 333
Camera 1-4 200
Samson 1-3 350

By DON J. MATTARO
Kodak Park neared the three-quarter mark in the race for the first half pennant, a game and a half in front of the scrappy Daws' ten. Kodaks, undefeated at the present writing, are a sure bet to cop the flag. Geared to a high pitching level with Shifty Gears and Suppens returning top-notch performances, and Joe Witzigman and Bury Clark, classy reserve twirlers, the Kodaks have to much power for the others.

Friday night, Camera Works, who dropped a 6-1 decision to the Kaypees on Tuesday, tangle with the Mandell Drugs at 9 P. M. In the first encounter Daws oppose the Samson.

Shades of Lefty Bob Groves, the fifteen-year old sensation of the Oca's 18th, Warders, 1937 edition, Jimmy Giaccon, Esso's lefthanded flinger is doing it again. Turning in twenty victories in the hectic '37 campaign to earn the nickname; Jimmy, on the box for Finchers' in the Retail Store league, and for Esso's in the City loop, has received credit for winning all games his respective clubs have been credited with. That's not all. On Sunday mornings, on the mound for St. Francis' Church, in the Catholic circuit, has the Bay Streeters' entry riding on top of the heap. Nary a loss for this lanky, hard-hitting, slab artist.

Two twirlers termed "through" by local fans, are again drawing gasps from softball followers. They are Joe Witzigman and Johnny Bennet. "Buzz-Saw" Leonetti, B. A. Speedy Cleaners' Ace twirler, has the makings of becoming

Kay Kyser, leader of one of the nation's most popular bands, to his "That's Right You're" will star in "The Old Prof-Wrong."

MEN'S SUITS AND TOPCOATS LADIES' PLAIN COATS—DRESSES

Beautifully Cleaned & Pressed

EMPIRE CLEANING & DYEING WORKS

GLENN 1102 622 Hollenbeck St.

69c

MEISENZAHL'S OLD FASHIONED
MACARONI AND NOODLE SOUP
MAKES 6 LARGE BOWLS PREPARED IN 15 MINUTES **10c**

Housewives should have Meisenzahn's quality foods in the pantry at all times. Our products include, egg noodles, elbow macaroni and spaghetti. These are made from pure No. 1 Semolina.

ASK FOR MEISENZAHL'S FOODS AT YOUR NEIGHBORHOOD GROCERS!

SALE DECORATIVE FABRICS FOR YOUR COTTAGE AND HOME

Awning Cloth **19c** yd.
Striped Net **9c** yd.
CHINTZ **19c** yd.
CRASH **39c** yd.

FEMALE FUNCTIONAL COMPLAINTS

Build up Relief from

Try Lydia E. Pinkham's Vegetable Compound TABLETS to not only relieve monthly pain, headache, backache, but ALSO calm irritable, restless nerves due to such functional disorders. Simply marvelous to build up rich red blood for weak, tired women and girls. Try them!

WITH THIS COUPON GRAND OPENING SPECIAL! Women's Dresses

Regularly \$2!

French Crepes, Spun Rayons, Etc. **\$1.39** Sizes: 12 to 20; 38 to 52

NEW YORK DRESS JOBBERS
167 ST. PAUL ST.

CENTRAL TRUST COMPANY
welcomes personal loans

UNSECURED AUTOMOBILE REAL ESTATE HOME IMPROVEMENT

Main 1625
25 Main St. East • 1806 East Ave.

MILL END SHOP 71 Clinton Ave. So. Opposite J.E. Thompson Co.

SUMMER SPECIAL! CUSTOM-MADE SLIP-COVER

Chair ... **\$5.84**
Davenport **\$9.68**

Complete with material and labor. Cut by experts in your own home. Skirts with pleats. Take advantage of our Low Summer Labor Prices today.

RINSO Large Size **15c** Limit 1

SHAVING MIRROR 35c Value **14c** Limit 1

Fountain Syringe or Water Bottle Guaranteed **24c** Limit 1

Toilet Tissue 1000 Sheet Rolls **3 for 11c** Limit 3

Noxzema Shaving Cream 13-Oz. Jar Reg. \$1.00 **39c** Limit 1

KEY Rochester's Modern CUT RATE DRUG STORES

470 N. Goodman near Main
546 Monroe near Goodman
92 E. Main near Water
457 Ridge Rd. W. near Dewey

TODAY, TOMORROW, SATURDAY, SUNDAY

Carbona White Shoe Cleaner 9c Bottle or Tube Limit 1

Bill Folds Genuine Leather A Real 50c Value **23c** Limit 1

MACHINE OIL 4-Oz. Can **6c** Limit 2

ELECTRIC IRONING CORDS 25c Value **11c** Limit 1

Unbreakable Pocket Combs **3c** Limit 2

TWO TIMELY SUMMER SPECIALS!

IF YOU CANNOT COME IN MAIL THIS COUPON BELOW — OR PHONE MAIn 5414

SUN-TAN COTS \$7.98 \$1 DOWN \$1 A Month

NO INTEREST CHARGES

The favorite knock-about type, comfortable and convenient. Sturdy metal frame, cotton tufted mattress pad and extra strong springs give long life and comfort.

PEOPLE'S OUTFITTING COMPANY
CORNER CENTRAL AVE. AND ORMOND STREET

Open Every Friday Night Until 9
Plenty of Free Parking In Our Own Station

CASTORIA 2 oz. bottle 11c
BORDEN CHOCOLATE MALTED MILK, 1 lb. can 23c
BENEDICT SOLUTION 8 oz. bottle 23c
CASTOR OIL 4 oz. bottle 9c
HAARLEM OIL CAPSULES box of 24, reg. 35c 14c

PALMOLIVE SHAVING CREAM Reg. 25c **2 for 33c**

WASH CLOTHS Full Size **2 for 5c** While They Last

SCHICK BLADES pack of 12 46c
JOHNSON BABY POWDER reg. 25c size 19c
BELL ANS reg. 75c size 43c
FLUO WATER 50c size 39c
AROMATIC SPIRITS OF AMMONIA, 2 oz. bottle 14c

GOLF BALLS Reg. 35c **19c** 3 for 55c

EASTMAN BROWNIE JR. Six-20 **\$1.70** Reg. \$2

Makes 2 1/2 x 3 1/2 pictures. No adjustments necessary. Just load, aim and shoot.

Colgate Brushless SHAVING CREAM Reg. 25c Size **2 for 26c**

SQUIBB ASPIRIN TAB. bottle of 200 59c
HERSHEY COCOA BUTTER 10c stick 4c
SHOWER SPRAY 50c value 23c
FELT quart size, reg. 60c 29c
NARROW OIL SHAMPOO reg. 1.00 48c

TREET SHAVING BRUSHES Reg. 50c **23c**

COLGATE TOOTH PASTE Large Size **2 for 29c**

PHILLIP MILK OF MAGNESIA 24c
TAB. 30c size
HE-ETTES SANITARY TAMPONS Box of 12 regular 25c 12c
ANACIN TABLETS bottle of 50 59c
MUM Reg. 35c 29c
LIFEBUOY SHAVING CREAM, 1/2c size 23c

CLOTHES PINS Box of 40 **6c**

Bobby Pins Card of 25 **3c** Black or Brown

FUSES Reg. 5c **5 for 13c**

AMAMI SHAMPOO Reg. 15c Size **7c**

Beuchman Cleaner Reg. 30c **19c**

Beach Kit In Leather Case • Mirror • Sunglasses • Comb-File **25c**

Paradichlorbenzene MOTH CRYSTALS Lb. Can Reg. 60c **29c** 4 for \$1.00

TREAT YOUR LAWN TO THIS STREAMLINED RUBBER TIRE MOWER!

For Only **\$7.95**

Actually Built Like A \$15.00 Mower

\$1.00 DOWN \$1.00 A MONTH

Here's the most popular, medium-priced lawn mower we have ever sold, and no wonder! It actually has ALL the features and ALL the smooth, easy-cutting action of a \$15 mower. Now it's a bigger value than ever before because the metal parts have a new weather-resisting enamel finish that lasts much longer. You get the fine performance of a 5-blade mower at a price that usually buys only a 4-blade machine. Dust-proof oilers protect all ball bearings. The rubber-tires give better traction and protect grass roots. Order this fine mower now and save!

PEOPLE'S OUTFITTING CO.
CENTRAL AVENUE AT ORMOND STREET
"Out of the high rent district"

IF YOU CANNOT COME IN MAIL THIS OR PHONE MAIN 5414

People's Outfitting Co., 439 Central Ave., Rochester, N. Y.
Gentlemen: Please send me this lawn mower at \$7.95. I agree to pay \$1.00 C.O.D. and \$1.00 each month till paid.

Name _____
Address _____
City _____

Have you ever bought at People's? Yes No

New! ODO-RO-DO CREAM

Safely Checks Perspiration 1 to 3 Days

- Kind to your skin.
- Helps protect clothing.
- Non-greasy... maintains.
- Quick! No waiting to dry.

A FULL OUNCE NOT JUST 1/2 OUNCE **31c**

New! Gillette TECH RAZOR

BLADE RIGIDLY SUPPORTED
COMFORT WITH SOLID BAR GUARD
TREAD PREVENTS SKIN NICKS
NO CLOGGING

WITH 5 Gillette BLUE BLADES **49c**

Gillette BLUE BLADES 5 for 24c 10 for 47c

New Low Prices! Mazda G-E Bulbs

15 Watt	10c	75 Watt	15c
25 Watt	10c	100 Watt	15c
40 Watt	13c	150 Watt	20c
50 Watt	13c	200 Watt	27c
60 Watt	13c	300 Watt	45c

FREE Teel 10c BOTTLE WITH 25c SIZE BOTTLE **23c** BOTH FOR

STATIONERY 50 Envelopes HUNDRED PACK 50 Sheets All for **11c**

HALO SHAMPOO Reg. 50c **2 for 51c**

LUCKY TIGER HAIR TONIC 1—Dollar Bottle 1—50c Bottle Both for **79c**

ELECTRIC VIBRATOR Guaranteed **98c**

YARDLEY SPECIAL FOR GENTLEMEN

Shaving Bowl and Yardley Crystallized Brillantine \$1.55 Value Both For Only **\$1.00**

Nationally Known **BOYER COSMETICS** At Close-Out Prices!

All 25c Items **11c** All 50c Items **19c**

CREAMS POWDERS ROUGE LIPSTICK While They Last!

Events Of The Week

THURSDAY, JUNE 13
 No. 24 SCHOOL P. T. A. — Annual Picnic: Genesee Valley Park, 4:30 p. m.
 GREECE WOMEN'S DEMOCRATIC CLUB — Annual Dinner, Rosenbach's Grand View Beach Hotel.
 COMPANIONS OF THE FOREST OF AMERICA — Meeting: Union League Hall, 7:30 p. m.
FRIDAY, JUNE 14
 WOODLAND GARDEN CLUB — Luncheon Meeting, 55 Prince St., 1 p. m.
 INDIAN LANDING SCHOOL P. T. A. — Annual Picnic: Ellicott Park.
 IRONDEQUOT CHAPTER D. A. R. — Final Meeting, Chapter House, 2:30 p. m.
SATURDAY, JUNE 15
 WOMEN'S AUXILIARY NATIONAL FEDERATION P. O. CLERKS — Card Party: Seneca Hotel.
 TULIP CLUB — Spring Banquet, Saranoga Hotel, Green Room, 7 p. m.
 MIDVALE GOLF CLUB — Dance: Clubhouse.

You're MISSING SOMETHING!

If You Don't Read The Coupon Corner In Today's Rochester Sun.

SUNDAY, JUNE 16
 HOLY FAMILY PARISH — Picnic: South Park Gr. 1 and No. 2.
MONDAY, JUNE 17
 NAZARETH MODEL SCHOOL — Play: School Grounds, 4:30 p. m.
 V. F. W. LADIES' AUXILIARY — Runnagge Sale, 25 Main St. W.
TUESDAY, JUNE 18
 SACRED HEART SCHOOL P. T. A. — Annual Luncheon and Card Party: Hotel Metropole.
 V. F. W. LADIES' AUXILIARY — Runnagge Sale, 25 Main St. W.
WEDNESDAY, JUNE 19
 Y. W. C. A. ACTIVITY CLUB — Park Hike: Culver entrance to Durand Eastman Park, 9:30 a. m.
THURSDAY, JUNE 20
 WINTON CONGREGATIONAL CHURCH — Lawn social: Winton and Farmington Hts., 4:30 p. m.
 HOLY APOSTLES CHURCH — Summer Feature: Church Auditorium.
 WOMEN'S BENEFIT ASSOC. BUGLE & DRUM CORPS — Bazaar: Ukrainian Civic Center, Joseph Ave., 8 p. m.

ROCHESTER'S WEEKLY
 SHOPPING GUIDE
 Delivered to 75,200
 Rochester Homes
 Every Thursday

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING

BE A BUCK HUNTER
 Each Week Five Names and Addresses Are Published In The Sun Between The Ads. Come to the Sun Office For A Dollar Bill When Your Name Appears.

Vol. III, o. 33

ROCHESTER, N. Y., THURSDAY, JUNE 13, 1940

PHONE STONE 6001



The RED CROSS NEEDS YOUR HELP

Rochester Quota
 \$160,000
 Contributed To Date
 \$46,812



RED CROSS DONATION
 Red Cross gifts are purely voluntary. Do not wait for personal solicitation. There will be no such canvass.

AMOUNT

NAME

ADDRESS

Send This Coupon To
AMERICAN RED CROSS
 Rochester, N. Y.

Huge Parade To Feature Knights Of St. John Meet

Marching feet of uniformed Knights of St. John and of members of uniformed Auxiliary Drill Companies will be heard in Rochester during the week of June 23 when the International organizations gather here in conventions.

A pre-convention rally of the Pro-Cathedral Commandery will be staged next Tuesday at Simmerlein's Plantation, 363 Bernice St. Edward Holpfel, Charles Morgan and Joseph Simmerlein, the committee in charge have announced that the rally will take place rain or shine. A parade, forming at 7:30 p. m. at the Sacred Heart School will march to the plantation.

A colorful military street parade with commanderies and auxiliaries from all sections of the country in which the knights are organized will take place Monday evening, June 24 at 7 p. m.

With a sum of \$2,100 offered in prizes the drill units of both knights and ladies will compete at Edgerton Park Paddock on Tuesday, June 25 from 11 a. m. to 5 p. m. in maneuvers for which they have been drilling for two years.

High point in the convention will be the appearance here on that Tuesday evening of Senator David I. Walsh, chairman of the Naval Affairs Committee of the United States Senate. Under present arrangements Senator Walsh will come here direct from Washington.

Religious ceremonies will be carried out at St. Joseph's Church where a Solemn Pontifical Military Mass will be celebrated by the Rev. James E. Kearney, Bishop of Rochester on Monday, June 24, at 10 a. m.

From Prison To Pulpit Is Story Of Mattie Howard

By DOLORES SWANSON

From good girl to bad girl to good girl again, is one of the greatest movie thriller themes of all times. It has been the basis for even more pictures than the boy meets girl, boy loses girl, boy wins girl plot.

But in the case of Mattie Howard, self styled ex-gunnoll the story is one not of fiction but a true summation of her own life story.

Miss Howard (or the Rev. Mattie Howard, as she is now entitled to call herself) is currently conducting an evangelistic campaign at the Bethel Full Gospel Tabernacle on N. Goodman St. But behind her flashing eyes is stored up the memory of a life spent with such notorious characters as "Baby Face Nelson, John Dillinger and others.

When she was 18 years old Mattie Howard decided to leave her home and in Denver, Colo., make her own way in the world.

Through companions, with whom she worked in Kansas City, she met a man who dazzled her with his frequent displays of large sums of money which he seemed perfectly willing to spend on her. He satisfied her curiosity as to the source of this money by explaining that he had a government position. She believed him until he pleaded guilty to a robbery charge and was "sent up" for five years.

Mattie had had enough. Home she would go. Stopping to buy her mother a ring in honor of her homecoming, she became acquainted with the jeweler.

The jeweler met a violent death sometime after Mattie had returned home. When brought back from Denver to face trail for his murder the



MATTIE HOWARD
 story of her earlier friendship with the convicted bank robber came to light and that is when the newspapers dubbed her "Queen of the Bandits." (Continued on Page 4)

'Keep Out Of War Say Rochesterians In Local Poll

Almost half the population of Rochester is willing to see this country send money and supplies to aid the cause of the Allies fighting in Europe, in the belief that in so doing this country would not necessarily be involved in the war itself. At least that is the conclusion of the Rochester Research Committee on Public Opinion, an independent group under the chairmanship of Mrs. William F. Poland who have conducted a poll on the question in the city.

In spite of the willingness to send money and materials across the seas, the people of this city are overwhelmingly of the opinion that the United States should not enter the war as long as it is confined to Europe.

Results of the poll, which was made by telephone during the past two weeks showed that out of 317 people called (chosen at random from the telephone directory) 241 said "No" to the question, "Do you think the United States should enter the European war under any circumstances?" Fifty-four said "yes," 17 refused to answer the question and five of those questioned were doubtful. According to the research committee many of those who answered the question in the negative qualified their answer with the statement that they were opposed to our entry in the war as long as it was confined to Europe.

On the other question submitted in the telephone poll, "Do you think that lending money and sending supplies to the Allies will involve us in the war?" showed 138 answering "No," 142 "Yes," with 22 (Continued on Page 4)

Good News For Sun Readers

Beginning this week the Rochester Sun introduces the "Coupon Corner", a weekly column of outstanding values as presented by various Rochester merchants. We're pretty enthusiastic about this feature and believe that you too will recognize the outstanding value offered therein. Turn now to page seven of this issue and read every item in the "Coupon Corner." Then shop these values tomorrow. You'll save money. Be sure to clip these coupons to get the values advertised.

Ticket Sale Brisk For Benefit Dance

First returns on the advance ticket sale for the Dance Jubilee and Vaudeville Show planned for Monday night at Convention Hall, indicates a record turnout for the event, according to Mac Macomber, chairman of the affair.

Planned as a benefit for Robert Hemmings, popular Rochester pianist recently disabled in an automobile accident, the dance is being sponsored by union musician friends of Hemmings.

According to announced plans of the committee, which includes besides Macomber, William Albert and Norman Horn, 20 dance bands will be on hand to play throughout the evening. Three vaudeville shows will be interspersed in the program which will continue until 4 a. m.

Holy Family Picnic Dated For Sunday

Annual picnic of the Holy Family Church parish will be held at South Park next Sunday.

Rudolph Vay, general chairman announces that a ball game between the Tekakwitha Club and the Holy Name Society of the church will feature the sports program. Chuck Klueber and his band will furnish music.

* at SMALLS * 20th * GIFT PARADE OF VALUES * JUNE BRIDES AND GRADUATES

ELGIN HANDY AND HANDSOME FOR THE GRADUATE!

New Low Prices!

WESTFIELD WATCHES

"TROJAN" - masculine, handsome, accurate, in the charm and color of natural gold. \$9.95

"MISS LIBERTY" - small as a dime, in the charm and color of natural gold. \$10.75

PAY ONLY 25c WEEK

KODAKS
 25c DOWN • 25c WEEKLY

JIFFY KODAK \$4.25
 KODAK JR. 620 \$7.75

Latest "vest pocket" model. Easiest camera to use. Compact, swift, reliable. Just trip the shutter and a substantial size picture is made.

America's most popular camera. They get into action quickly, easily. Takes album size pictures. Can be slung from waist height, or eye level. It's really great value! \$7.75

17-Jewel Elgin \$42.50
 A real man's watch, 10K natural gold filled, very-thin case. New spherical dial.

17-Jewel Elgin \$37.50
 An amazingly handsome watch, 10K natural gold filled case. Raised figures.

15-Jewel Elgin \$29.75
 10K natural gold filled case with Veritas back. Flexible lugs. Curved dial.

15 Jewel MODEL MODERN DESIGN \$24.75
 A unique watch styled to the minute. 15-Jewel movement, 10K natural rolled gold plate case, Veritas back. Dependable.

1 DOWN \$1 WEEK

Featuring Special Values — Special Terms For

ELGIN FOR THE WRIST OF YOUR GRADUATION MISS!

17-Jewel Elgin \$39.75
 A stunning watch of unflinching accuracy. 10K natural gold filled case. Raised figure dial.

17-Jewel Elgin \$37.50
 A new creation, 10K natural gold filled case, silk cord with lovely ratchet center.

15 Jewel MODEL NEW CREATION \$24.75
 An exquisite watch of regal splendor. 15-Jewels for accuracy. 10K natural rolled gold case with Veritas back. Plate case with ratchet center. Silk cord with ratchet center.

15-Jewel Elgin \$33.75
 Exquisitely designed 10K Natural gold filled case. Gold filled band. Attractive dial.

1 DOWN \$1 WEEK

Perfectly Matched Combination

Bride and Groom WEDDING RING SET \$9.95

Perfect symbol of true love! Perfectly matched gold, set with beautiful design. An exceptional value.
 50c Down—50c Weekly

"Cupid's Love" 6-Diamond Bridal Set \$19.95
 50c Down—50c Weekly

Made for love! A gorgeous new diamond creation with 6 brilliant diamonds set in romantic hair. Worth much.

"Madame Du Barry" 7-Diamond Wedding Band \$14.95

Beautiful Combination Set WEDDING AND ENGAGEMENT ATTESTED PERFECT \$39.75

Absolutely the latest creation. An up-to-the-minute wide style modern wedding band-set with seven beautiful sparkling diamonds. Regular \$25.00 value. 50c Down 50c a Week

An unusually attractive bridal ensemble. Specially priced! Choice of yellow or white gold. A rare value. 75c Down—75c a Week

Smalls
 28 MAIN STREET EAST
 OPEN SATURDAY EVENINGS

MEN'S SUITS AND TOPCOATS
LADIES' PLAIN COATS—DRESSES

Beautifully Cleaned & Pressed

EMPIRE CLEANING & DYEING WORKS

69c

GLEN, 1102
522 Hollenbeck St.

What is SAILING...
... CAMPING ...

a PICNIC without MUSIC?

ZENITH ZENITH

Excellent tone—thrilling performance. Built into beautiful carrying case. You'll be proud to own this Zenith, and prouder to hear it.

Equipped with WAVE MAGNET—U. S. Patent 215231. Long life battery tucked inside. See it today! Guaranteed to play where others fail!

\$29.95

TERMS \$1 WEEK
AC—DC 25 or 60 Cycle No Interest

HICKSON'S
EAST MAIN cor. FRANKLIN opp. EAST AVE.

now ON DRAUGHT too... the new

GENESEE BEER

Light and Dry... the Ideal Summer Drink

Notice To County Taxpayers

Pursuant to a resolution of the Board of Supervisors of Monroe County adopted April 1, 1940, all tax liens on all properties which have been sold to Monroe County can be redeemed by payment of the original tax, advertising fee, and interest at the rate of three per cent per annum, if paid during April, May or June, 1940, provided the 1939 tax is paid in full.

C. A. SMITH
Director of Finance.

Movie Quiz Winners

Here are the winners of the Sun Movie Quiz Contest. Each will receive two tickets to see "The Mortal Storm" at Loew's Theatre starting today. Winners must call at the Rochester Sun office, 439 Burke Bldg. for tickets before Monday noon. No tickets given out on Saturday afternoon.

Marian Ingram, 176 Purinton St.
Miss Betty Collett, 264 Clinton Ave. S.
Nettie M. Davis, 345 Chili Ave.
Mrs. D. Baker, 299 Plymouth Ave. N.
Mrs. Alfred Sale, 63 Vermont St.
Mrs. C. C. VanTassel, 268 Alexander St.
Gwyneth H. Putnam, 18 Argyle St.
Margaret Smith, 1099 Genesee St.
M. Vazzana, 818 Dewey Ave.
M. E. Keeling, 48 Tremont St.
Dolores Brooks, 546 Birr St.
Rita M. Mensing, 76 Centennial St.
Mrs. Fred H. Simpson, 632 Clifford Ave.
Miss A. Peters, 54 Bloss St.
Mrs. Edward Gallagher, 74 Frost Ave.
Mrs. Cora Leitch, 192 Pershing Dr.
Mrs. Harry Doolin, 33 Terralla Pl.
Florence McGinnis, 127 Macbeth St.
Mrs. Grace Baker, 375 Wellington Ave.
Mrs. Fred Phillips, 46 Fairview Ave.

CORPS TO MEET

The E. G. Marshall Women's Relief Corps No. 27 will meet at the City Hall Annex, 34 Court St. next Tuesday evening. All members are urged to attend.

SPECIAL!
4 Beautiful Photos '2
3—BIG 8x10 PHOTOS
1—IVORY TONE MINIATURE

Our reputation for making fine photographs makes this special offer a rare chance to save—You actually save \$1.50! NO APPOINTMENT NECESSARY.

Neisner's Rear MAIN FLOOR
200 MAIN ST., E.
Mrs. Lizzie Lane, 1 Finney Pl.

Portrait of "DAD"

You've just given him those Bond Mesh Weave Shirts

Regular \$2.00 Quality **\$1.55**

Thoughtful you! Your Father's Day gift means a whole Summer of cool comfort for him. See all those 'little windows' in the shirt up above? There'll be no brow-mopping, when Dad gets behind these breeze catchers. And that wrinkle-proof collar is the neatest trick a man can put around his neck. Bond Mesh Weaves are plain white, pastels, and woven stripes. Give Dad a couple, and he'll feel like a King.

"Charge It" the Bond way

BOND CLOTHES and furnishings

133 EAST MAIN
14 SOUTH AVE.

Friday & Saturday Only
ALL \$1.00 TIES
our fine hand-tailored silks
69c

6.00x16 → **\$6.66**

EVERY TIRE FIRST QUALITY

Regular Published PRICE LIST **\$10.65**

FULLY GUARANTEED FOR LIFE — OTHER SIZES PROPORTIONATELY PRICED

4.75-500x19 **\$4.95** 5-25-550x17 **\$5.95**

THESE PRICES INCLUDE YOUR OLD TIRES

★ EASY TERMS ★

Goodrich Tires

The famous Life Saver Silvertown—the finest non-skid tire ever built with Golden Ply, making it 3 times safer from high speed blowouts. These tires, and all other merchandise in our stores, are priced low and available on our original 12 Pay Plan.

WHEN WE SAY **SAME LOW PRICE CASH OR CREDIT**

WHEN WE SAY **Your CREDIT Is Good**

WHEN WE SAY **NO MONEY DOWN**

WHEN WE SAY **EASY TERMS**

We Mean Just That

NEW 1940 **PHILCO AUTO RADIOS** **\$19.95** EASY TERMS

MONARCH BICYCLES **\$24.95**

PHILCO RADIOS **\$9.95**

GOODRICH BATTERIES Heavy duty battery built for quick starts. Fully guaranteed. **\$5.95** EASY TERMS

THE ORIGINAL **12 PAY PLAN**

MEISEL TIRE Co.

270 EAST AVE. Main 3844
OPEN EVENINGS AND SUNDAY A. M.

Park Free In The Rear

Proclamation!

If I were the mayor of this city, I think I would issue a proclamation today, calling upon the men and women of this fine community to be sure to see...

OUR TOWN
One of 1940's Ten Best Pictures!

That would be an unusual procedure for our mayor—but *Our Town* is an unusual motion picture! And, in my opinion, it is a film that will give this city something to remember for a long time. It will send a lasting, comforting glow through every moviegoer who sees it.

Our Town will help our citizens forget, for a while, the distressing and depressing facts of the day. *Our Town* is splendid screen entertainment. You can lose yourself, for two hours, while you live the love-story of Emily and George and the other folks in *Our Town*—the city that love built.

THEREFORE, to help observe OUR TOWN WEEK (Starting June 27th at Loews) we are giving you the opportunity to see *OUR TOWN* as guests of the Rochester Sun by merely sending in a letter on why your city, town, or village is the best town in the world. Address entries to Rochester Sun... 25 best letters will win Guest Tickets! Everybody is urged to submit their letter; it'll do you good.

MANAGER

WHY was Emily afraid to get married? are girls supposed to be perfect... when men aren't? did Mrs. Webb dream of seeing Paris, France? do high school love affairs sometimes become serious?

See **OUR TOWN** —THE CITY THAT LOVE BUILT!

with WM. HOLDEN MARTHA SCOTT Fay Bainter Beulah Bondi Thos. Mitchell Guy Kibbee Stuart Erwin FRANK CRAVEN
From Thornton Wilder's Pulitzer Prize Play

Sun Want Ads Produce Quick Results At Low Cost. Phone Your Ad to Stone 6001.
2c a Word Cash.

Buck Hunters win dollars by watching for their names between the ads in each issue of the Sun.

TOWNSENDITES MEET

Members of Townsend Club No. 6 will meet in the Liberty Theatre Bldg., Driving Pk. Ave. at 8 p. m. tonight to view motion pictures of club activities. The public is invited.

PYTHIAN CARD PARTY

Rochester Temple, Pythian Sisters, will hold a business meeting tomorrow, at 7:30 P. M. in Beechwood Hall. The meeting will be followed by a Card Party.

MILL CLOSE-OUT
DECORATIVE FABRICS...
Save 30 to 50%

- | | |
|---|--|
| Striped Net 9c
Colored. For Cottage 36-In. Wide | Entire Output of Two Prominent Mills |
| CHINTZ 18c
36 in. wide. Reg. 30c to 40c | Awning Cloth 19c
Waterproof. 31 in. wide. Reg. 60c |
| CRASH 38c
(Linenized) 50 in. Wide | Dustite & Sail Cloth 58c
Sun and tub fast. 50 in. wide. Reg. \$1.20. |

Custom-Made Slip Covers
CHAIR \$584
DAVENPORT \$968
Includes material and labor. Made in your own home. Take advantage of these low prices NOW.

HURRY! Quantities Limited
MILL END SHOP
71 Clinton Ave. So. Opposite J.E. Thompson Co.
Mrs. Isabell Holt, 365 Fernwood Ave.



SUMMER HATS EXTRA Quality
CHIC STRAWS \$1.19
SUMMER FELTS \$1.98
OTHERS Values To \$2.98
Latest Designs Enticing Trims Only Values To \$3.98

Beautiful Millinery for Every Occasion Every Ensemble Every Personality Every Whim—At **Joels MILLINE** MAIN ST. EAST



Now—At Lauer's....
TRADE IN YOUR OLD FURNITURE or ICE BOX

On A New 1940
FRIGIDAIRE

Your old furniture or your old ice-box is as good as cash when you buy a Frigidaire at Lauer's. You get a very liberal trade in allowance because Lauer's renovate your furniture and sell it in their own Bargain Basement. Thus you are sure of getting full value for your trade-in.

Pay \$3 Monthly On Your Frigidaire At Lauer's

Just think... only \$3 a month buys a big six foot 1940 Frigidaire at Lauer's... a beautiful gleaming white refrigerator complete with all the features that make Frigidaire today's outstanding value—Especially the miraculous Meter Miser which assures you of silent, efficient operation at a minimum expense. We picture the Coldwall 8. Other Frigidaires on display at Lauer's are priced \$114.75 to \$214.50.

STORE OPEN EVERY FRIDAY NIGHT 'TIL 9

50 STATE ST.
Lauer's

Basement Savings In Boys' Summer Wear

Rochester's New Place To Save Money On Perfect Quality Low Price Boys' Wear

A Huge Variety!
Boys' Slack Sets
\$159—\$189—\$229

Sports shirt and slacks... the most comfortable, practical summer outfit a lad can wear. Hopsacks, crashes, twills, gabardine weaves, plains or contrasting sets. All pleated slacks... all in-or-outer shirts. Fine quality throughout. Sizes 10 to 18.

Boys' Wash Slacks

95c up

Plain and striped and various patterns. A lad needs a few pairs of these for summer... and these are swell values.

Boys' Wash Shorts

59c up

Plain shades, patterns, checks, plaids, medium and dark colors... a huge variety. Fully shrunk.

Boys' Play Shirts

59c up

All kinds, all styles, all colors. Plain shades as well as all the newer patterns. Every boy needs a few of these.



THE NATIONAL'S AIR-COOLED BASEMENT
Sunday Will Be...
FATHER'S DAY

Give Dad Gifts He Wants.

Here Are Seven Specially-Planned Gift Values In The Basement



Sale! Men's Gift Shirts

Fine, durable broadcloth and woven madras cloths in plain whites and this - season's most - wanted patterns. All beautifully tailored. **89c** (Values to \$1.15)

Sale! Men's Gift Pajamas

Fine, lustrous, cool broad cloths in a splendid array of handsome patterns. Middy and button coat styles. **\$1.09** (Values to \$1.39)

Men's Summer Gift Ties

Specially - planned values for Father's Day. All bright new summer patterns and colors. Fine mohair fabrics. Every tie hand tailored. **39c**

Men's Summer Gift Sox

Regular length base and the popular slack hose. Bright, colorful new patterns for wear with summer suits and sports clothes. **23c**

- SALE! MEN'S PLAY SHIRTS (Val. to \$1.00) .. 69c
- SALE! SHIRTS & SHORTS (Val. to 35)23c
- SPORT SHIRT & MATCHING SLACK SETS, \$1.95

The **NATIONAL** East Main at Stone

Charge It The Easier National Way
PAY 1/3 JULY 10 — 1/3 AUG. 10 — 1/3 SEPT. 1

Strawberries Delicious, Plentiful and Inexpensive

Fresh Strawberry Ice Cream

Treat your family to one of the finest of all desserts, Fresh Strawberry Ice Cream. There are many recipes for ice cream that may be made in the automatic refrigerator. Try out the following recipes that have worked out successfully. One or two suggestions for a nice smooth ice cream may be in order.

Crush the berries thoroughly and if desired they may be put through a sieve. This avoids having icy lumps in the dessert.

A tablespoon or two of the required amount of sugar added to the strawberries improves the dessert.

The following Magic Strawberry Ice Cream is a favorite not only for its fine flavor but for its smooth texture as well.

MAGIC STRAWBERRY ICE CREAM

2/3 c. condensed milk
1/2 c. water
1 c. strawberries
1/4 c. confectioners' sugar
1 c. heavy cream

strawberry mixture and pour into freezing tray. When mixture is half frozen, beat well and freeze again.

A favorite frozen dessert to be served with Angel Food Cake is Frozen Strawberries.

FROZEN STRAWBERRIES

1 qt. strawberries
1 c. sugar
1 c. water

Mash the berries well, add sugar and lemon juice and let stand 1 hour. Mix water and sugar and heat until sugar is dissolved, pour over the berries. Pour into trays of an automatic refrigerator. Freeze to a firm mush and then beat until fluffy. Return to trays and freeze 2 to 3 hours.

Perhaps the most delicious of all the strawberry desserts is Strawberry Mousse.

STRAWBERRY MOUSSE

1 c. crushed strawberries
1 egg white
1 c. heavy cream
1/2 t. salt
1 t. confectioners' sugar
Juice of 1 lemon
Sugar to sweeten

Mix the strawberries, salt, lemon juice and sugar to sweeten. Fold in the stiffly beaten egg white. Beat the cream until thick, add the sugar and then fold in the strawberry mixture. Pour into the trays of an automatic refrigerator and freeze to a firm mush. Raspberries may be substituted for strawberries in this recipe.

Joe McCarthy benched Charlie Keller for hitting only 231 but didn't bother Dickey, Rolfe and Crosetti who were under 200. Maybe Joe should have gone to Montreal instead of Grissom.

Mattie Howard

(Continued from Page 1) victed, she received 12 years in state's prison.

After five years she was sent to a prison farm. Because Warden Leslie Rudolph told her that he had confidence in her, she tried to be good, and as a reward she was released after two years. She went back to Denver and tried to get work, but no one would hire her because of her prison record.

At last in desperation she returned to her old friends, one of whom gave her money to go to Chicago. There she met "Pretty Boy" Floyd, "Baby Face" Nelson, Al Capone, and others, acting as chauffeur as their underlings committed robberies, holdups, etc.

The knowledge that these men were real killers preyed on her nerves, and after three years she decided to leave them.

"Once I even tried to slash my arm to end it all," she said, showing the scar on her arm.

Finally, she went home, but her mother was dead, and the rest of the family didn't want her. While sitting at her mother's grave she resolved to be "straighten up."

A local businessman helped her, and under the name of Lee she secured various jobs. While working in a private home she heard a gospel message that changed her life completely. The speaker invited everyone to come down to the Prayer League Church, saying the Lord would give rest.

It was on Sept. 15, 1932, that Mattie Howard was "saved," and since that time she has preached all over the United States to countless numbers of people. Now at 47 she is duly ordained and belongs to the Federation of International Ministers.

War Poll

(Continued from Page 1) doubtful and 16 refusing to answer the question.

It is the aim of the committee, according to Mrs. Poland to make the results of this poll known to the President of the United States and to the Congressmen from this district, to make the findings more complete and a more accurate picture of local sentiment they are asking that the ballot, printed elsewhere on this page be filled in and returned to them. Members of the committee have made it plain that it is not necessary to divulge either your name or address on the ballot.

BALLOT

Check answers to these questions. Paste ballot to government post card.

Mail To
RESEARCH COMMITTEE
ON PUBLIC OPINION
P. O. Box 45, Rochester, N. Y.

1. Do you think the United States should enter the European war under any circumstances?

YES — NO —

2. Do you think that lending money and sending supplies to the Allies will involve us in a war?

YES — NO —

It is not necessary to sign your name or address to this ballot. This is an independent poll conducted by Rochesterians to sound out public opinion.

YOUR FAULT

Joe — It's your fault that Jim ended up operating a gasoline station. If you hadn't been so greedy for money he would have remained in college. Read "Greedy Girl" in the July True Story Magazine on sale everywhere.

Swap FOR NEW COOPER TIRES

Special TRADE-IN

This week we'll pay a plus price for the unused mileage in your old tires on new Coopers. Up to 15 months written guarantee.

THIS WEEK Only!

Famous Armored Cord construction. Mileage! Safety! Comfort! Come in RIGHT AWAY!

T. AND V. TIRE CO.

GUARANTEED USED TIRES
TRADE IN ON NEW COOPERS
WIDE VARIETY OF SIZES
IN STOCK

T. and V. TIRE CO.
360 West Main St. Main 2153

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept. at Stone 6001. Do you get your Sun regularly every Thursday afternoon?

Phone Orders, STONE 6500

Sibley, Lindsay & Curr Co.



Beef at It's Best! Sibley's Superior
CHUCK ROAST
OF PRIME STEER
Juicy Center Cut
Tower Parboiled
25^c lb.

Tower Skinless
STEAMERS
25^c lb.

Tasty Honey
MACAROONS
Delicious, chewy morsel... Doz.
17^c

California Valencia
ORANGES
2 doz. **69^c**
Big golden oranges, brimming with delicious, wholesome juice

Large Sunkist California
LEMONS doz. **35^c**

Campbell's SPECIALS!

Campbell's Tomato SOUP **79^c**
America's Favorite! Doz. Cans

Campbell's TOMATO JUICE **79^c**
Healthful, Refreshing! Doz. Cans

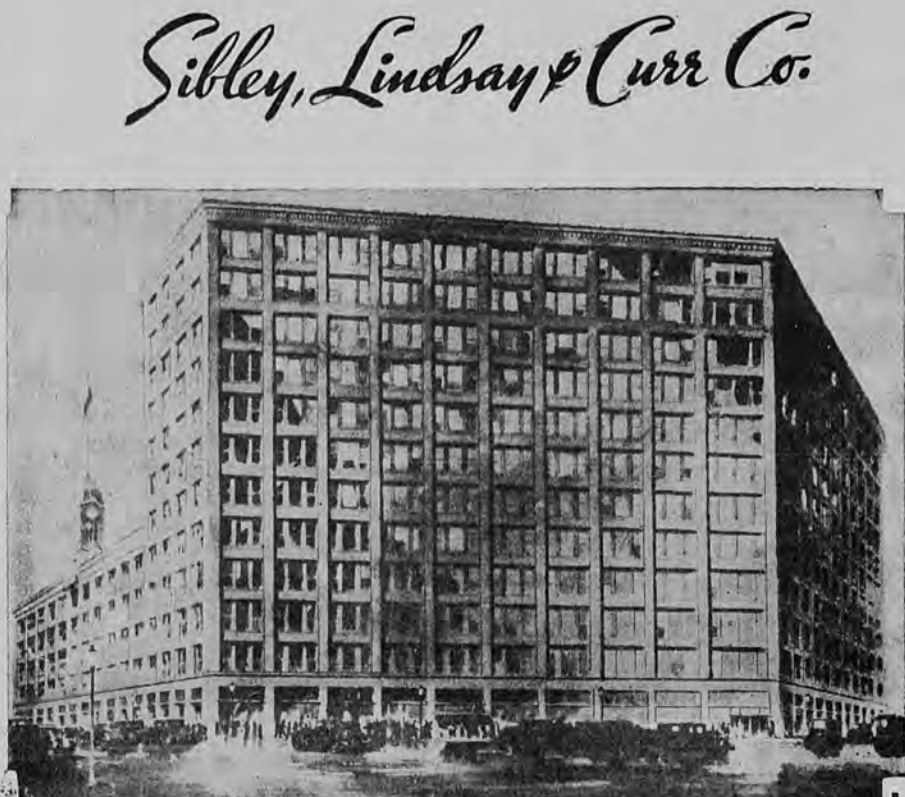
Campbell's PORK & BEANS **85^c**
In Tomato Sauce, 16 oz. can, doz.

California
FIG BARS
2 lbs. **31^c**
100% pure Calif. figs! Made by Dane-T-Bits Bakers. Lb. 17.

Hires Famous
Root Beer
6 Btls. For **25^c**
Made from the root juices! 12-ounce bottles, carton of six. (Plus Bottle Deposit) Armour's New TREET
12-Oz. Can **25^c**

Atlantic Lunch Milk
CRACKERS
Lb. Pkg. **21^c**

GROCERY DEPARTMENT MAIN FLOOR



There Is No DOWN PAYMENT

On a Budget Purchase at SIBLEY'S
With Up To 3 Years To Pay!

Sibley's Convenient Budget Plan takes into account the obvious fact that most working men and women receive their money in regular instalments and can most conveniently and most practically spend it that way. Under our Plan your new furnishings, clothes, hobbies become realities—and you pay for them while you enjoy them. And to make their possession even easier...

Not a Penny Down Need Be Paid
On \$15 or Larger Purchases of...

- | | | |
|--------------------|------------------------------|-------------------|
| • ALUMINUM | • BEDDING | • FLOOR COVERINGS |
| • CAMERAS | • MEN'S and WOMEN'S CLOTHING | • SILVERWARE |
| • CHINA | • BICYCLES | • VACUUM CLEANERS |
| • FUR COATS | • DRAPERIES | • REFRIGERATORS |
| • ELECTRIC IRONERS | • FURNITURE | • SEWING MACHINES |
| • MIRRORS | • LAMPS | • STOVES |
| • RADIOS | • PICTURES | • OPTICAL GOODS |
| • WASHING MACHINES | • LUGGAGE | |

Our modest carrying charge for this service is included in the monthly payments which range as low as \$4 a month. Details may be had at our

Credit Office, Fifth Floor

SAVE MONEY AT PEOPLE'S! OUT of the HIGH RENT DISTRICT!

NO INTEREST OR CARRYING CHARGES FOR EASY TERMS
OPEN EVERY FRIDAY NIGHT TILL 9!
ELECTRIC WASHING MACHINE



\$12.95

\$1.50 Down—\$1.50 a Month
Fits right on your stove—Boils and sterilizes—uses less current—has aluminum agitator and Porcelain enamel cover.

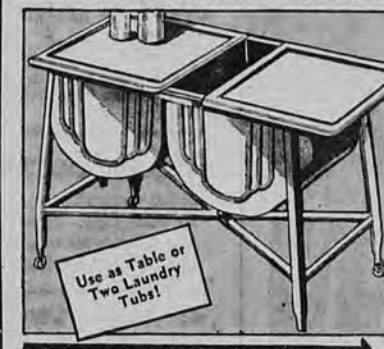
PEOPLE'S OUTFITTING CO.
439 CENTRAL AVE.
ROCHESTER, N. Y.

Please send me the Electric Washing Machine advertised at \$12.95. I agree to pay \$1.50 C.O.D. and \$1.50 a month.

NAME
ADDRESS
CITY

Check if you have had an account at People's. Yes No

TWO-IN-ONE WHITE TABLE TUBS



\$8.98

\$1 Down—\$1 Month
All white enameled laundry tubs that become a kitchen table. Full size galvanized steel tubs, on strong steel stand. Cover slides and is in two sections so either tub can be used alone if desired. Handy for kitchen or laundry!

PEOPLE'S OUTFITTING CO.
439 CENTRAL AVE.
ROCHESTER, N. Y.

Please send me the 2-in-1 Laundry tubs advertised at \$8.98. I agree to pay \$1 C.O.D. and \$1 a month.

NAME
ADDRESS
CITY

Check if you have had an account at People's. Yes No

IF YOU CAN'T COME IN MAIL THIS

ALWAYS PLENTY OF FREE PARKING AT PEOPLE'S

PEOPLE'S OUTFITTING CO.

CORNER CENTRAL AVE. AND ORMOND STREET

Nationally Famous CAMERAS
on Easiest Credit Terms



EASTMAN KODAK OUTFIT

Everything you need for good pictures. Kodak, two rolls of film and handy wrist tripod. **934**
3¹/₂ Down, 1.00 Weekly



ARGUS REFLEX
3500

3¹/₂ Down, 1.00 Weekly
Look in the ground glass, focus and shoot. No squinting, no fumbling. Fast F4.5 lens. With strap.

Save **6³⁵**



ON THIS COMPLETE
UNIVEX
MOVIE OUTFIT

Reg. **26⁴⁵**
3¹/₂ Down, 1.00 Weekly

Camera and case, projector, silverflex screen and a roll of cartoon film—all you need to take and show home movies. **5** PIECES

RUDOLPH'S

E. Main at South Ave. Open Saturday Evenings

ROCHESTER'S LARGEST
POPULAR PRICED STORE
Edward's

OPEN AN
EDWARD'S
NEW 90 DAY
Charge Account
No Down Payment
No Interest to Pay
Mail or Phone Your
Application

PAY 1/3 JULY 10%
PAY 1/3 AUG 10%
PAY 1/3 SEPT 10%

**Remember
Father's
Day**

THE BIGGEST MALE DAY OF THE YEAR

SUNDAY
JUNE 16

D.A.D.

See Our Complete Selection of
FATHER'S DAY CARDS
5c and 10c Street Floor

Ready for the **BIGGEST MALE DAY** of the Year
FATHER'S DAY — SUNDAY, JUNE 16th

He's your one-man publicity department—builds you up to high heaven whenever you're not around to hear it. He's your severest critic, too . . . but let anyone else try to find fault with you while he's within earshot. He's the fellow who still wears the 50c tie pin you gave him eight Christmases ago . . . while Aunt Agatha's costly gift tie stays on the rack—until she makes her annual visit. He's mighty proud you belong to him . . . has been since the beginning. June 16th you can show him you're glad he belongs to you.

SAVE In Our 4th Annual Store-Wide
SALE of "EDWA"
Sanforized Shrunk
SHIRTS

1.24 each

3 Shirts 3.60

All Sizes
13 1/2 to 18
Sleeve Length
32 to 35

Your Monogram FREE



NOTE THESE FEATURES:

- * Custom Stitched Throughout
- * Fine Woven Fabrics
- * Curved Armpits
- * Shaped Yoke
- * Pleated Tapered Sleeves
- * Double Stitched Collar Band
- * Collar-Attached Styles
- * Neckband Styles
- * Whites and Fancies
- * New Blues, Tans, Greens

EDWARDS—Street Floor

Choose From One of Rochester's Largest Selections of
MEN'S NEW TIES

The carefully tailored summer styles that do full justice to your warm-weather outfits. Celanese, spun rayon, mohair, mixtures and crepes in stripes, checks, plaids and figures.

55c

EDWARDS—Street Floor

EVER
CLISS
A KETTLE?

SLOW HOT WATER SERVICE IN EMERGENCIES

No Obligation to Buy

When you need it most — it seems to take the longest. So end anxious waiting. Pay only \$1 a month rent and the small amount for the Gas used. Removed FREE if you are not satisfied.

RENT AN
AUTOMATIC GAS
WATER HEATER

Only **\$1** A MONTH

ROCHESTER GAS & ELECTRIC
Corporation

For trouble and service calls For sales dept. and personal calls
Telephone Main 3960 Telephone Main 7070

LOOK FOR THE COUPON CORNER ON PAGE 7
OF TODAY'S ROCHESTER SUN



A Large Selection of

Fine Quality
SWIM TRUNKS **2.95**

Three quality labels: B. V. D., Allen A. and Fairway. Maroon, blue, navy, white or brown. Worsted, zephyr, lastex or lastex with wool. Sizes 30 to 42. Street Floor



He'll Want Plenty Of These

"Interwoven" or
"EDWA" Socks **35c**
Pr. 3 for \$1.00

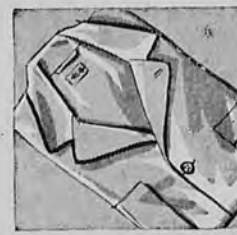
Sturdy socks that put all their emphasis on LONG WEAR! Rayon, lises, mixtures in long or ankle length. Clocks, plaids, verticles. Sizes 10 to 12. Street Floor



Regular \$1 an \$1.50

Celanese
SHORTS **55c**
2 for \$1.00

Tailored in the same fabric Dad finds in his coolest summer shirts. Fine-fitting, French back style in white, blue, canary, green. 30 to 42. Street Floor



For Cool Comfort

Reix-Tex
PAJAMAS **1.95**

Made of soft spun rayon that tubs like nothing we've ever seen before. Notch coat or middy styles in blue, green, tan or white. Sizes A, B, C, D. Street Floor



Wear Them In or Out!

Men's Cool
SPORTS SHIRTS **\$1**

Made with collars that look equally smart — opened or closed. White, tan, blue or green in the season's newest, coolest fabrics. All sizes. Street Floor

3 PIECE SOLID MAPLE BEDROOM GROUP

\$49⁹⁸

Bed—Chest and Choice
of VANITY or DRESSER

Hand rubbed to a rich-toned, lacquer-like smoothness. Peg-top construction, center drawer guides and dust-proof throughout. An extraordinary value!

EDWARDS—
Fifth Floor



NO DOWN PAYMENT
Balance \$1 Weekly

Purchased Separately:

Bed . 10.98
Chest . \$16
Dresser \$23
Vanity . \$23



Get EDWARDS 9-Point Service In Vaults Located Right On Your Own Premises! Careful Inspection Thoroughly Dust Cleaned Individual Demothization Expert Repair Service Electrically Refrigerated Vaults Uniform Frigid Tem., 28 Degrees Insurance Bonded Messenger Service Free Pick-up via Railway within 100 mile radius Reasonable Rates: 25% of Your Valuation \$3 Min. for Fur Coats \$1.50 Min. for Cloth Coats Phone Stone 2300 for a Bonded Messenger

Across The Bridge Table

By Asa Spades

In tournament bridge it is important to know whether to play a hand in suit or no trump. The difference of 10 points for winning the no trump may cause you to win the tournament. It means nothing in rubber bridge but it is necessary in duplicate to strive to make the highest possible score on a board, because there would be several ties if every one arrived at the same contract. The only way to win a top on a board is to bid and make some contract that no one else has made.

A local team recently bid and made seven no trump on today's hand.

S A 10 8
H A Q 6 3
D 9 7
C A K 9 4

S 6 4 2
H K J 8 4 2
D J 7 5
C Q J 7

W N E
S E D C
8 6 3 2
C 8 6 5 2

S K Q J 9 7
H 10 5
D A K 10 4
C 10 3

North dealer
N-S Vulnerable

N E S W
1 H Pass 2 S Pass
5 N.T. Pass 6 D Pass
7 S Pass 8 N.T. Pass

East started the play with the eight of diamonds, low card was played from dummy, jack from the West hand, and the trick was won by declarer with the queen. Planning the play of the hand, North sees that the contract is safe if the heart finesse works. The ace of spades is cashed, then the ten, and the eight is won by dummy's king. On the queen and jack of spades North discards her two small hearts.

The ace and king of clubs are cashed and the nine of diamonds is led and won by the queen's ace. The king and 10

of diamonds are played and two clubs discarded from the closed hand. Declarer is now in possession of five spades, four diamonds and two club tricks and is ready to take the finesse in hearts. If it works the contract is made, but if it fails and the opponent returns another suit the contract will be set two tricks. The five of hearts is led. West plays low, North's queen holds the trick, and the ace brings home the seven no trump contract.

A couple of teams only made six on this hand, and I inquired what lead could possibly hold it to six, because it seemed a lay down for seven. I was told that the opening lead was a club and when declarer later opened the diamond suit the ten was played from dummy, covered by West's jack and won by declarer's queen. The spade suit had already been run out and, there being no other entry to the board, North was forced to lead the nine of diamonds to the ace, then play the king — and the four of diamonds was lost to East's little six spot! A play for a drop in the beginning would have made the overtrick.

Copenhagen Rolls 630 To Lead Summer Bowlers

Ed Copenhagen topped Webbers' Summer League Monday night with 630. Perotta had 609, George Vogel 593, Nickolson 591 and Marky Chafel 583

BROTHERLY LOVE

Vic — Why did you confess Tommy's theft? You should have let him take his medicine like a man. He was the thief and should have paid the penalty. Read "My Problem Brother" in the July True Story Magazine.

as the boys began to get the range of the new alleys.

Team matches: Standard Motors (2009) 3, Royal Crown Cola (2577) 0; Bute 3 in 1 (2749) 3, Kurliash (2025) 0; C. C. West Coal Co. (2350) 2, Arpenko (2442) 1; Iferaberg Jewelers (2735) 3, Nameless Wonders (2974) 0; M. C. Burt (2890) 3, Manhattan Liquor (2482) 0; (2263) 1.

S-G SANI-GARB NOW At Most Grocers BEST On The Market

MEISENZAHL'S MACARONI AND NOODLE SOUP

MAKES 6 LARGE BOWLS PREPARED IN 15 MINUTES 10¢

Housewives should have Meisenzahl's quality foods in the pantry at all times. Our products include, egg noodles, elbow macaroni and spaghetti. These are made from pure No. 1 Semolina.

ASK FOR MEISENZAHL'S FOODS AT YOUR NEIGHBORHOOD GROCERS!

Mrs. Bertha Merrick, 31 Middlesex Rd.

June Bride's OWN SALE

Start Right By Buying Right at Majestic

MAJESTIC leads the way again! June brides who buy here, don't have to cramp their budget... for here you can have the most liberal credit terms in all Rochester! See these two completely furnished rooms... and put them in your own home, with only \$5 down and 2 years to pay the MAJESTIC way!

2 YEARS TO PAY

Complete 2-Room Outfit \$158
REGULAR \$220.00

ONLY \$5.00 DOWN!

15 Pc. Living Room Outfit \$79
Created by our decorators, to give your living room that charming, comfortable "lived in" look, with major pieces that are luxuriously comfortable, in deep toned rich colors. The accessories are skillfully chosen. Here is what you get:

- Big Sofa
- Wing Chair
- Lounge Chair
- Coffee Table
- Two Lamp Tables
- Magazine Rack End Table
- Two Table Lamps
- Bridge & Floor Lamp

9 Pc. Bedroom Outfit \$79
Smartly modern, with "waterfall" fronts, and smart contrast, secured by the skillful use of expensive veneers. A suite that you'll be proud to have in your home, with everything listed below included:

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● RED ● YELLOW ● BLUE
JUST 50 IN STOCK
While Quantity Lasts

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Just a Step From Clinton

\$188
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at Wegman - LOW prices

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FRESH, FANCY STRINGLESS CRISP **GREEN BEANS lb. 8c**

FRESH SWEET NEW CALIFORNIA **GREEN PEAS lb. 8c**

RIPE FIRM FANCY HOT HOUSE **TOMATOES lb. 10c**

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NUMBER ONE QUALITY NEW **POTATOES 10 lbs. 23c**

LARGE RIPE, YELLOW GOLDEN **PINEAPPLES ea. 10c**

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First For The 1940 Season!

MILD FLAVORED GENUINE SPRING

Legs 'O LAMB 27c lb.

A plump, juicy Wegman Leg 'O Lamb, sizzling fresh out of the oven... with mint sauce or jelly and lots of rich gravy. Your family is sure to enjoy it!

For Economy in the Laundry!
KIRKMAN'S SOAP CHIPS 19c

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DOG FOOD 6 cans 25c

A Breakfast Delight!
KELLOGG'S CORN FLAKES 6c

Pure, Fine XXXX
POWDERED SUGAR lb. pkg. 6c

A Kellogg Favorite Cereal
RICE KRISPIES pkg. 10c

Firm Meat, Alaska
RED SALMON can 22c

Fine for Salad, Corves
TUNA FLAKES can 10c

Pt. Bot. Pure Widmer's
GRAPE JUICE 2 bot. 25c

No. 2 cans, New York State
CUT WAX BEANS 4 cans 25c

No. 2 cans, California Halves or
SLICED PEACHES can 10c

No. 7 cans, Tarts
TEXAS GRAPEFRUIT 9c

Buy Now for Picnics!
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NORTHERN TISSUE 5c

A real low price for such a soft texture toilet tissue.

Four Star Cake Features!
NEW FRESH BAKED-FLUFFY
LAYER CAKES 25c ea.

Orange Fondant — Strawberry and Marshmallow — Banana Nut — Malted Milk Silver — Lemonade Fondant and Tutti Fruitti.

FRESH and SWEET

EVEN IN THIS WARM WEATHER Because it's churned from SWEET (not near) CREAM

LAND O'LAKES SWEET CREAM BUTTER Lb. Roll 31c TUB... lb. 29c

Wegman's HOME OWNED FOOD MARKETS

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Drum and To Hold
A bazaar Women's Bugle and
What if
KEEP GOING
Why let functional p interiere wi Many women come release in Midol! Midol is a for its speci frequently p of doctors. An in Midol— by helping t peculiar to th Unless the order calling treatment, M who try it— deeming lost If it doesn't doctor. Five enough for a 20¢; 12 tabl
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ROCHESTER SUN, THURSDAY JUNE 13, 1940

**Drum and Bugle Corps
To Hold Rummage**

A bazaar, sponsored by the Women's Benefit Association Bugle and Drum Corps, will be



What if it is—
**"THAT TIME"
OF MONTH?**

KEEP GOING AND KEEP COMFORTABLE
... WITH THE HELP OF MIDOL

Why let "irregular" sufferings—the functional pain of menstruation—interfere with plans and pleasure? Many women find comfort and welcome release from calendar slavery in Midol!

Midol is a new formula, developed for its special purpose. It contains no opiates. One of its ingredients is frequently prescribed by thousands of doctors. And another—exclusively in Midol—reinforces Midol's relief by helping to reduce spasmodic pain peculiar to the menstrual period.

Unless there is some organic disorder calling for medical or surgical treatment, Midol helps most women who try it—giving them comfort, reducing lost days for active living. If it doesn't help you, consult your doctor. Five tablets, more than enough for a convincing trial, only 20¢; 12 tablets, 40¢. All drugstores.



RELIEVES FUNCTIONAL PERIODIC PAIN

held in the Ukrainian Civic Center on Joseph Ave., next Thursday at 8 p. m. In charge of the affair is Mrs. Aurella Ziegler, assisted by Mrs. Florence Knight, the Misses Florence Paul, Louise Hauer and Lona Lawrence.

COUPON CORNER

LG. CAN LOBSTER complete line of meats and groceries. 14c PAVONE'S MARKET 523 E. Main St.	ALL POPULAR RECORDS 10% off with coupon COLUMBIA MUSIC STORE 53 Clinton Ave. So.
THIS COUPON WORTH 5c on 1 lb. Our famous sausage meat. Reg. 21c lb. SCHUDT'S MARKET 511 E. Main St.	A TIE FOR DAD 30c regular 55c Superba Cravat JACK GREEN'S MEN'S WEAR 283 East Avenue
All Flavors ICE CREAM 14c qt. Regular 25c grade. AMICO'S FOOD MARKET 561-563 E. Main St.	MEN'S CAMEO RING \$1.50 for Father's Day. Reg. \$4.95 Value ROYAL JEWELRY CO. 62 Main St. cor. Front
SET TRANSFER PICTURES FREE with purchase 1-pt. Speedy Coat Enamel at 79c. MITTLEMAN'S 240 North Street	TEXACO OIL CHANGE 85c best grade oil. Reg. \$1.25 job. Friday, Sat. Sun. ENGEL'S SERVICE STATION 2264 Clifford Ave.
REG. 89c SHARKSKIN 39c yard with this coupon. MANHATTAN SILK STORE 381 Main E. next Wegman's	GUILD HALL PIPES Fully guaranteed by Conroy. Regular \$2.50 Father's Day Special. WISHMAN'S CIGAR STORE South Clinton cor. Court

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your FATHER'S DAY JUNE 16th (next Sunday)



LINCOLN'S INSURED SHIRTS

Are guaranteed to wear until Father's Day 1941

Including "King Phillip" white broadcloth shirts — the kind that Dad likes.

\$1.00

Or If You Want To Give
Dad A Super - Shirt

KENT SHIRTS
are tailored to fit of beautiful woven madras. **\$1.79**

Sanforized-woven shirts with tailored shoulders and deep cut arm holes for action freedom and fit. Narrow stitch collar and narrow edge French front.

You can't go wrong on an "Insured Shirt." Shirts cut full over generous patterns... pre-shrunk materials... collars tailored to FIT the curve of the neck. Sizes 14 to 17.

Give Dada Sport Shirt



- (A) CREW NECK SPORT SHIRTS
White ribbed polos trimmed in maroon, navy or green. Small, medium and large sizes. **39c**
- (B) SLUB BROADCLOTH SHIRTS
Sanforized slub broadcloths in tan, blue, white, green. Small, medium and large. **79c**
- (C) MEN'S KNIT POLO SHIRTS
Short sleeve cotton polos in blue, tan, green or white. Small, medium and large sizes. **59c**

- (D) RAGLAN POLO SHIRTS
3 button collar, solid color rayon in white blue or tan. **59c**
- (E) MEN'S TENNIS SHIRTS
Fine combed cottons in white, blue, beige and green. All with raglan sleeves. (Irrega.) **29c**
- (F) BERMUDA KNIT POLOS
Crew neck, short sleeve sport shirts in white, teal, rust, royal blue and reseda. **79c**

or a pair of Sanforized Slacks



SPECIAL SALE of our \$1 SANFORIZED SLACKS
Sanforized-shrunk! Light ground stripes. The new neon stripes and color cords. **79c**

Skyboy heathers or Bombay SLACKS
Tailored like dress trousers. New summer-cool Sanforized fabrics in light and dark grounds. Sizes 29 - 42. **\$1.00**
DOESKIN or GABARDINES \$1.98

Mix 'em or Match 'em

SLACK SUITS \$2.15

In-and-outer style slack ensembles of cool spun rayon and cotton.

Pleated slacks and in - and - outer shirts in blue, dark green and rust. Small, medium and large sizes.



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Practical Advice On

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- Love Affairs!
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Under Personal Supervision of a Cultured Woman with years of experience is solving difficult intimate problems.

PRACTICAL COMPETENT CONFIDENTIAL ADVICE!

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Box 131, Rochester Sun, 420 Burke Bldg. A personal interview may be arranged if desired.



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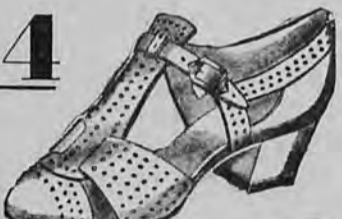
Mellower • Smoother Tastes Better

BLENDED SCOTCH WHISKY. • BOTTLED IN SCOTLAND. • Imported by McKESSON & ROBBINS, INC., N. Y.

LINCOLN'S
LINCOLN'S JUNE JUBILEE BRINGS YOU AN EXTRAORDINARY SALE of the SMARTEST Reg. \$2 WHITE SHOES

- ✓ PATENT TRIM LINENS
- ✓ SOFT WHITE ELK TIES
- ✓ NEW SADDLE OXFORDS
- ✓ T STRAPS OR OXFORDS

\$1.44



- Open or closed toes
- All sizes 4 to 8
- All first quality
- All new 1940 styles

One of the most outstanding shoe values ever offered! Brand new 1940 shoes way below regular price. Saddle oxfords, ties, straps and white linens. Hundreds in all styles and sizes.



MEN TENNIS OXFORDS
Made by America's foremost manufacturer of tennis oxfords. White or blue tennis sneakers in sizes 6 to 11. **69c**



Cool Men's Athletic Style **SHIRTS and SHORTS 25c**
Rib knit and porous mesh shirts and white ground broadcloth shorts with button or gripper fronts.

Tailored By Hand **TIES**
✓ All wool linings
✓ Washable Shantung
✓ Bermuda cloths **50c**

SPECIAL FATHER'S DAY SALE
Washable non-wrinkle **SUMMER TIES**
Summer pastels and white ground stripes, plaids and checks. **3 for 50c**



Give Dad a good pair of broadcloth **PAJAMAS \$1.00**
White ground stripes and broadcloth in blue, green and tan. Invisible lastex sides.



SHIN SOX - ANKLETS - plenty of **WHITE SOCKS 25c pair**
Mercerized lisle and rayon hose in clox and fancy patterns. Pastels and darks.

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MAIN ST. EAST AT ST. PAUL, ROCHESTER

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YOUR FURNACE AND SAVE MONEY!

THIS AD WORTH 50c

ON ANY CLEANING OR REPAIR JOB ON ANY MAKE OF FURNACE

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No. 34 P.T.A. To Close Season Tonight

Final meeting of the season for the Lexington School No. 34 P. T. A. will be held tonight at 8 p. m. in the school auditorium.

Incoming officers for next season will be installed during the business session. Annual reports will be read by committee chairmen.

Also to be discussed will be final plans for a picnic to be given by the association for the children of the school at Ontario Beach Park next Saturday.

Members of the executive board will assist Mrs. I. Braiman, hospitality chairman in serving refreshments at the close of the business session.

Djongos...lekas...satoe

ROY... QUICK... A

Pahit Inggris!.. Bekin

PAHIT INGGRIS

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GILBEY'S GIN

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Whether it's a planter's home in the Malay Peninsula or the cocktail bar of one of New York's swank hotels, the man who knows his liquor always insists on Gilbey's Gin. Insist on that same smooth international quality yourself.

THE INTERNATIONAL GIN DISTILLED BY GILBEY IN THE UNITED STATES... ENGLAND... AUSTRALIA... CANADA

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Prices Are Still Low ON CHOICE

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ALL ROCHESTER AGREES IT'S LIVADAS FOR BEST VALUES

• LARGEST STOCKS • CHOICEST BRANDS • LOWEST PRICES!

WITH COUPON

LIFEBUOY SOAP

3 FOR 11c

Limit 3

WITH COUPON

TALCUM POWDER

7c

Large 35c Size Limit 1

WITH COUPON

NOXZEMA ICEGLO CREAM

15c Size **4c**

Limit 2

WITH COUPON

Pure Baby's Castile Soap

Reg. 10c Each **4 for 11c**

Limit 8

WITH COUPON

DOUBLE EDGE Blades

Box of 25 **12c**

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Playing Cards BRIDGE or PINOCHLE **19c**

Reg. 35c

METAL SHOE TREES Adjustable Size MEN'S OR LADIES **16c**

Pr.

Ball-Bearing Roller Skates **49c**

Supply Limited! \$1 Value!

ELECTRIC FAN 8" Blade **98c**

\$1.50 Value Come Early

NEW... a pure white ODORLESS cream which SAFELY REMOVES HAIR

NAIR

39¢ a tube

AT KEY'S

1. A fragrant white cream without any bad odor.
2. Painless... not messy... quick to use. As simple to remove as cold cream.
3. Economical because you use so very little each time.
4. Does not irritate healthy, normal skin.
5. Removes hair close to skin, leaving skin soft, smooth, clean and fragrant.

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TODAY, TOMORROW, SATURDAY, SUNDAY

KEY SCOOP! SAMSON UNITED

ELECTRIC IRONING CORD SET

Extra Heavy All Rubber Cord All Rubber Plug Full 6 Ft. Length

23c

A REAL 59c VALUE

25c BOTTLE

JERGENS BATEEK PERFUME

With purchase of 25c WOODBURY FACIAL POWDER **23c**

50c Value, Both For 23c

Styptic Pencils

In unbreakable celluloid case **6c**

10c Value

Mercurized

SHOE LACES

BLACK WHITE BROWN **3 Pr. 5c**

BILL FOLDS

GENUINE LEATHER **23c**

A Real 50c Val.

BAVER ASPIRIN TABS. 59c

BOTTLE OF 100-REG. 15c 29c

35c

COLGATES SHAVING 2 for 26c

CHEAM-REG. 25c

OIL OF WINTERGREEN 4 OZ. BOTTLE 23c

T.L. OF GREEN SOAP 8 OZ. BOTTLE 6c

BOX OF 48 MEDICINE DROPPERS 2 for 5c

REG. 3c

MUG SHAVING SOAP 2 for 5c

REG. 3c

35c SLOANS LINDENT 29c

INEXPENSIVE GIFTS FOR DAD

YARDLEY SPECIAL FOR GENTLEMEN

Shaving Bowl and Yardley Crystallized Brillantine **\$1.00**

\$1.55 Value Both For

TOBACCOS

At Lowest Cut Prices

HALF & HALF in. can. 59c

PRINCE ALBERT in. can. 59c

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Union Leader 14 oz 54c

Model lb 64c

Granger lb 64c

Velvet lb 64c

Bond St. lb 99c

Bond St. 1/2 lb 51c

WITH COUPON

SHAVING MIRROR

Reg. 35c **14c**

Limit 2

Old Spice AFTER SHAVING LOTION

In Pottery Bottle A Real Luxury For Dad **\$1**

WRIST WATCH **\$1.69**

New Single or Triple Braided Strap Reg. \$2.50

MELLOROOT PIPES

Formerly Nationally Advertised At \$2.00

69c

Individually Boxed

OLD SPICE Shaving Bowl Any Dad Would Like It! **\$1**

TOURNAMENT GOLF BALLS

A Long Distance Ball TOUGH COVER

19c 3 For 55c

\$1.98 Doz.

Eastman's NEWEST KODAK DUOX MINIATURE CAMERA

Takes 16 album size pictures on a roll of 320 film. Has Kodak doublet lens in spiral mount. Complete with neck cord. **\$5.75**

Come In And See It!

Pocket Watch EXTRA SPECIAL **79c**

Unbreakable Crystal With Second Hand

Luckies, Camels, Chesterfields, Raleighs, Old Gold, Philip Morris **\$1.31**

Carton Tax Paid

WITH COUPON

SHAVING CREAM

Reg. 35c Size **11c**

Limit 1

WITH COUPON

MILK OF MAGNESIA TABLETS

Bottle of 100 **18c**

Reg. 50c. Limit 1

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DISH CLOTHS

FULL SIZE 5 for **11c**

SHADES Limit 10

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CHINESE SLIPPERS

Terry Cloth Insole **9c**

Limit 2

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FLY SPRAYERS

Stop Those Flies Now **11c**

Reg. 25c Value Limit 1

SHU-MILK WHITE SHOE CLEANER

Reg. 10c Size **2 for 11c**

BANDAGE 2"x10 Yds. Reg. 10c **2 for 9c**

SPECIAL OFFER \$1.75 GIANT HOSPITAL JAR NOXZEMA \$1.19

LIMITED TIME

Get this huge 30oz. jar of Noxzema at this special low price. Enough Noxzema to last family for months - Marvelous for sunburn, pimples, chapped skin, chafing and other skin irritations from external causes.

SAVE MONEY - get your bargain for today while this offer lasts.

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3-25 Tubes **LISTERINE TOOTH PASTE**

75c Only 49c

VALUE LIST TO LIST TOO

5 Years Old THIS VALUE WILL CREATE A SENSATION IN ROCHESTER

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MONTICELLO SPECIAL RESERVE RYE WHISKEY

100 PROOF

Never before have we offered such a superlatively fine straight Rye Whiskey... at anything like this low price! Its just another typical Livadas rock-bottom price.

FIRST TIME EVER AND THE ONLY TIME YOU CAN BUY IT AT THIS LOW PRICE... THEREFORE STOCK UP! COMPARE! \$3.00 VALUE!

\$1.99

Full Quart

VERY CHOICE... NEW LOW PRICE

OLD QUAKER RUM

7 1/2 Years Old 90 Proof **\$1.88**

4/5 Quart Compare! \$3.00 Value

HERE'S A SCOOP VALUE!

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WELFORD CLUB WHISKEY

STRAIGHT BOURBON PRODUCT OF A PENNA. DISTILLER

Check These 6 Amazing Points:

- Finest Type of Penna Bourbon
- Full 4 Years Old
- Full 100 Proof
- Full Qt. Bottle
- Product of Great Distiller
- Special Low Price

This Bourbon is an exceptionally mellow whiskey and one of the biggest values that it has been our privilege to offer our customers.

\$1.69

Full Quart Compare! \$2.49 Value

One of Scotland's Finest

KING GEORGE IV BLENDED SCOTCH WHISKEY

A RARE VALUE

100 per cent Scotch Whiskies. Distilled, Blended and Bottled in Scotland.

Compare! \$3.20 Val. **\$2.49**

Fifth

Sensational Value

4 YEARS OLD

CITY CLUB STRAIGHT BOURBON WHISKEY

This whiskey is distilled from 100% ripe, full flavored American grains and stored in steam-heated warehouses. It is distilled the old fashioned expensive way, which accounts for its smoothness and palatability. Compare! \$1.75 Value 85 Proof

\$1.39

Full Quart

Our Very Best Seller!

SANDY HOLLOW WHISKEY

Straight Rye

90 Proof 3 Years Old

Compare \$1.95 Value **\$1.59**

Full Quart

NO FINER QUALITY!

LIVBRO GIN

100% Grain Neutral Alcohol

\$1.45

Full Quart 90 Proof

COMPARE! \$1.98 VALUE

No matter how particular you are, you are sure to like this gin... for its smooth and mellow, it's made from 100% grain spirits. Please do not judge it by its price... let your taste be the test. Try it - you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!



Imported Virgin Islands

RUM

80 Proof

An extraordinary fine quality rum for your cocktail after meals.

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Fifth

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Are of assured high quality of character that's distinguished by a magnificent flavor and rare bouquet. Blended by America's foremost Vintners from choice California Grapes.

SWEET Muscatel, Sherry Tokay, Port

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FULL GALLON **\$1.25**

3 Full Quarts \$1.00

99c GALLON

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Pops' Signed Concert

On his triumphs Symphon week, C agreed to of the 1 will be Rochester afternoon Beach.

Harrison rector "Pop" con Civic Ore Theatre new vent off.

Accord Harrison concerts series a

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APPI Delictio

WEL Cho

WAL TWIS Kuchon Walnut

STRA LAY Gold Ca strawber

VITA

1 Ch 6 Pa 6 Eng 6 AS 6 VA

Every

SU

GIR you ne rich n BLOOD

So try Lydia Compound help build more streng der lips. Bri relieves run

2 persons 1 person

2 persons 1 person

2 persons 1 person

Rate includes bed room delicious m... roller pool and ments a Health to Hotel

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ATL WI

RUG CLEANED Rugs, Stea Bred, Motl Germ-proof ELTER Glenwood

WA ALL

And No vege choicest ed by de quantity 26

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NO

Julie - Ms Jeff still 3 Denville be "I Find Ou True Story

Pops' Conductor Signed For Summer Concert Series

On his return from new triumphs with the Minneapolis Symphony outdoor concerts this week, Guy Fraser Harrison agreed to conduct the opening of the lakeside "Pops" which will be inaugurated by fifty Rochester musicians on Sunday afternoon, June 23, at Manito Beach.

Harrison's popularity as director of the Sunday night "Pop" concerts of the Rochester Civic Orchestra in the Eastman Theatre is expected to give the new venture an auspicious send-off.

According to present plans, Harrison will conduct further concerts in the three-a-week series announced by the

musicians. He will be succeeded later in the season by Jose Iturbi, musical director of the interest in the new series was Rochester Philharmonic, who's largely responsible for the undertaking.

The outdoor concerts, which will be given from a shell now under construction in the shady grove alongside the Manito Beach Hotel, are to be heard by audiences seated at tables beneath the tree-shaded grove adjoining Lake Ontario.

A variety of popular programs has been planned for the season, with emphasis upon the lighter classics as well as currently popular music.

Present plans call for concerts through the last week in June in addition to the months of July and August on Wednesday and Friday evenings and Sunday afternoons.

Lou Ambers who has twice no intention of retiring from make weight for his old class. lost the lightweight title has the ring, but will never again He will campaign as a welter

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Here is a new service for all who want the safety and convenience of a Checking Account without having to maintain any stated balance with the bank. The cost is only 5 cents per check drawn . . . 5 cents per item deposited.

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Mustard Jar 8c
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Men's Hallmark Wrist Watch \$9.95
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104 EAST MAIN STREET (Corner North Water)

Sun Want Ads Produce Quick Results At Low Cost. Phone Your Ad to Stone 6001.
2c a Word Cash.

WEEK-END SPECIALS
SCHLEIF BAKE SHOP
17 CLINTON AVE. SO.

FRIDAY ONLY
APPLE BUTTER BUNS 24c
WELLESLEY FUDGE CAKE 21c

SATURDAY ONLY
WALNUT BUTTER TWIST KUCHEN 24c
STRAWBERRY LAYER CAKE 29c

WEEK-END COMBINATION SPECIAL
ALL Put Up in One Box for Your Convenience
1 Chocolate Loaf Cake 25c
6 Parker House Rolls 9c
6 Eng. Cinnamon Buns 15c
6 Assorted Cookies 10c
VALUE 59c

VITAMIN B, WHEAT GERM BREAD 15c

Every Thursday Is **SUN-DAY**

GIRLS! you need rich red **BLOOD FOR BEAUTY**

A FULL WEEK'S VACATION FOR AS LOW AS \$40

One week's stay
2 persons in a room from \$40.00
1 person in a room from \$42.00

Three days' stay
2 persons in a room from \$20.00
1 person in a room from \$22.00

Two days' stay
2 persons in a room from \$14.00
1 person in a room from \$16.00

Rate includes: large outside twin-bed room and bath... three delicious meals daily... sun deck... roller chair ride... swimming pool and ocean bathing or treatments by arrangement with Health Institute located in hotel. Hotel bus from station.

the Ambassador
ATLANTIC CITY
WILLIAM HAMILTON
Managing Director

RUGS 9x12 \$1.00
CLEANED and STEAMED
Rugs, Steamed, Cleaned, Washed, Stained, Mott, Damp and Germ-proofed

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Glenwood 3466-44 Arthur St.

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables - filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.

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NOT TOO LATE
Julie - Madam Chesney was wrong. Jeff still loves you so go back to Denver before it's too late. Read "I Find Out About Love" in the July True Story Magazine now on sale.

SENSATIONAL PURCHASE
FAMOUS MANUFACTURERS WAREHOUSE STOCKS!



STUDIO COUCHES

SAVINGS TO 40%
35 ONLY! Worth \$22.50

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All With Innerspring Mattresses

The maker's name is as famous for quality as the name Sears is for savings! Every piece is exactly as it came from the factory—perfect—clean—ready to give years of perfect service! Studio daveno is a singular, full six foot couch. Exposed woods finished in walnut. Innerspring mattress in each section. Beautifully covered in plaid homespun.

Top Studio \$18.68
Middle Studio . . \$13.67
Bottom Studio . . . \$15.39

ON SALE TILL SATURDAY NITE AT 9:30!
MONROE AVENUE STORE ONLY—SECOND FLOOR

Sears Roebuck and Co. Monroe Ave. at S. Union - Rochester, N.Y.

A SAVING on Every Purchase or Your Money Back



English-Cut Riding Boots
In genuine leather, smart and comfortable \$5.45
Genuine Whipcord Riding Breeches
Smart and very comfortable \$1.98
Men's Fancy Dress \$1.00
Hose, Now 5 Pairs

Father's Day
and all that goes with it . . .

. . . Gifts that will not go up in "smoke" in a day. The things he needs and should have more of. Quality worthy a father's love. And so much apparel of a "sports" nature that appeals to the boy that is in the heart of every man.

Men's Sanforized Leisure Suits
Ensembles
Washable two-piece - trousers and inner, or outer shirt \$1.85

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Several styles and colors from which to choose. Washable 4 for \$1

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Smart when worn either way. Of washable cotton fabrics 2 for \$1

For Sports! Lounging! In The Yard!
MEN'S SWEATERS
Whether he's old or young; whether he's conservative or sporty; whether he's big or small - fussy or easy-to-please. . . .
ROCHESTER JOBBING HOUSE HAS A SWEATER FOR HIM!

\$1.79 \$2.85 \$3.98
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SIZES: 36 TO 54

Men's Wool with Lastex
SWIM TRUNKS
95c
Reg. \$1.39 Value
Contains Lastex for retaining its shape.

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SPORT COATS
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Smart New patterns for Sport and dress-up wear.

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Size 9 x 12
All colors suitable for living room, dining room and bedroom.
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BEST price paid for coal ranges, bungalow ranges, combination ranges, gas stoves, baby cribs, metal beds and springs, cots, dressers, chests of drawers, also complete household. Phone Mr. Carter, Main 8926.
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Disturbed sleep may result if the kidneys do not regularly eliminate excess acid and other waste. Eat vegetables, fruits, nuts and milk. Use meals, cereals and coffee sparingly. Drink lots of soft water. Give kidneys a gentle lift. Use a kidney evacuant. Ask any druggist for BUKETS. Your 25c back if not pleased. Locally at Liggett Drug Store.

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SOLID MAHOGANY Colonial dresser \$20.00; old commode, \$1.00 each; standing lamps \$3c and up; Console radio, \$1.50 each; Mahogany walnut maple and oak dressing tables and vanities, \$4.00 and up; Birds eye maple dresser, \$9.00; large cedar chest \$5.00; odd tables \$1.00 up; rocking chairs, \$1.00 up; vanity \$6.00 and up; desks, \$4.00 and up. H. P. Fahrner, 134 No. Plymouth Ave.

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Marquette University's football team will play but three games before home crowds this year. Six will be played on the road.

In New York there is a rule that ring champions can't meet. Nevertheless the commission has okayed the Lew Jenkins-Henry Armstrong fight.

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1c WATERPROOF—WILL NOT TURN WHITE!

1 Gal.	\$5.45
1/2 Gal.	\$2.95
1 Qt.	\$1.75
1 Pint	95c
2 Gallons	\$5.46
2 Half-Gals.	\$2.96
2 Quart	\$1.76
2 Pints	96c



Buy one can of this famous varnish at the regular price and receive another can of the same size for only 1c! Good for floors, woodwork, boats, stairways, linoleum, or any other interior or exterior surface.

M.P. HI-GLOSS ENAMEL LEAVE NO BRUSH MARKS! WHITE—IVORY—CREAM

Here's an unusual value in a high-gloss enamel for walls and woodwork. It works easily, covers exceptionally well, with a porcelain-like finish. It's washable.



\$2.95 GALLON

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REMOVAL SALE! 5 FLOORS OF ROCHESTER'S LARGEST FACTORY STOCK OF FURNITURE

Reduced To Fractional Prices For Quick, Complete Disposal

Entire factory stock of living room suites, dinette sets, breakfast sets, mattresses, springs, studio couches, to be sold regardless of former prices, before removal to new location! Prices that were the lowest in town now cut even lower for a quick, sweeping clearance! . . . Come prepared for the bargains of your life . . .

NO TRADE-INS — TERMS CASH

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OUTSELLING ALL OTHERS! ODIN Beauty Range

QUALITY * LOW PRICE * **\$69.50** AND THE OLD STOVE



"Glamor-ize" Your Kitchen! Cut Food and Fuel Costs with This Marvellous Modern Range

MODEL NO. 24N-5
39 1/2" RANGE WITH EXTRA LARGE 18" OVEN

- Full Rock-Wool Insulation
- Fold-Up Lift Cover With Chef's Cook Chart
- New Wilcoater Heat Control
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Rochester Heating Headquarters For Over 50 Years

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KESSLER'S PRIVATE BLEND—A BLENDER WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

Mrs. Belle Kellogg, 135 West High St.

Makers Of Famous Tooth Powder Offer Prizes In Contest

Next week's issue of the Sun will contain details of the easy-to-enter, fun-to-try, Calox Movie Star Contest. It is a fascinating contest for everyone in the family and there are hundreds of prizes for men, women and children, according to the manufacturers. Five big 1940 Packards are promised as first prizes to the lucky winners.

console model RCA Victor Radios. There are also 1,150 other prizes offered.

Complete details of this easy-to-win contest will be carried in next week's issue. You may also go to your local druggist and ask him for complete details. This contest is sponsored by Calox, a nationally famous tooth powder.

Lawson Robertson has coached 25 Penn teams in the I. C. 4-A track and field championships.

Joe Cronin went far out on the limb for Dom DiMaggio—only to find that the limb wasn't even attached to the tree.

at KIRKLEY'S DIRECT-FROM-FACTORY

Sale

OF 500 Summer Suits

including—

- 2 PLY WORSTED GABARDINES
- WRINKLELESS TROPICAL WORSTEDS
- COOL-IT gray TRIPLE TWISTS
- OTHER SUMMER FABRICS

Also included in this great sale are over 250 of the finer all-wool hand-tailored Student Graduation Suits.

These suits are truly the most remarkable values EVER offered the Rochester Public Sale Begins Tomorrow.

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EXTRA Sanforized SPECIAL! WASH SLACKS **79c**

3 Button SPORT COATS Reg. \$10.50 now **\$5.95**

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Mon., Wed., 1:30 P. M.
Tues. Fri. 8:15 P. M.
142 GENESEE ST. in REAR

PARTIES UNION LEAGUE HALL
Sunday and Monday—8:15 P. M.
Wednesday and Saturday 1:30 P. M.
ADMISSION 25c
390 Gregory at South Ave.

BINGO SHOW 7 P. M. GAMES 8 P. M.
Thurs., Fri. and Sat.
HOLLYWOOD BINGO HALL
35 PULLMAN AVE.

New Bingo! AT IT'S BEST Chili Recreation Hall
Every Friday & Saturday Night 8:15 p. m.
\$5.00 each for the 23 games
Mon. and Wed. 1:30 p. m.
Tues., Thurs., Fri. and Sat. 8:15 p. m.
509 Chili Ave. at Thurston
All are welcome

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EVERY WEDNESDAY 8:15 P. M.
85 W. Main St.

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165 West Ave.
Mon. and Wed.—8:15 P. M.
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All Are Welcome

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WOODY THAYER'S Orchestra
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Plymouth Ave. at Troup
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot

SPECIAL Sun Night Parties Grand Opening
Entertainment and fun for all Come yourself and bring your friends.
I will be looking for you.
Mrs. Brown.
Hollywood Bingo Hall
Show 7 P. M. Games 8 P. M.
35 PULLMAN AVE.

SUNDAY **16** JUNE

STUCK FOR A DIFFERENT IDEA?

FATHER'S DAY Suggestions by BERGHASH

4, 5 Quart 70 Proof

GORDON'S MARTINI COCKTAIL EXTRA DRY

Made and bottled by The Distillers Company, Ltd., according to the formula of Tanqueray Gordon & Co., Ltd., London, England.

The only distilled spirits used in this cocktail is Gordon's Distilled London Dry Gin.

A \$2.15 VALUE

\$1.59

2 BOTTLES \$4.50

Bottled In Bond
UNDER U. S. GOV'T SUPERVISION
"BALTIMORE BARON"
100 PROOF
MARYLAND STRAIGHT RYE WHISKEY **97c** FULL PINT
COMPARE \$1.35 VALUE

IMPORTED **RUM** Product of the PHILIPPINES
Makes an excellent Rum Collins, Planter's Punch, Rum Cocktail and other rum uses.

SPECIAL VALUE **\$1.45** 4/5 Quart

"MAPLE LEAF" **GIN**
REPEAT SALE AT ITS LOWEST PRICE 100% GRAIN NEUTRAL SPIRITS 90 PROOF DISTILLED LONDON DRY GIN FOR THE WEEKEND ONLY!

SPECIAL VALUE **\$1.39** Full Quart

Have You Tried It Yet?
'CREAM O'GRAIN' STRAIGHT BOURBON WHISKEY
REMEMBER! IT'S NOW **4** YEARS OLD
A Real Money Value Ask The Hundreds of Satisfied Customers **\$1.59** Full Quart

ALL 8 YEARS OLD IMPORTED **SCOTCH**
4/5 Quart 80 Proof

Choice Blend of Highland Whiskies Distilled and Blended in Scotland
100% SCOTCH WHISKIES GLASGOW, SCOTLAND

\$2.49 4/5 Quart

'Mountain Farm' BRAND STRAIGHT BOURBON
This Whisky is 3 Years Old 90 Proof
You will like its pleasing taste and mellow bouquet—Try it straight or in a cocktail.
A \$2.15 VALUE
A Bargain **\$1.74** Full Quart

LONDON INN DISTILLED DRY **GIN** **\$1.09** 1/5 Quart
90 PROOF
Most excellent to be used straight or for cocktails—Smooth — Palatable — Satisfying
CASE 12 BOTTLES \$12.60

\$1.24 OLD MONARCH CALIFORNIA WINE
A Money Back Guarantee On This Fine California Wine
CHOICE OF—Tokay, Chianti, Sauterne, Muscatel, Full Gallon Blackberry, Claret, Moscato Seco, Angelica, Port, Sherry

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DISTRIBUTOR: Berger-Kleifgen Co., Inc. 10 Public Market Culver 3300

Free!

Daws Face camera Wks. In First Half Softball Windup

By DON MATTARO

Two games are on tap for tomorrow night under the Kodak Park Arcs. Kodaks meet the Samsons in the opening tilt at 8:15 o'clock and Daws will pin their hopes on Putter Morris to stop the Camera Works in the 9:15 encounter.

MAJOR LEAGUE STANDINGS (to Wednesday noon)

	W	L	Pctg.
Kodak	5	0	1.000
Daws	4	2	.750
Camera	4	4	.571
Mandells	3	5	.375
Balios	2	6	.250
Samsons	1	6	.143

While Manager Sam Pandina and his Mandell Drug ten are on the road to the cellar position in the Major League race, the Daws are striving to maintain that slim, very slim, hope of over-coming the Kodaks for the first half championship. The Kaypees can lose two of their remaining games while the Daws win their and fare nothing worse than a tie for first place.

BASEBALL STANDINGS AT NOON WEDNESDAY

For inter-club victories, read table horizontally; for losses, vertically.

International League

Team	W	L	Pctg.
Rochester	23	11	.676
Brooklyn	20	13	.606
Baltimore	19	14	.577
Newark	18	15	.545
Montreal	17	16	.515
Buffalo	16	17	.485
Syracuse	15	18	.455
Trenton	14	19	.425

National League

Team	W	L	Pctg.
Brooklyn	20	13	.606
Cincinnati	19	14	.577
New York	18	15	.545
Chicago	17	16	.515
Philadelphia	16	17	.485
Pittsburgh	15	18	.455
St. Louis	14	19	.425
Washington	13	20	.395
Philadelphia	12	21	.365

American League

Team	W	L	Pctg.
Boston	26	16	.619
Cleveland	25	17	.595
New York	24	18	.571
Chicago	23	19	.548
St. Louis	22	20	.524
Washington	21	21	.500
Philadelphia	20	22	.476

THE PRICE OF CRIME

Betty — You should not have married Glenn. Then the trouble with Hazel would not have occurred. You know now that crime does not pay. Read the complete story in "Don't Listen To Men When" in the July True Story Magazine.

The Perfectly BALANCED Blend



CARSTAIRS White Seal
A SUPERB BLENDED WHISKEY FOR THE MAN WHO CARES
86.8 Proof, 75% grain neutral spirits
Copyright 1940, Carstairs Bros. Distilling Co., Inc., New York City

WITH THIS COUPON
WOMEN'S \$200 DRESSES
FRENCH CREPES \$1.55 2 For \$3.00
SPUN RAYONS, Etc. Sizes 12 to 26 38 to 52
NEW YORK DRESS JOBBERS
167 ST. PAUL ST.

CENTRAL TRUST COMPANY
welcomes personal loans
— UNSECURED —
— AUTOMOBILE —
— REAL ESTATE —
— HOME IMPROVEMENT —
Main 1625
25 Main St. East • 1806 East Ave.

Hardware • Garden Tools • Garden Hoe • Trellises • Lawn Mowers • Paints • Picnic Supplies • Rooms • Croquet Sets • Lawn Furniture

Open Saturday 'til 9 P. M. **WEIDER'S** WEST MAIN AND BROAD STREET ALWAYS CONVENIENT PARKING

Open Saturday 'til 9 P. M.

- LAWN MOWER** \$5.48 (Reg. \$7.35)
- CROQUET SET** \$1.00
- PICNIC BASKET** 59c
- SCREEN DOORS** \$2.29
- WINDOW SCREENS** 27c
- GAL. PICNIC JUG** 94c

Electric Appliances • SHOP AT WEIDER'S AND SAVE!

Friday, Saturday and Sunday Only
7 PIECE CRYSTAL-GLO DESSERT SET
FREE with purchase of 8 Gallons of gasoline, or and Oil Change.
LIBERTY STATIONS

FREE! 7 PIECE DESSERT SET

SAVE LIBERTY COUPONS And Get HUNDREDS OF OTHER FREE PREMIUMS On Display at Both Liberty Stations
LIBERTY STATIONS

Free!

PHILLIP'S TOOTH PASTE 25c Size 9c

FREEZONE For Corns 35c Size 16c

FLIT 35c Pint 14c

WOODBURY'S SHAVING CREAM 35c SIZE 9c (Limit 1)

DOUBLE-EDGE RAZOR BLADES Made of finest Blue Chrome Steel. Fits all Gillette razors. Regular \$1.00 value! BOX OF 50 49c (Limit 2)

WHITE ACE SHOE WHITE 25c Size 8c (Limit 1)

WOODBURY'S SHAVING CREAM 35c SIZE 9c (Limit 1)

DOUBLE-EDGE RAZOR BLADES Made of finest Blue Chrome Steel. Fits all Gillette razors. Regular \$1.00 value! BOX OF 50 49c (Limit 2)

WHITE ACE SHOE WHITE 25c Size 8c (Limit 1)

DAWS ORIGINAL CUT-RATE DRUGS

OPPOSITE TEMPLE THEATER 56 CLINTON AV. S. E. MAIN ST. E. MAIN ST. E. RIDGE RD. W. MAIN ST. W. IN. GOODMAN MONROE AV.

1 DOOR FROM STILLSON 353 MAIN ST. E. RIDGE RD. W. MAIN ST. W. IN. GOODMAN MONROE AV.

CORNER AQUEDUCT 31 MAIN ST. E. RIDGE RD. W. MAIN ST. W. IN. GOODMAN MONROE AV.

CORNER DEWEY 452 MAIN ST. W. IN. GOODMAN MONROE AV.

AT BULL'S HEAD 880 MAIN ST. W. IN. GOODMAN MONROE AV.

JUST OFF MAIN 473 MAIN ST. W. IN. GOODMAN MONROE AV.

NEAR GOODMAN 539 MONROE AV.

WITH THIS COUPON **LIFEBUOY SOAP** 3 for 11c (Limit 3 Bars)

WITH THIS COUPON **Men's Fine Quality Handk'chiefs** INDIVIDUALLY BOXED REG. 10c VALUE 3 for 14c (LIMIT 6)

WITH THIS COUPON **CHAMOIS SKINS PATCHED** Full Size — First Quality Silk Thread Sewn (Limit 2) 50c VALUE 23c

FATHER'S DAY

At Deep Cut Prices
HALF & HALF 58c 1-Lb.

PRINCE ALBERT 63c
GEO. WASHINGTON 56c
VELVET 63c
RALEIGH 63c
GRANGER 63c
UNION LEADER (14 oz.) 53c
MODEL 63c

BRIGG'S TOBACCO IN WOODEN HUMIDOR KEG Reg. \$1.65 Pound \$1.29

GENUINE BRIAR PIPES Exceptionally fine grained pipes imported. Briar. Assorted shapes and sizes. Boxed for Father's Day Giving! \$1.00 Values **59c**

SCHICK RAZOR With 12 Blades \$1.00
GOLF BALLS Wyandotte, Box of 12 \$1.98

COMBINATION TOBACCO POUCH \$1.00 Value **49c** Worth \$1.00

EVER-READY SHAVING BRUSH Famous Ever-ready Shaving Brush with pure bristles set in rubber. Catalin handles with brush holder to match. Regular \$1.50 Value **69c**

GENUINE LEATHER BILL FOLD Has 3 identification tabs and a built-in change pocket. **69c** Exceptional Value!

PACKER'S TAR SOAP 25c Size 14c

WHITE SHOE LACES 27 Inch Pair 2c

BLACK FLAG 35c Pint 14c

TINCTURE OF IODINE 15c Size 3c

PINKHAM'S Compound 74c 1.35 Size

LISTERINE TOOTH PASTE 25c Size 3 for 49c

CASTOR OIL 2 oz. Bottle 6c

BARBASOL SHAVE CREAM 75c Jar 39c

COREGA POWDER 60c Size 28c

1940
Paints
Picnic Supplies
Brooms
Cupboard Sets
Furniture
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28c

Events Of The Week

THURSDAY, JUNE 20
LUTHERAN CONCORDIA MEN'S CLUB - Banquet, Church Parlor.
GREECE LEGIONNAIRES AND VOLUNTEER FIREFMEN - Carnival, Greece Legion Park, Long Pond Rd.
AMERICAN INSTITUTE OF HANDBLING - Annual Picnic, Genesee Valley Park.
NO. 25 SCHOOL, P. T. A. - Party for Graduates, School Auditorium, 3 p. m.

FRIDAY, JUNE 21
ROCHESTER BUSINESS & PROFESSIONAL WOMEN'S CLUB - Business of Regional Meeting, York Harbor, Maine.
GREECE LEGIONNAIRES AND VOLUNTEER FIREFMEN - Carnival, Greece Legion Park, Long Pond Rd.
EDGAR F. KOHLER AUXILIARY - Birthday Party, City Hall Annex, 34 Court St., 7:30 p. m.

SATURDAY, JUNE 22
MONROE COUNTY VOLUNTEER FIREFMEN - Picnic, 10 a. m.
GREECE LEGIONNAIRES AND VOLUNTEER FIREFMEN - Carnival, Greece Legion Park, Long Pond Rd.
18th WARD GOP - Dance, Midvale Country Club.
RIDGEWAY COUNTRY CLUB - Bridge and Dance, Clubhouse, 8:30 p. m.

SUNDAY, JUNE 23
ROCHESTER PHOTO ENGRAVERS UNION - Picnic, Churchville Park, 12:30 p. m.
SOCIETY OF ST. JOHN AUXILIARY - Luncheon, 10 a. m.
SACRED HEART LEAGUE - Silver Tea, Church Hall, 2-6 p. m.

MONDAY, JUNE 24
ROCHESTER GIRL SCOUT STAFF MEMBERS - Supper Party, Home of Mrs. Simon L. Seidel, Marianne St.

TUESDAY, JUNE 25
BAR EXCHANGE - Annual Garden Party, Home of Mrs. Adolph Rodenbeck, Ontario-On-The-Lake, 2-5 p. m.
GOOD SHEPHERD GUILD - Supper and Picnic, Newport House, 5-7:30 p. m.

WEDNESDAY, JUNE 26
NAZARETH ACADEMY - Senior Ball, Oak Hill Country Club, 10 p. m.
ERICK CHURCH WOMEN - Sewing for Red Cross, Institute, 10 a. m.

ROCHESTER'S WEEKLY SHOPPING GUIDE
Delivered to 75,200 Rochester Homes
Every Thursday

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING

Special Calox Edition
PHONE STONE 6001

DRUGGISTS! CASH IN ON CALOX CONTEST

Pedestrians Warned In Sheriff's Appeal

Pointing out that seven of the county's 12 traffic accident fatalities during the first five and a half months of 1940 were pedestrians, Sheriff Al Skinner today issued a double-headed appeal.

Motorists were urged to use extra precaution in passing pedestrians and pedestrians were urged to keep to the left side of the highway facing traffic so as to be able to meet any emergency.

The sheriff's appeal accompanied his consolidated report of traffic accidents in the county showing two killed and 71 injured in 44 accidents last month as compared to one killed and 73 injured in the same number of accidents in May 1939.

"Most of our roads," said Sheriff Skinner, "are two-lane highways and when two cars pass there's no room on the paved portion for a pedestrian.

Red Cross Unit Opens Full Time Sewing Room

A workroom for the making of materials for war relief work of the American Red Cross will be opened Monday in the gymnasium of the Brighton School by the Brighton Chapter of the Red Cross, according to an announcement of Mrs. Thomas Killip, 51 Fair Oaks Ave.

The project, which will be under the direction of Mrs. Delaney Bentley of Allen's Creek Rd., will sew for Red Cross purposes throughout the summer each week day, with the exception of Saturday, from 9 a. m. to 3 p. m.

Information about the undertaking may be had by calling Mrs. Killip at Hillside 1209.

Sun Ads To Produce Plus Sales For Local Stores

Put Calox Out Front For Extra Profits, Extra Volume

Here is important news for you, Mc Druggist!

More than 75,000 families right here in Rochester are going to see the dramatic 1000-line ad reproduced on this page. That is why the Sun was selected to tell the story of the Calox Contest - it will tell this story in EVERY Rochester home - the ONLY paper that goes into every able-to-buy home in Rochester.

Why not cash in on it. Remember the big \$16,500 Calox Contest closes next week, so tie in with this final promotion. Be sure the Calox displays are up and that the contest banners are hung. Keep entry blanks prominently displayed. All these merchandising tools make your store Calox Contest headquarters.

Cash in on the final week of the big event. Remember every entry blank must be accompanied by a box top from a Calox carton, so cash in on these extra sales.

Get in touch with McKesson-Rochester Drug Company if you need any display material or entry blanks.

There are many ways in which you can build extra volume and extra profits on Calox. Here is one idea: Keep an open can of Calox at every clerk's station and on every call for either a tooth brush or a dentifrice, the clerk asks one question: "Did you ever taste Calox?" Then if the customer is receptive, they sift a small dab of the powder into his hand. THE FLAVOR CINCHES THE SALE. Usually all the clerk has to add is: "We have a new economy size... a 90c package for 69c... it really whitens teeth."

Another proven business-getter is to place a mirror at eye level tied in with a small sign reading: "HAVE YOU LOOKED AT YOUR TEETH TODAY?" Combine this with a pyramid display of Calox packages and the results are amazing.

McKesson & Robbins are going to help you make more profits on Calox Tooth Powder. They have laid the groundwork for it. What you get out of this big contest drive depends entirely upon what you put into it.

Let's all put our shoulders to the wheel and really "go to town."

Be sure that all the display material is up. Impress your clerks with the importance of furnishing every customer with a Calox entry blank. Mention the Calox \$16,500 contest in your own advertising.

Here is a contest that everyone can enter, young and old alike. The valuable prizes are really worth working for and REMEMBER... every entry must be accompanied by a Calox box top, which means another sale of Calox Tooth Powder.

The whopping big 1000-line ad will be read by all your customers as the Sun is delivered to every able-to-buy home in Rochester and it is very important that you check your stock of Calox to be sure you will have enough to take care of the demand. Be sure also that Calox is displayed prominently so your customers will be reminded of the contest.

It all depends on you. 75,200 Rochester families will read the announcement in tonight's Rochester Sun. Display material and entry blanks are available for your use so let's go.

Hurry! Hurry! Last chance to enter!

\$16,500.00 IN PRIZES FREE!

(WITH BOX TOP)

5 BIG PACKARDS - 25 RADIOS - 50 WATCHES - 100 CAMERAS
Enter Calox Movie Star Contest NOW! It's easy to win valuable prizes!

1180 PRIZES for Men, Women, Children!

5 FIRST PRIZES (Value \$990.00 each, f. o. b. Detroit, Mich.) NEW, 1940 PACKARDS - Model "110." 4-Door Touring Sedan, choice of standard colors! Packed with superb performance, riding comfort and matches durability. Exceptional smartness, style and economy plus big 100-horsepower engine. See them at your nearest Packard dealer - today!

25 SECOND PRIZES (Value \$99.95 each) "RCA" VICTOR RADIOS - Model K-105. Equipped with push-button tuning, built-in Magic Loop antenna and designed for Television attachment. Nine tubes plus "Magic Eye," and 3 tuning bands for American and foreign reception!

50 THIRD PRIZES (Value \$42.50 each) BENRUS WRIST WATCHES - For ladies: a beautiful 17-jewel movement in yellow, gold-filled case; 2 diamonds and newest type link chain. For men: 17-jewel, shock-proof movement; gold-filled case curved to fit wrist; suede strap!

100 FOURTH PRIZES (Value \$20.00 each) UNIVEX "ZENITH" CANDID CAMERAS - with built-in Flash Synchronizer and Photoflash Unit. A real, professional-type speed camera that enables you to take thrilling shots by night as well as day. 1/200 second shutter plus 14.5 precision lens!

1000 FIFTH PRIZES (Value \$5.00 each) MCKESSON DE LUXE HOUSEHOLD KITS - containing ten famous McKesson products, including Halibut Liver Oil Capsules, Ibat, Calox, Sorotone, and other nationally known products for personal needs.

LAST CHANCE TO ENTER!

GREAT NEWS for Movie Fans! A chance for you to strike it rich! A wealth of valuable prizes for you to win! An easy, prize contest that you can enter as often as you wish. Look at the thrilling prizes! Now here's all you do: identify these two famous Hollywood stars (under each picture are clues to help you select their RIGHT NAMES). Then, read these easy rules carefully and send in coupon below, today! This is your last chance to enter!

- FOLLOW THESE EASY RULES**
1. Write the names of each of the two (2) movie stars shown below. Identify star by number as well as name: "Star No. 1 is..." "Star No. 2 is..." Also complete, in 25 words or less, the statement: "I like Calox because..." Use coupon below or write on plain paper.
 2. Send in as many entries as you wish, but attach to each entry a box top from a package of Calox. Address your entry to: "CALOX CONTEST, 500 Fifth Ave., New York, N. Y."
 3. Prizes will be awarded by the judging staff of The Reuben H. Donnelly Corporation on the basis of accuracy of identification of the two (2) movie stars; correctness of statement and individuality of thoughts. Only one prize awarded to an individual. Decision of judges to be final. Duplicate prizes awarded in case of ties. All entries become property of McKesson & Robbins, Inc.
 4. Contest closes midnight, June 30, 1940.
 5. This contest is open to everyone living in the continental United States, except employees of McKesson & Robbins, Inc., their advertising agencies, and their families, and is subject to all Federal, State, and local laws and regulations.
 6. Winners will be notified by mail within a month following the close of contest. A list of winners will be sent on request to anyone sending a stamped, addressed envelope.



(1) WHO IS SHE?
CLUES: She is the daughter of a celebrated comedian and is married to Louis Hayward, the actor. If you saw her lovely Calox smile in the Paramount Production, "The Light That Failed," you'll know her last name begins with "L!"

(2) WHO IS HE?
CLUES: He won the Academy Award for his topnotch performance in "The Informer." His first name begins with "V" and he was a captain in the World War - this grand actor uses Calox regularly, too.

This is your last chance to enter! MAIL COUPON NOW!

CALOX CONTEST, Dept. L, 500 Fifth Ave., New York, N. Y.

Here is my entry in your "Famous Hollywood Smiles" contest:-

Movie Star No. 1 is.....

Movie Star No. 2 is.....

"I like Calox because (give reasons in 25 words or less)....."

I am enclosing a box top from any package of Calox Tooth Powder (or sales slip for 8 ounce size).

Name.....

Address.....

City..... State.....

Jobs Obtained By Most Seniors At Vocational High

A record that will be hard to duplicate in any other public school is the boast of Vocational High School, which reports that more than 80 percent of the seniors being graduated by that institution this season have jobs in private industry awaiting them.

Graduation exercises for the seniors will take place tomorrow at 8:15 p. m. in the auditorium of No. 5 school at Jay St., cor. Plymouth Ave. N.

Thirty-eight seniors will receive diplomas and 17 post-graduates will receive certificates from Roy F. Johncox, principal.

Graduates of the school have complete the required training in cosmetology, commercial art, commercial foods, electrical appliances, shoe and leather work, drafting, tailoring, trade dressmaking, auto mechanics, tailoring, sheet metal work and machine shop practice.

Swimming Champ Heads Aquatic Division Of 'Y'

Harry Rawstrom, a member of the 1939-40 all-American swimming team, Eastern intercollegiate 440 swimming champion, New England intercollegiate 220 and 440 swimming champion for the past two years, arrived in town this week to assume his duties as assistant physical director in charge of aquatics at Central YMCA according to an announcement made by Herbert P. Lansdale, Jr., general secretary.

"Rawstrom comes with special training in aquatic leadership and fills a long felt need in our association program," Mr. Lansdale said. "Each of our four branches has a swimming pool and they are the most expensive pieces of equipment that we have in our physical program. Our purpose in engaging Mr. Rawstrom is to co-ordinate the swimming and life-saving instruction in our four pools and create an interest among boys, young men and men in swimming."

Rawstrom's home is in Paterson, N. J. He was graduated last week from Springfield College with a Bachelor of Science degree in Physical Education.

For Druggists

This special limited Calox Tooth Powder Edition is published by the Rochester Sun solely for distribution to Rochester and vicinity retail druggists to draw their attention to the powerful Calox Tooth Powder Contest advertisement. The advertisement is reproduced on this page. It will also be found on page 3 of the regular edition. The Contest advertisement is being carried in Rochester exclusively by the Rochester Sun and will carry this dramatic sales message into every able-to-buy Rochester home.

Helps your Teeth Shine Like the Stars

By bringing out natural lustre

Look at those famous Hollywood smiles at the right - see how they sparkle, flash and dazzle! Take a tip from these stars and try Calox. Discover how Calox Tooth Powder brings out the natural bright lustre of your teeth... and helps you win that "Hollywood Sparkle!"

For Calox contains not only 1 or 2, but FIVE CLEANING AGENTS that help remove ugly film and surface stains without harming the softest tooth enamel. Many of filmom's favorite stars like the new, high polish Calox Tooth Powder gives their teeth - the way its surging foam goes into split-second action. Get Calox, today at any drug, department, or variety store.

Valuable for future reference - Contest Advertisement will not appear again!

'Willkie For President' Headquarters Opened Here

A local headquarters to promote the candidacy of Wendell Willkie, utilities head, for the Republican presidential nomination according to Wilbur E. Frerichs, 247 Oxford St., organizer of the local group.

Willkie, who up until a few months ago did not enter into the political picture at all, has gained remarkable strength among Republicans in all walks of life, according to Frerichs, and already, more than a thousand petitions have been signed in Rochester requesting his nomination.

According to the latest figures of a national poll, Willkie is second only to Thomas E. Dewey, New York district attorney as popular favorite. Within the last week he has passed Taft and Vandenberg who previously ran second and third in the polls.

The local headquarters will remain active until the Philadelphia convention next week, at which time local supporters of the Indiana farm boy who rose to power in the utilities business, promise that he will walk off with the nomination, with Dewey as his running mate.

SOCIETY PICNIC

Seventh annual picnic of the Valguarnera Society, will be held at Costich Park on Sunday, July 14, according to Louis Arena, publicity chairman. Fireworks, a band concert, dancing and athletic contests are included in the planned program.

Kitzmiller Music Reports Steady Business Increase

A steady increase in business since taking over the store is reported by D. D. Kitzmiller, head of the Kitzmiller Music Co., 115 Clinton Ave. S.

The company, formerly the local outlet of the Wurlitzer Music Co., carries a full line of music and musical instruments.

Kitzmiller, who had been associated with the Wurlitzer organization for more than two years prior to his taking command, is now carrying out an expansion program, announced at the time of his purchase of the business. All former Wurlitzer employees are with the new organization.

Particularly popular is the large music school conducted by Kitzmiller by Francis (Sax) Smith.



Movie Quiz Winners

Here are the winners of the Sun Movie Quiz Contest. Each will receive two tickets to see the picture starting today at Loew's Theatre. Winners must call at the Rochester Sun office, 420 Burke Bldg., for tickets before Monday noon. No tickets given out on Saturday afternoon.

- Y. Guenther, 375 Parsells Ave.
- K. Hanley, 24 Hinsdale St.
- A. Palkin, 411 Patton Ave.
- H. Tohey, 38 Shelter St.
- P. Mazzei, 198 Lyndhurst St.
- J. Wicks, 174 Wilkins St.
- M. Scullie, 652 South Ave.
- J. Flynn, 233 West Ave.
- J. Geiger, 133 Rutledge Dr.
- L. Jack, 540 Powers Bldg.
- M. Sale, 63 Vermont St.
- Gertrude Miller, 11 Van Borch Ave.
- Mrs. Mary Allen, 223 Geneva St.
- Mrs. Leon Maloney, 447 Thurston Rd.
- Mrs. Herbert Schmitz, 1476 Lake Ave.
- Mr. Frank Robinson, 351 Plymouth Ave.
- Mr. Frank Nynn, 434 Exchange St.
- Mrs. Hartman, 256 Avenue D
- Lulu Sutter, 385 Linden Rd.
- Mrs. Dean Simpson, 1681 Monroe Ave.

Two-Fold Purpose Accomplished By WPA Sewing Group

More than 13 thousand garments, including shirts, work pants, pajamas, are fabricated each month by the 226 women who comprise the W. P. A. Sewing Project, held each day in the building formerly housing No. 22 School.

Miss Mary V. Sullivan, district supervisor of the project reports that her charges consume well over 35 thousand yards of material each month in the making of garments, sheets and pillow cases, which are turned over to the Welfare Department for distribution among local relief clients.

Funds for the project are furnished by the W. P. A. in conjunction with the City of Rochester. The city also furnishes heat and light for the project, as well as incidental needs such as findings for the work.

In addition to the employment which the project offers to the W. P. A. employees, education in the art of sewing is gained by the workers. Lawrence Hyers, a W. P. A. official claims that many, who couldn't sew a straight seam when first coming the project are able to take sewing jobs in private industry after six or seven months training. — MATTARO.

Immaculate Parish Chooses July Date For Picnic

Members of the Immaculate Conception Church have chosen Sunday, July 7, as the date for their annual parish picnic to be held at the Baker Farm in Genesee Valley Park.

Rev. Donald J. Murphy, pastor of the church has appointed Frank Stockmaster as general chairman of the affair, with Paul Scottebo as co-chairman.

AT GAMLER'S



Beautiful 8-DIAMOND ENSEMBLE \$24.75

50c A WEEK

We are proud to present this extra value combination. You need look no further than Gamler's for the ring you want. Our wide selection is in good taste and reasonably priced.

EASY TERMS AT GAMLER'S Jewellers & Opticians 104 EAST MAIN ST. (Corner North Water)

BROTHERLY LOVE

Vic — Why did you confess Tommy's theft? You should have let him take his medicine like a man. He was the thief and should have paid the penalty. Read "My Problem Brother" in the July True Story Magazine.



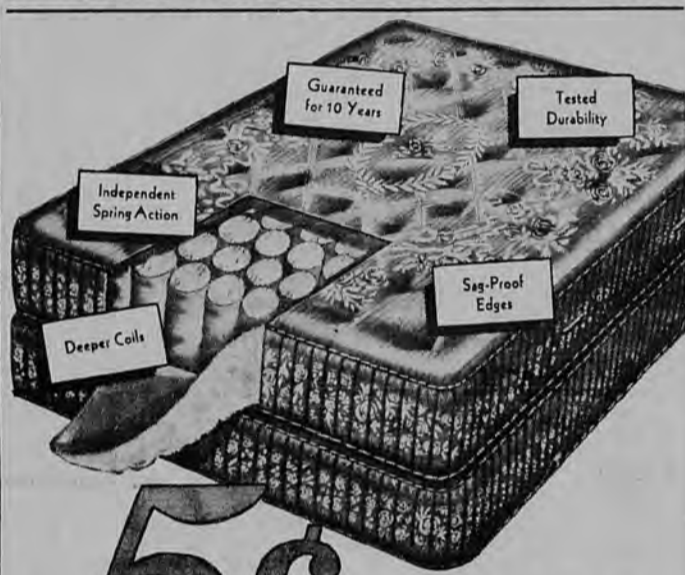
FREE POWD'R-BASE hamper at our expense! Give yourself a new beauty experience just a touch of the POWD'R-BASE hamper foundation stick keeps your make up fresh, lovely, lasting. Helps conceal lines, blemishes. Ends shiny nose. Makes your skin smoother, younger-looking. See how much lovelier your complexion can be. Mail the coupon today, for your free sample. Over 10 million packages sold.

FREE Large Trial Size Hampton Sales—Dept. S.B. 25-50th Ave., New York. Send me POWD'R-BASE in the shade checked. I enclose 5c stamp for mailing. Name: Address:

WEEK-END SPECIALS SCHLEIF BAKE SHOP

- 17 CLINTON AVE. SO. NEXT TO ODENBACH'S A STEP OFF MAIN
- FRIDAY ONLY
- DANISH PASTRY Assorted Fillings and Toppings 3c ea.
 - LEMON CREAM ROLL Butter Sponge filled with fresh Lemon Cream 24c ea.
- SATURDAY ONLY
- CHOCOLATE FUDGE LAYER CAKE Filled and topped with chocolate fudge icing. Reg. Price 39c 29c ea.
 - FRUIT STOLLEN Filled with glazed fruits and icing. Reg. Price 39c 24c ea.
- WEEK-END COMBINATION SPECIAL All Put Up in One Box for Your Convenience
- 1 Marble Loaf Cake . . . 25c
 - 6 Butter Rolls 10c
 - 6 Almond Buns 15c
 - 6 Assorted Cookies . . . 10c
- VALUE 60c ALL FOR 39c
- VITAMIN B, WHEAT GERM BREAD 15c

TRY A NEW SIMMONS BEAUTYREST IN YOUR OWN HOME FOR 30 NIGHTS FREE!



5¢ A DAY Buys a New Deeper Beautyrest

Never before has it been so easy to buy this famous mattress. And never before has Simmons made a mattress with so much real value. It is guaranteed for 10 year's service. It is certified for quality by the United States Testing Company. In durability tests it lasted 3 times longer than other mattresses tested.

It is guaranteed for 10 year's service. It is certified for quality by "See The Beautyrest. Try Its 'Luxury Comfort'. Buy One Now For a Nickel-A-Day"

Open Every Friday Night Until 9 P. M. THE RELIABLE FURNITURE COMPANY 80-84 STATE ST. • ROCHESTER

To substitute all-purpose or purpose flour with one to one soft-wheat flour in making cakes and pastries, replace two cornstarch.

Used PIANO BARGAIN

LET A PIANO MAKE YOUR HOUSE A HOME



FOR SALE OR RENT this beautiful piano. In private home few months but guaranteed like new. Rare quality bargain this everyone is looking for but seldom finds. Will be sold at sacrifice or might rent to reliable party. NO DOWN PAYMENT. Terms as low as \$1.75 weekly plus Budget-FREE MUSIC LESSONS to purchaser if sold at once. Telephone Stone 4378. Ask for Manager Piano Department, personally.

KITZMILLER MUSIC COMPANY 115 Clinton Ave. So. Opposite Loew's Open Evenings by Appointment Mrs. Margaret Regan, 261 Rosewood Ter.

SPECIAL BUY ROYAL PORTABLE

Introductory Offer BRAND NEW \$10 1940 Companion Model

Allowance for ANY old typewriter regardless of age, make or condition toward the purchase of this absolutely latest model portable. Turn that old machine in for cash value now.

List Price \$49.50 Special Allowance \$10.00

Velveteen finish, Non-Glare Keys, Full width carriage, Touch control, Sturdy carrying case.

Standard Key-board Automatic Ribbon Reverse, Two Color Ribbon, Two Margins, Ball, Margin Release.

\$39.50 For Limited Time Only PER WEEK CITY TYPEWRITER 160 SO. CLINTON, NEXT TO R. B. I. Phone STONE 3424

\$1 for your OLD IRON



Westinghouse "Adjusto-matic" \$8.95 Allowance for Your Old Iron 1.00 YOU PAY ONLY \$7.95

Trade in your old heavy, slow iron! This faster-ironing Westinghouse weighs only 4 pounds. Dial the right heat for any fabric. Act now.

ROCHESTER GAS & ELECTRIC CORP. For Trouble and Service Calls Telephone Main 3960 For Sales Department and Personal Calls Telephone Main 7070

AVON FOR FRIDAY & SATURDAY PLAY CLOTHES

ALL STYLES Including Sketched Ballerina

The cleverest, entest, most colorful play clothes shown this season.

Sale-priced now for your enjoyment all Summer.

- BALLERINAS
- CLEVER SLACKS
- CUTE OVERALLS
- 2-PC. SLACK SUITS
- 2 PC. PLAY SUITS
- 3 PC. PLAY SUITS

Plains--Prints Plenty of mature styles for gardening and at-home wear.

SIZES FOR ALL FOR FRIDAY AND SATURDAY

Repeating Our Successful Sale of SUMMER DRESSES

Style Successes of the Summer Season for Juniors, Misses and Women!

IN SMART, NEW FABRICS THAT FLATTER EVERY WOMAN!

\$1.99

- Prints
- Plaids
- Stripes
- Solids
- Checks

Your Choice SIZES 11 - 44

AVON SHOP 132 E. MAIN ST.

ROCHESTER SUN, Few college students as much vitamin C contained in a large orange juice, judging of college girls in New York and the northwest.

MID-SUMMER Complete with your own home our Low Summer DECORATIONS For You

Awning Cloth Waterproof, 31-in. Wide Linen-lined CRASH Sun and 50-in. Wide Tub Fast

M. S. H.

Saving That Valuable Sp. Hand and of the ate separ.

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Few college students receive as much vitamin C daily as is contained in a large glass of orange juice, judging by studies of college girls in New England and the northwest.

Such foods as macaroni and noodles should be removed from the fire as soon as they are tender, then drained, and cold water immediately dashed over them.

In The Spotlight

By David O. Alber

She plays only a small part in "All This and Heaven, Too." And, unless you were looking for it, you would entirely overlook the trivial credit given her. Anyway, she is Sybil Harris and she is the talk of Hollywood — though in hushed tones and not for publication.

She was so happy to get the small role in this picture that, when she became ill and her doctor advised her to quit, Sybil refused. Concealing her illness, she hung on until the last takes were made. Then she quietly said goodbye to her friends and went to a hospital. Several weeks later, Sybil Harris was dead.

Nothing better illustrates Mark Warnow's virtuosity than the news that the Philharmonic Symphony Society selected this popular dance band leader as guest conductor of the orchestra at a special all-American concert in New York. Last week, Warnow, who directs the largest dance band on the air — the Hit Parade orchestra of 45 men — was guest conductor of a massed band of 625 high school musicians. In his time, he has

played in and conducted such widely divergent outfits as a Salvation Army group, a ferry boat trio, summer resort bands, polite hotel ensembles, musical comedy pit orchestras, vaudeville house bands, and an operatic orchestra.

We watched a group of 17 boys and girls as they sat, quietly but tensely, in NBC's Radio City studio 4D. Directly below them was Mrs. Eleanor Roosevelt, casually reading from her script into the microphone. When announcer Ben Grauer signalled that the program was concluded, the youngsters — the first studio audience to witness one of the First Lady's soap sponsored twice-weekly informal chats — marched, hand in hand, downstairs to meet Mrs. Roosevelt and to present to her a stone statue of the Madonna. The boys and girls are students at the New York Institute for the Education of the Blind.



MARK WARNOW

MID-SUMMER SPECIAL

CUSTOM-MADE SLIP-COVER

Includes Our Low Summer Labor Prices

Chair \$5.84

Davenport . . \$9.68

Complete with material and labor. Cut by experts in your own home. Skirts with pleats. Take advantage of our Low Summer Labor Prices today. Come early.

DECORATIVE FABRICS For Your Cottage and Home

Awning Cloth 19¢ yd. Striped Net 9¢ yd.
Waterproof. 31-in. Wide. Colored. For Cottage. 36-in. Wide.

Linen-lined CRASH 39¢ yd. CHINTZ 19¢ yd.
Sun and 56-in. Wide. Tub Fast. 36" Wide. Values To 89¢

MILL END SHOP

71 Clinton Ave. So. Opposite J.E. Thompson Co.

Savings In Boys' Suits That Aren't Often Seen

Values Very Much Worth Coming For

A Timely Sale Of

STUDENT Sport Suits

Handsome sports fabrics and patterns. Every coat of these suits is a separate sports coat when worn separately. Many patterns . . . several styles.

\$8.95

Sizes 32 to 38

SIZE 10 TO 16 SUITS . . . \$6.95

SHIRTS & SLACK SETS

1.59 up

Sport shirt and slacks to match, hopsacks, crases, twills, gabardine weaves, plain or contrasting sets. Sizes 10 to 18.

BOY'S WASH SLACKS

95¢ up

Plain and striped and various patterns. A lad needs a few pairs of these for summer . . . and these are swell values.

BOY'S WASH SHORTS

59¢ up

Plain shades, patterns, checks, plaids, medium and dark colors . . . a huge variety. Fully shrunk.

BOY'S PLAY SHIRTS

59¢ up

All kinds, all styles, all colors. Plain shades as well as all the newer patterns. Every boy needs a few of these.



THE NATIONAL'S AIR-COOLED BASEMENT

Sale!

Wash Slacks

1.39 (Basement)



All Woven Shrinked Fabrics. Never Found In Trousers. Less Than \$1.95!

A special purchase from one of our regular makers! Every one is a new, this-season pattern and color. Every one perfect, quality. Fine woven striped fabrics in soft shades that are most in demand this summer. Every pair guaranteed tub fast and color fast. Exceptionally outstanding values, at \$1.39!

Sale! Men's Play Shirts

Fine quality, lightweight, cool fabrics. This-season's best-selling, most-wanted colors. Some have saddle-stitching on collar. All guaranteed tub-proof. 59¢ Values to 89¢

SALE! SLACK HOSE (Value to 23¢) 19¢
SALE! SHIRTS & SHORTS (Value to 27¢) 23¢
SALE! WASHABLE NECKWEAR 15¢
SALE! MEN'S PAJAMAS (Val. to \$1.39) \$1.09



Open Up A National Liberalized Charge Account
Pay 1/3 July 10 . . . 1/3 Aug. 10 . . . 1/3 Sept. 10

HAMBURG CHEESE STICKS
Mold ground beef or favorite meat loaf mixture around sticks of American cheese. Wrap a strip of bacon around the meat. Cook in hot skillet over the camp fire. Serve in buns with chopped onion and sliced sweet pickle.

Pertinent Paragraphs
THE CLUB GIRLS will admire your talents if you roll the edges of your banana slices in paprika before adding them to your fruit salad. Perky; purty! Ripe bananas have brown freckles on their yellow noses.

NO FITTER FRITTER exists than the one made of corn and fried to a crispness in mazola. Green pepper can show up too.

TIP TO NEWLYWEDS
When cooking for two, a generous "batch" of a rich baking powder biscuit dough will make shortcakes for one meal, toasted biscuits for another, and if baked in a sheet and covered with cinnamon and sugar, coffee-cake for a third.

FRIDAY and SATURDAY at LINCOLN'S

LINCOLN'S Annual HOSEIERY Sale



FULL FASHIONED IRREGULARS OF RINGLESS CHIFFONS

BUY ONE PAIR AT 69¢ AND THE 2ND PAIR WILL COST YOU ONLY 10¢

Pure thread silk chiffons with rayon-reinforced garter welt and feet for extra wear. Hosiery for business and everyday wear. (Slight irreg.)

THE NEW NYLON

THE HOSEIERY SENSATION

SALE PRICED \$1.00

- Extra strength and elasticity
- Extra sheer appearance
- Full fashioned 46 gauge

So sheer you'd hardly know you had any hose on at all. But, woven with an extra high twist which means greater strength and elasticity AND LONGER WEAR.

FIRST QUALITY PURE SILK FULL FASHIONED CHIFFONS

Buy one pair at 89¢ and the second pair for 10¢ (2 pair 99¢)

Genuine silk from top to foot — exquisite chiffons in Lively Languid, Joyous, Serene and Parakeet. Sizes 8½ to 10½.

SPECIAL PURCHASE MEN'S SOCKS - MISSES' ANKLETS

BUY ONE PAIR OF MEN'S SOCKS AT 20¢ AND THE SECOND PAIR FOR 10¢

Plenty of fancy patterns and white rayons with clox designs. All with double soles and high spiced heels. Also, shin socks with elastic ankle. Stripes and whites. TWO PAIR FOR 30¢.

BUY ONE PAIR ANKLETS AT 15¢ AND THE SECOND PAIR FOR 10¢

Some firsts—some seconds. All beautiful mercerized anklets in plain colors and bright stripes. All with straight-up, elasticized anklets. Sizes 6 to 10. TWO PAIR FOR 25¢.

10¢ PAIR

CHAINWIDE PURCHASE 12,000 SLIPS FROM A VERY FAMOUS MAKER ALL FIRST QUALITY

A Lincoln Scoop — made possible because the maker was overstocked and needed cash . . . Now at the height of the season we pass the savings on to you.



ALL LABELS REMOVED or we couldn't sell 'em at 79¢

79¢

- Lace trimmed bodice
- Plenty of camisoles
- Embroidered rayon satins
- Embroidered rayon crepes

A Lincoln Scoop from one of the most famous slip makers in the country. All first quality. Plenty of a gore styles. Slips that are sold in big department stores for much more.

MAIN ST. EAST AT ST. PAUL, ROCHESTER

50¢ DOWN • 50¢ A WEEK

the IDEAL GRADUATION GIFT

A UNION SUPER-VALUE BICYCLE

Boys' or Girl's Model

\$18 AND UP

UNION TIRE CO.

286 EAST AVE. COR. UNION ST.



Low Scores Registered By Summer Bowlers

The heat wave evidently bothered the keglers in the Webber Summer League last Monday night as high scores were few and far between. Jack McDonald came through with 197-195 and 204 for a 596 to top the individual totals.

Team matches: Ruts 3-in-1 (2623) 2, C. C. West Coal Co. (2585) 1; Royal Crown Cola (1830) 2, Nameless Wonders (2440) 1; Arpeko (2410) 2, Champion Knit (2803) 1; Hershberg's (2509) 2, Kreis Service (2332) 0; Manhattan Wine & Liquor (2418) 2, Standard Motors (2449) 1; Mill-K-Roll (2693) 3, Kurash (2075) 0.

Eleanor Hoffmeier Leads Webber Ladies League

Eleanor Hoffmeier topped last Monday night's Webber's Ladies Summer League with 502.

THE PRICE OF CRIME

Betty—You should not have married Glenn. Then the trouble with Hazel would not have occurred. You know now that crime does not pay. Read the complete story in "Don't Listen To Men When" in the July True Story Magazine. (Adv.)

SPECIAL for Dollar Day!



we will take a fine big picture of two people for Half Price

11" x 14" size **\$1**
ready for framing

Regularly \$2

No Appointment Necessary

SIBLEY, LINDSAY & CURR CO.
Photograph Studio
AISLE 15 BASEMENT

Sibley, Lindsay & Curr Co. TELEPHONE **STONE 6500**

Kirkman's Granulated SOAP
With Towel Combination, **22¢**

N. B. Co. Shredded WHEAT 8¢

Party Loaf 2 tins 45¢

Pure Cane Granulated **SUGAR 25 lb. \$1.25**
25 bag

Take It on Your Picnic!
Tower Catsup 2 bots. 19¢

Crispy Educator **CRAX lb. 17¢**
pkg.

Big Fresh Fluffy ANGEL FOOD CAKES
Plain or Delicately Iced—on Top, ea. **35¢**

Large Pineapple **PIES**
Each Pie Cuts Six Generous Portions ea. **25¢**
GROCERY, MAIN FLOOR

Enjoy Roast Beef at Its Royal Best!
Sibley's Superior Prime Steer Standing **RIB ROAST 25¢** Lb.

July and rich in flavor! Short cut, average weight 6½ pounds.

Pure **PRINT LARD 2 lbs. 15¢** for

Tower Skinless **STEAMERS lb. 25¢**

Luscious Ripe Meaty **CANTALOUPE ea. 15¢**

Full of Juice Valencia **ORANGES 2 doz. 97¢**

Fancy Creamery Tub **BUTTER 2 lbs. 59¢**

Sibley's Sliced Tender **Boiled HAM ½ lb. 26¢**

Snappy New York State **CHEESE lb. 32¢**

Famous Maxwell House **COFFEE lb. tin 25¢**

Hurry! Hurry! Last chance to enter!

\$16,500.00 IN PRIZES FREE!
(WITH BOX TOP)

5 BIG PACKARDS-25 RADIOS-50 WATCHES-100 CAMERAS
Enter Calox Movie Star Contest NOW! It's easy to win valuable prizes!

1180 PRIZES for Men, Women, Children!

5 FIRST PRIZES (Value \$990.00 each, f. o. b. Detroit, Mich.) NEW, 1940 PACKARDS—Model "110," 4-Door Touring Sedan, choice of standard colors! Packed with superb performance, riding comfort and matchless durability. Exceptional smartness, style and economy plus big 100-horsepower engine. See them at your nearest Packard dealer—today!

25 SECOND PRIZES (Value \$99.95 each) "RCA" VICTOR RADIOS—Model K-105. Equipped with push-button tuning, built-in Magic Loop antenna and designed for Television attachment. Nine tubes plus "Magic Eye," and 3 tuning bands for American and foreign reception!

50 THIRD PRIZES (Value \$42.50 each) BENRUS WRIST WATCHES—For ladies: a beautiful 17-jewel movement in yellow, gold-filled case; 2 diamonds and newest type link chain. For men: 17-jewel, shock-proof movement; gold-filled case curved to fit wrist; suede strap!

100 FOURTH PRIZES (Value \$20.00 each) UNIVEX "ZENITH" CANDID CAMERAS—with built-in Flash Synchronizer and Photoflash Unit. A real, professional-type speed camera that enables you to take thrilling shots by night as well as day. 1/200 second shutter plus f4.5 precision lens!

1000 FIFTH PRIZES (Value \$5.00 each) MCKESSON DE LUXE HOUSEHOLD KITS—containing ten famous McKesson products, including Halibut Liver Oil Capsules, Ibadol, Calox, Soretone, and other nationally known products for personal needs.

LAST CHANCE TO ENTER!

GREAT NEWS for Movie Fans! A chance for you to strike it rich! A wealth of valuable prizes for you to win! An easy, prize contest that you can enter as often as you wish. Look at the thrilling prizes! Now here's all you do: identify these two famous Hollywood stars (under each picture are clues to help you select their RIGHT NAMES). Then, read these easy rules carefully and send in coupon below, today! *This is your last chance to enter!*

- FOLLOW THESE EASY RULES**
- Write the names of each of the two (2) movie stars shown below. Identify star by number as well as name: "Star No. 1 is..." —"Star No. 2 is..." Also complete, in 25 words or less, the statement: "I like Calox because..." Use coupon below or write on plain paper.
 - Send in as many entries as you wish, but attach to each entry a boxtop from a package of Calox. Address your entry to: "CALOX CONTEST, 500 FIFTH AVE., NEW YORK, N. Y."
 - Prizes will be awarded by the judging staff of The Reuben H. Donnelley Corporation on the basis of accuracy of identification of the two (2) movie stars; correctness of statement and individuality of thoughts. Only one prize awarded to an individual. Decision of judges to be final. Duplicate prizes awarded in case of ties. All entries become property of McKesson & Robbins, Inc.
 - Contest closes midnight, June 30, 1940.
 - This contest is open to everyone living in the continental United States, except employees of McKesson & Robbins, Inc., their advertising agencies, and their families, and is subject to all Federal, State, and local laws and regulations.
 - Winners will be notified by mail within a month following the close of contest. A list of winners will be sent on request to anyone sending a stamped, addressed envelope.



FAMOUS HOLLYWOOD SMILES!

(1) WHO IS SHE? CLUES: She is the daughter of a celebrated comedian and is married to Louis Hayward, the actor. If you saw her lovely Calox smile in the Paramount Production, "The Light That Failed," you'll know her last name begins with "L!"

(2) WHO IS HE? CLUES: He won the Academy Award for his topnotch performance in "The Informer." His first name begins with "V" and he was a captain in the World War—this grand actor uses Calox regularly, too.

This is your last chance to enter! MAIL COUPON NOW!

CALOX CONTEST, Dept. L, 500 Fifth Ave., New York, N. Y.

Here is my entry in your "Famous Hollywood Smiles" contest:—

Movie Star No. 1 is

Movie Star No. 2 is

"I like Calox because (give reasons in 25 words or less)"

I am enclosing a box top from any package of Calox Tooth Powder (or sales slip for 8 ounce size)

Name

Address

City

State

Helps your Teeth Shine Like the Stars

By bringing out natural lustre

Look at those famous Hollywood smiles at the right—see how they sparkle, flash and dazzle! Take a tip from these stars and try Calox. Discover how Calox Tooth Powder brings out the natural bright lustre of your teeth... and helps you win that "Hollywood Sparkle!"

For Calox contains not only 1 or 2, but FIVE CLEANSING AGENTS that help remove ugly film and surface stains without harming the softest tooth enamel. Many of filmdom's favorite stars like the new, high polish Calox Tooth Powder gives their teeth—the way it's surging foam goes into split-second action. Get Calox, today at any drug, department, or variety store.

CALOX TOOTH POWDER

Valuable for future reference.—Contest Advertisement will not appear again!

EASY TO BUY **SMALLS 20th Gift PARADE OF VALUES**

Special! Graduation Values!

MAN'S or LADY'S WRIST WATCH
With Sweep-Second Hand
6.95

It's easy to make graduates happy when you give them a watch from Smalls. Selections are big... prices low... terms easy.

25¢ DOWN • 25¢ A WEEK

Your choice of Men's or Ladies' Style. What every professional person needs! Smart, practical, dependable and fully guaranteed. Worth much more than this advertised price.

25¢ Down • 25¢ A Week

The Graduate **7.95**
Sweetheart **7.95**
Man's Pink Gold **9.95**
Ladies' Pink Gold **9.95**

BULOVA 24.75

17-JEWEL OPEN SATURDAY TILL 9 P. M.

Smalls
28 MAIN STREET EAST
Jewelers • Radios • Opticians

AGAIN! A Summer Value Scoop! Hundreds of "Keep Cool" Items for Vacation, for Home, for You and Your Family! See What You Save Friday in Rochester's Biggest Basement!



Cotton Dresses

- Irreg. \$1.09 Percale Dresses** 59c, 2 for \$1.00
Assorted prints. Many styles and colors. zippers. Sizes 14 to 44.
- Cotton House coats** \$1.00
Special purchase of \$1.99 values. Wraps or zipper. Size 14 to 44.
- Counter Soiled Uniforms** .. \$1.00
\$1.98, \$2.98 values. Famous make broad-cloths, poplins. AISLE 14

Women's Underwear

- Rayon Undies**, ... 15c, 4 for 50c
19c to 25c value. All types in tearose or white.
- Irreg. 79c Rayon Slip**, 59c, 2 for \$1.00
2 or 4 gore. Tailored, lace trimmed. Tearose or white. 32 to 40.
- 69c Philippine Gowns**, 59c, 2 for \$1.00
Hand embroidered. Also Porto Rican gowns. Tearose or white. Sizes 16 to 20.
- 69c Cotton Crepe Gowns and Pajamas**, 59c, 2 for \$1.00
Gowns sizes 16-20; over blouse or tuck in pajamas. Sizes 16 and 17.
- 57c Union Suits**, 39c, 3 for \$1.00
Lightweight combed cotton. Built-up. 36-44. AISLE 10, CENTER

Notions

- Oil Silk & Rayon Umbrellas** \$1.00
\$1.50 to \$1.89 value. 16 rib, including new long handle styles.
- Clocks** \$1.00
\$1.59, \$1.95 values. Electric or winding. Some with alarm. Mantel or bedroom types.
- "Argyle" Silverplate, Doz.** .. \$1.00
\$1.85 value. Good quality plate with metal base. Forks, knives, teaspoons, salad forks.
- White Handbags** 59c, 2 for \$1.00
Irregulars. Simulated leathers in top handles or top zippers. AISLE 7

Housewares

- \$1.69 Moth Closet & Chest** \$1.00
E-Z-DO double size closet. Holds 20 garments. — Roomy chest for small pieces.
- \$1.29 3-Pc. Salad Set** \$1.00
- \$1.39 Insulated Oven Top** .. \$1.00
- \$1.39 5/8" Corrugated Hose Remnants** \$1.00
- \$1.89 Closeout Aluminum Skillets** \$1.00
- \$1.29 Step-on Can** \$1.00
- \$1.48 Kitchen Set** ... 2 for \$1.00
Step-on can and matching waste paper basket.
- \$1.29 Electric Toaster** \$1.00
- \$1.39 Traveling Iron** \$1.00
- \$1.69 Clear Glass Mirror** .. \$1.00
Antique gold finish. Framed. 5 styles. AISLE 8

Fabrics

- Dress Lengths** \$1.00
\$1.49 to \$2.50 values, 3/4, 3/4 and 4-yard lengths of print sheers, rayon French crepes, spun rayon, rayon shantung weaves. All new Summer shades.
- Glazed Chintz** .. 17c, 6 Yds. \$1.00
25c value. Many colors and patterns.
- Print Rayon Chambray** 29c, 4 Yds. \$1.00
49c value. Fine assortment of colors and patterns.

Women's Wear

- Women's Dresses** \$1.00
\$1.95, \$2.95 values. Rayon crepes, prints, solids, sharkskins. 12-20; 38-44; 46-52.
- \$1.00 Blouses** .. 59c, 2 for \$1.00
Cotton sheers. "Fruit of the Loom" fabrics. White; some colors. 32 to 40.
- Reg. \$1 Sweaters**, 59c, 2 for \$1.00
Long sleeve cotton cardigans. Pastels. AISLE 14

Children's Wear

- Polo Shirts** 29c, 4 for \$1.00
Combed cotton in all colors. 2 to 8 yrs.
- Girls' Playsuits** .. 39c, 3 for \$1.00
Sturdy, washable percale. 1 piece.
- 3-In-1 Suits** 22c, 5 for \$1.00
Irregular of 28c, combed cottons for boys or girls. Sizes 2 to 12.
- Irreg. 15c Training Pants** 12 for \$1.00
Combed cotton. Sizes 2 to 8.

Millinery

- \$1.95 White Hats** \$1.00
Large or small white straws. Many trimmed with black or navy. All sizes. AISLE 12

Shoes

- Children's Shoes** \$1.19 to \$1.98 Values \$1.00
- Play Shoes** \$1.00
\$1.19 value.
- Women's Dress Shoes** \$1.00
Broken lots of \$2.00 to \$5.00 shoes in dark leathers and whites. AISLE 6

Gloves, Hdks.

- 59c Rayon Fabric Gloves** 39c, 3 Prs. \$1.00
Mesh and rayon. Novelty or tailored. White pastels.
- Irreg. 6 for 29c Handkerchiefs** 24 for \$1.00
Men's white lawn. Women's white or colored print. AISLE 8 CENTER

Hosiery

- Irreg. 35c and 39c Lisle Hose** 22c, 5 for \$1.00
Regular or out size. Summer shades.
- Irreg. \$1.00 and \$1.15 Silk Hose** 59c, 2 for \$1.00
Full fashioned 3, 4 and 7 thread. Lisle foot and welt.
- Irregulars, 19c Anklets** 15c, 4 for \$1.00
Misses' and women's lisle and rayon. Solids, fancies. AISLE 8 and 9, CENTER

Foundations

- \$1.00 2-Way Stretch Girdles** 59c, 2 for \$1.00
Lastex, rayon and cotton. Lightweight. 14-inch.
- All-In Ones** \$1.00
\$1.39 value. Famous brands 14 inch. Cotton, rayon lastex. 14 inch. Well boned. AISLE 10, REAR

China & Glassware

- \$1.39 12-Pc. Hostess Set** .. \$1.00
6 tumblers, 4 relish dishes, walnut finish tray and cutting block.
- 79c Vanity Lamp** ... 2 for \$1.00
Crystal. Complete with paper parchment shade.
- \$1.29 Fern Stand** \$1.00
White enamel with 3 white flower pots.
- \$1.25 13-Pc. Beverage Set** \$1.00
Enamel-bake-on rack with 12 flower decorated tumblers.
- \$1.49 Bridge Lamp** \$1.00
Maple finish with paper parchment shade.
- \$1.29 Pottery Lamp & Shade** \$1.00
All wanted colors. Matching paper parchment shade.
- \$1.38 Flower and Mirror Centerpiece** \$1.00
9x12 Plateau mirror with fishskin flower decoration.
- \$1.39 7-Pc. Berry Set** \$1.00
Bowl with gold plated handle. 6 berry dishes. AISLE 7

Curtains

- 35c Marquisette** ... 5 Yds. \$1.00
36" white, cream, ecru or colored figures. 5 yards ample for pair of curtains.
- 44c Plaid Curtains** .. 4 Prs. \$1.00
Mexican woven stripes. Hemmed and headed ... 34" by 2 yards.
- \$1.00 Chintz Overdrapes** 2 Prs. \$1.00
Glazed chintz with ruffle side and bottom.

Men's Wear

- Irreg. \$1.59 and \$1.95 Trousers** \$1.00
Pleated and belted. For work or dress.
- Irreg. 79c, \$1 Terry Cloth Sweaters** 2 for \$1.00
White or plain colors; 2 pockets. All sizes and styles.
- Irreg. 49c, 69c Polo Shirts** 3 for \$1.00
White and plain colors. Rib knit.
- Irreg. 79c Knit Polo Shirts** 59c, 2 for \$1.00
White, plain colors, novelties weaves.
- Irreg. 79c, \$1.00 Shirts** 59c, 2 for \$1.00
White, fancies, plain colors. Regular or non-wilt collars.
- 29c, 39c Shirts & Shorts** 22c, 5 for \$1.00
Gripper or button shorts. Combed cotton shirts.
- Irreg. 59c, 69c Nainsook Union Suits** 39c, 3 for \$1.00
Athletic type made with suspender back.
- Irreg. 59c Balbriggan Shirts & Drawers** 39c, 3 for \$1.00
Combed cotton in ecru. Short sleeve shirts. AISLE 3 TO 5

Boy's Wear

- Boys' Wash Suits** 39c, 3 for \$1.00
Cotton shorts, cotton or knit tops. Sizes 5-10.
- Irreg. 79c Bus Jackets** 39c, 3 for \$1.00
Full belted, button front with 4 pockets.
- Irreg. 59c Polo Shirts** 29c, 4 for \$1.00
Knit or broadclothes. Fancy or plain colors.
- 59c, 79c Sweat Shirts** 39c, 3 for \$1.00
Button down front or slip-overs. 8-18.
- 69c Boys' Play Shorts** 59c, 2 for \$1.00
Sanforized (1% shrinkage). Belled front Lastex back. Green, blue, tan, brown. AISLE 5

Furniture

- \$1.25 Metal Smokers** \$1.00
Modern design. 2 styles. 3 colors.
- \$1.25 Yacht Chairs** \$1.00
Double duck seats. Solid maple frames. AISLE 14

Floor Coverings

- \$1.39, \$1.59 Inlaid Linoleum** Sq. Yd. \$1.00
Burlap back. Many colors and patterns. Bring accurate room measurements with you.
- 59c Felt Base** 2 Sq. Yds. \$1.00
Including famous makes. Many patterns. Bring accurate room measurements with you.
- 75c Axminster Mats**, 2 for \$1.00
Heavy Axminster 18"x27". Fringed ends. AISLE 16

Linen & Towels

- Lace Chair Sets** 27c, 4 for \$1.00
35c value. Manufacturer's closeout.
- 9-Pc. Breakfast Sets** \$1.00
\$1.39 value. Crash. Scarf, 4 doilies and napkins.
- Lace Tablecloths** \$1.00
\$1.80 value. Full dinner size 60"x80."
- Cannon Turkish Towels** 21c, 5 for \$1.00
25c value. Large size. White with color border or plaids. Slight imperfections.
- Print Tablecloths**, 27c, 4 for \$1.00
39c value. Size "36x36". Many colors and patterns.
- Linen Towels**, .. 27c, 4 for \$1.00
39c value. Pure linen dish or hand.
- Rayon Damask Tablecloths** \$1.00
\$1.59 value. "56x76." White and pastels. AISLE 14

Domestics, Bedding

- Color Hem Sheet Sets** \$1.00
\$1.59 value. Set: 1 sheet and 2 cases.
- Kapok Bed Pillows** 55c, 2 for \$1.00
2 for \$1.78 value. 18"x24". Fancy print covers. Excellent for hay fever sufferers.
- Crinkle Bedspreads** 55c, 2 for \$1.00
89c value. Colored stripe. 80"x90."
- Mattress Covers** \$1.00
\$1.49 value 80 sq. percale. Tape bound. Rubber buttons. Full or twin sizes.
- Quilted Mattress Pads** ... \$1.00
\$1.29 and \$1.49 value. Single or double sizes. First quality. 45x36."
- Pillow Cases**, .. 27c, 4 for \$1.00
Second selection Pequot, ticketed Cohasset. 35c if first quality. Size "45x36."
- Cohasset Sheets** \$1.00
Second selection Pequots. Fine quality. \$1.39-\$1.59 if first. 72"x99"; 81"x99."
- 5% Wool Blankets** \$1.00
\$1.69 value. Nashua or Fieldcrest. Plaid or solid colors. 70"x80." Slight imperfections.
- Bed Pillows** 2 for \$1.00
\$1.00 value. 21"x27" floral stripe. Filled with hen feathers.
- \$1.59 Wool Batts** \$1.00
72"x90." 1-lb. for making comfortables.
- Pillow Cases**... 27c, 4 for \$1.00
35c value. Color border. Novelty patterns. 45"x36."
- Chenille Bath Sets** \$1.00
\$1.29 value. New summer patterns. AISLE 15

Phone Stone 6500

The Big Basement
SIBLEY, LINDSAY & CURR CO.

Phone Stone 6500

WITH COUPON
**SENSATIONAL
DRESS SALE**
\$1 39
Reg. \$2.00 Values
FRIDAY 12 to 20
SAT. 38 to 48
**NEW YORK
DRESS JOBBERS**
167 ST. PAUL ST.

The graduating class of Pinna-
cchio School No. 35 are honor-
ing guests at a party being given
today by the P.T.A. of the
school. Games and folk dances,
under the direction of Norman
Ulp are being featured on the
program. Refreshments are be-
ing served under the direction
of Mrs. I. Davidson.

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COMPANY**
welcomes *personal loans*
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25 Main St. East • 1806 East Ave.
—UNSECURED
—AUTOMOBILE
—REAL ESTATE
—HOME IMPROVEMENT
Mrs. Helen Park, 25 Orlean St.

WANT ADS
HOUSEHOLD GOODS
UNFINISHED chests and book shelves,
\$2.45 and up; Only 3 beautiful paneled
walnut beds, \$4.00 and up; Mirrors 50c
and up; Good old round oak dining
room tables, the best bridge and poker
table made, just the thing for your
cottage, \$1.00 to \$2.00. H. P. Fahrner,
134 No. Plymouth Ave.
LIVING ROOM SUITES sold at 10%
above factory cost, any style, every
kind of fabrics made up to your order.
Liberal allowance for your old suite.
Fahrner, 134 No. Plymouth Ave.
BEAUTIFUL modernistic walnut din-
ette set, \$55.00; Gorgeous walnut dining
room suite, \$40.00; 2-toned walnut
dining room suite \$35.00. Fahrner Fur-
niture, 134 No. Plymouth Ave.
5-PC. BREAKFAST sets, \$4.00; break-
fast table, \$2.00; porcelain breakfast
sets, \$2.75. Fahrner Furniture, 134 No.
Plymouth Ave.
GAS STOVES (enamel) \$5.00 up; oil
burning bungalow stove \$15.00; com-
binations \$10.00 up; oil heater (Flor-
ence) \$10.50. Fahrner Furniture, 134 No.
Plymouth Ave.
ROUND oak tables, \$2.00; dressers,
\$3.00 and up; vanities (walnut) \$10.00;
high chairs \$6.00; up; occasional
chairs \$2.50 up; easy lounge chairs
\$3.50; living room suites, \$10.00 up;
Fahrner Furniture, 134 No. Plymouth
Ave.
ALL NEW steel beds \$2.85; four poster
beds \$4.25; coil springs, \$4.50; cotton
mattresses, \$3.25. Inner spring mattress,
see \$6.50. Use your credit. See Fahrner's
before you buy for a saving to you.
*Twin beds, springs & mattress, com-
plete \$25.00. 134 No. Plymouth Ave.
ANYTHING for your home at lowest
prices in Western New York. Liberal
trade-in allowance on your old furni-
ture, stoves, beds, cribs, ice boxes, re-
frigerators, or what have you. Fahrner
Furniture, 134 No. Plymouth Ave.
BEAUTIFUL WALNUT bed room suite
4 pieces, fine condition \$37.50, 3 - pc.
maple bedroom suite (new) \$39.50; oak
dining room suite, \$15.00; Beautiful
Hempwhite walnut living room suite,
\$55.00. H. P. Fahrner, 134 No. Plym-
outh Ave.
LARGE SIZE cedar chest \$600; unfin-
ished chest of drawers \$3.50 and up;
Electric refrigerator, works like a top,
\$75.00; washing machines, \$10.00 and up;
used Axminster and Wilton rugs (\$4.13,
\$4.00 and up. H. P. Fahrner, 134 No. Plym-
outh Ave.
LIVING ROOM SUITES, easy chairs,
and love seats tailored to your order.
Any fabric or style direct from factory
to you at prices that will surprise you
and make the old pocket book feel
young again. There will be no retail
profits on a deal of this kind. Remem-
ber DIRECT FROM FACTORY TO YOU
Textile Mfg. Co. Phone Main 8926.

MOVING
MOVING 3 rooms \$5.00; 4 rooms \$7.00;
Large refrigerators and heavy combi-
nation ranges extra. Phone Mr. Carter,
Main 8926.
LET Mr. Carter, Main 8926 estimate
your moving job. Low prices, large cov-
ered vans, plenty of pads, capable han-
dlers, old furniture, rugs, stoves, etc.
taken as payment for moving.
ODD PIECES
SOLID MAHOGANY Colonial dresser
\$8.00; old comodes, \$1.00 each; standing
lamps 50c and up; Console radio, \$1.50
each; Mahogany walnut maple and oak
dressing tables and vanities, \$4.00 and
up; Birds eye maple dresser, \$5.00; large
cedar chest \$5.00; odd tables \$1.00 up;
rocking chairs, \$1.00 up; vanity \$5.00 and
up; desks, \$5.00 and up. H. P. Fahrner,
134 No. Plymouth Ave.
FOR SALE
HAND PAINTED mirrors, bronze pedes-
tal lamps, rugs, furniture, china, glass,
new silk quilts, double face wool blan-
kets, chrome coffee set, waffle iron,
other things. 39 Meigs Terrace.

WANTED TO BUY
BEST prices paid for coal ranges, bun-
galow ranges, combination ranges, gas
stoves, baby cribs, metal beds and
springs, cots, dressers, chests of draw-
ers, also complete household. Phone
Mr. Carter, Main 8926.
CAR WASHING
CARS WASHED at your home by ap-
pointment, 75c. Why tie up your car?
Save a special trip. Phone Glenwood
5006-R.
PRICES ADVANCE
ON COAL SOON! FILL YOUR BINS NOW
BLACK MAGIC
Pea Coal \$8.75 | EGG \$10.65
Semi-Solva | STOVE TON
Coke \$9.55 | NUT CASH
Prices Subject to Change Without Notice
Est. Over Years.
Call
GEN.
586
PAYNE & DUNHAM

Ω! ΔΕΝ ΥΠΑΡΧΕΙ ΚΑΛΥΤΕΡΟΝ
OH! THERE'S NO BETTER
ΠΟΤΟΝ ΑΠΟ ΤΟ GIN FIZZ
DRINK THAN A GIN FIZZ
ΚΑΜΩΜΕΝΟ ΑΠΟ
MADE WITH
GILBEY'S GIN
GILBEY'S GIN
AX, ΘΑΥΜΑ
ΑΗ! ΜΙΡΑΚΛΗ
Yes, and for generations past they've been calling
Gilbey's a miracle not only in Greek but in nearly
every other language on earth! You see, long, long
ago, men discovered that Gilbey's had a richer, fuller,
smoother taste... and for close to a century now,
Gilbey's has ranked as one of the world's favorites! In-
sist on having that international taste in your drinks!
THE INTERNATIONAL GIN DISTILLED BY GILBEY IN THE UNITED STATES AS WELL AS IN ENGLAND, AUSTRALIA, CANADA
National Distillers Products Corporation, New York City—90 Proof—made from 100% grain neutral spirits

"Smoother Now? Yes Definitely" says Al Donahue

AL DONAHUE, musical maestro, comparing Seagram's
Crown Whiskies blended today with those blended
in 1934 (the identical whiskies that became America's
biggest sellers following Repeal), said: "It doesn't take
an expert to taste the difference. Your present Crowns
are much milder and smoother."
Seagram's 7 Crown Blended Whiskey, 60% grain neutral spirits, 90 Proof. Seagram's 5 Crown Blended Whiskey, 72 1/2% grain neutral spirits, 90 Proof.
Seagram's 7 and 5 Crown "AMERICA'S FINEST"
Seagram-Distillers Corporation, New York

Starts Tomorrow!
Sears Annual "BIG TENT" SALE
AUTO SEAT COVERS
PRICES LOWER THAN EVER!
INSTALLED FREE! AT BOTH
STORES BY FACTORY EXPERTS!
\$1 49
COUPE TO 1935!
Famous "Regal" Aqua Sec Processed Seat Covers
CUSTOM FITTED To Every Make And Model Car!
* **COUPES - 1936 to 1940 Now \$1.98**
COACHES and SEDANS Now \$3.49
HERCULES FIBRE SLIP COVERS
* COUPE UP TO 1935
COUPE 1936 To 1940 \$1.79
COACHES And SEDANS \$3.29
\$1 29
Other Slip Covers for All Makes of Cars \$9.98
SLIP COVERS ON SALE BOTH STORES
Sears Roebuck and Co. Monroe Ave. at S. Union - Rochester, N.Y.
There Is Another Sears Store—476 Ridge Road, West

**Manufacturer's
Close-Out!**

**Modern Walnut
Waterfall Design
Bedroom Suites.. \$ 79**
We have just purchased 21 beautiful bedroom suites in a
prominent manufacturer's close-out sale. He made these
lovely suites to sell at retail for \$119 (and they look to be
worth every penny of that). Due to this fortunate purchase
we are able to offer them to you this week at \$79. Pictured
above is one of the suites. Others, of equal quality on dis-
play at our large showrooms. Don't hesitate a minute...
come to Majestic today (or this evening) and see these
outstanding suites. Our low price of \$79 includes bed,
chest of drawers and vanity and bench or dresser and chair.
As Little As
\$5.00
Will Be Accepted As
Down Payment.
Up To 18 Months To
Pay Balance
Majestic Furniture Co.
Between Clinton and Stone 204 COURT ST. Open Evening 8 to 9 o'clock

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NOW AVAILABLE
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ROCHESTER SUN, THURSDAY, JUNE 20, 1940

Watch For Your Name Between The Ads—Win a Dollar

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept. at Stone 6001.

New and Better BUDGET CHECKS

NOW AVAILABLE AT ROCHESTER TRUST COMPANY

The size of your balance doesn't matter when you have a Budget Checking Account with ROCHESTER TRUST. Checks drawn cost 5 cents each and items deposited the same. There is NO monthly service charge.



Through this new plan, ROCHESTER TRUST brings modern Checking Account convenience within reach of every income. Start with any amount you please.

ROCHESTER TRUST and Safe Deposit COMPANY
Member Federal Deposit Insurance Corporation
Main Street West and Exchange

BOND SPECIAL

\$1.65 & \$1.50
Sports Shirts
\$1.00

You'll live in these comfortable sportsters during the long week-ends ahead. Match 'em to your slacks, or mix your colors. Get some with short sleeves, for play. With long sleeves, when you feel like "dressing up". But load up now—while the price is down!

Whites and Pastels
Broadcloths • Twills
Mesh Weaves • Cords
Short or Long Sleeves

"Charge It"
BOND CLOTHES
133 EAST MAIN
14 SOUTH AVE.
"America's Largest Clothiers"

Simple, Appetizing Dishes Best For Picnic Lunches

BY IRENE MUNTZ

When the summer sun climbs high, forsake the troublesome routine of tablesetting and dishwashing and head for your favorite picnic spot. Getting ready for a picnic no longer means spending hours in a hot kitchen preparing more food than will ever be eaten. Simple, appetizing dishes may be prepared before hand and stored in your automatic refrigerator until time to pack them in the picnic hamper.

CHICKEN SALAD PIES
2 c diced cooked chicken
2 T minced onion
2 c diced celery
1 hard cooked egg, chopped
1/4 c nut meats, chopped
1 T lemon juice
1/4 t salt
1/4 c mayonnaise
2 hard cooked eggs for garnish
lettuce or watercress

Blend first five ingredients and sprinkle with lemon juice and salt and place in refrigerator chill. When ready to serve, mix with mayonnaise and place in shells. Garnish with wedges of hard cooked egg and serve on a bed of shredded lettuce or watercress.

Pastry:
Prepare pastry for pie shells using any favorite recipe. Roll one eighth of an inch thick and sprinkle lightly with grated American cheese. Roll the cheese into the dough. Line individual pans with the dough and bake in a 425 degrees F. oven, preheated, until brown.

BANANA SHERBET
3 ripe bananas
juice and grated rind 1 lemon
1 1/4 c sugar
2 c milk
1/2 c evaporated milk or heavy cream

Mash bananas. Add lemon juice and rind and beat with a fork until fluffy. Add sugar and milk. When sugar is dissolved, pour into the trays of an automatic refrigerator and freeze to a firm mush. Beat until light and fluffy. Return to

tray and freeze 2 to 3 hours. To Pack: Place in a container and surround it with a mixture of 3 parts ice and 1 part rock salt.

To test cheese for ripeness, place a small piece in your mouth. If it is ripe enough, it will melt, green cheese will remain hard.



Two days pay-stolen by "REGULAR" PAIN!

WHY WOMEN WHO MUST STAY UP AND ACTIVE THROUGH TRYING DAYS RELY ON MIDOL Today, millions of women use Midol to make their "dreaded days" more comfortable—to keep active in those times when Nature used to cry "rest." Don't hesitate to try it. Midol is a new formula developed for its special purpose, to ease the functional pain of menstruation. It contains no opiates. One comforting ingredient is prescribed frequently by countless doctors. Another ingredient—exclusively in Midol—is of great aid in reducing spasmodic pain peculiar to the menstrual process.

Unless you have some organic disorder requiring medical or surgical treatment, Midol should give you relief. If it doesn't, consult your doctor. Get Midol at your druggist's. Five tablets—more than enough for a convincing trial—only 20¢; 12 tablets in a trim aluminum case, 40¢.



MIDOL
RELIEVES FUNCTIONAL PERIODIC PAIN

ROCHESTER'S LARGEST POPULAR PRICED STORE **Edwards** DRESS SALE



OPEN an EDWARDS NEW 90 DAY Charge Account
No Down Payment
No Interest to Pay

PAY 1/3 MONTHLY
PAY 1/3 MONTHLY
PAY 1/3 MONTHLY

Mail or Phone Your Application

\$5.95 EACH
2 DRESSES for \$11
Regular \$7.95 each

Store Your FURS in EDWARDS Storage Vaults Kept Frigid Cold by Electricity
Lowest Rates
Phone Stone 2300 for Bonded Messenger

Want to know the delight of flattery? Want to hear your friends say they wish they had your fashion sense? Want to thrill to real thrift? Edwards brings you all these sensations in a Dress Sale that's calculated to fill your summer wardrobe for a very few dollars. Take the first elevator up, tomorrow. (All colors and fabrics are in this important sale!)

SIZES: 11 to 17; 12 to 20; 18 1/2 to 24 1/2 38 to 50
EDWARDS—Third Floor

ROCHESTER'S LARGEST POPULAR PRICED STORE **Edwards** BUY YOUR DINNER SET the NEW ECONOMY WAY

ANOTHER SENSATIONAL VALUE

Eggshell DINNER PATTERNS
\$1.00 per place

ADD-A-PLACE

Six Piece Service for One

At a Saving of **20%**

Choose from these 3 Eggshell Dinner Patterns



Add-A-Place Serving Groups

6 Piece Service for One . . . \$1

Consisting of:
One 9" Dinner Plate — One 7" Salad Plate
One 6" Bread and Butter Plate — One Tea Cup
One Tea Saucer — One Sauce Dish, Complete for . . .



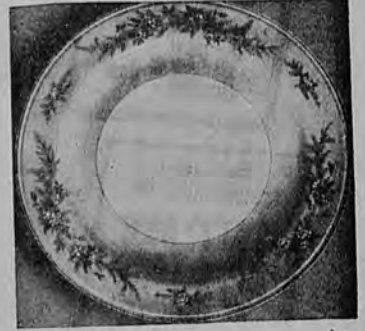
Cover Sugar and Creamer . . . \$1



13" Platter and Vegetable Dish . . . \$1



Gravy Boat and Pickle Dish . . . \$1



6 Pc. Add-A-Place SHOREHAM Pattern . . . \$1



6 Pc. Add-A-Place ARGYLE Pattern . . . \$1



6 Pc. Add-A-Place WHITEHALL Pattern . . . \$1

ADD-A-Place is the newest and smartest way to buy fine dinnerware economically. Buy exactly the number of places you need for your table. You do not get unnecessary and useless items.

Make your dinner service as large as you wish—buy as many place settings as you like for \$1 a place! Select and organize your dinner set this modern and economical way.

Two different Add-A-Place settings are available—one six-piece place-service with 9-inch dinner plate and sauce dish; the other with large dinner plate (10-inch) and lug-handled soup.

Take advantage of this convenient method of building a dinner set tailored to fit your requirements. When you have this pattern, you can "Add-A-Place" at any time.

You'll Want the Three Add-A-Place Units Illustrated at the Left. Complete Open Stock Is Available at Very Reasonable Prices.

PHONE OR MAIL YOUR ORDER — CALL STONE 2300

Specify Which Pattern You Prefer — Shoreham — Argyle or Whitehall (Sketched Right)

EDWARDS—Second Floor

Don't Miss

WEGMANS ROUND-UP FOOD SALE

Rochester's Largest Meat Retailers!
WEGMAN'S TENDER JUICY LEAN

SHOULDER ROAST BEEF

17^c A tasty roast for your Sunday Dinner!
Carefully Cut From Fine Steer Beef.
LB.

With Purchase of Two Bottles At The Reg. Price

CERTO
FOR BETTER JAM
3^c Btl.

Most Varieties FULLY PREPARED

HEINZ SOUPS
12^c Can

Fresh Salted CRISPY RITZ OR

SKYFLAKE CRACKERS
19^c Box

24 1/2 Lb. Sack DAISY DEPENDABLE

PASTRY FLOUR
59^c

FASTER ACTING, LONGER LASTING

New Rinso pkg. **18^c**

SPEEDS UP HOUSECLEANING

Gold Dust pkg. **15^c**

NO. 2 CAN N. Y. S. FANCY

TOMATOES can **6^c**

46 OZ. FLORIDA GOLD BLEND OR

Orange Jce. can **17^c**

46-OZ. CAN TEXAS UNSWEETENED

GR. FRUIT JCE. can **17^c**

NO. 2 CAN TEXAS FIRM, MEATY

Grapefruit Can **9^c**

80 COUNT, ASSORTED COLORS

NAPKINS pkg. **5^c**

3 LB. SPRY SHORTENING OR

CRISCO can **47^c**

14 OZ. BOT. HEINZ TOMATO

Ketchup botl. **16^c**

SEA LIGHT, FIRM MEAT

Tuna Fish 2 cans **25^c**

NO. 2 CAN N. Y. S. CUT

Wax Beans 4 cans **25^c**

TAS-T-MIX FRUIT

Cocktail tall can **10^c**

HERE'S YOUR GUARANTEE!

HIGHEST GRADE BUTTER

U. S. CERTIFICATE OF QUALITY IN EVERY PACKAGE

It's 93 score... the top score in butter! That's why you can actually see the difference, smell the difference, taste the difference! Land O' Lakes is made from sweet (not sour) cream. Unquestionably America's best butter for table and cooking!



NOW!
31^c
LB. ROLL
From The Tub . lb. 29c

Wegmans
HOME OWNED FOOD MARKETS
FREE PARKING FOR CUSTOMERS

Sun advertisers offer you greatest savings on quality merchandise.

S-G THE SANI-GARB Garbage Deodorant
NOW AT MOST GROCERS

"MIDDLE-AGE" WOMEN
HEED THIS ADVICE!
Lydia E. Pinkham's Vegetable Compound TABLETS help thousands of women thru "trying times". The way they help relieve female functional distress with its nervous, moody spells is often amazing. They ALSO help build up rich red blood which means more strength!

WAYNE UPHOLSTERING CO.
74 PARK AVE.
WILL RECOVER—REBUILD—RESTYLE
Your 3-Pc. Living Room Suite
LIMITED TIME ONLY
\$29.75
No Down Payment No Carrying Charge
Guaranteed in Writing 5 Years
Phone **MON. 1404**
This special price includes new coverings, new cushions and springs units, new webbing and new fillings added, springs tied 8 ways.
Mrs. Ada Joyce, 192 Cameron St.

MEISENZAHL'S OLD FASHIONED
MACARONI AND NOODLE SOUP
MAKES 6 LARGE BOWLS
PREPARED IN 15 MINUTES **10^c**
Housewives should have Meisenzahl's quality foods in the pantry at all times. Our products include, egg noodles, elbow macaroni and spaghetti. These are made from pure No. 1 Semolina.
ASK FOR MEISENZAHL'S FOODS AT YOUR NEIGHBORHOOD GROCERS!

EVERY DAY MORE PEOPLE SAY:
THANKS TO GAMLER'S EASY TERMS I CAN NOW ENJOY PERFECT VISION
You, Too, Can Get
GLASSES
on Easy Credit!
You need not neglect your eyes for lack of ready cash. Eye correction frequently means health correction. Stop in today. Our reasonable terms will surprise you.
GAMLER'S
104 E. MAIN ST.
Dr. Ralph C. Sweating, Reg. Optometrist in Charge

NESTLE SEMI-SWEET CHOCOLATE Large Economy Size Bars **11^c** Reg. 15c

DAWNS ORIGINAL CUT-RATE DRUGS

OPPOSITE TEMPLE THEATER 56	CORNER AQUEDUCT 31	1 DOOR FROM STILLSON 353	CORNER DEWEY 452	AT BULL'S HEAD 880	JUST OFF MAIN 473	NEAR GOODMAN 539
CLINTON AV. S.	MAIN ST. E.	MAIN ST. E.	RIDGE RD. W.	MAIN ST. W.	N. GOODMAN	MONROE AV.

Clothes Pins SQUARE—POLISHED Box Of 40 **6^c**

JUMBO-JELLIED GUM DROPS POUND BOX **11^c**
Soft Sugared Fruit Flavored Delicious (Limit 2 Boxes)

TODAY thru SATURDAY RIGHT RESERVED TO LIMIT QUANTITIES
TOILET BOWL DEODORANT LARGE SIZE **7^c** 3 For 20c
Moth Tabs "Just Hang It Up" LARGE 25c SIZE **9^c** 3 For 25c

BASEBALL CAP WITH THIS COUPON **FREE** Given
Real big-league style base-ball caps for boys! Excellent quality, well-made, for boys up to 12 years of age. Given FREE when accompanied by adult.
No Purchase NECESSARY!

BLACK LEAF '40' FOR ROSE BUSHES (1 Oz. Bulk) **19^c**

PREP For Shaving 35c Size **14^c**

MERCURO-CHROME 15c Size **3^c**

FLY RIBBONS 3 Regular 5c **5^c**

WITH THIS COUPON **OXYDOL** Large Box **14^c** (Limit 1)

WITH THIS COUPON **WAX PAPER** IN CUTTER EDGE BOX Heavy Quality 100 Feet **6^c** (Limit 2 Rolls)

DOG FOOD 10c MITY BRAND 3 CANS **10^c**
Rich in pure beef and vitamins. For dogs cats and puppies.

LADY ESTHER Cream, Lge. 8c Size **59c**
HALEY'S M-O 11.00 Pint **58c**
WOODBURY'S Cream, 11.00 Size **59c**
PERECO 30c **2 for 39c**
DIXIE CUPS Hot or Cold, Reg. 10c **8c**
COLGATES 20c **2 for 29c**
DRINKING STRAWS Box of 100 **8c**
FIRST AID Kit 40c Value **24c**

WITH THIS COUPON **DJER-KISS Perfume** Original 35c Size **23^c** (Limit 2 Bottles)

WITH THIS COUPON **ENERGINE SHOE WHITE** TUBE OR LIQUID Reg. 25c **11^c** (Limit 2)

DR. WEST TOOTH BRUSH **CALOX** TOOTH POWDER 65c VALUE BOTH FOR **39c**

PHILLIPS' Milk of Magnesia TABLETS 25c Size **11^c**

FITCH'S TALCUM For Men 25c Size **7^c**

Peterman's ANT FOOD 25c Size **14^c**

DOLORES Castile Soap Made From Pure Olive Oil, 15c Size **7^c**

Whisk Brooms 35c Quality **19^c**

Detecto Scales BATHROOM COLORS Reg. 2.50 Val. **1.77**

Lunch Kit All Metal 75c Value **39^c**

EPSOM SALTS 1-LB. SIZE **3^c**

NOXZEMA CREAM 75c JAR **49^c**

TAR SOAP 15c SIZE BARS **7^c**

ENERGINE CLEANER 25c SIZE **18^c**

IRONIZED YEAST \$1.00 SIZE **53^c**

ANACIN TABS. BOX OF 30 **39^c**

Hair Curlers SPRING-LOCK Perfect For End Curl s CARD OF 3 **9^c**

Shoe Trees ADJUSTABLE For Men or Women Nickel-Plated PAIR **17^c**

8-Oz. BABY NURSERS New Low Price **2 for 3^c**

Shoe Polish Black, Tan, Brown or Ox-Blood Giant 15c Bx **8^c**

60c Resinol Ointment **32^c**

28c Lovalon Hair Rinse **14^c**

35c Pond's Face Powder **33^c**

10c Envelopes Pkg. of 25 **3^c**

10c Safety Pins Pkg. of 40 **6^c**

35c Quilt Fly-Deed **35^c**

10c Cocoa Butter **6^c**

10c Aspirin Tablets tin of 12 **2^c**

WINS HISTORY PRIZE
Robert W. Forbush, 250 Grosvenor Rd., who receives his Bachelor of Science degree from Hamilton College this June, has been awarded the Putnam Prize in American History, given to the senior having the best record in two courses of American History.

Mandells Meet Samsons In Major Softball League
By DON MATTARO
Now that the first half race has been decided in the Major Softball loop and Kodak Park has been crowned divisional champs, those dead heat softball arguments will get under way again as six teams jockey for topnotch positions in the second half chase.
All clubs, with the exceptions of Kodaks, have made changes in their lineups in a supreme effort to stop the Kaysees' attack on the fifth consecutive major pennant.
Mandells' Drug ten, who will face Samsons in the opener Friday evening, under the Kodak mazdas, are primed with new blood following a complete team shake-up by president Jay Mandell.
In the other half of tomorrow night's twin bill the Balcos will stack up against the Daw Drug ten.

Sun advertisers offer you greatest savings on quality merchandise. Read the Sun regularly every Thursday.

NOT TOO LATE

July—Madam Chesney was wrong Jeff still loves you so go back to Denville before it's too late. Read "I Find Out About Love" in the July True Story Magazine now on sale. (Adv.)

RIVER PARK INN
EAST RIVER ROAD
FLOOR SHOW
SATURDAY NITE
WOODY THAYER'S Orchestra
GEN 7681

NEVER A DULL MOMENT
COME AND
HEAR OUR NEW SINGER
SHE'S A SENSATION!
BEN HELFER'S
Home Cooking Every Day
Choice Beverages
90 HENRIETTA ST. MON. 9147

SPRING COATS OR DRESSES
BEAUTIFULLY CLEAN'D & APRESSED
49c
Cash and Carry
LOMBARDO DRY CLEANER
MAIN 3774 For Call & Delivery
PLANT—57 FORD ST. STORES—492 MAIN ST. WEST
343 DRIVING PARK — 499 LVEL LAVE. — 647 CHILI AVE.
Mrs. Mary Keenan, 37 Tryon Pk.

SALE CONTINUED TO SATISFY POPULAR DEMAND

1c
WATERPROOF—WILL NOT TURN WHITE!
1 Gal. \$5.45
1/2 Gal. \$2.95
1 Qt. \$1.75
1 Pint 95c
2 Gallons \$5.46
2 Half-Gals. \$2.96
2 Quarts \$1.76
2 Pints 96c

SALE!
Buy one can of this famous varnish at the regular price and receive another can of the same size for only 1c! Good for floors, woodwork, boats, stairways, linoleum, or any other interior or exterior surface.

M.P. HI-GLOSS ENAMEL
Leaves No Brush Marks
Here's an unusual value in a high-gloss enamel for walls and wood-work. It works easily, covers exceptionally well with a porcelain-like finish. It's washable.
NU-ENAMEL PRODUCTS CO.
1775 DEWEY AVE.
ALSO AT THESE DEALERS
E. C. SYKES CO. 12 Front Street
ITKINS HARDWARE 455 Joseph Ave.
Mrs. Mabel Southworth, 1880 Conner Rd.

ROPE IN-
A FEW OF THESE EXTRA SPECIAL **BERGHASH BARGAINS**



Refreshment ahead... when
Beverwyck's the beer!
A cool wave—right 'on top'! That's Beverwyck! For this grand brew comes to you as rich and as flavorful as when it leaves the brewery. Try some today—and beat the heat! In steinies, bottles, or cans—and on draught at your favorite tavern.
BEVERWYCK BREWERIES, INC. • ALBANY, N. Y.
DISTRIBUTOR: Berger-Kloifgen Co., Inc. 10 Public Market Culver 3300



A FULL WEEK'S VACATION
FOR AS LOW AS \$40
One week's stay
2 persons in a room from \$40.00
1 person in a room from \$42.00
Three days' stay
2 persons in a room from \$20.00
1 person in a room from \$22.50
Two days' stay
2 persons in a room from \$14.00
1 person in a room from \$16.00
Rate includes: large outside twin-bed room and bath... three delicious meals daily... sun deck... roller chair side swimming pool and ocean bathing or treatment by arrangement with Health Institute located in hotel. Hotel bus from station.
the Ambassador
ATLANTIC CITY
WILLIAM HAMILTON
Managing Director

YOU ASKED FOR IT...
HERE IT IS!
The New **GENESEE BEER**
Liebotzschaner
now ON TAP too
It's LIGHT in color and body, and DRY not sweet



MON VALLEY SLOE GIN
70 Proof
Compare \$1.75 Value
\$1.19
4.5 Quart
OLD MR. BOSTON LEMON GIN
60 Proof
Flavored
Make A True Tom Collins
A Taste That You'll Long Remember
\$1.50
Full Quart
Limited Quantities—While It Lasts
WEST INDIES RUM \$1.39
An Outstanding Puerto Rican Quality Product
"RON GRANDE" RUM \$1.79
"From Puerto Rico's Best Rum House"




200 E. Main St. **Go first to Neisner's**
5c to \$1.00 Stores
A GREAT SALE of SUMMER SANDALS FOR WOMEN & GIRLS
69c
SALE PRICE
SIZES 3 TO 8
CREPE SPORT
CORK SOLES—THE IDEAL SHOES FOR BEACH, TENNIS AND ALL SPORT WEAR—ALL THE NEW COLORS
NEW CORK SOLES



Where to go for Entertainment
PARTIES AT **Capital Theatre Hall**
WEDNESDAY 8:15 P. M.
SUNDAY 2:15 P. M.
85 W. Main St.
BINGO PLYMOUTH CHURCH HALL
Plymouth Ave. at Troup
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot
PARTIES **UNION LEAGUE HALL**
Sunday and Monday—1:15 P. M.
Wednesday and Saturday 1:30 P. M.
ADMISSION 25c
290 Gregory at South Ave.
Eveready Printing Co.
Sol. P. Migdol, Mgr.
BINGO CIRCULARS
Commercial—Job Printing
177 Joseph Ave. Main 8090
BINGO SHOW 7 P. M. GAMES 8 P. M.
Thurs., Fri. and Sat.
HOLLYWOOD BINGO HALL
35 PULLMAN AVE.
Don't forget Mrs. Brown's parties Sunday Nights. Big prizes and a good time for all.
Parties at WEST AVE. MANOR
165 West Ave.
Mon. and Wed.—8:15 P. M.
Tues. Thurs. and Fri.—8:30 P. M.

SEAGRAM'S 94 PROOF GIN
Distilled from 100% American Grain / Neutral Spirits
A Best-Selected London Dry Gin
A \$1.74 Value
\$1.35
4.5 Quart
REPEAT SALE! IMPORTED SCOTCH
All 8 Years Old
A Choice Blend of Highland Whiskies
100% Scotch Whiskies
Distilled and Blended in Scotland
\$2.49
1.5 Quart
AMBER GOLD KENTUCKY STRAIGHT BOURBON WHISKEY
100 PROOF
3 Years Old
Bottled By
THE CALVERT DISTILLING CO.
Full Quart
\$1.85
CALIFORNIA GRAPE BRANDY
90 Proof
It flavors soda, plain water or ginger ale to make a refreshing long drink.
\$1.45
4.5 Quart
When You're MELTING Try A WINE COOLER
Renault Sweet Wines
Reg. 79c Special 59c
3 BOTTLES \$1.50
Try a wine cooler: 1/2 bottle Red Wine — 1/2 Seltzer. Add fruits, sugar and ice.
BERGHASH
124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S ROCHESTER THEATER
FREE PARKING OPPOSITE OUR STORE

A BETTER SANDAL FOR BOYS, GIRLS, AT A LOWER PRICE
Every Pair Has A Guaranteed NEVER-RIP LONG WEAR SOLE
69c
Whites — Browns
SIZES 8 1/2 to 2



BEACH CLOGS FOR WOMEN AT THIS PRICE SALE TOMORROW
39c
SIZES 3 TO 8



BIRTHDAY PARTY
Members of the Edgar F. Kohler Auxiliary, Army and Navy Union will hold a birthday party at City Hall Annex, 34 Court St. tomorrow evening after a short business session at 7:30 p. m.

REGISTER AT
87 EAST MAIN
IF YOU WANT
WILLKIE
for President

RUGS 9x12 \$1.00
CLEANED AND STEAMED
Rugs, Steamed, Cleaned, Washed,
Sized, Moth, Damp and
Germ-proofed \$3.00
ELTER CO. Est. 1872
Glenwood 3466 - 44 Arthur St.

INDIGESTION
may affect the Heart
Gas trapped in the stomach or chest may act like a
bar of dynamite. At the first sign of distress
insert one and swallow several on Bril-Sun Tablets to
get the gas free. No laxative, but made of the latest
scientific medicine known for relief. If the
FIRST DROG doesn't give relief, see doctor, return
bottle to us and receive DOUBLE MONEY BACK. 25c.

LIBERTY SERVICE STATIONS

350 SOUTH CLINTON
2 BLOCKS SOUTH OF CONVENTION HALL

281 GENESEE ST.
OPPOSITE THE MADISON THEATRE

FREE!
Famous Wilson SUN GLASSES
FREE with purchase of 7 Gallons
of Gasoline or Oil Change
FRI • SAT • SUN
June 21—June 22—June 23

FREE! FAMOUS WILSON Sun Glasses

BUY AT THE **Esso** SIGN

The Perfectly BALANCED Blend

CARSTAIRS
White Seal

A SUPERB BLENDED WHISKEY
FOR THE MAN WHO CARES

84.8 Proof, 75% grain neutral spirits.
Copyright 1940, Carstairs Bros,
Distilling Co., Inc., New York City

RED, WHITE and BLUE WEDGES \$1.95

Stirring Gay "AMERICAN"
—Colors—Linen—Seersuckers—Salleth. Choose Yours From the Largest Stock in Town.

WEST END SAMPLE SHOES
191-193 Genesee at Kirkland Road
Open Evenings

COUPON CORNER

1/4 PT. JAP-O-LAC ENAMEL AND BRUSH 14c 40c value. Brighten up that porch and lawn furniture now. H. H. SULLIVAN, INC. 61-73 South Avenue	WIDE SELECTION MEN'S SILK SOCKS 19c Pr. All colors and sizes. No limit on coupons! Jack Green Men's Wear 283 East Ave. Cor. Union
LATEST SHEET MUSIC 29c Regular 35c All popular song hits Columbia Music Store 53 Clinton Ave. So.	NINE LIVES BRUSH CLEANER FREE With purchase of 1 quart. Cleanses and whitens wall paint at only 5c! MITTLEMANS 240 North Street
PEE-CHEE WHITE SHOE CLEANER 9c Regular 25c Size. Globe Bargain Store 172 West Main St.	Genuine Moccasins \$1.75 REG. \$2.49 with arch-support soles. GLASSMAN'S 107 E. Main — Open Evenings
10c FROZEN CUSTARD 5c 5c for 6oz quart for 3oz either one with coupon. SEXTON'S 4776 Lake Ave.	FULL QUART FINE SALAD DRESSING 16c Complete line of Meats & Groceries. PAVONE'S MARKET 523 E. Main St. Phone St. 1161
SEERSUCKER 22c Yd. Values to 35c with coupon. Manhattan Silk Store 241 Main E. next Wegman's	REG. 89c SHARKSKIN 39c All colors. With coupon. Manhattan Silk Store 381 Main E. next Wegman's
TEXACO OIL CHANGE 85c Reg. \$1.25 change best grade oil Friday, Sat., Sun. Engel's Service Station 2264 CLIFFORD AVE.	CLIP THESE COUPONS AND SAVE \$\$\$ YOU MUST BRING COUPONS. GOOD FRIDAY AND SATURDAY ONLY UNLESS NOTED IN COUPON.

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783

LIFEBUOY SOAP
3 FOR 11c
Limit 3
KEY DRUG

TODDY
Lb. Can 22c
Limit 1
KEY DRUG

Pot Cleaners
3 FOR 5c
Limit 6
KEY DRUG

Carbona SHOE WHITE
25c Bottle or Tube
Limit 1
8c
KEY DRUG

Fly Swatters
Reg. 10c
3c
Limit 4
KEY DRUG

Electric FANS
8" Blade
\$1.50 Value
98c

RUBBERS for KURLASH
Reg. 15c
9c

ZINC OXIDE OINTMENT
25c TUBE
7c

Palmolive Shaving Cream—Reg. 25c
2 FOR 33c

CELLULOID TOOTH BRUSH HOLDERS
10c VALUE
7c

Toll House COOKIES
made with **NESTLE'S SEMI-SWEET CHOCOLATE**
in the Yellow Wrapper
2 bars for 25c

KEY 92 E Main near Water

470 N Goodman near Main

546 Monroe near Goodman

457 Ridge Rd W near Dewey

Rochester's Modern CUT RATE DRUG STORES

Today • Tomorrow • Saturday • Sunday

SAMSON UNITED ELECTRIC IRONING CORD SET
Extra Heavy All Rubber Cord
All Rubber Plug Full 6 Ft. Length
23c
A REAL 59c VALUE

KEY SCOOP SAMSON
Adjustable Automatic
FLAT IRON
Reg. \$5.98
\$2.49
Complete With Ironing Cord

KODAK DUOX
HERE'S the latest arrival at our camera counter. Gives you more pictures for your money; the latest in miniature camera style. Makes 16 album-size (1 1/4 x 2 1/4 inch) pictures per roll of No. 620 Kodak Film. Has the compactness of a folding camera, yet a simple twist of the mount extends the lens to picture-taking position. Smooth, precise-working shutter. Capable Doubler lens. Most exciting of all is its price—\$5.75

WILLIAMS TALCUM POWDER
25c SIZE 8c
Limit 2
KEY DRUG

DE Scholl's New Super-Soft ZINO-PADS
FOR REMOVING CORNS
and other foot irritations caused by shoe pressure. 63% softer—cushioned with KURBY-TEX! don't come off in bath, don't stick to stockings!
31c
BOX OF 12 CORN PADS

SACCHARIN TABLETS
BOTTLE OF 1000
1/4 Grain 47c
1/2 Grain 47c

BOBBY PINS
Card Of 25
3c

HOUSEHOLD FUSES
Reg. 5c
5 FOR 13c

METAL LUNCH BOX
Reg. 59c
39c

VELOUR POWDER PUFFS
Large Size
2c

HAARLEM OIL CAPSULES
BOX OF 24
12c REG. 35c

Luden's Cough Drops
2 FOR 5c

Colgate SHAVING CREAM
2 FOR 26c
REG. 25c TUBE

ITALIAN BALM
60c SIZE
29c

FREE REGULAR 25c CAKE OF WILLIAMS FAMOUS LANOLINE SOAP
SPECIALLY MADE FOR DRY SKINS

With The Purchase Of A 3oz Tube Williams Shaving Cream
75c Value BOTH FOR 39c

TAMPAX
NEW SANITARY PROTECTION WORN INTERNALLY
NO PINS 29c FOR A MONTH'S SUPPLY
NO PADS
NO BELTS
NO ODOR

ANGELUS LIPSTICK
by Louis Philippe
NOW 79c
Thrilling Shades TO MATCH ANY COMPLEXION

First Time Offered

Portable Hammock 6.95

DOWN \$1.00 A MONTH

Take It With You

Wherever You Go
It folds easily! It's easy to carry and can be set up in less than 3 minutes! This sturdy, comfortable hammock is the ideal way for you to rest this summer.

If you cannot come in — mail this coupon or call Main 5414.

PEOPLE'S OUTFITTING CO.,
439 Central Ave., Rochester, N. Y.

Please send me the portable hammock for \$6.95. I agree to pay \$1.00 C. O. D. and \$1.00 a month.

NAME
ADDRESS APT.
CITY PHONE

Have you ever had an account at People's? Yes No

PEOPLE'S OUTFITTING COMPANY
CORNER CENTRAL AVE. AND ORMOND STREET

OPEN EVERY FRIDAY NIGHT TILL 9

The hammock is made of durable duck covering with smartly styled, green enamel frame. Every member of your family will use this modern hammock. At the remarkably low price offered tomorrow it is an outstanding value. Order yours tomorrow!

"It's Easy to Pay The People's Way."
Never Any Interest to Pay at People's.

JUNE 20, 1940

BY A BUCK HUNTER

Each Week Five Names and Addresses Are Published In The Sun Between The Ads. Come to the Sun Office For A Dollar Bill When Your Name Appears.

The Rochester Sun

TRUTHFUL NEWS TRUTHFUL ADVERTISING

ROCHESTER, N. Y., THURSDAY, JUNE 20, 1940

PHONE STONE 6001

Events Of The Week

THURSDAY, JUNE 20

LUTHERAN CONCORDIA MEN'S CLUB - Banquet, Church Parlor, 8:30 p. m.
GREECE LEGIONNAIRES - AND VOLUNTEER FIREMEN - Carnival, Greece Legion Park, Long Pond Rd.
AMERICAN INSTITUTE OF BANKING - Annual Picnic, Genesee Valley Park
N. O. J. SCHOOL P. T. A. - Party for Graduates, School Auditorium, 3 p. m.

FRIDAY, JUNE 21

ROCHESTER BUSINESS & PROFESSIONAL WOMEN'S CLUB - Beginning of Regional Meeting, York Harbor, Maine
GREECE LEGIONNAIRES AND VOLUNTEER FIREMEN - Carnival, Greece Legion Park, Long Pond Rd.
EDGAR F. KOHLER AUXILIARY - Birthday Party, City Hall Annex, 34 Court St., 7:30 p. m.



\$16,500.00 In FREE Prizes Who is She? Turn To Page 4 For Details

SATURDAY, JUNE 22

MONROE COUNTY VOLUNTEER FIREMEN - Parade, 6:30 p. m.
GREECE LEGIONNAIRES AND VOLUNTEER FIREMEN - Carnival, Legion Park, Long Pond Rd.
I. W. W. G. O. P. - Dance, Midvale Country Club
RIDGE MOUNT COUNTRY CLUB - Bridge and Dance, Clubhouse, 8:30 p. m.

SUNDAY, JUNE 23

ROCHESTER PHOTO ENGRAVERS UNION 22 - Picnic, Churchville Park, 12:30 p. m.
KNIGHTS OF ST. JOHN AUXILIARY - Communion Begins
SACRED HEART LEAGUE - Silver Week, Church Hall, 4-6 p. m.

MONDAY, JUNE 24

ROCHESTER GIRL SCOUT STAFF MEMBERS - Supper Party, Home of Mrs. Simon L. Stefel, Marjoram St.

TUESDAY, JUNE 25

DAN ESCHANGA - Annual Garden Party, Home of Mrs. Joseph Rodenbeck, Ontario-On-The-Lake, 2-5 p. m.
GOOD SHEPHERD GUILD - Supper and Picnic, Newport House, 4:30 p. m.

WEDNESDAY, JUNE 26

NAZARETH ACADEMY - Senior Ball, Oak Hill Country Club, 10 p. m. to 2 a. m.
ERICK CHURCH WOMEN - Sewing for Red Cross, Institute, 10 a. m.

ROCHESTER'S WEEKLY SHOPPING GUIDE
Delivered to 75,200
Rochester Homes
Every Thursday

Red Wings Keep Lead Despite Pilot Change

Despite passing through one of the most hectic weeks of their 12 year career, the Rochester Red Wings remained at the top of the heap in the scrap for the International League pennant.

During the week they lost one manager, took on another, lost a double-header to the second place Jersey Giants, took and 11 to 1 shellacking at the hands of the Syracuse Chiefs, optioned Floyd Beal, third string catcher, were deprived of the services of George Fallon, then Frank Crespi, but still they stayed on top.

The commencement exercises which found the likeable Billy Southworth moving up to the St. Louis Cardinals as pilot and Estel Crabtree stepping from the captaincy to the manager-ship of the Red Wings is a well-deserved promotion for two deserving fellows.

Under Crabtree, the Wings have shown no let-down in their hustle and enthusiasm. They went out and won their first 2 starts and, with Mike Ryba in the third base coaching box, displayed some of the most colorful baserunning seen in many a day at the Norton St. lot. They didn't look too good in the field Friday night when they dropped two to the Giants but that was just one of those things.

The Wings return home from Baltimore this Sunday to meet the Newark Bears in a double-header which will be followed by five straight night games. The schedule includes arc games with Newark on Monday, Tuesday and Wednesday with the Syracuse Chiefs winding up the week with night tilts on Thursday and Friday.

Former Rochesterian's Son 'Makes Good'

Winston Churchill's Mother Born On Troup St.

Particular interest in the life and activities of England's Prime Minister, Winston Churchill, is being shown here in Rochester since it became generally known that Churchill's mother was born and spent her early life in Rochester.

The story of Churchill's local ties is now being read throughout the nation in the current issue of Liberty Magazine. "Winston Churchill and his American Mother" is the title of the serial which relates the extraordinary bond between Lady Churchill and her son, the present head of Britain's government.

Winston Churchill says of his American ancestry: "My grandfather, Leonard Jerome and one of his brothers, Larry, after graduating from Princeton College, having become more prosperous, moved to Rochester. Here they married two sisters, the Misses Hall. They built two small houses side by side in what was then the best quarter of the city, and connected them by a bridge. My grandfather had four daughters and his brother had four sons. My mother, the second of Leonard Jerome's daughters, was born in 1854."

Another interesting point in the history of the Jerome family is that before leaving Rochester for New York City when his daughter Jennie was two years old, Leonard Jerome founded a newspaper, which was an organ of the then popular Know-Nothing Party. The paper survives today as the Rochester Democrat and Chronicle, one of the string of journals owned by Frank



WINSTON CHURCHILL

E. Gannett, at this writing a candidate for the Republican nomination for the presidency.

It has been asserted that the Jerome family lived on

what is now Troup St., which bears out Winston Churchill's statement that his grandfather's house was situated in what was then the best quarter of the city. Troup St. and the adjacent neighborhood was known as the "Ruffled Shirt Ward" and enjoyed the distinction that East Avenue and Brighton suburbs now have as the most aristocratic sections of the city.

Jobs Obtained By Most Seniors At Vocational High

A record that will be hard to duplicate in any other public school is the boast of Vocational High School, which reports that more than 80 percent of the seniors being graduated by that institution this season have jobs in private industry awaiting them.

Graduation exercises for the seniors will take place tomorrow at 8:15 p. m. in the auditorium of No. 5 school at Jay St., cor. Plymouth Ave. N.

Thirty-eight seniors will receive diplomas and 17 post-graduates will receive certificates from Roy F. Johncox, principal.

Graduates of the school have complete the required training in cosmetology, commercial art, commercial foods, electrical appliances, shoe and leather work, drafting, tailoring, trade dress-making, auto mechanics, tailoring, sheet metal work and machine shop practice.

Swimming Champ Heads Aquatic Division Of 'Y'

Harry Rawstrom, a member of the 1939-40 all-American swimming team, Eastern intercollegiate 440 swimming champion, New England intercollegiate 220 and 440 swimming champion for the past two years, arrived in town this week to assume his duties as assistant physical director in charge of athletics at Central YMCA according to an announcement made by Herbert P. Lansdale, Jr., general secretary.

"Rawstrom comes with special training in aquatic leadership and fills a long felt need in our association program," Mr. Lansdale said. "Each of our four branches has a swimming pool and they are the most expensive pieces of equipment that we have in our physical program. Our purpose in engaging Mr. Rawstrom is to coordinate the swimming and life-saving instruction in our four pools and create an interest among boys, young men and men in swimming."

Rawstrom's home is in Patterson, N. J. He was graduated last week from Springfield College with a Bachelor of Science degree in Physical Education.

Townsend Clubs To Picnic Sunday

Combined Townsend Clubs of the 39th Congressional District will hold a basket picnic at Grounds No. 3, Genesee Valley Park next Sunday, according to Frank Meyers, president of Townsend Club No. 1.

Clubs in the 36th, 37th and 38th Districts are invited to attend this affair.

Pedestrians Warned In Sheriff's Appeal

Pointing out that seven of the county's 12 traffic accident fatalities during the first five and a half months of 1940 were pedestrians, Sheriff Al Skinner today issued a double-headed appeal.

Motorists were urged to use extra precaution in passing pedestrians and pedestrians were urged to keep to the left side of the highway facing traffic so as to be able to meet any emergency.

The sheriff's appeal accompanied his consolidated report of traffic accidents in the county showing two killed and 71 injured in 44 accidents last month as compared to one killed and 73 injured in the same number of accidents in May 1939.

"Most of our roads," said Sheriff Skinner, "are two-lane highways and when two cars pass there's no room on the paved portion for a pedestrian. Motorists have the responsibility of watching out for pedestrians and for the sake of saving their lives—regardless of whether or not they have the right of way—pedestrians likewise have a responsibility of watching out for cars."

The sheriff's report showed that five of the seven pedestrian deaths occurred at night on unlighted highways.

"Unlighted highways," Skinner pointed out, "are death traps for pedestrians especially for those wearing dark clothing. After practically every pedestrian fatality, the driver states that he didn't see the victim until he was nearly upon him. Then it's too late."

PRESIDENT FETED

Members of the P.T.A. of Pinnacle School No. 35 presented Mrs. Harry Warren, retiring president of the organization with a lovely gift at a luncheon held in her honor at Hotel Seneca last Wednesday.

Lauer's Store Open Every Friday Night

'TIL 9 P. M.



Reg. \$39.50 Porcelain Chrome
5-Pc. Breakfast Set
With 2 Extension Leaves

The gleaming white, stainless porcelain top opens to seat 8 people easily. The triple chromium plated legs will not rust or tarnish. The strong, comfortable chairs have padded seats and backs covered with heavy, washable leatherette. Lauer's have reduced the price of this 5 piece breakfast set to save you \$5.50. Available in attractive colors.

\$34
5 PIECES

Summer Specials In Lauer's DRAPERY DEPARTMENT

- Reg. \$1.69 PRISCILLA CURTAINS
Extra wide ruffles... Thick woven dots... Ivory and Ecru. \$1 pair
- Reg. \$2.98 SHOWER CURTAINS
6'x6' size: Green, Peach, Blue, Yellow and White. \$1.98
- Reg. 39c TURKISH TOWELS
22"x44" size: Peach, red, green and blue colors. 22c
- Reg. \$1.59 COTTAGE SETS
5 piece set includes 2 top curtains, 2 tie backs and 2 sash curtains. \$1 set
- Reg. \$1.39 WINDOW SHADES
Columbia shades, 36"x72" size: Green, white, and tan. 89c
- Reg. \$6 CHENILLE SPREADS
All colors. Single or double size. Solid colors or patterned. \$3.99

Magnolia Blossom SLIP COVERS
Chair \$2.95 Sofa \$4.95

TRADE IN YOUR OLD FURNITURE

Lauer's renovate your furniture and sell it in their own Bargain Basement. Thus, you are assured of a fair trade-in allowance.

1/2 Price Sale!
Reg. \$39.50 Eclipse Sanitized
Innerspring Mattress

European imports are at a standstill. Bedding manufacturers are unable to obtain Belgian damask for mattress tickings. They have been forced to change immediately to fabrics produced in the United States. To close out present stocks of ticking and to speed up production of their new line the Eclipse Mattress Company offered Lauer's a great saving on 500 mattresses covered in their very finest Belgian fabrics. Every one of these mattresses is built according to rigid \$39.50 specifications. The inner construction—the tailoring—the quality of the materials used is absolutely the finest. Every mattress is covered with 8 ounce Sanitized Belgian damask fabric. Lauer's are selling these \$39.50 mattresses at half price! You pay only \$19.75 while they last. Act now! If you can't come to Lauer's store, telephone Main 3268 or drop us a post card at 50 State St., immediately. Your mattress will be delivered just as soon as your order is received. Pay only \$1 weekly. Regular \$39.50 box spring to match same price, \$19.75.

\$19.75
FULL OR TWIN SIZE

USE LAUER'S BUDGET TERMS

90 day extended accounts are the same as cash. You pay only 1/2% monthly on longer term purchases from 6 to 18 months.

50 STATE ST.

Lauer's

'Willkie For President' Headquarters Opened Here

A local headquarters to promote the candidacy of Wendell Willkie, utilities head, of the Republican presidential nomination according to Wilbur E. Frerichs, 247 Oxford St., organizer of the local group.

Willkie, who up until a few months ago did not enter into the political picture at all, has gained remarkable strength among Republicans in all walks of life, according to Frerichs, and already more than a thousand petitions have been signed in Rochester requesting his nomination.

According to the latest figures of a national poll, Willkie is second only to Thomas E. Dewey, New York district attorney as popular favorite. Within the last week he has passed Taft and Vandenberg who previously ran second and third in the polls.

The local headquarters will remain active until the Philadelphia convention next week, at which time local supporters of the Indiana farm boy who rose to power in the utilities business, promise that he will walk off with the nomination, with Dewey as his running mate.

SOCIETY PICNIC

Seventh annual picnic of the Valguarnera Society, will be held at Costich Park on Sunday, July 14, according to Louis Arena, publicity chairman. Fireworks, a band concert, dancing and athletic contests are included in the planned program.

Kitzmilller Music Reports Steady Business Increase

A steady increase in business since taking over the store is reported by D. D. Kitzmilller,

head of the Kitzmilller Music Co., 115 Clinton Ave. S. The company, formerly the local outlet of the Wurlitzer Music Co., carries a full line of music and musical instruments.

Kitzmilller, who had been associated with the Wurlitzer organization for more than two years prior to his taking command, is now carrying out an expansion program, announced at the time of his purchase of the business. All former Wurlitzer employees are with the new organization. Particularly popular is the large music school conducted by Kitzmilller by Francis (Sax) Smith.



Movie Quiz Winners

Here are the winners of the Sun Movie Quiz Contest. Each will receive two tickets to see the picture starting today at Loew's Theatre. Winners must call at the Rochester Sun office, 420 Burke Bldg., for tickets before Monday noon. No tickets given out on Saturday afternoon.

- V. Guenther, 375 Parcells Ave.
- K. Hanley, 24 Hinsdale St.
- A. Pellan, 411 Pullman Ave.
- M. Tobey, 28 Shelter St.
- P. Mazzei, 198 Lyndhurst St.
- J. Wicks, 170 Wilkins St.
- M. Scallick, 632 South Ave.
- J. Flynn, 357 West Ave.
- J. Geiger, 133 Rutledge Dr.
- L. Jack, 546 Powers Bldg.
- M. Sale, 43 Vermont St.
- Gertrude Mellor, 81 Van Buren Ave.
- Mrs. Mary Allen, 227 Genesee St.
- Mrs. Leon Maloney, 447 Thurston Rd.
- Mrs. Herbert Schmitt, 1476 Lake Ave.
- Mr. Frank Robinson, 581 Plymouth Ave.
- Mr. Frank Nynn, 434 Exchange St.
- Mrs. Hartman, 264 Avenue D
- Lulu Sutter, 285 Lincoln St.
- Mrs. Dean Simpson, 1481 Monroe Ave.

Two-Fold Purpose Accomplished By WPA Sewing Group

More than 13 thousand garments, including shirts, work pants, pajamas, are fabricated each month by the 226 women who comprise the W. P. A. Sewing Project, held each day in the building formerly housing No. 22 School.

Miss Mary V. Sullivan, district supervisor of the project reports that her charges consume well over 35 thousand yards of material each month in the making of garments, sheets and pillow cases, which are turned over to the Welfare Department for distribution among local relief clients.

Funds for the project are furnished by the W. P. A. in conjunction with the City of Rochester. The city also furnishes heat and light for the project, as well as incidental needs such as findings for the work.

In addition to the employment which the project offers to the W. P. A. employees, education in the art of sewing is gained by the workers. Lawrence Hyers, a W. P. A. official claims that many, who couldn't sew a straight seam when first coming the project are able to take sewing jobs in private industry after six or seven months training. — MATTARO.

Immaculate Parish Chooses July Date For Picnic

Members of the Immaculate Conception Church have chosen Sunday, July 7, as the date for their annual parish picnic to be held at the Baker Farm in Genesee Valley Park.

Rev. Donald J. Murphy, pastor of the church has appointed Frank Stockmaster as general chairman of the affair, with Paul Scottebo as co-chairman.

AT GAMLER'S



Beautiful
8-DIAMOND
ENSEMBLE
\$24.75

50¢ A WEEK

We are proud to present this extra value combination. You need look no further than Gamler's for the ring you want. Our wide selection is in good taste and reasonably priced.

EASY TERMS AT
GAMLER'S
Jewelers & Opticians
104 EAST MAIN ST.
(Corner North Water)

BROTHERLY LOVE

Vic — Why did you confess Tommy's theft? You should have let him take his medicine like a man. He was the thief and should have paid the penalty. Read 'My Problem Brother' in the July True Story Magazine.



Try
POW'D'R-BASE
Hampten

at our expense!
Give yourself a new beauty experience. Just a touch of the POW'D'R-BASE Hampten foundation stick keeps you make up fresh, lovely, lasting. Helps conceal lines, blemishes. Ends shiny nose. Makes your skin smoother, younger-looking. See how much lovelier your complexion can be. Mail the coupon today, for your free sample. Over 10 million packages sold.

FREE Large Trial Size
Hampten Sales—Dept. S.B. 150-151
150-151 Ave., New York
Send me POW'D'R-BASE in the shade checked. I enclose 3¢ stamp for mailing.
Name: _____
Address: _____

WEEK-END SPECIALS SCHLEIF BAKE SHOP 17 CLINTON AVE. SO. NEXT TO ODENBAUM'S A STEP OFF MAIN

FRIDAY ONLY
DANISH PASTRY Assorted Fillings and Toppings **3¢**
LEMON CREAM ROLL Butter Sponge Filled with fresh Lemon Cream **24¢**

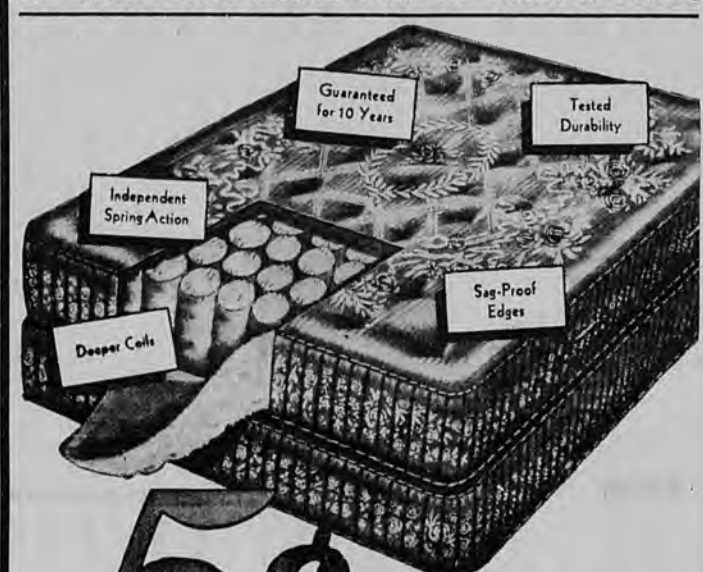
SATURDAY ONLY
CHOCOLATE FUDGE LAYER CAKE Filled and topped with chocolate fudge icing. Reg. Price 39¢ **29¢**

FRUIT STOLLEN Filled with glazed fruits and loaf. Reg. Price 36¢ **24¢**

WEEK-END COMBINATION SPECIAL
All Put Up in One Box for Your Convenience
1 Marble Loaf Cake . . . 25¢
6 Butter Rolls 10¢
6 Almond Buns 15¢
6 Assorted Cookies . . . 10¢
VALUE 60¢
ALL FOR 39¢

VITAMIN B, WHEAT GERM BREAD 15¢

TRY A NEW SIMMONS BEAUTYREST IN YOUR OWN HOME FOR 30 NIGHTS FREE!



5¢ A DAY
Buys a New Deeper
Beautyrest

Never before has it been so easy to buy this famous mattress. And never before has Simmons made a mattress with so much real value. It is guaranteed for 10 year's service. It is certified for quality by the United States Testing Company. In durability tests it lasted 3 times longer than other mattresses tested.

It is guaranteed for 10 year's service. It is certified for quality by "See The Beautyrest. Try Its 'Luxury Comfort'. Buy One Now For a Nickel-A-Day"

Open Every Friday Night Until 9 P. M.
**THE RELIABLE
FURNITURE COMPANY**
80-84 STATE ST. • ROCHESTER

To substitute all-purpose or tablespoons of each cup of all-hard-wheat flour for pastry or purpose flour with one to one soft-wheat flour in making and one-half tablespoons of cakes and pastries, replace two cornstarch.

Used PIANO BARGAIN

LET A PIANO MAKE YOUR HOUSE A HOME



Actual Photograph
FOR SALE OR RENT this beautiful piano. In private home few months but guaranteed like new. Rare quality bargain that everyone is looking for but seldom finds. Will be sold at sacrifice or might rent to reliable party. NO DOWN PAYMENT. Terms as low as \$1.75 weekly plus postage. FREE MUSIC LESSONS to purchaser if sold at once. Telephone Stone 4318. Ask for Manager Piano Department personally.

**KITZMILLER
MUSIC COMPANY**
115 Clinton Ave. So. Opposite Loew's
Open Evenings by Appointment
Mrs. Margaret Regan, 201 Rosewood Ter.

SPECIAL BUY ROYAL PORTABLE

Introductory Offer BRAND NEW
\$10 1940 Companion Model
Allowance for ANY old typewriter regardless of age, make or condition toward the purchase of this absolutely latest model portable... Turn that old machine in for cash value now.
List Price \$49.50
Special Allowance \$10.00
Valuable Finish, Non-Glare Keys, Full width carriage, Touch control. Sturdy carrying case.

\$39.50 For Limited Time Only
TERMS **100 PER WEEK**
CITY TYPEWRITER
160 SO. CLINTON, NEXT TO R. B. I.
Phone STONE 3424

\$1 for your OLD IRON



Westinghouse "Adjusto-matic" \$8.95
Allowance for Your Old Iron 1.00
YOU PAY ONLY \$7.95
Trade in your old heavy, slow iron! This faster-ironing Westinghouse weighs only 4 pounds. Dial the right heat for any fabric. Act now.

**ROCHESTER
GAS & ELECTRIC CORP.**
For Trouble and Service : For Sales Department and
Calls Telephone Main : Personal Calls Telephone
3960 : Main 7070

AVON FOR FRIDAY & SATURDAY PLAY CLOTHES

ALL STYLES
Including
Sketched Ballerina

The cleverest, cutest, most colorful play clothes shown this season.
Sale-priced now for your enjoyment all Summer.



- BALLERINAS
 - CLEVER SLACKS
 - CUTE OVERALLS
 - 2-PC. SLACK SUITS
 - 2 PC. PLAY SUITS
 - 3 PC. PLAY SUITS
- Plains--Prints
Plenty of mature styles for gardening and at-home wear.
- SIZES FOR ALL

FOR FRIDAY AND SATURDAY Repeating Our Successful

**Sale of
SUMMER
DRESSES**
Style Successes of the Summer Season for Juniors, Misses and Women!
IN SMART, NEW FABRICS THAT FLATTER EVERY WOMAN!
\$1.99
Prints
Plaids
Stripes
Solids
Checks
Your Choice
SIZES 11 - 44

**AVON SHOP
132 E. MAIN ST.**

LOEW'S

COMING TO LOEW'S SOON
A story about "Our Town" . . . the city that love built! Adapted from Thornton Wilder's Pulitzer Prize play and directed by Sam Wood who gave you "Mr. Chips"

OUR TOWN
One of 1940's Ten Best Pictures!
with
WILLIAM HOLDEN • MARTHA SCOTT
FAY Bainter • BEULAH BONDI • THOS. MITCHELL
GUY KIBBEE • STUART ERWIN • FRANK CRAVEN
Directed by SAM WOOD, who gave you "Mr. Chips"

WIN GUEST TICKETS
What are the advantages of living in your community? Why do you take pride in the Town in which you live?
Simply write a letter, giving your reasons and maybe you will be one of the lucky 25 to see "OUR TOWN".
Address your letter to Contest Editor "ROCHESTER SUN".

JUNE 20, 1940
each cup of all-
with one to one
tablespoons of

ROCHESTER SUN, THURSDAY, JUNE 20, 1940

Win Tickets To Leaves Theatre—Look For The Mighty Girls In The Sun

PAGE THREE

Few college students receive as much vitamin C daily as is contained in a large glass of orange juice, judging by studies of college girls in New England and the northwest.

Bush foods as macaroni and noodles should be removed from the fire as soon as they are tender, then drained, and cold water immediately dashed over them.

In The Spotlight

By David O. Alber

She plays only a small part in "All This and Heaven, Too." And, unless you were looking for it, you would entirely overlook the trivial credit given her. Anyway, she is Sybil Harris and she is the talk of Hollywood—though in hushed tones and not for publication.

She was so happy to get the small role in this picture that, when she became ill and her doctor advised her to quit, Sybil refused. Concealing her illness, she hung on until the last takes were made. Then she quietly said goodbye to her friends and went to a hospital. Several weeks later, Sybil Harris was dead.

played in and conducted such widely divergent outfits as a Salvation Army group, a ferry boat trio, summer resort bands, polite hotel ensembles, musical comedy pit orchestras, vaudeville house bands, and an operatic orchestra.

Communities, particularly those which rarely see good professional productions of the best plays, can look forward to a regular schedule of dramatic presentations, if the plans of the newly formed National People's Theatre materialize. As outlined by playwright Robert E. Sherwood, president, this group will make stage plays available, at \$1.50 top price.

Nothing better illustrates Mark Warnow's virtuosity than the news that the Philharmonic Symphony Society selected this popular dance band leader as guest conductor of the orchestra at a special all-American concert in New York. Last week, Warnow, who directs the largest dance band on the air—the Hit Parade orchestra of 45 men—was guest conductor of a massed band of 625 high school musicians. In his time, he has

We watched a group of 17 boys and girls as they sat, quietly but tensely, in NBC's Radio City studio 4D. Directly below them was Mrs. Eleanor Roosevelt, casually reading from her script into the microphone. When announcer Ben Grauer signalled that the program was concluded, the youngsters—the first studio audience to witness one of the First Lady's soap sponsored twice-weekly informal chats—marched, hand in hand, downstairs to meet Mrs. Roosevelt and to present to her a stone statue of the Madonna. The boys and girls are students at the New York Institute for the Education of the Blind.



MARK WARNOW

MID-SUMMER SPECIAL

CUSTOM-MADE SLIP-COVER

Includes Our Low Summer Labor Prices

Chair \$5.84
Davenport . . \$9.68

Complete with material and labor. Cut by experts in your own home. Skirts with pleats. Take advantage of our Low Summer Labor Prices today. Come early.

DECORATIVE FABRICS For Your Cottage and Home

Awning Cloth 19¢ yd. Striped Net 9¢ yd.
Waterproof, 21-in. Wide. Colored, For Cottage, 36-in. Wide.

Linen-lined CRASH 39¢ yd. CHINTZ 19¢ yd.
Sun and 30-in. Wide. Values To 89¢. Tub Feet. 36" Wide. To 89¢

MILL END SHOP

71 Clinton Ave. So. Opposite J.E. Thompson Co.

Savings In Boys' Suits That Aren't Often Seen

Values Very Much Worth Coming For

A Timely Sale Of STUDENT Sport Suits

Handsome sports fabrics and patterns. Every coat of these suits is a separate sports coat when worn separately. Many patterns . . . several styles.

\$8.95

Sizes 32 to 38

SIZE 10 TO 16 SUITS . . . \$6.95

SHIRTS & SLACK SETS 1.59 up

Sport shirt and slacks to match, hopsacks, crases, twills, gabardine weaves, plain or contrasting sets. Sizes 10 to 16.

BOY'S WASH SLACKS 95¢ up

Plain and striped and various patterns. A lad needs a few pairs of these for summer . . . and these are swell values.

BOY'S WASH SHORTS 59¢ up

Plain shades, patterns, checks, plaids, medium and dark colors . . . a huge variety. Fully shrunk.

BOY'S PLAY SHIRTS 59¢ up

All kinds, all styles, all colors. Plain shades as well as all the newer patterns. Every boy needs a few of these.



THE NATIONAL'S AIR-COOLED BASEMENT

Sale! Wash Slacks

1.39 (Basement)

All Woven Shrink Fabrics. Never Found In Trousers Less Than \$1.95!



A special purchase from one of our regular makers! Every one is a new, this-season pattern and color. Every one perfect, quality. Fine woven striped fabrics in soft shades that are most in demand this summer. Every pair guaranteed tub fast and color fast. Exceptionally outstanding values, at \$1.39!

Sale! Men's Play Shirts

Fine quality, lightweight, cool fabrics. This season's best-selling, most-wanted colors. Some have saddle-stitching on collar. All guaranteed tub-proof. 59¢ Value to 89¢

SALE! SLACK HOSE (Value to 23¢) 19¢
SALE! SHIRTS & SHORTS (Value to 27¢) . . . 23¢
SALE! WASHABLE NECKWEAR 15¢
SALE! MEN'S PAJAMAS (Val. to \$1.39) \$1.09



Open Up A National Liberalized Charge Account
Pay 1/3 July 10 . . . 1/3 Aug. 10 . . . 1/3 Sept. 10

HAMBURG CHEESE STICKS
Mold ground beef or favorite meat loaf mixture around sticks of American cheese. Wrap a strip of bacon around the meat. Cook in hot skillet over the camp fire. Serve in buns with chopped onion and sliced sweet pickle.

Pertinent Paragraphs

THE CLUB GIRLS will admire your talents if you roll the edges of your banana slices in paprika before adding them to your fruit salad. Perky; purty! Ripe bananas have brown freckles on their yellow noses.

NO FITTER FRITTER exists than the one made of corn and fried to a crispness in mazola. Green pepper can show up too.

WEDDED BLISS ensues when chili sauce and liver sausages join together for a sandwich filler.

TIP TO NEWLYWEDS
When cooking for two, a generous "batch" of a rich baking powder biscuit dough will make shortcakes for one meal, toasted biscuits for another, and if baked in a sheet and covered with cinnamon and sugar, coffee-cake for a third.

FRIDAY and SATURDAY at LINCOLN'S

LINCOLN'S Annual HOSIERY Sale



FULL FASHIONED IRREGULARS OF RINGLESS CHIFFONS

BUY ONE PAIR AT 69¢ AND THE 2ND PAIR WILL COST YOU ONLY 10¢
2 pairs 79¢

Fine thread silk chiffons with rayon-reinforced garter welt and feet for extra wear. Mosley for business and everyday wear. (Night image.)

FIRST QUALITY PURE SILK FULL FASHIONED CHIFFONS
Buy one pair at 99¢ and the second pair for 10¢ (2 pair 99¢)

Genuine silk from top to foot—exquisite chiffons in Lively Languid, Joyous, Serene and Parakeet. Sizes 8 1/2 to 10 1/2.

THE NEW NYLON THE HOSIERY SENSATION
SALE PRICED \$1.00
• Extra strength and durability
• Extra sheer appearance
• Full fashioned 46 gauge
So sheer you'd hardly know you had any hose on at all. But, woven with an extra high twist which means greater strength and elasticity AND LONGER WEAR.

SPECIAL PURCHASE MEN'S SOCKS - MISSES' ANKLETS

BUY ONE PAIR OF MEN'S SOCKS AT 20¢ AND THE SECOND PAIR FOR 10¢
Plenty of fancy patterns and white rayons with clox designs. All with double soles and high spiced heels. Also, shin socks with elastic anklets. Stripes and whites. TWO PAIR FOR 30¢.

BUY ONE PAIR ANKLETS AT 15¢ AND THE SECOND PAIR FOR 10¢
Some firsts—some seconds. All beautiful mercerized anklets in plain colors and bright stripes. All with straight-up, elasticized anklets. Sizes 6 to 10. TWO PAIR FOR 25¢.

10¢ PAIR

CHAINWIDE PURCHASE 12,000

SLIPS

FROM A VERY FAMOUS MAKER

ALL FIRST QUALITY

A Lincoln Scoop—made possible because the maker was overstocked and needed cash . . . Now at the height of the season we pass the savings on to you.

79¢



ALL LABELS REMOVED or we couldn't sell 'em at 79¢

- Lace trimmed bodice
- Plenty of cambriles
- Embroidered rayon satins
- Embroidered rayon crepes

A Lincoln Scoop from one of the most famous slip makers in the country. All first quality. Plenty of 4 gore styles. Slips that are sold in big department stores for much more.

MAIN ST. EAST AT ST. PAUL, ROCHESTER

50¢ DOWN • 50¢ A WEEK

the IDEAL GRADUATION GIFT

A UNION SUPER-VALUE BICYCLE

Boys' or Girl's Model

\$18 AND UP

UNION TIRE Co.

286 EAST AVE. COR. UNION ST.



Low Scores Registered By Summer Bowlers

The heat wave evidently bothered the bowlers in the Webber Summer League last Monday night as high scores were few and far between. Jack McDonald came through with 197-195 and 204 for a 596 to top the individual totals.

Team matches: Ruts 3-in-1 (2823) 2, C. C. West Coal Co. (2563) 1, Royal Crown Cola (120) 3, Wamsley Woodens (2440) 1, Arpaoko (2410) 2, Champion Knit (2303) 1, Heraberg's (2300) 2, Kreis Service (2282) 0, Manhattan Wine & Liquor (2418) 2, Standard Motors (2448) 1, Mil-K-Bottl (2629) 3, Kuran (2675) 0.

Eleanor Hoffmeier Leads Webber Ladies League

Eleanor Hoffmeier topped last Monday night's Webber's Ladies Summer League with 502.

THE PRICE OF CRIME

Betty—you should not have married Glenn. Then the trouble with Hazel would not have occurred. You know now that crime does not pay. Read the complete story in "Don't Listen To Men When" in the July True Story Magazine. (Adv.)

SPECIAL for Dollar Day!



we will take a fine big picture of two people for Half Price

11" x 14" size \$1 ready for framing

Regularly \$3

No Appointment Necessary

SIBLEY, LINDSAY & CURR CO.

Photograph Studio

ABLE 15 BASEMENT

Sibley, Lindsay & Curr Co. TELEPHONE **STONE 6500**

Kirkman's Granulated SOAP
With Towel Combination. **22¢**

N. B. Co. Shredded WHEAT 8¢

Party Loaf 2 lbs 45¢

Pure Cane Granulated SUGAR 25 lb. \$1.25

Take It on Your Picnic!
Tower Catsup 2 bts. 19¢

Crispy Educator CRAX 1 lb. 17¢

Big Fresh Fluffy ANGEL FOOD CAKES 35¢
Plain or Delicately Iced—on Top, ea.

Large Pineapple PIES 25¢
Each Pie Cuts Six Generous Portions ea.

GROCERY, MAIN FLOOR

Enjoy Roast Beef at Its Royal Best!
Sibley's Superior Prime Steer Standing **RIB ROAST 25¢ Lb.**

Juley and rich in flavor! Short cut, average weight 6½ pounds.

Pure **PRINT LARD 2 lbs. 15¢**

Tender Skinless **STEAMERS 1 lb. 25¢**

Luscious Ripe Meaty **CANTALOUPEs 15¢**

Full of Juice Valencia **ORANGES 2 doz. 97¢**

Fancy Creamery Tub **BUTTER 2 lbs. 59¢**

Sibley's Sliced Tender **Boiled HAM ½ lb. 26¢**

Snappy New York State **CHEESE 1 lb. 32¢**

Famous Maxwell House **COFFEE 1 lb. tin 25¢**

Hurry! Hurry! Last chance to enter!

\$16,500.00 IN PRIZES FREE!

(WITH BOX TOP)

5 BIG PACKARDS-25 RADIOS-50 WATCHES-100 CAMERAS

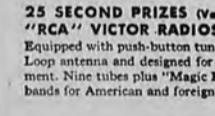
Enter Calox Movie Star Contest NOW! It's easy to win valuable prizes!



1180 PRIZES for Men, Women, Children!



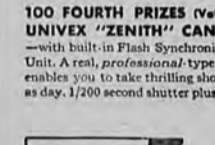
5 FIRST PRIZES (Value \$990.00 each, f. o. b. Detroit, Mich.) NEW, 1940 PACKARDS—Model "110," 4-Door Touring Sedan, choice of standard colors! Packed with superb performance, riding comfort and matchless durability. Exceptional smartness, style and economy plus big 100-horsepower engine. See them at your nearest Packard dealer—today!



25 SECOND PRIZES (Value \$99.95 each) "RCA" VICTOR RADIOS—Model K-105. Equipped with push-button tuning, built-in Magic Loop antenna and designed for Television attachment. Nine tubes plus "Magic Eye," and 3 tuning bands for American and foreign reception!



50 THIRD PRIZES (Value \$42.50 each) BENRUS WRIST WATCHES—For ladies: a beautiful 17-jewel movement in yellow, gold-filled case; 2 diamonds and newest type link chain. For men: 17-jewel, shock-proof movement; gold-filled case curved to fit wrist; suede strap!



100 FOURTH PRIZES (Value \$30.00 each) UNIVEX "ZENITH" CANDID CAMERAS—with built-in Flash Synchronizer and Photoflash Unit. A real, professional-type speed camera that enables you to take thrilling shots by night as well as day. 1/200 second shutter plus f4.5 precision lens!



1000 FIFTH PRIZES (Value \$3.00 each) MCKESSON DE LUXE HOUSEHOLD KITS—containing ten famous McKesson products, including Halibut Liver Oil Capsules, Iboth, Calox, Soretone, and other nationally known products for personal needs.

LAST CHANCE TO ENTER!

GREAT NEWS for Movie Fans! A chance for you to strike it rich! A wealth of valuable prizes for you to win! An easy, prize contest that you can enter as often as you wish. Look at the thrilling prizes! Now here's all you do: identify these two famous Hollywood stars (under each picture are clues to help you select their RIGHT NAMES). Then, read these easy rules carefully and send in coupon below, today! This is your last chance to enter!

- FOLLOW THESE EASY RULES**
- Write the names of each of the two (2) movie stars shown below. Identify star by number as well as name: "Star No. 1 is..." "Star No. 2 is..." Also complete, in 25 words or less, the statement: "I like Calox because..." Use coupon below or write on plain paper.
 - Send in as many entries as you wish, but attach to each entry a box top from a package of Calox. Address your entry to: "CALOX CONTEST, 500 Fifth Ave., New York, N. Y."
 - Prizes will be awarded by the judging staff of The Reuben H. Donnelley Corporation on the basis of accuracy of identification of the two (2) movie stars; correctness of statement and individuality of thoughts. Only one prize awarded to an individual. Decision of judges to be final. Duplicate prizes awarded in case of ties. All entries become property of McKesson & Robbins, Inc.
 - Contest closes midnight, June 30, 1940.
 - This contest is open to everyone living in the continental United States, except employees of McKesson & Robbins, Inc., their advertising agencies, and their families, and is subject to all Federal, State, and local laws and regulations.
 - Winners will be notified by mail within a month following the close of contest. A list of winners will be sent on request to anyone sending a stamped, addressed envelope.



(1) WHO IS SHE? CLUES: She is the daughter of a celebrated comedian and is married to Louis Hayward, the actor. If you saw her lovely Calox smile in the Paramount Production, "The Light That Failed," you'll know her last name begins with "L!"

(2) WHO IS HE? CLUES: He won the Academy Award for his topnotch performance in "The Informer." His first name begins with "V" and he was a captain in the World War—this grand actor uses Calox regularly, too.

This is your last chance to enter! MAIL COUPON NOW!

CALOX CONTEST, Dept. L, 500 Fifth Ave., New York, N. Y.

Here is my entry in your "Famous Hollywood Smiles" contest:—

Movie Star No. 1 is

Movie Star No. 2 is

"I like Calox because (give reasons in 25 words or less)

I am enclosing a box top from any package of Calox Tooth Powder (or sales slip for 8 ounce size).

Name

Address

City

State

Helps your Teeth Shine Like the Stars

By bringing out natural luster

Look at those famous Hollywood smiles at the right—see how they sparkle, flash and dazzle! Take a tip from these stars and try Calox. Discover how Calox Tooth Powder brings out the natural bright luster of your teeth... and helps you win that "Hollywood Sparkle!"

For Calox contains not only 1 or 2, but FIVE CLEANSING AGENTS that help remove ugly film and surface stains without harming the softest tooth enamel. Many of filmdom's favorite stars like the new, high polish Calox Tooth Powder gives their teeth—the way its surging foam goes into split-second action. Get Calox, today at any drug, department, or variety store.



Valuable for future reference—Contest Advertisement will not appear again!

EASY TO BUY **SMALLS 20th Gift PARADE OF VALUES**

Special! Graduation Values!

MAN'S or LADY'S WRIST WATCH
With Sweep-Second Hand
6.95

Your choice of Man's or Ladies' Style. What every professional person needs! Smart, practical, dependable and fully guaranteed. Worth much more than this advertised price.
25c Down • 25c A Week

It's easy to make graduates happy when you give them a watch from Smalls. Selections are big... prices low... terms easy.

25c DOWN • 25c A WEEK



The Graduate **7.95**
Watch much more! Fine lever adjusted movement. Fully guaranteed.

SWEETHEART **7.95**
Remarkable value for such quality and accuracy! Yellow gold-plated case.

Man's Pink Gold **9.95**
A \$14.95 value. Hand-some, popular pink gold color. A smart bargain.

Ladies' Pink Gold **9.95**
Regular \$14.95 value! New pink gold color... dependable movement.

17-JEWEL BULOVA 24.75

This new model Bulova Watch offers the utmost in value.

Smalls

OPEN SATURDAY TILL 9 P. M.

28 MAIN STREET EAST

Jewelers • Radios • Opticians

50c DOWN • 50c WEEKLY

AGAIN! A Summer Value Scoop! Hundreds of "Keep Cool" Items for Vacation, for Home, for You and Your Family! See What You Save Friday in Rochester's Biggest Basement!

Cotton Dresses

Irreg. \$1.09 Percale Dresses
..... 59c, 2 for \$1.00

Assorted prints. Many styles and colors. zippers. Sizes 14 to 44.

Cotton House coats \$1.00

Special purchase of \$1.99 values. Wraps or zipper. Size 14 to 44.

Counter Soiled Uniforms .. \$1.00

\$1.98, \$2.98 values. Famous make broad-cloths, poplins. AISLE 14

Women's Underwear

Rayon Undies..... 15c, 4 for 50c

19c to 25c value. All types in tearose or white.

Irreg. 79c Rayon Slip,
..... 59c, 2 for \$1.00

2 or 4 gore. Tailored, lace trimmed. Tearose or white. 32 to 40.

69c Philippine Gowns,
..... 59c, 2 for \$1.00

Hand embroidered. Also Porto Rican gowns. Tearose or white. Sizes 16 to 20.

69c Cotton Crepe Gowns and Pajamas, 59c, 2 for \$1.00

Gowns sizes 16-20; over blouse or tuck in pajamas. Sizes 16 and 17.

57c Union Suits, 39c, 3 for \$1.00

Lightweight combed cotton. Built-up. 36-44. AISLE 10, CENTER

Notions

Oil Silk & Rayon Umbrellas \$1.00

\$1.50 to \$1.89 value. 16 rib, including new long handle styles.

Clocks \$1.00

\$1.59, \$1.95 values. Electric or winding. Some with alarm. Mantel or bedroom types.

"Argyle" Silverplate, Doz. .. \$1.00

\$1.85 value. Good quality plate with metal base. Forks, knives, teaspoons, salad forks.

White Handbags 59c, 2 for \$1.00

Irregulars. Simulated leathers in top handles or top zippers. AISLE 7

Housewares

\$1.69 Moth Closet & Chest \$1.00

X-Z-DO double size closet. Holds 20 garments. — Roomy chest for small pieces.

\$1.29 3-Pc. Salad Set \$1.00

\$1.39 Insulated Oven Top .. \$1.00

\$1.39 3/8" Corrugated Hese Remnants \$1.00

\$1.89 Closeout Aluminum Skilllets \$1.00

\$1.29 Step-on Can \$1.00

\$1.48 Kitchen Set ... 2 for \$1.00

Step-on can and matching waste paper basket.

\$1.29 Electric Toaster \$1.00

\$1.39 Traveling Iron \$1.00

\$1.69 Clear Glass Mirror .. \$1.00

Antique gold finish. Framed. 5 styles. AISLE 6

Fabrics

Dress Lengths \$1.00

\$1.49 to \$2.50 values. 3 1/2, 3 3/4 and 4-yard lengths of print sheers, rayon French crepes, spun rayon, rayon shantung weaves. All new Summer shades.

Glazed Chintz .. 17c, 6 Yds. \$1.00

25c value. Many colors and patterns.

Print Rayon Chambray
..... 29c, 4 Yds. \$1.00

49c value. Fine assortment of colors and patterns.



Women's Wear

Women's Dresses \$1.00

\$1.95, \$2.95 values. Rayon crepes, prints, solids, sharkskins. 12-20; 38-44; 46-52.

\$1.00 Blouses .. 59c, 2 for \$1.00

Cotton sheers. "Fruit of the Loom" fabrics. White; some colors. 32 to 40.

Reg. \$1 Sweaters, 59c, 2 for \$1.00

Long sleeve cotton cardigans. Pastels. AISLE 14

Children's Wear

Polo Shirts 29c, 4 for \$1.00

Combed cotton in all colors. 2 to 8 yrs.

Girls' Playsuits .. 39c, 3 for \$1.00

Sturdy, washable percale. 1 piece.

3-In-1 Suits 22c, 5 for \$1.00

Irregular of 39c, combed cottons for boys or girls. Sizes 2 to 12.

Irreg. 15c Training Pants
..... 12 for \$1.00

Combed cotton. Sizes 2 to 8.

Millinery

\$1.95 White Hats \$1.00

Large or small white straws. Many trimmed with black or navy. All sizes. AISLE 18

Shoes

Children's Shoes \$1.19 to \$1.98 Values \$1.00

Play Shoes \$1.00

\$1.19 value.

Women's Dress Shoes \$1.00

Broken lots of \$2.00 to \$5.00 shoes in dark leathers and whites. AISLE 6

Gloves, Hdkfs.

59c Rayon Fabric Gloves
..... 39c, 3 Prs. \$1.00

Mesh and rayon. Novelty or tailored. White pastels.

Irreg. 6 for 29c Handkerchiefs
..... 24 for \$1.00

Men's white lawn. Women's white or colored print. AISLE 8 CENTER

Hosiery

Irreg. 35c and 39c Lisle Hose
..... 22c, 5 for \$1.00

Regular or out size. Summer shades.

Irreg. \$1.00 and \$1.15 Silk Hose 59c, 2 for \$1.00

Full fashioned 3, 4 and 7 thread. Lisle foot and welt.

Irregulars, 19c Anklets
..... 15c, 4 for \$1.00

Misses' and women's lisle and rayon. Solids, fancies. AISLE 8 and 9, CENTER

Foundations

\$1.00 2-Way Stretch Girdles
..... 59c, 2 for \$1.00

Lastex, rayon and cotton. Lightweight. 14-inch.

All-in Ones \$1.00

\$1.39 value. Famous brands 14 inch. Cotton, rayon lastex. 14 inch. Well boned. AISLE 10, REAR

China & Glassware

\$1.39 12-Pc. Hostess Set .. \$1.00

6 tumblers, 4 relish dishes, walnut finish tray and cutting block.

79c Vanity Lamp ... 2 for \$1.00

Crystal. Complete with paper parchment shade.

\$1.29 Fern Stand \$1.00

White enamel with 3 white flower pots.

\$1.25 13-Pc. Beverage Set \$1.00

Enamel-bake-on rack with 12 flower decorated tumblers.

\$1.49 Bridge Lamp \$1.00

Maple finish with paper parchment shade.

\$1.29 Pottery Lamp & Shade \$1.00

All wanted colors. Matching paper parchment shade.

\$1.38 Flower and Mirror Centerpiece \$1.00

\$218 Plateau mirror with fishskin flower decoration.

\$1.39 7-Pc. Berry Set \$1.00

Bowl with gold plated handle. 6 berry dishes. AISLE 7

Curtains

35c Marquisette ... 5 Yds. \$1.00

36" white, cream, ecru or colored figures. 5 yards ample for pair of curtains.

44c Plaid Curtains .. 4 Prs. \$1.00

Mexican woven stripes. Hemmed and headed. 34" by 2 yards.

\$1.00 Chintz Overdrapes 2 Prs. \$1.00

Glazed chintz with ruffle side and bottom.

Men's Wear

Irreg. \$1.59 and \$1.95 Trousers \$1.00

Pleated and belted. For work or dress.

Irreg. 79c, \$1 Terry Cloth Sweaters 2 for \$1.00

White or plain colors; 2 pockets. All sizes and styles.

Irreg. 49c, 69c Polo Shirts
..... 3 for \$1.00

White and plain colors. Rib knit.

Irreg. 79c Knit Polo Shirts
..... 59c, 2 for \$1.00

White, plain colors, novelty weaves.

Irreg. 79c, \$1.00 Shirts
..... 59c, 2 for \$1.00

White, fancy, plain colors. Regular or non-wilt collars.

29c, 39c Shirts & Shorts
..... 22c, 5 for \$1.00

Gripper or button shorts. Combed cotton shirts.

Irreg. 59c, 69c Nainsook Union Suits 39c, 3 for \$1.00

Athletic type made with suspender back.

Irreg. 59c Balbriggan Shirts & Drawers 39c, 3 for \$1.00

Combed cotton in ecru. Short sleeve shirts. AISLE 3 TO 5

Boy's Wear

Boys' Wash Suits
..... 39c, 3 for \$1.00

Cotton shorts, cotton or knit tops. Sizes 5-10.

Irreg. 79c Bus Jackets
..... 39c, 3 for \$1.00

Full belted, button front with 4 pockets.

Irreg. 59c Polo Shirts
..... 29c, 4 for \$1.00

Knit or broadclothes. Fancy or plain colors.

59c, 79c Sweat Shirts
..... 39c, 3 for \$1.00

Button down front or slip-overs. 8-16.

69c Boys' Play Shorts
..... 59c, 2 for \$1.00

Sanforized (1% shrinkage). Belled front. Lastex back. Green, blue, tan, brown. AISLE 5

Furniture

\$1.25 Metal Smokers \$1.00

Modern design. 2 styles. 3 colors.

\$1.25 Yacht Chairs \$1.00

Double duck seats. Solid maple frames. AISLE 14

Floor Coverings

\$1.39, \$1.59 Inlaid Linoleum
..... Sq. Yd. \$1.00

Burlap back. Many colors and patterns. Bring accurate room measurements with you.

59c Felt Base
..... 2 Sq. Yds. \$1.00

Including famous makes. Many patterns. Bring accurate room measurements with you.

75c Axminster Mats, 2 for \$1.00

Heavy Axminster 18"x27". Fringed ends. AISLE 16

Linen & Towels

Lace Chair Sets 27c, 4 for \$1.00

35c value. Manufacturer's closeout.

9-Pc. Breakfast Sets \$1.00

\$1.39 value. Orah. Board, 4 bottles and napkins.

Lace Tablecloths \$1.00

\$1.99 value. Full dinner size 60"x90".

Cannon Turkish Towels
..... 21c, 5 for \$1.00

25c value. Large size. White with color border or plaids. Slight imperfections.

Print Tablecloths, 27c, 4 for \$1.00

36c value. Blue "Saxton." Many colors and patterns.

Linen Towels, .. 27c, 4 for \$1.00

36c value: Pure linen dish or hand.

Rayon Damask Tablecloths \$1.00

\$1.59 value. "Saxton." White and pastels. AISLE 14

Domestics, Bedding

Color Hem Sheet Sets \$1.00

\$1.59 value. Set: 1 sheet and 2 cases.

Kepok Bed Pillows
..... 55c, 2 for \$1.00

2 for \$1.78 value. 18"x24". Fancy print covers. Excellent for hay fever sufferers.

Crinkle Bedspreads
..... 55c, 2 for \$1.00

85c value. Colored stripes. 80"x90".

Mattress Covers \$1.00

\$1.49 value 80 sq. percale. Tape bound. Rubber buttons. Full or twin sizes.

Quilted Mattress Pads ... \$1.00

\$1.29 and \$1.49 value. Single or double sizes. First quality. 45x36."

Pillow Cases, .. 27c, 4 for \$1.00

Second selection Pequot, ticketed Cohasset. 35c if first quality. Size "45x36."

Cohasset Sheets \$1.00

Second selection Pequot, fine quality. \$1.39-\$1.59 if first. 72"x99"; 81"x99."

5% Wool Blankets \$1.00

\$1.99 value. Nashua or Fieldcrest. Plaid or solid colors. 70"x80". Slight imperfections.

Bed Pillows 2 for \$1.00

\$1.00 value. 21"x27" floral stripe. Filled with hen feathers.

\$1.59 Wool Batts \$1.00

72"x90." 1-lb. for making comfortables.

Pillow Cases ... 27c, 4 for \$1.00

33c value. Color border. Novelty patterns. 45"x36."

Chenille Bath Sets \$1.00

\$1.89 value. New summer patterns. AISLE 15

Phone Stone 6500

The Big Basement
SIBLEY, LINDSAY & CURR CO.

Phone Stone 6500

WITH COUPON
SENSATIONAL DRESS SALE
\$1.39
Reg. \$2.00 Value
FRIDAY 12 to 20
SAT. 38 to 48
NEW YORK DRESS JOBBERS
167 ST. PAUL ST.

The graduating class of Pinnacle School No. 35 are honored guests at a party being given today by the P.T.A. of the school. Games and folk dances, under the direction of Norman Ulp are being featured on the program. Refreshments are being served under the direction of Mrs. I. Davidson.

CENTRAL TRUST COMPANY
welcomes personal loans
UNSECURED
AUTOMOBILE
REAL ESTATE
HOME IMPROVEMENT
Main 1625
25 Main St. East • 1806 East Ave.
Mrs. Helen Park, 39 Orlean St.

WANT ADS
HOUSEHOLD GOODS
UNFINISHED chests and book shelves, \$2.45 and up; Only 3 beautiful paneled walnut beds, \$4.00 and up; Mirrors 50c and up; Good old round oak dining room tables, the best bridge and poker table made, just the thing for your cottage, \$1.00 to \$2.00. H. P. Fahrner, 134 No. Plymouth Ave.
LIVING ROOM SUITES sold at 10% above factory cost, any style, every kind of fabric made up to your order. Liberal allowance for your old suite. Fahrner, 134 No. Plymouth Ave.
BEAUTIFUL modernistic walnut dining room suite, \$40.00; 2-toned walnut dining room suite \$55.00. Fahrner Furniture, 134 No. Plymouth Ave.
3-PC. BREAKFAST sets, \$4.00; breakfast tables, \$2.00 porcelain breakfast sets, \$9.75. Fahrner Furniture, 134 No. Plymouth Ave.
GAS STOVES (enamel) \$2.00 up; oil burning kerosene stove \$15.00; combinations \$10.00 up; oil heater (Florsene) \$10.50. Fahrner Furniture, 134 No. Plymouth Ave.
ROUND oak tables, \$2.00; dressers, \$2.00 and up; vanities (walnut) \$10.00; kitchen chairs \$5c and up; occasional chairs \$2.50 up; easy lounge chairs \$3.50; living room suites, \$10.00 up. Fahrner Furniture, 134 No. Plymouth Ave.
ALL NEW steel beds \$3.85; four poster beds \$4.95; coil springs, \$4.50; cotton mattresses, \$3.85; inner spring mattresses, \$4.50. Use your credit. See Fahrner's before you buy for a saving to you. Twin beds, \$2.00 up; 2-piece bed sets, complete \$25.00. 134 No. Plymouth Ave.
ANYTHING for your home at lowest prices in Western New York. Liberal trade-in allowance on your old furniture, stoves, beds, cribs, ice boxes, refrigerators, or what have you. Fahrner Furniture, 134 No. Plymouth Ave.
BEAUTIFUL WALNUT bed room suite 4 pieces, fine condition \$37.50; 3 - pc. maple bedroom suite (new) \$39.50; oak dining room suite, \$15.00; Beautiful Heppelwhite walnut living room suite, \$35.00. H. P. Fahrner, 134 No. Plymouth Ave.
LARGE SIZE cedar chest \$6.00; unfinished chest of drawers \$3.50 and up; Electric refrigerator, works like a top, \$75.00; washing machines, \$10.00 and up; used Armistead and Wilton rugs (\$12) \$4.00 and up. H. P. Fahrner, 134 No. Plymouth Ave.
LIVING ROOM SUITES, easy chairs, and love seats tailored to your order. Any fabric or style direct from factory to you at prices that will surprise you and make the old pocket-book feel young again. There will be no retail profits on a deal of this kind. Remember DIRECT FROM FACTORY TO YOU Textile Mfg. Co. Phone Main 8226.

MOVING
MOVING 3 rooms \$5.00; 4 rooms \$7.00; Large refrigerators and heavy combination ranges extra. Phone Mr. Carter, Main 8226.
LET Mr. Carter, Main 8226 estimate your moving job. Low prices, large covered vans, plenty of pads, capable handlers, old furniture, rugs, stoves, etc. taken as payment for moving.

WANTED TO BUY
BEST prices paid for coal ranges, burn-galows, combination ranges, gas stoves, baby cribs, metal beds and springs, cots, dressers, chests of drawers, also complete household. Phone Mr. Carter, Main 8226.

CAR WASHING
CARS WASHED at your home by appointment, 7c. Why tie up your car? Save a special wisp. Phone Glenwood 5004-B.

PRICES ADVANCE ON BLACK SOON! FILL YOUR BINS NOW
COAL MAGIC
Pea Coal \$8.75
Smet Solvay \$9.55
Coke \$9.55
EGG \$10.65
STOVE \$10.65
NUT \$10.65
TON CASH
Shovel-Off
Prices Subject to Change Without Notice
Est. Over Years.
Call GEN. 586
PAYNE & DUNHAM

Ω! ΔΕΝ ΥΠΑΡΧΕΙ ΚΑΛΥΤΕΡΟΝ
OH! THERE'S NO BETTER
ΠΟΤΟΝ ΑΠΟ ΤΟ GIN FIZZ
DRINK THAN A GIN FIZZ
ΚΑΜΩΜΕΝΟ ΑΠΟ
MADE WITH
GILBEY'S GIN
GILBEY'S GIN
AX, ΘΑΥΜΑ
AHI MIRACLE
Yes, and for generations past they've been calling Gilbey's a miracle not only in Greek but in nearly every other language on earth! You see, long, long ago, men discovered that Gilbey's had a richer, fuller, smoother taste... and for close to a century now, Gilbey's has ranked as one of the world's favorites! Insist on having that international taste in your drinks!
THE INTERNATIONAL GIN DISTILLED BY GILBEY IN THE UNITED STATES AS WELL AS IN ENGLAND, AUSTRALIA, CANADA
National Distillers Products Corporation, New York City—90 Proof—made from 100% grain neutral spirits

"Smoother Now? Yes Definitely" says Al Donahue

AL DONAHUE, musical maestro, comparing Seagram's 7 Crown Whiskies blended today with those blended in 1934 (the identical whiskies that became America's biggest sellers following Repeal), said: "It doesn't take an expert to taste the difference. Your present Crowns are much milder and smoother."
Seagram's 7 Crown Blended Whiskey, 60% grain neutral spirits, 90 Proof. Seagram's 5 Crown Blended Whiskey, 72 1/2% grain neutral spirits, 90 Proof.
Seagram's 7 and 5 Crown "AMERICA'S FINEST"
Seagram-Distillers Corporation, New York

Starts Tomorrow!
Sears Annual "BIG TENT" SALE
AUTO SEAT COVERS
PRICES LOWER THAN EVER!
INSTALLED FREE! AT BOTH STORES BY FACTORY EXPERTS!
\$1.49 COUPE TO 1935!
Famous "Regal" Aqua Sec Processed Seat Covers
CUSTOM FITTED To Every Make And Model Car!
* COUPES - 1936 to 1940 Now \$1.98
COACHES and SEDANS Now \$3.49
HERCULES FIBRE SLIP COVERS
* COUPE UP TO 1935
COUPE 1936 To 1940 \$1.79
COACHES And SEDANS \$3.29
\$1.29
Other Slip Covers for All Makes of Cars \$9.98
SLIP COVERS ON SALE BOTH STORES
Sears Roebuck and Co., Monroe Ave. at S. Union - Rochester, N.Y.
There Is Another Sears Store—476 Ridge Road, West

Manufacturer's Close-Out!

Modern Walnut Waterfall Design Bedroom Suites.. **\$79**
We have just purchased 21 beautiful bedroom suites in a prominent manufacturer's close-out sale. He made these lovely suites to sell at retail for \$119 (and they look to be worth every penny of that). Due to this fortunate purchase we are able to offer them to you this week at \$79. Pictured above is one of the suites. Others, of equal quality on display at our large showrooms. Don't hesitate a minute... come to Majestic today (or this evening) and see these outstanding suites. Our low price of \$79 includes bed, chest of drawers and vanity and bench or dresser and chair.
As Little As \$5.00
Will Be Accepted As Down Payment.
Up To 18 Months To Pay Balance
Majestic Furniture Co.
Between Clinton and Stone 204 COURT ST. Open Evenings to 9 o'clock

ROCHESTER SUN, THURSDAY, JUNE 20, 1940

Watch For Your Name Between The Ads—Win a Dollar

If you do not receive the Sun regularly every Thursday afternoon, call the circulation dept. at Stone 6001.

New and Better BUDGET CHECKS

NOW AVAILABLE
AT ROCHESTER
TRUST COMPANY

The size of your balance doesn't matter when you have a Budget Checking Account with ROCHESTER TRUST. Checks drawn cost 5 cents each and items deposited, the same. There is NO monthly service charge.

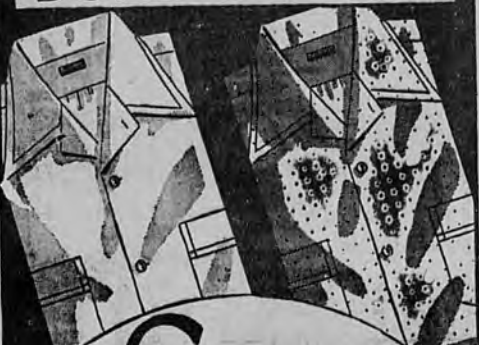


Through this new plan, ROCHESTER TRUST brings modern Checking Account convenience within reach of every income. Start with any amount you please.

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and Safe Deposit
COMPANY
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BOND SPECIAL



\$1.65 & \$1.50

Sports Shirts

\$1.00

You'll live in these comfortable sportsters during the long week-ends ahead. Match 'em to your slacks, or mix your colors. Get some with short sleeves, for play. With long sleeves, when you feel like "dressing up". But load up now—while the price is down!

Whites and Pastels
Broadcloths • Twills
Mesh Weaves • Cords
Short or Long Sleeves

"Charge It"

BOND CLOTHES

133 EAST MAIN
14 SOUTH AVE.

"America's Largest Clothiers"

Simple, Appetizing Dishes Best For Picnic Lunches

BY IRENE MUNTZ

When the summer sun climbs high, forsake the troublesome routine of tablesetting and dishwashing and head for your favorite picnic spot. Getting ready for a picnic no longer means spending hours in a hot kitchen preparing more food than will ever be eaten. Simple, appetizing dishes may be prepared before hand and stored in your automatic refrigerator until time to pack them in the picnic hamper.

CHICKEN SALAD PIES

2 c diced cooked chicken
1/2 c salt
2 T minced onion
1/2 c mayonnaise
1 c diced celery
2 hard cooked eggs for garnish
1 hard cooked egg, chopped
1/2 c hot water
watercress
chopped

Blend first five ingredients and sprinkle with lemon juice and salt and place in refrigerator chill. When ready to serve, mix with mayonnaise and place in shells. Garnish with wedges of hard cooked egg and serve on a bed of shredded lettuce or watercress.

Pastry:

Prepare pastry for pie shells using any favorite recipe. Roll one eighth of an inch thick and sprinkle lightly with grated American cheese. Roll the cheese into the dough. Line individual pans with the dough and bake in a 425 degrees F. oven, preheated, until brown.

BANANA SHERBET

2 ripe bananas
1/2 c evaporated milk or heavy cream
1/4 c sugar
1/2 c lemon juice and rind
1 lemon
Mash bananas. Add lemon juice and rind and beat with a fork until fluffy. Add sugar and milk. When sugar is dissolved, pour into the trays of an automatic refrigerator and freeze to a firm mush. Beat until light and fluffy. Return to

tray and freeze 2 to 3 hours. To Pack: Place in a container and surround it with a mixture of 3 parts ice and 1 part rock salt.

To test cheese for ripeness, place a small piece in your mouth. If it is ripe enough, it will melt, green cheese will remain hard.



Two days pay-stolen by "REGULAR" PAIN!

WHY WOMEN WHO MUST STAY UP AND ACTIVE THROUGH TRYING DAYS RELY ON MIDOL.

Today, millions of women use Midol to make their "dreaded days" more comfortable—to keep active in those times when Nature used to cry "rest." Don't hesitate to try it. Midol is a new formula developed for its special purpose, to ease the functional pain of menstruation. It contains no opiates. One comforting ingredient is prescribed frequently by countless doctors. Another ingredient—unusually in Midol—is of great aid in reducing spasmodic pain peculiar to the menstrual process.

Unless you have some organic disorder requiring medical or surgical treatment, Midol should give you relief. If it doesn't, consult your doctor. Get Midol at your drugist's. Five tablets—more than enough for a convincing trial—only 20¢; 12 tablets in a trim aluminum case, 40¢.

MIDOL
RELIEVES FUNCTIONAL PERIODIC PAIN

ROCHESTER'S LARGEST POPULAR PRICED STORE Edward's DRESS SALE

OPEN an EDWARDS NEW 90 DAY Charge Account No Down Payment No Interest to Pay

PAY 10

PAY 10

PAY 10

Mail or Phone Your Application



\$5.95 EACH

2 DRESSES for '11

Regular \$7.95 each

Store Your FURS in EDWARDS Storage Vaults Kept Frigid Cold by Electricity Lowest Rates Phone Stone 2300 for Bonded Messenger

Want to know the delight of flattery? Want to hear your friends say they wish they had your fashion sense? Want to thrill to real thrift? Edwards brings you all these sensations in a Dress Sale that's calculated to fill your summer wardrobe for a very few dollars. Take the first elevator up, tomorrow. (All colors and fabrics are in this important sale!)

SIZES: 11 to 17; 12 to 20; 18 1/2 to 24 1/2; 36 to 50
EDWARDS—Third Floor

ROCHESTER'S LARGEST POPULAR PRICED STORE Edward's BUY YOUR DINNER SET the NEW ECONOMY WAY

ANOTHER SENSATIONAL VALUE



Eggshell DINNER PATTERNS \$1.00 per place

ADD-A-PLACE

Six Piece Service for One

At a Saving of 20%

Choose from these 3 Eggshell Dinner Patterns



Add-A-Place Serving Groups



Cover Sugar and Creamer \$1



13" Platter and Vegetable Dish \$1



Gravy Boat and Pickle Dish \$1

6 Piece Service for One .. \$1

Consisting of:
One 9" Dinner Plate — One 7" Salad Plate
One 6" Bread and Butter Plate — One Tea Cup
One Tea Saucer — One Sauce Dish, Complete for

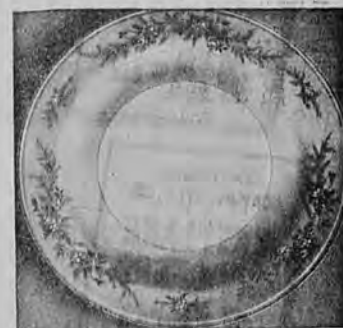
ADD-A-Place is the newest and smartest way to buy fine dinnerware economically. Buy exactly the number of places you need for your table. You do not get unnecessary and useless items.

Make your dinner service as large as you wish—buy as many place settings as you like for \$1 a place! Select and organize your dinner set this modern and economical way.

You'll Want the Three Add-A-Place Units Illustrated at the Left. Complete Open Stock Is Available at Very Reasonable Prices.

PHONE OR MAIL YOUR ORDER—CALL STONE 2300

Specify Which Pattern You Prefer — Shoreham — Argyle or Whitehall (Sketched Right)



6 Pc. Add-A-Place SHOREHAM Pattern \$1



6 Pc. Add-A-Place ARGYLE Pattern \$1



6 Pc. Add-A-Place WHITEHALL Pattern \$1

EDWARDS—Second Floor

Don't Miss

WEGMANS ROUND-UP FOOD SALE

Rochester's Largest Meat Retailers!
WEGMAN'S TENDER JUICY LEAN

SHOULDER ROAST BEEF

17^c L.B.

A tasty roast for your Sunday Dinner!

Carefully Cut From Fine Steer Beef.

With Purchase of Two Bottles At The Reg. Price

CERTO

FOR BETTER JAM

3^c Btl.

Most Varieties FULLY PREPARED

HEINZ SOUPS

12^c Can

Fresh Salted CRISPY RITZ OR

SKYFLAKE CRACKERS

19^c Box

24 1/2 Lb. Sack DAISY DEPENDABLE

PASTRY FLOUR

59^c

FASTER ACTING, LONGER LASTING

New Rinso

pkg. 18^c

SPEEDS UP HOUSECLEANING

Gold Dust

pkg. 15^c

NO. 2 CAN N. Y. S. FANCY

TOMATOES

can 6^c

48 OZ. FLORIDA GOLD BLEND OR

Orange Jce.

can 17^c

48-OZ. CAN TEXAS UNSWEETENED

GR. FRUIT JCE.

can 17^c

NO. 2 CAN TEXAS FIRM, MEATY

Grapefruit

can 9^c

80 COUNT, ASSORTED COLORS

NAPKINS

pkg. 5^c

3 LB. SPRY SHORTENING OR

CRISCO

can 47^c

14 OZ. BOT. HEINZ TOMATO

Ketchup

botl. 16^c

SEA LIGHT, FIRM MEAT

Tuna Fish

2 cans 25^c

NO. 2 CAN N. Y. S. CUT

Wax Beans

4 cans 25^c

TAS-T-MIX FRUIT

Cocktail

tall can 10^c

HERE'S YOUR GUARANTEE!

HIGHEST GRADE BUTTER

U. S. CERTIFICATE OF QUALITY IN EVERY PACKAGE

LAND O' LAKES BUTTER

Now! LB. ROLL 31^c

From The Tub - lb. 29^c

Wegmans

HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

Watch For Your Name Between The Ads—Win a Dollar

S-G THE SANTI-GARB

Garbage Deodorant

NOW AT MOST GROCERS

"MIDDLE-AGE" WOMEN

HEED THIS ADVICE!

Lidia E. Pinkham's Vegetable Compound TABLETS help thousands of women thru "trying times". The way they help relieve female functional distress with its nervous, moody spells is often amazing. They ALSO help build up rich red blood which means more strength!

WAYNE UPHOLSTERING CO.

74 PARK AVE.
WILL RECOVER—REBUILD—RESTYLE
Your 3-Pc. Living Room Suite

No Down Payment
No Carrying Charge
Guaranteed in Writing 3 Years

Phone MON. 1404

LIMITED TIME ONLY
\$29.75

This special price includes new coverings, new cushions and springs, new webbing and new fillings added, springs tied & WASH.

Mrs. Ada Joyce, 132 Cameron St.

MEISENZAHL'S

MACARONI AND NOODLE SOUP
MAKES 6 LARGE BOWLS
PREPARED IN 15 MINUTES 10^c

Housewives should have Meisenzahl's quality foods in the pantry at all times. Our products include, egg noodles, elbow macaroni and spaghetti. These are made from pure No. 1 Semolina.

ASK FOR MEISENZAHL'S FOODS AT YOUR NEIGHBORHOOD GROCERS!

EVERY DAY MORE PEOPLE SAY:

THANKS TO GAMLER'S EASY TERMS I CAN NOW ENJOY PERFECT VISION

You, Too, Can Get **GLASSES** on Easy Credit!

You need not neglect your eyes for lack of ready cash. Eye correction frequently means health correction. Stop in today. Our reasonable terms will surprise you.

GAMLER'S

104 E. MAIN ST.
Dr. Ralph C. Sweeting, Reg. Optometrist in Charge

NESTLE SEMI-SWEET CHOCOLATE

DAWNS

ORIGINAL CUT-RATE DRUGS

OPPOSITE TEMPLE THEATER 56	CORNER AQUEDUCT 31	1 DOOR FROM STILLSON 353	CORNER DEWEY 452	AT BULL'S HEAD 880	JUST OFF MAIN 473	NEAR GOODMAN 539
CLINTON AV. S.	MAIN ST. E.	MAIN ST. E.	RIDGE RD. W.	MAIN ST. W.	N. GOODMAN	MONROE AV.

Large Economy Size Bars Reg. 15c **11c** COUPON

JUMBO - JELLIED GUM DROPS

POUND BOX 11^c

- Soft Sugared
- Fruit Flavored
- Delicious (Limit 2 Boxes)

TODAY thru SATURDAY
RIGHT RESERVED TO LIMIT QUANTITIES

TOILET BOWL DEODORANT

LARGE SIZE 7^c

3 For 20c

Moth Tabs

Just Hang It Up!
LARGE 25c SIZE 9^c

3 For 25c

BASEBALL CAP

WITH THIS COUPON Given **FREE**

Real big-league style base-ball caps for boys! Excellent quality, well-made, for boys up to 12 years of age. GIVEN FREE when accompanied by adult.

No Purchase NECESSARY!

BLACK LEAF '40'

FOR ROSE BUSHES (1 Oz. Bulk) 19^c

WITH THIS COUPON

OXYDOL

Large Box 14^c

(Limit 1)

WITH THIS COUPON

DOG FOOD

10^c 3 CANS

Rich in meat and vitamins. For dogs and puppies.

WITH THIS COUPON

DJER-KISS Perfume

Original 35c Size 23^c

(Limit 2 Bottles)

DR. WEST TOOTH BRUSH CALOX

TOOTH POWDER 65c VALUE BOTH FOR 39^c

PREP For Shaving

35c Size 14^c

MERCURO-CHROME

15c Size 3^c

WITH THIS COUPON

WAX PAPER

IN CUTTER EDGE BOX Heavy Quality 100 Feet 6^c

(Limit 2 Rolls)

WITH THIS COUPON

ENERGINE SHOE WHITE

TUBE OR LIQUID Reg. 25c 11^c

(Limit 2)

WITH THIS COUPON

PHILLIPS' TABLETS

Milk of Magnesia 25c Size 11^c

FITCH'S TALCUM

For Men 25c Size 7^c

Peterman's ANT FOOD

25c Size 14^c

DOLORES Castile Soap

Made From Pure Olive Oil, 15c Size 7^c

EPSOM SALTS

1-LB. SIZE 3^c

Hair Curlers

SPRING-LOCK Perfect For End Curl 9^c

CARD OF 3

Whisk Brooms

35c Quality 19^c

NOXZEMA CREAM

75c JAR 49^c

Shoe Trees

ADJUSTABLE For Men or Women Nickel-Plated PAIR 17^c

Detecto Scales

BATHROOM COLORS Reg. 2.50 Val. 1.77

TAR SOAP

16c SIZE BARS 7^c

8-Oz. BABY NURSERS

New Low Price 2 for 3^c

Lunch Kit

All Metal 75c Value 39^c

ENERGINE IRONIZED

CLEANER 25c SIZE 18^c

YEAST \$1.00 SIZE 53^c

Shoe Polish

Black, Tan, Brown or Ox-Blood Giant 15c Bx 8^c

60c Resinol Ointment 32 ^c	25c Lovalon Hair Rinse 14 ^c	50c Pond's Face Powder 33 ^c	10c Envelopes Pkg. of 25 3 ^c	10c Safety Pins Pkg. of 40 6 ^c	quart Fly-Ded 35 ^c	10c Cocoa Butter 6 ^c	10c Aspirin Tablets tin of 12 2 ^c
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WINS HISTORY PRIZE

Robert W. Forbush, 250 Grosvenor Rd., who receives his Bachelor of Science degree from Hamilton College this June, has been awarded the Putnam Prize in American History, given to the senior having the best record in two courses of American History.

Mandell's Meet Samsons In Major Softball League

By DON MATTARO
Now that the first half race has been decided in the Major Softball loop and Kodak Park has been crowned divisional champs, those dead heat softball arguments will get under way again as six teams jockey

for topnotch positions in the second half chase. All clubs, with the exceptions of Kodaks, have made changes in their lineups in a supreme effort to stop the Kaysees' attack on the fifth consecutive major pennant. Mandell's Drug ten, who will face Samsons in the opener Friday evening, under the Kodak mazdas, are primed with new blood following a complete team shake-up by president in Mandell.

In the other half of tomorrow night's twin bill the Balcos will stack up against the Daw Drug ten.

Sun advertisers offer you greatest savings on quality merchandise. Read the Sun regularly every Thursday.

NOT TOO LATE

Julie—Madam Chesney was wrong Jeff still loves you so go back to Denville before it's too late. Read "I Find Out About Love" in the July True Story Magazine now on sale. (Adv.)

RIVER PARK INN
EAST RIVER ROAD
FLOOR SHOW
SATURDAY NITE
WOODY THAYER'S Orchestra
OPEN 7:00

NEVER A DULL MOMENT
COME AND
HEAR OUR NEW SINGER
SHE'S A SENSATION!
BEN HELFER'S
Home Cooking Every Day
Choice Beverages
90 HENRIETTA ST. MON. 9:14

A FULL WEEK'S VACATION
FOR AS LOW AS \$40

One week's stay
2 persons in a room from \$40.00
1 person in a room from \$42.00

Three days' stay
2 persons in a room from \$20.00
1 person in a room from \$22.00

Two days' stay
2 persons in a room from \$14.00
1 person in a room from \$16.00

Rate includes: large outside twin-bed room and bath... three delicious meals daily... sun deck... roller chair ride... swimming pool and ocean bathing or treatment by arrangement with Health Institute located in hotel. Hotel bus from station.

the Ambassador
ATLANTIC CITY
WILLIAM HAMILTON
Managing Director

SPRING COATS OR DRESSES 49c
BEAUTIFULLY CLEAN'D & PRESSED

LOMBARDO DRY CLEANER

MAIN 2774 For Call & Delivery

PLANT—67 FORD ST. STORES—492 MAIN ST. WEST
342 DRIVING PARK — 499 LVEL LAYE. — 647 CHILI AVE.

Mrs. Mary Keenan, 27 Tryon Pl.

SALE CONTINUED TO SATISFY POPULAR DEMAND

1c SALE!

WATERPROOF — WILL NOT TURN WHITE!

1 Gal. \$5.45
1/2 Gal. \$2.95
1 Qt. \$1.75
1 Pint. 95c
2 Gallons \$5.46
2 Half-Gals. \$2.96
2 Quarts \$1.76
2 Pints 96c

NU-ENAMEL
MASTER PAINTERS
HEAVY BODY ENAMEL
LOSS WHITE

Buy one can of this famous varnish at the regular price and receive another can of the same size for only 1c! Good for floors, woodwork, boats, stairways, linoleum, or any other interior or exterior surface.

M.P. HI-GLOSS ENAMEL
Leaves No Brush Marks

Here's an unusual value in a high-gloss enamel for walls and wood-work. It works easily, covers exceptionally well with a porcelain-like finish. It's washable.

NU-ENAMEL PRODUCTS CO.
1775 DEWEY AVE.

ALSO AT THESE DEALERS

E. C. SYKES CO. 12 Front Street
ITKINS HARDWARE 455 Joseph Ave.

Price At Specially \$2.95 GAL. Open Eves. Glen. 797

ROPE IN-

A FEW OF THESE EXTRA SPECIAL BERGHASH BARGAINS



Refreshment ahead... when



Beverwyck's the beer!

A cool wave—right "on tap"! That's Beverwyck! For this grand brew comes to you as rich and as flavorful as when it leaves the brewery. Try some today—and beat the heat! In steinies, bottles, or cans—and on draught at your favorite tavern.

BEVERWYCK BREWERIES, INC. • ALBANY, N. Y.

DISTRIBUTOR: Berger-Kleifgen Co., Inc. 10 Public Market Culver 3300

YOU ASKED FOR IT... HERE IT IS!

The New **GENESEE BEER**
Liebotzschaner

now ON TAP too

It's LIGHT in color and body, and DRY not sweet.

MON VALLEY SLOE GIN
70 Proof
A delightful smooth drink. Enjoy a Sloe Gin Flava or Fliskey.

\$1.19
4 1/2 Quart

OLD MR. BOSTON LEMON GIN
80 Proof
Flavored
Make A True Tom Collins
A Taste Treat You'll Long Remember

\$1.50
Full Quart

Limited Quantities—While It Lasts

WEST INDIES RUM \$1.39
A \$1.38 Value 4 1/2 Quart

"RON GRANDE" RUM \$1.79
An Outstanding Puerto Rican Quality Product 4 1/2 Quart

"From Puerto Rico's Best Rum House"

200 E. Main St. **Go first to Neisner's** 5c to \$1.00 Stores

A GREAT SALE of SUMMER SANDALS FOR WOMEN & GIRLS

69c

SALE PRICE

CREPE SPORT CORK SOLES—THE IDEAL SHOES FOR BEACH, TENNIS AND ALL SPORT WEAR — ALL THE NEW COLORS



SIZES 3 TO 8

NEW CORK SOLES

Where to go for Entertainment

PARTIES AT Capital Theatre Hall
WEDNESDAY 8:15 P. M.
SUNDAY 2:15 P. M.
85 W. Main St.

BINGO PLYMOUTH CHURCH HALL
Plymouth Ave. at Troup
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot

PARTIES UNION LEAGUE HALL
Sunday and Monday—8:15 P. M.
Wednesday and Saturday 1:30 P. M.
ADMISSION 25c
290 Gregory at South Ave.

Eveready Printing Co.
Sol. P. Migdol, Mgr.
BINGO CIRCULARS
Commercial—Job Printing
177 Joseph Ave. Main 8090

BINGO SHOW 7 P. M. GAMES 8 P. M.
Thurs., Fri. and Sat.
HOLLYWOOD BINGO HALL
35 PULLMAN AVE.

Don't forget Mrs. Brown's parties Sunday Nights. Big prizes and a good time for all.

New Bingo AT IT'S BEST Chili Recreation Hall
Every Friday Night 8:15 p. m.
\$5.00 each for the 23 games
Mon. and Wed. 1:30 p. m.
Tues., Thurs., Fri. and Sat. 8:15 p. m.
509 Chili Ave. at Thurston
All are welcome

BINGO PARTIES at BEELEY'S
Mon., Wed., 1:30 P. M.
Tues. Fri. 8:15 P. M.
142 GENESEE ST. IN REAR

BINGO AT IT'S BEST CHILI RECREATION HALL
Monday, Wednesday 1:30 P. M.
Tuesday, Thursday, Friday, Saturday 8:15 P. M.
509 Chili Ave. at Thurston

BINGO ARNETT
Theatre—Thurston Rd.
38 GAMES JACK POT

PARTIES AT WEST AVE. MANOR
165 West Ave.
Mon. and Wed.—8:15 P. M.
Tues. Thurs. and Sat. 1:30 P. M.

SEAGRAM'S 94 PROOF GIN
Distilled From 100% American Grain Neutral Spirits
A Soft-Blended London Dry Gin

\$1.35
A \$1.74 Value 4 1/2 Quart

REPEAT SALE! IMPORTED SCOTCH All 8 Years Old
A Choice Blend of Highland Whiskies
100% Scotch Whiskies

\$2.49
Distilled and Mended in Scotland 4 1/2 Quart

AMBER GOLD KENTUCKY STRAIGHT BOURBON WHISKEY
100 PROOF
8 Years Old
Bottled By

\$1.85
Compare \$2.40 Value Full Quart

THE CALVERT DISTILLING CO.

CALIFORNIA GRAPE BRANDY
When You're MELTING 77 WINE COOLER
Renault Sweet Wine
Reg. 79c Special 59c

\$1.45
3 BOTTLES \$1.50

Try a wine cooler: 1/2 bottle Red Wine — 1/4 bottle. Add fruit, sugar and ice.

BERGHASH
124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S FREE PARKING
ROCHESTER THEATER OPPOSITE OUR STORE

A BETTER SANDAL FOR BOYS, GIRLS, AT A LOWER PRICE Every Pair Has A Guaranteed NEVER-RIP LONG WEAR SOLE

69c



Whites — Browns
SIZES 8 1/2 to 2

BEACH CLOGS FOR WOMEN AT THIS PRICE SALE TOMORROW

39c



SIZES 3 TO 8

Y, JUNE 20, 1940

ROCHESTER'S WEEKLY
SHOPPING GUIDE
Delivered to 75,200
Rochester Homes
Every Thursday

The Rochester Sun

TAUTHFUL NEWS TAUTHFUL ADVERTISING
ROCHESTER, N. Y., THURSDAY, JUNE 27, 1940

BE A BUCK HUNTER

Each Week Five Names and Addresses Are Published In The Sun Between The Ads. Come to the Sun Office For A Dollar Bill When Your Name Appears.

Chopped mint blends with fresh strawberries and diced fresh pineapple. Add two tablespoons of mint for each three cups of fruit. Serve as an appetizer, salad or dessert.

FALSE TEETH WEARERS often worst breath offenders



Dentists say—use POLIDENT
A thin dark film collects on plates and bridges. This film soaks up odors and impurities like a sponge! It holds germs and decay bacteria... gets into every tiny crevice where brushing can't even reach. And it's so tough that ordinary brushing seldom removes it.

Grateful Users Praise It
Polident makes breath sweeter—plates or bridges look better and feel better. Tens of thousands call Polident a blessing for comfort, convenience and hygiene.



Red Wing Fans Await Manager Designation

Next act in the "Parade of managers" now playing at the Red Wing stadium is expected to be made this week-end when Oliver French, president of the club, names a new manager for the ball club. Whoever the selection is he will be the third to take the helm of the first place Wings this season.

The resignation this week of Estel Crabtree, forced by his illness was a great blow to local fans as well as the front office of the ball club. "Crabby" was more or less "put on the spot" when he was named to fill the shoes of Billy Southworth who was called up to the parent Cardinals, three weeks ago.

But Crabtree was equal to the occasion and managed to keep his charges at the top of the heap all through his short reign. He will undergo a major operation within the next few days, according to an announcement of his doctors. While he is not expected to be out the entire season, in relinquishing the helm of the club, Crabby figured he was making the wisest move possible under the circumstances.

Until a successor is named to head the organization, old faithful Mike Ryba is in charge. The boys are hustling for him too, so no let down is expected in the club standings.

From this point it looks like Tony Kaufmann, former Winger will be named to the post vacated by Crabtree. Another, whose name is being mentioned is Eddie Dyer, who controlled the club for a short time back in 1935.

Adult Schools Open For Summer Study

A further opportunity for adult study in vocational, commercial, cultural and home-making subjects is now being extended by the free WPA sponsored summer day school classes.

Registration for these classes is now open to all adults in the Rochester area with formal instruction slated to start next Monday. Daily classes are scheduled throughout the summer at several high schools and civic centers.

Commercial subjects will be taught at Jefferson High. Vocational classes will be held at Monroe High School, and home-making classes in 23 different centers. General and cultural subjects will be available at Schools 27, 44, and 9. Specific time and place of these classes may be had by calling the Board of Education, Main 2600 or Stone 1044.

Instruction in the following subjects is available for study:

- HOMEMAING: Sewing, millinery, needlecraft, bookbinding, cooking, meal planning, dressmaking, personal grooming.
- COMMERCIAL: Shorthand, typewriting, bookkeeping, accounting, office practice, business English, Spanish, commercial law, commercial arithmetic, secretarial practice.
- GENERAL AND CULTURAL: Photography, first aid, orchestra, public speaking, English for the foreign born, economic nature study, architectural and mechanical drawing, leathercraft, piano, vocal music, English, German, Italian, affective speech, lip reading, and dramatics.

Watch For The Sun On The 4TH OF JULY

The regular Thursday issue of the Rochester Sun will be published and distributed next Thursday, July 4th.

Watch for your copy. Special news from Rochester's leading stores will help to make your summer shopping easier, quicker and more economical.

SODALITY DANCE

Young Ladies' Sodality of Our Lady of Perpetual Help church will sponsor a dance in the parish hall next Saturday night with Joel Anthony and his Rhythm Kings furnishing the music.

Included on the dance committee are the Misses Alice Trunk, Peggy Scheible, Rita Panzica, Lorraine Kuchman, Anna Cigno, Mary Casper.

Summer Theatre Offers Preview For The Blind

A preview performance of the farce comedy, "If I Was Rich," will be staged at the Gregory St. Playhouse next Monday evening exclusively for the blind, according to word from Francis Ballard, director of the Legitimate Stock Co. Rochester's claim to summer theatre fame this season.

Details of transportation to and from the playhouse are being arranged by the Association For The Blind at 439 Monroe Ave. Owners and drivers of motor cars who care to volunteer for this service are asked to call Monroe 7240.

TOWNSEND MEETING

"Ye Olde Time Fiddlers" will entertain members of Townsend Club No. 6 at their regular monthly meeting to be held tonight at 8 p. m. in the Liberty Theatre Bldg., Driving Pk. Ave.

Playgrounds Swing Into Action As Schools Close

Summertime may mean vacation time for more than 50,000 Rochester school children, but it certainly is work time for leaders and directors of the playground system in the city.

With the closing of the public schools this week, outdoor play areas have been opened throughout the city by the Board of Education and other agencies. More than 60 areas are now in full swing with a complete program of mass games, instruction in handcraft, softball, tennis, badminton, tap dancing and activities such as pet shows, marble tournaments, nature studies and safety education.

The summer program is under the direction of Chester Leake and "Rock" Slattery of the playground department, in cooperation with Elmer K. Smith and Rocco Pagnella of the Board of Education and W. P. A. recreational directors.

With the opening of play areas, comes a warning from

Republican Picnic Scheduled Sunday

Elser's Grove, Buffalo, Rd., will again be the scene of the annual 24th Ward Republican outing scheduled for next Sunday.

Dep. Sheriff Erwin L. Sullivan and an active committee are preparing to entertain a capacity crowd. His general committee is composed of Matthew VanDane as treasurer, Joseph Wurzer, George Dummel, Robert A. Lyvers, Edward Scheiff and Arthur Fox.

Guests of honor will include Republican County Chairman Arthur Lochte, vice-chairman Mrs. Jessica McC. Weis, Thomas E. Broderick, County Judge William C. Hohlmertz, Sheriff Albert E. Skinner,



Two happy Rochesterians recently became the recipients of cash awards from Macfadden Publications.

Fred Kettleholm, 326 Garson Ave., pictured at the left was awarded 100 dollars for his winning cartoon entry in the Town Hall Meeting of the Air—Liberty Magazine contest for cartoons that best typified "How the Town Meeting Idea can best preserve American Liberty and Democracy."

Hi Stoler, East Main Street newsdealer, pictured at right won first prize in a nation-wide sales contest on True Romances Magazines and received a check for Three Hundred and Fifty Dollars for his efforts.

Mayor Dicker presented the prizes over WSAY in a recent broadcast.

Events of The Week

THURSDAY, JUNE 27

- MONROE COUNTY LEAGUE OF WOMEN VOTERS — Meeting, Summer home of Mrs. P. P. Mulholland, Canandaigua Lake.
- BRIGHTON PRESBYTERIAN YOUNG PEOPLE'S GROUP — Lawn Social benefit of Red Cross, 7-11 p. m.
- AZALEA CLUB — Rose Luncheon, Dutch Mill, Dewey Ave.
- TOWNSEND CLUB NO. 6 — Meeting, Liberty Theatre Bldg., Driving Pk. Ave., 8 p. m.

FRIDAY, JUNE 28

- PHI CHI KAPLAN SOCIETY — Strawberry Festival, Lutheran Church of Peace, Caroline St. and Mt. Vernon Ave., 8:30 to 10:30 p. m.
- ST. ANNE'S ALTAR AND ROSARY SOCIETY — Picnic Luncheon, Summer home of Mrs. Wm. Schaeffer, Lake Manor, Albion.
- INDEPENDENT CLUB STUDY GROUP — Luncheon, Octobach, 12:30 p. m.

SATURDAY, JUNE 29

- OUR LADY OF PERPETUAL HELP SOCIETY — Dance, Parish Hall.
- MILDRED FOND DANCE PUPILS — Annual Dance, Forum, Masonic Temple, 8 p. m.
- 14TH WARD GOP CLUB — Annual Party, Madvale Country Club.

SUNDAY, JUNE 30

- 14TH WARD DEMOCRATIC CLUB — Picnic, Dwyer's Grove, Chili Ave.
- 24TH WARD GOP CLUB — Picnic, Elser's Grove, Buffalo Rd.
- 27TH WARD GOP CLUB — Picnic, Fittens' Club, Thomas Ave.

MONDAY, JULY 1

- LEGITIMATE STOCK CLUB — Farce Comedy "If I Was Rich" (Exclusively for the blind), Gregory St. Playhouse, 8:45 p. m.
- VEHICULAR CIVIL SERVICE LEAGUE — Meeting, 221 Dewey Ave., 4 p. m.

TUESDAY, JULY 2

- CATHOLIC DAUGHTERS OF AMERICA — Picnic, Powder Mill Park.
- ANA P. CLARY TENT NO. 19 — Meeting, City Hall Annex, Court St., 8 p. m.

WEDNESDAY, JULY 3

- VIE CLUB — Luncheon, 206 Main St., W.



If You Don't Read What "Adeleide Says" In Today's Rochester Sun

When sandwiches are buttered, the filling is not so apt to soak into the bread and make it soggy.

A SAVING on Every Purchase or Your Money Back

AMPLE FREE PARKING

ROCHESTER JOBBING HOUSE

SWIM SUITS

OPEN EVENINGS

for the 4th and All Summer

for the Entire Family

MEN'S SWIM TRUNKS

- Wool With Lastex
- Satin Lastex
- Corded Lastex

Wool with lastex Reg. \$1.39 **95c**

Satin Lastex Reg. \$1.98 **\$1.39**

Corded Lastex—Zipper Fly Reg. \$3.50 **\$2.29**

Boys' Wool Swim TRUNKS 69c

EXTRA LARGE SWIM SUITS

FOR MEN AND WOMEN..... **\$1.98 up**

Men's Rubber BEACH SHOES... \$1

Women's Rubber BEACH SHOES... 29c

Women's BATHING CAPS..... 15c

Women's Fleece CARDIGAN JACKETS.. 89c

Men's Blazer TERRY COATS.... 85c

SATIN LASTEX Suits For Women

Swing Skirt

In beautiful Satin Lastex; a choice of 4 colors to suit your taste. Sizes 34 to 40.

\$1.98 Reg. \$3 Value

OTHERS \$1.85 to \$4.59

Women's WASHABLE PLAY SUITS and SLACK SETS

Be smart. Be cool. Wear a Play Suit or Slack Set for Street Wear, Tennis Beach or Park. Sizes 14-20. Others to \$1.75.

Reg. \$1.29 **95c**

Women's SLACKS

Jeansette and French-cloth. Sizes 12 to 20. Washable.

Reg. \$1.00 **69c**

Women's Sport SHIRTS

The ideal shirt for Cottage, Street, or Beach wear. All colors. Sizes 12-20.

Reg. 89c **55c**

Women's SHORTS

Flattering style. Have an extra size of shorts to combine with your favorite shirt or sweater.

Reg. 69c **48c**

Men's IN-N-OUTER SPORT SHIRTS

Light and deep tone. Cool, washable material. All colors. Small, medium, large sizes.

Reg. 79c **55c**

Others — 55c to \$1.85

Men's SANFORIZED SLACKS

Cool, washable. In stripes, plaids, plain.

Reg. \$1.00 **\$1.00**

Others to \$3.98

Men's IN-N-OUTER Sport ENSEMBLES

Light weight washable suitings for Greater Comfort during hot weather. A Button-down tailored Sport Shirt with pleated Slacks and Belt to match. Sanitized slacks. Colors: Blue, Tan, Green. Sizes 34 to 42.

Reg. \$2.98 **\$1.85**

Others to \$6.98

Men's SPORT COATS

Light and expertly tailored. Reg. \$10.00 **\$7.98**

Includes and solid shades.

ROCHESTER JOBBING HOUSE

159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260

Open til 9 Every Evening Unrestricted Parking

Boy's Sanforized SLACKS

Solid deep tone shades that are Practical and Comfortable. Reg. 1.39 Val.

\$1.00

Boy's POLO SHIRTS

Reg. 2.50

Baseball Caps 15c

Boy's Sanforized Shorts..... 55c

Boys' White Flannel Slacks... \$1.59

Children's Ensembles sizes 4 to 10 95c

Boys' Moccasins..... \$1.39

Boys' Sanforized Ensembles... \$1.98

Boys' Khaki Camp Shorts..... 89c

Genuine Leather MOCCASINS

For Men and Boys

\$1.39

Reg. \$2.50 Value

Real Indian type moccasins. Ideal for camp, vacation or lounging. Sizes 1 to 6 and 6 to 12.

Banglails To Run At Fort Erie Despite War

UFFALO, June 27.—The 14-day race meeting this year at Fort Erie, across the Niagara River from Buffalo, will be run July 4-19. And race fans from this side of the border are promised the same easy access to the track as in the past. This means government officials have assured the track operators that patrons will not be embarrassed crossing the river. To further stimulate interest in the meeting, mutual windings will be provided where you can wager in United States money and receive your winnings in the same. So, there will be no need to keep posted on the rates of Canadian exchange.

The hurdling of these obstacles, says President John H. Madigin of the Niagara Racing Association, should be welcome news to lovers of the thoroughbreds. That coupled with the fact that a track has failed to materialize in Western New York, gives Mr. Madigin and his associates cause to expect a record attendance at Fort Erie this year.

The Fort Erie meeting is attracting the cream of the Canadian racing crop, augmented by several prominent stables from the States. The winners of all the main events at Woodbine, Thorncliffe, Dufferin and Long Branch will compete for supremacy and upsets can be expected in the earlier results.

Judge Landis has ruled that no one is to have a slice of any ball player's salary, but for once he's wrong. The Little Woman and Uncle Sam both get a piece of it.

★ at SMALLS . . . 28 E. MAIN

Zenith Radio Headquarters
75¢ DOWN BUYS THIS

Combination Battery or Electric Portable

U. S. PATENT No. 2164251



PORTABLE RADIO

WITH THE IMPROVED **WAVEMAGNET**
ONLY ZENITH HAS IT!
The secret of why it works efficiently in planes, trains, autos, boats, etc., while others fail, is in the Patented Detachable Wavemagnet.

PAY ONLY 75¢ A WEEK

GUARANTEED TO PLAY WHERE OTHER PORTABLES FAIL . . . OR YOUR MONEY BACK!

OPEN SATURDAY TILL 9 P. M.

Smalls
28 MAIN STREET EAST

**Pre-4th.-of-July Bombshells!
TIRE SALE!**

SAVE 40% to 50%

Trade In Your Old Tires and SAVE During This Special Sale!
THESE PRICES CAN'T LAST!
Guaranteed for 12 months against ALL road hazards. Other sizes than those listed proportionately priced. Sale prices include your old tires.

4.75-5.00 x 19	\$4.35	5.50-6.00 x 17	\$5.35
5.25-5.50 x 18	\$5.25	6.50-7.00 x 16	\$7.95

Vacuum JUGS
79¢
3 1/2-Gal. Size . . . 59¢

Washing Sponges 5¢ up

MOTOR OIL
2 1/2-Gal. 49¢

SEAT COVERS
49¢ up
Complete set "High Quality Fiber Covers" for coaches or sedans . . .
\$3.98
EASY TERMS

SPARTON ELECTRIC REFRIGERATORS
Brand new 6-cu. foot models that sold for \$139.50 in 1939!

NOW ONLY \$74.95
CLOSEOUT! ROOM COOLERS
Just 2 brand new Johnson and 1 York Air Conditioner.
Reg. \$150
Now Installed **\$85**
TERMS: \$1 WEEKLY

BUG SCREENS
19¢

FAMOUS CROSLY AUTO RADIOS \$14.99

Closeout! TABLE RADIOS \$4.95

KOMINZ TIRE CO.

3 Big Stores—Open Evenings
469 Ridge Rd. W. 182 Monroe Ave. 417 Monroe Ave.
At Drury Ave. At Savannah St. At Averill Ave.
9 A.M.-9 P.M. Daily 8 A.M.-9 P.M. Daily 7:30 A.M. to 11 P.M. Including Sunday

SUMMER SALE

Of The Better Grade Regular \$2.98

WEDGES AND SADDLE OXFORDS



Newest type Wedges in the most desirable assortment of colors and styles.
Priced below cost for quick clearance.
Never sold at this low price before.

\$1.59
Reg. \$2.98
Value
Sizes 4 to 8 A to C

Dorothy May
68 EAST MAIN STREET

Mrs. Marie Gunn, 74 Dakota St.

EVERYBODY

WANTS A NEW ZENITH PORTABLE

LET'S DANCE!

Hearing Is Believing!

Excellent tone—thrilling performance. Built into beautiful carrying case. You'll be proud to own this Zenith and prouder to hear it.

IT'S RAINPROOF



Equipped with WAVE MAGNET—U. S. Patent 2165251. Long life battery tucked inside. See it today! Guaranteed to play where others fail!

TERMS \$1 Week

List Price \$29.95

No Interest

HICKSON'S
EAST MAIN cor. FRANKLIN opp. EAST AVE.

Lauer's Month End Sale

SUMMER FURNITURE

Lauer's have everything you need to furnish your porch, yard, or sun room, comfortably and economically. We list some of our outstanding values in summer furniture. Many other pieces on sale priced to save you money.

6 Pc. Umbrella Set - - - \$19.75
Extra wide, heavy canvas sun-proof and water retardant folding umbrella . . . attractive metal table . . . 4 sturdy folding steel chairs.

Folding Deck Chairs - - 1.79
Reg. \$2.19. Complete with sun shade, canopy and foot rest. Adjustable back enables you to sit up or lie down in solid comfort.

Folding Yacht Chairs - - .89
Reg. \$1.19. Folds compactly in a jiffy . . . Strong enough for a 200 pounder. Ideal for picnics, back yard or porch. Heavy canvas seat and back.

8 Cushion Glider - - - 19.75
Reg. \$24.95. Waterproof cushions . . . Non-sway lock . . . Adjustable back . . . Ball-bearing hinges . . . Coil spring platform . . . Extra long . . . Steel frame.



In Lauer's Rug Department

BROADLOOM

\$3.95
SQ. YD.

Regularly priced \$5.50 this deep pile, long wearing, closely woven Broadloom comes in solid colors, stripes, leaf patterns and Colonial squares. Priced to save you 30%. 9'x12' size \$49.50

STAIR CARPET

\$2.65
YD.

Regularly priced \$4.50 per running yard. Lauer's offer a wide choice of colors and patterns in this splendid Wilton stair carpeting. Cover 12 stairs for only \$21.20. . . You save \$11

2 FOOTBOARDLESS BEDS

Complete with
2 Innerspring Mattresses
2 Box Springs



Styles in the latest and smartest mode. They're easy to make up . . . They're extra comfortable for tall people who want to stretch out completely relaxed. . . Lauer's have priced them to meet the most modest budget.

\$39.50

2 COMPLETE TWIN OUTFITS

TRADE IN YOUR OLD FURNITURE

Lauer's renovate your furniture and sell it in their own Bargain Basement. Thus you are assured of a fair trade-in allowance.

Lauer's
50 STATE ST.

USE LAUER'S BUDGET PLAN

90-day extended accounts are the same as cash. You pay only 1/2 per cent monthly on longer term purchases from 6 to 18 months.

Lauer's Open Every Friday Night 'Til 9

Sibley, Lindsay & Curr Co.

Phone Your Order to Stone 6500

BANNER VALUES ON BETTER FOODS!

They "Hit the Spot!" — Sibley's Fine Quality



Chuck Roasts of Prime Steer

LEAN PLATE BEEF, for stewing, lb. . . . 10¢

19¢
lb.

Extra Fancy Fowl lb. 25¢
5 1/2-Lbs. Each

Try These Tempting Bakery Specials!

Perfect for Sandwiches!
DATE AND NUT BREAD . . . loaf **19¢**
For Dessert! Have a Pineapple
JPSIDE-DOWN CAKE . . . 2 for **35¢**

Savings In Our Fine Dairy Section!

Your Favorite Sharp, Creamy
N. Y. STATE CHEESE . . . lb. **32¢**
Mild, Creamy Delicious June Grass
CLARENDON CHEESE . . . lb. **21¢**
Sibley's Fine Quality Smoked
LIVER SAUSAGE . . . lb. **32¢**
The Better Kind!
THURINGER SAUSAGE . . . lb. **27¢**

Stock Up On Record Grocery Bargains!

Flavor-Patrons Crispy Educator
C R A X, lb. pkg. . . . **15¢ 2 for 29¢**
Pure Cane Granulated
DOMINO SUGAR . . . 25 lb. bag **\$1.25**
Make Summer Salads with Gelaha
CRAB MEAT, can . . . **25¢ 2 for 47¢**
Picnic Necessity! Rap-in-Wax
WAX PAPER, 1ge. roll . . . **18¢ 2 for 35¢**
America's Favorite! Campbell's
TOMATO SOUP . . . doz. cans **85¢**
Cool, Refreshing! Our Best Bulk
ORANGE PEKOE TEA . . . lb. **79¢**

GROCERY, MAIN FLOOR



Juicy Valencia

ORANGES
3 dozen **89¢**

Large Fresh

Pineapples
2 for **29¢**



Delicious For Your Picnics and Night Snacks!
Prem Pressed Pork Loaf
can **25¢**
2 cans 47¢

NOW!!

A New, Personal Service Bureau

Practical Advice On

- Family Matters!
- Love Affairs!
- Care of Children!
- Vocational Guidance!
- School and College Guide!
- Travel!

Under Personal Supervision of a Cultured Woman with years of experience in solving difficult intimate problem.

PRACTICAL COMPETENT CONFIDENTIAL ADVICE!

Write to "ADVISER"

Box 131, Rochester Sun, 420 Burke Bldg. A personal interview may be arranged if desired.

The Rochester Sun

Published every Thursday by the Rochester Sun Corp., 420 Burke Bldg., G. Curtis Gerling, pres.; Frank B. Kelly, v-pres.; Wm. A. Platt, Sec.; Wm. G. Bromber, Treas.

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AMBROSE HART, Comptroller

NATIONAL REPRESENTATIVES
James A. Crowley Co.
444 Madison Ave., 39 S. State St.,
New York Chicago

The Rochester Sun welcomes communications from Sun readers. All news items must be in the hands of the editor by Tuesday night for Thursday's publication.

Adelaide Says--"Come On 'Round Town On A Shopping Spree!"

By ADELAIDE ERWIN

WAAL, fancy this! What a heck of a lot goes on HEAH! Skip out of town a few weeks n, JEEPERS, look what HAPPENS...

On the AVENUE, a veddy veddy popular ayem EATERY goes HIGH-HAT with a twa-twa FACIAL...one SWANK retailer has a new shop that's as SNOOTY as any GOLD COAST mart we ankled into out in Chi...looks like local shop-owners have been playing CHINESE CHECKERS along the Ave. and over Clinton-S. way...sassy gals are BUZZING round local KNIT spots, aiding R.C.... one young, ingenious, independent furrier is the new head-man in an exclusive Clinton-Ave. upstairs shoppe...two hotels are undergoing an over-doing...another LUSH-LUSH beauty salon pops up... a handsome gent from the social register and a much-about-town, talented aviator-writer-photographer (with numerous other accomplishments) WOVES Flower-City-ers with a portrait salon that's TOO-TOO for words...er did you KNOW all that????

And as we AMBLE through the marts of trade here're thoughts of a roving reporter...

Why don't MORE femmes consult INTERIOR decorators when they're bent on re-doing their home interiors? Shucks, the day when service was BRUTAL to budgets is way-back-when...n if ye wise ones CHALLENGE me to a proof--here tis...

Take the shortest route to that little MILL END SHOP, up Clinton Ave. S. (71) where local gals FLOCK for real values in SLIP-COVER DRAPERY and UPHOLSTERY...and don't think I'm foolin' (cuz my own draperies came from the M. E. shop and I've been told they look like a steal from a Hollywood setting). So perish the thought, sweetie-pie, that this interior decorating business is a wear on the purse strings. Not at the MILL END SHOPS where they've an IMMENSE selection of the newest, smartest draperies and we don't mean MEBBE!!!!

Ah! Sweet Summer! Where ART thou??? We've been in a positive DITHER about what to wear...had to go RUM-MAGING through the closets for some little dud to BLOSSOM forth in...and oh-sure it needed cleaning. We whisked it off to WATTS for a bit of FRESHENING. Something about the way WATTS cleans clothes--returns them spankin' clean, they even "SMELL" fresh. You call the very-simple-to-remember phone no. Gen. 614 for the same super-super SERVICE we received...

Lend your UNDIVIDED attention, my bargain-bumpkins, here's our "find" of the week -- if you're interested in the CARPET dept... At LAUER'S, 50 State, a rip-smorlin' special on CARPETS (made by Biglow Sanford Co.) regularly \$5.75 REDUCED to the great-saving sum of \$3.95...the kind of PATTERNS that go with your Colonial MAPLE Furniture, don't cha know!

Gals, when you're a shop-scout you find the most AMAZING places... lend an ear, or an eye, while we tip you off to this one...specially if you're one who goes in "heavy" for knit wear. FRANCES, (Knitwear Shop, 292 Main E.) does a

SWELLEAGANT job on alterations, cleaning, blocking and dying and, CHECK on this, ISN'T expensive!

We're a GOON for odd greeting cards -- and have a SCORCHING time trying to find UNUSUAL ones...but GEORGINA SPEARE, 42 East Ave., is our BEST BET from now on. Specializes in SMARTLY different cards. You'll like the BIRTHDAY ones. You'll find her at 42 East Ave...

KATHERINE-K is the corset of the day (whoops! POETRY!) Foolin' aside -- it's a CORKER of a garment... recommended by eminent physicians, comes in all types from surgical down to a flimsy two-way stretch. REGISTERED nurse in attendance to PROPERLY fit garments. 6th floor, Temple Bldg.

When wedding invitations, bridal showers, and all those must-give-a-gift occasions arise, look to the ATTERBURYS, Court and Cortland, for ideas. Simply STUNNING gifts at the most CONVENIENT prices...and EXCLUSIVE merchandise (which oughta be interesting!)

Some beach-combing time 'n the local BATHING BEAUTIES turn out in full bloom much to the delight of the masculine eye...it's a trim figger that catches a second glance and here's where we're reminded of LENA BRUNEAUS refreshing cabinet bath...makes you FEEL like the smoothy-figured bathing beauty you LONG to be. Try it -- it's a CURE for the blues and a real hot-weather pick-up...

GOGGLE your flickers this way, femmies, we've a hot-off-the-griddle newswie for you...Came upon something ultra-ultra on the CORRESPONDENCE angle... Now you can get colored stationery (waal, you always could)...but with it comes colored typewriter ribbons to contrast. Really quite nifty and a TRIG new mode for the letter-writer. Call us (Stone 6001) for any ADDITIONAL info you'd like and we'll tell you WHERE to get 'em...

OKAY, so they give us NYLON...tell us gullible weaker sex all the wonderful advantages of it. And they still snag and run (don't let anyone kid you)...but we've found a stocking-saver that'll cut down the sock-budget even if you're trotting around in NYLON hose. It's RUN-R-STOP, available at all drug, department, chain and shoe stores. Costs only TEN cents and comes complete in an attractive purse-size enamel vanity. STOPS the run in that last-minute RUSH when it's too late to change. You'll LOVE it!

Sew On Sea Shells

If you plan new shower curtains for the guest bathroom in the Summer cottage take a tip from a leading decorator who makes them of heavy sea green linen and then sews different kinds of shells at three-inch spaces down each side. The effect is amusing and so easy to copy.

For Flowers

With flower shows in prospect, ardent garden club members are concentrating upon the proper vases and containers for various arrangements. The new plastic containers in deep or soft pastel colors are said to be unbreakable, and make the most marvelous background for flowers.

Across The Bridge Table

by ASA SPADES

We have been told that in making our opening no trump bids the hand should contain the balanced distribution of 4-3-3-3 and that it should hold from four to five honor tricks or 8 honor cards. Today's hand is ideal for such an opening bid by North, the dealer. The hand was played in a rubber game, with neither side vulnerable.

S	A	Q	3
H	A	9	3
D	A	K	6
C	R	4	2

S	K	4
H	K	J
D	J	10
C	Q	9

S	7	5	4
H	7	4	2
D	5	3	
C	A	K	7

The bidding:

North	East	South	West
1 N.T.	Pass	2 N.T.	Pass
3 N.T.	Pass	Pass	Pass

South's response of two no trump was correct, because if she bid two clubs it would show a weaker hand, containing from one-half to one honor trick. North, holding a little more than the required minimum strength, bid the game.

East leads the jack of spades, low card is played from dummy, West plays the king and declarer wins the trick with the Ace. North now counts the winners in both hands, and sees that in order to make her contract she must take four club tricks. Inasmuch as there is no re-entry to the dummy, this

can only be done by ducking the first trick in clubs while she holds control of all suits.

North therefore leads the deuce of clubs from her hand. East plays the ten, dummy the three and West the six. East now leads the spade ten, hoping to push out the queen and make some spade tricks. North wins the trick with the queen, plays the small club to South's ace and cashes four club tricks. A diamond is led from dummy and declarer puts on the king and then leads the ace. She then plays the ace of hearts for safety, making the contract of three no trump. Declarer concedes the rest of the tricks, there being no chance for over tricks. If the club suit had not been established by ducking the first round, the hand could have been set two tricks.

Menus Please Men At The Bridge Table

When you want to serve a light repast -- a bridge luncheon, for example -- and there are men guests, don't bring out a lot of frilly things.

Menus more like these will please men: Crab or shrimp salad, hot biscuits, currant jelly, green olives and orange sherbet; tomatoes stuffed with chicken salad and accompanied by hot rolls, ripe olives and chocolate cake.

Wax candles placed in the refrigerator and thoroughly chilled before they are used burn slowly and last longer.

Delicious Salads

Equal portions of chopped cooked ham and white or cottage cheese, blended with savory seasonings (green peppers, onions, pimentos, sweet pickles) and pressed into a loaf dish makes a delicious salad. Cut in thin slices and arrange on crisp lettuce. Pass salad dressing. Thin slices of this mixture also make a fine filling for sandwiches.

Improve Room

An atmosphere of gaiety and sunlight may be achieved in a room decorated in light-hearted colors. Try a butter yellow paint for your walls, a walnut brown carpet for the floor, draperies that are patterned with eige and green, rose and green upholsteries and rose-toned accessories.

Do you get your Sun regularly every Thursday afternoon? If you do not, call the circulation dept.--Stone 6001.

BIG VALUES OF LITTLE PRICES

BABY SET 12c

MARMALADE JAR 8c

SHIP MODEL ELECTRIC CLOCK 2.98

11 inches high--13 inches wide. Handsome bronze finish. Decorative and dependable.

25c Down--25c Weekly

RUDOLPH'S

E. Main, at Smith Ave. Open Saturday Evenings

The National's Air-Cooled Basement
Specially-Planned Values
For Your Holiday Stepping

A Timely Sale!

STUDENT Sport Suits \$8.95

(In The Basement)



Extraordinary values and you'll say so too, when you see the quality of these suits, at \$8.95! Handsome sports fabrics and patterns that are desirable for now and all summer long. In addition, every coat of these suits is a swell sports coat when worn with contrasting slacks. Many patterns to choose from. 32 to 38.

OTHER STUDENT SUITS Sizes 10 to 16 **\$6.95**

Sale Wash Slacks 1.39

(In The Basement)



All Women Sanforized-Shrunk Fabrics, Never Found In Trousers Less Than \$1.95!

A SPECIAL purchase from one of our regular makers: Every one is a new this-season pattern and color: Every one perfect quality. Fine woven striped fabrics in soft shades that are most in demand this summer. Every pair guaranteed tub-fast and color-fast. Exceptionally outstanding values at \$1.39. A big selection in all sizes and patterns.

Boys' Slack Suits . . . \$1.59

Sports shirt and slacks to match. Hopsacks, crashes, twills, gabardine, weaves, plain or contrasting sets.

Boys' Wash Slacks . . . 95c

Plain and striped and various patterns. A lad needs a few pairs of these for summer and these are swell values.

Boys' Wash Shorts . . . 59c

Plain shades, patterns, checks plaids, medium and dark colors . . . a huge variety. All fully shrunk and washable.

Boys' Play Shirts . . . 59c

All kinds, all styles, all colors. Plain shades as well as new patterns. Every boy needs several of these.

Sale! Men's Play Shirts 59c

Fine quality, lightweight, cool fabrics. This season's best-selling, most wanted colors. Some have saddle-stitching on collar. All guaranteed tub-proof. Values to 89c

● Sale! Men's Slack Hose (Value to 23c) 19c
● Sale! Summer Ties (Value to 27c) . . . 15c

SEARS BIRTHDAY Sale ENDS SATURDAY

★

SEARS BIRTHDAY Sale ENDS SATURDAY

★

SEARS BIRTHDAY Sale ENDS SATURDAY

★

Sears



Painted Stripe Heavy Canvas BOX AWNINGS \$1.00

30 inches
36 inches
42 inches
48 inches

VALUES TO \$1.89!

COMPLETE! Ropes, Hardware! Choice of Green and Orange, Green and Tan, Green and White, Green and Green!

HEAVY PAINTED STRIPE AWNING MATERIAL 19c - 29c yard

Choice of Colors


Miami Style PORCH AWNINGS \$5.55

Heavy drill cloth with 12-inch valance. Complete with necessary hardware and ropes. Choice of three color combinations in 6, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100.

PAINTED STRIPE PORCH DROPS Reduced 35%

4 foot size	NOW 98c
5 foot size	NOW \$1.29
6 foot size	NOW \$1.69
7 foot size	NOW \$2.19
8 foot size	NOW \$2.49
9 foot size	NOW \$2.69
10 foot size	NOW \$2.98
12 foot size	NOW \$3.49

-Charge Purchases Are Now Billed As of July
1/3 Due Aug. 10 -- 1/3 Due Sept. 10 -- 1/3 Due Oct. 10



ADY
ANCE!
WAYE
U.S. Patent
See it to
fall
RMS
Week
Price
29.95
Interest
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DANCE RECITAL
Dance pupils of Miss Mildred A. Pond of Woodbine Ave. will present their annual Dance recital at the Masonic Auditorium on Saturday evening, "The Blue Bird," by Maurice Materlinck will be presented.

VETERANS TO MEET
The Veterans' Civil Service League, Inc., has scheduled a meeting at 221 Dewey Ave. next Monday at 8 p. m. Members and veterans interested in becoming members are invited by

President John Karp to attend. Arthur E. Rosenberg has been appointed legal adviser for the group.

Do you get your Sun regularly every Thursday afternoon?

BOND SPECIAL



\$1.65 & \$1.50

Sports Shirts

\$1.00

You'll live in these comfortable sportsters during the long week-ends ahead. Match 'em to your slacks, or mix your colors. Get some with short sleeves, for play. With long sleeves, when you feel like "dressing up". But load up now—while the price is down!

Whites and Pastels
Broadcloths • Twills
Mesh Weaves • Cords
Short or Long Sleeves

"Charge It"

BOND CLOTHES

133 EAST MAIN
14 SOUTH AVE.
"America's Largest Clothiers"

Air-Conditioned

LOEWS

MICKEY and JUDY
Would Like To See You At Loew's

Here's an opportunity to win guest tickets! Make as many words as you can from the title, "Andy Hardy Meets Debutante," using each letter only as many times as it appears in the title. Free guest tickets will be given to the 25 persons sending in the longest list before Monday noon.

"ANDY HARDY Meets DEBUTANTE"
with
LEWIS STONE • MICKEY ROONEY
CECILIA PARKER • FAY HOLDEN
AND JUDY GARLAND

BRING OR MAIL YOUR LIST TO
THE CONTEST EDITOR
ROCHESTER SUN, 420 BURKE BLDG.
Before Next Monday Noon
Names Of Winners In Next Week's Sun



If You Suffer

Female Weakness
BUILD UP RICH RED BLOOD!

Lydia E. Pinkham's Vegetable Compound TABLETS are helping thousands of girls to relieve functional monthly pain with its nervous, moody spells. Pinkham's Tablets Also help build rich red blood and thus promote more strength to combat monthly distress. Try them!

For Quick Sale
Friday & Saturday Only

New Type
SPINET PIANO
Nationally Known Make
Has been used only a few months like new — Piano fully guaranteed—will accept small weekly payments. Low as \$1 weekly. Plus H. C. Bench and delivery included.

KITZMILLER MUSIC STORE
115 So. Clinton Ave.
Opposite Loew's Theatre

LINCOLN STORES

Sun and Play Suits

WITH BONNETS
IN A SALE

59¢

Bolero styles with bonnets, pinafores and wraparound skirts. Seersuckers, slubs and prints in sized 1 to 14.



LINCOLN STORES

LINCOLN STORES

Sale
WASHABLE
WRINKLE PROOF

Linen TIES

15¢
2 for 25¢

Genuine "Lastex Linen" ties way below regular price—every one wrinkle proof and washable. Hundreds of new summer patterns to select from.

LINCOLN STORES

TRY A NEW **SIMMONS BEAUTYREST**
IN YOUR OWN HOME FOR 30 NIGHTS FREE!



5¢ A DAY

Buy a New Deeper Beautyrest

Never before has Simmons made a mattress with so much real value. Never before has it been so easy to buy — guaranteed for 10 years service. It's quality certified by the United States Testing Company. In durability tests, it lasted 3 times longer than other mattresses.

See the Beautyrest — Try it's "luxury" comfort.
Buy one now for a Nickel-A-Day.

Open Every Friday Night Until 9 P. M.

THE RELIABLE FURNITURE COMPANY
80-84 STATE ST - ROCHESTER

Wegman's

FOOD Bargains

That Help You Live Better For Less!

A Value You Can't Afford To Overlook!

MILD FLAVORED FRESH YOUNG GENUINE SPRING

LEGS O' LAMB

A plump, juicy pink meaty roast at an exceptionally low price.

23¢ lb.

Ideal for a tasty, yet economical Sunday dinner. Serve with fresh peas and mint jelly.

TENDER COOKED HAMS Whole Ham or Shank Half **21c**

Economy Size Bars SEMI-SWEET
NESTLE'S CHOCOLATE
2 bars for **25c**
For Toll House Cookies

SOFT TEXTURE
WALDORF TISSUE
3 rolls for **14c**

5-lb. SACK
HECKER'S FLOUR
25c

Del. Maiz Whole Kernel
GOLDEN CORN NIBLETS
2 cans for **23c**

HOME GROWN, TENDER, SWEET
Fresh PEAS 3 lbs. 20c

GREEN GABLES SALAD
DRESSING qt. 25c

COFFEE CUP OR SAUCER 1c WITH
Kilbourn HALL 17c

SLICE AND SERVE HOT OR COLD
BRUNCH can 27c

LARGE CAN INGERSOLL
NOODLE SOUP can 10c

NO. 2 1/2 CAN WHITE LILY
PEACHES 2 cans 27c

12 OZ. BOT. EMPIRE STATE
BEER or ALE 4 bots. 25c

Heinz 57 Varieties at Lowest Prices
18 OZ. CAN HEINZ
Tomato JCE. 3 cans 25c

14 OZ. BOTTLE HEINZ TOMATO
KETCHUP 16c

JUMBO JAR CUCUMBER
PICKLES jar 19c

JUST HEAT AND SERVE HEINZ
SPAGHETTI 3 cans 29c

HERE'S YOUR GUARANTEE!
HIGHEST GRADE BUTTER
U. S. CERTIFICATE OF QUALITY IN EVERY PACKAGE
It's 93 score... the top score in butter! That's why you can actually see the difference, smell the difference, taste the difference! Land O' Lakes is made from sweet (not sour) cream. Unquestionably America's finest butter for table and cooking.

LAND O' LAKES BUTTER
Sweet Cream

32c **30c**
Per Pound ROLL from The Tub

Wegman's
HOME OWNED FOOD MARKETS
FREE PARKING FOR CUSTOMERS AT ALL STORES

MAJOR TO SPEAK
"Preparedness and the Fifth Column" will be discussed by Maj. Barrett Lambert at a meeting of the 18th Ward Democra-

tic Club, scheduled for tonight at the Grand-Webster Hall. Maj. Lambert is a veteran of the Spanish-American and World Wars.

COMPARE and you, ll WEAR



A Pair Of These Cool, Genuine WHITE BUCKS

Special at \$5.85

Give your feet a real holiday.

Perforated Styles. White-Brown and White Wing Tips in Dress and Sport Types

PIDGEON'S
"The Famous Home Of Fashionable Footwear"
25 CLINTON AVE. SOUTH

WEEK-END SPECIALS
SCHLEIF BAKE SHOP
17 CLINTON AVE. SO. NEXT TO ODENBACH'S A STEP OFF MAIN

FRIDAY ONLY
DANISH DOUGHNUTS Reg. Price 30c **24c** doz.
Tender and flaky.
CHOCOLATE FUDGE TRIANGLE CAKE Reg. Price 35c **22c** ea.
Chocolate cake with chocolate fudge frosting.

SATURDAY ONLY
SOUTHERN APPLE RING Reg. Price 30c **24c** ea.
A delicious coffee cake, with apple filling.
LEMON LAYER CAKE Reg. Price 35c **29c** ea.
Yellow layers filled and iced with fresh lemon butter cream frosting.

WEEK-END COMBINATION SPECIAL
All Put Up in One Box for Your Convenience
1 Chocolate Loaf Cake 25c
6 Cloverleaf Rolls 9c
6 Cinnamon Buns 14c
6 Assorted Cookies 10c
ALL FOR **39c**
VALUE 58c

CHANGE NOW TO SAFE New tires



FOR A SAFE AND SAFE FOURTH

Diamond TIRES
A NEW KIND OF QUICK-FRIENDLY-CREDIT QUICKER
1. Accounts Opened At Once
2. Immediate Installation
EASIER
1. Low, Easy Terms
2. Convenient Payment Dates
SIMPLER
1. No Co-Signer
2. You deal only with us

LOW AS \$1.00 DOWN and **43c** A WEEK
UNIT PARTS
ROCHESTER CORPORATION
1223 MAIN-ST. E. CUL.250

July 5th's newspapers will carry a small item listing the usual holiday motoring casualties. This is so old a story, it doesn't make headlines any more. MOST of these accidents will have been caused by faulty tires. Insure YOUR safety before your trip — long or short — with Diamond Tire at Unit Parts, Rochester's dependable automotive equipment company.

Used PIANO BARGAIN



This Spinnet will be sacrificed to quick buyer. Small size — 38 note — nationally known. Guaranteed like new. Might rent to reliable party contemplating purchase of piano. NO DOWN PAYMENT. Terms as low as \$1.75 weekly plus budget FREE LESSONS to purchaser if sold at once. Call Stone 4370—ask for manager piano department.

KITZMILLER MUSIC STORE
115 Clinton Ave. So. Opposite Loew's
Open Evenings by Appointment

Edwards Candy Department Offers You...

JULY 4th SPECIALS

"Symphony Sweet" Candy Made Daily in Our Kitchen!

Fancy Assorted Chocolates 29c lb.
Reg. 49c
* Nut Rolled Peanut BUTTER STICKS
* CARAMELS with Chipped Chocolate Coating
* FUDGE CENTER with Chipped Chocolate Coating
* VANILLA CREAM CENTER with chipped choc. coating
* SNOW BALLS rolled in shredded coconut
* Nut Rolled Choc. WHIPPED CREAMS
* Nut Rolled Maple WHIPPED CREAMS
* Nut Rolled COCOA-NUT CREAMS with toasted coconut
* VANILLA CREAMS coated with chocolate shavings
* Milk Chocolate coated SOFT PECTIN JELLIES

"Symphony Sweet" Red Seal MILK CHOCOLATES

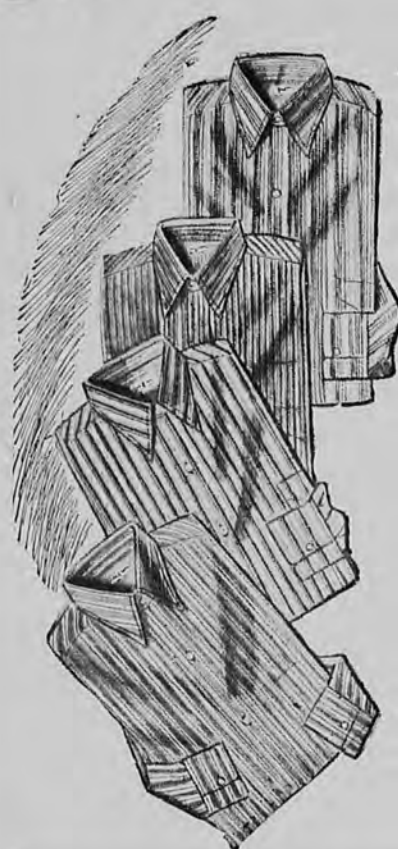
29c lb.
Reg. 39c lb.
* Buttercreams
* Coffee Creams
* Ginger Creams
* Raspberry Jelly Plantations
* Honey Almond Nougats
* Chips
* Fiddletix
* Raspberry Fingers
* Maple Walnuts
* Fudge Creams
* Peppermint
* Apricot Jelly
* Caramels
* Dates
* Pineapple Fingers
* Mint Marshmallows
* Orange Creams
* Butterscotch
* Peanut Clusters

Specially Priced "Symphony Sweet" CANDIES

19c lb.
Regular 29c
* Atlantic City style SALT WATER TAFFY (6 flavors)
* Cellophane Wrapped Assorted TINY CHEWS
* Old Fashioned COCOANUT STRIPS
* Cream Assorted WAFERS
* Cellophane Wrapped Assorted Sour Balls
* Milk Chocolate Coated PEPPERMINT PATTIES
* Milk Chocolate Coated WINTER-GREEN PATTIES
* Milk Chocolate NUT CHEWS
* BRIDGE MIXTURES
* Cellophane Wrapped CINNAMON and SOUR BALLS

HOMEMADE CREAM WAFERS
Reg. 39c lb. **29c** lb.
* Red-Cinnamon
* White-Peppermint
* Mint-Wintergreen
* Blue-Peppermint
* Green-Spearmint
* Yellow-Lemon
* Orange
Another "Symphony Sweet" 4th of July Special
Fresh Salted MIXED NUTS
(No Peanuts)
Reg. 49c lb. **39c** lb.
EDWARDS, Street Floor

Edwards
ROCHESTER'S LARGEST POPULAR PRICED STORE



Special Sale for FRIDAY & SATURDAY

Sale 1200 MEN'S BETTER SHIRTS

VALUES IN THE GROUP WORTH UP TO 1.65 **\$1**

Representing A Special Purchase of Higher Priced Shirts to Which We Have Added Many From Our Own Stocks

Some are soiled... Some are counter tossed... but all are outstanding values at just \$1! Taken right out of our own stocks and priced for quick clearance. Hurry if you'd like to stock up on fine shirts at unusual clearance savings.

Woven Madras — Woven Broadcloth
End-to-End Madras — Stripes, Checks, Plaids
Blues — Tans — Greens — Plenty of Whites
Sizes 14 to 17
EDWARDS—Street Floor

OPEN an EDWARDS NEW 90 DAY Charge Account
No Down Payment
No Interest to Pay
PAY 1/3 AUG 10%
PAY 1/3 SEPT 10%
PAY 1/3 OCT 10%
Mail or Phone Your Application

LAST 2 DAYS OF EDWARDS Store-Wide Clearance SALE!
Don't Miss the SAVINGS in Every Section of the Store



Choose From Hundreds of Smart New SUMMER NECKTIES

TIES IN THE GROUP MADE TO SELL FOR 55c, 65c and \$1.

You're sure to want at least a half dozen as soon as you see them! Imagine getting summer's smartest patterns PLUS hand tailoring for LESS than you'd pay for an ordinary summer tie. We're proud of this semi-annual value!

Acetates — Spun Rayons — Mohairs
Silk Shantung — Silk Mogadores
Checks — Plaids — Figures — All-Over Designs
BLUE — GREEN — TAN — GRAY — MAROON
EDWARDS—Street Floor

29c EACH

"Paint-it-Yourself"
WITH **ONE COAT COVERS NU-ENAMEL**
TRADE MARK REG. U. S. PAT. OFFICE
NO BRUSH MARKS
\$2.95 for AVERAGE CAR
Why Drive A Sorry Looking Car When Nu-Enamel Will Make it Look Like New. Use Nu-Enamel for All Uses for Expert Results.

FREE A Full Size Regular 35c Can of **NU-ENAMEL** Trim Color
With the Purchase of a 95c Can or Large Size of NU-ENAMEL
A 95c Can of NU-ENAMEL Will Cover 4 Chairs and Legs of A Table In One Coat.
PRESENT THIS COUPON—
to EDWARDS 4th floor PAINT Department. Buy a Can of **NU-ENAMEL** at 95c or More and Get Absolutely **FREE, A FULL SIZE CAN OF NU-ENAMEL WORTH 35c**
NAME
ADDRESS
This Offer for FRIDAY and SATURDAY ONLY

\$1 Down and \$1 Weekly at

UNION 286 EAST AVE.

Buys What Your Home Needs

- Furniture
- Refrigerators
- Oil Burners
- Radios

- Stoves
- Appliances
- Automobile Tires

A WHOLE LIVING ROOM

5 Pieces For Only

\$39⁹⁵



PAY \$1.00 DOWN

- ★ Davenport and Chair
- ★ Coffee Table
- ★ Modern End Table
- ★ Lamp and Shade

This is the suite that's made UNION the friend of many a June Bride! 100% hand-tailored, it's a big deep-sprung, extra comfortable suite with sagless construction throughout. And at UNION this week-end, you'll get a whole living room full of furniture for less than the usual cost of the suite alone! A SINGLE DOLLAR WILL PUT IT IN YOUR HOME!



BOYS! FREE GIRLS!

BRAND NEW BOY'S GIRL'S

BICYCLE

Given With The Purchase of a New

Model C-S-F Super Freez-R-Shelf-Refrigerator

Latest Models
Perfect Gifts For
Graduation!

We've made dozens of Rochester boys and girls happy with these beautiful new bicycles... and fully as happy, have been the mothers, fathers, aunts, uncles or friends who purchased one of the new C-S-F Super Freez-R Shelf Refrigerators... the refrigerator that REALLY keeps perishable food FRESH! See it at UNION this week.

GIBSON

ALL-STEEL CONSTRUCTION
BIG 6-CUBIC FOOT

\$89⁹⁵

MODEL C-630

\$1 DOWN
—3 Years To Pay



Be skeptical when you come to UNION! Think of all the things you want in a modern refrigerator... then think how much such a refrigerator would usually cost. When you see this beautiful new GIBSON, you'll say "Here it is"... and for far less than you thought you'd have to pay! Inspect GIBSON from top to bottom. Compare it with refrigerators selling for \$50.00 more! It's the biggest value on the market today... and to that you will agree, once you've seen in! Stop in this week-end.

THE ONLY BIG SIX CUBIC FOOT, ALL STEEL HERMETICALLY SEALED REFRIGERATOR IN ALL AMERICA, SELLING FOR LESS THAN \$100!

Everything You Want In A Modern Refrigerator... At a Price You Can Afford

- ★ Approved By Good Housekeeping
- ★ Makes More Ice Cubes Faster
- ★ Sealed, Thrifty Mechanism
- ★ All Steel, Triple Sealed Cabinet
- ★ Keeps Perishable Foods Fresh!

SMASHING 3 FOR 1 SALE

BETTER LIGHT FOR BETTER SIGHT

NOT 1 LAMP, NOT 2 - but ALL 3 LAMPS Complete with SHADES

With FOOT CONTROL NIGHT LIGHT

10 STAGES OF LIGHT! ALL THREE FOR THE One Price \$9.95

50¢ DOWN A WEEK

FIRST TIME IN HISTORY TEN STAGES OF LIGHT PERFECTLY MATCHED IN DESIGN ALL 3 FOR LESS THAN \$10.00

YOU DON'T HAVE TO PAY CASH

Foot-Control NIGHT-LIGHT SWITCH

AMERICAN MADE JAMINGTON CROSS CERTIFIED QUALITY

AUTOMATIC WASHER
REGULAR \$69.95

For exclusive and outstanding features of real merit and value the AUTOMATIC Washer has been a leader for 29 years. Come in compare its features with washers costing many dollars more — You'll appreciate this Extraordinary Saving!

\$39⁹⁵

\$1 DOWN—\$1 WEEKLY



Not exactly as illustrated

BE SAFE ON NEW TIRES!

All Standard Makes!
Firestone — Goodyear Goodrich — U. S. Royal

NO PAYMENT DOWN

★ **\$1.00 Per Week** ★



JAMESTOWN BEDROOM SUITE \$49⁹⁵
See It To Believe It!

MODERN GAS RANGES \$39⁹⁵
\$1 Down—\$1 Weekly

NATIONALLY KNOWN MATTRESS \$8⁹⁵
INNERSPRING

UNION TIRE COMPANY
MAIN STORE
286 EAST AVENUE

★ OPEN EVENINGS UNTIL 10 P.M. ★
★ OPEN SUNDAYS UNTIL NOON ★

LIVADAS IS ABLE TO GIVE THESE ROCK-BOTTOM PRICES

ON THE CHOICEST WINES AND LIQUORS before the new increased tax goes into effect.

✓ SEE WHAT YOU SAVE Check LIVADAS QUALITY ✓ SEE WHAT YOU SAVE Check THE LOW PRICES

OPEN ALL DAY THE 4th OF JULY

Here Is A REAL Value!

GLENMORE'S KENTUCKY DERBY STRAIGHT RYE WHISKEY 90 PROOF

This famous bourbon is distilled from home-grown cereal only. It is stored in deep, charred white oak barrels at the Kentucky distillery. This is one of the biggest values we have ever offered and we are pleased to recommend it.

\$1.69 Full Quart Not a Fifth

3 Years Old

Compare — \$2.25 Value!

Bottled in Bond Under U. S. Government Supervision.

MEADVILLE STRAIGHT RYE WHISKEY 100 PROOF

Distilled by the famous Baltimore Pure Rye Distilling Co. Government supervision guarantees fine quality. A good buy.

\$1.99 FULL QT.

4 Years Old

Compare! \$3. Value!

FAMOUS HOUSE STRAIGHT CALIFORNIA GRAPE BRANDY

One of California's Finest Brandy's at an Exceptionally Low Price!

\$1.39 FIFTH

Compare! — \$1.95 Value!

Our Famous LIVBRO Brand

RYE WHISKEY

\$2.10 Full Quart 90 Proof

COMPARE! \$2.95 VALUE!

A real bargain in fine whiskey. Please note it is a full quart—not a fifth.

The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor; the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this Rye because of its exceptionally fine quality and outstanding low price.



Sensational Value!

CITY CLUB STRAIGHT BOURBON WHISKEY

4 YEARS OLD

This whiskey is distilled from 100% ripe, full flavored American grains and stored in steam-heated warehouses. It is distilled the old fashioned, expensive way, which accounts for its smoothness and palatability.

\$1.39 Full Quart

Compare \$1.75 Value

Our Very Best Seller

SANDY HOLLOW STRAIGHT RYE WHISKEY

90 Proof

Compare \$2.25 Value

\$1.59 Full Quart

4 Years Old

VERY CHOICE... NEW LOW PRICE

OLD QUAKER RUM 7 1/2 Years Old 90 Proof

\$1.88 Fifth

A very fine and smooth mellow rum of extraordinary fine quality from one of the country's oldest and finest distillers of rum, a rum like this is a rarity these days at such a low price.

Compare! \$3.00 Value!

One Of Scotland's Finest

KING GEORGE IV BLENDED SCOTCH WHISKEY

A RARE VALUE

\$2.49 Fifth

Compare! \$3.20 Value!

100 per cent Scotch Whiskies. Distilled, Blended and Bottled in Scotland.

NO FINER QUALITY!

LIVBRO GIN

100% Grain Neutral Alcohol

\$1.45 Full Quart 90 Proof

COMPARE! \$1.98 VALUE

No matter how particular you are, you are sure to like this gin... for it's smooth and mellow. It's made from 100% grain spirits. Please don't judge it by its price... let your taste be the test. Try it — you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price!



TWO REAL BUYS IN IMPORTED FRENCH WINES

LATRILLE — FORTIER-PICARD

SAUTERNE CHABLIS

Vintage of 1933 Large 24 ounce bottle. Loers of fine wine will appreciate this fine value.

98c

Vintage of 1929 Large 24 ounce bottle. One of our finest imported wines.

\$1.25

Compare! — \$1.35 Value! Compare — \$2.00 Value!

IMPORTED VIRGIN ISLANDS

RUM

80 PROOF

An extraordinary fine quality rum for your cocktail arrangements.

\$1.49 Fifth

SEE LIVADAS FIRST FOR OTHER LEADING BRANDS NOT ADVERTISED IN AD

BALBOA WINES

Are of assured high quality of character that's distinguished by a magnificent flavor and rare bouquet. Blended by America's foremost Vintners from choice California Grapes.

SWEET DRY

Muscatel, Sherry Tokay, Port

\$1.25 FULL GALLON

3 Full Quarts \$1.00

99c GALLON

- Burgundy
- Zinfandel
- Claret
- Barbera
- Chianti
- Reliance
- Sauterne

OPEN EVERY NITE TILL MIDNIGHT

LIVADAS

183 MONROE AVE.

N. Y. S. License L-4229

FREE DELIVERY STONE 5549

ars to be a "behind-the- effort to destroy Frankie Pirate manager. Or as y in peacetime, it's m-nong the Bucanners.

One not well informed might think that Dom DiMaggio had changed his name to Finney after settling in Boston.

for your OLD IRON



Westinghouse "Adjusto-matic" \$8.95
Allowance for Your Old Iron 1.00
YOU PAY ONLY \$7.95

Trade in your old heavy, slow iron! This faster-ironing Westinghouse weighs only 4 pounds. Digs the right heat for any fabric. Act now.

ROCHESTER AS & ELECTRIC CORP.

Trouble and Service For Sales Department and
Calls Telephone Main 3960 Personal Calls Telephone Main 7070

flavor you're after?



Beck's the beer!

Beck Beer will tell you it's the most ideal — thanks to the unique way for flavor—Beverly's the Beer. draught at your favorite tavern.

INC. • ALBANY, N. Y.

Gen Co., Inc. 10 Public Market Culver 3300

CARSTAIRS White Seal



Blended Whiskey FOR THE MAN WHO CARES

RICH IN FLAVOR A happy combination of all the whiskey qualities you go for :::

MILD YET HEARTY Yes; The Perfectly Balanced Blend... at a Budget-Balancing Price :::

LIGHT IN BODY Because it's so skillfully blended by CARSTAIRS—a name of character since 1788.

TASTES JUST RIGHT!

Man who Cares says: CARSTAIRS

15. COPE. 1940, CARSTAIRS BROS. DISTILLING CO., INC., N. Y. C.

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VALUES

for the 4th

BERGHASH

Explodes Prices On Distinctive Brands of WINE & LIQUOR

Renault Sweet Wines

3 FIFTHS FOR \$1.15

A \$2.37 Value Compare \$1.75 Value

Port — Sherry — Tokay Muscatel \$1.24 Full Gallon



BUY & SAVE

NEW LIQUOR TAXES GO INTO EFFECT JULY 1st Buy Now!

"MAPLE LEAF" Distilled London Dry GIN

100% Grain Neutral Spirits — 90 Proof

Worth Full \$1.39 \$1.79 Quart

"RON CLUB" PUERTO RICO RUM

GOLD LABEL \$1.45

Large 25.6 Oz. Bottle Try It In A Cooler or Rum Collins

WE OFFER THIS OUTSTANDING VALUE WORTH \$2.15

GORDON'S \$1.59 4.5 Quart

MARTINI COCKTAIL EXTRA DRY

Made with Gordon's 94.4 Proof Gin

"GOLD STANDARD" RESERVE Maryland Straight Rye Whiskey

\$1.75 Full Quart

90 Proof—3 Years Old A \$2.25 Value. — Limited Quantity!



QUEEN VICTORIA Special Reserve SCOTCH WHISKEY

100% Scotch Whiskies The Last Time at This Low Price

\$2.39 1/5 Quart

Bottled in Bond Fry's California PEACH BRANDY

100 PROOF

\$1.29 1/5 Quart

TO OUR PATRONS:—

We offer hundreds of outstanding bargains not mentioned in our Ads. We sincerely suggest that you avail yourself of the low priced bargains this weekend.

The Increased Tax is Effective July 1st.

BERGHASH

124 CLINTON AVE. S. MAIN 786

NEXT TO LOEW'S FREE PARKING

ROCHESTER THEATER OPPOSITE OUR STORE

\$1 Down and \$1 Weekly at



- Furniture
- Refrigerators
- Oil Burners
- Radios

A WHOLE LIVING ROOM

5 Pieces For Only

\$39.95



- Davenport and Chair
- Coffee Table
- Modern End Table
- Lamp and Shade

PAY \$1.00 DOWN

This is the suite that's made UNION the friend of many a June Bride! 100% hand-tailored, it's a big deep-sprung, extra comfortable suite with seamless construction throughout. And at UNION this week-end, you'll get a whole living room full of furniture for less than the usual cost of the suite alone! A SINGLE DOLLAR WILL PUT IT IN YOUR HOME!



Latest Model Perfect Grade



SMASHING 3 FOR 1 SALE

BETTER LIGHT FOR BETTER SIGHT

Not 1 Lamp, Not 2 - but ALL 3 LAMPS Complete with SHADES

With FOOT CONTROL NIGHT LIGHT

10 STAGES OF LIGHT!

\$9.95

50¢ DOWN A WEEK

AMERICAN MADE JAMMITO ROSS CERTIFIED QUALITY

Foot Control NIGHT-LIGHT SWITCH

AUTOMATIC WASHER

REGULAR \$69.95

For exclusive and outstanding features of real merit and value the AUTOMATIC Washer has been a leader for 29 years. Come in compare its features with washers costing many dollars more - You'll appreciate this Extraordinary Saving!

\$39.95

\$1 DOWN - \$1 WEEKLY



BE SAFE ON NEW TIRES

All Standard Makes!

Firestone - Goodyear Goodrich - U. S. Royal

NO PAYMENT DOWN

And Only **\$1.00 Per Week**

JAMESTOWN
BEDROOM SUITE \$49.95

See It To Believe It!

MODERN
GAS RANGES \$39.95

\$1 Down - \$1 Weekly

NATIONALLY KNOWN
MATTRESS \$8.95

INNERSPRING



20 SOUTH MAIN ST., FAIRPORT, N. Y. ★ 3 BIG STORES

WANT ADS

FOR SALE
CINE KODAK movie camera and case, portrait lens attachment, Good condition, \$40.00. Phone Monroe 0931.

LADIES—beautiful white gold 17 jewel swiss wristwatch set with four diamonds—reasonable, ideal for graduation or wedding gift. Reply Box 74, Rochester Sun Office.

WANTED TO BUY
BEST prices paid for coal ranges, bun-galows, ranges, combination ranges, gas stoves, baby cribs, metal beds and springs, coats, dressers, chests of drawers, also complete household. Phone Mr. Carter, Main 8224.

HOUSEHOLD GOODS
BEAUTIFUL modernistic walnut dining set, \$35.00; Gorgeous walnut dining room suite, \$40.00; 2-toned walnut dining room suite \$35.00. Fahrre Furniture, 134 No. Plymouth Ave.

GAS STOVES (enamel) \$3.00 up; oil burning bun-galows \$12.00; combinations \$10.00 up; oil heater (Flor-ence) \$10.50. Fahrre Furniture, 134 No. Plymouth Ave.

HOUSEHOLD GOODS
LARGE size cedar chest \$4.00; unfinished chest of drawers \$2.50 and up; washing machines, \$10.00 and up; used Axminster and Wilton rugs (9x12) \$4.00 and up. H. P. Fahrre, 134 No. Plymouth Ave.

LIVING ROOM SUITES, easy chairs, and love seats tailored to your order. Any fabric or style direct from factory to you at prices that will surprise you and make the old pocket book feel young again. There will be no retail profits on a deal of this kind. Remember DIRECT FROM FACTORY TO YOU Textile Mfg. Co., Phone Main 3026.

CHILD CARE
11-YEAR-OLD working girl will take care of children, evenings or all day Saturday—reasonable. Phone Glenwood 7194-J.

THE REAL TRUTH
Parents - If you think modern youth has lost all its ideals, here's a chance for you to learn the real truth. Read "The Real Truth" in the June 28th of the TRUE STORY Magazine for August, now on sale at your nearest magazine dealer. (Adv.)

FELT BASE RUGS
While They Last
Size 9 x 12
All colors suitable for living room, dining room and bedroom.
\$2.95
Only Two To A Customer
H. P. FAHRER
134 No. Plymouth
Mrs. Rebecca Messinger, 581 Wilkins St.

Movie Quiz Winners

Here are the winners of the Sun Movie Quiz Contest. Each will receive two tickets to see the picture starting today at Lowe's Theatre. Winners must call at the Rochester Sun office, 420 Burke Bldg. for tickets before Monday noon. No tickets given out on Saturday afternoon.

Mrs. C. Smith, 26 Nichols St.
E. Black, 156 Turpin St.
Mrs. C. Moore, 433 Pearl St.
Mrs. Morton Manson, 91 Warrington Dr.
Mrs. Harry Samarin, 101 Woodlawn St.
Vincent Johnson, 324 N. Hope Ave.
Mrs. Campbell Lathian, 77 East Blvd.
Mrs. Donald Hill, 42 Keel St.
Anna M. Tette, 78 Potomac St.
Helen Bracht, 249 Tremont St.
Ruth Clark, 390 Goodman St., N.
John Nelson, 125 Garson Ave.
L. C. Nielsen, 13 South Fitzhugh St.
Marjorie Pieter, 54 Bloss St.
Miss Virginia Walker, 20 Glasgow St.
Miss Esther Alenworth, 20 Spring-Field Ave.
Miss Elizabeth, 131 Highland Pkwy.
Mrs. Susan Spozato, 129 Weld St.

Lincoln Stores
TOT'S WASHABLE SUN SUITS
2 to 6
\$1.99
All fast color and washable. Boys' suspender sun suits and girls' hand embroidered styles. Sizes 1 to 6.

Name and Address
A new envelope bag has a metal corner with space for name and address to be engraved. Or you may have only initials if you prefer.

Tiny Hands
Tiny porcelain hands make charming ash trays and are perfect accessories for Victorian rooms.

ACT QUICKLY! SAVE UP TO \$4.51

ON THE WORLD'S MOST

POPULAR BOOKS

REGULAR \$2 to \$5 BEST SELLERS

Brand new! Expensive editions. Exactly as offered by leading book stores—but at a sensational saving, 50 other titles to choose from. See them at the Rochester Sun office.

HURRY! Edition Limited
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Enclose money order or check with order. Add 10c per book for mailing. Address orders to
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Reading Service Dept. 5
3 N. State St.
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Orders filled in order of receipt.

- FICTION**
- "The Wedge" Was \$2.50
Herman B. Deutch; Stokes
Twenty years of revolution in Mexico, the son of a village sculptor who became an artist and also a fighter in revolutionary armies.
 - "To The Marketplace" \$2.75
Berry Fleming; Harcourt Brace
Quest for alms.
 - "To-morrow the Accolade" Was \$2.00
John Dietrick; Doubleday
Young love in army post life.
 - "Trinity Town" Was \$2.50
Norman Collins; Harpers
The quiet of a small English town is disturbed.
 - "Wolf Among Wolves" \$3.00
Hans Fallada; Putnam Sons
Life in Berlin during the post-war inflation by the author of "Little Man What Now?"
 - "Women Must Work" \$2.50
Richard Aldington; Doubleday
A girl flees from the boredom of her English middle-class home to establish herself in London and live her own life.
 - "Under the Figleaf" \$2.00
Edmond Greenwood; Doubleday
Satirical story of what happened to an English village when the new Lord Breakingham decided to try out all his theories on the innocent, but far from docile villagers.
 - "The Antagonists" Was \$2.50
Paul H. Fox; Holt
The man, a learned professor of mathematics, the woman, whom he meets by chance, have entirely different dispositions.
 - "The Decree" Was \$2.00
Gertrude Crownfield; Lippincott
Twelfth century Venice. The story of a young Benedictine monk who is set free from his vows by Pope Alexander so that he may marry and provide an heir to carry on the traditions of the house.
 - "Forty Centuries Look Down" Was \$2.50
F. Britten-Austin; Stokes
An historical romance of Napoleon's Egyptian Campaign.
 - "Grass on the Mountain" Was \$2.50
K. S. Lieferant; Dutton
A touch of the supernatural.
 - "Hannibal Hooker" Was \$2.50
Wm. H. Hale; Random House
"Images in a Mirror" \$2.00
Sigurd Undset; Knopf
One youthful love returns at thirty-six.
 - "A Murder in Sidney" \$2.00
Leonard Mann; Doubleday
 - "All Good Americans" \$2.50
Jerome Bahr; Scribners
Thirteen short stories tied together to form the pictures of an average American small town.
 - "Barbary Brew" \$2.50
Zelda S. Charters; Stackpole
A young American doctor is captured by pirates after the American Revolution and sold into slavery in Tripoli. After many exciting adventures he escapes—with a beautiful Tripolitan bride.
 - "Bats in the Belfrey" \$2.00
E. C. R. Lorac; Macaulay Co.
A detective story.
 - "Bloody Baron" \$3.50
Vladimir Pozner; Random House
Fictional biography of a Russian White General, with a reputation for unbelievable cruelty.
 - "Captain Samson" \$2.00
Gavin Douglas; Putnam's Sons
Mystery and sabotage at sea.
 - "Danger in the Dark" \$2.00
Mignon G. Eberhardt; Doubleday
The best detective story since the "Lorenzworth Case" of forty years ago.
 - "The Flowering Aloe" Was \$2.50
Sylvia Stevenson
 - "The Kissed Corpse" Was \$2.00
Asa Baker; Carlyle House
A hard detective story, right up with its predecessor "Mum's the Word for Murderer."
 - "The Large View" Was \$2.75
V. A. Kaverin; Stackpole Sons
The story of modern Russian, centering upon the experiences of two young university students.
 - "The Obstinate Captain Samson" Was \$2.00
Gavin Douglas; Putnam's Sons
A humorous story of hurt old Captain Samson, of the cargo steamer Bunsbush, and the difficulties encountered while bringing a cargo of grain from Bavonia, back in the days before the war.
 - "Oh Promise Me" Was \$2.00
Kenneth Horan; Doubleday
A sequel to "Remember the Day."
 - "Own Wilderness" Was \$2.50
Nina W. Hooker; Dutton
 - "Prelude to Love" Was \$2.50
Jolan Foldes; Farrar & Rinehart
The story of Maria, a beautiful sixteen year old school girl; her adolescent emotions, and experiences.
 - "Rainbow Fish" Was \$2.00
Ralph Bates; Dutton
The lives of six outlaws of society, their downfall.
 - "Sailors of Fortune" Was \$2.50
Wm. McFee; Doubleday
Fourteen sea stories and non-sea stories, the best grounds of which are the Mediterranean and Caribbean.
 - "Into the Abyss" Was \$2.50
John Knittel; Stokes
 - "Last Port of Call" Was \$2.50
Heinrich Hauser; Stackpole Sons
A young German in search of peace at sea voyages on an ancient Finnish sailing ship.
 - "Later than You Think" \$2.50
Gawen Brownrigg; Knopf
A young Oxford student with a genius for automobile racing becomes the greatest racer in Europe. His employer, a sinister auto magnate with a sadistic love for crashes, hopes for the time when "Pat" will be wrecked.
 - "Lords and Masters" Was \$2.50
A. G. Macdonald; MacMillan
Battles masculine faculty, feminine glibility, and the present political situation in the world. The story deals with the sanity of humorous wealthy old James Hanson and Mr. Wendelman, his Jewish business partner.
 - "Five O'clock Whistle" \$2.50
Ramona Herdman; Harpers
The struggle of David Lytle, son of a mill worker in a small upstate New York town.
 - "Forever Ulysses" Was \$2.50
C. P. Rodocanachi; Viking Press
Travel and adventure.
 - "The Fathers" Was \$2.50
Alan Tate; Putnam
A story of the Civil War.
 - "Memoirs of George Sherston" Was \$2.50
Siegfried Sasson; Literary Guild
 - "Men are not Stars" Was \$3.50
C. A. Millsaps; Doubleday
Daniel O'Rourke was a painter of genius and a bragger whose posturing brought him enemies.
 - "Mount Venus" Was \$2.50
Mary Manning; Houghton
 - "Never Say Good-bye" \$2.00
Julia T. Yenn; Reynold & Hitchcock
The story deals with a middle class Louisiana family as seen through the eyes of Chlo, one of the daughters, from her fifth year to her twelfth.
 - "Famine" Was \$2.50
Llan O'Flaherty; Literary Guild
The story of the 1840's, by the author of "The Informer."
- NON-FICTION**
- "The Kalmar Ruby Songbook" Was \$2.00
Random House
 - "The Strange Death of Adolf Hitler" Was \$2.50
Anonymous; Macaulay Co.
Is a Hitler's double ruling Germany today? This book purports to show how Hitler was secretly done away with before Munich by members of the Nazi party who now rule the Third Reich through a stooge who is impersonating Hitler.
 - "Three Guineas" Was \$2.50
Virginia Woolf; Harcourt, Brace
The author's attempt to answer three requests for donations: from the treasurer of a peace society, from the treasurer of a women's college, and from the treasurer of a woman's employment society.
 - "Through the Fog of War" Was \$2.50
B. H. Liddell Hart; Random House
Historical examination of the World War including its striking episodes and narratives.
 - "Triumph and Pilgrimage" Was \$2.50
Owen Rutter; Lippincott
An ex-district officer in Sarawak who turned Moslem, married a Malay wife, and made the pilgrimage to Mecca.
 - "The Memoir of George Sherston" Was \$2.50
"Death Over San Silvestro" Was \$2.00
Mike Teagle; Hillman-Curl
 - "China Fights Back" Was \$2.50
Agnes Smedley; Van Guard Press
An American woman journalist's account of her experience with the famous Eight Hour Army in Northern China.
 - "Francis, the First" Was \$3.00
Francis Hackett; Doubleday
Biography of Francis, the first who Mr. Hackett calls "the most typical Frenchman." Written in a striking style. At once powerful and learned.
 - "If Memory Serves" Was \$2.50
Sacha Guitry; Doubleday
Reminiscences of the famous actor, playwright and producer.
 - "Jorney Without Maps" \$2.75
Graham Greene; Doubleday
A journey in Africa made in an attempt to find the author's own spiritual home.
 - "Marshall Nev" \$3.50
Legrette Bythe; Stackpole
Somewhat fictional biography emphasizing the possible truth of the legend which tells how Nev's execution in 1815 was faked, how he escaped to America and lived as a school teacher in Carolina and Virginia.
 - "Poison in the Air" Was \$2.50
Helnz Liepmann; Lippincott
An historical examination of methods devised during the past 600 years for warfare, including poison gas and the possibilities of microbe warfare.
 - "Stanley Baldwin; Man or Miracle" Was \$3.50
Bechofer Roberts; Greenberg
An unsympathetic biography of Great Britain's former Prime Minister.
 - "Thaddeus Stevens" Was \$3.50
Thomas F. Woodley; Telegraph Press
Record of the Civil War politician's career.
 - "The ABC of Wall Street" Was \$5.00
H. W. Sieg; Gold Star Publications
The factual discussion of America's leading securities market and how it operates.
 - "The Kaiser on Trial" Was \$3.50
Geo. S. Viereck; Graystone
The author attempts to revive a scheme that was frustrated by the refusal of the Dutch Government to hand over the Kaiser. The trial is purely imaginary, but there are five judges and a jury of 12 men and women one of whom is masked and who turns out to be the reader, asked to render a verdict.

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RECOVERED—RESTYLED—REBUILT—
Your 3-Piece Living Room Suite
Combining BEAUTY and VALUE
5 Year GUARANTEE in Writing
• No Down Payment • No Carrying Charge
This special price includes new coverings, new cushions and springs, new webbing and new fillings added, springs tied 8 ways.
Limited Time Only **\$29.75**
WAYNE UPHOLSTERING CO.—MON. 1404

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10c CORN COB PIPE
FREE with purchase of 10c pipe. OUR ADVERTISER tobacco at 9c. A 20c value.
Wishman's Cigar Store
South Clinton cor. Court

24.95 PORTABLE RADIO
\$22.50 or 10% off on any other portable in store. \$7.95 up.
Columbia Music Store
53 S. Clinton Ave.

TREE SWEET ORANGE JUICE
5c 3c Regular 10c No. 12 can.
PAVONE'S MARKET
523 E. Main St. Phone ST. 1161

CHAMBRAIS
22c With this coupon, 40c values.
Manhattan Silk Store
381 Main E. next to Wegman's

LB. PKG. WALLPAPER PASTE
FREE With each room size lot wallpaper purchased.
THE PAINT STORE
101 State Street

10c FROZEN CUSTARD
5c or 6c quart for 30c. Either one with coupon.
REUTSCHLER'S
4900 Culver Rd.—Sea Breeze

YOU MUST BRING COUPONS. GOOD FRIDAY AND SATURDAY ONLY UNLESS NOTED IN COUPON
Mrs. Marion Persons, 55 Pollard Ave.

KESSLER'S AMERICA'S GREATEST WHISKEY VALUE

Smooth as Silk but not HIGH MAlt

Try it Today

KESSLER'S PRIVATE BLEND—A BLENDED WHISKEY. 75% Neutral Spirits distilled from Grain. 90 Proof. Julius Kessler Distilling Co., Inc., Lawrenceburg, Ind.

HOLIDAY SALE

COOPER ARMORED TIRES

COOPER IMPERIAL \$4.95 And Your Old Tire 4.75-5.00-19
LIST PRICE \$7.95

MORE SENSATIONAL PRICES:

SIZE	LIST PRICE	Sale Price
5.25-17 IMPERIAL	\$9.75	\$5.95
5.50-17 IMPERIAL	\$10.65	\$6.66

PRICES INCLUDE YOUR OLD TIRES

T. & V. TIRE Co.
560 WEST MAIN ST. MAIN 2163

FLATS MADE ROUND 35c
GUARANTEED USED TIRES. ALL SIZES IN STOCK
TRADED IN ON NEW COOPERS
T. & V. TIRE CO MAIN 2163 560 WEST MAIN ST.

LOST LOVE
Cart — I thought I could take love or leave it, that I could stick to the rules and let Katherine keep you. But I can't! Please read the story on page 28 of the August TRUE STORY Magazine and you'll know what I mean. TRUE STORY'S on sale wherever magazines are sold. (Adv.)

Where to go for Entertainment

PARTIES AT Capital Theatre Hall
WEDNESDAY 8:15 P. M.
SUNDAY 2:15 P. M.
85 W. Main St.

BINGO PARTIES at BEELEY'S
Mon., Wed., 1:30 P. M.
Tues. Fri. 8:15 P. M.
142 GENESEE ST. IN REAR

BINGO PLYMOUTH CHURCH HALL
Plymouth Ave. at Troup
Dancing To Jimmy Van and His Orchestra
Every Sat. 8:30 P. M.
ADMISSION 25c
Door Prizes—Jack Pot

PARTIES UNION LEAGUE HALL
Sunday and Monday, 8:15 P. M.
Wednesday and Saturday 1:30 P. M.
ADMISSION 25c
290 Gregory, at South Ave.

Eveready Printing Co.
SOL P. MIDDOL, Mgr.
BINGO CIRCULARS
Commercial — Job Printing
177 Joseph Ave. Main 8090

BINGO SHOW 7 P. M. GAMES 8 P. M.
Thurs., Fri. and Sat.
HOLLYWOOD BINGO HALL
35 PULLMAN AVE.
SPECIAL SUNDAY NIGHT PARTY UNDER SUPERVISION OF MRS. BROWN

INDIGESTION
may affect the Heart
Gas trapped in the stomach or pulled up like a hair trigger on the heart. As the first sign of indigestion, smart men and women depend on Bell's Tablets to get gas free. The tablets, but made of the finest acting medicine known for acid indigestion. If the FIRST TABLET doesn't give relief—better, return bottle to us and receive DOUBLE Money Back. 20c.

NORM'S BINGO PARTY
CHILI RECREATION HALL
509 Chili Ave.
Sunday, 8:30 P. M.
All Are Welcome

NEVER A DULL MOMENT COME AND HEAR OUR NEW SINGER SHE'S A SENSATION! BEN HELFER'S
Home Cooking Every Day
Choice Beverages
90 HENRIETTA ST. MON. 9147

PARTIES AT WEST AVE. MANOR
165 West Ave.
Mon. and Wed.—8:15 P. M.
Tues., Thurs., Fri. & Sat. 1:30 P. M.

New Bingo AT IT'S BEST Chili Recreation Hall
Every Friday Night 8:15 p. m.
\$5.00 each for the 23 games
Mon. and Wed. 1:30 p. m.
Tues., Thurs., Fri. and Sat. 8:15 p. m.
509 Chili Ave. at Thurston
All are welcome

is it better flavor you're after?

Beverwyck's the beer!

Your very first sip of Beverwyck Beer will tell you it's the most DELICIOUS beer you ever tasted — thanks to the unique way Beverwyck is brewed and aged. For flavor—Beverwyck's the Beer. (In steinies, bottles or cans, or on draught at your favorite tavern).
BEVERWYCK BREWERIES, INC. • ALBANY, N. Y.

DISTRIBUTOR: Berger-Kleifgen Co., Inc. 10 Public Market Culver 3300

The Perfectly BALANCED Blend

CARSTAIRS White Seal
Blended Whiskey FOR THE MAN WHO CARES

\$1.30 Pint
\$2.53 Quart

RICH IN FLAVOR
MILD YET HEARTY
LIGHT IN BODY
TASTES JUST RIGHT!

A happy combination of all the whiskey qualities you go for...
Yes; The Perfectly Balanced Blend... at a Budget-Balancing Price...
Because it's so skillfully blended by CARSTAIRS—a name of character since 1788.

The Man who Cares says: CARSTAIRS

86.8 PROOF, 72% GRAIN NEUTRAL SPIRITS. COPR. 1940, CARSTAIRS BROS. DISTILLING CO., INC., N. Y. C.

Appears to be a 'behind-the-lines' effort to destroy Frankie Frisch, Pirate manager. Or as we'd say in peacetime, it's mutiny among the Buccaneers.

One not well informed might think that Dom DiMaggio had changed his name to Finney after settling in Boston.

\$1 for your OLD IRON

Westinghouse "Adjusto-matic" \$8.95
Allowance for Your Old Iron 1.00
YOU PAY ONLY \$7.95

Trade in your old heavy, slow iron! This faster-ironing Westinghouse weighs only 4 pounds. Dial the right heat for any fabric. Act now.

ROCHESTER GAS & ELECTRIC CORP.
For Trouble and Service : For Sales Department and
Calls Telephone Main 3960 : Personal Calls Telephone Main 7070

bang up VALUES for the 4th

BERGHASH
Explodes Prices
On Distinctive Brands of
WINE & LIQUOR

Renault Sweet Wines
3 FIFTHS FOR \$1.15
A \$2.37 Value
Compare \$1.75 Value
Port — Sherry — Tokay
Muscatel \$1.24
Full Gallon

BUY & SAVE
NEW LIQUOR TAXES
GO INTO EFFECT
JULY 1st Buy Now!

"MAPLE LEAF" Distilled London Dry GIN
100% Grain Neutral Spirits — 90 Proof
Worth Full \$1.39
\$1.79 Quart

"RON CLUB" PUERTO RICO RUM
GOLD LABEL \$1.45
Large 25.6 Oz. Bottle
Try It In A Cooler or Hum Collins

WE OFFER THIS OUTSTANDING VALUE
WORTH \$2.15
GORDON'S \$1.59
MARTINI COCKTAIL EXTRA DRY 4.5 Quart
Made with Gordon's 94.4 Proof Gin

"GOLD STANDARD"
RESERVE Maryland Straight Rye Whiskey \$1.75
90 Proof—3 Years Old
A \$2.25 Value. — Limited Quantity!

Gold Standard Reserve Maryland Straight Rye Whiskey

QUEEN VICTORIA Special Reserve SCOTCH WHISKY
100% Scotch Whiskies
The Last Time at This Low Price
\$2.39 4/5 Quart

Bottled in Bond Fry's California PEACH BRANDY
100 PROOF
\$1.29 4/5 Quart

TO OUR PATRONS:—
We offer hundreds of outstanding bargains not mentioned in our Ads. We sincerely suggest that you avail yourself of the low priced bargains this weekend.
The Increased Tax Is Effective July 1st.

BERGHASH
124 CLINTON AVE. S. MAIN 786
NEXT TO LOEW'S FREE PARKING
ROCHESTER THEATER OPPOSITE OUR STORE

STRAWBERRY FESTIVAL.
The Phi Chi Epsilon Society of the Lutheran Church of Peace will sponsor a strawberry festival tomorrow from 6:30 to 10:30 p. m. on the church lawn, Caroline St. cor. Mt. Vernon Ave.

RUGS 9x12 \$1.00
CLEANED and STEAMED
Rugs, Stained, Cleaned, Washed,
Sized, Mott, Damp and Germ-proofed
\$3.00
ELTER CO. Est. 1872
Glenwood 3466 - 44 Arthur St.

TELLS ALL
Helen — You'll think twice about wanting to be a movie star after you've read Dorothy Lamour's own true story, in the August TRUE STORY Magazine. She holds back nothing—tells the innermost secrets of her heart. Get TRUE STORY today. It's on sale wherever magazines are sold.

PRICES ADVANCE
ON COAL SOON! FILL YOUR BINS NOW
BLACK MAGIC
QUALITY COAL
Pea Coal \$8.75 EGG \$10.65
Semet Solvay STOVE \$10.65
Coke \$9.55 NUT \$10.65
Prices Subject to Change Without Notice
Est. Over 25 Years

\$1,000.00 CASH REWARD
FOR AN IDEAL
OLD AGE PENSION PLAN
FOR FULL PARTICULARS
READ
True Story
MAGAZINE
NOW ON SALE

Wij hebben Gilbey's Gin
WE HAVE GILBEY'S GIN
in onze familie
IN THIS FAMILY
gedronken sinds
BEEN DRINKING SINCE
Grootvader's tijd!
GRANDFATHER'S DAY!
In South Africa and nearly every other corner of the earth, men who know liquor, long ago discovered that Gilbey's has a richer, smoother taste—and ever since Gilbey's has been the international favorite. Insist on Gilbey's!
THE INTERNATIONAL GIN DISTILLED BY GILBEY IN THE UNITED STATES, ENGLAND, AUSTRALIA, CANADA
National Distillers Products Corp., N. Y. C. - 90 Proof—made from 100% grain neutral spirits
Mrs. Mary Maxwell, 41 Seager St.

DON'T GET UP NIGHTS. WHAT TO EAT.

Disturbed sleep may result if the kidneys do not regularly eliminate excess acids and other waste. Eat vegetables, fruits, nuts and milk. Use meats, starches and coffee sparingly. Drink lots of soft water. Give kidneys a gentle Mt. Use a kidney specialist. Ask any druggist for BUCKETS. Your 25c pack if not pleased. Locally at Lissett Drug Stores.



Give-in to 'REGULAR' PAIN? ... NOT ME!
REDEEM THOSE LOST DAYS FOR ACTIVE LIVING... WITH MIDOL
What confidence it gives, to go through the month without dread of "regular" pain. And what comfort, not having to give-in when trying days come!
Midol, a new formula developed for its special purpose, relieves the functional pain of menstruation for millions of women. Why not try it? It contains no opiates. One comforting Midol ingredient is prescribed frequently by thousands of doctors. Another—exclusively in Midol—further fortifies its relief by helping to reduce spasmodic pain peculiar to the menstrual process.
If you have no organic disorder calling for medical or surgical treatment, you should find Midol effective. If it doesn't help you, see your doctor. All druggists have Midol. Five tablets—more than enough for a convincing trial—20¢; 12 tablets, 40¢.



DID HE SAY SCOTCH? NO, HE SAID MARTIN'S SCOTCH
Don't short change yourself on QUALITY
ASK FOR MARTIN'S SCOTCH WHISKY
Mellower - Smoother Tastes Better
BLENDED SCOTCH WHISKY. - BOTTLED IN SCOTLAND. - Imported by McKesson & Robbins, Inc., N. Y.
Copyright 1940 McKesson & Robbins, Inc.

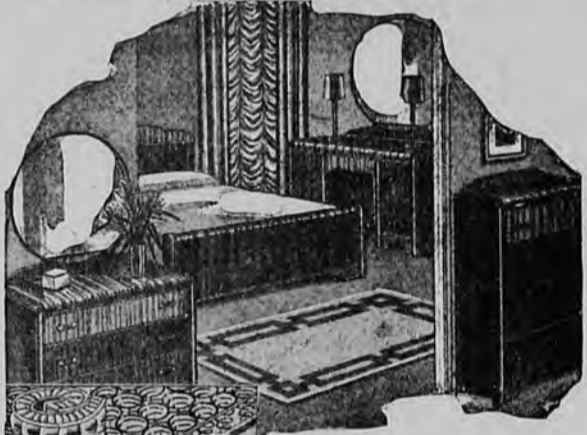
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welcomes personal loans
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REAL ESTATE
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Main 1625
25 Main St. East - 1806 East Ave.

DAWES ORIGINAL CUT-RATE DRUGS

100 SODA MINT TABLETS 7c	50c MULTI-FIED Shampoo 26c	Box of 10 TAMPAX TAMPONS 29c	Large Size BORAXO 9c	25c Listerine Tooth Paste 3 for 49c	40c BLACK FLAG POWDER 21c	10c Tin of 12 ASPIRIN TABLETS 2c	50c TEK Tooth Brush 23c	75c Pint NUJOL 49c	60c KREML Shampoo 36c	Large Size EX-LAX 19c	50c Mennen Baby Oil 43c	25c ANT Buttons 19c	Quart Size LARVEX \$1.19	35c PETERMAN DISCOVERY Pint 18c	25c GLYCERINE Suppositories Infant or Adult 9c	25c DJER-KISS TALCUM 15c	25c RUBBER BABY PANTS All Sizes 11c	25c Feen-a-mint GUM 19c	25c WOODBURY TALCUM 11c	50c Edward's OLIVE TABS. 13c	25c WOOD-BURY'S Tooth Paste 9c	25c Milk of Magnesia TABLETS 8c	10c LUX FLAKES 2 for 15c	25c Cuticura Ointment 16c	20c SODA BICARB. lb. 8c	25c DOG SOAP (Anti Flea) 14c	50c HALO Shampoo 2 for 51c	50c Packer's Shampoo 31c	70c Kruschen SALTS 59c	60c BARBO Compound 36c	25c Z. B. T. POWDER 21c	50c ZIP CREAM 34c	75c Noxzema CREAM 49c
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NEWS For Thrifty Furniture Buyers

Once again Majestic offers the big room outfit sensations that have proven so popular with "value-wise" people. Buy a bedroom or living room suite — and get all the rest of the furniture at no extra cost.



12-Piece Bedroom Complete \$78

- Included: ● BED ● DRESSER or Vanity ● 2 PILLOWS ● CHEST ● COIL SPRINGS ● LAMPS and SHADES ● RUG ● MATTRESS



\$350 DOWN Delivers 11-Piece Complete Living Room \$78

- Luxurious Davenport ● Two End Tables ● Coffee Table ● Floor Lamp ● Comfortable Lounge Chair ● Coffee Service ● Two Lamp Lamps

MAJESTIC FURNITURE COMPANY
204 Court Street
OPEN EVERY EVENING TO 9 P. M.

TODAY THRU SATURDAY
With This Coupon
RUM & BUTTER TOFFEE
1 Lb. Bag **19c**
Each Piece Individually Wrapped
ALSO PACKED IN Assorted Flavors: Chocolate, Orange, Coconut, Licorice

FREE!
3 LARGE SIZE BARS OF **JERGEN'S SOAP**
With Purchase of **JERGEN'S 50c LOTION**
All for **39c**

PAND G
THE NATURAL NATHA SOAP
PROCTOR & GAMBLE
SOAP GIANT BARS
5 for 12c

FREE!
Regular Size **FITCH'S HAIR OIL**
With Purchase of **75c FITCH SHAMPOO**
Both For **49c**

Cleaving Tissues
BOX OF 500 SHEETS **9c** (Limit 3)

Lysol Disinfectant
66c Size **43c**

Absorbine Jr.
\$1.35 Size **67c**

Eno Salts
60c Size **49c**

Bromo-Seltzer
60c Size **49c**

Woodbury Lipstick
REG. 75c JUMBO SIZE **29c** (Limit 3)

POND'S CREAMS
ALL TYPES 35c SIZE **14c** (Limit 1)

Pancho ARANGO JR. CIGARS
MADE IN BOND of Genuine Imported Havana Leaf.
Reg. \$2.50 Box of 50 **\$1.89**

Automatic LIGHTER
75c Value **29c**
Here is a lighter that really works — every time! Nickel-plated — U. S. made.

Right Reserved to Limit Quantities
With This Coupon
HAIR BRUSH
Genuine Professional Type
Regular **29c**
75c Value

FREE!
Regular Size **FITCH'S HAIR OIL**
With Purchase of **75c FITCH SHAMPOO**
Both For **49c**

Apple Blossom SACHET
(Concentrate)
OTHER ODORS: Lavender, Gardenia, Sweet Tea
Reg. 75c **39c** (Limit 3)

Listerine Antiseptic
75c Size **59c**

Fletcher's Castoria
46c Size **31c**

Squibbs Aspirin
Bottle of 100 **39c**

Anacin Tablets
25c Size **19c**

25c PETERMAN DISCOVERY Pint 18c
25c GLYCERINE Suppositories Infant or Adult 9c
25c DJER-KISS TALCUM 15c
25c RUBBER BABY PANTS All Sizes 11c
25c Feen-a-mint GUM 19c
25c WOODBURY TALCUM 11c
50c Edward's OLIVE TABS. 13c
25c WOOD-BURY'S Tooth Paste 9c
25c Milk of Magnesia TABLETS 8c
10c LUX FLAKES 2 for 15c
25c Cuticura Ointment 16c
20c SODA BICARB. lb. 8c
25c DOG SOAP (Anti Flea) 14c
50c HALO Shampoo 2 for 51c
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70c Kruschen SALTS 59c
60c BARBO Compound 36c
25c Z. B. T. POWDER 21c
50c ZIP CREAM 34c
75c Noxzema CREAM 49c